



## OTHER HOCKEY LEAGUES

{Appendix 4.1, to *Sports Facility Reports*, [Volume 21](#)}

*Research completed as of July 29, 2020*

### NATIONAL WOMEN'S HOCKEY LEAGUE (NWHL)

#### **Team: Boston Pride**

**Principal Owner:** Cannon Capital, led by Miles Arnone

**Year Established:** 2015

[Team Website](#)

**Twitter:** [@TheBostonPride](#)

**Arena:** Warrior Ice Arena

**Date Built:** 2016

**Facility Cost (\$/Mil):** \$130

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@WarriorIceArena](#)

**UPDATE:** In September, 2019 Cannon Capital purchased the Boston Pride, making them one of only two privately owned teams in the NWHL.

**NAMING RIGHTS:** The arena, located on the property of New Balance Headquarters, is named after the Warrior brand of hockey equipment that is owned by New Balance.

#### **Team: Buffalo Beauts**

**Principal Owner:** NWHL

**Year Established:** 2015

[Team Website](#)

**Twitter:** [@BuffaloBeauts](#)

**Arena:** Northtown Center at Amherst

**Date Built:** 1998

**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)  
**Twitter:** [@NorthTownCenter](#)

**UPDATE:** In July, 2019, it was announced that the Buffalo Beauts would no longer play home games at the HarborCenter, which is owned by former Beauts owner Kim Pegula. Their new home arena is Northtown Center at Amherst.

**NAMING RIGHTS:** In March, 2010, Northtown Automotive entered into a 10-year naming rights deal with the Town of Amherst, and renamed the Amherst Pepsi Center Northtown Center at Amherst.

## **Team: Connecticut Whale**

**Principal Owner:** NWHL  
**Year Established:** 2015  
[Team Website](#)  
**Twitter:** [@CTWhale\\_NWHL](#)

**Arena:** Danbury Ice Arena  
**Date Built:** 1999  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)  
**Twitter:** [@DanburyArena](#)

**UPDATE:** In May, 2020, the North American Hockey League (NAHL) announced that the Wilkes-Barre/Scranton Knights would relocate from Pittston, Pennsylvania to Danbury, Connecticut, for the 2020-2021 season and play their home games at Danbury Ice Arena under their new name, the Danbury Jr. Hat Tricks.

**NAMING RIGHTS:** Danbury Ice Arena currently does not have a naming rights sponsor, but Precision Sports Entertainment (PSE), the ownership group of the Danbury Ice Arena, is pursuing a naming rights partner, as of June, 2019.

## **Team: Metropolitan Riveters**

**Primary Owner:** NWHL

**Year Established:** 2015

[Team Website](#)

**Twitter:** [@Riveters](#)

**Arena:** ProSkate Ice Arena

**Date Built:** 2000

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@ProskateA](#)

**NAMING RIGHTS:** ProSkate Ice Arena currently does not have a naming rights sponsor.

## **Team: Minnesota Whitecaps**

**Primary Owner:** NWHL

**Year Established:** 2018

[Team Website](#)

**Twitter:** [@WhitecapsHockey](#)

**Arena:** TRIA Rink

**Date Built:** 2018

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@TriaRink](#)

**NAMING RIGHTS:** On February 20, 2017, TRIA Orthopedic became the owner of the former Macy's building in downtown St. Paul, and gave itself the naming rights to the arena. At the time of purchase, this facility was being built as a new practice rink for the Minnesota Wild hockey team.

## **Team: Toronto Six**

**Primary Owner:** Johanna Neilson Boynton

**Year Established:** 2020

[Team Website](#)

**Twitter:** [@TheTorontoSix](#)

**Arena:** N/A (not yet announced)

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

**UPDATE:** In May, 2020, the NWHL announced a new team in Toronto, called the Toronto Six. Their home arena has yet to be announced.

**NAMING RIGHTS:** N/A

## AMERICAN HOCKEY LEAGUE (AHL) (AAA)

### **Team: Bakersfield Condors**

**Affiliate:** Edmonton Oilers

**Principal Owner:** Edmonton Oilers

**Year Established:** 1984

[Team Website](#)

**Twitter:** [@Condors](#)

**Arena:** Mechanics Bank Arena

**Date Built:** 1998

**Facility Cost (\$/Mil):** \$38

**Facility Financing:** The arena is publicly financed and owned by the City of Bakersfield.

[Facility Website](#)

**Twitter:** [@MechanicsBArena](#)

**UPDATE:** In July, 2019, Mechanics Bank Arena revealed a new full-color digital outdoor marquee.

**NAMING RIGHTS:** In 2014, Rabobank announced they had renewed their naming rights agreement for ten years at \$350,000 per year. In September, 2019, Rabobank Arena was renamed Mechanics Bank Arena after the two banks merged. Mechanics Bank is still responsible for paying the city \$350,000 per year, until 2025, as a part of the 2014 agreement.

### **Team: Belleville Senators**

**Affiliate:** Ottawa Senators

**Principal Owner:** Eugene Melnyk

**Year Established:** 1972

[Team Website](#)

**Twitter:** [@BellevilleSens](#)

**Arena:** CAA Arena

**Date Built:** 1978

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** N/A

**NAMING RIGHTS:** CAA South Central Ontario reached a 10-year naming rights deal with the arena on September 19, 2018. Financial terms of the deal were not disclosed.

## **Team: Binghamton Devils**

**Affiliate:** New Jersey Devils

**Principal Owner:** New Jersey Devils

**Year Established:** 1998

[Team Website](#)

**Twitter:** [@BingDevils](#)

**Arena:** Veterans Memorial Arena

**Date Built:** 1973

**Facility Cost (\$/Mil):** \$7.5

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** N/A

**UPDATE:** In July, 2019, the county announced a three-phase renovation project for the Veteran Memorial Arena that will cost at least \$36 million. The project will include upgrades to concessions, food service, merchandising facilities, team support facilities, and accessibility. Phase one is projected to take 12-18 months, phase two is projected to take 2-4 years, and phase three is a long-term plan that will include utilizing land south of the facility for development.

**NAMING RIGHTS:** On July 1, 2014, the arena was renamed Floyd L. Maines Veteran Memorial Arena in a five-year, \$75,000 per year, naming rights agreement. As of June 30, 2020, Floyd L. Maines Veterans Memorial Arena became Veterans Memorial Arena after the Maines family informed the arena it would not be renewing its naming rights contract. Currently, the arena does not have a naming rights sponsor, but they are developing a request for proposal (RFP) to send out to possible sponsors and expect to have one by the start of the 2020-2021 season.

## **Team: Bridgeport Sound Tigers**

**Affiliate:** New York Islanders

**Principal Owner:** Jon Ledecky, Scott Malkin, Dewey Shay, and the Estate of Charles B. Wang

**Year Established:** 2001

[Team Website](#)

**Twitter:** [@TheSoundTigers](#)

**Arena:** Webster Bank Arena

**Date Built:** 2001

**Facility Cost (\$/Mil):** \$35

**Facility Financing:** 100% publicly funded.

[Facility Website](#)

**Twitter:** [@Webster\\_Arena](#)

**NAMING RIGHTS:** In January, 2011, Webster Bank purchased the naming rights to the arena for \$3.5 million over ten years.

## **Team: Charlotte Checkers**

**Affiliate:** Carolina Hurricanes

**Principal Owner:** Michael Kahn

**Year Established:** 1990

**Team Website:** [Team Website](#)

**Twitter:** [@CheckersHockey](#)

**Arena:** Bojangles' Coliseum

**Date Built:** 1955

**Facility Cost (\$/Mil):** \$4

**Facility Financing:** N/A

**Facility Website:** [Facility Website](#)

**Twitter:** [@TheBOplex](#)

**UPDATE:** Reports from April, 2020 say that the Chicago Wolves will likely become affiliated with the Carolina Hurricanes on a year-to-year basis starting next season, which would leave the Charlotte Checkers without an NHL affiliate. Currently, the only NHL team without an AHL affiliate entering the 2020-2021 season is the Florida Panthers.

**NAMING RIGHTS:** In 2008, Bojangles' Restaurant's Inc. agreed to a deal for the naming rights to the Coliseum. The deal is worth \$1.25 million over ten years. On November 27, 2018, the Charlotte City Council approved a ten year extension of the naming rights deal with Bojangles'. Under the new agreement, Bojangles' paid \$240,000 for the first year, and the price for the naming rights will increase \$10,000 for every subsequent year.

## **Team: Chicago Wolves**

**Affiliate:** Vegas Golden Knights

**Principal Owner:** Don Levin, Buddy Meyers, Wayne Messmer, and Seth Gold

**Year Established:** 1994 in the IHL, joined the AHL in 2001

**Team Website:** [Team Website](#)

**Twitter:** [@Chicago\\_Wolves](#)

**Arena:** Allstate Arena

**Date Built:** 1980, renovated in 1999

**Facility Cost (\$/Mil):** \$11

**Facility Financing:** N/A

**Facility Website:** [Facility Website](#)

**Twitter:** [@AllstateArena](#)

**UPDATE:** The Chicago Wolves affiliation with the Vegas Golden Knights is ending after the 2019-2020 season, after which Vegas will be affiliated with a new AHL team, the Henderson Silver Knights. Reports from April, 2020 say that the Wolves will likely become affiliated with the Carolina Hurricanes on a year-to-year basis starting next season.

**NAMING RIGHTS:** In August 2014, the Village of Rosemont approved a new naming rights contract with Allstate Corp. The contract is valued at \$15 million per year for ten years.

## **Team: Cleveland Monsters**

**Affiliate:** Columbus Blue Jackets

**Principal Owner:** Dan Gilbert

**Year Established:** 2006

[Team Website](#)

**Twitter:** [@monstershockey](#)

**Arena:** Rocket Mortgage Fieldhouse

**Date Built:** 1994

**Facility Cost (\$/Mil):** \$100

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@RMFieldHouse](#)

**UPDATE:** In August, 2019, the Cleveland Monsters agreed to a multi-year extension with affiliate Columbus Blue Jackets.

Rocket Mortgage Fieldhouse reopened in September, 2019 to reveal its \$185 million upgrades after being closed since May, 2019 for renovations. Upgrades include an expanded glass-enclosed atrium, several new food vendors, and local art pieces displayed throughout the arena. The renovation extended the Cleveland Cavaliers lease for seven more years through 2034.

**NAMING RIGHTS:** In April, 2019, the name of the arena changed from Quicken Loans Arena to the Rocket Mortgage Fieldhouse. The terms of the new naming rights deal were not disclosed.

## **Team: Colorado Eagles**

**Affiliate:** Colorado Avalanche

**Principal Owner:** Martin Lind

**Year Established:** 2003 in the CHL, joined the AHL in 2018

[Team Website](#)

**Twitter:** [@ColoradoEagles](#)

**Arena:** Budweiser Events Center

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$28

**Facility Financing:** Financed fully through public funding through a voter-approved increase in sales tax

[Facility Website](#)

**Twitter:** [@BudEventsCenter](#)



**UPDATE:** In February, 2020, Larimer County proposed the demolition and rebuilding of the Budweiser Events Center, which would be constructed just southeast of the current Budweiser Events Center. If private funding cannot be secured for a demolition and rebuild, Larimer County will allocate the public funds towards renovating the current Budweiser Events Center.

**NAMING RIGHTS:** When the facility was constructed in 2003, Budweiser entered into a 20-year naming rights agreement with the facility. Budweiser pays \$1.5 million annually for the rights to the facility name. In October, 2019, Blue Federal Credit Union entered into a naming rights agreement for areas of the Budweiser Events Center. It is a multi-year deal, and Blue Federal Credit Union will become the name sponsor for the venue's guest services booth, its restaurant, and other assets around the arena.

## **Team: Grand Rapids Griffins**

**Affiliate:** Detroit Red Wings

**Principal Owner:** Dan DeVos and David Van Andel

**Year Established:** 1996

[Team Website](#)

**Twitter:** [@griffinshockey](#)

**Arena:** Van Andel Arena

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$75

**Facility Financing:** The DeVos family contributed \$15 million; the Van Andel family contributed \$11.5 million; and other private interests contributed \$8.5 million. State taxes funded the remainder.

[Facility Website](#)

**Twitter:** [@VanAndelArena](#)

**UPDATE:** After a proposal for the project in June, 2019, in February, 2020, the Grand Rapids Downtown Development Authority approved funding to fully renovate the plaza outside of Van Andel Arena. The total cost of the project is estimated to be \$2.1 million and it will include a full demolition of the plaza, the construction of more seating, trees and landscaping, a snow-melt system, improved lighting, and other design adaptations. Construction was scheduled to begin in spring 2020 and finish in fall 2020.

**NAMING RIGHTS:** Van Andel Arena is named after Amway founder Jay Van Andel, who gave \$11.5 million toward the arena.

## **Team: Hartford Wolf Pack**

**Affiliate:** New York Rangers

**Principal Owner:** Madison Square Garden L.P.

**Year Established:** 1926 as the Providence Reds

[Team Website](#)

**Twitter:** [@WolfPackAHL](#)

**Arena:** XL Center

**Date Built:** 1975 (heavily renovated in 1980 after the original roof collapsed)

**Facility Cost (\$/Mil):** \$30

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@XLCenter](#)

**UPDATE:** In early February, 2020, Connecticut governor Ned Lamont filed for a bond package that would include \$55 million to go towards the \$100 million renovation proposed in 2019. The rest of the \$100 million would come from any revenue generated from a private source or a new investment in the arena. However, in late February, 2020 reports showed that a \$100 million renovation to the XL Center would cut annual operating losses but not boost revenues enough to attract private investors to the project. The project would focus on the lower half of the arena, adding premium seating, upgraded concessions, more restrooms and technology available to patrons.

**NAMING RIGHTS:** While terms of the deal were not released, XL Capital Insurance purchased the naming rights to the arena in December, 2007 and re-named the arena the XL Center. The six-year deal was expected to reach upwards of seven figures and allowed XL to place its logo on the front of the building and on the playing surface. The naming rights agreement was extended an additional 5 years in March of 2018.

## **Team: Hershey Bears**

**Affiliate:** Washington Capitals

**Principal Owner:** Hershey Entertainment & Resorts Company

**Year Established:** 1932

[Team Website](#)

**Twitter:** [@TheHersheyBears](#)

**Arena:** GIANT Center

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$64

**Facility Financing:** The State contributed \$25 million toward building the arena.

[Facility Website](#)

**Twitter:** N/A

**UPDATE:** In May, 2020, the Hershey Bears extended their affiliation with the Washington Capitals through 2023-24.

**NAMING RIGHTS:** In May 2011, GIANT Food, a grocery store chain, signed a ten-year contract renewing their naming rights. Financial terms were not disclosed. GIANT Food has held the naming rights since 2002.

## **Team: Iowa Wild**

**Affiliate:** Minnesota Wild

**Principal Owner:** Minnesota Sports & Entertainment

**Year Established:** 1994 as the Houston Aeros in the IHL, joined the AHL as the Iowa Wild in 2013

[Team Website](#)

**Twitter:** [@IAWild](#)

**Arena:** Wells Fargo Arena

**Date Built:** 2005

**Facility Cost (\$/Mil):** \$117

**Facility Financing:** Iowa Events Center, later renamed Wells Fargo Arena, was funded through various sources. The Vision Iowa Board approved a \$50 million grant for the arena, as well as an additional \$5 million grant for the Iowa Hall of Pride, located in the Hy-Vee Hall within the Center. The Polk County Board of Supervisors directed the \$158.9 million sale of Essential County Purpose General Obligation Bonds for the construction of the Center. These bonds will be repaid with revenue from Prairie Meadows Racetrack and Casino, owned by Polk County. The City of Des Moines provided \$3 million to Polk County for the realignment of Third Street and the construction of a skywalk.

[Facility Website](#)

**Twitter:** [@IAEventsCenter](#)

**UPDATE:** In October, 2019, Wells Fargo Arena announced that it had upgraded the arena's sound system and added new concession options.

**NAMING RIGHTS:** Wells Fargo agreed to pay Polk County \$11.5 million over twenty years, beginning on February 1, 2005, for naming rights to the arena.

## **Team: Laval Rocket**

**Affiliate:** Montreal Canadiens

**Principal Owner:** Molson Family

**Year Established:** 2016

[Team Website](#)

**Twitter:** [@RocketLaval](#)

**Arena:** Place Bell

**Date Built:** 2017  
**Facility Cost (\$/Mil):** \$200 US  
**Facility Financing:** N/A  
[Facility Website](#)  
**Twitter:** [@Place\\_Bell](#)

**NAMING RIGHTS:** The Canadian telecommunications company, Bell, owns the naming rights to the arena and named it Place Bell. Details of the agreement were not disclosed.

## **Team: Lehigh Valley Phantoms**

**Affiliate:** Philadelphia Flyers  
**Principal Owner:** Brooks Group  
**Year Established:** 1996  
[Team Website](#)  
**Twitter:** [@LVPhantoms](#)

**Arena:** PPL Center  
**Date Built:** 2014  
**Facility Cost (\$/Mil):** \$177 (estimated)  
**Facility Financing:** N/A  
[Facility Website](#)  
**Twitter:** [@PPLCenter](#)

**UPDATE:** In July, 2020, operators of the PPL Center announced \$150,000 in safety and sanitation improvements that include self-service ticket scanners, signage, plexiglass shields, touchless bathroom equipment, and electrostatic sprayers. These upgrades are to prepare for events in the aftermath of the Covid-19 pandemic.

**NAMING RIGHTS:** PPL Corporation owns the naming rights to PPL Center after agreeing to pay an undisclosed amount for ten years in 2013.

## **Team: Manitoba Moose**

**Affiliate:** Winnipeg Jets  
**Principal Owner:** True North Sports & Entertainment  
**Year Established:** 1994  
[Team Website](#)  
**Twitter:** [@ManitobaMoose](#)

**Arena:** Bell MTS Place  
**Date Built:** 2004  
**Facility Cost (\$/Mil):** \$133.5 Canadian  
**Facility Financing:** The private sector provided \$93 million, and the public sector provided \$40.5 million toward the capital cost of the facility

[Facility Website](#)

**Twitter:** [@bellmtspace](#)

**NAMING RIGHTS:** In May, 2017, with four years remaining on the prior ten-year naming rights agreement with Manitoba Telecom Services (MTS), Bell Canada acquired MTS and took over the naming rights to the Jets' arena, renaming it Bell MTS Place. There were no changes made to the naming rights agreement, which expires in 2021. In addition to the arena, Bell acquired the naming rights to the Jets' practice and training facility, renaming MTS Iceplex, Bell MTS Iceplex.

## **Team: Milwaukee Admirals**

**Affiliate:** Nashville Predators

**Principal Owner:** Harris Turer

**Year Established:** 1970

[Team Website](#)

**Twitter:** [@mkeadmirals](#)

**Arena:** University of Wisconsin-Milwaukee Panther Arena

**Date Built:** 1950

**Facility Cost (\$/Mil):** \$11.6

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@UWMPantherArena](#)

**NAMING RIGHTS:** In 2014, the University of Wisconsin-Milwaukee and the Wisconsin Center District announced the arena would be named University of Wisconsin-Milwaukee Panther Arena. The renaming of the arena is part of a \$3.4 million, ten-year partnership agreement.

## **Team: Ontario Reign**

**Affiliate:** Los Angeles Kings

**Principal Owner:** Anschutz Entertainment Group (AEG)

**Year Established:** 2001

[Team Website](#)

**Twitter:** [@ontarioreign](#)

**Arena:** Toyota Arena

**Date Built:** 2008

**Facility Cost (\$/Mil):** \$150

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@ToyotaArena](#)

**NAMING RIGHTS:** On July 1, 2019, the owners of the arena entered into an agreement with Toyota, which gives Toyota the naming rights to the arena for a 10-year period. Financial terms of the agreement were not disclosed.

## **Team: Providence Bruins**

**Affiliate:** Boston Bruins  
**Principal Owner:** H. Larue Renfroe  
**Year Established:** 1987  
[Team Website](#)  
**Twitter:** [@AHLBruins](#)

**Arena:** Dunkin' Donuts Center  
**Date Built:** 1972, renovated in 2008  
**Facility Cost (\$/Mil):** \$13  
**Facility Financing:** Publicly funded  
[Facility Website](#)  
**Twitter:** [@DunkinDonutsCtr](#)

**NAMING RIGHTS:** Dunkin' Donuts originally paid \$8.65 million over ten years for the naming rights to the arena. That deal expired in May 2011. In June 2011, Dunkin' Donuts and the Convention Center Authority chose to extend the deal through 2021 for \$4.25 million, paying \$425,000 annually.

## **Team: Rochester Americans**

**Affiliate:** Buffalo Sabres  
**Principal Owner:** Terry Pegula  
**Year Established:** 1956  
[Team Website](#)  
**Twitter:** [@Amerkshockey](#)

**Arena:** Blue Cross Arena  
**Date Built:** 1955, renovated in 1998  
**Facility Cost (\$/Mil):** \$7.5  
**Facility Financing:** N/A  
[Facility Website](#)  
**Twitter:** [@BlueCrossArena](#)

**UPDATE:** In the spring of 2020, the Blue Cross Arena began construction on a multi-million dollar renovation project that was proposed in the fall of 2018. The project is expected to be completed by December 2020. Phase 1 of renovations includes audio/visual system upgrades, public restroom upgrades, and a locker room suite. Phase 2 of renovations includes an expansion on the river side of the arena to create a first floor full service bar and restaurant, an expanded

concessions area on the second floor, and a redesigned War Memorial Terrace public space along the river.

**NAMING RIGHTS:** In 2013, Blue Cross reached an agreement with the City of Rochester to extend its naming rights agreement for another fifteen years. Terms of the agreement were the same terms as the original agreement. Blue Cross paid \$2.975 million under the original agreement and will pay \$195,000 each year through 2028.

## **Team: Rockford IceHogs**

**Affiliate:** Chicago Blackhawks

**Principal Owner:** Rockford Metropolitan Exposition, Auditorium, and Office Building Authority

**Year Established:** 1995

[Team Website](#)

**Twitter:** [@goicehogs](#)

**Arena:** BMO Harris Bank Center

**Date Built:** 1979, renovated in 2005, renovated in 2007–13

**Facility Cost (\$/Mil):** \$3.8 for 2005 renovations, \$25 for 2013 renovations

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@BMOHarrisCenter](#)

**UPDATE:** In May, 2020, the Illinois state legislature allocated \$2.5 million for renovations at BMO Harris Bank Center.

**NAMING RIGHTS:** The Rockford MetroCentre became BMO Harris Bank Center in 2011, pursuant to a naming-rights agreement. BMO Harris was paying \$1.3 million over five years for the naming rights, which expired in 2016. In November of 2016, the naming rights deal was extended an additional five years, lasting through June 2022.

## **Team: San Antonio Rampage**

**Affiliate:** St. Louis Blues (for remainder of 2019-2020 season), Vegas Golden Knights (beginning in the 2020-2021 season)

**Principal Owner:** Spurs Sports and Entertainment

**Year Established:** 1971

[Team Website](#)

**Twitter:** [@sarampage](#)

**Arena:** AT&T Center

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$175

**Facility Financing:** \$146.5 million was generated through a county tax increase and an increase in hotel and rental car taxes. The San Antonio Spurs (NBA) contributed \$28.5 million, which it raised through a \$1.00 increase in ticket fees for NBA games and a \$1.00 parking surcharge.

[Facility Website](#)

**Twitter:** [@attcenter](#)

**UPDATE:** In February, 2020, the AHL's board approved the sale of the San Antonio Rampage to the Vegas Golden Knights and their relocation to Henderson, NV. The team will be called the Henderson Silver Knights, and will play at Orleans Arena in Las Vegas beginning in the 2020-2021 season.

In December, 2019, secure identity company Clear partnered with AT&T Center to improve ease for fans. Clear's lane and enrolment pods allow fans to enter the venue with a tap of the finger.

**NAMING RIGHTS:** AT&T is paying \$41 million over twenty years for naming rights to the arena. The deal will expire in 2022.

## **Team: San Diego Gulls**

**Affiliate:** Anaheim Ducks

**Principal Owner:** Henry and Susan Samueli

**Year Established:** 2015 in the AHL

[Team Website](#)

**Twitter:** [@SDGullsAHL](#)

**Arena:** Pechanga Arena

**Date Built:** 1966

**Facility Cost (\$/Mil):** \$6.4

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@PechangaArenaSD](#)

**UPDATE:** In August, 2019, it was announced that the Henry and Susan Samueli owned Anaheim Arena Management (AAM) would be taking over the lease of Pechanga arena from Anschutz Entertainment Group (AEG), the owners of the LA Kings and the LA Galaxy. The Samueli's will gain control of the fan experience at games beginning in the 2021-2022 season. The city plans to offer AAM a three-year lease with two one-year extensions.

On July 20, 2020, San Diego residents were able to vote on their favorite proposals for the renovation for Pechanga Arena, which included a proposal from San Diego Loyal SC that involved a \$125 million modernization of the arena and the addition of a new soccer venue.

**NAMING RIGHTS:** When the naming rights deal with Valley View Casino expired, ownership granted the naming rights to the owners of the Pechanga Resort & Casino. The name of the facility was changed to the Pechanga Arena, and the Pechanga Band of Luiseño Indians, who own the resort and casino, are paying \$400,000 annually through May of 2020. The deal can be extended



through 2023, if the owners of the arena exercise their option, but there has been no information released regarding if the owners have chosen to extend.

## **Team: San Jose Barracuda**

**Affiliate:** San Jose Sharks

**Principal Owner:** San Jose Sports and Entertainment Enterprises

**Year Established:** 1996

[Team Website](#)

Twitter: [@sjbarracuda](#)

**Arena:** SAP Center at San Jose

**Date Built:** 1993

**Facility Cost (\$/Mil):** \$162.5

**Facility Financing:** \$132.5 million was funded by the City of San Jose; \$30 million was funded by HP Pavilion Management.

[Facility Website](#)

Twitter: [@SAPCenter](#)

**UPDATE:** In January, 2020, the San Jose City Council approved an expansion of Solar4America Ice at San Jose, which includes a 4,200-seat arena, and will serve as the new home for the San Jose Barracudas. Construction on the new facility was expected to begin in April, 2020 and is expected to be completed in April, 2022.

**NAMING RIGHTS:** On July 9, 2013, SAP America, Inc. entered into a five-year agreement for the naming rights to the arena at \$3.35 million per year. Though the initial term of years for the agreement has expired, there has not been a formal announcement that the arena will have a new naming rights deal with another corporate sponsor for the 2020-2021 season.

## **Team: Springfield Thunderbirds**

**Affiliate:** Florida Panthers (for remainder of 2019-2020 season), St. Louis Blues (beginning in the 2020-2021 season)

**Principal Owner:** Springfield Hockey, LLC led by Ron Cain

**Year Established:** 1975; joined the AHL in 2016

[Team Website](#)

Twitter: [@ThunderbirdsAHL](#)

**Arena:** MassMutual Center

**Date Built:** 1972, renovated in 2005

**Facility Cost (\$/Mil):** \$10.3 (\$71 for the 2005 renovations)

**Facility Financing:** N/A

[Facility Website](#)

Twitter: [@MM\\_Center](#)

**UPDATE:** On March 6, 2020, the Springfield Thunderbirds announced a five-year affiliation agreement with the St. Louis Blues beginning in the 2020-2021 season, ending their affiliation with the Florida Panthers.

**NAMING RIGHTS:** Massachusetts Mutual Life Insurance Company is paying \$5 million for a fifteen-year naming rights deal. The deal began in 2005.

## **Team: Stockton Heat**

**Affiliate:** Calgary Flames

**Principal Owner:** Calgary Sports and Entertainment

**Year Established:** 1977; joined AHL in 2015

[Team Website](#)

**Twitter:** [@AHLHeat](#)

**Arena:** Stockton Arena

**Date Built:** 2005

**Facility Cost (\$/Mil):** \$64

**Facility Financing:** Publicly financed by the City of Stockton

[Facility Website](#)

**Twitter:** [@StocktonArena](#)

**UPDATE:** In February, 2020, the Stockton Heat and the City of Stockton agreed to a one-year lease extension in Stockton Arena, following their five-year lease that was set to end in 2020.

**NAMING RIGHTS:** There are currently no naming rights for Stockton Arena.

## **Team: Syracuse Crunch**

**Affiliate:** Tampa Bay Lightning

**Principal Owner:** Howard Dolgon

**Year Established:** 1992

[Team Website](#)

**Twitter:** [@SyracuseCrunch](#)

**Arena:** Upstate Medical University Arena at Onondaga County War Memorial

**Date Built:** 1951

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@TheOncenter](#)

**NAMING RIGHTS:** In December, 2019, Upstate Medical University bought the naming rights to the arena portion of the War Memorial. The agreement runs for 11 years and is \$2,778,236, or \$252,566 per year.

## **Team: Texas Stars**

**Affiliate:** Dallas Stars

**Principal Owner:** Tom Gaglardi

**Year Established:** 2009

**Team Website** [Team Website](#)

**Twitter:** [@TexasStars](#)

**Arena:** H-E-B Center at Cedar Park

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$55

**Facility Financing:** N/A

**Facility Website** [Facility Website](#)

**Twitter:** [@HEBCenter](#)

**NAMING RIGHTS:** In April 2016, H-E-B Grocery, Co., a San Antonio based grocery chain, acquired the naming rights to Cedar Park Center. The financial terms of the multi-year deal were undisclosed.

## **Team: Toronto Marlies**

**Affiliate:** Toronto Maple Leafs

**Principal Owner:** Maple Leaf Sports & Entertainment (MLSE)

**Year Established:** 1978

**Team Website** [Team Website](#)

**Twitter:** [@TorontoMarlies](#)

**Arena:** Coca-Cola Coliseum

**Date Built:** 1921, renovated in 2003

**Facility Cost (\$/Mil):** \$1.5 Canadian (\$38 Canadian for 2003 renovation)

**Facility Financing:** N/A

**Facility Website** [Facility Website](#)

**Twitter:** [@CocaColaClsm](#)

**NAMING RIGHTS:** On July 11, 2018, at the end of the Ricoh's partnership with the arena, Coca-Cola purchased the naming rights for the facility in a 10-year agreement.

## **Team: Tucson Roadrunners**

**Affiliate:** Arizona Coyotes

**Principal Owner:** Arizona Coyotes

**Year Established:** 1994

[Team Website](#)

**Twitter:** [@RoadrunnersAHL](#)

**Arena:** Tucson Convention Center

**Date Built:** 1971

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@TCCTucson](#)

**UPDATE:** In August, 2019, the Rio Nuevo Board of Directors approved a \$65 million improvement plan that includes a full replacement of the Tucson Arena ice floor and ice plant, and a new parking garage.

**NAMING RIGHTS:** Tucson Convention Center is owned by the City of Tucson.

## **Team: Utica Comets**

**Affiliate:** Vancouver Canucks

**Principal Owner:** Canucks Sports and Entertainment

**Year Established:** 1932

[Team Website](#)

**Twitter:** [@UticaComets](#)

**Arena:** Adirondack Bank Center

**Date Built:** 1960, renovated in 2013

**Facility Cost (\$/Mil):** \$4.5 (\$5 for 2013 renovations)

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@ADKBankCenter](#)

**NAMING RIGHTS:** On September 27, 2017, the arena announced a \$2 million, 10-year naming rights deal with locally based Adirondack Bank. The arena was renamed Adirondack Bank Center.

## **Team: Wilkes-Barre/Scranton Penguins**

**Affiliate:** Pittsburgh Penguins

**Principal Owners:** Ron Burkle and Mario Lemieux

**Year Established:** 1981

**Team Website**

**Twitter:** [@WSPenguins](#)

**Arena:** Mohegan Sun Arena at Casey Plaza

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$44

**Facility Financing:** N/A

**Facility Website**

**Twitter:** [@MoSunArenaPA](#)

**UPDATE:** In September, 2019, the Wilkes-Barre/Scranton Penguins finalized a 10-year lease extension for the Mohegan Sun Arena at Casey Plaza.

In May, 2020, a \$762,500 Wi-Fi upgrade project was completed that provides wireless coverage throughout the arena.

**NAMING RIGHTS:** Mohegan Sun agreed to pay \$2.38 million over ten years for naming rights to the arena. The agreement was set to expire in 2020. In September, 2018, the Mohegan Sun extended their naming rights deal and agreed to pay a total of \$2.875 million over the course of ten years, beginning in February, 2020.

## EAST COAST HOCKEY LEAGUE (ECHL) (AA)

### **Team: Adirondack Thunder**

**Affiliate:** Binghamton Devils (AHL), New Jersey Devils (NHL)

**Principal Owner:** Adirondack Civic Center Coalition

[Team Website](#)

**Twitter:** [@ECHLThunder](#)

**Arena:** Cool Insuring Arena

**Date Built:** 1979

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@CoolInsArena](#)

**NAMING RIGHTS:** In July, 2017, Cool Insuring Agency purchased the naming rights to the Glens Falls Civic Center. The arena was named the Cool Insuring Arena as a tribute to the company's longtime owner Charles Cool. The agreement was for five years and the financial terms were not disclosed. On March 14, 2019, Cool Insuring Arena announced that it had entered into a two-year extension with Cool Insuring Agency to keep the name of the building intact through at least July 2024.

### **Team: Allen Americans**

**Affiliate:** Minnesota Wild (NHL), Iowa Wild (AHL)

**Principal Owner:** Jack Gulati

[Team Website](#)

**Twitter:** [@allenamericans](#)

**Arena:** Allen Event Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$70 (includes two parking garages)

**Facility Financing:** The City provided \$47 million in bonds, with MGHerring Group funding the remaining \$23 million. The City will reimburse MGHerring with revenue from the facility.

[Facility Website](#)

**Twitter:** [@AllenEventCtr](#)

**NAMING RIGHTS:** The arena is named for the town it is located in: Allen, Texas.

## **Team: Atlanta Gladiators**

**Affiliate(s):** Providence Bruins (AHL), Boston Bruins (NHL)

**Principal Owner:** Danor Vienna LLC (headed by P. Daniel Olrich)

[Team Website](#)

**Twitter:** [@atlgliators](#)

**Arena:** Infinite Energy Center

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$65

**Facility Financing:** Funded by Gwinnett County

[Facility Website](#)

**Twitter:** [@Infinite\\_Center](#)

**UPDATE:** In August, 2019, the Boston Bruins extended their affiliation with the Atlanta Gladiators for the 2019-2020 season.

As of April, 2020, the \$73 renovation of the Infinite Energy Center, which includes its expansion and the construction of an adjoining Westin hotel, has been well underway, despite the Covid-19 pandemic.

**NAMING RIGHTS:** In August 2015, Infinite Energy agreed to a twenty-year, \$18 million contract in exchange for the naming rights to the Arena at Gwinnett Center.

## **Team: Brampton Beast**

**Affiliate:** Belleville Senators (AHL), Ottawa Senators (NHL)

**Principal Owner:** Gregg Rosen

[Team Website](#)

**Twitter:** [@BramptonBeast](#)

**Arena:** CAA Centre

**Date Built:** 1998

**Facility Cost (\$/Mil):** \$26.5

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@CaaCentre](#)

**NAMING RIGHTS:** In March of 2018, the team owners entered into a 10-year naming rights agreement with CAA, changing the name of the Powerade Centre to the CAA Centre.

## Team: Cincinnati Cyclones

**Affiliate(s):** Rochester Americans (AHL), Buffalo Sabres (NHL)

**Principal Owner:** Nederlander Entertainment

[Team Website](#)

**Twitter:** [@CincyCyclones](#)

**Arena:** Heritage Bank Center

**Date Built:** 1975

**Facility Cost (\$/Mil):** \$20

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@HeritageBankCtr](#)

**UPDATE:** In December, 2019, it was announced that the Heritage Bank Center would no longer host the NCAA men's basketball championship tournament games in 2022. A stipulation of the agreement for the Heritage Bank Center to host the games was that they would need to make upgrades to the arena in excess of \$200 million, which did not happen.

**NAMING RIGHTS:** U.S. Bank paid \$3 million for a ten-year naming rights deal that ended in 2011. No new information was released regarding the naming rights to the stadium from 2011-2019; however, the stadium continued to be named U.S. Bank Arena. In November, 2019, Heritage Bank purchased the naming rights to the arena in a 10-year deal and renamed the arena Heritage Bank Center. Financial terms of the deal were not disclosed.

## Team: Florida Everblades

**Affiliate(s):** Milwaukee Admirals (AHL), Nashville Predators (NHL)

**Principal Owner:** The Hoffman Family of Companies (headed by David Hoffman)

[Team Website](#)

**Twitter:** [@FL\\_Everblades](#)

**Arena:** Hertz Arena

**Date Built:** 1998

**Facility Cost (\$/Mil):** \$25

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@HertzArena](#)

**UPDATE:** In August, 2019, the Hoffman Family of Companies (headed by David Hoffman) purchased the Florida Everblades and the Hertz Arena from Peter Karmanos, the owner of the Carolina Hurricanes. Upon purchase of the team, David Hoffman announced that Hertz Arena would be undergoing a series of upgrades including a state-of-the-art videoboard, a brand-new sound system, and luxury suite renovations. The luxury suite renovations were completed in September, 2019, and the new videoboard was completed in November, 2019.



**NAMING RIGHTS:** In September, 2018, Hertz announced that they purchased the naming rights to the Florida Everblades' arena. Opening weekend was October 17, 2018, and financial terms of the agreement remain undisclosed.

## **Team: Fort Wayne Komets**

**Affiliate(s):** Vegas Golden Knights (NHL), Chicago Wolves (AHL)

**Principal Owner:** Summit Sports, Inc., comprised of Michael Franke, David Franke, and Scott Sproat

[Team Website](#)

**Twitter:** [@FWKomets](#)

**Arena:** Allen County War Memorial Coliseum

**Date Built:** 1952

**Facility Cost (\$/Mil):** \$2.6 (\$26 for the 1989 renovation; \$35 for the 2002 renovation)

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@acwmc](#)

**UPDATE:** In August, 2019, the Komet's renewed their affiliation with the Vegas Golden Knights for the 2019-2020 season.

The Chicago Wolves affiliation with the Vegas Golden Knights is ending after the 2019-2020 season, so if the Komets remain affiliated with the Golden Knights, beginning in the 2020-2021 season, the Komet's new AHL affiliate will be the Henderson Silver Knights.

**NAMING RIGHTS:** The arena is named as a living memorial to the United States war veterans.

## **Team: Greenville Swamp Rabbits**

**Affiliate(s):** Carolina Hurricanes (NHL); Charlotte Checkers (AHL)

**Principal Owner:** Spire Hockey South

[Team Website](#)

**Twitter:** [@SwampRabbits](#)

**Arena:** Bon Secours Wellness Arena

**Date Built:** 1998

**Facility Cost (\$/Mil):** \$63

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@BSWArena](#)

**UPDATE:** In May, 2020, Spire Hockey South took over majority ownership of the Greenville Swamp Rabbits from previous majority owners Doug Heinzer, Mike Panaggio, and Bjarne Borg, who still maintain a minority interest in the team.

**NAMING RIGHTS:** In October, 2013, Greenville Arena District entered into a \$4.5 million, 10-year naming rights agreement with Bon Secours St. Francis Hospital System and the arena's name was changed from the BI-LO Center to Bon Secours Wellness Arena.

## **Team: Idaho Steelheads**

**Affiliate(s):** Texas Stars (AHL), Dallas Stars (NHL)

**Principal Owner:** Idaho Sports Properties/Block 22; headed by John Cunningham

[Team Website](#)

**Twitter:** [@Steelheads](#)

**Arena:** CenturyLink Arena

**Date Built:** 1997

**Facility Cost (\$/Mil):** \$50

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@centurylinkboi](#)

**NAMING RIGHTS:** In August 2011, CenturyLink took over Qwest Communications and the venue's name was changed from Qwest Arena to CenturyLink Arena Boise. In October, 2015, CenturyLink and Block 22 announced that the naming rights agreement for CenturyLink Arena would extend for at least five more years.

## **Team: Indy Fuel**

**Affiliate:** Rockford Icehogs (AHL), Chicago Blackhawks (NHL)

**Principal Owner:** Jim Hallett, Sean Hallett, and Jerry Williams

[Team Website](#)

**Twitter:** [@IndyFuel](#)

**Arena:** Indiana Farmers Coliseum

**Date Built:** 1939 (Renovated in 2014)

**Facility Cost (\$/Mil):** N/A (Renovations \$53 million)

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** N/A

**NAMING RIGHTS:** In December, 2014, Indiana Farmers Mutual Insurance Co. reached a deal for ten years, worth \$6 million, for the naming rights to the arena and named it Indiana Farmers Coliseum.

## **Team: Jacksonville Icemen**

**Affiliate(s):** Manitoba Moose (AHL), Winnipeg Jets (NHL)

**Principal Owner:** SZH Hockey LLC (led by Andrew Kauffman)

[Team Website](#)

**Twitter:** [@JaxIceMen](#)

**Arena:** Vystar Veterans Memorial Arena

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$130

**Facility Financing:** \$130 million in public tax funds from the city of Jacksonville.

[Facility Website](#)

**Twitter:** [@VyStarVetArena](#)

**UPDATE:** In July, 2019, the Winnipeg Jets extended their affiliation with the Jacksonville Icemen for the 2019-2020 season.

Also, in July, 2019, El Acquisitions, a group led by Ron Geary and the owner of the Jacksonville Icemen, sold the organization to SZH Hockey LLC, led by Andrew Kauffman and includes Icemen President Bob Ohrablo.

**NAMING RIGHTS:** In February, 2019, Vystar Credit Union entered into a \$9.76 million, 15-year naming rights deal with the arena and named the arena VyStar Veterans Memorial Arena.

## **Team: Kalamazoo Wings**

**Affiliate:** Utica Comets (AHL), Vancouver Canucks (NHL)

**Principal Owner:** William D. Johnston

[Team Website](#)

**Twitter:** [@KalamazooWings](#)

**Arena:** Wings Event Center

**Date Built:** 1974

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@WECKzoo](#)

**UPDATE:** In July, 2019, the Kalamazoo Wings and the Vancouver Canucks signed a two-year extension to their affiliation agreement that would begin in the 2019-2020 season.

**NAMING RIGHTS:** There is no naming rights deals for Wings Event Center.

## **Team: Kansas City Mavericks**

**Affiliate:** Stockton Heat (AHL), Calgary Flames (NHL)

**Principal Owner:** Lamar Hunt, Jr.

[Team Website](#)

**Twitter:** [@KC\\_Mavs](#)

**Arena:** Cable Dahmer Arena

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$68

**Facility Financing:** To finance the arena, Kansas City issued \$64.9 million in bonds and used \$4 million in tax increment financing funds.

[Facility Website](#)

**Twitter:** [@CDArenaKC](#)

**UPDATE:** In July, 2020, the Kansas City Mavericks extended their affiliation with the Calgary Flames for the 2020-2021 season.

**NAMING RIGHTS:** In September 2015, the Independence Events Center was renamed the Silverstein Eye Centers Arena after the naming rights were purchased. The deal was for \$2.75 million over ten years. In March, 2020, Cable Dahmer Automotive Group purchased the naming rights for the arena and renamed it the Cable Dahmer Arena. No details of the deal were disclosed except that it would be a “multi-year deal.”

## **Team: Maine Mariners**

**Affiliate:** New York Rangers (NHL), Hartford Wolf Pack (AHL)

**Principal Owner:** Comcast Spectator

[Team Website](#)

**Twitter:** [@MarinersOfMaine](#)

**Arena:** Cross Insurance Arena

**Date Built:** 1977

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@CrossArena](#)

**NAMING RIGHTS:** In June, 2014, Cross Insurance entered into an agreement with ownership to purchase the naming rights to the arena for \$2.5 million, for a period of 10 years, and named the arena Cross Insurance Arena.

## Team: Newfoundland Growlers

**Affiliate:** Toronto Maple Leafs (NHL), Toronto Marlies (AHL)

**Principal Owner:** Deacon Investments LTD (headed by Dean MacDonald)

[Team Website](#)

**Twitter:** [@NLGrowlers](#)

**Arena:** Mile One Centre

**Date Built:** 2001

**Facility Cost (\$/Mil):** \$35

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@MileOne\\_Centre](#)

**UPDATE:** On September 25, 2019, the Newfoundland Growlers announced that they agreed to a 10-year lease extension with the City of St. John's and St John's Sports and Entertainment Ltd. for use of the Mile One Centre through the 2029-2030 season.

**NAMING RIGHTS:** In 2001, Molson purchased the naming rights to the arena for \$1.5 million for a 10-year agreement. Sometime after the agreement was signed, Molson sold the naming rights to Danny Williams for \$600,000, who at the time owned Cable Atlantic. Later, Williams sold Cable Atlantic to Rogers Communications, but as a part of the sale, Williams personally retained the naming rights. Mile One is a trademark owned by Williams for his family's charitable foundation.

## Team: Norfolk Admirals

**Affiliate:** N/A (Independent)

**Principal Owner:** Patrick Cavanaugh

[Team Website](#)

**Twitter:** [@NorfolkAdmirals](#)

**Arena:** Scope Arena

**Date Built:** 1971

**Facility Cost (\$/Mil):** \$35

**Facility Financing:** 34% (City paid \$12 million)

[Facility Website](#)

**Twitter:** [@sevenvenues](#)

**UPDATE:** In January, 2020, Senate Bill 787 was passed by the Virginia Senate Finance and Appropriations Committee, and if the bill passes through the general assembly, it will grant the city of Norfolk the power to construct a new arena using state funds. Nothing has been said about if the Admirals would relocate there.

**NAMING RIGHTS:** The arena is named Scope as a short form for kaleidoscope to convey the myriad of activities which would take place in the arena.

## **Team: Orlando Solar Bears**

**Affiliate:** Tampa Bay Lightning (NHL), Syracuse Crunch (AHL)

**Principal Owner:** RDV Sports, Inc.

[Team Website](#)

**Twitter:** [@OrlandoHockey](#)

**Arena:** Amway Center

**Date Built:** 2008

**Facility Cost (\$/Mil):** \$480

**Facility Financing:** The City of Orlando, on behalf of the Central Florida Community, owns and operates the arena. There was a public-private partnership to help construct the arena. The Orlando Magic (NBA) paid the City of Orlando \$2.75 million per year for thirty years in exchange for exclusive marketing rights.

[Facility Website](#)

**Twitter:** [@AmwayCenter](#)

**NAMING RIGHTS:** In December 2006, Amway purchased the original naming rights to Amway Center. The deal included a right of first refusal to have its name on the new arena. In August, 2009, Amway Corporation and the City of Orlando entered into a \$40 million, ten-year agreement for the naming rights to the arena, which was named the Amway Center.

## **Team: Rapid City Rush**

**Affiliate:** Arizona Coyotes (NHL), Tucson Roadrunners (AHL)

**Principal Owner:** Scott Mueller

[Team Website](#)

**Twitter:** [@RapidCityRush](#)

**Arena:** Rushmore Plaza Civic Center

**Date Built:** 1977 (Ice arena completed in 2008)

**Facility Cost (\$/Mil):** \$24 for the Ice Arena

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@RushmorePlazaCC](#)

**UPDATE:** On July 25, 2019, the Arizona Coyotes announced that they had signed a two-year affiliation agreement with the Rapid City Rush.

**NAMING RIGHTS:** On November 16, 2019, Monument Health announced that they entered a \$3.6 million, 10-year agreement with the arena for the naming rights to the Rushmore Plaza Civic

Center, which will be renamed “The Monument” after expansion construction is completed in the fall of 2021.

## **Team: Reading Royals**

**Affiliate(s):** Lehigh Valley Phantoms (AHL), Philadelphia Flyers (NHL)

**Principal Owner:** Berks County Convention Center Authority

[Team Website](#)

**Twitter:** [@ReadingRoyals](#)

**Arena:** Santander Arena

**Date Built:** 2001

**Facility Cost (\$/Mil):** \$25

**Facility Financing:** A State grant funded \$12.5 million and Burkes County funded the other \$12.5 million, partially through a five percent hotel room tax.

[Facility Website](#)

**Twitter:** [@Santander Arena](#)

**UPDATE:** In September, 2019, the Reading Royals announced that they had entered an affiliation agreement with the Philadelphia Flyers for a one-year extension with a second-year option.

**NAMING RIGHTS:** Sovereign Bank owns the naming rights to the arena, but the terms of the deal were undisclosed. In 2013, Sovereign Bank rebranded itself as Santander Bank and updated the name of the Arena to reflect the brand change.

## **Team: South Carolina Stingrays**

**Affiliate(s):** Hershey Bears (AHL), Washington Capitals (NHL)

**Principal Owner:** Todd Halloran

[Team Website](#)

**Twitter:** [@SCStingrays](#)

**Arena:** North Charleston Coliseum & Performing Arts Center

**Date Built:** 1993

**Facility Cost (\$/Mil):** \$20

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@NChasColiseum](#)

**UPDATE:** In September, 2019, the North Charleston Coliseum & Performing Arts Center announced that they would be adding 23 walk-through metal detectors to the arena to keep up with security efforts nationwide.

In July, 2020, the Washington Capitals announced a three-year contract extension with the South Carolina Stingrays.

**NAMING RIGHTS:** There is no naming rights agreements in place.

## **Team: Toledo Walleye**

**Affiliate(s):** Grand Rapids Griffins (AHL), Detroit Red Wings (NHL)

**Principal Owner:** Toledo Arena Sports, Inc.

[Team Website](#)

**Twitter:** [@ToledoWalleye](#)

**Arena:** Huntington Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$105

**Facility Financing:** Lucas County financed the Huntington Center by raising the hotel-motel lodging tax from eight percent to ten percent to generate \$5 million. The county also issued \$60 million in bonds and notes, and secured additional public funding through State and local leaders. An additional \$2.1 million came from a six-year naming-rights deal with Huntington Bank.

[Facility Website](#)

**Twitter:** [@Huntington\\_Ctr](#)

**NAMING RIGHTS:** Huntington Bancshares, Inc. purchased the naming rights to the arena in 2010. The agreement was to run through 2016 and was worth \$2.5 million. There were also three six-year renewal options. Huntington renewed the agreement in 2014, meaning that the deal now runs through the year 2022.

## **Team: Tulsa Oilers**

**Affiliate:** San Diego Gulls (AHL), Anaheim Ducks (NHL)

**Principal Owner:** Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven

[Team Website](#)

**Twitter:** [@tulsa\\_oilers](#)

**Arena:** Bank of Oklahoma Center (BOK Center)

**Date Built:** 2008

**Facility Cost (\$/Mil):** \$178

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@BOKCenter](#)

**UPDATE:** In September, 2019, the BOK Center announced a \$4.7 million renovation that will add a new entrance and revamped area outside the arena that will be known as the River Spirit Casino Resort Lounge.



In July, 2020, the Anaheim Ducks signed a multi-year agreement with the Tulsa Oilers. Prior to the agreement, the Tulsa Oilers had spent their 2019-2020 season affiliated with the St. Louis Blues.

**NAMING RIGHTS:** The Bank of Oklahoma purchased the naming rights for the arena for \$11 million over twenty years and named it the BOK Center. The naming rights deal expires in 2027.

## **Team: Utah Grizzlies**

**Affiliate(s):** Colorado Avalanche (NHL); Colorado Eagles (AHL)

**Principal Owner:** David Elmore and Donna Tuttle

[Team Website](#)

**Twitter:** [@UtahGrizzlies](#)

**Arena:** Maverik Center

**Date Built:** 1996–97

**Facility Cost (\$/Mil):** \$58

**Facility Financing:** \$7 million from the Salt Lake City Olympic Committee and \$46 million from the City of West Valley secured with bonds.

[Facility Website](#)

**Twitter:** [@Maverik\\_Center](#)

**NAMING RIGHTS:** In 2010, Maverik, a grocery chain, agreed to a naming rights deal with the Grizzlies and they renamed the E Center, the Maverik Center. Details of the agreement were not disclosed, except for that it was a “multi-million-dollar agreement” that “will last multiple years.”

## **Team: Wheeling Nailers**

**Affiliate(s):** Wilkes-Barre/Scranton Penguins (AHL), Pittsburgh Penguins (NHL)

**Principal Owner:** The Hockey Club of the Ohio Valley

[Team Website](#)

**Twitter:** [@WheelingNailers](#)

**Arena:** WesBanco Arena

**Date Built:** 1977

**Facility Cost (\$/Mil):** \$7 (\$3.2 for a renovation in 2005)

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@WesBancoArena](#)

**UPDATE:** In September, 2019, WesBanco Arena announced that they completed a \$109,000 renovation for two new bathrooms in the arena.

**NAMING RIGHTS:** WesBanco Inc. was paying \$2.3 million over ten years for naming rights to the arena. The original deal was set to expire in 2014. In 2013, WesBanco renewed its naming rights agreement with the arena for an additional ten years at \$2.5 million dollars.

## **Team: Wichita Thunder**

**Affiliate:** Bakersfield Condors (AHL), Edmonton Oilers (NHL)

**Principal Owner:** Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven

[Team Website](#)

**Twitter:** [@Wichita\\_Thunder](#)

**Arena:** INTRUST Bank Arena

**Date Built:** 2010

**Facility Cost (\$/Mil):** \$205.5

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@INTRUSTarena](#)

**UPDATE:** In July, 2020, the Wichita Thunder announced a multi-year affiliation agreement with the Edmonton Oilers.

**NAMING RIGHTS:** In January 2008, INTRUST Bank purchased naming rights to the incomplete arena for \$8.75 million. The deal is for twenty-five years. A ten-year agreement was reached with House of Schwan for naming rights to the public lounge in the arena. Deals are also in place with Spirit AeroSystems for naming rights to the main concourse and Cessna Aircraft for naming rights to the entrance plaza, at \$3 million each. Pepsi Co. agreed to provide non-alcoholic beverages for ten years. In total from all agreements, the County expects to receive \$17.114 million.

## **Team: Worcester Railers**

**Affiliate(s):** New York Islanders (NHL), Bridgeport Sound Tigers (AHL)

**Principal Owner:** Cliff and Susan Rucker

[Team Website](#)

**Twitter:** [@RailersHC](#)

**Arena:** DCU Center

**Date Built:** 1982

**Facility Cost (\$/Mil):** \$25.6

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@DCUCenter](#)

**UPDATE:** In December, 2019, Arcadis US signed a \$1.3 million, 30-month contract to serve as the project manager for an approximate \$40 million renovation project for the arena that was proposed in March, 2019.

**NAMING RIGHTS:** In 2014, DCU extended their original naming rights deal with Worcester for \$4.8 million. The extension will now give DCU the naming rights to the arena through February, 2025.

## SOUTHERN PROFESSIONAL HOCKEY LEAGUE (SPHL) (AA)

### **Team: Birmingham Bulls**

**Principal Owner:** Art Clarkson

[Team Website](#)

**Twitter:** [@TheBhamBulls](#)

**Arena:** Pelham Civic Complex Ice Arena

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@Pelham\\_Complex](#)

**UPDATE:** In October, 2019, Art Clarkson, founder and former owner of the Birmingham Bulls died. Joe Stroud, the president of the Bulls, has been guiding the club's operations for the time being.

**NAMING RIGHTS:** There is currently no naming rights agreement in place for this arena.

### **Team: Evansville Thunderbolts**

**Principal Owner:** VW Sports, LLC

[Team Website](#)

**Twitter:** [@evvthunderbolts](#)

**Arena:** Ford Center

**Date Built:** 2011

**Facility Cost (\$/Mil):** \$127.5

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@TheFordCenter](#)

**NAMING RIGHTS:** In August, 2011, a deal was struck with Tri-State Ford for the naming rights to the arena. Ford will pay the city \$4.2 million over the next ten years.

### **Team: Fayetteville Marksmen**

**Principal Owner:** Chuck Norris

[Team Website](#)

**Twitter:** [@Marksmen\\_Hockey](#)

**Arena:** Crown Coliseum

**Date Built:** 1997  
**Facility Cost (\$/Mil):** \$55  
**Facility Financing:** N/A  
[Facility Website](#)  
**Twitter:** [@CrownComplexNC](#)

**UPDATE:** In January, 2020 it was announced that the arena and theater in the Crown Complex will be closing because the facilities do not comply with ADA standards. The arena and theater will be shut down by October, 2022. The Cumberland County Commissioner said that it would be more expensive to bring the current arena up to ADA standards so they plan to tear down the arena and rebuild a new one. Spectra Venue Management announced that it has hired Conventions, Sports and Leisure International to conduct a market analysis and feasibility study on replacements for the arena and theater.

**NAMING RIGHTS:** There is no naming rights agreement in place for Crown Coliseum.

## **Team: Huntsville Havoc**

**Principal Owner:** Huntsville Sports Ventures, LLC (headed by Keith Jeffries)  
[Team Website](#)  
**Twitter:** [@HuntsvilleHavoc](#)

**Arena:** Von Braun Center  
**Date Built:** 1975  
**Facility Cost (\$/Mil):** \$15  
**Facility Financing:** N/A  
[Facility Website](#)  
**Twitter:** [@VonBraunCenter](#)

**UPDATE:** In November, 2019, the arena announced a lighting upgrade that included 86 new light fixtures with programmable color changing capabilities.

In January, 2020 the Von Braun Center revealed a new music hall called the Mars Music Hall, that had been under renovation since August, 2018.

**NAMING RIGHTS:** There is no naming rights deal in place for the Von Braun Center.

## **Team: Knoxville Ice Bears**

**Principal Owner:** The Knoxville IceBears Ownership Group, headed by Mike Murray  
[Team Website](#)  
**Twitter:** [@icebears](#)

**Arena:** Knoxville Civic Auditorium and Coliseum  
**Date Built:** 1961

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@theKCAC](#)

**UPDATE:** In October, 2019, the arena announced that an \$11 million renovation project on the Civic Coliseum was complete. There were multiple upgrades made to the arena, including new LED lighting, new HVAC units, power upgrades, replacement of the ice floor, a new center-hung, four-sided video panel system and scoreboard, and more.

**NAMING RIGHTS:** The arena is named after James White, the founder of Knoxville.

## **Team: Macon Mayhem**

**Principal Owner:** Local ownership group, including John Sapp, Charles Olson, John Regan, Mason Bryan and Blair Floyd

[Team Website](#)

**Twitter:** [@MaconMayhem](#)

**Arena:** Macon Coliseum

**Date Built:** 1968 (renovated 1996)

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@MaconCentreplex](#)

**UPDATE:** In January, 2020, the Macon Mayhem announced a five-year deal to stay at the Macon Centreplex.

On June 29, 2020, the Macon Mayhem announced a new ownership group made up of local leaders including John Sapp, Charles Olson, John Regan, Mason Bryan and Blair Floyd. This group has replaced Bob Kerzner as the owner of the Mayhem.

**NAMING RIGHTS:** The arena is named after its location and has no naming rights sponsor.

## **Team: Pensacola Ice Flyers**

**Principal Owner:** Greg Harris

[Team Website](#)

**Twitter:** [@PcolaIceFlyers](#)

**Arena:** Pensacola Bay Center

**Date Built:** 1985

**Facility Cost (\$/Mil):** \$20.5

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@pcolabaycenter](#)

**UPDATE:** On March 3, 2020, the Sun Belt Conference announced that the league will hold its men's and women's basketball tournaments for the next five years in Pensacola, including at the Bay Center.

On July 8, 2020, the Ice Flyers announced a new center-hung high-definition video scoreboard that will be installed in September, 2020 for the start of the Ice Flyers' 2020-2021 season. The team also announced that they entered into a new lease agreement with the arena that extends through the 2024-2025 season and has extension options through 2027.

**NAMING RIGHTS:** In October 2012, SMG, the management company of the arena, presented a plan to rebrand the venue with a new name and new logo. The name was changed to Pensacola Bay Center from Pensacola Civic Center.

## **Team: Peoria Rivermen**

**Principal Owner:** Consolidated Sports Holdings International (headed by Bill Yuill)

[Team Website](#)

**Twitter:** [@Peoria\\_Rivermen](#)

**Arena:** Carver Arena in the Peoria Civic Center

**Date Built:** 1982

**Facility Cost (\$/Mil):** \$64

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@PeoriaCivicCtr](#)

**UPDATE:** In June, 2020, it was announced that the Illinois High School Association's (IHSA) state basketball tournament, which had been played at the Peoria Civic Center for the past 25 years would be played at the University of Illinois' State Farm Center in the future.

Also, in June, 2020, it was announced that the Peoria Civic Center would receive \$25 million from a state grant to upgrade the facility.

**NAMING RIGHTS:** There is no naming rights agreement in place for the arena. However, in August 2015, the box office was renamed the Toyota Box Office. The terms of the agreement remain undisclosed.

## **Team: Quad City Storm**

**Principal Owner:** Ryan Mosley and John Dawson

[Team Website](#)

**Twitter:** [@quadcitystorm](#)

**Arena:** TaxSlayer Center

**Date Built:** 1993

**Facility Cost (\$/Mil):** \$33.4

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@taxslayercenter](#)

**NAMING RIGHTS:** In September, 2017, TaxSlayer, an online tax and financing service, obtained the naming rights to the facility when it agreed to a \$3.3 million, 10-year deal with the arena's ownership and changed the name of the arena from the iWireless Center to the TaxSlayer Center on October 1, 2017.

## **Team: Roanoke Rail Yard Dawgs**

**Principal Owner:** Breakaway Sports and Entertainment, LLC. (headed by Bob McGinn)

[Team Website](#)

**Twitter:** [@RailYardDawgs](#)

**Arena:** Berglund Center

**Date Built:** 1971

**Facility Cost (\$/Mil):** \$14

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@BerglundCtr](#)

**NAMING RIGHTS:** In 2014, the naming rights to the Roanoke Civic Center were awarded to Berglund Management Group. Berglund's winning bid included a ten-year contract worth \$1.75 million and one free car per year for promotional purposes worth at least \$25,000.



## FEDERAL PROSPECTS HOCKEY LEAGUE (FPHL)

### **Team: Carolina Thunderbirds**

**Principal Owner:** Barry Soskin

[Team Website](#)

**Twitter:** [@carolinatbirds](#)

**Arena:** Winston-Salem Fairgrounds Annex

**Date Built:** 1989

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@WSFairgrounds](#)

**UPDATE:** In October, 2019, new security measures went into effect at Winston-Salem Fairgrounds, which included walk-through metal detectors and bag checks. These upgrades cost about \$80,000 and were paid for through the Winston-Salem Fairgrounds.

In February, 2020, the Carolina Thunderbirds and the Winston-Salem Fairgrounds announced a partnership with Recursav, an audio/visual provider that would be providing in-arena upgrades, notably an upgrade to the sound system.

**NAMING RIGHTS:** There is no naming rights deal in place at this time.

### **Team: Columbus River Dragons**

**Principal Owner:** Ignite Pro Hockey, LLC (represented by Jeffrey Croop)

[Team Website](#)

**Twitter:** [@C\\_RiverDragons](#)

**Arena:** Columbus Civic Center

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$45

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@ColCivicCenter](#)

**NAMING RIGHTS:** There is no naming rights agreement in place for the Columbus Civic Center. It is named after the city that the facility is located in. In July, 2019, the City of Columbus tried to sell the naming rights for the third time, but received no offers.

## **Team: Danbury Hat Tricks**

**Principal Owner:** DP 110, LLC

[Team Website](#)

**Twitter:** [@DanburyHatTrick](#)

**Arena:** Danbury Ice Arena

**Date Built:** 1999

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@DanburyArena](#)

**UPDATE:** In May, 2020, the North American Hockey League (NAHL) announced that the Wilkes-Barre/Scranton Knights would relocate from Pittston, Pennsylvania to Danbury, Connecticut, for the 2020-2021 season and play their home games at Danbury Ice Arena under their new name, the Danbury Jr. Hat Tricks.

**NAMING RIGHTS:** Danbury Ice Arena currently does not have a naming rights sponsor, but Precision Sports Entertainment (PSE), the ownership group of the Danbury Ice Arena, is pursuing a naming rights partner, as of June, 2019.

## **Team: Danville Dashers**

**Principal Owner:** Barry Soskin

[Team Website](#)

**Twitter:** [@DanvilleDashers](#)

**Arena:** David S. Palmer Arena

**Date Built:** 1980

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@PalmerArena](#)

**UPDATE:** In July, 2020, crews continued to work on improvements to the arena that began in 2017; working on the compressor room and starting to lay down the subsoil heated lines.

**NAMING RIGHTS:** The arena is named after the former mayor of Danville, David S. Palmer, because he was instrumental in the plan for the arena.

## **Team: Delaware Thunder**

**Principal Owner:** Charlie Pens

[Team Website](#)

**Twitter:** [@delawarethunder](#)

**Arena:** Centre Ice Rink on the Delaware State Fairgrounds

**Date Built:** 2002

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@DelStateFair](#)

**NAMING RIGHTS:** There is no naming rights agreement in place for the Centre Ice Rink. It is named after the area of the Delaware State Fair that the facility is located

## **Team: Elmira Enforcers**

**Principal Owner:** Robbie and Nellie Nichols

[Team Website](#)

**Twitter:** [@ElmiraEnforcers](#)

**Arena:** First Arena

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$16

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** N/A

**NAMING RIGHTS:** First Transit has possession of the naming rights to the Enforcers' facility. The details of the naming rights agreement are undisclosed.

## **Team: Fraser HC**

**Principal Owner:** N/A

[Team Website](#)

**Twitter:** N/A

**Arena:** N/A

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

**UPDATE:** In July, 2020, members of the new, yet to be named, Fraser HC franchise have partnered with Fraser Hockeyland to be the FPHL's 10<sup>th</sup> team. More information is set to come in the following weeks.

**NAMING RIGHTS:** N/A

## **Team: Mentor Ice Breakers**

**Principal Owner:** Hockey Unlimited

[Team Website](#)

**Twitter:** [@FPHLIceBreakers](#)

**Arena:** Mentor Ice Arena

**Date Built:** 1982

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** [@MentorIceArena](#)

**NAMING RIGHTS:** There is no naming rights agreement in place for the Mentor Civic Arena. It is named after the city that the facility is located.

## **Team: Port Huron Prowlers**

**Affiliate:** N/A

**Principal Owner:** Barry Soskin

[Team Website](#)

**Twitter:** [@phprowlers](#)

**Arena:** McMorran Arena

**Date Built:** 1960

**Facility Cost (\$/Mil):** \$3.5

**Facility Financing:** Privately funded

[Facility Website](#)

**Twitter:** [@McMorranPlace](#)

**UPDATE:** The now-closed Palace of Auburn Hills, the former home of the Detroit Pistons, donated 3,000 seats to McMorran arena in November, 2019. In May, 2020 the old seats were removed from McMorran arena and were made available for purchase.

**NAMING RIGHTS:** There is currently no naming-rights deals for McMorran Place. The arena is named after the family that privately funded the construction of the facility.

## **Team: Watertown Wolves**

**Principal Owner:** Andres Johansson

[Team Website](#)

Twitter: [@WolvesWatertown](#)

**Arena:** Watertown Municipal Arena at the Alex Duffy Fairgrounds

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**Twitter:** N/A

**UPDATE:** In April, 2020, the Watertown Wolves announced a new majority owner, Andres Johansson. Former majority owner, Don Kirnan, retains a minority stake in the team.

**NAMING RIGHTS:** There is currently no naming rights agreement for the arena. It is named for the city it is located in: Watertown, New York. In July, 2016 Watertown offered up the naming rights for \$50,000, but there were no takers.