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**Gary D. Way**, Endorsement & League Affairs, NIKE Inc., Beaverton, Oreg.

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# NATIONAL SPORTS LAW INSTITUTE



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VISIT OUR WEBPAGE AT  
(WWW.MU.EDU/LAW/SPORTS/SPORTS.HTM)  
FOR FURTHER INFORMATION ON NSLI  
PRODUCTS AND EVENTS.



  
MARQUETTE  
UNIVERSITY

Milwaukee

Wisconsin

# NATIONAL SPORTS LAW INSTITUTE

**F**ounded in 1989, the National Sports Law Institute (NSLI) is affiliated with Marquette University Law School's Sports Law Program, the most comprehensive of its kind in the country. The NSLI was the first and is still the only institute of its kind in the country. Its purpose is to encourage study of the relationship between the law and all aspects of amateur and professional sports, to promote informed and ethical practices in the sports industry, and to serve as a resource for sports law students, attorneys, sports industry professionals, and the media.

The NSLI publishes the *Marquette Sports Law Journal*, the first scholarly journal devoted entirely to sports law issues. The *Journal* is edited by Marquette University Law School students under the supervision of the NSLI's directors. The NSLI also publishes three newsletters: (1) *For the Record* covers a wide range of legal issues relating to professional and amateur sports; (2) *You Make the Call* . . . provides readers with synopses of recent court cases in sports and entertainment law (available on the NSLI's website); and (3) *Sports Facility Reports* provides detailed information about the everchanging sports and entertainment facilities industry (will be available on the NSLI's website). The NSLI also recently published books titled *Sports Law: A Desktop Handbook* and *Sports Law & Regulation*.

The NSLI hosts educational conferences to discuss important legal and business issues affecting the sports industry. In 1998 the NSLI hosted a major multi-day conference titled "Sports Law in the 21st Century," which brought together the country's leading sports law scholars to address current sports law issues and trends. Recent NSLI single day seminars have considered "Ethical Issues in Sports Law" (Fall 1999), "Disability Issues in Sports Law" (Spring 1999); and "Insurance Issues in Sports Law" (Fall 1998). NSLI sponsored Sports Law Workshops bring experts in the sports law and business fields to Marquette to discuss various topics of current concern.

The NSLI also sponsors participation by Marquette University Law School students in the annual sports law moot court competition held in New Orleans, Louisiana. In the future the NSLI anticipates sponsoring and hosting an annual Sports and Entertainment Law Negotiation Competition for law students.



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Marquette University  
Law School



Paul M. Anderson  
Assistant Director and  
Adjunct Assistant  
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Law School

## MEMBERSHIPS

The NSLI offers three categories of membership:

**INDIVIDUAL** (\$100 annually) receives the *Journal* and *For The Record*.

**LIBRARY** (\$25 annually) receives the *Journal*; and

**STUDENT** (\$25 annually) receives the *Journal* and *For The Record*;

Contact the NSLI for further information.



## SPORTS LAW CERTIFICATE

Marquette University Law School students who satisfy the following requirements are eligible to earn a Sports Law Certificate and a medallion awarded by the National Sports Law Institute:

1. Both basic sports law courses: Amateur Sports Law (2 credit hours) and Professional Sports Law (3 credit hours);
2. A sports law workshop (2 credit hours): Sports Industry Contracts and Negotiations *or* Sports Industry Legal and Business Practices;
3. A sports law seminar (2 credit hours): Sports, Law and Society Seminar *or* Selected Topics in Sports Law Seminar *or* Independent Study in Sports Law;
4. Topics in Advanced Legal Research-Sports Law (1 credit hour);
5. One of the following courses: Alternative Dispute Resolution, Arbitration Workshop, Mediation Workshop, *or* Negotiation Workshop;
6. One or more of the following substantive law courses that significantly impact the sports industry: Antitrust Law, Business Associations, Constitutional Law 2: Speech and Equality, Copyrights, Disability Law, Federal Income Taxation of Individuals, Labor Law, *or* Trademarks;
7. *Marquette Sports Law Journal* editorial or staff position for a full academic year; and
8. A one semester NSLI sponsored volunteer sports law internship

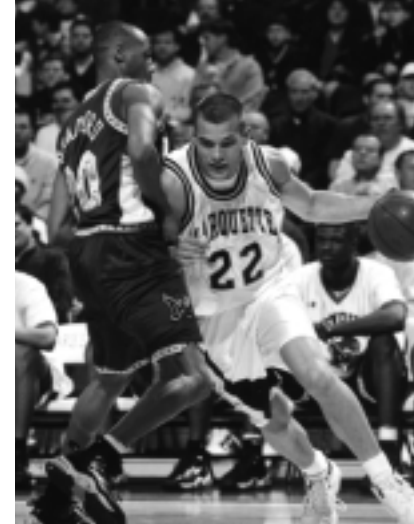
A brochure describing Marquette's Sports Law Program can be obtained by contacting the NSLI.

## STUDENT INTERNSHIPS

Under the supervision of the National Sports Law Institute's directors, Marquette University Law School students have the opportunity to gain valuable legal and business experience by participating in sports law related internships with Conference USA, the Marquette University Athletic Department, Miller Brewing Company, the Milwaukee Brewers, the Milwaukee Bucks, the Milwaukee Public Schools Sports and Athletics Department, the Milwaukee Rampage, the Milwaukee Tennis Classic Foundation, Stadium Game Management Group, LLC, and the University of Wisconsin-Whitewater Athletic Department.

## MEDIA RESOURCE

The NSLI is a frequent media resource for stories discussing various issues in the sports industry and sports law field. Contact the NSLI at (414) 288-5815, by fax at (414) 288-5818, or by e-mail at [munsli@Marquette.edu](mailto:munsli@Marquette.edu) for assistance.



## PROFESSIONAL AWARDS

The NSLI sponsors two professional awards:

### Master of the Game Award

The Master of the Game Award honors an individual who has made substantial contributions to the sports industry at the national level and who exemplifies the highest level of professionalism in his or her field. Past recipients of this award include Al McGuire, former Marquette University men's basketball coach and CBS NCAA basketball television analyst (1992); Bart Starr, former Green Bay Packers quarterback (1994); Henry Aaron, baseball's all-time home run king and Vice President, Atlanta Braves (1995); and Bob Harlan, President, Green Bay Packers (1997).

### Joseph E. O'Neill Award

The Joseph E. O'Neill Award was established by the O'Neill family, Davis & Kuelthau, S.C., Milwaukee, Wisconsin and the National Sports Law Institute after Mr. O'Neill's untimely death in 1992. The award is given to an individual in the sports industry who has made a significant contribution to the field while exemplifying the highest ethical standards. Past recipients of this award are A. Jackson Mills, former President of the Sports Lawyers Association (1993); Brian Burke, President and General Manager, Vancouver Canucks (1995); Joseph E. Tierney, Jr., attorney for the Bradley Foundation and Milwaukee Admirals hockey club (1996); Charles W. Mulcahy, Whyte Hirschboeck Dudek SC and President, Milwaukee Tennis Classic Foundation (1998) and Daniel R. Doucette, President and Principal Owner, Milwaukee Rampage and Wisconsin Rebels, and President and Chief Executive Officer, Milwaukee Mutual Insurance Company (1999).

