

**NATIONAL SPORTS
LAW INSTITUTE**

1997-98 ANNUAL REPORT

I. Advisory Boards

1. Marquette Sports Law Journal Advisory Board

Professor J. Gordon Hylton, NSLI Interim Director
Paul M. Anderson, NSLI Assistant Director
Dean Howard B. Eisenberg
Professor Emeritus Charles W. Mentkowski
Professor John J. Kircher
Professor Andrea Schneider

2. National Board of Advisors: The NSLI is in the process of reviewing its National Board of Advisors to determine which individuals can best support the Institute and assist its development into the future.

3. NSLI Alumni Board:

Founded in the Spring of 1998, this Board will initially be made up of specifically selected alum's who have had contact with the NSLI while in their present careers. These alum's will be used for CLE programs, Career Panels and in other efforts to assist our program and the students at Marquette Law School.

Membership as of August 1998:

Paul Anderson; National Sports Law Institute, Milwaukee, WI (L'95) (Chairman)
Robert Arent; Arthur Andersen, Milwaukee, WI (L'96)
Tony Canedo; Canedo Tennis Academy, Franklin, WI (L'96)
John Dodds; John F. Dodds & Associates, Milwaukee, WI (L'85)
John Drana; Linder & Marsack SC, Milwaukee, WI (L'92)
Peter Faust; O'Neil, Cannon & Hollman SC, Milwaukee, WI (L'94)
Kevin Ferguson; American Family Insurance Group, Milwaukee, WI (L'96)
John Finerty; Kravit & Gass SC, Milwaukee, WI (L'92)
James Green; Crivello, Carlson, Mentkowski & Steeves SC, Milwaukee, WI (L'91)
Greg Heller; Horwood, Marcus & Berk, Chicago, IL (L'96)
Christine Koehler; formerly of Leib & Associates SC, Milwaukee, WI (L'95)
Scott Lascari; Rivkin, Radler & Kremer, Chicago, IL (L'97)
J. Michael Long; Whyte & Hirschboeck, Milwaukee, WI (L'95)
Christopher Meisel; J. Patrick Ronan Law Office, Milwaukee, WI (L'94)
William Miller; Team Marketing Report, Chicago, IL (L'96)
Amanda Mott; von Briesen, Purtell Roper SC (L'97)
Elise M. Neils; James Cook Group LLC, Milwaukee, WI (L'95)
Andrew Rhim; formerly of Law Offices of Peter Francis Geraci; now Washington DC (L'97)
Tom Rose; Foley & Lardner, Milwaukee, WI (L'95)
John Muth; Northwestern Mutual Life Insurance Company, Milwaukee, WI (L'92)

II. Events

1. Workshops: This new feature was added in 1997-98 to present individuals in the sports law and business fields to Marquette Law School to discuss their particular areas of expertise.

(Spring 1998)

-**Dan Doucette**, President, Milwaukee Rampage

-**Mike Megna**, Megna Valuations

-**Ellis "Skip" Prince**, Vice President Television & Business Affairs, National Hockey League

-**Professor William Baker**, DePaul University College of Law

(Fall 1998)

-**"Collective Bargaining in Professional Sports: The NBA Lockout"** (Friday, September 18)

-**Martin Greenberg**, President, Genesis Sports International

-**Ron Walters**, Foley & Lardner

-**Bill Miller**, Managing Editor, Legal and Business Division, Team Marketing Report (Thursday, October 15)

(Spring 1998) Tentative

-**Michael Duckett**, Executive Director, Southeast Wisconsin Professional Baseball District

-**Ulise Payne**, Partner, Foley & Lardner

2. Seminars

-**Fall 1997** - "Jackie Robinson and the Law"

--In the fall of 1997 the NSLI ran a Seminar focusing on Jackie Robinson and his impact on sports law. Over 75 people were in attendance (the highest attendance for any non-conference NSLI event ever) to here 4 speakers discuss this historic event.

-**Spring 1998** - "Careers in Sports Law"- This semi-annual feature presents law school graduates who discuss how their experiences with the National Sports Law Institute and Sports Law Program at Marquette assisted their career development.

-**Fall 1998** - "Insurance Issues in Sports Law"- The NSLI will be hosting this CLE Seminar bringing experts in the field to Marquette including: Dan Doucette,

President, Milwaukee Rampage & Fox River Rebels; John Finerty (L'92), Kravit & Gass SC; John Muth (L'92), Senior Associate, Northwestern Mutual Life Insurance Company; Tom Rose (L'95), Foley & Lardner; Marc Anderson, Partner, Coopers & Lybrand; and Jim Green (L'91), Crivello, Carlson, Mentkowski & Steeves.

Tentative For Spring 1998:

- "Current Issues in Stadium & Arena Construction"

- "Second Annual: Careers in Sports Law Panel"

3. Conferences

- Fall 1998= First Annual **Sports Law in the 21st Century**

Co-sponsored by the Association of American Law Schools Sports Law Section

III. Publications

1. **Marquette Sports Law Journal**

- During 1997-98 Academic Year published Volume 8, No. 1 & No. 2

- Production of Volume 9, Number 1 (Fall 1998) is proceeding on schedule

2. Newsletters

- **For The Record**- From August of 1997 published 7 volumes of this newsletter, last published Volume 9, Number 3 (June/July 1998)

- **For The Record Online**- Introduced this publication as a companion to **For The Record** in June of 1998. Published monthly.

- **You Make The Call. . .** Introduced this newsletter which reports on recent cases in the sports law field on a quarterly basis.

3. Publishing book tentatively entitled **Sports Law: A Guide to the Emerging Field** which will provide a desktop reference source for those interested in the sports law field.

IV. Curriculum

1. Sports Law (New Course)
2. Sports Industry Contracts and Negotiations
3. The Law of Amateur Athletics
4. Sports Industry Finance and Regulation (New Course)
5. Selected Topics in Sports Law Seminar
6. Independent Study in Sports Law (New Course)

- * *Possibility for the Future*: International Sports Law (in conjunction with exchange program with Anglia Law School in Chelmsford, Essex, England)

**Fall enrollment 1998 approximately 51 students !!!!

V. Awards & Scholarships

1. Professional

1. Joseph E. O'Neill Award: awarded locally to an individual who has made a significant contribution to the sports law field

1998 recipient: Charles Mulcahy, Whyte & Hirschboeck SC
2. Master of the Game Award: awarded nationally to an individual

2. Student

1. Joseph E. O'Neill Prize for Student Writing: We have now designated the Prize to go to the 3rd year student who contributed the best written work to the Journal in the past year. Therefore, the 1997 Prize went to Andrew Rhim and the 1998 Prize went to Ante Udovicic.
2. Martin J. Greenberg Award for excellence in the study of sports law: The first winner was David Steffen who volunteered to become an Editor of the Journal to help out, was a member of our first Moot Court team, and had substantial success academically in the sports law classes.
3. Francis D. & Jane Keogh Kelly Scholarship: Due to a generous donation we have implemented this award which was initially given to Troy Cross 1997-98 Editor-in-Chief of the Journal.

VI. Internships

1. Miller Brewing Company
2. Milwaukee Brewers
3. Milwaukee Rampage
4. Conference USA

*** Possible New Internships: Arthur Andersen, Milwaukee Public Schools

VII. National Sports Law Moot Court Competition:

For the first time in our history we sent a team to the Mardi Gras Invitational National Sports Law Moot Court Competition. The 1997-98 team was made up of Tim Berglund, David Steffen and Amy Worden. The 1998-99 team consists of Amy Worden, Jacques Condon, and Tony Burgi.

VIII. NSLI Membership (Approximately 500): Members pay an annual fee for various publications and access to the NSLI library and research materials.

IX. Sports Law Society (40 members 1997-98)

Current Officers:

Daniele St. Marie (2L)	President
Tony Burgi (2L)	Vice-President
Todd Beatse (2L)	Treasurer
Laurie Thornton (2L)	Secretary

As of August 21, 1998 approximately 22 first year students had signed up and paid dues to join.

X. Media Attention

1. NSLI Interim Director Gordon Hylton and Assistant Director Paul Anderson have provided commentary for numerous newspapers and magazines, including: the Washington Post, Chicago Daily News, St. Petersburg Times, Cincinnati Enquirer, Sports Business Journal, Athletic Business, and many others.
2. NSLI Assistant Director Paul Anderson has appeared on several radio programs including Wisconsin and Minnesota Public Radio, Inside Sports One-on-One Talk Radio, etc., commenting on various sports related legal issues.

XI. Speaking Engagements

(1) NSLI Interim Director Gordon Hylton participated in the International Symposium on Sports Law held in Berlin and Potsdam, Germany from November 19-22, 1997. Professor Hylton chaired a session entitled: "Olympic Disputes Before the Court of Arbitration for Sport: Experiences from Atlanta." Professor Hylton also presented an essay entitled "National Courts, the Standardization of Sanctions, and the Individual Rights of Athletes."

(2) On January 23, 1998, NSLI Assistant Director Paul Anderson presented a paper entitled "Playing on a Different Field: Negotiations Involving a Franchise, League and

Municipal Government,” at the National Council for Urban Economic Development Conference entitled IF YOU BUILD IT WILL THEY COME?, in Tempe, Arizona.

(3) On May 28, 1998, NSLI Assistant Director Paul Anderson presented a paper entitled “An Analysis of the Economic Impact of Sports Facilities on the Surrounding Community,” at the MIDWEST STATE TREASURERS CONFERENCE, in Madison, Wisconsin.

XIII. Webpage:

NSLI Assistant Director Paul Anderson has created an extensive webpage which describes the Sports Law Program at Marquette and the National Sports Law Institute. Features include: a current events calendar; a sports weblinks collection; indexes to all NSLI publications; copies of **You Make The Call . . .** and **For The Record Online**; course descriptions for all Sports Law courses, etc. The site can be reached at www.marquette.edu/law/sports.sports.htm.

XIV. Surveys

The NSLI is presently conducting two surveys

- 1) We have surveyed our alumna to determine where they are now and to assess their support for the NSLI - As of August of 1998 approximately 50 responses have been received
- 2) We are also surveying all Law Schools to determine the level of sports law training that they provide - As of August of 1998 approximately 65 schools have responded

XV. NSLI OFFICES

After its initial move into the law school in August of 1997, the NSLI offices have been significantly reorganized with acquisition of numerous publications to update the NSLI library and the development of indexes and research areas to assist the **Marquette Sports Law Journal**, the Sports Law Society, NSLI members, and any others interested in the sports law field.