

SOCCER LEAGUES

{Appendix 5, to **Sports Facility Reports**, Volume 19} Research completed as of November 1, 2018

INDOOR PROFESSIONAL LEAGUE (IPL)

Team: Baltimore Blast

Principal Owner: Edwin F. Hale, Sr.

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @BaltimoreBlast

Stadium: SECU Arena **Date Built:** 2013

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility website

UPDATE: N/A

NAMING RIGHTS: The First Mariner Bank's naming rights contract ended in December 2012 when it was renamed Baltimore Arena. In September 2014, the arena was renamed Royal Farms Arena after an eighteen-month search for a purchaser. Royal Farms will pay \$250,000 annually over five years for the naming rights and have the option to renegotiate the deal after five years.

Team: Florida Tropics SC

Principal Owner: Panagiotis Iakovidis

Current Value (\$/Mil): N/A

Team Website

Team Twitter: oFLTropicsSC

Stadium: RP Funding Center

Date Built: 1974

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: In 1996, The Lakeland Civic Center became The Lakeland Center. It took twenty-one years for the naming rights of The Lakeland Center to change again. In May 2017, the city of Lakeland reached a five-year deal with RP Funding to have The Lakeland Center renamed to the RP Funding Center. RP Funding will pay \$2.5 million for naming rights for the building; however, the total deal exceeds \$5 million over the next five years.

Team: St. Louis Ambush

Principal Owner: Andrew Haines & Shelly Clark

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @stlouisambush

Stadium: Family Arena

Date Built: 1999

Facility Cost (\$/Mil): \$30

Facility Financing: Publicly funded

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

MAJOR ARENA SOCCER LEAUGE (MASL)

Team: Atletico Baja

Principal Owner: N/A Current Value (\$/Mil): N/A

Team Website: N/A

Team Twitter: <a>@AtleticoBajaMx

Stadium: Unidad Deportiva Tijuana

Date Built: N/A

Facility Cost (\$/Mil): N/A Facility Financing: N/A Facility Website: N/A

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Rio Grande Valley Barracudas

Principal Owner: Jose Ruvalcaba Current Value (\$/Mil): N/A

Team Website

Team Twitter: @BarracudasFC

Stadium: State Farm Arena

Date Built: 2003

Facility Cost (\$/Mil): 30.6 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Cedar Rapids Rampage

Owner: Chris Kokalis

Current Value (\$/Mil): N/A

Team website

Team Twitter: <a>@CRRampageSC

Stadium: U.S. Cellular Center

Date Built: 1979

Facility Cost (\$/Mil): \$8 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: In 2012, U.S. Cellular signed a ten-year naming rights deal for \$3.8 million with the city of Cedar Rapids.

Team: Chicago Mustangs

Principal Owner: Armando Gamboa

Current Value (\$/Mil): N/A

Team Website

Team Twitter: omnormal <a h

Stadium: Sears Centre **Date Built:** 2006

Facility Cost (\$/Mil): \$62 Facility Financing: N/A

Facility website

UPDATE: N/A

NAMING RIGHTS: Sears renewed its naming rights contract, which expired in 2016, till August 2019 and has agreed to pay \$1.8 million to retain this right. The arena has been called the Sears Centre since its opening in 2006.

Team: Dallas Sidekicks

Principal Owner: Sidekick Sports Management, LLC

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @GoSidekicks

Stadium: Allen Event Center

Date Built: 2009

Facility Cost (\$/Mil): \$52.6 Facility Financing: Public

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Waza Flo

Principal Owner: Dominic & Mario Scicluna

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @DetroitWazaFlo

Stadium: Dort Federal Credit Union Event Center

Date Built: 1969

Facility Cost (\$/Mil): \$10 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: El Paso Coyotes

Principal Owner: Arturo Carrasco Current Value (\$/Mil): N/A Team Twitter: @elpasocoyotes Stadium: El Paso County Coliseum Date Built: 1942

Facility Cost (\$/Mil): \$321,000

Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Harrisburg Heat

Principal Owner: Carl Delmont **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: @HarrisburgHeat

Stadium: New Holland Arena in the Pennsylvania Farm Show Complex & Expo Center

Date Built: 1931

Facility Cost (\$/Mil): N/A **Facility Financing:** N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: The Farm Show Complex is owned by the Pennsylvania Department of

Agriculture.

Team: Las Vegas Legends

Principal Owner: Meir Cohen **Current Value (\$/Mil):** N/A

Team Website: N/A

Team Twitter: @LasVegasLegends

Stadium: Las Vegas Sportspark and the Orleans Arena

Date Built: 2003

Facility Cost (\$/Mil): 85 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Milwaukee Wave

Principal Owner: Mike Zimmerman

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @MilwaukeeWave

Stadium: UW-Milwaukee Panther Arena

Date Built: 1950

Facility Cost (\$/Mil): \$7.6 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: With the return of the University of Wisconsin–Milwaukee to the arena and the expiration of U.S. Cellular's six-year naming rights deal, the Wisconsin Center District agreed to a ten-year partnership with the school to occupy the arena. UW–Milwaukee has the option to extend to 2024.

Team: Kansas City Comets

Principal Owner: Game Theory Ventures LLC

Current Value (\$/Mil): N/A

Team Website

Team Twitter: <a>@KCComets

Stadium: Silverstein Eye Centers Arena

Date Built: 2009

Facility Cost (\$/Mil): \$60 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: In 2015, Spectra by Comcast Spectator entered a multi-year deal with Silverstein Eye Centers to rename the area. This change include new signage and renewed partnership with the Comets and Missouri Mavericks (hockey team part of the ECHL).

Team: Ontario Fury

Principal Owner: Bernie Lilavois **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: @OntarioFury

Stadium: Citizens Business Bank Arena

Date Built: 2008

Facility Cost (\$/Mil): \$150 Facility Financing: Public

Facility Website

UPDATE: N/A

NAMING RIGHTS: The Arena is owned by the city of Ontario, California, and is operated by AEG. Citizens Business Bank has a ten-year multi-million dollar naming rights agreement, but the specific amount was not disclosed.

Team: San Diego Sockers

Principal Owner: David Pike and Carl Savoia

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @SockersSanDiego

Stadium: Valley View Casino Center

Date Built: 1966

Facility Cost (\$/Mil): \$6.4 Facility Financing: Private

Facility Website

UPDATE: N/A

NAMING RIGHTS: In 2010, AEG, San Pasqual Band of Diegueno Mission Indians, and the city of San Diego agreed to a five-year deal for \$1.5 million to name the arena "Valley View Casino Center." In April 2015, that deal was extended until the end of 2018.

Team: Soles de Senora

Principal Owner: Rogelio Enrique Cota Gutierrez

Current Value (\$/Mil): N/A

Team website: N/A

Team Website

Team Twitter: <a>@SolesSonora

Stadium: El Centro de Usos Multiples

Date Built: N/A

Facility Cost (\$/Mil): N/A Facility Financing: N/A Facility website: N/A

UPDATE: N/A.

NAMING RIGHTS: N/A

Team: Utica City FC (Formally Syracuse Silver Knights)

Principal Owner: Syracuse Pro Sports, LLC, headed by Tommy Tanner

Current Value (\$/Mil): N/A

Team Website

Team Twitter: <a>@CuseKnights

Stadium: Adirondack Bank Center

Date Built: 1960

Facility Cost (\$/Mil): \$4.5 Facility Financing: N/A

Facility Website

UPDATE: The team has partnered with the Utica Comets of the AHL and have moved to Utica's Adirondack Bank Center.

NAMING RIGHTS: In 2017, Upper Mohawk Valley Memorial Auditorium Authority announced a 10-year naming rights deal with locally based Adirondack Bank.

Team: Tacoma Stars

Principal Owner: Lane Smith

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @TacomaStarsSC

Stadium: ShoWare Center

Date Built: 2009

Facility Cost (\$/Mil): \$84.5 Facility Financing: N/A

Facility website

UPDATE: N/A

NAMING RIGHTS: Formerly the Kent Center, in November 2008 the Kent City Council approved a ten-year naming-rights agreement for \$3.175 million with VisionOne, Inc. The Center is named after ShoWare, a subsidiary of VisionOne, Inc. The ShoWare name and logo will appear on the entrance of the Center.

Team: Turlock Express

Principal Owner: Arturo Pulido & Matt Warner

Current Value (\$/Mil): N/A

Team Website

Team Twitter: other: other

Stadium: Turlock Soccer Center

Date Built: N/A

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

MAJOR LEAGUE SOCCER (MLS)

*MLS has announced a new TV deal on May 12, 2014. The joint broadcast deal is with ESPN, Fox Sports, and Univision, and runs from 2015 to 2022. The deal is worth \$720 million over 8 years with ESPN and Fox paying a combined \$75 million a year, and Univision paying \$15 million a year.

Team: Atlanta United FC

Principal Owner: Arthur Blank **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: @ATLUTD

Stadium: Mercedes-Benz Stadium

Date Built: 2017

Facility Cost (\$/Mil): \$1.5M; City agreed to contribute \$200m with additional tax revenues and

State of GA contributing \$40m; personal seat sales (up to \$45k/seat)

Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: In August 2015, Mercedes-Benz acquired the naming rights for the new stadium that was being built in Atlanta. The naming rights deal with Mercedes-Benz is for twenty-seven years.

Team: Chicago Fire

Principal Owner: Andell Holdings, LLC (Headed by Andrew Hauptman)

Current Value (\$/Mil): \$240

Team Website

Team Twitter: @chicagofire

Stadium: Toyota Park **Date Built:** 2006

Facility Cost (\$/Mil): \$98

Facility Financing: The Village of Bridgeview financed Toyota Park.

Facility Website

UPDATE: N/A

NAMING RIGHTS: Toyota agreed to a ten-year naming rights deal worth \$7.5 million that expires after the 2015-16 season. No new naming rights deal has been announced since the ten-year deal. Thus, the stadium continues to be called Toyota Park although there is no deal.

Team: Colorado Rapids

Principal Owner: Kroenke Sports Enterprises (Headed by E. Stanley Kroenke)

Current Value (\$/Mil): \$110

Team Website

Team Twitter: @ColoradoRapids

Stadium: Dick's Sporting Goods Park

Date Built: 2007

Facility Cost (\$/Mil): \$131 for the stadium, which includes a 24-field complex, and infrastructure

improvements

Facility Financing: Kroenke Sports and Commerce City split the cost, each paying roughly \$65

million. The city paid through the issuance of bonds that did not require taxpayer subsidies.

Facility Website

UPDATE: In March 2016, the Rapids extended their sponsorship agreement with Transamerica through 2019. The Transamerica logo will continue to appear on jerseys, but the financial terms were not disclosed.

NAMING RIGHTS: Dick's Sporting Goods is paying \$30 million for the naming rights to the complex. The fifteen-year agreement expires in 2021.

Team: Columbus Crew

Principal Owner: Precourt Sports Ventures LLC, managed by partner Anthony Precourt

Current Value (\$/Mil): \$130

Team Website

Team Twitter: @columbuscrewsc

Stadium: MAPFRE Stadium

Date Built: 1999

Facility Cost (\$/Mil): \$28.5

Facility Financing: The Hunt Sports Group privately funded Crew Stadium by then owner Lamar

Hunt

Facility Website

UPDATE: According to news sources, the stadium is "progressively becoming poorer and poorer" for the purposes of hosting professional soccer matches. #SavetheCrew movement illustrates evidence of the stadium's deterioration. The movement blames the owner's desire to move the Crew to Austin, TX for the stadium's neglect.

NAMING RIGHTS: The Columbus Crew stadium was renamed to MAPFRE Stadium in 2015 after a multi-million dollar deal with MAPFRE insurance. To date, this is the largest partnership in the team's history.

Team: D.C. United

Principal Owner: Erick Thohir and Jason Levien

Current Value (\$/Mil): \$230

Team Website

Team Twitter: @dcunited

Stadium: Audi Field **Date Built:** 2018

Facility Cost (\$/Mil): \$00

Facility Financing: DC obtained \$95m loan from Goldman Sachs, \$25m from Bethesda-based

Eaglebank. The city would pay up to \$150m.

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: FC Dallas

Principal Owner: Hunt Sports Group (headed by Clark Hunt)

Current Value (\$/Mil): \$185

Team Website

Team Twitter: @FCDallas

Stadium: Toyota Stadium

Date Built: 2005

Facility Cost (\$/Mil): \$80

Facility Financing: Collin County contributed \$20 million, the city contributed \$20 million, and the local school district contributed \$15 million. The Hunt Sports Group contributed private funds.

Facility Website

UPDATE: FC Dallas had two players ranked Newcomer of the Year and Defensive Player of the year in the 2018 season.

NAMING RIGHTS: FC Dallas agreed to a long-term deal with Toyota to rename the stadium Toyota Stadium. The surrounding complex will be called Toyota Soccer Center. The length and terms of the deal were not released.

Team: Houston Dynamo

Principal Owner: Gabriel Brener, Oscar De La Hoya, Ben Guill, and Jake Silverstein

Current Value (\$/Mil): \$218

Team Website

Team Twitter: @houstondynamo

Stadium: BBVA Compass Stadium

Date Built: 2012

Facility Cost (\$/Mil): \$95

Facility Financing: The Dynamo owners paid nearly \$80 million, and the Harris County-Houston Sports Authority hold the lease. The city paid for \$15.5 million for purchasing the land, and promised \$20 million for infrastructure. The county agreed to pay the city \$7.5 million for joint ownership.

Facility Website

UPDATE: In 2018, the Dynamo named a new President of Business Operations, John Walker, who will be trying to "reignite the fanbase."

NAMING RIGHTS: BBVA Compass agreed to a ten-year, \$20 million deal that expires in 2022.

Team: Los Angeles Galaxy

Principal Owner: AEG (Headed by Phillip Anschutz)

Current Value (\$/Mil): \$315

Team Website

Team Twitter: @LAGalaxy

Stadium: StubHub Center

Date Built: 2003

Facility Cost (\$/Mil): \$150 (for the entire sports complex)

Facility Financing: Philip Anschutz's AEG

Facility Website

UPDATE: 2017 renovations for Chargers' accommodations – bleachers in second deck on east side replaced by tip-up seats and moved to the berm on the north side, adding 1,000 seats; add a new section of upper-level bleachers erected in the SE corner; luxury suites were renovated; press box upgraded with another row to the main box; new radio booths added; the four small locker rooms converted to 2 larger ones; small postgame conference rooms.

NAMING RIGHTS: On March 4, 2013, it was announced that StubHub entered into an agreement with AEG as the new naming rights partner of the 125-acre multi-sport facility on the campus of California State University, Dominguez Hills, formerly known as the Home Depot Center. The financial terms of agreement were not released, but the term is supposedly six years.

Team: Minnesota United FC

Principal Owner: Bill McGuire Current Value (\$/Mil): N/A

Team Website

Team Twitter: <a>@MNUFC

Stadium: TCF Bank Stadium

Date Built: 2009

Facility Cost (\$/Mil): \$303 Facility Financing: N/A Facility Website: N/A

UPDATE: The team began play in 2017 in the TCF Bank Stadium, however, a new soccer stadium is being built for the Minnesota United FC. Construction on the new stadium broke ground in late 2016 and is expected to open in 2019. The stadium is going to be privately financed for \$150 million. In June 2017, Allianz Life Insurance Company was named as a sponsor for the new stadium and as a potential naming rights sponsor.

NAMING RIGHTS: N/A

Team: Montreal Impact

Principal Owner: The Saputo Family, run by Joey Saputo and managed by The Fonds de Solidarité

Current Value (\$/Mil): \$175

Team Website

Team Twitter: <a>@impactmontreal

Stadium: Saputo Stadium

Date Built: 2008 and expanded in 2012

Facility Cost (\$/Mil): \$17, and \$23 for the expansion

Facility Financing: Financing of the stadium came through private funding and a donation from the Saputo Family, \$7.5 million, with \$9.5 million financed on 25 year term. The Quebec government

gave \$23 million for the expansion.

Facility Website

UPDATE: N/A

NAMING RIGHTS: Saputo Stadium (Stade Saputo) was named after the Saputo family because of their contribution to the construction of the stadium.

Team: New England Revolution

Principal Owner: Kraft Sports Group (Headed by Robert K. Kraft and Jonathon A. Kraft)

Current Value (\$/Mil): \$225

Team Website

Team Twitter: @NE Revolution

Stadium: Gillette Stadium

Date Built: 2002

Facility Cost (\$/Mil): \$325

Facility Financing: The New England Patriots paid for the \$325 million stadium. The state contributed \$72 million for infrastructure, \$40 million of which the Patriots will pay back over twenty-

five years.

Facility Website

UPDATE: In 2015, the Kraft Sports Group discussed moving the team to Boston or possibly Providence, RI so the New England Revolution can have its own stadium. Talks with Boston mayor, Marty Walsh, showed he was open to the idea, but issues may arise with the possibility of Boston hosting the 2024 Olympics. In 2016, Gillette hosted three games for the Copa America.

NAMING RIGHTS: Gillette agreed to extend its naming rights agreement and signed a \$240 million, fifteen-year agreement, which will conclude in 2025.

Team: New York City FC

Principal Owner: Manchester City Football Club, headed by Sheik Mansour bin Zayed al-Nahyan,

and Yankee Global Enterprises Current Value (\$/Mil): \$275

Team Website

Team Twitter: <a>@nycfc

Stadium: Yankee Stadium

Date Built: 2009

Facility Cost (\$/Mil): \$2.3 billion

Facility Financing: Privately funded, but there was 1.2 billion in public subsidies

Facility Website

UPDATE: According to New York Times, a new soccer stadium could be developed as part of the Hudson Yards-style development (would include housing, offices, a school, and shopping)

NAMING RIGHTS: N/A

Team: New York Red Bulls

Principal Owner: Red Bull GmbH Current Value (\$/Mil): \$245

Team Website

Team Twitter: @newyorkredbulls

Stadium: Red Bull Arena

Date Built: 2010

Facility Cost (\$/Mil): 200+ Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: Red Bull holds the naming rights for an indefinite number of years at the cost of \$30 million. Red Bull also holds the team's jersey sponsorship.

Team: Orlando City SC

Principal Owner: Phil Rawlins Current Value (\$/Mil): \$272

Team Website

Team Twitter: @OrlandoCitySC

Stadium: Orlando City Stadium

Date Built: 2017

Facility Cost (\$/Mil): \$155

Facility Financing: Privately funded by the club

Facility Website

UPDATE: In fall of 2018, Orlando City SC joined with German Bundesliga club VfL Wolfsburg to share players and best practices, as well friendly matches and combined marketing and sponsorship opportunities for the men's and women's teams.

NAMING RIGHTS: N/A

Team: Philadelphia Union

Principal Owner: Keystone Sports and Entertainment, LLC (Headed by Jay Sugarman)

Current Value (\$/Mil): \$170

Team Website

Team Twitter: <a>@PhilaUnion

Stadium: Talen Energy Stadium

Date Built: 2010

Facility Cost (\$/Mil): \$120

Facility Financing: Keystone Sports and Entertainment, LLC contributed \$49 million towards the cost of the stadium project. Keystone also received \$43 million from the state and \$30 million from

Delaware County towards the cost of acquiring the land and building the soccer stadium.

Facility Website

UPDATE: N/A

NAMING RIGHTS: PPL Corp. agreed to an eleven-year, \$20 million naming rights deal with the Philadelphia Union that began in 2010. PPL EnergyPlus became renamed Talen Energy and assumed the naming rights of the stadium.

Team: Portland Timbers

Principal Owner: Peregrine Sports, LLC (Headed by Merritt Paulson)

Current Value (\$/Mil): \$268

Team Website

Team Twitter: @timbersfc

Stadium: Providence Park

Date Built: 1926 and renovated in 2011

Facility Cost (\$/Mil): \$40 for the 2011 renovation

Facility Financing: N/A

Facility Website

UPDATE: In April 2017, the club discussed a \$50 million renovation plan to add around 4,000 seats to the stadium. Construction will be done in time for the 2019 or 2020 season.

NAMING RIGHTS: Formerly JELD-WEN Field, a multi-year deal was struck with Providence Health & Services, giving the company exclusive naming rights.

Team: Real Salt Lake

Principal Owner: SCP Worldwide (Headed by David Checketts); Dell Loy Hansen

Current Value (\$/Mil): \$155

Team Website

Team Twitter: @realsaltlake

Stadium: Rio Tinto Stadium

Date Built: 2008

Facility Cost (\$/Mil): \$110

Facility Financing: The stadium will receive \$35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy City, Utah, has also committed \$10 million of its own redevelopment agency dollars that include the hotel and broadcast center. Real Salt Lake invested more than \$72.5 million of private funds in the overall project, including the contribution of \$7.5 million to the creation of youth soccer fields in Salt Lake County.

Facility Website

UPDATE: N/A

NAMING RIGHTS: Rio Tinto Group, a business-to-business mining company, agreed to a fifteen-year naming rights deal for \$22.5–30 million expiring in 2023.

Team: San Jose Earthquakes

Principal Owner: Earthquakes Soccer, LLC (Headed by Lew Wolff and John Fisher) in

partnership with Athletics Investment Group

Current Value (\$/Mil): \$235

Team Website

Team Twitter: @sjearthquakes

Stadium: Avaya Stadium

Date Built: 2015

Facility Cost (\$/Mil): \$100

Facility Financing: Privately funded, and LewWolff will fund fifty-five years of maintenance

Facility Website

UPDATE: First cloud-enabled stadium in MLS and one of the most high-tech fan experiences.

NAMING RIGHTS: In 2014, Avaya bought the naming rights with a multi-year agreement for \$20 million over ten years.

Team: Seattle Sounders FC

Principle Owner: Adrian Hanauer, Joe Roth, Drew Carey and Paul G. Allen

Current Value (\$/Mil): \$295

Team Website

Team Twitter: @soundersfc

Stadium: CenturyLink Field (formerly Qwest Field)

Date Built: 2002

Facility Cost (\$/Mil): \$430

Facility Financing: CenturyLink Field was financed by several different sources. Sixty-six percent of the stadium was publicly funded, while Paul Allen contributed \$100 million. Sports-related lottery games brought in an additional \$127 million. Sales taxes from events held at the stadium generated \$101 million. Admissions and parking taxes contributed \$56 million. Finally, existing hotel-motel taxes brought in another \$15 million.

Facility Website

UPDATE: In Fall of 2018, Seattle Sounders FC's Head Coach introduced an indoor soccer training center in Seattle that will be open to all ages, called TOCA Lynwood.

NAMING RIGHTS: CenturyLink announced it would extend its naming-rights deal through the 2018–19 season. Qwest, who had a \$60–100 million naming-rights deal with the Seattle Seahawks, was purchased by CenturyLink in 2010. Qwest Field was renamed CenturyLink Field in June 2011.

Team: Sporting Kansas City

Principal Owner: Sporting Club Current Value (\$/Mil): \$260

Team Website

Team Twitter: <a>@SportingKC

Stadium: Children Mercy's Park (formerly Sporting Park)

Date Built: 2011

Facility Cost (\$/Mil): \$200

Facility Financing: The stadium is financed by Sales Tax Anticipation Revenue (STAR) bonds, which are unique to Kansas and Nevada. The bonds allow municipalities to pay off construction costs within major commercial or tourism areas with sales tax revenue from the area.

Facility Website

UPDATE: N/A

NAMING RIGHTS: Children's Mercy paid a fee to Sporting Kansas to have the Sporting Park renamed in 2016. The deal is for 10 years but no additional financial terms were disclosed.

Team: Toronto FC

Principal Owner: Maple Leaf Sports & Entertainment Ltd.

Current Value (\$/Mil): \$280

Team Website

Team Twitter: @torontofc

Stadium: BMO Field Date Built: 2007

Facility Cost (\$/Mil): \$150 for renovations; \$64 Canadian; \$62 US

Facility Financing: Maple Leaf Sports & Entertainment contributed \$8 million towards the construction of the stadium and \$10 million towards securing the naming rights of the stadium. The Canadian Federal Government contributed \$27 million, with Ontario's government adding an additional \$8 million. The City of Toronto paid \$9.8 million to have the rights to the stadium. (All figures are in Canadian Dollars)

Facility Website

UPDATE: N/A

NAMING RIGHTS: In February 2016, BMO and MSLE agreed to a 10 year naming rights deal and BMO will now be a sponsor on the team's jersey.

Team: Vancouver Whitecaps

Principal Owner: Greg Kerfoot, Steve Luczo, Jeff Mallett and Steve Nash

Current Value (\$/Mil): \$150

Team Website

@WhitecapsFC

Stadium: BC Place

Date Built: 1983 and renovated in 2011 **Facility Cost (\$/Mil):** \$514 in renovations

Facility Financing: The home teams of the facility and taxpayers.

Facility Website

UPDATE: N/A

NAMING RIGHTS: BC Place received corporate naming rights to the stadium in 2012. Telus had won the rights, but the British Columbian government backed out of the deal at the last moment. The naming rights instead belong to BC Place.

NORTH AMERICAN SOCCER LEAGUE (NASL)

Team: North Carolina FC

Principal Owner: Steve Malik **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: <a>@NorthCarolinaFC

Stadium: WakeMed Soccer Park

Date Built: 2002

Facility Cost (\$/Mil): \$14.5 (\$6.3 for the renovation in 2012)

Facility Financing: Money to build the soccer park came from \$14.5 million in countywide hotel room and prepared food and beverage taxes. The Town of Cary assumed responsibility for operations

and maintenance in 2004 from the Capital Area Soccer League.

Facility Website: N/A

UPDATE: N/A

NAMING RIGHTS: WakeMed signed a new multi-year soccer deal to keep the naming rights for three more years through December 2017. This includes the soccer park, but not the naming rights to the specific stadium. For this reason, the city can explore other options for naming rights. The deal will cost WakeMed \$315,000 per year. In March 2017, Sahlen Packing Company acquired naming rights to the main stadium at WakeMed Soccer Park. Sahlen will pay \$400,00 for the naming rights over five years.

Team: FC Edmonton

Principal Owner: Fath Group (Headed by Tom and Dave Fath)

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @FCEdmontonNow

Stadium: Clarke Stadium

Date Built: 1938 (Rebuilt in 2012) Facility Cost (\$/Mil): \$.007 (Can)

Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: There are no corporate sponsorship deals for naming rights of Clarke Stadium. Clarke Stadium is named after Joseph Andrew Clarke, former Mayor of Edmonton.

Team: Jacksonville Armada

Owner: Robert Palmer Current Value: N/A

Team website

Team Twitter: @JaxArmadaFC

Stadium: Hodges Stadium

Date Built: 2004

Facility Cost (\$/Mil): N/A **Facility Financing:** N/A

Facility Website

UPDATE: Head Coach Mark Lowry left the Jacksonville Armada in fall of 2018 after his 3-year contract was up, and the Armada continue to search for a new head coach.

NAMING RIGHTS: Hodges Stadium was named after George and Kernan Hodges, who in 2006 donated \$2 million to the facility for an upgrade.

Team: Miami FC

Principal Owner: Ricardo Silva and Paolo Maldini

Current Value: N/A

Team website

Team Twitter: <a>@TheMiamiFC

Stadium: Riccardo Silva Stadium

Date Built: 1995

Facility Cost (\$/Mil): \$3 Facility Financing: N/A Facility Website: N/A

UPDATE: N/A

NAMING RIGHTS: In April 2017, FIU renamed the stadium to Riccardo Silva Stadium to recognize all of the support Silva had given to FIU's Athletic Department.

Team: New York Cosmos

Principal Owner: New York Cosmos LLC

Current Value (\$/Mil): N/A

Team Website

Team Twitter: <a>@NYCosmos

Stadium: MCU Park **Date Built:** 2001

Facility Cost (\$/Mil): \$55

Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: In May 2010, Municipal Credit Union signed a naming rights agreement for the stadium to be called MCU Park. The agreement is for eleven years.

Team: Puerto Rico FC

Principal Owner: Carmello Anthony

Current Value (\$/Mil): N/A

Team website

Team Twitter: @PRFootballClub

Stadium: Juan Ramón Loubriel Stadium

Date Built: 1974, renovated 2015

Facility Cost (\$/Mil): \$7 for renovations

Facility Financing: The municipality of Bayamon publicly financed the stadium.

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

UNITED SOCCER LEAGUES (USL PRO)

Team: Bethlehem Steel FC

Principal Owner: Keystone Sports & Entertainment

Current Value: N/A

Team Website

Team Twitter: @BSteelFC

Stadium: Talen Energy Stadium

Date Built: 2010

Facility Cost (\$/Mil): \$120 Facility Financing: N/A

Facility Website

UPDATE: The Bethlehem Steel FC had played at Lehigh University's stadium through the 2018 season. After the USL increased stadium demands for lighting, and after Lehigh University said they could not accommodate Bethlehem for the 2019 season, the team will be playing at Talen Energy Stadium along with the Philadelphia Union MLS team in the upcoming seasons.

NAMING RIGHTS: The stadium is named after Murray H. Goodman who was a member of the Lehigh University basketball team from 1946-48, and gave the school 550-acres.

Team: Charleston Battery

Principal Owner: B Sports Entertainment

Current Value (\$/Mil): N/A

Team Website

Team Twitter: <a>@Chas Battery

Stadium: MUSC Health Stadium (formerly Blackbaud Stadium)

Date Built: 1999

Facility Cost (\$/Mil): \$5.7

Facility Financing: Privately funded

Facility Website

UPDATE: N/A

NAMING RIGHTS: The Battery and MUSC Health have a five-year stadium-naming rights deal

that started in 2015.

Team: Charlotte Independence

Principal Owner: Queen City Soccer Club, LLC

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @CLTindependence

Stadium: Sportsplex at Matthews

Date Built: 2015

Facility Cost (\$/Mil): \$32 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: FC Cincinnati

Principal Owner: Carl Lindner III **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: @fccincinnati

Stadium: Nippert Stadium, University of Cincinnati

Date Built: 1915, renovations in 2015

Facility Cost (\$/Mil): \$86 million renovations

Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: The stadium is named after a former University of Cincinnati football player from 1923, James Gamble Nippert. During a game, a cleat slit his leg, it became infected, and ultimately led to Nippert's death. His grandfather provided the remaining funds needs to complete the stadium but requested there to be a memorial for his grandson.

Team: Colorado Springs Switchbacks FC

Principal Owner: Martin "Ed" Ragain

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @SwitchbacksFC

Stadium: Weidner Field

Date Built: 1985 **Facility Cost:** \$4

Facility Financing: N/A

Facility Website

UPDATE: In the fall of 2018, Colorado Springs Switchbacks FC had been named the new USL affiliate of the Colorado Rapids soccer club.

NAMING RIGHTS: In February 2017, Weidner Apartment Homes purchased a naming rights deal and the stadium was renamed to Weidner Field.

Team: Indy Eleven

Principal Owner: Ersal Ozdemir

Current Value: N/A

Team website

Team Twitter: @IndyEleven

Stadium: Lucas Oil Stadium

Date Built: 2008

Facility Cost (\$/Mil): \$720 Facility Financing: Public

Facility website

UPDATE: The Indy Eleven moved to the United Soccer League in 2018 while moving to Lucas Oil Stadium. The team has long term plans to build their own stadium.

NAMING RIGHTS: Lucas Oil Products secured the naming rights for the stadium for \$122 million over 20 years.

Team: Penn FC

Principal Owner: George Altirs and Eric Pettis

Current Value (\$/Mil): N/A

Team Website

Team Twitter: <a>@PennFCOfficial

Stadium: FNB Field **Date Built:** 1987

Facility Cost (\$/Mil): FNB: some renovations in 2010 worth \$45 million

Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: Formerly RiverSide Stadium then Metro Bank Park, First National Bank and the Harrisburg Senators (the baseball team that plays in the stadium) agreed to rename the field FNB Field in 2016.

Team: LA Galaxy II

Principal Owner: Created by Chris Klein, LA Galaxy

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @LAGalaxyII

Stadium: StubHub Center

Date Built: 2003

Facility Cost (\$/Mil): \$150 (for the entire sports complex)

Facility Financing: Philip Anschutz's AEG

Facility Website

UPDATE: N/A

NAMING RIGHTS: On March 4, 2013, it was announced that StubHub entered into an agreement with AEG as the new naming rights partner of the 125-acre multi-sport facility on the campus of California State University, Dominguez Hills, formerly known as the Home Depot Center. The financial terms of the agreement were not released, but it is supposedly a six-year deal.

Team: Louisville City FC

Principal Owner: Wayne Estopinal, minority ownership by Orlando City FC

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @loucityfc

Stadium: Louisville Slugger Field

Date Built: 2000

Facility Cost (\$/Mil): \$40

Facility Financing: Financed by the Bats, Hillerich & Bradsby, the Brown Foundation, Humana Inc.,

and the Humana Foundation.

Facility Website

UPDATE: N/A

NAMING RIGHTS: Hillerich & Bradsby, who are makers of the Louisville Slugger baseball bat, purchased the naming rights. The deal was for \$2 million for lifetime naming rights.

Team: New York Red Bulls II

Principal Owner: Red Bull GmbH Current Value (\$/Mil): N/A

Team Website

Team Twitter: @NYRBII

Stadium: MSU Soccer Park at Pittser Field

Date Built: 2016

Facility Cost (\$/Mil): N/A **Facility Financing:** N/A

Facility website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: OKC Energy FC

Principal Owner: Prodigal LLC (headed by Bob Funk, Jr.), Tim McLaughlin

Current Value (\$/Mil): N/A

Team Website

Team Twitter: <a>@EnergyFC

Stadium: Taft Stadium

Date Built: 1934, renovated 2013-14

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: The Energy struck a deal with the Oklahoma City Public Schools valued around \$600,000. This gives the Energy the ability to sell the naming rights over the next 3 years for Taft Stadium, as well as exclusive rights to sell advertising for the stadium.

Team: Orange County SC

Principal Owner: James Keston **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: @orangecountysc

Stadium: Champion Stadium

Date Built: N/A

Facility Cost (\$/Mil): N/A Facility Financing: N/A Facility Website: N/A

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Orlando City B

Principal Owner: Orlando City SC

Current Value (\$/Mil): N/A

Team Website: N/A

Team Twitter: <a>@OrlandoCityB

Stadium: Orlando City Stadium

Date Built: 2017

Facility Cost (\$/Mil): \$155

Facility Financing: Privately funded by Orlando City SC

Facility Website

UPDATE: Team will forgo the 2018 USL season and play in the new USL Division III in 2019.

NAMING RIGHTS: N/A

Team: Ottawa Fury FC

Principal Owner: Ottawa Sports and Entertainment Group

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @OttawaFuryFC

Stadium: TD Place Stadium

Date Built: 1908

Facility Cost (\$/Mil): N/A

Facility Financing: Facility Website

UPDATE: N/A

NAMING RIGHTS: In 2014 Toronto-Dominion Bank signed a sponsorship deal with the stadium, which renamed the stadium TD Place.

Team: Phoenix Rising FC

Principal Owner: Multiple owners **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: oPHXRisingFC

Stadium: Phoenix Rising FC Soccer Complex

Date Built: 2017

Facility Cost (\$/Mil): N/A

Facility Financing: Privately funded

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Pittsburgh Riverhounds

Principal Owner: Tuffy Shallenberger

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @RiverhoundsSC

Stadium: Highmark Stadium

Date Built: 2013

Facility Cost (\$/Mil): \$10.2

Facility Financing: The facility was entirely privately financed.

Facility Website

UPDATE: N/A

NAMING RIGHTS: Highmark Stadium is named for local health insurance company, Highmark.

Terms of the deal were not released.

Team: Portland Timbers 2

Principal Owner: Portland Timbers (Peregrine Sports)

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @TimbersFC2

Stadium: Providence Park

Date Built: 1926

Facility Cost (\$/Mil): \$40 for the 2011 renovation

Facility Financing: N/A

Facility Website

UPDATE: The Portland Timbers unveiled a 50 million dollar plan to add 4,000 new seats to the eastern side of the stadium, with the hopes of having it completed by 2020.

NAMING RIGHTS: Formerly JELD-WEN Field, a multi-year deal was struck with Providence Health & Services, giving the company exclusive naming rights.

Team: Real Monarchs SLC

Principal Owner: Dell Loy Hanson

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @RealMonarchs

Stadium: Zions Bank Stadium

Date Built: 2018

Facility Cost (\$/Mil): N/A Facility Financing: N/A.

Facility Website

UPDATE: N/A

NAMING RIGHTS: In 2017, Real Salt Lake and Zions Bank announced a sponsorship deal that would give the bank naming rights to the stadium.

Team: Reno 1868 FC

Principal Owner: Herbert Simon **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: @Reno1868FC

Stadium: Greater Nevada Field

Date Built: 2009

Facility Cost (\$/Mil): \$50 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: In March 2016, a fifteen-year naming rights agreement was reached between the Aces and Greater Nevada Credit Union. This agreement would change the name of the stadium to Greater Nevada Field.

Team: Richmond Kickers

Principal Owner: Bob Ukrop (President of the Richmond Kickers Youth Soccer Club)

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @RichmondKickers

Stadium: City Stadium

Date Built: 1929 (team has played here since 1993)

Facility Cost (\$/Mil): N/A **Facility Financing:** N/A

Facility Website

UPDATE: The Richmond Kickers will play in the USL Division III in 2019.

NAMING RIGHTS: The Stadium used to be home to the University of Richmond Football team until 2009 when it was called the University of Richmond Stadium.

Team: Rio Grande Valley FC Toros

Principal Owner: Rio Grande Valley Vipers

Current Value (\$/Mil): N/A

Team Website

Team Twitter: <a>@RGVFC

Stadium: H-E-B Park Date Built: 2017

Facility Cost (\$/Mil): N/A **Facility Financing:** N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Rochester Rhinos

Principal Owner: David and Wendy Dworkin

Current Value (\$/Mil): N/A

Team Website

Team Twitter: <a>@RochesterRhinos

Stadium: Capelli Sport Stadium

Date Built: 2006

Facility Cost (\$/Mil): \$35

Facility Financing: Jointly financed among the State of New York, the City of Rochester, and the

Rochester Rhinos. Facility Website

UPDATE: N/A

NAMING RIGHTS: In January 2017, Capelli Sport entered into a corporate partnership agreement with the stadium. The stadium was renamed to Capelli Sport Stadium.

Team: Sacramento Republic FC

Principal Owner: Sac Soccer & Entertainment Holdings

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @SacRepublicFC

Stadium: Papa Murphy's Park

Date Built: 2014

Facility Cost (\$/Mil): \$3 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: In March 2017, the club announced a multi-year naming rights deal with Papa Murphy's. The stadium was renamed Papa Murphy's Park.

Team: Saint Louis FC

Principal Owner: St. Louis Scott Gallagher Soccer Club

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @SaintLouisFC

Stadium: Toyota Stadium

Date Built: 1982, renovated 2015 Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: World Wide Technologies currently holds the naming rights to the soccer park, but they are still looking for other sponsors to fund further stadium renovations. Toyota Stadium is the main soccer stadium inside World Wide Technology Park.

Team: San Antonio FC

Principal Owner: Spurs Sports and Entertainment

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @SanAntonioFC

Stadium: Toyota Field **Date Built:** 2013

Facility Cost (\$/Mil): N/A **Facility Financing:** N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: Toyota has the sponsor naming rights, but specifics were not released.

Team: Seattle Sounders FC 2

Principal Owner: Seattle Sounders FC (80%), and Sounders Community Trust (20%)

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @SoundersFC2

Stadium: Starfire Sports Stadium

Date Built: 2005

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: The complex and stadium naming rights are available, and they offer a unique opportunity for the business community to connect with the soccer population. The stadium is operated by the non-profit corporation Starfire Sports.

Team: Swope Park Rangers

Principal Owner: Sporting Club **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: <a>@SwopeRangers

Stadium: Children's Mercy Victory Field (part of Swope Soccer Village)

Date Built: 2017

Facility Cost (\$/Mil): \$15.5

Facility Financing: This was public investment and Sporting Kansas FC paid \$5+ million.

Facility Website

UPDATE: N/A

NAMING RIGHTS: Children's Mercy and the Sporting KC announced a 10-year partnership in 2015 granting the medical center exclusive naming rights. This was the club's first naming rights sponsor since 2013. The financial terms were not disclosed.

Team: Tampa Bay Rowdies

Principal Owner: Bill Edwards Current Value (\$/Mil): N/A

Team Website

Team Twitter: @TampaBayRowdies

Stadium: Al Lang Stadium

Date Built: 1976 Facility Cost: N/A Facility Financing: N/A

Facility Website

UPDATE: In the Fall of 2018, the team announced that the fourth USL Experience will be hosted by the Tampa Bay Rowdies in 2019.

NAMING RIGHTS: The stadium was named in honor of the former mayor of St. Petersburg, Al Lang.

Team: Toronto FC II

Principal Owner: Maple Leaf Sports and Entertainment, headed by Lawrence M. Tanenbaum

Current Value (\$/Mil): N/A

Team Website

Team Twitter: @TorontoFCII

Stadium: Ontario Soccer Centre

Date Built: 2003, renovation 2015

Facility Cost: \$5 for 2015 renovation

Facility Financing: Ontario Soccer Association with the City of Vaughan as the guarantor financed

the renovation. Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Tulsa Roughnecks

Principal Owner: Tulsa Drillers **Current Value (\$/Mil):** N/A

Team Website

Team Twitter: @RoughnecksFC

Stadium: ONEOK Field

Date Built: 2010

Facility Cost (\$/Mil): \$60

Facility Financing: Financed by public trust, with financing overseen by Tulsa Stadium Trust.

Facility Website

UPDATE: N/A

NAMING RIGHTS: In 2009, ONEOK, Inc. and Oneok Foundation announced a twenty-year naming rights agreement for \$5 million.

Team: Whitecaps FC 2

Principal Owner: Vancouver Whitecaps FC

Current Value (\$/Mil); N/A

Team Website

Team Twitter: @wfc2

Stadium: Thunderbird Stadium

Date Built: 1967

Facility Cost (\$/Mil): \$1.2 Facility Financing: N/A

Facility Website

UPDATE: N/A

NAMING RIGHTS: On August 21, 2009, the Thunderbird Sports Centre was renamed Doug Mitchell Thunderbird Sports Centre in honor of Doug Mitchell, who was an amateur and professional sports leader.