



Marquette Law School Poll – August 12-19, 2026

SCREENER SECTION

[START TIMING MODULE]

[ASK ALL]

[ACCEPTABLE RANGE IS 0-98]

[FORCE RESPONSE]

[SHELL QUESTION]

F4. What is your age? [PN: IF CATI:] (RECORD ACTUAL AGE IN YEARS)

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF USERDATA=23 & F4<18 (RBS AND LESS THAN 18 Y/O), SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Have a good day/evening."]

[IF SAMPSOURCE=2 & F4<18 (PANEL AND LESS THAN 18 Y/O), THANK AND TERMINATE "Thank you for your time. Have a good day/evening."]

[ASK IF F4 = 999/REFUSED]

[FORCE RESPONSE]

[SHELL QUESTION]

F4a. Are you...

[PN: IF CATI:] (READ LIST)

0 Under 18

1 18-29 years old

2 30-44 years old

3 45-59 years old

4 60 years old or more

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF USERDATA=23 & F4a = 0,999 (RBS AND UNDER 18) SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[IF SAMPSOURCE=2 & F4a = 0,999 (PANEL AND UNDER 18) THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK ALL]

[FORCE RESPONSE]

[SHELL QUESTION]

S3a. Do you currently live in Wisconsin?

1 Yes

2 No

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF USERDATA=23 & S3a=2,999 (RBS AND NOT LIVING IN WI/REFUSED) SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[IF SAMPSOURCE=2 & S3a=2,999 (PANEL AND NOT LIVING IN WI/REFUSED) THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK IF S3a=1/CURRENTLY LIVE IN WISCONSIN]

[FORCE RESPONSE]

[SHELL QUESTION]

S3b. In what county in Wisconsin do you live?

[PN: IF CATI:] (READ IF NECESSARY)

[PN: INSERT COUNTY LIST FOUND [HERE](#) AS A DROP-DOWN]

998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[PN: IF S3B = 079, 997, 998 CONTINUE TO S4.

[IF USERDATA=23 & S3B=999 (RBS AND REFUSED COUNTY), SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[IF SAMPSOURCE=2 & S3B = 999 (PANEL AND REFUSED COUNTY), THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[IF S3B ≠ 079, 997, 998 ASSIGN APPROPRIATE QUOTA GROUP AND SKIP TO S5.

[ASK IF S3b=079 (MILWAUKEE COUNTY) OR S3b = 997, 998 (OTHER/DK)]

[FORCE RESPONSE]

[SHELL QUESTION]

S4. Do you currently live within the Milwaukee city limits?

1 Yes

2 No

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF S3B=079 AND S4=1 (YES, LIVES W/IN MWKE CITY LIMITS), GEOSTRATA=1 (MILWAUKEE DMA).

[IF S3B=079 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS), GEOSTRATA=2 (REST OF MWKE DMA).

[IF S3B=997,998 AND S4=1 (YES, LIVES W/IN MWKE CITY LIMITS), GEOSTRATA=1 (MILWAUKEE DMA).

IF S3B=997,998 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS) AND USERDATA=39,50 (PROB PANEL),
FETCH THE COUNTY INFO FROM PFIPS AND USE IT TO ASSIGN GEOSTRATA. IF PFIPS = 999, THANK AND
TERMINATE.

IF S3B=997,998 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS) AND USERDATA=23 (RBS), FETCH THE
COUNTY INFO FROM BCENSUSFIPS AND USE IT TO ASSIGN GEOSTRATA. IF BCENSUSFIPS = 999, SKIP TO NAMEVER1
THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

IF USERDATA=23 & S4=999 (RBS AND PREFER NOT TO SAY IF LIVING IN MKE CITY LIMITS), SKIP TO NAMEVER1
THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

IF SAMPSOURCE=2 & S4=999 (PANEL AND PREFER NOT TO SAY IF LIVING IN MKE CITY LIMITS), THANK AND
TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

[ASK ALL]

[FORCE RESPONSE]

[SHELL QUESTION]

S5. Some people are registered to vote, and others are not. Are you registered to vote in the precinct or ward
where you now live, or aren't you?

1 Yes, registered to vote in the precinct

2 No, not registered to vote

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF S5=1, SKIP TO TRAP]

[ASK IF S5=2,999]

[FORCE RESPONSE]

[SHELL QUESTION]

S6. Do you plan to register to vote, or is there a chance that you may not register?

1 Plan to register

2 Chance may not register

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF USERDATA=23 & S6=2,999 (RBS AND NO CHANCE OR N/A TO REGISTER TO VOTE) SKIP TO NAMEVER1 THEN
THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[PN: IF SAMPSOURCE=2 & S6=2,999 (PANEL AND NO CHANCE OR N/A TO REGISTER TO VOTE) THANK AND
TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK IF USERDATA=23 AND XCHANNEL=1 (RBS AND WEB ONLY)]

[FORCE RESPONSE]

[SHELL QUESTION]

TRAP. To ensure the program is working properly, please select the number "3" below.

1 1

2 2

3 3

4 4

5 5

BEGIN PROGRAMMING MAIN QUESTIONNAIRE

MAIN QUESTIONNAIRE

[START TIMING MODULE]

[PN: INCLUDE RANDOMIZATION VARIABLE IN DATASET]

[ASK ALL]

[A1 WAS A1 IN Z4373]

A1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[A2 WAS A2 IN Z4373]

A2. What are the chances that you will vote in the November 2026 elections for governor, Congress and other offices-- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Absolutely certain
- 2 Very likely
- 3 Chances 50-50
- 4 Don't think will vote
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[A3 WAS A3 IN Z4373]

A3. How enthusiastic are you about voting in the November 2026 elections for governor, Congress and other offices? Would you say you are very, somewhat, not too, or not at all enthusiastic?

- 1 Very enthusiastic
- 2 Somewhat enthusiastic
- 3 Not too enthusiastic
- 4 Not at all enthusiastic
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B1 WAS B1 IN Z4373]

B1. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B2 WAS B2 IN Z4373]

B2. Overall, do you approve or disapprove of the way Tony Evers [PN: IF CATI:] (EE-vers) is handling his job as Governor of Wisconsin?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B3 WAS B3 IN Z4373]

B3. Overall, do you approve or disapprove of the way the Wisconsin legislature is handling its job?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B4 WAS B4 IN Z4373]

B4. Overall, do you approve or disapprove of the way the Wisconsin state Supreme Court is handling its job?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: IF SAMPSOURCE=2 AND USERDATA=50 (PROB PANEL WEB), INSERT QUALITY CONTROL PROGRAMMING BLOCK TRAP HERE]

[SHOW TO ALL]

[SECTION C IS THE SAME STRUCTURE AS IN Z4373, BUT WITH SOME DIFFERENT ITEMS AND RANDOMIZATIONS]

TRANSITION1. Next, we'd like to get your opinion of some people you may or may not be familiar with. For each name, please indicate if you have a favorable or unfavorable opinion of them or if you haven't heard enough about them yet to have an opinion.

[PN: IF WEB:] Please click Next to continue.

[PN: IF CATI:] (NOTE TO INTERVIEWER: Click Next to continue.)

[ASK ALL]

[PRESENT EACH ON OWN SCREEN]

[PN: IF CATI:] <<SHOW "First ..." FOR THE FIRST NAME/ITEM, THEN USE "Next..." FOR THE SUCCEEDING NAMES>>
<<INSERT NAME>>

[PN: IF CATI:] (READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?)

[C1-C3 were C1-C3 in Z4373]

[PN: IF WEB:] Do you have a favorable or unfavorable opinion of <<INSERT NAME C1-C9>> or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE C1 TO C3]

- C1 Tony Evers [PN: IF CATI:] PRONO: (EE-vers)
- C2 Tammy Baldwin
- C3 Ron Johnson

[PN: RANDOMIZE C4 TO C7]

- C4 Francesca Hong
- C5 Mandela Barnes
- C6 David Crowley
- C7 Tom Tiffany

[PN: RANDOMIZE C8 TO C9]

- C8 Josh Kaul [PN: IF CATI:] (PRONO: Call)
- C9 Eric Toney [PN: IF CATI:] (PRONO: Tony)

[C10-C12 were C4-C5 in Z4373]

[PN: RANDOMIZE C10 TO C12]

- C10 Donald Trump
- C11 JD Vance
- C12 Marco Rubio

[C13-C16 were C6-C8 & C9B in Z4373]

[PN: RANDOMIZE C13 TO C16]

- C13 The Make America Great Again (MAGA) movement
- C14 The Democratic Party
- C15 The Republican Party
- C16 Democratic socialists

PN: Randomize asking either (the Democrat) or (the Republican) candidate first.

ASK ALL

[D1 IS NEW]

D1. If the election for governor were held today between (Tom Tiffany, the Republican), and (David Crowley, the Democrat), would you vote for (Tom Tiffany) or for (David Crowley) or haven't you decided?

[PN: IF CATI:] (READ LIST IF NECCESARY)

1. Tom Tiffany, the Republican
2. David Crowley, the Democrat
3. Haven't decided

997 [PN: IF CATI:] (DO NOT READ) Someone else

998 [PN: IF CATI:] (DO NOT READ) Would not vote

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

ASK IF 3 IN D1

[D2 IS NEW]

D2. If you had to choose, do you lean more toward (Tom Tiffany) or (David Crowley)?

[PN: IF CATI:] (READ LIST IF NECCESARY)

1. Tom Tiffany
2. David Crowley
3. Haven't decided

997 [PN: IF CATI:] (DO NOT READ) Someone else

998 [PN: IF CATI:] (DO NOT READ) Would not vote

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: ROTATE QUESTION TEXT IN PARENS ALONG WITH RESPONSE OPTIONS 1-2/2-1, keep 3 last]

[D3 WAS D14 IN Z4373]

D3. If the election for the Wisconsin state legislature were held today, would you vote for the (Republican) candidate in your district or the (Democratic) candidate in your district?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1. Republican candidate
 2. Democratic candidate
 3. Haven't decided
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z15. In general, would you describe your political views as...

[PN: IF CATI:] (READ LIST)

- 1 Very conservative
 - 2 Conservative
 - 3 Moderate
 - 4 Liberal
 - 5 Very liberal
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

PN: Randomize order of D4-D5, KEEP SAME REPUBLICAN/DEMOCRATIC ORDER IN D6-D7 AND D8-D9

[PN: Randomize order of D4 and D5]

[ASK ALL]

[D4 WAS D7 IN Z4373]

D4. In general, would you describe Tom Tiffany as...?

[PN: IF CATI:] (READ LIST)

- 1 Very conservative
 - 2 Conservative
 - 3 Moderate
 - 4 Liberal
 - 5 Very liberal
 - 6 Haven't heard enough
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[D4 WAS D8 IN Z4373]

D5. In general, would you describe David Crowley as...?

[PN: IF CATI:] (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal

5 Very liberal
6 Haven't heard enough
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE ORDER OF D6-D7]

[PN: ROTATE QUESTION TEXT IN PARENS ALONG WITH RESPONSE OPTIONS 1-3/3-1. Keep option 4 last. Use same order in D6 and D7]

[ASK ALL]

[D6 WAS D18 IN Z4373]

D6. As far as you are concerned, is the Democratic party in Wisconsin (too conservative), too moderate, or (too liberal) or is it about right for you?

1. Too conservative
 2. Too moderate
 3. Too liberal
 4. About right for me
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: ROTATE QUESTION TEXT IN PARENS ALONG WITH RESPONSE OPTIONS 1-3/3-1. Keep option 4 last. Use same order in D6 and D7]

[ASK ALL]

[D7 WAS D19 IN Z4373]

D7. As far as you are concerned, is the Republican party in Wisconsin (too conservative), too moderate, or (too liberal) or is it about right for you?

1. Too conservative
 2. Too moderate
 3. Too liberal
 4. About right for me
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: Randomize order of D8-D10]

[ASK ALL]

[D8 IS NEW]

D8. Does the (Democratic party) or the (Republican party) do more to help **working-class people**, or does neither party do much to help working-class people?

1. Democratic Party
 2. Republican Party
 3. Neither does much
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]
[D9 IS NEW]

D9. Does the (Democratic party) or the (Republican party) do more to help **middle-class people**, or does neither party do much to help middle-class people?

1. Democratic Party
 2. Republican Party
 3. Neither does much
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]
[D10 IS NEW]

D10. Does the (Democratic party) or the (Republican party) do more to help **upper-class people**, or does neither party do much to help upper-class people?

1. Democratic Party
 2. Republican Party
 3. Neither does much
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

PN: Randomize order of (D11-D12) and (D12a-D13). Keep order D11 then D12 and D12a then D13

[ASK ALL]
[D11 IS NEW]

D11. Do you think of yourself as a democratic socialist or as not a democratic socialist?

1. Yes, a democratic socialist
 2. No, not a democratic socialist
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]
[D12 IS NEW]

D12. Would you describe Francesca Hong as a democratic socialist or as not a democratic socialist?

1. Yes, a democratic socialist
 2. No, not a democratic socialist
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]
[D12a IS NEW]

D12a. Do you think of yourself as a member of the MAGA movement or as not a member of MAGA?

- 1. Yes, member of MAGA
- 2. No, not a member of MAGA
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[D13 IS NEW]

D13. Would you describe Tom Tiffany as a MAGA Republican or as not a MAGA Republican?

- 1. Yes, a MAGA Republican
- 2. No, not a MAGA Republican
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: IF SAMPSOURCE=2 AND USERDATA=50 (PROB PANEL WEB), INSERT QUALITY CONTROL PROGRAMMING BLOCK INS HERE]

[ASK ALL]

[E1 WAS E1 IN Z4373]

E1. Would you say you personally are better off, about the same, or worse off than you were a year ago?

- 1 Better off
- 2 About the same
- 3 Worse off
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[E2 WAS E2 IN Z4373]

E2. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

ASK ALL

[E3 IS NEW]

E3. Over the next 12 months do you think inflation and the cost of living will increase, decrease or stay about the same?

1 Increase

2 Decrease

3 Stay about the same

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: Randomize order of E4 and E5 and save order as a variable]

[PN: Randomize response order 1-5/5-1 in E4. Keep same order in E5.]

ASK ALL

[E4 IS NEW]

E4. How has the price you pay for **groceries** changed over the last six months?

[PN: IF CATI:] (READ LIST)

1 Gone down a lot

2 Gone down a little

3 Stayed about the same

4 Gone up a little

5 Gone up a lot

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

ASK ALL

[E5 IS NEW]

E5. How has the price you pay for **gasoline** changed over the last six months?

[PN: IF CATI:] (READ LIST)

1 Gone down a lot

2 Gone down a little

3 Stayed about the same

4 Gone up a little

5 Gone up a lot

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE ORDER OF RESPONSE OPTIONS 1-10; STORE AS VAR IN DATA]

[F1 WAS G10 IN Z4373]

F1. Which one of the following issues matters MOST to you right now?

[PN: IF CATI:] (READ LIST)

- 1 Jobs and the economy
- 2 Inflation and the cost of living
- 3 Public schools
- 4 Illegal immigration and border security
- 5 Abortion policy
- 6 Crime in your community
- 7 Data centers
- 8 Health insurance
- 9 Property taxes
- 10 Affordability of housing
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF F1=1-10; ASK IF SELECTED AN ISSUE THAT MATTERS MOST TO THEM]

[PN: Use same order as in F1, excluding answer from F1]

[F2 WAS G10b in Z4373]

F2. And which is the second most important issue to you right now?

[PN: IF CATI:] (READ LIST IF NECCESARY)

- 1 Jobs and the economy
- 2 Inflation and the cost of living
- 3 Public schools
- 4 Illegal immigration and border security
- 5 Abortion policy
- 6 Crime in your community
- 7 Data centers
- 8 Health insurance
- 9 Property taxes
- 10 Affordability of housing
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: CREATE VARIABLE HALFSAMPG1G12 AND STORE IN DATA]

[PN: SET SO HALF OF RESPONDENTS ARE HALFSAMPG1G12=1 AND THE OTHER HALF ARE HALFSAMPG1G12=2]

[ASK IF HALFSAMPG1G12=1]

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1; STORE AS VAR IN DATA]

[G1a WAS G1 IN Z4373]

G1a. There are several large data centers being proposed or under construction in Wisconsin. Which comes closer to your opinion, even if neither is exactly right:

[PN: IF CATI:] (READ LIST)

1 The **benefits** of the data centers **outweigh** the costs

2 The **costs** of the data centers **outweigh** the benefits

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G2a IS NEW]

G2a. Do you favor or oppose a ban on data center construction for at least a year?

1. Favor

2. Oppose

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G3a IS NEW]

G3a. Do you favor or oppose a proposal that would require businesses to provide paid family leave for mothers and fathers of new babies?

1. Favor

2. Oppose

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G4a WAS]

G4a. How satisfied are you with the job the public schools are doing in your community?

[PN: IF CATI:] (READ LIST)

1 Very satisfied

2 Satisfied

3 Dissatisfied

4 Very dissatisfied

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G5a WAS]

G5a. Which is more important to you: reduce property taxes or increase spending on public schools?

- 1 Reduce property taxes
- 2 Increase spending on public schools
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G6a WAS G5a IN Z4373]

G6a. Do you think your local public schools are receiving enough funding from the state to maintain quality education, receiving more funding than is needed, or receiving too little funding from the state?

- 1. Receiving enough funding
- 2. Receiving more than is needed
- 3. Receiving too little funding
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[PN: ROTATE QUESTION TEXT IN PARENS AND RESPONSE OPTIONS 1-2/2-1; STORE AS VAR IN DATA]

[G7a IS NEW]

G7a. In 2024, Governor Tony Evers used his partial veto power to change legislation to require increases in school spending limits for the next 400 years. (Supporters say this was necessary to support public schools.) (Opponents say it will require tax increases each year to provide money for spending increases.) What is your opinion of this?

[PN: IF CATI:] (READ LIST)

- 1 His veto was necessary to support public schools in the long run
- 2 His veto will mean tax increases each year for centuries
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G8a IS NEW]

G8a. Should the state return the entire budget surplus directly to taxpayers or use the surplus to help fund state or local services or programs?

- 1. Return entire surplus
- 2. Use surplus to pay for state or local services
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G9a IS NEW]

G9a. Do you favor or oppose a special additional tax on millionaires?

- 1. Favor
- 2. Oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G10a WAS G6a in Z4373]

G10a. As you may know, in 2011 a law known as Act 10 eliminated most collective bargaining for public employees in Wisconsin. Would you like to see collective bargaining for public employees returned to what it was before Act 10 was passed or keep the current law that eliminated most collective bargaining?

- 1. Return collective bargaining to before Act 10
- 2. Keep the current law that eliminated most collective bargaining
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G11a IS NEW]

G11a. Would you like to see the elimination of the state program that provides publicly funded vouchers to attend private or religious K-12 schools, or would you like to see the voucher program continued?

- 1 Like to see vouchers eliminated
- 2 Like to see vouchers continued
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=1]

[G12a IS NEW]

G12a. Do you think public schools need to be held more accountable for student performance, or are schools doing the best they can with the resources they have?

- 1. Held more accountable
- 2. Doing best they can
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G1b IS NEW]

G1b. Do you support or oppose policies to require greater accountability for police misconduct?

- 1. Support
- 2. Oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G2b IS NEW]

G2b. Do you feel safe from crime when going about your daily activities, or are you worried about your safety?

1 Feel safe

2 Worried

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G3b IS NEW]

G3b. As you may know, a man in Madison, Corey Ruiz, was recently fatally shot by a Madison police officer. So far as you can tell, do you think this shooting was justified by the circumstances or was it not justified, or haven't you heard enough about it to say?

1 Justified

2 Not justified

3 Haven't heard enough to say

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G4b IS NEW]

G4b. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

1 Legal in all cases

2 Legal in most cases

3 Illegal in most cases

4 Illegal in all cases

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G5b IS NEW]

G5b. In 2015, the Supreme Court ruled that the Constitution guarantees a right to same-sex marriage. Do you favor or oppose this decision?

1 Favor

2 Oppose

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G6b IS NEW]

G6b. Do you think transgender athletes should be able to play on sports teams that match their current gender identity, or should they only be allowed to play on sports teams that match their birth gender?

1. Play on teams that match current gender identity
 2. Only on teams that match birth gender
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G7b IS NEW]

G7b Do you favor or oppose requiring proof of citizenship, such as a birth certificate or passport, in order to register to vote?

- 1 Favor
 - 2 Oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G8b IS NEW]

G8b. How confident are you that, here in Wisconsin, the votes for president were accurately cast and counted in the 2020 election? Very confident, somewhat confident, not too confident, or not at all confident?

- 1 Very confident
 - 2 Somewhat confident
 - 3 Not too confident
 - 4 Not at all confident
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G9b IS NEW]]

G9b. How much do you approve or disapprove of the way U.S. Immigration and Customs Enforcement, known as ICE, is enforcing immigration laws?

[PN: IF CATI:] (READ LIST)

- 1 Strongly approve
 - 2 Somewhat approve
 - 3 Somewhat disapprove
 - 4 Strongly disapprove
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G10b WAS G7 IN Z4373]

G10b. Do you think Trump's policy proposals will decrease inflation, increase inflation, or have no effect on inflation?

- 1 Decrease inflation
- 2 Increase inflation

- 3 Have no effect on inflation
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G11b WAS G8 IN Z4373]

G11b. Has the U.S. achieved its goals in the Iran war?

[PN: IF CATI:] (READ LIST IF NECCESARY)

- 1 Has achieved its goals
- 2 Has not achieved its goals
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G12=2]

[G12b WAS G9 IN Z4373]

G12b. Has the Iran war been worth the cost?

[PN: IF CATI:] (READ LIST IF NECCESARY)

- 1 Worth the cost
- 2 Not worth the cost
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[G20 WAS G13 IN Z4373]

G20. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

- 1 Living comfortably
- 2 Just getting by
- 3 Struggling
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

END PROGRAMMING MAIN QUESTIONNAIRE

[ASK ALL]

[SHELL QUESTION]

Z1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 [PN: IF WEB:] Other/No preference / [PN: IF CATI:] (DO NOT READ) Other/No preference
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z1 = 3 (INDEPENDENT) OR Z1 = 4 (OTHER) OR Z1 = 998 (DON'T KNOW PARTY ID)]

[SHELL QUESTION]

Z2. Do you think of yourself as closer to the Republican Party or to the Democratic Party or closer to neither?

- 1 Republican
- 2 Democrat
- 3 Neither/Just Independent
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

S2. [PN: IF WEB:] Do you describe yourself as a man, a woman, or in some other way?

[PN: IF CATI:] Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Man
- 2 Woman
- 3 [PN: IF WEB:] Some other way
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] Web blank

[ASK ALL]

[SHELL QUESTION]

Z3. What is the highest level of education you completed?

[PN: IF CATI:] (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: IF CATI (XCHANNEL=2), PROVIDE INPUT BOX WITH ALLOWED RANGE 1-9]

[PN: IF WEB (XCHANNEL=1), DISPLAY A DROP-DOWN LIST OF 1 TO 9 (CODED AS 1-9) WITH INCREMENTS OF 1, THEN "10 OR MORE" CODED AS 10]

[SHELL QUESTION]

Z6. How many adults who currently live with you are 18 years old or older? Please be sure to include yourself.

[PN: IF CATI:] (READ IF NECESSARY: "This does not include college students living away from home or military who are deployed and living somewhere else.")

_____ [PN: IF CATI:] (RECORD EXACT NUMBER 1-9) / [PN: IF WEB: INSERT DROP-DOWN OF 1-9]

- 10 [PN: IF CATI:] (DO NOT READ) 10 or more (VOL) / [PN: IF WEB:] 10 or more
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z7. How many children under 18 are currently living with you, if any?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 0 None
- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five or more
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z8. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes

2 No
998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: PROVIDE AN INPUT BOX FOR 97 (OTHER-SPECIFY)]

[SHELL QUESTION]

Z9. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

01 White
02 African American or Black
03 Asian, South Asian, or Pacific Islander
04 Native American or American Indian
05 More than one race
97 Other, Specify _____
06 [PN: IF CATI:] (DO NOT READ) Hispanic or Latino (VOL)
998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z10. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1 More than once a week
2 Once a week
3 Once or twice a month
4 A few times a year
5 Seldom
6 Never
998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z11. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

[PN: IF CATI:] (READ LIST IF NECESSARY)

[PN: IF CATI:] (IF RESPONDENT NAMES ANYTHING ELSE, ASK: Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?)

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z11=01, 06; PROTESTANT OR OTHER CHRISTIAN RELIGION]

[SHELL QUESTION]

Z12. Would you describe yourself as a "born-again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z13. Last year, that is in 2025, what was your total household income from all sources, before taxes?
<<DISPLAY ONLY IF CATI: "Just stop me when I get to the right category.">>

[PN: IF CATI:] (READ LIST)

- 01 [PN: IF WEB:] Less than \$10,000 [PN: IF CATI:] Less than \$10,000
- 02 [PN: IF WEB:] \$10,000 to less than \$20,000 [PN: IF CATI:] 10 to under \$20,000
- 03 [PN: IF WEB:] \$20,000 to less than \$30,000 [PN: IF CATI:] 20 to under \$30,000
- 04 [PN: IF WEB:] \$30,000 to less than \$40,000 [PN: IF CATI:] 30 to less than \$40,000
- 05 [PN: IF WEB:] \$40,000 to less than \$50,000 [PN: IF CATI:] 40 to less than \$50,000
- 06 [PN: IF WEB:] \$50,000 to less than \$75,000 [PN: IF CATI:] 50 to less than \$75,000
- 07 [PN: IF WEB:] \$75,000 to less than \$100,000 [PN: IF CATI:] 75 to less than \$100,000
- 08 [PN: IF WEB:] \$100,000 to less than \$150,000 [PN: IF CATI:] 100 to less than \$150,000
- 09 [PN: IF WEB:] \$150,000 to less than \$200,000 [PN: IF CATI:] 150 to less than \$200,000
- 10 [PN: IF WEB:] \$200,000 and over [PN: IF CATI:] Over \$200,000
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z14. Would you describe the place where you live as urban, suburban or rural?

[PN: IF CATI:] (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison, or Green Bay. Suburban is a built-up place close to a big city and rural is less built up with fewer people and further away from a big city")

- 1 Urban
- 2 Suburban
- 3 Rural
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z16. Are you or any member of your household a member of a local, state or national labor union?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Yes, respondent
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: REQUIRE 5-DIGIT RESPONSE.]

[SHELL QUESTION]

Z17. What is your zip code?

[PN: IF CATI:] (INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE)

_____ (Enter 5-digit zip code.)

99999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

GE2024. Did you vote in the general election in 2024?

- 1 Yes, did vote in the 2024 general election
- 2 No, did not vote in the 2024 general election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK IF GE2024 = 1 (REGISTERED VOTERS WHO VOTED FOR PRESIDENT IN 2024)]

[PN: ROTATE RESPONSES 1-2/2-1 AND INCLUDE ORDER IN DATA FILE]

[PN: RANDOMIZE RESPONSES 3-5 AND INCLUDE ORDER IN DATA FILE]

[PN: IF THE WEB RESPONDENT INITIALLY TRIES TO SKIP, PROMPT ONCE FOR COMPLETION: "Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2024."; ALLOW THE WEB RESPONDENT TO CONTINUE IF THEY SKIP AGAIN]

[PN: ADD VARIABLE "SKIP_Z18B" TO FLAG IF THE R INITIALLY TRIED TO SKIP THIS QUESTION (SKIP_Z18B=1)]

[SHELL QUESTION]

Z18B. Which presidential candidate did you vote for in 2024?

[[PN: IF CATI:] (IF DON'T KNOW/REFUSED, PROBE ONCE: "Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2024.")

- 1 Donald Trump
- 2 Kamala [PN: IF CATI: PRONO: "KAH-ma-la"] Harris
- 3 Chase Oliver
- 4 Jill Stein
- 5 Robert F. Kennedy, Jr.
- 6 Another candidate
- 7 I did not vote in the 2024 presidential election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z19. Of all the personal telephone calls that you receive, do you get...?

[PN: IF CATI:] (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF CATI]

[SHELL QUESTION]

Z20. Is this phone a cell phone?

- 1 Yes
- 2 No
- 999 [PN: IF CATI:] (DO NOT READ) Refused

[ASK IF SOME COLLEGE OR MORE]

[PN: IF Z3=04-09, ASK SCHOOLVER1. OTHERWISE, SKIP TO NAMEVER1]

[SHELL QUESTION]

SCHOOLVER1. Have you ever attended or are currently attending Marquette University?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1 Yes, currently attending/a student

2 Yes, attended in past

3 Never attended Marquette University

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[CODE RESPONDENT AS COMPLETE AFTER SCHOOLVER1]