



NSLI

Corporate Summary



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The following is a summary of what the National Sports Law Institute of Marquette University Law School has been involved in and accomplished during 1996 and 1997.

PUBLICATIONS

1. BOOKS

The Stadium Game, by Martin J. Greenberg and James T. Gray, written and published by the National Sports Law Institute.

Sports Law Practice: 1995 Cumulative Supplement, by Martin J. Greenberg.

-**Sports Law Practice: 1996 Cumulative Supplement**, upcoming Spring 1997

2. **Marquette Sports Law Journal**

Volume 6, Number 2, Spring 1996: SYMPOSIUM ON RACE AND SPORTS

Essays

- African-American Student-Athletes: Marginalizing the NCAA Regulatory Structure?- by Timothy Davis

- If You Let Me Play Sports- by Marilyn V. Yarbrough

- Black Women, Gender Equity and the Function at the Junction-
by Alfred Dennis Mathewson

Articles

- Sports Agents, Role Models and Race-Consciousness- by
Kenneth L. Shropshire
- Performing in a Racially Hostile Environment- by Phoebe
Weaver Williams
- When the Whites Go Marching In? Racism and Resistance in
English Football- by Steve Greenfield and Guy Osborn
- Citizenship Based Quota Systems in Athletics- by Martin J.
Greenberg and James T. Gray
- Racism in Sports: A Question of Ethics- by Paul M. Anderson
- Ethnic Team Names and Logos- Is There a Legal Solution?- by
Cathryn L. Claussen

Cumulative Index of Institute Publications

Volume 7, Number 1- Fall 1996 being published February 1997

Upcoming- Volume 7, Number 2, "Symposium on Sports Ethics," June,
1997

3. **For The Record** (The Official Newsletter of the National Sports Law Institute)

Volume 6, Number 6- December 1995/January 1996

Volume 7, Number 1- February/ March 1996

Volume 7, Number 2- April/ May 1996

Volume 7, Number 3- June/ July 1996

Volume 7, Number 4- August/September 1996

Volume 7, Number 5- October/November 1996

Volume 7, Number 6 scheduled for publication early February 1997

4. **Conference Materials**

Sports Venues, Revenues & Values (October 17, 18 & 19, 1996)

- The Financing and Politics of Sports Facilities- Negotiation of Facility Leases: Government's Perspective- by David E. Cardwell
- Considerations for the Sports Facility Authority- by Ulice Payne, Jr.
- FUTURE OF PROFESSIONAL SPORTS: Public/ Private Partnerships and Sports Facilities and Economic Impact of NFL Teams- by Rick Horrow
- THE FINANCING & POLITICS OF SPORTS FACILITIES: Sports Facility Financing Models- by Stewart Rog
- NAMING RIGHTS, ADVERTISING & SPONSORSHIPS IN PROFESSIONAL SPORTS: An Overview of Sports Facility Advertising Sponsorships & Naming Rights Agreements- by Richard Sherwood
- THE FUTURE OF SPORTS FACILITIES: Franchise Relocation: Recent Examples, Retention Methods, Escape Clauses, Antitrust Developments and Tax Considerations- by Martin J. Greenberg
- THE FINANCING & POLITICS OF SPORTS FACILITIES: Issues Surrounding the Creation and Operation of Stadium Authorities and Stadium Voter Referenda- by James T. Gray

5. **State Bar of Wisconsin: Sports and Entertainment Law Section Newsletter**

-Volume 1, Number 1- Spring 1996

-Volume 1, Number 2- Fall 1996

6. Quoted extensively around the country in various news sources including: the Washington Post, Denver Post, Baltimore Sun, Milwaukee Journal Sentinel, Business Week, the National Law Journal, Chicago Tribune, New York Times, etc.

CONFERENCES

1. The Third Annual "**Sports Revenues, Venues & Values**" Conference, October 17,18 & 19, 1996, Sponsored by the National Sports Law Institute & Deloitte & Touche, LLP

Keynote Luncheon Speaker: Interim Commissioner of Baseball and Milwaukee Brewers Owner - Bud Selig

2. Upcoming- April 1997- "Symposium on Race and Sports"

Speakers proposed: NFL Hall of Fame member and attorney Kellen Winslow, and CBS Sports Commentator Quinn Buckner

Participation

1. "Financing Sports Facilities," April, 1996, Minneapolis, Minnesota. Participation and presentation of paper entitled, "The Relationship Between Stadium Financing and Professional Team Financing: Current Trends & Keeping the Team at Home, The Legal and Economic Impact of Relocation," by Martin J. Greenberg.
2. "The Economics of Sports Stadiums," Brookings Institution, Washington D.C., October 7-8. Participation by Martin J. Greenberg.
3. "Legal Issues in Intercollegiate Athletics," 8th Annual Conference at DePaul University, Chicago, Illinois, October 8. Participation and attendance by Jim Gray, Martin Greenberg and Paul Anderson, along with law school students Sarah Volpone, Ante Udovicic, and Stacy Alvarez. Presentation of paper entitled "Hiring and Firing of Athletic Personnel," by Martin Greenberg.
4. "Managing Safety in Sports & Recreation," Anglia Sports Law Research Centre, Anglia Law School, Chelmsford, Essex, England, November 22, 1996. Participation by James Gray, Martin Greenberg, Paul Anderson. Presentations from Martin Greenberg & James Gray.
5. "Stadium Finance and Other Issues Concerning the Creation of Sports Facilities- Approva, Financing, Lease and Construction Issues." State Bar of Wisconsin, Sport and Entertainment Law Section, January 24,

1997. Paper by Martin Greenberg presented by James Gray as substitute.

CONSULTING

1. North American Basketball Association. Helped in the development of new basketball league by creating all leases, player, official, coach, and commissioner contracts, trademark reports, and other documents necessary for creation of league.
2. Milwaukee Brewers. Acted as consultants regarding naming rights deals and concession buildouts. Also assisted in review of final lease provisions.
3. National Football League. Prepared overview of financing agreements for stadiums and arenas in all professional leagues for purposes of comparison and analysis in regard to new Congressional initiatives.
4. NBC. Prepared financing overview of new and future stadiums for "Fleecing of America" feature.
5. Baltimore Orioles. Involved as experts in continuing negotiations and dispute regarding lease parity with Baltimore Ravens, and impact of new revenue sharing plan.
6. Washington Post. Prepared study cataloging new stadiums and arenas and what has happened to the old facilities they replaced.
7. Cleveland Plain Dealer. Study done regarding new lease for Indians and attendance clause.

FUNCTIONS

1. Dinner in honor of former Marquette University President Albert J. DiUlio, S.J., May 6, 1996.
2. Tribute to Marquette University Law School Professor Emeritus Charles W. Mentkowski, September 26, 1996.
3. Second Joseph E. O'Neill award honoring an individual with a great sense of ethics and integrity who has made a significant contribution to sports law, given to Joseph Tierney, Jr. of the Bradley Foundation and Milwaukee Admirals, October 18, 1996, during the Third Annual "Sports Revenues, Venues and Values" Conference.

Second Joseph E. O'Neill sports ethics scholarship awarded to William S. Miller. As part of this scholarship Mr. Miller will contribute an article to the Marquette Sports Law Journal.

4. April, 1996. Annual **Marquette Sports Law Journal** banquet and dinner. Approximately thirty members and former members in attendance. Guest speaker, D. Orlando Ledbetter, Milwaukee Journal-Sentinel Sportswriter.

EDUCATION

1. Classes

Spring 1996- "Regulation of Amateur Athletics" class at Marquette Law School- taught by Martin Greenberg & James Gray.

Fall 1996- "Sports Industry Contracts and Negotiations" class at Marquette Law School- taught by Martin Greenberg.

Upcoming- same rotation with the addition of "Current Issues in Sports Law" in the Spring of 1997.

2. Reduce Your Risk-

Risk management program taught to high school teachers, coaches and administrators in Wisconsin- Various levels of participation, including; (1) participation of a dozen students in the "Regulation of Amateur Athletics" class, (2) Institute staff teaching at least a dozen other schools around the state.

3. Internships

Four internships currently sponsored by the NSLI

- a. Milwaukee Brewers
- b. Miller Brewing Company
- c. Milwaukee Public Schools
- d. Conference USA

4. Seminar

Anglia Sports Law Research Centre, Anglia Law School, Chelmsford, Essex, England, December 2, 1996.- Papers presented (1) "Drug Testing in High School Athletics," by James Gray; (2) "Aids and Athletics: Can Athletes Be Tested For the Aids Virus," by Paul Anderson.

5. Exchange Program

Development of exchange program with Anglia Sports Law Research Centre, Anglia Law School, Chelmsford, Essex, England.

- a. February 1996. Visit from Anglia Law School Dean John White to discuss the merits of exchange program with Marquette Law School.
- b. March 1996. Visit from Lecturer in law Alexandra Felix. Professor Felix made a presentation in the "Regulation of Amateur Athletics," and contributed article entitled "The Standard of Care in Sport," **For The Record**, Volume 7, Number 1 (February/March 1996).

Marquette Law School student Nicole Rizzo visits Anglia Law School as first student to participate in exchange.

- c. April 1996. Visit from Sports Law Ph.D. student Mark James. Mr. James made a presentation in the "Regulation of Amateur Athletics," and contributed article entitled "More Than Just a Foul?," **For The Record**, Volume 7, Number 2 (April/ May 1996).
- d. October 1996. Visit from Lecturer in law John O'Leary. Professor O'Leary presented "Too Little Too Late: An Analysis of Parliament's Contribution To Stadium Safety in Britain," before Marquette Law School students, faculty and staff. This presentation will appear in published form in **For The Record**, Volume 7, Number 5.
- e. Student exchange visit as Anglia Law School student Nades Raja visits in January of 1997.
- f. Upcoming

Visit from Alexandra Felix and Anglia Sports Law Centre Director Simon Gardiner, along with German sports law professor Bernd Kuhn, in March 1997.

Visit from Anglia Law School Lecturer in Law and Director of the Anglia Employment Law Research Center Roger Welch in May-June 1997.

6. James Gray and Martin Greenberg appointed Visiting Professors to the Anglia Sports Law Research Centre, Anglia Law School, Anglia Polytechnic University, Chelmsford, England.

INTERNATIONAL CONNECTIONS

1. Formal collaborative agreement with the Anglia Sports Law Research Centre, Anglia Law School, Chelmsford, Essex, England.
2. Development of an International Sports Lawyers Association (ISLA) with collaboration including: the National Sports Law Institute, Sports Lawyers Association, Australian and New Zealand Sports Law Association, and the British Association for Sport and Law.
3. Association with the Australian and New Zealand Sports Law Association based in Melbourne, Australia.
4. NSLI further sports law contacts in the following countries: Norway, Ireland, Portugal, Spain, Mexico, Greece, South Africa, France, Malaysia, Taiwan, Canada, Belgium, Australia, New Zealand, along with new contacts in Switzerland and Sweden.

UPCOMING 1997

1. **Marquette Sports Law Journal Volume 7, 1 & 2.**
2. **For the Record, For the Record Extra caught up by May 1997.**
3. **Introduction of new Sports Facility Newsletter.**
4. **New internships --- possibilities include; Green Bay Packers, Milwaukee Tennis Classic, Minnesota Vikings, and others as student interest shown.**
5. **Participation and presentation of papers at:**

Presentation before Wisconsin Sports Officials Association, February 5, 1997.

Comparative symposium on sports officials with Anglia Law School professors Alexandra Felix and Simon Gardiner, German professor Bernd Kuhn, NSLI Board Member and General Counsel of the North American Sports Officials Association (NASO) Mel Narol and NASO Executive Director Barry Mano, March, 1997.

Comparative Risk Management program, with Anglia Law School lecturers Alexandra Felix and Simon Gardiner, WIAA Executive Director Doug Chickering, Milwaukee Public Schools Commissioner of Athletics Jan Dalechal, attorney James Green, MU athletic trainer David Leigh, MU philosophy professor Bill Starr, March 1997.

Government Finance Officers Conference, presentation by James Gray, April, 1997.

"Hot Topics in School Law," presentation and participation by James Gray. April 11, 1997, Brookfield, WI.

5th International Sports Law Association Conference, Brussels, presentation of paper entitled "Commercialization of Athletes: Opportunities, Restrictions and Protections," by Martin Greenberg. April 27, 1997.

1997 Business of Sports Symposium. Walt Disney World Florida, May or June 1997.

International Association of Assembly Managers (IAAM) Conference, August 3-5 1997, Dallas, Texas, participation and presentation by Martin Greenberg.

6. **Fourth Annual Sports Venues, Revenues & Values** Conference in November 1997 at Walt Disney World, Florida.