



OTHER FOOTBALL LEAGUES

{Appendix 3.1, to Sports Facility Reports, [Volume 21](#)}
Research completed as of August 7, 2020

ARENA FOOTBALL LEAGUE (AFL)

LEAGUE UPDATE: The Arena Football League was the highest-level professional indoor football league, and the second longest-running professional football league, after the National Football League, in the United States.

On October 29, 2019, the Arena Football League Commissioner Randall Boe released a statement saying the league decided to close team services and local business operations in the league's markets. Commissioner Boe cited the closure was a direct consequence of financial constraints facing the AFL, which included extensive legal liabilities and a recent multi-million-dollar litigation filed against the AFL by an insurance carrier that previously provided coverage for the league.

On November 27, 2019, the AFL announced the league filed for Chapter 7 bankruptcy and was fully ceasing operations.

AMERICAN ARENA LEAGUE (AAL)

LEAGUE UPDATE: The league launched after the dissolution of the American Indoor Football League. Its first season was in 2017 and has quickly grown into the largest professional arena league in the United States. Due to COVID-19, the 2020 season was postponed.

The league has also formed an alliance with the Can-Am Indoor Football League to further advance each league's goals and promote the arena/indoor football industry. Both leagues plan to share a similar concept and business plan and will continue to run independently of each other. Both leagues will participate in the Arena Football Challenge Cup at the completion of the season. The Arena Football Challenge Cup is open to all professional arena/indoor football leagues, with each league champion playing against each other. At the end of the 2017 season, APF and the Can-Am Indoor Football League merged to create the American Arena League. According to the league's website, the league will start announcing teams for expansion in 2021. The league is finalizing discussions with ownership groups in Michigan, Illinois, Indiana, and creating an AAL2 conference. Additionally, the AAL also has commitment letters from ownership groups, which will create a new 2021 Western Division.

SOUTH DIVISION

Team: Carolina Predators

Principle Owner: N/A

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: N/A

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website: N/A

Twitter: N/A

UPDATE: The Predators are currently listed as a "travel-only" team. The team resumed playing in the Elite Football League in June 2020 while the AAL suspended play due to COVID-19. According to the team's website, the Predators are looking into a home field for 2021 play in Kenansville, Raleigh, or Winston-Salem, NC.

NAMING RIGHTS: N/A

Team: Carolina Cowboyz

Principle Owner: N/A

Year Established: 2017

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@CarolinaCowboyz](#)

Arena: T. Ed Garrison Arena

Date Built: 1991

Facility Cost (\$/Mil): \$4.4

Percentage of Arena Publicly Financed: 100%

Facility Financing: Raised initial \$4.4 million by bond referendum.

[Facility Website](#)

Twitter: N/A

UPDATE: On February 26, 2020, T. Ed Garrison's director said the complex is looking to expand by updating it with a new expo center and green space. Phase 1 of the expansion will build the 30,000 sq. foot center, and phase 2 will provide funds for a conference center. Construction was set out to begin in June 2020. The project budget is approximately \$7.8 million and has a scheduled completion date of spring 2021.

In October 2019, The Cowboyz announced the team was joining the AAL South Division.

NAMING RIGHTS: N/A

Team: Charlotte Thunder

Principle Owner: Ted Ginn Jr., Thomas Davis

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@CLTthunder](#)

Arena: Bojangles' Coliseum

Date Built: 1955

Facility Cost (\$/Mil): \$4

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TheBOplex](#)

UPDATE: The City of Charlotte broke ground in 2018 for a structure that will connect the Bojangles Coliseum to Ovens Auditorium. Construction should be complete in 2019.

On March 6th, 2020, the AAL announced the Charlotte Thunder had three former NFL players (Thomas Davis, Ted Ginn Jr., and Frank Garcia) that were joining Coach Ervin Bryson as owners. Charlotte Businessman Joe Maus also joined the ownership group. Bryson announced the team changed its name to the Charlotte Thunder.

NAMING RIGHTS: In November 2018, Bojangles' Restaurants, Inc. maintained the naming rights for the coliseum. The 10-year deal was worth \$2.85 million, with the agreement going into effect on January 1st, 2019.

Team: South Florida Thunder

Principle Owner: Avion Hale

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@SfThunder1](#)

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website: N/A

Twitter: N/A

UPDATE: Based in Palm Beach County, FL, last October, the Thunder announced the team was joining the AAL in their inaugural season.

The Thunder are listed as a travel team in the AAL's website since the team does not have an indoor facility to host contests.

NAMING RIGHTS: N/A

WEST DIVISION

Team: Indianapolis Enforcers

Principle Owner: K.C. Carter

Year Established: 2010
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@in_enforcers](#)

Arena: Indiana Farmers Coliseum

Date Built: 1939

Facility Cost (\$/Mil): \$63

Percentage of Arena Publicly Financed: N/A

Facility Financing: The Coliseum went through a \$53 million renovation in 2012. Additionally, the state unveiled a \$10 million youth arena. The renovations are funded mostly by bonds and partly by a \$10 million capital campaign.

[Facility Website](#)

Twitter: N/A

UPDAE: On October 27, 2019, the Enforcers announced that President Paula Morman would stay on with the team as they transition to Indiana Farmers Coliseum. This transition marks the first-time football will be played inside the Coliseum.

On March 18, 2020, due to AAL postponing the start of the season, the Enforcers canceled their season at Indiana Farmers Coliseum. The Enforcers plan to be at the Farmers Coliseum in 2021.

NAMING RIGHTS: Indiana Farmers Mutual Insurance Co. and the Indiana State Fair Commission announced in December 2014 that Indiana Farmers became the naming rights sponsor for ten years. The deal was worth \$6 million at \$600,000 per year.

Team: Music City Fire

Principle Owner: Bobby DeVoursney

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percentage Change from Last Year: N/A

[Team Website](#)

Twitter: [@MCF_ArenaFB](#)

Arena: Williamson County AG Expo Park

Date Built: 2001

Facility Cost (\$/Mil): \$14

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: In November 2019, with a majority ownership change, the Music City Fire announced the team's inaugural season would be played in the AAL.

NAMING RIGHTS: N/A

Team: Pennsylvania Union

Principle Owner: Brian K. Dykes

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percentage Change from Last Year: N/A

[Team Website](#)

Twitter: [@arena_union](#)

Arena: Pennsylvania Farm Show Complex & Expo Center

Date Built: 1931

Facility Cost (\$/Mil): \$1.4 (1931)

Percentage of Arena Publicly Financed: N/A

Facility Financing: In 2001, work began on a \$76 million expansion and renovation of the facility.

[Facility Website](#)

Twitter: [@FarmShowComplex](#)

UPDATE: In May 2020, the Union announced their commitment to the American Arena League for the 2021 season.

In June 2020, the Complex was going through a \$21 million renovation during the COVID-19 shutdown.

NAMING RIGHTS: The Pennsylvania Department of Agriculture owns the Complex.

Team: West Michigan Ironmen

Principle Owner: Mario Flores

Year Established: 2016

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@WM_Ironmen](#)

Arena: Mercy Health Arena

Date Built: 1960

Facility Cost (\$/Mil): \$1

Percentage of Arena Publicly Financed: N/A

Facility Financing: The arena was donated to the City of Muskegon by Louis Carlisle Walker in 1960.

[Facility Website](#)

Twitter: N/A

UPDATE: The City of Muskegon spent \$4.91 million over the last five years in renovations to L.C Walker Arena. About \$2 million came from the city's general fund.

NAMING RIGHTS: L.C Walker Arena was renamed Mercy Health Arena in December 2019, in exchange for \$1.6 million. The deal will see Mercy Health pay approximately \$100,00 each year for the next 15 years. The city will receive 80% of the naming rights money.

EAST DIVISION

Team: Jersey Bearcats

Principle Owner: AJ Roque and Jermaine Sanders

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percentage Change from Last Year: N/A

[Team Website](#)

Twitter: N/A

Arena: Sportsplex at Metuchen (Temporary)

Date Built: 2010

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@PlexatMetuchen](#)

UPDATE: In September 2019, the Bearcats signed a letter of intent to play their home games at Trophy Park's new 40-000 square-foot indoor facility in 2021.

NAMING RIGHTS: N/A

Team: Maryland Eagles

Principle Owner: Darryl Overton & Matthew Steeple

Year Established: 2013

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A
Percentage Change from Last Year: N/A
[Team Website](#)
Twitter: N/A

Arena: Wheaton Sports Pavilion
Date Built: 2013
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)
Twitter: [@Wheaton_Sports](#)

UPDATE: In February 2020, the Eagle's announced that after the merger between MAIFL and the AAL, the team would be playing in the AAL East Division for the 2020 season.

NAMING RIGHTS: N/A

Team: Western Maryland Warriors

Principle Owner: Colin McGuinn
Year Established: Rebranded in 2017
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percentage Change from Last Year: N/A
[Team Website](#)
Twitter: N/A

Arena: Wheaton Sports Pavilion
Date Built: 2013
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)
Twitter: [@Wheaton_Sports](#)

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Reading Raptors

Principle Owner: N/A
Year Established: 2015

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percentage Change from Last Year: N/A

[Team Website](#)

Twitter: N/A

Arena: Relevant Sports Complex

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: On January 18, 2020, the Raptors joined the AAL from the MAILF.

NAMING RIGHTS: The complex is owned by Craig Holman and Chuck Domino.

Team: West PA Chargers

Principle Owner: N/A

Year Established: N/A

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percentage Change from Last Year: N/A

[Team Website](#)

Twitter: N/A

Arena: Spooky Nook Sports at Lanco (Formerly Lanco Fieldhouse)

Date Built: 2000

Facility Cost (\$/Mil): \$3.6

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: Spooky Nook Sports bought the Lanco Fieldhouse in 2018 for \$3.6 million.

CANADIAN FOOTBALL LEAGUE (CFL)

LEAGUE UPDATE: The CFL is the highest level of professional football in Canada. On July 31, 2020, the CFL issued a statement regarding the shortened 2020 season. The CFL said the league would work with stakeholders to determine what is best for the CFL in 2020 and its long-term future.

Team: B.C. Lions

Principal Owner: David Braley

Year Established: 1954

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): C\$27

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@BCLions](#)

Stadium: B.C. Place

Date Built: 1983

Facility Cost (\$/Mil): C\$126

Percentage of Stadium Publicly Financed: 100%

Facility Financing: N/A

[Facility Website](#)

Twitter: [@bcplace](#)

UPDATE: Lions owner David Braley has been vocal about selling the team. According to TSN, Braley is ready to sell but searching for a committed buyer.

In February 2019, the Government of British Columbia gave approval to the B.C. Pavilion Corporations to request proposals to select a naming rights sponsor for B.C. Place.

NAMING RIGHTS: There is currently no naming-rights deal for B.C. Place.

Team: Calgary Stampeders

Principal Owner: Calgary Flames Limited Partnership (N. Murray Edwards – Chairman)

Year Established: 1945

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@calgarystampede](#)

Stadium: McMahon Stadium

Date Built: 1960

Facility Cost (\$/Mil): C\$1.05
Percentage of Stadium Publicly Financed: 100%
Facility Financing: N/A
[Facility Website](#)
Twitter: N/A

UPDATE: The Calgary Flames announced plans for a combined NHL-CFL stadium. The stadium would cost approximately \$900 million. The plan calls for the stadium to be funded through a \$250 million ticket tax, a \$240 million community revitalization levy, \$200 million from Calgary Flames, and \$200 million from city taxpayers. A study conducted by the city expects actual costs to reach \$1.8 billion.

The Flames plan for a new arena was approved. However, the deal leaves out a new stadium for the Stampeders. Calgary City Council voted in favor of a new arena in Victoria Park. If Calgary Flames Entertainment moves forward with the development of a new arena, the Flames will likely go back to the city council to get a plan approved to replace McMahon Stadium. As of January 2020, there have been no substantial discussions about major improvements of McMahon Stadium or a new football stadium in Calgary.

NAMING RIGHTS: The stadium was constructed on the University of Alberta (Calgary) campus. It is named after Calgary residents Frank McMahon and his brother, George McMahon. They donated C\$300,000 to the school and guaranteed the balance of the money for the stadium's original construction. The stadium has a 99-year lease from the City of Calgary.

Team: Edmonton Football Team

Principal Owner: Shareholder owned
Year Established: 1949
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: [@EdmFootballTeam](#)

Stadium: The Brick Field at Commonwealth Stadium
Date Built: 1978
Facility Cost (\$/Mil): C\$20.9 (C\$22.2 renovation in 2001)
Percentage of Stadium Publicly Financed: 100%
Facility Financing: N/A
[Facility Website](#)
Twitter: N/A

UPDATE: On July 21, 2020, the Edmonton Eskimo Football Club Board of Directors decided to discontinue using the word "Eskimo" in the team's name after seeking input from the Inuit, partners, and other stakeholders. The team maintained that a majority of Canada's indigenous population supported the nickname. On July 7, 2020, Belairdirect Insurance Company, which

sponsors a raffle at Edmonton home games, announced it would end their sponsorship agreement unless the name changed. Sports Book Direct, Edmonton's official online casino and gaming partner, also demanded a change in the team name.

NAMING RIGHTS: In 2016, a new five-year naming rights deal was struck. Now, during all games, the Commonwealth Stadium will have the name "The Brick Field at Commonwealth Stadium." For other events, the stadium will still be called Commonwealth Stadium. Terms of the deal were not released.

Team: Hamilton Tiger-Cats

Principal Owner: Robert F. Young

Year Established: 1950

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@Ticats](#)

Stadium: Tim Hortons Field

Date Built: 2014

Facility Cost (\$/Mil): C\$145.7

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TimHortonsField](#)

UPDATE: In February 2020, Tim Hortons Field announced a multi-year partnership with Centerplate, a leading hospitality partner to North America's premier sports entertainment venues. Tim Hortons Field is set to host the 2021 Grey Cup.

In January 2020, city facilities director Ron D' Angelo said Tim Hortons Field is due for a \$1.1 million repair to remedy safety concerns. Work is expected to be done in the fall of 2020. The stadium has had various deficiencies since the stadium was built for the 2015 Pan Am Games. In 2018, the city reached a multimillion-dollar settlement with Infrastructure Ontario, its contractor Ontario Sports Solutions, and the Hamilton Tiger-Cats over problems with the stadium.

Local former Olympic soccer player, John McGrane, proposed turning Tim Hortons Field into a "bubble" dome. It would cost approximately \$3 million to bubble wrap Tim Hortons Field; however, McGrane stated it would not cost the City anything.

NAMING RIGHTS: Tim Hortons agreed to a twenty-year partnership for the naming rights to the stadium in 2014. The City of Hamilton will make C\$15 million over the duration of the deal.

Team: Montreal Alouettes

Principal Owner: S and S Sportsco (Co-owned by Sid Spiegel and Gary Stern)

Year Established: 1996

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@MTLAlouettes](#)

Stadium: Percival-Molson Memorial Stadium

Date Built: 1915

Facility Cost (\$/Mil): C\$100,000 (C\$29.4 in renovations)

Percentage of Stadium Publicly Financed: 100%

Facility Financing: N/A

Facility Website: N/A

Twitter: N/A

Update: On January 6, 2020, the CFL announced that Sid Spiegel and Gary Stern were the franchise's new owners, ending the CFL's management of the Alouettes that began in May 2019 when previous American owner Robert Wetenhall sold the club to the CFL. The purchase price of the sale was not disclosed.

NAMING RIGHTS: There is currently no naming-rights deal for Percival-Molson Memorial Stadium.

Team: Ottawa Redblacks

Principal Owner: Roger Greenberg, John Ruddy, Bill Shenkman, and John Pugh

Year Established: 2014

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@REDBLACKS](#)

Stadium: TD Place Stadium

Date Built: 1908 (In 2014, major renovations were completed)

Facility Cost (\$/Mil): N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: [@TD_Place](#)

UPDATE: Former owner Jeff Hunt stepped down from his partnership with Ottawa Sports and Entertainment, which owns the Redblacks, in May 2020.

In July 2020, TD Place started the process of installing new turf into the stadium.

NAMING RIGHTS: TD Bank Group maintains naming rights to stadium. The length of the 2014 deal, nor the amount of money involved, was not revealed.

Team: Saskatchewan Roughriders

Principal Owner: Community owned

Year Established: 1910

Most Recent Purchase Price (\$/Mil): C\$250 per Share

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@sskroughriders](#)

Stadium: Mosaic Stadium

Date Built: 2017

Facility Cost (\$/Mil): C\$278

Percentage of Stadium Publicly Financed: 100%

Facility Financing: N/A

[Facility Website](#)

Twitter: [@NewMosaic2017](#)

UPDATE: Mosaic Stadium will host the 108th Grey Cup Festival and championship game.

NAMING RIGHTS: The Mosaic Company holds an extension for the naming rights to Mosaic Stadium. The agreement will last until 2037.

Team: Toronto Argonauts

Principal Owner: Maple Leaf Sports & Entertainment (Larry Tanenbaum – Chairman)

Year Established: 1873

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@TorontoArgos](#)

Stadium: BMO Field

Date Built: 2007

Facility Cost (\$/Mil): C\$62.9

Percentage of Stadium Publicly Financed: 71.5%

Facility Financing: The stadium was funded with C\$45 million public funds, including C\$10 million in cash from the City of Toronto. The City of Toronto also donated the land which was worth approximately C\$10 million.

[Facility Website](#)

Twitter: [@BMOField](#)

UPDATE: N/A

NAMING RIGHTS: In February 2016, BMO extended the agreement with Maple Leaf Sports & Entertainment to retain naming rights to BMO Field for the next ten years. Terms of the deal were not announced.

Team: Winnipeg Blue Bombers

Principal Owner: Community owned (Dayna Spiring, Chair)

Year Established: 1930

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [Wpg_BlueBombers](#)

Stadium: IG Field

Date Built: 2013

Facility Cost (\$/Mil): C\$200

Percentage of Stadium Publicly Financed: 57.5%

Facility Financing: The Winnipeg Blue Bombers will pay back \$85 million of the cost over a forty-year period.

[Facility Website](#)

Twitter: [@InvestorsGrpfld](#)

UPDATE: On July 21, 2020, the CFL named Winnipeg and Investors Group Field as the hub city and stadium site if an abridged 2020 season and Grey Cup are to be held this fall. The plan would see 30 games played at IG Field.

The final cost of Investors Group Field continues to rise. Due to payments on construction loans lagging behind and the mounting interest, the final cost is expected to rise to \$384 million when the last principal and interest payments are made in 2058.

Repairs to concrete and drainage at the field will take two more years to complete, but the owner promised that this construction would not interfere with any events.

NAMING RIGHTS: In 2013, Investors Group structured a twelve-year deal for the naming rights. No financial information has been released. In May 2019, the Bombers announced the renaming of Investors Group Field to IF Field in partnership with IG Wealth Management. (formerly Investors Group).

CHAMPION INDOOR FOOTBALL (CIF)

LEAGUE UPDATE: On June 10, 2020, CIF Commissioner Ricky Bertz announced the Champions Football League board of directors decided that the 2020 season has been canceled due to the COVID-19 pandemic. CIF member teams have immediately begun reaching out to fans and sponsors in preparation for the 2021 season.

Back in September 2019, representatives of the National Arena League and Champions Indoor Football announced that they would partner beginning in the 2020 season. The two leagues would compete together, under a new league name with two conferences, the CIF, and NAL.

In October 2020, Representatives from both the CIF and NAL announced they would hold off their previously announced partnership for the 2020 season. The leagues cited scheduling conflicts with arenas as a significant obstacle.

Team: Amarillo Venom

Principal Owner: Stephanie and Toby Tucker

Year Established: 2003

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@AmarilloVenom](#)

Arena: Amarillo Civic Center

Date Built: 1964

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: On March 5th, 2020, the Venom announced its partnership with the United Wrestling Network to bring professional wrestling back to the Amarillo area. The wrestling promoter Chris Lash recently purchased a local radio station frequency in Amarillo, which will air the Venom games.

In July 2020, the Amarillo City Council did not vote to approve a bond collection to pay for an expanded Civic Center Complex. If approved, voters in November will have a voice on issuing \$275 million in debt. The city would issue another \$21 million in debt without voter approval. The expansion would include enlarging the events area, adding an additional arena, relocating city hall, and other projects. The project is proposed to cost \$319 million.

NAMING RIGHTS: The City of Amarillo owns the naming rights to the facility.

Team: Oklahoma Flying Aces

Principal Owner: Richard Davis

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@OKFlyingAces](#)

Arena: Stride Bank Center

Date Built: 2013

Facility Cost (\$/Mil): \$18.6

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@StrideCenterOK](#)

UPDATE: N/A

NAMING RIGHTS: In 2016, Central National Bank obtained the naming rights for the center. The agreement is set for a 10-year term and will involve Central National Bank paying \$1.3 million over ten years. In February 2019, the center's name changed to Stride Bank Center after Central National Bank changed its name.

The Stride Bank Center is owned by the City of Enid and professionally managed by Comcast Spectacor.

Team: Omaha Beef

Principal Owner: Ricky Bertz

Year Established: 1999

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@TheOmahaBeef](#)

Arena: Ralston Arena

Date Built: 2012

Facility Cost (\$/Mil): \$36.8

Percentage of Arena Publicly Financed: N/A

Facility Financing: Owned by the City of Ralston. The City transferred the arena to private management under Spectra Management.

[Facility Website](#)

Twitter: [@RalstonArena](#)

UPDATE: In January 2020, the Boomer Radio Network and the Omaha Beef announced a partnership where Boomer Radio will be the new radio home of the Beef in 2020. All games will be broadcasted live with games being streamed online and on the radio.

NAMING RIGHTS: There is currently no naming rights deal for Ralston Arena.

Team: Salina Liberty

Principal Owner: Salina Sports, LLC.

Year Established: 2015

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@salinas_liberty](#)

Arena: Tony's Pizza Event Center

Date Built: 1979

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TonysEventsCTR](#)

UPDATE: In January 2020, the Tony's Pizza Event Center entered into a deal with Great Plains Manufacturing. The 10-year deal includes naming rights sponsorship for Heritage Hall. The \$500,000 agreement includes a luxury suite and branding for Great Plains Manufacturing throughout the entire facility.

NAMING RIGHTS: In 2017, Tony's Pizza entered into a naming rights deal for the Salina Bicentennial Center. The deal is for fifteen years and is worth an estimated \$1.2 million. The \$1.2 million will be added to the city's general fund.

Team: Sioux City Bandits

Principal Owner: Bob Scott

Year Established: 2000

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@scbanditsfans](#)

Arena: Fleet Farm Arena at the Tyson Events Center

Date Built: 2003

Facility Cost (\$/Mil): \$54

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TysonEventsCent](#)

UPDATE: N/A

NAMING RIGHTS: In 2003, Tyson Foods paid \$4 million for a lifetime deal. On September 30, 2019, Fleet Farm obtained naming rights for the arena at the Tyson Events Center. The deal is for eight years, and financial terms were not disclosed.

Team: Wichita Force

Principal Owner: Wichita Arena Football, LLC (Jeff Martin-Managing Partner)

Year Established: 2015

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@wichitaforce](#)

Arena: Hartman Arena

Date Built: 2009

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@hartmanarena](#)

UPDATE: In December 2019, the Force announced the team was returning to Hartman Arena.

NAMING RIGHTS: The privately managed arena is named after Willis Hartman, former owner of the Wichita Wings.

Team: West Texas Warbirds

Principle Owner: Leif Kertis

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: [@wtxwarbirds](#)

Arena: Ector County Coliseum
Date Built: 1954
Facility Cost: (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)
Twitter: [@ECColiseum](#)

UPDATE: On October 2, 2019, representatives of Kertis Sports and Entertainment Group announced the return of professional indoor football to West Texas. In December 2019, the team revealed its name and logos. Fans voted for the name West Texas Warbirds.

NAMING RIGHTS: There are no naming rights for the Ector County Coliseum.

ELITE INDOOR FOOTBALL (EIF)

LEAGUE UPDATE: After the American Indoor Football League (AIF) folded, the Southern Steam created the Elite Indoor Football league. The League's website states that the following teams are inactive: Northern Nemesis, Rochester Kings, Southern Renegades, and Youngstown Federals.

The EIF has announced many expansion teams for the 2021 season including: Acadiana Ravens, Waco Tornados, San Antonio Gunsligners, Mississippi Brawlers, and Southern Vermont Storm.

Team: Alabama Lumberjacks

Principle Owner: N/A
Year Established: 2019
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
Team Website: N/A
Twitter: N/A

Arena: N/A
Date Built: N/A
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Website: N/A
Twitter: N/A

UPDATE: On December 2019, EIF announced the agreement to bring the Alabama Lumberjacks into the EIF for the 2020 season.

NAMING RIGHTS: N/A

Team: Carolina Aviators

Principle Owner: N/A
Year Established: 2011
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: [@CarolinaAviator](#)

Arena: J.S Dorton Arena
Date Built: 1952

Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)
Twitter: N/A

UPDATE: The Aviators joined the EIF in 2018.

NAMING RIGHTS: There are currently no naming-rights deals for the Dorton Arena.

Team: Carolina Gorillas

Principle Owner: N/A
Year Established: 2019
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
Team Website: N/A
Twitter: N/A

Arena: N/A
Date Built: N/A
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website: N/A
Twitter: N/A

UPDATE: On October 15, 2019, the EIF announced the Gorillas were joining the EIF for the 2020 season.

NAMING RIGHTS: N/A

Team: Massachusetts Effect

Principle Owner: Douglas Berry
Year Established: 2019
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: [@masseffectarena](#)

Arena: Driscoll Arena
Date Built: 1972

Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: 100%
Facility Financing: N/A
[Facility Website](#)
Twitter: [@DriscollArena](#)

UPDATE: The Mass Effect announced on January 5, 2020, that the team joined the EIF. On August 2, 2020, the team announced they were departing from the EIF immediately. The team will make a formal announcement about its plans for the 2021 season. The team is a non-profit organization.

NAMING RIGHTS: There are no naming rights for Driscoll Arena. It is a Commonwealth of Massachusetts public ice-skating facility.

Team: Middle Tennessee Bulldawgs

Principle Owner: Ricky Prochaska
Year Established: 2017
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: N/A

Arena: N/A
Date Built: N/A
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website: N/A
Twitter: N/A

UPDATE: On December 23, 2019, the Bulldawgs decided to take their brand to indoor football by announcing the team was set to join the EIF for the 2020 season. The team also has a youth, women's, and an outdoor team.

NAMING RIGHTS: N/A

Team: Mississippi Raiders

Principle Owner: James Germany
Year Established: 2019
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A

[Team Website](#)

Twitter: N/A

Arena: James Lynn Cartlidge Forrest County Multi-Purpose Center

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: On November 18, 2019, the Raiders announced the team was joining the EIF for the 2020 season.

NAMING RIGHTS: N/A

Team: Sarasota County Thunder

Principle Owner: N/A

Year Established: N/A

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website: N/A

Twitter: N/A

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Tampa Bay Tigers

Principle Owner: Tom Green

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website: N/A
Twitter: N/A

Arena: N/A
Date Built: N/A
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website: N/A
Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Southern Steam

Principle Owner: Bobby Dammarell
Year Established: 2013
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: [@SteamIndoor](#)

Arena: Jacksonville Ice & Sportsplex
Date Built: 1993
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: The sports-plex is a locally owned and operated business.
[Facility Website](#)
Twitter: [@JaxIceRink](#)

UPDATE: N/A

NAMING RIGHTS: N/A

Team: North Texas Falcons

Principle Owner: Tyrone Washington
Year Established: 2015
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)

Twitter: [@Northtxfalcons](#)

Arena: Apex Indoor Sports Center (temporary)

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: In November 2019, the EIF announced the Texas Falcons were joining the EIF for the 2020 season. The Falcons will be a part of the EIF Lonestar Division and will begin to play in 2021.

In June 2020, the Falcons speculated on their Facebook page that they would be playing at the Fair Park Coliseum for the 2021 EIF season.

NAMING RIGHTS: N/A

Team: Texas Grim Reapers

Principle Owner: N/A

Year Established: 2015

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website: N/A

Twitter: [@TX_GrimReapers](#)

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website: N/A

Twitter: N/A

UPDATE: The EIF announced on August 13, 2019, the Reapers were joining the EIF for the 2020 season.

NAMING RIGHTS: N/A

Team: Texas Stealth

Principle Owner: N/A
Year Established: 2015
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
Team Website: N/A
Twitter: N/A

Arena: N/A
Date Built: N/A
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website: N/A
Twitter: N/A

UPDATE: In August 2019, the EIF announced the Stealth would be joining the league in 2020.

NAMING RIGHTS: N/A

Team: Texas Takeover

Principle Owner: N/A
Year Established: 2010
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: N/A

Arena: N/A
Date Built: N/A
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website: N/A
Twitter: N/A

UPDATE: In August 2019, the EIF announced the Texas Takeover would be joining the EIF. The Takeover comes to professional indoor football after ten years of semi-pro experience in the Elite 8-man football league and American Eightman Football League.

NAMING RIGHTS: N/A

Team: Vermont Brew

Principle Owner: Claude Flynn

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@brew_vt](#)

Arena: Memorial Sports Center

Date Built: 1993

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: The center was a product of a community fundraising campaign that involved donations, volunteer hours, “in-kind” services, and community investment support from local families, community organizations, and businesses.

[Facility Website](#)

Twitter: [@memorialsptctr](#)

UPDATE: In December 2019, the EIF announced the Brew would be joining the EIF for the 2020 season.

The Memorial Sports Center is in the middle of a fundraising campaign to finish the sports center. So far, the campaign has raised over \$325,000. The campaign’s goal is \$350,000. The funds will go towards finishing the facility’s second floor, adding elevators to a new heated viewing area with indoor restrooms, an expanded café, and seating that overlooks the ice. In 2018, Kraft Foods provided a significant gift in Middlebury’s recognition as a finalist for Kraft Hockeyville 2018.

NAMING RIGHTS: The town of Middlebury owns the Memorial Sports Center, which does not have any naming rights agreement.

Team: Vermont Bucks

Principle Owner: Joanna Morse

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@vtbucks](#)

Arena: Collins Perly Sports and Fitness Center

Date Built: 1985

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: Before their deaths, Steve Collins and Bessie Perley passed down significant amounts of money to build and maintain athletic facilities for St. Albans area residents.

[Facility Website](#)

Twitter: N/A

UPDATE: On October 24, 2020, the Bucks announced the team would be joining the EIF for the 2020 season. The team will play four home games at Collins Perley Arena Complex and two home games at Spartan Arena.

NAMING RIGHTS: The center is named after Steve Collins and Bessie Perley, who gave the center to the Bellows Free Academy.

INDOOR FOOTBALL LEAGUE (IFL)

LEAGUE UPDATE: The IFL is a professional indoor football league formed when the Intense Football League and the United Indoor Football League merged. The league is comprised of players with a variety of backgrounds, including former NFL players. The league's newest member, the Columbus Wild Dogs, will start IFL play in 2022 at Nationwide Arena. The IFL announced on April 13, 2020, that the 2020 season was canceled due to the COVID-19 pandemic.

Team: Arizona Rattlers

Principal Owner: Ron Shurts

Year Established: 1992

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@ArizonaRattlers](#)

Arena: Talking Stick Resort Arena

Date Built: 1992

Facility Cost (\$/Mil): \$90

Percentage of Arena Publicly Financed: 39%

Facility Financing: The City of Phoenix contributed \$35 million, of which \$28 million went toward arena construction and \$7 million toward the land. The Phoenix Suns, who also use the arena, contributed \$55 million. The City has a thirty-year commitment from the Suns to repay a portion of the contribution at \$500,000 per year, with an annual three percent increase. The City will also receive forty percent of the revenue from luxury boxes and advertising. The \$230 million renovations of the arena include \$150 million in public funding.

[Facility Website](#)

Twitter: [@TSRarena](#)

UPDATE: The Rattlers and IFL will resume play in 2021.

On July 30, 2019, the Rattlers and Gila River Arena announced intentions to formalize a mutually agreeable lease that would extend their partnership through their 2020 season, with an option through 2021 while renovations at Talking Sticks Resort Arena. The \$230 million renovations of Talking Stick Sports Arena, set to start in the summer of 2020, displaced the Rattlers for the next two seasons. The renovation will be done in two phases over '20-21.

NAMING RIGHTS: In 2015, a Phoenix-area tribe purchased the naming rights for Talking Stick Resorts Arena. The multi-year deal's financial details were not disclosed.

Team: Bismarck Bucks

Principal Owner: BEK Communications

Year Established: 2016
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@bismarckbucks](#)

Arena: Bismarck Event Center

Date Built: 1969

Facility Cost (\$/Mil): \$2.5

Percentage of Arena Publicly Financed: N/A

Facility Financing: Around 1/4 of costs was financed through donations.

[Facility Website](#)

Twitter: [@BisEventCenter](#)

UPDATE: In January 2013, the Bucks went under complete Ownership of BEK Communications.

NAMING RIGHTS: N/A

Team: Cedar Rapids River Kings

Principal Owner: Roy Choi

Year Established: 2011

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@goriverkings](#)

Arena: U.S. Cellular Center

Date Built: 1979

Facility Cost (\$/Mil): 8

Percentage of Arena Publicly Financed: N/A

Facility Financing: Owned by the City of Cedar Rapids.

[Facility Website](#)

Twitter: [@USCellCenter](#)

UPDATE: N/A

NAMING RIGHTS: In 2014, U.S. Cellular renewed its agreement for the naming rights to the U.S. Cellular Center. The previous agreement paid \$150,000 annually. Under the new agreement, the company is paying \$3.8 million for ten years.

Team: Duke City Gladiators

Principle Owner: Gina Prieskorn-Thomas and Scott Thomas

Year Established: 2015

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@DCGladiators](#)

Arena: Tingley Coliseum

Date Built: 1957

Facility Cost (\$/Thous): \$500 (Construction started in 1940).

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: In August 2019, the IFL announced the Gladiators would be joining the IFL from the CIF. The Gladiators were former CIF champions in 2018 and 2019.

NAMING RIGHTS: The Coliseum was named in honor of Governor Clyde Tingley.

Team: Frisco Fighters

Principle Owner: Steve Germain

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@FriscoFighters](#)

Arena: Comerica Center

Date Built: 2013

Facility Cost (\$/Mil): \$27 (\$39 million renovation in 2009).

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@ComericaCenter](#)

UPDATE: The Fighters entered the IFL in 2020 for their inaugural season. Right before their first league game, the IFL canceled the 2020 season due to COVID-19.

NAMING RIGHTS: In January 2019, Comerica Bank announced a multi-year partnership to obtain the naming rights for Comerica Center. The new deal includes an extension of the current partnership agreement through the 2023-24 NHL season.

Team: Green Bay Blizzard

Principal Owner: Larry and Kathy Treankler

Year Established: 2003

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@gblizzard](#)

Arena: Resch Center

Date Built: 2002

Facility Cost (\$/Mil): \$49

Percentage of Arena Publicly Financed: N/A

Facility Financing: An eight percent room rental tax at the Resch Center and KI Convention Center primarily financed the arena. Another \$5 million came from various naming-rights opportunities throughout the Center, and an additional \$1 million came from the State of Wisconsin and the Village of Ashwaubenon. Final funding came from the sale of bricks to fill the plaza in front of the Resch Center.

[Facility Website](#)

Twitter: [@reschcomplex](#)

UPDATE: The Resch Expo, which is under construction, will connect to Resch Center's east side. Both Facilities will be named after former KI CEO Dick Resch. County officials in February 2020, said the naming rights deal is potentially worth \$10 million. Once the construction is completed, both buildings will be known as one complex. The expo center has a total budget of \$93 million. Funds to pay for the expo include money from Lambeau Field stadium tax refund, naming rights, the half-percent Brown County sales tax, and the room tax dollars. A memorandum of understanding calls for \$15 million from the county's half-percent sales tax to fund the project.

NAMING RIGHTS: The Resch Center is named after Dick Resch, President of KI Industries. Resch and KI donated \$5 million in cash and furnishings for the Resch Center and KI Convention Center, which is located next door to the Resch Center. The actual field played on by the Blizzard is sponsored by U.S Cellular, and details of the deal are undisclosed. The \$10 million naming rights deal for the Resch Expo may be extended for 20 years with two 10-year options worth \$2 million each.

Team: Iowa Barnstormers

Principal Owner: Jeff Lamberti

Year Established: 1995

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@iabarnstormers](#)

Arena: Wells Fargo Arena

Date Built: 2005

Facility Cost (\$/Mil): \$99

Percentage of Arena Publicly Financed: N/A

Facility Financing: Wells Fargo Arena is owned by Polk County.

[Facility Website](#)

Twitter: [@IAEventsCenter](#)

UPDATE: After the cancellation of the 2020 IFL season, Owner Jeff Lamberti intends that the Barnstormers will return for the 2021 season. Lamberti mentioned that the ultimate decision to return to play would primarily be made by the support garnered by season tickets, sponsors, and the community.

NAMING RIGHTS: The facility is named after Wells Fargo Financial Services, which has been the corporate sponsor of the multi-purpose arena since it opened. For this sponsorship, Wells Fargo will pay \$11.5 million over twenty years, expiring in 2025.

Team: Oakland Panthers

Principle Owner: Marshawn Lynch and Roy Choi

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@Oak_Panthers](#)

Arena: Oakland Arena

Date Built: 1966

Facility Cost (\$/Mil): \$25 (\$121 million renovation in 1997)

Percentage of Arena Publicly Financed: 100%

Facility Financing: The Arena was renovated in 1997. The City of Oakland and county-issued \$140 million to pay for the renovations. 80% was refinanced by private loans guaranteed by the NBA Golden State Warriors at the time, and the City and county paid the remaining 20%.

[Facility Website](#)

Twitter: [@OaklandArena](#)

UPDATE: The Panthers joined the IFL in 2019, backed by former NFL player Marshawn Lynch. Lynch wanted to bring football back to Oakland after he saw a gap left behind with the Raiders and Warriors leaving the Oakland scene.

Since the cancellation of the 2020 IFL season, the Panthers are looking to kick off their inaugural season in 2021 with an extended 16-game schedule.

NAMING RIGHTS: In September 2019, Oracle Arena was renamed Oakland Arena as the naming rights agreement ended.

Team: Sioux Falls Storm

Principal Owner: Jason and Valerie Headlee, David and Stephanie Richter, and Patrick and Amber Garry.

Year Established: 2000

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@siouxfallsstorm](#)

Arena: Denny Sanford PREMIER Center

Date Built: 2014

Facility Cost (\$/Mil): \$117

Percentage of Arena Publicly Financed: 98%

Facility Financing: The sources of financing are tax-exempt bonds, taxable bonds, sales tax fund cash from the City, and a donation from Sanford Health.

[Facility Website](#)

Twitter: [@PREMIER_CENTER](#)

UPDATE: On October 3, 2019, the Storm announced new ownership. Three families became the new owners of the Storm. Along with their husbands, the three sisters intend to enhance the fan experience and further the intentions of sponsors.

The Storm won the IFL Championship in July 2019.

NAMING RIGHTS: In 2012, Sanford Health, First Premier Bank, and Premier Bankcard are paying nearly \$21 million for the naming rights to the Denny Sanford Premier Center for the next twenty-five years.

Team: Quad City Steamwheelers

Principal Owner: Doug Bland

Year Established: 2017

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@qcsteam](#)

Arena: TaxSlayer Center

Date Built: 1993

Facility Cost (\$/Mil): \$33.4

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TaxSlayerCenter](#)

UPDATE: The Steamwheelers played one game in the IFL during the 2020 season before the IFL postponed and eventually canceled the 2020 season. The Steamwhellers beat the Cedar Rapid River Kings 54-39 in the league's 2020 inaugural game.

NAMING RIGHTS: In 2017, TaxSlayer obtained the naming rights for the Quad City Civic Center. The deal is for ten years for a full value of over \$3.3 million.

Team: San Diego Strike Force

Principal Owner: Roy Choi

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@sdstrikeforce](#)

Arena: Pechanga Arena

Date Built: 1966

Facility Cost (\$/Mil): \$6.4

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@PechangaArenaSD](#)

UPDATE: After going 1-0 in the 2020 IFL season, the Force is preparing for the 16-game schedule for 2021 after the IFL canceled the 2020 season.

NAMING RIGHTS: In 2018, the San Diego City Council voted 7-2 to approve a five year, \$400,000-per-year- naming rights deal. The city will get a 10% share of the revenue per year.

Team: Spokane Shock

Principle Owner: Sam Adams

Year Established: 2006

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@SpokaneShock](#)

Arena: Spokane Veterans Memorial Arena

Date Built: 1995

Facility Cost (\$/Mil): \$62.62

Percentage of Arena Publicly Financed: 100%

Facility Financing: Property Tax Bond of \$38 million, 2% hotel tax and a 0.1% rise in sales tax.

[Facility Website](#)

Twitter: [@SpokaneArena](#)

UPDATE: The Shock joined the IFL in November 2019 after a two-year absence. Former NFL great Sam Adams owns the team. Despite the canceled IFL season, the Shock still plans on playing 2020 games.

NAMING RIGHTS: N/A

Team: Tucson Sugar Skulls

Principal Owner: Kevin & Cathy Guy

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@sugarskullsfb](#)

Arena: Tucson Arena

Date Built: 1971 (renovated in 1987 and 2014)

Facility Cost (\$/Mil): \$22 (2014 renovation)

Percentage of Arena Publicly Financed: N/A

Facility Financing: Renovation funding provided by Rio Nuevo downtown redevelopment and revitalization district and the City of Tucson.

[Facility Website](#)

Twitter: [@TCCTucson](#)

UPDATE: The 2020 IFL season was to be the Sugar Skulls' second season in the IFL. The Skulls ownership is putting their focus toward the 2021 season by looking for avenues to provide partners added value for their sponsorship and ticket purchases.

NAMING RIGHTS: N/A

MID-ATLANTIC INDOOR FOOTBALL LEAGUE (MAIFL)

LEAGUE UPDATE: The Mid-Atlantic Indoor Football League (MAIFL) was a developmental semi-pro indoor football league to help players and coaches learn the indoor game. The 2017 season was MAIFL's inaugural season. The MAIFL and AAL came together to create the AAL East Division.

NATIONAL ARENA LEAGUE (NAL)

LEAGUE UPDATE: On June 12, 2020, the NAL announced the cancellation of the 2020 season. The league has announced the Tampa Bay Tornados, Louisville Xtreme, and Baltimore Lightning will join the NAL. The league will have nine teams for the 2021 season.

The league announced in July 2020 that it would be adding Fantasy Football for the 2021 season.

Team: Baltimore Lightning

Principle Owner: HMG Sports Marketing and Will Hanna

Year Established: 2020

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: N/A

Arena: Royal Farms Arena

Date Built: 1962

Facility Cost (\$/Mil): \$14 million

Percentage of Arena Publicly Financed: N/A

Facility Financing: The arena is owned by the city of Baltimore.

[Facility Website](#)

Twitter: [@RoFoArena](#)

UPDATE: On August 1, 2020, the NAL announced the Baltimore Lightning would be an expansion team in the 2021 season. The Lightning has signed a three-year membership agreement with the NAL.

NAMING RIGHTS: In September 2014, Royal Farms announced its long-term partnership that included naming rights for the arena. The deal was reported to be \$1.25 million. The Baltimore-based convenience store chain will pay \$250,000 annually over five years.

Team: Carolina Cobras

Principle Owner: Rob Storm and Richard Maslia

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@CarCobras](#)

Arena: Greensboro Coliseum Complex

Date Built: 1959

Facility Cost (\$/Mil): \$4.5 (\$24 million in renovations 2014)

Percentage of Arena Publicly Financed: N/A

Facility Financing: Phase One of the 2013 renovation was funded by hotel and motel tax revenue and cost about \$8 mill. Phase Two was projected to cost \$7.5 million.

[Facility Website](#)

Twitter: [@Gbocoliseum](#)

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Columbus Lions

Principle Owner: John Hargrove and Jason Gibson

Year Established: 2006

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@columbuslions](#)

Arena: Columbus Civic Center

Date Built: 1996

Facility Cost (\$/Mil): \$45

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@ColCivicCenter](#)

UPDATE: N/A

NAMING RIGHTS: The Columbus Civic Center is currently seeking naming-rights deals, but no agreement has been reached as of 2020. In July 2019, the city of Columbus tried to sell the naming rights for the third time. No pricing amounts have been made public yet.

Team: Jacksonville Sharks

Principal Owner: Jacksonville Sports Group

Year Established: 2010

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: N/A

Arena: VyStar Veterans Memorial Arena
Date Built: 2003
Facility Cost (\$/Mil): \$130
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)
Twitter: N/A

UPDATE: In February 2020, the Sharks announced its broadcast sponsorship agreement with CW17. This agreement allows the team to broadcast all home games locally.

The Sharks won the NAL championship in 2019.

NAMING RIGHTS: In 2019, VyStar Credit Union reached an agreement with the city of Jacksonville for a 15-year, \$9.76 million naming rights deal.

Team: Jersey Flight

Principle Owner: New Flight Enterprises, LLC. (Samuel Davis, Jr. and Kyna Felder-Ruiz)
Year Established: 2018
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: [@JerseyFlightFB](#)

Arena: CURE Insurance Arena
Date Built: 1999
Facility Cost (\$/Mil): \$53
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)
Twitter: [@CUREarena](#)

UPDATE: The Flight came into the NAL as an expansion team in October 2019.

NAMING RIGHTS: In 2017, CURE auto insurance entered into a ten-year agreement worth \$1.5 million for the naming rights to CURE Insurance Arena. CURE also has the exclusive rights to any of the arena's potential auto insurance opportunities.

Team: Louisville Xtreme

Principle Owner: Victor Cole
Year Established: 2017

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@LouXtremeFB](#)

Arena: Freedom Hall Civic Center

Date Built: 1956

Facility Cost (\$/Mil): \$5 million. The Kentucky State Fair Board purchased 396 acres for \$522,580, and Expo Hall had a \$12.5 million renovation in 1984.

Percentage of Arena Publicly Financed: N/A

Facility Financing: In 2015, Johnson City Commissioners approved \$12 million in funding for the facility's renovations. Since 2011 Johnson City officials have spent more than \$15 million to replace the roof, improve lighting and seating, and installed a new heating/cooling system.

[Facility Website](#)

Twitter: [@kyexpocenter](#)

UPDATE: The Xtreme will be a NAL expansion side in 2021.

Freedom Hall is receiving \$1 million in exterior repairs after a report estimated that \$14 million in renovations was needed to the facility's architectural, structural, and mechanical components.

NAMING RIGHTS: As of July 2020, no naming rights deal exists for Freedom Hall Arena. Back in 2018, Johnson City leaders weighed proposals from two private firms to manage and operate the Freedom Hall Civic Center. Officials said the private firms could pursue naming rights.

Team: Massachusetts Pirates

Principle Owner: Hassan Yatim and Jawad Yatim

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@mass_pirates](#)

Arena: DCU Center

Date Built: 1977 (renovated 2009, 2012, 2013)

Facility Cost (\$/Mil): \$25.6 (\$23 in 2013)

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@DCUCenter](#)

UPDATE: On July 2020, during a NAL Board of Directors call, the owners voted unanimously not to offer the Pirates a three-year membership agreement. Commissioner Chris Siegfried said the league is willing to re-open dialogue with the team in the future.

NAMING RIGHTS: N/A

Team: Orlando Predators

Principle Owner: Nate Starling Jr. and the Tridico Family

Year Established: 1991

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@predatorsorl](#)

Arena: Amway Center

Date Built: 2010

Facility Cost (\$/Mil): \$480

Percentage of Arena Publicly Financed: 87.5%

Facility Financing: The Orlando City Council owns the center. Orlando Magic owner, Richard DeVos, contributed \$10 million; the Magic contributed \$50 million, and the rest was financed as part of a \$1.05 billion plan to renovate and upgrade downtown Orlando.

[Facility Website](#)

Twitter: [@AmwayCenter](#)

UPDATE: In March 2020, the Predators were acquired by Nathan Starling, and the Tridico Family as the team enters their second season in the NAL.

NAMING RIGHTS: Amway Global reached a 10-year \$40 million naming-rights deal. The agreement also gave Amway the initial exclusive option to negotiate for the right to name the arena.

Team: Tampa Bay Tornados

Principle Owner: Alton Walker and Ken Nelson

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@TBTornados](#)

Arena: Florida Fairgrounds Expo Hall

Date Built: 1997

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: On July 24, the Tornados will join the NAL as an expansion team in 2021. The Tornados will play in Expo Hall at the Florida State Fairgrounds.

NAMING RIGHTS: N/A

Team: West Virginia Rough Riders

Principle Owner: Gregg Fornario

Year Established: 2011

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@WVRoughriders](#)

Arena: WesBanco Arena

Date Built: 1977

Facility Cost (\$/Mil): \$7

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter [@WesBancoArena](#)

UPDATE: In 2019, the NAL announced the Roughriders were joining the league in 2020.

The Rough Riders won the 2019 AAL Championship against the Carolina Energy.

NAMING RIGHTS: In 2013, WesBanco agreed to a 10-year, \$2.5 million naming rights extensions. The arena's previous 10-year deal was struck in 2003 for \$2.3 million.