SOCCER LEAGUES

(Appendix 5, to Sports Facility Reports, Volume 18)
Research completed as of August 10, 2017

INDOOR PROFESSIONAL LEAGUE (IPL)

Team: Baltimore Blast

Principal Owner: Edwin F. Hale, Sr.
Current Value ($/Mil): N/A
Team Website
@BaltimoreBlast

Stadium: Royal Farms Arena
Date Built: 1962
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: The Baltimore Business Journal stated there is a new proposal for a $450 million waterfront arena along the Inner Harbor of Baltimore. It is planned to hold 15-16,000 seats. This would replace the fifty-two-year old Royal Farms Arena. The proposal by Cordish Companies still needs approval by the city, and it is still in the exploratory stage. Talks have stalled due to upcoming mayoral elections in fall 2016, so the team still plays at Royal Farms Arena. The Baltimore Blast left the MASL and started the IPL in May 2016 with three other teams joining it. The IPL’s inaugural season is 2016-17.

NAMING RIGHTS: The First Mariner Bank’s naming rights contract ended in December 2012 when it was renamed Baltimore Arena. In September 2014, the arena was renamed Royal Farms Arena after an eighteen-month search for a purchaser. Royal Farms will pay $250,000 annually over five years for the naming rights and have the option to renegotiate the deal after five years.
Team: Florida Tropics SC

Principal Owner: Panagiotis Iakovidis  
Current Value ($/Mil): N/A  
Team Website  
@FLTropicsSC

Stadium: RP Funding Center  
Date Built: 1974  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The team played in the IPL’s inaugural season, 2016-17.

NAMING RIGHTS: In 1996, The Lakeland Civic Center became The Lakeland Center. It took twenty-one years for the naming rights of The Lakeland Center to change again. In May 2017, the city of Lakeland reached a five-year deal with RP Funding to have The Lakeland Center renamed to the RP Funding Center. RP Funding will pay $2.5 million for naming rights for the building; however, the total deal exceeds $5 million over the next five years.

Team: St. Louis Ambush

Principal Owner: Andrew Haines & Shelly Clark  
Current Value ($/Mil): N/A  
Team Website  
@stlouisambush

Stadium: Family Arena  
Date Built: 1999  
Facility Cost ($/Mil): $30  
Facility Financing: Publicly funded  
Facility Website

UPDATE: The team played in the MASL during the 2015-16 season and finished fourth in the Central Division with a 5-15 record. In May 2016, the Ambush left the MASL and joined the IPL, whose inaugural season will be 2016-17.

NAMING RIGHTS: N/A
MAJOR ARENA SOCCER LEAGUE (MASL)

* The league currently has 19 active teams and 3 inactive teams.

Team: Baja Atletico

Principal Owner: N/A  
Current Value ($/Mil): N/A  
Team Website  
@AtleticoBajaMx

Stadium: Unidad Deportiva Tijuana  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website: N/A

UPDATE: The 2016-17 season was Baja’s second in the MALS. Overall, Baja finished second in the Southwest Division with a 10-10 record.

NAMING RIGHTS: N/A

Team: Rio Grande Valley Barracudas

Principal Owner: Jose Ruvalcaba  
Current Value ($/Mil): N/A  
Team Website  
@BarracudasFC

Stadium: State Farm Arena  
Date Built: 2003  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: While the Barracudas took the 2016-17 MASL season off, they will be back for the 2017-18 season in their new stadium, the State Farm Arena.

NAMING RIGHTS: N/A

Team: Cedar Rapids Rampage

Owner: Chris Kokalis  
Current Value ($/Mil): N/A  
Team Website  
@CRRampageSC
Stadium: U.S. Cellular Center  
Date Built: 1979  
Facility Cost ($/Mil): $8  
Facility Financing: N/A  
Facility Website

UPDATE: The team was announced in June 2015, and just completed its inaugural season as the Cedar Rapids Rampage in 2015-16. In the most recent MASL season, the team finished 3rd in the Central Division with an overall record of 12-8.

NAMING RIGHTS: In 2012, U.S. Cellular signed a ten-year naming rights deal for $3.8 million with the city of Cedar Rapids.

Team: Chicago Mustangs

Principal Owner: Armando Gamboa  
Current Value ($/Mil): N/A  
Team Website  
@MustangsSoccer

Stadium: Sears Centre  
Date Built: 2006  
Facility Cost ($/Mil): $62  
Facility Financing: N/A  
Facility Website

UPDATE: The team just completed its fourth season in the MASL. In 2016, the team announced an organization expansion to the National Premier Soccer League.

NAMING RIGHTS: Sears renewed its naming rights contract, which expired in 2016, till August 2019 and has agreed to pay $1.8 million to retain this right. The arena has been called the Sears Centre since its opening in 2006.

Team: Dallas Sidekicks

Principal Owner: Sidekick Sports Management, LLC  
Current Value ($/Mil): N/A  
Team Website  
@GoSidekicks

Stadium: Allen Event Center  
Date Built: 2009  
Facility Cost ($/Mil): $52.6  
Facility Financing: Public  
Facility Website

UPDATE: During the 2016-17 season, the Sidekicks finished 3rd in the Southwest Division with an overall record of 7-13.
NAMING RIGHTS: N/A

Team: (Detroit) Waza Flo

Principal Owner: Dominic & Mario Scicluna
Current Value ($/Mil): N/A
Team Website
@DetroitWazaFlo

Stadium: Dort Federal Credit Union Event Center
Date Built: 1969
Facility Cost ($/Mil): $10
Facility Financing: N/A
Facility Website

UPDATE: The Waza Flo used to play at the Melvindale Civic Arena, but moved to the Dort Federal Credit Union Center for the 2015-16 season. Due to change of location, Waza Flo dropped “Detroit” from their name, and team owner, Scicluna, said he may consider adding “Flint” if the city is welcoming. The Waza Flo did not participate in the 2016-17 MASL season.

NAMING RIGHTS: N/A

Team: El Paso Coyotes

Principal Owner: Arturo Carrasco
Current Value ($/Mil): N/A
Team Website
@elpasocoyotes

Stadium: El Paso County Coliseum
Date Built: 1942
Facility Cost ($/Mil): $321,000
Facility Financing: N/A
Facility Website

UPDATE: The MASL announced on May 18, 2016, the formation of the Coyotes and that they would play in the upcoming 2016-17 season. The Coyotes have a deal with El Paso County Coliseum thru 2021. However, in March 2016 there were talks among El Paso County commissioners on the future of the Coliseum, since a new Multipurpose Cultural and Performing Arts Center has been approved and will be completed in 2022.

NAMING RIGHTS: N/A

Team: Harrisburg Heat

Principal Owner: Carl Delmont
Current Value ($/Mil): N/A
Team Website
@HarrisburgHeat

Stadium: New Holland Arena in the Pennsylvania Farm Show Complex & Expo Center  
Date Built: 1931  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Heat were supposed to join the Indoor Professional League (IPL) for the 2016-17 season, but later announced that they would be joining the Major Arena Soccer League (MASL)

NAMING RIGHTS: The Farm Show Complex is owned by the Pennsylvania Department of Agriculture.

Team: Las Vegas Legends

Principal Owner: Meir Cohen  
Current Value ($/Mil): N/A  
Team Website: N/A  
@LasVegasLegends

Stadium: Las Vegas Sportspark and the Orleans Arena  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website: N/A

UPDATE: In the 2015-16 season, the Legends were the Southwest Division Champions. Based on their 2015-16 schedule, they played all of their home games at the Las Vegas Sportspark instead of the Orleans Arena. The Legends did not return after the 2015-16 MASL season.

NAMING RIGHTS: N/A

Team: Milwaukee Wave

Principal Owner: Mike Zimmerman  
Current Value ($/Mil): N/A  
Team Website  
@MilwaukeeWave

Stadium: UW–Milwaukee Panther Arena  
Date Built: 1950  
Facility Cost ($/Mil): $7.6  
Facility Financing: N/A  
Facility Website

UPDATE: In May 2013, the Milwaukee Wave signed a two-year extension with UW–Milwaukee Panther Arena to continue to play its home matches at the arena. Mike Zimmerman, as the new owner,
agreed to the lease agreement for the 2014-15 season that was negotiated by the previous owner, but he hopes to change the lease terms. Zimmerman pushed to assume the food and beverage operations at Panther Arena through his MKE Sports and Entertainment Company in order to hopefully turn a profit. The vendor, Chicago-based Levy Restaurants, has a contract with the Wisconsin Center District that ended in 2015, but has a three-year extension that would bring penalties if not renewed.

**NAMING RIGHTS:** With the return of the University of Wisconsin–Milwaukee to the arena and the expiration of U.S. Cellular’s six-year naming rights deal, the Wisconsin Center District agreed to a ten-year partnership with the school to occupy the arena. UW–Milwaukee has the option to extend to 2024.

**Team: Kansas City Comets**

**Principal Owner:** TOTA, LLC (Headed by Mickey Scheetz, Edward L. Scheetz, & Brian Budzinski)
**Current Value ($/Mil):** N/A
**Team Website**
[@CometsMASL](#)

**Stadium:** Silverstein Eye Centers Arena
**Date Built:** 2009
**Facility Cost ($/Mil):** $60
**Facility Financing:** N/A
**Facility Website**

**UPDATE:** In the 2016-17 season, the Comets went 15-5, and lost to the Milwaukee Wave in the Central Division Final.

**NAMING RIGHTS:** In 2015, Spectra by Comcast Spectator entered a multi-year deal with Silverstein Eye Centers to rename the area. This change include new signage and renewed partnership with the Comets and Missouri Mavericks (hockey team part of the ECHL).

**Team: Ontario Fury**

**Principal Owner:** Bernie Lilavois
**Current Value ($/Mil):** N/A
**Team Website**
[@OntarioFury](#)

**Stadium:** Citizens Business Bank Arena
**Date Built:** 2008
**Facility Cost ($/Mil):** $150
**Facility Financing:** Public
**Facility Website**

**UPDATE:** The team competed in its third MASL season in 2016–17. It finished second in the Pacific Division with a 12-8 record. The team lost to the San Diego Sockers in the Pacific Division Final.
**NAMING RIGHTS:** The Arena is owned by the city of Ontario, California, and is operated by AEG. Citizens Business Bank has a ten-year multi-million dollar naming rights agreement, but the specific amount was not disclosed.

**Team: Sacramento Surge**

**Principal Owner:** Airrick Harvey  
**Current Value ($/Mil):** N/A  
**Team Website:** N/A  
@Sacsurge

**Stadium:** Estadio Azteca Soccer Arena  
**Date Built:**  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** The team moved from Estadio Azteca Soccer Arena for the 2014-15 season to Jackson Sports Academy. However, based on the MASL website, the Surge moved back to Estadio Azteca. In the 2015-16 season, the Surge finished fifth in the Southwest Division with a 3-17 record. The Surge did not return for the 2016-17 season.

**NAMING RIGHTS:** N/A

**Team: Saltillo Rancho Seco**

**Principal Owner:** Marco Antonio Davila De Leon  
**Current Value ($/Mil):** N/A  
**Team Website**  
**Twitter:** N/A

**Stadium:** Deportivo Rancho-Seco Saltillo  
**Date Built:** Reconstructed in 2013  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website:** N/A

**UPDATE:** The team is one of the original members of the MASL. The team moved from The Autonomous University of Coahuila Arena to Deportivo Rancho-Seco Saltillo once the reconstruction was finished at Deportivo Rancho-Seco Saltillo. In the 2015-16 season, the team finished fourth in the Southern Division with a 7-13 record. The team did not return for the 2016-17 season.

**NAMING RIGHTS:** N/A

**Team: San Diego Sockers**

**Principal Owner:** David Pike and Carl Savoia  
**Current Value ($/Mil):** N/A
Team: Soles de Senora

Principal Owner: Rogelio Enrique Cota Gutierrez
Current Value ($/Mil): N/A
Team website: N/A
Team Website @SolesSonora

Stadium: El Centro de Usos Multiples
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website: N/A

UPDATE: The Soles de Sonora made their debut in the 2015-16 season and were first in the Pacific Division with a 17-3 record. The team made it all the way to the final but lost to the Baltimore Blast in the championship. In the 2016-17 season, the team finished first in the Southwest Division with an overall record of 17-3. They lost in the Finals to the Baltimore Blast.

NAMING RIGHTS: N/A

Team: Syracuse Silver Knights

Principal Owner: Syracuse Pro Sports, LLC, headed by Tommy Tanner
Current Value ($/Mil): N/A
Team Website @CuseKnights

Stadium: Oncenter War Memorial Arena
Date Built: 1951
Facility Cost ($/Mil): Around $3.7
Facility Financing: Public
UPDATE: The team played finished fourth in the Eastern Division with an overall record of 8-12.

NAMING RIGHTS: N/A

Team: Tacoma Stars

Principal Owner: Lane Smith  
Current Value ($/Mil): N/A

Team Website  
@TacomaStarsSC

Stadium: ShoWare Center  
Date Built: 2009  
Facility Cost ($/Mil): $84.5  
Facility Financing: N/A

UPDATE: The Stars took over the Seattle Impact in the 2014 MASL season and Smith rebranded the team as the Tacoma Stars. The 2015-16 season was the Stars’ first full season in the MASL. During the 2016-17 season, the Stars finished third in the Pacific Division with an overall record of 10-10.

NAMING RIGHTS: Formerly the Kent Center, in November 2008 the Kent City Council approved a ten-year naming-rights agreement for $3.175 million with VisionOne, Inc. The Center is named after ShoWare, a subsidiary of VisionOne, Inc. The ShoWare name and logo will appear on the entrance of the Center.

Team: Turlock Express

Principal Owner: Arturo Pulido & Matt Warner  
Current Value ($/Mil): N/A

Team Website  
@tulockexpfc

Stadium: Turlock Soccer Center  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A

UPDATE: In the 2016-17 season, the Express finished in fourth place in the Pacific Division with an 8-12 record.

NAMING RIGHTS: N/A
MAJOR LEAGUE SOCCER (MLS)

*MLS has announced a new TV deal on May 12, 2014. The joint broadcast deal is with ESPN, Fox Sports, and Univision, and runs from 2015 to 2022. The deal is worth $720 million over 8 years with ESPN and Fox paying a combined $75 million a year, and Univision paying $15 million a year.

Team: Atlanta United FC

Principal Owner: Arthur Blank  
Current Value ($/Mil): N/A  
Team Website  
@ATLUTD

Stadium: Mercedes-Benz Stadium  
Date Built: 2017  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Atlanta United FC was founded in 2014, but began playing in their first season in the 2017 season. The team is currently playing at the Bobby Dodd Stadium but is scheduled to move to the Mercedes-Benz Stadium in September 2017.

NAMING RIGHTS: In August 2015, Mercedes-Benz acquired the naming rights for the new stadium that was being built in Atlanta. The naming rights deal with Mercedes-Benz is for twenty-seven years.

Team: Chicago Fire

Principal Owner: Andell Holdings, LLC (Headed by Andrew Hauptman)  
Current Value ($/Mil): $177  
Team Website  
@chicagofire

Stadium: Toyota Park  
Date Built: 2006  
Facility Cost ($/Mil): $98  
Facility Financing: The Village of Bridgeview financed Toyota Park.  
Facility Website

UPDATE: A news source stated that Toyota Park is a financial disaster and generates $3-4 million in annual losses for the city. Originally, in 2005 the village sold $134.6 million in bonds for the park, which has doubled due to refinancing. During the 2014 season, the Fire had $21 million in revenue, but still operated at a loss of $6 million. During the 2015 season and the last year of the Toyota naming rights deal, the stadium generated $3.6 million in revenue.
NAMING RIGHTS: Toyota agreed to a ten-year naming rights deal worth $7.5 million that expires after the 2015-16 season. No new naming rights deal has been announced since the ten-year deal. Thus, the stadium continues to be called Toyota Park although there is no deal.

Team: Colorado Rapids

Principal Owner: Kroenke Sports Enterprises (Headed by E. Stanley Kroenke)
Current Value ($/Mil): $110
Team Website
@ColoradoRapids

Stadium: Dick's Sporting Goods Park
Date Built: 2007
Facility Cost ($/Mil): $131 for the stadium, which includes a 24-field complex, and infrastructure improvements
Facility Financing: Kroenke Sports and Commerce City split the cost, each paying roughly $65 million. The city paid through the issuance of bonds that did not require taxpayer subsidies.
Facility Website

UPDATE: In March 2016, the Rapids extended their sponsorship agreement with Transamerica through 2019. The Transamerica logo will continue to appear on jerseys, but the financial terms were not disclosed.

NAMING RIGHTS: Dick's Sporting Goods is paying $30 million for the naming rights to the complex. The fifteen-year agreement expires in 2021.

Team: Columbus Crew

Principal Owner: Precourt Sports Ventures LLC, managed by partner Anthony Precourt
Current Value ($/Mil): $123
Team Website
@columbuscrewsc

Stadium: MAPFRE Stadium
Date Built: 1999
Facility Cost ($/Mil): $28.5
Facility Financing: The Hunt Sports Group privately funded Crew Stadium by then owner Lamar Hunt
Facility Website

UPDATE: In March 2015, the Crew entered an agreement with Levy Restaurants and Retail Group to enhance visitors’ food and beverage experience. This change led to a 24% increase in the food and beverage caps in 2015.

NAMING RIGHTS: The Columbus Crew stadium was renamed to MAPFRE Stadium in 2015 after a multi-million dollar deal with MAPFRE insurance. To date, this is the largest partnership in the team’s history.
Team: D.C. United

Principal Owner: Erick Thohir and Jason Levien
Current Value ($/Mil): $155
Team Website
@dcunited

Stadium: RFK Stadium
Date Built: 1961
Facility Cost ($/Mil): $24
Facility Financing: Congressionally authorized bonds funded the stadium.
Facility Website

UPDATE: In April 2016, Washington D.C. officials demolished a structure on the site where the new D.C. United stadium will be built. The team broke ground in 2017 and projects to open the stadium in June 2018. In February 2017, Audi reached a naming rights deal of twelve years for the new stadium.

NAMING RIGHTS: The naming rights for RFK Stadium remain unsold.

Team: FC Dallas

Principal Owner: Hunt Sports Group (headed by Clark Hunt)
Current Value ($/Mil): $150
Team Website
@FCDallas

Stadium: Toyota Stadium
Date Built: 2005
Facility Cost ($/Mil): $80
Facility Financing: Collin County contributed $20 million, the city contributed $20 million, and the local school district contributed $15 million. The Hunt Sports Group contributed private funds.
Facility Website

UPDATE: FC Dallas entered a new broadcasting deal for the 2016 and 2017 seasons. There will be an additional 8-10 local broadcasts with four games being nationally televised. Additionally, the deal includes more pre and post-game match coverage.

NAMING RIGHTS: FC Dallas agreed to a long-term deal with Toyota to rename the stadium Toyota Stadium. The surrounding complex will be called Toyota Soccer Center. The length and terms of the deal were not released.
Team: Houston Dynamo

Principal Owner: Gabriel Brener, Oscar De La Hoya, Ben Guill, and Jake Silverstein
Current Value ($/Mil): $215
Team Website
@houstondynamo

Stadium: BBVA Compass Stadium
Date Built: 2012
Facility Cost ($/Mil): $95
Facility Financing: The Dynamo owners paid nearly $80 million, and the Harris County-Houston Sports Authority hold the lease. The city paid for $15.5 million for purchasing the land, and promised $20 million for infrastructure. The county agreed to pay the city $7.5 million for joint ownership.
Facility Website

UPDATE: In May 2016, the Dynamo and its head coach, Owen Coyle, parted ways, and named Wade Barrett as interim head coach. Wilmer Cabrera was named head coach in October 2016.

NAMING RIGHTS: BBVA Compass agreed to a ten-year, $20 million deal that expires in 2022.

Team: Los Angeles Galaxy

Principal Owner: AEG (Headed by Phillip Anschutz)
Current Value ($/Mil): $265
Team Website
@LAGalaxy

Stadium: StubHub Center
Date Built: 2003
Facility Cost ($/Mil): $150 (for the entire sports complex)
Facility Financing: Philip Anschutz’s AEG
Facility Website

UPDATE: Sports Authority, a sponsor for the Galaxy, filed for Chapter 11 bankruptcy in March 2016, and in June 2016 filed a motion to get released from its sport sponsorship deals.

NAMING RIGHTS: On March 4, 2013, it was announced that StubHub entered into an agreement with AEG as the new naming rights partner of the 125-acre multi-sport facility on the campus of California State University, Dominguez Hills, formerly known as the Home Depot Center. The financial terms of agreement were not released, but the term is supposedly six years.
Team: Minnesota United FC

Principal Owner: Bill McGuire  
Current Value ($/Mil): N/A  
Team Website  
@MNUFC  

Stadium: TCF Bank Stadium  
Date Built: 2009  
Facility Cost ($/Mil): $303  
Facility Financing: N/A  
Facility Website: N/A  

UPDATE: The team began play in 2017 in the TCF Bank Stadium, however, a new soccer stadium is being built for the Minnesota United FC. Construction on the new stadium broke ground in late 2016 and is expected to open in 2019. The stadium is going to be privately financed for $150 million. In June 2017, Allianz Life Insurance Company was named as a sponsor for the new stadium and as a potential naming rights sponsor.  

NAMING RIGHTS: N/A  

Team: Montreal Impact

Principal Owner: The Saputo Family, run by Joey Saputo and managed by The Fonds de Solidarité  
Current Value ($/Mil): $135  
Team Website  
@impactmontreal  

Stadium: Saputo Stadium  
Date Built: 2008 and expanded in 2012  
Facility Cost ($/Mil): $17, and $23 for the expansion  
Facility Financing: Financing of the stadium came through private funding and a donation from the Saputo Family, $7.5 million, with $9.5 million financed on 25 year term. The Quebec government gave $23 million for the expansion.  
Facility Website  

UPDATE: N/A  

NAMING RIGHTS: Saputo Stadium (Stade Saputo) was named after the Saputo family because of their contribution to the construction of the stadium.  

Team: New England Revolution

Principal Owner: Kraft Sports Group (Headed by Robert K. Kraft and Jonathon A. Kraft)  
Current Value ($/Mil): $185  
Team Website  
@NE Revolution
Stadium: Gillette Stadium  
Date Built: 2002  
Facility Cost ($/Mil): $325  
Facility Financing: The New England Patriots paid for the $325 million stadium. The state contributed $72 million for infrastructure, $40 million of which the Patriots will pay back over twenty-five years.  
Facility Website

UPDATE: In 2015, the Kraft Sports Group discussed moving the team to Boston or possibly Providence, RI so the New England Revolution can have its own stadium. Talks with Boston mayor, Marty Walsh, showed he was open to the idea, but issues may arise with the possibility of Boston hosting the 2024 Olympics. In 2016, Gillette hosted three games for the Copa America.

NAMING RIGHTS: Gillette agreed to extend its naming rights agreement and signed a $240 million, fifteen-year agreement, which will conclude in 2025.

Team: New York City FC

Principal Owner: Manchester City Football Club, headed by Sheik Mansour bin Zayed al-Nahyan, and Yankee Global Enterprises  
Current Value ($/Mil): $255  
Team Website  
@nycfc

Stadium: Yankee Stadium  
Date Built: 2009  
Facility Cost ($/Mil): $2.3 billion  
Facility Financing: Privately funded, but there was 1.2 billion in public subsidies  
Facility Website

UPDATE: The Club was looking for a new stadium to play in due to issue with length of the field and the sod causing a funny bounce. However, talks with other areas like the Bronx and Flushing, fell through indicating the team will remain at Yankee Stadium for some time. In 2016, NYC FC named the Long Island Rough Riders as their Premier Development League team. In 2017, the team participated in discussions on having a soccer stadium within Belmont Park.

NAMING RIGHTS: N/A

Team: New York Red Bulls

Principal Owner: Red Bull GmbH  
Current Value ($/Mil): $178  
Team Website  
@newyorkredbulls

Stadium: Red Bull Arena  
Date Built: 2010
Facility Cost ($/Mil): 200+
Facility Financing: N/A
Facility Website

UPDATE: In fall 2015, the Red Bulls were discussing the possibility of selling their naming rights. They are not searching, but if a good opportunity appears they will consider it. The organization is looking for a 10-year seven-figure deal.

NAMING RIGHTS: Red Bull holds the naming rights for an indefinite number of years at the cost of $30 million. Red Bull also holds the team’s jersey sponsorship.

Team: Orlando City SC

Principal Owner: Flavio Augusto da Silva
Current Value ($/Mil): $240
Team Website
@OrlandoCitySC

Stadium: Orlando City Stadium
Date Built: 2017
Facility Cost ($/Mil): $155
Facility Financing: Privately funded by the club
Facility Website

UPDATE: Orlando City SC joined the MLS in 2013 but did not play its inaugural season until 2015. The team will play the 2017 season in the Orlando City Stadium, a new stadium that is 100% privately funded by the club, who will be the sole owners and operators of the stadium.

NAMING RIGHTS: N/A

Team: Philadelphia Union

Principal Owner: Keystone Sports and Entertainment, LLC (Headed by Jay Sugarman)
Current Value ($/Mil): $152
Team Website
@PhilaUnion

Stadium: Talen Energy Stadium
Date Built: 2010
Facility Cost ($/Mil): $120
Facility Financing: Keystone Sports and Entertainment, LLC contributed $49 million towards the cost of the stadium project. Keystone also received $43 million from the state and $30 million from Delaware County towards the cost of acquiring the land and building the soccer stadium.
Facility Website

UPDATE: N/A
**Team: Portland Timbers**

**Principal Owner:** Peregrine Sports, LLC (Headed by Merritt Paulson)  
**Current Value ($/Mil):** $210  
[Team Website](#)  
}@timbersfc

**Stadium:** Providence Park  
**Date Built:** 1926 and renovated in 2011  
**Facility Cost ($/Mil):** $40 for the 2011 renovation  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In April 2017, the club discussed a $50 million renovation plan to add around 4,000 seats to the stadium. Construction will begin in the 2017 or 2018 off-season.

**NAMING RIGHTS:** Formerly JELD-WEN Field, a multi-year deal was struck with Providence Health & Services, giving the company exclusive naming rights.

**Team: Real Salt Lake**

**Principal Owner:** SCP Worldwide (Headed by David Checketts); Dell Loy Hansen  
**Current Value ($/Mil):** $125  
[Team Website](#)  
}@realsaltlake

**Stadium:** Rio Tinto Stadium  
**Date Built:** 2008  
**Facility Cost ($/Mil):** $110  
**Facility Financing:** The stadium will receive $35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy City, Utah, has also committed $10 million of its own redevelopment agency dollars that include the hotel and broadcast center. Real Salt Lake invested more than $72.5 million of private funds in the overall project, including the contribution of $7.5 million to the creation of youth soccer fields in Salt Lake County.  
[Facility Website](#)

**UPDATE:** In 2016 the Rio Tinto field was completely resurfaced for the first time since 2008. It was announced in April 2016 that Real Salt Lake announced a $50 million training facility and charter school. This facility will open in August 2016 and will be fully operational for the Real Salt Lake’s 2018 season.

**NAMING RIGHTS:** Rio Tinto Group, a business-to-business mining company, agreed to a fifteen-year naming rights deal for $22.5–30 million expiring in 2023.

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Team: San Jose Earthquakes

Principal Owner: Earthquakes Soccer, LLC (Headed by Lew Wolff and John Fisher) in partnership with Athletics Investment Group

Current Value ($/Mil): $180

Team Website: @sjearthquakes

Stadium: Avaya Stadium
Date Built: 2015
Facility Cost ($/Mil): $100
Facility Financing: Privately funded, and Lew Wolff will fund fifty-five years of maintenance

UPDATE: In 2016 the Earthquakes and the city are partnering to develop a seven field soccer complex as well as a community park. The complex is said to cost $37 million and the Earthquakes are paying $25 million with the remainder coming from a revenue bond.

NAMING RIGHTS: In 2014, Avaya bought the naming rights with a multi-year agreement for $20 million over ten years.

Team: Seattle Sounders FC

Principal Owner: Adrian Hanauer, Joe Roth, Drew Carey and Paul G. Allen

Current Value ($/Mil): $285

Team Website: @soundersfc

Stadium: CenturyLink Field (formerly Qwest Field)
Date Built: 2002
Facility Cost ($/Mil): $430
Facility Financing: CenturyLink Field was financed by several different sources. Sixty-six percent of the stadium was publicly funded, while Paul Allen contributed $100 million. Sports-related lottery games brought in an additional $127 million. Sales taxes from events held at the stadium generated $101 million. Admissions and parking taxes contributed $56 million. Finally, existing hotel-motel taxes brought in another $15 million.

UPDATE: N/A

NAMING RIGHTS: CenturyLink announced it would extend its naming-rights deal through the 2018–19 season. Qwest, who had a $60–100 million naming-rights deal with the Seattle Seahawks, was purchased by CenturyLink in 2010. Qwest Field was renamed CenturyLink Field in June 2011.

Team: Sporting Kansas City

Principal Owner: Sporting Club
Current Value ($/Mil): $195
Team Website
@SportingKC

**Stadium:** Children Mercy’s Park (formerly Sporting Park)
**Date Built:** 2011
**Facility Cost ($/Mil):** $200
**Facility Financing:** The stadium is financed by Sales Tax Anticipation Revenue (STAR) bonds, which are unique to Kansas and Nevada. The bonds allow municipalities to pay off construction costs within major commercial or tourism areas with sales tax revenue from the area.

**UPDATE:** In November 2015, Children’s Mercy bought the naming rights to the stadium, and became the team’s official sports medicine and healthcare partner. Children’s Mercy will open a 22,000 square-foot center for rehabilitation and sports medicine said to be completed in 2017.

**NAMING RIGHTS:** Children’s Mercy paid a fee to Sporting Kansas to have the Sporting Park renamed in 2016. The deal is for 10 years but no additional financial terms were disclosed.

**Team: Toronto FC**

**Principal Owner:** Maple Leaf Sports & Entertainment Ltd.
**Current Value ($/Mil):** $245

**Stadium:** BMO Field
**Date Built:** 2007
**Facility Cost ($/Mil):** $150 for renovations; $64 Canadian; $62 US
**Facility Financing:** Maple Leaf Sports & Entertainment contributed $8 million towards the construction of the stadium and $10 million towards securing the naming rights of the stadium. The Canadian Federal Government contributed $27 million, with Ontario’s government adding an additional $8 million. The City of Toronto paid $9.8 million to have the rights to the stadium. (All figures are in Canadian Dollars)

**UPDATE:** N/A

**NAMING RIGHTS:** In February 2016, BMO and MSLE agreed to a 10 year naming rights deal and BMO will now be a sponsor on the team’s jersey.

**Team: Vancouver Whitecaps**

**Principal Owner:** Greg Kerfoot, Steve Luczo, Jeff Mallett and Steve Nash
**Current Value ($/Mil):** $128

**Stadium:** BC Place
**Date Built:** 1983 and renovated in 2011
Facility Cost ($/Mil): $514 in renovations
Facility Financing: The home teams of the facility and taxpayers.
Facility Website

UPDATE: In 2016, the Whitecaps broke ground on their new National Soccer Development Centre at University of British Columbia (UBC), which is scheduled to be completed in 2017. Although not a new stadium, it is a much needed training facility for the Whitecaps. This is a joint venture between the Whitecaps, UBC, and the British Columbia government. The Centre is reportedly costing $32.5 million.

NAMING RIGHTS: BC Place received corporate naming rights to the stadium in 2012. Telus had won the rights, but the British Columbian government backed out of the deal at the last moment. The naming rights instead belong to BC Place.
NORTH AMERICAN SOCCER LEAGUE
(NASL)

Team: North Carolina FC

Principal Owner: Steve Malik
Current Value ($/Mil): N/A
Team Website
@NorthCarolinaFC

Stadium: WakeMed Soccer Park
Date Built: 2002
Facility Cost ($/Mil): $14.5 ($6.3 for the renovation in 2012)
Facility Financing: Money to build the soccer park came from $14.5 million in countywide hotel room and prepared food and beverage taxes. The Town of Cary assumed responsibility for operations and maintenance in 2004 from the Capital Area Soccer League.
Facility Website

UPDATE: In 2016, the Town of Cary approved a new sublease for the club. The lease goes until 2018 and there is an option to extend till 2020. For 2016, the rent is $105,000, 2017 it is $108,150, and $111,394.50 in 2018. The team and the city equally pay WakeMed for their sponsorship of the Soccer Park.

NAMING RIGHTS: WakeMed signed a new multi-year soccer deal to keep the naming rights for three more years through December 2017. This includes the soccer park, but not the naming rights to the specific stadium. For this reason, the city can explore other options for naming rights. The deal will cost WakeMed $315,000 per year. In March 2017, Sahlen Packing Company acquired naming rights to the main stadium at WakeMed Soccer Park. Sahlen will pay $400,00 for the naming rights over five years.

Team: FC Edmonton

Principal Owner: Fath Group (Headed by Tom and Dave Fath)
Current Value ($/Mil): N/A
Team Website
@FCEdmontonNow

Stadium: Clarke Stadium
Date Built: 1938 (Rebuilt in 2012)
Facility Cost ($/Mil): $0.007 (Can)
Facility Financing: N/A
Facility Website

UPDATE: N/A

NAMING RIGHTS: There are no corporate sponsorship deals for naming rights of Clarke Stadium. Clarke Stadium is named after Joseph Andrew Clarke, former Mayor of Edmonton.
Team: Indy Eleven

**Principal Owner:** Ersal Ozdemir  
**Current Value:** N/A  
**Team Website**  
@IndyEleven

**Stadium:** Carroll Stadium  
**Date Built:** 1982  
**Facility Cost ($/Mil):** $7  
**Facility Financing:** Public  
**Facility Website**

**UPDATE:** The Indy Eleven introduced new head coach, Tim Hankinson, in December 2015. Then in January 2016, Ersal Ozdemir named Jeff Belskus as president of the team. Overall, the team finished first in the 2016 spring season. Ersal Ozdemir wants to build a soccer-specific stadium that would cost $82 million. Ideally it would be paid by taxes from the stadium and a developed hotel.

**NAMING RIGHTS:** The team plays at IUPUI’s Track & Soccer Stadium. The stadium is named after Michael A. Carroll, a former Indianapolis deputy mayor and special assistant to Sen. Richard G. Lugar, and considered a “cheerleader” for the university. He died in a tragic plane crash in 1992.

Team: Jacksonville Armada

**Owner:** Robert Palmer  
**Current Value:** N/A  
**Team website**  
@JaxArmadaFC

**Stadium:** Hodges Stadium  
**Date Built:** 2004  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** In February 2017, the club announced that it would be renting the Hodges Stadium to host their home games. In July 2017, former owner Mark Frisch sold the club to Robert Palmer of RP Funding.

**NAMING RIGHTS:** Hodges Stadium was named after George and Kernan Hodges, who in 2006 donated $2 million to the facility for an upgrade.

Team: Miami FC

**Principal Owner:** Ricardo Silva and Paolo Maldini  
**Current Value:** N/A  
**Team Website**
@TheMiamiFC

Stadium: Riccardo Silva Stadium  
Date Built: 1995  
Facility Cost ($/Mil): $3  
Facility Financing: N/A  
Facility Website: N/A

UPDATE: N/A

NAMING RIGHTS: In April 2017, FIU renamed the stadium to Riccardo Silva Stadium to recognize all of the support Silva had given to FIU’s Athletic Department.

Team: New York Cosmos

Principal Owner: New York Cosmos LLC  
Current Value ($/Mil): N/A  
Team Website  
@NYCosmos

Stadium: MCU Park  
Date Built: 2001  
Facility Cost ($/Mil): $55  
Facility Financing: N/A  
Facility Website

UPDATE: In February 2017, the club announced that they would be playing their home games for the 2017 season at MCU Park.

NAMING RIGHTS: In May 2010, Municipal Credit Union signed a naming rights agreement for the stadium to be called MCU Park. The agreement is for eleven years.

Team: Puerto Rico FC

Principal Owner: Carmello Anthony  
Current Value ($/Mil): N/A  
Team Website  
@PRFootballClub

Stadium: Juan Ramón Loubriel Stadium  
Date Built: 1974, renovated 2015  
Facility Cost ($/Mil): $7 for renovations  
Facility Financing: The municipality of Bayamon publicly financed the stadium.  
Facility Website

UPDATE: The team will play its inaugural season in 2016. In June 2016, the team revealed its uniform with sponsors including Samsung, Triple-S, and Medalla.
NAMING RIGHTS: N/A

Team: San Francisco Deltas

Principal Owner: Brian Andres Helmick
Current Value ($/Mil): N/A
Team Website
@sfdeltas

Stadium: Kezar Stadium
Date Built: 1925
Facility Cost ($/Mil): $300,000
Facility Financing: N/A
Facility Website

UPDATE: In 2016, the Deltas were introduced as a new team and said their inaugural season will be in 2017.

NAMING RIGHTS: Kezar Stadium is named in honor of Mary Kezar after her estate gave a $100,000 gift to the San Francisco Park Commission.
UNITED SOCCER LEAGUES (USL PRO)

Team: Bethlehem Steel FC

Principal Owner: Keystone Sports & Entertainment

Current Value: N/A

Team Website: @BSteelFC

Stadium: Goodman Stadium, Lehigh University

Date Built: 1988, some upgrades in 2009

Facility Cost ($/Mil): $5.25

Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: The stadium is named after Murray H. Goodman who was a member of the Lehigh University basketball team from 1946-48, and gave the school 550-acres.

Team: Charleston Battery

Principal Owner: B Sports Entertainment

Current Value ($/Mil): N/A

Team Website: @ChasBattery

Stadium: MUSC Health Stadium (formerly Blackbaud Stadium)

Date Built: 1999

Facility Cost ($/Mil): $5.7

Facility Financing: Privately funded

Facility Website

UPDATE: In February 2016, former owner Tony Bakker sold the club to B Sports Entertainment.

NAMING RIGHTS: The Battery and MUSC Health have a five-year stadium-naming rights deal that started in 2015.

Team: Charlotte Independence

Principal Owner: Queen City Soccer Club, LLC

Current Value ($/Mil): N/A

Team Website: @CLTindependence
Stadium: Sportsplex at Matthews  
Date Built: 2015  
Facility Cost ($/Mil): $32  
Facility Financing: N/A  
Facility Website

UPDATE: In February 2017 the club announced that they would play their games at the Sportsplex at Matthews.

NAMING RIGHTS: N/A

Team: FC Cincinnati

Principal Owner: Carl Lindner III  
Current Value ($/Mil): N/A  
Team Website  
@fccincinnati

Stadium: Nippert Stadium, University of Cincinnati  
Date Built: 1915, renovations in 2015  
Facility Cost ($/Mil): $86 million renovations  
Facility Financing: N/A  
Facility Website

UPDATE: N/A

NAMING RIGHTS: The stadium is named after a former University of Cincinnati football player from 1923, James Gamble Nippert. During a game, a cleat slit his leg, it became infected, and ultimately led to Nippert’s death. His grandfather provided the remaining funds needs to complete the stadium but requested there to be a memorial for his grandson.

Team: Colorado Springs Switchbacks FC

Principal Owner: Martin “Ed” Ragain  
Current Value ($/Mil): N/A  
Team Website  
@SwitchbacksFC

Stadium: Weidner Field  
Date Built: 1985  
Facility Cost: $4  
Facility Financing: N/A  
Facility Website

UPDATE: N/A
**NAMING RIGHTS:** In February 2017, Weidner Apartment Homes purchased a naming rights deal and the stadium was renamed to Weidner Field.

**Team: Harrisburg City Islanders**

**Principal Owner:** George Altirs and Eric Pettis  
**Current Value ($/Mil):** N/A  
[Team Website](#)  
[@city islanders](#)

- **Stadium:** FNB Field  
- **Date Built:** 1987  
- **Facility Cost ($/Mil):** FNB: some renovations in 2010 worth $45 million  
- **Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** N/A

**NAMING RIGHTS:** Formerly RiverSide Stadium then Metro Bank Park, First National Bank and the Harrisburg Senators (the baseball team that plays in the stadium) agreed to rename the field FNB Field in 2016.

**Team: LA Galaxy II**

**Principal Owner:** Created by Chris Klein, LA Galaxy  
**Current Value ($/Mil):** N/A  
[Team Website](#)  
[@LAGalaxyII](#)

- **Stadium:** StubHub Center  
- **Date Built:** 2003  
- **Facility Cost ($/Mil):** $150 (for the entire sports complex)  
- **Facility Financing:** Philip Anschutz’s AEG  
[Facility Website](#)

**UPDATE:** N/A

**NAMING RIGHTS:** On March 4, 2013, it was announced that StubHub entered into an agreement with AEG as the new naming rights partner of the 125-acre multi-sport facility on the campus of California State University, Dominguez Hills, formerly known as the Home Depot Center. The financial terms of the agreement were not released, but it is supposedly a six-year deal.

**Team: Louisville City FC**

**Principal Owner:** Wayne Estopinal, minority ownership by Orlando City FC  
**Current Value ($/Mil):** N/A  
[Team Website](#)
@loucityfc

**Stadium:** Louisville Slugger Field  
**Date Built:** 2000  
**Facility Cost ($/Mil):** $40  
**Facility Financing:** Financed by the Bats, Hillerich & Bradsby, the Brown Foundation, Humana Inc., and the Humana Foundation.  
**Facility Website**

**UPDATE:** In April 2017, the owners announced that they would be expanding the stadium to include 20,000 seats and office and retail space. The stadium is projected to open in 2020.

**NAMING RIGHTS:** Hillerich & Bradsby, who are makers of the Louisville Slugger baseball bat, purchased the naming rights. The deal was for $2 million for lifetime naming rights.

**Team: New York Red Bulls II**

**Principal Owner:** Red Bull GmbH  
**Current Value ($/Mil):** N/A  
**Team Website**  
@NYRBII

**Stadium:** MSU Soccer Park at Pittser Field  
**Date Built:** 2016  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** In 2017, the club began playing their games at MSU Soccer Park’s stadium.

**NAMING RIGHTS:** N/A

**Team: OKC Energy FC**

**Principal Owner:** Prodigal LLC (headed by Bob Funk, Jr.), Tim McLaughlin  
**Current Value ($/Mil):** N/A  
**Team Website**  
@EnergyFC

**Stadium:** Taft Stadium  
**Date Built:** 1934, renovated 2013-14  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** N/A
NAMING RIGHTS: The Energy struck a deal with the Oklahoma City Public Schools valued around $600,000. This gives the Energy the ability to sell the naming rights over the next 3 years for Taft Stadium, as well as exclusive rights to sell advertising for the stadium.

Team: Orange County SC

Principal Owner: James Keston  
Current Value ($/Mil): N/A  
Team Website  
@orangecountysc

Stadium: Champion Stadium  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website: N/A

UPDATE: In 2017 the club began playing their games at Champion Stadium in Irvine, California.

NAMING RIGHTS: N/A

Team: Orlando City B

Principal Owner: Orlando City SC  
Current Value ($/Mil): N/A  
Team Website  
@OrlandoCityB

Stadium: Orlando City Stadium  
Date Built: 2017  
Facility Cost ($/Mil): $155  
Facility Financing: Privately funded by Orlando City SC  
Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Ottawa Fury FC

Principal Owner: Ottawa Sports and Entertainment Group  
Current Value ($/Mil): N/A  
Team Website  
@OttawaFuryFC

Stadium: TD Place Stadium
Date Built: 1908
Facility Cost ($/Mil): N/A
Facility Financing:
Facility Website

UPDATE: N/A

NAMING RIGHTS: In 2014 Toronto-Dominion Bank signed a sponsorship deal with the stadium, which renamed the stadium TD Place.

Team: Phoenix Rising FC

Principal Owner: Multiple owners
Current Value ($/Mil): N/A
Team Website
@PHXRisingFC

Stadium: Phoenix Rising FC Soccer Complex
Date Built: 2017
Facility Cost ($/Mil): N/A
Facility Financing: Privately funded
Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Pittsburgh Riverhounds

Principal Owner: Tuffy Shallenberger
Current Value ($/Mil): N/A
Team Website
@PghRiverhounds

Stadium: Highmark Stadium
Date Built: 2013
Facility Cost ($/Mil): $10.2
Facility Financing: The facility was entirely privately financed.
Facility Website

UPDATE: N/A

NAMING RIGHTS: Highmark Stadium is named for local health insurance company, Highmark. Terms of the deal were not released.

Team: Portland Timbers 2
Principal Owner: Portland Timbers (Peregrine Sports)
Current Value ($/Mil): N/A
Team Website
@TimbersFC2

Stadium: Providence Park
Date Built: 1926
Facility Cost ($/Mil): $40 for the 2011 renovation
Facility Financing: N/A
Facility Website

UPDATE: In 2017 the club began playing their home games at Providence Park.

NAMING RIGHTS: Formerly JELD-WEN Field, a multi-year deal was struck with Providence Health & Services, giving the company exclusive naming rights.

Team: Real Monarchs SLC

Principal Owner: Dell Loy Hanson
Current Value ($/Mil): N/A
Team Website
@RealMonarchs

Stadium: Rio Tinto Stadium
Date Built: 2008
Facility Cost ($/Mil): $110
Facility Financing: The stadium received $35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy City, Utah, committed $10 million of its own redevelopment agency dollars that include the hotel and broadcast center. Real Salt Lake invested more than $72.5 million of private funds in the overall project, including the contribution of $7.5 million to the creation of youth soccer fields in Salt Lake County.
Facility Website

UPDATE: In 2015, a proposal recommending to build the team a new stadium at the Utah State Fair Park in 2015 failed. However, the Real Salt Lake (the MLS affiliate) is set to build a $45-50 million academy and training facility, with part of it being specifically designated for the Monarchs, and open in 2017 or 2018.

NAMING RIGHTS: Rio Tinto Group, a business-to-business mining company, agreed to a fifteen-year naming rights deal in 2008 for $22.5–30 million, expiring in 2023.

Team: Reno 1868 FC

Principal Owner: Dell Loy Hanson
Current Value ($/Mil): N/A
Team Website
@Reno1868FC
Stadium: Greater Nevada Field  
Date Built: 2009  
Facility Cost ($/Mil): $50  
Facility Financing: N/A  
Facility Website

UPDATE: The club made its debut in March 2017.

NAMING RIGHTS: In March 2016, a fifteen-year naming rights agreement was reached between the Aces and Greater Nevada Credit Union. This agreement would change the name of the stadium to Greater Nevada Field.

Team: Richmond Kickers

Principal Owner: Bob Ukrop (President of the Richmond Kickers Youth Soccer Club)  
Current Value ($/Mil): N/A  
Team Website  
@RichmondKickers

Stadium: City Stadium  
Date Built: 1929 (team has played here since 1993)  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: N/A

NAMING RIGHTS: The Stadium used to be home to the University of Richmond Football team until 2009 when it was called the University of Richmond Stadium.

Team: Rio Grande Valley FC Toros

Principal Owner: Rio Grande Valley Vipers  
Current Value ($/Mil): N/A  
Team Website  
@RGVFC

Stadium: H-E-B Park  
Date Built: 2017  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The club began playing their games in H-E-B Park for the 2017 season.
NAMING RIGHTS: N/A

Team: Rochester Rhinos

Principal Owner: David and Wendy Dworkin  
Current Value ($/Mil): N/A  
Team Website  
@RochesterRhinos

Stadium: Capelli Sport Stadium  
Date Built: 2006  
Facility Cost ($/Mil): $35  
Facility Financing: Jointly financed among the State of New York, the City of Rochester, and the Rochester Rhinos.  
Facility Website

UPDATE: N/A

NAMING RIGHTS: In January 2017, Capelli Sport entered into a corporate partnership agreement with the stadium. The stadium was renamed to Capelli Sport Stadium.

Team: Sacramento Republic FC

Principal Owner: Sac Soccer & Entertainment Holdings  
Current Value ($/Mil): N/A  
Team Website  
@SacRepublicFC

Stadium: Papa Murphy’s Park  
Date Built: 2014  
Facility Cost ($/Mil): $3  
Facility Financing: N/A  
Facility Website

UPDATE: In May 2017, the club was acquired by MLS Owners Sac Soccer & Entertainment Holdings

NAMING RIGHTS: In March 2017, the club announced a multi-year naming rights deal with Papa Murphy’s. The stadium was renamed Papa Murphy’s Park.

Team: Saint Louis FC

Principal Owner: St. Louis Scott Gallagher Soccer Club  
Current Value ($/Mil): N/A  
Team Website  
@SaintLouisFC
Stadium: Toyota Stadium  
Date Built: 1982, renovated 2015  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: N/A

NAMING RIGHTS: World Wide Technologies currently holds the naming rights to the soccer park, but they are still looking for other sponsors to fund further stadium renovations. Toyota Stadium is the main soccer stadium inside World Wide Technology Park.

Team: San Antonio FC

Principal Owner: Spurs Sports and Entertainment  
Current Value ($/Mil): N/A  
Team Website @SanAntonioFC

Stadium: Toyota Field  
Date Built: 2013  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The city of San Antonio is trying to become the next MLS team, and, along with Bexar County, made a deal to buy Toyota Field to increase the odds of getting a bid. The Spurs Sports and Entertainment contributed $3 million toward a total purchase price of $21 million (both the city and the county are paying $9 million), lease the stadium for 20 years, and operate the San Antonio FC in pursuit of an MLS bid. If the city does not get the bid within 6 years, then Spurs Sports and Entertainment will pay both the city and county $2.5 million. As of June 2017, the club is still trying to become a MLS team.

NAMING RIGHTS: Toyota has the sponsor naming rights, but specifics were not released.

Team: Seattle Sounders FC 2

Principal Owner: Seattle Sounders FC (80%), and Sounders Community Trust (20%)  
Current Value ($/Mil): N/A  
Team Website @SoundersFC2

Stadium: Starfire Sports Stadium  
Date Built: 2005  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website
UPDATE: N/A

NAMING RIGHTS: The complex and stadium naming rights are available, and they offer a unique opportunity for the business community to connect with the soccer population. The stadium is operated by the non-profit corporation Starfire Sports.

Team: Swope Park Rangers

Principal Owner: Sporting Club
Current Value ($/Mil): N/A
Team Website
@SwopeRangers

Stadium: Children’s Mercy Victory Field (part of Swope Soccer Village)
Date Built: 2017
Facility Cost ($/Mil): $15.5
Facility Financing: This was public investment and Sporting Kansas FC paid $5+ million.
Facility Website

UPDATE: N/A

NAMING RIGHTS: Children’s Mercy and the Sporting KC announced a 10-year partnership in 2015 granting the medical center exclusive naming rights. This was the club’s first naming rights sponsor since 2013. The financial terms were not disclosed.

Team: Tampa Bay Rowdies

Principal Owner: Bill Edwards
Current Value ($/Mil): N/A
Team Website
@TampaBayRowdies

Stadium: Al Lang Stadium
Date Built: 1976
Facility Cost: N/A
Facility Financing: N/A
Facility Website

UPDATE: In December 2016, the club launched a proposal to join the MLS as an expansion team. In May 2017 a referendum was passed that allowed the city to negotiate a twenty-five year lease with the stadium should the MLS pick the club up as an expansion team.

NAMING RIGHTS: The stadium was named in honor of the former mayor of St. Petersburg, Al Lang.
Team: Toronto FC II

Principal Owner: Maple Leaf Sports and Entertainment, headed by Lawrence M. Tanenbaum
Current Value ($/Mil): N/A
Team Website
@TorontoFCII

Stadium: Ontario Soccer Centre
Date Built: 2003, renovation 2015
Facility Cost: $5 for 2015 renovation
Facility Financing: Ontario Soccer Association with the City of Vaughan as the guarantor financed the renovation.
Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Tulsa Roughnecks

Principal Owner: Tulsa Drillers
Current Value ($/Mil): N/A
Team Website
@RoughnecksFC

Stadium: ONEOK Field
Date Built: 2010
Facility Cost ($/Mil): $60
Facility Financing: Financed by public trust, with financing overseen by Tulsa Stadium Trust.
Facility Website

UPDATE: N/A

NAMING RIGHTS: In 2009, ONEOK, Inc. and Oneok Foundation announced a twenty-year naming rights agreement for $5 million.

Team: Whitecaps FC 2

Principal Owner: Vancouver Whitecaps FC
Current Value ($/Mil): N/A
Team Website
Twitter: N/A

Stadium: Thunderbird Stadium
Date Built: 1967
Facility Cost ($/Mil): $1.2
Facility Financing: N/A
Facility Website

UPDATE: N/A

NAMING RIGHTS: On August 21, 2009, the Thunderbird Sports Centre was renamed Doug Mitchell Thunderbird Sports Centre in honor of Doug Mitchell, who was an amateur and professional sports leader.