**Team: Cincinnati Bearcats**

**School:** University of Cincinnati  
**Year Team Established:** 1885  
**Team Website**  
**Team Twitter:** @BearcatsFB

**Stadium:** Nippert Stadium  
**Principal Owner:** University of Cincinnati  
**Date Built:** 1924  
**Facility Costs:** $10.5 million; $86 million in renovation  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** 100% privately financed. Funds were privately raised in hopes of building a new stadium. James N. Gamble, of Procter and Gamble, provided the funds needed to complete the horseshoe-shaped stadium.  
**Facility Website**

**UPDATE:** Funded by private donations, Nippert Stadium completed $86 million dollars worth of renovations in August 2015 and reopened on September 5, 2015. The additions include four stories of luxury boxes, suites, and premium seating on top of the stadium’s west side, in addition to restrooms, concessions, and an expanded concourse on the east side.

**NAMING RIGHTS:** The stadium was named after Gamble’s grandson, James Gamble Nippert. Nippert was a UC football player who was injured during a 1923 game and died as a result of his injuries.
Team: Connecticut Huskies

School: University of Connecticut
Year Team Established: 1896
Team Website
Team Twitter: @UConnFootball

Stadium: Pratt & Whitney Stadium at Rentschler Field
Principal Owner: State of Connecticut
Date Built: 2003
Facility Costs: $91.2 million
Percentage of Stadium Publicly Financed: The State of Connecticut contributed an unspecified percentage of funds and has invested more than $92 million in the stadium to attract the best events and concerts to the state.
Facility Financing: The facility is the result of teamwork and dedication between the State’s Office of Policy and Management, the Town of East Hartford, United Technologies Corporation, and numerous public and private sector organizations.
Facility Website
Team Twitter: @PWStadium

UPDATE: Rentschler Field was officially renamed Pratt & Whitney Stadium at Renstchler Field on September 3, 2015.

NAMING RIGHTS: The stadium is named after Frederick Brant Rentschler. Rentschler was the founder of the aircraft company, Pratt & Whitney, which created revolutionary aircraft engines. In July 2015, the University of Connecticut and Pratt & Whitney entered into an agreement that will extend the company’s existing naming right deal through 2030. As a result, United Technologies Corp., the parent company for Pratt & Whitney, will gift ten acres of land to the state that will be used for additional parking around the stadium and provide an additional fifteen acres of land through an easement.

Team: East Carolina Pirates

School: East Carolina University
Year Team Established: 1932
Team Website
Team Twitter: @ECUPiratesFB

Stadium: Dowdy-Ficklen Stadium
Principal Owner: East Carolina University
Date Built: 1963
Facility Costs: $300,000; $1.6 million in renovations in 1991
Percentage of Stadium Publicly Financed: 0%
Facility Financing: All of the funds for the facility were privately raised. The goal was to raise $200,000; the fundraiser ultimately collected $238,000.
Facility Website
UPDATE: In April 2016, ECU announced plans to renovate Dowdy-Ficklen Stadium. The $55 million project includes club level seating, suites, and new press facilities. The long-term facilities master plan also contains improvements to the Ward Sports Medicine Building and Scales Field House, which include athletic department offices and locker rooms. Construction is to commence in late 2017, and completion is expected before the 2018 home opener. The plan is contingent on approval by the ECU Board of Trustees and the UNC Board of Governors, in addition to donations and premium seating commitments.

NAMING RIGHTS: The University owns the naming rights to the stadium. The stadium is named after Ron and Mary Ellen Dowdy, who pledged a $1 million gift to the ECU Scholarship Foundation. The stadium is also named after James Skinner Ficklen, the owner of Greenville’s E.B. Skinner Tobacco Company. Skinner was a booster of the college and established a scholarship fund in his name.

Team: Houston Cougars

School: University of Houston
Year Team Established: 1946
Team Website
Team Twitter: @UHCougarFB

Stadium: TDECU Stadium
Principal Owner: University of Houston System
Date Built: 2014
Facility Costs: $125 million
Percentage of Stadium Publicly Financed: 53% (as of June 4, 2014)
Facility Financing: As of November 2014, the university received $69 million from gifts, $35 million from student fees, $12 million from auxiliary revenue, and $5 million from Higher Education Assistance Funds.
Facility Website

NAMING RIGHTS: In July 2014, the University announced it had reached a naming rights agreement with Texas Dow Employees Credit Union. The facility is now named TDECU Stadium.

Team: Memphis Tigers

School: University of Memphis
Year Team Established: 1912
Team Website
Team Twitter: @MemphisFB

Stadium: Liberty Bowl Memorial Stadium (Rex Dockery Field)
Principal Owner: City of Memphis
Date Built: 1965
Facility Costs: $3.7 million; $19.5 million in renovations in 1987
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The City of Memphis completely funded the project.  
Facility Website

UPDATE: In August 2015, the University of Memphis kicked off its “Time to Shine” campaign, in which it was announced that sixty percent of the monetary goal for the facility additions and improvements had been donated and pledged. Of the $40 million goal, over $24 million is committed toward the renovation of the Billy J. Murphy Athletic Complex, which includes an indoor football practice facility, funded strictly by private donations.

NAMING RIGHTS: The City of Memphis owns the naming rights to the stadium. In December 1983, City of Memphis officials named the playing surface Rex Dockery Field in honor of the late Tigers coach who was killed in a plane crash.

Team: Navy Midshipmen

School: United States Naval Academy
Year Team Established: 1879
Team Website
Team Twitter: @NavyFB

Stadium: Navy-Marine Corps Memorial Stadium
Principal Owner: U.S. Naval Academy
Date Built: 1959
Facility Costs: $3 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% privately financed. Most of the financing for construction and renovations has come from the Naval Academy Foundation and the Naval Academy Athletic Association.  
Facility Website

UPDATE: A $58 million renovation was completed in 2015, which improved Navy-Marine Corps Memorial Stadium’s scoreboards and locker rooms. Further, hospitality facilities and recruiting suites were upgraded as a result of the privately funded project. The Naval Academy Foundation and the Naval Academy Athletic Association were the sole donators of the renovations.

NAMING RIGHTS: The facility is named in memory and honor of those who died while serving the United States.

Team: Southern Methodist Mustangs

School: Southern Methodist University
Year Team Established: 1915
Team Website
Team Twitter: @SMU_Football

Stadium: Gerald J. Ford Stadium  
Principal Owner: Southern Methodist University  
Date Built: 2000  
Facility Costs: $42 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed through donations and gifts by students, former student-athletes, and other alumni.  
Facility Website

UPDATE: As built in 2000, Gerald J. Ford Stadium had a natural grass field. SMU installed a synthetic playing field in 2003. In 2016, the University replaced the playing surface in the stadium.

NAMING RIGHTS: The stadium is named after Gerald J. Ford, a banking billionaire, who provided significant contributions to the stadium project. This Gerald Ford is not to be confused with former president Gerald R. Ford.

Team: South Florida Bulls

School: University of South Florida  
Year Team Established: 1997 (FCS); 2001 (FBS)  
Team Website  
Team Twitter: @USFFootball

Stadium: Raymond James Stadium  
Principal Owner: Tampa Bay Sports Authority  
Date Built: 1998  
Facility Costs: $168.5 million  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The stadium was publicly funded through a .05% sales tax increase.  
Facility Website  
Facility Twitter: @RJStadium

UPDATE: Raymond James Stadium is under current renovations, projected at $100 million. As part of the lease agreement, the Tampa Sports Authority is responsible for a minimum of $25.8 million and is expected to contribute an additional $3 million generated through TSA bond refinancing savings and the Hillsborough County Tourist Tax. Any remaining improvement costs remain the responsibility of the Tampa Bay Buccaneers. At a minimum, the Bucs will make a $58 million contribution.

Phase One will be completed by the start of the NFL 2016 season and includes an integrated sound system, larger HD video boards, and four HD video displays in each corner of the lower bowl. Also included are renovations to luxury suites and HD ribbon boards in the suite level fascia. A second phase will include renovations to club lounges, general concourse expansions,
and the addition of a team store. Phase two is expected to be completed before the 2017 NFL season.

Raymond James Stadium will host the 2017 College Football Playoff National Championship on January 9, 2017.

**NAMING RIGHTS:** On May 31, 2016, the Tampa Bay Buccaneers, together with Raymond James Financial, announced an extension of the current naming rights partnership that has been in place since before the stadium opened in 1998. This partnership will extend through 2027, making it the second longest continuous active stadium naming rights partnership in the National Football League.

**Team: Temple Owls**

**School:** Temple University  
**Year Team Established:** 1894  
[Team Website](#)  
[Team Twitter: @Temple_FB](#)

**Stadium:** Lincoln Financial Field  
**Principal Owner:** City of Philadelphia  
**Date Built:** 2003  
**Facility Costs:** $512 million  
**Percentage of Stadium Publicly Financed:** 39%  
**Facility Financing:** The facility, also used by the NFL’s Philadelphia Eagles, was financed through the state, city, NFL, and the Eagles. The MLB’s Philadelphia Phillies' and the Eagles' new stadiums were funded by a combined $304 million from the City, $482 million from the two teams, and $170 million from the State. The Eagles contributed $310 million.  
[Facility Website](#)  
[Facility Twitter: @LFFStadium](#)

**UPDATE:** In February 2016, Temple University trustees approved plans to begin a preliminary study, usage options, and an environmental impact study for an on-campus stadium as part of a multiuse space on the northwest portion of campus. Stadium specifications include spending no more than $130 million and have a capacity of 35,000 spectators. Private donations and bonds are planned to finance the construction, and student tuition will not be affected to raise funding. Area residents have voiced their opposition to the proposed construction, citing displacement, noise, and a high trash level as reasons for their opposition.

**NAMING RIGHTS:** Lincoln Financial Group agreed to pay $139.6 million over twenty years for the naming rights to the stadium. The agreement expires in 2022 and has an average annual payout of $6.7 million. The deal also includes signs in the stadium, suites at home and road games, tickets for the Pro Bowl, commercial time on the Eagles’ preseason game broadcasts and television shows, and information kiosks throughout the stadium.
Team: Tulane Green Wave

School: Tulane University  
Year Team Established: 1893  
Team Website  
Team Twitter: @GreenWaveFB

Stadium: Yulman Stadium  
Principal Owner: Tulane University  
Date Built: 2014  
Facility Costs: $75 million  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: The stadium is named after Richard Yulman, who donated $15 million for the construction of the stadium. The field is named after New Orleans Saints owner Tom Benson, who donated $7.5 million.

Team: Tulsa Golden Hurricane

School: The University of Tulsa  
Year Team Established: 1895  
Team Website  
Team Twitter: @TulsaFootball

Stadium: Skelly Field at H.A. Chapman Stadium  
Principal Owner: University of Tulsa  
Date Built: 1930  
Facility Costs: $275,000; estimated $18 million in renovations in 2008  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: All financing for the stadium was collected through private gifts and donations.  
Facility Website

UPDATE: In 2014, the University of Tulsa Athletic Department issued a Strategic Plan for 2014-19. In the strategic plan, the department announced a desire to build an indoor practice facility. In 2015, no definitive plans to build the facility were in place, though a concept package had been developed. As of 2016, the University has made no official announcement of such a facility. One difficulty cited is the lack of space available to build a facility.

NAMING RIGHTS: The Chapman Family Trust provided major monetary contributions for the naming rights to the stadium. William Skelly pledged to donate $125,000 for the construction if another $175,000 could be raised. The $175,000 was raised, leading Skelly to donate his $125,000 pledge to the University.
Team: UCF Knights

School: University of Central Florida
Year Team Established: 1979
Team Website
Team Twitter: @UCF_Football

Stadium: Bright House Networks Stadium
Principal Owner: University of Central Florida
Date Built: 2007
Facility Costs: $54 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed. The stadium was part of a $60 million project that included financing costs, reserve requirements, infrastructure, roads, parking, and practice fields for football, soccer, and baseball. The funding came from the stadium’s naming rights, revenues from suites and club seat leases, ticket and concession sales, donations, corporate sponsorships, and advertising. No public money or tuition was used to build or operate the stadium.
Facility Website

UPDATE: The Carl Black and Gold Cabana was completed in 2015, introducing a 10,000 square foot beach-style, open-air sun deck that connects to a covered leisure area. The area seats 964 fans and provides access to multiple bars, a barbecue restaurant, and premium seating. Shortly before its completion, UCF announced it had partnered with Carl Black, an Orlando automobile dealer, for the Cabana’s sponsorship.

In June 2016, UCF confirmed that it had an interest in moving into the Big 12 Conference when University of Central Florida president John Hitt wrote a letter to Oklahoma State president Burns Hargis outlining why UCF should be considered for membership. As a result of this desire to move into the Big 12 Conference, UCF began making several upgrades to its stadium, including the installation of a new sound system and a video display board that will measure thirty-six feet by one hundred thirty-six feet in the main end zone.

ATLANTIC COAST CONFERENCE (ACC)

Team: Boston College Eagles

School: Boston College  
Year Team Established: 1893  
Team Website  
Team Twitter: @BCFootball

Stadium: Alumni Stadium  
Principal Owner: Boston College  
Date Built: 1957 (renovated in 1995)  
Facility Costs: $250,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Former Boston College Athletic Director William Flynn led a fundraising campaign when the Eagles could no longer play their games at Fenway Park. He was able to raise $370,000 in donations to finance the costs of Alumni Stadium.  
Facility Website  

UPDATE: In February 2016, Boston College announced plans to build a $200 million indoor athletic facility adjacent to Alumni Stadium that includes beneficial space for the football team.

NAMING RIGHTS: Boston College owns the naming rights to Alumni Stadium.

Team: Clemson Tigers

School: Clemson University  
Year Team Established: 1889  
Team Website  
Team Twitter: @ClemsonFB

Stadium: Clemson Memorial Stadium ("Death Valley")  
Principal Owner: Clemson University  
Date Built: 1942  
Facility Costs: $125,000  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website  

UPDATE: In 2015, Clemson completed several renovation projects within Memorial Stadium. Renovations included the expansion of the WestZone walkway to allow for easier navigation from the WestZone to other parts of the stadium and the renovation of the stadium’s suites and club seating.
Additionally, in 2015, the University’s Board of Trustees approved plans for a new football indoor facility and football operations center, which is slated to open in 2017. Plans were unveiled to the public in November 2015. The complex will include office spaces, a weight room, dining hall, and meeting rooms. Other amenities include laser tag, a bowling alley, and a golf simulator. Private donations and athletic department revenues will cover the project’s $62-million estimated cost.

NAMING RIGHTS: Clemson owns the naming rights to Clemson Memorial Stadium.

Team: Duke Blue Devils

School: Duke University  
Year Team Established: 1895
Team Website
Team Twitter: @Duke_FB

Stadium: Brooks Field at Wallace Wade Stadium  
Principal Owner: Duke University
Date Built: 1929  
Facility Costs: $4 million  
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was paid for through private donations.
Facility Website

UPDATE: Renovations on Wallace Wade Stadium continue as part of a $150+ million overhaul of the stadium. It is expected that by the start of the 2016-17 season, Blue Devil Plaza, which will connect the stadium to Cameron Indoor Stadium, will be completed, in addition to renovations to all gates, concourses, and concessions. Further, the Scott Family Center will feature a team store, ticket office, Olympic training facilities, and administrative offices. ADA on the north and west sides of the stadium will also be completed. Future renovation plans include the east side of the stadium.

NAMING RIGHTS: From 1929 to 1967, the stadium was named Duke Stadium. In 1967, the Board of Trustees unanimously agreed to rename the stadium after former legendary coach, Wallace Wade. In 2015, Board of Trustees agreed to add “Brooks Field” to the stadium’s naming rights, as the result of a $13 million donation made by alumnus Steve Brooks.
Team: Florida State Seminoles

School: Florida State University  
Year Team Established: 1947  
Team Website  
Team Twitter: @FSU_Football  

Stadium: Bobby Bowden Field at Doak S. Campbell Stadium  
Principal Owner: Florida State University  
Date Built: 1950  
Facility Costs: $250,000  
Percentage of Stadium Publicly Financed: 80%  
Facility Financing: Local boosters were able to raise $50,000 of the costs by selling 1,000 five-year season tickets at the price of $50 per ticket per season.  
Facility Website  

UPDATE: In 2015, the Board of Trustees approved bond funding as part of a $79.5 million project for Doak S. Campbell Stadium. The project will add new premium outdoor seating section in the south end zone, upgrade the skybox suites, and make structural repairs. In 2016, FSU announced the installation of college football’s second largest scoreboard in the north end zone and a second video board in the south end zone, adding over 9,300 square feet of LED video display. The project is expected to be ready for the 2016-17 season.  

NAMING RIGHTS: Florida State University owns the naming rights to the field and stadium. It named the stadium after former University President, Doak Campbell, and renamed the field after former head coach, Bobby Bowden, in 2004.  

Team: Georgia Tech Yellow Jackets  

School: Georgia Institute of Technology  
Year Team Established: 1892  
Team Website  
Team Twitter: @GeorgiaTechFB  

Stadium: Bobby Dodd Stadium at Historic Grant Field  
Principal Owner: Georgia Tech  
Date Built: 1913; major renovations in 2003  
Facility Costs: $35,000; $75 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was entirely financed by Georgia Tech. The major donation for construction came from John W. Grant, who gave $15,000.  
Facility Website
NAMING RIGHTS: Georgia Tech’s football facility was known as Grant Field until April 1988, when the Georgia State Board of Regents voted to add the name Bobby Dodd, in honor of the legendary coach. Georgia Tech owns the naming rights to the stadium.

Team: Louisville Cardinals

School: University of Louisville
Year Team Established: 1912
Team Website
Twitter: @UofLFootball

Stadium: Papa John’s Cardinal Stadium
Principal Owner: University of Louisville
Date Built: 1998
Facility Costs: $63 million; $72 million in renovations in 2010
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In 2015, the Board of Trustees approved a plan that included an estimated $55 million renovation of Papa John’s Cardinal Stadium. The renovations include two electronic video boards and will add 10,000 seats to the north end zone. The Howard Schnellenberger Football Complex will also be renovated as well. In 2016, the University announced Coming Full Circle, a capital fundraising campaign to raise funds for the renovations in hopes that enough money is raised to complete the renovations by the Cardinals’ season opener in 2019. It is not anticipated that any public funding will be contributed to the project. By June 2016, the University reported it had raised nearly half the money and expects that construction will begin after the Cardinals’ last home game in 2016.

NAMING RIGHTS: Papa John’s Pizza founder and CEO John Schnatter, a native of nearby Jeffersonville, Indiana, donated $5 million for the naming rights to the stadium.

Team: Miami Hurricanes

School: The University of Miami
Year Team Established: 1926
Team Website
Team Twitter: @CanesFootball

Stadium: New Miami Stadium
Principal Owner: Stephen Ross (Principal) and H. Wayne Huizenga
Date Built: 1987
Facility Costs: $115 million; completed $250 million of capital improvements in 2007
Percentage of Stadium Publicly Financed: 10%
Facility Financing: 90% privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.
Facility Website

UPDATE: In 2015, the Miami Dolphins announced and began a $400 million renovation that is expected for completion in 2016. Phase one, completed before the 2015-16 season, included changing every seat in the stadium and rebuilding the concourses on two levels. Phase two includes the installation of a roof canopy sturdy enough to withstand a category four hurricane. Renovations include a sound system, LED lighting, and four HD video boards. Improvements have been made to restroom facilities and concessions areas as well. Though originally projected for completion in time for the 2016-17 season, it is possible phase two will be completed in late 2016.

NAMING RIGHTS: In March 2016, the Sun Life naming rights contract expired. Following the expiration, all references to Sun Life Stadium were replaced with “New Miami Stadium,” and the Dolphins made no formal announcement regarding this change. This name appears as only temporary, as the Dolphins are in search of a new corporate sponsor for the stadium.

Team: North Carolina Tar Heels

School: University of North Carolina at Chapel Hill
Year Team Established: 1888
Team Website
Team Twitter: @TarHeelFootball

Stadium: Kenan Memorial Stadium
Principal Owner: University of North Carolina at Chapel Hill
Date Built: 1927
Facility Costs: $303,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University of North Carolina completely financed the stadium. In June 1926, nearly forty alumni contributed just under $30,000 total. When William Kenan visited the facility in November 1926, he decided to fund the rest of the stadium to establish a memorial for his late parents.
Facility Website

NAMING RIGHTS: The University decided to name the stadium after the Kenan family for its generous donations and dedication to the University and its athletic programs.

Team: North Carolina State Wolfpack

School: North Carolina State University
Year Team Established: 1892
Team Website
Team Twitter: @PackFootball

Stadium: Carter-Finley Stadium
Principal Owner: North Carolina State University  
Date Built: 1966  
Facility Costs: $3.2 million; $97 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: North Carolina State University completely financed the stadium.  
Facility Website

UPDATE: Prior to the beginning of the 2015-16 football season, the University made several changes to the stadium. Among them, new student gates and a pedestrian bridge helped to improve operations on game day. Further, the University upgraded to an HD technology system that included sixty televisions throughout the stadium and nine HD televisions in the Wolves Den, a new premium seating area.

NAMING RIGHTS: North Carolina State University initially named the stadium after Harry and Wilbert Carter, both graduates of the university, and then added the name of Albert E. Finley, another major contributor to the university. North Carolina State owns the naming rights.

Team: Pittsburgh Panthers

School: University of Pittsburgh  
Year Team Established: 1890  
Team Website  
Team Twitter: @Pitt_Football

Stadium: Heinz Field  
Principal Owner: Sports & Exhibition Authority of Pittsburgh and Allegheny County  
Date Built: 2001  
Facility Costs: $281 million  
Percentage of Stadium Publicly Financed: 69%  
Facility Financing: The Steelers contributed $76.5 million for the stadium, the State provided $75 million, and the remainder came from the Allegheny Regional Asset District, which administered a 1% county sales tax.  
Facility Website  
Facility Twitter: @heinzfield

UPDATE: In 2015, the Pittsburgh Steelers completed a $35 million renovation that added 2,600 seats, restaurants, and a new club level with a 20,000-square foot viewing area. The renovation also closed the south end zone. The expansion was paid for by the Steelers through a bond agreement with the Pittsburgh-Allegheny County Sports and Exhibition Authority and did not require the use of public money. The bond covered half of the cost, while the other half is expected to come from team revenues and seat licensing fees. It is expected that the Steelers will pay off the bond using ticket revenues by 2030.

NAMING RIGHTS: H.J. Heinz bought the exclusive naming rights for the Steelers’ home field for $57 million. The deal expires in 2021 and has an average annual payout of $2.9 million.
Team: Syracuse Orange

School: Syracuse University  
Year Team Established: 1889  
Team Website  
Team Twitter: @CuseFootball

Stadium: Carrier Dome (“The Loud House”)  
Principal Owner: Syracuse University  
Date Built: 1980  
Facility Costs: $28 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% private donations and contributions  
Facility Website  
Facility Twitter: @CarrierDome44

UPDATE: In May 2016, Syracuse announced a $205 million renovation plan that includes replacing the current dome roof, including the installation of new LED lighting, and upgrading ADA-related accessibility. Yet-to-be-released upgrades to the Carrier Dome will also occur. The new roof will cost approximately $105 million and the remaining $100 million will be spent on the ADA upgrades and other improvements. No timeline for the renovations has been released by the University.

NAMING RIGHTS: The Carrier Corporation made a $2.75 million naming gift in 1979 and is believed to be a lifetime deal. There has been discussion of renegotiating the terms of the gift to make it more profitable for Syracuse.

Team: Virginia Cavaliers

School: The University of Virginia  
Year Team Established: 1888  
Team Website  
Team Twitter: @UVa_Football

Stadium: Carl Smith Center, home of David A. Harrison III Field at Scott Stadium  
Principal Owner: The University of Virginia  
Date Built: 1931  
Facility Costs: $300,000; $86 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University of Virginia completely financed Scott Stadium.  
Facility Website

UPDATE: In 2015, the University of Virginia proposed plans for a football support building as part of the University’s ten-year strategic plan that started in 2012. The new facility will house a theater, players’ lounge, weight room, and team meeting rooms, among several other amenities.
The estimated cost is $50 million, but the project has yet to secure approval and donor contributions.

**NAMING RIGHTS:** The official name of the field and stadium is the Carl Smith Center, home of David A. Harrison III Field at Scott Stadium. Scott Stadium bears the name of donor and University Rector Frederic Scott. David A. Harrison III provided a gift allowing natural grass to be reinstalled in the stadium. The University owns the naming rights to the stadium.
Team: Virginia Tech Hokies

School: Virginia Polytechnic Institute and State University  
Year Team Established: 1892  
Team Website  
Team Twitter: @VT_Football

Stadium: Lane Stadium  
Principal Owner: Virginia Tech  
Date Built: 1965  
Facility Costs: $3.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University was responsible for the stadium financing through donations and contributions from alumni.  
Facility Website

UPDATE: In August 2015, Virginia Tech completed construction of a $21.3 million indoor practice facility. Private donations funded the entire project. The 91,000 square foot facility serves not only the football team, but other Hokie sports teams as well.

The University is spending $15,000 to renovate Lane Stadium’s west stand club area closest to the south end zone to allow for the sale of beer and wine. The University has not released a completion date.

NAMING RIGHTS: The stadium is named for the late Edward H. Lane, a graduate of the University. Lane led an educational foundation project that raised more than $3 million for the original construction. The field was named Worsham Field in 1992 to honor Wes and Janet Worsham, who donated $1 million to the University's Second Century Campaign.

Team: Wake Forest Demon Deacons

School: Wake Forest University  
Year Team Established: 1888  
Team Website  
Team Twitter: @WakeFB

Stadium: BB&T Field  
Principal Owner: Wake Forest University  
Date Built: 1968  
Facility Costs: $4 million; $48 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Wake Forest University completely financed the stadium.  
Facility Website
UPDATE: In 2016, Wake Forest completed construction on a $21 million indoor practice facility named McCreary Field House. Plans for phase two of the $59 million dollar project will include the Sports Performance Center, which will connect to the new field house. Construction is likely to begin in 2017.

BIG 12 CONFERENCE

Team: Baylor Bears

School: Baylor University
Year Team Established: 1899
Team Website
Team Twitter: @BUFootball

Stadium: McLane Stadium
Principal Owner: Baylor University
Date Built: 2014
Facility Costs: $266 million
Percentage of Stadium Publicly Financed: 14% (at least)
Facility Financing: Elizabeth and Drayton McLane Jr. gave the University a gift for an unspecified amount. The school announced that it was the largest gift in University history. In addition to the gift, $35 million in tax increment funding was approved to pay for the stadium. Two other significant donations from the Williams and Umphrey families were used to construct the stadium and bridge that connected the stadium to the rest of the campus.
Facility Website
Facility Twitter: @McLaneStadium

UPDATE: In April 2016, a jury awarded $17.72 million to the family of Jose Dario Suarez, a construction worker who drowned after falling from the Shiela and Walter Umphrey [pedestrian] Bridge during its construction in 2014. The jury found the general contractor, Austin Bridge and Road Company, 100% liable for Mr. Suarez’s death. Baylor University was originally named as a defendant; however, Judge Mike Engelhart dismissed the University from the lawsuit in June 2015.

In May 2016, Baylor demolished Floyd Casey Stadium, its former football stadium. In a deal with the City of Waco, Baylor will swap the former stadium’s eighty-four acre tract with a five-acre tract adjacent to McLane Stadium currently owned by the City. The transaction is contingent on an environmental assessment of the land.

NAMING RIGHTS: After making a substantial donation, Drayton McLane Jr. and his family were granted naming rights to the stadium. The family chose Baylor Stadium to help maintain a focus on Baylor and its football program. Baylor’s board of regents renamed it McLane Stadium in 2013 to recognize the substantial donation made by the McLane family. Though hesitant at first, the McLane family accepted the honor after many discussions with Baylor. The field at Baylor Stadium has been named John Eddie Williams Field, after the University received a major gift from alumni John Eddie Williams, Jr. The Shiela and Walter Umphrey Bridge, the pedestrian bridge that connects the stadium to the campus, is named after Shiela and Walter Umphrey, whose donation funded construction of the bridge.

Team: Iowa State Cyclones
School: Iowa State University
Year Team Established: 1892
Team Website
Team Twitter: @CycloneFB

Stadium: Jack Trice Stadium
Principal Owner: Iowa State University
Date Built: 1975
Facility Costs: $7.6 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed
Facility Website

UPDATE: In August 2015, Iowa State University completed a $60 million project, which increased the stadium capacity to 61,500. By closing the south end zone, 13,000 seats were added, in addition to renovating seats already in the end zone and the club section. The 61,500-seat capacity is third largest in the Big 12. Additionally, the University installed a new HD video board in the south end zone. The University also began selling beer and alcohol in the south end zone.

Second and third phase plans include transforming a parking lot into a green space linking the stadium to Reiman Gardens. The park-like area will include a water feature and landscaping that the University hopes will be used for pregame and private events. Additional signage will be added to make game day experiences easier and more welcoming for fans. Additionally, the north end zone scoreboard platform will be enclosed and reinforced, as well as provide additional lighting similar to the south end zone scoreboard. The player tunnel will also have additional lighting installed. Construction is expected to be completed in Fall 2016.

NAMING RIGHTS: The stadium is named in honor of Jack Trice, Iowa State’s first African-American athlete.

Team: Kansas Jayhawks

School: The University of Kansas
Year Team Established: 1890
Team Website
Team Twitter: @KU_Football

Stadium: Memorial Stadium
Principal Owner: The University of Kansas
Date Built: 1921
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: 0%
**Facility Financing:** Funding started with Colonel John McCook, who donated $2,500 to start a funding drive. In 1920, students and faculty started a drive to build a new facility and collected more than $200,000 to build what would eventually become the first concrete structure.

[Facility Website](#)

**UPDATE:** In May 2016, the University of Kansas began a renovation of the Anderson Family Football Complex, which includes upgrading lockers, players lounge, and the auditorium where players attend team meetings and film sessions. Completion of the privately funded, $2-$2.5 million project is expected before the 2016-17 football season begins.

**NAMING RIGHTS:** The stadium has had several names, but Kansas ultimately changed the name to Memorial Stadium and dedicated it to the students who fought and died in World War I.
Team: Kansas State Wildcats

School: Kansas State University
Year Team Established: 1896
Team Website
Team Twitter: @KStateFB

Stadium: Bill Snyder Family Stadium
Principal Owner: Kansas State University
Date Built: 1968
Facility Costs: $1.6 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium was 100% privately financed through student fees, athletics gate receipts, and contributions.
Facility Website

UPDATE: In 2015, Kansas State University completed construction of the Vanier Football Complex. A $68 million project, the complex includes a new locker room for the football team, a weight room, a movie theater, and coaching offices. The University also announced plans to expand the concourse of Bill Snyder Family Stadium, as well as add a videoboard and permanent locker rooms for visiting teams. The concourse expansion will close the northeast corner of the stadium. The creation of a continual concourse also provides the marching band with permanent seating. Private donations funded the $15 million project. The University expects completion of the expansion before the 2016-17 season.

NAMING RIGHTS: In 2005, the stadium was renamed in honor of legendary head football coach Bill Snyder by a proclamation of the Kansas Board of Regents.

Team: Oklahoma Sooners

School: The University of Oklahoma
Year Team Established: 1895
Team Website
Team Twitter: @OU_Football

Stadium: Gaylord Family-Oklahoma Memorial Stadium
Principal Owner: The University of Oklahoma
Date Built: 1925
Facility Costs: $293,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: In 1921, university students started a movement for construction of a student union. By 1925, the idea grew to include a combined football stadium and union.
Facility Website

UPDATE: In 2015, the University of Oklahoma reduced the stadium’s renovation cost from $360 million to $160 million. The University’s Board of Regents approved the $160 million
plan, which will add seats by connecting the south end zone seating area to the rest of the stadium. Seating renovations also include suites, sixty-six loge boxes, and club seating. OU will also install a new scoreboard measuring 7,806 square feet. Though the stadium portion of the project is expected to be completed before the 2016-17 season begins, the team facilities portion is postponed until after the completion of the season.

**NAMING RIGHTS:** The stadium was originally named Oklahoma Memorial Stadium to honor university-associated persons who died in World War I. The stadium underwent a name change in 2002 after the Gaylord Family donated $50 million toward renovations.

**Team: Oklahoma State Cowboys**

**School:** Oklahoma State University  
**Year Team Established:** 1890  
**Team Website**  
Team Twitter: [@CowboyFB](#)

**Stadium:** Boone Pickens Stadium  
**Principal Owner:** Oklahoma State University  
**Date Built:** 1913; renovations in 2003 and 2008  
**Facility Costs:** $260 million in renovations.  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility was 100% privately financed. The stadium was rededicated in 2009 after an aggressive fundraising effort led by Boone Pickens. He made a $70 million gift and spurred the “Next Level Campaign,” which generated more than $100 million in gifts and pledges. Pickens capped the effort in 2005 with a monumental gift of $165 million.  
**Facility Website**

**NAMING RIGHTS:** Oklahoma State owns the naming rights. The stadium is named after Boone Pickens in recognition of his generous donations to the university’s athletic department, one of which was the single largest gift ever to an athletics department.

**Team: TCU Horned Frogs**

**School:** Texas Christian University  
**Year Team Established:** 1896  
**Team Website**  
Team Twitter: [@TCUFootball](#)

**Stadium:** Amon G. Carter Stadium  
**Principal Owner:** Texas Christian University  
**Date Built:** 1930  
**Facility Costs:** $350,000; $164 million in renovations  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility was 100% privately financed when Amon G. Carter began a quiet campaign to raise the money for a stadium that would seat roughly 30,000. Fort Worth
residents were set to raise 60% of the money for the stadium. Eventually, the sides settled on selling mortgage bonds to construct a $350,000 stadium that would hold 27,000 fans, with the capacity to expand to 60,000 seats.

NAMING RIGHTS: TCU owns the naming rights to the stadium, which is named after Amon G. Carter for his significant contributions to the athletics department.

Team: Texas Longhorns

School: The University of Texas at Austin
Year Team Established: 1893
Team Website
Team Twitter: @Longhorn_FB

Stadium: Darrell K Royal-Texas Memorial Stadium at Joe Jamail Field
Principal Owner: The University of Texas at Austin
Date Built: 1924
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Completely financed through private donations and gifts.
Facility Website

UPDATE: At the beginning of the 2015-16 season, the University of Texas opened the newly renovated Stadium Club and Terrace Clubs. The $4.5 million upgrades doubled the size of the Stadium Club, while the Terrace Club provides an enclosed, air-conditioned space for its members. Other upgrades include new LED lighting, bathroom facilities, and new furnishings. The University began selling alcohol in the club areas and allowed members to take only beer and wine purchased to their seats. While mixed alcoholic beverages are sold, they must remain in the clubs.

In March 2016, the University of Texas unveiled the Texas Athletics Master Plan outlining a plan for long-term program accommodation. Renovations to Darrell K Royal-Texas Memorial Stadium at Joe Jamail Field focus on expanding the south end zone by adding premium seating, including loge boxes, sites, and club spaces, and adding game-day space for the Longhorn Network. Other improvements include renovations to several concourses, adding signage, and improving overall technology in the stadium. The Moncrief-Neuhaus Athletics Complex, which houses team operations, will also undergo renovations, including new locker rooms, new coaching offices, and upgrades to both the weight room and player lounge.

NAMING RIGHTS: The University of Texas at Austin owns the naming rights. In 1996, UT Athletics renamed the stadium in honor of its former coach, Darrell K. Royal. In 1997, the University added “Joe Jamail Field” to the stadium’s name in honor of the Texas alumnus, who also served as a trustee on the University’s law school foundation board and donated over $230 million to the University. Mr. Jamail passed away in December 2015.
Team: Texas Tech Red Raiders

School: Texas Tech University  
Year Team Established: 1925  
Team Website  
Team Twitter: @TTU_WreckEm

Stadium: Jones AT&T Stadium  
Principal Owner: Texas Tech University  
Date Built: 1947; major renovations in 2003 and 2006  
Facility Costs: $400,000; $53.9 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Completely financed by private gifts. AT&T was the main contributor.  
Facility Website

UPDATE: In late 2014, Texas Tech University announced the progress of the “Campaign for Fearless Champions.” The campaign, which is estimated to cost $185 million, covers twenty-five projects across seventeen sports, including several renovations to Jones AT&T Stadium that will be completed by the 2016-17 season. Some of the renovations completed in 2015 included new chair back and bench seating, new flat screen televisions on Concourse level, and upgrades to concessions and Raider Alley. In December 2015, the Board of Regents approved funding for stadium expansion in the north end zone, as well as a new indoor track facility and an indoor football practice facility. This north end zone expansion will add fifty-six loge boxes containing four seats and a small television in each box.

NAMING RIGHTS: The stadium was officially renamed from Jones Stadium to Jones SBC Stadium in 2000 following major corporate gifts (in excess of $25 million) from SBC Communications (now AT&T). The stadium was renamed again in 2006 to Jones AT&T Stadium after SBC changed its name to AT&T. The “Jones” in Jones Stadium comes from former Texas Tech President Clifford B. Jones.

Team: West Virginia Mountaineers

School: West Virginia University  
Year Team Established: 1891  
Team Website  
Team Twitter: @WVUfootball

Stadium: Mountaineer Field at Milan Puskar Stadium  
Principal Owner: West Virginia University  
Date Built: 1980  
Facility Costs: $22 million; $29.25 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University completely funded the stadium, while Milan Puskar completely funded the renovations.  
Facility Website
**UPDATE:** The renovations to Milan Puskar Stadium began in the fall of 2015, which included upgrading concessions and menus, expanding the concourse, and replacing and increasing the number of the stadium’s toilets. The new concourse is wider and new entry gates were added to all four corners of the stadium. Moreover, the expansion allows for better compliance with ADA standards. The renovations are expected to be ready for the 2016-17 season.

**NAMING RIGHTS:** The stadium was renamed “Milan Puskar Stadium” in 2004 after Puskar made a $20 million donation to the University.
BIG TEN CONFERENCE

Team: Illinois Fighting Illini

School: University of Illinois at Urbana-Champaign
Year Team Established: 1890
Team Website
Team Twitter: @IlliniFootball

Stadium: Memorial Stadium
Principal Owner: University of Illinois at Urbana-Champaign
Date Built: 1923
Facility Costs: $1.7 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Donations of approximately $1.7 million, contributed by more than 200,000 students, alumni, and other friends of the University made the construction possible. The Athletic Association later allocated $509,850 to the project for the construction of the south stands and other stadium additions.
Facility Website

NAMING RIGHTS: The stadium was built and named as a memorial to Illinois men and women who gave their lives for their country during World War I. Their names appear on 200 columns that support the east and west sides of the stadium.

Team: Indiana Hoosiers

School: Indiana University Bloomington
Year Team Established: 1887
Team Website
Team Twitter: @HoosierFootball

Stadium: Memorial Stadium ("The Rock")
Principal Owner: Indiana University
Date Built: 1960
Facility Costs: $4.56 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In June 2016, the Board of Trustees approved a $53 million renovation plan that will enclose the south end zone portion of Memorial Stadium and add over 66,000 square feet of facility space. The project will focus more on athletic support and athlete treatment facilities than on seating, and will allow for the renovation of team locker rooms in the future. Other renovations include a new video board, an entry plaza and green space in the south entry, and a
multi-use outdoor terrace on the roof. Construction is expected to begin after the 2016-17 season and be completed before the 2018-19 season. Funding is expected to be provided through a capital campaign and is part of the University’s $2.5 billion dollar “For All Bicentennial Campaign” that commenced early 2016.

**NAMING RIGHTS:** Indiana University owns the naming rights to Memorial Stadium. The stadium was named to honor those who served in World War I.

### Team: Iowa Hawkeyes

**School:** The University of Iowa  
**Year Team Established:** 1889  
[Team Website](#)  
Team Twitter: [@HawkeyeFootball](#)

**Stadium:** Kinnick Stadium  
**Principal Owner:** The University of Iowa  
**Date Built:** 1929  
**Facility Costs:** $497,151; $89 million in renovations completed in 2006  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed through donations and gifts to the university.  
[Facility Website](#)  
Facility Twitter: [@kinnickstadium](#)

**UPDATE:** In August 2015, the Board of Regents approved requests from the athletic department to renovate Kinnick Stadium. Initial plans include renovating the north end zone with improved restroom facilities, expansion of the concourse, upgrades of the concessions, and revenue-generating premium seating. In its initial planning, project costs were expected between $35-$45 million funded through private donations and athletic revenue. As of June 2016, the project was still in the planning phase and the project’s anticipated costs have raised to $75 million. The increase allows the Board of Regents to ensure that it has fully budgeted for the project before beginning construction. There is no plan to use all of the budgeted funding. Once a final design plan is in place, the athletic department will present the proposal to the board of regents for final approval.

**NAMING RIGHTS:** The University of Iowa owns the naming rights for the stadium and named it after the 1939 Heisman Trophy winner, Nile Kinnick, after he died serving his country in World War II.

### Team: Maryland Terrapins

**School:** The University of Maryland  
**Year Team Established:** 1892  
[Team Website](#)  
Team Twitter: [@TerpsFootball](#)
Stadium: Capital One Field at Maryland Stadium  
Principal Owner: University System of Maryland  
Date Built: 1950; expansion in 2007  
Facility Costs: $1 million; $50.8 million in expansion costs  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: In late 2014, the University’s Board of Regents approved plans for a $155 million indoor football practice facility and academic center. The State of Maryland is expected to give roughly $25 million in funding, while Maryland’s conference revenue will fund another $25 million. Demolition began in March 2016, and the first phase includes construction of the $42 million indoor practice facility, expected for completion in May 2017. Phase two is still in the design stage, but is slated for completion in 2018.

The University of Maryland began a one-year experiment selling beer in Maryland Stadium at the beginning of the 2015-16 football season. Proving successful, sales will continue at the stadium under very strict guidelines, including beer sales stop at the start of the third quarter, one beer per transaction, and a government-issued photo ID presented by anyone appearing to be under forty years of age who wants to purchase beer.

NAMING RIGHTS: The stadium was originally named after Harry “Curley” Byrd, a multi-sport athlete, football coach, and the University’s president during the first half of the 20th century. In 2006, Maryland entered into a naming rights agreement with Chevy Chase Bank for $20 million. The stadium name was changed when Capital One acquired Chevy Chase Bank. In 2015, the University System of Maryland Board of Regents voted in favor of University President Wallace D. Loh’s recommendation to change the name of Byrd Stadium to Maryland Stadium. As university president, Byrd opposed the admission of black students to the university and only through court order were black students granted admission. President Loh’s hope is that the removal of Byrd’s name sends a positive message of the University’s present-day values instead of its past.

Team: Michigan Wolverines

School: University of Michigan  
Year Team Established: 1879  
Team Website  
Team Twitter: @umichfootball

Stadium: Michigan Stadium ("The Big House")  
Principal Owner: University of Michigan  
Date Built: 1927  
Facility Costs: $950,000; $226 million in renovations in 2010  
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Fielding Yost, a successful businessman interested in coal, oil, and real estate, devised a plan to finance the construction and facilities through a $1.5 million issue of 3,000 bonds at a par value of $500 at 3% interest. The money not only ended up being enough for the stadium but also for other athletic facilities.

Facility Website

UPDATE: In 2015, the University of Michigan removed 2,300 seats in Michigan Stadium to allow for better ADA accessibility through widened aisles and the installation of handrails. This did not affect the stadium’s position as the largest college football stadium in regards to capacity.

NAMING RIGHTS: The University of Michigan owns the naming rights to Michigan Stadium.
Team: Michigan State Spartans

School: Michigan State University  
Year Team Established: 1896  
Team Website  
Team Twitter: @MSU_Football

Stadium: Spartan Stadium  
Principal Owner: Michigan State University  
Date Built: 1923  
Facility Costs: $16 million; $64 million expansion prior to 2005  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: N/A  
Facility Website

UPDATE: In 2014, the University’s Board of Trustees approved a $5.5 million upgrade to the football team’s locker room and training room facilities housed in Duffy Daugherty Football Building. The upgrades included new training room facilities and medical equipment and were completed in 2015.

NAMING RIGHTS: Michigan State University owns the naming rights to the stadium.

Team: Minnesota Golden Gophers

School: University of Minnesota, Twin Cities  
Year Team Established: 1882  
Team Website  
Team Twitter: @GopherFootball

Stadium: TCF Bank Stadium  
Principal Owner: University of Minnesota, Twin Cities  
Date Built: 2009  
Facility Costs: $288.5 million  
Percentage of Stadium Publicly Financed: 48% (roughly $105 million)  
Facility Financing: On March 24, 2005, TCF Bank announced that it would contribute $35 million toward the stadium project, which gave them naming rights. The State declared that it would contribute 48% of the stadium costs, while the university would raise the remaining 52%. The University’s portion of the funding came from the TCF donation, a $50 per semester student fee, private donations, and the sale of university property. Many private corporations financed the stadium for advertising rights within the stadium. Private financing totaled $111 million.  
Facility Website  
Facility Twitter: @TCFBankStadium

UPDATE: In November 2015, the University of Minnesota began construction on a $166 million project that will add facilities for several Gopher athletic teams. The project includes new football and basketball facilities, as well a “Center for Excellence,” an academic-specific
building for student-athletes. The football-related project will consist of an indoor practice facility and a football performance center. As of August 2015, the University raised $80 million, with an end goal of raising $190 million. Construction was delayed, in part, due to Title IX concerns because the track, used by more than half of U of M’s female athletes in various sports, was planned for demolition. After a federal complaint was filed, the University announced in September 2015 that a new $20 million track would be built to replace the old track. This resolved the Title IX concerns and the project continued forward. The university expects to open Athletes Village in January 2018.

NAMING RIGHTS: TCF Bank owns the naming rights to the stadium worth $35 million over twenty-five years.

Team: Nebraska Cornhuskers

School: The University of Nebraska-Lincoln
Year Team Established: 1890
Team Website
Team Twitter: @Huskers

Stadium: Memorial Stadium
Principal Owner: University of Nebraska-Lincoln
Date Built: 1923
Facility Costs: $430,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: In Fall 1922, faculty, students, alumni, and friends of the University held a fund drive that collected $430,000 in construction funds for the stadium.
Facility Website

UPDATE: In 2015, the University of Nebraska removed 1,100 seats to renovate seating in Memorial Stadium. The project widened upper north end bench seating from eighteen inches to twenty-two inches and removed seats to create an aisle for better ease. The University hopes the removal of seats will make game day more comfortable for spectators. The project cost $450,000 to be paid from annual ticket revenue.

NAMING RIGHTS: The University owns the naming rights to the stadium. Memorial Stadium was named in honor of the men and women who fought and served in World War I and the Spanish-American War.

Team: Northwestern Wildcats

School: Northwestern University
Year Team Established: 1882
Team Website
Team Twitter: @NUFBFamily

Stadium: Ryan Field
Principal Owner: Northwestern University  
Date Built: 1942  
Facility Costs: $1.42 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% privately financed through fund raising drives and private donations.

Facility Website

UPDATE: In 2015, Northwestern University broke ground on the Lakefront Athletics and Recreation Complex. The complex will include Ryan Fieldhouse, which will provide an indoor practice facility for the football team, among other campus sports. Also in the complex is the Walter Athletics Center, which will be the headquarters for Northwestern football, a football strength and conditioning center, a nutrition and dining facility, and academic and professional support offices. The football team’s outdoor practice field, which also broke ground in 2015, will be completed by 2016. The “We Will. Campaign for Northwestern” fundraising effort has provided the funding for the project.

NAMING RIGHTS: In 1997, Northwestern University’s Board of Trustees renamed then-Dyche Stadium to Ryan Field in honor of Patrick Ryan, who was the Chairman of the school’s Board of Trustees. The other members of the Board of Trustees wanted to recognize the many years of leadership and substantial contributions made to the University by Mr. Ryan and his family.

Team: Ohio State Buckeyes

School: The Ohio State University  
Year Team Established: 1890

Team Website  
Team Twitter: @OhioStateFB

Stadium: Ohio Stadium (“The Horseshoe”)  
Principal Owner: The Ohio State University  
Date Built: 1922  
Facility Costs: $1.3 million; refurbished for $194 million in 2001  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Local businessmen raised the $1.3 million through private donations.

Facility Website

UPDATE: In March 2016, the University announced a four-year renovation plan to begin in 2017. Subject to the Board of Regents’ approval, the project will transpire in several phases. Designs for the project will be planned in Fall 2016. Upgrades include power distribution systems, lighting, televisions, sound system, scoreboards, and renovations to the premium seating areas. A construction timeline outlines concrete restoration throughout the project, University Suite expansion in 2017, removing seats in 2018, and suites and loge box expansion in 2019.
In June 2016, the University announced it would begin selling beer throughout the stadium. The University expects that the revenue from sales will go toward two new full-time positions at the Ohio State police department, costing $300,000. In addition, the University will spend $50,000 to fund research conducted by the University’s Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Penn State Nittany Lions

School: Pennsylvania State University  
Year Team Established: 1887  
Team Website  
Team Twitter: @PennStateFball

Stadium: Beaver Stadium (“Happy Valley”)  
Principal Owner: Pennsylvania State University  
Date Built: 1960  
Facility Costs: $93 million expansion and renovation in 2001  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: As of July 2015, Penn State University officials are in the process of deciding whether to renovate Beaver Stadium or to build a new stadium. The University has hired an architect to recommend any upgrades and a funding plan for eighteen athletic buildings, including Beaver Stadium. The preference is to renovate the current stadium instead of building a new stadium. Also, the University has voiced an idea that the venue could potentially be used for other events, such as concerts and professional hockey games.

NAMING RIGHTS: Pennsylvania State University owns the naming rights to the facility and it is named after James A. Beaver, a former Governor of Pennsylvania and President of the University’s Board of Trustees.

Team: Purdue Boilermakers

School: Purdue University  
Year Team Established: 1887  
Team Website  
Team Twitter: @BoilerFootball

Stadium: Ross-Ade Stadium  
Principal Owner: Purdue University  
Date Built: 1924  
Facility Costs: $70 million in renovations
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

**UPDATE:** In March 2016, the Indiana State Budget Committee approved Purdue’s plan to renovate the Mollenkopf Athletic Center. Plans include the construction of the $65 million Purdue Football Performance Complex, a three-story building next to the Mollenkopf Athletic Center. The Complex will include a locker room, offices, meeting rooms, a player development room, and sports medicine and equipment spaces. Construction began in April 2016 and is expected to be completed in August 2017. The project was financed using donations and revenue from the Big Ten Network partnership agreement and other media contracts. This project will take priority over the planned renovation of the south end zone of Ross-Ade Stadium.

**NAMING RIGHTS:** Ross-Ade Stadium was dedicated at the 1924 game against in-state rival Indiana. The stadium is named for its two principal benefactors, alumni David E. Ross, the late President of the Board of Trustees, and the late George Ade, playwright and humorist. Ross conceived the idea for the stadium, and Ade purchased and presented to the University the sixty-five-acre tract on which the stadium is located.
Team: Rutgers Scarlet Knights

School: Rutgers, The State University of New Jersey
Year Team Established: 1869
Team Website
Team Twitter: @RFootball

Stadium: High Point Solutions Stadium
Principal Owner: Rutgers University
Date Built: 1994
Facility Costs: $28 million; $102 million expansion in 2009
Percentage of Stadium Publicly Financed: 70%
Facility Financing: Financing for the stadium came from the New Jersey Sports and Exposition Authority bond issue. The bonds accounted for 70% of the financing and private donations and contributions accounted for 30%.
Facility Website

UPDATE: In January 2016, Rutgers began a fundraising campaign called “R Big Ten Build Plan” to raise $100 million for upgraded or newly constructed athletic facilities. As of June 2016, the campaign raised over $55 million. Included in this plan is building a football training complex and expanding the Hale Center, which houses the football program. Funded by a private $1.5 million donation, and separate from the R Big Ten Build Plan, Rutgers upgraded the football weight room in April 2016.

NAMING RIGHTS: In June 2011, Rutgers Stadium was renamed High Point Solutions Stadium after a naming rights deal was announced. The ten-year deal is reportedly worth $6.5 million, which could possibly increase to $1 million annually. In the contract, a clause states that if Tim Pernetti is no longer the Athletic Director, High Point Solutions has the option to break their contract with Rutgers. Even though Tim Pernetti resigned in April 2013, High Point Solutions has yet to exercise the contract’s option clause.

Team: Wisconsin Badgers

School: University of Wisconsin-Madison
Year Team Established: 1889
Team Website
Team Twitter: @BadgerFootball

Stadium: Camp Randall Stadium
Principal Owner: University of Wisconsin-Madison
Date Built: 1917
Facility Costs: $15,000; $109.5 million renovation concluded in 2005
Percentage of Stadium Publicly Financed: 100%
**Facility Financing:** The land was given to the University after the Civil War ended and originally, the track and field teams used it until football moved in. The University asked the State for $40,000 and received half of its original request.

**UPDATE:** In 2016, the University of Wisconsin-Madison Athletic Department announced that it was considering major renovations to Camp Randall Stadium. While there is no official or imminent plan to renovate the stadium, an email sent to supporters by the department was intended to gauge interest in premium seating and improved game-day fan experience.

**NAMING RIGHTS:** The University of Wisconsin owns the naming rights to the stadium. The stadium received its name because it lies on the grounds of Camp Randall, a Union Army Training Camp during the Civil War.
CONFERENC USA

Team: FAU Owls

School: Florida Atlantic University
Year Team Established: 2001
Team Website
Team Twitter: @FAU_football

Stadium: FAU Football Stadium
Principal Owner: FAU
Date Built: 2011
Facility Costs: $70 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: To help fund the stadium, FAU secured a $12 million development rights deal with Crocker Partners, LLC. The funding from the deal provided FAU with the money it needed to secure a bond for the stadium. On July 1, 2010, FAU trustees voted to approve a $44.6 million finance plan from Regions Bank.
Facility Website

UPDATE: Though plans were announced in 2014, funding issues delayed the construction of the new athletic facility. University donor Dick Schmidt donated $16 million, which guaranteed his naming rights to the complex, but fundraising stalled after his donation in 2014. A $5 million donation by Bobby and Barbara Campbell allowed the plans to move forward. Florida Atlantic University began accepting architect bids in April 2016. In July 2016, FAU announced that, as part of the Schmidt Athletic Complex project, FAU Football Stadium’s locker room, used only on game days, would be renovated and become the permanent locker room for the football team. This will likely begin after the 2016-17 season. Phase one of the project will also include construction of the main building of the Complex that will house the football offices, an academic center, a sports medicine center, and a weight room. Phase two will include building an indoor practice facility for the football team. A final phase will add upgrades to the baseball stadium and basketball arena. Though expected to cost about $50 million, costs could rise. FAU has raised about $30 million for the project, and no timeframe has been given for the project.

NAMING RIGHTS: FAU owns the naming rights to the stadium. In April 2013, plans to have the stadium named for the GEO Group fell through after a public relations outcry. The GEO Group is a prison company, and many felt the name was inappropriate for a school system’s building. The naming rights deal was originally for $6 million. FAU Football Stadium’s field is named after FAU’s first coach Howard Schnellenberger. The Schmidt Athletic Complex is named for Dick Schmidt who made a $16 million donation for the construction of the facility, which guaranteed the facility’s naming rights.
Team: FIU Golden Panthers

School: Florida International University  
Year Team Established: 2002  
Team Website  
Team Twitter: @FIUFootball

Stadium: Ocean Bank Field at FIU Stadium (“The Cage”)  
Principal Owner: Florida International University  
Date Built: 1995  
Facility Costs: $3 million  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The stadium was originally built as part of the County Parks system.  
Facility Website

UPDATE: In 2015, FIU announced that Miami FC, a new professional soccer team in the North American Soccer League would begin playing at Ocean Bank Field in 2016. As part of the deal, Miami FC co-owner Ricardo Silva gave a $450,000 gift to FIU Athletics to provide internship opportunities for FIU athletes.

NAMING RIGHTS: FIU owns the naming rights to the stadium. FIU partnered with Ocean Bank in a three-year deal that named the field in FIU Stadium Ocean Bank Field. The deal expires in 2017.

Team: Louisiana Tech Bulldogs

School: Louisiana Tech University  
Year Team Established: 1901  
Team Website  
Team Twitter: @LATechFB

Stadium: Joe Aillet Stadium  
Principal Owner: Louisiana Tech University  
Date Built: 1968  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed.  
Facility Website

UPDATE: The Davison Athletics Complex, a $22 million, 70,000 square foot football facility on the south end zone of Joe Aillet Stadium, opened in September 2015. The new facility houses football operations and includes a players lounge, a locker room, and weight room.

In 2016, rumors were confirmed that Louisiana Tech will replace the existing Sky Box and expand the press box, as well as add premium seating. The privately funded project will cost $11.5 million and is expected to be completed by August 31, 2017.
NAMING RIGHTS: The stadium is named after Joe Aillet, a member of the Louisiana Tech Athletics Hall of Fame and the National Football Foundation College Football Hall of Fame. He guided his teams to a 151-86-8 record and nine conference championships during his coaching tenure.
Team: Marshall Thundering Herd

School: Marshall University  
Year Team Established: 1895  
Team Website  
Team Twitter: @HerdFB

Stadium: Joan C. Edwards Stadium (“The Joan”)  
Principal Owner: Marshall University  
Date Built: 1991  
Facility Costs: $30 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately funded.  
Facility Website

UPGRADES: Marshall University approved the sale of alcohol on the west side of Joan C. Edwards Stadium in 2016. Beer can be bought in the Big Green Room and taken to chair back seating in the stadium. About 4,200 of the 38,016 seats are chair back seats. The University stated that beer sales throughout the stadium were not possible due to the stadium’s current infrastructure.

NAMING RIGHTS: The University owns the naming rights to the stadium and is named in honor of philanthropist Joan C. Edwards, who donated substantially to the University.

Team: Middle Tennessee Blue Raiders

School: Middle Tennessee State University  
Year Team Established: 1911  
Team Website  
Team Twitter: @MT_FB

Stadium: Johnny “Red” Floyd Stadium  
Principal Owner: Middle Tennessee State University  
Date Built: 1933  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: In early 2015, proposed plans for Floyd Stadium renovations were included in a draft of MTSU’s campus master plan. Plans for the stadium include expansion of the south side and an indoor football facility near the outdoor practice fields. A final campus master plan has not yet been released.
NAMING RIGHTS: The University owns the naming rights to the stadium. The stadium was officially named Johnny “Red” Floyd Stadium in 1979 to honor Johnny “Red” Floyd, the school’s most prominent football coach.

Team: North Carolina 49ers

School: University of North Carolina at Charlotte  
Year Team Established: 2013  
Team Website  
Team Twitter: @Charlotte49erFB

Stadium: Jerry Richardson Stadium  
Principal Owner: University of North Carolina at Charlotte  
Date Built: 2013  
Facility Costs: $45 million  
Percentage of Stadium Publicly Financed:  
Facility Financing: In 2009, the stadium board of trustees approved a finance plan that required borrowing $40.5 million in state-issued bonds. An annual student fee of $120 contributed for construction costs. Private donations covered additional costs.  
Facility Website

UPDATE: The University of North Carolina at Charlotte announced it would join Conference USA in 2012. The football team remained independent until 2015. The 2016-17 season will mark the 49ers’ first year of bowl eligibility.

NAMING RIGHTS: In 2013, Carolina Panthers Owner Jerry Richardson committed $10 million dollars in perpetuity to name the stadium. In addition, Mr. Richardson announced an endowed football scholarship in honor of his son Jon Richardson. The field in the stadium is named McColl-Richardson Field, recognizing donations from Mr. Richardson and Ban of American Chairman Hugh McColl.

Team: North Texas Mean Green

School: University of North Texas  
Year Team Established: 1913  
Team Website  
Team Twitter: @MeanGreenFB

Stadium: Apogee Stadium  
Principal Owner: University of North Texas  
Date Built: 2011  
Facility Costs: Estimated $78 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was financed through the sale of suites, club, and luxury boxes, as well as through gifts and donations to the University. In May 2009, Governor Rick Perry
signed into law a bill requiring UNT students to pay a $10 student athletic fee to help fund the construction project.

**Facility Website**

**UPDATE:** After a successful inaugural year of selling beer inside Apogee Stadium, North Texas continued selling beer during football games during the 2015-16 season. Two of the beer vendor booths have been moved from the corners of the stadium to the entrance gates to allow for easier fan accessibility, as well as adding a fifth vendor booth in the south end zone. In 2016, the UNT Student Government Association approved a motion to allow alcohol sales on campus. The University also applied for a liquor license, although it is pending approval from the Texas Alcohol Beverage Commission. Moreover, UNT has not stated how or if the license would be used if approved.

**NAMING RIGHTS:** The University owns the naming rights to the stadium and reached a twenty-year deal with Apogee in 2011. The $20 million partnership is largely a majority cash agreement, but will also help with networking and technology services for students.

**Team: Old Dominion**

**School:** Old Dominion University  
**Year Team Established:** 1930  
**Team Website**  
**Team Twitter:** @ODUFootball

**Stadium:** Foreman Field at S.B. Ballard Stadium  
**Principal Owner:** Old Dominion University  
**Date Built:** 1936  
**Facility Costs:** $300,000; $24,800,000 in renovations in 2009  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** The stadium was originally built using state and federal funds provided during the Great Depression.  
**Facility Website**

**UPDATE:** In 2016, Old Dominion’s Board of Visitors approved plans to expand Foreman Field to seat 22,130, about 2,000 more spectators than current capacity. Expected to cost $55 million, there is potential for an expansion in the future to 30,000 seats that would cost almost $70 million, something the University believes it cannot afford. A student fee increase is not likely under this plan, and the University is expected to contribute $10 million in cash, and finance the remaining over twenty years. Private donations, stadium revenue, and already existing student fees will be used to pay the $3.24 annual debt.

**NAMING RIGHTS:** Foreman Field is named after Norfolk attorney, A.H. Foreman, who is also one of the founders of Norfolk Division of William & Mary, later becoming ODU. The stadium is named after Stephen and B.J. Ballard and SB Construction, the company that does much of the campus’s construction projects, after Stephen and B.J. Ballard made a $2.5 million donation toward the 2009 renovations at Foreman Field.
Team: Rice Owls

School: Rice University
Year Team Established: 1912
Team Website
Team Twitter: @RiceFootball

Stadium: Rice Stadium
Principal Owner: Rice University
Date Built: 1950
Facility Costs: N/A
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium was 100% privately financed.
Facility Website

UPDATE: In 2015, the University announced the construction of the 60,000 square foot Brian Patterson Sports Performance Center, which will be located at the north end of the stadium. The center includes a locker room, staff offices, a football team lounge, and a weight room, among other additions. Rice also installed a twenty-nine foot by forty-nine foot video board in the north end zone, as well as two acoustically transparent video displays at the front of the speaker system. The project’s estimated cost is $31.5 million, and the project is slated to be ready for the 2016-17 season. Brian Patterson was a three-year letter winner at Rice and donated an unspecified amount for the center’s naming rights.

NAMING RIGHTS: Rice University owns the naming rights to the stadium and chose to name the stadium after the University.

Team: Southern Miss Golden Eagles

School: University of Southern Mississippi
Year Team Established: 1912
Team Website
Team Twitter: @SouthernMissFB

Stadium: M.M. Roberts Stadium (Carlisle-Faulkner Field)
Principal Owner: University of Southern Mississippi
Date Built: Originally built in 1932; demolished and rebuilt in 1976.
Facility Costs: $6.3 million when it was rebuilt in 1976; $32.5 million expansion in 2008
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed. All funds were raised through a capital finance campaign. The stadium paid for its reconstruction in 1976 through a renovation capital campaign called “Building Dominance,” which financed several other projects on campus.
Facility Website
UPDATE: In July 2015, the University of Southern Mississippi announced that a new academic center would be built in the location of its current center. Named for former football coach Jeff Bower, the project is expected to cost $2 million, $1.5 of which has already been secured. In December 2015, the University announced plans to renovate the locker room and weight room, in addition to developing a nutritional center for athletes. Renovations are expected to be completed before the beginning of the 2016-17 season. The $1.6 million project was funded by private donations. Both projects are nearing completion.

NAMING RIGHTS: The University owns the naming rights to the stadium and named the stadium after M.M. Roberts, who provided significant contributions to the stadium refinancing.

Team: UAB Blazers

School: University of Alabama at Birmingham
Year Team Established: 1991
Team Website

Stadium: Legion Field
Principal Owner: City of Birmingham
Date Built: 1926
Facility Costs: $439,000
Percentage of Stadium Publicly Financed: N/A – Likely publicly financed because the City of Birmingham owns the stadium.
Facility Financing: N/A
Facility Website

UPDATE: UAB will not resume competition until the 2017-18 season. However, The UA System Board of Trustees approved a $15 million plan that would build a turf field and football operations facility in February 2016. The facility will include locker rooms, weight rooms, administrative offices, and other facilities. In 2016, UAB announced it had raised $14 million for the project. The City of Birmingham has also discussed the possibility of building a multi-use stadium that could include UAB playing football in that stadium. Until any such plan is implemented, UAB will return to Legion Field in 2017.

NAMING RIGHTS: The City owns the stadium and in 1927 named it in honor of the American Legion and stands as a memorial to those who gave their lives in the service of America.
Team: UTEP Minors

School: University of Texas at El Paso  
Year Team Established: 1914  
Team Website

Stadium: Sun Bowl Stadium  
Principal Owner: UTEP  
Date Built: 1963  
Facility Costs: $275,000  
Percentage of Stadium Publicly Financed: N/A  
 Facility Financing: Much of the stadium is financed through the various sponsorships generated by the Sun Bowl.  
Facility Website

NAMING RIGHTS: The Sun Bowl Association owns the naming rights to the stadium.

Team: UTSA Roadrunners

School: University of Texas at San Antonio  
Year Team Established: 2011  
Team Website  
Team Twitter: @UTSAFTBL

Stadium: Alamodome  
Principal Owner: City of San Antonio, Texas  
Date Built: 1993  
Facility Costs: $186 million  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The Alamodome was 100% financed by the City of San Antonio when it was constructed in 1993. The City still owns and operates the facility.  
Facility Website  
Facility Twitter: @Alamodome

UPDATE: In 2015, the San Antonio City Council approved $41 million in public funding for improvements to the Alamodome. Among other proposed improvements, the stadium will sport an expanded North Plaza, allowing for outdoor event space, expansion of the East and West Concourse, and a new video wall system. The East and West Concourse expansion includes a terrace club, upgraded concessions, and a 24,000 square foot multi-use space. A new locker room for visiting teams will also be constructed. Construction began in August 2015.

In January 2016, the City of San Antonio expanded the budget for the project by $8 million, citing that increased wages caused the increase because workers demanded higher wages and the project could not be delayed. The project is scheduled for completion in November 2017.

The Final Four tournament will be held at the Alamodome in 2018.
NAMING RIGHTS: The City owns the naming rights to the facility, which is used for several different purposes. Its name comes from the historical “Battle of the Alamo,” which took place in San Antonio.

Team: Western Kentucky Hilltoppers

School: Western Kentucky University
Year Team Established: 1908
Team Website
Team Twitter: @WKUFootball

Principal Owner: Western Kentucky University
Date Built: 1968
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: On July 19, 2007, WKU reported that Houchens Industries, a longtime corporate sponsor of WKU, made a $5 million commitment to the expansion and renovation project for the football stadium. The University renamed the stadium for the company after the company made the commitment to the project.
FBS INDEPENDENTS

Conference Update: The University of Massachusetts, the Mid-American Conference’s lone football-only member, left the MAC in 2015 after refusing to fully join the MAC. UMass will remain independent until at least the 2018-19 season.

Team: Army Black Knights

School: United States Military Academy  
Year Team Established: 1890  
Team Website  
Team Twitter: @ArmyWP_Football

Stadium: Blaik Field at Michie Stadium  
Principal Owner: United States Military Academy  
Date Built: 1924  
Facility Costs: $300,000  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: The original stadium was dedicated in honor of Dennis Mahan Michie, who was instrumental in starting the game of football at Army in 1890. He organized, managed, and coached the first team. In 1999, the field was named “Blaik Field” in honor of Earl "Red" Blaik, the winningest coach in Army history.

Team: BYU Cougars

School: Brigham Young University  
Year Team Established: 1922  
Team Website  
Team Twitter: @BYUfootball

Stadium: LaVell Edwards Stadium  
Principal Owner: Brigham Young University  
Date Built: 1964  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% privately financed through donations and gifts.  
Facility Website

UPDATE: During Summer 2016, BYU worked with several mobile companies to improve the cellular service in LaVell Edwards Stadium. Initial cost to revamp cellular technology in the stadium could run as high as $2 million. BYU is continuing to find a resolution to this issue.
NAMING RIGHTS: Originally known as Cougar Stadium, the stadium was renamed for legendary head football coach LaVell Edwards upon his retirement at the conclusion of the 2000 season.

**Team: Massachusetts Minutemen**

School: University of Massachusetts  
Year Team Established: 1879  
Team Website  
Team Twitter: @UMassFootball

Stadium: Gillette Stadium  
Principal Owner: Robert Kraft  
Date Built: 2002  
Facility Cost ($/Mil): $325  
Percentage of Stadium Publicly Financed: 0%  
Facility Website  
Facility Twitter: @GilletteStadium

UPDATE: Opened in 2015, the Optum Lounge offers spectators field-level views in the south end zone. The space, with HD television screens, state-of-the-art technology, and premium concessions, can be used for private events in addition to regular game-day use. The project required removing over 2,000 seats, which concerned the City of Foxborough because of the substantial loss in ticket revenue for the City.

NAMING RIGHTS: Global Gillette purchased the naming rights for $240 million. The deal expires in 2031 and its annual value is $8 million.

**Team: Notre Dame Fighting Irish**

School: University of Notre Dame  
Year Team Established: 1887  
Team Website  
Team Twitter: @NDFootball

Stadium: Notre Dame Stadium  
Principal Owner: University of Notre Dame  
Date Built: 1930  
Facility Costs: $750,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% privately financed through university donors and alumni. The subsequent renovations were financed by $53 million in tax-exempt, fixed-rate bonds. The bonds were sold in twenty-six states.  
Facility Website
UPDATE: In late 2014, the University began construction on a $400 million, 800,000 square foot project, known as “Campus Crossroads.” The project will attach new student and academic buildings to the south, east, and west exterior of Notre Dame Stadium. Additionally, the stadium will house new premium seating and outdoor terraces. Updated plans in 2016 revealed that the press box would be moved to the opposite side of the stadium and will add 3,000-4,000 seats. The project will be finished in August 2017. The University will pay a record low interest rate for the $400 million corporate bond, saving Notre Dame $2.5 million per year.

NAMING RIGHTS: The University owns the naming rights to the stadium.
MID-AMERICAN CONFERENCE (MAC)

Conference Update: The University of Massachusetts, the Mid-American Conference’s lone football-only member, left the MAC in 2015 after refusing to fully join the MAC. UMass will remain independent until at least the 2018-19 season.

Team: Akron Zips

School: The University of Akron
Year Team Established: 1891
Team Website
Team Twitter: @ZipsFB

Stadium: InfoCision Stadium
Principal Owner: The University of Akron
Date Built: 2009
Facility Costs: $61.6 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% school financed.
Facility Website

NAMING RIGHTS: InfoCision paid $10 million for naming rights to the stadium. Summa Health System paid $5 million for the naming rights to the field. FirstMerit Foundation paid $1 million for the naming rights to the club level. Towpath Credit Union paid $100,000 for the naming rights to the press box.

Team: Ball State Cardinals

School: Ball State University
Year Team Established: 1926
Team Website
Team Twitter: @BallStateFB

Stadium: Scheumann Stadium
Principal Owner: Ball State University
Date Built: 1967
Facility Costs: $13.6 million renovation completed in 2007
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility and its renovations were funded by private donors and gifts provided to the University by students, faculty, and alumni.
Facility Website

UPDATE: Announced in November 2015, Scheumann Stadium will undergo several renovations to the north end zone and west sideline wall. Upgrades to LED lighting and the
weight room are also included. The project is part of a larger privately funded $20.6 renovation to Ball State facilities. Stadium upgrades will occur over a two to three year process.

**NAMING RIGHTS:** The University owns the naming rights to the stadium. After the 2007 renovations, the stadium was renamed for former athletic standout, John Scheumann, and his wife, June, in recognition of their $4 million gift to the project.

**Team: Bowling Green Falcons**

**School:** Bowling Green State University  
**Year Team Established:** 1919  
[Team Website]  
Team Twitter: [@BG_Football](#)

**Stadium:** Doyt L. Perry Stadium  
**Principal Owner:** Bowling Green State University  
**Date Built:** 1966  
**Facility Costs:** $3 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed by the University.  
[Facility Website](#)

**UPDATE:** In June 2016, Bowling Green State University replaced the turf at Doyt L. Perry Stadium.

**NAMING RIGHTS:** Bowling Green State University owns the naming rights to the stadium, which is named after former coaching great Doyt L. Perry for his work with the team from 1955 to 1964.

**Team: Buffalo Bulls**

**School:** University at Buffalo  
**Year Team Established:** 1894  
[Team Website]  
Team Twitter: [@UBFootball](#)

**Stadium:** UB Stadium  
**Principal Owner:** University at Buffalo  
**Date Built:** 1993  
**Facility Costs:** $23 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% school financed. The funding was provided through the New York State Dormitory Authority, which provides financing and construction services to public and private universities, not for profit healthcare facilities, and other institutions that serve the public good.
UPDATE: UB Stadium will undergo several renovations, as part of the University’s “Athletics Master Plan.” The football headquarters will house an expanded team meeting room, additional team meeting rooms and coaches’ offices, and the head coach’s suite and recruiting area. The headquarters’ estimated cost is $5 million. The stadium will add roughly 1,600 club seats in the East Side Club, which will cost $10 million. Finally, the University is planning to construct a $30 million field house, which the football team and other campus sports will use. As part of the plan, the current turf in UB Stadium will be repurposed and installed in the student recreation field during Summer 2016. New turf with an updated design will be installed in UB Stadium in time for the 2016-17 season. This projected will cost $770,000.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Central Michigan Chippewas

School: Central Michigan University
Year Team Established: 1896
Team Website
Team Twitter: @CMU_Football

Stadium: Kelly/Shorts Stadium
Principal Owner: Central Michigan University
Date Built: 1972
Facility Costs: $2.2 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% school financed.
Facility Website

UPDATE: Central Michigan University announced in January 2016 that new LED lighting and turf surface would be installed in Kelly/Short Stadium before the start of the 2016-17 season as part of a larger campus-wide renovation plan budgeted at $40 million.

NAMING RIGHTS: In November 1972, the stadium was dedicated and named Perry Shorts Stadium in honor of R. Perry Shorts, a former CMU athlete. In 1983, the CMU Board of Trustees voted to rename the facility Kelly/Shorts Stadium in honor of Bill Kelly, who coached at CMU from 1951 to 1966.

Team: Eastern Michigan Eagles

School: Eastern Michigan University
Year Team Established: 1891
Team Website
Team Twitter: @EMUFB

Stadium: Rynearson Stadium
**Principal Owner:** Eastern Michigan University  
**Date Built:** 1969  
**Facility Costs:** $1.4 million; $13 million in renovations in 1991–92  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% school financed.  
[Facility Website]

**NAMING RIGHTS:** EMU owns the naming rights to the stadium, and it is named for the late Elton J. Rynearson, Sr., who coached football at EMU for twenty-six seasons.
Team: Kent State Golden Flashes

School: Kent State University
Year Team Established: 1920
Team Website
Team Twitter: @KentStFootball

Stadium: Dix Stadium
Principal Owner: Kent State
Date Built: 1969
Facility Costs: $3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% financed by the University.
Facility Website
Facility Twitter: @DixStadium

NAMING RIGHTS: Kent State owns the naming rights to the stadium, which is named in honor of former Kent State Board of Trustees member Robert Dix. The stadium was originally named Memorial Stadium.

Team: Miami (OH) Redhawks

School: Miami University
Year Team Established: 1888
Team Website
Team Twitter: @MiamiOHFootball

Stadium: Yager Stadium
Principal Owner: Miami University
Date Built: 1983
Facility Costs: $13.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium was 100% privately financed through benefactors and other private donors.
Facility Website

UPDATE: In May 2016, Miami University announced it would begin selling beer in Yager Stadium in Fall 2016. Miami hopes this move will help attendance at football games, as the program has struggled to maintain NCAA Division I status due to low attendance at games. The NCAA requires 15,000-person attendance at each game. Miami still needs to obtain proper licensing and develop a strategy for sales.

NAMING RIGHTS: The stadium is named after alumnus Fred C. Yager, who was the lead benefactor in the project to build the stadium.

Team: Northern Illinois Huskies
School: Northern Illinois University  
Year Team Established: 1899  
Team Website  
Team Twitter: @NIU_Football

Stadium: Brigham Field at Huskie Stadium  
Principal Owner: Northern Illinois University  
Date Built: 1965  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: In October 2014, the University announced its privately funded $138 million “Athletics Facility Master Plan,” which includes renovations to Huskie Stadium. The project will add premium suites and club seating to the east side of the stadium, a new south end zone, and phased improvements to the west side. In total, the stadium’s capacity could expand to almost 42,000. A timeline for the project has yet to be released.

NAMING RIGHTS: The stadium and field have had several name changes during the stadium’s existence. The University owns the naming rights and the stadium itself is named after the Northern Illinois mascot. The playing surface is named in honor of Robert J. Brigham, a former player, coach, and athletic director at the school.

Team: Ohio Bobcats

School: Ohio University  
Year Team Established: 1894  
Team Website  
Team Twitter: @OhioFootball

Stadium: Peden Stadium  
Principal Owner: Ohio University  
Date Built: 1929  
Facility Costs: $185,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% financed by the University.  
Facility Website

UPDATE: Ohio University is currently in the fundraising stage of a construction project that will add a student-athlete academic facility in the north end zone area of Peden Stadium. The $6 million center will provide more space for student-athletes to conduct their academic tasks. Further, the athletic and facilities departments plan to add a new scoreboard.
**NAMING RIGHTS:** The University owns the naming rights to the stadium. The stadium was named after former Bobcat head coach Don Peden. A coach and Director of Athletics at Ohio for twenty-seven years, he was one of the founders of the Mid-American Conference and was monumental in the development of college athletics.

**Team: Toledo Rockets**

**School:** University of Toledo  
**Year Team Established:** 1917  
[Team Website]  
Team Twitter: [@ToledoFB](https://twitter.com/ToledoFB)

**Stadium:** Glass Bowl  
**Principal Owner:** University of Toledo  
**Date Built:** 1937  
**Facility Costs:** $313,588  
**Percentage of Stadium Publicly Financed:** 81%  
**Facility Financing:** The project was paid for with $272,000 from the federal government and $41,558 from the City of Toledo and the University.  
[Facility Website]

**UPDATE:** In April 2016, the University of Toledo began construction on a renovation project that would update visitor locker rooms, concessions, restrooms, and entry ways. Also, the turf at the Glass Bowl will be replaced. The renovations will be completed before the start of the 2016-17 season. This is part of a privately funded $6 million project to renovate the football stadium and basketball arena.

**NAMING RIGHTS:** In 1946, Wayne Kohn, a Libby Owens Ford engineer, conceived the idea of using glass to rebuild the stadium. Glass blocks were installed throughout the stadium and a glass electric scoreboard was built in the south end zone. A new two-tier press box of blue vitrolite and glass blocks was also constructed. Lights were installed, beginning a tradition of night football at UT. It is now known as the Glass Bowl.

**Team: Western Michigan Broncos**

**School:** Western Michigan University  
**Year Team Established:** 1906  
[Team Website]  
Team Twitter: [@WMU_Football](https://twitter.com/WMU_Football)

**Stadium:** Waldo Stadium  
**Principal Owner:** Western Michigan University  
**Date Built:** 1939  
**Facility Costs:** $250,000  
**Percentage of Stadium Publicly Financed:** 0%
Facility Financing: The facility was 100% financed through donations and gifts to the University. The donors who contributed money for the construction of the stadium were awarded season tickets by WMU.

UPDATE: In August 2015, the University installed a new primary video scoreboard and two additional video boards at Waldo Stadium. The project’s estimated cost is roughly $2 million.

NAMING RIGHTS: Western Michigan owns the naming rights and dedicated the stadium to WMU President Emeritus Dwight B. Waldo, the school’s first president and a strong advocate of Broncos athletics.
**Team: Air Force Falcons**

School: United States Air Force Academy  
Year Team Established: 1955  
Team Website  
Team Twitter: @AFFootball

Stadium: Falcon Stadium  
Principal Owner: U.S. Air Force Academy  
Date Built: 1962  
Facility Costs: $3.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% funded through donations by Air Force personnel and civilian sources.  
Facility Website

**UPDATE:** In 2015, Air Force announced improvements for Falcon Stadium. During the early part of the renovation, which will take five years to complete, Air Force will focus on team locker rooms, luxury suites on the west side, and a new scoreboard and video board. The video board will be installed before the 2016-17 season and will be the largest in the Mountain West Conference at 2,583 square feet. The estimated cost is $30 million, and the project’s funding will utilize both government grants and private donations. Government grants will be used to focus on projects like ADA compliance, while private funds will be used for revenue-generating upgrades.

**NAMING RIGHTS:** The University owns the naming rights to the stadium. Discussions have surfaced among the Air Force administration about changing the name. Since Fisher DeBerry earned election to the College Football Hall of Fame, university proponents have crusaded to name the stadium after him because of his coaching success at Air Force. Despite this effort, the stadium has not been renamed.

**Team: Boise State Broncos**

School: Boise State University  
Year Team Established: 1932  
Team Website  
Team Twitter: @BroncoSportsFB

Stadium: Albertsons Stadium (The Blue)  
Principal Owner: Boise State University  
Date Built: 1970  
Facility Costs: $2.2 million  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A
**NAMING RIGHTS:** The University owns the naming rights to the stadium. In 2014, Albertsons LLC purchased the naming rights to Bronco Stadium. The deal is worth an estimated $12.5 million and lasts for fifteen years.

**Team: Colorado State Rams**

**School:** Colorado State University  
**Year Team Established:** 1893  
**Team Website**  
Team Twitter: @CSUFootball

**Stadium:** Sonny Lubick Field at Hughes Stadium  
**Principal Owner:** Colorado State University  
**Date Built:** 1968  
**Facility Costs:** $3 million  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A

**UPDATE:** In 2015, Colorado State University secured more than $239 million in bonds for a new 36,000-seat football stadium. Of the $239 million, the University will use $220 million for construction funds, while the remaining funds will be used for capitalized interest for bond payments during construction. The project began in 2015 and will be completed by 2017. The 2016-17 season will mark the last season for the Rams in Hughes Stadium. Following the end of the season, the University is currently without plans for the stadium or the land upon which it sits. The new stadium, set for completion in June 2017, will officially open in September 2017.

**NAMING RIGHTS:** The University owns the naming rights to the stadium, which is named after Harry Hughes, a former head coach at CSU for thirty-one years. The playing field at Hughes Stadium is named after CSU’s most successful coach, Sonny Lubick. The name will be transferred to the new stadium’s field after an anonymous $20 million gift was made to the University.

**Team: Fresno State Bulldogs**

**School:** Fresno State University  
**Year Team Established:** 1921  
**Team Website**  
Team Twitter: @FresnoStateFB

**Stadium:** Bulldogs Stadium  
**Principal Owner:** Fresno State University  
**Date Built:** 1980  
**Facility Costs:** $7 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In June 2015, Athletic Director Jim Bartko announced that the University will renovate Bulldogs Stadium in four phases as part of the University’s “Athletics Master Plan.” The upgrades include renovating the seating bowl, the branding of a “Bulldog District” around the stadium, and constructing a football operations center in the south end zone. Further, plans include adding suites, a stadium club, and new press box on the west side. The project’s estimated cost is $80 million, and the three-phase project is slated for completion in 2019. Fresno State expects to have an architect hired by August 2016. The University continues to raise money for the project and is seeking a naming rights partnership for Bulldog Stadium to generate more funding for the project.

NAMING RIGHTS: The University owns the naming rights to the stadium. In conjunction with the proposed renovations, the University will potentially sell the naming rights, which could amount to roughly $1 million annually.

Team: Hawai’i Warriors

School: University of Hawai’i at Manoa
Year Team Established: 1909
Team Website
Team Twitter: @HawaiiFootball

Stadium: Aloha Stadium
Principal Owner: State of Hawai’i
Date Built: 1975
Facility Costs: $37 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The facility was paid for by the State of Hawai’i because it is a major attraction that hosts various events that generate money for the Hawaiian economy.
Facility Website
Facility Twitter: @AlohaStadiumHI

UPDATE: A 2016 proposal could change Aloha Stadium. Though not approved or in place, the proposal includes utilizing 104 acres around the stadium to build affordable housing, shopping centers, and restaurants. Further, the plan includes the possibility of tearing down Aloha Stadium to build a newer, smaller stadium that could be used for private events and concerts.

NAMING RIGHTS: The State of Hawai’i owns the naming rights to the stadium.

Team: Nevada Wolf Pack

School: University of Nevada
Year Team Established: 1896
UPDATE: In late 2014, the Nevada Board of Regents approved the renovations for Mackay Stadium. The renovations include adding an 8,500-square-foot club level to the west side, loge boxes near the club level, over 4,000 chair-back seats, and restrooms. Additionally, the University plans to expand the east-side suites. Renovations have already included a two-story women’s restroom. The renovation will cost $11.5 million and is not expected for completion before the 2016-17 season.

NAMING RIGHTS: Since the early 1900s, Nevada’s football team has played in facilities named after university benefactor Clarence Mackay.

Team: New Mexico Lobos

School: The University of New Mexico
Year Team Established: 1892
Team Website
Team Twitter: @NewMexicoFB

Stadium: University Stadium (Branch Field)
Principal Owner: The University of New Mexico
Date Built: 1960
Facility Costs: $750,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The project was 100% funded by the University.
Facility Website

UPDATE: Beginning in the 2016-17 season, the University of New Mexico will sell beer and wine at University Stadium through a multi-year athletics hospitality partnership with Levy Restaurants.

NAMING RIGHTS: The University of New Mexico owns the naming rights to the stadium.

Team: San Diego State Aztecs

School: San Diego State University
Year Team Established: 1921
Team Website
Team Twitter: @Aztec_Football

Stadium: Qualcomm Stadium
Principal Owner: City of San Diego
Date Built: 1967
Facility Costs: $27 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The City of San Diego issued a $27 million bond to finance construction of the stadium.
Facility Website

UPDATE: In 2015, the San Diego mayor’s stadium task force, the San Diego Chargers, and Qualcomm Stadium’s manager revealed that Qualcomm Stadium may be too expensive to renovate. The task force chairman believed that renovations would cost roughly $700 million. In July 2016, the San Diego Chargers submitted a proposal with enough signatures to support a new downtown stadium and convention center initiative for the November 2016 ballot. The initiative includes plans for a 61,500 capacity stadium and received over 78,000 signatures. If passed, funds would be raised through a 16.5% hotel tax and the Chargers would contribute $350 million, with $300 million being a loan from the National Football League. The Chargers have until January 2017 to exercise an option to move to Los Angeles with the Los Angeles Rams, but the Chargers would prefer to stay in San Diego and play in a new stadium.

NAMING RIGHTS: In 1997, Qualcomm Corporation paid $18 million cash for twenty-year naming rights. The deal expires in 2017 and has an average annual payout of $900,000.

Team: SJSU Spartans

School: San Jose State University
Year Team Established: 1892
Team Website
Team Twitter: @SJSUSpartanFB

Stadium: Spartan Stadium
Principal Owner: San Jose State University
Date Built: 1933
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: SJSU owns the naming rights to the stadium.

Team: UNLV Rebels
School: University of Nevada, Las Vegas  
Year Team Established: 1968  
Team Website  
Team Twitter: @unlvfootball

Stadium: Sam Boyd Stadium  
Principal Owner: University of Nevada, Las Vegas  
Date Built: 1971  
Facility Costs: $3.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was financed through private donations.

Facility Website  
Facility Twitter: @SamBoydStadium

UPDATE: Sam Boyd Stadium underwent a $1.5 million renovation in 2015 that included installing new turf and widening the field. While there are other upgrades the University of Nevada Las Vegas would like to make, it is currently looking at a possible stadium move.

In 2016, the Las Vegas Sands Corp. and Majestic Realty Co. announced plans to develop a 65,000-capacity domed stadium near the UNLV campus. This $1.3 billion stadium would be built on land owned by UNLV and used by the University and a potential NFL team. The Oakland Raiders are showing substantial interest in moving to Las Vegas; however, the relocation would require NFL approval. Public funding would be required, around $750 million, and raised through tourism taxes. University officials support the plan, stating that it would help elevate UNLV to a top-tier athletic program. If approved, construction could begin in 2017.

NAMING RIGHTS: The University owns the naming rights to the stadium. When the $3.5 million stadium was built in 1971, it was originally named Las Vegas Stadium. The stadium was renamed the Las Vegas Silver Bowl in 1978, and in 1984, it was renamed Sam Boyd Stadium in honor of local gaming pioneer Sam Boyd.

Team: Utah State Aggies

School: Utah State University  
Year Team Established: 1892  
Team Website  
Team Twitter: @USUFootball

Stadium: Merlin Olsen Field at Maverik Stadium  
Principal Owner: Utah State University  
Date Built: 1968  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website
UPDATE: Utah State will complete the Maverik Stadium renovation announced in 2015 before the start of the 2016-17 season. Within the $36 million renovation project, renovations include installing two new video boards, a new press box, premium seating and loge boxes, a viewing concourse, and a training area. Concessions and restrooms will be upgraded.

NAMING RIGHTS: In 2015, the stadium was renamed Merlin Olsen Field at Maverik Stadium. Maverick, Inc. owns convenience stores throughout the Intermountain West. The partnership is a twenty-one-year agreement and entails advertising rights and signage on both the inside and outside of the stadium.
Team: Wyoming Cowboys

School: University of Wyoming
Year Team Established: 1892
Team Website
Team Twitter: @wyo_football

Stadium: Jonah Field at War Memorial Stadium
Principal Owner: University of Wyoming
Date Built: 1950
Facility Costs: $1.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations.

Facility Website

UPDATE: In 2015, the University of Wyoming revealed plans for a $44 million expansion to the Rochelle Athletics Center, which sits on the north end of War Memorial Stadium. The expansion will increase the square footage from 48,000 to 126,000. Marian Rochelle, who served as the main contributor for the Rochelle Athletic Center in 1998, will pledge $3 million to launch the expansion, while the State of Wyoming will pledge $6 million. Altogether, a private support program and the State will provide funds of $24 million and $20 million, respectively, toward the project. Construction began in 2016 and has included a new scoreboard as of July 2016.

NAMING RIGHTS: A $5 million gift was donated to the University and matched by the State to rename the playing surface to Jonas Field. The stadium itself is named in honor of those who have served our country.
PAC-12 CONFERENCE

Team: Arizona Wildcats

School: University of Arizona
Year Team Established: 1899
Team Website
Team Twitter: @ArizonaFBall

Stadium: Arizona Stadium
Principal Owner: University of Arizona
Date Built: 1928
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: With Arizona Stadium in desperate need of renovations, the University of Arizona has been fundraising for over five years, raising over $135 million. In January 2016, the University of Arizona announced a proposal that would implement a student fee of $200 to help renovate Arizona Stadium, and add a fee for ticket buyers. Planned renovations include upgraded bathrooms, concessions, and the addition of chair back seating. Plans to add a whole new west side to the stadium, as well as possibly the south, are included. University officials say that it will be at least four to six years before construction will begin, but is hopeful that it is sooner rather than later.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Arizona State Sun Devils

School: Arizona State University
Year Team Established: 1897
Team Website
Team Twitter: @FootballASU

Stadium: Sun Devil Stadium (Frank Kush Field)
Principal Owner: Arizona State University
Date Built: 1958
Facility Costs: $1 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The City and State paid for the stadium.
Facility Website

UPDATE: In 2015, Arizona State University received the requisite approval from the Arizona Board of Regents for the final two phases of its three-phase renovation for Sun Devil Stadium which are expected to conclude before the 2017-18 season. Phase one, completed in 2015,
moved the original student section to the south end zone and added a second student section in the north end zone. The student sections are nicknamed, “The Double Inferno.” The student section had previously been in the lower and upper levels of the southeast section of the stadium. Other renovations included replacing the steel bleachers with permanent stadium seating and adding stadium space for seating, concessions, and restrooms.

Phase two began construction at the end of the 2015-16 season and is expected for completion before the 2016-17 season. The entire lower portion of the stadium is being rebuilt and the west side’s upper deck will be renovated as well. Finally, phase three is slated to break ground in January 2017 and focuses on the west side of the stadium. This includes the construction of an 85,000 square foot student-athlete facility in the stadium’s north end zone area. The entire project is estimated to cost $256 million.

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

**Team: California Golden Bears**

**School:** University of California, Berkeley  
**Year Team Established:** 1886  
**Team Website**  
Team Twitter: [@CalFootball](https://twitter.com/CalFootball)

**Stadium:** Kabam Field at Memorial Stadium  
**Principal Owner:** University of California, Berkeley  
**Date Built:** 1923  
**Facility Costs:** $1.4 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** When the University launched a statewide campaign in October 1921 to build a football stadium on campus in honor of the WWI participants who lost their lives, the responses and results were staggering. In only one month, generous supporters of the University pledged more than $1 million, and just two years later, the stadium was built.  
**Facility Website**

**NAMING RIGHTS:** The University owns the naming rights to the stadium, which is named after those who served and died in service to their country in World War I. In 2013, the university reached an agreement with Internet video game company Kabam (CEO and co-founder Kevin Chou is a Cal alumnus) for additional naming rights to Memorial Stadium’s playing field. The partnership is a fifteen-year deal that is worth roughly $18 million.

**Team: Colorado Buffaloes**

**School:** University of Colorado at Boulder  
**Year Team Established:** 1890  
**Team Website**  
Team Twitter: [@RunRalphieRun](https://twitter.com/RunRalphieRun)

**Facility Website**
Stadium: Folsom Field
Principal Owner: University of Colorado
Date Built: 1924
Facility Costs: $65,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium was financed 100% by the University.
Facility Website
Facility Twitter: @Folsom_Field

UPDATE: In 2015, the University of Colorado at Boulder began construction of a $233.5 million expansion that will house several athletic teams in one facility. The project entails an expansion of Folsom Field, a new indoor practice facility, and a new parking garage. Additionally, the new Champions Center will house a new locker room, dining facility, coaching office suites, a weight room, and a rooftop terrace for game-day events, among other additions. The Folsom Field portion of the project is currently $24 million over budget, and will cost $166 million. To cover the additional costs, the University must request approval from the Colorado Legislature’s Capital Development Committee.

NAMING RIGHTS: The University owns the naming rights to the stadium, and the stadium is named after legendary coach Fred Folsom.

Team: Oregon Ducks

School: The University of Oregon
Year Team Established: 1893
Team Website
Team Twitter: @WinTheDay

Stadium: Autzen Stadium
Principal Owner: The University of Oregon
Date Built: 1967
Facility Costs: $2.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University financed 100% through donations.
Facility Website

UPDATE: In July 2016, two European soccer teams will play in Autzen Stadium as part of the 2016 International Champions Cup, which required the installation of a grass field and removal of the goal posts. This marks the first international soccer match at the stadium.

NAMING RIGHTS: The University owns the rights to the facility and it is named after the Thomas J. Autzen Foundation, which contributed $250,000 of the original $2.5 million raised to construct the stadium.

Team: Oregon State Beavers
School: Oregon State University  
Year Team Established: 1893  
Team Website  
Team Twitter: @BeaverFootball

Stadium: Reser Stadium  
Principal Owner: Oregon State University  
Date Built: 1953  
Facility Costs: $1 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed.  
Facility Website  
Facility Twitter: @Reser_Stadium

UPDATE: In 2015, Oregon State University revealed renderings of its $42 million Valley Football Center renovation and expansion project. The project is publicly funded and expands the locker room, the training facility, and the equipment room, with completion expected in 2016. Also part of the expansion is a 13,000 square foot area known as the “Terrace” that will overlook the north end zone. The Terrace is expected to host a wine and beer tasting festival during the opening game in 2016.

NAMING RIGHTS: Formerly known as Parker Stadium, Reser Stadium got its name in 1999 when Pat Reser of Beaverton, Oregon, made a personal seven-figure gift to OSU Athletics.

Team: Stanford Cardinal

School: Stanford University  
Year Team Established: 1892  
Team Website  
Team Twitter: @StanfordFball

Stadium: Stanford Stadium  
Principal Owner: Stanford University  
Date Built: 1921  
Facility Costs: $200,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed through donations  
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: UCLA Bruins

School: University of California, Los Angeles  
Year Team Established: 1919  
Team Website
Team Twitter: @UCLAFootball

**Stadium:** The Rose Bowl  
**Principal Owner:** City of Pasadena  
**Date Built:** 1922  
**Facility Costs:** $275,000  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** In June 2016, the Rose Bowl completed a $182.7 million dollar renovation that began in 2008. Renovations have included the Terry Donahue Pavilion with premium luxury suites, forty-eight loge boxes, state-of-the-art press boxes, a new broadcast center with a media area, updated stadium entry gates, and a brick donor plaza. The final phase of the project included installation of additional support to improve high-speed cellular service during events. The City of Pasadena paid for the project.

**NAMING RIGHTS:** The City of Pasadena owns the naming rights to the stadium and it was named the “Rose Bowl” by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

**Team: USC Trojans**

**School:** University of Southern California  
**Year Team Established:** 1888  
**Team Website**  
Team Twitter: @USC_Athletics

**Stadium:** Memorial Coliseum  
**Principal Owner:** University of Southern California  
**Date Built:** 1923  
**Facility Costs:** $800,000  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**  
Facility Twitter: @lacoliseum

**UPDATE:** In 2015, the University of Southern California announced plans to renovate Memorial Stadium. Renovations include the Scholarship Club Tower, premium seating and luxury boxes, a Club Lounge, and upgrades throughout the infrastructure. Wi-fi will be installed throughout the stadium, as well as new stadium lighting. Other technological upgrades will feature two video boards and premium audio system installation. Stadium construction is expected to begin in 2018 and is to be completed by 2019. In April 2016, the Coliseum Renovation Center opened, which provides visitors with the stadium’s history, memorable USC Trojan moments on the field, and offers insight as to future renovations and upgrades. The Center is not yet opened to the public, but will be at a later date.
NAMING RIGHTS: Memorial Coliseum was commissioned in 1921 as a memorial to the veterans of World War I. The City owns the naming rights to the stadium.

Team: Utah Utes

School: University of Utah
Year Team Established: 1892
Team Website
Team Twitter: @Utah_Football

Stadium: Rice-Eccles Stadium
Principal Owner: University of Utah
Date Built: 1927
Facility Costs: $133,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed.
Facility Website
Facility Twitter: @Rice_Eccles

UPDATE: In 2016, the Utes installed a $13.5 million, sixty-four-foot video board with a premium sound system in Eccles Stadium.

NAMING RIGHTS: The University owns the naming rights to the stadium. It is named after Robert Rice, a health club pioneer from the State of Utah who funded the original renovation project, and Spencer Eccles, a University of Utah alumnus who donated $10 million toward the major renovation project.

Team: Washington Huskies

School: The University of Washington
Year Team Established: 1889
Team Website
Team Twitter: @UW_Football

Stadium: Alaska Airlines at Husky Stadium
Principal Owner: University of Washington
Date Built: 1920
Facility Costs: $600,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: A student fund drive, in which students and businessmen sold plaques at $50 and $100 levels, provided the capital necessary to get the construction project off the ground.
Facility Website
NAMING RIGHTS: The University owns the naming rights to the stadium. In 2015, Alaska Airlines and the University of Washington agreed to a $41 million, ten-year partnership. The stadium will be known as Alaska Airlines Field at Husky Stadium.

Team: Washington State Cougars

School: Washington State University
Year Team Established: 1893
Team Website
Team Twitter: @wsucougfb

Stadium: Martin Stadium
Principal Owner: Washington State University
Date Built: 1972
Facility Costs: $1 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations.
Facility Website

NAMING RIGHTS: The stadium, which has had several different names throughout its history, is now named after Clarence Martin, a former governor of the State of Washington, because his son, Dan Martin, gave the team $250,000 in a funding project. Washington State owns the naming rights.
SOUTHEASTERN CONFERENCE (SEC)

Conference Update: In September 2015, the SEC announced the newly built Mercedes-Benz Stadium in Atlanta as the new host for the Southeastern Conference Championship game through 2026. The partnership carried an option for the SEC to extend the partnership through two five-year expansion options. This replaced the Georgia Dome as the home of the championship game.

Team: Alabama Crimson Tide

School: University of Alabama
Year Team Established: 1892
Team Website
Team Twitter: @AlabamaFTBL

Stadium: Bryant-Denny Stadium
Principal Owner: University of Alabama
Date Built: 1929
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium, which is named after two Alabama greats. The first is Paul W. Bryant, for his winning tradition as a coach at Alabama. The second individual is George Denny, former University of Alabama President.

Team: Arkansas Razorbacks

School: University of Arkansas
Year Team Established: 1894
Team Website
Team Twitter: @RazorbackFB

Stadium: Donald W. Reynolds Razorback Stadium
Principal Owner: University of Arkansas
Date Built: 1938
Facility Costs: $492,000
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was financed under President Roosevelt’s New Deal.
Facility Website

UPDATE: As part of the University’s $300 million “Athletics Master Plan,” Arkansas will build a new 81,000 square foot football center, which will cost roughly $35 million. The project’s estimated completion date is 2017. In June 2016, the University Board of Trustees approved a $160 million renovation project that includes expanding the north end zone with luxury suites, loge boxes, adding new concessions and restrooms, and connecting the east and west concourses. Further updates will include installing new elevators, a video board in the south end zone, and a
premium sound system. The Frank Broyles Athletic Center will be rebuilt in the north end zone and will continue to house administrative and ticket offices. Funding for the project will be entirely from athletic revenues, gifts, donations, and future bond issue revenues.

**NAMING RIGHTS:** The stadium is named after the Donald Reynolds Foundation, which donated $20 million for the 2001 renovation that added roughly 20,000 seats to the stadium. The University still owns the naming rights.
Team: Auburn Tigers

School: Auburn University  
Year Team Established: 1892  
Team Website  
Team Twitter: @FootballAU  

Stadium: Jordan-Hare Stadium  
Principal Owner: Auburn University  
Date Built: 1939  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website  

UPDATE: As of July 2016, Auburn University has delayed plans for a $145 million renovation of Jordan-Hare Stadium. Plans included expanding concourse and walkways, installing two video boards, upgrading club seating, and adding a new recruiting lounge and locker room. Still in the process of gauging interest and fundraising options, Auburn hopes to garner enough support to begin construction as early as December 2017.

NAMING RIGHTS: The stadium is named for James Ralph "Shug" Jordan, Auburn's winningest football coach, and Clifford Leroy Hare, a member of Auburn's first football team, president of the old Southern Conference, and longtime chairman of Auburn's Faculty Athletic Committee. Legendary coach Pat Dye has also had his name forever attached to Jordan-Hare Stadium, as the turf officially became known as Pat Dye Field at Jordan-Hare Stadium prior to the 2005 Iron Bowl. Dye served as head coach and Athletics Director at Auburn from 1981-92 and was inducted into the College Football Hall of Fame in December 2005. Dye led Auburn to a 99-39-4 record and four SEC Championships in his twelve seasons.

Team: Florida Gators

School: University of Florida  
Year Team Established: 1906  
Team Website  
Team Twitter: @GatorsFB  

Stadium: Steve Spurrier-Florida Field at Ben Hill Griffin Stadium ("The Swamp")  
Principal Owner: University of Florida  
Date Built: 1930  
Facility Costs: $118,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University Committee took out $118,000 in personal loans during the Great Depression to cover the costs of the original building. Initially, they had hoped for all public funding, but the funds were not provided because the public felt that a stadium was unnecessary at that time.
UPDATE: The University unveiled a new indoor practice facility in 2015. The facility has a 120-yard synthetic turf field, camera platforms, video room, and an equipment storage space.

NAMING RIGHTS: The stadium was renamed in 1930 in honor of citrus tycoon Ben Hill Griffin, Jr., an alumnus and major benefactor of the University and its sports programs. In June 2016, the University renamed the playing field after former Florida coach, Steve Spurrier.

Team: Georgia Bulldogs

School: University of Georgia
Year Team Established: 1892

Team Website
Team Twitter: @FootballUGA

Stadium: Sanford Stadium
Principal Owner: University of Georgia
Date Built: 1929
Facility Costs: $360,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Dr. Steadman Vincent Sanford had an idea to have members of the athletic association sign notes guaranteeing a bank loan to fund the stadium construction. The guarantors would be granted lifetime seats. The response was overwhelming, and in 1928 a loan of $150,000 supported by fans and alumni allowed construction to begin on a stadium.

UPDATE: In May 2016, the Georgia Athletic Board approved a $1 million plan to build a new home locker room and recruiting entertainment space on the west side of Sanford Stadium. Currently in the planning phase, no timeline has been issued for the project.

NAMING RIGHTS: Georgia owns the naming rights to the stadium, which is named after the late Dr. Steadman Vincent Sanford, former President of the University and Chancellor of the University System of Georgia.
Team: Kentucky Wildcats

School: University of Kentucky
Year Team Established: 1881
Team Website
Team Twitter: @UKFootball

Stadium: Commonwealth Stadium
Principal Owner: University of Kentucky
Date Built: 1973
Facility Costs: $12 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was made possible thanks to a $12 million donation by the construction firm of Huber, Hunt, and Nichols.
Facility Website

UPDATE: Commonwealth Stadium underwent substantial renovations that debuted in Fall 2015. The $120 million renovation project added a new press box, premium club seating, and luxury boxes. The exterior and interior infrastructure was completely redone, with materials like barn wood incorporated to give the stadium more of a “Kentucky feel.” Other renovations included upgrades to concession and bathroom facilities.

NAMING RIGHTS: The University owns the naming rights to the stadium, which is named for the Commonwealth of Kentucky.

Team: LSU Tigers

School: Louisiana State University
Year Team Established: 1893
Team Website
Team Twitter: @LSUfootball

Stadium: Tiger Stadium (“Death Valley”)
Principal Owner: Louisiana State University
Date Built: 1924
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website
Facility Twitter: @LSUTigerStadium

UPDATE: In 2016, LSU announced that a nutrition center will be built in Tiger Stadium. The athlete-only dining hall will be built in the south end zone in a space that has been empty since 2014. The facility is expected to cost less than the $2 million that had been allotted for the center when it was previously planned for a different location. The weight room in Tiger Stadium is undergoing a $2.5 million renovation expected for completion in August 2016. The University is
also in the planning and fundraising stages for the expansion of a project that will expand team and training facilities on the west side of the stadium.

**NAMING RIGHTS:** LSU owns the naming rights to the stadium, which is named for the team’s nickname.
**Team: Mississippi State Bulldogs**

**School:** Mississippi State University  
**Year Team Established:** 1895  
[Team Website](#)  
Team Twitter: [@HailStateFB](#)

**Stadium:** Davis Wade Stadium at Scott Field  
**Principal Owner:** Mississippi State University  
**Date Built:** 1914  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% University-financed through student, faculty, and donor gifts.  
[Facility Website](#)

**UPDATE:** In April 2016, Mississippi State University debuted a new video projector on the back of the video board in Davis Wade Stadium.

In May 2016, Andrew Demboski, an MSU junior, fell to his death after he climbed the video board and fell through a landing that could not support his weight. He and two friends had jumped over the fence and entered through a gate. It is unclear if the gate was locked. Mr. Demboski’s death was ruled an accidental fall. Following his death, the University announced that those caught trespassing in future incidents will face criminal prosecution.

**NAMING RIGHTS:** The University owns the naming rights to the stadium, which is named after the large financial commitment to renovations made by Floyd Davis Wade Sr.

**Team: Missouri Tigers**

**School:** University of Missouri  
**Year Team Established:** 1890  
[Team Website](#)  
Team Twitter: [@MizzouFootball](#)

**Stadium:** Faurot Field at Memorial Stadium (“The Zou”)  
**Principal Owner:** University of Missouri  
**Date Built:** 1926  
**Facility Costs:** $350,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The stadium cost $350,000 and was financed through stadium bonds that were paid off from revenues generated from Don Faurot’s powerhouse split “T” teams of the 1930’s and 1940’s.  
[Facility Website](#)
**UPDATE:** As of 2016, Mizzou is in the planning stages of building a new football facility and reviewing five design concepts. The plans include coaches offices, a locker room, sports medicine room, a weight room, and meeting rooms. The University is deciding whether to build a new facility or renovate the current training center.

**NAMING RIGHTS:** The University of Missouri owns the naming rights and the playing field is named after legendary coach Don Faurot.
Team: Ole Miss Rebels

School: University of Mississippi
Year Team Established: 1890
Team Website
Team Twitter: @OleMissFB

Stadium: Vaught-Hemingway Stadium
Principal Owner: University of Mississippi
Date Built: 1915
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: Vaught-Hemingway Stadium’s renovation, that began in 2015, will be completed before the start of the 2016-17 season. Renovations and upgrades include renovating the west side skyboxes, installing a natural grass playing surface and video boards, and expanding the end zone seating areas. The addition of almost 4,000 seats will raise the seating capacity of the stadium to 64,038. The project costs rest at just under $60 million, and funds were raised through the $220 million Forward Together campaign.

NAMING RIGHTS: The University owns the naming rights to the stadium. When the stadium opened, it was named for Judge William Hemingway, a professor of law and Chairman of the University’s Committee on Athletics. On October 12, 1982, legendary Ole Miss coach Johnny Vaught’s name was added to the stadium.

Team: South Carolina Gamecocks

School: University of South Carolina
Year Team Established: 1892
Team Website
Team Twitter: @GamecockFB

Stadium: Williams-Brice Stadium (“The Cockpit”)
Principal Owner: University of South Carolina
Date Built: 1934
Facility Costs: N/A
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was completely funded under President Roosevelt’s New Deal.
Facility Website

UPDATE: In 2016, the University of South Carolina began a $1 million renovation of Williams-Brice Stadium. The renovations included installing a new irrigation and drainage system and new sod. The project was completed in July 2016.
NAMING RIGHTS: During the 1971 stadium expansion, a significant gift from the estate of Mrs. Martha Williams-Brice helped increase the capacity of the stadium from 43,000 to more than 54,000. The name was officially changed from Carolina Stadium to Williams-Brice Stadium during a dedication ceremony before the home opener on September 9, 1972, against Virginia.

Team: Tennessee Volunteers

School: University of Tennessee, Knoxville
Year Team Established: 1891
Team Website
Team Twitter: @Vol_Football

Stadium: Neyland Stadium
Principal Owner: State of Tennessee
Date Built: 1921
Facility Costs: $430,000
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The funding for the stadium was provided by the State of Tennessee.
Facility Website

UPDATE: In January 2016, the University of Tennessee partnered with Populous, a leader in sports architecture and design, to conduct a comprehensive renovation and feasibility plan. Potential renovations were released in April 2016 and include chair back seating, club seating, patio boxes along the sideline and end zone, south end zone suites, an upper level addition to the south end zone, and a club lounge. The plans also include the expansion of the south and east concourses and upgrades to concessions, restrooms, video boards, and cellular services.

NAMING RIGHTS: The University owns the naming rights to the stadium, which is named for General Robert R. Neyland, the man most responsible for the growth and development of Tennessee’s proud football tradition. Neyland served as head coach from 1926 to 1952, with two interruptions for military service.

Team: Texas A&M Aggies

School: Texas A&M University
Year Team Established: 1894
Team Website
Team Twitter: @AggieFootball

Stadium: Kyle Field
Principal Owner: Texas A&M University
Date Built: 1927
Facility Costs: $345,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website
**UPDATE:** Texas A&M completed a $485 million, eighteen-month renovation in 2015. Additions and renovations included upgrading and adding bathroom and concession facilities, an increase of almost 20,000 seats, video boards (the largest in the Southeastern Conference), premium sound system, canopies, and construction of the Hall of Champions atrium. After renovations were completed in 2015, Kyle Field became the fourth largest stadium in the nation. The project was funded by a combination of private and public funds, including the implementation of a student fee.

**NAMING RIGHTS:** Texas A&M owns the naming rights to the stadium. The stadium was named after Edwin James Kyle, who served as a Dean and Athletic Council President.

**Team: Vanderbilt Commodores**

**School:** Vanderbilt University  
**Year Team Established:** 1890  
[Team Website](#)  
Team Twitter: [@VandyFootball](#)

**Stadium:** Vanderbilt Stadium  
**Principal Owner:** Vanderbilt University  
**Date Built:** 1922  
**Facility Costs:** $1.5 million  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** Vanderbilt University owns the naming rights to the stadium.
SUN BELT CONFERENCE

Team: Appalachian State Mountaineers

School: Appalachian State Mountaineers  
Year Team Established: 1928  
Team Website  
Team Twitter: @AppState_FB

Stadium: Kidd Brewer Stadium  
Principal Owner: Appalachian State University  
Date Built: 1962  
Facility Costs: $32 million  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: Formerly Conrad Stadium, the University changed its name to Kidd Brewer Stadium in 1988 to honor Kidd Brewer, one of the most successful head coaches in the university’s football history.

Team: Arkansas State Red Wolves

School: Arkansas State University  
Year Team Established: 1911  
Team Website  
Team Twitter: @RedWolvesFBall

Stadium: Centennial Bank Stadium  
Principal Owner: Arkansas State University  
Date Built: 1974  
Facility Costs: $2.5 million  
Percentage of Stadium Publicly Financed: 44%  
Facility Financing: The original cost of the stadium was $2.5 million, $1.4 million of which was raised by friends and alumni. The State provided the rest of the funding.  
Facility Website

UPDATE: The Centennial Expansion project completed construction on a new press box featuring premium seating and upgrades to concession and bathroom facilities in 2015. The project also included renovations to the west side concourse. The project was funded by a gift to the University by the Allison family in 2014.
NAMING RIGHTS: In 2013, Centennial Bank purchased Liberty Bank, and the stadium’s naming rights were absorbed by Centennial. The stadium was renamed Centennial Bank Stadium for the 2014–15 season.

Team: Georgia Southern Eagles

School: Georgia Southern University
Year Team Established: 1924
Team Website
Team Twitter: @GS Athletics_FB

Stadium: Allen E. Paulson Stadium
Principal Owner: University System of Georgia
Date Built: 1984
Facility Costs: $4.7 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: Allen E. Paulson donated more than $1 million to fund the stadium.
Facility Website

NAMING RIGHTS: The stadium is named after Allen E. Paulson after he donated more than $1 million for the stadium’s construction.

Team: Georgia State Panthers

School: Georgia State University
Year Team Established: 2010
Team Website
Team Twitter: @GeorgiaStateFB

Stadium: Georgia Dome
Principal Owner: State of Georgia
Date Built: 1992
Facility Costs: $214 million; $300 million in renovations in 2006
Percentage of Stadium Publicly Financed: 77%
Facility Financing: 77% Public; 23% Private
Facility Website
Facility Twitter: @GeorgiaDome

UPDATE: In 2015, Georgia State University won the bid to buy sixty-seven acres of land that included Turner Field. The Atlanta Braves, Turner Field’s current tenant, will move to a new stadium in 2017. As part of the bid, the University announced plans to convert the baseball stadium into a football stadium, with other plans to convert the space into a larger athletic complex, student housing, apartments, and retail space. The development project is expected to cost $300 million dollars.

NAMING RIGHTS: The State of Georgia owns the naming rights to the Georgia Dome.
Team: Idaho Vandals

School: Idaho University  
Year Team Established: 1892  
Team Website  
Team Twitter: @VandalFootball

Stadium: William H. Kibbie-ASUI Activity Center (“Kibbie Dome”)  
Principal Owner: Idaho University  
Date Built: 1971  
Facility Costs: $4 million; $27 million in renovations in 2011.  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed through University donations and gifts.  
Facility Website  

NAMING RIGHTS: The Kibbie-ASUI Activity Center was named after William H. Kibbie, a former student who donated $300,000 toward building the facility. Kibbie attended the University of Idaho for a few weeks in 1936 before having to withdraw due to family hardship.

Team: Louisiana–Lafayette Ragin’ Cajuns

School: University of Louisiana at Lafayette  
Year Team Established: 1901  
Team Website  
Team Twitter: @RaginCajunsFB

Stadium: Cajun Field  
Principal Owner: University of Louisiana at Lafayette  
Date Built: 1971  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website  

UPDATE: In 2015, the University opened the Student-Athlete Performance Center, an 85,000-square-foot facility that includes football offices, meeting rooms, a weight room, and locker room. The facility is adjacent to Cajun Field and was part of a $57 million plan to renovate Cajun Field. The upgrades at Cajun Field included expansion of bleacher seating, upgraded bathroom facilities, and the addition of new concession stands.

NAMING RIGHTS: The University owns the naming rights to the stadium, which is named after the school nickname.

Team: Louisiana–Monroe Warhawks
School: University of Louisiana at Monroe
Year Team Established: 1931
Team Website
Team Twitter: @ULM_FB

Stadium: JPS Field at Malone Stadium
Principal Owner: University of Louisiana at Monroe
Date Built: 1978
Facility Costs: $2.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University financed 100% of the stadium.
Facility Website

UPDATE: In 2016, the University completed construction on an 11,750-square-foot football facility. The $4.1 million project is located in the north end zone and was funded using private donation. The facility features a new locker room, football offices, and an outdoor patio overlooking the stadium.

NAMING RIGHTS: Malone Stadium is named for James Malone, the winningest coach in school history. In 2014, JPS Aviation/JPS Equipment Rental donated $450,000 for the additional naming rights, which was used toward the new turf installed before the 2014-15 season. The deal will last for at least eight years.

Team: New Mexico State Aggies

School: New Mexico State University
Year Team Established: 1893
Team Website
Team Twitter: @NMStateFootball

Stadium: Aggie Memorial Stadium
Principal Owner: New Mexico State University
Date Built: 1978
Facility Costs: $4 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: Funded by the New Mexico Legislature as part of a capital outlay project.
Facility Website

UPDATE: In October 2015, the University debuted a new skybox in Aggie Memorial Stadium. Club 27 was funded through private donations. The Aggies also began selling beer in the stadium during the 2015-16 season.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: South Alabama Jaguars
School: University of South Alabama  
**Year Team Established:** 2009  
[Team Website](#)  
Team Twitter: [@JagsFootball](#)  

**Stadium:** Ladd-Peebles Stadium  
**Principal Owner:** City of Mobile, Alabama  
**Date Built:** 1948  
**Facility Costs:** $10 million in renovations  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed by a local banker who wanted to honor his mentor, Ernest F. Ladd.  
[Facility Website](#)  

**UPDATE:** In July 2015, the University of South Alabama announced preliminary planning of a potential on-campus stadium. In November, the University hired three consultants, though no definitive plans have been announced.  

**NAMING RIGHTS:** The City of Mobile owns the naming rights to the stadium.  

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**Team: Texas State Bobcats**  

School: Texas State University  
**Year Team Established:** 1899  
[Team Website](#)  
Team Twitter: [@TXSTATEFOOTBALL](#)  

**Stadium:** Jim Wacker Field at Bobcat Stadium  
**Principal Owner:** Texas State University  
**Date Built:** 1981  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)  

**UPDATE:** In June 2016, Texas State University replaced the turf inside Bobcat Stadium.  

**NAMING RIGHTS:** Texas State University owns the naming rights to the stadium.  

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**Team: Troy Trojans**  

School: Troy University  
**Year Team Established:** 1946  
[Team Website](#)  
Team Twitter: [@TroyTrojansFB](#)  

**Stadium:** Veterans Memorial Stadium
Principal Owner: Troy University  
Date Built: 1950  
Facility Costs: $65,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% university financed through donations and gifts

Facility Website

UPDATE: In 2015, Troy University announced plans to build a new football facility that connects to the east and west sides of Veterans Memorial Stadium. The facility would include new football team offices, a new locker room, a video room, meeting areas, a recruiting lounge, and “T-Club” area. The University has a $17 million budget for the project, which is expected to be completed in 2017. The University also announced that it would plan a major stadium renovation in the future and is a main priority for the University.

NAMING RIGHTS: Troy University owns the naming rights to the stadium, which reverted to its original name when the naming rights deal with Movie Gallery ceased.
COLLEGE FOOTBALL PLAYOFFS (CFP)

**UPDATE:** The College Football Playoff (CFP) debuted during the 2014-15 season. For the foreseeable future, the CFP will consist of a championship game, with two semifinal bowl games preceding it.

**Championship Game**

**Update:** The two Division I FBS schools who win the semifinal bowl games will face one another in the championship game. Unlike the BCS, the championship game will be managed by the conferences and will not be a “bowl game.”

**Official Name:** College Football Championship Game  
**Year Established:** 2014

**Stadium:** There is a separate bidding process that allows any city or stadium to bid to host the championship game. Moreover, any one of the six playoff cities can bid to host the championship game in addition to the “bowl game” it will host. The exception is that cities may not host both a semifinal and championship game in the same season. In the 2016-17 season, Tampa Bay, Florida will host the game. Mercedes-Benz Stadium in Atlanta, Georgia, will host the championship game for the season, followed by Santa Clara, California, for the 2018-19 season and New Orleans, Louisiana, for the 2019-20 season.

**“New Years Six”**

**Update:** Four Division I FBS schools will participate in two semifinal bowl games to determine who will play in the College Football Championship Game. A selection committee will rank teams to play in the two bowl games, and all teams will be given equal opportunity to participate. There will not be an automatic qualification designation. When deciding which teams will participate in the semifinal games, a committee will consider factors such as strength of schedule, win-loss record, and whether a team is a conference champion.

**Official Name:** Playoff Semifinal  
**Year Established:** 2014

**Stadium:** The semifinal games will rotate on an annual basis among six historical bowls: Rose Bowl, Cotton Bowl, Fiesta Bowl, Orange Bowl, Sugar Bowl, and Peach Bowl. The games will be played at the bowl’s respective location. In the 2016-17 season, the Fiesta Bowl and Peach Bowl will host the two games, and in the 2017-18 season, the Rose Bowl and Sugar Bowl will host the two games. The Cotton Bowl and the Orange Bowl will host in the 2018-19 season, and for the 2019-20 games, the Peach Bowl and the Fiesta Bowl will host the semifinal games. The Rose Bowl and the Sugar Bowl will host the 2020-21 semifinal games. When a bowl game is not hosting a semifinal game, the site for that game will host its traditional bowl game.
Bowl: Peach Bowl

**Official Bowl Name:** Chick-fil-A Peach Bowl  
**Year Bowl Established:** 1968  
[Bowl Website](#)  
Bowl Twitter: [@CFAPeachBowl](#)

**Stadium:** Georgia Dome  
**Principal Owner:** State of Georgia  
**Date Built:** 1992  
**Facility Costs:** $214 million; $300 million in renovations in 2006  
**Percentage of Stadium Publicly Financed:** 77%  
**Facility Financing:** 77% Public; 23% Private  
[Facility Website](#)  
Facility Twitter: [@GeorgiaDome](#)

**UPDATE:** In 2015, it was announced that beginning in 2017, the newly built Mercedes-Benz Stadium would be the new home for the Chick-fil-A Peach Bowl.

**NAMING RIGHTS:** The State of Georgia owns the naming rights to the Georgia Dome.

Bowl: Cotton Bowl

**Official Bowl Name:** The Goodyear Cotton Bowl Classic  
**Year Bowl Established:** 1937  
[Bowl Website](#)  
Bowl Twitter: [@CottonBowlGame](#)

**Stadium:** Cowboys Stadium  
**Principal Owner:** City of Arlington  
**Date Built:** 2009  
**Facility Costs:** $1.2 billion  
**Percentage of Stadium Publicly Financed:** 27%  
**Facility Financing:** $325 million financed by the public, $150 million financed by the NFL, and $525 million financed by the Dallas Cowboys. The public’s financing contribution resulted in increasing the sales tax and motel-hotel tax, as well as charging an increased tax on car rentals.  
[Facility Website](#)  
Facility Twitter: [@ATTStadium](#)

**NAMING RIGHTS:** The Dallas Cowboys own the naming rights to Cowboys Stadium.
**Bowl: Fiesta Bowl**  
**Official Bowl Name:** Tostitos Fiesta Bowl  
**Year Bowl Established:** 1971  
**Bowl Website**  
Bowl Twitter: [@Fiesta_Bowl](https://twitter.com/Fiesta_Bowl)

**Stadium:** University of Phoenix Stadium  
**Principal Owner:** Arizona Sports & Tourism Authority (Global Spectrum)  
**Date Built:** 2006  
**Facility Cost:** $455 million  
**Percentage of Stadium Publicly Financed:** Roughly 2%  
**Facility Financing:** The NFL’s Arizona Cardinals contributed $147 million, the Arizona Sports and Tourism Authority contributed more than $298 million, and the City of Glendale, Arizona, contributed $9.5 million.  
**Facility Website**  
Facility Twitter: [@UOPXStadium](https://twitter.com/UOPXStadium)

**NAMING RIGHTS:** The University of Phoenix acquired the naming rights to the stadium in 2006. The deal is worth $154.5 million over twenty years and is set to expire in 2027.

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**Bowl: Orange Bowl**

**Official Bowl Name:** Capital One Orange Bowl  
**Year Bowl Established:** 1935  
**Bowl Website**  
Bowl Twitter: [@OrangeBowl](https://twitter.com/OrangeBowl)

**Stadium:** New Miami Stadium  
**Principal Owner:** Stephen Ross (Principal) and H. Wayne Huizenga  
**Date Built:** 1987  
**Facility Costs:** $115 million; completed $250 million of capital improvements in 2007  
**Percentage of Stadium Publicly Financed:** 10%  
**Facility Financing:** 90% privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.  
**Facility Website**

**UPDATE:** In 2015, the Miami Dolphins announced and began a $400 million renovation that is expected for completion in 2016. Phase one, completed before the 2015-16 season, included changing every seat in the stadium and rebuilding the concourses on two levels. Phase two includes the installation of a roof canopy sturdy enough to withstand a category four hurricane. Renovations include a sound system, LED lighting, and four HD video boards. Improvements have been made to restroom facilities and concessions areas as well. Though originally projected for completion in time for the 2016-17 season, it is possible phase two will be completed in late 2016.
NAMING RIGHTS: In March 2016, the Sun Life naming rights contract expired. Following the expiration, all references to Sun Life Stadium were replaced with “New Miami Stadium”, and the Dolphins made no formal announcement regarding this change. This name appears as only temporary, as the Dolphins are in search of a new corporate sponsor for the stadium.

Bowl: Rose Bowl

Official Bowl Name: The Rose Bowl Game® presented by Vizio
Year Bowl Established: 1902
Bowl Website
Bowl Twitter: @rosebowlgame

Stadium: The Rose Bowl
Principal Owner: City of Pasadena, California
Date Built: 1922
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website
Facility Twitter: @RoseBowlStadium

UPDATE: In June 2016, the Rose Bowl completed a $182.7 million dollar renovation that began in 2008. Renovations have included the Terry Donahue Pavilion with premium luxury suites, forty-eight loge boxes, state-of-the-art press boxes, a new broadcast center with a media area, updated stadium entry gates, and a brick donor plaza. The final phase of the project included installation of additional support to improve high-speed cellular service during events. The City of Pasadena paid for the project.

NAMING RIGHTS: The City of Pasadena owns the naming rights to the stadium and it was named “Rose Bowl” by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

Bowl: Sugar Bowl

Official Bowl Name: Allstate Sugar Bowl
Year Bowl Established: 1935
Bowl Website
Bowl Twitter: @SugarBowlNola

Stadium: Mercedes-Benz Superdome
Principal Owner: Louisiana Stadium/Expo District
Date Built: 1975
Facility Costs: $134 million; $85 million renovation in 2011
Percentage of Stadium Publicly Financed: N/A
Facility Financing: The stadium was financed through a bond issued backed by a hotel tax.
Facility Website
UPDATE: In 2015, the New Orleans Saints announced renovations for the Mercedes-Benz Superdome, which includes two new LED video boards. The renovations will cost upwards of $40 million, $25 million of which will come from team owner Tom Benson. SMG, an affiliate of American Capital Strategies Ltd., the Louisiana Stadium and Exposition District (LSED), and others will contribute the rest of the remaining $15 million. In April 2016, sixty-four suites were renovated and included new furnishings and HDtelevisions. The project is expected to be completed in 2016.

NAMING RIGHTS: Mercedes-Benz obtained the naming rights for the Superdome in a ten-year deal that is expected to expire in 2020. The deal is worth between $10 and $12 million annually.