

MARQUETTE UNIVERSITY
LAW SCHOOL POLL

August 12-20, 2026



The topics of the day

- Methodology of the poll
- Governor's race
- Vote for legislature
- Candidate favorability and ideology
- Most important issues
- Economic concerns
- National issues
- State issues

The methodology

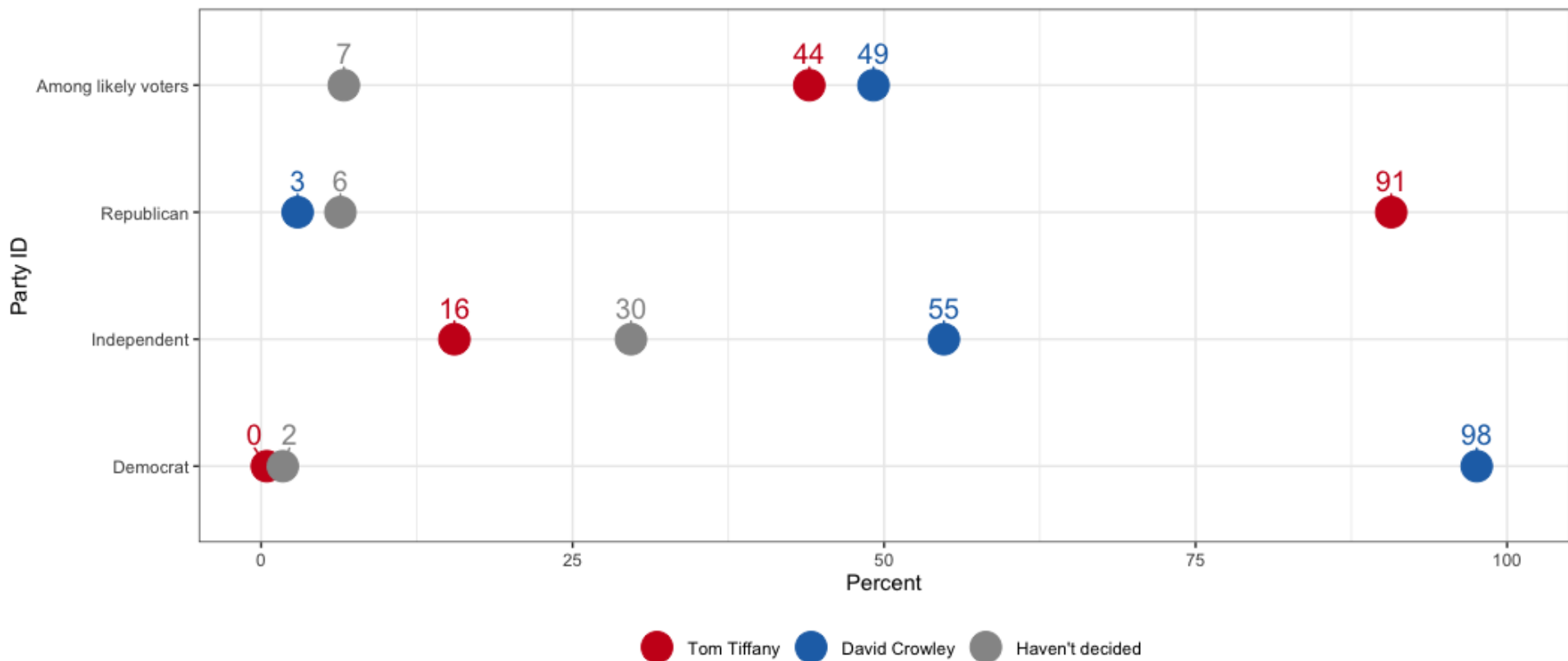
- The survey was conducted Aug. 12-20, 2026, interviewing 891 Wisconsin registered voters, with a margin of error of +/-4 percentage points.
- For likely voters the sample size is 738 with a margin of error of +/-4.5 percentage points.
- To cover more subjects, some items were asked of random half-samples of 445 and 446 registered voters with a margin of error of +/-5.7 percentage points.

Partisan makeup

- The partisan makeup of the sample is 36% Republican, 32% Democratic and 32% independent.
- When independents who lean to a party are counted as partisans the sample is 46% Republican, 42% Democratic and 13% independent.
- In all polls conducted in 2025 and 2026, the combined samples were 36% Republican, 32% Democratic and 32% independent. Counting independents who lean to a party as partisans, 46% Republican, 42% Democratic and 13% independent.

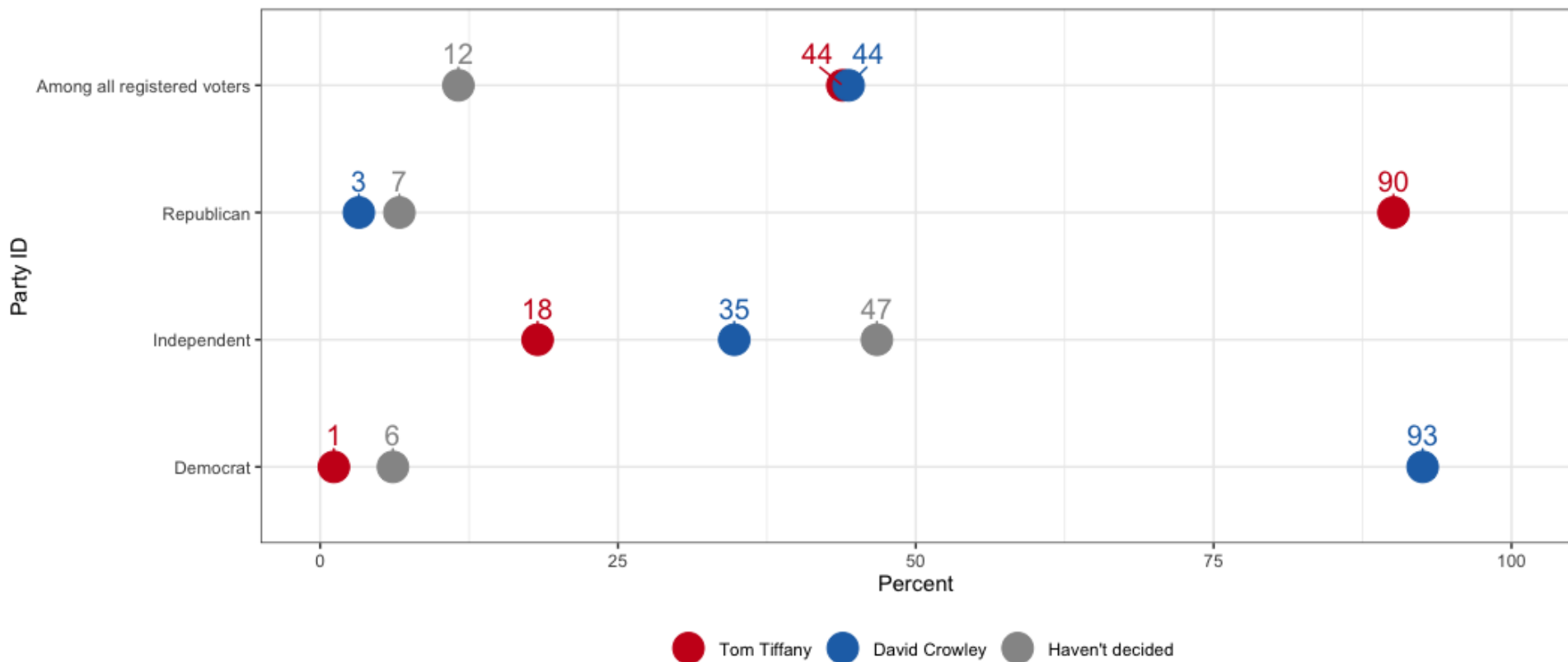
Vote for governor, by party identification

Among likely voters



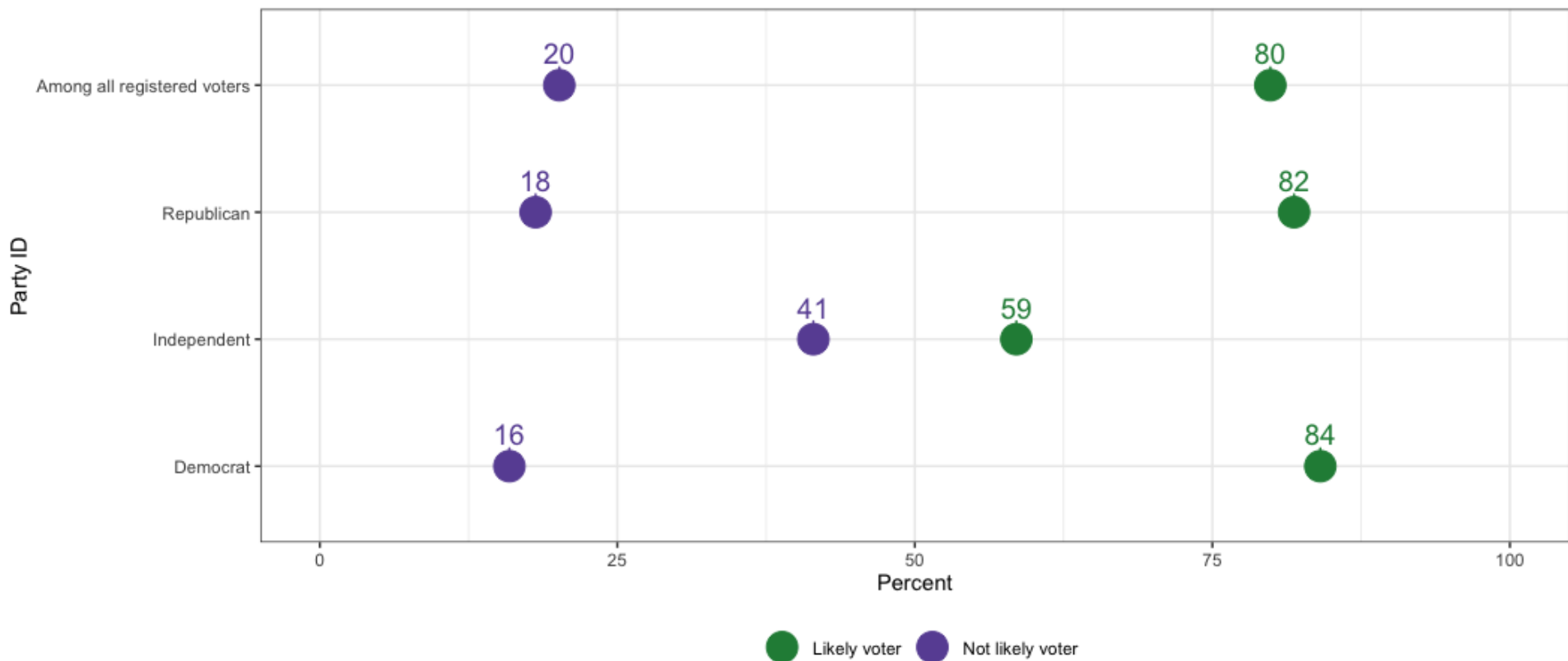
Vote for governor, by party identification

Among all registered voters



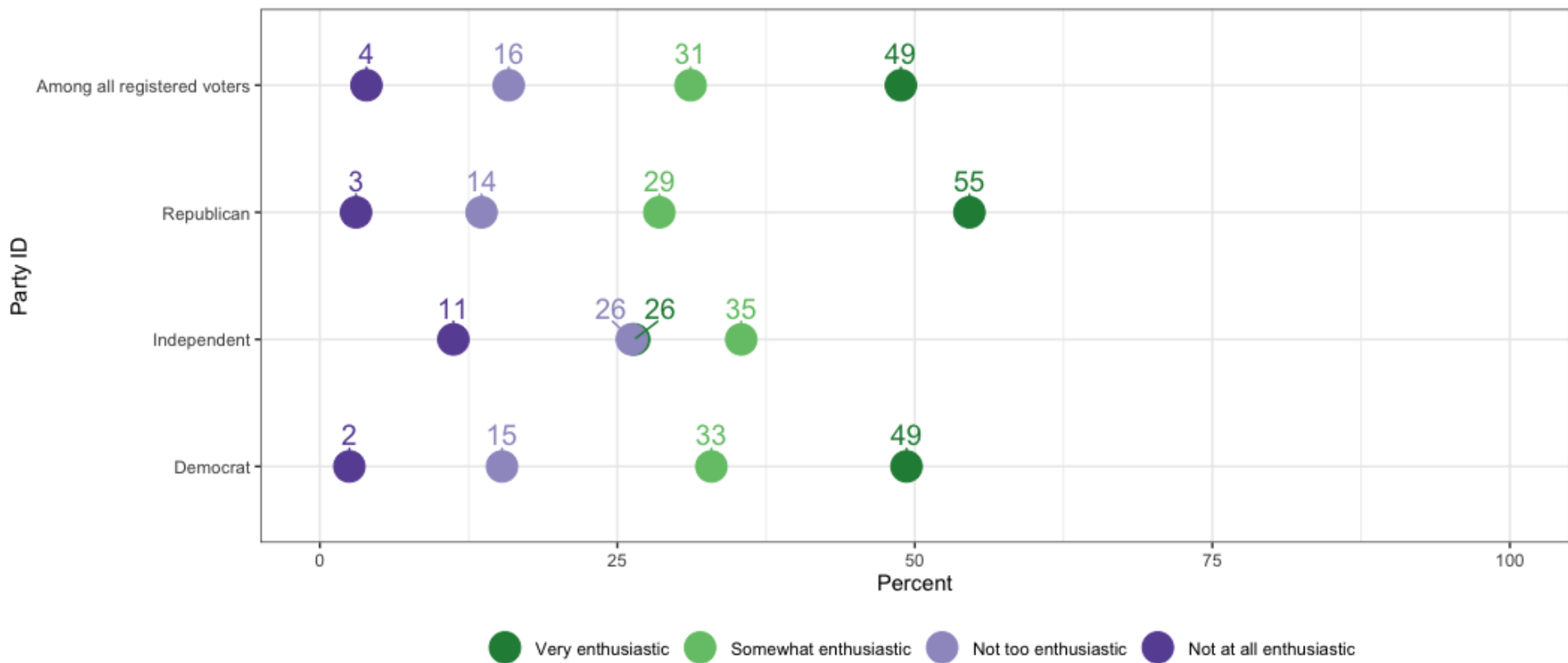
Likely voter, by party identification

Among all registered voters



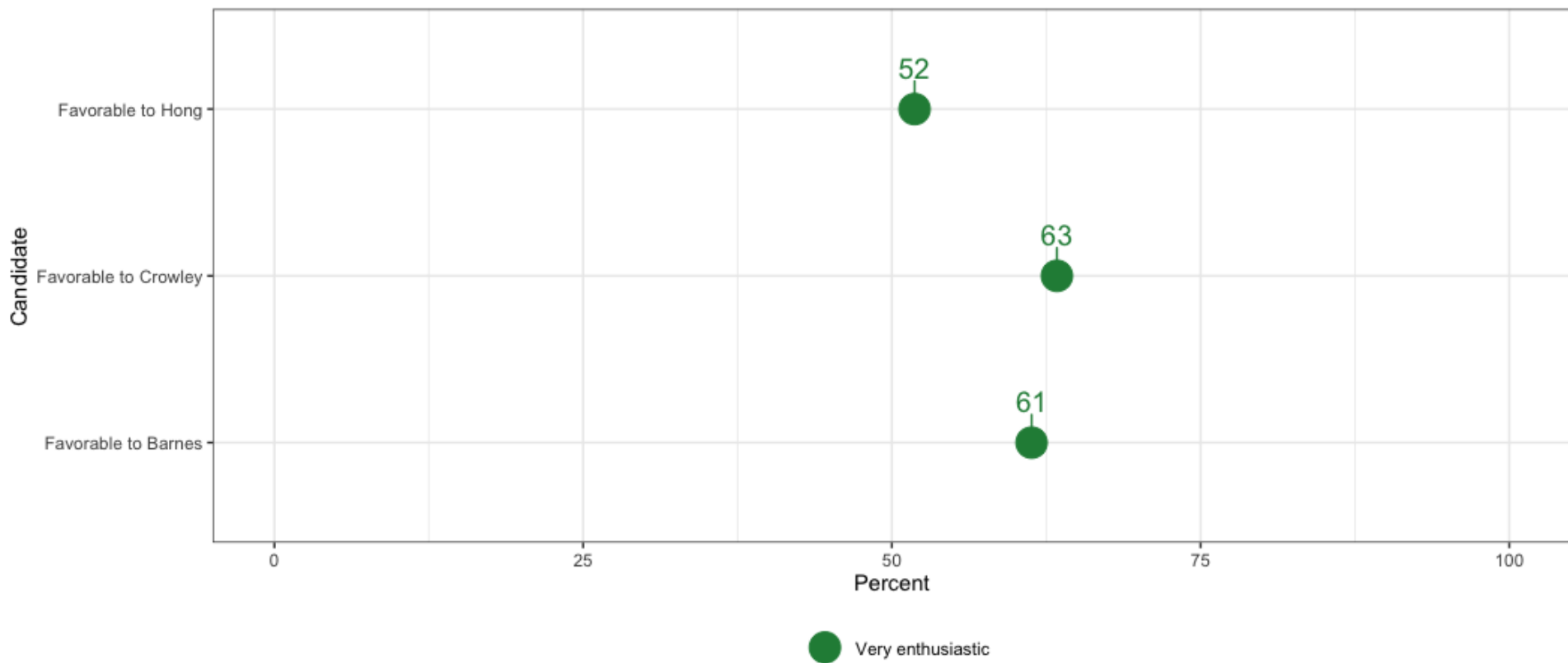
Enthusiastic to vote, by party identification

Among all registered voters



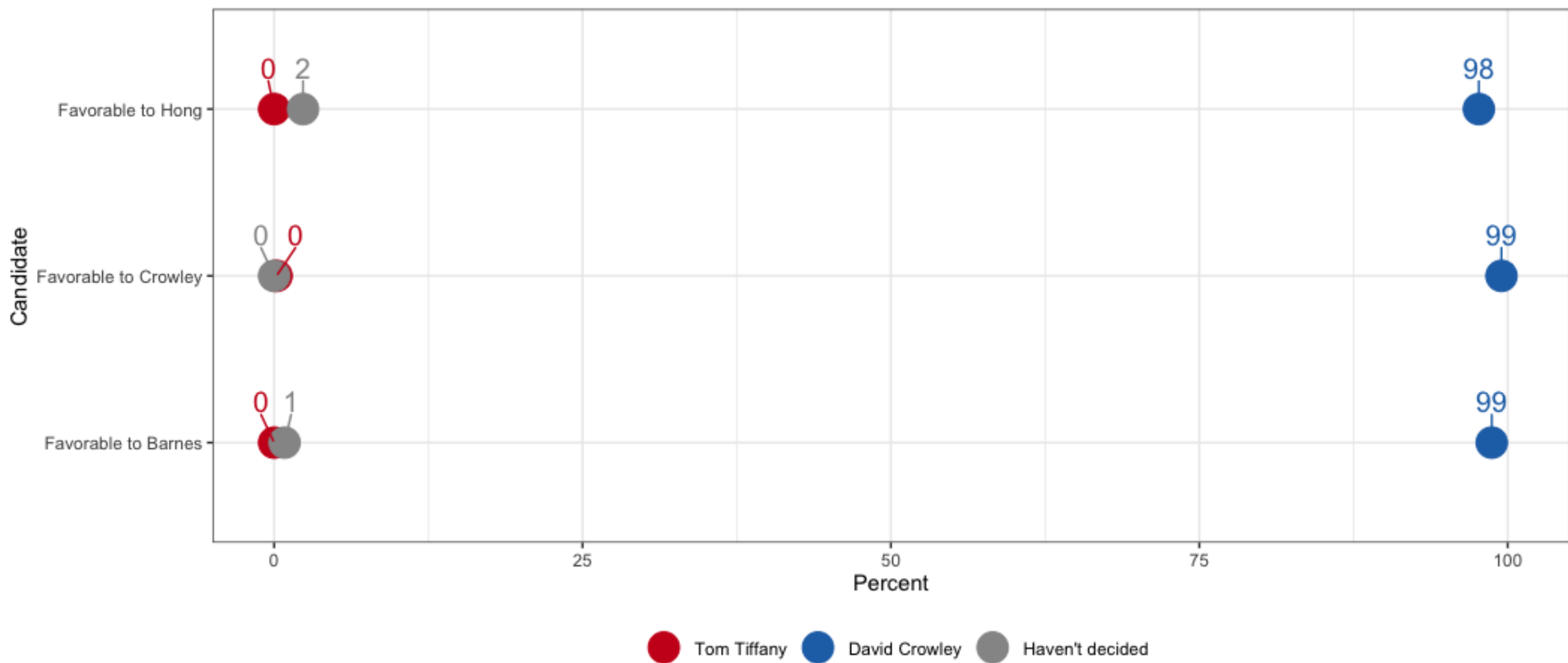
Very enthusiastic to vote by candidate favorability

Among Democrats



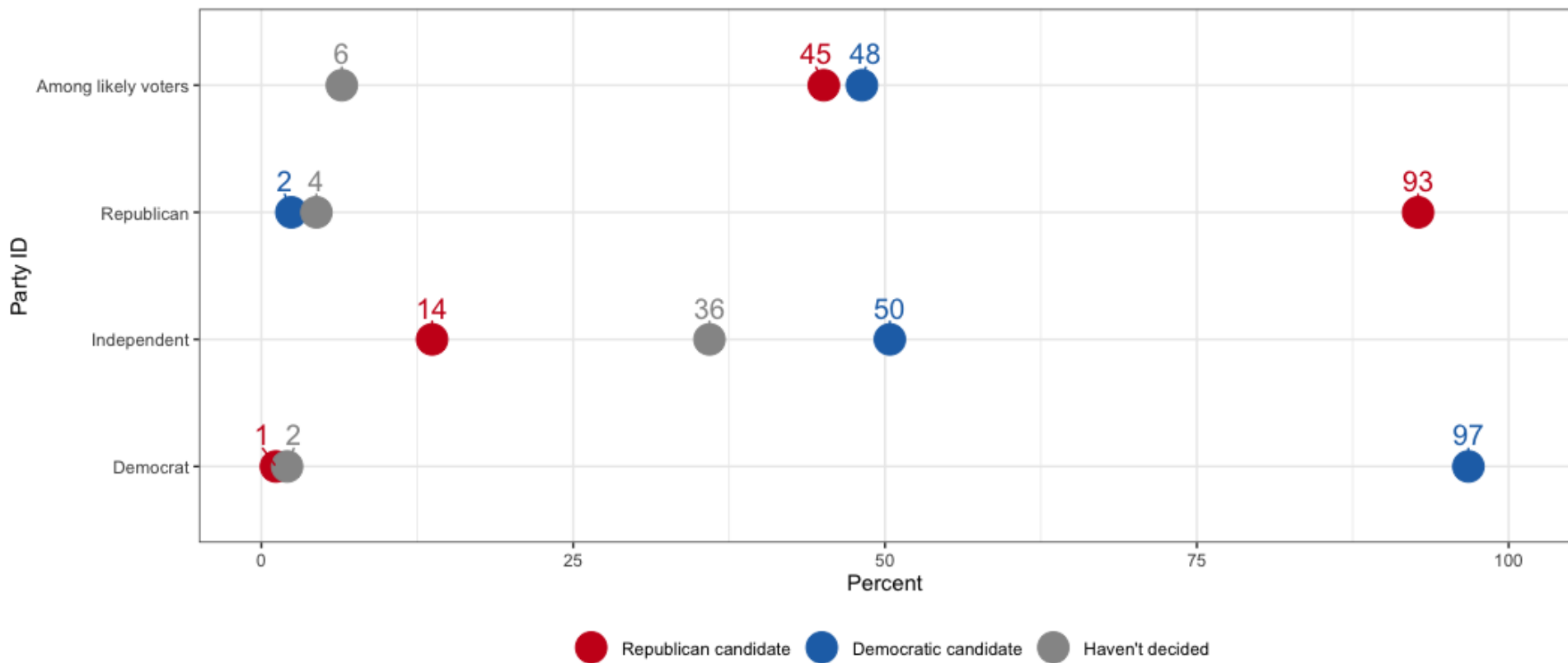
Vote for governor, by candidate favorability

Among Democrats



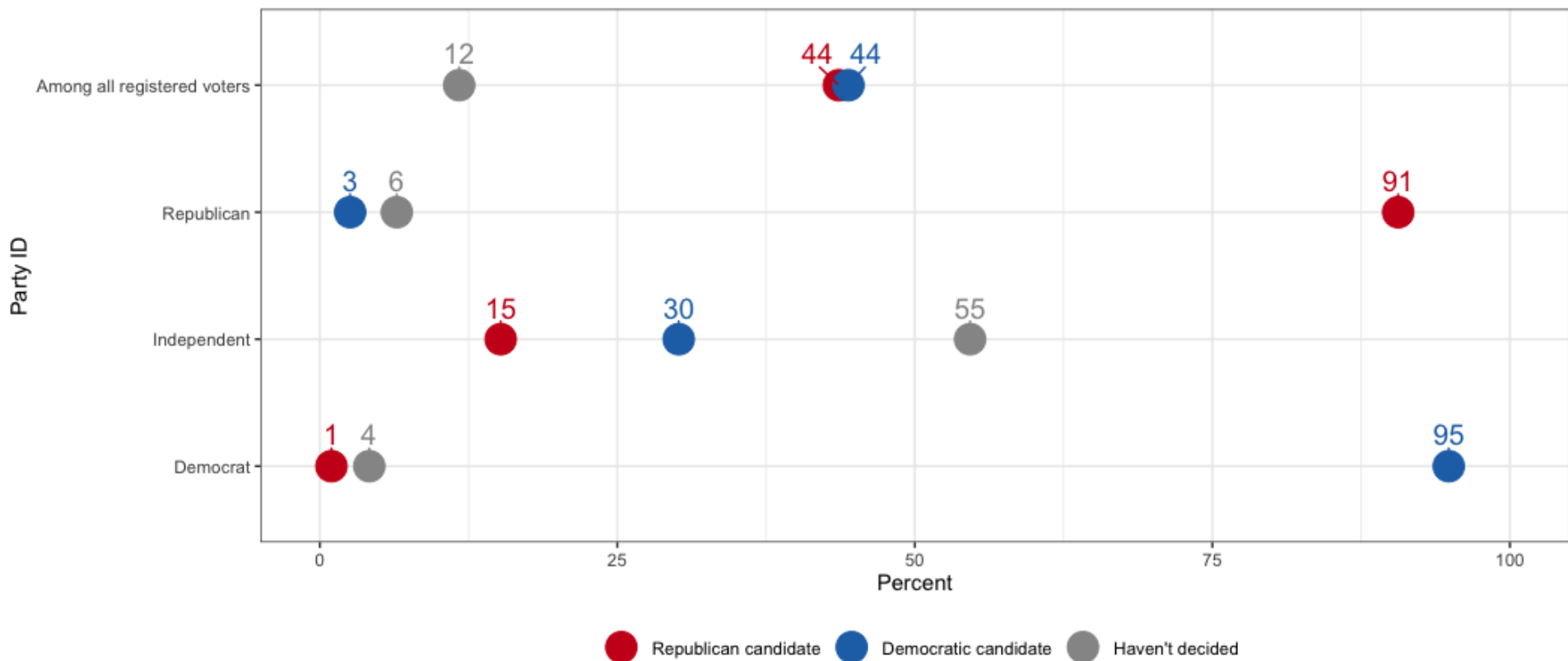
Vote for legislature, by party identification

Among likely voters



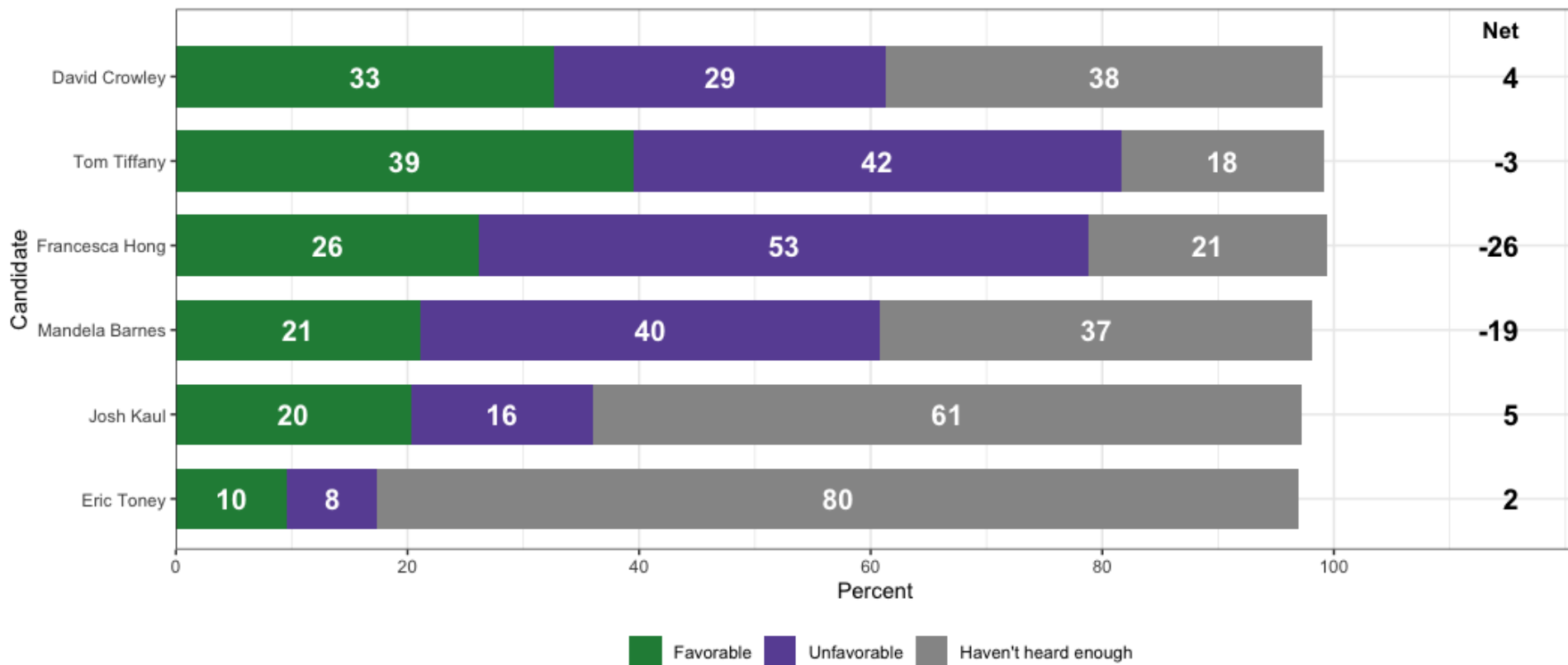
Vote for legislature, by party identification

Among all registered voters



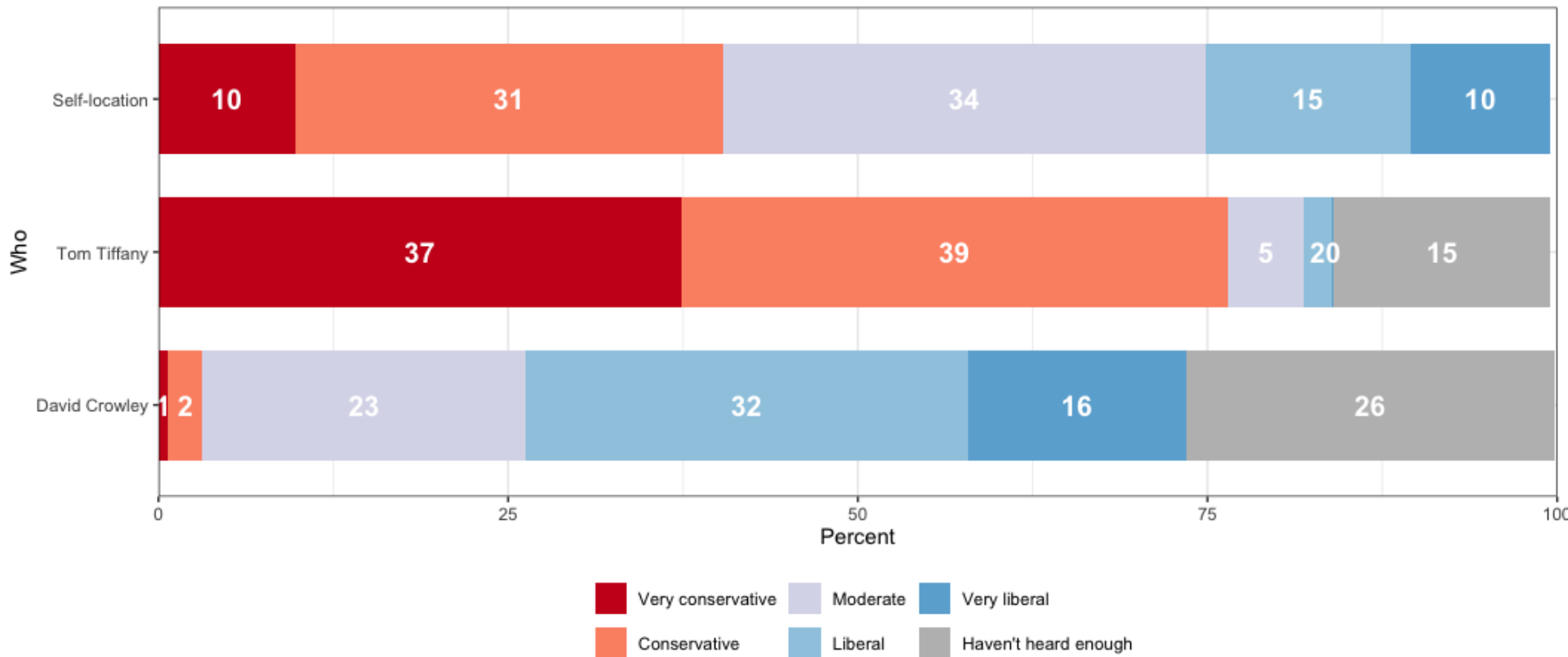
Favorability of candidates

Among registered voters



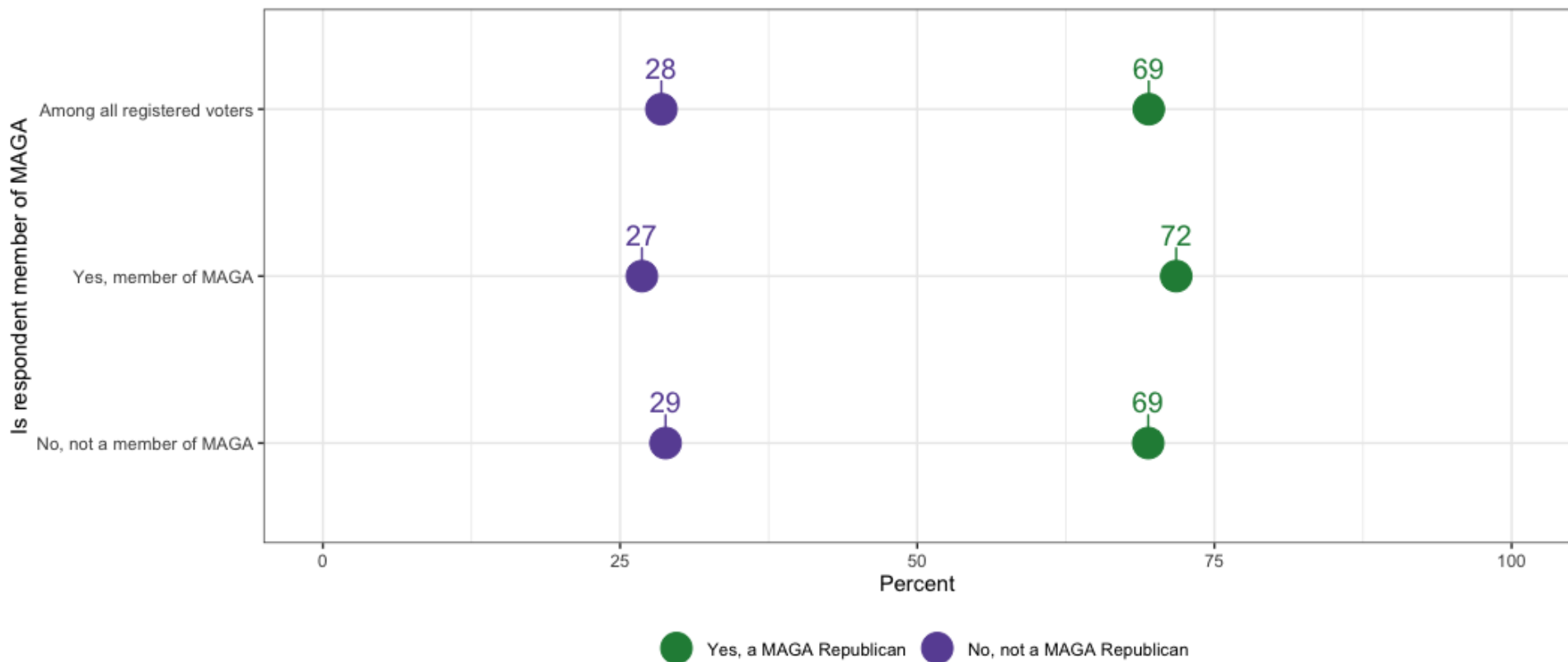
Ideology of self and candidates

Among registered voters



Is Tiffany a MAGA Republican, by is respondent member of MAGA

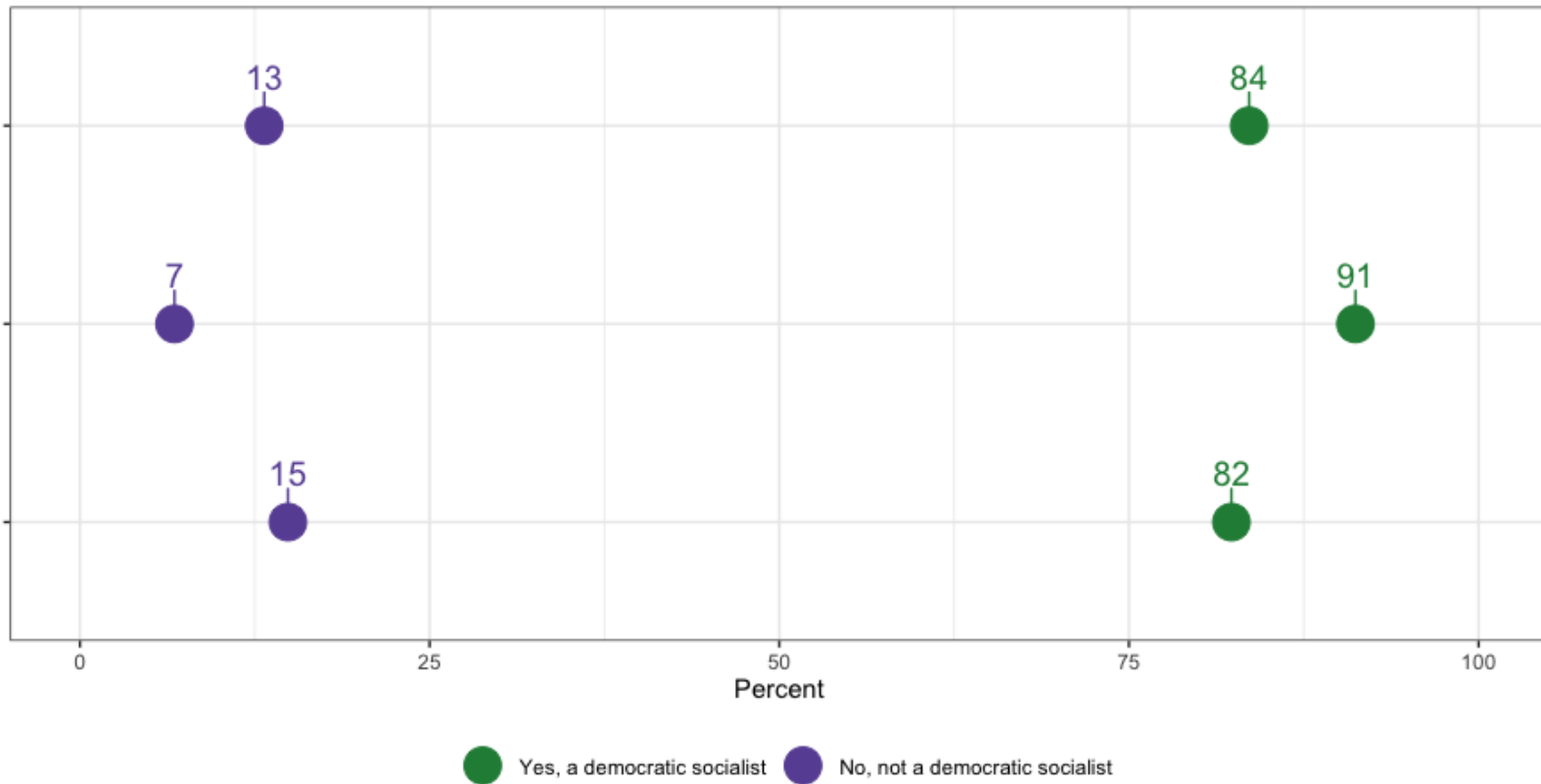
Among all registered voters



Is Hong democratic socialist by is respondent a democratic socialist

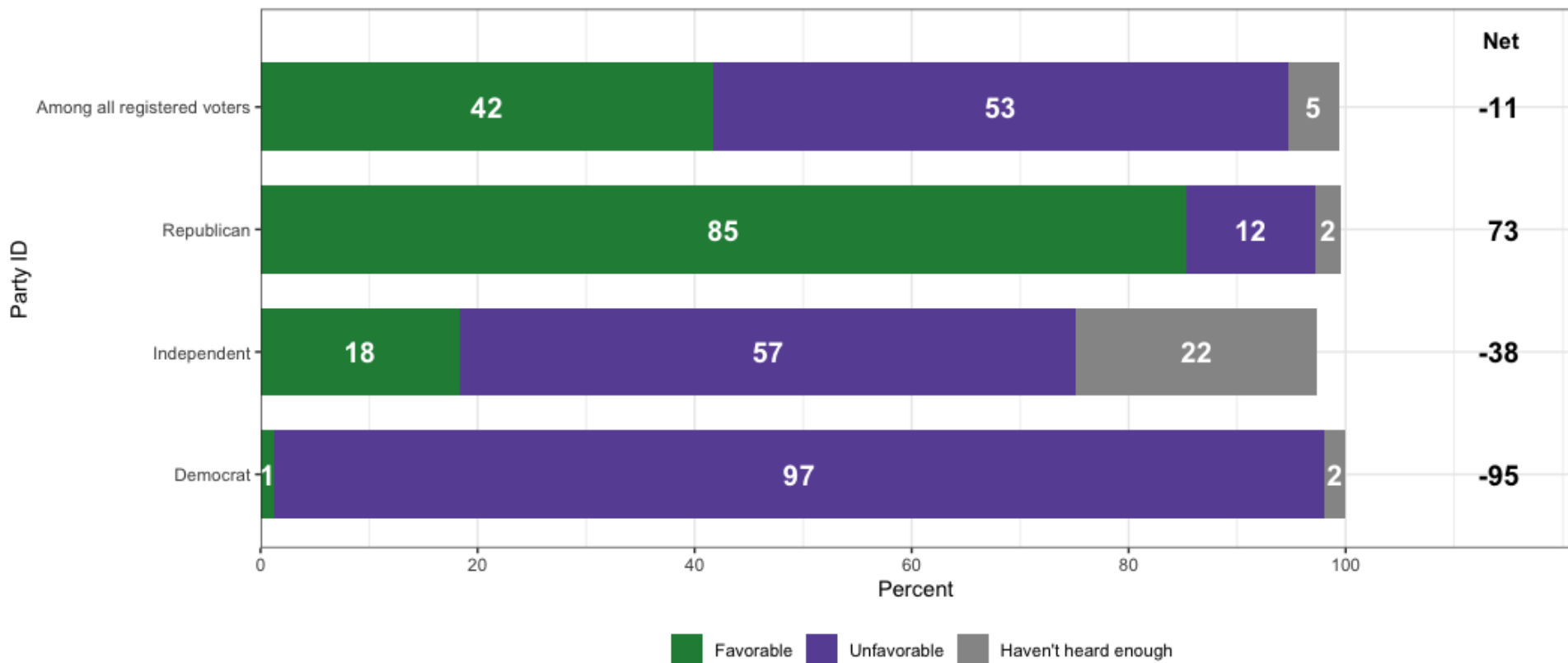
Among all registered voters

Is respondent dem socialist



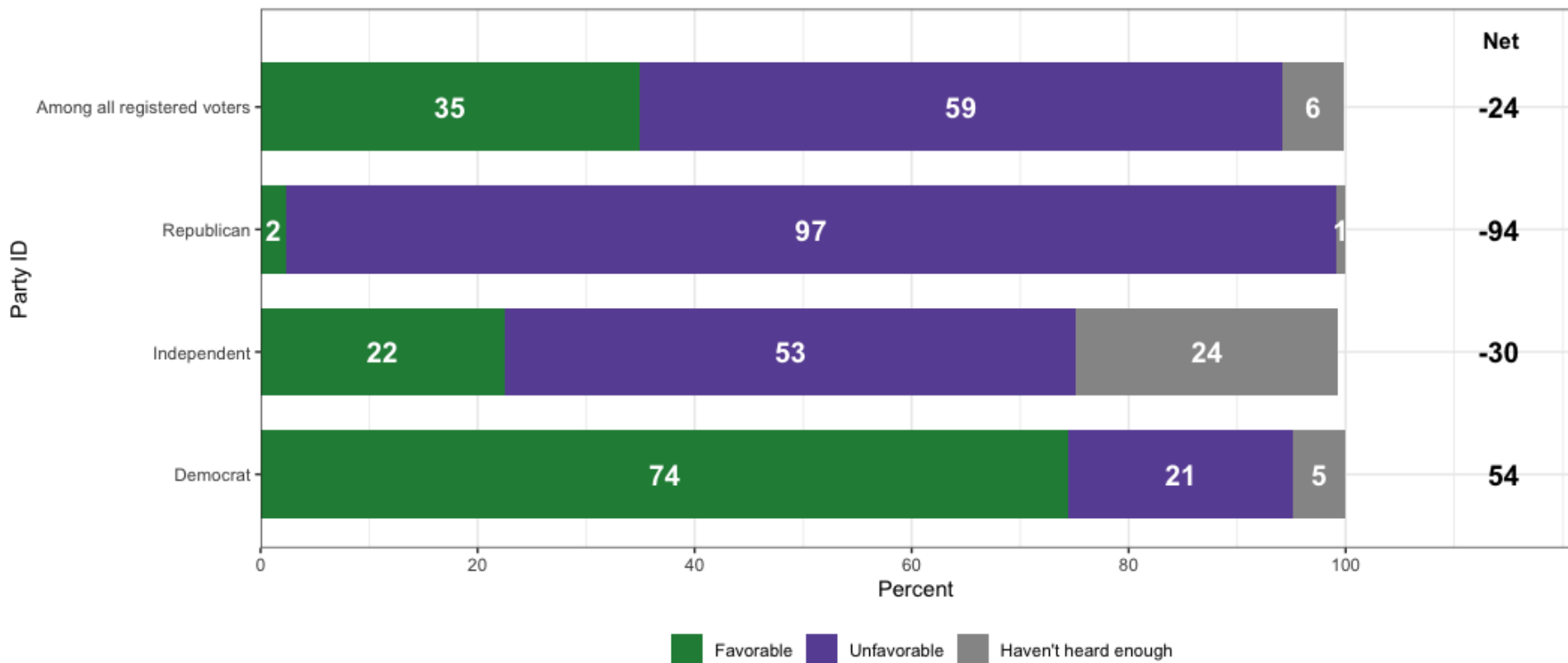
Favorability of Republican Party

Among registered voters



Favorability of Democratic Party

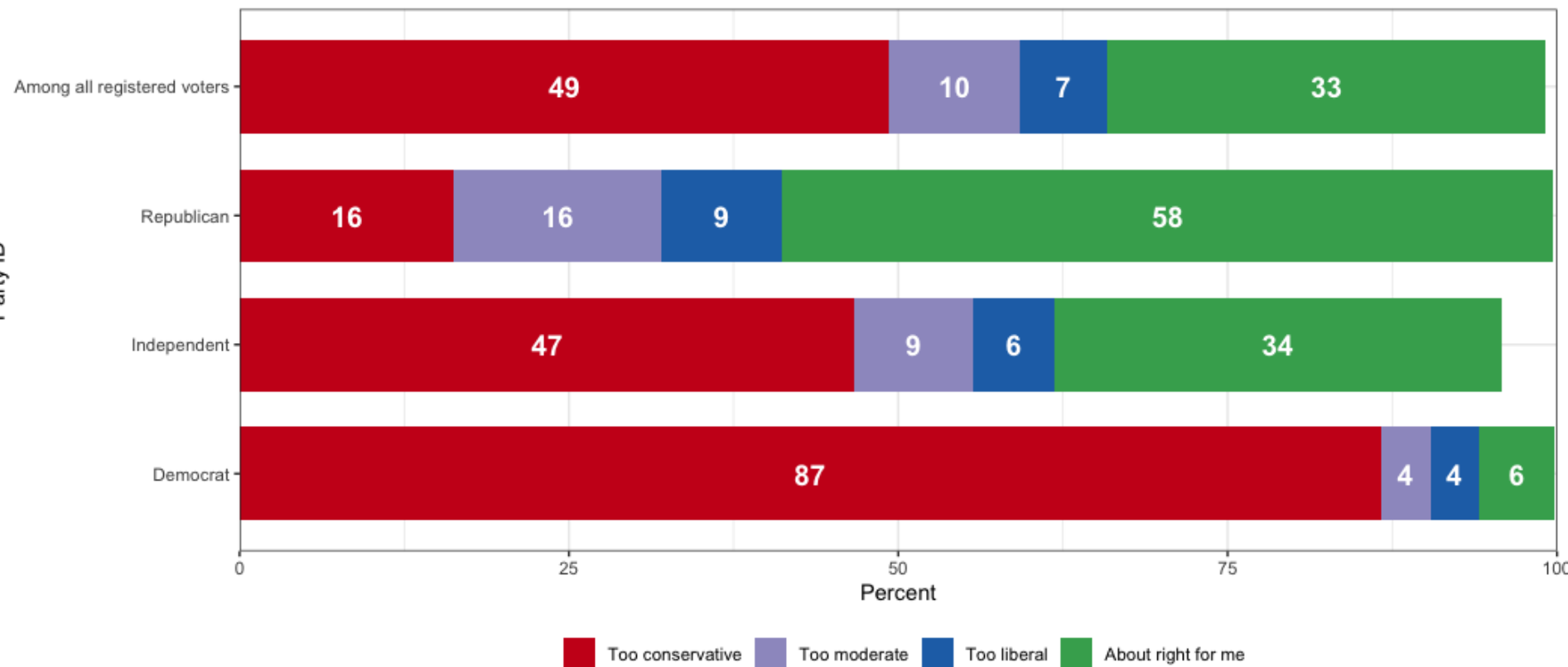
Among registered voters



Ideology of Republican Party

Among registered voters

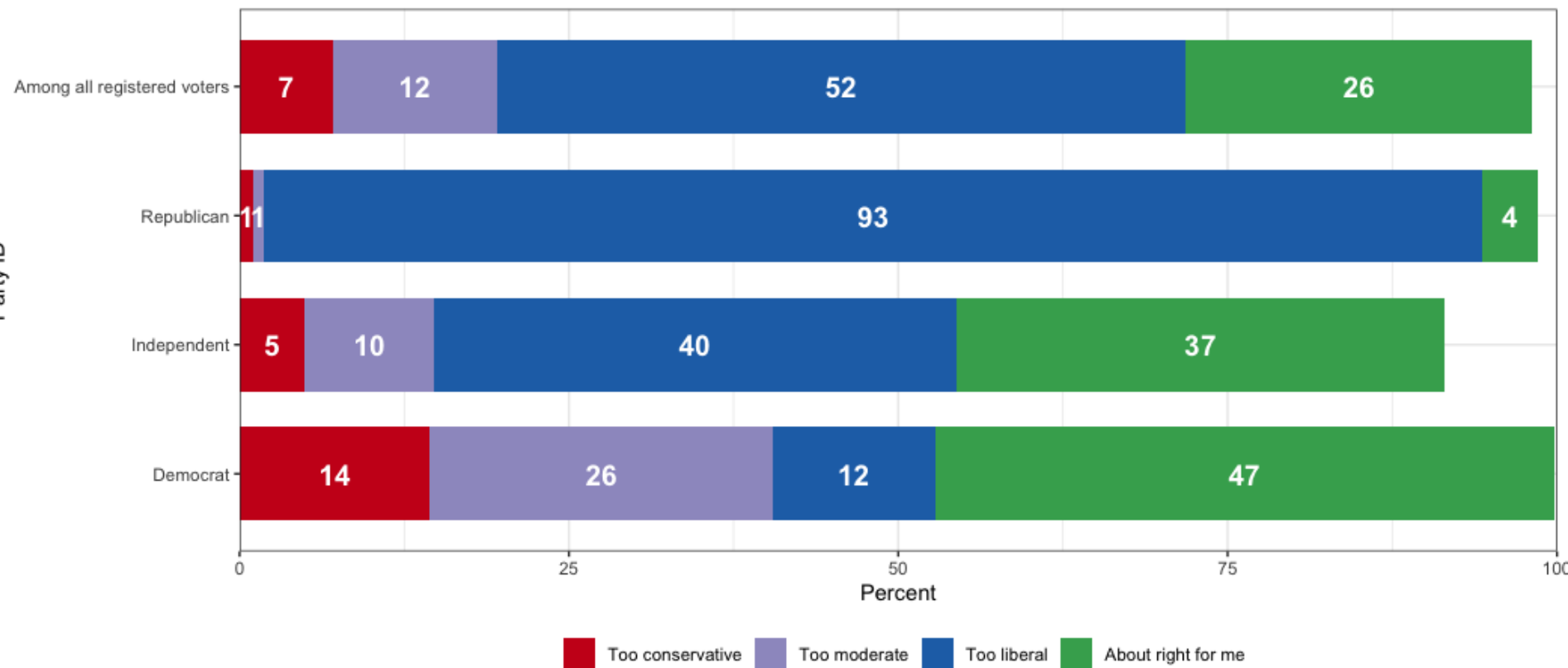
Party ID



Ideology of Democratic Party

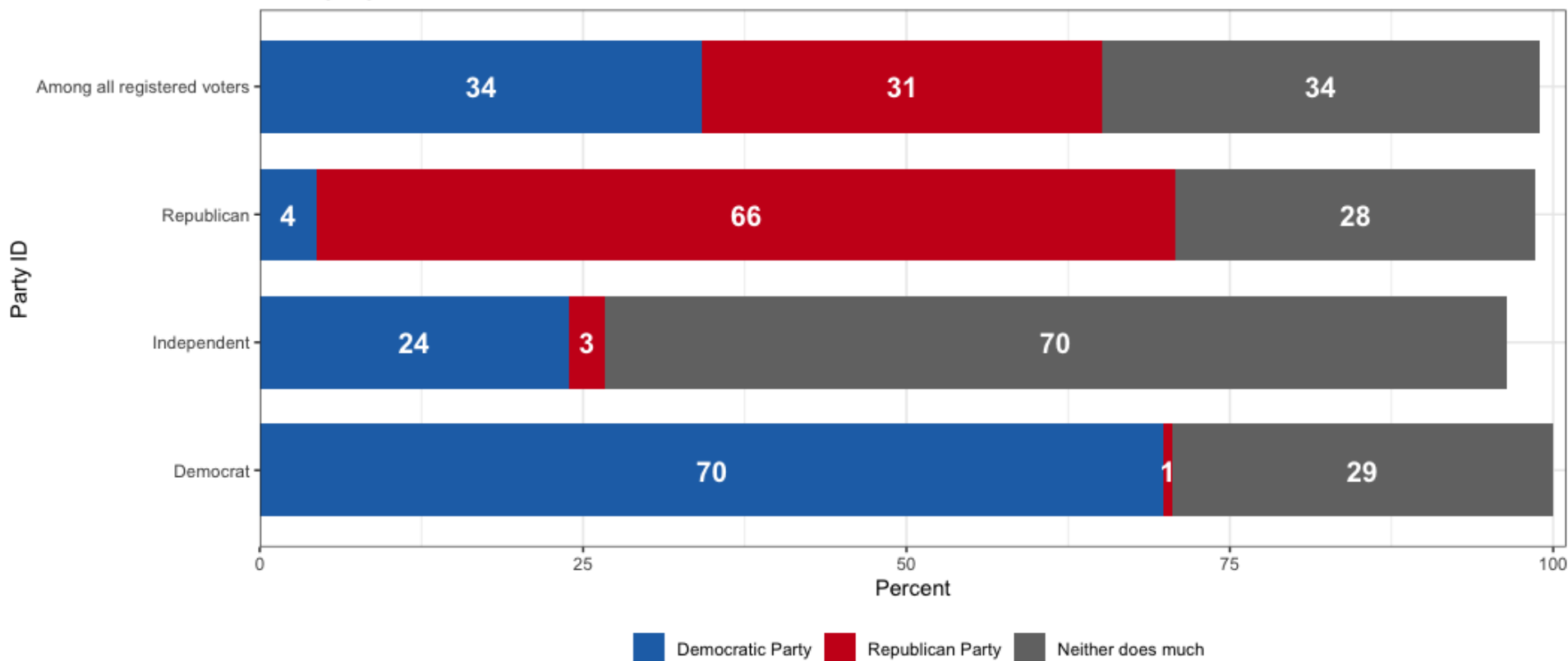
Among registered voters

Party ID



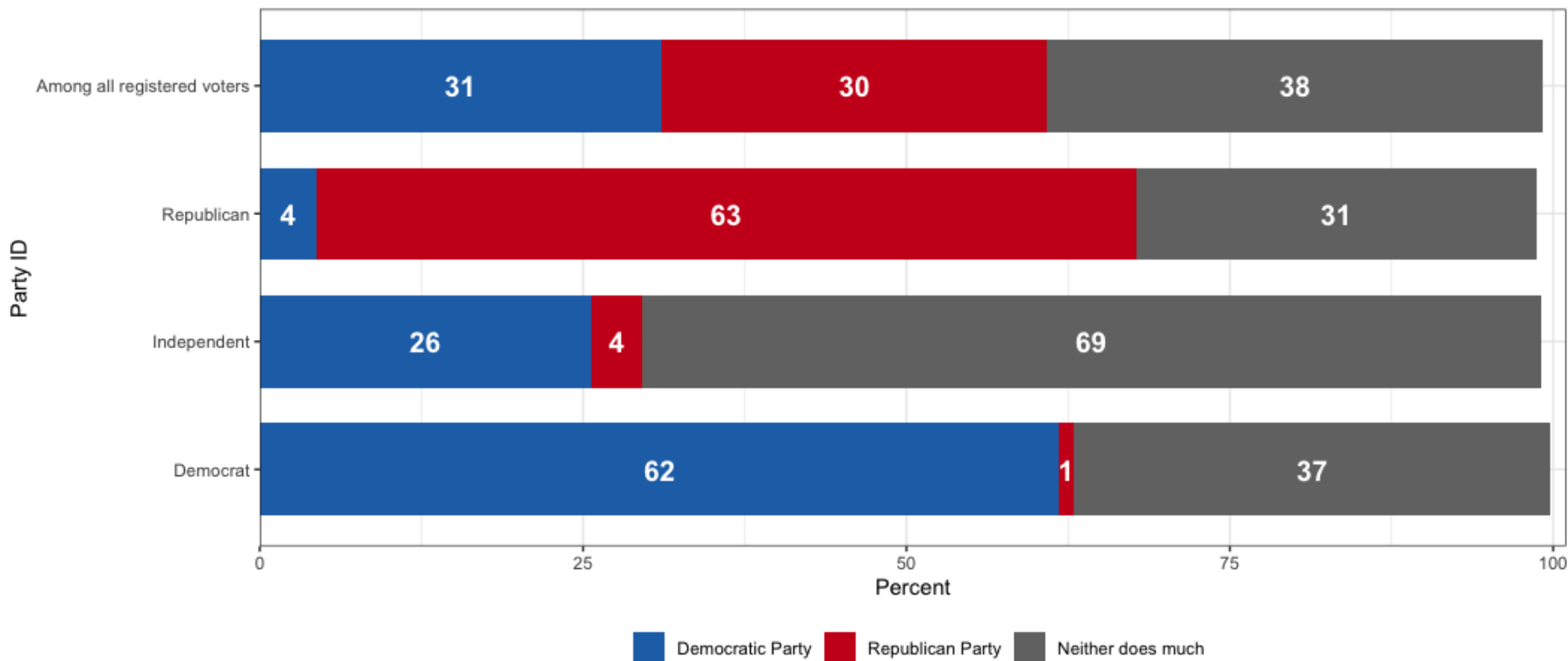
Which party helps the working class

Among registered voters



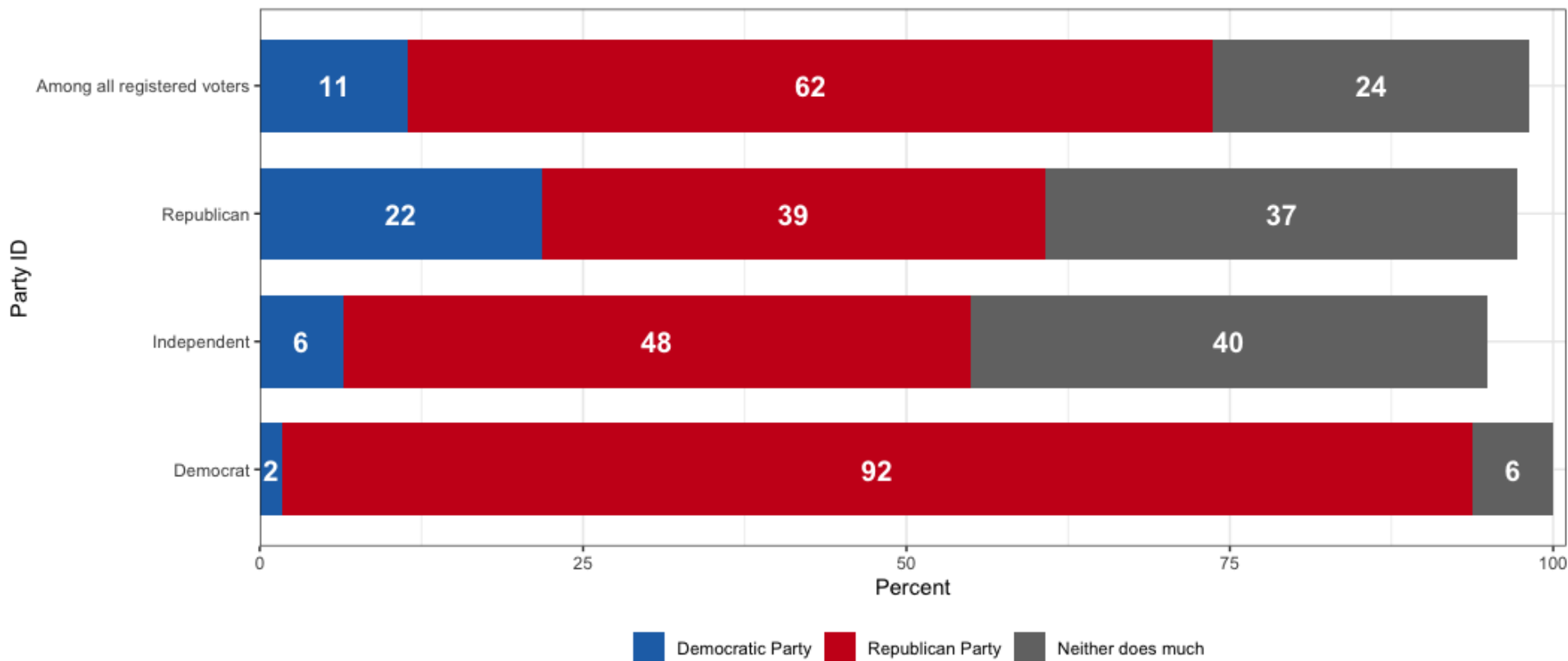
Which party helps the middle class

Among registered voters



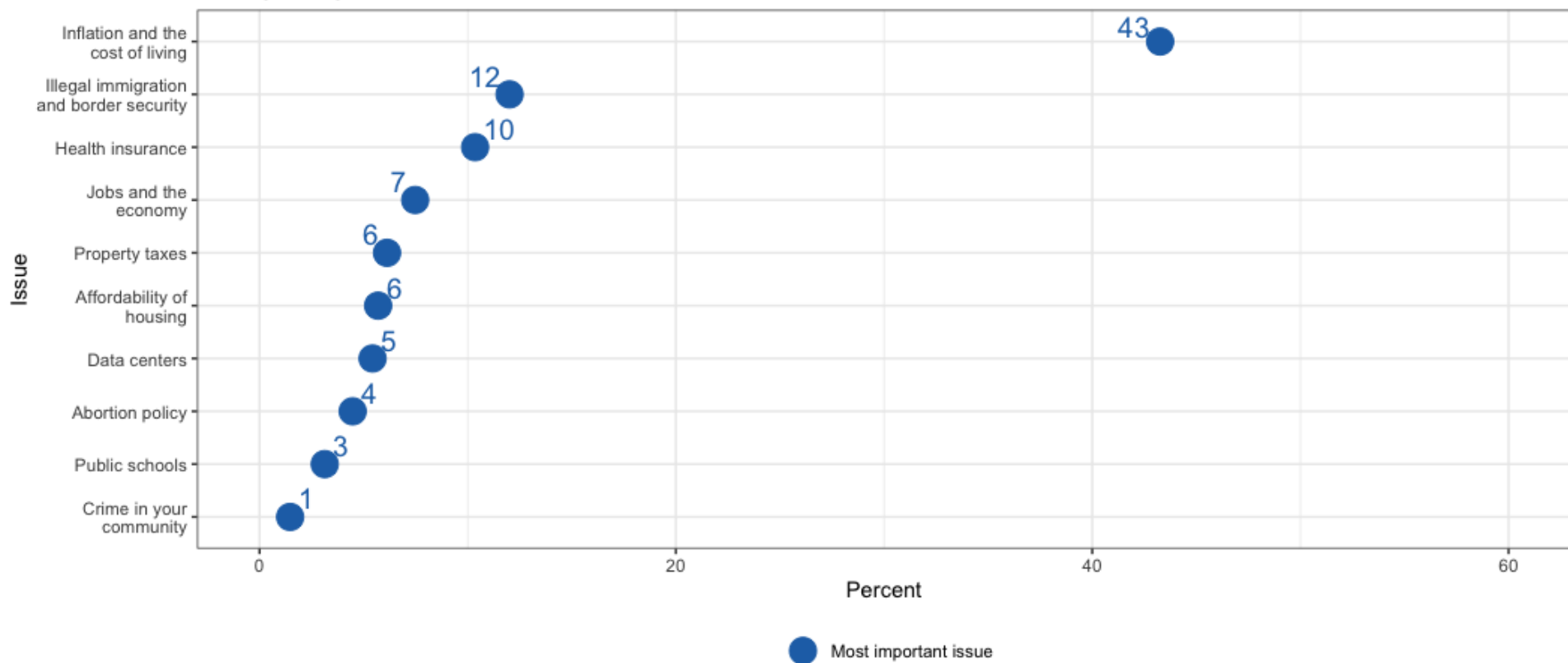
Which party helps the upper class

Among registered voters



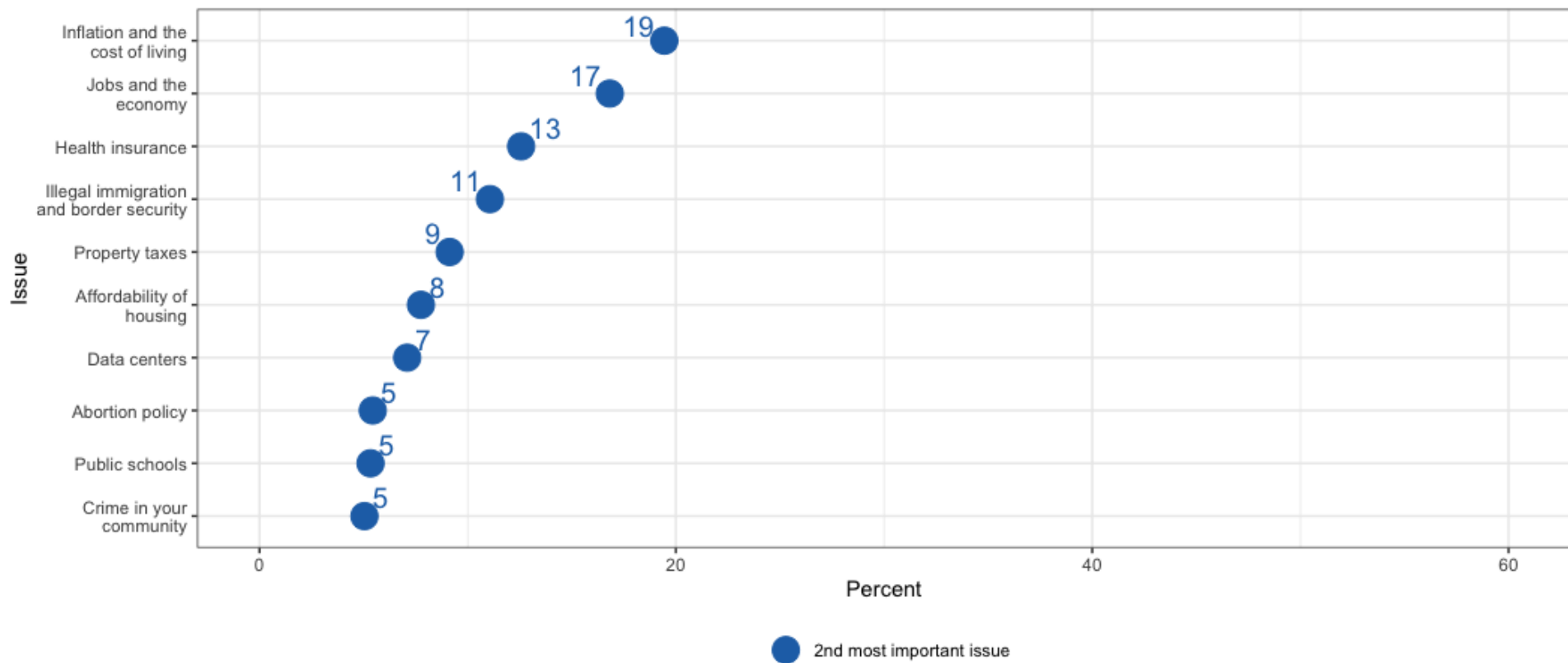
Most important issue

Among all registered voters



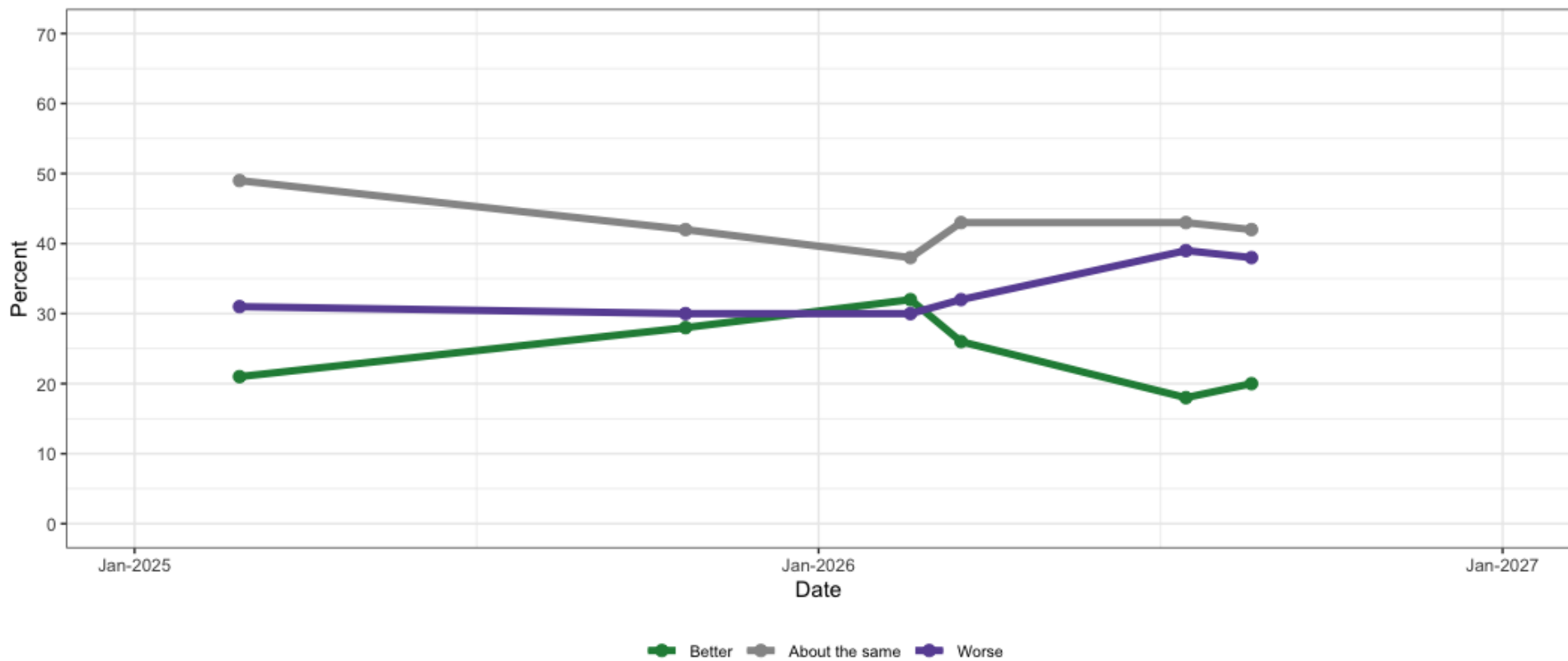
Second most important issue

Among all registered voters



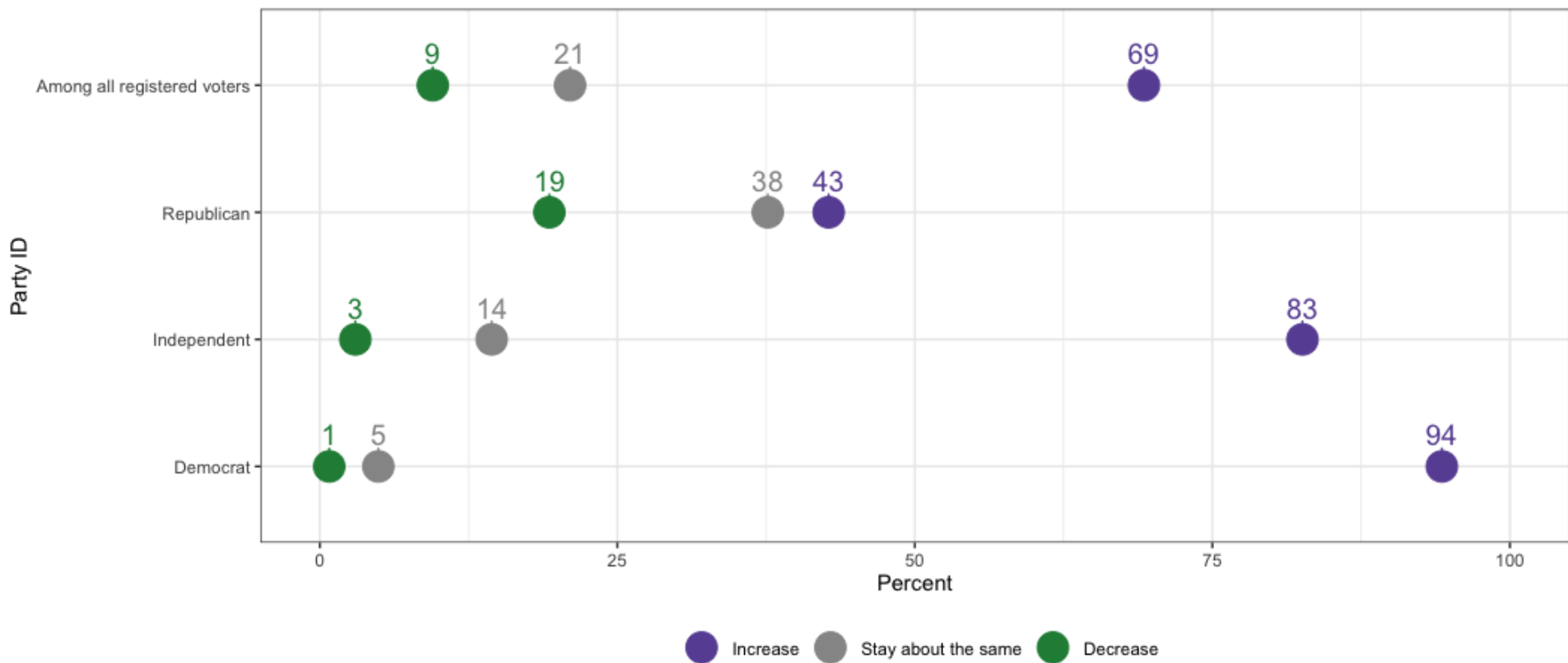
Better or worse off than a year ago

Among Wisconsin registered voters



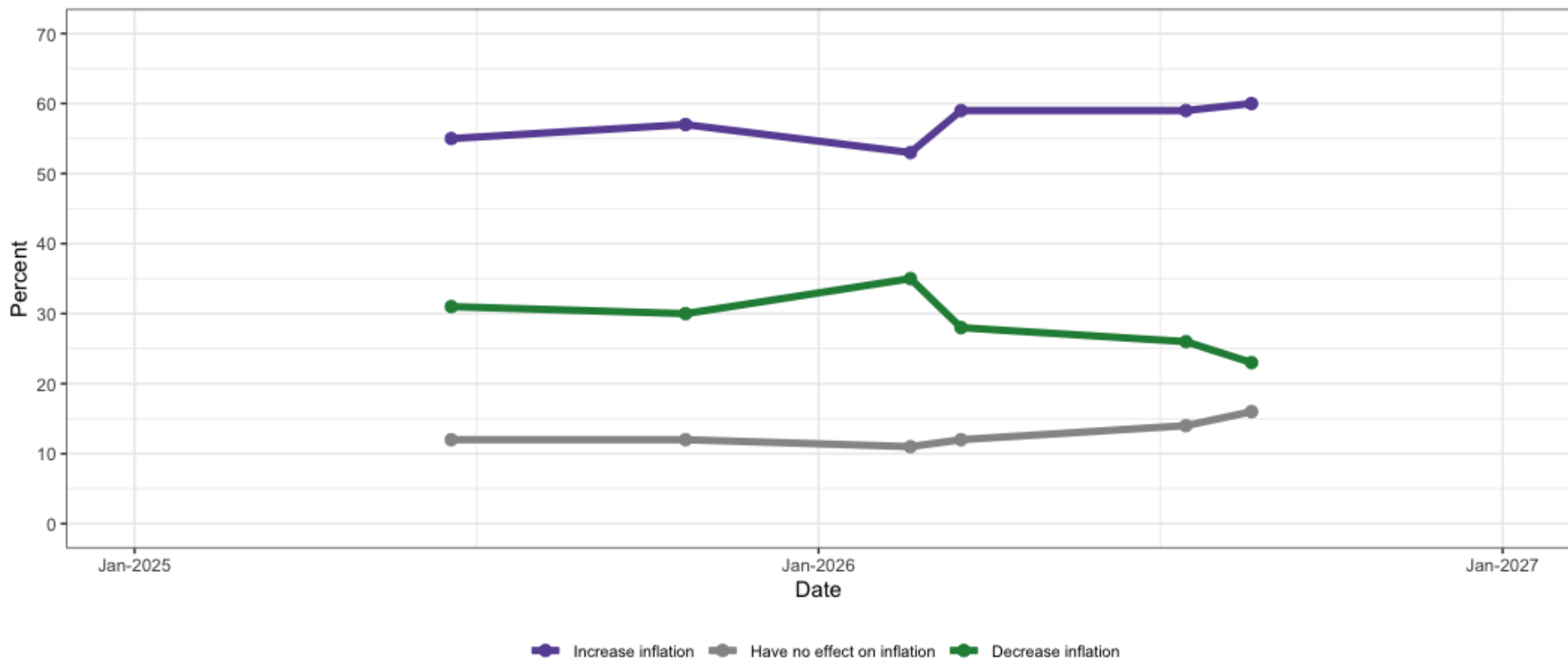
Inflation expectation, by party identification

Among all registered voters



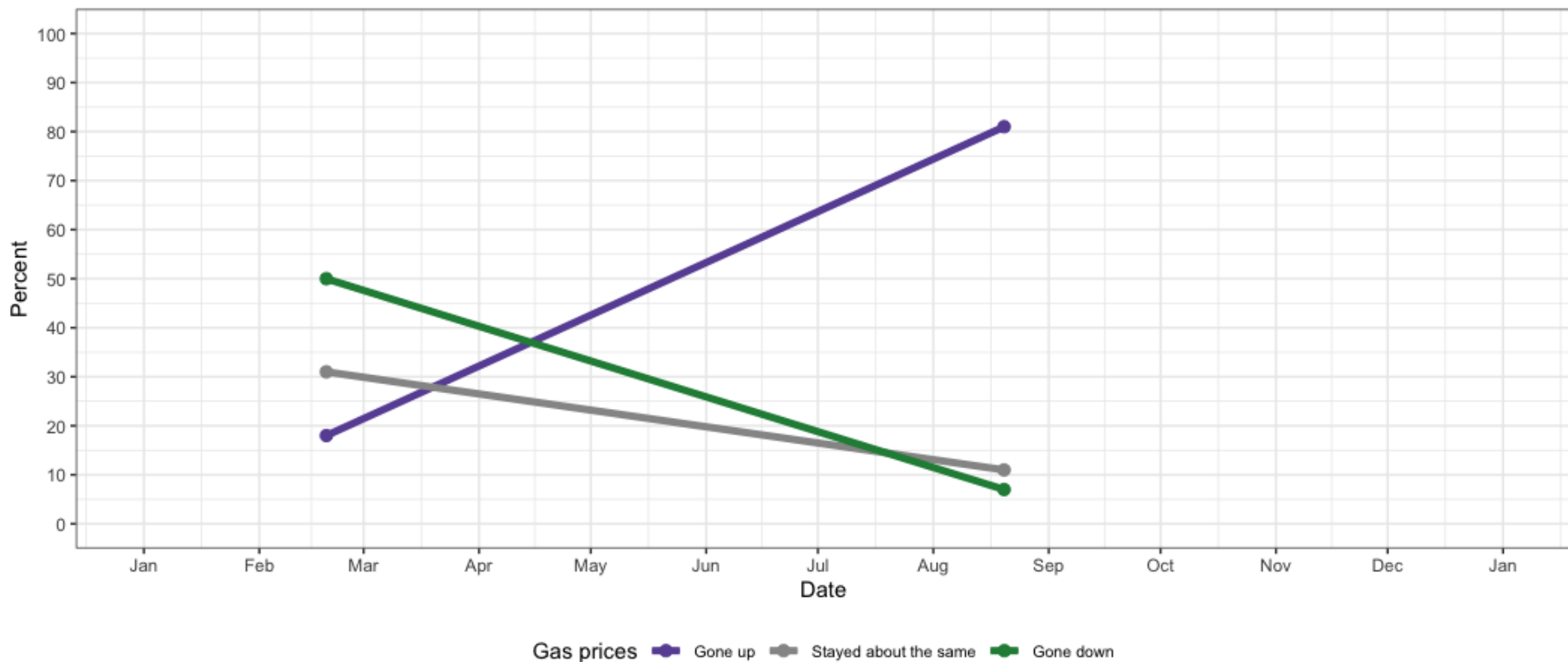
Effect of Trump policies on inflation

Among all registered voters



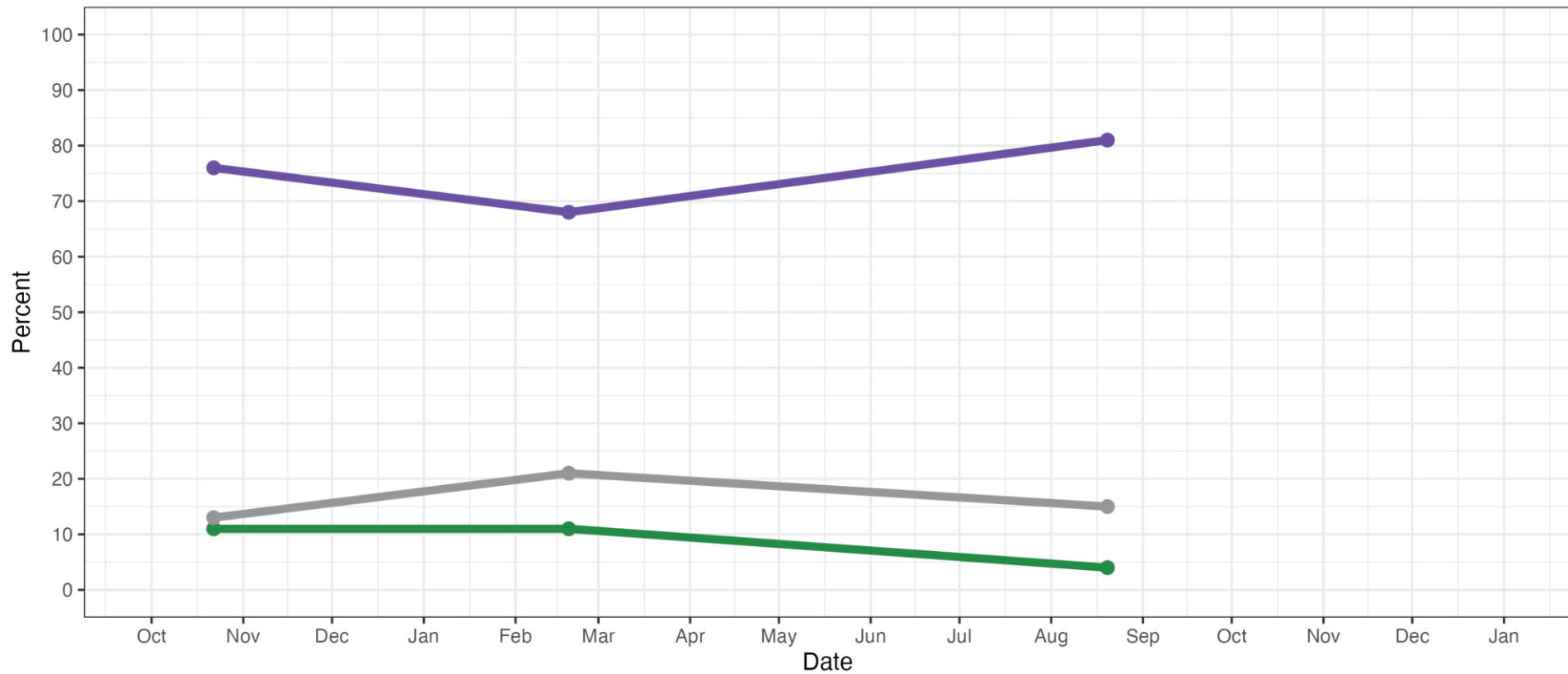
Change in gasoline prices over last 6 months

Among all registered voters



Change in grocery prices over last 6 months

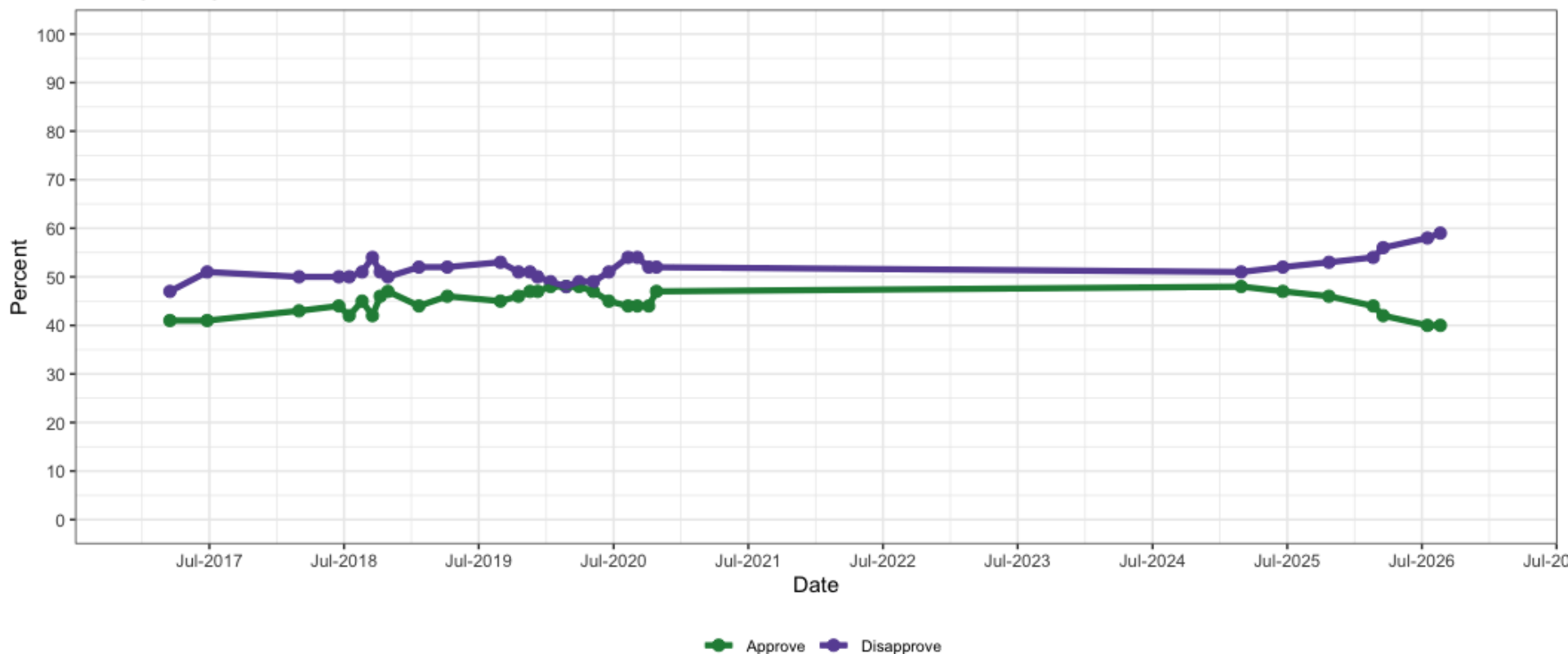
Among all registered voters



Grocery prices Gone up Stayed about the same Gone down

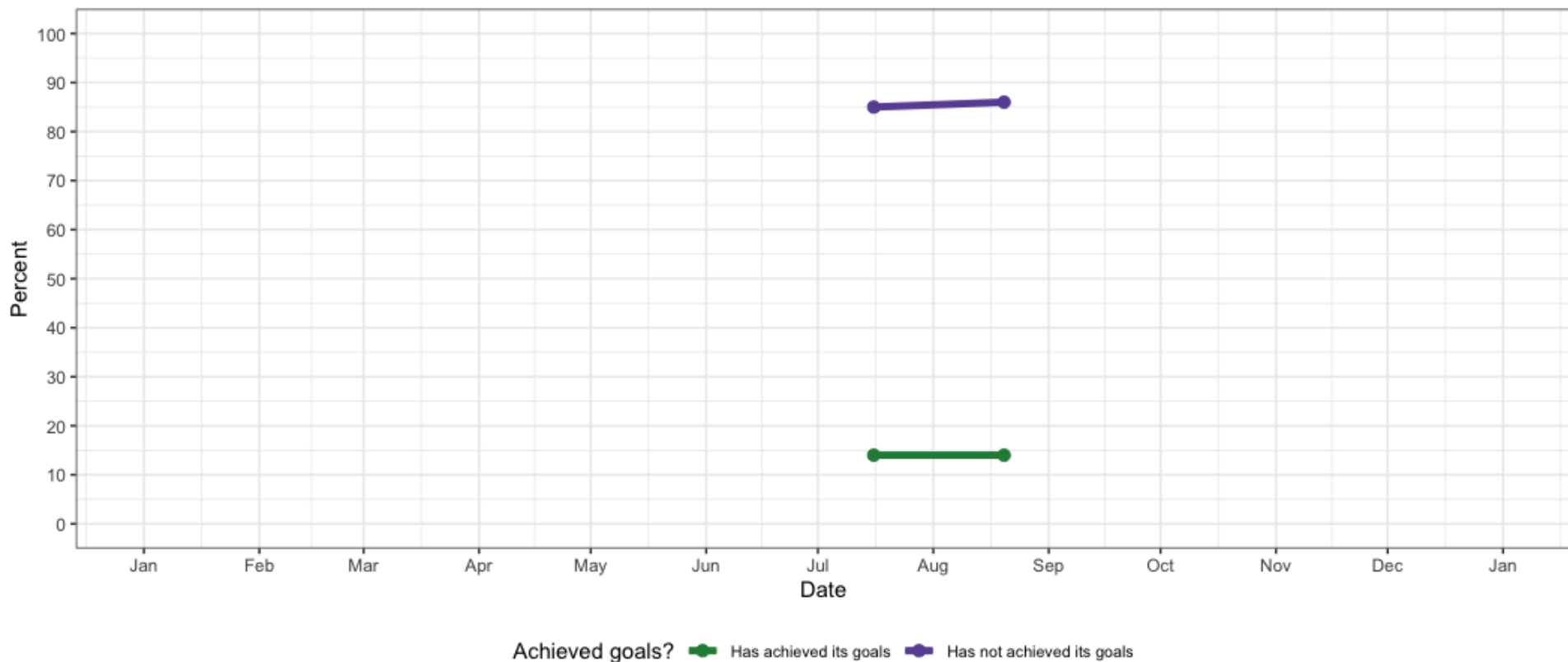
Trump job approval

Among all registered voters



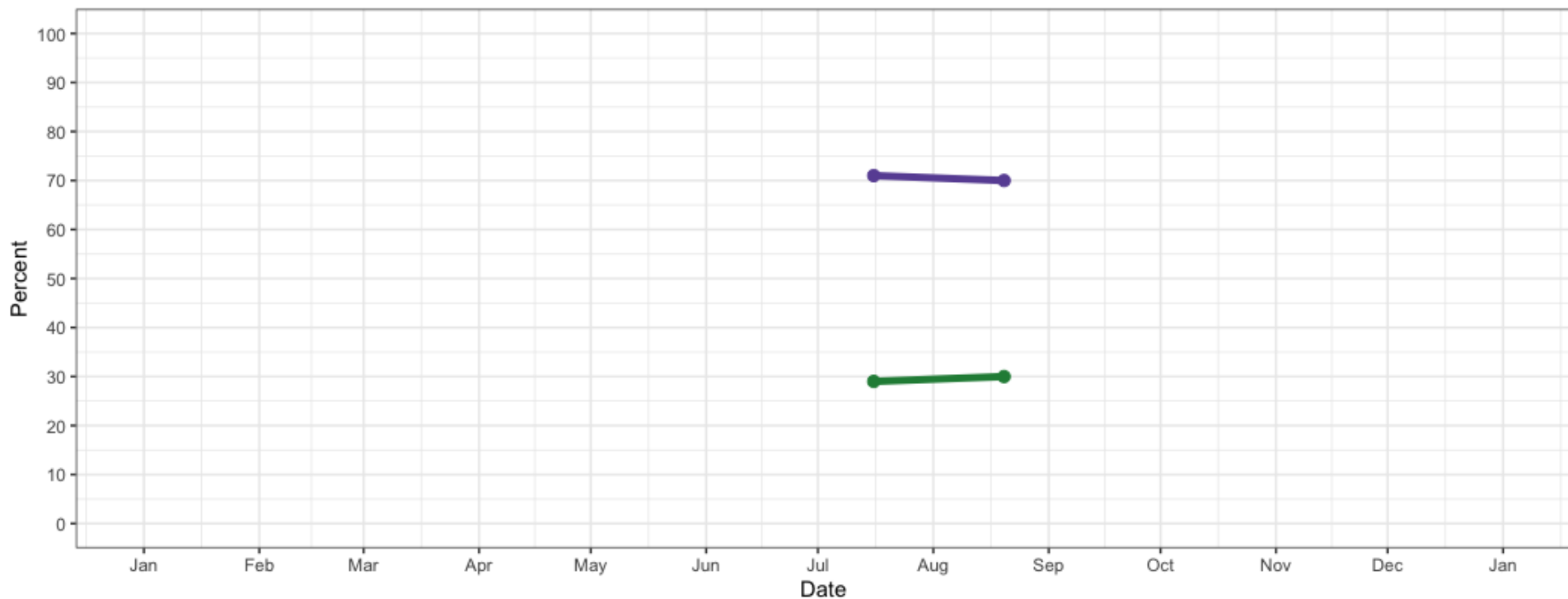
Has U.S. achieved its goals in the Iran war

Among all registered voters



Has Iran war been worth the cost

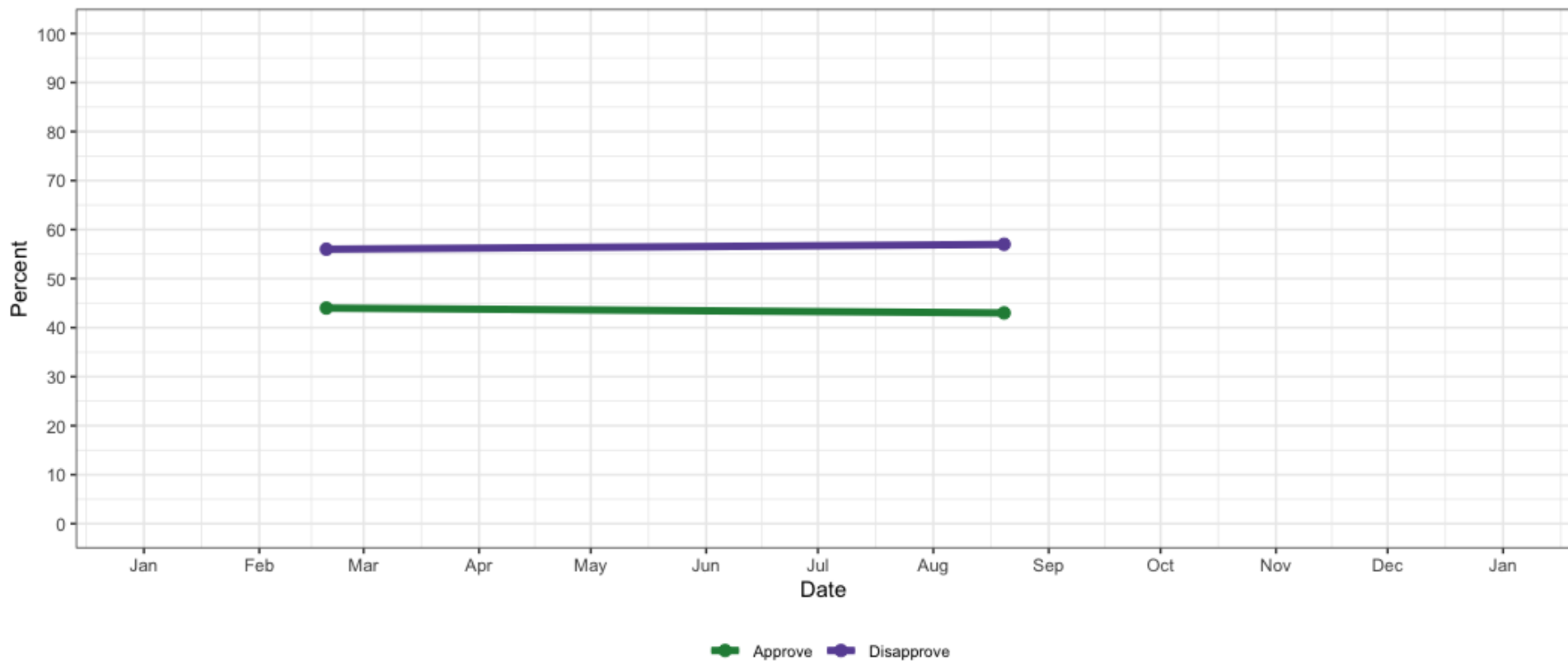
Among all registered voters



Worth the cost? ■ Worth the cost ■ Not worth the cost

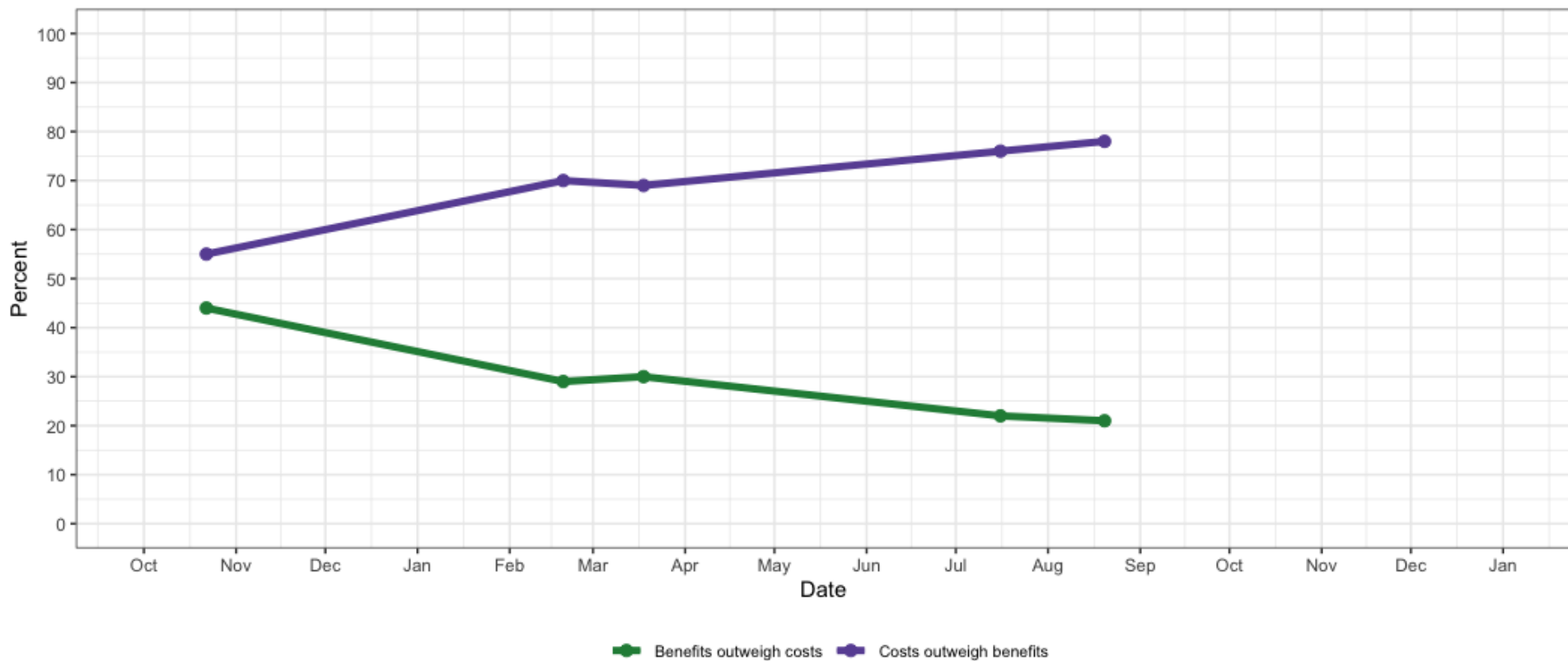
Approval of how ICE is enforcing immigration laws

Among all registered voters



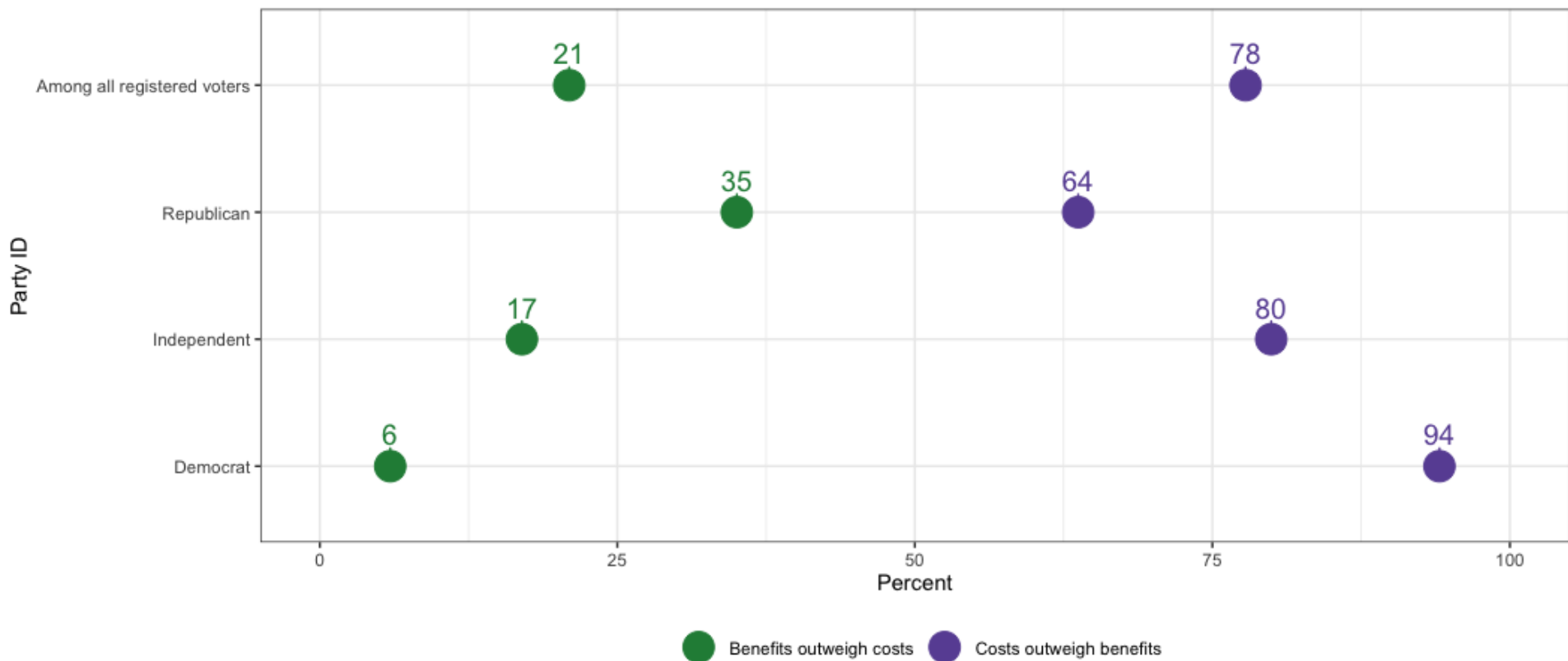
Data center costs and benefits

Among all registered voters



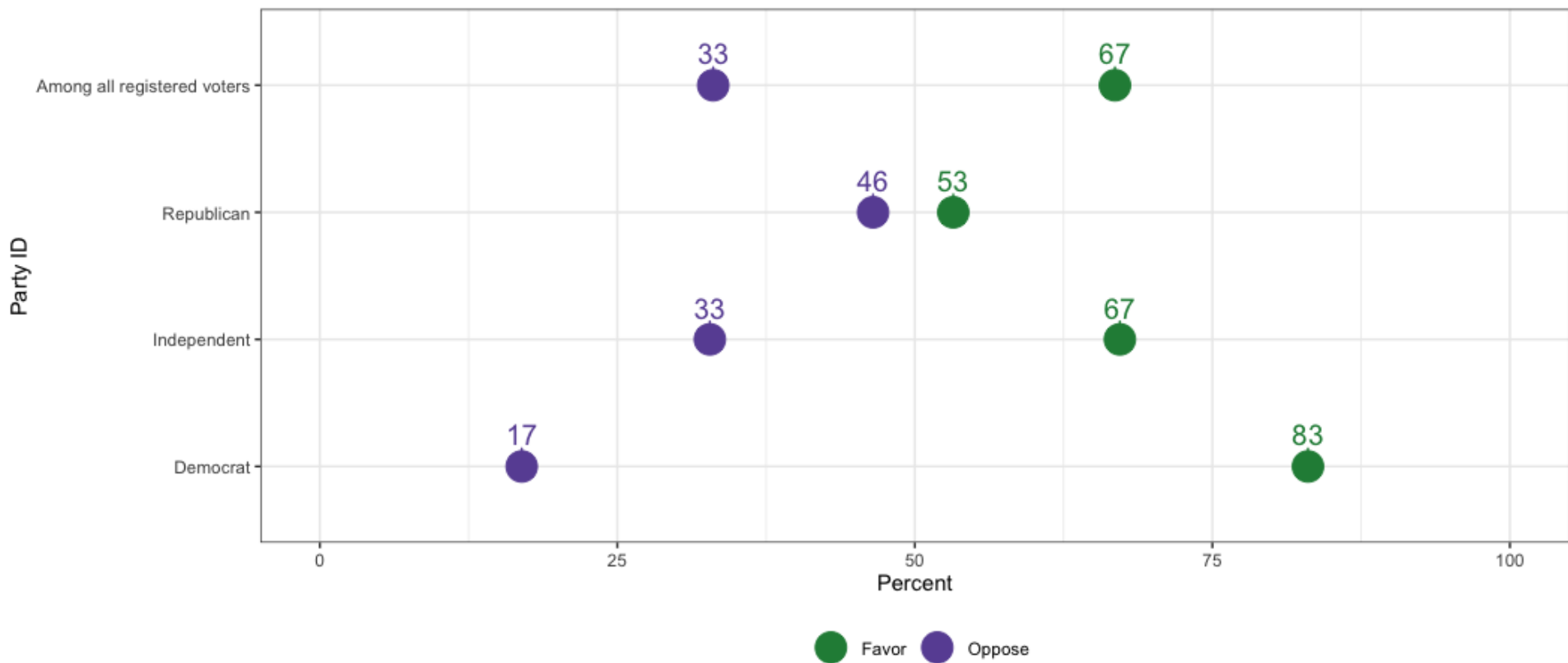
Costs and benefits of data centers, by party identification

Among all registered voters



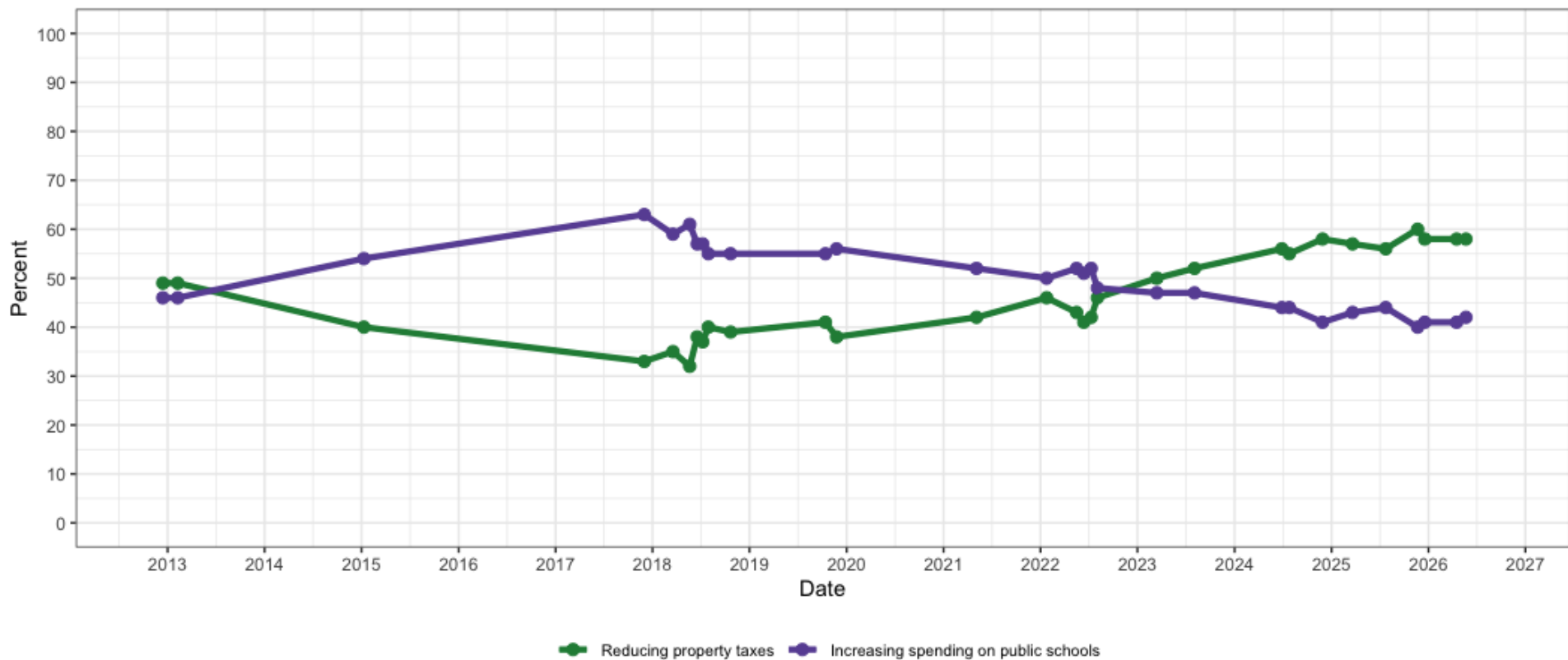
Favor 1 year ban on data centers, by party identification

Among all registered voters



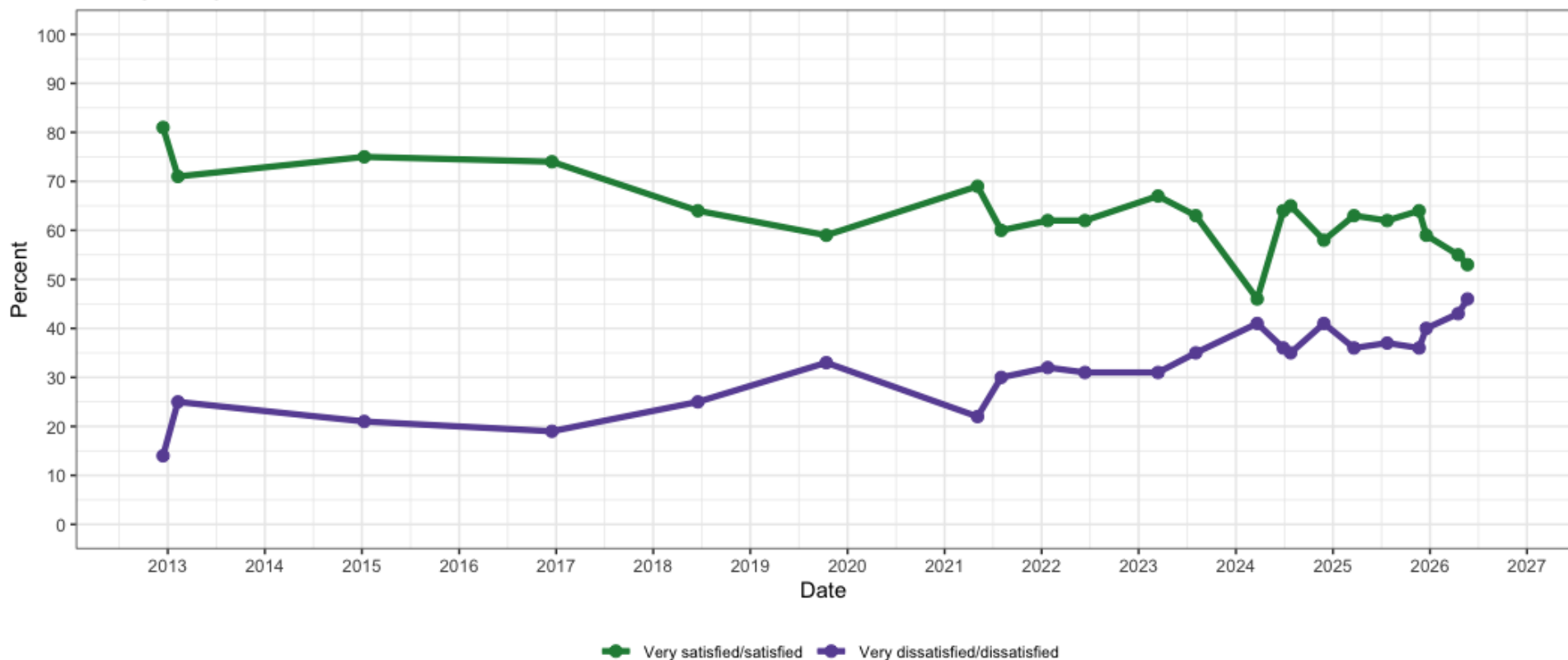
Property taxes or K-12 funding more important

Among all registered voters



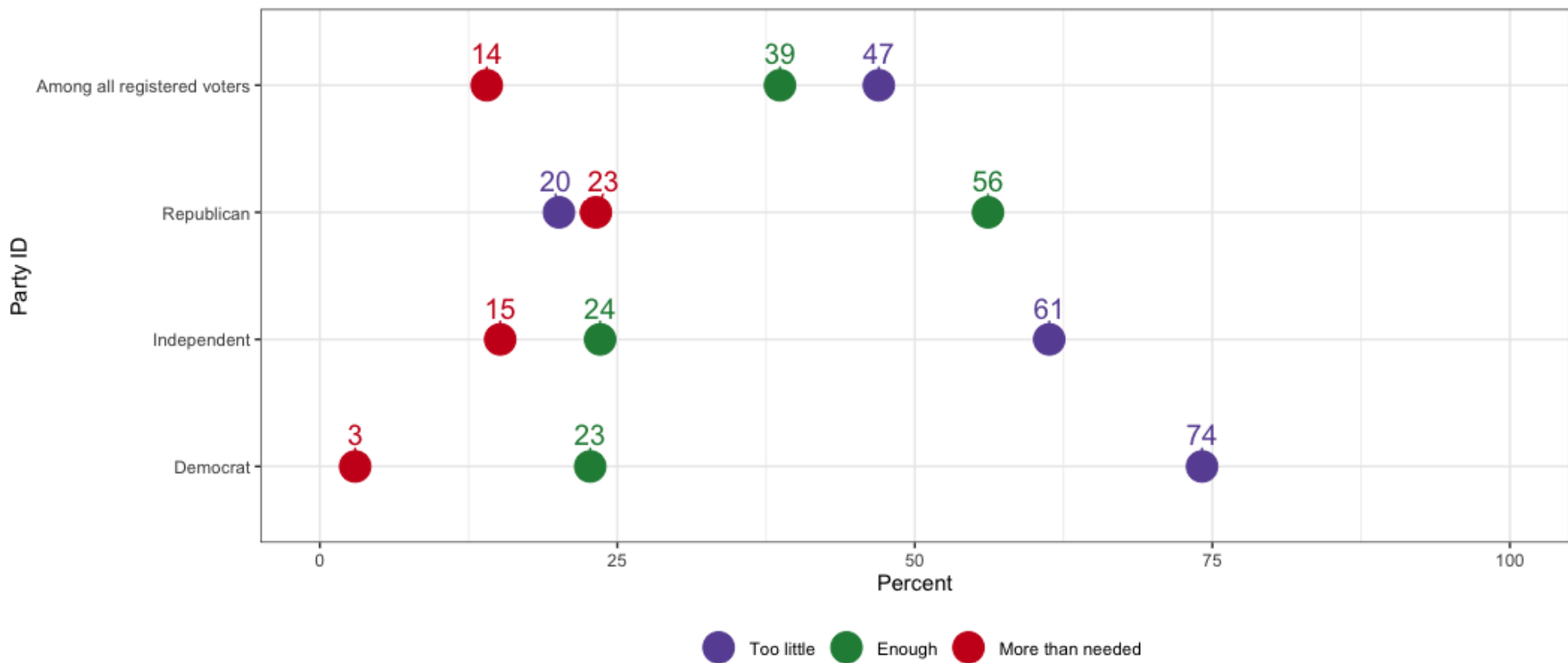
Satisfaction with public schools

Among all registered voters



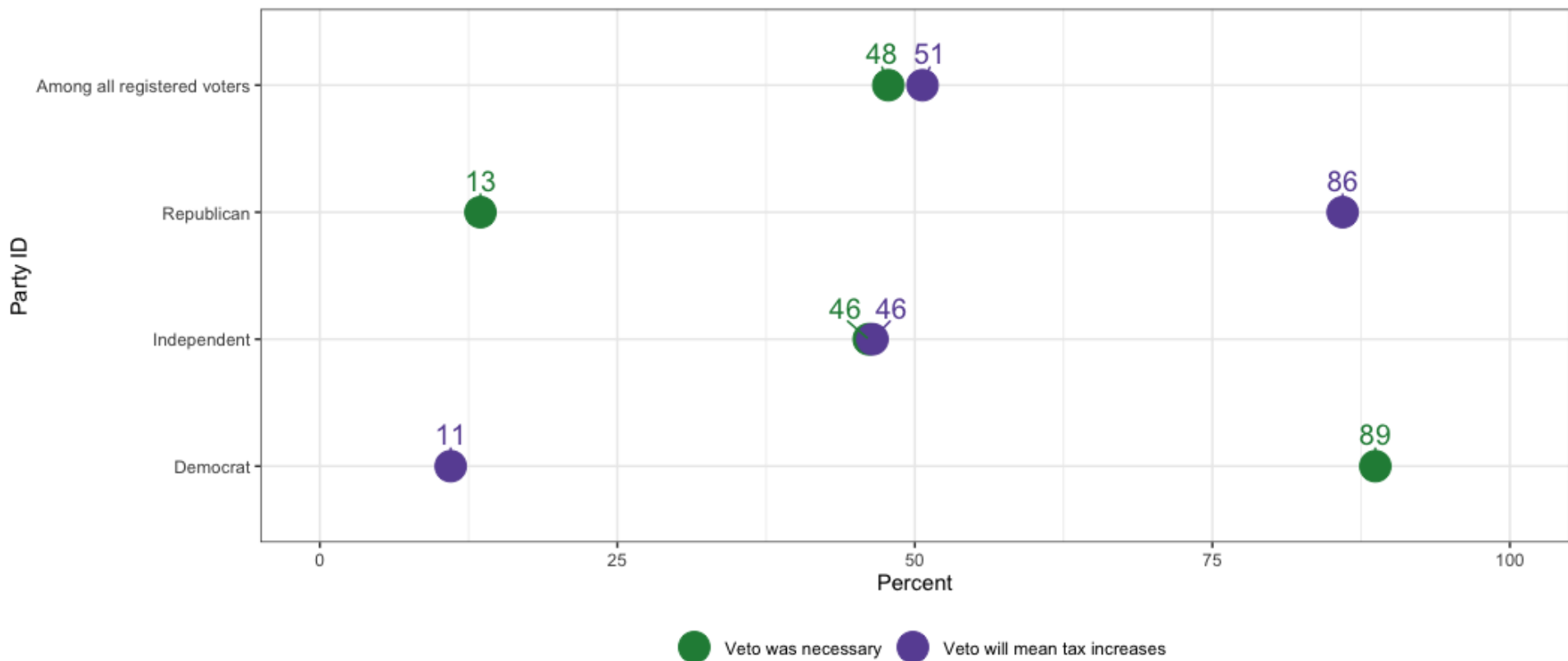
Schools getting enough state funding, by party identification

Among all registered voters



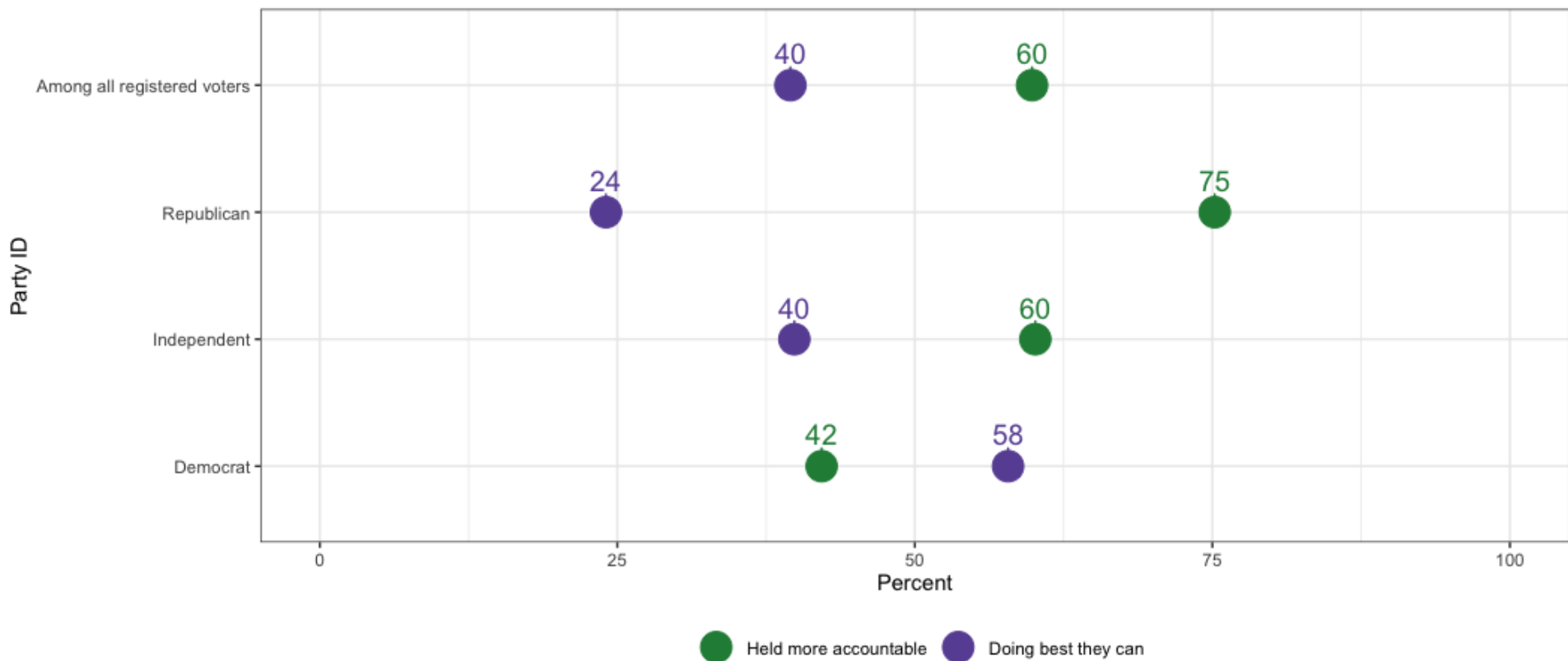
Evers' 400 year veto, by party identification

Among all registered voters



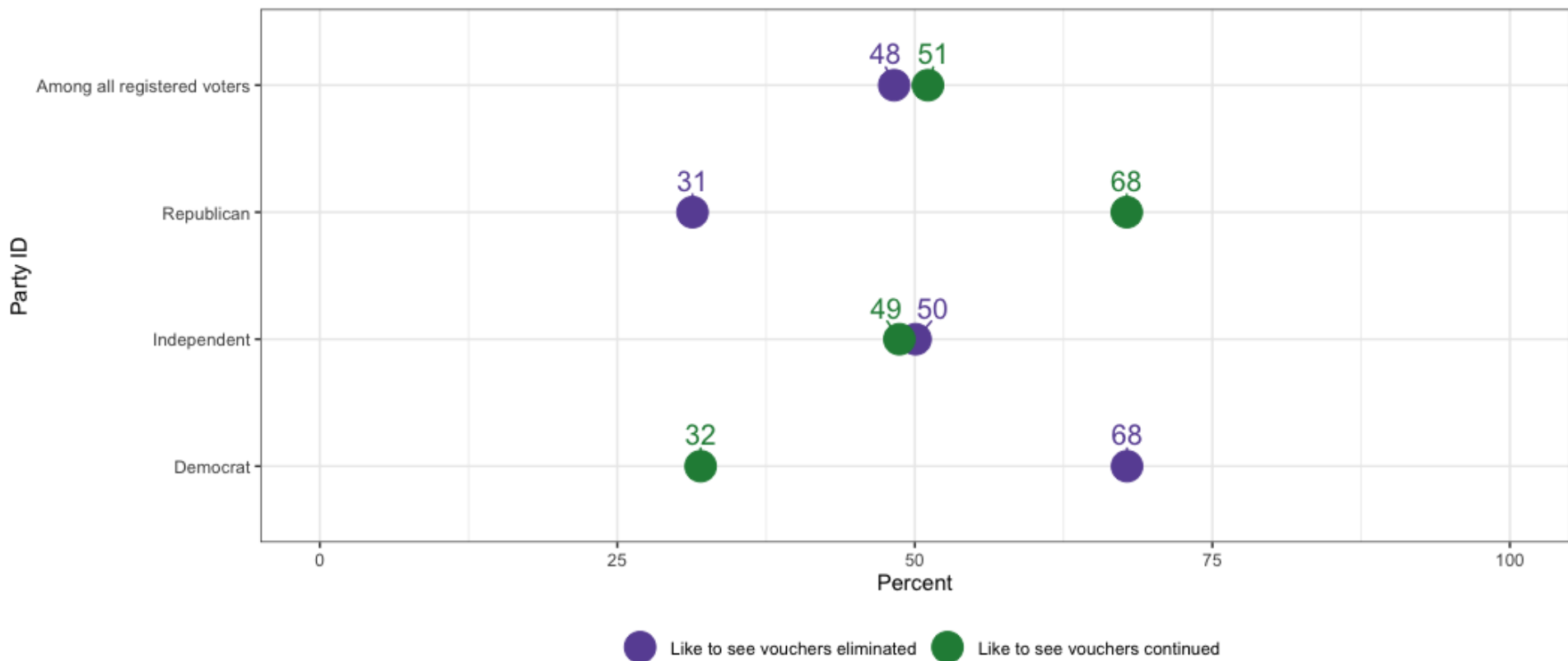
Schools accountability for student performance, by party identification

Among all registered voters



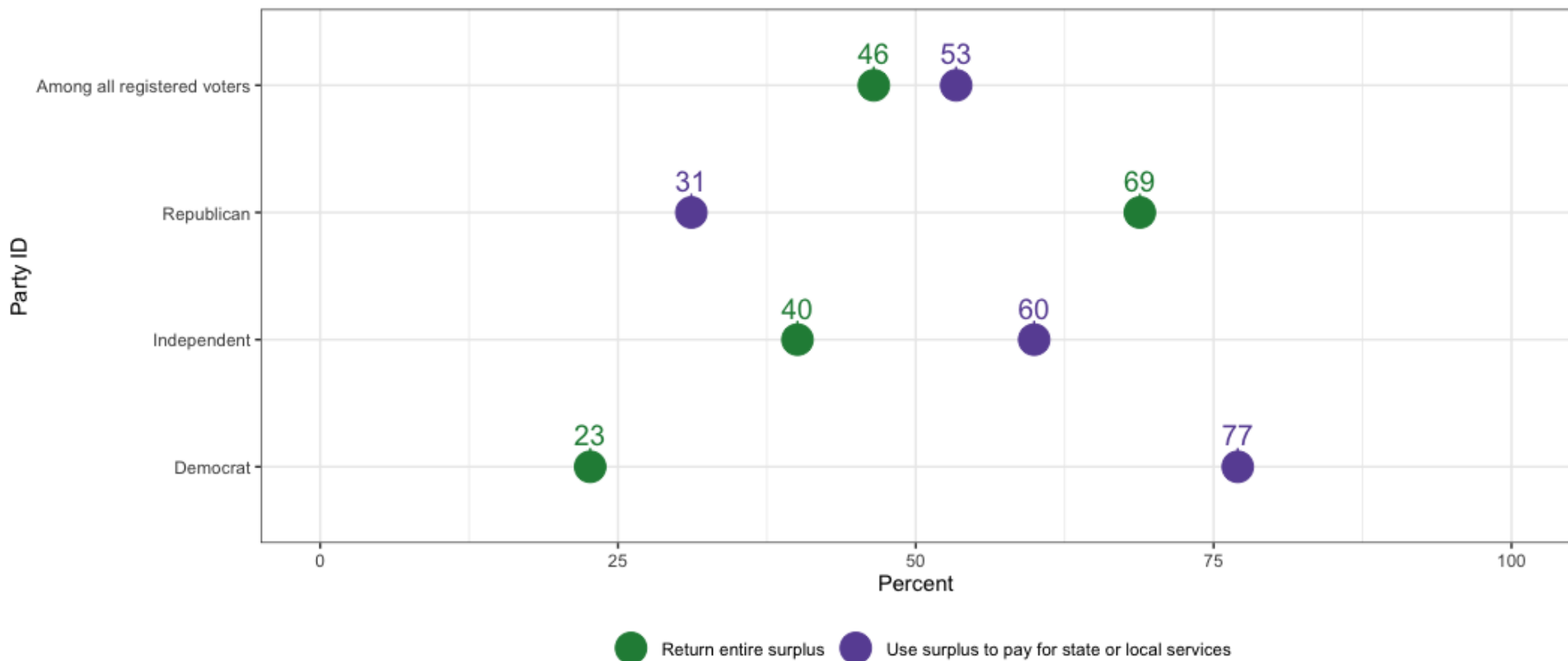
Eliminate school voucher program, by party identification

Among all registered voters



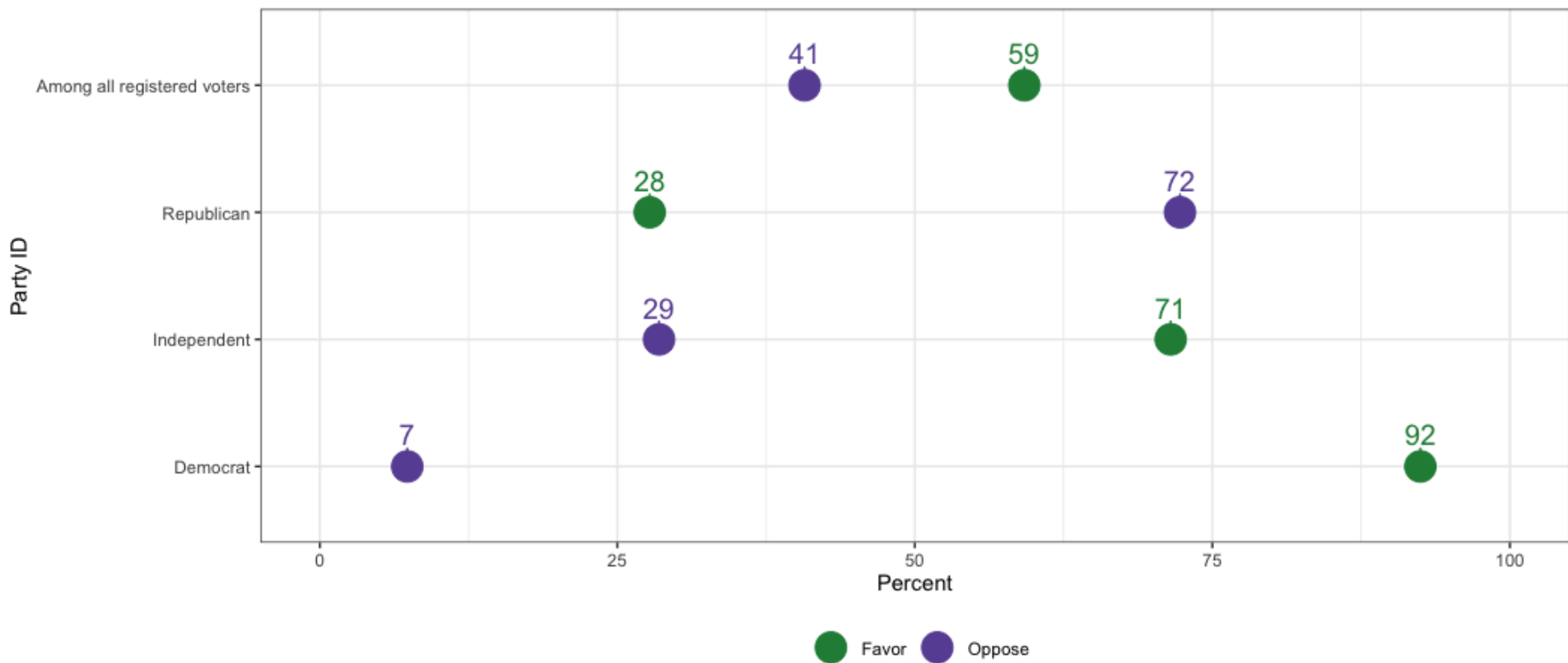
Return state budget surplus, by party identification

Among all registered voters



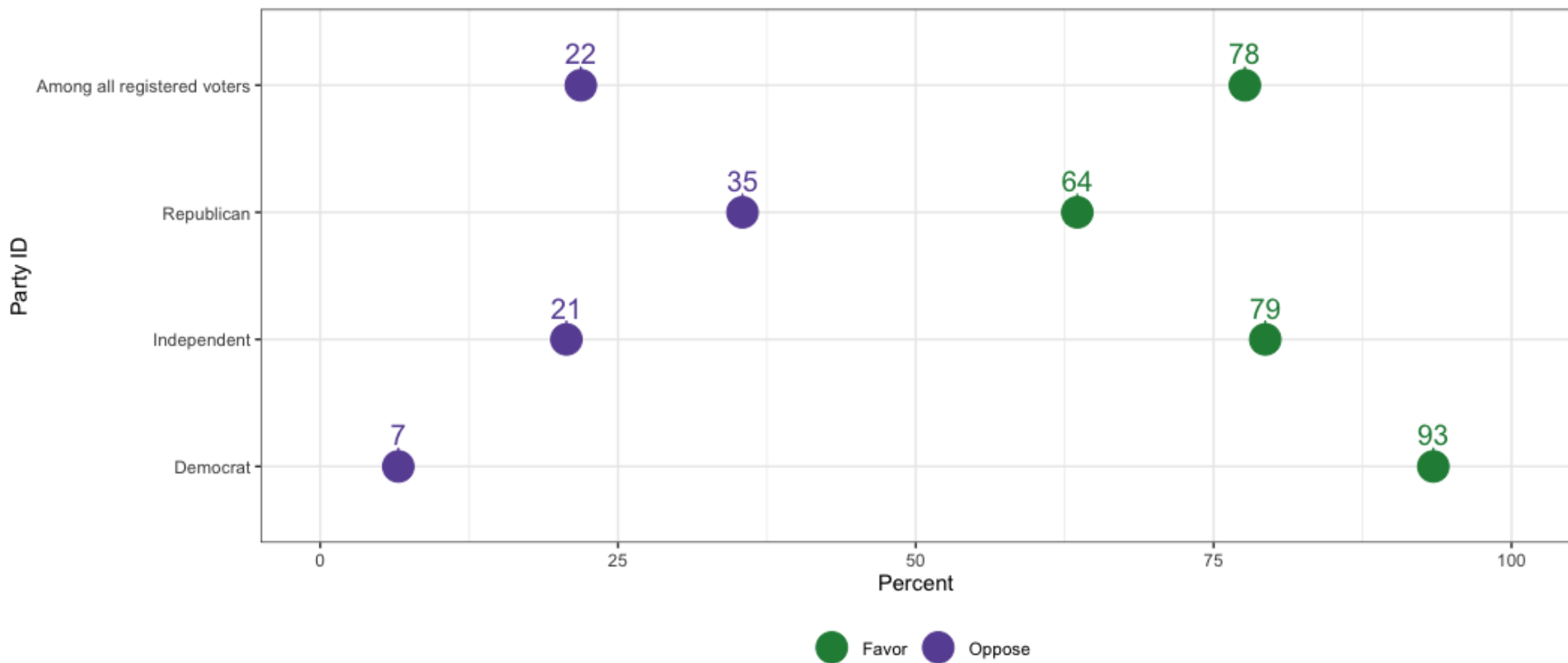
Special tax on millionaires, by party identification

Among all registered voters



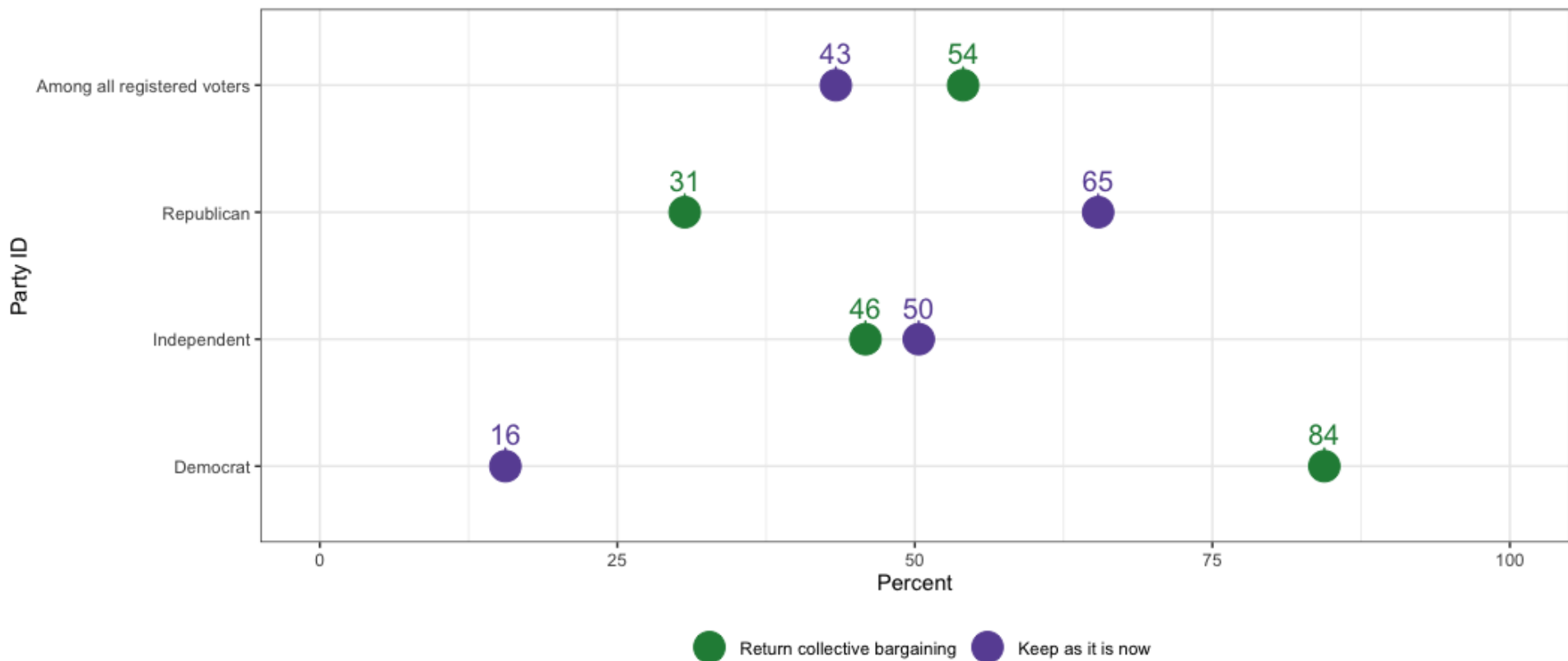
Require parental leave pay, by party identification

Among all registered voters



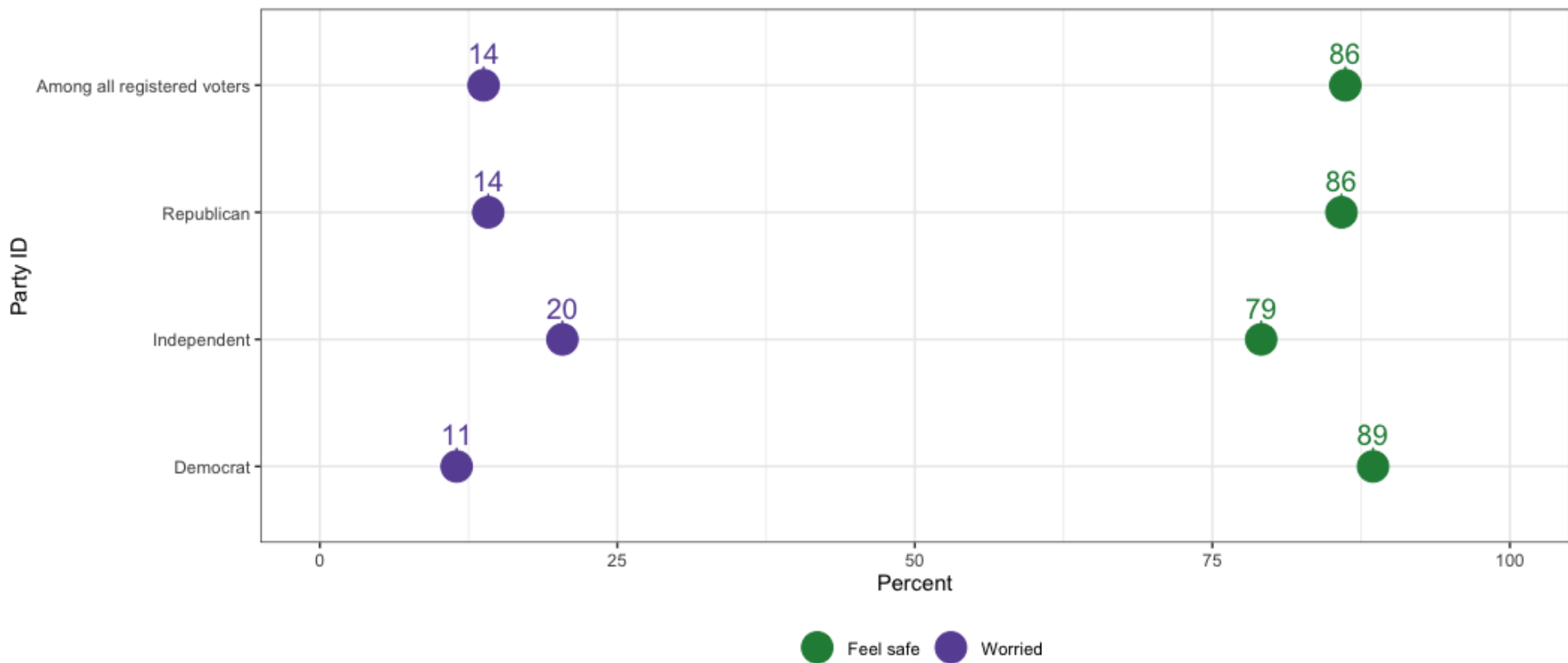
Repeal Act 10, by party identification

Among all registered voters



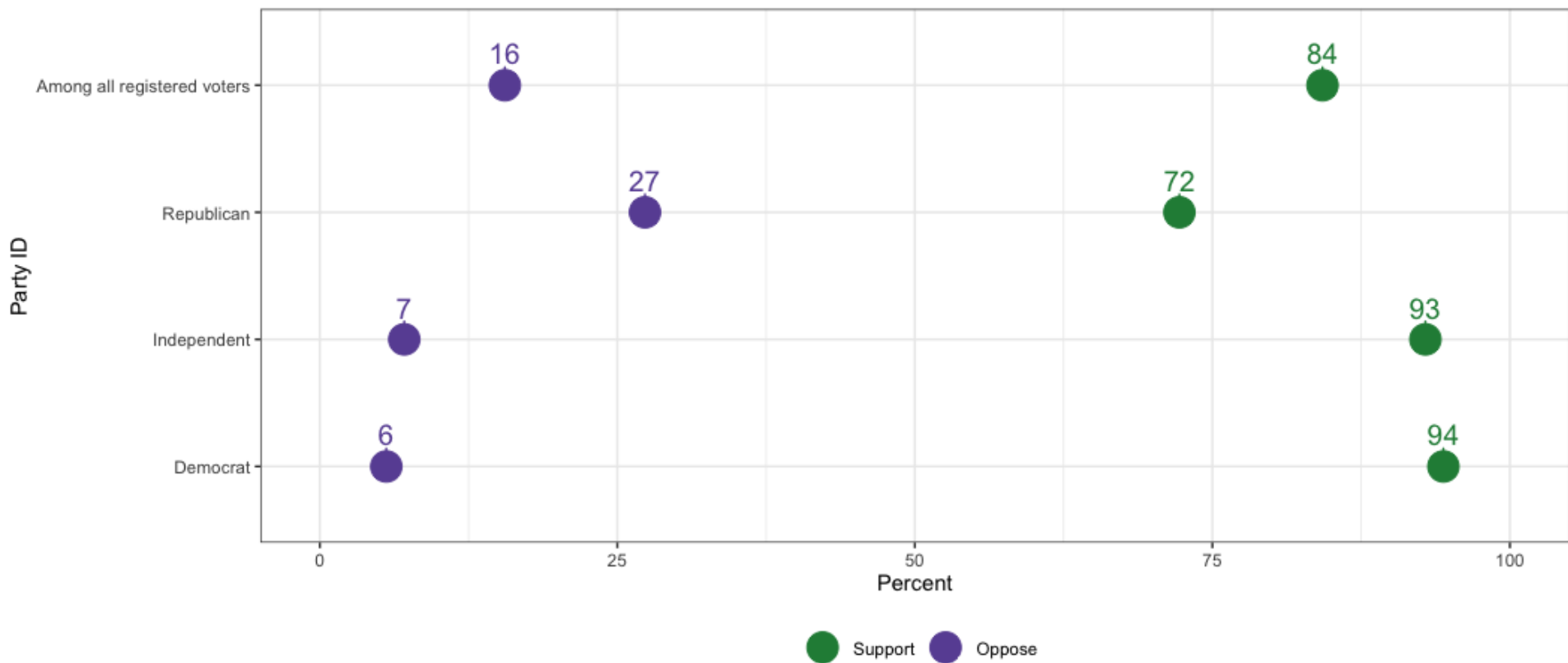
Feel safe from crime in daily activities, by party identification

Among all registered voters



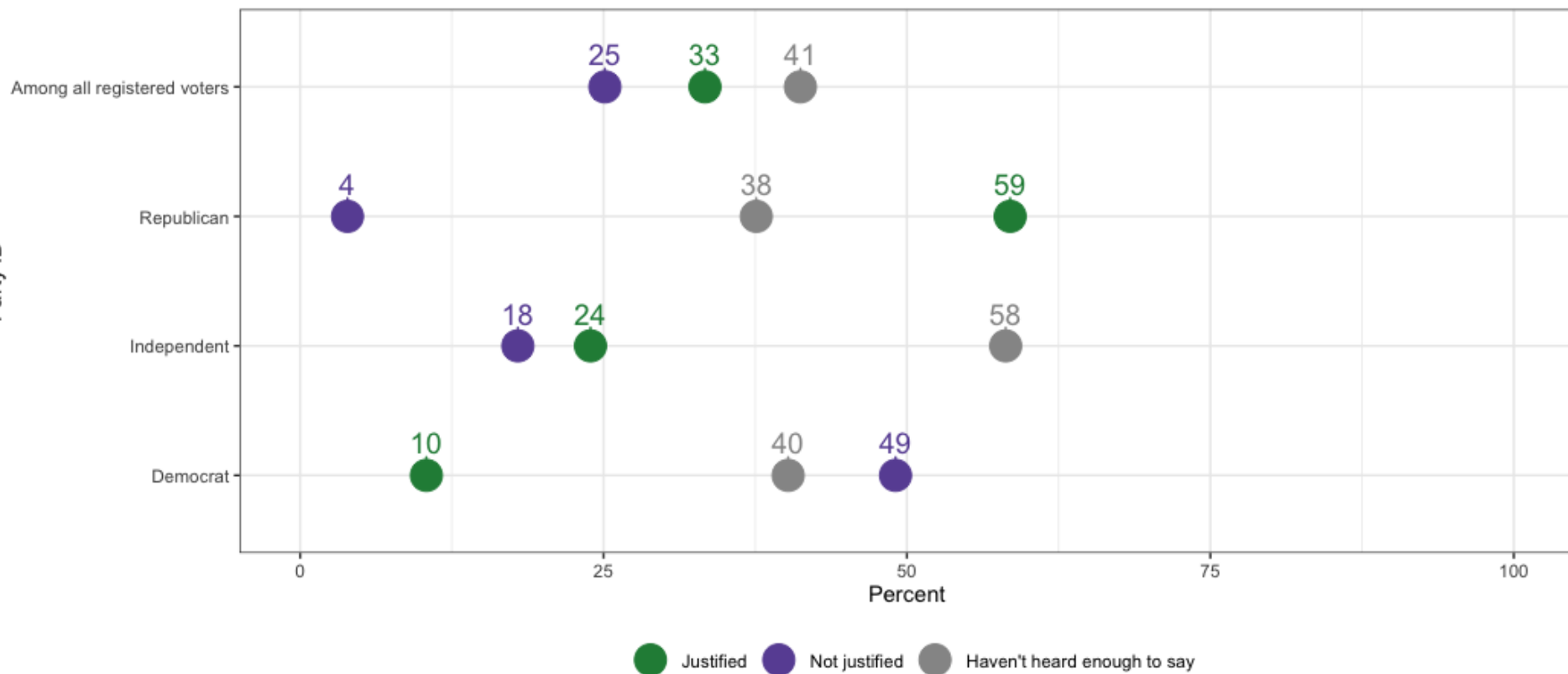
Policies to require greater police accountability, by party identification

Among all registered voters



Was Corey Ruiz shooting justified, by party identification

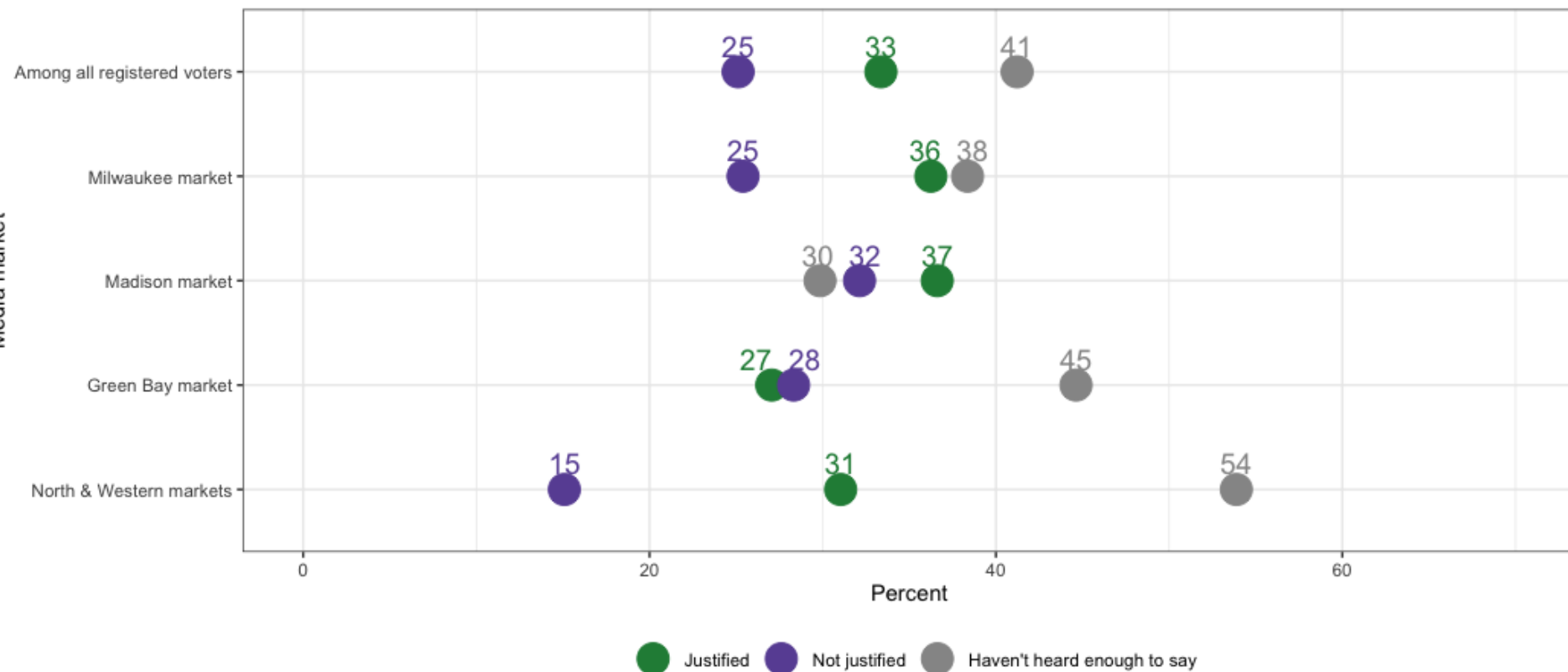
Among all registered voters



Was Corey Ruiz shooting justified, by media market

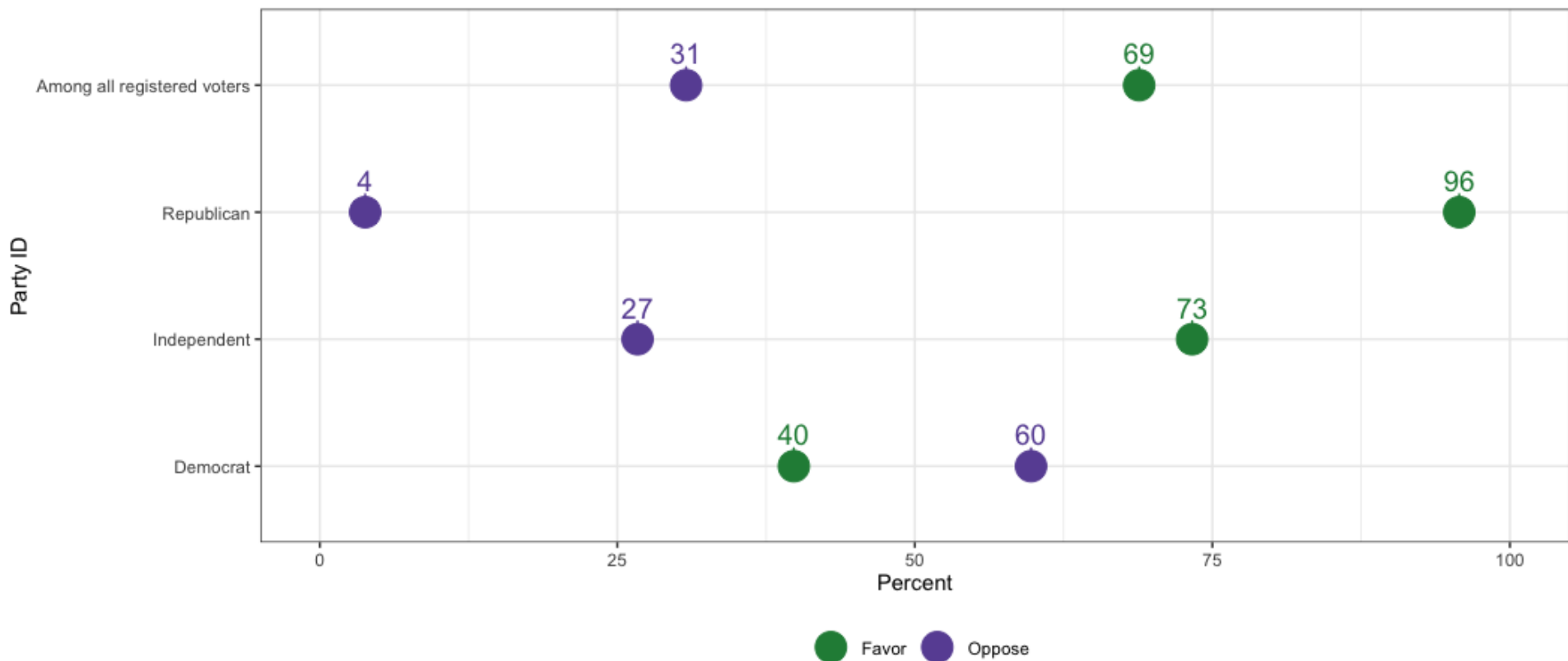
Among all registered voters

Media market



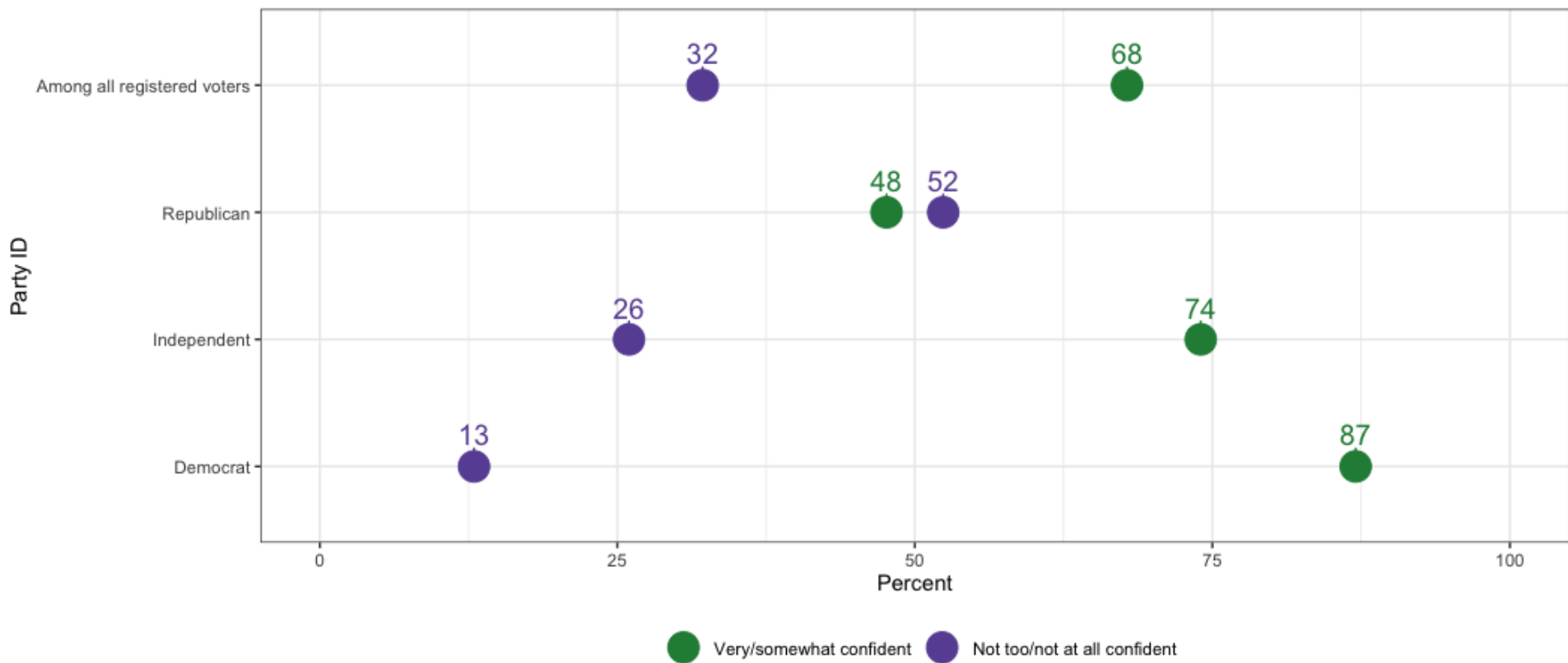
Require proof of citizenship to register to vote, by party identification

Among all registered voters



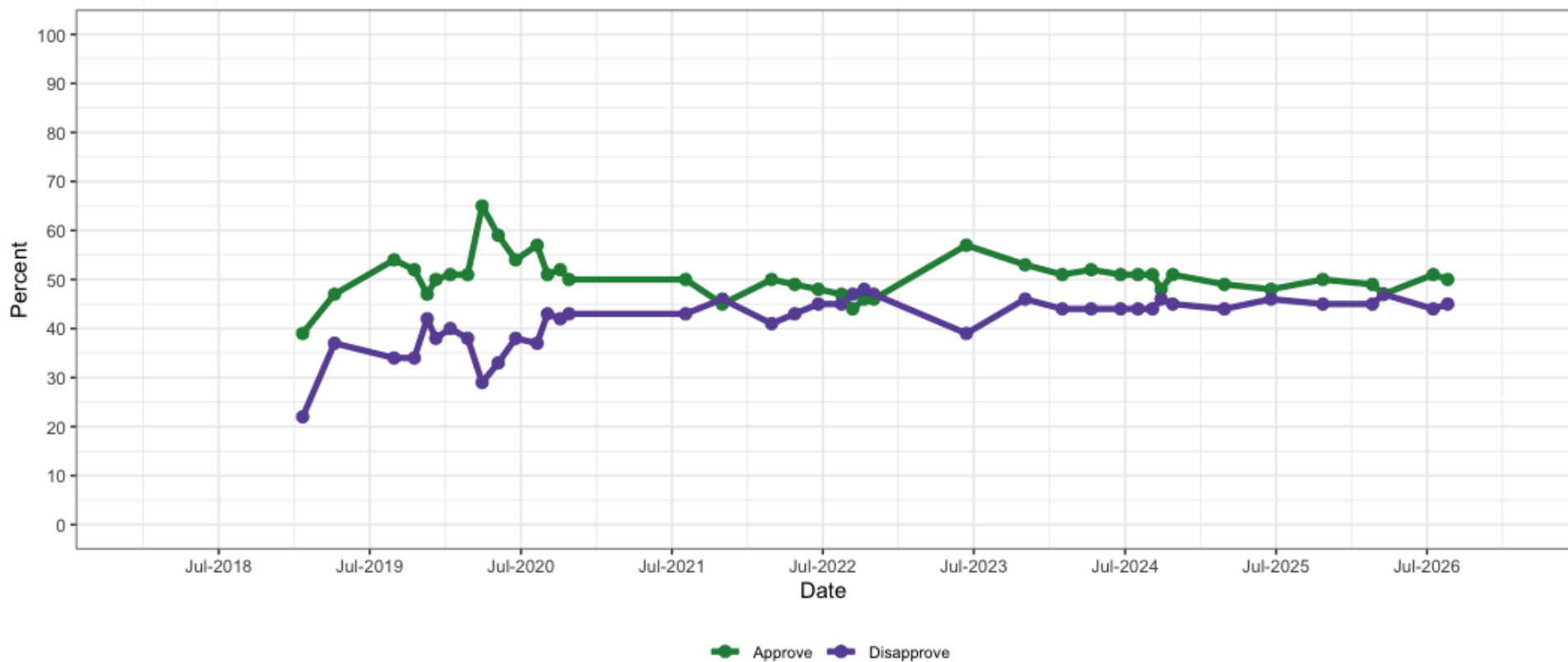
Confidence in accuracy of 2020 election, by party identification

Among all registered voters



Evers job approval

Among all registered voters



MARQUETTE UNIVERSITY
LAW SCHOOL POLL

August 12-20, 2026

