



## MOTORSPORTS

{Appendix 6, to *Sports Facility Reports*, [Volume 20](#)}  
Research completed as of July 10, 2019

### Facility Name: Atlanta Motor Speedway

**Location:** Hampton, GA

**Facility Description:** 1.54-mile quad-oval, .25 mile legends track, 1-mile road course, and a 2.5 mile road course.

**Events:** Atlanta 250 and Georgia 200 Doubleheader (NASCAR Xfinity and Gander Outdoor Truck Series); Folds of Honor QuikTrip 500 (Monster Energy NASCAR Cup Series); SCCA Autocross; Rinnai 250 (NASCAR Xfinity Series); Monster Energy NASCAR Cup Series Qualifying Day, Ultimate Tailgating 200 (NASCAR Gander Outdoors Truck Series), Atlanta Air Show; Vintage Market Days; Buck Baker's Seat Time Racing School.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1960; Renovations in 2006

**Facility Cost (\$/Mil):** \$1.8; \$23 in renovations

**Facility Financing:** Privately financed by Dr. Warren Gremmel, Bill Boyd, Jack Black, Art Lester, and Garland Bagley.

[Facility Website](#)

Twitter: [@amsupdates](#)

**UPDATE:** N/A

**NAMING RIGHTS:** Bruton Smith purchased Atlanta International Raceway in 1990, and he renamed the facility.

### Facility Name: Auto Club Speedway

**Location:** Fontana, CA

**Facility Description:** 2.0-mile D-shaped oval

**Events:** Auto Club 400 (Monster Energy NASCAR Cup Series); Production Alliance Group 300 (NASCAR Xfinity Series); Suzuki Superbike Challenge (AMA Superbike); The Leukemia and Lymphoma Society's Light the Night.

**Principal Owner:** International Speedway Corp.

**Date Built:** 1997

**Facility Cost (\$/Mil):** \$100

**Facility Financing:** Privately funded through a joint venture by Penske Speedways, Inc. and Kaiser Ventures Inc.

[Facility Website](#)

Twitter: [@ACSupdates](#)

**UPDATE:** N/A

**NAMING RIGHTS:** The Auto Club of Southern California has a ten-year naming rights deal with California Speedway, which was signed in 2008. Terms of the deal were not disclosed, but industry sources estimate its worth at \$50–75 million.

## **Facility Name: Bristol Motor Speedway**

**Location:** Bristol, TN

**Facility Description:** 0.533-mile concrete oval

**Events:** Alco 300- Bristol, Food City 300, and Pinty's Qualifying(NASCAR Xfinity Series); Food City 500 and Bass Pro Shops NRA Night Race (Monster Energy NASCAR Cup Series); UNOH 200 presented by Ohio Logistics and Bush's Beans 150 (NASCAR Gander Outdoor Truck Series); Thunder Valley Nationals (NHRA Mello Yello Drag Racing Series); UNOH Perfect Storm (NASCAR Whelen Modified Tour); Battle at Bristol; US Nationals of Short Track Racing; Zombie Auto 150 (NASCAR K&N Pro Series East); Street Fights; Beef 'O' Brady's Monster Truck Madness and Thunder Valley Mayhem; Sparco Fall Fling 500K presented by Optima Batteries; Bandit Big Rigs.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1961

**Facility Cost:** \$600,000

**Facility Financing:** Privately financed by Carl Moore, Larry Carrier, and R.G. Pope.

[Facility Website](#)

Twitter: [@BMSupdates](#)

**UPDATE:** N/A

**NAMING RIGHTS:** The track was renamed in 1996 after the track underwent renovation.

## **Facility Name: Canadian Tire Motorsports Park**

**Location:** Bowmanville, Ontario, Canada

**Facility Description:** 2.459-mile road course, 1.8-mile road course, and 1.37-mile road course,

**Events:** Chevrolet Silverado 250 (NASCAR Gander Outdoors Truck Series); Mobil 1 SportsCar Grand Prix Presented by ACURA (IMSA WeatherTech Sports Car Championship); Castrol Presents the Victories Day Speed fest (NASCAR Pinty's Series); Varac Vintage Grand Prix; Superbike Doubleheader.

**Principal Owner:** Canadian Motorsports Ventures Ltd. headed by Ron Fellows and Carlos Fidani

**Date Built:** 1961

**Facility Cost (\$/Mil):** \$500,000

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@CTMPOfficial](#)

**UPDATE:** N/A

**NAMING RIGHTS:** Mosport and Canadian Tire agreed to a naming rights deal in February 2012. Terms of the deal were not released.

## **Facility Name: Charlotte Motor Speedway**

**Location:** Concord, NC

**Facility Description:** 1.5-mile quad-oval; 2.25-mile road course

**Events:** NC Education Lottery 200 (NASCAR Gander Outdoors Truck Series); Bank of America ROVAL 400, Monster Energy Open, Monster Energy NASCAR All-Star Race, Coca-Cola 600 (Monster Energy NASCAR Cup Series); Alsco 300- Charlotte and Drive for the Cure 250 Presented by Blue Cross & Blue Shield of NC (NASCAR Xfinity Series); Bojangles' Summer Shootout; Circle K Back to School Monster Truck Bash; Bojangles' Qualifying;; Pennzoil Auto fair; World of Outlaws World Finals; Speedway Christmas; NHRA Carolina Nationals and NGK Spark Plugs NHRA Four Wide Nationals (NHRA Mello Yello Drag Racing Series).

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1960

**Facility Cost (\$/Mil):** \$1.25

**Facility Financing:** Privately financed by O. Bruton Smith.

[Facility Website](#)

Twitter: [@CLTMotorSpdwy](#)

**UPDATE:** In 2018, the Charlotte Motor Speedway added a 2.28 mile, 17 turn ROVAL road course oval. The oval is used for the Bank of America ROVAL 400 and is the first road course race in the NASCAR Cup Series playoffs.

**NAMING RIGHTS:** After its contract with Lowe's Home Improvement expired, the speedway once again became Charlotte Motor Speedway. A new naming rights deal has not been secured.

## **Facility Name: Chicagoland Speedway**

**Location:** Joliet, IL

**Facility Description:** 1.5-mile D-shaped tri-oval

**Events:** Camping World 225 (NASCAR Gander Outdoors Truck Series); Camping World 300 (NASCAR Xfinity Series); Camping World 400 (Monster Energy NASCAR Cup Series); Bounty 150 (ARCA Racing).

**Principal Owner:** International Speedway Corp.

**Date Built:** 2001

**Facility Cost (\$/Mil):** \$130

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@ChicagolndSpdwy](#)

**UPDATE:** The raceway's track seating has been reduced from 55,000 to 47,000.

**NAMING RIGHTS:** N/A

## **Facility Name: Circuit Gilles Villeneuve**

**Location:** Montreal, Canada

**Facility Description:** 2.709-mile road course

**Events:** Grand Prix Du Canada (Formula One).

**Principal Owner:** City of Montreal

**Date Built:** 1978

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@FIGPCanada](#)

**UPDATE:** Circuit Gilles Villeneuve facilities are scheduled to get a \$48-million upgrade by 2019. The Quebec government will pay for the renovations. A couple of the planned renovations include upgrades to the control tower, garages, medical center, and paddock. As of May 2019, all of the major works have been completed and only interior finishing was still needed in the new pit building.

**NAMING RIGHTS:** The stadium was named after the late Canadian driver, Gilles Villeneuve.

## **Facility Name: Darlington Raceway**

**Location:** Darlington, SC

**Facility Description:** 1.366-mile egg-shaped oval

**Events:** Bojangles Southern 500 (Monster Energy NASCAR Cup Series); Sport Clips Haircuts Help a Hero VFW 200 (NASCAR Xfinity Series).

**Principal Owner:** International Speedway Corp.

**Date Built:** 1950

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Privately financed by Harold Brasington.

**Facility Website**

Twitter: [@TooToughToTame](#)

**UPDATE:** As of 2019, the seating has been reduced from 58,000 to 47,000. This is due to the \$7 million facility enhancement project that began in 2018 to change and replace seating, refurbish restrooms and concessions, and change the pitch of the grandstand.

**NAMING RIGHTS:** N/A

## **Facility Name: Daytona International Speedway**

**Location:** Daytona Beach, FL

**Facility Description:** 2.5-mile tri-oval, 3.87-mile Sports Car Course, .4-mile short oval, .25-mile flat dirt track, 2.95-mile motorcycle course

**Events:** Roar Before the Rolex 24; Rolex 24 at DAYTONA; BMW Endurance Challenge, Speedweeks, Lucas Oil 200 Driven by General Tire; DAYTONA 500 Qualifying by Kroger; Scout Days; The Clash at Daytona; Duel at Daytona; NextEra Energy 250 (NASCAR Gander Outdoors Truck Series); NASCAR Racing Experience 300 and Circle K Firecracker 250 Powered by Coca-Cola (NASCAR Xfinity Series); Advance Auto Parts Clash, Gander RV Duel 1 At DAYTONA, Gander RV Duel 2 At DAYTONA, Daytona 500, and Coke Zero Sugar 400 (Monster Energy NASCAR Cup Series); Daytona Supercross.

**Principal Owner:** International Speedway Corp.

**Date Built:** 1959

**Facility Cost (\$/Mil):** \$3

**Facility Financing:** The facility was funded by support from Clint Murchison, Sr., Pepsi-Cola, General Motors designer Harley Earl, and William France Sr.

**Facility Website**

Twitter: [@DISupdates](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Dover International Speedway**

**Location:** Dover, DE

**Facility Description:** 1.0-mile oval

**Events:** JACOB Companies 200 (NASCAR Camping World Truck Series); AAA 400 Drive for Autism and NASCAR Sprint Cup October Dover Race (NASCAR Sprint Cup); One Main Financial 200 (NASCAR Xfinity Series Dash 4 Cash). Gander RV 400 and Monster Energy NASCAR Cup Series Race at Dover (Monster Energy NASCAR Cup Series); Allied Steel Buildings 200 and NASCAR Xfinity Series Race at Dover (NASCAR Xfinity Series); JEGS 200 (NASCAR Gander Outdoors Truck Series); NASCAR K&N Pro Series East Event.

**Principal Owner:** Dover Motorsports, Inc.

**Date Built:** 1969

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Built by Denver Motorsports, Inc.

[Facility Website](#)

Twitter: [@MonsterMile](#)

**UPDATE:** The Speedway is celebrating its 50<sup>th</sup> anniversary this year.

**NAMING RIGHTS:** Dover Downs International Speedway was renamed Dover International Speedway after Dover Downs Gaming and Entertainment split in 2002.

## **Facility Name: Eldora Speedway**

**Location:** Rossburg, OH

**Facility Description:** 0.5-mile clay oval

**Events:** Eldora Dirt Derby (NASCAR Gander Outdoors Truck Series); #LetsRaceTwo, The Kings Royal, 4-Crown Nationals, the World 100 (midget, sprint, silver crown, World 100 all a part of World of Outlaws Sprint Car Series USAC); Johnny Appleseed Classic by Miller Lite; Dirt Late Model Dream; Ohio Sprint Speed week; Eldora Dirt Derby; Baltes Classic by Coors Light.

**Principal Owner:** Tony Stewart

**Date Built:** 1954

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@EldoraSpeedway](#)

**UPDATE:** After weather caused damage to the facility in September 2018, Eldora built new entrances to Lots 4 and 5 on its grounds. They also built new driveways, moved fences, and improved drainage to create 227 additional reserved campsites.

**NAMING RIGHTS:** N/A

## **Facility Name: Homestead-Miami Speedway**

**Location:** Homestead, FL

**Facility Description:** 1.5-mile oval; 2.3-mile road course

**Events:** Ford EcoBoost 200 (NASCAR Gander Outdoors Truck Series); Ford EcoBoost 300 (NASCAR Xfinity Series); Ford EcoBoost 400 (Monster Energy NASCAR Cup Series).

**Principal Owner:** City of Homestead

**Date Built:** 1995

**Facility Cost (\$/Mil):** \$70

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@HomesteadMiami](#)

**UPDATE:** The Speedway joined a multi-year partnership with Mahindra Automotive North America in June of 2019 that will include branding and experiential engagement of their new ROXOR brand of off-road vehicles. The Speedway will operate Mahindra products on its 650 acre facility for fans to see, especially during Ford Championship Weekend.

**NAMING RIGHTS:** They currently are searching for sponsorships, including a naming rights sponsor.

## **Facility Name: Indianapolis Motor Speedway**

**Location:** Indianapolis, IN (Speedway, IN)

**Facility Description:** 2.5-mile oval, 2.439-mile grand prix road course (2.605 mile Grand Prix road course used 2000-2007 and 2.534 mil Grand Prix road course used 2008-2013), and 2.621-mile motorcycle course

**Events:** Indiana 250 (NASCAR Xfinity Series); Big Machine Vodka 400 at the Brickyard (Monster Energy NASCAR Cup Series); Indianapolis 500 and Grand Prix of Indianapolis (IndyCar); Red Bull Air Race; Brickyard Vintage Racing Invitational; Driven2SaveLives BC39; FGL Fest; Indy Women in Tech Championship.

**Principal Owner:** The Hulman-George Family under Hulman and Co.

**Date Built:** 1909

**Facility Cost (\$/Mil):** \$3

**Facility Financing:** Privately financed by Carl Fisher, James Allison, Frank Wheeler, and Arthur Newby.

[Facility Website](#)

Twitter: [@IMS](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Iowa Speedway**

**Location:** Newton, IA

**Facility Description:** 0.875-mile D-shaped oval; 1.3-mile road course

**Events:** Speed week; ARCA Menards Series Fans with Benefits 150; NAPA Auto Parts Concert Series; NTT IndyCar Series Iowa Corn 300; NASCAR K&N Pro Series Casey's General Store 150; M&M's 200 Presented by Casey's General Store(NASCAR Gander Outdoors Truck Series); Circuitcity.com 250 Presented by Tamron and U.S. Cellular 250 (NASCAR Xfinity Series).

**Principal Owner:** Iowa Speedway LLC, a subsidiary of NASCAR

**Date Built:** 2006

**Facility Cost (\$/Mil):** \$70

**Facility Financing:** UBG Financial Corp., the City of Newton, and a group of seven Iowa private investors.

[Facility Website](#)

Twitter: [@iowaspeedway](#)

**UPDATE:** US Cellular has extended their sponsorship as the track's official wireless partner through 2019.

**NAMING RIGHTS:** N/A

## **Facility Name: ISM Raceway**

**Location:** Avondale, AZ

**Facility Description:** 1.0-mile dogleg oval; 1.5-mile road course; 2- mile road course used until 1991

**Events:** TicketGuardian 500 and Monster Energy NASCAR Cup Series Race at ISM Raceway (Monster Energy NASCAR Cup Series); iK9 Service Dog 200 at ISM Raceway and Desert Diamond West Valley Casino 200 (NASCAR XFINITY Series); Lucas Oil 150 (NASCAR Gander Outdoors Truck Series); NASCAR K&N Pro Series West Race; Fanshield 500.

**Principal Owner:** International Speedway Corp.

**Date Built:** 1964

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@ISMRaceway](#)

**UPDATE:** ISM completed a \$178 million makeover to enhance the fan experience. Enhancements included upgraded grandstands, updated areas around garages and pit row for increased fan access infield area, more RV parking, new steel and metal exteriors, moving the start and finish lines, and new concessions. This included standing room in victory lane, VIP suites, a Miller Lite Beer Garden, a chill zone, and a tequila bar. All seating was upgraded, 51 new suites were added, WIFI was introduced, a pedestrian tunnel was constructed from the seats to the infield, and four new escalators and nine elevators were added during the renovations. International Speedway Corp.



funded the entire cost of the renovations. The traditional flag signaling system has been replaced with a giant, light up saguaro cactus. The track seating was reduced from 51,000 to 42,000 since 2018. As of June 22, 2018, IndyCar announced it will not host a race at ISM in 2019 due to low attendance and mediocre races. However, in 2020, ISM will become the host of NASCAR Championship Weekend.

**NAMING RIGHTS:** In September of 2017, the Raceway partners with Ingenuity Su Media (ISM Connect). This partnership included renaming the track to ISM Raceway starting in 2018.

## **Facility Name: Kansas Speedway**

**Location:** Kansas City, KS

**Facility Description:** 1.5-mile tri-oval, 2.37-mile road course

**Events:** Digital Ally 250 (NASCAR Gander Outdoors Truck Series); Digital Ally 400 and Hollywood Casino 400 (Monster Energy NASCAR Cup Series); Kansas Lottery 300 (NASCAR Xfinity Series); ARCA Menards Series Championship Race; Kansas ARCA 150 (ARCA Racing Series).

**Principal Owner:** International Speedway Corp.

**Date Built:** 2001

**Facility Cost (\$/Mil):** \$250

**Facility Financing:** The state issued \$71.3 million in tax increment financing bonds, \$24.3 million in STAR bonds, \$33 million for infrastructure, and \$6 million from economic development funds

[Facility Website](#)

Twitter: [@kansasspeedway](#)

**UPDATE:** A proposed 180-acre mixed-use development was proposed in April 2019 that would occupy an area next to the speedway. The proposed development includes a concert pavilion, a performing arts campus, apartments and townhomes, hotels, restaurants, retail space, and a senior living facility.

**NAMING RIGHTS:** N/A

## **Facility Name: Kentucky Speedway**

**Location:** Sparta, KY

**Facility Description:** 1.5-mile tri-oval

**Events:** Buckle Up in Your Truck 225 (NASCAR Gander Outdoors Truck Series); Quaker State 400 Presented by Walmart (Monster Energy NASCAR Cup Series); Alsco 300 (NASCAR Xfinity Series).

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$153

**Facility Financing:** An investment group comprised of Jerry Carroll, Dick Duchossois, Richard Farmer, John Lindahl, and Outback Steakhouse Inc., broke ground together on the speedway.

[Facility Website](#)

Twitter: [@KySpeedway](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Las Vegas Motor Speedway**

**Location:** Las Vegas, NV

**Facility Description:** 1.5-mile tri-oval; 2.4-mile outside road course, .375-mile bullring oval, .5-mile dirt track, 1.1-mile indoor road course, 1.2-mile exotics racing course, and .25-mile drag strip

**Events:** Strat 200 and World of Westgate 200 (NASCAR Gander Outdoors Truck Series); Pennzoil 400 presented by Jiffy Lube and South Point 400 (Monster Energy NASCAR Cup Series); NASCAR Whelen All-American Series Championship Night; The Fall Classic Qualifying Night and The Fall Classic Featuring Open Comp; Street Car Super Nationals (SCSN); West Coast Short Track Championships; Import Faceoff; Boyd Gaming 300 and DC Solar 300 (NASCAR Xfinity Series); DENSO Spark Plugs NHRA 4 Wide Nationals and Dodge NHRA Nationals Presented by Pennzoil (NHRA Mello Yello Drag Racing Series); Baja 1000.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1972

**Facility Cost (\$/Mil):** \$200

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@LVMotorSpeedway](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Lucas Oil Raceway**

**Location:** Indianapolis, IN

**Facility Description:** 0.686-mile oval; 2.5-mile road course, and a drag strip

**Events:** NMCA World Street Finals; ARCA Indy 200; NHRA Division 3 Fall Classic, NHRA Division 3 ET Bracket Series Finals, and NHRA Division 3 LODRS Summer Spectacle- Night of Thunder: USAC Hall of Fame Classic and Dave Steele Carb Night Classic (USAC Silver Crown Series); 65<sup>th</sup> Chevrolet Performance U.S Nationals (National Hot Rod Association); Pro Mazda Championship: US F2000 National Championship. No NASCAR events are currently scheduled at this time.

**Principal Owner:** National Hot Rod Association

**Date Built:** 1960

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Fifteen Indianapolis-area businessmen headed by Tom Binford, Frank Dickie, Roger Ward, and Howard Fieger, teams up with racing professionals to invest \$5,000 each to fund the raceway's development.

[Facility Website](#)

Twitter: [@LucasOilRaceway](#)

**UPDATE:** The Raceway is still in the midst of a \$10 million renovation that includes a new pavilion, updates to the dragstrip including resurfacing and a new tower, and renovations to the oval. There are also talks to update and redo the road course.

**NAMING RIGHTS:** Lucas Oil purchased naming rights to the facility in January 2011, but details of the multi-year, multi-million dollar deal were not disclosed.

## **Facility Name: Martinsville Speedway**

**Location:** Ridgeway, VA

**Facility Description:** 0.526-mile oval

**Events:** TrüNorth Global 250 and NASCAR Gander Outdoors Truck Series Race at Martinsville(NASCAR Gander Outdoors Truck Series); STP 500 and First Data 500 (Monster Energy NASCAR Cup Series); ValleyStar Credit Union 300 (NASCAR Whelen All-American Series).

**Principal Owner:** International Speedway Corp.

**Date Built:** 1947

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Privately funded by H. Clay Earles.

[Facility Website](#)

Twitter: [@MartinsvilleSwy](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Michigan International Speedway**

**Location:** Brooklyn, MI

**Facility Description:** 2.0-mile D- shaped oval

**Events:** LTi Printing 200 (NASCAR Gander Outdoors Truck Series); Consumers Energy 400 and Firekeepers Casino 400 (Monster Energy NASCAR Cup Series); LTi Printing 250 (NASCAR Xfinity Series); Corrigan Oil 250 (ARCA Racing Series).

**Principal Owner:** International Speedway Corp.

**Date Built:** 1968

**Facility Cost (\$/Mil):** \$4-6

**Facility Financing:** Privately financed by Lawrence H. LoPatin.

[Facility Website](#)

Twitter: [@MISpeedway](#)

**UPDATE:** The track seating has reduced from 71,000 to 56,000. The Speedway made a number of enhancements including new special season and weekend memberships. They also now open the Brooklyn Trails and M-50 Creekside Campgrounds on Thursdays of race weeks. M-50 Creekside Campground will now have double-sized campsites and there will be free parking in pond corner. Overnight parking prices will be lowered, and new flexible payment plans are available. Additionally, a new infield care center on turn 4 and a new digital scoreboard with digital screens now grace the infield.

**NAMING RIGHTS:** It was named Michigan International Speedway in 2000 after International Speedway Corp. bought the facility.

## **Facility Name: Mid-Ohio Sports Car Course**

**Location:** Lexington, OH

**Facility Description:** 2.4-mile road course, 2.258 mile second road course

**Events:** B&L Transport 170 at Mid-Ohio (NASCAR Xfinity Series); Mid-Ohio Vintage Grand Prix of Mid-Ohio; AMA Vintage Motorcycle Days; Honda Indy 200 (Verizon IndyCar Series); Acura Sports Car Challenge at Mid-Ohio; Cooper Tires ARX Americas Rallycross of Mid-Ohio; NASA Championships: SCCA National Championship Runoffs.

**Principal Owner:** Green Savoree Mid-Ohio, LLC

**Date Built:** 1962

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** The course was opened by Les Griebing and several Mansfield-area businessmen

[Facility Website](#)

Twitter: [@Mid\\_Ohio](#)

**UPDATE:** This season, the course has added the Mid-Ohio Sports Car Course. The American Rallycross made its Midwest debut on the course with the Cooper Tires ARX of Mid-Ohio.

**NAMING RIGHTS:** N/A

## **Facility Name: The Milwaukee Mile**

**Location:** West Allis, WI

**Facility Description:** 1.0-mile oval, 1.8-mile infield road course

**Events:** No events are currently scheduled. On June 16, 2019, the ARCA Midwest Tour Super Late Models, Midwest Trucks, Mis-American Stock Cars, and the Upper Midwest Vintage Series groups held a Father's Day Afternoon Special.

**Principal Owner:** State of Wisconsin

**Date Built:** 1903

**Facility Cost (\$/Mil):** \$150

**Facility Financing:** N/A

**Facility Website**

Twitter: [@MilwaukeeMile](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: New Hampshire Motor Speedway**

**Location:** Loudon, NH

**Facility Description:** 1.058-mile oval; 1.6-mile road course

**Events:** ROXOR 200 (NASCAR Xfinity Series); Foxwoods Resort Casino 301 (Monster Energy NASCAR Cup Series); All Star Shootout, Eastern Propane and Oil 100, and Musket 250 Presented by Whelen (NASCAR Whelen Modified Tour); United Site Services 70 and Apple Barrel 125 (NASCAR K&N Pro Series East); Loudon Road Race Series; Granite State Legends Cars.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1990

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A; Construction of the speedway followed the Bahre family's purchase of Bryar Motorsports Park. Bryar Motorsports Park was redeveloped by Bob Bahre.

**Facility Website**

Twitter: [@NHMS](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Pocono Raceway**

**Location:** Long Pond, PA

**Facility Description:** 2.5-mile triangle

**Events:** Pocono 400 and Gander RV 400 (Monster Energy NASCAR Cup Series); Gander RV 150 (NASCAR Gander Outdoors Truck Series); ABC Supply 500 (Verizon IndyCar Series); General Tire #AnywhereIsPossible 200 and ModSpace 150(ARCA Racing Series); Pocono Green 250 Recycled by J.P. Mascaro & Sons (NASCAR XFINITY Series); Great Pocono Raceway Air Show.

**Principal Owner:** Mattco Inc.

**Date Built:** 1971, ten-year renovation starting 1990

**Facility Cost (\$/Mil):** \$3 per year for Renovations starting in 1990 (\$30 million total)

**Facility Financing:** Privately financed by the Mattioli Family.

**Facility Website**

Twitter: [@poconoraceway](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Richmond Raceway**

**Location:** Richmond, VA

**Facility Description:** 0.75-mile D-shaped oval

**Events:** Toyota Owners 400 and Federated Auto Parts 400 (Monster Energy NASCAR Cup Series); Go Bowling 250 and Toyota Care 250 (NASCAR Xfinity Series); UNOH 100 (NASCAR K&N Pro Series East).

**Principal Owner:** International Speedway Corp.

**Date Built:** 1946

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@RichmondRaceway](#)

**UPDATE:** Since 2018, the track seating was reduced from 59,000 to 51,000. An upgraded infield including the DC Solar FanGrounds allows fans to access the infield with walkways in the Monster Energy NASCAR Cup Series Garages. Various “neighborhoods” offer unique experiences in the infield with new concession stands too.

**NAMING RIGHTS:** The raceway was named Strawberry Hill until International Speedway Corp. bought them out in 1999. It was then renamed Richmond International Raceway.

## **Facility Name: Road America**

**Location:** Elkhart Lake, WI

**Facility Description:** 4.048-mile road course, .8-mile karting road course

**Events:** CTECH Manufacturing 180 (NASCAR Xfinity Series); Stadium Super Truck Series; SCCA Pro Trans AM; REV Group Grand Prix at Road America (IndyCar); World Challenge; IMSA Road Race Showcase.

**Principal Owner:** Road America, Inc.

**Date Built:** 1955

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@roadamerica](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Sonoma Raceway**

**Location:** Sonoma, CA

**Facility Description:** 2.52-mile full road course, 1.99-mile NASCAR course, 2.385 IndyCar/Motorcycle Course

**Events:** Toyota-Save Mart 350 (Monster Energy NASCAR Cup Series); Toyota NHRA Sonoma Nationals and NHRA Division 7 (NHRA Mello Yello Drag Racing Event); Cycle Gear Championship of Sonoma; Summer Jam Pro 2 Shoot Out; CSRG Charity Challenge Vintage Car Races.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1968

**Facility Cost (\$/Mil):** \$70

**Facility Financing:** Privately financed by Robert Marshall Jr. and Jim Coleman.

[Facility Website](#)

Twitter: [@RaceSonoma](#)

**UPDATE:** A new fan viewing area called “The Point” was introduced to get fans closer to the action. This area includes new bars, food and beverage options, games, and pergolas for shade. Over 3,000 square feet of shade was added to the structure. JOYRIDE is partnering with the raceway to offer golf cart rides through the facility for a minimum \$5 tip to the driver.

**NAMING RIGHTS:** In March 2012, Infineon did not renew their naming-rights contract, so track management is looking for a new company to take over the naming rights. Until then, it will remain the Sonoma Raceway.

## **Facility Name: Talladega Superspeedway**

**Location:** Talladega, AL

**Facility Description:** 2.66-mile tri-oval

**Events:** Sugarlands Shine 250 (NASCAR Gander Outdoors Truck Series); 1000Bulbs.com 500 and GEICO 500 (Monster Energy NASCAR Cup Series); MoneyLion 300 (NASCAR Xfinity Series).

**Principal Owner:** International Speedway Corp.

**Date Built:** 1969

**Facility Cost (\$/Mil):** \$4

**Facility Financing:** Privately funded by William H.G. France, founder of NASCAR and International Speedway Corp.

[Facility Website](#)

Twitter: [@TalladegaSuperS](#)

**UPDATE:** A 2019 Infield project began in 2018 and will be completely finished in October 2019. The project includes a new turn 3 infield vehicle tunnel that is large enough for bigger vehicles and is open 24 hours. There will be new infield road infrastructure, premium parking, and utilities. The current media center and drivers meeting area will be renovated and upgraded. Additionally, a new NASCAR Race Operations building, and broadcast booths will be constructed high above the track. RV camping will be expanded by 300 spots that will have power and water hookups in addition to the new infield mobile shower option. The Gatorade Victory Lane will be updated to allow close fan viewing, and fan experience enhancements will be made to the Pit Road Club. Part of this project is the new Talladega Garage Experience, an interactive experience for fans that allows close access to teams, cars, and inspection stations during race preparation. The experience will feature free WIFI; exclusive social areas with concessions, guest services, and first aid; a new tram route; new garage suites with views of the garage stalls; 44 stalls in the new Monster Energy NASCAR Cup Series Garage, and a new Open Air Club.

**NAMING RIGHTS:** The speedway was renamed Talladega Superspeedway after International Speedway Corp. bought the facility in 1989.

## **Facility Name: Texas Motor Speedway**

**Location:** Ft. Worth, TX

**Facility Description:** 1.44-mile quad-oval

**Events:** Vankor 350 and SpeedyCash.com 400 (NASCAR Gander Outdoors Truck Series); O'Reilly Auto Parts 500 and AAA Texas 500 (Monster Energy NASCAR Cup Series); O'Reilly Auto Parts 300 and My Bariatric Solutions 300 (NASCAR Xfinity Series); DXC Technology 600 (Verizon IndyCar Series); Vankor Texas Sprint Car Nationals; Southern Dirt Track Championship; Goodguys Summit Racing Lone Star Nationals.

**Principal Owner:** Speedway Motorsports Inc.

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$250

**Facility Financing:** N/A

**Facility Website**

Twitter: [@TXMotorSpeedway](https://twitter.com/TXMotorSpeedway)

**UPDATE:** N/A

**NAMING RIGHTS:** When Speedway Motorsports Inc. bought the track, they wanted to have "Motor Speedway" included in the name, but in 1996, a small dirt racetrack filed suit to use that same name. The two came to an agreement for the track to be named Texas Motor Speedway. The small track is currently named Texas Thunder Speedway.



## **Facility Name: Watkins Glen International**

**Location:** Watkins Glen, NY

**Facility Description:** 3.4-mile grand prix course, another 3.4-mile grand prix course, and 2.45-mile short road course,

**Events:** Go Bowling at the Glen (Monster Energy NASCAR Cup Series); Zippo 200 at the Glen (NASCAR Xfinity Series); Six Hours of the Glen (IMSA WeatherTech SportsCar Championship); Lakes Wine Country 100 (NASCAR K&N Pro Series Event); SCCA Majors Super Tour; Blancpain GT World Challenge America; Hilliard United States Vintage Grand Prix.

**Principal Owner:** International Speedway Corp.

**Date Built:** 1956 (permanent circuit)

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Privately financed by Cameron Argetsinger.

[Facility Website](#)

Twitter: [@WGI](#)

**UPDATE:** A new general admission viewing beam was constructed between Turns 1 and 2 to increase capacity.

**NAMING RIGHTS:** In 1983, Corning Enterprises partnered with International Speedway Corporation to purchase the track and rename the track to Watkins Glen International.