



NATIONAL HOCKEY LEAGUE

{Appendix 4, to *Sports Facility Reports*, [Volume 18](#)}

Research completed as of August 7, 2017

Anaheim Ducks

Principal Owner: Anaheim Ducks Hockey Club, LLC & Anaheim Arena Management, LLC; headed by Henry and Susan Samuelli

Year Established: 1992

[Team Website](#)

Twitter: [@AnaheimDucks](#)

Most Recent Purchase Price (\$/Mil): \$75 (2005)

Current Value (\$/Mil): \$415

Percent Change From Last Year: +4%

Arena: Honda Center

Date Built: 1993

Facility Cost (\$/Mil): \$123

Percentage of Arena Publicly Financed: 100%

Facility Financing: Publicly Funded; Ogden Entertainment is assuming the debt for the city-issued bonds.

[Facility Website](#)

Twitter: [@HondaCenter](#)

UPDATE:

In June 2017, Lottogopher Holdings, Inc. entered into a sponsorship agreement with the Anaheim Ducks. Lottogopher will focus on offering promotional giveaways to Ducks' fans during the 2017-18 season.

The cities of Anaheim and Long Beach have been added to Los Angeles's bid for the 2024 Olympics. The Honda Center and multiple Long Beach facilities would stage various Olympic events in an effort to spread the games across southern California.

NAMING RIGHTS: In October 2006, American Honda Motor Co. agreed to pay \$60.45 million over fifteen years for naming rights that expire in 2020.

Arizona Coyotes

Principal Owner: Andrew Barroway became the sole owner after Barroway bought out the team's minority owners on June 12, 2017.

Year Established: 1979 as the Winnipeg Jets and moved to Phoenix in 1996 where it became the Coyotes.

[Team Website](#)

Twitter: [@ArizonaCoyotes](#)

Most Recent Purchase Price (\$/Mil): \$170 (2013) (In 2014, Barroway purchased a majority share of the franchise for \$152.5 million. He later purchased the remaining shares of the franchise for an undisclosed amount).

Current Value (\$/Mil): \$240

Percent Change From Last Year: +9%

Arena: Gila River Arena

Date Built: 2003

Facility Cost (\$/Mil): \$180

Percentage of Arena Publicly Financed: 82%

Facility Financing: \$180 million came from the city, which will be repaid through property and sales taxes generated by the arena and its adjacent retail complex. \$30 million came from general obligation bonds for public improvements approved by voters in 1999, and was paid with property taxes generated citywide. \$150 million came from excise tax funding that will be repaid through the revenue from the arena. The team committed to pay approximately \$40 million for cost overruns.

[Facility Website](#)

Twitter: [@GilaRivArena](#)

UPDATE: In November 2016, the Coyotes unveiled a plan to build a new arena in Tempe, Arizona near Arizona State University. The team would cover approximately half the proposed \$400 million costs and the state taxpayers would cover the remaining half. In March 2017, the Arizona legislature refused to pass a bill that would have provided \$225 million in public funds towards the development of the new arena.

Former Arizona State athletic director Steve Patterson was named the Coyotes new president and CEO. Patterson, hired soon after Barroway became the sole owner of the Coyotes, primary goal is to secure a stadium deal for Coyotes.

NAMING RIGHTS: On August 14, 2014, the Arizona Coyotes announced that the Jobing.com Arena would be renamed the Gila River Arena. Financial information for the arena was not disclosed, however it is believed to be more than the previous 10-year, \$30 million deal signed by Jobing.com

Boston Bruins

Principal Owner: Jeremy Jacobs

Year Established: 1924

[Team Website](#)

Twitter: [@NHLBruins](#)

Most Recent Purchase Price (\$/Mil): \$10 (1975)

Current Value (\$/Mil): \$800

Percent Change From Last Year: +7%

Arena: TD Garden

Date Built: 1995

Facility Cost (\$/Mil): \$160

Percentage of Arena Publicly Financed: 0%

Facility Financing: Privately financed primarily from bank financing, Delaware North (twenty-five percent), City bonds and land (ten percent), and a two percent ticket surcharged. It is owned by Delaware North Companies, Inc. - Boston, a subsidiary of Delaware North Companies, Inc.

[Facility Website](#)

Twitter: [@TDGarden](#)

UPDATE: A group of highschool students are challenging the TD Garden to settle a dispute over the arena's failure to hold three fundraisers per year as contractually obligated. In 1993, in exchange for state approval of a new facility, the arena agreed to hold three fundraisers a year with the proceeds going to the Metropolitan District Commission. The arena has not held any fundraisers since a state law was passed that enacted the fundraiser requirement. The students are requesting a one-time payout to make up for the past twenty-four years. A portion of the payout would go towards financing a new hockey rink in the student's neighborhood.

NAMING RIGHTS: TD Bank Inc. is paying \$119.1 million over twenty years for the naming rights that expire in 2025.

Buffalo Sabres

Principal Owner: Terry Pegula

Year Established: 1970

[Team Website](#)

Twitter: [@BuffaloSabres](#)

Most Recent Purchase Price (\$/Mil): \$165 (2011)

Current Value (\$/Mil): \$300

Percent Change From Last Year: +0%

Arena: KeyBank Center

Date Built: 1996

Facility Cost (\$/Mil): \$127.5

Percentage of Arena Publicly Financed: 44%

Facility Financing: Financing from the arena came from a state loan (twenty percent), county bonds backed by a ticket surcharge (sixteen percent), city bonds (eight percent), and private bank loans (fifty-six percent).

[Facility Website](#)

Twitter: [@KeyBankCtr](#)

UPDATE: In June 2016, MSG Networks and Pegula Sports and Entertainment reached an agreement on a new, long-term rights agreement for Sabres games. MSG will continue as the exclusive regional telecast partner of the Sabres. As part of the agreement, MSG will distribute a full schedule of Sabres games, including pre and post-game coverage.

The 2017 NCAA Division I men's basketball tournament contributed to a estimated \$10 million economic impact on the city of Buffalo.

The NCAA has chosen the KeyBank Center as the host for multiple championship events within the next five years. Buffalo will host the NCAA Division I national hockey championship in 2019 and the NCAA Division I men's basketball tournament in 2022. Additionally, the NCAA Division III men's hockey championship and the CNA Division I men's and women's cross country regional championships will also be held in Buffalo at near venues near the KeyBank Center.

NAMING RIGHTS: On August 25, 2011, First Niagara Financial Group acquired the naming rights for fifteen years for an undisclosed amount, and the arena became the First Niagara Center. This transfer was a part of First Niagara's acquisition of 195 of HSBC's Northeast branches. The naming rights expire in 2026 and give First Niagara exclusive exterior naming rights, category exclusivity in the bowl, other signage inside and outside of the arena, exclusive on-site ATMs, and TV and other promotional benefits. This is the arena's fourth name change.

In May 2016, it was announced that First Niagara Financial Group would be merging with KeyCorp. Included in the merge is the naming rights to the Buffalo Sabres arena. The arena was renamed the KeyBank Center prior to the 2016-2017 season.

Calgary Flames

Principal Owner: Calgary Flames, LP, comprised of Byron J. Seaman, Alvin G. Libin, Allan P. Markin, Jeffrey J. McCaig, Clayton H. Riddell, and N. Murray Edwards.

Year Established: 1972 in Atlanta, moved to Calgary in 1980

[Team Website](#)

Twitter: [@NHLFlames](#)

Most Recent Purchase Price (\$/Mil): \$16 (1980)

Current Value (\$/Mil): \$410

Percent Change From Last Year: -6%

Arena: Scotiabank Saddledome

Date Built: 1983

Facility Cost (\$/Mil): \$176 Canadian; \$166 U.S.

Percentage of Arena Publicly Financed: 100%

Facility Financing: The City of Calgary and the Alberta Province each contributed US \$31.5 million, the federal government contributed US \$29.7 million, and the 1988 Olympic Organizing Committee provided US \$5 million.

[Facility Website](#)

Twitter: N/A

UPDATE: A proposal for the Victoria Park event centre would include an NHL-level arena along with other services. The complex would be built on two existing parking lots on Calgary Stampede grounds. The Calgary Flames previous arena concept, CalgaryNEXT, has been denied consideration.

NAMING RIGHTS: In 2010, the Calgary Flames announced a five-year partnership with Scotiabank. Other terms were not disclosed. No additional information regarding a renewal of the partnership or a new partnership is available.

Carolina Hurricanes

Principal Owner: Hurricane Holdings, LLC, Executive Director Peter Karmanos Jr.

Year Established: Joined the league as the Hartford Whalers in 1979, moved to Raleigh, North Carolina as the Hurricanes in 1997.

[Team Website](#)

Twitter: [@NHLCanes](#)

Most Recent Purchase Price (\$/Mil): \$47.5 (1994)

Current Value (\$/Mil): \$230

Percent Change From Last Year: +2%

Arena: PNC Arena

Date Built: 1999

Facility Cost (\$/Mil): \$158

Percentage of Arena Publicly Financed: 84%

Facility Financing: An \$18 million contribution from North Carolina State University (NC State), \$48 million from Wake County and the City of Raleigh, \$22 million from the State, \$50 million from the sale of bonds, and \$20 million from the team. Additionally, the State covered the infrastructure costs.

[Facility Website](#)

Twitter: [@PNCArena](#)

UPDATE: As of July 2017, current owner Peter Karmanos is considering an offer to sell the team to former Texas Rangers owner Chuck Greenberg. The offer is reported to be approximately \$500 million.

The Hurricanes and PNC Arena reached a partnership agreement with Uber, making Uber the preferred ridesharing app of the Hurricanes. As part of the partnership, a new Uber Zone outside PNC Arena and Uber will run promotions that will give fans a chance to win four Championship

Club tickets to Hurricane home games.

NAMING RIGHTS: BB&T Corp. and PNC Financial Services Group, Inc. were both interested in buying RBC Bank. PNC announced its \$3.45 billion acquisition of RBC Bank in June 2011, which included the naming rights to the RBC Center, making it the PNC Arena on March 15, 2012. PNC assumed the \$80 million, twenty-year contract signed by RBC in 2002, and will have naming rights until the contract expires in 2020.

Chicago Blackhawks

Principal Owner: Wirtz Corp, headed by William Rockwell “Rocky” Wirtz

Year Established: 1926

[Team Website](#)

Twitter: [@NHLBlackhawks](#)

Most Recent Purchase Price (\$/Mil): \$1 (1954)

Current Value (\$/Mil): \$925

Percent Change From Last Year: 0%

Arena: United Center

Date Built: 1994

Facility Cost (\$/Mil): \$175

Percentage of Arena Publicly Financed: 9%

Facility Financing: A joint venture between the NBA's Bulls and the NHL's Blackhawks paid for the facility. The City contributed some of the infrastructure costs.

[Facility Website](#)

Twitter: [@unitedcenter](#)

UPDATE: In June 2016, the Blackhawks broke ground on a new facility, the Chicago Blackhawks Community Training Center. The \$65 million practice facility is complete with two ice rinks, one for the pros and one for the community. The facility is scheduled to open in December 2017.

On April 6th and 8th, 2017, the United Center hosted the NCAA men's hockey Frozen Four championship tournament. The championship game drew a record 19,783 crowd. Overall attendance over the two days was 39,409.

NAMING RIGHTS: The Chicago Blackhawks, the Chicago Bulls, the United Center Joint Venture, and United Airlines conjointly announced that they entered into a new naming rights agreement on November 12, 2013. United Airlines acquired the naming rights for the next twenty years, starting in 2014, for the estimated value of \$5 million per year, or \$100 million in total.

In November 2015, the United Center and Vidanta Resorts reached a deal for naming rights to thirty-four theater box suites. The deal will make Vidanta Resorts the preferred beach resort of the Blackhawks and Bulls.

In January 2017, the United Center center and already current sponsor Constellation reached an agreement on the naming rights to the lower fifty-nine club boxes.

Colorado Avalanche

Principal Owner: Ann and Josh Kroenke

Year Established: 1995 as the Quebec Nordiques and moved to Colorado in 1995, changing its name to the Avalanche

[Team Website](#)

Twitter: [@Avalanche](#)

Most Recent Purchase Price (\$/Mil): \$450 in 2000 for the NBA Denver Nuggets, the Pepsi Center, and ninety-three percent of the Avalanche. \$202 million of that cost was attributed to the Avalanche.

Current Value (\$/Mil): \$360

Percent Change From Last Year: +0%

Arena: Pepsi Center

Date Built: 1999

Facility Cost (\$/Mil): \$187

Percentage of Arena Publicly Financed: 0%

Facility Financing: Privately financed.

[Facility Website](#)

Twitter: [@pepsi_center](#)

UPDATE: The Pepsi Center is set to host the 2021 NCAA Division I Men's Basketball Tournament West Regional round. It will be the first time the Pepsi Center will host the regional round.

NAMING RIGHTS: PepsiCo is paying \$68 million over twenty years for the naming rights that expire in 2019.

Columbus Blue Jackets

Principal Owner: John P. McConnell

Year Established: 2000

[Team Website](#)

Twitter: [@BlueJacketsNHL](#)

Most Recent Purchase Price (\$/Mil): \$80 (1997) Expansion Fee

Current Value (\$/Mil): \$245

Percent Change From Last Year: +8%

Arena: Nationwide Arena

Date Built: 2000

Facility Cost (\$/Mil): \$175 on hockey.ballparks.com

Percentage of Arena Publicly Financed: 0%

Facility Financing: Nationwide Insurance contributed ninety percent of the \$150 million in costs and Dispatch Printing Co. contributed the other ten percent.

[Facility Website](#)

Twitter: [@NationwideArena](#)

UPDATE: Nationwide Arena was chosen by the NCAA to host multiple events between 2019-2021. The arena will host both the 2019 NCAA Division I Men's Basketball Tournament Regional round and the 2021 NCAA Division I Volleyball Championship. This is in addition to the already announced events such as 2017 NCAA Men's Volleyball Championship and the 2018 NCAA Women's Final Four.

NAMING RIGHTS: Nationwide is paying \$28.5 million over ten years for the naming rights to the arena that expire in 2021.

Dallas Stars

Principal Owner: Tom Gaglardi

Year Established: Joined in 1967 as the Minnesota Northstars, moved to Dallas as the Stars in 1993.

[Team Website](#)

Twitter: [@DallasStars](#)

Most Recent Purchase Price (\$/Mil): \$240 (2011)

Current Value (\$/Mil): \$500

Percent Change From Last Year: +11%

Arena: American Airlines Center

Date Built: 2001

Facility Cost (\$/Mil): \$420

Percentage of Arena Publicly Financed: 30%

Facility Financing: The City capped its spending at \$125 million. Mark Cuban, owner of the Dallas Mavericks, and Tom Hicks, former owner of the Stars, spent a combined \$295 million in private investment dollars. The funds to repay the public portion of the financing are coming from a five percent car rental tax, two percent hotel tax, and a \$3.4 million per-year lease agreement with the teams for thirty years.

[Facility Website](#)

Twitter: [@AACenter](#)

UPDATE: FanConnect was selected to provide dynamic content on other one hundred suite screens throughout the American Airlines Center. Content will include live game feed, promotional content, and local news. FanConnect is already in use in other fifty college and professional stadiums.

American Airlines Center will host the 2018 NHL Draft on June 22-23.

NAMING RIGHTS: American Airlines is paying \$195 million over thirty years for the naming rights that expire in 2030. In 2003, when American Airlines restructured to prevent filing for bankruptcy, the annual payments were also restructured.

Lexus North American reached a five-year marketing agreement with the Stars and the Dallas Mavericks. Included in the deal is the exclusive naming rights to the South Platinum Level Club at the American Airlines Center.

Detroit Red Wings

Principal Owner: Michael and Marian Ilitch

Year Established: 1926

[Team Website](#)

Twitter: [@DetroitRedWings](#)

Most Recent Purchase Price (\$/Mil): \$9 (1982)

Current Value (\$/Mil): \$625

Percent Change From Last Year: +4%

Arena: Little Caesars Arena

Date Built: 2017

Facility Cost (\$/Mil): \$863

Percentage of Arena Publicly Financed: 100%

Facility Financing: Publicly funded through two series of bonds. \$250 million Series A bonds backed by property taxes captured by the Downtown Development Authority. \$200 million Series B bonds backed by the Olympia Development. Ilitches will pay \$200 million of the bond debt. Any overflow over the initial \$450 million costs are covered by the Ilitches.

[Facility Website](#)

Twitter: [@LCA_Detroit](#)

UPDATE: In November 2016, the costs of the Little Caesars Arena was raised to nearly \$733 million. The revised estimate reflects the costs associated with the NHL materials, permits, design refinements, and subcontractor agreements.

Little Caesars Arena will hold the NCAA Division I Men's Hockey Frozen Four.

Coca-Cola reached an agreement with Little Caesars Arena to be the exclusive beverage provider of the Red Wings. Coca-Cola will also serve as the presenting sponsor for the Redwing's home opener this year.

NAMING RIGHTS: Little Caesars reached an agreement to pay \$120 million over twenty years. Naming rights includes the pizza chain's logo on the roof and elsewhere around the building.

Edmonton Oilers

Principal Owner: Katz Group, CEO Daryl Katz

Year Established: 1979

[Team Website](#)

Twitter: [@edmontonoilers](#)

Most Recent Purchase Price (\$/Mil): \$170 million Canadian (2008)

Current Value (\$/Mil): \$445

Percent Change From Last Year: -2%

Arena: Rogers Place Arena

Date Built: 2016

Facility Cost (\$/Mil): \$614 Canadian; \$64.2 U.S.

Percentage of Arena Publicly Financed: 50%

Facility Financing: City of Edmonton is paying nearly \$313 million, much of that coming from a so-called community revitalization levy. The team is paying approximately \$166 million, primarily through rent payments. The remaining approximately \$125 million will be paid by fans through a ticket surcharge over thirty-five years.

[Facility Website](#)

Twitter: [@RogersPlace](#)

UPDATE: The new arena will seat 18,641 for hockey games: 9,000 lower bowl seats, fifty-six luxury suites; 1,100 loge seats; and 7,500 upper level seats. The seats themselves received an upgrade, expanding from forty-six to forty-eight centimeters wide to fifty to fifty-five centimeters wide. The arena will also boast a new four-sided high-definition video board, an improved cell phone antenna system, more bathrooms, a new Winter Garden, and other upgrades.

NAMING RIGHTS: Rogers Communications acquired the naming rights to the new Edmonton Stadium. Rogers Communications is currently the telecommunications sponsor of the Edmonton Oilers. Financial terms of the deal were not disclosed.

Florida Panthers

Principal Owner: Vincent Viola

Year Established: 1993

[Team Website](#)

Twitter: [@FlaPanthers](#)

Most Recent Purchase Price (\$/Mil): \$160 (2013)

Current Value (\$/Mil): \$235

Percent Change From Last Year: +26%

Arena: BB&T Center

Date Built: 1998

Facility Cost (\$/Mil): \$212

Percentage of Arena Publicly Financed: 87%

Facility Financing: Broward County contributed \$184.7 million, partially funded by adding a two percent tourism tax.

[Facility Website](#)

Twitter: [@TheBBTCenter](#)

UPDATE: On May 7, 2015, Sunrise Sports & Entertainment and iHeartMedia Miami announced a multi-year agreement to host Y100's Jingle Ball at BB&T Center through 2020.

NAMING RIGHTS: In September 2012, BB&T signed a ten-year deal for the naming rights.

Las Vegas Knights

Principal Owner: William P. Foley II

Year Established: 2017

[Team Website](#)

Twitter: [@GoldenKnights](#)

Most Recent Purchase Price (\$/Mil): \$500 (Expansion Fee)

Current Value (\$/Mil): N/A

Percent Change From Last Year: N/A

Arena: T-Mobile Arena

Date Built: 2014

Facility Cost (\$/Mil): \$375

Percentage of Arena Publicly Financed: 0%

Facility Financing: AEG Worldwide and MGM Resorts International privately funded the construction of the arena.

[Facility Website](#)

Twitter: [@TMobileArena](#)

UPDATE: The Knights will open their first game in Las Vegas against the Phoenix Coyotes on October 10, 2017.

NAMING RIGHTS: T-Mobile purchases the naming rights to the arena for what is believed to be ten years for nearly \$6 million per year.

Los Angeles Kings

Principal Owner: AEG Worldwide; headed by Philip Anschutz and Edward Roski Jr.

Year Established: 1967

[Team Website](#)

Twitter: [@LAKings](#)

Most Recent Purchase Price (\$/Mil): \$113.25 (1995)

Current Value (\$/Mil): \$600

Percent Change From Last Year: +3%

Arena: STAPLES Center

Date Built: 1999

Facility Cost (\$/Mil): \$375

Percentage of Arena Publicly Financed: 19%

Facility Financing: Bank of America underwrote a \$305 million loan to finance construction. The City provided \$38.5 million in bonds and \$20 million in Los Angeles Convention Center reserves. This money will eventually be repaid through arena revenues. An additional \$12 million in tax incremental financing was also provided by the City's Community Redevelopment Agency.

[Facility Website](#)

Twitter: [@STAPLESCenter](#)

UPDATE: The Kings hosted the 2017 NHL All-Star Weekend on January 28-29, 2017. The weekend included the NHL All-Star Skills Competition and the NHL All-Star Game.

Los Angeles was selected to host the 2028 Olympics. The Staples Center will host the basketball tournaments.

Toyota and AEG reached a multiyear agreement that renews Toyota's longstanding "Founding Partner" status at the STAPLES Center.

In April 2017, UBER and AEG agreed to a new partnership making Uber the official rideshare and transportation provider for the STAPLES Center.

NAMING RIGHTS: Pursuant to an extension signed in 2009, STAPLES owns perpetual naming rights to the STAPLES Center. Terms of the perpetual agreement were not released.

Minnesota Wild

Principal Owner: Minnesota Sports & Entertainment; headed by Craig Leipold and Philip Falcone

Year Established: 2000

[Team Website](#)

Twitter: [@mnwild](#)

Most Recent Purchase Price (\$/Mil): \$225 (2008)

Current Value (\$/Mil): \$400

Percent Change From Last Year: +5%

Arena: Xcel Energy Center

Date Built: 2000

Facility Cost (\$/Mil): \$130

Percentage of Arena Publicly Financed: 74%

Facility Financing: The team contributed \$35 million, \$30 million came from the City through sales tax revenue, and the State of Minnesota provided a \$65 million interest-free loan.

[Facility Website](#)

Twitter: [@XcelEnergyCtr](#)

NAMING RIGHTS: Xcel Energy is paying \$75 million over twenty-five years for the naming rights that expire in 2024.

Montreal Canadiens

Principal Owner: Geoff, Andrew, and Justin Molson, known collectively as the Molson Brothers

Year Established: 1917

[Team Website](#)

Twitter: [@CanadiensMTL](#)

Most Recent Purchase Price (\$/Mil): \$575 (2009)

Current Value (\$/Mil): \$1.12B

Percent Change From Last Year: -5%

Arena: Bell Centre (Centre Bell)

Date Built: 1996

Facility Cost (\$/Mil): \$270 Canadian

Percentage of Arena Publicly Financed: 0%

Facility Financing: Full cost assumed by the Molson Co. Ltd.

[Facility Website](#)

Twitter: [@CanadiensMTL](#)

UPDATE: Montreal and the Bell Centre hosted the 2017 IIHF World Junior Championships on December 26, 2016 and January 5, 2017.

Beginning with the 2017-18 season, season-ticket holders will incur an additional \$150 charge for printed tickets. In addition to the \$150 printing charge, ticket holders will also have to pay a \$100 administration fee and taxes. The purpose behind the charges is in an effort to move towards mobile ticketing.

NAMING RIGHTS: Bell Canada is paying \$63.94 million over twenty years for the naming rights that expire in 2023.

Nashville Predators

Principal Owner: Predators Holdings LLC, led by Thomas Cigarran

Year Established: 1998

[Team Website](#)

Twitter: [@PredsNHL](#)

Most Recent Purchase Price (\$/Mil): \$174 (2007)

Current Value (\$/Mil): \$270

Percent Change From Last Year: +6%

Arena: Bridgestone Arena

Date Built: 1996

Facility Cost (\$/Mil): \$144

Percentage of Arena Publicly Financed: 100%

Facility Financing: General obligation bonds issued by the City of Nashville.

[Facility Website](#)

Twitter: [@BrdgstoneArena](#)

UPDATE: The eleven playoff games Bridgestone Arena hosted generated \$50 million for the city of Nashville. Additionally, as part of the NHL's collective bargaining agreement, Predator players earned an additional \$2.6 million to split amongst the roster.

NAMING RIGHTS: The original naming-rights agreement was signed between the Nashville Predators and Bridgestone Americas in March 2010 for five years, but the agreement was extended in December 2011 for an additional five years. Bridgestone will now have naming rights to the arena through 2019.

New Jersey Devils

Principal Owner: Joshua Harris, David Blitzer

Year Established: 1974 as the Kansas City Scouts; moved to East Rutherford and became the New Jersey Devils in 1983

[Team Website](#)

Twitter: [@NJDevils](#)

Most Recent Purchase Price (\$/Mil): \$320 (2013)

Current Value (\$/Mil): \$320

Percent Change From Last Year: -3%

Arena: Prudential Center

Date Built: 2007

Facility Cost (\$/Mil): \$375

Percentage of Arena Publicly Financed: 66%

Facility Financing: \$210 million from the City of Newark and the remainder from the team.

[Facility Website](#)

Twitter: [@PruCenter](#)

UPDATE: In June 2017, the Devils announced a new sponsorship agreement with Plymouth Rock Assurance. Customers who opt into Plymouth Rock's Plus Package will receive auto insurance, opportunity to cut in line for concert and sports tickets, and exclusive venue perks. Terms of the agreement were not disclosed.

Uber and the Devils have agreed to a partnership making Uber the official ride-sharing partner of the franchise and its arena, the Prudential Center.

The Prudential Center and Devils donated more than one hundred blankets to the Children's Hospital of New Jersey at Newark Beth Israel Medical Center in Newark.

NAMING RIGHTS: Prudential Financial struck a naming-rights deal with the New Jersey Devils for \$105.3 million over twenty years, which will expire in 2027. Since Prudential has other arenas named after it around the United States, Newark's Prudential Center has been nicknamed The Rock to distinguish it from the others.

In March 2016, the Devils announced a new partnership with Barnabas Health to be the Official Health Care Partner of the Prudential Center. Also included in the deal is the naming rights to the Prudential Center's practice facility, now named the Barnabas Health Hockey House.

New York Islanders

Principal Owner: Jonathan Ledecky and Scott Malkin

Year Established: 1972

[Team Website](#)

Twitter: [@NYIslanders](#)

Most Recent Purchase Price (\$/Mil): \$485 (2014)

Current Value (\$/Mil): \$385

Percent Change From Last Year: +18%

Arena: Barclays Center

Date Built: 2010

Facility Cost (\$/Mil): \$1000

Percentage of Arena Publicly Financed: 40%

Facility Financing: \$150 million in government funds for street and mass transit improvements, as well as large tax credits. Brooklyn Nets owner Bruce Ratner plans to pay for the arena.

[Facility Website](#)

Twitter: [@barclayscenter](#)

UPDATE: In the move to the Barclays Center, the Islanders signed a twenty-five-year lease. Included in the lease is an opt-out clause that activates after the fourth season. It has not been reported whether either the Islanders or the Barclays Center will opt out of the lease. Also included in the lease, the Islanders agreed to give up control of the business operations and, in return, the Barclays Center agreed to pay the Islanders \$53.5 million per year.

In February 2017, the Islanders and Mets began discussions with an arena development company to build a new hockey arena at Belmont Park.

NAMING RIGHTS: Barclays Bank will pay \$400 million over twenty years.

New York Rangers

Principal Owner: Madison Square Garden, L.P., a subsidiary of Cablevision Systems Corp. headed by James Dolan

Year Established: 1926

[Team Website](#)

Twitter: [@NYRangers](#)

Most Recent Purchase Price (\$/Mil): Fox acquired forty-percent of the Knicks, the New York Rangers, Madison Square Garden and MSG Cable Network in 1997 for \$850 million. The Rangers attributed \$195 million of the total cost.

Current Value (\$/Mil): \$1.25B

Percent Change From Last Year: +4%

Arena: Madison Square Garden

Date Built: 1968

Facility Cost (\$/Mil): \$123

Percentage of Arena Publicly Financed: Zero percent initially, but public funding has been used for upgrades.

Facility Financing: Privately financed by bank loan and equity contribution by team ownership. In 1991, \$200 million in renovations were completed.

[Facility Website](#)

Twitter: [@TheGarden](#)

NAMING RIGHTS: Madison Square Garden's history is probably the most significant reason the owners have stated that they would never sell the naming rights to the arena. The history began when Madison Square Garden I opened in 1879. The current Madison Square Garden, Madison Square Garden IV, opened in 1968.

Ottawa Senators

Principal Owner: Eugene Melnyk

Year Established: The franchise joined the NHL in 1917 and lasted until 1934. The new Senators joined in 1992.

[Team Website](#)

Twitter: [@Senators](#)

Most Recent Purchase Price (\$/Mil): \$120 Canadian; \$113.3 American in 2003 for the Senators and the Tire Centre

Current Value (\$/Mil): \$355

Percent Change From Last Year: -4%

Arena: Canadian Tire Centre

Date Built: 1996

Facility Cost (\$/Mil): \$170 Canadian

Percentage of Arena Publicly Financed: 0%

Facility Financing: Privately financed. Government loan, federal grant, private bank loans, and luxury seat sales.

[Facility Website](#)

Twitter: [@CdnTireCtr](#)

NAMING RIGHTS: Canadian Tire structured a partnership agreement with Senators Sports & Entertainment in June 2013, and the arena was renamed Canadian Tire Centre on July 1, 2013. The agreement has an initial eight-year term with an “evergreen clause” allowing it to be amended and renewed every ten years. Financial terms were not disclosed. However, it is believed to be in the C\$1.5-2 million range. The Senators exercised their opt-out clause with Scotiabank to cut short the former naming rights deal that was to expire in 2016.

Philadelphia Flyers

Principal Owner: Comcast-Spectacor, headed by CEO David Scott

Year Established: 1967

[Team Website](#)

Twitter: [@NHLFlyers](#)

Most Recent Purchase Price (\$/Mil): Acquired as part of a \$250 million merger between Comcast and Spectacor in 1996. The Flyers alone cost \$150 million of the total.

Current Value (\$/Mil): \$720

Percent Change From Last Year: +9%

Arena: Wells Fargo Center

Date Built: 1996

Facility Cost (\$/Mil): \$210

Percentage of Arena Publicly Financed: 11%

Facility Financing: A private bank financed \$140 million. Spectacor contributed \$45 million, and \$30 million will come from the naming rights revenue. The State provided \$17 million, and the City of Philadelphia provided an \$8.5 million loan for infrastructure improvements. Additionally, \$10 million came from state capital redevelopment assistance funding for general site improvements.

[Facility Website](#)

Twitter: [@WellsFargoCtr](#)

UPDATE: The Wells Fargo Center will host the NCAA Men’s Basketball Tournament East Regional in 2022.

NAMING RIGHTS: Wells Fargo purchased Wachovia Bank in October 2008, but the arena name remained the Wachovia Center until Summer 2010, when it was renamed the Wells Fargo Center for \$40 million. The naming rights agreement lasts for twenty-nine years until 2023.

Pittsburgh Penguins

Principal Owner: Lemieux Group, L.P., headed by Mario Lemieux and Ron Burkle

Year Established: 1967

[Team Website](#)

Twitter: [@penguins](#)

Most Recent Purchase Price (\$/Mil): \$107 (1999)

Current Value (\$/Mil): \$570

Percent Change From Last Year: +2%

Arena: PPG Paints Arena

Date Built: 2010

Facility Cost (\$/Mil): \$321

Percentage of Arena Publicly Financed: 0%

Facility Financing: Isle of Capri Casinos agreed to fully fund the new arena if they were awarded a state gambling license and allowed to build a new \$500 million casino in the city.

[Facility Website](#)

Twitter: [@PPGPaintsArena](#)

UPDATE:

The PPG Paints Arena was chosen as the site for the 2018 NCAA Men's Basketball First/Second Rounds, the 2019 Division I NCAA Wrestling Championship, and the 2021 NCAA Men's Hockey Frozen Four.

In September 2015, The Penguins finalized an extension and expansion of a five-year sponsorship agreement with First Niagara Financial Group. First Niagara became the "official partner of the Pittsburgh Penguins." In addition, First Niagara received exclusive rights in the retail banking and credit card sponsorship categories. The deal includes promotions, branding in the CONSOL Energy Center, digital displays throughout the arena, and radio advertising on the Penguins Radio Network.

In April 2016, the Penguins and UPMC announced an extension to their sponsorship agreement. As part of the extension, UPMC will receive additional exposure at Consol Energy Center. UPMC will also become a presenting partner for the Stanley Cup Playoffs, the team's fan fest, and the team's annual Summer Sticks charity golf tournament.

NAMING RIGHTS: PPG successfully bid for the naming rights to the Penguin's arena. PPG purchased the naming rights in the middle of a twenty-one year naming rights deal between Consol Energy and the Penguins. Terms of the deal were not disclosed.

San Jose Sharks

Principal Owner: San Jose Sports and Entertainment Enterprises, headed by Hasso Plattner

Year Established: 1991

[Team Website](#)

Twitter: [@SanJoseSharks](#)

Most Recent Purchase Price (\$/Mil): \$147 (2002)

Current Value (\$/Mil): \$470

Percent Change From Last Year: +6%

Arena: SAP Center at San Jose

Date Built: 1993

Facility Cost (\$/Mil): \$162.5

Percentage of Arena Publicly Financed: 82%

Facility Financing: \$132.5 million funded by the City of San Jose, \$30 million funded by HP Pavilion Management

[Facility Website](#)

Twitter: [@SAPCenter](#)

UPDATE: The Sharks and the City of San Jose have reached a settlement over the Diridon project. The Sharks filed a lawsuit challenging the city's environmental approval of Diridon which will be built on a parking lot near the SAP Center.

NAMING RIGHTS: On July 9, 2013, SAP America, Inc. entered into a five-year agreement for the naming rights at \$3.35 million per year.

St. Louis Blues

Principal Owner: SLB Acquisition Holdings LLC, headed by Thomas H. Stillman

Year Established: 1967

[Team Website](#)

Twitter: [@StLouisBlues](#)

Most Recent Purchase Price (\$/Mil): \$130 estimated (2012) for the Blues, Scottrade Center, Peoria Rivermen franchise, and an interest in the Peabody Opera House.

Current Value (\$/Mil): \$310

Percent Change From Last Year: +15%

Arena: Scottrade Center

Date Built: 1994

Facility Cost (\$/Mil): \$135

Percentage of Arena Publicly Financed: 46%

Facility Financing: The funding comprised of \$30 million from the Blues' previous owners, the Kiel Center Partners; \$62 million from private activity; \$37 million in bank loans; and \$6 million in working capital. The City contributed an additional \$34.5 million for demolition, site preparation, and garages.

[Facility Website](#)

Twitter: [@ScottradeCenter](#)

UPDATE: In May 2016, it was announced that the Scottrade renovation project will cost approximately \$160 million. Included in the renovations will be a bigger scoreboard; an enclosed beer garden; revamped seating areas, locker rooms, and concourses; a larger team store; and a new ice plant. The renovations will be funded through industrial revenue bonds issued by Land Clearance for Redevelopment Authority.

The St. Louis aldermen approved issuing \$64 million in bonds to be used towards renovating the Scottrade Center. The \$64 will be used towards phase one of the renovations; the team is hoping to secure another \$70.4 million from the state to fund phase two.

In October 2016, Scottrade was acquired by TD Ameritrade for approximately \$4 billion. TD Ameritrade plans to phase out the Scottrade brand, including the naming rights on the Blue's arena. No timetable as to the planned changes has been provided.

NAMING RIGHTS: Scottrade, an online financial investment company, purchased the naming rights to the arena for an undisclosed amount. The annual expected value is between \$2 to \$3 million.

Tampa Bay Lightning

Principal Owner: Jeffrey Vinik

Year Established: 1991

[Team Website](#)

Twitter: [@TBLightning](#)

Most Recent Purchase Price (\$/Mil): \$93 (2010)

Current Value (\$/Mil): \$305

Percent Change From Last Year: +17%

Arena: Amalie Arena

Date Built: 1996

Facility Cost (\$/Mil): \$139

Percentage of Arena Publicly Financed: 62%

Facility Financing: \$66.8 million in revenue bonds from the stadium authority and \$28.8 million in revenue bonds from the State helped pay the construction costs. Private sources funded the remaining amount.

[Facility Website](#)

Twitter: [@AmalieArena](#)

UPDATE: Amalie Arena will host the first and second rounds of the 2020 NCAA Division I Men's Basketball tournament.

In February 2017, Hillsborough Board of Count Commissioners approved an extension to an agreement that provides \$10 million towards Amalie Arena improvements.

In June 2017, Lightning owner Vinik announced plans to invest \$6 million towards upgrading the Lightning's practice facility. Upgrades will include new locker rooms, training rooms, a video/theater, and an expanded player lounge. As part of the plan, the Lightning agreed to a ten-year lease extension and agreed to invest \$500,000 towards upgrading one of the two sheets of ice in the arena.

NAMING RIGHTS: In September 2014, the Amalie Oil Co. assumed the naming rights of the former Tampa Bay Times Forum.

Toronto Maple Leafs

Principal Owner: Bell Canada and Rogers Communications are the majority shareholders of Maple Leaf Sports & Entertainment, which owns the Leafs.

Year Established: 1917

[Team Website](#)

Twitter: [@MapleLeafs](#)

Most Recent Purchase Price (\$/Mil): \$90 (1994)

Current Value (\$/Mil): \$1.1B

Percent Change From Last Year: -4%

Arena: Air Canada Centre

Date Built: 1999

Facility Cost (\$/Mil): \$265 Canadian; \$250 American

Percentage of Arena Publicly Financed: 0%

Facility Financing: Privately financed.

[Facility Website](#)

Twitter: [@AirCanadaCentre](#)

NAMING RIGHTS: Air Canada is paying \$30.4 million Canadian over twenty years for the naming rights that expire in 2019.

Vancouver Canucks

Principal Owner: Canucks Sports and Entertainment; headed by Francesco Aquilini

Year Established: 1970

[Team Website](#)

Twitter: [@VanCanucks](#)

Most Recent Purchase Price (\$/Mil): \$207 (2005)

Current Value (\$/Mil): \$700

Percent Change From Last Year: -6%

Arena: Rogers Arena

Date Built: 1995

Facility Cost (\$/Mil): \$160 Canadian; \$144.5 American

Percentage of Arena Publicly Financed: 0%

Facility Financing: Privately financed.

[Facility Website](#)

Twitter: [@RogersArena](#)

UPDATE: Rogers Arena will host the 2019 IIHF World Junior Championships.

NAMING RIGHTS: On July 6, 2010, it was announced that General Motors would relinquish the naming rights and Rogers Communications would take over as the named sponsor of the arena. In addition, Rogers Communications became the exclusive telecommunications provider for the Canucks. The agreement is for ten years and the financial terms were not released.

Washington Capitals

Principal Owner: Monumental Sports & Entertainment. Ted Leonsis is the CEO, chairperson, and majority owner.

Year Established: 1974

[Team Website](#)

Twitter: [@washcaps](#)

Most Recent Purchase Price (\$/Mil): \$85 as part of a \$200 deal that included thirty-six percent of Washington Sports and Entertainment, LP. (1999)

Current Value (\$/Mil): \$575

Percent Change From Last Year: +2%

Arena: Verizon Center

Date Built: 1997

Facility Cost (\$/Mil): \$260

Percentage of Arena Publicly Financed: 23%

Facility Financing: Private loans financed the building. The District of Columbia provided \$60 million in infrastructure costs.

[Facility Website](#)

Twitter: [@verizoncenterpr](#)

UPDATE: Monumental Sports and Entertainment has engaged with Capital One regarding naming rights to the arena. With the current deal to expire next year, both parties are exploring the possibility of bringing back a Capital One named venue such as the Capital Centre of old.

Monumental Sports and Entertainment, owner of the Capitals and the Verizon Center, is suing a former sponsor partner for breach of contract after nearly \$3 million remains unpaid on a five-year, \$14.3 million contract.

Giant Food has agreed to be the exclusive grocery partner of the Capitals and Wizards (NBA).

NAMING RIGHTS: Verizon is paying \$44 million over twenty years for the naming rights that expire in 2018.

Winnipeg Jets

Principal Owner: True North Sports & Entertainment Limited

Year Established: 1999 as the Atlanta Thrashers and moved to Winnipeg in 2011, changing its name to the Jets. (This Jets team is not affiliated with the former Winnipeg Jets, who played in the NHL from 1979 to 1996 and then became the Phoenix Coyotes.)

[Team Website](#)

Twitter: [@NHLJets](#)

Most Recent Purchase Price (\$/Mil): \$170 (2011), including a \$60 million NHL transfer fee.

Current Value (\$/Mil): \$340

Percent Change From Last Year: -3%

Arena: Bell MTS Place

Date Built: 2004

Facility Cost (\$/Mil): \$133.5

Percentage of Arena Publicly Financed: 30%

Facility Financing: The private sector provided \$93 million, and the public sector provided \$40.5 million toward the capital cost of the facility.

[Facility Website](#)

Twitter: [@bellmtsplace](#)

UPDATE: The Bell MTS Place will be undergoing significant renovations to the concourse. Over seventy-eight cement trucks covered 75,000 square feet of flooring with a new Reazzo material.

NAMING RIGHTS: With four years remaining on the prior ten year naming rights agreement, Bell Canada is taking over the naming rights to the Jets arena. Bell inherited the same terms and conditions of the naming rights that MTS originally signed. Included in the deal was the rights to rename the MTS Iceplex to the Bell MTS Iceplex.