



## SPORTS FANS

view the sports pages as encyclopedias of team and player information. Recently, however, the sports pages have begun to read more like legal journals. Player contract settlements, league expansion plans, antitrust suits and drug testing as well as other legal issues have become as important in the world of sports as player statistics and team standings.

Marquette University Law School, in response to the growing importance of the relationship between sports and the law, established the National Sports Law Institute in 1989 – the first of its kind in the United States.

### Alan "Bud" Selig

President of the Milwaukee Brewers Baseball Club

*"It is a privilege for the Milwaukee Brewers to be a part of the National Sports Law Institute at Marquette University. We are proud to join Wisconsin sports organizations in this historic endeavor."*

### Al McGuire

former Marquette coach, presently an NBC Sports television commentator:

*"The concept of the National Sports Law Institute at Marquette is one that is long overdue. The possibilities are endless. I'm proud to be associated with it."*

The growing interaction between sports and the law has created a need for a greater understanding of the law as it relates to the sports world as well as an appreciation of the many ethical issues which are integral parts of this relationship.

## THE INSTITUTE'S PRINCIPAL MISSION

is to promote the development of ethical practices in all phases of amateur and professional sports. The Institute aims to upgrade the level of information and education available to lawyers and sports industry personnel.

The Institute is served by a National Board of Advisors to provide direction to the Institute and to the Law School's curricular offerings in the sports law area. The Institute has received financial support from four founding sponsors: the Green Bay Packers of the National Football League, the Milwaukee Admirals of the International Hockey League, the Milwaukee Brewers of the American Baseball League, and the Milwaukee Bucks of the National Basketball Association.

Sports law is an amalgam of interrelated legal disciplines encompassing such areas as contracts, agency, torts, antitrust, labor, taxation and criminal law. For those interested in this somewhat specialized area, both curricular and co-curricular opportunities are offered. In order to assist students and sports-related professionals, the Institute serves as a repository of sports resource materials which include a sports law library and research center. The Law School offers elective courses to its students. One is entitled "Sports Industry Contracts and Negotiation," which focuses on professional athletes; another is "Regulation of Amateur Athletics" which deals with regulatory problems in amateur sports.

The Institute offers law students opportunities outside of the classroom. Students can serve as an Institute research assistant as well as a legal intern with the Great Midwest Conference, assist in the publication of the NSLI newsletter **For The Record**, participate in the Sports Law Society, take part in the Institute's industry and community outreach programs, serve as a member of the NSLI "Sports Law" cable television show or become an editorial member of the **Marquette Sports Law Journal**. The **Marquette Sports Law Journal** is published by the Institute and Marquette University Law School and contains scholarly articles on significant sports law and business issues.



## THE INSTITUTE IS COMMITTED TO SPORTS

### INDUSTRY OUTREACH PROGRAMS

dedicated to those in amateur and professional sports management, ownership and coaching positions. Presently, the Institute sponsors several such programs. The NSLI Sports Business Forum, which meets quarterly, provides an environment for discussion of current issues in sports, business and related matters. Past Sports Business Forum guest speakers have included Chicago Bulls and White Sox owner Jerry Reinsdorf, NCAA Executive Director Dick Schultz and National Football League Players Association General Counsel Dick Bernheisen. On an annual basis, the NSLI and Warner Cable present a sports excellence and achievement award to individuals who have demonstrated professional expertise in the sports industry and dedicated service to the public.

In addition, the Amateur Sports Law Center provides continuing education programs and seminars for attorneys, college and high school athletic directors, administrators and coaches. As a special endeavor, the NSLI delivered to the Milwaukee Public School system a risk management program for its sports personnel. This program provided instruction as well as a reference manual pertaining to athletic supervision, instruction, transportation and athletic codes of conduct. Moreover, the NSLI will assist in the creation of a practical two volume sports law textbook to be published by The Michie Company, a national legal publishing house.

The Institute is also involved in two special projects. In 1992, the NSLI, along with Sportsquide, Inc., will publish the first-ever **Sports Lawyer Directory**. This directory will list many of the attorneys who practice in this area and will list their specialty areas. In addition, the NSLI, in conjunction with the Marquette University Center for Ethics, will produce a manual containing legal and ethical commentary on sports industry practices.

## MARTIN J. GREENBERG LEADS THE

Marquette University Law School's National Sports Law Institute. He serves as an adjunct professor at the Law School and is a specialist in sports law, real estate practice and taxation. In addition, he is a partner in the law firm of Martin J. Greenberg & Associates. He was presented with the Milwaukee Bar Association's 1988 Lawyer of the Year—Legal Scholar Award and is noted in Who's Who in American Law. He co-authored the 1989 book **Sport's Biz** published by Leisure Press, has written four other books and numerous articles for legal journals and publications.

## CHARLES W. MENTKOWSKI, CHAIRMAN

of the National Sports Law Institute's Board of Advisors, is a professor of law at Marquette University Law School. Professor Mentkowski oversees the NSLI sports law internship program as well as the NSLI Sports Business Forum. In addition, he serves as an NSLI liaison for university and community relations.

## JAMES T. GRAY IS AN ATTORNEY

who has written on such issues as the relationship between athletes and their agents, as well as risk management strategies for amateur athletic programs. Presently, he serves as the Vice Chairperson for the American Bar Association's Sports Law Committee. He coordinates, plans and administers NSLI academic programming, publications and seminars.

## FURTHER INQUIRIES MAY BE DIRECTED TO:

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fax: (414) 288-5618

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- **The Marquette Sports Law Journal**, a national scholarly journal published semi-annually
  - **For The Record**, a bi-monthly newsletter with up-to-date news and insights on sports law, business and ethics.
  - **Sports Law TV**, original programs broadcast and available on videotape that focus on sports personalities and issues relating to law and business
  - **NSLI Library Access**, an invaluable resource for legal and sports industry research
  - **Resource Clearinghouse**, a collection of briefs, pleadings and legal research for academics and practitioners
  - **Seminars**, an educational tool that specifically addresses legal issues in the sports industry
- Recently, sports lawyers off the field have become as significant as coaches on the field. With all of the information and services the National Sports Law Institute provides, members are in touch with the latest legal, business and ethical issues facing amateur and professional sports.

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