COLLEGE FOOTBALL

{Appendix 7, to Sports Facility Reports, Volume 18}
Research completed as of August 7, 2017.

FBS (DIVISION I-A) SCHOOLS
AMERICAN ATHLETIC CONFERENCE (AAC)

Team: Cincinnati Bearcats

School: University of Cincinnati
Year Team Established: 1885
Team Website
Team Twitter: @BearcatsFB

Stadium: Nippert Stadium
Principal Owner: University of Cincinnati
Date Built: 1924
Facility Costs: $10.5 million; $86 million in renovation
Percentage of Stadium Publicly Financed: N/A
Facility Financing: 100% privately financed. Funds were privately raised in hopes of building a new stadium. James N. Gamble, of Procter and Gamble, provided the funds needed to complete the horseshoe-shaped stadium.
Facility Website

UPDATE: In December 2016, University of Cincinnati and FC Cincinnati launched a $2 million dollar joint renovation to move the existing field walls back to increase the size of the sidelines. This will create a safety buffer in the end zone corners and expand the playing field to meet MLS and international standards.

Furthermore, UC will spend an estimated $6 million dollars to install a new video board system. Both of these renovations should be done by the beginning of the 2017 season.
NAMING RIGHTS: The stadium was named after Gamble’s grandson, James Gamble Nippert. Nippert was a UC football player who was injured during a 1923 game and died as a result of his injuries.

**Team: Connecticut Huskies**

**School:** University of Connecticut  
**Year Team Established:** 1896  
**Team Website**  
**Team Twitter:** @UConnFootball

**Stadium:** Pratt & Whitney Stadium at Rentschler Field  
**Principal Owner:** State of Connecticut  
**Date Built:** 2003  
**Facility Costs:** $91.2 million  
**Percentage of Stadium Publicly Financed:** The State of Connecticut contributed an unspecified percentage of funds and has invested more than $92 million in the stadium to attract the best events and concerts to the state.  
**Facility Financing:** The facility is the result of teamwork and dedication between the State’s Office of Policy and Management, the Town of East Hartford, United Technologies Corporation, and numerous public and private sector organizations.  
**Facility Website**  
**Facility Twitter:** @PWStadium

NAMING RIGHTS: The stadium is named after Frederick Brant Rentschler. Rentschler was the founder of the aircraft company, Pratt & Whitney, which created revolutionary aircraft engines. In July 2015, the University of Connecticut and Pratt & Whitney entered into an agreement that will extend the company’s existing naming right deal through 2030. As a result, United Technologies Corp., the parent company for Pratt & Whitney, will gift ten acres of land to the state that will be used for additional parking around the stadium and provide an additional fifteen acres of land through an easement.

**Team: East Carolina Pirates**

**School:** East Carolina University  
**Year Team Established:** 1932  
**Team Website**  
**Team Twitter:** @ECUPiratesFB

**Stadium:** Dowdy-Ficklen Stadium  
**Principal Owner:** East Carolina University  
**Date Built:** 1963  
**Facility Costs:** $300,000; $1.6 million in renovations in 1991  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** All of the funds for the facility were privately raised. The goal was to raise $200,000; the fundraiser ultimately collected $238,000.
**NAMING RIGHTS:** The University owns the naming rights to the stadium. The stadium is named after Ron and Mary Ellen Dowdy, who pledged a $1 million gift to the ECU Scholarship Foundation. The stadium is also named after James Skinner Ficklen, the owner of Greenville’s E.B. Skinner Tobacco Company. Skinner was a booster of the college and established a scholarship fund in his name.

**Team: Houston Cougars**

**School:** University of Houston  
**Year Team Established:** 1946  
**Stadium:** TDECU Stadium  
**Principal Owner:** University of Houston System  
**Date Built:** 2014  
**Facility Costs:** $125 million  
**Percentage of Stadium Publicly Financed:** 53% (as of June 4, 2014)  
**Facility Financing:** As of November 2014, the university received $69 million from gifts, $35 million from student fees, $12 million from auxiliary revenue, and $5 million from Higher Education Assistance Funds.

**UPDATE:** In November 2016, the University began construction on a $20 million indoor practice facility. This 8,000 square foot facility is located just west of TDECU Stadium and includes a 120-yard synthetic field and a football only sports performance area.

**NAMING RIGHTS:** In July 2014, the University announced it had reached a naming rights agreement with Texas Dow Employees Credit Union. The facility is now named TDECU Stadium.

**Team: Memphis Tigers**

**School:** University of Memphis  
**Year Team Established:** 1912  
**Stadium:** Liberty Bowl Memorial Stadium (Rex Dockery Field)  
**Principal Owner:** City of Memphis  
**Date Built:** 1965  
**Facility Costs:** $3.7 million; $19.5 million in renovations in 1987  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** The City of Memphis completely funded the project.
**UPDATE:** In April 2017, the University of Memphis broke ground on their new indoor football practice facility. Fundraising for this project has been going on for more than five years and is part of the “Time to Shine” capital campaign to raise $40 million for new football and basketball facilities. Furthermore, the existing Billy J. Murphy Complex will be renovated to house offices for the coaching staff and a new dining area, among other amenities. The official timeline for construction of the facility is 14-20 months.

**NAMING RIGHTS:** The City of Memphis owns the naming rights to the stadium. In December 1983, City of Memphis officials named the playing surface Rex Dockery Field in honor of the late Tigers coach who was killed in a plane crash.

**Team: Navy Midshipmen**

**School:** United States Naval Academy  
**Year Team Established:** 1879  
[Team Website](#)  
Team Twitter: [@NavyFB](#)

**Stadium:** Navy-Marine Corps Memorial Stadium  
**Principal Owner:** U.S. Naval Academy  
**Date Built:** 1959  
**Facility Costs:** $3 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility was 100% privately financed. Most of the financing for construction and renovations has come from the Naval Academy Foundation and the Naval Academy Athletic Association.  
[Facility Website](#)

**NAMING RIGHTS:** The facility is named in memory and honor of those who died while serving the United States.

**Team: Southern Methodist Mustangs**

**School:** Southern Methodist University  
**Year Team Established:** 1915  
[Team Website](#)  
Team Twitter: [@SMU_Football](#)

**Stadium:** Gerald J. Ford Stadium  
**Principal Owner:** Southern Methodist University  
**Date Built:** 2000  
**Facility Costs:** $42 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The stadium was 100% privately financed through donations and gifts by students, former student-athletes, and other alumni.
Facility Website

UPDATE: In July 2016, SMU announced plans to construct a new Indoor Performance Center and an outdoor natural grass football practice field. The IPC will include a full-sized football field and indoor track and will be a resource for other students and campus activities and events. Gifts pledged, representing 80% of the anticipated construction costs, are currently being pursued in support of this project. The University expects this project will take approximately 16 months from the time construction begins.

NAMING RIGHTS: The stadium is named after Gerald J. Ford, a banking billionaire, who provided significant contributions to the stadium project. This Gerald Ford is not to be confused with former president Gerald R. Ford.

Team: South Florida Bulls

School: University of South Florida
Year Team Established: 1997 (FCS); 2001 (FBS)
Team Website
Team Twitter: @USFFootball

Stadium: Raymond James Stadium
Principal Owner: Tampa Bay Sports Authority
Date Built: 1998
Facility Costs: $168.5 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was publicly funded through a .05% sales tax increase.
Facility Website
Facility Twitter: @RJStadium

UPDATE: USF’s president, Judy Genshaft, discussed the possibility of an on-campus stadium with alumni association board members in April 2017. She did not go into great detail about the plans but she did discuss where the stadium would possibly go, how big it would be, and how much it would cost. She further stated that the University is serious about building an on-campus stadium but it could take a minimum of five years before anything serious gets going.

NAMING RIGHTS: On May 31, 2016, the Tampa Bay Buccaneers, together with Raymond James Financial, announced an extension of the current naming rights partnership that has been in place since before the stadium opened in 1998. This partnership will extend through 2027, making it the second longest continuous active stadium naming rights partnership in the National Football League.

Team: Temple Owls

School: Temple University
Year Team Established: 1894
Team Website
Team Twitter: @Temple_FB

**Stadium:** Lincoln Financial Field  
**Principal Owner:** City of Philadelphia  
**Date Built:** 2003  
**Facility Costs:** $512 million  
**Percentage of Stadium Publicly Financed:** 39%  
**Facility Financing:** The facility, also used by the NFL’s Philadelphia Eagles, was financed through the state, city, NFL, and the Eagles. The MLB’s Philadelphia Phillies' and the Eagles' new stadiums were funded by a combined $304 million from the City, $482 million from the two teams, and $170 million from the State. The Eagles contributed $310 million.

**Facility Website**  
Facility Twitter: @LFFStadium

**NAMING RIGHTS:** Lincoln Financial Group agreed to pay $139.6 million over twenty years for the naming rights to the stadium. The agreement expires in 2022 and has an average annual payout of $6.7 million. The deal also includes signs in the stadium, suites at home and road games, tickets for the Pro Bowl, commercial time on the Eagles' preseason game broadcasts and television shows, and information kiosks throughout the stadium.

**Team: Tulane Green Wave**

**School:** Tulane University  
**Year Team Established:** 1893  
**Team Website**  
Team Twitter: @GreenWaveFB

**Stadium:** Yulman Stadium  
**Principal Owner:** Tulane University  
**Date Built:** 2014  
**Facility Costs:** $75 million  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**NAMING RIGHTS:** The stadium is named after Richard Yulman, who donated $15 million for the construction of the stadium. The field is named after New Orleans Saints owner Tom Benson, who donated $7.5 million.

**Team: Tulsa Golden Hurricane**

**School:** The University of Tulsa  
**Year Team Established:** 1895  
**Team Website**  
Team Twitter: @TulsaFootball

**Stadium:** Skelly Field at H.A. Chapman Stadium
Principal Owner: University of Tulsa
Date Built: 1930
Facility Costs: $275,000; estimated $18 million in renovations in 2008
Percentage of Stadium Publicly Financed: 0%
Facility Financing: All financing for the stadium was collected through private gifts and donations.
Facility Website

UPDATE: After the successful 2016 season, a donor responded with money for an extensive football locker room renovation at Case Athletic Complex. This project was expected to start in May 2017 and be finished before the season began in August but it is now delayed due to concerns about the perception of a football improvement project coinciding with university budget problems and the loss of support-staff jobs.

NAMING RIGHTS: The Chapman Family Trust provided major monetary contributions for the naming rights to the stadium. William Skelly pledged to donate $125,000 for the construction if another $175,000 could be raised. The $175,000 was raised, leading Skelly to donate his $125,000 pledge to the University.

Team: UCF Knights

School: University of Central Florida
Year Team Established: 1979
Team Website
Team Twitter: @UCF_Football

Stadium: Spectrum Stadium
Principal Owner: University of Central Florida
Date Built: 2007
Facility Costs: $54 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed. The stadium was part of a $60 million project that included financing costs, reserve requirements, infrastructure, roads, parking, and practice fields for football, soccer, and baseball. The funding came from the stadium’s naming rights, revenues from suites and club seat leases, ticket and concession sales, donations, corporate sponsorships, and advertising. No public money or tuition was used to build or operate the stadium.
Facility Website

UPDATE: UCF is currently raising $25 million for a project planned for its athletic facilities with an on-campus athletic village. The University goal is to create a top-25 competitive athletic program at UCF and this overhaul includes football operations expansion among many other projects. In February 2017, Kenneth G. Dixon donated over $5 million for the project which put UCF over $10 million committed to the project. The new athletic village will be named after Dixon.
NAMING RIGHTS: On August 8, 2006, UCF announced a fifteen-year, $15 million stadium naming rights deal with cable company Bright House. Due to the 2016 acquisition of Bright House by Charter Communications, the stadium was renamed Spectrum Stadium effective April 2017. The deal expires in 2021.

ATLANTIC COAST CONFERENCE (ACC)

Team: Boston College Eagles

School: Boston College
Year Team Established: 1893
Team Website
Team Twitter: @BCFootball

Stadium: Alumni Stadium
Principal Owner: Boston College
Date Built: 1957 (renovated in 1995)
Facility Costs: $250,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Former Boston College Athletic Director William Flynn led a fundraising campaign when the Eagles could no longer play their games at Fenway Park. He was able to raise $370,000 in donations to finance the costs of Alumni Stadium.
Facility Website

NAMING RIGHTS: Boston College owns the naming rights to Alumni Stadium.

Team: Clemson Tigers

School: Clemson University
Year Team Established: 1889
Team Website
Team Twitter: @ClemsonFB

Stadium: Clemson Memorial Stadium (“Death Valley”)
Principal Owner: Clemson University
Date Built: 1942
Facility Costs: $125,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The $55 million Allen N. Reeves Football Complex had its ribbon-cutting ceremony at the beginning of February 2017. The complex includes a 23,000 square foot weight room, players’ dining area, an outdoor players’ village, and meeting rooms. Other amenities include a miniature golf course, golf simulators, basketball courts, and laser tag. Furthermore, Clemson’s
director of recruiting and external affairs, Thad Turnispeed, discussed another addition in front of the new 142,500 square foot complex that would include a “National Championship Plaza.”

NAMING RIGHTS: Clemson owns the naming rights to Clemson Memorial Stadium.

Team: Duke Blue Devils

School: Duke University  
Year Team Established: 1895
Teamm Website
Team Twitter: @DukeFOOTBALL

Stadium: Brooks Field at Wallace Wade Stadium  
Principal Owner: Duke University  
Date Built: 1929
Facility Costs: $4 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was paid for through private donations.
Facility Website

UPDATE: After the 2016 season came to an end, only a few small renovations were still needed to be finished from the $150+ million overhaul of Wallace Wade Stadium. These projects included adding new ticket booths on the east and north side of the stadium and enhancing remaining concessions and restroom space on the east side.

NAMING RIGHTS: From 1929 to 1967, the stadium was named Duke Stadium. In 1967, the Board of Trustees unanimously agreed to rename the stadium after former legendary coach, Wallace Wade. In 2015, Board of Trustees agreed to add “Brooks Field” to the stadium’s naming rights, as the result of a $13 million donation made by alumnus Steve Brooks.

Team: Florida State Seminoles

School: Florida State University  
Year Team Established: 1947
Team Website
Team Twitter: @FSU_Football

Stadium: Bobby Bowden Field at Doak S. Campbell Stadium  
Principal Owner: Florida State University  
Date Built: 1950
Facility Costs: $250,000
Percentage of Stadium Publicly Financed: 80%
Facility Financing: Local boosters were able to raise $50,000 of the costs by selling 1,000 five-year season tickets at the price of $50 per ticket per season.
Facility Website
UPDATE: Head Coach Jimbo Fisher told media that he has met with an architect to draw plans for an on-campus facility dedicated solely to the football program. Fisher brought up Clemson’s new $55 million football complex as an example and plans to begin pitching the idea for this facility to FSU boosters this year.

NAMING RIGHTS: Florida State University owns the naming rights to the field and stadium. It named the stadium after former University President, Doak Campbell, and renamed the field after former head coach, Bobby Bowden, in 2004.

Team: Georgia Tech Yellow Jackets

School: Georgia Institute of Technology
Year Team Established: 1892
Team Website
Team Twitter: @GeorgiaTechFB

Stadium: Bobby Dodd Stadium at Historic Grant Field
Principal Owner: Georgia Tech
Date Built: 1913; major renovations in 2003
Facility Costs: $35,000; $75 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was entirely financed by Georgia Tech. The major donation for construction came from John W. Grant, who gave $15,000.
Facility Website

NAMING RIGHTS: Georgia Tech’s football facility was known as Grant Field until April 1988, when the Georgia State Board of Regents voted to add the name Bobby Dodd, in honor of the legendary coach. Georgia Tech owns the naming rights to the stadium.

Team: Louisville Cardinals

School: University of Louisville
Year Team Established: 1912
Team Website
Twitter: @UofLFootball

Stadium: Papa John’s Cardinal Stadium
Principal Owner: University of Louisville
Date Built: 1998
Facility Costs: $63 million; $72 million in renovations in 2010
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website
UPDATE: In February 2017, University of Louisville announced that it has accelerated completion of the $63 million expansion of Papa John’s Cardinal Stadium and plans to open it for the 2018 season instead of the 2019 season. This expansion includes a 10,000 seat upgrade and a revamp of the football complex. Phase one of this expansion started in November after the 2016 season ended. This phase includes installing the seating structure for the interior bowl which will be finished in time for the 2017 season. As for the football practice complex, work will start in January 2018 and will include “dramatic changes” including doubling the size of the weight room and conditioning center.

NAMING RIGHTS: Papa John’s Pizza founder and CEO John Schnatter, a native of nearby Jeffersonville, Indiana, donated $5 million for the naming rights to the stadium.

Team: Miami Hurricanes

School: The University of Miami
Year Team Established: 1926
Team Website
Team Twitter: @CanesFootball

Stadium: Hard Rock Stadium
Principal Owner: Stephen Ross (Principal) and H. Wayne Huizenga
Date Built: 1987
Facility Costs: $115 million; completed $250 million of capital improvements in 2007
Percentage of Stadium Publicly Financed: 10%
Facility Financing: 90% privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.
Facility Website

UPDATE: In May 2017, the University of Miami broke ground on the $34 million Carol Soffer Football Indoor Practice Facility. The money for this project was raised in less than a year and did not have to include the previously planned football ticket surcharge to fund the new facility. The 81,800 square foot facility will include two artificial turf fields and will house a football operations center for the football coaches’ office and meeting rooms. The practice facility is targeted to be completed in time for the start of the 2018 season.

NAMING RIGHTS: On August 17, 2016, the Miami Dolphins announced that the naming rights of the previously New Miami Stadium had been sold to Hard Rock Café International and would officially be renamed Hard Rock Stadium.

Team: North Carolina Tar Heels

School: University of North Carolina at Chapel Hill
Year Team Established: 1888
Team Website
Team Twitter: @TarHeelFootball
Stadium: Kenan Memorial Stadium  
Principal Owner: University of North Carolina at Chapel Hill  
Date Built: 1927  
Facility Costs: $303,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University of North Carolina completely financed the stadium. In June 1926, nearly forty alumni contributed just under $30,000 total. When William Kenan visited the facility in November 1926, he decided to fund the rest of the stadium to establish a memorial for his late parents.  
Facility Website

UPDATE: In September 2016, the phase one plans for the football-specific building were released. The planned location of the overall project was also released by UNC. This facility will include a football-specific indoor practice facility with both grass and turf practice fields. The University is currently fundraising for the project and UNC Athletic Director, Bubba Cunningham, estimates the total cost to be around $25 million.

NAMING RIGHTS: The University decided to name the stadium after the Kenan family for its generous donations and dedication to the University and its athletic programs.

Team: North Carolina State Wolfpack

School: North Carolina State University  
Year Team Established: 1892  
Team Website  
Team Twitter: @PackFootball

Stadium: Carter-Finley Stadium  
Principal Owner: North Carolina State University  
Date Built: 1966  
Facility Costs: $3.2 million; $97 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: North Carolina State University completely financed the stadium.  
Facility Website

NAMING RIGHTS: North Carolina State University initially named the stadium after Harry and Wilbert Carter, both graduates of the university, and then added the name of Albert E. Finley, another major contributor to the university. North Carolina State owns the naming rights.

Team: Pittsburgh Panthers

School: University of Pittsburgh  
Year Team Established: 1890  
Team Website  
Team Twitter: @Pitt_FB
Stadium: Heinz Field  
Principal Owner: Sports & Exhibition Authority of Pittsburgh and Allegheny County  
Date Built: 2001  
Facility Costs: $281 million  
Percentage of Stadium Publicly Financed: 69%  
Facility Financing: The Steelers contributed $76.5 million for the stadium, the State provided $75 million, and the remainder came from the Allegheny Regional Asset District, which administered a 1% county sales tax.

Facility Website  
Facility Twitter: @heinzfield

NAMING RIGHTS: H.J. Heinz bought the exclusive naming rights for the Steelers’ home field for $57 million. The deal expires in 2021 and has an average annual payout of $2.9 million.

Team: Syracuse Orange

School: Syracuse University  
Year Team Established: 1889  
Team Website  
Team Twitter: @CuseFootball

Stadium: Carrier Dome (“The Loud House”)  
Principal Owner: Syracuse University  
Date Built: 1980  
Facility Costs: $28 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% private donations and contributions  
Facility Website  
Facility Twitter: @CarrierDome44

UPDATE: In September 2016, Syracuse University’s vice president and chief facilities officer, Pete Sala, stated that the goal for the Carrier Dome roof renovation is to build the new roof over the old roof and not have to move any football or basketball games. He further stated that the overall renovation plan is still “very conceptual.”

NAMING RIGHTS: The Carrier Corporation made a $2.75 million naming gift in 1979 and is believed to be a lifetime deal. There has been discussion of renegotiating the terms of the gift to make it more profitable for Syracuse.

Team: Virginia Cavaliers

School: The University of Virginia  
Year Team Established: 1888  
Team Website  
Team Twitter: @UVa_Football
Stadium: Carl Smith Center, home of David A. Harrison III Field at Scott Stadium
Principal Owner: The University of Virginia
Date Built: 1931
Facility Costs: $300,000; $86 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University of Virginia completely financed Scott Stadium.
Facility Website

UPDATE: In June 2017, the University of Virginia Board of Visitors gave the green light for the fundraising and planning of a $55-$60 million new football operations center. This project will be added to the university’s capital plan in order for fundraising to begin. The football operations center would be constructed next to the Frank McCue Center, the current football operations facility, and will include a new weight room, locker rooms, meeting places, and academic suites for tutoring.

NAMING RIGHTS: The official name of the field and stadium is the Carl Smith Center, home of David A. Harrison III Field at Scott Stadium. Scott Stadium bears the name of donor and University Rector Frederic Scott. David A. Harrison III provided a gift allowing natural grass to be reinstalled in the stadium. The University owns the naming rights to the stadium.

Team: Virginia Tech Hokies

School: Virginia Polytechnic Institute and State University
Year Team Established: 1892
Team Website
Team Twitter: @VT_Football

Stadium: Lane Stadium
Principal Owner: Virginia Tech
Date Built: 1965
Facility Costs: $3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University was responsible for the stadium financing through donations and contributions from alumni.
Facility Website

NAMING RIGHTS: The stadium is named for the late Edward H. Lane, a graduate of the University. Lane led an educational foundation project that raised more than $3 million for the original construction. The field was named Worsham Field in 1992 to honor Wes and Janet Worsham, who donated $1 million to the University's Second Century Campaign.

Team: Wake Forest Demon Deacons

School: Wake Forest University
Year Team Established: 1888
Team Website
Team Twitter: @WakeFB

Stadium: BB&T Field
Principal Owner: Wake Forest University
Date Built: 1968
Facility Costs: $4 million; $48 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Wake Forest University completely financed the stadium.
Facility Website

UPDATE: In April 2017, Wake Forest University broke ground on the Sutton Sports Performance Center. The four level, 87,000 square foot facility will be used by all student-athletes but will have a 10,000 square foot weight room specifically for the football team. When completed, the Performance Center will connect to the newly established McCreary Field House.


BIG 12 CONFERENCE

Team: Baylor Bears

School: Baylor University
Year Team Established: 1899
Team Website
Team Twitter: @BUFootball

Stadium: McLane Stadium
Principal Owner: Baylor University
Date Built: 2014
Facility Costs: $266 million
Percentage of Stadium Publicly Financed: 14% (at least)
Facility Financing: Elizabeth and Drayton McLane Jr. gave the University a gift for an unspecified amount. The school announced that it was the largest gift in University history. In addition to the gift, $35 million in tax increment funding was approved to pay for the stadium. Two other significant donations from the Williams and Umphrey families were used to construct the stadium and bridge that connected the stadium to the rest of the campus.
Facility Website
Facility Twitter: @McLaneStadium

NAMING RIGHTS: After making a substantial donation, Drayton McLane Jr. and his family were granted naming rights to the stadium. The family chose Baylor Stadium to help maintain a focus on Baylor and its football program. Baylor’s board of regents renamed it McLane Stadium
in 2013 to recognize the substantial donation made by the McLane family. Though hesitant at first, the McLane family accepted the honor after many discussions with Baylor. The field at Baylor Stadium has been named John Eddie Williams Field, after the University received a major gift from alumni John Eddie Williams, Jr. The Shiela and Walter Umphrey Bridge, the pedestrian bridge that connects the stadium to the campus, is named after Shiela and Walter Umphrey, whose donation funded construction of the bridge.

**Team: Iowa State Cyclones**

**School:** Iowa State University  
**Year Team Established:** 1892  
[Team Website](#)  
Team Twitter: [@CycloneFB](#)

**Stadium:** Jack Trice Stadium  
**Principal Owner:** Iowa State University  
**Date Built:** 1975  
**Facility Costs:** $7.6 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed  
[Facility Website](#)  

**NAMING RIGHTS:** The stadium is named in honor of Jack Trice, Iowa State’s first African-American athlete.

**Team: Kansas Jayhawks**

**School:** The University of Kansas  
**Year Team Established:** 1890  
[Team Website](#)  
Team Twitter: [@KU_Football](#)

**Stadium:** Memorial Stadium  
**Principal Owner:** The University of Kansas  
**Date Built:** 1921  
**Facility Costs:** $275,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** Funding started with Colonel John McCook, who donated $2,500 to start a funding drive. In 1920, students and faculty started a drive to build a new facility and collected more than $200,000 to build what would eventually become the first concrete structure.  
[Facility Website](#)  

**UPDATE:** In August 2016, Kansas football permanently relocated from its temporary dressing room to its newly renovated, $2 million locker room and player’s lounge. This new facility includes personalized lockers, sound system improvements, a barber shop, multiple gaming systems, a theater with LED lighting, and many more amenities.
Furthermore, in June 2017, athletic director Sheahon Zenger announced plans for a $300 million renovation of Memorial Stadium that will include an indoor practice facility. This project will consist of a phased approach that will span 3-5 years once construction begins. Zenger confirmed that renderings for the project will be released to the public in September.

NAMING RIGHTS: The stadium has had several names, but Kansas ultimately changed the name to Memorial Stadium and dedicated it to the students who fought and died in World War I.

Team: Kansas State Wildcats

School: Kansas State University  
Year Team Established: 1896  
Team Website  
Team Twitter: @KStateFB  

Stadium: Bill Snyder Family Stadium  
Principal Owner: Kansas State University  
Date Built: 1968  
Facility Costs: $1.6 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed through student fees, athletics gate receipts, and contributions.  
Facility Website  

UPDATE: As of 2017, Kansas State is in the middle of Phase IV of the Bill Snyder Family Stadium Master Plan renovation. Phase IV includes video and ribbon board additions, a high definition sound system, a limestone field level wall, and field perimeter surface upgrades. The Master Plan consists of seven phases and is expected to be done by 2025.

NAMING RIGHTS: In 2005, the stadium was renamed in honor of legendary head football coach Bill Snyder by a proclamation of the Kansas Board of Regents.

Team: Oklahoma Sooners

School: The University of Oklahoma  
Year Team Established: 1895  
Team Website  
Team Twitter: @OU_Football  

Stadium: Gaylord Family-Oklahoma Memorial Stadium  
Principal Owner: The University of Oklahoma  
Date Built: 1925  
Facility Costs: $293,000  
Percentage of Stadium Publicly Financed: 0%
Facility Financing: In 1921, university students started a movement for construction of a student union. By 1925, the idea grew to include a combined football stadium and union.

UPDATE: In May 2017, Oklahoma football moved into its new $160 million football facility at Owen Field. The new facility includes a new locker room, team meeting rooms, a 35,582 square foot strength and conditioning facility, a new sports medicine facility, and other new amenities.

NAMING RIGHTS: The stadium was originally named Oklahoma Memorial Stadium to honor university-associated persons who died in World War I. The stadium underwent a name change in 2002 after the Gaylord Family donated $50 million toward renovations.

Team: Oklahoma State Cowboys

School: Oklahoma State University
Year Team Established: 1890
Team Website
Team Twitter: @CowboyFB

Stadium: Boone Pickens Stadium
Principal Owner: Oklahoma State University
Date Built: 1913; renovations in 2003 and 2008
Facility Costs: $260 million in renovations.
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% privately financed. The stadium was rededicated in 2009 after an aggressive fundraising effort led by Boone Pickens. He made a $70 million gift and spurred the “Next Level Campaign,” which generated more than $100 million in gifts and pledges. Pickens capped the effort in 2005 with a monumental gift of $165 million.

UPDATE: Before the 2017 season begins, Boone Pickens Stadium will undergo renovations to give approximately four-to-nine more inches of space in the stadium bleachers. The renovation will decrease the stadium capacity from 60,218 to 56,790 seats.

NAMING RIGHTS: Oklahoma State owns the naming rights. The stadium is named after Boone Pickens in recognition of his generous donations to the university’s athletic department, one of which was the single largest gift ever to an athletics department.

Team: TCU Horned Frogs

School: Texas Christian University
Year Team Established: 1896
Team Website
Team Twitter: @TCUfootball

Stadium: Amon G. Carter Stadium
Principal Owner: Texas Christian University  
Date Built: 1930  
Facility Costs: $350,000; $164 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% privately financed when Amon G. Carter began a quiet campaign to raise the money for a stadium that would seat roughly 30,000. Fort Worth residents were set to raise 60% of the money for the stadium. Eventually, the sides settled on selling mortgage bonds to construct a $350,000 stadium that would hold 27,000 fans, with the capacity to expand to 60,000 seats.  
Facility Website

UPDATE: In January 2017, TCU announced the latest addition to the John Justin Athletic Center: The Huffman Football Center. The Huffman Football Center upgrade will include basketball courts, a theater area, an arcade, and other recreational amenities specifically for the football team.

NAMING RIGHTS: TCU owns the naming rights to the stadium, which is named after Amon G. Carter for his significant contributions to the athletics department.

Team: Texas Longhorns

School: The University of Texas at Austin  
Year Team Established: 1893  
Team Website  
Team Twitter: @TexasFootball

Stadium: Darrell K Royal-Texas Memorial Stadium at Joe Jamail Field  
Principal Owner: The University of Texas at Austin  
Date Built: 1924  
Facility Costs: $275,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Completely financed through private donations and gifts.  
Facility Website

UPDATE: In January 2017, new head coach, Tom Herman, announced several renovations to the current football facilities. This project will cost an estimated $10 million and will include locker room and weight room upgrades. Each locker will include a 43-inch television framed in LED lights. This project is planned to be completed by the start of the 2017 season.

Furthermore, Texas began the bidding process for renovations on Darrel K Royal-Texas Memorial Stadium in February. A new Godzillatron in the south end zone is the center piece of this renovation along with other LED displays and video display control systems. According to the project summary, Texas estimates the full cost to range from $4-6 million.

NAMING RIGHTS: The University of Texas at Austin owns the naming rights. In 1996, UT Athletics renamed the stadium in honor of its former coach, Darrell K. Royal. In 1997, the
University added “Joe Jamail Field” to the stadium’s name in honor of the Texas alumnus, who also served as a trustee on the University’s law school foundation board and donated over $230 million to the University. Mr. Jamail passed away in December 2015.

**Team: Texas Tech Red Raiders**

**School:** Texas Tech University  
**Year Team Established:** 1925  
**Team Website**  
**Team Twitter:** @TexasTechFB

**Stadium:** Jones AT&T Stadium  
**Principal Owner:** Texas Tech University  
**Date Built:** 1947; major renovations in 2003 and 2006  
**Facility Costs:** $400,000; $53.9 million in renovations  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** Completely financed by private gifts. AT&T was the main contributor.  
**Facility Website**

**UPDATE:** In 2017, Texas Tech continued construction on its $48 million Sports Performance Center. The new facility will house an indoor track and an 80-yard football field. Other amenities include a multi-sport weight room, a sports nutrition bar, and a hydropool plyometrics area.

On March 22, 2017, the new Sports Performance Center caught fire in the middle of construction. Luckily, there were no reported injuries but the planned September 1 completion date is uncertain.

Furthermore, in January 2017, work started on a $600,000 Jones AT&T Stadium turf replacement project and locker room renovation. This project will be fast-tracked and completed by summer conditioning workouts in June.

**NAMING RIGHTS:** The stadium was officially renamed from Jones Stadium to Jones SBC Stadium in 2000 following major corporate gifts (in excess of $25 million) from SBC Communications (now AT&T). The stadium was renamed again in 2006 to Jones AT&T Stadium after SBC changed its name to AT&T. The “Jones” in Jones Stadium comes from former Texas Tech President Clifford B. Jones.

**Team: West Virginia Mountaineers**

**School:** West Virginia University  
**Year Team Established:** 1891  
**Team Website**  
**Team Twitter:** @WVUfootball

**Stadium:** Mountaineer Field at Milan Puskar Stadium
Principal Owner: West Virginia University
Date Built: 1980
Facility Costs: $22 million; $29.25 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University completely funded the stadium, while Milan Puskar completely funded the renovations.
Facility Website

UPDATE: In the 2017 summer, West Virginia University will install a new high definition video board in the north end zone that will work in conjunction with the current south end zone video board. The cost of the structure, fascia, and board is estimated at $4 million and will be funded by IMG through the capital expenditure fund in IMG’s media rights contract with the West Virginia athletic department. This project is expected to be completed by late August in time for the first WVU home game.

NAMING RIGHTS: The stadium was renamed “Milan Puskar Stadium” in 2004 after Puskar made a $20 million donation to the University.

BIG TEN CONFERENCE

Team: Illinois Fighting Illini

School: University of Illinois at Urbana-Champaign
Year Team Established: 1890
Team Website
Team Twitter: @IlliniFootball

Stadium: Memorial Stadium
Principal Owner: University of Illinois at Urbana-Champaign
Date Built: 1923
Facility Costs: $1.7 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Donations of approximately $1.7 million, contributed by more than 200,000 students, alumni, and other friends of the University made the construction possible. The Athletic Association later allocated $509,850 to the project for the construction of the south stands and other stadium additions.
Facility Website

UPDATE: In October 2016, Illinois officially announced a $132 million renovation project on Memorial Stadium. The renovation will add a number of team facilities in the south end zone, including new locker rooms, training and medicidine areas, meeting and office space, and recruiting venues. Additionally, the horseshoe section of the stadium would go through massive changes. This project was postponed in June 2017 and, instead, a $60-80 million performance center is expected to begin sometime in 2018 with a 2019 completion date. The new
performance center will be attached to the Irwin Indoor Practice Facility just to the east of Memorial Stadium.

NAMING RIGHTS: The stadium was built and named as a memorial to Illinois men and women who gave their lives for their country during World War I. Their names appear on 200 columns that support the east and west sides of the stadium.

Team: Indiana Hoosiers

School: Indiana University Bloomington  
Year Team Established: 1887  
Team Website  
Team Twitter: @HoosierFootball

Stadium: Memorial Stadium (“The Rock”)  
Principal Owner: Indiana University  
Date Built: 1960  
Facility Costs: $4.56 million  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: Along with the $53 million renovation plan to enclose the south end zone portion of Memorial Stadium and add over 66,000 square feet of facility space, Indiana University announced more renovation plans to Memorial Stadium in October 2016. These renovations include an addition to house student-athlete services and a dining facility and event suite, as well as various accessibility upgrades. These additional renovations will be included in the Memorial Stadium Excellence Academy renovations plans.

NAMING RIGHTS: Indiana University owns the naming rights to Memorial Stadium. The stadium was named to honor those who served in World War I.

Team: Iowa Hawkeyes

School: The University of Iowa  
Year Team Established: 1889  
Team Website  
Team Twitter: @HawkeyeFootball

Stadium: Kinnick Stadium  
Principal Owner: The University of Iowa  
Date Built: 1929  
Facility Costs: $497,151; $89 million in renovations completed in 2006  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed through donations and gifts to the university.
UPDATE: In October 2016, Iowa Board of Regents approved a $90 million renovation to the north end zone of Kinnick Stadium. The project is expected to take three years and it is designed to provide more comfort for fans in the form of wider aisles and benches with more restrooms and concession stands. When completed, the new north end zone will have 10,234 seats including 1,570 club level seats with opportunities for 148 Ironmen outdoor boxes and premium patio patrons at the main concourse level. Overall, Kinnick Stadium will lose 1,500 general admission seats but will add 1,718 premium level seats that will generate more revenue for the university. In June 2017, Gage Brothers of Sioux Falls was rewarded the precast contract for the Kinnick Stadium renovation.

NAMING RIGHTS: The University of Iowa owns the naming rights for the stadium and named it after the 1939 Heisman Trophy winner, Nile Kinnick, after he died serving his country in World War II.

Team: Maryland Terrapins

School: The University of Maryland
Year Team Established: 1892
Team Website
Team Twitter: @TerpsFootball

Stadium: Capital One Field at Maryland Stadium
Principal Owner: University System of Maryland
Date Built: 1950; expansion in 2007
Facility Costs: $1 million; $50.8 million in expansion costs
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In 2017, Phase One of Maryland football’s $155 million indoor practice facility project will be completed. The $45 million Phase One is centered around a new practice field and also includes a strength and conditioning facility, team locker room, meeting rooms, and offices. The $110 million Phase Two will include a research facility, clinic, and more and is scheduled to be done by late 2018.

NAMING RIGHTS: The stadium was originally named after Harry “Curley” Byrd, a multi-sport athlete, football coach, and the University’s president during the first half of the 20th century. In 2006, Maryland entered into a naming rights agreement with Chevy Chase Bank for $20 million. The stadium name was changed when Capital One acquired Chevy Chase Bank. In 2015, the University System of Maryland Board of Regents voted in favor of University President Wallace D. Loh’s recommendation to change the name of Byrd Stadium to Maryland Stadium. As university president, Byrd opposed the admission of black students to the university and only through court order were black students granted admission. President Loh’s hope is that
the removal of Byrd’s name sends a positive message of the University’s present-day values instead of its past.

**Team: Michigan Wolverines**

**School:** University of Michigan  
**Year Team Established:** 1879  
**Team Website**  
**Team Twitter:** @umichfootball

**Stadium:** Michigan Stadium (“The Big House”)  
**Principal Owner:** University of Michigan  
**Date Built:** 1927  
**Facility Costs:** $950,000; $226 million in renovations in 2010  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** Fielding Yost, a successful businessman interested in coal, oil, and real estate, devised a plan to finance the construction and facilities through a $1.5 million issue of 3,000 bonds at a par value of $500 at 3% interest. The money not only ended up being enough for the stadium but also for other athletic facilities.

**UPDATE:** In February 2017, University of Michigan Board of Regents approved a new $21 million weight room for the football program within Bennie Oosterbaan Field House. The project will include a 32,000 square foot weight room including a 5,000 square foot mezzanine level. This project will also address infrastructure and life safety needs including replacement of the existing room, installation of new fire alarm and suppression systems and upgrades to the heating, ventilation, air conditioning and lighting systems throughout Bennie Oosterbaan Field House.

**NAMING RIGHTS:** The University of Michigan owns the naming rights to Michigan Stadium.

**Team: Michigan State Spartans**

**School:** Michigan State University  
**Year Team Established:** 1896  
**Team Website**  
**Team Twitter:** @MSU_Football

**Stadium:** Spartan Stadium  
**Principal Owner:** Michigan State University  
**Date Built:** 1923  
**Facility Costs:** $16 million; $64 million expansion prior to 2005  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** N/A  
**Facility Website**
**UPDATE:** In the summer of 2017, Michigan State finished up installing permanent field lighting at Spartan Stadium. Two new lighting towers on the northeast and southeast corners are now in place along with a bank of lights along the top of the west tower press box at a total cost of around $2 million.

Furthermore, a $13 million renovation to the southern section of Spartan Stadium is in on pace to wrap up in August 2017. This renovation adds nearly 20,000 square feet of space which includes bathrooms and concessions stands. The southern gates at the stadium will also be included in this project. Both of these projects are funded using Intercollegiate Athletics’ funds and will be ready by the 2017 season.

**NAMING RIGHTS:** Michigan State University owns the naming rights to the stadium.

**Team: Minnesota Golden Gophers**

**School:** University of Minnesota, Twin Cities  
**Year Team Established:** 1882  
**Team Website**  
**Team Twitter:** @GopherFootball

**Stadium:** TCF Bank Stadium  
**Principal Owner:** University of Minnesota, Twin Cities  
**Date Built:** 2009  
**Facility Costs:** $288.5 million  
**Percentage of Stadium Publicly Financed:** 48% (roughly $105 million)  
**Facility Financing:** On March 24, 2005, TCF Bank announced that it would contribute $35 million toward the stadium project, which gave them naming rights. The State declared that it would contribute 48% of the stadium costs, while the university would raise the remaining 52%. The University’s portion of the funding came from the TCF donation, a $50 per semester student fee, private donations, and the sale of university property. Many private corporations financed the stadium for advertising rights within the stadium. Private financing totaled $111 million.  
**Facility Website**  
**Facility Twitter:** @TCFBankStadium

**NAMING RIGHTS:** TCF Bank owns the naming rights to the stadium worth $35 million over twenty-five years.

**Team: Nebraska Cornhuskers**

**School:** The University of Nebraska-Lincoln  
**Year Team Established:** 1890  
**Team Website**  
**Team Twitter:** @Huskers

**Stadium:** Memorial Stadium  
**Principal Owner:** University of Nebraska-Lincoln
Date Built: 1923  
Facility Costs: $430,000  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: In Fall 1922, faculty, students, alumni, and friends of the University held a fund drive that collected $430,000 in construction funds for the stadium.

UPDATE: In 2017, University of Nebraska will role out two upgrades to Memorial Stadium including overhauls to seating and technology. Sections in the upper north stadium and a section in the south side will be renovated to expand the width of the seats from 18 to 22 inches. On the technology side, Memorial Stadium will be equipped with new wrap-around video displays that will be installed on the stadium’s northeast and northwest towers. Both upgrades are expected to be in place by the team’s home opener on September 2.

NAMING RIGHTS: The University owns the naming rights to the stadium. Memorial Stadium was named in honor of the men and women who fought and served in World War I and the Spanish-American War.

Team: Northwestern Wildcats

School: Northwestern University  
Year Team Established: 1882  
Team Website  
Team Twitter: @NUFBFamily

Stadium: Ryan Field  
Principal Owner: Northwestern University  
Date Built: 1942  
Facility Costs: $1.42 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% privately financed through fund raising drives and private donations.

NAMING RIGHTS: In 1997, Northwestern University’s Board of Trustees renamed then-Dyche Stadium to Ryan Field in honor of Patrick Ryan, who was the Chairman of the school’s Board of Trustees. The other members of the Board of Trustees wanted to recognize the many years of leadership and substantial contributions made to the University by Mr. Ryan and his family..

Team: Ohio State Buckeyes

School: The Ohio State University  
Year Team Established: 1890  
Team Website  
Team Twitter: @OhioStateFB
Stadium: Ohio Stadium ("The Horseshoe")  
Principal Owner: The Ohio State University  
Date Built: 1922  
Facility Costs: $1.3 million; refurbished for $194 million in 2001  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Local businessmen raised the $1.3 million through private donations.  
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Penn State Nittany Lions

School: Pennsylvania State University  
Year Team Established: 1887  
Team Website  
Team Twitter: @PennStateFball

Stadium: Beaver Stadium ("Happy Valley")  
Principal Owner: Pennsylvania State University  
Date Built: 1960  
Facility Costs: $93 million expansion and renovation in 2001  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: In March 2017, Penn State unveiled its Facilities Master Plan which will include renovations on Beaver Stadium, the Penn State Center of Excellence, an indoor practice facility, and other athletic improvements. The plan took 17 months to create with the architectural and sport planning firm Populous and is expected to be implemented over the next 20 years. The Center of Excellence will be Penn State’s new hub for all Penn State athletes and will be the first step of the overall plan. Penn State plans to start work during the 2018-2019 school year and is currently seeking to raise at least $120 million in donations before the first phase begins construction.

NAMING RIGHTS: Pennsylvania State University owns the naming rights to the facility and it is named after James A. Beaver, a former Governor of Pennsylvania and President of the University’s Board of Trustees.

Team: Purdue Boilermakers

School: Purdue University  
Year Team Established: 1887  
Team Website  
Team Twitter: @BoilerFootball
Stadium: Ross-Ade Stadium  
Principal Owner: Purdue University  
Date Built: 1924  
Facility Costs: $70 million in renovations  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website  

UPDATE: The new $65 million Purdue Football Performance Complex is on target to be completed August 24. The three-level, 110,00 square foot facility broke ground in April 2017 and has been on schedule and within budget throughout the whole construction period. The complex include a locker room, team meeting rooms, a weight room, sports medicine facility, nutrition stations, and coaches’ offices. It also includes a grand entrance lobby that will highlight Purdue football’s history and tradition. No student fees or state support was used for the project and it will be debt funded with future media rights distributions targeted to pay the annual debt service. 

Furthermore, in June 2017, permanent light towers were installed at Ross-Ade Stadium for the first time ever. This includes towers in all for corners and full banks of lights on the east and west sides of the stadium. The lights installation will be ready before the 2017 season. 

NAMING RIGHTS: Ross-Ade Stadium was dedicated at the 1924 game against in-state rival Indiana. The stadium is named for its two principal benefactors, alumni David E. Ross, the late President of the Board of Trustees, and the late George Ade, playwright and humorist. Ross conceived the idea for the stadium, and Ade purchased and presented to the University the sixty-five-acre tract on which the stadium is located. 

Team: Rutgers Scarlet Knights  

School: Rutgers, The State University of New Jersey  
Year Team Established: 1869  
Team Website  
Team Twitter: @RFootball  

Stadium: High Point Solutions Stadium  
Principal Owner: Rutgers University  
Date Built: 1994  
Facility Costs: $28 million; $102 million expansion in 2009  
Percentage of Stadium Publicly Financed: 70%  
Facility Financing: Financing for the stadium came from the New Jersey Sports and Exposition Authority bond issue. The bonds accounted for 70% of the financing and private donations and contributions accounted for 30%.  
Facility Website  

UPDATE: In March 2017, Rutgers University began work on a $8.5 million renovation of the Marco Battaglia Football Practice Complex. The new practice complex was made possible by a
gift from Jeffy and Amy Towers and dedicated to Rutgers All American Marco Battaglia. The new practice facility includes new grass fields complete with rebuilt drainage and a LED lighting system and a new entranceway with plaques honoring past Rutgers players who are in the college football Hall of Fame. The project was completed before the start of training camp in July.

NAMING RIGHTS: In June 2011, Rutgers Stadium was renamed High Point Solutions Stadium after a naming rights deal was announced. The ten-year deal is reportedly worth $6.5 million, which could possibly increase to $1 million annually. In the contract, a clause states that if Tim Pernetti is no longer the Athletic Director, High Point Solutions has the option to break their contract with Rutgers. Even though Tim Pernetti resigned in April 2013, High Point Solutions has yet to exercise the contract’s option clause.

Team: Wisconsin Badgers

School: University of Wisconsin-Madison  
Year Team Established: 1889  
Team Website  
Team Twitter: @BadgerFootball

Stadium: Camp Randall Stadium  
Principal Owner: University of Wisconsin-Madison  
Date Built: 1917  
Facility Costs: $15,000; $109.5 million renovation concluded in 2005  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The land was given to the University after the Civil War ended and originally, the track and field teams used it until football moved in. The University asked the State for $40,000 and received half of its original request.  
Facility Website

UPDATE: In January 2017, the University of Wisconsin athletic department presented a facilities master plan that included renovations at five venues over the next decade including Camp Randall. The presentation offered just concepts but the main focus was an increase in premium seating at Camp Randall. The plan included multiple renovation options for the stadium that range from $39 million to $150 million.

NAMING RIGHTS: The University of Wisconsin owns the naming rights to the stadium. The stadium received its name because it lies on the grounds of Camp Randall, a Union Army Training Camp during the Civil War.

CONFERENCE USA

Team: FAU Owls

School: Florida Atlantic University
Year Team Established: 2001
Team Website
Team Twitter: @FAU_football

Stadium: FAU Football Stadium
Principal Owner: FAU
Date Built: 2011
Facility Costs: $70 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: To help fund the stadium, FAU secured a $12 million development rights deal with Crocker Partners, LLC. The funding from the deal provided FAU with the money it needed to secure a bond for the stadium. On July 1, 2010, FAU trustees voted to approve a $44.6 million finance plan from Regions Bank.
Facility Website

UPDATE: In January 2017, FAU broke ground on the Schmidt Family Complex for Academic and Athletic Excellence. The new facility includes an indoor field, football offices, a strength and conditioning center, a sports medicine center, and an athletics history and tradition hall. Two practice fields will also be located outside for use on fair-weather days. The total cost of the facility is estimated to be between $45-$50 million and expected to be done within two years.

NAMING RIGHTS: FAU owns the naming rights to the stadium. In April 2013, plans to have the stadium named for the GEO Group fell through after a public relations outcry. The GEO Group is a prison company, and many felt the name was inappropriate for a school system’s building. The naming rights deal was originally for $6 million. FAU Football Stadium’s field is named after FAU’s first coach Howard Schnellenberger. The Schmidt Athletic Complex is named for Dick Schmidt who made a $16 million donation for the construction of the facility, which guaranteed the facility’s naming rights.

Team: FIU Golden Panthers

School: Florida International University
Year Team Established: 2002
Team Website
Team Twitter: @FIUFootball

Stadium: Riccardo Silva Stadium
Principal Owner: Florida International University
Date Built: 1995
Facility Costs: $3 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was originally built as part of the County Parks system.
Facility Website

UPDATE: In 2017, Riccardo Silva Stadium received a few renovations including Fieldturf installation and a new 1,800 square foot high definition scoreboard. This will be the first video
board installed at Riccardo Silva Stadium. Both projects will be done before the 2017 season begins.

**NAMING RIGHTS:** FIU owns the naming rights to the stadium. In April 2017 and in recognition of the support given by Riccardo Silva to the FIU Athletic Department since 2015, FIU announced the exclusive naming rights for the Miami FC and Panther football team’s home field, which will now be called Riccardo Silva Stadium.

**Team: Louisiana Tech Bulldogs**

**School:** Louisiana Tech University  
**Year Team Established:** 1901  
[Team Website](#)  
Team Twitter: [@LATechFB](#)

**Stadium:** Joe Aillet Stadium  
**Principal Owner:** Louisiana Tech University  
**Date Built:** 1968  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed.  
[Facility Website](#)

**UPDATE:** In 2017, construction continued on the the new suites and press box at Joe Aillet Stadium. Members of the press were able to take a tour of the $16.7 million renovation in June and the project is expected to be completed mid-August.

Furthermore, another $2.1 million was invested in other stadium improvements including LED lighting, a permanent west side ticket booth, renovations to the west side bathrooms, and aesthetic improvements to stadium entry points. Both projects were 100 percent funded through private donations.

**NAMING RIGHTS:** The stadium is named after Joe Aillet, a member of the Louisiana Tech Athletics Hall of Fame and the National Football Foundation College Football Hall of Fame. He guided his teams to a 151-86-8 record and nine conference championships during his coaching tenure.

**Team: Marshall Thundering Herd**

**School:** Marshall University  
**Year Team Established:** 1895  
[Team Website](#)  
Team Twitter: [@HerdFB](#)

**Stadium:** Joan C. Edwards Stadium ("The Joan")  
**Principal Owner:** Marshall University
**Date Built:** 1991  
**Facility Costs:** $30 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The stadium was 100% privately funded.  
[Facility Website](#)

**UPGRADES:** In June 2017, Marshall University’s athletic department unveiled two construction projects for Joan C. Edwards Stadium. On the southwest side of the stadium, a 2,340 square foot retail space will be added to sell official merchandise for Herd athletics. On the northwest side of the stadium, a 1,200 square foot stadium expansion will be added for vendors on the interior of the stadium.

Also, Marshall’s Board of Governors approved a new policy that will allow beer sales throughout Joan C. Edwards Stadium for home football games. This policy also includes the designation of multiple alcohol-free seating sections.

**NAMING RIGHTS:** The University owns the naming rights to the stadium and is named in honor of philanthropist Joan C. Edwards, who donated substantially to the University.

**Team: Middle Tennessee Blue Raiders**

**School:** Middle Tennessee State University  
**Year Team Established:** 1911  
[Team Website](#)  
Team Twitter: [@MT_FB](#)

**Stadium:** Johnny “Red” Floyd Stadium  
**Principal Owner:** Middle Tennessee State University  
**Date Built:** 1933  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** The University owns the naming rights to the stadium. The stadium was officially named Johnny “Red” Floyd Stadium in 1979 to honor Johnny “Red” Floyd, the school’s most prominent football coach.

**Team: North Carolina 49ers**

**School:** University of North Carolina at Charlotte  
**Year Team Established:** 2013  
[Team Website](#)  
Team Twitter: [@Charlotte49erFB](#)

**Stadium:** Jerry Richardson Stadium
Principal Owner: University of North Carolina at Charlotte
Date Built: 2013
Facility Costs: $45 million
Percentage of Stadium Publicly Financed:
Facility Financing: In 2009, the stadium board of trustees approved a finance plan that required borrowing $40.5 million in state-issued bonds. An annual student fee of $120 contributed for construction costs. Private donations covered additional costs.
Facility Website

NAMING RIGHTS: In 2013, Carolina Panthers Owner Jerry Richardson committed $10 million dollars in perpetuity to name the stadium. In addition, Mr. Richardson announced an endowed football scholarship in honor of his son Jon Richardson. The field in the stadium is named McColl-Richardson Field, recognizing donations from Mr. Richardson and Ban of American Chairman Hugh McColl.

Team: North Texas Mean Green

School: University of North Texas
Year Team Established: 1913
Team Website
Team Twitter: @MeanGreenFB

Stadium: Apogee Stadium
Principal Owner: University of North Texas
Date Built: 2011
Facility Costs: Estimated $78 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was financed through the sale of suites, club, and luxury boxes, as well as through gifts and donations to the University. In May 2009, Governor Rick Perry signed into law a bill requiring UNT students to pay a $10 student athletic fee to help fund the construction project.
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium and reached a twenty-year deal with Apogee in 2011. The $20 million partnership is largely a majority cash agreement, but will also help with networking and technology services for students.

Team: Old Dominion

School: Old Dominion University
Year Team Established: 1930
Team Website
Team Twitter: @ODUFootball

Stadium: Foreman Field at S.B. Ballard Stadium
Principal Owner: Old Dominion University
Date Built: 1936
Facility Costs: $300,000; $24,800,000 in renovations in 2009
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was originally built using state and federal funds provided during the Great Depression.
Facility Website

UPDATE: In June 2017, Old Dominion began advertising for a firm to plan, design, and administer the construction activities for the $55 million renovation at Foreman Field. Phases of the expansion will include an increase in seating, addition of a luxury suite, installation of a large scoreboard, a new home locker room, and other amenities. The initial stadium expansion will start with the tear down of the east and west sides of the stadium after the 2018 season and is targeted for completion in time for the 2019 home opener.

NAMING RIGHTS: Foreman Field is named after Norfolk attorney, A.H. Foreman, who is also one of the founders of Norfolk Division of William & Mary, later becoming ODU. The stadium is named after Stephen and B.J. Ballard and SB Construction, the company that does much of the campus’s construction projects, after Stephen and B.J. Ballard made a $2.5 million donation toward the 2009 renovations at Foreman Field.

Team: Rice Owls

School: Rice University
Year Team Established: 1912
Team Website
Team Twitter: @RiceFootball

Stadium: Rice Stadium
Principal Owner: Rice University
Date Built: 1950
Facility Costs: N/A
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium was 100% privately financed.
Facility Website

NAMING RIGHTS: Rice University owns the naming rights to the stadium and chose to name the stadium after the University.

Team: Southern Miss Golden Eagles

School: University of Southern Mississippi
Year Team Established: 1912
Team Website
Team Twitter: @SouthernMissFB
Stadium: M.M. Roberts Stadium (Carlisle-Faulkner Field)
Principal Owner: University of Southern Mississippi
Date Built: Originally built in 1932; demolished and rebuilt in 1976.
Facility Costs: $6.3 million when it was rebuilt in 1976; $32.5 million expansion in 2008
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed. All funds were raised through a capital finance campaign. The stadium paid for its reconstruction in 1976 through a renovation capital campaign called “Building Dominance,” which financed several other projects on campus.
Facility Website

UPDATE: In August 2016, University of Southern Mississippi opened the doors to the renovated football locker room in the Duff Athletic Center. The $1.5 million project took six months and is separated into six “spokes” that represent the football history at Southern Mississippi. Director of Athletics Bill McGillis has stated that more “bells and whistles” are on the way including gaming systems and a state-of-the-art sound system.

NAMING RIGHTS: The University owns the naming rights to the stadium and named the stadium after M.M. Roberts, who provided significant contributions to the stadium refinancing.

Team: UAB Blazers

School: University of Alabama at Birmingham
Year Team Established: 1991
Team Website

Stadium: Legion Field
Principal Owner: City of Birmingham
Date Built: 1926
Facility Costs: $439,000
Percentage of Stadium Publicly Financed: N/A – Likely publicly financed because the City of Birmingham owns the stadium.
Facility Financing: N/A
Facility Website

UPDATE: In 2017, construction continued on UAB’s new Football Operations Center. UAB broke ground on the $22.5 million project in August 2016 and it was completed in July 2017. The 46,000 square foot building includes office space, team meeting and film rooms, weight room, training facilities, and locker rooms. The complex will also include multiple practice fields.

NAMING RIGHTS: The City owns the stadium and in 1927 named it in honor of the American Legion and stands as a memorial to those who gave their lives in the service of America.

Team: UTEP Minors
School: University of Texas at El Paso
Year Team Established: 1914
Team Website

Stadium: Sun Bowl Stadium
Principal Owner: UTEP
Date Built: 1963
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: Much of the stadium is financed through the various sponsorships generated by the Sun Bowl.
Facility Website

NAMING RIGHTS: The Sun Bowl Association owns the naming rights to the stadium.

Team: UTSA Roadrunners

School: University of Texas at San Antonio
Year Team Established: 2011
Team Website
Team Twitter: @UTSAFTBL

Stadium: Alamodome
Principal Owner: City of San Antonio, Texas
Date Built: 1993
Facility Costs: $186 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The Alamodome was 100% financed by the City of San Antonio when it was constructed in 1993. The City still owns and operates the facility.
Facility Website
Facility Twitter: @Alamodome

UPDATE: The $50 million renovation on the Alamodome continued into 2017 and is expected to be complete by November. The renovations includes a transformation of the northern plaza to allow for more event space, an 18,600 square foot east/west concourse expansion with upgraded concession areas, new technology including two LED video walls and ribbon boards, a new 24,000 square foot multi-use space, and a new visiting team locker room. The entire project is on schedule and on budget.

NAMING RIGHTS: The City owns the naming rights to the facility, which is used for several different purposes. Its name comes from the historical “Battle of the Alamo,” which took place in San Antonio.

Team: Western Kentucky Hilltoppers
School: Western Kentucky University  
Year Team Established: 1908  
Team Website  
Team Twitter: @WKUFootball

Principal Owner: Western Kentucky University  
Date Built: 1968  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: On July 19, 2007, WKU reported that Houchens Industries, a longtime corporate sponsor of WKU, made a $5 million commitment to the expansion and renovation project for the football stadium. The University renamed the stadium for the company after the company made the commitment to the project.

FBS INDEPENDENTS

Team: Army Black Knights

School: United States Military Academy  
Year Team Established: 1890  
Team Website  
Team Twitter: @ArmyWP_Football

Stadium: Blaik Field at Michie Stadium  
Principal Owner: United States Military Academy  
Date Built: 1924  
Facility Costs: $300,000  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: The original stadium was dedicated in honor of Dennis Mahan Michie, who was instrumental in starting the game of football at Army in 1890. He organized, managed, and coached the first team. In 1999, the field was named “Blaik Field” in honor of Earl "Red" Blaik, the winningest coach in Army history.

Team: BYU Cougars

School: Brigham Young University  
Year Team Established: 1922  
Team Website
Team Twitter: @BYUfootball

**Stadium:** LaVell Edwards Stadium  
**Principal Owner:** Brigham Young University  
**Date Built:** 1964  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility was 100% privately financed through donations and gifts.  
**Facility Website**

**UPDATE:** In 2017, cell phone service providers T-Mobile and AT&T will install DAS for their customers inside LaVell Edwards Stadium. This installation is expected to take place before the August 26 opener.

**NAMING RIGHTS:** Originally known as Cougar Stadium, the stadium was renamed for legendary head football coach LaVell Edwards upon his retirement at the conclusion of the 2000 season.

**Team: Massachusetts Minutemen**

**School:** University of Massachusetts  
**Year Team Established:** 1879  
**Team Website**  
**Team Twitter:** @UMassFootball

**Stadium:** Warren P. McGuirk Alumni Stadium  
**Principal Owner:** University of Massachusetts  
**Date Built:** 1964  
**Facility Cost ($/Mil):** $1.4  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** N/A  
**Facility Website**

**NAMING RIGHTS:** Global Gillette purchased the naming rights for $240 million. The deal expires in 2031 and its annual value is $8 million.

**Team: Notre Dame Fighting Irish**

**School:** University of Notre Dame  
**Year Team Established:** 1887  
**Team Website**  
**Team Twitter:** @NDFootball

**Stadium:** Notre Dame Stadium  
**Principal Owner:** University of Notre Dame  
**Date Built:** 1930
Facility Costs: $750,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% privately financed through university donors and alumni. The subsequent renovations were financed by $53 million in tax-exempt, fixed-rate bonds. The bonds were sold in twenty-six states.
Facility Website

UPDATE: The $400 million Campus Crossroads Project will be completed in August 2017. The project that started in 2014 includes construction of more than 750,000 square feet of classroom, research, student facility, digital media, meeting, performance, event, and hospitality space all housed in three separate buildings connected to Notre Dame Stadium. Due to the geographic centrality of Notre Dame Stadium, the plan is to make the stadium a year-round hub for academic and student life instead of a sleeping giant much of the year. The new buildings will also include 3,000-4,000 premium seats for the football stadium with supporting club amenities.

NAMING RIGHTS: The University owns the naming rights to the stadium.

**MID-AMERICAN CONFERENCE** (MAC)

**Team: Akron Zips**

**School:** The University of Akron
**Year Team Established:** 1891
**Team Website**
**Team Twitter:** @ZipsFB

**Stadium:** InfoCision Stadium
**Principal Owner:** The University of Akron
**Date Built:** 2009
**Facility Costs:** $61.6 million
**Percentage of Stadium Publicly Financed:** 0%
**Facility Financing:** 100% school financed.
**Facility Website**

NAMING RIGHTS: InfoCision paid $10 million for naming rights to the stadium. Summa Health System paid $5 million for the naming rights to the field. FirstMerit Foundation paid $1 million for the naming rights to the club level. Towpath Credit Union paid $100,000 for the naming rights to the press box.

**Team: Ball State Cardinals**

**School:** Ball State University
**Year Team Established:** 1926
**Team Website**
Team Twitter: @BallStateFB

Stadium: Scheumann Stadium  
Principal Owner: Ball State University  
Date Built: 1967  
Facility Costs: $13.6 million renovation completed in 2007  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility and its renovations were funded by private donors and gifts provided to the University by students, faculty, and alumni.  
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium. After the 2007 renovations, the stadium was renamed for former athletic standout, John Scheumann, and his wife, June, in recognition of their $4 million gift to the project.

Team: Bowling Green Falcons

School: Bowling Green State University  
Year Team Established: 1919  
Team Website  
Team Twitter: @BG_Football

Stadium: Doyt L. Perry Stadium  
Principal Owner: Bowling Green State University  
Date Built: 1966  
Facility Costs: $3 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed by the University.  
Facility Website

NAMING RIGHTS: Bowling Green State University owns the naming rights to the stadium, which is named after former coaching great Doyt L. Perry for his work with the team from 1955 to 1964.

Team: Buffalo Bulls

School: University at Buffalo  
Year Team Established: 1894  
Team Website  
Team Twitter: @UBFootball

Stadium: UB Stadium  
Principal Owner: University at Buffalo  
Date Built: 1993  
Facility Costs: $23 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% school financed. The funding was provided through the New York State Dormitory Authority, which provides financing and construction services to public and private universities, not for profit healthcare facilities, and other institutions that serve the public good.
Facility Website

UPDATE: In June 2017, University at Buffalo reached its fundraising goal and received approval to start work on its $18 million indoor practice facility. The new field house will be located just outside the scoreboard end of UB Stadium. Architecture firm, CHA Consulting Inc., has been hired to design the 90,000 square foot facility and the project will be funded through philanthropy and athletics revenue. No state funds are being used for the project. Construction is expected to begin sometime in the fall of 2017.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Central Michigan Chippewas

School: Central Michigan University
Year Team Established: 1896
Team Website
Team Twitter: @CMU_Football

Stadium: Kelly/Shorts Stadium
Principal Owner: Central Michigan University
Date Built: 1972
Facility Costs: $2.2 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% school financed.
Facility Website

NAMING RIGHTS: In November 1972, the stadium was dedicated and named Perry Shorts Stadium in honor of R. Perry Shorts, a former CMU athlete. In 1983, the CMU Board of Trustees voted to rename the facility Kelly/Shorts Stadium in honor of Bill Kelly, who coached at CMU from 1951 to 1966.

Team: Eastern Michigan Eagles

School: Eastern Michigan University
Year Team Established: 1891
Team Website
Team Twitter: @EMUFB

Stadium: Rynearson Stadium
Principal Owner: Eastern Michigan University
Date Built: 1969
**Facility Costs:** $1.4 million; $13 million in renovations in 1991–92  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% school financed.  
[Facility Website](#)

**UPDATE:** In April 2017, Eastern Michigan University unveiled the Championship Building Plan. The Championship Building Plan is a $35 million project to enhance facilities, consolidate department infrastructure, create academic opportunities, and strengthen student, fan, community, and alumni experiences. Although all EMU student-athletes will benefit from the new plan, the football team and facilities will receive large upgrades. The plans include the removal of the existing football building in the far end zone of Rynearson Stadium with a new 70,000 square foot building with an indoor practice field to take its place. This new building will also increase the number of suites at Rynearson Stadium and will include a new scoreboard. Furthermore, the outdoor track will be removed from around the football field. The University is currently in the fundraising stage including a $6 million gift from the Power2Change Foundation, the largest gift in the history of Eastern Michigan University.

**NAMING RIGHTS:** EMU owns the naming rights to the stadium, and it is named for the late Elton J. Rynearson, Sr., who coached football at EMU for twenty-six seasons.

**Team: Kent State Golden Flashes**

**School:** Kent State University  
**Year Team Established:** 1920  
[Team Website](#)  
Team Twitter: [@KentStFootball](#)

**Stadium:** Dix Stadium  
**Principal Owner:** Kent State  
**Date Built:** 1969  
**Facility Costs:** $3.5 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility was 100% financed by the University.  
[Facility Website](#)  
Facility Twitter: [@DixStadium](#)

**UPDATE:** In July 2017, Kent State completed a $3 million renovation and move from its one room 1,500 square foot space to a 10,000 square foot facility at the M.A.C. Center. This move has doubled treatment space and tripled the amount of cardio equipment. The renovation also includes a state-of-the-art cryotherapy unit and an anti-gravity treadmill.

**NAMING RIGHTS:** Kent State owns the naming rights to the stadium, which is named in honor of former Kent State Board of Trustees member Robert Dix. The stadium was originally named Memorial Stadium.

**Team: Miami (OH) Redhawks**
School: Miami University  
Year Team Established: 1888  
Team Website  
Team Twitter: @MiamiOHFootball

Stadium: Yager Stadium  
Principal Owner: Miami University  
Date Built: 1983  
Facility Costs: $13.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed through benefactors and other private donors.  
Facility Website

NAMING RIGHTS: The stadium is named after alumnus Fred C. Yager, who was the lead benefactor in the project to build the stadium.

Team: Northern Illinois Huskies

School: Northern Illinois University  
Year Team Established: 1899  
Team Website  
Team Twitter: @NIU_Football

Stadium: Brigham Field at Huskie Stadium  
Principal Owner: Northern Illinois University  
Date Built: 1965  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: The stadium and field have had several name changes during the stadium’s existence. The University owns the naming rights and the stadium itself is named after the Northern Illinois mascot. The playing surface is named in honor of Robert J. Brigham, a former player, coach, and athletic director at the school.

Team: Ohio Bobcats

School: Ohio University  
Year Team Established: 1894  
Team Website  
Team Twitter: @OhioFootball

Stadium: Peden Stadium  
Principal Owner: Ohio University
Date Built: 1929  
Facility Costs: $185,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% financed by the University.  
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium. The stadium was named after former Bobcat head coach Don Peden. A coach and Director of Athletics at Ohio for twenty-seven years, he was one of the founders of the Mid-American Conference and was monumental in the development of college athletics.

Team: Toledo Rockets

School: University of Toledo  
Year Team Established: 1917  
Team Website  
Team Twitter: @ToledoFB

Stadium: Glass Bowl  
Principal Owner: University of Toledo  
Date Built: 1937  
Facility Costs: $313,588  
Percentage of Stadium Publicly Financed: 81%  
Facility Financing: The project was paid for with $272,000 from the federal government and $41,558 from the City of Toledo and the University.  
Facility Website

NAMING RIGHTS: In 1946, Wayne Kohn, a Libby Owens Ford engineer, conceived the idea of using glass to rebuild the stadium. Glass blocks were installed throughout the stadium and a glass electric scoreboard was built in the south end zone. A new two-tier press box of blue vitrolite and glass blocks was also constructed. Lights were installed, beginning a tradition of night football at UT. It is now known as the Glass Bowl.

Team: Western Michigan Broncos

School: Western Michigan University  
Year Team Established: 1906  
Team Website  
Team Twitter: @WMU_Football

Stadium: Waldo Stadium  
Principal Owner: Western Michigan University  
Date Built: 1939  
Facility Costs: $250,000  
Percentage of Stadium Publicly Financed: 0%
**Facility Financing:** The facility was 100% financed through donations and gifts to the University. The donors who contributed money for the construction of the stadium were awarded season tickets by WMU.

**Facility Website**

**NAMING RIGHTS:** Western Michigan owns the naming rights and dedicated the stadium to WMU President Emeritus Dwight B. Waldo, the school’s first president and a strong advocate of Broncos athletics.

## MOUNTAIN WEST CONFERENCE

**Team: Air Force Falcons**

**School:** United States Air Force Academy  
**Year Team Established:** 1955  
[Team Website](#)  
**Team Twitter:** @AFFootball

**Stadium:** Falcon Stadium  
**Principal Owner:** U.S. Air Force Academy  
**Date Built:** 1962  
**Facility Costs:** $3.5 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The stadium was 100% funded through donations by Air Force personnel and civilian sources.

[Facility Website](#)

**UPDATE:** In November 2016, the Air Force Academy received a $5 million donation to renovate Falcon Stadium. Former Air Force Academy football student-athlete and President and CEO of Varitec Solutions, Jack Kucera, presented the check and the donation will be used for a future Falcon Stadium renovation project.

**NAMING RIGHTS:** The University owns the naming rights to the stadium. Discussions have surfaced among the Air Force administration about changing the name. Since Fisher DeBerry earned election to the College Football Hall of Fame, university proponents have crusaded to name the stadium after him because of his coaching success at Air Force. Despite this effort, the stadium has not been renamed.

**Team: Boise State Broncos**

**School:** Boise State University  
**Year Team Established:** 1932  
[Team Website](#)  
**Team Twitter:** @BroncoSportsFB

**Stadium:** Albertsons Stadium (The Blue)
Principal Owner: Boise State University  
Date Built: 1970  
Facility Costs: $2.2 million  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium. In 2014, Albertsons LLC purchased the naming rights to Bronco Stadium. The deal is worth an estimated $12.5 million and lasts for fifteen years.

Team: Colorado State Rams

School: Colorado State University  
Year Team Established: 1893  
Team Website  
Team Twitter: @CSUFootball

Stadium: Colorado State Stadium  
Principal Owner: Colorado State University  
Date Built: 2017  
Facility Costs: $220.1 million  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Colorado State Rams will debut Colorado State Stadium on August 26, 2017 during the Rams 2017 home opener. The $220 million new stadium broke ground on September 12, 2015 and will replace Sonny Lubick Field at Hughes Stadium. That stadium’s west side also includes all of football operations including locker rooms, coaches’ offices, and a 9,100 square foot weight room and rehab facility including hydrotherapy pools. The new stadium will be able to hold 41,200 and funding for this massive project began in 2013.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Fresno State Bulldogs

School: Fresno State University  
Year Team Established: 1921  
Team Website  
Team Twitter: @FresnoStateFB

Stadium: Bulldogs Stadium  
Principal Owner: Fresno State University  
Date Built: 1980  
Facility Costs: $7 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In October 2016, the global engineering firm Aecom was chosen by Fresno State as the architect for the Bulldog Stadium renovation project. Before being selected, Aecom developed the initial renovation plans that included the four phase plan to renovate the stadium. The scope of the work includes utility infrastructure and Americans with Disabilities Act upgrades, new concession and restroom facilities, new premium seating and club loung areas, and improved spectator access to seating. The project’s estimated cost is $80 million and it is expected to be completed in time for the 2019 season opener.

NAMING RIGHTS: The University owns the naming rights to the stadium. In conjunction with the proposed renovations, the University will potentially sell the naming rights, which could amount to roughly $1 million annually.

Team: Hawai’i Warriors

School: University of Hawai’i at Manoa
Year Team Established: 1909
Team Website
Team Twitter: @HawaiiFootball

Stadium: Aloha Stadium
Principal Owner: State of Hawai’i
Date Built: 1975
Facility Costs: $37 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The facility was paid for by the State of Hawai’i because it is a major attraction that hosts various events that generate money for the Hawaiian economy.
Facility Website
Facility Twitter: @AlohaStadiumHI

UPDATE: In 2017, Aloha Stadium Authority recommended that the state invest in a new, slightly smaller stadium on land surrounding the 42 year old Aloha Stadium. The new stadium facility can be constructed for roughly the same amount as the current estimate for health and safety repairs for the Aloha Stadium and can significantly improve the fan experience, reduce operating costs, and facilitate an efficient and more economical design compared to the current stadium. The Stadium Authority is recommending a 30,000-35,000 seat facility, which is smaller than the Aloha Stadium, and estimates a price tag between $200 million to $300 million depending on materials involved and amenities.

NAMING RIGHTS: The State of Hawai’i owns the naming rights to the stadium.

Team: Nevada Wolf Pack
School: University of Nevada  
Year Team Established: 1896  
Team Website  
Team Twitter: @NevadaFootball

Stadium: Mackay Stadium  
Principal Owner: University of Nevada  
Date Built: 1966  
Facility Costs: $6.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed by the University through private donations.  
Facility Website  
Facility Twitter: @MackayStadium

NAMING RIGHTS: Since the early 1900s, Nevada’s football team has played in facilities named after university benefactor Clarence Mackay.

Team: New Mexico Lobos

School: The University of New Mexico  
Year Team Established: 1892  
Team Website  
Team Twitter: @UNMLoboFB

Stadium: Dreamstyle Stadium  
Principal Owner: The University of New Mexico  
Date Built: 1960  
Facility Costs: $750,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The project was 100% funded by the University.  
Facility Website

NAMING RIGHTS: On May 3, 2017, University of New Mexico announced a $10 million naming rights agreement with Dreamstyle Remodeling.

Team: San Diego State Aztecs

School: San Diego State University  
Year Team Established: 1921  
Team Website  
Team Twitter: @Aztec_Football

Stadium: Qualcomm Stadium  
Principal Owner: City of San Diego  
Date Built: 1967  
Facility Costs: $27 million
Percentage of Stadium Publicly Financed: 100%

Facility Financing: The City of San Diego issued a $27 million bond to finance construction of the stadium.

Facility Website

UPDATE: In March 2017, San Diego State University issued a proposal for the redevelopment of the Qualcomm Stadium site. The university is interested in buying or leasing 47 acres of land at the site which 12 of these acres will go to a new 35,000 seat football stadium and the remaining 35 acres will be used for campus expansion. San Diego state has until 2019 to find a new home when their current contract with Qualcomm Stadium expires.

NAMING RIGHTS: In 1997, Qualcomm Corporation paid $18 million cash for twenty-year naming rights. The deal expires in 2017 and has an average annual payout of $900,000.

Team: SJSU Spartans

School: San Jose State University
Year Team Established: 1892
Team Website
Team Twitter: @SJSUSpartanFB

Stadium: CEFCU Stadium
Principal Owner: San Jose State University
Date Built: 1933
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: On August 5, 2016 San Jose State University and the Citizens Equity First Credit Union agreed to an $8.7 million, 15 year partnership to rename the football stadium to CEFCU Stadium.

Team: UNLV Rebels

School: University of Nevada, Las Vegas
Year Team Established: 1968
Team Website
Team Twitter: @unlvfootball

Stadium: Sam Boyd Stadium
Principal Owner: University of Nevada, Las Vegas
Date Built: 1971
Facility Costs: $3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was financed through private donations.
Facility Website
Facility Twitter: @SamBoydStadium

UPDATE: At the beginning of 2017, construction began on the 73,000 square foot Fertitta Football Complex and is expected to take 10 months to complete. The facility will be built in the north end of the team’s practice area at Rebel Park and will include an academic center, strength and conditioning center, locker rooms, coaches’ offices, a players’ loung, nutrition bars, and many more amenities. The Fertitta family has pledged $10 million toward the construction of the football training center.

NAMING RIGHTS: The University owns the naming rights to the stadium. When the $3.5 million stadium was built in 1971, it was originally named Las Vegas Stadium. The stadium was renamed the Las Vegas Silver Bowl in 1978, and in 1984, it was renamed Sam Boyd Stadium in honor of local gaming pioneer Sam Boyd.

Team: Utah State Aggies

School: Utah State University
Year Team Established: 1892
Team Website
Team Twitter: @USUFootball

Stadium: Merlin Olsen Field at Maverik Stadium
Principal Owner: Utah State University
Date Built: 1968
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: In 2015, the stadium was renamed Merlin Olsen Field at Maverik Stadium. Maverick, Inc. owns convenience stores throughout the Intermountain West. The partnership is a twenty-one-year agreement and entails advertising rights and signage on both the inside and outside of the stadium.

Team: Wyoming Cowboys

School: University of Wyoming
Year Team Established: 1892
Team Website
Team Twitter: @wyo_football

Stadium: Jonah Field at War Memorial Stadium
Principal Owner: University of Wyoming
Date Built: 1950
Facility Costs: $1.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations.
Facility Website

NAMING RIGHTS: A $5 million gift was donated to the University and matched by the State to rename the playing surface to Jonas Field. The stadium itself is named in honor of those who have served our country.

PAC-12 CONERENCE

Team: Arizona Wildcats

School: University of Arizona
Year Team Established: 1899
Team Website
Team Twitter: @ArizonaFBall

Stadium: Arizona Stadium
Principal Owner: University of Arizona
Date Built: 1928
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Arizona State Sun Devils

School: Arizona State University
Year Team Established: 1897
Team Website
Team Twitter: @FootballASU

Stadium: Sun Devil Stadium (Frank Kush Field)
Principal Owner: Arizona State University
Date Built: 1958
Facility Costs: $1 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The City and State paid for the stadium.
Facility Website

UPDATE: In 2017, the $268 million renovation of Sun Devil Stadium continued with the addition of the new football building built in the north end zone of the stadium. The facility is divided into lower training and upper teaching levels and includes a 9,813 square foot weight
room and a 5,750 square foot locker room. Other features include a plung pool with a waterfall feature, players lounge, nutrition bar, and new sports medicine and stadium operation areas. The upper teaching level will include projection technology that will allow players to watch life-size video during meetings and a 167-seat auditorium for the full team. The new football building will be completed before the team returns for the fall season and there are plans to bring the indoor practice facility closer to the new building.

Furthermore, Arizona State is installing a new 180-foot-by-60-foot video board in the north end of Sun Devil Stadium. This new board will be the eighth largest in college football and will be ready before the home opener on August 31.

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

**Team: California Golden Bears**

**School:** University of California, Berkeley  
**Year Team Established:** 1886  
**Team Website**  
**Team Twitter:** @CalFootball

**Stadium:** Kabam Field at Memorial Stadium  
**Principal Owner:** University of California, Berkeley  
**Date Built:** 1923  
**Facility Costs:** $1.4 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** When the University launched a statewide campaign in October 1921 to build a football stadium on campus in honor of the WWI participants who lost their lives, the responses and results were staggering. In only one month, generous supporters of the University pledged more than $1 million, and just two years later, the stadium was built.  
**Facility Website**

**UPDATE:** As part of Cal’s transition to its new partnership with Under Armor, new FieldTurf was installed on May 13, 2017. Each end zone has been branded with the university’s new Sather Stripe design while a gold script “Cal” returned across the 50-yard line. Furthermore, new jagged mark running along opposite corners of the field representing the Hayward Fault were also included in the new field turf design.

**NAMING RIGHTS:** The University owns the naming rights to the stadium, which is named after those who served and died in service to their country in World War I. In 2013, the university reached an agreement with Internet video game company Kabam (CEO and co-founder Kevin Chou is a Cal alumnus) for additional naming rights to Memorial Stadium’s playing field. The partnership is a fifteen-year deal that is worth roughly $18 million.

**Team: Colorado Buffaloes**

**School:** University of Colorado at Boulder  
**Year Team Established:** 1890
**Team Website**
Team Twitter: @RunRalphieRun

**Stadium:** Folsom Field  
**Principal Owner:** University of Colorado  
**Date Built:** 1924  
**Facility Costs:** $65,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The stadium was financed 100% by the University.

**Facility Website**  
Facility Twitter: @Folsom_Field

**NAMING RIGHTS:** The University owns the naming rights to the stadium, and the stadium is named after legendary coach Fred Folsom.

**Team: Oregon Ducks**

**School:** The University of Oregon  
**Year Team Established:** 1893  
**Team Website**  
Team Twitter: @oregonfootball

**Stadium:** Autzen Stadium  
**Principal Owner:** The University of Oregon  
**Date Built:** 1967  
**Facility Costs:** $2.5 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The University financed 100% through donations.

**Facility Website**

**NAMING RIGHTS:** The University owns the rights to the facility and it is named after the Thomas J. Autzen Foundation, which contributed $250,000 of the original $2.5 million raised to construct the stadium.

**Team: Oregon State Beavers**

**School:** Oregon State University  
**Year Team Established:** 1893  
**Team Website**  
Team Twitter: @BeaverFootball

**Stadium:** Reser Stadium  
**Principal Owner:** Oregon State University  
**Date Built:** 1953  
**Facility Costs:** $1 million  
**Percentage of Stadium Publicly Financed:** 0%
Facility Financing: The stadium was 100% privately financed.

UPDATE: At the beginning of 2017, Oregon State completed the $42 million Valley Football Center expansion and renovation. This project renovated 26,000 square feet of existing space and added nearly 38,000 square feet to the Valley Football Center including an outdoor viewing terrace open to the public.

NAMING RIGHTS: Formerly known as Parker Stadium, Reser Stadium got its name in 1999 when Pat Reser of Beaverton, Oregon, made a personal seven-figure gift to OSU Athletics.

Team: Stanford Cardinal

School: Stanford University
Year Team Established: 1892
Facility Website
Team Twitter: @StanfordFball

Stadium: Stanford Stadium
Principal Owner: Stanford University
Date Built: 1921
Facility Costs: $200,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: UCLA Bruins

School: University of California, Los Angeles
Year Team Established: 1919
Team Website
Team Twitter: @UCLAFootball

Stadium: The Rose Bowl
Principal Owner: City of Pasadena
Date Built: 1922
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In August 2017, UCLA conducted the ribbon cutting ceremony for the Wasserman Football Center. After nearly two years of construction, the 75,000 square foot facility
encompasses the Troy Aikman Strength and Conditioning Center, the Jim and Carol Collins Head Football Coach’s Office, locker rooms, training and treatment room, nutrition center, and many other amenities.

**NAMING RIGHTS:** The City of Pasadena owns the naming rights to the stadium and it was named the “Rose Bowl” by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

**Team: USC Trojans**

**School:** University of Southern California  
**Year Team Established:** 1888  
**Team Website**  
Team Twitter: [@USC_Athletics](http://twitter.com/USC_Athletics)

**Stadium:** Memorial Coliseum  
**Principal Owner:** University of Southern California  
**Date Built:** 1923  
**Facility Costs:** $800,000  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**  
Facility Twitter: [@lacoliseum](http://twitter.com/lacoliseum)

**UPDATE:** In May 2017, USC unveiled the seating plans for the 2019 Memorial Coliseum renovation. The seating plans call for new seats, wider aisles in some areas, and a tower with luxury boxes and club seats on the stadium’s south side. All changes will shrink the capacity from 94,000 to 77,500 seats. The university has raised $225 million of the $270 million goal for the complete Memorial Coliseum renovation.

**NAMING RIGHTS:** Memorial Coliseum was commissioned in 1921 as a memorial to the veterans of World War I. The City owns the naming rights to the stadium.

**Team: Utah Utes**

**School:** University of Utah  
**Year Team Established:** 1892  
**Team Website**  
Team Twitter: [@Utah_Football](http://twitter.com/Utah_Football)

**Stadium:** Rice-Eccles Stadium  
**Principal Owner:** University of Utah  
**Date Built:** 1927  
**Facility Costs:** $133,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed.
Facility Website
Facility Twitter: @Rice_Eccles

**UPDATE:** In March 2017, University of Utah announced plans for a feasibility study to expand the south end zone at Rice-Eccles Stadium. The study is a first step in deciding on the possibility of changes to the stadium’s south side.

**NAMING RIGHTS:** The University owns the naming rights to the stadium. It is named after Robert Rice, a health club pioneer from the State of Utah who funded the original renovation project, and Spencer Eccles, a University of Utah alumnus who donated $10 million toward the major renovation project.

**Team: Washington Huskies**

**School:** The University of Washington  
**Year Team Established:** 1889  
**Team Website**  
Team Twitter: @UW_Football

**Stadium:** Alaska Airlines Field at Husky Stadium  
**Principal Owner:** University of Washington  
**Date Built:** 1920  
**Facility Costs:** $600,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** A student fund drive, in which students and businessmen sold plaques at $50 and $100 levels, provided the capital necessary to get the construction project off the ground.  
**Facility Website**

**NAMING RIGHTS:** The University owns the naming rights to the stadium. In 2015, Alaska Airlines and the University of Washington agreed to a $41 million, ten-year partnership. The stadium will be known as Alaska Airlines Field at Husky Stadium.

**Team: Washington State Cougars**

**School:** Washington State University  
**Year Team Established:** 1893  
**Team Website**  
Team Twitter: @wsucougfb

**Stadium:** Martin Stadium  
**Principal Owner:** Washington State University  
**Date Built:** 1972  
**Facility Costs:** $1 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed through donations.
NAMING RIGHTS: The stadium, which has had several different names throughout its history, is now named after Clarence Martin, a former governor of the State of Washington, because his son, Dan Martin, gave the team $250,000 in a funding project. Washington State owns the naming rights.

SOUTHEASTERN CONFERENCE (SEC)

Team: Alabama Crimson Tide

School: University of Alabama
Year Team Established: 1892
Team Website
Team Twitter: @AlabamaFTB

Stadium: Bryant-Denny Stadium
Principal Owner: University of Alabama
Date Built: 1929
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium, which is named after two Alabama greats. The first is Paul W. Bryant, for his winning tradition as a coach at Alabama. The second individual is George Denny, former University of Alabama President.

Team: Arkansas Razorbacks

School: University of Arkansas
Year Team Established: 1894
Team Website
Team Twitter: @RazorbackFB

Stadium: Donald W. Reynolds Razorback Stadium
Principal Owner: University of Arkansas
Date Built: 1938
Facility Costs: $492,000
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was financed under President Roosevelt’s New Deal.
Facility Website

UPDATE: In 2017, construction continued on the $160 million renovation to the north end of Razorback Stadium. The north end zone renovation will include new suites, loge boxes, club
seats, and club areas. A new game day locker room, training rooms, and pre/post game support rooms will also be added for the football team. This renovation project is expected to be completed by the beginning of the 2018 season.

Furthermore, a new video board was installed in the south end zone of Razorback Stadium. This will be the first time in school history that a video board was located on the south side of the stadium and will be ready for use before the 2017 season.

**NAMING RIGHTS:** The stadium is named after the Donald Reynolds Foundation, which donated $20 million for the 2001 renovation that added roughly 20,000 seats to the stadium. The University still owns the naming rights.

**Team: Auburn Tigers**

**School:** Auburn University  
**Year Team Established:** 1892  
[Team Website](#)  
**Team Twitter:** @AuburnFootball

**Stadium:** Jordan-Hare Stadium  
**Principal Owner:** Auburn University  
**Date Built:** 1939  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In May 2017, Auburn University began construction on a $28 million renovation on Jordan-Hare Stadium. The project is a 44,000 square foot, multi-story facility in the southwest corner of the stadium that will include designated space for football recruiting, a new club space for fans, and a new press box area for coaches and the media. This project will also include a 16,000 square foot renovation to the home locker room within the existing footprint of the stadium. According to documents, this renovation will be financed by athletic department funds and should be completed by July 2018.

**NAMING RIGHTS:** The stadium is named for James Ralph "Shug" Jordan, Auburn's winningest football coach, and Clifford Leroy Hare, a member of Auburn's first football team, president of the old Southern Conference, and longtime chairman of Auburn’s Faculty Athletic Committee. Legendary coach Pat Dye has also had his name forever attached to Jordan-Hare Stadium, as the turf officially became known as Pat Dye Field at Jordan-Hare Stadium prior to the 2005 Iron Bowl. Dye served as head coach and Athletics Director at Auburn from 1981-92 and was inducted into the College Football Hall of Fame in December 2005. Dye led Auburn to a 99-39-4 record and four SEC Championships in his twelve seasons.

**Team: Florida Gators**
School: University of Florida  
Year Team Established: 1906  
Team Website  
Team Twitter: @GatorsFB

Stadium: Steve Spurrier-Florida Field at Ben Hill Griffin Stadium ("The Swamp")  
Principal Owner: University of Florida  
Date Built: 1930  
Facility Costs: $118,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University Committee took out $118,000 in personal loans during the Great Depression to cover the costs of the original building. Initially, they had hoped for all public funding, but the funds were not provided because the public felt that a stadium was unnecessary at that time.  
Facility Website

UPDATE: In December 2016, University of Florida announced that the school hopes to break ground on a 135,920 square foot, $60 million stand-alone football facility in December 2017. The project is the centerpiece of the University Athletic Association’s master plan for facilities upgrades announced in September 2016. In February 2017, the university hired the global architecture and engineering firm HOK to design the proposed project. Once construction starts, University of Florida hopes to be completed with the project by June 2019.

NAMING RIGHTS: The stadium was renamed in 1930 in honor of citrus tycoon Ben Hill Griffin, Jr., an alumnus and major benefactor of the University and its sports programs. In June 2016, the University renamed the playing field after former Florida coach, Steve Spurrier.

Team: Georgia Bulldogs

School: University of Georgia  
Year Team Established: 1892  
Team Website  
Team Twitter: @FootballUGA

Stadium: Sanford Stadium  
Principal Owner: University of Georgia  
Date Built: 1929  
Facility Costs: $360,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Dr. Steadman Vincent Sanford had an idea to have members of the athletic association sign notes guaranteeing a bank loan to fund the stadium construction. The guarantors would be granted lifetime seats. The response was overwhelming, and in 1928 a loan of $150,000 supported by fans and alumni allowed construction to begin on a stadium  
Facility Website
**UPDATE:** In February 2017, the Georgia Athletic Association’s Board of Directors approved a motion to fund the construction of a project to redesign the west end zone in Sanford Stadium. The project is not expected to exceed $63 million and will consist of three main elements: a new home locker room, a recruiting pavilion, and a plaza which connects directly to Sanford Bridge. The new locker room will be 5,400 square feet and plans show rooms designated for equipment, sports medicine, showers, a coaches’ locker room and a locker room just for the head coach. Once construction begins, University of Georgia expects the project to take 17 months to complete.

**NAMING RIGHTS:** Georgia owns the naming rights to the stadium, which is named after the late Dr. Steadman Vincent Sanford, former President of the University and Chancellor of the University System of Georgia.

**Team: Kentucky Wildcats**

**School:** University of Kentucky  
**Year Team Established:** 1881  
[Team Website](#)  
Team Twitter: [@UKFootball](#)

**Stadium:** Kroger Field  
**Principal Owner:** University of Kentucky  
**Date Built:** 1973  
**Facility Costs:** $12 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility was made possible thanks to a $12 million donation by the construction firm of Huber, Hunt, and Nichols.  
[Facility Website](#)

**NAMING RIGHTS:** On May 1, 2017, University of Kentucky announced a 12 year, $22.2 million agreement with Kroger to rename the stadium to Kroger Field.

**Team: LSU Tigers**

**School:** Louisiana State University  
**Year Team Established:** 1893  
[Team Website](#)  
Team Twitter: [@LSUfootball](#)

**Stadium:** Tiger Stadium ("Death Valley")  
**Principal Owner:** Louisiana State University  
**Date Built:** 1924  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)
UPDATE: In May 2017, LSU announced the addition of an athletic nutrition center to its current football operations building. After the 2017 season, construction will begin on the new nutrition center as well as coaches’ offices, the players’ lounge, locker room, and training rooms. The renovation, including the addition of the nutrition center, is the second of a two-phase plan to spruce up the current facility and is expected to last through the 2018 season.

Furthermore, two upgrades to the LSU Indoor Practice Facility were completed prior to fall camp. A new 120 yard turf field and LED lights were installed at the 83,000 square foot indoor venue.

NAMING RIGHTS: LSU owns the naming rights to the stadium, which is named for the team’s nickname.

Team: Mississippi State Bulldogs

School: Mississippi State University  
Year Team Established: 1895  
Team Website  
Team Twitter: @HailStateFB

Stadium: Davis Wade Stadium at Scott Field  
Principal Owner: Mississippi State University  
Date Built: 1914  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% University-financed through student, faculty, and donor gifts.

NAMING RIGHTS: The University owns the naming rights to the stadium, which is named after the large financial commitment to renovations made by Floyd Davis Wade Sr.

Team: Missouri Tigers

School: University of Missouri  
Year Team Established: 1890  
Team Website  
Team Twitter: @MizzouFootball

Stadium: Faurot Field at Memorial Stadium (“The Zou”)  
Principal Owner: University of Missouri  
Date Built: 1926  
Facility Costs: $350,000  
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium cost $350,000 and was financed through stadium bonds that were paid off from revenues generated from Don Faurot’s powerhouse split “T” teams of the 1930’s and 1940’s.  
Facility Website

UPDATE: In 2017, University of Missouri hired Populous as the architect to design the new south end zone project at Memorial Stadium/Faurot Field. The projected $100 million renovation will include a four-story football team facility and new premium seating opportunities for fans. Once construction has begun, the university estimates the project to take two years.

NAMING RIGHTS: The University of Missouri owns the naming rights and the playing field is named after legendary coach Don Faurot.

Team: Ole Miss Rebels

School: University of Mississippi
Year Team Established: 1890
Team Website
Team Twitter: @OleMissFB

Stadium: Vaught-Hemingway Stadium
Principal Owner: University of Mississippi
Date Built: 1915
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium. When the stadium opened, it was named for Judge William Hemingway, a professor of law and Chairman of the University’s Committee on Athletics. On October 12, 1982, legendary Ole Miss coach Johnny Vaught’s name was added to the stadium.

Team: South Carolina Gamecocks

School: University of South Carolina
Year Team Established: 1892
Team Website
Team Twitter: @GamecockFB

Stadium: Williams-Brice Stadium (“The Cockpit”)
Principal Owner: University of South Carolina
Date Built: 1934
Facility Costs: N/A
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was completely funded under President Roosevelt’s New Deal.
Facility Website

**UPDATE:** In March 2017, University of South Carolina began construction on the $50 million football operations building. The 110,000 square foot complex will be built adjacent to the team’s indoor practice facility and will feature a two-story weight room overlooking the team’s outdoor practice fields, a dedicated room for water treatments, coaches’ offices, player and team meeting rooms, a dining area, and a social media room. The university expects the project to take 18 to 24 months.

Furthermore, USC will spend nearly $2 million on projects to renovate a suite and tailgating area at Williams-Brice Stadium. The renovated suite area is scheduled to be completed in time for the 2017 season.

**NAMING RIGHTS:** During the 1971 stadium expansion, a significant gift from the estate of Mrs. Martha Williams-Brice helped increase the capacity of the stadium from 43,000 to more than 54,000. The name was officially changed from Carolina Stadium to Williams-Brice Stadium during a dedication ceremony before the home opener on September 9, 1972, against Virginia.

**Team: Tennessee Volunteers**

**School:** University of Tennessee, Knoxville  
**Year Team Established:** 1891  
[Team Website](#)  
Team Twitter: [@Vol_Football](#)

**Stadium:** Neyland Stadium  
**Principal Owner:** State of Tennessee  
**Date Built:** 1921  
**Facility Costs:** $430,000  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** The funding for the stadium was provided by the State of Tennessee.  
[Facility Website](#)

**UPDATE:** In October 2016, University of Tennessee completed a feasibility study for future renovations to Neyland Stadium. The university spent nine months working with design firm Populous and decided on three phases of improvements, focusing on safety concerns and the overall experience expected at Neyland Stadium. The Board of Trustees has already approved the initial $106 million first phase which was funded by donor gifts and athletic department revenue. Phase one will focus on “high-priority items” like safety, functionality, and fan comfort and is targeted to be completed by August 2019. There are no dates listed at this time for work or cost on phase two or three of the stadium renovation project.

**NAMING RIGHTS:** The University owns the naming rights to the stadium, which is named for General Robert R. Neyland, the man most responsible for the growth and development of Tennessee’s proud football tradition. Neyland served as head coach from 1926 to 1952, with two interruptions for military service.
Team: Texas A&M Aggies

School: Texas A&M University
Year Team Established: 1894
Team Website
Team Twitter: @AggieFootball

Stadium: Kyle Field
Principal Owner: Texas A&M University
Date Built: 1927
Facility Costs: $345,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: Texas A&M owns the naming rights to the stadium. The stadium was named after Edwin James Kyle, who served as a Dean and Athletic Council President.

Team: Vanderbilt Commodores

School: Vanderbilt University
Year Team Established: 1890
Team Website
Team Twitter: @VandyFootball

Stadium: Vanderbilt Stadium
Principal Owner: Vanderbilt University
Date Built: 1922
Facility Costs: $1.5 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In April 2017, Vanderbilt University launched a survey of its athletics fans to determine interest in holding some future athletics events in a new stadium that has been proposed for a potential Major League Soccer franchise in Nashville. This survey comes after athletic director David Williams discussed accelerating plans to construct a new football stadium at Vanderbilt and the possibility of an off-campus location.

NAMING RIGHTS: Vanderbilt University owns the naming rights to the stadium.

SUN BELT CONFERENCE

Team: Appalachian State Mountaineers
School: Appalachian State Mountaineers  
Year Team Established: 1928  
Team Website  
Team Twitter: @AppState_FB

Stadium: Kidd Brewer Stadium  
Principal Owner: Appalachian State University  
Date Built: 1962  
Facility Costs: $32 million  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: In February 2017, Appalachian State announced a $60 million athletic renovation plan over the next five years. This plan includes a new video board installed at Kidd Brewer Stadium that will be completed before the start of the 2017 season. This new video board will be the largest of its kind in all of Group Five football and three times larger than the current board. In addition to the board, new ribbon displays and audio systems will be installed at Kidd Brewer Stadium.

NAMING RIGHTS: Formerly Conrad Stadium, the University changed its name to Kidd Brewer Stadium in 1988 to honor Kidd Brewer, one of the most successful head coaches in the university’s football history.

Team: Arkansas State Red Wolves

School: Arkansas State University  
Year Team Established: 1911  
Team Website  
Team Twitter: @AStateFB

Stadium: Centennial Bank Stadium  
Principal Owner: Arkansas State University  
Date Built: 1974  
Facility Costs: $2.5 million  
Percentage of Stadium Publicly Financed: 44%  
Facility Financing: The original cost of the stadium was $2.5 million, $1.4 million of which was raised by friends and alumni. The State provided the rest of the funding.  
Facility Website

UPDATE: In June 2017, Arkansas State unveiled renovation and expansion plans for the north end zone at Centennial Bank Stadium. The project features a new weight room, training and rehab area, locker room, a player’s lounge and theater, and academic support rooms. Centennial Bank Stadium will also add waterfalls to both corners of the north endzone that will lead up to
new outdoor premium seating areas. The date for breaking ground has not been set but once the date is set, the project is estimated to take two years to complete.

**NAMING RIGHTS:** In 2013, Centennial Bank purchased Liberty Bank, and the stadium’s naming rights were absorbed by Centennial. The stadium was renamed Centennial Bank Stadium for the 2014–15 season.

**Team: Georgia Southern Eagles**

**School:** Georgia Southern University  
**Year Team Established:** 1924  
[Team Website](#)  
Team Twitter: [@GSAthletics_FB](#)

**Stadium:** Allen E. Paulson Stadium  
**Principal Owner:** University System of Georgia  
**Date Built:** 1984  
**Facility Costs:** $4.7 million  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** Allen E. Paulson donated more than $1 million to fund the stadium.  
[Facility Website](#)

**NAMING RIGHTS:** The stadium is named after Allen E. Paulson after he donated more than $1 million for the stadium’s construction.

**Team: Georgia State Panthers**

**School:** Georgia State University  
**Year Team Established:** 2010  
[Team Website](#)  
Team Twitter: [@GeorgiaStateFB](#)

**Stadium:** Georgia State Stadium  
**Principal Owner:** State of Georgia  
**Date Built:** 1993  
**Facility Costs:** $209 million (as Centennial Olympic Stadium)  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% financed from institutional resources and private fundraising  
[Facility Website](#)  
Facility Twitter: [@gsustadium](#)

**UPDATE:** In August 2016, Atlanta Mayor Kasim Reed announced the Atlanta-Fulton County Recreation Authority’s decision to sell Turner Field site to Georgia State University for $30 million to construct their new football stadium. In November 2016, the Board of Regents approved Georgia State’s $22.8 million purchase for the 67-acre site. The sale allowed the
university to move forward with the planned renovation of the stadium and Georgia State took ownership of the property on December 31.

The new stadium acquisition and renovation project started in February 2017 and is expected to cost $52.8 million. Renovations will take place over multiple phases and includes installing turf, reorienting the lower bowl, covering upper deck seating, and upgrading locker rooms. Georgia State intends to use the stadium as a multipurpose facility.

**NAMING RIGHTS:** Georgia State University owns the naming rights to Georgia State Stadium.

**Team: Idaho Vandals**

**School:** Idaho University  
**Year Team Established:** 1892  
**Team Website**  
**Team Twitter:** @VandalFootball  

**Stadium:** William H. Kibbie-ASUI Activity Center ("Kibbie Dome")  
**Principal Owner:** Idaho University  
**Date Built:** 1971  
**Facility Costs:** $4 million; $27 million in renovations in 2011.  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed through University donations and gifts.  
**Facility Website**

**NAMING RIGHTS:** The Kibbie-ASUI Activity Center was named after William H. Kibbie, a former student who donated $300,000 toward building the facility. Kibbie attended the University of Idaho for a few weeks in 1936 before having to withdraw due to family hardship.

**Team: Louisiana–Lafayette Ragin’ Cajuns**

**School:** University of Louisiana at Lafayette  
**Year Team Established:** 1901  
**Team Website**  
**Team Twitter:** @RaginCajunsFB  

**Stadium:** Cajun Field  
**Principal Owner:** University of Louisiana at Lafayette  
**Date Built:** 1971  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** In 2015, the University opened the Student-Athlete Performance Center, an 85,000-square-foot facility that includes football offices, meeting rooms, a weight room, and locker
room. The facility is adjacent to Cajun Field and was part of a $57 million plan to renovate Cajun Field. The upgrades at Cajun Field included expansion of bleacher seating, upgraded bathroom facilities, and the addition of new concession stands.

**NAMING RIGHTS:** The University owns the naming rights to the stadium, which is named after the school nickname.

**Team: Louisiana–Monroe Warhawks**

**School:** University of Louisiana at Monroe  
**Year Team Established:** 1931  
[Team Website]  
Team Twitter: [@ULM_FB](https://twitter.com/ULM_FB)

**Stadium:** JPS Field at Malone Stadium  
**Principal Owner:** University of Louisiana at Monroe  
**Date Built:** 1978  
**Facility Costs:** $2.5 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The University financed 100% of the stadium.  
[Facility Website]

**NAMING RIGHTS:** Malone Stadium is named for James Malone, the winningest coach in school history. In 2014, JPS Aviation/JPS Equipment Rental donated $450,000 for the additional naming rights, which was used toward the new turf installed before the 2014-15 season. The deal will last for at least eight years.

**Team: New Mexico State Aggies**

**School:** New Mexico State University  
**Year Team Established:** 1893  
[Team Website]  
Team Twitter: [@NMStateFootball](https://twitter.com/NMStateFootball)

**Stadium:** Aggie Memorial Stadium  
**Principal Owner:** New Mexico State University  
**Date Built:** 1978  
**Facility Costs:** $4 million  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** Funded by the New Mexico Legislature as part of a capital outlay project.  
[Facility Website]

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

**Team: South Alabama Jaguars**
School: University of South Alabama  
Year Team Established: 2009  
Team Website  
Team Twitter: @JagsFootball

Stadium: Ladd-Peebles Stadium  
Principal Owner: City of Mobile, Alabama  
Date Built: 1948  
Facility Costs: $10 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed by a local banker who wanted to honor his mentor, Ernest F. Ladd.  
Facility Website

UPDATE: On July 22, 2017 University of South Alabama’s football practice facility collapsed while it was under construction. The 96,000 square foot facility was being constructed to the east of the current practice fields and was expected to be completed by the end of the year. There were no reported injuries and the cause of the incident remains under investigation. No decision has been made to re-try the original structure plan or to come up with a new design.

NAMING RIGHTS: The City of Mobile owns the naming rights to the stadium.

Team: Texas State Bobcats

School: Texas State University  
Year Team Established: 1899  
Team Website  
Team Twitter: @TXSTATEFOOTBALL

Stadium: Jim Wacker Field at Bobcat Stadium  
Principal Owner: Texas State University  
Date Built: 1981  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: Texas State University owns the naming rights to the stadium.

Team: Troy Trojans

School: Troy University  
Year Team Established: 1946  
Team Website  
Team Twitter: @TroyTrojansFB

Stadium: Veterans Memorial Stadium
Principal Owner: Troy University
Date Built: 1950
Facility Costs: $65,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% university financed through donations and gifts
Facility Website

UPDATE: In November 2016, Troy broke ground on their $24 million Veterans Memorial Stadium North End Zone Football Facility renovation. The new facility will provide the football program with over 70,000 square feet of space including new locker rooms, a strength and conditioning center, athletic training facility, nutritional “fueling station”, offices for the football staff, and 402 new club seats for game days. Additionally, a 35-by-90-foot video board will be installed. The new facility is expected to be completed in the spring of 2018.

NAMING RIGHTS: Troy University owns the naming rights to the stadium, which reverted to its original name when the naming rights deal with Movie Gallery ceased.

COLLEGE FOOTBALL PLAYOFFS (CFP)

Championship Game

Official Name: College Football Championship Game
Year Established: 2014

Stadium: There is a separate bidding process that allows any city or stadium to bid to host the championship game. Moreover, any one of the six playoff cities can bid to host the championship game in addition to the “bowl game” it will host. The exception is that cities may not host both a semifinal and championship game in the same season. In the 2016-17 season, Tampa Bay, Florida will host the game. Mercedes-Benz Stadium in Atlanta, Georgia, will host the championship game for the 2017-18 season, followed by Santa Clara, California, for the 2018-19 season and New Orleans, Louisiana, for the 2019-20 season.

“New Years Six”

Official Name: Playoff Semifinal
Year Established: 2014

Stadium: The semifinal games will rotate on an annual basis among six historical bowls: Rose Bowl, Cotton Bowl, Fiesta Bowl, Orange Bowl, Sugar Bowl, and Peach Bowl. The games will be played at the bowl’s respective location. In the 2016-17 season, the Fiesta Bowl and Peach Bowl will host the two games, and in the 2017-18 season, the Rose Bowl and Sugar Bowl will host the two games. The Cotton Bowl and the Orange Bowl will host in the 2018-19 season, and for the 2019-20 games, the Peach Bowl and the Fiesta Bowl will host the semifinal games. The Rose Bowl and the Sugar Bowl will host the 2020-21 semifinal games. When a bowl game is not hosting a semifinal game, the site for that game will host its traditional bowl game.
Bowl: Peach Bowl

Official Bowl Name: Chick-fil-A Peach Bowl
Year Bowl Established: 1968
Bowl Website
Bowl Twitter: @CFAPeachBowl

Stadium: Mercedes-Benz Stadium
Principal Owner: State of Georgia
Date Built: 2017
Facility Costs: $1.6 billion
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website
Facility Twitter: @MBStadium

UPDATE: Mercedes-Benz Stadium will host its first Peach Bowl during the 2017 season. The 2018 College Football Playoff National Championship will be held at the stadium on January, 8, 2018.

NAMING RIGHTS: In August 2015, Mercedes-Benz acquired the naming rights for the stadium.

Bowl: Cotton Bowl

Official Bowl Name: The Goodyear Cotton Bowl Classic
Year Bowl Established: 1937
Bowl Website
Bowl Twitter: @CottonBowlGame

Stadium: AT&T Stadium
Principal Owner: City of Arlington
Date Built: 2009
Facility Costs: $1.2 billion
Percentage of Stadium Publicly Financed: 27%
Facility Financing: $325 million financed by the public, $150 million financed by the NFL, and $525 million financed by the Dallas Cowboys. The public’s financing contribution resulted in increasing the sales tax and motel-hotel tax, as well as charging an increased tax on car rentals.
Facility Website
Facility Twitter: @ATTStadium

NAMING RIGHTS: The Dallas Cowboys own the naming rights to Cowboys Stadium.

Bowl: Fiesta Bowl

Official Bowl Name: Playstation Fiesta Bowl
Year Bowl Established: 1971
Bowl Website
Bowl Twitter: @Fiesta_Bowl

Stadium: University of Phoenix Stadium
Principal Owner: Arizona Sports & Tourism Authority (Global Spectrum)
Date Built: 2006
Facility Cost: $455 million
Percentage of Stadium Publicly Financed: Roughly 2%
Facility Financing: The NFL’s Arizona Cardinals contributed $147 million, the Arizona Sports and Tourism Authority contributed more than $298 million, and the City of Glendale, Arizona, contributed $9.5 million.
Facility Website
Facility Twitter: @UOPXStadium

NAMING RIGHTS: The University of Phoenix acquired the naming rights to the stadium in 2006. The deal is worth $154.5 million over twenty years and is set to expire in 2027.

Bowl: Orange Bowl

Official Bowl Name: Capital One Orange Bowl
Year Bowl Established: 1935
Bowl Website
Bowl Twitter: @OrangeBowl

Stadium: New Miami Stadium
Principal Owner: Stephen Ross (Principal) and H. Wayne Huizenga
Date Built: 1987
Facility Costs: $115 million; completed $250 million of capital improvements in 2007
Percentage of Stadium Publicly Financed: 10%
Facility Financing: 90% privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.
Facility Website

UPDATE: In 2017, phase three of the Hard Rock Stadium renovation continued. The main feature of phase three is an overhaul of the stadium suites along with some smaller improvements.

NAMING RIGHTS: On August 17, 2016, the Miami Dolphins announced that the naming rights of the previously New Miami Stadium had been sold to Hard Rock Café International and would officially be renamed Hard Rock Stadium.

Bowl: Rose Bowl

Official Bowl Name: The Rose Bowl Game® presented by Vizio
Year Bowl Established: 1902
Bowl Website
Bowl Twitter: @rosebowlgame

Stadium: The Rose Bowl
Principal Owner: City of Pasadena, California
Date Built: 1922
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website
Facility Twitter: @RoseBowlStadium

NAMING RIGHTS: The City of Pasadena owns the naming rights to the stadium and it was named “Rose Bowl” by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

Bowl: Sugar Bowl

Official Bowl Name: Allstate Sugar Bowl
Year Bowl Established: 1935
Bowl Website
Bowl Twitter: @SugarBowlNola

Stadium: Mercedes-Benz Superdome
Principal Owner: Louisiana Stadium/Expo District
Date Built: 1975
Facility Costs: $134 million; $85 million renovation in 2011
Percentage of Stadium Publicly Financed: N/A
Facility Financing: The stadium was financed through a bond issued backed by a hotel tax.
Facility Website
Facility Twitter: @MBSuperdome

UPDATE: In 2017, the Louisiana Stadium and Exposition District approved funding for a master plan to renovate the Superdome. The $422,000 study was awarded to Gensler Sports in May and is the first step toward a potential makeover of the New Orlean’s stadium. The study is expected to take six months to complete and was funded by another capital project at the Dome that come under budget.

NAMING RIGHTS: Mercedes-Benz obtained the naming rights for the Superdome in a ten-year deal that is expected to expire in 2020. The deal is worth between $10 and $12 million annually.