

# For The Record



The Official Newsletter of the National Sports Law Institute

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## THE NSLI: YEAR IN REVIEW

by Paul M. Anderson, Editor

Since the last NSLI update appeared in the December 1996/ January 1997 issue of **For The Record**, the National Sports Law Institute has been involved in a variety of activities and programs and has undergone a series of changes.

### Marquette Sports Law Journal

Under the leadership of Editor-In-Chief, Andrew Rhim, two issues of the *Journal* were published during the 1996-97 academic years. The articles in the *Journal* focused on a number of timely topics, including:

- Franchise Movement in the NFL
- Trademarking Team Names
- Sports Marketing and the Law
- Spectator Injuries
- Powers of the Commissioner
- Paying College Athletes
- Representing an NCAA Institution
- Colleges Duty of Care to an Athlete

The *Journal* also published a symposium issue on Ethics and Sports. Included were articles on topics ranging from sports agency to participation rights of HIV infected athletes to league labor disputes and franchise relocation.

Under the new Editor-In-Chief Troy Cross, the *Journal* will soon publish Volume 8, Number 1. This issue will include articles on on-line gambling, drug testing and the condemnation of sports franchises.

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## NSLI CALENDAR

### JANUARY 28, 1998

Sports Law Workshop  
Dan Doucette, President, Milwaukee Rampage  
Marquette University Law School

### JANUARY 28-30, 1998

State Bar of Wisconsin: Midwinter Convention  
Sports and Entertainment Law Section  
*Protecting the Name and Image of Sports Figures and Entertainers*  
Marriott Madison West, Madison, Wisconsin

### FEBRUARY 9, 1998

Sports Law Workshop  
Michael S. Megna, Megna Valuations, Inc.  
Marquette University Law School

### FEBRUARY 18-20, 1998

Tulane Mardi Gras Invitational National Sports Law Competition  
New Orleans, Louisiana

### MARCH 18, 1998

Fifth Annual *Marquette Sports Law Journal* Dinner  
Lunda Room, Marquette Alumni Memorial Union  
Milwaukee, Wisconsin

### APRIL 17, 1998

The 13<sup>th</sup> Annual Sports Law Symposium  
Co-sponsored by Seton Hall University and the New Jersey Institute of Continuing Legal Education (ICLE)  
Seton Hall University Law School, New Jersey

### MAY 28-30, 1998

Sports Lawyers Association Annual Conference  
San Diego, California  
For further information call 703-437-4377

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In April 1997, the NSLI hosted the fourth annual *Journal* dinner at the Pfister Hotel in Milwaukee, Wisconsin. Approximately 40 Marquette University Law School alumni, faculty and staff were in attendance to honor the present *Journal* staff and those who have helped establish the *Journal* as a leading sports law publication.

Beginning with Volume 8, Number 1, a new Advisory Board has been appointed for the *Marquette Sports Law Journal*. The Board consists of NSLI Director Gordon Hylton, Assistant Director Paul Anderson, Marquette Law School Dean Howard Eisenberg, and NSLI Chairman of the Board Charles W. Mentkowski, Professor John Kircher, and Assistant Professor Andrea Schneider.

Also, beginning with Volume 8, Number 1, the *Journal* will present in each issue an Index entitled "Sports Law in Law Reviews," which will list recent publications in sports law.

A second new feature will be a Book Reviews section containing short reviews of current books in the sports law and sports business field. *Journal* members and guest contributors will write these reviews. Individuals interested in contributing a book review should contact Paul Anderson at 414-288-5815, email: andersonpa@vms.csd.mu.edu.

#### FOR THE RECORD

During the past year, seven issues of **For The Record: The Official Newsletter of the National Sports Law Institute** have been published. These newsletters have presented articles focusing on issues such as the ADA's impact on sports facilities, team names as trademarks, and sports gambling.

#### THE STADIUM GAME

Since its publication in October of 1996, **The Stadium Game** has continued to receive rave reviews. It has become a vital part of the library of any individual working in the field of stadium and arena construction, leasing, financing, and operation. For copies call (414)-288-5815 or email at [munsli@vms.csd.mu.edu](mailto:munsli@vms.csd.mu.edu).

#### SEMINARS

During the past year the Institute hosted three seminars at Marquette University Law School.

The first, entitled "Sports Officials and the Law," was held on March 11, 1997. It presented a discussion on the status of sports officials in England, Germany, and the United States. Approximately 70 officials, athletic governing body officials, attorneys, and athletic administrators attended.

The second seminar entitled "Race, Sports and the Law" was held on March 18, 1997, and presented the perspectives of former players, sports reporters, lawyers and law professors regarding the contemporary racial climate in sports. Approximately 80 individuals attended.

The third seminar, entitled "Jackie Robinson and the Law: Legal Perspectives on the Integration of Professional Baseball," was held on October 30, 1997. This seminar was presented by the faculty of Marquette University Law School and focused on the legal and cultural aspects of the integration of Major League Baseball in 1947. Approximately 75 students and members of the Milwaukee Community attended.

#### MASTER OF THE GAME AWARD

On June 3, 1997, the NSLI honored Bob Harlan, President of the Green Bay Packers as the fourth Master of the Game. Harlan, who was chosen for his work in the sports industry and his tireless humanitarian efforts. Packers General Manager Ron Wolf, Milwaukee Brewers Owner and Interim Commissioner of Major League Baseball Bud Selig, and Miller Brewing Company President Jack MacDonough participated in the ceremony. Approximately 400 people attended to honor Mr. Harlan. Donations were also collected for the Boys & Girls Club, a charity selected by Mr. Harlan.

#### SPORTS LAW PRACTICE

This two-volume text has sold over 1000 copies worldwide since its publication in 1992. Since 1993, the Institute has researched and developed the annual Supplements to each original volume of this text. The 1997 Supplement has recently been published containing approximately 750 pages of updated materials in a two volume set.

#### SPORTS LAW MOOT COURT

In the fall of 1997, the NSLI sponsored for the first time a team of Marquette Law School students in the Tulane Mardi Gras Invitational National Sports Law Competition. The competition will be held in February of 1998 in New Orleans. Members of the inaugural team include second year student Amy Worden, and third year students Tim Berglund and David Steffen.

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### INTERNSHIPS

Throughout the past year the Institute has continued to offer semester long, sports law related internships for Marquette Law students. The Institute offers internships with the Milwaukee Brewers, Miller Brewing Company, and Conference USA, and beginning with the Spring semester of 1998, a new internship with the Milwaukee Rampage of A-League Soccer. The Institute is currently discussing a summer internship with the National Hockey League.

### SPORTS LAW COMMENTARY

During the past year, the Institute has continued to offer sports law related research and commentary for sports writers, broadcasters, and various publications, including the Washington Post, the San Diego Union Tribune, the Milwaukee Journal-Sentinel, the St. Petersburg Times, Sports Illustrated, and the Arizona Republic. Recently, NSLI Assistant Director Paul Anderson has appeared on Inside Sports national sports radio show, One On One Sports, discussing the Latrell Sprewell situation, and on Minnesota Public Radio, discussing golfer Casey Martin's participation in the PGA Tour.

### SPORTS LAW EDUCATION

During the fall of 1997, NSLI Director Gordon Hylton developed a new sports law curriculum at Marquette University Law School. This curriculum will be made up of six courses, taught by full-time and adjunct members of the faculty. The Marquette Sports Law curriculum is the most extensive in the United States.

### NEW LOCATION

In August of 1997, the Institute offices moved from several blocks away from Marquette University Law School to offices on the first floor of the Law School. This move allows the Institute to become a more visible and active part of Marquette University Law School. (Note: The Institute's mailing address has not changed).

### THE FUTURE

During 1998, the National Sports Law Institute will continue to offer the programs and events for which it has come to be known.

In January, the Institute will begin a monthly sports law workshop series at Marquette University Law School. Participate this spring include: Dan Doucette, President, Milwaukee Rampage; Michael Megna, President, Megna Valuations; Professor William Baker, DePaul College of Law; and Skip Prince, Vice President for Television and Team Services, National Hockey League. Workshops are open to Marquette students and faculty and to the general public.

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## ***Sports Law for Sports Journalists Conference Postponed***

The *Sports Law for Sports Journalists* conference scheduled for March 27 & 28, 1998, has been postponed. Information on a rescheduled date will be provided when available. The NSLI will be marketing a packet of materials related to the panel discussions. Information on the availability of this packet can be received by calling 414-288-5815, or email at [munsli@vms.csd.mu.edu](mailto:munsli@vms.csd.mu.edu).

## **International Association Of Sports Law**

The International Association of Sports Law (IASL) is an organization which addresses global sports law issues. Annual meetings are held in various locations around the world, and the organization is seeking more American participation. IASL also publishes the *International Sports Law Review*. (NSLI Assistant Director Paul Anderson contributed an article entitled "The Problems Surrounding Student-Athletes in Major Revenue Producing Intercollegiate Sports in the United States," to Volume II, Number 3/4 of this journal). For more information contact Dr. D. Panagiotopoulos, Assistant Professor, University of Athens, Secretary General IASL, 41 Olgas Street, 17237 Dafne, Athens, Greece. Telephone: 9250835, 9702149; Fax 011.301.970.2149.

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