Major League Baseball Commissioner Bud Selig Joins Marquette University Law School as Distinguished Lecturer in Sports Law and Policy

Major League Baseball Commissioner Allan H. (Bud) Selig has been named to the adjunct faculty at Marquette University Law School as distinguished lecturer in sports law and policy.

“Bud Selig is, without question, one of the most skilled and accomplished professionals in the sports industry today,” said Joseph D. Kearney, dean of Marquette Law School. “We are truly honored that he would commit his time to our students and grateful that he’s chosen our classrooms as a place to pass down his significant wisdom to the next generation of leaders.”

The appointment formalizes a teaching position Selig has held at Marquette Law School since 2009, lecturing for several classes of the Professional Sports Law course each spring. The course is part of the nationally prominent Sports Law program at Marquette Law School, which is also home to the National Sports Law Institute. Both are led by Marquette Law School Professor Matt Mitten. Selig has been a member of the NSLI Board of Advisors since its inception in 1989.

“I have thoroughly enjoyed the lively dialogue with students in the classroom at Marquette Law School over the past several years,” said Selig. “It is very rewarding for me to pass on some of my experiences and hopefully enrich their legal education by discussing sports law and business issues affecting the historical development, structure and operations of Major League Baseball.”

In Selig’s 18 years as Commissioner (both interim and permanent), the game has achieved record attendance, record revenue, and new heights in social consciousness. Under his leadership, baseball has enjoyed the
longest period of labor peace since the inception of the Players Association. He led the change in baseball’s economic landscape that has created the greatest competitive balance in the game’s history and in American sports today, with nine clubs winning the last 10 World Series.

Selig brought Major League Baseball back to his native Milwaukee in 1970 and helped save the Brewers franchise with the building of Miller Park. Despite the worst economic conditions since the Great Depression, the Brewers have averaged 2,960,813 fans the past three seasons.

Selig has received numerous honors, including the Master of the Game Award from the National Sports Law Institute in 2000. Earlier this year, Selig received the Jackie Robinson Foundation’s Lifetime Achievement Award and was honored with a statue at Miller Park

**ADDITIONS TO THE SPORTS LAW CURRICULUM AT MARQUETTE UNIVERSITY LAW SCHOOL**

In the past academic year several courses have been added to Marquette University Law School’s sports law curriculum, which strengthen and enhance its breadth and depth.

- Professor Matthew Mitten, NSLI Director, and Rich Reider, President of RaR Consulting, LLC, taught a workshop on “Sports Sponsorship and Marketing Legal and Business Issues” for the first time in the spring 2011 semester. The course focuses “on the development of practical legal skills, including how to effectively negotiate and draft sports sponsorship and marketing contracts and to protect a client’s contract and intellectual property rights in connection with sports sponsorship agreements and marketing arrangements.”

- During Marquette University Law School’s 2011 summer session in International and Comparative Law in Giessen, Germany, Professor J. Gordon Hylton will teach a course on “Comparative and International Sports Law.” This course will analyze “the historical development of professional team sports, the structure of sporting organizations, the domestic and international governance of sport,. . .the impact of public regulatory regimes on the internal regulation of sport,. . .the legal status of athletes as employees, public and private efforts to eliminate doping, and the impact of intellectual property on sponsorship and promotion of sporting events.”

- Rick Schlesinger, Executive Vice President - Business Operations, Marti Wronski, Vice President and General Counsel, and Teddy Werner, Senior Director, Business Operations, all with the Milwaukee Brewers Baseball Club, will teach a workshop on “Legal and Business Issues in Baseball” in the fall 2011 semester. The course “explores the legal and business issues that Major League Baseball and its member clubs encounter on a regular basis and their practical implications. Topics include an overview of the Collective Bargaining Agreement, player contracts, salary arbitration, media rights, sponsorships, and ballpark renovation.”

- Attorney Joseph Tierney, III, shareholder with Meissner, Tierney, Fisher & Nichols, S.C., will teach a course focusing on “Sports Industry Taxation Issues” in the spring 2012 semester. This course “will introduce students to a range of tax law, policy, and practice issues arising in the amateur and professional sports industries, including the construction and financing of sports facilities, college athletics, the compensation of professional athletes (including federal, state, and international tax issues), and the structure and operation of professional sports leagues and franchises (including choice of entity, day to day operations and business sale).”
Professor Paul Anderson, NSLI Associate Director, will teach a workshop on “Legal and Business Issues in Collegiate Athletics” for the first time in the spring 2012 semester. This course will “relate to challenges to intercollegiate eligibility and amateurism rules, academic progress and graduation rates; the NCAA’s Legislative Services Database (LSDBi), and enforcement of NCAA rules (including proceedings before the Committee on Infractions and Infractions Appeals Committee); athlete privacy (e.g., FERPA and HIPPA regulations); gender equity compliance; prevention of sexual and racial harassment; application of the Equal Pay Act, Title VII and collegiate coaching contract disputes; legal rights of former student-athletes (e.g., exploitation of right of publicity); the economics of collegiate athletics; and critiques of the collegiate model of athletics.”

Professor Anderson will also introduce a new workshop, “Legal Issues in Youth, High School, and Recreational Sports,” in the spring of 2013. This course will address issues such as “the application of the Federal Volunteer Protection Act; review of constitution/bylaws of youth sports organizations for legal compliance; comparative analysis of high school athletic associations and their status as state actors; constitutional rights in high school athletics; student-athlete prayer; gender equity compliance and concerns in high school athletic programs; prevention of sexual and racial harassment and hazing of student-athletes; waivers and releases of tort liability for injuries; premises liability; recreational safety and user statutes; legal duties of care and risk management; and participation rights of homeschooled students.”

National Sports Law Institute 2010 Year in Review

by Paul M. Anderson, Editor & NSLI Associate Director

During 2010, the NSLI and the Sports Law program at Marquette University Law School continued to provide diverse educational opportunities for Marquette law students as well as current and future leaders in the sports industry. In addition, through various publications and events, the NSLI has continued to provide a national forum for the thoughtful consideration and discussion of American and international sports law and business issues. An overview of these activities and publications follows.

THE INCREASING REGULATION OF SPORTS IN A DECLINING ECONOMY

On Friday, October 22, 2010, the National Sports Law Institute hosted a conference titled *The Increasing Regulation of Sports in a Declining Economy* at the Marquette University Alumni Memorial Union. Conference sponsors included the law firms of Foley & Lardner, LLP and Greenberg & Hoeschen, LLC, along with the Sports & Entertainment Law Section of the State Bar of Wisconsin. The panels and speakers for the conference included:

**PANEL 1: Changing Methods of ADR and Their Impact on Sports**

- Moderator: Matthew Mitten, Professor of Law, Marquette University Law School, and Member, Court of Arbitration for Sport, Lausanne, Switzerland

- Topics and Panelists:
  - Jill Pilgrim, Principal & Business Counsel, Precise Advisory Group; President, The Center for The Protection of Athletes Rights, Inc.; Principal, Pilgrim & Associates Law Office (New York, NY and Miami, FL)

  **TOPIC ➔ Changing Methods of ADR and Their Impact on Sports**
PANEL 2: Economic & Legal Regulation of Sports: Part One

- Moderator: Patricia Cervenka, Professor of Law and Director, Marquette University Law Library

- Topics and Panelists:
  - Robert H. Lattinville, Partner, Stinson Morrison Hecker LLP, Saint Louis, MO
    **TOPIC** → Identifying and Cultivating Security in a Challenging Economy
  - Matt Parlow, Associate Dean for Academic Affairs and Associate Professor of Law, Marquette University Law School, Milwaukee, WI
    **TOPIC** → The Impact of the Great Recession on the National Basketball Association
  - J. Gordon Hylton, Professor of Law, Marquette University Law School, Milwaukee, WI
    **TOPIC** → The National Hockey League And The Great Recession Of 2008
  - Martin Greenberg, Managing Member, Law Office of Martin J. Greenberg, LLC, and Member, Southeast Wisconsin Professional Baseball Park District, Milwaukee, WI
    **TOPIC** → It Takes A Village To Build A Sports Facility
PANEL 3: Economic & Legal Regulation of Sports: Part Two

- Moderator: Clark Griffith, Attorney at Law, Clark C. Griffith, P.A., and Commissioner, Northern League of Professional Baseball, Minneapolis, Minnesota

- Topics and Panelists:
  - Marti Wronski, Vice President and General Counsel, Milwaukee Brewers Baseball Club, Milwaukee, WI
    **TOPIC**: Milwaukee Brewers: Challenges and Opportunities
  - Robert Kaler, Chief Operating Officer & General Counsel, United States Soccer Foundation Inc., Washington, D.C.
    **TOPIC**: Kickin’ The Recession To The Curb?
  - Jim McKeown, Antitrust Practice Chair, Foley & Lardner LLP, Milwaukee, WI
    **TOPIC**: Economic & Legal Regulation of Professional Sports: Antitrust & Competitive Balance
  - Michael Small, Partner and member, Sports Industry Team and Business and Reorganization Practice, Foley & Lardner LLP, Chicago, IL
    **TOPIC**: What Drives a Team Into Chapter 11?

PANEL 4: Economic & Legal Regulation of Sports: Part Three

- Moderator: Jamie McGaver, Assistant Director of Compliance/Operations, Marquette University, Milwaukee, WI

- Topics and Panelists:
  - Sarah Bobert, Senior Associate Athletic Director - Internal Operations, and Senior Woman Administrator, Marquette University, Milwaukee, WI
    **TOPIC**: Title IX and its Impact on the Economics of College Sports
  - Steve Cottingham, Director of Athletics, Marquette University, Milwaukee, WI
    **TOPIC**: Longhorns and Huskers and Bronco’s! Oh My! Conference Expansion and Re-alignment
  - Matt Banker, Assistant Commissioner for Institutional Services, Ohio Valley Conference, Nashville, IN
    **TOPIC**: A March to Financial Madness: The Economy’s Impact on Division I Athletics’ Operating Budgets & Legislative Proposals
Rodney Fort, Professor, Sport Management and Associate Dean for Graduate and Faculty Affairs, School of Kinesiology, University of Michigan, Ann Arbor, MI

**TOPIC** Collegiate Athletic Spending: Arms Race or Principals and Agents?

**PANEL 5: Green Facility Law**

- **Moderator:** Paul Anderson, Associate Director, National Sports Law Institute and Adjunct Professor of Law, Marquette University Law School, Milwaukee, WI

- **Panelists:**
  - Greg Heller, Senior Vice President & General Counsel, Atlanta Braves, Atlanta, GA
    **TOPIC** Legal Considerations for In-House Counsel on “Green” Projects
  - William Miller, Assistant Professor, Exercise Science & Sport Management, University of Wisconsin-Parkside, Kenosha, WI
    **TOPIC** Developing Green Regulation and the Potential Impact on the Sports Industry

**OTHER SPEAKER PRESENTATIONS**

Throughout 2010 the NSLI hosted several other speaker presentations at Marquette University Law School, including:


- On February 23, 2010, Attorney Lora Kaelber (L’02), a development officer with the Midwest Athletes Against Childhood Cancer Fund, and Attorney Andrea Hoeschen, Director of Health Initiatives with the Wisconsin Sports Development Corporation discussed *Working for a Charitable Sports Organization*.


- On September 14, 2010, Associate Dean Matt Parlow discussed *Professional Sports League Commissioners’ Authority and Collective Bargaining*.

- On September 15, 2010, Attorney Christian Spears, Senior Associate Athletic Director at Northern Illinois University in DeKalb, Illinois, talked to students in the Sports Law program about *Current Issues and Careers in Collegiate Athletics*. 
• On October 21, 2010, the NSLI hosted a panel on **Current Issues and Careers in Professional Sports**, which featured Greg Heller, Senior Vice President & General Counsel, Atlanta Braves; Teddy Werner, Senior Director, Business Operations for the Milwaukee Brewers; and Mike Sneathern, Associate Counsel, Milwaukee Bucks.

• On November 9, 2010, Professor Rich Reider, President of RaR Consulting, LLC, discussed **The Business of Sports Sponsorship**.

**PUBLICATIONS**

*Marquette Sports Law Review*

Under the leadership of 2009-2010 Editor-in-Chief Alex Porteshawver, Volume 20, Number 2 of the *Marquette Sports Law Review* was published in the spring of 2010. This issue included the following articles, surveys and comments:

- Richard McLaren, *Twenty-Five Years of the Court of Arbitration for Sport: A Look in the Rear-View Mirror*
- Jack Sahl, *Entertainment Law—The Specter of Malpractice Claims and Disciplinary Actions*
- Nick DeSiato, *Silencing the Crowd: Regulating Free Speech in Professional Sports Facilities*
- Timothy Patrick Hayden, *Can Summer Training Camp Practices Land NFL Head Coaches in Hot Water?*
- Jessica Baranko, *Comment: It’s My Name and Mine Alone: How Chad Ocho Cinco Affects the Right of Publicity*
- Kristen Knauf, *Comment: If You Build It, Will They Stay? An Examination of State-of-the-Art Clauses in NFL Stadium Leases*
- 2009 Annual Survey: *Recent Developments in Sports Law*
- Lance Kears, *Book Review: Negotiate Like the Pros*
- Kristen Knauf, *Index: Sports Law in Law Reviews and Journals*

Under the leadership of 2010-2011 Editor-in-Chief Erica Reib, Volume 21, Number 1, was published in the fall of 2010. This issue featured articles written by members of the National Sports Law Institute’s Sports Law Alumni Association, including the following:

- Paul Anderson, *Foreword: The National Sports Law Institute’s Sports Law Alumni Association*
- Martin J. Greenberg & Bryan M. Ward, *Non-Relocation Agreements in Major League Baseball: Comparison, Analysis, and Best Practice Clauses*
- W. S. Miller, *Changing Playing Fields: The Sports Attorney’s Obligation to Learn Green*
- Lauren McCoy, *140 Characters or Less: Maintaining Privacy and Publicity in the Age of Social Networking*
For the Record is the official newsletter of the National Sports Law Institute. Articles published in Volume 21 included:

- Martin Greenberg & Kaitlyn Wild, *Leaping Without Looking: MOU’s Create Risks When Universities Do Not Know Their Legal Significance*
- Samuel Owens, *A Public Interest Perspective on College Sports Amateurism: Reframing the Exploitation of NCAA College Athletes*
- Martin Greenberg, *The Use of Clawback Clauses in College Coaches’ Contracts*
- 2009-2010 *Sports Law Survey* (a summary of the results of a survey of members of the American Association of Law Schools to determine sports law’s prevalence as an area of study)
- Martin Greenberg & Clark Griffith, *Head Coach’s Authority to Hire Assistant Coaches and the Necessity of a Paper Trail*
- Carrie Leonetti, *The Art of Discretion: Umpires as Judges*
- Laurence Landsman, *Financial Fraud is One of the Biggest Off-Field Challenges to NFL Players*
- Alexander Pendleton & William Fischer, *Michigan Supreme Court Holds Releases Signed by Parents Are Unenforceable*
Sports Facility Reports (SFR) is an online newsletter published online annually at http://law.marquette.edu/jw/sfr. SFR provides information related to the sports facility industry. Volume 11 included the following articles and compilations of research:

- Bill Miller, *The Greening of Professional Sports: Developing Professional Responsibility and Ethical Challenges for Sports Attorneys*
- Bill Miller, *Developing Green Regulation and the Potential Impact on the Sports Industry*
- *Green Facility Resource List*
- *Reports*
  - Major League Stadium/Arena Referendum Information
  - Facility Update Charts
  - Major League Baseball (appendix 1a & appendix 1b)
    - Minor League Baseball™ (appendix 1.1)
    - Minor League Baseball™ (appendix 1.2)
    - Minor League Baseball™ (appendix 1.3)
  - National Basketball Association (appendix 2)
    - Other Basketball Leagues (appendix 2.1)
  - National Football League (appendix 3a & appendix 3b)
    - Other Football Leagues (appendix 3.1)
  - National Hockey League (appendix 4)
    - Other Hockey Leagues (appendix 4.1)
    - Other Hockey Leagues (appendix 4.2)
  - Soccer (appendix 5)
  - Motorsports (appendix 6)

You Make the Call. . .

The You Make the Call. . . online newsletter provides analysis of significant cases impacting the sports industry. It is published online twice annually at http://law.marquette.edu/jw/ymtc. Volume 12, Number 1, includes cases from January 1 until June 30, 2010, covering the following areas of law:

- Alternative Dispute Resolution
- Agency/Fiduciary Duty
- Constitutional Law
- Contract Law
- Court of Arbitration for Sport Decisions
- Disability Law
- Labor Law
- Miscellaneous
- Products Liability
- Property Law
- Title IX
- Tort Law
Volume 12, Number 2, including cases from July 1 until December 31, 2010, includes cases covering similar areas of law including:

- AAA Decisions
- Antitrust Law
- Bankruptcy Law
- Civil Rights Law
- Constitutional Law
- Contract Law
- Court of Arbitration for Sport Decisions
- Criminal Law
- Disability Law
- Employment Law
- Family Law
- High School Eligibility Issues
- Insurance Law
- Intellectual Property Law
- Property Law
- Securities Law
- Tax Law
- Title VII
- Title IX
- Tort Law
- World Intellectual Property Organization Decisions

JOSEPH E. O’NEILL AWARD

This Award was established by the O’Neill family, the law firm of Davis & Kuelthau, S.C. and the National Sports Law Institute after Mr. O’Neill’s untimely death in 1992. The award is given annually to an individual in the sports industry who has made a significant contribution to the field and done so while exemplifying the highest ethical standards. The winner of the 2010 award was Elsa Cole, former Vice President of Legal Affairs/General Counsel for the NCAA.

SPORTS LAW ALUMNI ASSOCIATION

The National Sports Law Institute’s Sports Law Alumni Association (SLAA) includes Marquette University Law School graduates who are committed to supporting the NSLI and Sports Law program after graduation.

Among other functions, SLAA members raise funds for student scholarships and support NSLI events, including Alumni Career Panels and Sports Law Alumni lunches.

During 2010, the NSLI hosted two Sports Law Alumni Career Panels. The first panel took place on March 9th and featured Jason Kuiper (L’06), Program & Policy Analyst – Advanced, Department of Human Resources, University of Wisconsin – Milwaukee; Jaime McGaver (L’07), Assistant Director of Compliance/
Operations, Marquette University; Brent Moberg (L’04), Director of Compliance, University of Notre Dame, South Bend, Indiana; Megan Ryther (L’07), Associate Attorney, Quarles & Brady LLP, Milwaukee; and Justin Pollnow (L’08), Assistant Athletic Director for Compliance & Student Services, University of Wisconsin - Green Bay. The second panel held on November 18, 2010, celebrated the ten year anniversary of the creation of the NSLI’s Sports Law Certificate, and featured alumni recipients of the Certificate, including: Tiffany Jones (L’09), Peterson, Johnson & Murray SC, Milwaukee; Danez Marrable (L’03), Associate A.D./Student Support Services, University of Alabama – Birmingham; Lauren McCoy (L’09), Assistant Professor, Sports Management, University of Wisconsin-Parkside, Kenosha; Ben Menzel (L’02), Attorney, Beck, Chaet, Bamberger & Polsky, S.C., Milwaukee; Erica Reib (L’11), Editor-in-Chief, Marquette Sports Law Review; and Dirk Vanover (L’08), In-House Counsel, BUYSEASONS, Inc., New Berlin, Wisconsin.

Alumni who participated in Sports Law Student/Alumni Networking lunches in 2010 included: Lora Kaelber (L’02), Midwest Athletes Against Childhood Cancer (MAAC) Fund, Inc., Milwaukee; Nick DeSiato (L’08), Law Clerk, Milwaukee County Circuit Court, Milwaukee; and Lauren McCoy (L’09), Assistant Professor, Sports Management, University of Wisconsin-Parkside, Kenosha.

Annual Golf Outing


Charles Mentkowski Sports Law Alumnus of the Year Award

This award is given annually to an alumnus who has supported the NSLI and the MULS Sports Law program while making a significant impact on the sports industry. The 2010 recipient was Mike Sneathern, a member of the class of 2002, and Associate Counsel, Milwaukee Bucks.

STUDENT SCHOLARSHIPS & ACHIEVEMENTS

Annual Alumni Scholarships

Alumni Scholarships are given each year to support scholarships for the editors of the Marquette Sports Law Review. The 2009-2010 recipients of these scholarships were Jessica Baranko, Lindsay Caldwell, Kristen Knauf, and Alex Porteshawver.

Annual Alumni Achievement Award

The Alumni Achievement Award is given to a second year student based on his or her performance in sports law, performance as a member of the Marquette Sports Law Review, service to the Sports Law Society, and service to NSLI and Sports Law Program events and activities. The 2010 winner of this award was Ashley Fale.
Anne Wall Brand Protection Award

This award is given annually to the J.D. or joint J.D./M.B.A. student at Marquette University who is judged to have written the best article on "sports brand protection." The winner of the 2010 Wall Award was Will Rakestraw, for his article NFL’s Exclusive Dealing With Electronic Arts: Intellectual Property Protections Versus Potential Antitrust Concerns.

Francis D. & Jane Keogh Kelly Scholarship

This scholarship recognizes a student in the Sports Law Program for excellence in the study of sports law and service to the Program. The recipient of the 2009-2010 scholarship was Alex Porteshawver, the Editor-in-Chief of the Marquette Sports Law Review for 2009-2010.

Joseph E. O’Neill Prize for Student Writing

This prize is awarded to the student who has published the best article in the Marquette Sports Law Review during the academic year as judged by its Advisory Board. In 2010, there were joint winners of this award: Jessica Baranko, It’s My Name And Mine Alone: How Chad Ochocinco Affects The Right Of Publicity, 20 Marq. Sports L. Rev. 463 (2010); and James Halt, Where is the Privacy in WADA’s “Whereabouts” Rule?, 20 Marq. Sports L. Rev. 267 (2009).

Joseph E. Tierney Jr. Award

This award was created by the NSLI in remembrance of Joseph Tierney, Jr., a former NSLI Board Member and strong supporter of the Institute. The award is given to the student in the Sports Law Program who graduates with the highest grade point average in sports law classes that satisfy the requirements for the Sports Law Certificate. The recipient of the 2010 award was James Halt.

Martin J. Greenberg Award

This award is presented in honor of former NSLI Director Martin J. Greenberg. It is given annually to the third year law student who has excelled in the study of sports law and service to the Sports Law Program. The recipient of the 2010 award was Lindsay Caldwell. Lindsay excelled in the classroom and was the Executive Editor of the Marquette Sports Law Review in 2009-2010.
Martin J. Greenberg Venue Excellence Award

This award was created through the generosity of the Martin J. Greenberg family trust. It is given to a student in the Sports Venues; From Election Day to Game Day seminar in recognition of his or her performance in class and contribution to the Sports Law Program. The co-winners of the 2010 Venue Award were Kristen Knauf, the 2009-2010 Lead Articles Editor for the Marquette Sports Law Review, and Nick Walls, the 2009-2010 President of Marquette's Sports Law Society.

Sports Law Certificate Recipients

The following alumni earned the National Sports Law Institute’s Sports Law Certificate upon graduating from Marquette University Law School in May or December of 2010 (pictured above): {back row from left} Nick Walls, Kaitlyn Wild, Lindsay Caldwell, Noel Johnson, Scott Luzi, Lance Kearns, Jon Seamon, Ethan Rector, Ben Cohen; {second row from left} Jason Prekop, Jeremy Joffray, James Theis, Nick Reider, Will Rakestraw, Matt Tiesling, James Halt, Adam Finkel; {first row from left} Alex Porteshawver, Jessica Baranko, Kristen Knauf, Ashley Wilson, Marie-France Wilson (recipient of the LL.M. in Sports Law), Nicole Standback, and Alexis Henderson; {not pictured} Adam Ben-Zikri, Scott Chandler, Kyle Hager, Mark Suhr, and Brittany Van Roo.

National Sports Law Student Writing Competition and Award

The goal of the National Sports Law Student Writing Competition is to encourage law student scholarship on current topics in sports law. The 2010 winner of this Award was Brittany Van Roo, a
member of Marquette University Law School’s 2010 graduating class. Her article, *One Trilogy That Should Go Without a Sequel: Why the Baseball Antitrust Exemption Should Be Repealed*, was published in the fall 2010 issue of the *Marquette Sports Law Review*.

**Sports Law Moot Court Team**

Marquette University Law School’s 2009-2010 Sports Law Moot Court team competed in National Sports Law Moot Court Competition held in New Orleans in February of 2010. Team members included Jessica Baranko, Lindsay Caldwell, and Nicole Standback.

**SPORTS LAW INTERNSHIPS**

In order to earn the NSLI’s Sports Law Certificate, Marquette University Law School students must complete a one semester volunteer internship. In 2010, the NSLI hosted student interns within the following organizations: Gamebreakers College Coaching Representation Group, Hicks Sports Group, Lewis University Athletic Department, MACC Fund, Marquette University Athletic Department, Milwaukee Brewers, Milwaukee Bucks, Milwaukee Wave, National Sports Law Institute (Court of Arbitration for Sport Indexing Project), National Sports Law Institute Professional Sports Lease Indexing Project, NIKE Legal Department, Northern Illinois University Athletic Department, South Milwaukee High School, Southeast Wisconsin Professional Baseball Park District, Sports Contract Management System Project (with USA Today and Premier Stinson Sports LLC), SportsBiz Television Show, Start Playing Safe High School Risk Management Group, University of Wisconsin-Green Bay Athletic Department, University of Wisconsin-Madison Athletic Department, University of Wisconsin-Milwaukee Athletic Department, University of Wisconsin-Parkside Athletic Department, Wedge Real Estate Development, and the Wisconsin Sports Development Corporation.

**USA TODAY/NSLI COACHES’ SALARY DATABASE**

In 2010, the NSLI began to collaborate with *USA Today*, Premier Stinson Sports (PSS) and Stinson Morrison Hecker LLP, in the collection and analysis of employment contracts for NCAA Division I college athletics directors. The partnership produces a database - parts of which are published online (http://www.usatoday.com/sports/college/football/2010-coaches-contracts-database.htm) and in print by *USA Today*.

**SPORTS LAW RESEARCH WEBSITE**

In 2010 the NSLI enhanced its website in order to assist law professors, students, sports lawyers and others in the sports business by providing them with access to information useful to their research and practice.

- The Sports Law Research Website (http://law.marquette.edu/jw/research) contains links to sports law cases, periodicals, documents, academic resources, organizations, international resources, and facility research.
- The Sports Organizational Documents Page (http://law.marquette.edu/jw/sldocs) links to organizational documents that can be found online, including collective bargaining agreements, NCAA manuals and publications, college coaching contracts, international competition rules and decisions, state high school athletic association manuals, and various federal materials.
- The Sports Links Page (http://law.marquette.edu/jw/links) categorizes useful links to organizations and websites throughout the sports industry.
• The International Sports Law Resources website (http://law.marquette.edu/cgi-bin/site.pl?2130&pageID=3464) contains information about materials held at the NSLI and Marquette University Law School, including awards and case digests, comparative treatises, conference materials, journals and Olympic materials.

NSLI DIRECTORS’ PUBLICATIONS AND ACTIVITIES

Professor Matt Mitten, the NSLI’s Director, published the following books and articles:

• *Targeted Reform of Commercialized Intercollegiate Athletics*, 47 San Diego L. Rev. 779 (2010) (with James L. Musselman and Bruce W. Burton)

Professor Mitten participated in the following conferences and seminars:

• Speaker, *Olympic Sports Arbitration*, Ohio State University College of Law, Columbus, OH, February 12, 2010.

Professor Paul Anderson, the NSLI’s Associate Director, published the following chapters, articles, and books:


• *Regulation of Gambling on the Internet*, *INTERNATIONAL SPORTS LAW JOURNAL*, 2009. 1/2, 75-80.

Professor Anderson participated in the following conferences, seminars, and discussions:


• *Sports Law?*, Open House for Admitted Students, Marquette University Law School, March 27, 2010.


• *Title IX: The 2000s and Beyond*, 23rd Annual Conference on Sport, Physical Activity, Recreation and Law, Albuquerque, New Mexico, March 5, 2010 (with B. Osborne).

MOVE TO ECKSTEIN HALL

On July 8, 2010, the National Sports Law Institute opened in its new location in the Howard Eisenberg Suite, room 138A, within the new home of the Marquette University Law School, Eckstein Hall (http://www.marquette.edu/law/). The Institute’s office contains the sports law library, the NSLI’s sports agreement and arbitration decision holdings, and student work and meeting space. The Marquette Sports Law Review is housed on the third floor of Eckstein Hall in the Robert Boden Suite, room 336D.
SPORTS LAW IN LAW REVIEWS AND JOURNALS*

AMATEUR SPORTS ISSUES


ANTITRUST LAW


BANKRUPTCY LAW

• Nicolas Saenz, Note, Sports Franchise Bankruptcy: A New Way for Team Owners to Escape League Control?, 10 VA. SPORTS & ENT. L.J. 63 (2010).

CONSTITUTIONAL LAW

• John K. Tokarz, Comment, Involuntary Servants: The NCAA’s Abridgement of Student-Athletes’ Economic Rights in Perpetuity Violates the Thirteenth Amendment, 2010 WIS. L. REV. 1501 (2010).

CRIMINAL LAW


DISCRIMINATION ISSUES


DRUG TESTING AND DOPING ISSUES

• Benjamin B. Hanson, Comment, Defend the Williams Wall, Leave Professional Sports Drug Testing Policies in Shambles: The Decision and Consequences of Williams v. NFL, 33 HAMLINE L. REV. 327 (2010).
• Alan J. Hart, Comment, Barry Bonds and the Baseball Hall of Fame: Is It in the “Best Interest of Baseball”? , 40 SW. L. REV. 175 (2010).
GENDER ISSUES


INTELLECTUAL PROPERTY LAW


INTERNATIONAL SPORTS LAW


LABOR LAW

- SPORTS AGENT ISSUES
• Chris Deubert, *What’s a “Clean” Agent to Do? The Case for a Cause of Action Against a Player’s Association*, 18 VILL. SPORTS & ENT. L.J. 1 (2011).

**STADIUM ISSUES**

• Chris Dumbroski, *Application of the Public Trust Doctrine to the Pittsburgh Stadium and Exhibition Authority*, 7 DEPAUL J. SPORTS L. CONTEMP. PROBS. 63 (2010).

**TAX LAW**


**TORT LAW**


**MISCELLANEOUS**
