OTHER FOOTBALL LEAGUES

(Appendix 3.1, to Sports Facility Reports, Volume 17)
Research completed as of July 31, 2016

AMERICAN INDOOR FOOTBALL (AIF)

League Update: The ASI Panthers, Atlanta Sharks, Buffalo Lightning, Cleveland Saints, and Saginaw String did not return for the 2016 season.

Before the 2016 season, the Jaguars, Lions, Tarpons, Firebirds, Steelhawks, Freedom, Stars, Nightmare, Raiders, Ravens, Torch, Iremen, and Wildcats all joined the AIF.

Corpus Christi temporarily moved to the AIF. However, the team cancelled multiple games throughout the 2015 season and was replaced midseason by the AIF. The team has not announced if it will return to a league for the 2017 season.

In July 2016, the AIF announced they would be ceasing all operations effective immediately.

Central Penn Capitals

Principle Owner: Isaac Carn
Year Established: 2013
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Farm Show Complex & Expo Center
Date Built: 1929
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The Capitals have not announced whether they will be joining another league before the 2017 season.
In October 2015, the Capitals announced they would be moving to Dauphin Count. The team will be named the Central Pa Capitals. The team also announced they will be playing their games at the Farm Show Complex & Expo Center.

**NAMING RIGHTS:** Currently, there are no naming rights for the Farm Show Complex & Expo Center.

**Chicago Blitz**
**Principle Owner:** Mike Oliver  
**Year Established:** 2014  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website**

**Arena:** Odeum Expo Center  
**Date Built:** 1981  
**Facility Cost ($/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** In May 2016, the Blitz announced the team is up for sale. No further update has been posted.

**NAMING RIGHTS:** Not available

**Columbus Lions**
**Principle Owner:** John Hargrove  
**Year Established:** 2006  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website**

**Arena:** Columbus Civic Center  
**Date Built:** 1996  
**Facility Cost ($/Mil):** $45  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** The Lions announced they will be moving to the AIF for the 2016 season.
After the 2016 AIF season, the Lions announced they will be leaving the AIF.

**NAMING RIGHTS:** The Columbus Civic Center is currently seeking naming-rights deals, but no deals have been finalized as of 2016.

**Florida Marine Raiders/Central Florida Jaguars**

**Principle Owner:** Mike Mink and Robert Tannenbaum  
**Year Established:** 2011  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website**

**Arena:** Lakeland Center  
**Date Built:** 1974  
**Facility Cost ($/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** The Raiders moved to the AIF following the close of the X-League. The team was renamed the Central Florida Jaguars shortly thereafter.

**NAMING RIGHTS:** There are currently no naming-rights deals for the Lakeland Center.

**Florida Tarpons**

**Principle Owner:** Michael Taylor  
**Year Established:** 2011  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website**

**Arena:** Germain Arena  
**Date Built:** 1998  
**Facility Cost ($/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** The Tarpons announced they will be joining the AIF for the 2016 season.
NAMING RIGHTS: In 1998, Germain Motor Company bought the naming rights for the arena for twenty years for $7.0 million.

Georgie Firebirds

**Principle Owner:** Darrien Teals  
**Year Established:** 2009  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Albany Civic Center  
**Date Built:** 1976  
**Facility Cost ($/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In November 2015, the Firebirds signed a two-year contract to play in the Albany Civic Center.

Since the AIF announced they would be ceasing operations, the Firebirds have not announced whether they will continue playing in 2017.

NAMING RIGHTS: N/A

Lehigh Valley Steelhawks

**Principle Owner:** Glenn W. Clark  
**Year Established:** 2010  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** PPL Center  
**Date Built:** 2014  
**Facility Cost ($/Mil):** $177  
**Percentage of Arena Publicly Financed:** 100%  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In August 2014, the Lehigh Valley Steelhawks agreed to a three-year deal to play its home games at the PPL Center in Allentown beginning in 2015.
The Steelhawks announced they will be moving to the AIF for the 2016 season. In July 2016, the Steelhawks announced they had joined the Arena development League.

**NAMING RIGHTS:** PPL Corporation owns the naming rights to the sports arena until 2024. The financial details were not disclosed.

### Maryland Eagles

**Principle Owner:** Darryl Overton and Matthew Steeple  
**Year Established:** 2013  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
Team Website

**UPDATE:** The Eagles have not issued any update as to whether they will play in a new league for the 2016-2017 season.

### Myrtle Beach Freedom

**Principle Owner:** Ronnie McCuin  
**Year Established:** 2015  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
Team Website

**Arena:** Myrtle Beach Convention Center  
**Date Built:** 1970  
**Facility Cost ($/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
Facility Website

**UPDATE:** The Freedom joined the AIF as an expansion team for the 2016 season. They have not yet announced whether they intend to join a new league prior to the 2017 season.

**NAMING RIGHTS:** N/A
New Mexico Stars

**Principle Owner:** Tracy and Crystal Duran  
**Year Established:** 2011  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website**

**Arena:** Santa Ana Star Center  
**Date Built:** 2006  
**Facility Cost ($/Mil):** $47  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** The Stars joined the AIF for the 2016 season. They have not yet announced whether they will be joining another league for the 2017 season.

**NAMING RIGHTS:** N/A

Northern Kentucky Nightmare

**Principle Owner:** Leland Bennett III and Kyle Hogan  
**Year Established:** 2016  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**UPDATE:** The AIF announced that the expansion Nightmare will be a touring team. The team will play exclusively on the road to fill the schedule.

Starting with the 2017 season, the Nightmare will play their home games at the BB&T Arena, however, no announcement has been made if a deal is still in place following the closure of the AIF.

The Nightmare have not announced yet if they will be playing in another league for the 2017 season.

**NAMING RIGHTS:** N/A
Savannah Steam

**Principle Owner:** Bobby Dammarell  
**Year Established:** 2013  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website**

**Arena:** DeVaul Henderson Park  
**Date Built:** 2009  
**Facility Cost ($/Mil):** $7  
**Percentage of Arena Publicly Financed:** 100%  
**Facility Financing:** The park was funded through a special purpose local option sales tax. Two-thirds of the funding was paid for by individuals passing through Bryan County and Richmond Hill.

**UPDATE:** In June 2016, co-owner Jeanette Dammarell was arrested for deposit account fraud. Dammarell allegedly issues checks to players when she knew there was no money in the account.

Following Dammarell’s arrest and the closure of the AIF, the Steam have not yet announced their intentions for the 2017 season.

**NAMING RIGHTS:** The park is named after late community leader DeVaul Henderson.

South Carolina Ravens

**Principle Owner:** Andre Duncan  
**Year Established:** 2016  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A

**UPDATE:** The AIF announced the Ravens as a new expansion team. The team will be used as a traveling team. They were scheduled to play six non-league games in preparation for the 2017 season. The Ravens have not yet announced if they will join another league before the 2017 season.

**NAMING RIGHTS:** N/A
St. Louis Attack/River City Raiders

**Principle Owner:** Andrew Haines  
**Year Established:** 2014  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]

_Arena:_ Family Arena  
_Date Built:_ 1999  
_Facility Cost ($/Mil):_ $27  
_Percentage of Arena Publicly Financed:_ N/A  
_Facility Financing:_ N/A  
[Facility Website]

**UPDATE:** After the X-League ceased operations, the St. Louis Attack were purchased and renamed the River City Raiders. The team subsequently moved to the American Indoor Football League.

**NAMING RIGHTS:** There are currently no naming-rights deals for Family Arena.

Triangle Torch

**Principle Owner:** George Sutphen and Josh Resignalo  
**Year Established:** 2015  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]

_Arena:_ Dorton Arena  
_Date Built:_ 1951  
_Facility Cost ($/Mil):_ N/A  
_Percentage of Arena Publicly Financed:_ N/A  
_Facility Financing:_ N/A  
[Facility Website]

**UPDATE:** Prior to the 2016 season, the AIF announced the Torch as the newest expansion team.

The Torch have not announced if they will be playing in another league for the 2017 season.

**NAMING RIGHTS:** N/A
West Michigan Ironmen

Principle Owner: Terrance Williams  
Year Established: 2015  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: L.C. Walker Arena  
Date Built: 1960  
Facility Cost ($/Mil): N/A  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The AFL announced the Ironmen as an expansion team for the 2015 season. Following the AIF ceasing its operations, the Ironmen have not yet announced if they will join another league.

NAMING RIGHTS: N/A

Winston Wildcats

Principle Owner: Roderick Hinton  
Year Established: 2015  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Lawrence Joel Coliseum  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The AFL announced the Wildcats as an expansion team for the 2015 season. Following the AIF ceasing its operations, the Wildcats have not yet announced if they will join another league.

NAMING RIGHTS: N/A
ARENA FOOTBALL LEAGUE (AFL)

LEAGUE UPDATE: Arena Football is the highest-level professional indoor football league and the second longest running professional football league, after the National Football League, in the United States.

From August 2015 to July 2016, the AFL lost four teams and added one expansion team. The SaberCats, VooDoo, and the Outlaws have ceased operations. The Spoken Shock moved to the IFL and renamed themselves the Spokane Empire. The Washington Valor were added as the newest expansion team.

Arizona Rattlers

Principal Owner: Ron Shurts  
Year Established: 1992  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website  
Twitter: @ArizonaRattlers

Arena: US Airways Center, Talking Stick Resort Arena (September 2015)  
Date Built: 1992  
Facility Cost ($/Mil): $90  
Percentage of Arena Publicly Financed: 39%  
Facility Financing: The City of Phoenix contributed $35 million, $28 million of which went toward arena construction and $7 million toward the land. The Phoenix Suns, who also use the arena, contributed $55 million. The City has a thirty-year commitment from the Suns to repay a portion of the contribution at $500,000 per year, with an annual three percent increase. The City will also receive forty percent of revenue from luxury boxes and advertising.  
Facility Website

UPDATE: ReplyBuy Inc. signed a three-year contract with Talking Stick Resort Arena that will allow fans to instantaneously purchase tickets on their mobile devices by responding to a text message. The contract included tickets to Arizona Rattler games.

NAMING RIGHTS: America West Airlines paid $26 million in 1992 for a thirty-year lease to have the naming rights to the arena. In 2005, when America West merged with US Airways, the lease transferred to US Airways.

On December 2, 2014, The Phoenix Suns, Phoenix Mercury, and Salt River Pima-Maricopa Indian Community announced that by the start of the 2015-16 Phoenix Suns season, the arena will be renamed Talking Stick Resort Arena. The details of the multi-year deal were not released.
Cleveland Gladiators

Principal Owner: Dan Gilbert  
Year Established: 1997  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website  
Twitter: @CLEGladiators

Arena: Quicken Loans Arena  
Date Built: 1994  
Facility Cost ($/Mil): $152  
Percentage of Arena Publicly Financed: 48%  
Facility Financing: Tax-exempt bonds issued by Cuyahoga County, liquor and cigarette taxes, and the sale of naming rights financed the Quicken Loans Arena.

UPDATE: In February 2016, Constellation reached a multi-year agreement with the Cleveland Cavalier and Quicken Loans Arena family of teams, including the Gladiators. The agreement will include a range of marketing components.

NAMING RIGHTS: In 2005, after purchasing the Cleveland Cavaliers, Dan Gilbert paid an unspecified amount to remodel the arena and change its name from Gund Arena to Quicken Loans Arena (AKA the Q Arena).

Jacksonville Sharks

Principal Owner: Jacksonville Sports Group  
Year Established: 2010  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website  
Twitter: @jaxsharks

Arena: Sea Best Field at Jacksonville Veterans Memorial Arena  
Date Built: 2003  
Facility Cost ($/Mil): $130  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A

Facility Website
NAMING RIGHTS: In honor of the Beaver Street Fisheries’ flagship brand, Sea Best, the Jacksonville Sharks will play all of their home games on Sea Best Field at the Jacksonville Veterans Memorial Arena.

Las Vegas Outlaws

Principal Owner: Vince Neil, Arena Football League (July 2015)
Year Established: 2015
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A

Arena: Thomas & Mack Center
Date Built: 1983
Facility Cost ($/Mil): 30
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The Thomas & Mack Center is currently undergoing a $47 million makeover, which is projected to be complete in 2016. The major overhaul includes concessions and accessibility improvements. The majority of the funds are going to mechanical upgrades, such as replacing air handlers and water boilers as well as changing aluminum wiring to copper.

In August 2015, it was announced that the Las Vegas Outlaws would cease operations effective immediately.

NAMING RIGHTS: The Thomas & Mack Center was named after Nevada bankers E. Parry Thomas and Jerome D. Mack, who donated the funds. The University of Nevada-Las Vegas is launching a naming-rights initiative to seek out corporate sponsors.

Los Angeles Kiss

Principal Owner: Gene Simmons, Paul Stanley, Doc McGhee, and Brett Bouchy
Year Established: 2014
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @LAKISS_AFL

Arena: Honda Center
Date Built: 1993
Facility Cost ($/Mil): 123
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: Former KISS quarterback Matt Bassuener has filed suit against co-owners Gene Simmons and Paul Stanley. Bassuener claims he was kicked out of his home after he was injured playing for the KISS. He states the KISS owners ordered the locks to his apartment be changed after his injury. The apartment was subsidized by the team.

NAMING RIGHTS: Honda purchased the naming rights to the old Anaheim Arena on October 3, 2006, for $60 million for fifteen years.

Portland Steel

Principal Owner: AFL (2016)
Year Established: 2014
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @pdxsteel

Arena: Moda Center
Date Built: 1993
Facility Cost ($/Mil): 262
Percentage of Arena Publicly Financed: 17%
Facility Financing: Majority of the costs came from Portland Trail Blazers owner Paul Allen or Allen-owned companies. Paul Allen contributed $46 million, the City of Portland contributed $34.5 million, and $10 million came from a bond backed by box office and parking revenues. The rest of the funding came from a loan from a consortium of lenders.
Facility Website

UPDATE: The AFL took over operations of the Portland Thunder in January 2016. Citing issues with former owner Terry Emmert, the board of directors voted to overtake control of the Thunder.

In February 2016, the Portland Thunder changed their name to the Portland Steel.

NAMING RIGHTS: In August 2013, the Portland Trail Blazers signed a naming-rights deal with Moda Health for ten years. The financial terms of the deal were undisclosed.
New Orleans VooDoo

Principle Owner: AFL  
Year Established: 2002  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A

Arena: Smoothie King Center  
Date Built: 1999  
Facility Cost ($/Mil): $110  
Percentage of Arena Publicly Financed: 100%  
Facility Financing: Publicly funded through revenue bonds.  
Facility Website

UPDATE: In July 2015, it was reported that the Arena Football League took control of the VooDoo’s operations for the duration of the season due to poor attendance. It was later announced that the VooDoo would cease operations at the conclusion of the 2015 season.

NAMING RIGHTS: In February 2014, Smoothie King purchased the naming rights to New Orleans Arena, renaming it Smoothie King Center. The deal is for ten years, with an option to renew for another ten years. No purchase price has been reported for the agreement, but it is expected the deal is worth approximately $40 million.

Orlando Predators

Principal Owner: David Siegal  
Year Established: 1991  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website  
Twitter: @ORLPredators

Arena: Amway Center  
Date Built: 2010  
Facility Cost ($/Mil): $480  
Percentage of Arena Publicly Financed: 87.5%  
Facility Financing: The NBA’s Orlando Magic, which also calls the Amway Center home, contributed $50 million. Richard Devos, owner of the Orlando Magic, contributed another $10 million. The rest was publicly financed.  
Facility Website
UPDATE: The Predators announced a partnership with Insight Credit Union to be the “presenting sponsor for all networking and business-to-business events during the 2016 season.” Terms of the deal were not disclosed.

NAMING RIGHTS: Amway—as part of its naming rights agreement with Amway Arena—had right of first refusal for the naming rights of the new facility. Amway exercised its option and signed a ten-year, $40 million agreement to become the sponsor of the new Amway Center.

Philadelphia Soul

Principal Owner: Craig A. Spencer and Ron Jaworski
Year Established: 2004
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @soulfootball

Arena: Wells Fargo Center
Date Built: 1996
Facility Cost ($/Mil): $206
Percentage of Arena Publicly Financed: 11%
Facility Financing: A private bank financed $140 million, providing the majority of the funding. The rest of the funding came from the State of Pennsylvania and the City of Philadelphia for infrastructure improvements and state capital redevelopment assistance funding for general site improvements.
Facility Website

NAMING RIGHTS: Wells Fargo is paying $1.4 million per year for the arena naming rights until 2023.

San Jose SaberCats

Principal Owner: Darren Arbet, John Fry
Year Established: 1995
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @SJSaberCats

Arena: SAP Center
Date Built: 1993
Facility Cost ($/Mil): $162.5
Percent of Arena Publicly Financed: 82%
Facility Financing: $132.5 million funded by the City of San Jose and $30 million funded by HP Pavilion Management.
Facility Website

UPDATE: In November 2015, the AFL issued a statement that the SaberCats would cease operations. The AFL has been in the process of finding new ownership.

NAMING RIGHTS: On July 9, 2013, SAP America, Inc. entered into a five-year agreement for the naming rights. The five-year deal is worth $3.35 million per year.

Tampa Bay Storm

Principal Owner: Jeff Vinik  
Year Established: 1987  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A
Team Website  
Twitter: @TampaBayStorm

Arena: Amalie Arena  
Date Built: 1996  
Facility Cost ($/Mil): $139  
Percentage of Arena Publicly Financed: 62%  
Facility Financing: Construction of Amalie Arena was financed by $66.8 million in revenue bonds from the stadium authority, $28.8 million in revenue bonds from the State, and additional funding by private sources.
Facility Website

NAMING RIGHTS: Amalie Oil Company assumed naming rights to the arena in September 2014. The specifics of the deal were undisclosed. The previous naming-rights sponsor, the Tampa Bay Times, shifted to being the exclusive print sponsor of the arena.

Washington Valor

Principal Owner: Ted Leonsis  
Year Established: 2016  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A
Team Website  
Twitter: @WashingtonValor

Arena: Verizon Center  
Date Built: 1997  
Facility Cost ($/Mil): $260
Percentage of Arena Publicly Financed: 23%

Facility Financing: Private loans financed the building. The District of Columbia provided $60 million in infrastructure costs.

Facility Website

**UPDATE:** In March 2016, AFL Commissioner Butera announced that Ted Leonsis, owner of the Washington Wizards and Washington Capitals, was awarded an expansion team.

In July 2016, the Valor was revealed as the name for Washington’s new expansion team.

**NAMING RIGHTS:** It was reported that Verizon Wireless would choose not to renew its naming rights deal with the Washington Wizards and Washington Capitals home arena. Verizon has since stated they have not yet made a decision. The current deal is set to expire in 2018.

Verizon is paying $44 million over twenty years for the naming rights that expire in 2018.

**CANADIAN FOOTBALL LEAGUE (CFL)**

League Update: The CFL is the highest level of professional football in Canada.

**B.C. Lions**

Principal Owner: David Braley  
Year Established: 1954  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): C$27  
Percent Change from Last Year: N/A  
Team Website  
Twitter: @BCLions

Stadium: B.C. Place  
Date Built: 1983  
Facility Cost ($/Mil): C$126  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: N/A  
Facility Website

**UPDATE:** B.C. Pavilion Corporation (PavCo), a corporation of the British Columbian government, entered into a contract with Centaur Product in March 2015 to install synthetic multi-purpose turf for the 2015 FIFA Women’s World Cup and the 2016 World Rugby Seven Series. The cost of the total upgrade is C$1.327 million, with PavCo funding C$827,000 and Canada Soccer and Rugby Canada funding the remainder.

B.C. Place will host Canada’s 2018 World Cup qualifying match against El Salvador.
In March 2016, B.C. Place hosted the World Rugby Sevens. Sixteen countries competed in the event.

**NAMING RIGHTS** There is currently no naming-rights deal for B.C. Place.

### Calgary Stampeders

- **Principal Owner:** Calgary Flames Limited Partnership
- **Year Established:** 1935
- **Most Recent Purchase Price ($/Mil):** N/A
- **Current Value ($/Mil):** N/A
- **Percent Change from Last Year:** N/A
  
  **Team Website**
  
  **Twitter:** @calgarystampede

**Stadium:** McMahon Stadium

**Date Built:** 1960

**Facility Cost ($/Mil):** C$1.05

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** N/A

**Facility Website**

**UPDATE:** The Calgary Flames announced plans for a combined NHL-CFL stadium. The stadium would cost approximately $900 million. The plan calls for the stadium to be funded through a $250 million ticket tax, a $240 million community revitalization levy, $200 million from Calgary Flames, and $200 million from city taxpayers. A study conducted by the city expects actual costs to reach $1.8 billion.

**NAMING RIGHTS:** The stadium was constructed on the University of Alberta (Calgary) campus. It is named after Calgary residents Frank McMahon and his brother, George McMahon. They donated C$300,000 to the school and guaranteed the balance of the money for the stadium's original construction.

### Edmonton Eskimos

- **Principal Owner:** Publicly owned
- **Year Established:** 1949
- **Most Recent Purchase Price ($/Mil):** N/A
- **Current Value ($/Mil):** N/A
- **Percent Change from Last Year:** N/A
  
  **Team Website**
  
  **Twitter:** @EdmontonEsks

**Stadium:** Commonwealth Stadium

**Date Built:** 1978
Facility Cost ($/Mil): C$20.9 (C$22.2 renovation in 2001)
Percentage of Stadium Publicly Financed: 100%
Facility Financing: N/A
Facility Website

NAMING RIGHTS: There is currently no naming-rights deal for Commonwealth Stadium.

Hamilton Tiger-Cats

Principal Owner: Robert F. Young
Year Established: 1950
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @Ticats

Stadium: Tim Hortons Field
Date Built: 2014
Facility Cost ($/Mil): $C145.7
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In 2015, the Canadian Football League and the City of Hamilton agreed to relocate the CFL Hall of Fame to Tim Hortons Field. Each contributed $250,000 to construct the display. Included in the agreement is a provision that Hamilton will host the Hall of Fame Game until 2025.

A local former Olympic soccer player, John McGrane, has proposed turning Tim Hortons Field into a “bubble” dome. It would cost approximately $3 million to bubble wrap Tim Hortons Field; however, McGrane stated it would not cost the City anything.

In 2016 and 2017, the Vanier Cup championship will be played at Tim Hortons Field.

NAMING RIGHTS: Tim Hortons agreed to a twenty-year partnership for the naming rights to the stadium in 2014. The City of Hamilton will make C$15 million over the duration of the deal.

Montreal Alouettes

Principal Owner: Robert Wetenhall
Year Established: 1946
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @MTLAlouettes

**Stadium:** Percival-Molson Memorial Stadium  
**Date Built:** 1915  
**Facility Cost ($/Mil):** C$100,000  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** N/A

**NAMING RIGHTS:** There is currently no naming-rights deal for Percival Molson Memorial Stadium.

**Ottawa REDBLACKS**

**Principal Owner:** Jeff Hunt  
**Year Established:** 2014  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website**  
**Twitter:** @REDBLACKS

**Stadium:** TD Place Stadium  
**Date Built:** 1908 (In 2014, major renovations were completed)  
**Facility Cost ($/Mil):** N/A  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** In July 2016, it is speculated that the 2017 Grey Cup will be held at TD Place Stadium.

**NAMING RIGHTS:** The Ottawa Sports and Entertainment Group reached an agreement with TD Bank Group in 2014. The specific details of the deal were not released, but the chair of the OSEG indicated it was a seven-figure per year deal spanning over more than ten years. Along with the naming rights deal, TD Bank Group will open a retail branch and install ATMs in the stadium.

**Saskatchewan Roughriders**

**Principal Owner:** Community owned  
**Year Established:** 1910  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website**  
**Twitter:** @ssroughriders

**Stadium:** Mosaic Stadium at Taylor Field
**Date Built:** 1946  
**Facility Cost ($/Mil):** N/A  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** N/A  
**Facility Website**  
**New Facility Website (opening 2017)**

**UPDATE:** In September 2012, designs were unveiled for the new 33,000-seat stadium to be built as part of the Regina Revitalization Project. The Project consisted of three components: (1) the redevelopment of a section of land adjacent to the Warehouse District; (2) the decommissioning of the current Mosaic stadium and redevelopment of those lands; and (3) a new stadium being built at Evraz Place. In January 2013, the City of Regina approved the proposed stadium funding model and conceptual design. The total cost of the Project is C$278 million. The Provincial Government provided a grant of C$80 million over the next four years, the City of Regina contributed C$73 million, and the Saskatchewan Roughriders contributed C$25 million. The Roughriders’ contribution through naming rights, sponsorships, and other sources. The Province also extended a thirty-year, C$100 million loan to the City of Regina, which will be repaid through a facility fee of twelve dollars per game, meaning forty-five percent of the stadium funding will come from users of the facility. The City plans to pay for the stadium for thirty years after construction is completed in 2017. Over the thirty years, C$200 million is earmarked for maintenance and rehabilitation. The Roughriders will also fund C$15 million worth of leasehold improvements for the club areas of the stadium. Further, Regina citizens will contribute to the new stadium through an increase of 0.45% in property taxes for the next ten years.

On May 22, 2014, details regarding the new stadium were released. The new Mosaic Stadium will have a capacity of 33,000, and can be expanded to 40,000 for special events such as the Grey Cup. Construction began in June 2014 and completion is expected in June 2017. Compared to the old stadium, the new Mosaic Stadium will have individual seating, sixty-eight percent of seats located in a sunken lower bowl, wider seats, and improved washrooms and concessions. FieldTurf began installing the new Revolution 360 playing surface. The installation is expected to take approximately five weeks. The new Mosaic Stadium will be the first CFL stadium to feature a Revolution 360 turf. The new Mosaic Stadium is set to open in July 2017.

A seventeen-year-old was charged in connection with $10,000 worth of damage to the New Mosaic Stadium. He was charged with breaking and entering with intent to commit mischief over $5,000, two counts of assaulting a peace officer, and failing to comply with disposition and breach of undertaking.

The Roughriders announced a $4,267,935 net loss during the 2015-2016 fiscal year.

**NAMING RIGHTS:** In May of 2014, the Mosaic Company purchased an extension for the naming rights to Mosaic Stadium. The new agreement will last until 2037. No financial details have been released.
In July 2016, Virterra Inc. announced it had become a Founding Partner of the new Mosaic Stadium. Including in the partnership is the provision that Virterra will receive recognition through various promotions and channels.

**Toronto Argonauts**

**Principal Owner:** Bell Canada and Kilmer Group  
**Year Established:** 1873  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]  
[Twitter: @TorontoArgos]

**Stadium:** BMO Field  
**Date Built:** 2007  
**Facility Cost ($/Mil):** C$62.9  
**Percentage of Stadium Publicly Financed:** 71.5%  
**Facility Financing:** The stadium was funded with C$45 million public funds, including C$10 million in cash from the City of Toronto. The City of Toronto also donated the land which was worth approximately C$10 million.  
[Facility Website]

**UPDATE:** As part of the sale from David Braley to Bell Canada and Kilmer Group, the Toronto Argonauts will begin playing at BMO Field in the 2016 CLF Season. The venue is operated by Maple Leaf Sports and Entertainment, whose chairman is Larry Tanenbaum, who also chairs the Kilman group.

BMO Field is part way through a $150 million renovation. Stage one took place after the 2014 season. It included a 8,400-seat second tier being added, as well as washrooms and concessions added to the east stand. A new video board was installed and the east and west stands were linked by a new concourse above the south stand. Stage two included turning rows of seats in the south stand into retractable seating. Renovations also included a full-size canopy to cover all the seats, a new sound system, and a new lighting system. Phase two renovations were completed in May 2016.

BMO Field is scheduled to hold the NHL Centennial Classic on January 1, 2017. The Classic will see the Toronto Maple Leafs take on the Detroit Redwings.

**NAMING RIGHTS:** In February 2016, BMO announced they extended the agreement with Maple Leaf Sports & Entertainment to retain naming rights to BMO Field for the next ten years. Terms of the deal have not been announced. Under the previous deal, BMO paid approximately $4 million per year.
Winnipeg Blue Bombers

Principal Owner: Community owned
Year Established: 1930
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Stadium: Investors Group Field
Date Built: 2013
Facility Cost ($/Mil): C$200
Percentage of Stadium Publicly Financed: 57.5%
Facility Financing: The Winnipeg Blue Bombers will pay back C$85 million of the cost over a forty-year period.
Facility Website
Twitter: @Wpg_BlueBombers

UPDATE: The final cost of Investors Group Field continues to rise. Due to payments on construction loans lagging behind and the mounting interest, the final cost is expected to rise to C$384 million when the last principal and interest payments are made in 2058.

Investors Group Field is scheduled to hold the Heritage Classic in which the Winnipeg Jets will host the Edmonton Oilers.

The seven FIFA Women’s World Cup games held at Investors Group Field in June 2015 had a $125 million economic impact on Toronto. The Grey Cup provided approximately $80 million in economic impact.

NAMING RIGHTS: Investors Group structured a twelve-year deal for the naming rights. No financial information has been released.

**CHAMPION INDOOR FOOTBALL (CIF)**

League Update: In August 2015, after CIF meetings, it was announced the league would be going to twelve teams with two divisions of six teams each. The playoffs were restructured with two to three teams from each division reaching the playoffs. The league will expand to include the Mesquite Marshals, the Salina Liberty, and the Bloomington Edge.
Amarillo Venom

Principal Owner: Stephanie and Toby Tucker  
Year Established: 2003  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website  
Twitter: @AmarilloVenom

Arena: Amarillo Civic Center  
Date Built: 1964  
Facility Cost ($/Mil): N/A  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Amarillo Venom joined the CIF from the LSFL, when the LSFL and CPIFL merged.

NAMING RIGHTS: The City of Amarillo owns the naming rights to the facility.

Bloomington Edge

Principal Owner: Omar Khokhar  
Year Established: 2005  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website  
Twitter: @BloomingtonEdge

Arena: U.S. Cellular Coliseum  
Date Built: 2006  
Facility Cost ($/Mil): $37  
Percentage of Arena Publicly Financed: 100%  
Facility Financing: Funded by the City of Bloomington.  
Facility Website

UPDATE: In August 2015, the Edge announced they would be moving to the CIF after one year in the X-League.

NAMING RIGHTS: In 2005, U.S. Cellular purchased the naming rights to the arena for $1.75 million over ten years. In 2012, U.S. Cellular sold ten percent of its markets to Sprint Nextel Corporation for $480 million, including the Bloomington Market. Despite this sale, the naming rights to U.S. Cellular Coliseum remain.
In March 2016, U.S. Cellular decided not to renew its contract for naming rights. The contract expired on March 31, 2016. The City has since been seeking a new naming rights partner.

**Chicago Eagles**

**Principal Owner:** Brian Brundage  
**Year Established:** 2014  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
Team Website  
Twitter: @Chicagoeagle

**Arena:** UIC Pavilion  
**Date Built:** 1982  
**Facility Cost ($/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
Facility Website

**UPDATE:** The Eagles joined the CIF in 2015, but opted to wait to begin play until the 2016 season to ensure long-term stability.

Prior to the 2016 season, the Illiana Eagles changed their name to the Chicago Eagles.

**NAMING RIGHTS:** The University of Illinois at Chicago owns the naming rights to UIC Pavilion.

**Dodge City Law**

**Principal Owner:** Sean and Joi Ponder  
**Year Established:** 2013  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
Team Website  
Twitter: @DodgeCityLaw

**Arena:** United Wireless Arena  
**Date Built:** 2011  
**Facility Cost ($/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by Dodge City and Ford County  
Facility Website
UPDATE: On July 29, 2016, the Law announced a three-year extension with United Wireless Arena.

NAMING RIGHTS: United Wireless won the naming rights for the arena when the arena opened in 2011. The terms of the agreement are undisclosed.

Duke City Gladiators

Principal Owner: Duke City Gladiators, Inc. and Matt Caward
Year Established: 2015
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @DCGladiators

Arena: Tingley Coliseum
Date Built: 1957
Facility Cost ($/Mil): $0.5
Percentage of Arena Publicly Financed: 100%
Facility Financing: The coliseum is part of the New Mexico State Fairgrounds. The project was funded by the Works Progress Administration funds allocated by President Franklin Roosevelt.
Facility Website

UPDATE: Prior to the 2016 season, the Gladiators ownership expanded with the addition of three additional owners.

The Gladiators struck a deal with Library Bar & Grill to be the Title Sponsor. Included within the deal, Library Bar & Grill will be the official ball sponsor, jersey sponsor, and will be featured at home games.

NAMING RIGHTS: The coliseum is named after former New Mexico Governor Clyde Tingley.
Mesquite Marshals

Principal Owner: Doug Bland  
Year Established: 2015  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Mesquite Arena  
Date Built: 1986  
Facility Cost ($/Mil): N/A  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A

UPDATE: Starting with the 2016 season, Palm Harbor Homes will sponsor the Marshals. Palm Harbor Homes will be sponsoring various promotions and giveaways at Marshal home games.

NAMING RIGHTS: Mesquite Arena is privately owned by Doug Bland.

Omaha Beef

Principal Owner: Cornhusker Beef  
Year Established: 1999  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website
Twitter: @TheOmahaBeef

Arena: Ralston Arena  
Date Built: 2012  
Facility Cost ($/Mil): $36.8  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: Owned by the City of Ralston  
Facility Website

UPDATE: The Beef joined the CIF from the CPIFL.

NAMING RIGHTS: There is currently no naming rights deal for Ralston Arena.
Salina Liberty

Principal Owner: Salina Sports, LLC.
Year Established: 2015
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @salina_liberty

Arena: Salina Bicentennial Center
Date Built: 1979
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: A group of ten local Salina business owners and operators came together to co-own the Liberty under the title of Salina Sports, LLC.

The Liberty will replace the Salina Bombers in the CIF. The Bombers were previously suspended for violating CIF guidelines and bylaws, but quickly ceased operations altogether.

NAMING RIGHTS: The City of Saline owns the naming rights to Salina Bicentennial Center.

San Angelo Bandits

Principal Owner: Randy Sanders
Year Established: 2013
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @CIFBandits

Arena: Foster Communications Coliseum
Date Built: 1958
Facility Cost ($/Mil):
Percentage of Arena Publicly Financed: N/A
Facility Financing: Owned by City of San Angelo
Facility Website

UPDATE: The San Angelo Bandits joined the CIF from the Lone Star Football League.
NAMING RIGHTS: In March 2011, the City of San Angelo sold the naming rights to Foster Communications. Foster Communications will pay $200,000 over the next ten years. Included in the agreement, the City of San Angelo agreed to spend at least $7,000 per year in advertising with Foster. If the City fails to spend at least $7,000, the difference will be deducted from the following year’s payment to the City.

Sioux City Bandits

Principal Owner: Bob Scott  
Year Established: 2000  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website  
Twitter: @scbanditfans

Arena: Gateway Arena at the Tyson Events Center  
Date Built: 2003  
Facility Cost ($/Mil): $52  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Sioux City Bandits joined the CIF from the CPIFL. The team won the first championship title in the new league.

NAMING RIGHTS: In 2003, Tyson Foods paid $4 million for a lifetime deal. Additionally, Gateway and Long Lines Telecommunications each agreed to a $750,000, ten-year deal for naming rights to the arena and auditorium, respectively.

Texas Revolution

Principal Owner: Championship Sports Group  
Year Established: 2013  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website  
Twitter: @TexasRevs

Arena: Allen Event Center  
Date Built: 2009  
Facility Cost ($/Mil): $70  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A
UPDATE: The Texas Revolution joined the CIF from the Indoor Football League.

NAMING RIGHTS: There is currently no naming rights deals for the Allen Event Center.

**Wichita Force**

**Principal Owner:** Marvin Fisher  
**Year Established:** 2015  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
Team Website  
Twitter: @wichitaforce

**Arena:** Intrust Bank Arena  
**Date Built:** 2010  
**Facility Cost ($/Mil):** $222  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
Facility Website

UPDATE: The Wichita Force was founded in 2014 as an expansion team after the Wichita Wild folded and the CPIFL and Lone Star Football League merged.

NAMING RIGHTS: In 2008, Sedgwick County and Intrust Bank reached a naming rights deal of $8.75 million paid over twenty-five years. Cessna Aircraft Company named the adjacent outdoor plaza for $3 million paid over twenty years. A ten-year agreement was reached with House of Schwan for naming rights to the public lounge in Intrust Bank Arena. Deals are also in place with Spirit AeroSystems for the concourse, Cessna Aircraft for the plaza, and Pepsi Co. to provide non-alcoholic beverages for ten years. In total, the County expects to receive $17.114 million between all agreements.

**CONTINENTAL INDOOR FOOTBALL LEAGUE (CIFL)**

League Update: After the 2014 season, the CIFL disbanded. In August 2015, the CIFL looked to join with the Indoor Football Alliance to create a new league named the Indoor Football Alliance. Each league was intended to run independently with a national championship game played between the two leagues. The league is currently in a state of flux as the league settles on its member teams.
INDOOR FOOTBALL LEAGUE (IFL)

League Update: The IFL is a professional indoor football league that formed when the Intense Football League and the United Indoor Football League merged. The league is comprised of players with a variety of backgrounds, including former NFL players.

Prior to the 2016 season, the Spokane Shock from the AFL joined under the name Spokane Empire. The Minnesota Havok were expected to join the IFL, but shortly after joining the IFL terminated the Havok’s membership for failing to reach minimum IFL operational standards.

The League owners passed a new roster restriction that allows teams to carry only seven players with more than three years of experience. The new restriction takes effect beginning with the 2016 season.

Bemidji Axemen

Principal Owner: Phil Salberg  
Year Established: 2013  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Sanford Center  
Date Built: 2009  
Facility Cost ($/Mil): 35  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: Prior to the 2016 season, the team changed its name to the Minnesota Axemen.

In November 2015, the IFL terminated the Axemen’s membership. The League said the Axemen failed to achieve operational standards and league commitments.

NAMING RIGHTS: Starting in 2010, Sanford Health Systems purchased the naming rights for the Sanford Center for $2 million over ten years.
Billings Wolves

Principal Owner: Ron Benzel  
Year Established: 2014  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Rimrock Auto Arena at MetraPark  
Date Built: 1975 (Renovated in 2010 and 2011)  
Facility Cost ($/Mil): $11 (Renovation cost $27 million)  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: The “Metra” in MetraPark is an acronym for Montana Entertainment Trade and Recreation Arena. The naming rights were sold to Rimrock Auto Group in 2007 for $1 million over ten years.

Cedar Rapids Titans

Principal Owner: Chris Kokalis  
Year Established: 2011  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: U.S. Cellular Center  
Date Built: 1979  
Facility Cost ($/Mil): 8  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: Owned by the City of Cedar Rapids.  
Facility Website

NAMING RIGHTS: In 2014, U.S. Cellular renewed its agreement for the naming rights to the U.S. Cellular Center. The previous agreement paid $150,000 annually. Under the new agreement, the company is paying $3.8 million for ten years.
Colorado Crush

Principal Owner:  Tom and Patty Wigley  
Year Established:  2006  
Most Recent Purchase Price ($/Mil):  N/A  
Current Value ($/Mil):  N/A  
Percent Change from Last Year:  N/A  
Team Website

Arena:  Budweiser Events Center  
Date Built:  2003  
Facility Cost ($/Mil):  $28  
Percentage of Arena Publicly Financed:  N/A  
Facility Financing:  Owned by Larimer County  
Facility Website

UPDATE: In March 2016, Crush owners Thomas and Patty Wigley announced they intend to sell the team. Thomas cited his recently diagnosed terminal illness as the driving reason behind selling the team. They had hoped to find a new owner by the end of June 2016, but no update is available.

NAMING RIGHTS: In 2002, a local Anheuser-Busch distributor purchased the naming rights to the arena for $1.5 million over twenty years.

Green Bay Blizzard

Principal Owner:  Larry and Kathy Treankler  
Year Established:  2003  
Most Recent Purchase Price ($/Mil):  N/A  
Current Value ($/Mil):  N/A  
Percent Change from Last Year:  N/A  
Team Website

Arena:  Resch Center  
Date Built:  2002  
Facility Cost ($/Mil):  $49  
Percentage of Arena Publicly Financed:  N/A  
Facility Financing:  An eight percent room rental tax at the Resch Center and KI Convention Center primarily financed the arena. Another $5 million came from various naming-rights opportunities throughout the Center, and an additional $1 million came from the State of Wisconsin and the Village of Ashwaubenon. Final funding came from the sale of bricks to fill the plaza in front of the Resch Center.  
Facility Website

UPDATE: In September 2015, the Resch Center was approved for a new scoreboard. The project was expected to cost approximately $2 million. The Brown County Board of Supervisors approved
spending $1 million toward the scoreboard. The rest will be funded by the PMI Entertainment Group and the Stadium District Board.

**NAMING RIGHTS:** The Resch Center is named after Dick Resch, President of KI Industries. Resch and KI donated $5 million in cash and furnishings for the Resch Center and KI Convention Center, which is located next door to the Resch Center. The actual field played on by the Blizzard is sponsored by U.S Cellular, and details of the deal are undisclosed.

**Iowa Barnstormers**

- **Principal Owner:** Jeff Lamberti  
- **Year Established:** 1995  
- **Most Recent Purchase Price ($/Mil):** N/A  
- **Current Value ($/Mil):** N/A  
- **Percent Change from Last Year:** N/A  
- Team Website

- **Arena:** Wells Fargo Arena  
- **Date Built:** 2005  
- **Facility Cost ($/Mil):** $99  
- **Percentage of Arena Publicly Financed:** N/A  
- **Facility Financing:** N/A  
- Facility Website

**UPDATE:** The Iowa Barnstormers moved from the Arena Football League to the Indoor Football League to cut costs on regional travel.

**NAMING RIGHTS:** The facility is named after Wells Fargo Financial Services, which has been the corporate sponsor of the multi-purpose arena since it opened. For this sponsorship, Wells Fargo will pay $11.5 million over twenty years, expiring in 2025.

**Nebraska Danger**

- **Principal Owner:** Charlie Bosselman  
- **Year Established:** 2010  
- **Most Recent Purchase Price ($/Mil):** N/A  
- **Current Value ($/Mil):** N/A  
- **Percent Change from Last Year:** N/A  
- Team Website

- **Arena:** Eihusen Arena at the Heartland Events Center  
- **Date Built:** 2006  
- **Facility Cost ($/Mil):** N/A  
- **Percentage of Arena Publicly Financed:** N/A  
- **Facility Financing:** N/A
Facility Website

NAMING RIGHTS: Eihuksen Arena is named after Virgil Eihuksen of Chief Industries who donated $1.6 million to the facilities.

Sioux Falls Storm

Principal Owner: Todd Tryon  
Year Established: 2000  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Denny Sanford Premier Center  
Date Built: 2014  
Facility Cost ($/Mil): $117  
Percentage of Arena Publicly Financed: 98%  
Facility Financing: The sources of financing are tax-exempt bonds, taxable bonds, sales tax fund cash from the City, and a donation from Sanford Health.  
Facility Website

NAMING RIGHTS: Sanford Health, First Premier Bank, and Premier Bankcard are paying nearly $21 million for the naming rights to the Denny Sanford Premier Center for the next twenty-five years.

Spokane Empire

Principal Owner: Nader Naini, Arena Football Partners LLC  
Year Established: 2014  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Spokane Veterans Memorial Arena  
Date Built: 1994  
Facility Cost ($/Mil): $44.8  
Percentage of Arena Publicly Financed: 100%  
Facility Financing: Three main public funding initiatives led to the stadium’s construction. The first was a property tax bond issued at $38 million. Then, a two percent hotel tax was imposed to further fund the construction. Finally, the voters approved a 0.1% increase in sales tax to finance the rest of the arena.  
Facility Website
UPDATE: In August 2015, the Shock announced that the team would be moving out of the AFL and into the IFL.

In October 2015, the Shock announced they should be changing their name to the Spokane Empire as part of their transition into the IFL. All intellectual property relating to the Shock team name is owned by the Arena Football League.

NAMING RIGHTS: There are currently no naming rights deals for the Spokane Veterans Memorial Arena. In 2005, corporate sponsors were sought out, but no deals were developed.

**Tri-Cities Fever**

**Principal Owner:** Teri Carr  
**Year Established:** 2005  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]

**Arena:** Toyota Center  
**Date Built:** 1988  
**Facility Cost ($/Mil):** 10  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website]

UPDATE: In June 2016, the IFL announced the Tri-Cities Fever would go dormant starting with the 2017 season and beyond. The team may be sold and/or moved, but nothing has happened as of yet.

NAMING RIGHTS: In 2005, the City of Kennewick, Washington reached a naming rights agreement with Toyota for $2 million over ten years.

**Wichita Falls Nighthawks**

**Principal Owner:** Drew Carnes  
**Year Established:** 2012  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]

**Arena:** Kay Yeager Coliseum  
**Date Built:** 2003  
**Facility Cost ($/Mil):** 10
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: Wichita Falls was an expansion team in the Indoor Football League introduced in the 2015 season. Prior to being a member of the Indoor Football League, the team played in two different minor league football leagues.

NAMING RIGHTS: N/A

PROFESSIONAL INDOOR FOOTBALL LEAGUE (PIFL)

League Update: The PIFL has currently ceased operations, but is evaluating options for the future.

After the league disbanded, the Columbus Lions and the Lehigh Valley Steelhawks both joined the AIF. The Erie Explosion had intended to join the IFA, but ceased operations before doing so.

Alabama Hammers

Principle Owner: Jeff Knight
Year Established: 2010
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A

Arena: Von Braun Center
Date Built: 1975
Facility Cost ($/Mil): $15
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In September 2015, the Hammers announced they would not play during the 2016 season. They plan to return in 2017.

NAMING RIGHTS: The arena at the Von Braun Center is named the Propst Arena in honor of Bill Propst, whose $5 million donation made the renovations possible.

Erie Explosion

Principle Owner: Bill Stafford
Year Established: 2007
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A

Team Website

Arena: Erie Insurance Arena
Date Built: 1983
Facility Cost ($/Mil): $9.3
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: Erie owner Bill Stafford announced the team would suspend operations for the 2016 season.

NAMING RIGHTS: The Erie Insurance Group purchased the naming rights in May 2012. It is a ten-year, $3 million naming rights deal.

Nashville Venom

Principle Owner: Jeff Knight
Year Established: 2013
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A

Arena: Nashville Municipal Auditorium
Date Built: 1962
Facility Cost ($/Mil): $5
Percentage of Arena Publicly Financed: 100%
Facility Financing: N/A
Facility Website

UPDATE: Following the PIFL cancelling the 2016 season, the Venom announced they would not play during the 2016 season.

NAMING RIGHTS: There is currently no naming-rights deal for Nashville Municipal Auditorium.

Richmond Raiders

Principle Owner: Mike and Elizabeth Fraizer
Year Established: 2008
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Richmond Coliseum  
Date Built: 1971  
Facility Cost ($/Mil): $20  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Raiders announced they would not play during the 2016 season after not being able to commit to the PIFL.

NAMING RIGHTS: There is currently no naming rights deal for Richmond Coliseum.

Trenton Freedom

Principle Owner: Dennis Williams  
Year Established: 2013  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A

Arena: Sun National Bank Center  
Date Built: 1999  
Facility Cost ($/Mil): $53  
Percentage of Arena Publicly Financed: 100%  
Facility Financing: Funding for the arena came from three sources: the State, County, and the City.  
Facility Website

UPDATE: In August 2015, the Freedom announced they would cease operations immediately.

NAMING RIGHTS: In 2009, Sun National Bank signed a naming rights deal for seven years for $2.1 million.
League Update: In October 2015, the X-League announced it has ceased all operations. Its member teams were released to join the American Indoor Football League. The Florida Tarpons and Corpus Christi Fury both joined the AIF for the 2016 season. The St. Louis attack were renamed the River City Raiders after being purchased. The team also moved to the AIF for the 2016 season.