



OTHER HOCKEY LEAGUES

{Appendix 4.1, to *Sports Facility Reports*, [Volume 20](#)}

Research completed as of July 14, 2019

NATIONAL WOMEN'S HOCKEY LEAGUE (NWHL)

League Update: After last season, more than 200 NWHL players threatened to not play professionally in North America for the upcoming season. On May 23, 2019, the NWHL entered into an agreement with the league union (NWHLPA) to play this upcoming season. In the agreement, the league agreed to increase salaries for players, offer a 50-50 split of sponsor-related revenues, and improve benefits for players. The agreement lasts for one year, and the NWHL has the option to renew the agreement for a second year.

Team: Boston Pride

Principal Owner: NWHL

Year Established: 2015

Team Website

Twitter: [@TheBostonPride](#)

Arena: Warrior Ice Arena

Date Built: 2016

Facility Cost (\$/Mil): \$130

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

Facility Website

Twitter: N/A

NAMING RIGHTS: The arena, located on the property of New Balance Headquarters, is named after the Warrior brand of hockey equipment that is owned by New Balance.

Team: Buffalo Beauts

Principal Owner: NWHL

Year Established: 2015

[Team Website](#)

Twitter: [N/A](#)

Arena: The First Niagara Rink at HarborCenter

Date Built: 2014

Facility Cost (\$/Mil): \$172.2

Percentage of Arena Publicly Financed: Zero percent, however, the Harbor Center is publicly subsidized, receiving \$57 million in local and state tax breaks.

Facility Financing: N/A

[Facility Website](#)

Twitter: [@HarborCtr](#)

UPDATE: On May 8, 2019, the owner of the Beauts, Kim Pegula, relinquished her ownership control of the team. Due to Pegula releasing her ownership of the team, the NWHL will re-assume control of the franchise.

NAMING RIGHTS: In November 2014, First Niagara Financial Group reached a naming rights agreement. Details of the agreement remain undisclosed.

Team: Connecticut Whale

Principal Owner: NWHL

Year Established: 2015

[Team Website](#)

Twitter: [@CTWhale_NWHL](#)

Arena: Danbury Ice Arena

Date Built: 1999

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@DanburyArena](#)

UPDATE: On July 7, 2019, the team announced that it will play its home games for the upcoming 2019-20 season in the Danbury Ice Arena, located in Fairfield County. The Danbury Arena has a capacity for over 2,000 fans, and will host team practices in addition to home games.

NAMING RIGHTS: Northford Ice Pavilion does not have a naming rights sponsor.

Team: Metropolitan Riveters

Primary Owner: NWHL

Year Established: 2015

[Team Website](#)

Twitter: [@Riveters](#)

Arena: RWJ Barnabas Health Hockey House (Prudential Center's practice facility)

Date Built: 2007

Facility Cost (\$/Mil): \$375

Percentage of Arena Publicly Financed: 66%

Facility Financing: The City of Newark funded \$210 million and the New Jersey Devils funded the remainder.

[Facility Website](#)

Twitter: [@NJDHockeyHouse](#)

UPDATE: On May 17, 2019, the New Jersey Devils dissolved their partnership agreement with the Riveters with one year remaining from their original contract. Until the partnership ended, the Riveters used the Devils' practice facility as their home arena. Now that the Riveters are no longer in a partnership with the Devils, they are no longer allowed to play games in the Barnabas Health Hockey House for free. There has been no announcement regarding where the Riveters will play their home games for the upcoming NWHL season.

NAMING RIGHTS: In March 2016, the New Jersey Devils (NHL) and Barnabas Health agreed to a multi-year, multi-million dollar partnership that included the naming rights to the Prudential Center's practice facility. The practice facility was renamed the RWJ Barnabas Health Hockey House. Terms of the agreement were not available.

Team: Minnesota Whitecaps

Primary Owner: NWHL

Year Established: 2018

[Team Website](#)

Twitter: [@WhitecapsHockey](#)

Arena: TRIA Rink

Date Built: 2018

Facility Cost (\$/Mil): N/A

Percentage of Arena Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@Triarink](#)

UPDATE: The Minnesota Whitecaps began their inaugural NWHL season in 2018. The Whitecaps were originally founded back in 2004 when they competed in the Western Women's

Hockey League, but the team disassociated from the now defunct hockey league in 2011. The Whitecaps won the Isobel Cup, the NWHL championship, in their inaugural 2018-19 season.

NAMING RIGHTS: On February 20, 2017, Tria Orthopedic became the owner of the former Macy's building in downtown St. Paul and gave itself the naming rights to the arena. At the time of purchase, this facility was being built as a new practice rink for the Minnesota Wild hockey team.

AMERICAN HOCKEY LEAGUE (AHL) (AAA)

Team: Bakersfield Condors

Affiliate: Edmonton Oilers

Principal Owner: Edmonton Oilers

Year Established: 1984

Team Website

Twitter: [@Condors](#)

Arena: Rabobank Arena

Date Built: 1998

Facility Cost (\$/Mil): \$38

Facility Financing: The arena is publicly financed and owned by the City of Bakersfield.

Facility Website

Twitter: [@RabobankArena](#)

UPDATE: In April of 2019, the city proposed a plan that would fund a \$2.3 million project to renovate Rabobank Arena. This proposed plan would be funded by revenue from the city through a one percent increase in the city's sales tax.

NAMING RIGHTS: In 2014, Rabobank announced they had renewed their naming rights agreement for ten years. Under the new contract, Robobank is paying \$350,000 per year.

Team: Belleville Senators

Affiliate: Ottawa Senators

Principal Owner: Eugene Melnyk

Year Established: 1972

Team Website

Twitter: [@BellevilleSens](#)

Arena: CAA Arena

Date Built: 1978

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

Team Website

Twitter: N/A

NAMING RIGHTS: CAA South Central Ontario reached a naming rights deal with the arena on September 19, 2018. The deal is reported to last for seven years.

Team: Binghamton Devils

Affiliate: New Jersey Devils

Principal Owner: New Jersey Devils

Year Established: 1998

Team Website: [Team Website](#)

Twitter: [@BingDevils](#)

Arena: Floyd L. Maines Veterans Memorial Arena

Date Built: 1973

Facility Cost (\$/Mil): \$7.5

Facility Financing: N/A

Facility Website: [Facility Website](#)

Twitter: N/A

NAMING RIGHTS: On July 1, 2014, the arena was renamed Floyd L. Maines Veteran Memorial Arena. The agreement is for five years and can be extended to fifteen years. Over the life of the agreement, the Maines family pays \$75,000 per year.

Team: Bridgeport Sound Tigers

Affiliate: New York Islanders

Principal Owner: Jonathan Ledecky, Scott Malkin, and Dewey Shay

Year Established: 2001

Team Website: [Team Website](#)

Twitter: [@TheSoundTigers](#)

Arena: Webster Bank Arena

Date Built: 2001

Facility Cost (\$/Mil): \$35

Facility Financing: 100% publicly funded.

Facility Website: [Facility Website](#)

Twitter: [@Webster_Arena](#)

UPDATE: On October 21, 2018, Charles B. Wang, who was a co-owner of the Sound Tigers, passed away. The team is still co-owned by Ledecky, Malkin, and Shay.

NAMING RIGHTS: In January 2011, Webster Bank purchased the naming rights to the arena through 2021 for \$3.5 million over ten years.

Team: Charlotte Checkers

Affiliate: Carolina Hurricanes

Principal Owner: Michael Kahn

Year Established: 1990

Team Website

Twitter: [@CheckersHockey](#)

Arena: Bojangles' Coliseum

Date Built: 1955

Facility Cost (\$/Mil): \$4

Facility Financing: N/A

Facility Website

Twitter: [@TheBOplex](#)

UPDATE: In July 2017, Charlotte City Council voted to fund a \$20 million project linking the Bojangles' Coliseum with the Ovens Auditorium next door. The plan is for the two venues to have a lobby, restrooms, and office space by utilizing a second floor link. Construction for this project began in August of 2018.

NAMING RIGHTS: In 2008, Bojangles' Restaurant's Inc. agreed to a deal for the naming rights to the Coliseum. The deal is worth \$1.25 million over ten years. On November 27, 2018, the Charlotte City Council approved a ten year extension of the naming rights deal with Bojangles'. Under the new agreement, Bojangles' paid \$240,000 for the first year, and the price for the naming rights will increase \$10,000 for every subsequent year.

Team: Chicago Wolves

Affiliate: Vegas Golden Knights

Principal Owner: Don Levin, William Buddy Meyers, and Seth Gold

Year Established: 1994 in the IHL, joined the AHL in 2001

Team Website

Twitter: [@Chicago_Wolves](#)

Arena: Allstate Arena

Date Built: 1980, renovated in 1999

Facility Cost (\$/Mil): \$11

Facility Financing: N/A

Facility Website

Twitter: [@AllstateArena](#)

UPDATE: In April of 2018, the Village of Rosemont Board approved a \$1.275 million renovation project for Allstate Arena. The renovation project was completed in the summer of 2018.

NAMING RIGHTS: In August 2014, the Village of Rosemont approved a new contract with Allstate Corp. The new contract is valued at \$15 million per year for ten years.

Team: Cleveland Monsters

Affiliate: Columbus Blue Jackets

Principal Owner: Dan Gilbert

Year Established: 2006

Team Website [Team Website](#)

Twitter: [@monstershockey](#)

Arena: Rocket Mortgage Fieldhouse

Date Built: 1994

Facility Cost (\$/Mil): \$100

Facility Financing: N/A

Facility Website [Facility Website](#)

Twitter: [@RMFieldHouse](#)

UPDATE: The Rocket Mortgage Fieldhouse is currently undergoing a massive renovation project, which is expected to be completed in time for the start of the 2019-20 Cleveland Cavaliers season. Owner Dan Gilbert contributed an additional \$45 million to the project, thereby increasing the total renovation cost to approximately \$185 million.

NAMING RIGHTS: In April of 2019, the name of the arena changed to the Rocket Mortgage Fieldhouse. The terms of this new naming arrangement were undisclosed.

Team: Colorado Eagles

Affiliate: Colorado Avalanche

Principal Owner: Martin Lind

Year Established: 2003 in the CHL, joined the AHL in 2018

Team Website [Team Website](#)

Twitter: [@ColoradoEagles](#)

Arena: Budweiser Events Center

Date Built: 2003

Facility Cost (\$/Mil): \$28

Facility Financing: Financed fully through public funding through a voter-approved increase in sales tax

Facility Website [Facility Website](#)

Twitter: [@BudEventsCenter](#)

UPDATE: After the 2017-18 season, the Eagles moved from the ECHL to the AHL, where they began their inaugural season in 2018-19. To coincide with the move to the AHL, the team

announced in October of 2018 that the Budweiser Events Center will undergo some enhancement to the facility, including an expanded locker room, coaches room, new weight room, etc.

NAMING RIGHTS: When the facility was constructed in 2003, Budweiser entered into a 20-year naming rights agreement with the facility. Budweiser pays \$1.5 million annually for the rights to the facility name.

Team: Grand Rapids Griffins

Affiliate: Detroit Red Wings

Principal Owner: Dan DeVos and David Van Andel

Year Established: 1996

[Team Website](#)

Twitter: [@griffinshockey](#)

Arena: Van Andel Arena

Date Built: 1996

Facility Cost (\$/Mil): \$75

Facility Financing: The DeVos family contributed \$15 million; the Van Andel family contributed \$11.5 million; and other private interests contributed \$8.5 million. State taxes funded the remainder.

[Facility Website](#)

Twitter: [@VanAndelArena](#)

UPDATE: In June of 2019, it was announced that the Van Andel Arena will undergo a renovation project to improve the plaza and the main entrance of the stadium. This renovation project is estimated to cost \$1 million, which will be paid by Downtown Grand Rapids, Inc (DGRI). DGRI will obtain the \$1 million from downtown business and a county hotel/motel tax.

NAMING RIGHTS: Van Andel Arena is named for Amway founder Jay Van Andel, who gave \$11.5 million toward the arena.

Team: Hartford Wolf Pack

Affiliate: New York Rangers

Principal Owner: Madison Square Garden L.P.

Year Established: 1926 as the Providence Reds

[Team Website](#)

Twitter: [@WolfPackAHL](#)

Arena: XL Center

Date Built: 1975 (heavily renovated in 1980 after the original roof collapsed)

Facility Cost (\$/Mil): \$30

Facility Financing: N/A

[Facility Website](#)

Twitter: [@XLCenter](#)

UPDATE: The XL Center hosted competitions of the 2019 NCAA Men's Division I Basketball Tournament, which boosted economic activity in the Hartford area. The economic boost caused Hartford mayor Luke Bronin to advocate a proposed renovation overhaul of the XL Center. The proposed renovation cost is \$100 million.

NAMING RIGHTS: While terms of the deal were not released, XL Capital Insurance purchased the naming rights to the arena in December 2007 and re-named the arena the XL Center. The six-year deal was expected to reach upwards of seven figures and allowed XL to place its logo on the front of the building and on the playing surface. The naming rights agreement was extended an additional 5 years in March of 2018.

Team: Hershey Bears

Affiliate: Washington Capitals

Principal Owner: Hershey Entertainment & Resorts Company

Year Established: 1932

[Team Website](#)

Twitter: [@TheHersheyBears](#)

Arena: GIANT Center

Date Built: 2002

Facility Cost (\$/Mil): \$64

Facility Financing: The State contributed \$25 million toward building the arena.

[Facility Website](#)

Twitter: N/A

NAMING RIGHTS: In May 2011, GIANT Food, a grocery store chain, signed a ten-year contract renewing the naming rights. GIANT Food has held the naming rights since 2002.

Team: Iowa Wild

Affiliate: Minnesota Wild

Principal Owner: Minnesota Sports & Entertainment

Year Established: 1994 as the Houston Aeros in the IHL, joined the AHL as the Iowa Wild in 2013

[Team Website](#)

Twitter: [@IAWild](#)

Arena: Wells Fargo Arena

Date Built: 2005

Facility Cost (\$/Mil): \$117

Facility Financing: Iowa Events Center, later renamed Wells Fargo Arena, was funded through various sources. The Vision Iowa Board approved a \$50 million grant for the arena, as well as an

additional \$5 million grant for the Iowa Hall of Pride, located in the Hy-Vee Hall within the Center. The Polk County Board of Supervisors directed the \$158.9 million sale of Essential County Purpose General Obligation Bonds for the construction of the Center. These bonds will be repaid with revenue from Prairie Meadows Racetrack and Casino, owned by Polk County. The City of Des Moines provided \$3 million to Polk County for the realignment of Third Street and the construction of a skywalk.

[Facility Website](#)

Twitter: [@IAEventsCenter](#)

NAMING RIGHTS: Wells Fargo agreed to pay Polk County \$11.5 million over twenty years, beginning on February 1, 2005, for naming rights to the arena.

Team: Laval Rocket

Affiliate: Montreal Canadiens

Principal Owner: Molson Family

Year Established: 2016

[Team Website](#)

Twitter: [@RocketLaval](#)

Arena: Place Bell

Date Built: 2017

Facility Cost (\$/Mil): \$200 US

Facility Financing: N/A

[Facility Website](#)

Twitter: [@Place_Bell](#)

NAMING RIGHTS: No naming rights are available.

Team: Lehigh Valley Phantoms

Affiliate: Philadelphia Flyers

Principal Owner: Brooks Group

Year Established: 1996

[Team Website](#)

Twitter: [@LVPhantoms](#)

Arena: PPL Center

Date Built: 2014

Facility Cost (\$/Mil): \$177 (estimated)

Facility Financing: N/A

[Facility Website](#)

Twitter: [@PPLCenter](#)

NAMING RIGHTS: PPL Corporation owns the naming rights to PPL Center after agreeing to pay an undisclosed amount for ten years in 2013.

Team: Manitoba Moose

Affiliate: Winnipeg Jets

Principal Owner: True North Sports & Entertainment

Year Established: 1994

[Team Website](#)

Twitter: [@ManitobaMoose](#)

Arena: Bell MTS Place

Date Built: 2004

Facility Cost (\$/Mil): \$133.5 Canadian

Facility Financing: The private sector provided \$93 million, and the public sector provided \$40.5 million toward the capital cost of the facility

[Facility Website](#)

Twitter: [@bellmtplace](#)

UPDATE: On May 6, 2019, construction began at Bell MTS Place to overhaul their skywalk. A spokesman for team ownership said the renovations are being done for the purpose of having the flooring, lighting, and paint inside the skywalks better fit the style of Bell MTS Place.

NAMING RIGHTS: In 2017, with four years remaining on the prior ten year naming rights agreement, Bell Canada took over the naming rights to the Jets' arena. Bell inherited the same terms and conditions of the naming rights agreement that Manitoba Telecom Services originally signed. In addition to the arena, Bell acquired the naming rights to the Jets' practice and training facility changing it from MTS Iceplex to Bell MTS Iceplex.

Team: Milwaukee Admirals

Affiliate: Nashville Predators

Principal Owner: Milwaukee Admirals, LLC, headed by Harris Turer

Year Established: 1970

[Team Website](#)

Twitter: [@mkeadmirals](#)

Arena: University of Wisconsin-Milwaukee Panther Arena

Date Built: 1950

Facility Cost (\$/Mil): \$11.6

Facility Financing: N/A

[Facility Website](#)

Twitter: [@UWMPantherArena](#)

UPDATE: In March 2016, Admirals owner Turer announced the Admirals were moving to Panther Arena beginning with the 2016-2017 season. As part of the agreement, the team signed a ten-year lease.

Also included in the agreement to play at Panther Arena, the Admirals will invest \$2 million of the \$6.3 million planned renovations for the arena. The renovations are scheduled to take place over the next three years.

NAMING RIGHTS: In 2014, the University of Wisconsin-Milwaukee and the Wisconsin Center District announced the arena would be named University of Wisconsin-Milwaukee Panther Arena. The renaming of the arena is part of an ongoing ten-year partnership agreement.

Team: Ontario Reign

Affiliate: Los Angeles Kings

Principal Owner: Anschutz Entertainment Group (AEG)

Year Established: 2001

[Team Website](#)

Twitter: [@ontarioreign](#)

Arena: Toyota Arena

Date Built: 2008

Facility Cost (\$/Mil): \$150

Facility Financing: N/A

[Facility Website](#)

Twitter: [@ToyotaArena](#)

UPDATE: On June 11, 2019, it was announced that the arena where the Reign play their home games was going to change its name to the Toyota Center. The arena was known as Citizens Business Bank Arena for several years, however, the owners announced a 10-year naming rights deal with Toyota.

NAMING RIGHTS: In 2019, the owners of the arena entered into an agreement with Toyota which gives Toyota the naming rights to the arena for a 10 year period.

Team: Providence Bruins

Affiliate: Boston Bruins

Principal Owner: H. Larue Renfroe

Year Established: 1987

[Team Website](#)

Twitter: [@AHLBruins](#)

Arena: Dunkin' Donuts Center

Date Built: 1972, renovated in 2008

Facility Cost (\$/Mil): \$13
Facility Financing: Publicly funded
[Facility Website](#)
Twitter: [@DunkinDonutsCtr](#)

UPDATE: Dunkin' Donuts announced that beginning in 2019, they were re-branding their stores to go by the new name, Dunkin'. Team ownership has not stated whether the re-brand will apply to the name of the Dunkin' Donuts Center.

NAMING RIGHTS: Dunkin' Donuts originally paid \$8.65 million over ten years for naming rights to the arena. That deal expired in May 2011. In June 2011, Dunkin' Donuts and the Convention Center Authority reached a deal to extend the deal through 2021 for \$4.25 million.

Team: Rochester Americans

Affiliate: Buffalo Sabres
Principal Owner: Terry Pegula
Year Established: 1956
[Team Website](#)
Twitter: [@Amerkshockey](#)

Arena: Blue Cross Arena at the War Memorial
Date Built: 1955, renovated in 1998
Facility Cost (\$/Mil): \$7.5
Facility Financing: N/A
[Facility Website](#)
Twitter: [@BlueCrossArena](#)

UPDATE: In September of 2018, the mayor of Rochester, Lovely Warren, announced that Blue Cross Arena is moving forward with its plan for an \$18 million renovation project. The owners of the Americans will contribute \$1.5 million to the project, which will go towards a new videoboard for the arena.

NAMING RIGHTS: In 2013, Blue Cross reached an agreement with the City of Rochester to extend its naming rights agreement for another fifteen years. Terms of the agreement were the same terms as the original agreement. Blue Cross paid \$2.975 million under the original agreement. Blue Cross will pay \$195,000 each year through 2028.

Team: Rockford IceHogs

Affiliate: Chicago Blackhawks
Principal Owner: Rockford Metropolitan Exposition, Auditorium, and Office Building Authority
Year Established: 1995
[Team Website](#)
Twitter: [@goicehogs](#)

Arena: BMO Harris Bank Center

Date Built: 1979, renovated in 2005, renovated in 2007–13

Facility Cost (\$/Mil): \$3.8 for 2005 renovations, \$25 for 2013 renovations

Facility Financing: N/A

[Facility Website](#)

Twitter: [@BMOHarrisCenter](#)

NAMING RIGHTS: The Rockford MetroCentre became BMO Harris Bank Center in 2011, pursuant to a naming-rights agreement. BMO Harris is paying \$1.3 million over five years for the naming rights, which expire in 2016. In November of 2016, the naming rights deal was extended an additional five years, which will make the naming rights deal last through 2022.

Team: San Antonio Rampage

Affiliate: St. Louis Blues

Principal Owner: Spurs Sports and Entertainment

Year Established: 1971

[Team Website](#)

Twitter: [@sarampage](#)

Arena: AT&T Center

Date Built: 2002

Facility Cost (\$/Mil): \$175

Facility Financing: \$146.5 million was generated through a county tax increase and an increase in hotel and rental car taxes. The San Antonio Spurs (NBA) contributed \$28.5 million, which it raised through a \$1.00 increase in ticket fees for NBA games and a \$1.00 parking surcharge.

[Facility Website](#)

Twitter: [@attcenter](#)

NAMING RIGHTS: AT&T Inc. is paying \$41 million over twenty years for naming rights. The deal will expire in 2022.

Team: San Diego Gulls

Affiliate: Anaheim Ducks

Principal Owner: Henry and Susan Samuelli

Year Established: 2015 in the AHL

[Team Website](#)

Twitter: [@SDGullsAHL](#)

Arena: Pechanga Arena

Date Built: 1966

Facility Cost (\$/Mil): \$6.4

Facility Financing: N/A

[Facility Website](#)

Twitter: [@VVCasinoCenter](#)

UPDATE: The naming rights agreement with Valley View Casino expired in November of 2018. Ownership entered into a new naming rights agreement with the Pechanga Band of Luiseño Indians.

NAMING RIGHTS: When the naming rights deal with Valley View Casino expired, ownership granted the naming rights to the owners of the Pechanga Resort & Casino. The name of the facility was changed to the Pechanga Arena, and the Pechanga Band of Luiseño Indians, who own the resort and casino, are paying \$400,000 annually through May of 2020. The deal can be extended through 2023 if the owners of the arena exercise their option.

Team: San Jose Barracuda

Affiliate: San Jose Sharks

Principal Owner: San Jose Sports and Entertainment Enterprises

Year Established: 1996

[Team Website](#)

Twitter: [@sjbarracuda](#)

Arena: SAP Center at San Jose

Date Built: 1993

Facility Cost (\$/Mil): \$162.5

Facility Financing: \$132.5 million was funded by the City of San Jose; \$30 million was funded by HP Pavilion Management.

[Facility Website](#)

Twitter: [@SAPCenter](#)

UPDATE: Both the San Jose Sharks of the NHL and the Barracuda are currently celebrating the 25 year anniversary of the SAP Center's opening throughout the 2018-19 season.

NAMING RIGHTS: On July 9, 2013, SAP America, Inc. entered into a five-year agreement for the naming rights at \$3.35 million per year. Even though the initial term of years for the agreement has expired, there has not been a formal announcement that the arena will have a new naming rights deal with another corporate sponsor for the upcoming 2019-2020 season.

Team: Springfield Thunderbirds

Affiliate: Florida Panthers

Principal Owner: Springfield Hockey, LLC led by Ron Cain

Year Established: 1975; joined the AHL in 2016

[Team Website](#)

Twitter: [@ThunderbirdsAHL](#)

Arena: MassMutual Center
Date Built: 1972, renovated in 2005
Facility Cost (\$/Mil): \$10.3 (\$71 for the 2005 renovations)
Facility Financing: N/A
[Facility Website](#)
Twitter: [@MM_Center](#)

NAMING RIGHTS: Massachusetts Mutual Life Insurance Company is paying \$5 million for a fifteen-year naming rights deal. The deal began in 2005.

Team: Stockton Heat

Affiliate: Calgary Flames
Principal Owner: Calgary Sports and Entertainment
Year Established: 1977; joined AHL in 2015
[Team Website](#)
Twitter: [@AHLHeat](#)

Arena: Stockton Arena
Date Built: 2005
Facility Cost (\$/Mil): \$64
Facility Financing: Publicly financed by the City of Stockton
[Facility Website](#)
Twitter: [@StocktonArena](#)

UPDATE: The Heat and the Calgary Flames of the NHL renewed their organizational affiliation with the Kansas City Mavericks, a professional team in the ECHL, for the 2019-20 season.

NAMING RIGHTS: There are currently no naming rights for Stockton Arena.

Team: Syracuse Crunch

Affiliate: Tampa Bay Lightning
Principal Owner: Howard Dolgon
Year Established: 1992
[Team Website](#)
Twitter: [@SyracuseCrunch](#)

Arena: War Memorial Arena at The Oncenter
Date Built: 1951
Facility Cost (\$/Mil): N/A
Facility Financing: N/A
[Facility Website](#)
Twitter: [@TheOncenter](#)

NAMING RIGHTS: There is currently no naming-rights agreement for War Memorial Arena at The Oncenter.

Team: Texas Stars

Affiliate: Dallas Stars

Principal Owner: Tom Gaglardi

Year Established: 2009

Team Website [Team Website](#)

Twitter: [@TexasStars](#)

Arena: H-E-B Center at Cedar Park

Date Built: 2009

Facility Cost (\$/Mil): \$55

Facility Financing: N/A

Facility Website [Facility Website](#)

Twitter: [@HEBCenter](#)

NAMING RIGHTS: In April 2016, H-E-B Grocery, Co., a San Antonio based grocery chain, acquired the naming rights to Cedar Park Center. The financial terms of the multi-year deal were undisclosed.

Team: Toronto Marlies

Affiliate: Toronto Maple Leafs

Principal Owner: Maple Leaf Sports & Entertainment

Year Established: 1978

Team Website [Team Website](#)

Twitter: [@TorontoMarlies](#)

Arena: Coca-Cola Coliseum

Date Built: 1921, renovated in 2003

Facility Cost (\$/Mil): \$1.5 Canadian (\$38 Canadian for 2003 renovation)

Facility Financing: N/A

Facility Website [Facility Website](#)

Twitter: [@CocaColaClsm](#)

NAMING RIGHTS: On July 11, 2018, at the end of the Ricoh's partnership with the building, Coca-Cola purchased the naming rights for the facility for the next 10 years.

Team: Tucson Roadrunners (formerly Springfield Falcons)

Affiliate: Arizona Coyotes

Principal Owner: Arizona Coyotes

Year Established: 1994

[Team Website](#)

Twitter: [@RoadrunnersAHL](#)

Arena: Tucson Convention Center

Date Built: 1971

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TCCTucson](#)

UPDATE: It was announced that the Roadrunners will share the convention center with a Indoor Football League expansion team, the Tucson Sugar Skulls, when they begin their inaugural IFL season in 2019.

In November 2018, the Rio Nuevo board proposed a \$50 million renovation project for the Tucson Convention Center. This proposition was possible because the local legislature recently approved a 10 year extension for the convention center.

NAMING RIGHTS: Tucson Convention Center is owned by the City of Tucson.

Team: Utica Comets

Affiliate: Vancouver Canucks

Principal Owner: Canucks Sports and Entertainment

Year Established: 1932

[Team Website](#)

Twitter: [@UticaComets](#)

Arena: Adirondack Bank Center

Date Built: 1960, renovated in 2013

Facility Cost (\$/Mil): \$4.5 (\$5 for 2013 renovations)

Facility Financing: N/A

[Facility Website](#)

Twitter: [@ADKBankCenter](#)

UPDATE: In 2018, Utica was granted an expansion indoor soccer team called Utica City FC. The indoor soccer team began their inaugural MASL season in 2018, and shares the Adirondack Bank Center with the Comets.

NAMING RIGHTS: On September 27, 2017, the arena announced a 10-year naming rights deal with locally based Adirondack Bank. The naming rights deal cost Adirondack Bank \$2 million.

Team: Wilkes-Barre/Scranton Penguins

Affiliate: Pittsburgh Penguins

Principal Owners: Ron Burkle and Mario Lemieux

Year Established: 1981

Team Website

Twitter: [@WSPenguins](#)

Arena: Mohegan Sun Arena at Casey Plaza

Date Built: 1999

Facility Cost (\$/Mil): \$44

Facility Financing: N/A

Facility Website

Twitter: [@MoSunArenaPA](#)

UPDATE: On May 6 2019, the Penguins were granted a 10-year lease extension to continue playing their home games at the Mohegan Sun Arena at Casey Plaza. Because the team was granted a lease extension, several upgrade and renovation plans were unveiled that will enhance both player and fan experiences. The Penguins are committing several hundred thousand dollars to renovate their locker rooms, and the Luzerne County Convention Center will contribute approximately \$2 million to fund the project.

NAMING RIGHTS: Mohegan Sun agreed to pay \$2.38 million over ten years for naming rights to the arena. The agreement expires in 2020.

EAST COAST HOCKEY LEAGUE (ECHL) (AA)

Team: Adirondack Thunder

Affiliate: Binghamton Devils (AHL), New Jersey Devils (NHL)

Principal Owner: Adirondack Civic Center Coalition

[Team Website](#)

Twitter: [@ECHLThunder](#)

Arena: Cool Insuring Arena

Date Built: 1979

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@CoolInsArena](#)

UPDATE: The owners of the team are currently seeking millions of dollars from the public in order to help them pay for renovations to Cool Insuring Arena. Specifically, the owners want to renovate Heritage Hall, a concert hall located in the arena, and want to build an additional entrance to the arena.

NAMING RIGHTS: In 2017, Cool Insuring Agency purchased the naming rights to the Glens Falls Civic Center. The arena will be named the Cool Insuring Arena as a tribute to the company's longtime owner Charles Cool. The amount of the deal was not disclosed.

Team: Allen Americans

Affiliate: Minnesota Wild (NHL), Iowa Wild (AHL)

Principal Owner: Allen Hockey Team, LLC.

[Team Website](#)

Twitter: [@allenamericans](#)

Arena: Allen Event Center

Date Built: 2009

Facility Cost (\$/Mil): \$70 (includes two parking garages)

Facility Financing: The City provided \$47 million in bonds, with MGHerring Group funding the remaining \$23 million. The City will reimburse MGHerring with revenue from the facility.

[Facility Website](#)

Twitter: [@AllenEventCntr](#)

UPDATE: Since 2016, the Allen Event Center has been involved in a three-phase renovation project. Phase One of the renovation plan was completed in October of 2018, and Phases Two and Three were announced in March of 2019.

NAMING RIGHTS: The arena is named for the town it is located in: Allen, Texas.

Team: Atlanta Gladiators

Affiliate(s): Providence Bruins (AHL), Boston Bruins (NHL)

Principal Owner: Danor Vienna LLC (headed by P. Daniel Olrich)

[Team Website](#)

Twitter: [@atlgliators](#)

Arena: Infinite Energy Arena

Date Built: 2003

Facility Cost (\$/Mil): \$65

Facility Financing: Funded by Gwinnett County

[Facility Website](#)

Twitter: [@Infinite_Center](#)

UPDATE: In December of 2018, it was announced that the Infinite Energy Center, which houses the Gladiators' arena, will undergo a \$73 million renovation project that will add approximately 50,000 square feet. This renovation project will effectively double the size of the facility.

NAMING RIGHTS: In August 2015, Infinite Energy agreed to a twenty-year, \$18 million contract in exchange for the naming rights to the Arena at Gwinnett Center.

Team: Brampton Beast

Affiliate: Laval Rockets (AHL), Montreal Canadiens (NHL)

Principal Owner: Gregg Rosen

[Team Website](#)

Twitter: [@BramptonBeast](#)

Arena: CAA Centre

Date Built: 1998

Facility Cost (\$/Mil): \$26.5

Facility Financing: N/A

[Facility Website](#)

Twitter: [@CaaCentre](#)

NAMING RIGHTS: In March of 2018, the team owners entered into a 10-year naming rights agreement with CAA, thereby re-naming the facility to the CAA Centre.

Team: Cincinnati Cyclones

Affiliate(s): Rochester Americans (AHL), Buffalo Sabres (NHL)

Principal Owner: Nederlander Entertainment

[Team Website](#)

Twitter: [@CincyCyclones](#)

Arena: U.S. Bank Arena

Date Built: 1975

Facility Cost (\$/Mil): \$20

Facility Financing: N/A

[Facility Website](#)

Twitter: [@USBANKARENA](#)

NAMING RIGHTS: U.S. Bank paid \$3 million for a ten-year naming rights deal that ended in 2011. No new information has been released regarding the naming rights to the stadium; however, the stadium continues to be named U.S. Bank Arena.

Team: Florida Everblades

Affiliate(s): Milwaukee Admirals (AHL), Nashville Predators (NHL)

Principal Owner: Craig Brush and Peter Karmanos Jr.

[Team Website](#)

Twitter: [@FL_Everblades](#)

Arena: Hertz Arena

Date Built: 1998

Facility Cost (\$/Mil): \$25

Facility Financing: N/A

[Facility Website](#)

Twitter: [@HertzArena](#)

UPDATE: In December of 2018, the Estero Design Review Board approved the paint project for the Hertz Arena. The project will make outside color of the arena match the colors of the Hertz logo, which obtained the naming rights to the facility in September of 2018.

NAMING RIGHTS: In September 2018, Hertz released that they purchased the naming rights for the Florida Everblades' arena. Opening weekend was October 17, 2018, and financial terms of the agreement remain undisclosed.

Team: Fort Wayne Komets

Affiliate(s): Vegas Golden Knights (NHL), Chicago Wolves (AHL)

Principal Owner: Summit Sports, Inc., comprised of Michael Franke, David Franke, and Scott Sproat

[Team Website](#)

Twitter: [@FWKomets](#)

Arena: Allen County War Memorial Coliseum

Date Built: 1952

Facility Cost (\$/Mil): \$2.6 (\$26 for the 1989 renovation; \$35 for the 2002 renovation)

Facility Financing: N/A

[Facility Website](#)

Twitter: [@acwmc](#)

UPDATE: On August 21, 2018, the team announced that it reached a one-year affiliation agreement with the Vegas Golden Knights. There has not been an announcement that the agreement between the two teams has been extended beyond one year.

NAMING RIGHTS: The arena is named as a living memorial to the United States war veterans.

Team: Greenville Swamp Rabbits

Affiliate(s): Carolina Hurricanes (NHL); Charlotte Checkers (AHL)

Principal Owner: South Carolina Pro Hockey, LLC.

[Team Website](#)

Twitter: [@SwampRabbits](#)

Arena: Bon Secours Wellness Arena

Date Built: 1998

Facility Cost (\$/Mil): \$63

Facility Financing: N/A

[Facility Website](#)

Twitter: [@BSWArena](#)

UPDATE: After being an independent club for the 2018-19 season, the Swamp Rabbits entered into an affiliation agreement with the Carolina Hurricanes. The length of the affiliation agreement was not disclosed.

NAMING RIGHTS: After fifteen years of being known as the BI-LO Center, the naming rights to the arena were sold to the Bon Secours St. Francis Hospital System for \$4.5 million over ten years.

Team: Idaho Steelheads

Affiliate(s): Texas Stars (AHL), Dallas Stars (NHL)

Principal Owner: Idaho Sports Properties/Block 22; headed by John Cunningham

[Team Website](#)

Twitter: [@Steelheads](#)

Arena: CenturyLink Arena

Date Built: 1997

Facility Cost (\$/Mil): \$50

Facility Financing: N/A

[Facility Website](#)

Twitter: [@centurylinkboi](#)

NAMING RIGHTS: In August 2011, CenturyLink took over Qwest Communications and the venue's name was changed from Qwest Arena to CenturyLink Arena Boise.

Team: Indy Fuel

Affiliate: Rockford Icehogs (AHL), Chicago Blackhawks (NHL)

Principal Owner: Jim Hallett, Sean Hallett, and Jerry Williams.

[Team Website](#)

Twitter: [@IndyFuel](#)

Arena: Indiana Farmers Coliseum

Date Built: 1939 (Renovated in 2014)

Facility Cost (\$/Mil): N/A (Renovations \$53 million)

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

NAMING RIGHTS: In December 2014, Indiana Farmers Mutual Insurance Co. reached a deal for ten years, worth \$6 million.

Team: Jacksonville Icemen

Affiliate(s): Manitoba Moose (AHL), Winnipeg Jets (NHL)

Principal Owner: Ron Geary

[Team Website](#)

Twitter: [@JaxIceMen](#)

Arena: Vystar Veterans Memorial Arena

Date Built: 2003

Facility Cost (\$/Mil): \$130

Facility Financing: \$130 million in public tax funds from the city of Jacksonville.

[Facility Website](#)

Twitter: N/A

UPDATE: After several years without a naming rights deal in place, the arena granted Vystar the naming rights to the Icemen's arena. One of the provisions of the naming rights agreement will provide some financial support provisions to veterans in the community.

NAMING RIGHTS: Vystar entered into a naming rights deal with the arena in 2019. The terms of the agreement were not disclosed.

Team: Kalamazoo Wings

Affiliate: Utica Comets (AHL), Vancouver Canucks (NHL)

Principal Owner: William D. Johnston

[Team Website](#)

Twitter: [@KalamazooWings](#)

Arena: Wings Event Center

Date Built: 1974

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@WECKzoo](#)

NAMING RIGHTS: There is no naming rights deals for Wings Event Center.

Team: Kansas City Mavericks

Affiliate: Stockton Heat (AHL), Calgary Flames (NHL)

Principal Owner: Lamar Hunt, Jr.

[Team Website](#)

Twitter: [@KC_Mavs](#)

Arena: Silverstein Eye Centers Arena

Date Built: 2009

Facility Cost (\$/Mil): \$68

Facility Financing: To finance the arena, Kansas City issued \$64.9 million in bonds and used \$4 million in tax increment financing funds.

[Facility Website](#)

Twitter: [@SECArenaKC](#)

UPDATE: On October 5, 2018, the Kansas City Mavericks signed a new six-year lease to continue playing its home games at the Silverstein Eye Centers Arena. With this new lease, there will be followed by investments for future renovations and new technology for the stadium.

NAMING RIGHTS: In September 2015, the Independence Events Center was renamed the Silverstein Eye Centers Arena after the naming rights were purchased. The deal is for \$2.75 million over ten years.

Team: Maine Mariners

Affiliate: New York Rangers (NHL), Hartford Wolf Pack (AHL)

Principal Owner: Comcast Spectator

Team Website [Team Website](#)

Twitter: [@MarinersOfMaine](#)

Arena: Cross Insurance Arena

Date Built: 1977

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

Facility Website [Facility Website](#)

Twitter: [@CrossArena](#)

UPDATE: The Maine Mariners began their inaugural season as a member of the ECHL during the 2018-19 season. Cross Insurance Arena recently completed a renovation and expansion project that cost \$33 million. The project was funded through a bond that was approved by voters in the Portland, ME area.

NAMING RIGHTS: Cross Insurance entered into an agreement with ownership to purchase the naming rights to the arena for \$2.5 million for a period of 10 years.

Team: Newfoundland Growlers

Affiliate: Toronto Maple Leafs (NHL), Toronto Marlies (AHL)

Principal Owner: Deacon Investments LTD (headed by Dean MacDonald)

Team Website [Team Website](#)

Twitter: [@NLGrowlers](#)

Arena: Mile One Centre

Date Built: 2001

Facility Cost (\$/Mil): \$35

Facility Financing: N/A

Facility Website [Facility Website](#)

Twitter: [@MileOne_Centre](#)

UPDATE: The Newfoundland Growlers began their inaugural season as a member of the ECHL during the 2018-19 season. In their inaugural season, the Growlers defeated the Toledo Walleye in the ECHL finals to win their first ever Kelly Cup.

NAMING RIGHTS: In 2001, Molson purchased the naming rights to the arena for \$1.5 million for a 10-year agreement. Sometime after the agreement was signed, Molson sold the naming rights to Danny Williams for \$600,000, who at the time owned Cable Atlantic. Later, Williams sold Cable Atlantic to Rogers Communications, but as a part of the sale, Williams personally retained the naming rights. Mile One is a trademark owned by Williams for his family's charitable foundation.

Team: Norfolk Admirals

Affiliate: Phoenix Coyotes (NHL), Tucson Roadrunners (AHL)

Principal Owner: Patrick Cavanaugh

[Team Website](#)

Twitter: [@NorfolkAdmirals](#)

Arena: Norfolk Scope

Date Built: 1971

Facility Cost (\$/Mil): \$35

Facility Financing: 34% (City paid \$12 million)

[Facility Website](#)

Twitter: [@sevenvenues](#)

UPDATE: In late June of 2019, the Norfolk Admirals announced that the team had been purchased from Mango Media by an investment group that is led by Patrick Cavanaugh, a former Admirals player.

NAMING RIGHTS: The arena is named for the town it is located in: Norfolk, Virginia.

Team: Orlando Solar Bears

Affiliate: Tampa Bay Lightning (NHL), Syracuse Crunch (AHL)

Principal Owner: RDV Sports, Inc.

[Team Website](#)

Twitter: [@OrlandoHockey](#)

Arena: Amway Center

Date Built: 2008

Facility Cost (\$/Mil): \$480

Facility Financing: The City of Orlando, on behalf of the Central Florida Community, owns and operates the arena. There was a public-private partnership to help construct the arena. The Orlando Magic (NBA) paid the City of Orlando \$2.75 million per year for thirty years in exchange for exclusive marketing rights.

[Facility Website](#)

Twitter: [@AmwayCenter](#)

UPDATE: On August 18, 2018, the Tampa Bay Lightning announced that it reach a three-year affiliations agreement with the Orlando Solar Bears. The Solar Bears just completed their first ECHL season with their new NHL affiliation.

Team ownership announced that construction will begin on a massive entertainment complex planned to be on the same lot of land as the Amway Center in 2019.

NAMING RIGHTS: Amway Corporation is paying the City of Orlando \$40 million as part of a ten-year naming rights agreement for the Amway Center, which is also home to NBA's Orlando Magic. In December 2006, Amway purchased the original naming rights to Amway Center. The deal included a right of first refusal to have its name on the new arena.

Team: Rapid City Rush

Affiliate: N/A

Principal Owner: Scott Mueller, Spire Sports & Entertainment

Team Website

Twitter: [@RapidCityRush](#)

Arena: Rushmore Plaza Civic Center Arena

Date Built: 1977 (Ice arena completed in 2008)

Facility Cost (\$/Mil): \$24 for the Ice Arena

Facility Financing: N/A

Facility Website

Twitter: [@RushmorePlazaCC](#)

UPDATE: On July 2, 2018, the team announced that their affiliation agreement with the Minnesota Wild franchise was not renewed. The team was an independent franchise for the 2018-19 season, and there is no indication that there will be an agreement with another NHL team for the upcoming 2019-20 season.

In January of 2019, team owner Scott Mueller announced that there was a change in ownership of the Rush. Former minority owners Barry Peterson and Donnie Ward departed from team ownership, and Mueller began a new owning partnership with Jeff Dickerson and T.J. Puchyr of Spire Sports & Entertainment.

NAMING RIGHTS: There is no naming rights deal in place for the arena. The arena is named for its location near Mt. Rushmore.

Team: Reading Royals

Affiliate(s): Lehigh Valley Phantoms (AHL), Philadelphia Flyers (NHL)

Principal Owner: Berks County Convention Center Authority

Team Website

Twitter: [@ReadingRoyals](#)

Arena: Santander Arena

Date Built: 2001

Facility Cost (\$/Mil): \$25

Facility Financing: A State grant funded \$12.5 million and Burkes County funded the other \$12.5 million, partially through a five percent hotel room tax.

[Facility Website](#)

Twitter: [@Santander_Arena](#)

UPDATE: In order to keep the Royals playing hockey in Reading, Pennsylvania, the Berks County Convention Center Authority purchased the team on January 23, 2019 from former team owner Jack Gulati.

NAMING RIGHTS: Sovereign Bank owns the naming rights to the stadium, but the terms of the deal were undisclosed. In 2013, Sovereign Bank rebranded itself as Santander Bank and updated the name of the Arena to reflect the brand change.

Team: South Carolina Stingrays

Affiliate(s): Hershey Bears (AHL), Washington Capitals (NHL)

Principal Owner: Todd Halloran

[Team Website](#)

Twitter: [@SCStingrays](#)

Arena: North Charleston Coliseum

Date Built: 1993

Facility Cost (\$/Mil): \$20

Facility Financing: N/A

[Facility Website](#)

Twitter: [@NChasColiseum](#)

UPDATE: On April 17, 2018, Todd Halloran became the majority owner of the South Carolina Stingrays when the Zucker family sold their ownership interest in the team.

On October 19, 2018, STASH Storage became the official sponsor of the South Carolina Stingrays. This sponsorship deal does not give STASH Storage the naming rights to the arena.

NAMING RIGHTS: There is no naming rights agreements in place.

Team: Toledo Walleye

Affiliate(s): Grand Rapids Griffins (AHL), Detroit Red Wings (NHL)

Principal Owner: Toledo Arena Sports, Inc.

[Team Website](#)

Twitter: [@ToledoWalleye](#)

Arena: Huntington Center

Date Built: 2009

Facility Cost (\$/Mil): \$105

Facility Financing: Lucas County financed the Huntington Center by raising the hotel-motel lodging tax from eight percent to ten percent to generate \$5 million. The county also issued \$60 million in bonds and notes, and secured additional public funding through State and local leaders. An additional \$2.1 million came from a six-year naming-rights deal with Huntington Bank.

[Facility Website](#)

Twitter: [@Huntington_Ctr](#)

NAMING RIGHTS: Huntington Bancshares, Inc. purchased the naming rights to the arena in 2010. The agreement runs through 2016 and is worth \$2.5 million. There are also three six-year renewal options. Huntington renewed the agreement in 2014, meaning that the deal now runs through the year 2022.

Team: Tulsa Oilers

Affiliate: St. Louis Blues (NHL), San Antonio Rampage (AHL)

Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven

[Team Website](#)

Twitter: [@tulsa_oilers](#)

Arena: Bank of Oklahoma Center (BOK Center)

Date Built: 2008

Facility Cost (\$/Mil): \$178

Facility Financing: N/A

[Facility Website](#)

Twitter: [@BOKCenter](#)

UPDATE: In October of 2018, the BOK Center was announced as the “Arena of the Year” by the International Entertainment Buyers Association (IEBA) during their annual awards ceremony. This was the second win for the BOK Center since 2016, and they beat arenas such as Madison Square Garden, The O2 in London, and T-Mobile Arena in Las Vegas.

NAMING RIGHTS: The Bank of Oklahoma purchased the naming rights for \$11 million over twenty years. The naming rights deal expires in 2027.

Team: Utah Grizzlies

Affiliate(s): Colorado Avalanche (NHL); Colorado Eagles (AHL)

Principal Owner: David Elmore and Donna Tuttle

[Team Website](#)

Twitter: [@UtahGrizzlies](#)

Arena: Maverik Center

Date Built: 1996–97

Facility Cost (\$/Mil): \$58

Facility Financing: \$7 million from the Salt Lake City Olympic Committee and \$46 million from the City of West Valley secured with bonds.

[Facility Website](#)

Twitter: [@Maverik_Center](#)

UPDATE: In June of 2018, the Grizzlies announced they reach a new affiliation agreement with the Colorado Avalanche, beginning in the 2018-19 season. Before this new agreement, the Grizzlies were affiliated with the Anaheim Ducks.

NAMING RIGHTS: In 2010, Maverik, a grocery chain, agreed to a naming rights deal with the Grizzlies. Details of the agreement were not released.

Team: Wheeling Nailers

Affiliate(s): Wilkes-Barre/Scranton Penguins (AHL), Pittsburgh Penguins (NHL)

Principal Owner: The Hockey Club of the Ohio Valley

[Team Website](#)

Twitter: [@WheelingNailers](#)

Arena: WesBanco Arena

Date Built: 1977

Facility Cost (\$/Mil): \$7 (\$3.2 for a renovation in 2005)

Facility Financing: N/A

[Facility Website](#)

Twitter: [@WesBancoArena](#)

NAMING RIGHTS: WesBanco Inc. is paying \$2.3 million over ten years for naming rights to the arena. The original deal expired in 2014. In 2013, WesBanco renewed its naming rights agreement with the arena for an additional ten years and \$2.5 million dollars.

Team: Wichita Thunder

Affiliate: Bakersfield Condors (AHL), Edmonton Oilers (NHL)

Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven

[Team Website](#)

Twitter: [@Wichita_Thunder](#)

Arena: INTRUST Bank Arena

Date Built: 2010

Facility Cost (\$/Mil): \$205.5

Facility Financing: N/A

[Facility Website](#)

Twitter: [@INTRUSTarena](#)

NAMING RIGHTS: In January 2008, INTRUST Bank purchased naming rights to the incomplete arena for \$8.75 million. The deal is for twenty-five years. Furthermore, Cessna Aircraft Company will pay \$3 million over twenty years for naming rights to an adjacent outdoor plaza. A ten-year agreement was reached with House of Schwan for naming rights to the public lounge in INTRUST Bank Arena. Deals are also in place with Spirit AeroSystems for naming rights to the concourse and Cessna Aircraft for naming rights to the plaza. Pepsi Co. agreed to provide non-alcoholic beverages for ten years. In total from all agreements, the County expects to receive \$17.114 million.

Team: Worcester Railers

Affiliate(s): New York Islanders (NHL), Bridgeport Sound Tigers (AHL)

Principal Owner: Cliff and Susan Rucker

[Team Website](#)

Twitter: [@RailersHC](#)

Arena: DCU Center

Date Built: 1982

Facility Cost (\$/Mil): \$25.6

Facility Financing: N/A

[Facility Website](#)

Twitter: [@DCUCenter](#)

UPDATE: The Worcester Railers began their inaugural ECHL season in 2017. The Railers replaced the Worcester Sharks when they relocated in 2015 to San Jose to be the AHL affiliate for the San Jose Sharks.

In March of 2019, the DCU Center announced that it has begun preparing for an upcoming renovation that could cost up to \$37 million to complete. There has not been a formal announcement from the City of Worcester yet that approves this renovation proposal.

NAMING RIGHTS: In 2014, DCU extended their original naming rights deal with Worcester for \$4.8 million. The extension will now give DCU the naming rights to the stadium through the year 2025.

SOUTHERN PROFESSIONAL HOCKEY LEAGUE (SPHL) (AA)

Team: Birmingham Bulls

Principal Owner: Art Clarkson

[Team Website](#)

Twitter: [@TheBhamBulls](#)

Arena: Pelham Civic Complex Ice Arena

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: In December of 2018, the Pelham Civic Center announced that it began a renovation project to replace the glass area around the rink. This was done in order to enhance the protection of both players and fans in attendance at games.

NAMING RIGHTS: There is no naming-rights agreement in place.

Team: Evansville Thunderbolts

Principal Owner: VW Sports, LLC

[Team Website](#)

Twitter: [@EVVProBolts](#)

Arena: Ford Center

Date Built: 2011

Facility Cost (\$/Mil): \$127.5

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TheFordCenter](#)

NAMING RIGHTS: In 2011, a deal was struck with Tri-State Ford for the naming rights to the arena. Ford will pay \$4.2 million over the next ten years.

Team: Fayetteville Marksmen

Principal Owner: Chuck Norris

[Team Website](#)

Twitter: [@Marksmen_Hockey](#)

Arena: Crown Coliseum

Date Built: 1997
Facility Cost (\$/Mil): \$55
Facility Financing: N/A
[Facility Website](#)
Twitter: [@CrownComplexNC](#)

UPDATE: There have been formal discussions in Fayetteville to tear down the Crown Coliseum to replace it with a new facility. While there have been discussions, there has yet to be a formal announcement stating that the facility will be replaced.

NAMING RIGHTS: There is no naming-rights agreement in place for Crown Coliseum.

Team: Huntsville Havoc

Principal Owner: Huntsville Sports Ventures, LLC (headed by Keith Jeffries)
[Team Website](#)
Twitter: [@HuntsvilleHavoc](#)

Arena: Von Braun Center
Date Built: 1975
Facility Cost (\$/Mil): \$15
Facility Financing: N/A
[Facility Website](#)
Twitter: [@VonBraunCenter](#)

UPDATE: The Huntsville Havoc won the SPHL President's Cup Championship for the 2018-19 season. This is the second consecutive season that the Havoc won the President's Cup in the SPHL.

NAMING RIGHTS: There is no naming rights deal in place for the Von Braun Arena.

Team: Knoxville Ice Bears

Principal Owner: A group of local owners, including John Langley and Mike Murray
[Team Website](#)
Twitter: [@icebears](#)

Arena: Knoxville Civic Auditorium and Coliseum
Date Built: 1961
Facility Cost (\$/Mil): N/A
Facility Financing: N/A
[Facility Website](#)
Twitter: [@theKCAC](#)

UPDATE: In order to keep the Ice Bears team playing their home games in Knoxville, TN, the city announced that the Civic Center Auditorium and Coliseum will undergo a renovation project that will cost approximately \$10 million.

NAMING RIGHTS: The arena is named after James White, the founder of Knoxville.

Team: Macon Mayhem

Principal Owner: Bob Kerzner

[Team Website](#)

Twitter: [@MaconMayhem](#)

Arena: Macon Coliseum

Date Built: 1968 (renovated 1996)

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@MaconCentreplex](#)

UPDATE: On June 5, 2019, the Macon-Bibb County board of commissioners approved \$228,738 in funds for a minor renovation project for the Macon Coliseum. This project will include refurbishing, re-painting, and laying down new carpet in the facility.

NAMING RIGHTS: The arena is named after its location and has no naming rights sponsor.

Team: Pensacola Ice Flyers

Principal Owner: Greg Harris

[Team Website](#)

Twitter: [@PcolaIceFlyers](#)

Arena: Pensacola Bay Center

Date Built: 1985

Facility Cost (\$/Mil): \$20.5

Facility Financing: N/A

[Facility Website](#)

Twitter: [@pcolabaycenter](#)

NAMING RIGHTS: In October 2012, SMG, the management company of the arena, presented a plan to rebrand the venue with a new name and new logo. The name was changed to Pensacola Bay Center from Pensacola Civic Center.

Team: Peoria Rivermen

Principal Owner: Consolidated Sports Holdings, Inc. (headed by Willard Hervey Yuill)

[Team Website](#)

Twitter: [@Peoria_Rivermen](#)

Arena: Carver Arena in the Peoria Civic Center

Date Built: 1982

Facility Cost (\$/Mil): \$64

Facility Financing: N/A

[Facility Website](#)

Twitter: [@PeoriaCivicCtr](#)

NAMING RIGHTS: There is no naming rights agreements in place for the arena. However, in August 2015, the box office was renamed the Toyota Box Office. The terms of the agreement remain undisclosed.

Team: Quad City Storm

Principal Owner: Ryan Mosley and John Dawson

[Team Website](#)

Twitter: [@QuadCityStorm](#)

Arena: TaxSlayer Center

Date Built: 1993

Facility Cost (\$/Mil): \$33.4

Facility Financing: N/A

[Facility Website](#)

Twitter: [@TaxSlayerCenter](#)

UPDATE: When the Quad City Mallards folded as a team in 2018, Ryan Mosley and John Dawson were granted ownership of a SPHL expansion franchise in Quad City. They began their inaugural SPHL season in 2018-19.

NAMING RIGHTS: TaxSlayer, an online tax and financing service, obtained the naming rights to the facility when it agreed to a naming rights deal with the arena's ownership. The deal cost TaxSlayer \$3.3 million and remains in effect for 10 years.

Team: Roanoke Rail Yard Dawgs

Principal Owner: Breakaway Sports and Entertainment, LLC. (headed by Bob McGinn)

[Team Website](#)

Twitter: [@RailYardDawgs](#)

Arena: Berglund Center

Date Built: 1971

Facility Cost (\$/Mil): \$14

Facility Financing: N/A

[Facility Website](#)

Twitter: [@BerglundCtr](#)

NAMING RIGHTS: In 2014, the naming rights to the Roanoke Civic Center were awarded to Berglund Automotive Group. Berglund's winning bid included a ten-year contract worth \$1.75 million and one free car per year for promotional purposes.

FEDERAL HOCKEY LEAGUE (FHL)

Team: Carolina Thunderbirds

Principal Owner: Barry Soskin

[Team Website](#)

Twitter: [@carolinatbirds](#)

Arena: Winston-Salem Fairgrounds Annex

Date Built: 1989

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: In May of 2018, ownership announced that it has begun looking into possibilities to sell the Annex's naming rights to a corporate buyer. There has been no other announcement stating that a naming rights deal has been signed.

NAMING RIGHTS: There is no naming rights deal in place at this time.

Team: Columbus River Dragons

Principal Owner: Ignite Pro Hockey, LLC

[Team Website](#)

Twitter: [@C_RiverDragons](#)

Arena: Columbus Civic Center

Date Built: 1996

Facility Cost (\$/Mil): \$45

Facility Financing: N/A

[Facility Website](#)

Twitter: [@ColCivicCenter](#)

UPDATE: The River Dragons were announced as a new FHL expansion team on May 21, 2019. The River Dragons are replacing the Columbus Cottonmouths, who participated in the SPHL until the team folded in 2017. The River Dragons will begin their inaugural FHL season in 2019-20.

NAMING RIGHTS: There is no naming rights agreement in place for the Columbus Civic Center. It is named after the city that the facility is located.

Team: Danbury Hat Tricks

Principal Owner: DP 110, LLC

[Team Website](#)

Twitter: [@DanburyHatTrick](#)

Arena: Danbury Ice Arena

Date Built: 1999

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@DanburyArena](#)

UPDATE: The Hat Tricks were announced as a new FHL expansion team in May of 2019. The team will begin their inaugural FHL season in 2019-20.

NAMING RIGHTS: There is no naming rights agreement in place for the Danbury Ice Arena. It is named after the city that the facility is located.

Team: Danville Dashers

Principal Owner: Barry Soskin

[Team Website](#)

Twitter: [@DanvilleDashers](#)

Arena: David S. Palmer Arena

Date Built: 1980

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@PalmerArena](#)

UPDATE: In 2017, arena officials received a \$3 million donation from Julius W. Hegeler II. The donation will go towards replacing the ice compressor and building a new entrance on the facility's south side. Construction from this renovation project is still ongoing through the summer of 2019.

NAMING RIGHTS: The arena is named after the former mayor of Danville, David S. Palmer, because he was instrumental in the plan for the arena.

Team: Delaware Thunder

Principal Owner: Charlie Pens

[Team Website](#)

Twitter: [@delawarethunder](#)

Arena: Centre Ice Rink on the Delaware State Fairgrounds

Date Built: 2002

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@DelStateFair](#)

UPDATE: The Delaware Thunder became a FHL expansion franchise in May of 2019. The team will begin its inaugural FHL season during 2019-20.

NAMING RIGHTS: There is no naming rights agreement in place for the Centre Ice Rink. It is named after the area of the Delaware State Fair that the facility is located

Team: Elmira Enforcers

Principal Owner: Robbie and Nellie Nichols

[Team Website](#)

Twitter: [@ElmiraEnforcers](#)

Arena: First Arena

Date Built: 2000

Facility Cost (\$/Mil): \$16

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

UPDATE: The Enforcers became a FHL expansion team in July of 2018. The team recently completed their inaugural FHL season in 2018-19.

NAMING RIGHTS: First Transit has possession of the naming rights to the Enforcers' facility. The details of the naming rights agreement is undisclosed.

Team: Mentor Ice Breakers

Principal Owner: Gary Ross

[Team Website](#)

Twitter: [@FHLIceBreakers](#)

Arena: Mentor Civic Arena

Date Built: 1982

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: [@MentorIceArena](#)

UPDATE: The FHL announced that Mentor, OH was granted an FHL expansion franchise in July of 2018. The Mentor Ice Breakers began their inaugural FHL season in 2018-19.

NAMING RIGHTS: There is no naming rights agreement in place for the Mentor Civic Arena. It is named after the city that the facility is located.

Team: Port Huron Prowlers

Affiliate: N/A

Principal Owner: Barry Soskin

[Team Website](#)

Twitter: [@phprowlers](#)

Arena: McMorran Place (Arena)

Date Built: 1960

Facility Cost (\$/Mil): \$3.5

Facility Financing: Privately funded

[Facility Website](#)

Twitter: [@McMorranPlace](#)

NAMING RIGHTS: There is currently no naming-rights deals for McMorran Place. The arena is named after the family that privately funded the construction of the facility.

Team: Watertown Wolves

Principal Owner: International Development Hockey League, LLC (IDHL)

[Team Website](#)

Twitter: [@watertownwolves](#)

Arena: Watertown Municipal Arena at the Alex Duffy Fairgrounds

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

Twitter: N/A

NAMING RIGHTS: There is currently no naming rights agreement for the arena. It is named for the city it is located in: Watertown, New York.