Anaheim Ducks

Principal Owner: Anaheim Ducks Hockey Club, headed by Henry and Susan Samueli
Year Established: 1992
Team Website
Twitter: @AnaheimDucks

Most Recent Purchase Price ($/Mil): $75 (2005)
Current Value ($/Mil): $460
Percent Change From Last Year: +11%

Arena: Honda Center
Date Built: 1993
Facility Cost ($/Mil): $123
Percentage of Arena Publicly Financed: 100%
Facility Financing: Publicly Funded; Ogden Entertainment is assuming the debt for the city-issued bonds.
Facility Website
Twitter: @HondaCenter

NAMING RIGHTS: In October 2006, American Honda Motor Co. agreed to pay $60.45 million over fifteen years for naming rights that expire in 2020.

Arizona Coyotes

Principal Owner: Andrew Barroway
Year Established: 1979 as the Winnipeg Jets and moved to Phoenix in 1996 where it became the Coyotes.
Team Website
Twitter: @ArizonaCoyotes
Most Recent Purchase Price ($/Mil): $170 (2013) (In 2014, Barroway purchased a majority share of the franchise for $152.5 million. He later purchased the remaining shares of the franchise for an undisclosed amount).

Current Value ($/Mil): $300

Percent Change From Last Year: +25%

Arena: Gila River Arena
Date Built: 2003
Facility Cost ($/Mil): $180
Percentage of Arena Publicly Financed: 82%
Facility Financing: $180 million came from the city, which will be repaid through property and sales taxes generated by the arena and its adjacent retail complex. $30 million came from general obligation bonds for public improvements approved by voters in 1999, and was paid with property taxes generated citywide. $150 million came from excise tax funding that will be repaid through the revenue from the arena. The team committed to pay approximately $40 million for cost overruns.

Facility Website
Twitter: @GilaRivArena

UPDATE: With uncertainty surrounding the prospects of a new arena, the Arizona Coyotes are expected to remain at Glendale’s Gila River Arena for the 2018-19 season.

NAMING RIGHTS: On August 14, 2014, the Arizona Coyotes announced that the Jobing.com Arena would be renamed the Gila River Arena. The Arizona Coyotes, the Gila River Indian Community, and Gila River Casino agreed to terms of a nine-year partnership agreement that includes the naming rights for the venue. This agreement was the first federally recognized Tribal naming rights deal with a sports venue that houses one of four major professional sports leagues in the country.

Boston Bruins

Principal Owner: Jeremy M. Jacobs
Year Established: 1924
Team Website
Twitter: @NHLBruins

Most Recent Purchase Price ($/Mil): $10 (1975)
Current Value ($/Mil): $890
Percent Change From Last Year: +11%

Arena: TD Garden
Date Built: 1995
Facility Cost ($/Mil): $160
Percentage of Arena Publicly Financed: 0%
Facility Financing: Privately financed primarily from bank financing, Delaware North (twenty-five percent), City bonds and land (ten percent), and a two percent ticket surcharged. It is owned by Delaware North Companies, Inc. - Boston, a subsidiary of Delaware North Companies, Inc.  
Facility Website  
Twitter: @TDGarden

UPDATE: TD Garden has agreed to pay $1.65 million to the state Department of Conservation and Recreation after a group of teenage sleuths discovered the venue failed to live up to its obligations to hold three fundraisers a year to benefit the organization.

NAMING RIGHTS: TD Bank Inc. is paying $119.1 million over twenty years for the naming rights that expire in 2025.

Buffalo Sabres

Principal Owner: Terry & Kim Pegula  
Year Established: 1970  
Team Website  
Twitter: @BuffaloSabres

Most Recent Purchase Price ($/Mil): $165 (2011)  
Current Value ($/Mil): $350  
Percent Change From Last Year: +17%

Arena: KeyBank Center  
Date Built: 1996  
Facility Cost ($/Mil): $127.5  
Percentage of Arena Publicly Financed: 44%  
Facility Financing: Financing from the arena came from a state loan (twenty percent), county bonds backed by a ticket surcharge (sixteen percent), city bonds (eight percent), and private bank loans (fifty-six percent).  
Facility Website  
Twitter: @KeyBankCtr

UPDATE: The Buffalo Sabres have sought ideas from architects on a possible KeyBank Center renovation project.

The NCAA has chosen the KeyBank Center as the host for multiple championship events within the next five years. Buffalo will host the NCAA Division I national hockey championship in 2019 and the NCAA Division I men’s basketball tournament in 2022. Additionally, the NCAA Division III men’s hockey championship and the CNAA Division I men’s and women’s cross country regional championships will also be held in Buffalo at near venues near the KeyBank Center.

NAMING RIGHTS: On August 25, 2011, First Niagara Financial Group acquired the naming rights for fifteen years for an undisclosed amount, and the arena became the First Niagara Center. This transfer was a part of First Niagara’s acquisition of 195 of HSBC’s Northeast branches. The
naming rights expire in 2026 and give First Niagara exclusive exterior naming rights, category exclusivity in the bowl, other signage inside and outside of the arena, exclusive on-site ATMs, and TV and other promotional benefits. This is the arena’s fourth name change.

In May 2016, it was announced that First Niagara Financial Group would be merging with KeyCorp. Included in the merge is the naming rights to the Buffalo Sabres arena. The arena was renamed the KeyBank Center prior to the 2016-2017 season.

Calgary Flames

**Principal Owner:** Calgary Flames, LP, comprised of N. Murray Edwards, Alvin G. Libin, Clayton H. Riddell, Allan P. Markin, and Jeffrey J. McCaig.

**Year Established:** 1972 in Atlanta, moved to Calgary in 1980

[Team Website](#)

Twitter: [@NHLFlames](#)

**Most Recent Purchase Price ($/Mil):** $16 (1980)

**Current Value ($/Mil):** $430

**Percent Change From Last Year:** +5%

**Arena:** Scotiabank Saddledome

**Date Built:** 1983

**Facility Cost ($/Mil):** $176 Canadian; $166 U.S.

**Percentage of Arena Publicly Financed:** 100%

**Facility Financing:** The City of Calgary and the Alberta Province each contributed US $31.5 million, the federal government contributed US $29.7 million, and the 1988 Olympic Organizing Committee provided US $5 million.

[Facility Website](#)

Twitter: N/A

**UPDATE:** A 2017 report commissioned by the Saddledome Foundation lists possible options for the building that currently houses the Calgary Flames if a new arena is built in Calgary or the NHL squad elects to relocate to a different city. The potential options listed in the report include renovating the Saddledome into a rec centre, repurposing the building into a convention centre, transforming the stadium into a 6,000 seat facility, continuing the current operations, or demolishing the building.

**NAMING RIGHTS:** In 2010, the Calgary Flames announced a five-year partnership with Scotiabank. Other terms were not disclosed. No additional information regarding a renewal of the partnership or a new partnership is available.
Carolina Hurricanes

Principal Owner: Hurricane Holdings, LLC, Majority Owner Tom Dundon.  
Year Established: Joined the league as the Hartford Whalers in 1979, moved to Raleigh, North Carolina as the Hurricanes in 1997.  
Team Website  
Twitter: @NHLCanes

Most Recent Purchase Price ($/Mil): $47.5 (1994)  
Current Value ($/Mil): $370  
Percent Change From Last Year: +61%

Arena: PNC Arena  
Date Built: 1999  
Facility Cost ($/Mil): $158  
Percentage of Arena Publicly Financed: 84%  
Facility Financing: An $18 million contribution from North Carolina State University (NC State), $48 million from Wake County and the City of Raleigh, $22 million from the State, $50 million from the sale of bonds, and $20 million from the team. Additionally, the State covered the infrastructure costs.  
Facility Website  
Twitter: @PNCArena

UPDATE: In February 2018, Tom Dundon pitched potential upgrades to PNC Arena. The biggest proposed addition would be that of a new center-hung scoreboard in time for the 2018-19 NHL season.

NAMING RIGHTS: BB&T Corp. and PNC Financial Services Group, Inc. were both interested in buying RBC Bank. PNC announced its $3.45 billion acquisition of RBC Bank in June 2011, which included the naming rights to the RBC Center, making it the PNC Arena on March 15, 2012. PNC assumed the $80 million, twenty-year contract signed by RBC in 2002, and will have naming rights until the contract expires in 2020.

Chicago Blackhawks

Principal Owner: Wirtz Corporation, headed by William Rockwell “Rocky” Wirtz  
Year Established: 1926 
Team Website 
Twitter: @NHLBlackhawks

Most Recent Purchase Price ($/Mil): $1 (1954)  
Current Value ($/Mil): $1 B  
Percent Change From Last Year: +8%

Arena: United Center  
Date Built: 1994
Facility Cost ($/Mil): $175  
Percentage of Arena Publicly Financed: 9%  
Facility Financing: A joint venture between the NBA's Bulls and the NHL's Blackhawks paid for the facility. The City contributed some of the infrastructure costs.  
Facility Website  
Twitter: @unitedcenter

UPDATE: The MB Ice Arena, the Chicago Blackhawks Community Training Center, opened on November 21st, 2017. The $65 million practice facility is complete with two ice rinks, one for the pros and one for the community.

NAMING RIGHTS: The Chicago Blackhawks, the Chicago Bulls, the United Center Joint Venture, and United Airlines conjointly announced that they entered into a new naming rights agreement on November 12, 2013. United Airlines acquired the naming rights for the next twenty years, starting in 2014, for the estimated value of $5 million per year, or $100 million in total.

In November 2015, the United Center and Vidanta Resorts reached a deal for naming rights to thirty-four theater box suites. The deal will make Vidanta Resorts the preferred beach resort of the Blackhawks and Bulls.

In January 2017, the United Center center and already current sponsor Constellation reached an agreement on the naming rights to the lower fifty-nine club boxes.

Colorado Avalanche

Principal Owner: Kroenke Sports & Entertainment, headed by E. Stanley Kroenke  
Year Established: 1995 as the Quebec Nordiques and moved to Colorado in 1995, changing its name to the Avalanche  
Team Website  
Twitter: @Avalanche

Most Recent Purchase Price ($/Mil): $450 in 2000 for the NBA Denver Nuggets, the Pepsi Center, and ninety-three percent of the Avalanche. $202 million of that cost was attributed to the Avalanche.  
Current Value ($/Mil): $385  
Percent Change From Last Year: +7%

Arena: Pepsi Center  
Date Built: 1999  
Facility Cost ($/Mil): $187  
Percentage of Arena Publicly Financed: 0%  
Facility Financing: Privately financed.  
Facility Website  
Twitter: @pepsi_center
UPDATE: The Pepsi Center is set to host the 2021 NCAA Division I Men’s Basketball Tournament West Regional round. It will be the first time the Pepsi Center will host the regional round.

NAMING RIGHTS: PepsiCo is paying $68 million over twenty years for the naming rights that expire in 2019.

Columbus Blue Jackets

Principal Owner: John P. McConnell  
Year Established: 2000  
Team Website  
Twitter: @BlueJacketsNHL

Most Recent Purchase Price ($/Mil): $80 (1997) Expansion Fee  
Current Value ($/Mil): $315  
Percent Change From Last Year: +29%

Arena: Nationwide Arena  
Date Built: 2000  
Facility Cost ($/Mil): $175  
Percentage of Arena Publicly Financed: 0%  
Facility Financing: Nationwide Insurance contributed ninety percent of the $150 million in costs and Dispatch Printing Co. contributed the other ten percent.  
Facility Website  
Twitter: @NationwideArena

UPDATE: Nationwide Arena was chosen by the NCAA to host multiple events between 2019-2021. The arena will host both the 2019 NCAA Division I Men’s Basketball Tournament Regional round and the 2021 NCAA Division I Volleyball Championship. This is in addition to the already announced events such as 2017 NCAA Men’s Volleyball Championship and the 2018 NCAA Women’s Final Four.

NAMING RIGHTS: Nationwide is paying $28.5 million over ten years for the naming rights to the arena that expire in 2021.

Dallas Stars

Principal Owner: Tom Gaglardi  
Year Established: Joined in 1967 as the Minnesota Northstars, moved to Dallas as the Stars in 1993.  
Team Website  
Twitter: @DallasStars

Most Recent Purchase Price ($/Mil): $240 (2011)
Current Value ($/Mil): $515  
Percent Change From Last Year: +3%

Arena: American Airlines Center  
Date Built: 2001  
Facility Cost ($/Mil): $420  
Percentage of Arena Publicly Financed: 30%  
Facility Financing: The City capped its spending at $125 million. Mark Cuban, owner of the Dallas Mavericks, and Tom Hicks, former owner of the Stars, spent a combined $295 million in private investment dollars. The funds to repay the public portion of the financing are coming from a five percent car rental tax, two percent hotel tax, and a $3.4 million per-year lease agreement with the teams for thirty years.  
Facility Website  
Twitter: @AACenter

UPDATE: A portion of the American Airlines Center was renovated in 2017, with the final result being theatre-box style suites that are available as part of a package that will offer several specials, including a high-end buffet and parking.

NAMING RIGHTS: American Airlines is paying $195 million over thirty years for the naming rights that expire in 2030. In 2003, when American Airlines restructured to prevent filing for bankruptcy, the annual payments were also restructured.

Lexus North American reached a five-year marketing agreement with the Stars and the Dallas Mavericks. Included in the deal is the exclusive naming rights to the South Platinum Level Club at the American Airlines Center.

Detroit Red Wings

Principal Owner: Michael and Marian Ilitch  
Year Established: 1926  
Team Website  
Twitter: @DetroitRedWings

Most Recent Purchase Price ($/Mil): $9 (1982)  
Current Value ($/Mil): $700  
Percent Change From Last Year: +12%

Arena: Little Caesars Arena  
Date Built: 2017  
Facility Cost ($/Mil): $863  
Percentage of Arena Publicly Financed: 100%  
Facility Financing: Publicly funded through two series of bonds: (1) $250 million Series A bonds backed by property taxes captured by the Downtown Development Authority, and (2) $200 million Series B bonds backed by the Olympia Development. Iltiches will pay $200 million of the bond debt. Any overflow over the intial $450 million costs are covered by the Ilitichs.
UPDATE: In July of 2018, Little Caesars Arena announced that it will use Ticketmaster technology to sell and authenticate its tickets. Print-at-home PDF files for tickets will no longer be distributed. Little Caesars Arena received prestigious Sports Facility of the Year Award at the 2018 Sports Business Awards.

In November of 2017, Little Caesars Arena became the first NHL and NBA arena to receive Homeland Security Safety Act Certification.

NAMING RIGHTS: Little Caesars reached an agreement to pay $120 million over twenty years. Naming rights includes the pizza chain’s logo on the roof and elsewhere around the building.

Edmonton Oilers

Principal Owner: Oilers Entertainment Group, owned by Daryl Katz
Year Established: 1979
Team Website
Twitter: @edmontonoilers

Most Recent Purchase Price ($/Mil): $170 million Canadian (2008)
Current Value ($/Mil): $520
Percent Change From Last Year: +17%

Arena: Rogers Place Arena
Date Built: 2016
Facility Cost ($/Mil): $614 Canadian; $64.2 U.S.
Percentage of Arena Publicly Financed: 50%
Facility Financing: City of Edmonton is paying nearly $313 million, much of that coming from a so-called community revitalization levy. The team is paying approximately $166 million, primarily through rent payments. The remaining approximately $125 million will be paid by fans through a ticket surcharge over thirty-five years.

UPDATE: Rogers Place will be the epicenter of excitement on October 12, 2018, as over 16,000 students and educators from across the province will take part in WE Day – the world’s largest youth empowerment event of its kind.

NAMING RIGHTS: Rogers Communications acquired the naming rights to the new Edmonton Stadium. Rogers Communications is currently the telecommunications sponsor of the Edmonton Oilers. Financial terms of the deal were not disclosed.
Florida Panthers

Principal Owner: Vincent J. Viola  
Year Established: 1993  
Team Website  
Twitter: @FlaPanthers

Most Recent Purchase Price ($/Mil): $160 (2013)  
Current Value ($/Mil): $305  
Percent Change From Last Year: +30%

Arena: BB&T Center  
Date Built: 1998  
Facility Cost ($/Mil): $212  
Percentage of Arena Publicly Financed: 87%  
Facility Financing: Broward County contributed $184.7 million, partially funded by adding a 2% tourism tax.
Facility Website  
Twitter: @TheBBTCenter

UPDATE: In October of 2017, Florida Panthers Owner & Governor Vincent J. Viola in conjunction with Oak View Group co-chairman and Panthers alternate governor Peter Luukko announced that Oak View Group (OVG) will serve as the booking agent for premium live entertainment events at BB&T Center.

NAMING RIGHTS: In September 2012, BB&T signed a ten-year deal for the naming rights.

Las Vegas Knights

Principal Owner: William P. Foley II  
Year Established: 2017  
Team Website  
Twitter: @GoldenKnights

Most Recent Purchase Price ($/Mil): $500 (Expansion Fee)  
Current Value ($/Mil): N/A  
Percent Change From Last Year: N/A

Arena: T-Mobile Arena  
Date Built: 2014  
Facility Cost ($/Mil): $375  
Percentage of Arena Publicly Financed: 0%  
Facility Financing: AEG Worldwide and MGM Resorts International privately funded the construction of the arena.
Facility Website
Twitter: @TMobileArena

UPDATE: N/A

NAMING RIGHTS: T-Mobile purchases the naming rights to the arena for what is believed to be ten years for nearly $6 million per year.

Los Angeles Kings

Principal Owner: Anschutz Entertainment Group, headed by Philip F. Anschutz and Edward P. Roski Jr.
Year Established: 1967
Team Website
Twitter: @LAKings

Most Recent Purchase Price ($/Mil): $113.25 (1995)
Current Value ($/Mil): $750
Percent Change From Last Year: +25%

Arena: STAPLES Center
Date Built: 1999
Facility Cost ($/Mil): $375
Percentage of Arena Publicly Financed: 19%
Facility Financing: Bank of America underwrote a $305 million loan to finance construction. The City provided $38.5 million in bonds and $20 million in Los Angeles Convention Center reserves. This money will eventually be repaid through arena revenues. An additional $12 million in tax incremental financing was also provided by the City's Community Redevelopment Agency.
Facility Website
Twitter: @STAPLESCENTER

UPDATE: Los Angeles was selected to host the 2028 Olympics. The Staples Center will host the basketball tournaments.

NAMING RIGHTS: Pursuant to an extension signed in 2009, STAPLES owns perpetual naming rights to the STAPLES Center. Terms of the perpetual agreement were not released.

Minnesota Wild

Principal Owner: Minnesota Sports & Entertainment; headed by Craig Leipold
Year Established: 2000
Team Website
Twitter: @mnwild

Most Recent Purchase Price ($/Mil): $225 (2008)
Current Value ($/Mil): $440
Percent Change From Last Year: +10%

**Arena:** Xcel Energy Center  
**Date Built:** 2000  
**Facility Cost ($/Mil):** $130  
**Percentage of Arena Publicly Financed:** 74%  
**Facility Financing:** The team contributed $35 million, $30 million came from the City through sales tax revenue, and the State of Minnesota provided a $65 million interest-free loan.  
**Facility Website**  
Twitter: [@XcelEnergyCtr](https://twitter.com/XcelEnergyCtr)

**NAMING RIGHTS:** Xcel Energy is paying $75 million over twenty-five years for the naming rights that expire in 2024.

### Montreal Canadiens

**Principal Owner:** Geoff, Andrew, and Justin Molson, known collectively as the Molson Brothers  
**Year Established:** 1917  
**Team Website**  
Twitter: [@CanadiensMTL](https://twitter.com/CanadiensMTL)

**Most Recent Purchase Price ($/Mil):** $575 (2009)  
**Current Value ($/Mil):** $1.25B  
**Percent Change From Last Year:** +12%

**Arena:** Bell Centre (Centre Bell)  
**Date Built:** 1996  
**Facility Cost ($/Mil):** $270 Canadian  
**Percentage of Arena Publicly Financed:** 0%  
**Facility Financing:** Full cost assumed by the Molson Co. Ltd.  
**Facility Website**  
Twitter: [@CanadiensMTL](https://twitter.com/CanadiensMTL)

**UPDATE:** Montreal and the Bell Centre hosted the 017 HHF World Junior Championships on December 26, 2016 and January 5, 2017.

Beginning in the 2017-18 season, season ticket holders will incur an additional $150 charge for printed tickets. In addition to the $150 charge, ticket holders will also have to pay $100 in administration fees and taxes. The purpose behind the $150 charge is in an effort to move towards mobile ticketing.

**NAMING RIGHTS:** Bell Canada is paying $63.94 million over twenty years for the naming rights that expire in 2023.
Nashville Predators

Principal Owner: Predators Holdings LLC, led by Thomas Cigarran
Year Established: 1998
Team Website
Twitter: @PredsNHL

Most Recent Purchase Price ($/Mil): $174 (2007)
Current Value ($/Mil): $380
Percent Change From Last Year: +41%

Arena: Bridgestone Arena
Date Built: 1996
Facility Cost ($/Mil): $144
Percentage of Arena Publicly Financed: 100%
Facility Financing: General obligation bonds issued by the City of Nashville.
Facility Website
Twitter: @BrdgstoneArena

UPDATE: During rounds One and Two of the 2018 Men’s March Madness Tournament, Bridgestone Arena served as a hub.

In January of 2018, Bridgestone Arena was named 2017 CMA Venue of the Year of the first time in the building’s 21-year history.

NAMING RIGHTS: The original naming-rights agreement was signed between the Nashville Predators and Bridgestone Americas in March 2010 for five years, but the agreement was extended in December 2011 for an additional five years. Bridgestone will now have naming rights to the arena through 2019.

New Jersey Devils

Principal Owner: Joshua Harris and David S. Blitzer
Year Established: 1974 as the Kansas City Scouts; moved to East Rutherford and became the New Jersey Devils in 1983
Team Website
Twitter: @NJDevils

Most Recent Purchase Price ($/Mil): $320 (2013)
Current Value ($/Mil): $400
Percent Change From Last Year: +25%

Arena: Prudential Center
Date Built: 2007
Facility Cost ($/Mil): $375
Percentage of Arena Publicly Financed: 66%
Facility Financing: $210 million from the City of Newark and the remainder from the team.
Facility Website
Twitter: @PruCenter

UPDATE: In July 2018, the New Jersey Devils partnered with the city to help complete a $5,432,401 renovation of the Newark Ice Rink located two miles away from the Prudential Center.

In June 2018, WENN Digital and OVG partnered up to bring KODAKOne content to six major NBA and NHL arenas in the U.S., including the Prudential Center. Through the partnership, fans will have access to the to-be launched KODAKOne Platform, enabling them to upload, register and protect their in-venue photos and videos via KODAKOne Platform’s blockchain technology.

NAMING RIGHTS: Prudential Financial struck a naming-rights deal with the New Jersey Devils for $105.3 million over twenty years, which will expire in 2027. Since Prudential has other arenas named after it around the United States, Newark's Prudential Center has been nicknamed “The Rock” to distinguish it from the others.

In March 2016, the Devils announced a new partnership with Barnabas Health to be the official Health Care Partner of the Prudential Center. Also included in the deal is the naming rights to the Prudential Center’s practice facility, now named the Barnabas Health Hockey House.

New York Islanders

Principal Owner: Jonathan Ledecky and Scott Malkin
Year Established: 1972
Team Website
Twitter: @NYIslanders

Most Recent Purchase Price ($/Mil): $485 (2014)
Current Value ($/Mil): $395
Percent Change From Last Year: +3%

Arena: Barclays Center
Date Built: 2010
Facility Cost ($/Mil): $1000
Percentage of Arena Publicly Financed: 40%
Facility Financing: $150 million in government funds for street and mass transit improvements, as well as large tax credits. Brooklyn Nets owner Bruce Ratner plans to pay for the arena.
Facility Website
Twitter: @barclayscenter

UPDATE: In December 2017, the New York Islanders announced they will be leaving Barclays Center in Brooklyn and returning to their namesake island to a new Belmont Park arena. The $1 billion arena “village” in Nassau Country, Long Island has been given a 2020 completion date.
However, the Islanders may end up on Long Island before then, Governor Cuomo has urged the NHL to allow the Islanders to play at Nassau Coliseum in the interim after the 2017-18 season.

**NAMING RIGHTS:** Barclays Bank will pay $400 million over twenty years.

### New York Rangers

**Principal Owner:** Madison Square Garden, L.P., a subsidiary of Cablevision Systems Corp. headed by James Dolan  
**Year Established:** 1926  
[Team Website](#)  
[Twitter: @NYRangers](#)

**Most Recent Purchase Price ($/Mil):** Fox acquired forty-percent of the Knicks, the New York Rangers, Madison Square Garden and MSG Cable Network in 1997 for $850 million. The Rangers attributed $195 million of the total cost.  
**Current Value ($/Mil):** $1.5B  
**Percent Change From Last Year:** +20%

**Arena:** Madison Square Garden  
**Date Built:** 1968  
**Facility Cost ($/Mil):** $123  
**Percentage of Arena Publicly Financed:** Zero percent initially, but public funding has been used for upgrades.  
**Facility Financing:** Privately financed by bank loan and equity contribution by team ownership. In 1991, $200 million in renovations were completed.  
[Facility Website](#)  
[Twitter: @TheGarden](#)

**UPDATE:** N/A

**NAMING RIGHTS:** Madison Square Garden's history is probably the most significant reason the owners have stated that they would never sell the naming rights to the arena. The history began when Madison Square Garden I opened in 1879. The current Madison Square Garden, Madison Square Garden IV, opened in 1968.

### Ottawa Senators

**Principal Owner:** Eugene Melnyk  
**Year Established:** The franchise joined the NHL in 1917 and lasted until 1934. The new Senators joined in 1992.  
[Team Website](#)  
[Twitter: @Senators](#)
Most Recent Purchase Price ($/Mil): $120 Canadian; $113.3 American in 2003 for the Senators and the Tire Centre
Current Value ($/Mil): $420
Percent Change From Last Year: +18%

Arena: Canadian Tire Centre
Date Built: 1996
Facility Cost ($/Mil): $170 Canadian
Percentage of Arena Publicly Financed: 0%
Facility Financing: Privately financed. Government loan, federal grant, private bank loans, and luxury seat sales.
Facility Website
Twitter: @CdnTireCtr

UPDATE: In January 2018, the National Capital Commission, which manages federal lands and events in the Ottawa-Gatineau region, announced a plan for a massive downtown development centered on a new NHL arena for the Ottawa Senators. Construction could begin as soon as 2019 on the development.

NAMING RIGHTS: Canadian Tire structured a partnership agreement with Senators Sports & Entertainment in June 2013, and the arena was renamed Canadian Tire Centre on July 1, 2013. The agreement has an initial eight-year term with an “evergreen clause” allowing it to be amended and renewed every ten years. Financial terms were not disclosed. However, it is believed to be in the C$1.5-2 million range. The Senators exercised their opt-out clause with Scotiabank to cut short the former naming rights deal that was to expire in 2016.

Philadelphia Flyers

Principal Owner: Comcast-Spectacor, headed by CEO David Scott
Year Established: 1967
Team Website
Twitter: @NHLFlyers

Most Recent Purchase Price ($/Mil): Acquired as part of a $250 million merger between Comcast and Spectacor in 1996. The Flyers alone cost $150 million of the total.
Current Value ($/Mil): $740
Percent Change From Last Year: +3%

Arena: Wells Fargo Center
Date Built: 1996
Facility Cost ($/Mil): $210
Percentage of Arena Publicly Financed: 11%
Facility Financing: A private bank financed $140 million. Spectacor contributed $45 million, and $30 million will come from the naming rights revenue. The State provided $17 million, and the City of Philadelphia provided an $8.5 million loan for infrastructure improvements. Additionally,
$10 million came from state capital redevelopment assistance funding for general site improvements.

Facility Website
Twitter: @WellsFargoCtr

UPDATE: In 2018, Comcast Spectator announced it is investing $250 million to renovate the home of the Flyers. By the time renovations are done in 2020, corridors will double in width, luxury suites will be eliminated in favor of more open-spaced and socially interactive “fan experience” areas, and bunker luxury boxes – where affluent fans walk up stairs from underneath the event floor and into their rinkside seats – will be installed.

The Wells Fargo Center will host the NCAA Men’s Basketball Tournament East Regional in 2022.

NAMING RIGHTS: Wells Fargo purchased Wachovia Bank in October 2008, but the arena name remained the Wachovia Center until Summer 2010, when it was renamed the Wells Fargo Center for $40 million. The naming rights agreement lasts for twenty-nine years until 2023.

Pittsburgh Penguins

Principal Owner: Lemieux Group, L.P., headed by Mario Lemieux and Ron Burkle
Year Established: 1967
Team Website
Twitter: @penguins

Most Recent Purchase Price ($/Mil): $107 (1999)
Current Value ($/Mil): $650
Percent Change From Last Year: +14%

Arena: PPG Paints Arena
Date Built: 2010
Facility Cost ($/Mil): $321
Percentage of Arena Publicly Financed: 0%
Facility Financing: Isle of Capri Casinos agreed to fully fund the new arena if they were awarded a state gambling license and allowed to build a new $500 million casino in the city.
Facility Website
Twitter: @PPGPaintsArena

UPDATE: The PPG Paints Arena was chosen as the site for the 2018 NCAA Men’s Basketball First/Second Rounds, the 2019 Division I NCAA Wrestling Championsion, and the 2021 NCAA Men’s Hockey Frozen Four.

NAMING RIGHTS: PPG successfully bid for the naming rights to the Penguin’s arena. PPG purchased the naming rights in the middle of a twenty-one year naming rights deal between Consol Energy and the Penguins. Terms of the deal were not disclosed.
San Jose Sharks

Principal Owner: San Jose Sports and Entertainment Enterprises, headed by Hasso Plattner
Year Established: 1991
Team Website
Twitter: @SanJoseSharks

Most Recent Purchase Price ($/Mil): $147 (2002)
Current Value ($/Mil): $490
Percent Change From Last Year: +4%

Arena: SAP Center at San Jose
Date Built: 1993
Facility Cost ($/Mil): $162.5
Percentage of Arena Publicly Financed: 82%
Facility Financing: $132.5 million funded by the City of San Jose, $30 million funded by HP Pavilion Management
Facility Website
Twitter: @SAPCenter

UPDATE: N/A

NAMING RIGHTS: On July 9, 2013, SAP America, Inc. entered into a five-year agreement for the naming rights at $3.35 million per year.

St. Louis Blues

Principal Owner: SLB Acquisition Holdings LLC, headed by Thomas H. Stillman
Year Established: 1967
Team Website
Twitter: @StLouisBlues

Most Recent Purchase Price ($/Mil): $130 estimated (2012) for the Blues, Scottrade Center, Peoria Rivermen franchise, and an interest in the Peabody Opera House.
Current Value ($/Mil): $450
Percent Change From Last Year: +45%

Arena: Enterprise Center
Date Built: 1994
Facility Cost ($/Mil): $135
Percentage of Arena Publicly Financed: 46%
Facility Financing: The funding comprised of $30 million from the Blues’ previous owners, the Kiel Center Partners; $62 million from private activity; $37 million in bank loans; and $6 million in working capital. The City contributed an additional $34.5 million for demolition, site preparation, and garages.
**UPDATE:** The arena is in the midst of an upgrade using $64 million in city funding. Beginning with the 2018-19 season, St. Louis Blues fans and guests will enjoy new “neighborhoods” on the concourse which will honor St. Louis’ rich history, music, brewing and hockey itself. Also starting in the 2018-19 season, a new team store – almost twice the size of the current True Blues Authentic Team Store – will open on the Plaza Level along with a new retail store on the Mezzanine Level. In addition, Club Seat holders and Glass Seat holders will get access to exclusive new clubs: The Rinkside Club and Pub ’67 for Glass Seat holders, and Clark Avenue Club for Club Seat holders.

**NAMING RIGHTS:** Enterprise Holdings, which operates Enterprise Rent-A-Car, Alamo Rent a Car, and National Car Rental, signed a 15-year arena naming rights agreement to change the Scottrade Center to the Enterprise Center.

**Tampa Bay Lightning**

**Principal Owner:** Jeffrey Vinik  
**Year Established:** 1991  
**Team Webite**  
**Twitter:** @TBLightning

**Most Recent Purchase Price ($/Mil):** $93 (2010)  
**Current Value ($/Mil):** $390  
**Percent Change From Last Year:** +28%

**Arena:** Amalie Arena  
**Date Built:** 1996  
**Facility Cost ($/Mil):** $139  
**Percentage of Arena Publicly Financed:** 62%  
**Facility Financing:** $66.8 million in revenue bonds from the stadium authority and $28.8 million in revenue bonds from the State helped pay the construction costs. Private sources funded the remaining amount.

**Facility Website**  
**Twitter:** @AmalieArena

**UPDATE:** The 2018 Honda NHL All-Star Weekend (Jan. 27-28), including the 2018 Honda NHL All-Star Game (Jan. 28) was hosted at the Amalie Arena.

In June 2018, the Lightning unveiled their latest upgraded piece, a brand-new, state-of-the-art practice facility at the Ice Sports Forum in Brandon, FL. The training facility was privately funded by Lightning owner Vinik, at a cost of $7.5 million. Upgrades include new locker rooms, training rooms, a video/theater, and an expanded player lounge.

Amalie Arena will host the first and second rounds of the 2020 NCAA Division I Men’s Basketball tournament.
NAMING RIGHTS: In September 2014, the Amalie Oil Co. assumed the naming rights of the former Tampa Bay Times Forum.

Toronto Maple Leafs

Principal Owner: Maple Leaf Sports & Entertainment Ltd., headed by Larry Tanenbaum
Year Established: 1917
Team Website
Twitter: @MapleLeafs

Most Recent Purchase Price ($/Mil): $90 (1994)
Current Value ($/Mil): $1.4B
Percent Change From Last Year: +27%

Arena: Scotiabank Arena
Date Built: 1999
Facility Cost ($/Mil): $265 Canadian; $250 American
Percentage of Arena Publicly Financed: 0%
Facility Financing: Privately financed.
Facility Website
Twitter: @ScotiabankArena

UPDATE: In 2018, the Scotia Club, the only arena facing or stage facing restaurant in the Scotiabank Arena, underwent a significant renovation. In addition to the 2018 Scotia Club renovation, the gate to Gate 2 entrances and Gate 6 entrances were renovated to improve the fan experience.

NAMING RIGHTS: Toronto’s Air Canada Centre officially underwent its name change to Scotiabank Arena on Canada Day (July 1) in 2018. The Canadian multinational financial institution bought the naming rights in a $800 million 20-year deal.

Vancouver Canucks

Principal Owner: Canucks Sports and Entertainment, headed by Francesco Aquilini
Year Established: 1970
Team Website
Twitter: @VanCanucks

Most Recent Purchase Price ($/Mil): $207 (2005)
Current Value ($/Mil): $730
Percent Change From Last Year: +4%
Arena: Rogers Arena
Date Built: 1995
Facility Cost ($/Mil): $160 Canadian; $144.5 American
Percentage of Arena Publicly Financed: 0%
Facility Financing: Privately financed.
Facility Website
Twitter: @RogersArena

UPDATE: Rogers Arena will host the 2019 IIHF World Junior Championships.

NAMING RIGHTS: On July 6, 2010, it was announced that General Motors would relinquish the naming rights and Rogers Communications would take over as the named sponsor of the arena. In addition, Rogers Communications became the exclusive telecommunications provider for the Canucks. The agreement is for ten years and the financial terms were not released.

Washington Capitals

Principal Owner: Monumental Sports & Entertainment; Ted Leonsis is the CEO, chairperson, and majority owner.
Year Established: 1974
Team Website
Twitter: @washcaps

Most Recent Purchase Price ($/Mil): $85 as part of a $200 deal that included thirty-six percent of Washington Sports and Entertainment, LP. (1999)
Current Value ($/Mil): $625
Percent Change From Last Year: +9%

Arena: Capital One Arena
Date Built: 1997
Facility Cost ($/Mil): $260
Percentage of Arena Publicly Financed: 23%
Facility Financing: Private loans financed the building. The District of Columbia provided $60 million in infrastructure costs.
Facility Website
Twitter: @CapitalOneArena

UPDATE: The A-10 men’s basketball tournament was hosted by the arena in March of 2018.

Capital One Arena will host the East regionals of the 2019 NCAA men’s basketball tournament.

NAMING RIGHTS: The Verizon Center had its name changed to Capital One Arena in August of 2017.
Winnipeg Jets

Principal Owner: True North Sports & Entertainment Limited, headed by Mark Chipman
Year Established: 1999 as the Atlanta Thrashers and moved to Winnipeg in 2011, changing its name to the Jets. (This Jets team is not affiliated with the former Winnipeg Jets, who played in the NHL from 1979 to 1996 and then became the Phoenix Coyotes.)
Team Website
Twitter: @NHLJets

Most Recent Purchase Price ($/Mil): $170 (2011), including a $60 million NHL transfer fee.
Current Value ($/Mil): $375
Percent Change From Last Year: +10%

Arena: Bell MTS Place
Date Built: 2004
Facility Cost ($/Mil): $133.5
Percentage of Arena Publicly Financed: 30%
Facility Financing: The private sector provided $93 million, and the public sector provided $40.5 million toward the capital cost of the facility.
Facility Website
Twitter: @bellmtsplace

UPDATE: The Bell MTS Place underwent nearly $14 million in renovations made to the concourse during the 2017-18 off-season. Over seventy-eight cement trucks covered 75,000 square feet of flooring with a new Reazzo material.

NAMING RIGHTS: In 2017, with four years remaining on the prior ten year naming rights agreement, Bell Canada took over the naming rights to the Jets’ arena. Bell inherited the same terms and conditions of the naming rights agreement that Manitoba Telecom Services originally signed. In addition to the arena, Bell acquired the naming rights to the Jets’ practice and training facility changing it from MTS Iceplex to Bell MTS Iceplex.