



OTHER HOCKEY LEAGUES

{Appendix 4.1, to *Sports Facility Reports*, [Volume 19](#)}

Research completed as of October 1, 2018

NATIONAL WOMEN'S HOCKEY LEAGUE

League Update: In November 2016, players were informed they would be receiving a 50% pay cut with the goal of sustaining the league longterm. With the paycut, most league players will make between \$7,000 and \$8,500 per year.

The NWHL altered its playoff schedule to accommodate players leaving to play in the world championships. the league eliminated a planned three-week break between the end of the regular season and the beginning of the post-season.

Team: Boston Pride

Year Established: 2015

[Team Website](#)

Twitter: [@TheBostonPride](#)

Arena: Warrior Ice Arena

Date Built: 2016

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: Currently, Warrior Ice Arena does not have a naming rights sponsor.

Team: Buffalo Beauts

Year Established: 2015

[Team Website](#)

Twitter: [@BuffaloBeauts](#)

Arena: The First Niagara Rink at HarborCenter

Date Built: 2014

Facility Cost (\$/Mil): \$172.2

Percentage of Arena Publicly Financed: Zero percent, however, the Harbor Center is publicly subsidized, receiving \$57 million in local and state tax breaks.

Facility Financing: N/A

[Facility Website](#)

Twitter: [@HarborCtr](#)

UPDATE: N/A

NAMING RIGHTS: In November 2014, First Niagara Financial Group reached a naming rights agreement. Details of the agreement remain undisclosed.

Team: Connecticut Whale

Year Established: 2015

[Team Website](#)

Twitter: [@CTWhale_NWHL](#)

Arena: Northford Ice Pavilion

Date Built: 1998

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing:

[Facility Website](#)

Twitter: [@NorthfordIce](#)

UPDATE: N/A

NAMING RIGHTS: Northford Ice Pavilion does not have a naming rights sponsor.

Team: Metropolitan Riveters

Year Established: 2015

[Team Website](#)

Twitter: [@Riveters](#)

Arena: RWJ Barnabas Health Hockey House (Prudential Center's practice facility)

Date Built: 2007

Facility Cost (\$/Mil): \$375

Percentage of Arena Publicly Financed: 66%

Facility Financing: The City of Newark funded \$210 million and the New Jersey Devils funded the remainder.

[Facility Website](#)

Twitter: [@NJDHockeyHouse](#)

UPDATE: N/A

NAMING RIGHTS: In March 2016, the New Jersey Devils (NHL) and Barnabas Health agreed to a multi-year, multi-million dollar partnership that included the naming rights to the Prudential Center's practice facility. The practice facility was renamed the RWJ Barnabas Health Hockey House. Terms of the agreement were not available.

AMERICAN HOCKEY LEAGUE (AHL) (AAA)

League Update: Prior to the 2017-18 season, the Montreal Canadiens-owned IceCaps became the Laval Rocket and the Binghamton Senators were purchased by the Ottawa Senators before being renamed the Belleville Senators. The Albany Devils relocated to Binghamton, now becoming the Binghamton Devils.

Team: Bakersfield Condors

Affiliate: Edmonton Oilers

Principal Owner: Edmonton Oilers

[Team Website](#)

Twitter: [@Condors](#)

Arena: Rabobank Arena

Date Built: 1998

Facility Cost (\$/Mil): \$38

Facility Financing: The arena is publicly financed and owned by the City of Bakersfield.

[Facility Website](#)

Twitter: [@RabobankArena](#)

UPDATE: N/A

NAMING RIGHTS: In 2014, Rabobank announced they had renewed their naming rights agreement for ten years. Under the new contract, Robobank is paying \$350,000 per year.

Team: Belleville Senators

Affiliate: Ottawa Senators

Principal Owner: Thomas Mitchell

[Team Website](#)

Twitter: [@BellevilleSens](#)

Arena: Yardmen Arena
Date Built: 1978
Facility Cost (\$/Mil): N/A
Facility Financing: N/A
Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: There is no current naming rights deal in place.

Team: Binghamton Devils

Affiliate: New Jersey Devils
Principal Owner: New Jersey Devils
[Team Website](#)
Twitter: [@BingDevils](#)

Arena: Floyd L. Maines Veterans Memorial Arena
Date Built: 1973
Facility Cost (\$/Mil): \$7.5
Facility Financing: N/A
[Facility Website](#)
Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: On July 1, 2014, the arena was renamed Floyd L. Maines Veteran Memorial Arena. The agreement is for five years and can be extended to fifteen years. Over the life of the agreement, the Maines family pays \$75,000 per year.

Team: Bridgeport Sound Tigers

Affiliate: New York Islanders
Principal Owner: Jonathan Ledecky and Scott Malkin
[Team Website](#)
Twitter: [@TheSoundTigers](#)

Arena: Webster Bank Arena
Date Built: 2001
Facility Cost (\$/Mil): \$35
Facility Financing: 100% publicly funded.
[Facility Website](#)
Twitter: [@Webster_Arena](#)

UPDATE: N/A

NAMING RIGHTS: In January 2011, Webster Bank purchased the naming rights to the arena through 2021 for \$3.5 million over ten years.

Team: Charlotte Checkers

Affiliate: Carolina Hurricanes

Principal Owner: Michael Kahn

[Team Website](#)

Twitter: [@CheckersHockey](#)

Arena: Bojangles' Coliseum

Date Built: 1955

Facility Cost (\$/Mil): \$4

Facility Financing: N/A

[Facility Website](#)

Twitter: [@BojanglesCol](#)

UPDATE: In July 2017, Charlotte City Council voted to fund an \$18.5 million project linking the Bojangles' Coliseum with the Ovens Auditorium next door. The plan is for the two venues to have a lobby, restrooms, and office space by utilizing a second floor link.

NAMING RIGHTS: In 2008, Bojangles' Restaurant's Inc. agreed to a deal for the naming rights to the Coliseum. The deal is worth \$1.25 million over ten years. Preliminary discussions have begun to extend the naming rights deal.

Team: Chicago Wolves

Affiliate: Vegas Golden Knights

Principal Owner: Don Levin, William Buddy Meyers, and Seth Gold

[Team Website](#)

Twitter: [@Chicago_Wolves](#)

Arena: Allstate Arena

Date Built: 1980, renovated in 1999

Facility Cost (\$/Mil): \$11

Facility Financing: N/A

[Facility Website](#)

Twitter: [@AllstateArena](#)

UPDATE: N/A

NAMING RIGHTS: In August 2014, the Village of Rosemont approved a new contract with AllState Corp. The new contract is valued at \$15 million per year for ten years.

Team: Cleveland Monsters

Affiliate: Columbus Blue Jackets

Principal Owner: Dan Gilbert

[Team Website](#)

Twitter: [@monstershockey](#)

Arena: Quicken Loans Arena

Date Built: 1994

Facility Cost (\$/Mil): \$100

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TheQArena](#)

UPDATE: N/A

NAMING RIGHTS: Naming rights for Quicken Loans Arena was part of Dan Gilbert's \$375 million purchase of the Cleveland Cavaliers (NBA) and its properties in 2005.

Team: Grand Rapids Griffins

Affiliate: Detroit Red Wings

Principal Owner: Dan DeVos and David Van Andel

[Team Website](#)

Twitter: [@griffinshockey](#)

Arena: Van Andel Arena

Date Built: 1996

Facility Cost (\$/Mil): \$75

Facility Financing: The DeVos family contributed \$15 million; the Van Andel family contributed \$11.5 million; and other private interests contributed \$8.5 million. State taxes funded the remainder.

[Facility Website](#)

Twitter: [@VanAndelArena](#)

UPDATE: N/A

NAMING RIGHTS: Van Andel Arena is named for Amway founder Jay Van Andel, who gave \$11.5 million toward the arena.

Team: Hartford Wolf Pack

Affiliate: New York Rangers

Principal Owner: Madison Square Garden L.P.

[Team Website](#)

Twitter: [@WolfPackAHL](#)

Arena: XL Center

Date Built: 1975 (heavily renovated in 1980 after the original roof collapsed)

Facility Cost (\$/Mil): \$30

Facility Financing: N/A

[Facility Website](#)

Twitter: [@XLCenter](#)

UPDATE: N/A

NAMING RIGHTS: While terms of the deal were not released, XL Capital Insurance purchased the naming rights to the arena in December 2007 and re-named the arena the XL Center. The six-year deal was expected to reach upwards of seven figures and allowed XL to place its logo on the front of the building and on the playing surface. The naming rights agreement expired in 2013. Despite the deal expiring, the arena is still named the XL Center.

Team: Hershey Bears

Affiliate: Washington Capitals

Principal Owner: Hershey Entertainment & Resorts Company

[Team Website](#)

Twitter: [@TheHersheyBears](#)

Arena: GIANT Center

Date Built: 2002

Facility Cost (\$/Mil): \$64

Facility Financing: The State contributed \$25 million toward building the arena.

[Facility Website](#)

UPDATE: N/A

NAMING RIGHTS: In May 2011, GIANT Food, a grocery store chain, signed a ten-year contract renewing the naming rights. GIANT Food has held the naming rights since 2002.

Team: Iowa Wild

Affiliate: Minnesota Wild

Principal Owner: Minnesota Sports & Entertainment

[Team Website](#)

Twitter: [@IAWild](#)

Arena: Wells Fargo Arena

Date Built: 2005

Facility Cost (\$/Mil): \$117

Facility Financing: Iowa Events Center, later renamed Wells Fargo Arena, was funded through various sources. The Vision Iowa Board approved a \$50 million grant for the arena, as well as an additional \$5 million grant for the Iowa Hall of Pride, located in the Hy-Vee Hall within the Center. The Polk County Board of Supervisors directed the \$158.9 million sale of Essential County Purpose General Obligation Bonds for the construction of the Center. These bonds will be repaid with revenue from Prairie Meadows Racetrack and Casino, owned by Polk County. The City of Des Moines provided \$3 million to Polk County for the realignment of Third Street and the construction of a skywalk.

[Facility Website](#)

Twitter: [@IAEventsCenter](#)

UPDATE: N/A

NAMING RIGHTS: Wells Fargo agreed to pay Polk County \$11.5 million over twenty years, beginning on February 1, 2005, for naming rights to the arena.

Team: Laval Rocket

Affiliate: Montreal Canadiens

Principal Owner: Molson Family

[Team Website](#)

Twitter: [@LavalRocket](#)

Arena: Place Bell

Date Built: 2017

Facility Cost (\$/Mil): \$200 US

Facility Financing: N/A

[Facility Website](#)

Twitter: [@Place_Bell](#)

UPDATE: N/A

NAMING RIGHTS: No naming rights are available.

Team: Lehigh Valley Phantoms

Affiliate: Philadelphia Flyers

Principal Owner: Brooks Group

[Team Website](#)

Twitter: [@LVPhantoms](#)

Arena: PPL Center

Date Built: 2014

Facility Cost (\$/Mil): \$177 (estimated)

Facility Financing: N/A

[Facility Website](#)

Twitter: [@PPLCenter](#)

UPDATE: N/A

NAMING RIGHTS: PPL Corporation owns the naming rights to PPL Center after agreeing to pay an undisclosed amount for ten years.

Team: Manitoba Moose

Affiliate: Winnipeg Jets

Principal Owner: True North Sports & Entertainment

[Team Website](#)

Twitter: [@ManitobaMoose](#)

Arena: MTS Iceplex

Date Built: 2010

Facility Cost (\$/Mil): C\$26.6 million

Facility Financing: Federal and provincial governments funded 45% of the arena (roughly \$12 million)

[Facility Website](#)

Twitter: [@BellMTSIceplex](#)

UPDATE: N/A

NAMING RIGHTS: In June 2011, True North Sports & Entertainment and MTS announced an expansion of their long-standing partnership, including continuing the naming rights to MTS Iceplex. Under the new ten-year agreement, MTS remains the exclusive telecommunications provider to MTS Centre and MTS Iceplex. The agreement includes a provision that would allow MTS to extend its partnership with True North past 2030.

In May 2017, Bell Canada took over MTS. As part of the takeover, Bell Canada renamed the Iceplex the Bell MTS Iceplex and assumed all rights and obligations under the pre-existing naming rights contract.

Team: Milwaukee Admirals

Affiliate: Nashville Predators

Principal Owner: Milwaukee Admirals, LLC, headed by Harris Turer

[Team Website](#)

Twitter: [@mkeadmirals](#)

Arena: University of Wisconsin-Milwaukee Panther Arena

Date Built: 1950

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@UWMPantherArena](#)

UPDATE: In March 2016, Admirals owner Turer announced the Admirals were moving to Panther Arena beginning with the 2016-2017 season. As part of the agreement, the team signed a ten-year lease.

Also included in the agreement to play at Panther Arena, the Admirals will invest \$2 million of the \$6.3 million planned renovations for the arena. The renovations are scheduled to take place over the next three years.

NAMING RIGHTS: In 2014, the University of Wisconsin-Milwaukee and the Wisconsin Center District announced the arena would be named University of Wisconsin-Milwaukee Panther Arena. The renaming of the arena is part of an ongoing ten-year partnership agreement.

Team: Ontario Reign

Affiliate: Los Angeles Kings

Principal Owner: Anschutz Entertainment Group (AEG)

[Team Website](#)

Twitter: [@ontarioreign](#)

Arena: Citizens Business Bank Arena

Date Built: 2008

Facility Cost (\$/Mil): \$150

Facility Financing: N/A

[Facility Website](#)

Twitter: [@CBBankArena](#)

UPDATE: N/A

NAMING RIGHTS: In 2006, Citizens Business Bank Arena and the City of Ontario entered into a ten-year agreement for the naming rights to the arena. Financial terms of the agreement remain undisclosed.

Team: Providence Bruins

Affiliate: Boston Bruins

Principal Owner: H. Larue Renfroe

[Team Website](#)

Twitter: [@AHLBruins](#)

Arena: Dunkin' Donuts Center

Date Built: 1972, renovated in 2008

Facility Cost (\$/Mil): \$13
Facility Financing: Publicly funded
[Facility Website](#)
Twitter: [@DunkinDonutsCtr](#)

UPDATE: N/A

NAMING RIGHTS: Dunkin' Donuts originally paid \$8.65 million over ten years for naming rights to the arena. That deal expired in May 2011. In June 2011, Dunkin' Donuts and the Convention Center Authority reached a deal to extend the deal through 2021 for \$4.25 million.

Team: Rochester Americans

Affiliate: Buffalo Sabres
Principal Owner: Terry Pegula
[Team Website](#)
Twitter: [@Amerkshockey](#)

Arena: Blue Cross Arena at the War Memorial
Date Built: 1955, renovated in 1998
Facility Cost (\$/Mil): \$7.5
Facility Financing: N/A
[Facility Website](#)
Twitter: [@BlueCrossArena](#)

UPDATE: In 2018 the city terminated the arena management contract with SMG. In July of 2018 the city reached a new agreement with Pegula Sports and Entertainment to run the arena starting August 1, 2018.

NAMING RIGHTS: In 2013, Blue Cross reached an agreement with the City of Rochester to extend its naming rights agreement for another fifteen years. Terms of the agreement were the same terms as the original agreement. Blue Cross paid \$2.975 million under the original agreement. Blue Cross will pay \$195,000 each year through 2028.

Team: Rockford IceHogs

Affiliate: Chicago Blackhawks
Principal Owner: Centre Events, Dr. Kris Tumilowicz, and Craig Drecktrah
[Team Website](#)
Twitter: [@goicehogs](#)

Arena: BMO Harris Bank Center
Date Built: 1979, renovated in 2005, renovated in 2007–13
Facility Cost (\$/Mil): \$3.8 for 2005 renovations, \$25 for 2013 renovations
Facility Financing: N/A

[Facility Website](#)

Twitter: [@BMOHarrisCenter](#)

UPDATE: N/A

NAMING RIGHTS: The Rockford MetroCentre became BMO Harris Bank Center in 2011, pursuant to a naming-rights agreement. BMO Harris is paying \$1.3 million over five years for the naming rights, which expire in 2016. The Rockford Area Venues and Entertainment Authority are currently negotiating with BMO Harris Bank to extend the naming rights deal.

Team: San Antonio Rampage

Affiliate: St. Louis Blues

Principal Owner: Spurs Sports and Entertainment

[Team Website](#)

Twitter: [@sarampage](#)

Arena: AT&T Center

Date Built: 2002

Facility Cost (\$/Mil): \$175

Facility Financing: \$146.5 million was generated through a county tax increase and an increase in hotel and rental car taxes. The San Antonio Spurs (NBA) contributed \$28.5 million, which it raised through a \$1.00 increase in ticket fees for NBA games and a \$1.00 parking surcharge.

[Facility Website](#)

Twitter: [@attcenter](#)

UPDATE: N/A

NAMING RIGHTS: AT&T Inc. is paying \$41 million over twenty years for naming rights. The deal will expire in 2022.

Team: San Diego Gulls

Affiliate: Anaheim Ducks

Principal Owner: Henry and Susan Samuelli

[Team Website](#)

Twitter: [@SDGullsAHL](#)

Arena: Valley View Casino Center

Date Built: 1966

Facility Cost (\$/Mil): \$6.4

Facility Financing: N/A

[Facility Website](#)

Twitter: [@VVCasinoCenter](#)

UPDATE: N/A

NAMING RIGHTS: In March 2015, it was announced that Valley View Casino & Hotel and AEG, the owners of the facility, agreed to a multi-year naming rights extension for an undisclosed amount of money.

Team: San Jose Barracuda

Affiliate: San Jose Sharks

Principal Owner: San Jose Sports and Entertainment Enterprises

[Team Website](#)

Twitter: [@sjbarracuda](#)

Arena: SAP Center at San Jose

Date Built: 1993

Facility Cost (\$/Mil): \$162.5

Facility Financing: \$132.5 million was funded by the City of San Jose; \$30 million was funded by HP Pavilion Management.

[Facility Website](#)

Twitter: [@SAPCenter](#)

UPDATE: N/A

NAMING RIGHTS: On July 9, 2013, SAP America, Inc. entered into a five-year agreement for the naming rights at \$3.35 million per year.

Team: Springfield Thunderbirds

Affiliate: Florida Panthers

Principal Owner: Springfield Hockey, LLC led by Ron Cain

[Team Website](#)

Twitter: [@thunderbirdsahl](#)

Arena: MassMutual Center

Date Built: 1972, renovated in 2005

Facility Cost (\$/Mil): \$10.3 (\$71 for the 2005 renovations)

Facility Financing: N/A

[Facility Website](#)

Twitter: [@MM_Center](#)

UPDATE: The arena has planned to replace existing arena advertisement boards to new LED boards, installing a new 85-foot LED board in the arena, and a new LED marquee on the exterior of the building.

NAMING RIGHTS: Massachusetts Mutual Life Insurance Company is paying \$5 million for a fifteen-year naming rights deal. The deal began in 2005.

Team: Stockton Heat

Affiliate: Calgary Flames

Principal Owner: Calgary Sports and Entertainment

[Team Website](#)

Twitter: [@AHLHeat](#)

Arena: Stockton Arena

Date Built: 2005

Facility Cost (\$/Mil): \$64

Facility Financing: Publicly financed by the City of Stockton

[Facility Website](#)

Twitter: [@StocktonArena](#)

UPDATE: N/A

NAMING RIGHTS: There are currently no naming rights for Stockton Arena.

Team: Syracuse Crunch

Affiliate: Tampa Bay Lightning

Principal Owner: Howard Dolgon

[Team Website](#)

Twitter: [@SyracuseCrunch](#)

Arena: War Memorial Arena at The Oncenter

Date Built: 1951

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TheOneCenter](#)

UPDATE: N/A

NAMING RIGHTS: There is currently no naming-rights agreement for War Memorial Arena at The Oncenter.

Team: Texas Stars

Affiliate: Dallas Stars

Principal Owner: Tom Gaglardi

[Team Website](#)

Twitter: [@TexasStars](#)

Arena: H-E-B Center at Cedar Park

Date Built: 2009

Facility Cost (\$/Mil): \$55

Facility Financing: N/A

[Facility Website](#)

Twitter: [@HEBCenter](#)

UPDATE: N/A

NAMING RIGHTS: In April 2016, H-E-B, a San Antonio based grocery chain, acquired the naming rights to Cedar Park Center. The financial terms of the multi-year deal were undisclosed.

Team: Toronto Marlies

Affiliate: Toronto Maple Leafs

Principal Owner: Maple Leaf Sports & Entertainment

[Team Website](#)

Twitter: [@TorontoMarlies](#)

Arena: Coca-Cola Coliseum

Date Built: 1921, renovated in 2003

Facility Cost (\$/Mil): \$1.5 Canadian (\$38 Canadian for 2003 renovation)

Facility Financing: N/A

[Facility Website](#)

Twitter: [@RICOHColiseum](#)

UPDATE: N/A

NAMING RIGHTS: On July 11, 2018, at the end of the Ricoh's partnership with the building, Coca-Cola purchased the naming rights for the facility for the next 10 years.

Team: Tucson Roadrunners (formerly Springfield Falcons)

Affiliate: Arizona Coyotes

Principal Owner: Arizona Coyotes

[Team Website](#)

Twitter: [@RoadrunnersAHL](#)

Arena: Tucson Convention Center

Date Built: 1971

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TCCTucson](#)

UPDATE: N/A

NAMING RIGHTS: Tucson Convention Center is owned by the City of Tucson.

Team: Utica Comets

Affiliate: Vancouver Canucks

Principal Owner: Canucks Sports and Entertainment

[Team Website](#)

Twitter: [@UticaComets](#)

Arena: Adirondack Bank Center

Date Built: 1960, renovated in 2013

Facility Cost (\$/Mil): \$4.5 (\$5 for 2013 renovations)

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: On September 27, 2017, the arena announced a 10-year naming rights deal with locally based Adirondack Bank.

Team: Wilkes-Barre/Scranton Penguins

Affiliate: Pittsburgh Penguins

Principal Owners: Ron Burkle and Mario Lemieux

[Team Website](#)

Twitter: [@WSPenguins](#)

Arena: Mohegan Sun Arena at Casey Plaza

Date Built: 1999

Facility Cost (\$/Mil): \$44

Facility Financing: N/A

[Facility Website](#)

Twitter: [@MoheganSunArena](#)

UPDATE: In August 2016, the Luzerne County Convention Center Authority announced plans to fix the faulty ice rink. Construction flaws have led to leaks and temperature variations in the ice. Temporary repairs for the 2016-2017 season cost approximately \$20,000 and a permanent solution is expected to cost up to \$1 million. The Luzerne County Convention Center Authority board members approved \$869,900 bid to replace the ice rink at the Mohegan Sun Arena. Renovations started in Summer 2017.

NAMING RIGHTS: Mohegan Sun agreed to pay \$2.38 million over ten years for naming rights to the arena. The agreement expires in 2020.

EAST COAST HOCKEY LEAGUE (ECHL) (AA)

League Update: The Elmira Jackals ceased operations after Elmira's First Arena was sold to new ownership. The Alaska Aces also ceased operationed after the 2016-17 season and will relocate to Portland, Maine prior to the 2018-19 season.

Team: Adirondack Thunder

Affiliate: Binghamton Devils (AHL), New Jersey Devils (NHL)

Principal Owner: Adirondack Civic Center Coalition

[Team Website](#)

Twitter: [@ECHLThunder](#)

Arena: Cool Insuring Arena

Date Built: 1979

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@CoolInsArena](#)

UPDATE: N/A

NAMING RIGHTS: Cool Insuring Agency purchased the naming rights to the Glens Falls Civic Center. The arena will be named the Cool Insuring Arena as a tribute to the company's longtime owner Charles Cool. The terms of the deal were not disclosed.

Team: Allen Americans

Affiliate: Minnesota Wild (NHL), Iowa Wild (AHL)

Principal Owner: Allen Hockey Team, LLC.

[Team Website](#)

Twitter: [@allenamericans](#)

Arena: Allen Event Center

Date Built: 2009

Facility Cost (\$/Mil): \$70 (includes two parking garages)

Facility Financing: The City provided \$47 million in bonds, with MGHerring Group funding the remaining \$23 million. The City will reimburse MGHerring with revenue from the facility.

[Facility Website](#)

Twitter: [@AllenEventCntr](#)

UPDATE: N/A

NAMING RIGHTS: The arena is named for the town it is located in: Allen, Texas.

Team: Atlanta Gladiators

Affiliate(s): Providence Bruins (AHL), Boston Bruins (NHL)

Principal Owner: Danor Vienna LLC.

[Team Website](#)

Twitter: [@atlgliators](#)

Arena: Infinite Energy Arena

Date Built: 2003

Facility Cost (\$/Mil): \$65

Facility Financing: Funded by Gwinnett County

[Facility Website](#)

Twitter: [@Infinite_Center](#)

UPDATE: N/A

NAMING RIGHTS: In August 2015, Infinite Energy agreed to a twenty-year, \$18 million contract in exchange for the naming rights to the Arena at Gwinnett Center.

Team: Brampton Beast

Affiliate: Laval Rockets (AHL), Montreal Canadiens (NHL)

Principal Owner: Gregg Rosen

[Team Website](#)

Twitter: [@BramptonBeast](#)

Arena: Powerade Centre

Date Built: 1998

Facility Cost (\$/Mil): \$26.5

Facility Financing: N/A

[Facility Website](#)

Twitter: [@poweradecentre](#)

UPDATE: N/A

NAMING RIGHTS: In 2005, Coca-Cola entered into a ten-year naming rights deal with the Beast. The Brampton Centre for Sports and Entertainment was then renamed Powerade Centre. The arena continues to go by the name Powerade Centre despite the contract with Coca-Cola expiring.

Team: Cincinnati Cyclones

Affiliate(s): Rochester Americans (AHL), Buffalo Sabres (NHL)

Principal Owner: Nederlander Entertainment

[Team Website](#)

Twitter: [@CincyCyclones](#)

Arena: U.S. Bank Arena

Date Built: 1975

Facility Cost (\$/Mil): \$20

Facility Financing: N/A

[Facility Website](#)

Twitter: [@USBANKARENA](#)

UPDATE: N/A

NAMING RIGHTS: U.S. Bank paid \$3 million for a ten-year naming rights deal that ended in 2011. No new information has been released regarding the naming rights to the stadium; however, the stadium continues to be named U.S. Bank Arena.

Team: Colorado Eagles

Affiliate(s): Colorado Avalanche (NHL)

Principal Owner: Martin Lind and Ralph Backstrom

[Team Website](#)

Twitter: [@ColoradoEagles](#)

Arena: Budweiser Events Center

Date Built: 2003

Facility Cost (\$/Mil): \$60

Facility Financing: N/A

[Facility Website](#)

Twitter: [@BudEventsCenter](#)

UPDATE: N/A

NAMING RIGHTS: Budweiser is paying \$1.5 million over twenty years for naming rights to the arena. The deal expires in 2023.

Team: Florida Everblades

Affiliate(s): Charlotte Checkers (AHL), Carolina Hurricanes (NHL)

Principal Owner: Craig Brush and Peter Karmanos Jr.

[Team Website](#)

Twitter: [@FL_Everblades](#)

Arena: Hertz Arena

Date Built: 1998

Facility Cost (\$/Mil): 25

Facility Financing: N/A

[Facility Website](#)

Twitter: [@HertzArena](#)

UPDATE: N/A

NAMING RIGHTS: In September 2018, Hertz released that they purchased the naming rights for the Florida Everblades' arena. Opening weekend was October 17, 2018, and financial terms of the agreement remain undisclosed.

Team: Fort Wayne Komets

Principal Owner: Summit Sports, Inc., comprised of Michael Franke, David Franke, and Scott Sproat

[Team Website](#)

Twitter: [@FWKomets](#)

Arena: Allen County War Memorial Coliseum

Date Built: 1952

Facility Cost (\$/Mil): \$2.6 (\$26 for the 1989 renovation; \$35 for the 2002 renovation)

Facility Financing: N/A

[Facility Website](#)

Twitter: [@acwmc](#)

UPDATE: N/A

NAMING RIGHTS: The arena is named as a living memorial to the United States war veterans.

Team: Greenville Swamp Rabbits

Affiliate(s): New York Rangers (NHL); Hartford Wolf Pack (AHL)

Principal Owner: South Carolina Pro Hockey, LLC.

[Team Website](#)

Twitter: [@SwampRabbits](#)

Arena: Bon Secours Wellness Arena

Date Built: 1998

Facility Cost (\$/Mil): \$63

Facility Financing: N/A
Facility Website
Twitter: [@BSWArena](#)

UPDATE: N/A

NAMING RIGHTS: After fifteen years of being known as the BI-LO Center, the naming rights to the arena were sold to the Bon Secours St. Francis Hospital System for \$4.5 million over ten years.

Team: Idaho Steelheads

Affiliate(s): Texas Stars (AHL), Dallas Stars (NHL)
Principal Owner: Idaho Sports Properties/Block 22; headed by John Cunningham
Team Website
Twitter: [@Steelheads](#)

Arena: CenturyLink Arena
Date Built: 1997
Facility Cost (\$/Mil): \$50
Facility Financing: N/A
Facility Website
Twitter: [@centurylinkboi](#)

UPDATE: N/A

NAMING RIGHTS: In August 2011, CenturyLink took over Qwest Communications and the venue's name was changed from Qwest Arena to CenturyLink Arena Boise.

Team: Indy Fuel

Affiliate: Rockford Icehogs (AHL), Chicago Blackhawks (NHL)
Principal Owner: Jim Hallett, Sean Hallett, and Jerry Williams.
Team Website
Twitter: [@IndyFuel](#)

Arena: Indiana Farmers Coliseum
Date Built: 1939 (Renovated in 2014)
Facility Cost (\$/Mil): N/A (Renovations \$53 million)
Facility Financing: N/A
Facility Website
Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: In December 2014, Indiana Farmers Mutual Insurance Co. reached a deal for ten years, worth \$6 million.

Team: Jacksonville Icemen

Affiliate(s): Manitoba Moose (AHL), Winnipeg Jets (NHL)

Principal Owner: Ron Geary

[Team Website](#)

Twitter: [@JaxIceMen](#)

Arena: Veterans Memorial Arena

Date Built: 2003

Facility Cost (\$/Mil): \$130

Facility Financing: \$130 million in public tax funds from the city of Jacksonville.

[Facility Website](#)

Twitter: [N/A](#)

UPDATE: N/A

NAMING RIGHTS: In 2013, Mayor Brown stated the naming rights to the arena would not be sold.

Team: Kalamazoo Wings

Affiliate: Utica Comets (AHL), Vancouver Canucks (NHL)

Principal Owner: William D. Johnston

[Team Website](#)

Twitter: [@KalamazooWings](#)

Arena: Wings Event Center

Date Built: 1974

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@WEckzoo](#)

UPDATE: N/A

NAMING RIGHTS: There is no naming rights deals for Wings Event Center.

Team: Manchester Monarchs

Affiliate: Ontario Reign (AHL), Los Angeles Kings (NHL)

Principal Owner: PPI Sports LLC

[Team Website](#)

[Twitter: @MonarchsHockey](#)

Arena: SNHU Arena

Date Built: 2001

Facility Cost (\$/Mil): \$68

Facility Financing: 100%, publicly owned by the City of Manchester

[Facility Website](#)

Twitter: [@SNHUArena_NH](#)

UPDATE: N/A

NAMING RIGHTS: In February 2016, arena management and Southern New Hampshire University agreed to a deal for the naming rights to the arena. The multi-year agreement includes internships for SNHU students and use of the arena for university athletic events and graduation ceremonies.

Team: Kansas City Mavericks

Affiliate: Stockton Heat (AHL), Calgary Flames (NHL)

Principal Owner: Lamar Hunt, Jr.

[Team Website](#)

Twitter: [@KC_Mavs](#)

Arena: Silverstein Eye Centers Arena

Date Built: 2009

Facility Cost (\$/Mil): \$68

Facility Financing: To finance the arena, Kansas City issued \$64.9 million in bonds and used \$4 million in tax increment financing funds.

[Facility Website](#)

Twitter: [@SECArenaKC](#)

UPDATE: N/A

NAMING RIGHTS: In September 2015, the Independence Events Center was renamed the Silverstein Eye Centers Arena after the naming rights were purchased. The deal is for \$2.75 million over ten years.

Team: Norfolk Admirals

Affiliate:

Principal Owner: Mango Media Group

[Team Website](#)

Twitter: [@NorfolkAdmirals](#)

Arena: Norfolk Scope

Date Built: 1971
Facility Cost (\$/Mil): \$35
Facility Financing: 34% (City paid \$12 million)
[Facility Website](#)
Twitter: [@sevenvenues](#)

UPDATE: N/A

NAMING RIGHTS: The arena is named for the town it is located in: Norfolk, Virginia.

Team: Orlando Solar Bears

Affiliate: N/A
Principal Owner: RDV Sports, Inc.
[Team Website](#)
Twitter: [@OrlandoHockey](#)

Arena: The Amway Center
Date Built: 2008
Facility Cost (\$/Mil): \$480
Facility Financing: The City of Orlando, on behalf of the Central Florida Community, owns and operates the arena. There was a public-private partnership to help construct the arena. The Orlando Magic (NBA) paid the City of Orlando \$2.75 million per year for thirty years in exchange for exclusive marketing rights.
[Facility Website](#)
Twitter: [@AmwayCenter](#)

UPDATE: N/A

NAMING RIGHTS: Amway Corporation is paying the City of Orlando \$40 million as part of a ten-year naming rights agreement for the Amway Center, which is also home to NBA's Orlando Magic. In December 2006, Amway purchased the original naming rights to Amway Center. The deal included a right of first refusal to have its name on the new arena.

Team: Rapid City Rush

Affiliate: Iowa Wild (AHL), Minnesota Wild (NHL)
Principal Owner: Scott Mueller (Minority Owners are Barry Peterson and Donnie Ward)
[Team Website](#)
Twitter: [@RapidCityRush](#)

Arena: Rushmore Plaza Civic Center Arena
Date Built: 1977 (Ice arena completed in 2008)
Facility Cost (\$/Mil): \$24 for the Ice Arena
Facility Financing: N/A

[Facility Website](#)

Twitter: [@RushmorePlazaCC](#)

UPDATE: N/A

NAMING RIGHTS: There is no naming rights deal in place for the arena. The arena is named for its location near Mt. Rushmore.

Team: Reading Royals

Affiliate(s): Lehigh Valley Phantoms (AHL), Philadelphia Flyers (NHL)

Principal Owner: Jack Gulati

[Team Website](#)

Twitter: [@RRoyalsHockey](#)

Arena: Santander Arena

Date Built: 2001

Facility Cost (\$/Mil): \$25

Facility Financing: A State grant funded \$12.5 million and Burkes County funded the other \$12.5 million, partially through a five percent hotel room tax.

[Facility Website](#)

Twitter: [@Santander_Arena](#)

UPDATE: N/A

NAMING RIGHTS: Sovereign Bank owns the naming rights to the stadium, but the terms of the deal were undisclosed. In 2013, Sovereign Bank rebranded itself as Santander Bank and updated the name of the Arena to reflect the brand change.

Team: South Carolina Stingrays

Affiliate(s): Hershey Bears (AHL), Washington Capitals (NHL)

Principal Owner: Anita Zucker and Jonathan Zucker

[Team Website](#)

Twitter: [@SCStingrays](#)

Arena: North Charleston Coliseum

Date Built: 1993

Facility Cost (\$/Mil): \$20

Facility Financing: N/A

[Facility Website](#)

Twitter: [@NChasColiseum](#)

UPDATE: N/A

NAMING RIGHTS: There is no naming rights agreements in place.

Team: Toledo Walleye

Affiliate(s): Grand Rapids Griffins (AHL), Detroit Red Wings (NHL)

Principal Owner: Toledo Arena Sports, Inc.

[Team Website](#)

Twitter: [@ToledoWalleye](#)

Arena: Huntington Center

Date Built: 2009

Facility Cost (\$/Mil): \$105

Facility Financing: Lucas County financed the Huntington Center by raising the hotel-motel lodging tax from eight percent to ten percent to generate \$5 million. The county also issued \$60 million in bonds and notes, and secured additional public funding through State and local leaders. An additional \$2.1 million came from a six-year naming-rights deal with Huntington Bank.

[Facility Website](#)

Twitter: [@Huntington_Ctr](#)

UPDATE: N/A

NAMING RIGHTS: Huntington Bancshares, Inc. purchased the naming rights to the arena in 2010. The agreement runs through 2016 and is worth \$2.1 million. There are also three six-year renewal options.

Team: Tulsa Oilers

Affiliate: St. Louis Blues (NHL)

Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven

[Team Website](#)

Twitter: [@tulsa_oilers](#)

Arena: Bank of Oklahoma Center (BOK Center)

Date Built: 2008

Facility Cost (\$/Mil): \$178

Facility Financing: N/A

[Facility Website](#)

Twitter: [@BOKCenter](#)

UPDATE: N/A

NAMING RIGHTS: The Bank of Oklahoma purchased the naming rights for \$11 million over twenty years. The naming rights deal expires in 2027.

Team: Utah Grizzlies

Affiliate(s): Anaheim Ducks (NHL); San Diego Gulls (AHL)

Principal Owner: David Elmore and Donna Tuttle

[Team Website](#)

Twitter: [@UtahGrizz](#)

Arena: Maverik Center

Date Built: 1996–97

Facility Cost (\$/Mil): \$58

Facility Financing: \$7 million from the Salt Lake City Olympic Committee and \$46 million from the City of West Valley secured with bonds.

[Facility Website](#)

Twitter: [@Maverik_Center](#)

UPDATE: N/A

NAMING RIGHTS: In 2010, Maverik, a grocery chain, agreed to a naming rights deal with the Grizzlies. Details of the agreement were not released.

Team: Wheeling Nailers

Affiliate(s): Wilkes-Barre/Scranton Penguins (AHL), Pittsburgh Penguins (NHL)

Principal Owner: The Hockey Club of the Ohio Valley

[Team Website](#)

Twitter: [@WheelingNailers](#)

Arena: WesBanco Arena

Date Built: 1977

Facility Cost (\$/Mil): \$7 (\$3.2 for a renovation in 2005)

Facility Financing: N/A

[Facility Website](#)

Twitter: [@WesBancoArena](#)

UPDATE: N/A

NAMING RIGHTS: WesBanco Inc. is paying \$2.3 million over ten years for naming rights to the arena. The original deal expired in 2014. In 2013, WesBanco renewed its naming rights agreement with the arena for an additional ten years and \$2.5 million dollars.

Team: Wichita Thunder

Affiliate: Bakersfield Condors (AHL), Edmonton Oilers (NHL)

Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven

[Team Website](#)

Twitter: [@Wichita Thunder](#)

Arena: INTRUST Bank Arena

Date Built: 2010

Facility Cost (\$/Mil): \$205.5

Facility Financing: N/A

[Facility Website](#)

Twitter: [@INTRUSTarena](#)

UPDATE: N/A

NAMING RIGHTS: In January 2008, INTRUST Bank purchased naming rights to the incomplete arena for \$8.75 million. The deal is for twenty-five years. Furthermore, Cessna Aircraft Company will pay \$3 million over twenty years for naming rights to an adjacent outdoor plaza. A ten-year agreement was reached with House of Schwan for naming rights to the public lounge in INTRUST Bank Arena. Deals are also in place with Spirit AeroSystems for naming rights to the concourse and Cessna Aircraft for naming rights to the plaza. Pepsi Co. agreed to provide non-alcoholic beverages for ten years. In total from all agreements, the County expects to receive \$17.114 million.

SOUTHERN PROFESSIONAL HOCKEY LEAGUE (SPHL) (AA)

League Update: The Columbus Cottonmouths suspended operations during the 2017 season.

Team: Birmingham Bulls

Affiliate: N/A

Principal Owner: Art Clarkson

[Team Website](#)

Twitter: [@TheBhamBulls](#)

Arena: Pelham Civic Complex Ice Arena

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: There is no naming-rights agreement in place.

Team: Evansville Thunderbolts

Affiliate: N/A

Principal Owner: VW Sports, LLC

[Team Website](#)

Twitter: [@EVVProBolts](#)

Arena: Ford Center

Date Built: 2011

Facility Cost (\$/Mil): \$127.5

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TheFordCenter](#)

UPDATE: N/A

NAMING RIGHTS: In 2011, a deal was struck with Tri-State Ford for the naming rights to the arena. Ford will pay \$4.2 million over the next ten years.

Team: Fayetteville Marksmen

Affiliate: N/A

Principal Owner: Chuck Norris and Jeff Longo

[Team Website](#)

Twitter: [@Marksmen_Hockey](#)

Arena: Cumberland County Crown Coliseum

Date Built: 1997

Facility Cost (\$/Mil): \$55

Facility Financing: N/A

[Facility Website](#)

Twitter: [@CrownComplexNC](#)

UPDATE: N/A

NAMING RIGHTS: There is no naming-rights agreement in place for Crown Coliseum.

Team: Huntsville Havoc

Affiliate: N/A

Principal Owner: Huntsville Sports Ventures, LLC

[Team Website](#)

Twitter: [@HuntsvilleHavoc](#)

Arena: Breland Homes Ice

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

UPDATE: N/A

NAMING RIGHTS: No information regarding naming rights is available at this time.

Team: Knoxville Ice Bears

Affiliate: N/A

Principal Owner: A group of local owners, including John Langley and Mike Murray

[Team Website](#)

Twitter: [@icebears](#)

Arena: Knoxville Civic Auditorium and Coliseum

Date Built: 1961

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@theKCAC](#)

UPDATE: In early 2016, the Knoxville City Council began exploring options as to whether to renovate or replace the Knoxville Civic Auditorium and Coliseum. Conventions, Sports & Leisure, a consulting firm, estimated the cost to renovate is between \$141 million and \$205 million.

NAMING RIGHTS: The arena is named after James White, the founder of Knoxville.

Team: Macon Mayhem

Affiliate: N/A

Principal Owner: Bob Kerzner

[Team Website](#)

Twitter: [@MaconMayhem](#)

Arena: Macon Centreplex

Date Built: 1968 (renovated 1996)

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@MaconCentreplex](#)

UPDATE: N/A

NAMING RIGHTS: The arena is named after its location and has no naming rights sponsor.

Team: Mississippi RiverKings

Affiliate: N/A

Principal Owner: The Maddox Foundation

[Team Website](#)

Twitter: [@RiverKings](#)

Arena: Landers Center

Date Built: 2000

Facility Cost (\$/Mil): \$27.5

Facility Financing: N/A

[Facility Website](#)

Twitter: [@LandersCenter](#)

UPDATE: N/A

NAMING RIGHTS: In December 2011, Landers Auto Group purchased the naming rights to the DeSoto Civic Center for \$1 million. The deal is for ten years, and the Landers Auto Group will pay \$100,000 for the first five years; \$115,000 in the sixth year; and an additional \$10,000 each year after that. Landers will pay \$155,000 in the tenth and final year. Landers Auto Group paid to change signage at the Center. In addition to naming rights to the arena, Landers received its name on all other signage, a suite, and twenty-five tickets to all arena events.

Team: Pensacola Ice Flyers

Affiliate: N/A

Principal Owner: Greg Harris

[Team Website](#)

Twitter: [@PcolaIceFlyers](#)

Arena: Pensacola Bay Center

Date Built: 1985

Facility Cost (\$/Mil): \$20.5

Facility Financing: N/A

[Facility Website](#)

Twitter: [@pcolabaycenter](#)

UPDATE: N/A

NAMING RIGHTS: In October 2012, SMG, the management company of the arena, presented a plan to rebrand the venue with a new name and new logo. The name was changed to Pensacola Bay Center from Pensacola Civic Center.

Team: Peoria Rivermen

Affiliate: N/A

Principal Owner: Illinois Pro Sports, LLC, comprised of David Holt, John Butler, Bart Rogers, and Bruce Saur

[Team Website](#)

Twitter: [@Peoria_Rivermen](#)

Arena: Peoria Civic Center

Date Built: 1982

Facility Cost (\$/Mil): \$64

Facility Financing: N/A

[Facility Website](#)

Twitter: [@PeoriaCivicCtr](#)

UPDATE: N/A

NAMING RIGHTS: There is no naming rights agreements in place for the arena. However, in August 2015, the box office was renamed the Toyota Box Office. The terms of the agreement remain undisclosed.

Team: Roanoke Rail Yard Dawgs

Affiliate: N/A

Principal Owner: Breakaway Sports and Entertainment, LLC.

[Team Website](#)

Twitter: [@RailYardDawgs](#)

Arena: Berglund Center

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@BerglundCtr](#)

UPDATE: N/A

NAMING RIGHTS: In 2014, the naming rights to the Roanoke Civic Center were awarded to Berglund Automotive Group. Berglund's winning bid included a ten-year contract worth \$1.75 million and one free car per year for promotional purposes.

FEDERAL HOCKEY LEAGUE (FHL)

League Update: Prior to the 2017-18 season, the Berlin River Drivers and the Danbury Titans ceased operations due to growing overhead costs with the running the teams.

Team: Carolina Thunderbirds

Affiliate: N/A

Principal Owner: Barry Soskin

[Team Website](#)

Twitter: [@carolinatbirds](#)

Arena: Winston-Salem Fairgrounds Annex

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: N/A

NAMING RIGHTS: There is no naming rights deal in place at this time.

Team: Danville Dashers

Affiliate: N/A

Principal Owner: Barry Soskin

[Team Website](#)

Twitter: [@DanvilleDashers](#)

Arena: David S. Palmer Arena

Date Built: 1980

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Arena officials received a \$3 million donation from Julius W. Hegeler II. The donation will go towards replacing the ice compressor and building a new entrance on the facility's south side.

NAMING RIGHTS: The arena is named after the former mayor of Danville, David S. Palmer, because he was instrumental in the plan for the arena.

Team: Port Huron Prowlers

Affiliate: N/A

Principal Owner: Barry Soskin

[Team Website](#)

Twitter: [@phprowlers](#)

Arena: McMorrان Place (Arena)

Date Built: 1960

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@McMorrانPlace](#)

UPDATE: N/A

NAMING RIGHTS: There is currently no naming-rights deals for McMorrان Place.

Team: North Shore Knights

Affiliate: N/A

Principal Owner: Global Hockey Management

[Team Website](#)

Twitter: N/A

UPDATE: The Knights schedule reflects a travel-only schedule; the Knights will not have any home contests.

Team: Watertown Wolves

Affiliate: N/A

Principal Owner: International Development Hockey League, LLC

[Team Website](#)

Twitter: [@watertownwolves](#)

Arena: Watertown Municipal Arena at the Alex Duffy Fairgrounds

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: N/A

NAMING RIGHTS: There is currently no naming rights agreement for the arena. It is named for the city it is located in: Watertown, New York.