



## MOTORSPORTS

{Appendix 6, to *Sports Facility Reports*, [Volume 21](#) }  
Research completed as of July 28, 2020

### Facility Name: Atlanta Motor Speedway

**Location:** Hampton, GA

**Facility Description:** 1.54-mile quad-oval, .25 mile legends track, 1-mile road course, and a 2.5 mile road course.

**Events:** Atlanta 250 and Georgia 200 Doubleheader (NASCAR Xfinity and Gander RV & Outdoors Truck Series); Folds of Honor QuikTrip 500 (NASCAR Cup Series); SCCA Autocross; EchoPark 250 (NASCAR Xfinity Series); NASCAR Cup Series Qualifying Day, Vet Tix/Camping World 200 (NASCAR Gander RV & Outdoors Truck Series), Atlanta Air Show; Vintage Market Days; Buck Baker's Seat Time Racing School; Summit Racing Equipment Atlanta Motorama; Jurassic Quest; Import Alliance Atlanta Meet; Georgia State Fair; Pit Row Expo.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1960; Renovations in 2006

**Facility Cost (\$/Mil):** \$1.8; \$23 in renovations

**Facility Financing:** Privately financed by Dr. Warren Gremmel, Bill Boyd, Jack Black, Art Lester, and Garland Bagley.

**Facility Website**

Twitter: [@amsupdates](#)

**UPDATE:** N/A

**NAMING RIGHTS:** Bruton Smith purchased Atlanta International Raceway in 1990, and he renamed the facility.

## Facility Name: Auto Club Speedway

**Location:** Fontana, CA

**Facility Description:** 2.0-mile D-shaped oval, 75 feet wide with 15-foot apron.

**Events:** Auto Club 400 (NASCAR Cup Series); Production Alliance Group 300 (NASCAR Xfinity Series); Suzuki Superbike Challenge (AMA Superbike); The Leukemia and Lymphoma Society's Light the Night; Auto-X Summer Nationals, Labor Day Showdown, and Season Finals.

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 1997

**Facility Cost (\$/Mil):** \$100

**Facility Financing:** Privately funded through a joint venture by Penske Speedways, Inc. and Kaiser Ventures Inc.

[Facility Website](#)

Twitter: [@ACSupdates](#)

**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks.

**NAMING RIGHTS:** The Auto Club of Southern California has a ten-year naming rights deal with California Speedway, which was signed in 2008. Terms of the deal were not disclosed, but industry sources estimate it's worth at \$50–75 million.

## Facility Name: Bristol Motor Speedway

**Location:** Bristol, TN

**Facility Description:** 0.533-mile concrete oval, 40 feet wide.

**Events:** Cheddar's 300, Food City 300, and Pinty's Qualifying (NASCAR Xfinity Series); Food City 500, Bass Pro Shops NRA Night Race, and NASCAR All-Star Race and Open (NASCAR Cup Series); UNOH 200 presented by Ohio Logistics and Bush's Beans 150 (NASCAR Gander RV & Outdoors Truck Series); Thunder Valley Nationals (NHRA Mello Yello Drag Racing Series); UNOH Perfect Storm (NASCAR Whelen Modified Tour); US Nationals of Short Track Racing; Zombie Auto 150 (ARCA Menards Series East); Street Fights; Beef 'O' Brady's Monster Truck Madness and Thunder Valley Mayhem; Sparco Fall Fling 500K presented by Optima Batteries; Bandit Big Rigs; BTE World Footbrake Challenge; Jr. Drag Nationals; Sparco Fall Fling.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1961

**Facility Cost:** \$600,000

**Facility Financing:** Privately financed by Carl Moore, Larry Carrier, and R.G. Pope.

[Facility Website](#)

Twitter: [@BMSupdates](#)

**UPDATE:** N/A

**NAMING RIGHTS:** The track was renamed in 1996 after the track underwent renovation.

## **Facility Name: Canadian Tire Motorsports Park**

**Location:** Bowmanville, Ontario, Canada

**Facility Description:** 2.459-mile road course (Grand Prix Circuit Track), 1.8-mile road course (Driver Development Track), and 1.37-mile road course (Karting Track).

**Events:** Chevrolet Silverado 250 (NASCAR Gander RV & Outdoors Truck Series); Mobil 1 SportsCar Grand Prix Presented by ACURA (IMSA WeatherTech Sports Car Championship); Castrol Presents the Victories Day Speed fest (NASCAR Pinty's Series); Varac Vintage Grand Prix; Superbike Doubleheader; Porsche Club UCR; BMW M Festival; BARC/CASC Regional Races.

**Principal Owner:** Canadian Motorsports Ventures Ltd. headed by Ron Fellows and Carlos Fidani

**Date Built:** 1961

**Facility Cost (\$/Mil):** \$500,000

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@CTMPOfficial](#)

**UPDATE:** N/A

**NAMING RIGHTS:** Mosport and Canadian Tire agreed to a naming rights deal in February 2012. Terms of the deal were not released.

## **Facility Name: Charlotte Motor Speedway**

**Location:** Concord, NC

**Facility Description:** 1.5-mile quad-oval; 2.25-mile road course

**Events:** NC Education Lottery 200 (NASCAR Gander RV & Outdoors Truck Series); Bank of America ROVAL 400, Monster Energy Open, Coca-Cola 600 (NASCAR Cup Series); Alsco 300-Charlotte and Drive for the Cure 250 Presented by Blue Cross & Blue Shield of NC (NASCAR Xfinity Series); Bojangles' Summer Shootout; Circle K Back to School Monster Truck Bash; Bojangles' Qualifying; Pennzoil AutoFair; World of Outlaws World Finals; Speedway Christmas; NHRA Carolina Nationals; NGK Spark Plugs NHRA Four Wide Nationals (NHRA Mello Yello Drag Racing Series); Ferris Bueller's Day Off; NTK NHRA Carolina Nationals.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1960

**Facility Cost (\$/Mil):** \$1.25

**Facility Financing:** Privately financed by O. Bruton Smith.

[Facility Website](#)

Twitter: [@CLTMotorSpdwy](#)

**UPDATE:** N/A

**NAMING RIGHTS:** After its contract with Lowe's Home Improvement expired in 2009, the speedway once again became Charlotte Motor Speedway. A new naming rights deal has not been secured.

## **Facility Name: Chicagoland Speedway**

**Location:** Joliet, IL

**Facility Description:** 1.5-mile D-shaped tri-oval

**Events:** Camping World 225 (NASCAR Gander RV & Outdoors Truck Series); Camping World 300 (NASCAR Xfinity Series); Camping World 400 (NASCAR Cup Series); Bounty 150 (ARCA Racing).

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 2001

**Facility Cost (\$/Mil):** \$130

**Facility Financing:** N/A

**Facility Website**

Twitter: [@ChicagolndSpdwy](#)

**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks. As of July 2020, the City of Joliet Planning Commission is currently scheduled to review development plans for potential subdivisions constructed within the racing track.

**NAMING RIGHTS:** N/A

## **Facility Name: Circuit Gilles Villeneuve**

**Location:** Montreal, Canada

**Facility Description:** 2.709-mile road course

**Events:** Grand Prix Du Canada (Formula One).

**Principal Owner:** City of Montreal

**Date Built:** 1978

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

**Facility Website**

Twitter: [@FIGPCanada](#)

**UPDATE:** In 2020, the Quebec government completed a majority of a \$48M upgrade to the Circuit Gilles Villeneuve facilities which included curtainwall, skylights, glass railings, and a three-story paddock.

**NAMING RIGHTS:** The stadium was named after the late Canadian driver, Gilles Villeneuve.

## Facility Name: Darlington Raceway

**Location:** Darlington, SC

**Facility Description:** 1.366-mile egg-shaped oval

**Events:** Southern 500, Real Heroes 400, and Toyota 500 (NASCAR Cup Series); Toyota 200, Sport Clips Haircuts Help a Hero VFW 200 (NASCAR Xfinity Series); Speed and Feed BBQ Festival.

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 1950

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Privately financed by Harold Brasington.

[Facility Website](#)

Twitter: [@TooToughToTame](#)

**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks. In April 2020, NASCAR announced it would be running the Real Heroes 400 and Toyota 500 at the track in May with the intention of bringing more races to the track in the coming year.

**NAMING RIGHTS:** N/A

## Facility Name: Daytona International Speedway

**Location:** Daytona Beach, FL

**Facility Description:** 2.5-mile tri-oval, 3.87-mile Sports Car Course, .4-mile short oval, .25-mile flat dirt track, 2.95-mile motorcycle course

**Events:** Roar Before the Rolex 24; Rolex 24 at Daytona; BMW Endurance Challenge, Speedweeks, Lucas Oil 200 Driven by General Tire; Daytona 500 Qualifying by Kroger; Scout Days; The Clash at Daytona; Duel at Daytona; NextEra Energy 250 (NASCAR Gander RV & Outdoors Truck Series); NASCAR Racing Experience 300 and Wawa 250 Powered by Coca-Cola (NASCAR Xfinity Series); Advance Auto Parts Clash, Bluegreen Vacations Duel 1 At DAYTONA, Bluegreen Vacations Duel 2 At Daytona, Daytona 500, Coke Zero Sugar 400 (NASCAR Cup Series); Daytona Supercross.

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 1959

**Facility Cost (\$/Mil):** \$3

**Facility Financing:** The facility was funded by support from Clint Murchison, Sr., Pepsi-Cola, General Motors designer Harley Earl, and William France Sr.

[Facility Website](#)

Twitter: [@DISupdates](#)

**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks. Due to the COVID-19 pandemic, NASCAR announced that races previously scheduled at Watkins Glen International would instead take place at Daytona International Speedway.

**NAMING RIGHTS:** N/A

## **Facility Name: Dover International Speedway**

**Location:** Dover, DE

**Facility Description:** 1.0-mile oval

**Events:** Drydene 200 (NASCAR Xfinity Series Dash 4 Cash). Drydene 311 and NASCAR Cup Series Race at Dover (NASCAR Cup Series); Drydene 200 and NASCAR Xfinity Series Race at Dover (NASCAR Xfinity Series); KDI Office Technology 200 (NASCAR Gander RV & Outdoors Truck Series); ARCA Menards Series East Event; and General Tire 125 (ARCA Menards Series East).

**Principal Owner:** Dover Motorsports, Inc.

**Date Built:** 1969

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Built by Denver Motorsports, Inc.

[Facility Website](#)

Twitter: [@MonsterMile](#)

**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks.

**NAMING RIGHTS:** Dover Downs International Speedway was renamed Dover International Speedway after Dover Downs Gaming and Entertainment split in 2002.

## **Facility Name: Eldora Speedway**

**Location:** Rossburg, OH

**Facility Description:** 0.5-mile clay oval

**Events:** Eldora Dirt Derby (NASCAR Gander RV & Outdoors Truck Series); #LetsRaceTwo, The Kings Royal, 4-Crown Nationals, the World 100 (midget, sprint, silver crown, World 100 all a part of World of Outlaws Sprint Car Series USAC); Johnny Appleseed Classic by Miller Lite; Dirt Late Model Dream; Ohio Sprint Speed week; Eldora Dirt Derby; Baltes Classic by Coors Light.

**Principal Owner:** Tony Stewart

**Date Built:** 1954

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@EldoraSpeedway](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Homestead-Miami Speedway**

**Location:** Homestead, FL

**Facility Description:** 1.5-mile oval; 2.21-mile road course

**Events:** Baptist Health 200 (NASCAR Gander RV & Outdoors Truck Series); Hooters 250 (NASCAR Xfinity Series); Dixie Vodka 400 (NASCAR Cup Series).

**Principal Owner:** City of Homestead

**Date Built:** 1995

**Facility Cost (\$/Mil):** \$70

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@HomesteadMiami](#)

**UPDATE:** In October 2019, the facility announced a partnership with iHeartMedia to fund a fan village in the grandstands of the track that would add 30,000 square feet to the facility. In 2020, the track announced the Turn 3 tunnel would be named “Jimmie Johnson’s Southernmost Tunnel” in honor of the NASCAR driver for his success at the track. 2020 marked the 25<sup>th</sup> anniversary of the facility.

**NAMING RIGHTS:** N/A

## **Facility Name: Indianapolis Motor Speedway**

**Location:** Indianapolis, IN (Speedway, IN)

**Facility Description:** 2.5-mile oval, 2.439-mile grand prix road course (2.605 mile Grand Prix road course used 2000-2007 and 2.534 mil Grand Prix road course used 2008-2013), and 2.621-mile motorcycle course

**Events:** Pennzoil 150 (NASCAR Xfinity Series); Big Machine Hand Sanitizer 400 at the Brickyard (NASCAR Cup Series); Indianapolis 500, GMR Grand Prix, and Harvest Grand Prix of Indianapolis (IndyCar); Red Bull Air Race; Brickyard Vintage Racing Invitational; Driven2SaveLives BC39; FGL Fest; Indy Women in Tech Championship; MotoAmerica: Superbikes at the Brickyard; 2021 Indy Autonomous Challenge.

**Principal Owner:** Penske Entertainment Group

**Date Built:** 1909

**Facility Cost (\$/Mil):** \$3

**Facility Financing:** Privately financed by Carl Fisher, James Allison, Frank Wheeler, and Arthur Newby.

[Facility Website](#)

Twitter: [@IMS](#)

**UPDATE:** On November 4, 2019, it was announced that Penske Entertainment Group purchased the facility from Hulman & Company. In 2020, extensive renovations including new fencing,

seating enhancements, additional entry points, video boards, repaved parking, and new revamped restrooms.

**NAMING RIGHTS:** N/A

## **Facility Name: Iowa Speedway**

**Location:** Newton, IA

**Facility Description:** 0.875-mile D-shaped oval; 1.3-mile road course

**Events:** Speed week; ARCA Menards Series Fans with Benefits 150; NAPA Auto Parts Concert Series; NTT IndyCar Series Iowa Corn 300; ARCA Menards Series Casey's General Store 150; M&M's 200 Presented by Casey's General Store(NASCAR Gander RV & Outdoors Truck Series); Circuitcity.com 250 Presented by Tamron and U.S. Cellular 250 (NASCAR Xfinity Series).

**Principal Owner:** Iowa Speedway LLC, a subsidiary of NASCAR

**Date Built:** 2006

**Facility Cost (\$/Mil):** \$70

**Facility Financing:** UBG Financial Corp., the City of Newton, and a group of seven Iowa private investors.

[Facility Website](#)

Twitter: [@iowaspeedway](#)

**UPDATE:** Following the COVID-19 global pandemic, NASCAR cancelled all races at the Iowa Speedway. At the conclusion of the 2020 season, there is speculation that the facility may be closed following a large cut in personnel.

**NAMING RIGHTS:** N/A

## **Facility Name: Kansas Speedway**

**Location:** Kansas City, KS

**Facility Description:** 1.5-mile tri-oval, 2.37-mile road course

**Events:** Digital Ally 250 (NASCAR Gander RV & Outdoors Truck Series); Super Start Batteries 400 and Hollywood Casino 400 (NASCAR Cup Series); Kansas Lottery 300 (NASCAR Xfinity Series); ARCA Menards Series Championship Race; Kansas ARCA 150 (ARCA Racing Series).

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 2001

**Facility Cost (\$/Mil):** \$250

**Facility Financing:** The state issued \$71.3 million in tax increment financing bonds, \$24.3 million in STAR bonds, \$33 million for infrastructure, and \$6 million from economic development funds.

[Facility Website](#)

Twitter: [@kansasspeedway](#)



**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks.

**NAMING RIGHTS:** N/A

## **Facility Name: Kentucky Speedway**

**Location:** Sparta, KY

**Facility Description:** 1.5-mile tri-oval

**Events:** Buckle Up in Your Truck 225 (NASCAR Gander RV & Outdoors Truck Series); Quaker State 400 Presented by Walmart (NASCAR Cup Series); Alcoso 300 (NASCAR Xfinity Series). Rusty Wallace Racing Experience.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$153

**Facility Financing:** An investment group comprised of Jerry Carroll, Dick Duchossois, Richard Farmer, John Lindahl, and Outback Steakhouse Inc., broke ground together on the speedway.

[Facility Website](#)

Twitter: [@KySpeedway](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Las Vegas Motor Speedway**

**Location:** Las Vegas, NV

**Facility Description:** 1.5-mile tri-oval; 2.4-mile outside road course, .375-mile bullring oval, .5-mile dirt track, 1.1-mile indoor road course, 1.2-mile exotics racing course, and .25-mile drag strip

**Events:** Strat 200 and World of Westgate 200 (NASCAR Gander RV & Outdoors Truck Series); Pennzoil 400 presented by Jiffy Lube and South Point 400 (NASCAR Cup Series); NASCAR Whelen All-American Series Championship Night; The Fall Classic Qualifying Night and The Fall Classic Featuring Open Comp; Street Car Super Nationals (SCSN); West Coast Short Track Championships; Import Faceoff; Boyd Gaming 300 and Alcoso 300 (NASCAR Xfinity Series); DENSO Spark Plugs NHRA 4 Wide Nationals and Dodge NHRA Nationals Presented by Pennzoil (NHRA Mello Yello Drag Racing Series); Baja 1000.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1972

**Facility Cost (\$/Mil):** \$200

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@LVMotorSpeedway](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Lucas Oil Raceway**

**Location:** Indianapolis, IN

**Facility Description:** 0.686-mile oval; 2.5-mile road course, and a drag strip

**Events:** Brown's Oil Service ET Bracket Series presented by Comfort Suites; ARCA Calypso Lemonade 200; NHRA Division 3 Fall Classic, NHRA Division 3 ET Bracket Series Finals, NHRA Division 3 LODRS Summer Spectacle- Night of Thunder, Dodge NHRA Indianapolis Nationals; DENSO Sparks Plugs NHRA Nationals; and E3 Spark Plugs NHRA Nationals; USAC Hall of Fame Classic and Dave Steele Carb Night Classic (USAC Silver Crown Series); Chevrolet Performance U.S Nationals (National Hot Rod Association); Pro Mazda Championship: US F2000 National Championship. No NASCAR events are currently scheduled at this time.

**Principal Owner:** National Hot Rod Association

**Date Built:** 1960

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Fifteen Indianapolis-area businessmen headed by Tom Binford, Frank Dickie, Roger Ward, and Howard Fieger, teamed up with racing professionals to invest \$5,000 each to fund the raceway's development.

[Facility Website](#)

Twitter: [@LucasOilRaceway](#)

**UPDATE:** The Raceway is still in the midst of a \$10 million renovation that includes a new pavilion, updates to the dragstrip including resurfacing and a new tower, and renovations to the oval. The renovations are being made to potentially accommodate NASCAR races in the future.

**NAMING RIGHTS:** Lucas Oil purchased naming rights to the facility in January 2011, but details of the multi-year, multi-million dollar deal were not disclosed.

## **Facility Name: Martinsville Speedway**

**Location:** Ridgeway, VA

**Facility Description:** 0.526-mile oval

**Events:** TrüNorth Global 250 and NASCAR Gander RV & Outdoors Truck Series Race at Martinsville (NASCAR Gander RV & Outdoors Truck Series); Blue-Emu Maximum Pain Relief 500 and Xfinity 500 (NASCAR Cup Series); ValleyStar Credit Union 300 (NASCAR Whelen All-American Series); NASCAR Xfinity Series 300.

**Principal Owner:** International Speedway Corp.

**Date Built:** 1947

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Privately funded by H. Clay Earles.

[Facility Website](#)

Twitter: [@MartinsvilleSwy](#)

**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks.

**NAMING RIGHTS:** N/A

## **Facility Name: Michigan International Speedway**

**Location:** Brooklyn, MI

**Facility Description:** 2.0-mile D- shaped oval

**Events:** Corrigan Oil 200 (NASCAR Gander RV & Outdoors Truck Series); Consumers Energy 400 and Firekeepers Casino 400 (NASCAR Cup Series); LTi Printing 250 (NASCAR Xfinity Series); Corrigan Oil 250 (ARCA Racing Series).

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 1968

**Facility Cost (\$/Mil):** \$4-6

**Facility Financing:** Privately financed by Lawrence H. LoPatin.

[Facility Website](#)

Twitter: [@MISpeedway](#)

**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks.

**NAMING RIGHTS:** It was named Michigan International Speedway in 2000 after International Speedway Corp. bought the facility.

## **Facility Name: Mid-Ohio Sports Car Course**

**Location:** Lexington, OH

**Facility Description:** 2.4-mile road course, 2.258 mile second road course

**Events:** B&L Transport 170 at Mid-Ohio (NASCAR Xfinity Series); Mid-Ohio Vintage Grand Prix of Mid-Ohio; AMA Vintage Motorcycle Days; Honda Indy 200 (Verizon IndyCar Series); Acura Sports Car Challenge at Mid- Ohio; Cooper Tires ARX Americas Rallycross of Mid-Ohio; NASA Championships: SCCA National Championship Runoffs.

**Principal Owner:** Green Savoree Mid-Ohio, LLC

**Date Built:** 1962

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** The course was opened by Les Griebing and several Mansfield-area businessmen.

[Facility Website](#)

Twitter: [@Mid\\_Ohio](#)

**UPDATE:** This season, the course has added the Mid-Ohio Sports Car Course. The American

Rallycross made its Midwest debut on the course with the Cooper Tires ARX of Mid-Ohio.

**NAMING RIGHTS:** N/A

## **Facility Name: The Milwaukee Mile**

**Location:** West Allis, WI

**Facility Description:** 1.0-mile oval, 1.8-mile infield road course

**Events:** Tuesday Night Street Drags; World Beef Expo; Xtreme Experience; ARCA Midwest Tour.

**Principal Owner:** State of Wisconsin

**Date Built:** 1903

**Facility Cost (\$/Mil):** \$150

**Facility Financing:** N/A

**[Facility Website](#)**

Twitter: [@MilwaukeeMile](#)

**UPDATE:** The ARCA Midwest Tour was expected to run in Milwaukee in June 2020 and would have been the first major professional event in the facility in five years; however, the event was cancelled following the COVID-19 global pandemic.

**NAMING RIGHTS:** N/A

## **Facility Name: New Hampshire Motor Speedway**

**Location:** Loudon, NH

**Facility Description:** 1.058-mile oval; 1.6-mile road course

**Events:** ROXOR 200 (NASCAR Xfinity Series); Foxwoods Resort Casino 301 (NASCAR Cup Series); All Star Shootout, Eastern Propane and Oil 100, and Musket 250 Presented by Whelen (NASCAR Whelen Modified Tour); Apple Barrel 125 (ARCA Menards Series East); Loudon Road Race Series; OVAL Series

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1990

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Construction of the speedway followed the Bahre family's purchase of Bryar Motorsports Park. Bryar Motorsports Park was redeveloped by Bob Bahre.

**[Facility Website](#)**

Twitter: [@NHMS](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## Facility Name: Phoenix Raceway

**Location:** Avondale, AZ

**Facility Description:** 1.0-mile dogleg oval; 1.5-mile road course; 2- mile road course used until 1991

**Events:** FanShield 500 and Bluegreen Vacations 500 (NASCAR Cup Series); LS Tractor 200 and Diamond West Valley Casino 200 (NASCAR XFINITY Series); Lucas Oil 150 (NASCAR Gander RV & Outdoors Truck Series); ARCA Menards Series West Race; NASCAR Championship Weekend.

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 1964

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

Twitter: @[PhoenixRaceway](#)

**UPDATE:** The track is expected to host the NASCAR Championship Weekend in 2020 for the first time ever. On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks.

**NAMING RIGHTS:** In January 2020, it was announced that the facility and ISM Connect mutually agreed to end their naming-rights agreement for the track and the facility has since become known as the Phoenix Raceway.

## Facility Name: Pocono Raceway

**Location:** Long Pond, PA

**Facility Description:** 2.5-mile triangle

**Events:** Pocono Organics 325 and Pocono 350 (NASCAR Cup Series); Pocono Organics 150 (NASCAR Gander RV & Outdoors Truck Series); General Tire #AnywhereIsPossible 200 and FORTS USA 150 (ARCA Racing Series); Pocono Green 225 (NASCAR XFINITY Series); Great Pocono Raceway Air Show.

**Principal Owner:** Mattco Inc.

**Date Built:** 1971, ten-year renovation starting 1990

**Facility Cost (\$/Mil):** \$3 per year for Renovations starting in 1990 (\$30 million total)

**Facility Financing:** Privately financed by the Mattioli Family.

[Facility Website](#)

Twitter: @[poconoraceway](#)

**UPDATE:** N/A

**NAMING RIGHTS:** N/A

## **Facility Name: Richmond Raceway**

**Location:** Richmond, VA

**Facility Description:** 0.75-mile D-shaped oval

**Events:** Toyota Owners 400 and Federated Auto Parts 400 (NASCAR Cup Series); Go Bowling 250 (NASCAR Xfinity Series); Toyota Care 250 (NASCAR Gander RV & Outdoors Truck Series); Indy Richmond 300 (IndyCar).

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 1946

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@RichmondRaceway](#)

**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks.

**NAMING RIGHTS:** The raceway was named Strawberry Hill until International Speedway Corp. bought them out in 1999. It was then renamed Richmond International Raceway.

## **Facility Name: Road America**

**Location:** Elkhart Lake, WI

**Facility Description:** 4.048-mile road course, .8-mile karting road course

**Events:** Henry 180 (NASCAR Xfinity Series); Stadium Super Truck Series; SCCA Pro Trans AM; REV Group Grand Prix at Road America (IndyCar); World Challenge; IMSA Sports car Weekend and Continental Tire Road Race Showcase; 12 Hours of Road America; Arians Art on Wheels Vintage; SSCA Runoffs; Champ Car Endurance Series.

**Principal Owner:** Road America, Inc.

**Date Built:** 1955

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@roadamerica](#)

**UPDATE:** On July 28, 2020, Lou Gentine, CEO of Sargento Foods, was named to the board of directors for Road America, Inc., the owner and operator of the track.

**NAMING RIGHTS:** N/A

## Facility Name: Sonoma Raceway

**Location:** Sonoma, CA

**Facility Description:** 2.52-mile full road course, 1.99-mile NASCAR course, 2.385 IndyCar/Motorcycle Course

**Events:** Toyota-Save Mart 350 (NASCAR Cup Series); Toyota NHRA Sonoma Nationals and NHRA Division 7 (NHRA Mello Yello Drag Racing Event); Cycle Gear Championship of Sonoma; Summer Jam Pro 2 Shoot Out; CSRG Charity Challenge Vintage Car Races; GT World Challenge powered by AWS; Sears Point Racing Experience; Sonoma Drift.

**Principal Owner:** Speedway Motorsports, Inc.

**Date Built:** 1968

**Facility Cost (\$/Mil):** \$70

**Facility Financing:** Privately financed by Robert Marshall Jr. and Jim Coleman.

[Facility Website](#)

Twitter: [@RaceSonoma](#)

**UPDATE:** N/A

**NAMING RIGHTS:** In March 2012, Infineon did not renew their naming-rights contract, so track management is looking for a new company to take over the naming rights. Until then, it will remain the Sonoma Raceway.

## Facility Name: Talladega Superspeedway

**Location:** Talladega, AL

**Facility Description:** 2.66-mile tri-oval

**Events:** Sugarlands Shine 250 (NASCAR Gander RV & Outdoors Truck Series); YellaWood 500 and GEICO 500 (NASCAR Cup Series); Unhinged 300 (NASCAR Xfinity Series); General Tire 200 (ARCA Menards Series).

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 1969

**Facility Cost (\$/Mil):** \$4

**Facility Financing:** Privately funded by William H.G. France, founder of NASCAR and International Speedway Corp.

[Facility Website](#)

Twitter: [@TalladegaSuperS](#)

**UPDATE:** In September 2019, a nearly \$50M renovation project was finished to improve the fan experience at the facility. Among the upgraded features and additions included new infield road infrastructure, premium parking, and utilities. There is a new and expanded Turn 3 infield vehicle tunnel, a NASCAR Race Operations building, and new broadcast booths. Parking for RVs and camping has been expanded by 300 spots with access to power and water hookups in addition to the new infield mobile shower option. The Gatorade Victory Lane has been updated to allow close

fan viewing, and fan experience enhancements will be made to the Pit Road Club. Part of this project is the new Talladega Garage Experience, an interactive experience for fans that allows close access to teams, cars, and inspection stations during race preparation. The experience features free WIFI; exclusive social areas with concessions, guest services, and first aid; a new tram route; new garage suites with views of the garage stalls; 44 stalls in the new NASCAR Cup Series Garage, and a new Open Air Club. On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks.

**NAMING RIGHTS:** The speedway was renamed Talladega Superspeedway after International Speedway Corp. bought the facility in 1989.

## **Facility Name: Texas Motor Speedway**

**Location:** Ft. Worth, TX

**Facility Description:** 1.5-mile quad-oval

**Events:** Vankor 350 and SpeedyCash.com 400 (NASCAR Gander RV & Outdoors Truck Series); O'Reilly Auto Parts 500 and AAA Texas 500 (NASCAR Cup Series); O'Reilly Auto Parts 300 and My Bariatric Solutions 300 (NASCAR Xfinity Series); Genesys 600 (IndyCar Series); Tony Stewart presents the Vankor Texas Sprint Car Nationals; Southern Dirt Track Championship; Goodguys Summit Racing Lone Star Nationals; Pate Swap Meet; American Flat Truck Motorcycle Racing.

**Principal Owner:** Speedway Motorsports Inc.

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$250

**Facility Financing:** N/A

**Facility Website**

Twitter: [@TXMotorSpeedway](https://twitter.com/TXMotorSpeedway)

**UPDATE:** N/A

**NAMING RIGHTS:** When Speedway Motorsports Inc. bought the track, they wanted to have "Motor Speedway" included in the name, but in 1996, a small dirt racetrack filed suit to use that same name. The two came to an agreement for the track to be named Texas Motor Speedway. The small track is currently named Texas Thunder Speedway.



## **Facility Name: Watkins Glen International**

**Location:** Watkins Glen, NY

**Facility Description:** 3.4-mile grand prix course, another 3.4-mile grand prix course, and 2.45-mile short road course.

**Events:** Go Bowling at the Glen (NASCAR Cup Series); Zippo 200 at the Glen (NASCAR Xfinity Series); Sahlens Six Hours of the Glen (IMSA WeatherTech SportsCar Championship); Great Outdoors RV Superstore 100 (ARCA Menards Series Event); SCCA Majors Super Tour; Blancpain GT World Challenge America; Hilliard United States Vintage Grand Prix. Finger Lakes Wine Festival; Ferrari Challenge North America; Finger Lakes Beer Festival.

**Principal Owner:** International Speedway Corp. (Owned by NASCAR Holdings, LLC.)

**Date Built:** 1956 (permanent circuit)

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Privately financed by Cameron Argetsinger.

[Facility Website](#)

Twitter: [@WGI](#)

**UPDATE:** On October 19, 2019, NASCAR finalized the acquisition of International Speedway Corporation for \$2 billion, gaining control over all 13 of ISC's racetracks. Due to the COVID-19 pandemic, NASCAR announced that races previously scheduled at Watkins Glen International would instead take place at Daytona International Speedway.

**NAMING RIGHTS:** In 1983, Corning Enterprises partnered with International Speedway Corporation to purchase the track and rename the track to Watkins Glen International.