OTHER HOCKEY LEAGUES

{Appendix 4.1, to Sports Facility Reports, Volume 18}
Research completed as of August 10, 2017

NATIONAL WOMEN’S HOCKEY LEAGUE

League Update: In November 2016, players were informed they would be receiving a 50% pay cut with the goal of sustaining the league longterm. With the paycut, most league players will make between $7,000 and $8,500 per year.

The NWHL altered its playoff schedule to accommodate players leaving to play in the world championships. the league eliminated a planned three-week break between the end of the regular season and the beginning of the post-season.

Team: Boston Pride

Year Established: 2015
Team Website
Twitter: @TheBostonPride

Arena: Warrior Ice Arena
Date Built: 2016
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website
Twitter: N/A

NAMING RIGHTS: Currently, Warrior Ice Arena does not have a naming rights sponsor.

Team: Buffalo Beauts

Year Established: 2015
Team Website
Twitter: @BuffaloBeauts
Arena: The First Niagara Rink at HarborCenter
Date Built: 2014
Facility Cost ($/Mil): $172.2
Percentage of Arena Publicly Financed: Zero percent; however, the Harbor Center is publicly subsidized, receiving $57 million in local and state tax breaks.
Facility Financing: N/A
Facility Website
Twitter: @HarborCtr

UPDATE: Harrison Browne came out as the league, and Beauts, first openly transgender athlete. Browne later retired at the conclusion of the season.

NAMING RIGHTS: In November 2014, First Niagara Financial Group reached a naming rights agreement. Details of the agreement remain undisclosed.

Team: Connecticut Whale

Year Established: 2015
Team Website
Twitter: @CTWhale_NWHL

Arena: Northford Ice Pavilion
Date Built: 1998
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing:
Facility Website
Twitter: @NorthfordIce

NAMING RIGHTS: Northford Ice Pavilion does not have a naming rights sponsor.

Team: New York Riveters

Year Established: 2015
Team Website
Twitter: @NYRiveters

Arena: RWJ Barnabas Health Hockey House (Prudential Center’s practice facility)
Date Built: 2007
Facility Cost ($/Mil): $375
Percentage of Arena Publicly Financed: 66%
Facility Financing: The City of Newark funded $210 million and the New Jersey Devils funded the remainder.
Facility Website
Twitter: @NJDHockeyHouse
**NAMING RIGHTS**: In March 2016, the New Jersey Devils (NHL) and Barnabas Health agreed to a multi-year, multi-million dollar partnership that included the naming rights to the Prudential Center’s practice facility. The practice facility was renamed the RWJ Barnabas Health Hockey House. Terms of the agreement were not available.

**AMERICAN HOCKEY LEAGUE (AHL) (AAA)**

**League Update**: Prior to the 2017-18 season, the Montreal Canadien-owned IceCaps became the Laval Rocket and the Binghamton Senators were purchased by the Ottawa Senators before being renamed the Belleville Senators. The Albany Devils relocated to Binghamton, now becoming the Binghamton Devils.

**Team: Bakersfield Condors**

**Affiliate**: Edmonton Oilers  
**Principal Owner**: Edmonton Oilers  
[TTeam Website](#)  
[Twitter: @Condors](#)

**Arena**: Rabobank Arena  
**Date Built**: 1998  
**Facility Cost ($/Mil)**: $38  
**Facility Financing**: The arena is publicly financed and owned by the City of Bakersfield.  
[Facility Website](#)  
[Twitter: @RabobankArena](#)

**NAMING RIGHTS**: In 2014, Rabobank announced they had renewed their naming rights agreement for ten years. Under the new contract, Rabobank is paying $350,000 per year.

**Team: Belleville Senators**

**Affiliate**: Ottawa Senators  
**Principal Owner**: Thomas Mitchell  
[TTeam Website](#)  
[Twitter: @BellevilleSens](#)

**Arena**: Yardmen Arena  
**Date Built**: 1978  
**Facility Cost ($/Mil)**: N/A  
**Facility Financing**: N/A  
[Facility Website](#)  
[Twitter: N/A](#)
UPDATE: In December 2016, as part of the Senators move to Belleville, the Yardmen Arena began plans for a $20.5 million renovation. The project will focus on outfitting the arena for the Senators and will include adding an additional 4,000 seats.

NAMING RIGHTS: There is no current naming rights deal in place.

Team: Binghamton Devils

Affiliate: New Jersey Devils  
Principal Owner: New Jersey Devils  
Team Website  
Twitter: @BingDevs

Arena: Floyd L. Maines Veterans Memorial Arena  
Date Built: 1973  
Facility Cost ($/Mil): $7.5  
Facility Financing: N/A  
Facility Website  
Twitter: N/A

UPDATE: In December 2017, the Devils relocated to Binghampton after the Senators left.

NAMING RIGHTS: On July 1, 2014, the arena was renamed Floyd L. Maines Veteran Memorial Arena. The agreement is for five years and can be extended to fifteen years. Over the life of the agreement, the Maines family pays $75,000 per year.

Team: Bridgeport Sound Tigers

Affiliate: New York Islanders  
Principal Owner: Jonathan Ledecky and Scott Malkin  
Team Website  
Twitter: @TheSoundTigers

Arena: Webster Bank Arena  
Date Built: 2001  
Facility Cost ($/Mil): $35  
Facility Financing: 100% publicly funded.  
Facility Website  
Twitter: @Webster_Arena

NAMING RIGHTS: In January 2011, Webster Bank purchased the naming rights to the arena through 2021 for $3.5 million over ten years.
Team: Charlotte Checkers

Affiliate: Carolina Hurricanes
Principal Owner: Michael Kahn
Team Website
Twitter: @CheckersHockey

Arena: Bojangles’ Coliseum
Date Built: 1955
Facility Cost ($/Mil): $4
Facility Financing: N/A
Facility Website
Twitter: @BojanglesCol

UPDATE: In July 2017, Charlotte City Council voted to fund an $18.5 million project linking the Bojangles’ Coliseum with the Ovens Auditorium next door. The plan is for the two venues to share a lobby, restrooms, and office space by utilizing a second floor link.

NAMING RIGHTS: In 2008, Bojangles’ Restaurant’s Inc. agreed to a deal for the naming rights to the Coliseum. The deal is worth $1.25 million over ten years. Preliminary discussions have begun to extend the naming rights deal.

Team: Chicago Wolves

Affiliate: St. Louis Blues
Principal Owner: Don Levin, William Buddy Meyers, and Seth Gold
Team Website
Twitter: @Chicago_Wolves

Arena: Allstate Arena
Date Built: 1980, renovated in 1999
Facility Cost ($/Mil): $11
Facility Financing: N/A
Facility Website
Twitter: @AllstateArena

UPDATE: The Wolves and the Las Vegas Knights agreed to a five-year partnership to make the Wolves the NHL franchise’s AHL affiliate. The St. Louis Blues will continue to send players to the Wolves without an official agreement.

The Wolves also signed a five-year affiliate agreement with the Quad City Mallards of the ECHL.

NAMING RIGHTS: In August 2014, the Village of Rosemont approved a new contract with AllState Corp. The new contract is valued at $15 million per year for ten years.
Team: Cleveland Monsters

Affiliate: Columbus Blue Jackets  
Principal Owner: Dan Gilbert  
Team Website  
Twitter: @monstershockey

Arena: Quicken Loans Arena  
Date Built: 1994  
Facility Cost ($/Mil): $100  
Facility Financing: N/A  
Facility Website  
Twitter: @TheQArena  

NAMING RIGHTS: Naming rights for Quicken Loans Arena was part of Dan Gilbert’s $375 million purchase of the Cleveland Cavaliers (NBA) and its properties in 2005.

Team: Grand Rapids Griffins

Affiliate: Detroit Red Wings  
Principal Owner: Dan DeVos and David Van Andel  
Team Website  
Twitter: @griffinshockey

Arena: Van Andel Arena  
Date Built: 1996  
Facility Cost ($/Mil): $75  
Facility Financing: The DeVos family contributed $15 million; the Van Andel family contributed $11.5 million; and other private interests contributed $8.5 million. State taxes funded the remainder.  
Facility Website  
Twitter: @VanAndelArena

UPDATE: In July 2017, the Griffins and the Detroit Red Wings announced an agreement that the Griffins would remain the AHL affiliate of the Redwings.

NAMING RIGHTS: Van Andel Arena is named for Amway founder Jay Van Andel, who gave $11.5 million toward the arena.
Team: Hartford Wolf Pack

Affiliate: New York Rangers
Principal Owner: Madison Square Garden L.P.
Team Website
Twitter: @WolfPackAHL

Arena: XL Center
Date Built: 1975 (heavily renovated in 1980 after the original roof collapsed)
Facility Cost ($/Mil): $30
Facility Financing: N/A
Facility Website
Twitter: @XLCenter

UPDATE: In January 2017, the N.Y. Rangers and Spectra by Comcast Spectator, who manages the XL Center, came to an agreement for the Wolf Pack to continue playing in the XL Center during the 2017-18 season. Terms of the deal were not disclosed.

NAMING RIGHTS: While terms of the deal were not released, XL Capital Insurance purchased the naming rights to the arena in December 2007 and re-named the arena the XL Center. The six-year deal was expected to reach upwards of seven figures and allowed XL to place its logo on the front of the building and on the playing surface. The naming rights agreement expired in 2013. Despite the deal expiring, the arena is still named the XL Center.

Team: Hershey Bears

Affiliate: Washington Capitals
Principal Owner: Hershey Entertainment & Resorts Company
Team Website
Twitter: @TheHersheyBears

Arena: GIANT Center
Date Built: 2002
Facility Cost ($/Mil): $64
Facility Financing: The State contributed $25 million toward building the arena.
Facility Website

NAMING RIGHTS: In May 2011, GIANT Food, a grocery store chain, signed a ten-year contract renewing the naming rights. GIANT Food has held the naming rights since 2002.
Team: Iowa Wild

Affiliate: Minnesota Wild  
Principal Owner: Minnesota Sports & Entertainment, led by Craig Leipold  
Team Website  
Twitter: @IAWild

Arena: Wells Fargo Arena  
Date Built: 2005  
Facility Cost ($/Mil): $117  
Facility Financing: Iowa Events Center, later renamed Wells Fargo Arena, was funded through various sources. The Vision Iowa Board approved a $50 million grant for the arena, as well as an additional $5 million grant for the Iowa Hall of Pride, located in the Hy-Vee Hall within the Center. The Polk County Board of Supervisors directed the $158.9 million sale of Essential County Purpose General Obligation Bonds for the construction of the Center. These bonds will be repaid with revenue from Prairie Meadows Racetrack and Casino, owned by Polk County. The City of Des Moines provided $3 million to Polk County for the realignment of Third Street and the construction of a skywalk.  
Facility Website  
Twitter: @IAEventsCenter

NAMING RIGHTS: Wells Fargo agreed to pay Polk County $11.5 million over twenty years, beginning on February 1, 2005, for naming rights to the arena.

Team: Laval Rocket

Affiliate: Montreal Canadiens  
Principal Owner: True North Sports & Entertainment Limited  
Team Website  
Twitter: @LavalRocket

Arena: Place Bell  
Date Built: 2017  
Facility Cost ($/Mil): $200 US  
Facility Financing: N/A  
Facility Website  
Twitter: @Place_Bell

UPDATE: The Canadiens held a name-the-team contest from July 11 through August 31. Rocket received 51% of the vote.

NAMING RIGHTS: No naming rights are available.
Team: Lehigh Valley Phantoms

Affiliate: Philadelphia Flyers
**Principal Owner:** Brooks Group
Team Website
Twitter: @LVPhantoms

Arena: PPL Center
Date Built: 2014
**Facility Cost ($/Mil):** $177 (estimated)
**Facility Financing:** N/A
Facility Website
Twitter: @PPLCenter

NAMING RIGHTS: PPL Corporation owns the naming rights to PPL Center after agreeing to pay an undisclosed amount for ten years.

Team: Manitoba Moose

Affiliate: Winnipeg Jets
**Principal Owner:** True North Sports & Entertainment
Team Website
Twitter: @ManitobaMoose

Arena: MTS Iceplex
Date Built: 2010
**Facility Cost ($/Mil):** C$26.6 million
**Facility Financing:** Federal and provincial governments funded 45% of the arena (roughly $12 million)
Facility Website
Twitter: @BellMTSIceplex

NAMING RIGHTS: In June 2011, True North Sports & Entertainment and MTS announced an expansion of their long-standing partnership, including continuing the naming rights to MTS Iceplex. Under the new ten-year agreement, MTS remains the exclusive telecommunications provider to MTS Centre and MTS Iceplex. The agreement includes a provision that would allow MTS to extend its partnership with True North past 2030.

In May 2017, Bell Canada took over MTS. As part of the takeover, Bell Canada renamed the Iceplex the Bell MTS Iceplex and assumed all rights and obligations under the pre-existing naming rights contract.
**Team: Milwaukee Admirals**

**Affiliate:** Nashville Predators  
**Principal Owner:** Milwaukee Admirals, LLC, headed by Harris Turer  
**Team Website**  
**Twitter:** @mkeadmirals

**Arena:** University of Wisconsin-Milwaukee Panther Arena  
**Date Built:** 1950  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** @UWMPantherArena

**UPDATE:** In March 2016, Admirals owner Turer announced the Admirals were moving to Panther Arena beginning with the 2016-2017 season. As part of the agreement, the team signed a ten-year lease.

Also included in the agreement to play at Panther Arena, the Admirals will invest $2 million of the $6.3 million planned renovations for the arena. The renovations are scheduled to take place over the next three years.

**NAMING RIGHTS:** In 2014, the University of Wisconsin-Milwaukee and the Wisconsin Center District announced the arena would be named University of Wisconsin-Milwaukee Panther Arena. The renaming of the arena is part of an ongoing ten-year partnership agreement.

**Team: Ontario Reign**

**Affiliate:** Los Angeles Kings  
**Principal Owner:** Anschutz Entertainment Group (AEG)  
**Team Website**  
**Twitter:** @ontarioreign

**Arena:** Citizens Business Bank Arena  
**Date Built:** 2008  
**Facility Cost ($/Mil):** $150  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** @CBBankArena

**NAMING RIGHTS:** In 2006, Citizens Business Bank Arena and the City of Ontario entered into a ten-year agreement for the naming rights to the arena. Financial terms of the agreement remain undisclosed.
Team: Providence Bruins

Affiliate: Boston Bruins
Principal Owner: H. Larue Renfroe
Team Website
Twitter: @AHLBruins

Arena: Dunkin' Donuts Center
Date Built: 1972, renovated in 2008
Facility Cost ($/Mil): 13
Facility Financing: Publicly funded
Facility Website
Twitter: @DunkinDonutsCtr

NAMING RIGHTS: Dunkin' Donuts originally paid $8.65 million over ten years for naming rights to the arena. That deal expired in May 2011. In June 2011, Dunkin’ Donuts and the Convention Center Authority reached a deal to extend the deal through 2021 for $4.25 million.

Team: Rochester Americans

Affiliate: Buffalo Sabres
Principal Owner: Terry Pegula
Team Website
Twitter: @Amerkshockey

Arena: Blue Cross Arena at the War Memorial
Date Built: 1955, renovated in 1998
Facility Cost ($/Mil): $7.5
Facility Financing: N/A
Facility Website
Twitter: @BlueCrossArena

UPDATE: The Sabres have publicly reconfirmed their commitment to Rochester while also exploring other minor-league options for their affiliate, the Americans. No decision has been made and any potential options are in the very early stages.

NAMING RIGHTS: In 2013, Blue Cross reached an agreement with the City of Rochester to extend its naming rights agreement for another fifteen years. Terms of the agreement were the same terms as the original agreement. Blue Cross paid $2.975 million under the original agreement. Blue Cross will pay $195,000 each year through 2028.
Team: Rockford IceHogs

**Affiliate:** Chicago Blackhawks  
**Principal Owner:** Centre Events, Dr. Kris Tumilowicz, and Craig Drecktrah  
**Team Website**  
**Twitter:** @goicehogs

**Arena:** BMO Harris Bank Center  
**Date Built:** 1979, renovated in 2005, renovated in 2007–13  
**Facility Cost ($/Mil):** $3.8 for 2005 renovations, $25 for 2013 renovations  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** @BMOHarrisCenter

**UPDATE:** In June 2016, the Chicago Blackhawks extended their affiliation agreement with the Rockford IceHogs. The new agreement takes effect before the 2017-2018 season and will last through the 2021-2022 season.

**NAMING RIGHTS:** The Rockford MetroCentre became BMO Harris Bank Center in 2011, pursuant to a naming-rights agreement. BMO Harris is paying $1.3 million over five years for the naming rights, which expire in 2016. The Rockford Area Venues and Entertainment Authority are currently negotiating with BMO Harris Bank to extend the naming rights deal.

Team: San Antonio Rampage

**Affiliate:** Colorado Avalanche  
**Principal Owner:** Spurs Sports and Entertainment  
**Team Website**  
**Twitter:** @sarampage

**Arena:** AT&T Center  
**Date Built:** 2002  
**Facility Cost ($/Mil):** $175  
**Facility Financing:** $146.5 million was generated through a county tax increase and an increase in hotel and rental car taxes. The San Antonio Spurs (NBA) contributed $28.5 million, which it raised through a $1.00 increase in ticket fees for NBA games and a $1.00 parking surcharge.  
**Facility Website**  
**Twitter:** @attcenter

**UPDATE:** In April 2015, the Rampage and the Colorado Avalanche entered into a five-year affiliation agreement.

**NAMING RIGHTS:** AT&T Inc. is paying $41 million over twenty years for naming rights. The deal will expire in 2022.
Team: San Diego Gulls

**Affiliate:** Anaheim Ducks  
**Principal Owner:** Henry and Susan Samueli  
[Team Website](#)  
[Twitter: @SDGullsAHL](#)

**Arena:** Valley View Casino Center  
**Date Built:** 1966  
**Facility Cost ($/Mil):** $6.4  
**Facility Financing:** N/A  
[Facility Website](#)  
[Twitter: @VVCasinoCenter](#)

**NAMING RIGHTS:** In March 2015, it was announced that Valley View Casino & Hotel and AEG, the owners of the facility, agreed to a multi-year naming rights extension for an undisclosed amount of money.

Team: San Jose Barracuda

**Affiliate:** San Jose Sharks  
**Principal Owner:** San Jose Sports and Entertainment Enterprises  
[Team Website](#)  
[Twitter: @sjbarracuda](#)

**Arena:** SAP Center at San Jose  
**Date Built:** 1993  
**Facility Cost ($/Mil):** $162.5  
**Facility Financing:** $132.5 million was funded by the City of San Jose; $30 million was funded by HP Pavilion Management.  
[Facility Website](#)  
[Twitter: @SAPCenter](#)

**NAMING RIGHTS:** On July 9, 2013, SAP America, Inc. entered into a five-year agreement for the naming rights at $3.35 million per year.

Team: Springfield Thunderbirds

**Affiliate:** Florida Panthers  
**Principal Owner:** Springfield Hockey, LLC led by Ron Cain  
[Team Website](#)  
[Twitter: @thunderbirdsahl](#)

**Arena:** MassMutual Center  
**Date Built:** 1972, renovated in 2005
Facility Cost ($/Mil): $10.3 ($71 for the 2005 renovations)
Facility Financing: N/A
Facility Website
Twitter: @MM_Center

NAMING RIGHTS: Massachusetts Mutual Life Insurance Company is paying $5 million for a fifteen-year naming rights deal. The deal began in 2005.

Team: Stockton Heat

Affiliate: Calgary Flames
Principal Owner: Calgary Flames
Team Website
Twitter: @AHLHeat

Arena: Stockton Arena
Date Built: 2005
Facility Cost ($/Mil): $64
Facility Financing: Publicly financed by the City of Stockton
Facility Website
Twitter: @StocktonArena

NAMING RIGHTS: There are currently no naming rights for Stockton arena.

Team: Syracuse Crunch

Affiliate: Tampa Bay Lightning
Principal Owner: Howard Dolgon
Team Website
Twitter: @SyracuseCrunch

Arena: War Memorial Arena at The Oncenter
Date Built: 1951
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @TheOneCenter

NAMING RIGHTS: There is currently no naming-rights agreement for War Memorial Arena at The Oncenter.
Team: Texas Stars

Affiliate: Dallas Stars  
Principal Owner: Hicks Holdings, LLC, led by Thomas O. Hicks Jr., Mack H. Hicks, and Alex Hicks  
Team Website  
Twitter: @TexasStars

Arena: H-E-B Center at Cedar Park  
Date Built: 2009  
Facility Cost ($/Mil): $55  
Facility Financing: N/A  
Facility Website  
Twitter: @HEBCenter

NAMING RIGHTS: In April 2016, H-E-B, a San Antonio based grocery chain, acquired the naming rights to Cedar Park Center. The financial terms of the multi-year deal were undisclosed.

Team: Toronto Marlies

Affiliate: Toronto Maple Leafs  
Principal Owner: Maple Leaf Sports & Entertainment  
Team Website  
Twitter: @TorontoMarlies

Arena: Ricoh Coliseum  
Date Built: 1921, renovated in 2003  
Facility Cost ($/Mil): $1.5 Canadian ($38 Canadian for 2003 renovation)  
Facility Financing: N/A  
Facility Website  
Twitter: @RICOHColiseum

UPDATE: Over Summer 2015, Ricoh Coliseum installed a new scoreboard.

NAMING RIGHTS: Ricoh Canada Inc. paid C$7.5 million over ten years for naming rights to the arena. Despite the deal expiring in 2013, the venue continues to be named Ricoh Coliseum.

Team: Tucson Roadrunners (formerly Springfield Falcons)

Affiliate: Phoenix Coyotes  
Principal Owner: Phoenix Coyotes  
Team Website  
Twitter: @RoadrunnersAHL

Arena: Tucson Convention Center
**Date Built:** 1971  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** @TCCTucson  

**NAMING RIGHTS:** Tucson Convention Center is owned by the City of Tucson.

**Team: Utica Comets**

**Affiliate:** Vancouver Canucks  
**Principal Owner:** Canucks Sports and Entertainment  
**Team Website**  
**Twitter:** @UticaComets

**Arena:** Utica Memorial Auditorium  
**Date Built:** 1960, renovated in 2013  
**Facility Cost ($/Mil):** $4.5 ($5 for 2013 renovations)  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** N/A

**NAMING RIGHTS:** There are currently no naming rights to Utica Memorial Auditorium.

**Team: Wilkes-Barre/Scranton Penguins**

**Affiliate:** Pittsburgh Penguins  
**Principal Owner:** Pittsburgh Penguins  
**Team Website**  
**Twitter:** @WBSPenguins

**Arena:** Mohegan Sun Arena at Casey Plaza  
**Date Built:** 1999  
**Facility Cost ($/Mil):** $44  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** @MoheganSunArena

**UPDATE:** In August 2016, the Luzerne County Convention Center Authority announced plans to fix the faulty ice rink. Construction flaws have led to leaks and temperature variations in the ice. Temporary repairs for the 2016-2017 season cost approximately $20,000 and a permanent solution is expected to cost up to $1 million. The Luzerne County Convention Center Authority board members approved $869,900 bid to replace the ice rink at the Mohegan Sun Arena. Renovations started in Summer 2017.
NAMING RIGHTS: Mohegan Sun agreed to pay $2.38 million over ten years for naming rights to the arena. The agreement expires in 2020.

**EAST COAST HOCKEY LEAGUE (ECHL) (AA)**

**League Update:** The Elmira Jackals ceased operations after Elmira’s First Arena was sold to new ownership. The Alaska Aces also ceased operationed after the 2016-17 season and will relocate to Portland, Maine prior to the 2018-19 season.

**Team: Adirondack Thunder**

**Affiliate:** Binghamton Devils (AHL), New Jersey Devils (NHL)  
**Principal Owner:** Calgary Sports and Entertainment  
[Team Website](#)  
[Twitter: @ECHLThunder](#)

**Arena:** Cool Insuring Arena  
**Date Built:** 1979  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
[Facility Website](#)  
[Twitter: @CoolInsArena](#)

**UPDATE:** In August 2017, the Thunder announced they have agreed to a one-year deal to be the affiliate of the New Jersey Devils and Binghamton Devils. The prior affiliation with the Calgary Flames ended after Calgary came to terms with another ECHL team.

**NAMING RIGHTS:** Cool Insuring Agency purchased the naming rights to the Glens Falls Civic Center. The arena will be named the Cool Insuring Arena as a tribute to the company’s longtime owner Charles Cool. The terms of the deal were not disclosed.

**Team: Allen Americans**

**Affiliate:** San Jose Sharks (NHL), San Jose Barracuda (AHL)  
**Principal Owner:** Rodney Steven, Brandon Steven, and Johnny Steven  
[Team Website](#)  
[Twitter: @allenamericans](#)

**Arena:** Allen Event Center  
**Date Built:** 2009  
**Facility Cost ($/Mil):** $70 (includes two parking garages)  
**Facility Financing:** The City provided $47 million in bonds, with MGHerring Group funding the remaining $23 million. The City will reimburse MGHerring with revenue from the facility.  
[Facility Website](#)  
[Twitter: @AllenEventCntr](#)
UPDATE: In an effort to broaden their market, the Americans have discussed voting on a new name. Team leadership is interested in remaining the Americans but no longer including the name “Allen”.

NAMING RIGHTS: The arena is named for the town it is located in: Allen, Texas.

Team: Atlanta Gladiators

Affiliate(s): Providence Bruins (AHL), Boston Bruins (NHL)
Principal Owner: Gwinnett County Hockey, LLC, headed by Toby Jeffreys
Team Website
Twitter: @atlgladiators

Arena: Infinite Energy Arena
Date Built: 2003
Facility Cost ($/Mil): $65
Facility Financing: Funded by Gwinnett County
Facility Website
Twitter: @Infinite_Center

UPDATE: The Gwinnet Gladiators and the Arena at Gwinnett Center agreed to a five-year extension to keep the team in Duluth through the 2018-2019 season.

NAMING RIGHTS: In August 2015, Infinite Energy agreed to a twenty-year, $18 million contract in exchange for the naming rights to the Arena at Gwinnett Center.

Team: Brampton Beast

Affiliate: Laval Rockets (AHL), Montreal Canadiens (NHL)
Principal Owner: Gregg Rosen
Team Website
Twitter: @BramptonBeast

Arena: Powerade Centre
Date Built: 1998
Facility Cost ($/Mil): $26.5
Facility Financing: N/A
Facility Website
Twitter: @poweradecentre

UPDATE: In March 2016, Brampton City Council agreed to give the Beast $1.5 million in public funds over the next three years. Of these funds, $1.2 million is part of a sponsorship and advertising deal that will help the Beast mitigate projected losses over the next few seasons. In the team’s first three seasons in the ECHL, the Beast have lost $4 million.
Beast ownership provided the opportunity to the local community to buy a piece of the franchise in an effort to include local investors. A five to ten percent stake in the team is estimated to be valued between $5 and $10 million.

**NAMING RIGHTS:** In 2005, Coca-Cola entered into a ten-year naming rights deal with the Beast. The Brampton Centre for Sports and Entertainment was then renamed Powerade Centre. The arena continues to go by the name Powerade Centre despite the contract with Coca-Cola expiring.

**Team: Cincinnati Cyclones**

**Affiliates:** Rochester Americans (AHL), Buffalo Sabres (NHL)  
**Principal Owner:** Nederlander Entertainment  
[Team Website](#)  
[Twitter: @CincyCyclones](#)

**Arena:** U.S. Bank Arena  
**Date Built:** 1975  
**Facility Cost ($/Mil):** $20  
**Facility Financing:** N/A  
[Facility Website](#)  
[Twitter: @USBANKARENA](#)

**UPDATE:** In May 2017, the Cyclones and the Sabres signed a new affiliation agreement.

**NAMING RIGHTS:** U.S. Bank paid $3 million for a ten-year naming rights deal that ended in 2011. No new information has been released regarding the naming rights to the stadium; however, the stadium continues to be named U.S. Bank Arena.

**Team: Colorado Eagles**

**Affiliate:** San Antonio Rampage (AHL), Colorado Avalanche (NHL)  
**Principal Owner:** Martin Lind and Ralph Backstrom  
[Team Website](#)  
[Twitter: @ColoradoEagles](#)

**Arena:** Budweiser Events Center  
**Date Built:** 2003  
**Facility Cost ($/Mil):** $60  
**Facility Financing:** N/A  
[Facility Website](#)  
[Twitter: @BudEventsCenter](#)
**UPDATE:** In July 2016, the Eagles reached an agreement with the Avalanche to serve as their ECHL affiliate. The agreement is for four years.

**NAMING RIGHTS:** Budweiser is paying $1.5 million over twenty years for naming rights to the arena. The deal expires in 2023.

**Team: Florida Everblades**

**Affiliate(s):** Charlotte Checkers (AHL), Carolina Hurricanes (NHL)
**Principal Owner:** Craig Brush and Peter Karmanos Jr.
**Team Website**
**Twitter:** @FL_Everblades

**Arena:** Germain Arena  
**Date Built:** 1998  
**Facility Cost ($/Mil):** 25  
**Facility Financing:** N/A  
**Facility Website**
**Twitter:** @GermainArena

**NAMING RIGHTS:** Germain Motor Company is paying $7 million over twenty years for naming rights to the arena. The deal expires in 2018.

**Team: Fort Wayne Komets**

**Affiliate:** Tucson Roadrunners (AHL), Arizona Coyotes (NHL)  
**Principal Owner:** Summit Sports, Inc., comprised of Michael Franke, David Franke, and Scott Sproat  
**Team Website**
**Twitter:** @FWKomet

**Arena:** Allen County War Memorial Coliseum  
**Date Built:** 1952  
**Facility Cost ($/Mil):** $2.6 ($26 for the 1989 renovation; $35 for the 2002 renovation)  
**Facility Financing:** N/A  
**Facility Website**
**Twitter:** @acwmc

**UPDATE:** On July 31, 2017, the Komets entered into a one-year affiliation agreement with the Arizona Coyotes.

**NAMING RIGHTS:** The arena is named as a living memorial to the United States war veterans.
Team: Greenville Swamp Rabbits

Affiliate(s): New York Rangers (NHL); Hartford Wolf Pack (AHL)  
**Principal Owner:** Chestnut Street Sports, LLC  
[Team Website](#)  
**Twitter:** [@SwampRabbits](#)

**Arena:** Bon Secours Wellness Arena  
**Date Built:** 1998  
**Facility Cost ($/Mil):** $63  
**Facility Financing:** N/A  
[Facility Website](#)  
**Twitter:** [@BSWARena](#)

**NAMING RIGHTS:** After fifteen years of being known as the BI-LO Center, the naming rights to the arena were sold to the Bon Secours St. Francis Hospital System for $4.5 million over ten years.

Team: Idaho Steelheads

Affiliate(s): Texas Stars (AHL), Dallas Stars (NHL)  
**Principal Owner:** Idaho Sports Properties/Block 22; headed by John Cunningham  
[Team Website](#)  
**Twitter:** [@Steelheads](#)

**Arena:** CenturyLink Arena  
**Date Built:** 1997  
**Facility Cost ($/Mil):** $50  
**Facility Financing:** N/A  
[Facility Website](#)  
**Twitter:** [@centurylinkboi](#)

**UPDATE:** In June 2016, the Steelheads and the Dallas Stars renewed their affiliation agreement. The new agreement will run through the 2017-2018 season.

**NAMING RIGHTS:** In August 2011, CenturyLink took over Qwest Communications and the venue’s name was changed from Qwest Arena to CenturyLink Arena Boise.

Team: Indy Fuel

Affiliate: Rockford Icehogs (AHL), Chicago Blackhawks (NHL)  
**Principal Owner:** Jim Hallett, Sean Hallett, and Jerry Williams.  
[Team Website](#)  
**Twitter:** [@IndyFuel](#)

**Arena:** Indiana Farmers Coliseum
Date Built: 1939 (Renovated in 2014)
Facility Cost ($/Mil): N/A (Renovations $53 million)
Facility Financing: N/A
Facility Website
Twitter: N/A

NAMING RIGHTS: In December 2014, Indiana Farmers Mutual Insurance Co. reached a deal for ten years, worth $6 million.

Team: Jacksonville Icemen

Affiliate(s): Manitoba Moose (AHL), Winnipeg Jets (NHL)
Principal Owner: Ron Geary
Team Website
Twitter: N/A

Arena: Veterans Memorial Arena
Date Built: 2003
Facility Cost ($/Mil): $130
Facility Financing: $130 million in public tax funds from the city of Jacksonville.
Facility Website
Twitter: N/A

UPDATE: In July 2017, the Icemen announced their first NHL affiliation with the Winnipeg Jets.

NAMING RIGHTS: In 2013, Mayor Brown stated the naming rights to the arena would not be sold.

Team: Kalamazoo Wings

Affiliate: Utica Comets (AHL), Vancouver Canucks (NHL)
Principal Owner: William D. Johnston
Team Website
Twitter: @KalamazooWings

Arena: Wings Event Center
Date Built: 1974
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @WECkzoo

UPDATE: On July 17, 2017, the Wings entered into an affiliation agreement with the Vancouver Canucks. The agreement is for one year.
NAMING RIGHTS: There is no naming rights deals for Wings Event Center.

Team: Manchester Monarchs

Affiliate: Ontario Reign (AHL), Los Angeles Kings (NHL)
Principal Owner: PPI Sports LLC
Team Website
Twitter: @MonarchsHockey

Arena: SNHU Arena
Date Built: 2001
Facility Cost ($/Mil): $68
Facility Financing: 100%, publicly owned by the City of Manchester
Facility Website
Twitter: @SNHU Arena_NH

NAMING RIGHTS: In February 2016, arena management and Southern New Hampshire University agreed to a deal for the naming rights to the arena. The multi-year agreement includes internships for SNHU students and use of the arena for university athletic events and graduation ceremonies.

Team: Kansas City Mavericks

Affiliate: Stockton Heat (AHL), Calgary Flames (NHL)
Principal Owner: Lamar Hunt, Jr.
Team Website
Twitter: @KC_Mavs

Arena: Silverstein Eye Centers Arena
Date Built: 2009
Facility Cost ($/Mil): $68
Facility Financing: To finance the arena, Kansas City issued $64.9 million in bonds and used $4 million in tax increment financing funds.
Facility Website
Twitter: @SECArenaKC

UPDATE: On June 7, 2017, the Mavericks announced they changed their name from Missouri to Kansas City. Additionally, as part of the new rebranding, the Mavericks announced a new affiliation agreement with the Calgary Flames.

NAMING RIGHTS: In September 2015, the Independence Events Center was renamed the Silverstein Eye Centers Arena after the naming rights were purchased. The deal is for $2.75 million over ten years.
Team: Norfolk Admirals
Affiliate: Milwaukee Admirals (AHL), Nashville Predators (NHL)
Principal Owner: Ardon Wiener
Team Website
Twitter: @NorfolkAdmirals

Arena: Norfolk Scope
Date Built: 1971
Facility Cost ($/Mil): $35
Facility Financing: 34% (City paid $12 million)
Facility Website
Twitter: @sevenvenues

UPDATE: In October 2016, Ardon Wiener, and the Mango Media Group, purchased the Norfolk Admirals.

In May 2017, the Admirals announced that the club has reached an affiliation agreement with the Nashville Predators.

NAMING RIGHTS: The arena is named for the town it is located in: Norfolk, Virginia.

Team: Orlando Solar Bears

Affiliate(s): Toronto Marlies (AHL), Toronto Maple Leafs (NHL)
Principal Owner: Orlando Pro Hockey Operations, L.P; controlled by Joe Haleski, Jason Siegel, and Bob Ohrablo
Team Website
Twitter: @OrlandoHockey

Arena: The Amway Center
Date Built: 2008
Facility Cost ($/Mil): $480
Facility Financing: The City of Orlando, on behalf of the Central Florida Community, owns and operates the arena. There was a public-private partnership to help construct the arena. The Orlando Magic (NBA) paid the City of Orlando $2.75 million per year for thirty years in exchange for exclusive marketing rights.
Facility Website
Twitter: @AmwayCenter

NAMING RIGHTS: Amway Corporation is paying the City of Orlando $40 million as part of a ten-year naming rights agreement for the Amway Center, which is also home to NBA’s Orlando Magic. In December 2006, Amway purchased the original naming rights to Amway Center. The deal included a right of first refusal to have its name on the new arena.
Team: Quad City Mallards

Affiliate: Chicago Wolves (AHL), Vegas Golden Knights (NHL)
Principal Owner: T&M Management Services, Ltd.
Team Website
Twitter: @myqcmallards

Arena: iWireless Center
Date Built: 1993
Facility Cost ($/Mil): 33.4
Facility Financing: N/A
Facility Website
Twitter: @iwirelessCenter

UPDATE: In July 2017, the Mallards announced a multiyear affiliation agreement with the Wolves and Knights.

NAMING RIGHTS: iWireless is paying $4.25 million over ten years for the naming rights to the arena (formerly called The MARK of the Quad Cities), which expire in 2017. iWireless announced they will not be extending their ten-year sponsorship.

Team: Rapid City Rush

Affiliate: Iowa Wild (AHL), Minnesota Wild (NHL)
Principal Owner: Scott Mueller (Minority Owners are Barry Peterson and Donnie Ward)
Team Website
Twitter: @RapidCityRush

Arena: Rushmore Plaza Civic Center Arena
Date Built: 1977 (Ice arena completed in 2008)
Facility Cost ($/Mil): $24 for the Ice Arena
Facility Financing: N/A
Facility Website
Twitter: @RushmorePlazaCC

UPDATE: In July 2017, the Rush and the Wild agreed to an affiliation agreement for the 2017-18 season.

NAMING RIGHTS: There is no naming rights deal in place for the arena. The arena is named for its location near Mt. Rushmore.
Team: Reading Royals

Affiliate(s): Lehigh Valley Phantoms (AHL), Philadelphia Flyers (NHL)
Principal Owner: Jack Gulati
Team Website
Twitter: @RRoyalsHockey

Arena: Santander Arena
Date Built: 2001
Facility Cost ($/Mil): $25
Facility Financing: A State grant funded $12.5 million and Burkes County funded the other $12.5 million, partially through a five percent hotel room tax.
Facility Website
Twitter: @Santander_Arena

NAMING RIGHTS: Sovereign Bank owns the naming rights to the stadium, but the terms of the deal were undisclosed. In 2013, Sovereign Bank rebranded itself as Santander Bank and updated the name of the Arena to reflect the brand change.

Team: South Carolina Stingrays

Affiliate(s): Hershey Bears (AHL), Washington Capitals (NHL)
Principal Owner: Anita Zucker and Jonathan Zucker
Team Website
Twitter: @SCStingrays

Arena: North Charleston Coliseum
Date Built: 1993
Facility Cost ($/Mil): $20
Facility Financing: N/A
Facility Website
Twitter: @NChasColiseum

UPDATE: In March 2016, the Stingrays and the Capitals extended their affiliation agreement. The new agreement is through the 2017-2018 season.

NAMING RIGHTS: There is no naming rights agreements in place.
Team: Toledo Walleye

Affiliate(s): Grand Rapids Griffins (AHL), Detroit Red Wings (NHL)
Principal Owner: Toledo Arena Sports, Inc.
Team Website
Twitter: @ToledoWalleye

Arena: Huntington Center
Date Built: 2009
Facility Cost ($/Mil): $105
Facility Financing: Lucas County financed the Huntington Center by raising the hotel-motel lodging tax from eight percent to ten percent to generate $5 million. The county also issued $60 million in bonds and notes, and secured additional public funding through State and local leaders. An additional $2.1 million came from a six-year naming-rights deal with Huntington Bank.
Facility Website
Twitter: @Huntington_Ctr

NAMING RIGHTS: Huntington Bancshares, Inc. purchased the naming rights to the arena in 2010. The agreement runs through 2016 and is worth $2.1 million. There are also three six-year renewal options.

Team: Tulsa Oilers

Affiliate: St. Louis Blues (NHL)
Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven
Team Website
Twitter: @tulsa_oilers

Arena: Bank of Oklahoma Center (BOK Center)
Date Built: 2008
Facility Cost ($/Mil): $178
Facility Financing: N/A
Facility Website
Twitter: @BOKCenter

UPDATE: The Oilers renewed their affiliation agreement with the Winnipeg Jets for the 2016-2017 season.

NAMING RIGHTS: The Bank of Oklahoma purchased the naming rights for $11 million over twenty years. The naming rights deal expires in 2027.

Team: Utah Grizzlies

Affiliate(s): Anaheim Ducks (NHL); San Diego Gulls (AHL)
Principal Owner: David Elmore and Donna Tuttle

Team Website
Twitter: @UtahGrizz

Arena: Maverik Center
Date Built: 1996–97
Facility Cost ($/Mil): $58
Facility Financing: $7 million from the Salt Lake City Olympic Committee and $46 million from the City of West Valley secured with bonds.

Facility Website
Twitter: @Maverik_Center

NAMING RIGHTS: In 2010, Maverik, a grocery chain, agreed to a naming rights deal with the Grizzlies. Details of the agreement were not released.

Team: Wheeling Nailers

Affiliate(s): Wilkes-Barre/Scranton Penguins (AHL), Pittsburgh Penguins (NHL)
Principal Owner: The Hockey Club of the Ohio Valley

Team Website
Twitter: @WheelingNailers

Arena: WesBanco Arena
Date Built: 1977
Facility Cost ($/Mil): $7 ($3.2 for a renovation in 2005)
Facility Financing: N/A
Facility Website
Twitter: @WesBancoArena

NAMING RIGHTS: WesBanco Inc. is paying $2.3 million over ten years for naming rights to the arena. The original deal expired in 2014. In 2013, WesBanco renewed its naming rights agreement with the arena for an additional ten years and $2.5 million dollars.

Team: Wichita Thunder

Affiliate: Bakersfield Condors (AHL), Edmonton Oilers (NHL)
Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven

Team Website
Twitter: @Wichita_Thunder

Arena: INTRUST Bank Arena
Date Built: 2010
Facility Cost ($/Mil): $205.5
Facility Financing: N/A
Facility Website
NAMING RIGHTS: In January 2008, INTRUST Bank purchased naming rights to the incomplete arena for $8.75 million. The deal is for twenty-five years. Furthermore, Cessna Aircraft Company will pay $3 million over twenty years for naming rights to an adjacent outdoor plaza. A ten-year agreement was reached with House of Schwan for naming rights to the public lounge in INTRUST Bank Arena. Deals are also in place with Spirit AeroSystems for naming rights to the concourse and Cessna Aircraft for naming rights to the plaza. Pepsi Co. agreed to provide non-alcoholic beverages for ten years. In total from all agreements, the County expects to receive $17.114 million.

SOUTHERN PROFESSIONAL HOCKEY LEAGUE (SPHL) (AA)

League Update: The Columbus Cottonmouths suspended operations during the 2017 season.

Team: Birmingham Bulls

Affiliate: N/A
Principal Owner: Art Clarkson
Team Website
Twitter: @TheBhamBulls

Arena: Pelham Civic Complex Ice Arena
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: N/A

NAMING RIGHTS: There is no naming-rights agreement in place.

Team: Evansville Thunderbolts

Affiliate: N/A
Principal Owner: VW Sports, LLC
Team Website
Twitter: @EVVProBolts

Arena: Ford Center
Date Built: 2011
Facility Cost ($/Mil): $127.5
Facility Financing: N/A
Facility Website
Twitter: @TheFordCenter
UPDATE: In March 2017, VW Sports, LLC purchase the remaining shares of minority owner Mike Hall.

NAMING RIGHTS: In 2011, a deal was struck with Tri-State Ford for the naming rights to the arena. Ford will pay $4.2 million over the next ten years.

**Team: Fayetteville Marksmen**

**Affiliate:** N/A  
**Principal Owner:** Chuck Norris and Jeff Longo  
[Team Website](#)  
[Twitter: @Marksmen_Hockey](#)

**Arena:** Cumberland County Crown Coliseum  
**Date Built:** 1997  
**Facility Cost ($/Mil):** $55  
**Facility Financing:** N/A  
[Facility Website](#)  
[Twitter: @CrownComplexNC](#)

UPDATE: Following new ownership, the Fireantz were rebranded the Fayetteville Marksmen.

NAMING RIGHTS: There is no naming-rights agreement in place for Crown Coliseum.

**Team: Huntsville Havoc**

**Affiliate:** N/A  
**Principal Owner:** Huntsville Sports Ventures, LLC  
[Team Website](#)  
[Twitter: @HuntsvilleHavoc](#)

**Arena:** Breland Homes Ice  
**Date Built:** N/A  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
Facility Website  
[Twitter:](#)

NAMING RIGHTS: No information regarding naming rights is available at this time.
Team: Knoxville Ice Bears

Affiliate: N/A
Principal Owner: A group of local owners, including John Langley and Mike Murray
Team Website
Twitter: @icebears

Arena: Knoxville Civic Auditorium and Coliseum
Date Built: 1961
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @theKCAC

UPDATE: In early 2016, the Knoxville City Council began exploring options as to whether to renovate or replace the Knoxville Civic Auditorium and Coliseum. Conventions, Sports & Leisure, a consulting firm, estimated the cost to renovate is between $141 million and $205 million.

NAMING RIGHTS: The arena is named after James White, the founder of Knoxville.

Team: Macon Mayhem

Affiliate: N/A
Principal Owner: Bob Kerzner
Team Website
Twitter: @MaconMayhem

Arena: Macon Centreplex
Date Built: 1968 (renovated 1996)
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @MaconCentreplex

NAMING RIGHTS: The arena is named after its location and has no naming rights sponsor.

Team: Mississippi RiverKings

Affiliate: N/A
Principal Owner: The Maddox Foundation
Team Website
Twitter: @RiverKings

Arena: Landers Center
Date Built: 2000
Facility Cost ($/Mil): $27.5  
Facility Financing: N/A  
Facility Website  
Twitter: @LandersCenter

NAMING RIGHTS: In December 2011, Landers Auto Group purchased the naming rights to the DeSoto Civic Center for $1 million. The deal is for ten years, and the Landers Auto Group will pay $100,000 for the first five years; $115,000 in the sixth year; and an additional $10,000 each year after that. Landers will pay $155,000 in the tenth and final year. Landers Auto Group paid to change signage at the Center. In addition to naming rights to the arena, Landers received its name on all other signage, a suite, and twenty-five tickets to all arena events.

Team: Pensacola Ice Flyers

Affiliate: N/A  
Principal Owner: Greg Harris  
Team Website  
Twitter: @PcolaIceFlyers

Arena: Pensacola Bay Center  
Date Built: 1985  
Facility Cost ($/Mil): $20.5  
Facility Financing: N/A  
Facility Website  
Twitter: @pcolabaycenter

NAMING RIGHTS: In October 2012, SMG, the management company of the arena, presented a plan to rebrand the venue with a new name and new logo. The name was changed to Pensacola Bay Center from Pensacola Civic Center.

Team: Peoria Rivermen

Affiliate: N/A  
Principal Owner: Illinois Pro Sports, LLC, comprised of David Holt, John Butler, Bart Rogers, and Bruce Saur  
Team Website  
Twitter: @Peoria_Rivermen

Arena: Peoria Civic Center  
Date Built: 1982  
Facility Cost ($/Mil): $64  
Facility Financing: N/A  
Facility Website  
Twitter: @PeoriaCivicCtr
NAMING RIGHTS: There is no naming rights agreements in place for the arena. However, in August 2015, the box office was renamed the Toyota Box Office. The terms of the agreement remain undisclosed.

Team: Roanoke Rail Yard Dawgs

Affiliate: N/A  
Principal Owner: Breakaway Sports and Entertainment, LLC.  
Team Website  
Twitter: @RailYardDawgs

Arena: Berglund Center  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website  
Twitter: @BerglundCtr

UPDATE: In October 2015, the SPHL announced the expansion of the Roanoke Rail Yard Dawgs. The Rail Yard Dawgs will begin play in the 2016-2017 season

NAMING RIGHTS: In 2014, the naming rights to the Roanoke Civic Center were awarded to Berglund Automotive Group. Berglund’s winning bid included a ten-year contract worth $1.75 million and one free car per year for promotional purposes.

FEDERAL HOCKEY LEAGUE (FHL)

League Update: Prior to the 2017-18 season, the Berlin River Drivers and the Danbury Titans ceased operations due to growing overhead costs with the running the teams.

Team: Carolina Thunderbirds

Affiliate: N/A  
Principal Owner: Barry Soskin  
Team Website  
Twitter: @carolinatbirds

Arena: Winston-Salem Fairgrounds Annex  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: There is no naming rights deal in place at this time.
Team: Cornwall Nationals

Affiliate: N/A
Principal Owner: Rodney Rivette
Team Website
Twitter: @cornwallnats

Arena: Cornwall civic Complex
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: There is no naming rights deal in place at this time.

Team: Danville Dashers

Affiliate: N/A
Principal Owner: Barry Soskin
Team Website
Twitter: @DanvilleDashers

Arena: David S. Palmer Arena
Date Built: 1980
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: Arena officials received a $3 million donation from Julius W. Hegeler II. The donation will go towards replacing the ice compressor and building a new entrance on the facility’s south side.

NAMING RIGHTS: The arena is named after the former mayor of Danville, David S. Palmer, because he was instrumental in the plan for the arena.

Team: Port Huron Prowlers

Affiliate: N/A
Principal Owner: Barry Soskin
Team Website
Twitter: @phprowlers

Arena: McMorran Place (Arena)
**Date Built:** 1960  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** @McMorranPlace

**NAMING RIGHTS:** There is currently no naming-rights deals for McMorran Place.

**Team: North Shore Knights**

**Affiliate:** N/A  
**Principal Owner:** Global Hockey Management  
**Team Website**  
**Twitter:** N/A

**UPDATE:** The Knights schedule reflects a travel-only schedule; the Knights will not have any home contests.

**Team: Watertown Wolves**

**Affiliate:** N/A  
**Principal Owner:** International Development Hockey League, LLC  
**Team Website**  
**Twitter:** @watertownwolves

**Arena:** Watertown Municipal Arena at the Alex Duffy Fairgrounds  
**Date Built:** N/A  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website**

**NAMING RIGHTS:** There is currently no naming rights agreement for the arena. It is named for the city it is located in: Watertown, New York.