



OTHER FOOTBALL LEAGUES

{Appendix 3.1, to Sports Facility Reports, [Volume 20](#)}
Research completed as of August 5, 2019

ARENA FOOTBALL LEAGUE (AFL)

LEAGUE UPDATE: Arena Football is the highest-level professional indoor football league and the second longest running professional football league, after the National Football League, in the United States.

After the 2018 season, the AFL lost two teams and added three new teams to the league.. The Tampa Bay Storm team has ceased operations. The Cleveland Gladiators are suspended until 2020. Albany Empire joined the league in 2018. Both the Atlantic City Blackjacks and Columbus Destroyers joined in 2019.

Team: Albany Empire

Principal Owner: George Randolph Hearts III, Dan Nolan, and Ed Swyer

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@Albany_Empire](#)

Arena: Times Union Center

Date Built: 1990

Facility Cost (\$/Mil): \$69.4 (\$1.6: 2010 renovation)

Percentage of Arena Publicly Financed: N/A

[Facility Website](#)

Twitter: [@TUCenter](#)

Team: Atlantic City Blackjacks

Principal Owner: Trifecta Sports and Entertainment

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@aflblackjacks](#)

Arena: Boardwalk Hall

Date Built: 1929

Facility Cost (\$/Mil): \$90 restoration (2001)

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@BoardwalkHall](#)

Team: Baltimore Brigade

Principal Owner: Ted Leonsis

Year Established: 2017

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@BMOREBRIGADE](#)

Arena: Royal Farms Arena

Date Built: 1962

Facility Cost (\$/Mil): \$14

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@RoFoArena](#)

UPDATE: N/A

NAMING RIGHTS: In 2014, Royal Farms purchased the naming rights and the deal calls for Royal Farms to pay \$250,000 annually for five years. The deal also gives Royal Farms the rights of first refusal at the end of the contract term.

Team: Cleveland Gladiators

Principal Owner: Dan Gilbert

Year Established: 1997

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Arena: Quicken Loans Arena

Date Built: 1994

Facility Cost (\$/Mil): \$152

Percentage of Arena Publicly Financed: 48%

Facility Financing: Tax-exempt bonds issued by Cuyahoga County, liquor and cigarette taxes, and the sale of naming rights financed the Quicken Loans Arena.

[Facility Website](#)

Twitter: [@TheQArena](#)

UPDATE: The franchise team has been suspended with a planned return in 2020.

NAMING RIGHTS:

Team: Columbus Destroyers

Principal Owner: Rich Witmeyer, COO

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@AFLDestroyers](#)

Arena: Nationwide Arena

Date Built: 2000

Facility Cost (\$/Mil): \$175

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@NationwideArena](#)

Team: Philadelphia Soul

Principal Owner: Craig A. Spencer and Ron Jaworski

Year Established: 2004

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@soulfootball](#)

Arena: Wells Fargo Center

Date Built: 1996

Facility Cost (\$/Mil): \$206

Percentage of Arena Publicly Financed: 11%

Facility Financing: A private bank financed \$140 million, providing the majority of the funding. The rest of the funding came from the State of Pennsylvania and the City of Philadelphia for infrastructure improvements and state capital redevelopment assistance funding for general site improvements.

Facility Website

Twitter: [@WellsFargoCtr](#)

UPDATE: Starting in 2017 and continuing into 2018, the Wells Fargo Center has been updating its luxury suites. Phase one of the renovations has been completed. Phase one included renovations to make the suites more spacious, new flooring and seating, new lighting, and entrance and corridor improvements.

NAMING RIGHTS: Wells Fargo is paying \$1.4 million per year for the arena naming rights until 2023.

Team: Washington Valor

Principal Owner: Ted Leonsis

Year Established: 2016

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@WashingtonValor](#)

Arena: Verizon Center, now the Capital One Arena

Date Built: 1997

Facility Cost (\$/Mil): \$260

Percentage of Arena Publicly Financed: 23%

Facility Financing: Private loans financed the building. The District of Columbia provided \$60 million in infrastructure costs.

Facility Website

Twitter: [@CapitalOneArena](#)

UPDATE: In 2017, Monumental Sports & Entertainment, owned by Ted Leonsis, announced a new partnership with Virginia-based WGL Energy Services that will enable the Verizon Center to operate using twenty-five percent solar energy.

The Washington Valor won the ArenaBowl XXXI by beating the Baltimore Brigade, 69-55.

NAMING RIGHTS:

Verizon Wireless did not renew its naming rights deal in 2018. Capital One made a ten-year, \$100 million deal for the naming rights of the home of the Washington Wizards and Washington Capitals.

AMERICAN ARENA LEAGUE (AAL)

LEAGUE UPDATE: The league launched after the dissolution of the American Indoor Football League. It's first season was the 2017 season.

The league has also formed an alliance with the Can-Am Indoor Football League to further advance each league's goals and to promote the arena/indoor football industry. Both leagues plan to share a similar concept and business plan and will continue to run independently of each other. Both leagues will participate in the Arena Football Challenge Cup at the completion of the season. The Arena Football Challenge Cup is open to all professional arena/indoor football leagues, with each league champion playing against each other. At the end of the 2017 season, APF and the Can-Am Indoor Football League merged to create the American Arena League.

ATLANTIC DIVISION

Team: Carolina Havoc (formerly Atlanta Havoc)

Principle Owner: Chris Duffy and Daryl Seabridge

Year Established: 2017

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@ArenaHavoc](#)

Arena: Florence Center

Date Built: 1993

Facility Cost (\$/Mil): \$22

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: [@flocentersc](#)

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Carolina Predators

Principle Owner: N/A
Year Established: 2018
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: N/A

Arena: N/A
Date Built: N/A
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website: N/A
Twitter:

UPDATE: Currently still under “travel-only” team.

NAMING RIGHTS:

Team: Cape Fear Heroes

Principle Owner: Barbara Spigner and Crystal Williams
Year Established: 2011
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
[Team Website](#)
Twitter: @ [CapeHeroes](#)

Arena: Crown Complex
Date Built: 1997
Facility Cost (\$/Mil): \$55
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)
Twitter: @ [CrownComplexNC](#)

UPDATE: N/A

NAMING RIGHTS: N/A

SOUTHERN DIVISION

Team: Carolina Energy

Principle Owner: Daniel Rudmann

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@EnergyCarolina](#)

Arena: Bojangles' Coliseum

Date Built: 1955

Facility Cost (\$/Mil): \$4

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TheBOplex](#)

UPDATE: City of Charlotte broke ground in 2018 for a structure that will connect the Bojangles Coliseum to Ovens Auditorium. Construction should be complete in 2019.

NAMING RIGHTS: Bojangles' Restaurants, Inc. has maintained the naming rights for the coliseum.

Team: Carolina Cowboyz

Principle Owner: N/A

Year Established: 2017

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@CarolinaCowboyz](#)

Arena: T. Ed Garrison Arena

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: 100%

Facility Financing: N/A

[Facility Website](#)

Twitter:

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Peach State Cats

Principle Owner: Tim Freeman

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

[Twitter: N/A](#)

Arena: Dalton Convention Center

Date Built: 1991

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@NWGTCC](#)

UPDATE: The Peach State Cats have formed a new league, the United Arena League, starting in 2020.

MIDWEST DIVISION

Team: Indianapolis Enforcers

Principle Owner: K.C. Carter

Year Established: 2010

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@in_enforcers](#)

Arena: Off the Wall Sports

Date Built: 2012

Facility Cost (\$/Mil):

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: N/A

Team: West Michigan Ironmen

Principle Owner: Tim Taylor, Mario Flores

Year Established: 2016

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter:

Arena: L.C. Walker Arena

Date Built: 1958

Facility Cost (\$/Mil): \$2

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@WM_Ironmen](#)

UPDATE: N/A

NAMING RIGHTS:

NORTHERN DIVISION

Team: Pittsburgh Defenders

Principle Owner: Antjuan Washington

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website: N/A

[Twitter:](#)

Arena: Printscape Arena at Southpointe

Date Built: 1995

Facility Cost (\$/Mil): \$11 (2011 sale price)

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@Printscape](#)

UPDATE:

NAMING RIGHTS: N/A

Team: West Virginia Rough Riders

Principle Owner: Gregg Fornario

Year Established: 2011

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@WVRoughriders](#)

Arena: WesBanco Arena

Date Built: 1977

Facility Cost (\$/Mil): \$7

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter [@WesBancoArena](#)

UPDATE: The Rough Riders won the 2019 AAL Championship against the Carolina Energy. Final score: 55-29. Withdrawing from the 2020 season.

NAMING RIGHTS: N/A

Team: Jersey Flight

Principle Owner: Jersey Flight Football, Inc. (Samuel Davis, Jr. and Kyna Felder-Ruiz)

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@JerseyFlightFB](#)

Arena: CURE Insurance Arena

Date Built: 1999

Facility Cost (\$/Mil): \$53

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: [@CUREarena](#)

NAMING RIGHTS: In 2017, CURE auto insurance entered into a ten year agreement worth \$1.5 million for the naming rights to CURE Insurance Arena. CURE also has the exclusive rights to any of the arena's potential auto insurance opportunities.

CANADIAN FOOTBALL LEAGUE (CFL)

LEAGUE UPDATE: The CFL is the highest level of professional football in Canada.

Team: B.C. Lions

Principal Owner: David Braley

Year Established: 1954

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): C\$27

Percent Change from Last Year: N/A

Team Website

Twitter: [@BCLions](#)

Stadium: B.C. Place

Date Built: 1983

Facility Cost (\$/Mil): C\$126

Percentage of Stadium Publicly Financed: 100%

Facility Financing: N/A

Facility Website

Twitter: N/A

NAMING RIGHTS: There is currently no naming-rights deal for B.C. Place.

Team: Calgary Stampeders

Principal Owner: Calgary Flames Limited Partnership (N. Murray Edwards – Chairman)

Year Established: 1945

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@calgarystampede](#)

Stadium: McMahon Stadium

Date Built: 1960

Facility Cost (\$/Mil): C\$1.05

Percentage of Stadium Publicly Financed: 100%

Facility Financing: N/A

Facility Website

Twitter: N/A

UPDATE: The Calgary Flames announced plans for a combined NHL-CFL stadium. The stadium would cost approximately \$900 million. The plan calls for the stadium to be funded through a \$250 million ticket tax, a \$240 million community revitalization levy, \$200 million from Calgary

Flames, and \$200 million from city taxpayers. A study conducted by the city expects actual costs to reach \$1.8 billion.

The Flames plan for a new arena was approved, however the deal leaves out a new stadium for the Stampeders. Calgary City Council voted in favor of a new arena in Victoria Park. If Calgary Flames Entertainment moves forward with the development of a new arena, the Flames will likely go back to city council to get a plan approved to replace McMahon Stadium. As of now there are no further updates about a new stadium for the Stampeders.

NAMING RIGHTS: The stadium was constructed on the University of Alberta (Calgary) campus. It is named after Calgary residents Frank McMahon and his brother, George McMahon. They donated C\$300,000 to the school and guaranteed the balance of the money for the stadium's original construction.

Team: Edmonton Eskimos

Principal Owner: Shareholder owned

Year Established: 1949

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@EdmontonEsks](#)

Stadium: The Brick Field at Commonwealth Stadium

Date Built: 1978

Facility Cost (\$/Mil): C\$20.9 (C\$22.2 renovation in 2001)

Percentage of Stadium Publicly Financed: 100%

Facility Financing: N/A

Facility Website

Twitter: N/A

NAMING RIGHTS: In 2016, a new five-year naming rights deal was struck. Now, during all Eskimo games, the Commonwealth Stadium will have the name "The Brick Field at Commonwealth Stadium." For other events the stadium will still be called Commonwealth Stadium. Terms of the deal were not released.

Team: Hamilton Tiger-Cats

Principal Owner: Robert F. Young

Year Established: 1950

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@Ticats](#)

Stadium: Tim Hortons Field
Date Built: 2014
Facility Cost (\$/Mil): \$C145.7
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website
Twitter: @TimHortonsField

UPDATE: Local former Olympic soccer player, John McGrane, proposed turning Tim Hortons Field into a “bubble” dome. It would cost approximately \$3 million to bubble wrap Tim Hortons Field; however, McGrane stated it would not cost the City anything.

NAMING RIGHTS: Tim Hortons agreed to a twenty-year partnership for the naming rights to the stadium in 2014. The City of Hamilton will make C\$15 million over the duration of the deal.

Team: Montreal Alouettes

Principal Owner: League-owned
Year Established: 1996
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
Team Website
Twitter: @MTLAlouettes

Stadium: Percival-Molson Memorial Stadium
Date Built: 1915
Facility Cost (\$/Mil): C\$100,000 (C\$29.4 in renovations)
Percentage of Stadium Publicly Financed: 100%
Facility Financing: N/A
Facility Website: N/A
Twitter: N/A

NAMING RIGHTS: There is currently no naming-rights deal for Percival-Molson Memorial Stadium.

Team: Ottawa Redblacks

Principal Owner: Jeff Hunt
Year Established: 2014
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Twitter: [@REDBLACKS](#)

Stadium: TD Place Stadium

Date Built: 1908 (In 2014, major renovations were completed)

Facility Cost (\$/Mil): N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: N/A

NAMING RIGHTS: TD Bank Group maintains naming rights to stadium.

Team: Saskatchewan Roughriders

Principal Owner: Community owned

Year Established: 1910

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@ssroughriders](#)

Stadium: Mosaic Stadium

Date Built: 2017

Facility Cost (\$/Mil): C\$278

Percentage of Stadium Publicly Financed: 100%

Facility Financing: N/A

Facility Website

Twitter: [@NewMosaic2017](#)

NAMING RIGHTS: The Mosaic Company holds an extension for the naming rights to Mosaic Stadium. The agreement will last until 2037.

Team: Toronto Argonauts

Principal Owner: Maple Leaf Sports & Entertainment (Larry Tanenbaum – Chairman)

Year Established: 1873

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@TorontoArgos](#)

Stadium: BMO Field

Date Built: 2007

Facility Cost (\$/Mil): C\$62.9

Percentage of Stadium Publicly Financed: 71.5%

Facility Financing: The stadium was funded with C\$45 million public funds, including C\$10 million in cash from the City of Toronto. The City of Toronto also donated the land which was worth approximately C\$10 million.

Facility Website

Twitter: [@BMOField](#)

UPDATE: N/A

NAMING RIGHTS: BMO has extended the agreement with Maple Leaf Sports & Entertainment to retain naming rights to BMO Field for the next ten years. Terms of the deal have not been announced.

Team: Winnipeg Blue Bombers

Principal Owner: Community owned

Year Established: 1930

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@Wpg_BlueBombers](#)

Stadium: Investors Group Field

Date Built: 2013

Facility Cost (\$/Mil): C\$200

Percentage of Stadium Publicly Financed: 57.5%

Facility Financing: The Winnipeg Blue Bombers will pay back \$85 million of the cost over a forty-year period.

Facility Website

Twitter: [@InvestorsGrpfld](#)

UPDATE: The final cost of Investors Group Field continues to rise. Due to payments on construction loans lagging behind and the mounting interest, the final cost is expected to rise to \$384 million when the last principal and interest payments are made in 2058.

Repairs to concrete and drainage at the field will take two more years to complete, but the owner promised that this construction will not interfere with any events.

NAMING RIGHTS: Investors Group structured a twelve-year deal for the naming rights. No financial information has been released.

CHAMPION INDOOR FOOTBALL (CIF)

LEAGUE UPDATE:

Team: Amarillo Venom

Principal Owner: Stephanie and Toby Tucker

Year Established: 2003

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@AmarilloVenom](#)

Arena: Amarillo Civic Center

Date Built: 1964

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: The City of Amarillo owns the naming rights to the facility.

Team: Omaha Beef

Principal Owner: Rich and Jim Tokheim

Year Established: 1999

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@TheOmahaBeef](#)

Arena: Ralston Arena

Date Built: 2012

Facility Cost (\$/Mil): \$36.8

Percentage of Arena Publicly Financed: N/A

Facility Financing: Owned by the City of Ralston

Facility Website

Twitter: [@ralston_arena](#)

UPDATE: N/A

NAMING RIGHTS: There is currently no naming rights deal for Ralston Arena.

Team: Salina Liberty

Principal Owner: Salina Sports, LLC.

Year Established: 2015

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: @salina_liberty

Arena: Tony's Pizza Event Center

Date Built: 1979

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: N/A

NAMING RIGHTS: In 2017, Tony's Pizza entered into a naming rights deal for the Salina Bicentennial Center. The deal is for fifteen years worth an estimated \$1.2 million. The \$1.2 million will be added to the city's general fund.

Team: Sioux City Bandits

Principal Owner: Bob Scott

Year Established: 2000

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: @scbanditfans

Arena: Gateway Arena at the Tyson Events Center

Date Built: 2003

Facility Cost (\$/Mil): \$52

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: @TysonEventsCent

UPDATE: N/A

NAMING RIGHTS: In 2003, Tyson Foods paid \$4 million for a lifetime deal. Additionally, Gateway and Long Lines Telecommunications each agreed to a \$750,000, ten-year deal for naming rights to the arena and auditorium, respectively.

Team: Wichita Force

Principal Owner: Marvin Fisher

Year Established: 2015

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: @wichitaforce

Arena: Intrust Bank Arena

Date Built: 2010

Facility Cost (\$/Mil): \$222

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: @INTRUSTarena

UPDATE: Intrust Bank Arena received the 2018 International Association of Venue Managers (IAVM) Venue Excellence Award.

NAMING RIGHTS: In 2008, Sedgwick County and Intrust Bank reached a naming rights deal of \$8.75 million paid over twenty-five years. Cessna Aircraft Company named the adjacent outdoor plaza for \$3 million paid over twenty years. A ten-year agreement was reached with House of Schwan for naming rights to the public lounge in Intrust Bank Arena. Deals are also in place with Spirit AeroSystems for the concourse, Cessna Aircraft for the plaza, and Pepsi Co. to provide non-alcoholic beverages for ten years. In total, the County expects to receive \$17.114 million between all agreements.

Team: Oklahoma Flying Aces

Principal Owner: Richard Davis

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: @OKFlyingAces

Arena: Stride Bank Center

Date Built: 2013

Facility Cost (\$/Mil): \$18.6

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: [@StrideCenterOK](#)

ELITE INDOOR FOOTBALL (EIF)

LEAGUE UPDATE: After the American Indoor Football League (AIF) folded, the Southern Steam created the Elite Indoor Football league.

Team: Carolina Aviators

Principle Owner: N/A
Year Established: 2011
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
Team [Website](#)
[Twitter: @CarolinaAviator](#)

Arena: Dorton Arena
Date Built: 1952
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
[Facility Website:](#) N/A
Twitter: N/A

UPDATE: The Aviators joined the EIF in 2018.

NAMING RIGHTS: There are currently no naming-rights deals for the Dorton Arena.

Team: Carolina Wildcats

Principle Owner: Malachi King, Dale Glossenger, and John Burns
Year Established: 2019
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
Team Website: N/A
Twitter: N/A

Arena: N/A
Date Built: N/A
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
[Facility Website:](#) N/A
Twitter: N/A

UPDATE:

NAMING RIGHTS:

Team: Georgialina Lions

Principle Owner: N/A

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website: N/A

Twitter: N/A

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website: N/A

Twitter: N/A

UPDATE:

Team: Tampa Bay Tigers

Principle Owner: Tom Green

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website: N/A

Twitter: N/A

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website: N/A

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Southern Steam

Principle Owner: Bobby Dammarell

Year Established: 2013

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: N/A

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website: N/A

Twitter: N/A

UPDATE: The Steam do not know where they will play their home games at this time.

NAMING RIGHTS: N/A

INDOOR FOOTBALL LEAGUE (IFL)

LEAGUE UPDATE: The IFL is a professional indoor football league that formed when the Intense Football League and the United Indoor Football League merged. The league is comprised of players with a variety of backgrounds, including former NFL players. The Duke City Gladiators will join the IFL for the 2020 season.

Team: Arizona Rattlers

Principal Owner: Ron Shurts

Year Established: 1992

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@ArizonaRattlers](#)

Arena: Talking Stick Resort Arena

Date Built: 1992

Facility Cost (\$/Mil): \$90

Percentage of Arena Publicly Financed: 39%

Facility Financing: The City of Phoenix contributed \$35 million, of which \$28 million went toward arena construction and \$7 million toward the land. The Phoenix Suns, who also use the arena, contributed \$55 million. The City has a thirty-year commitment from the Suns to repay a portion of the contribution at \$500,000 per year, with an annual three percent increase. The City will also receive forty percent of revenue from luxury boxes and advertising.

Facility Website

Twitter: [@TSRarena](#)

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Bismarck Bucks

Principal Owner: Dakota Pro Football, LLC

Year Established: 2016

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@bismarckbucks](#)

Arena: Bismarck Event Center

Date Built: 1969

Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS:

Team: Cedar Rapids River Kings

Principal Owner: Roy Choi
Year Established: 2011
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@goriverkings](#)

Arena: U.S. Cellular Center
Date Built: 1979
Facility Cost (\$/Mil): 8
Percentage of Arena Publicly Financed: N/A
Facility Financing: Owned by the City of Cedar Rapids.
[Facility Website](#)
Twitter: [@USCellCenter](#)

UPDATE: N/A

NAMING RIGHTS: In 2014, U.S. Cellular renewed its agreement for the naming rights to the U.S. Cellular Center. The previous agreement paid \$150,000 annually. Under the new agreement, the company is paying \$3.8 million for ten years.

Team: Green Bay Blizzard

Principal Owner: Larry and Kathy Treankler
Year Established: 2003
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@BlizzardIFL](#)

Arena: Resch Center

Date Built: 2002

Facility Cost (\$/Mil): \$49

Percentage of Arena Publicly Financed: N/A

Facility Financing: An eight percent room rental tax at the Resch Center and KI Convention Center primarily financed the arena. Another \$5 million came from various naming-rights opportunities throughout the Center, and an additional \$1 million came from the State of Wisconsin and the Village of Ashwaubenon. Final funding came from the sale of bricks to fill the plaza in front of the Resch Center.

Facility Website

Twitter: [@reschcenter](#)

UPDATE: N/A

NAMING RIGHTS: The Resch Center is named after Dick Resch, President of KI Industries. Resch and KI donated \$5 million in cash and furnishings for the Resch Center and KI Convention Center, which is located next door to the Resch Center. The actual field played on by the Blizzard is sponsored by U.S Cellular, and details of the deal are undisclosed.

Team: Iowa Barnstormers

Principal Owner: Jeff Lamberti

Year Established: 1995

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@iabarnstormers](#)

Arena: Wells Fargo Arena

Date Built: 2005

Facility Cost (\$/Mil): \$99

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: The facility is named after Wells Fargo Financial Services, which has been the corporate sponsor of the multi-purpose arena since it opened. For this sponsorship, Wells Fargo will pay \$11.5 million over twenty years, expiring in 2025.

Team: Nebraska Danger

Principal Owner: Charlie Bosselman

Year Established: 2010
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
Team Website
[Twitter: @DangerFootball](#)

Arena: Eihusen Arena at the Heartland Events Center
Date Built: 2006
Facility Cost (\$/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website
Twitter: [@HeartlndEvents](#)

UPDATE: N/A

NAMING RIGHTS: Eihusen Arena is named after Virgil Eihusen of Chief Industries who donated \$1.6 million to the facilities.

Team: Sioux Falls Storm

Principal Owner: Todd Tryon
Year Established: 2000
Most Recent Purchase Price (\$/Mil): N/A
Current Value (\$/Mil): N/A
Percent Change from Last Year: N/A
Team Website
[Twitter: @siouxfallsstorm](#)

Arena: Denny Sanford PREMIER Center
Date Built: 2014
Facility Cost (\$/Mil): \$117
Percentage of Arena Publicly Financed: 98%
Facility Financing: The sources of financing are tax-exempt bonds, taxable bonds, sales tax fund cash from the City, and a donation from Sanford Health.
Facility Website
Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: Sanford Health, First Premier Bank, and Premier Bankcard are paying nearly \$21 million for the naming rights to the Denny Sanford Premier Center for the next twenty-five years.

Team: Quad City Steamwheelers

Principal Owner: Doug Bland

Year Established: 2017

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@qcsteam](#)

Arena: TaxSlayer Center

Date Built: 1993

Facility Cost (\$/Mil): \$33.4

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TaxSlayerCenter](#)

UPDATE: N/A

NAMING RIGHTS: N/A

Team: San Diego Strike Force

Principal Owner: Roy Choi

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@sdstrikeforce](#)

Arena: Pechanga Arena

Date Built: 1966

Facility Cost (\$/Mil): \$6.4

Percentage of Arena Publicly Financed: N/A

Facility Financing:

[Facility Website](#)

Twitter: [@PechangaArenaSD](#)

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Tuscon Sugar Skulls

Principal Owner: Kevin Guy

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@sugarskullsfb](#)

Arena: Tucson Convention Center

Date Built: 1971 (renovated in 1987 and 2014)

Facility Cost (\$/Mil): \$22 (2014 renovation)

Percentage of Arena Publicly Financed: N/A

Facility Financing: Renovation funding provided by Rio Nuevo downtown redevelopment and revitalization district and the City of Tucson.

[Facility Website](#)

Twitter: [@TCCTucson](#)

UPDATE: N/A

NAMING RIGHTS: N/A

MID-ATLANTIC INDOOR FOOTBALL LEAGUE (MAIFL)

LEAGUE UPDATE: The Mid-Atlantic Indoor Football League (MAIFL) is a developmental semi-pro indoor football league to help players and coaches learn the indoor game. The 2017 season was MAIFL's inaugural season. The league currently has four teams, Capital City Reapers, Capital City Seahawks, Maryland Eagles, and Reading Raptors.

Team: Capital City Reapers

Principle Owner: Reggie Shipp

Year Established: 2017

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website: N/A

Twitter: [@CapCityReapers](#)

Arena: XL Sports World

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: [@XLSportsWorldVA](#)

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Capital City Seahawks

Principle Owner: N/A

Year Established:

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter:

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website
Twitter: N/A

UPDATE: N/A

NAMING RIGHTS:

Team: Maryland Eagles

Principle Owner: Darryl Overton and Matthew Steeple

Year Established: 2013

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website:](#) N/A

Twitter: N/A

Arena: Wheaton Sports Pavilion

Date Built: 2013

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@Wheaton_Sports](#)

UPDATE: N/A

NAMING RIGHTS: There is no current naming rights deal for the Wheaton Sports Pavilion.

Team: Reading Raptors

Principle Owner: N/A

Year Established: 2015

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: N/A

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: N/A

NATIONAL ARENA LEAGUE (NAL)

LEAGUE UPDATE:

The league currently consists of six teams, the Columbus Lions, Carolina Cobras, Massachusetts Pirates, Jacksonville Sharks, New York Streets, and Orlando Predators.

Team: Carolina Cobras

Principle Owner: National Sports Ventures

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@CarCobras](#)

Arena: Greensboro Coliseum Complex

Date Built: 1959

Facility Cost (\$/Mil): \$4.5

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@Gbocoliseum](#)

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Columbus Lions

Principle Owner: John Hargrove

Year Established: 2006

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@columbuslions](#)

Arena: Columbus Civic Center

Date Built: 1996

Facility Cost (\$/Mil): \$45

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@ColCivicCenter](#)

UPDATE: N/A

NAMING RIGHTS: The Columbus Civic Center is currently seeking naming-rights deals, but no deal has been reached as of 2017.

Team: Jacksonville Sharks

Principal Owner: Jacksonville Sports Group

Year Established: 2010

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@jaxsharks](#)

Arena: Sea Best Field at Jacksonville Veterans Memorial Arena

Date Built: 2003

Facility Cost (\$/Mil): \$130

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website: N/A

Twitter: N/A

UPDATE: N/A

NAMING RIGHTS: In honor of the Beaver Street Fisheries' flagship brand, Sea Best, the Jacksonville Sharks will play all of their home games on Sea Best Field at the Jacksonville Veterans Memorial Arena.

Team: Massachusetts Pirates

Principle Owner: Hassan Yatim and Jawad Yatim

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website

Twitter: [@mass_pirates](#)

Arena: DCU Center

Date Built: 1977 (renovated 2009, 2012, 2013)

Facility Cost (\$/Mil): \$25.6 (\$23 in 2013)

Percentage of Arena Publicly Financed:

Facility Financing: N/A

[Facility Website](#)

Twitter: [@DCUCenter](#)

UPDATE: N/A

NAMING RIGHTS:

Team: New York Streets

Principle Owner: Corey Galloway

Year Established: 2018

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

[Team Website](#)

Twitter: [@nystreetsfb](#)

Arena: Westchester County Center

Date Built: 1924

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@WCC_parks](#)

UPDATE: N/A

NAMING RIGHTS:

Team: Orlando Predators

Principle Owner: Kenny McEntyre

Year Established: 2019

Most Recent Purchase Price (\$/Mil): N/A

Current Value (\$/Mil): N/A

Percent Change from Last Year: N/A

Team Website N/A

Twitter: [@predatorsorl](#)

Arena: Amway Center

Date Built: 2008

Facility Cost (\$/Mil): \$480

Percentage of Arena Publicly Financed:

Facility Financing: N/A

[Facility Website](#)

Twitter: [@AmwayCenter](https://twitter.com/AmwayCenter)

UPDATE: N/A

NAMING RIGHTS: N/A