MINOR LEAGUE BASEBALL™

(Appendix 1.1, to Sports Facility Reports, Volume 15)
Research completed as of August 2, 2014

INTERNATIONAL LEAGUE (AAA)

Team: Buffalo Bisons

Affiliate: Toronto Blue Jays (2013)
Principal Owner: Robert E. Rich, Jr.
Team Website

Stadium: Coca-Cola Field
Date Built: 1988
Facility Cost ($/Mil): $42
Facility Financing: The state of New York contributed $22 million and various other public entities paid for the remainder
Facility Website

UPDATE: In August 2013, the Bisons signed a two-year extension of their player development contract with the Blue Jays. The contract extends through the 2016 season. In 2014, renovations to Coca-Cola Field include a new 120-speaker distributed sound system, two new 50-foot full LED message boards, a new champions suite, and expansions to the ballpark menu

Team Value: $20 million (Revenue: $10 million; Operating Income: $2.8 million)

NAMING RIGHTS: The stadium was originally named Pilot Field. In 1995, the stadium was renamed North AmeriCare Park. In 1998, Dunn Tire Corp. took over the remaining 8 years and $2.5 million on the naming rights contract with the City of Buffalo. Thus, the stadium was renamed Dunn Tire Park. Then in 2008, the Bisons agreed to a ten-year naming rights deal with the Coca-Cola Company.
Team: Charlotte Knights

Affiliate: Chicago White Sox (1999)
Principal Owner: Don Beaver & Bill Allen
Team Website

Stadium: BB&T Ballpark
Date Built: 2014
Facility Cost ($/Mil): $54

Facility Financing: The City of Charlotte funded $7.25 million through hotel taxes, Center City Partners funded $725,000, Mecklenburg County funded $8 million, and private investors funded the rest.
Facility Website

UPDATE: In December 2013, the Knights signed a six-year extension of their player development contract with the Chicago White Sox through the 2020 season. On April 11, 2014, the Knights opened their new $54 million stadium, BB&T Ballpark. One of the most prominent features of the new park is the video board, which is the widest in Minor League Baseball. The 30-by-82-foot HD video board consists of nearly 3 million LED lamps. The new ballpark seats 10,200 people. The stadium is funded by $16 million dollars of public investment from the city and county, as well as a $1-per-year lease on a $24 million county-owned site.

NAMING RIGHTS: In April 2012, the Knights announced that they had found a naming rights sponsor for the new stadium. BB&T Corporations signed an 18-year deal for an undisclosed amount for the naming rights to the stadium, beginning in 2014.

Team: Columbus Clippers

Affiliate: Cleveland Indians (2009)
Principal Owner: Franklin County, Ohio
Team Website

Stadium: Huntington Park
Date Built: 2009
Facility Cost ($/Mil): $70

Facility Financing: The facility was financed by over $40 million in private funds, a $7 million state grant, the proceeds of selling the previous stadium, and revenue from ticket and concession sales.
Facility Website

UPDATE: In 2013, Huntington Park was named the #29 Best Sports Venue Overall and the #4 Best Minor League Stadium by Stadium Journey’s Top 100 Stadium Experiences in the United States and Canada.

Team Value: $24 million (Revenue: $12 million; Operating Income: $4.8 million)
NAMING RIGHTS: In February 2006, Huntington National Bank entered into a twenty-three-year, $12 million naming rights agreement for the Clippers' new ballpark to be called Huntington Park.

Team: Durham Bulls

Affiliate: Tampa Bay Rays (1998)
Principal Owner: Jim Goodmon (Capitol Broadcasting Co.)
Team Website

Stadium: Durham Bulls Athletic Park
Date Built: 1995
Facility Cost ($/Mil): $16.1
Facility Financing: The facility was financed through the City of Durham issuing Certificates of Participation in the amount of $10.97 million, taking out a $2.2 million loan from its water and sewer fund, deciding to implement a 25-cent surcharge on tickets, and receiving money from sky box rentals.
Facility Website

UPDATE: In 2013, the Durham Bulls signed a new lease with the City of Durham for the Durham Bulls Athletic Park, which is good until 2033, with two additional five-year options for renewal. Under the new agreement, the Durham Bulls are responsible for operating costs and expenses, maintenance and repair costs up to $200,000, and all utility costs. The city will cover about $6 million of deferred maintenance costs and $8 million of improvements requested by the Bulls (the Bulls are contributing $2 million to the improvements and will cover any cost overruns). Under the agreement, the profit-share split will continue to be sixty percent to PFM/Nederlander and forty percent to the City. (The City’s share of the profit will continue to be used for capital replacement, debt service, maintenance and repair of the facility. The City currently owns the stadium.)

The Bulls were the 2013 International League Champions. Prior to the 2014 season, the Bulls installed three new state-of-the-art HD displays, built a new HD game operations production room, and the increased the number of speakers in the stadium as part of a $19 million renovation project. In July 2014, Durham Bulls Athletic Park hosted the Triple-A All-Star game. Additionally, Durham Bulls Athletic Park will host the 2015-2018 ACC Baseball Championships.

Team Value: $17 million (Revenue: $7 million; Operating Income: $0.6 million)

NAMING RIGHTS: There are currently no naming rights for the Durham Bulls Athletic Park.
Team: Gwinnett Braves

Affiliate: Atlanta Braves (1965)
Principal Owner: Atlanta Braves (Liberty Media)
Team Website

Stadium: Coolray Field
Date Built: 2009
Facility Cost ($/Mil): $64
Facility Financing: The Gwinnett County incurred about $77.5 million of debt that will be paid back over thirty years. Additionally, rental-car tax, as well as taxpayer money, has been earmarked to pay off stadium debt.
Facility Website

UPDATE: For the 2014 season, the Braves unveiled private tables in the Home Plate Club that offer unlimited food and beverage for purchase.

NAMING RIGHTS: In 2010, the Gwinnett Braves signed a 16-year, $4.5 million naming rights agreement with Atlanta-based Coolray Heating & Cooling. The deal will expire in 2026.

Team: Indianapolis Indians

Affiliate: Pittsburgh Pirates (2005)
Principal Owner: Indians, Inc.
Team Website

Stadium: Victory Field
Date Built: 1996
Facility Cost ($/Mil): $18
Facility Financing: The City of Indianapolis’ Capital Improvement Board financed half of the stadium costs and the Indians financed the other half through ticket sales and private fundraising.
Facility Website

UPDATE: The Indians had the highest overall attendance in all of Minor League Baseball during the 2013 season. A total of 637,579 fans came through the turnstiles during the season.

Team Value: $21 million (Revenue: $10 million; Operating Income: $2.3 million)

NAMING RIGHTS: The Indians have not sold the naming rights to Victory Field. Instead, the stadium is called Victory Field to commemorate the U.S. victory in World War II.
Team: Lehigh Valley IronPigs

Principal Owner: Joseph Finley and Craig Stein

Stadium: Coca-Cola Park
Date Built: 2008
Facility Cost ($/Mil): $50.25
Facility Financing: The Commonwealth of Pennsylvania funded one-third of the cost, while Lehigh County funded the rest through the issuance of bonds and a hotel tax.

UPDATE: Two new seating areas were added for the 2013 season, creating nearly 200 more seats. Further, Coca-Cola Park added the first and only hands-free video game controlled by urine flow in a North America sporting venue. The urinal gaming system featured games throughout the season that included “Art Splash” (a painting game), “Clever Dick” (a true/false trivia game answered by “going” left or right), and a downhill skiing challenge in which the object is to hit animated penguins for bonus points. Top scores achieved on the game were posted on video screens throughout the ballpark. The game was sponsored by Lehigh Valley Health Network to raise prostate cancer awareness.

As a result of this innovative promotion, along with a funeral giveaway package valued at nearly $10,000 and a foam finger giveaway on Prostate Cancer Awareness night, the IronPigs won Ballpark Digest's "Promotion of the Year" award. Additionally, the IronPigs received a “Golden Bobblehead” from Minor League Baseball for winning the Best In-Game Promotion award at the 2013 Minor League Baseball Promotional Seminar.

During the 2013 season, over 600,000 fans visited Coca-Cola Park for the sixth year in a row. The IronPigs are the only team in Minor League Baseball to accomplish this feat over the last six years. The IronPigs completed a $60,000 field renovation project that included stripping about three inches of grass and dirt from the infield and along the baseline and outfield foul lines before the 2014 season. In 2014, the IronPigs added the "Pee-nalty" Soccer Shootout game to the urinal gaming system for a limited time only during the FIFA World Cup.

Team Value: $26 million (Revenue: $14 million; Operating Income: $5.4 million)

NAMING RIGHTS: In 2007, the Lehigh Valley IronPigs signed a ten-year naming rights agreement with Coca-Cola, with an additional five-year option. Financial details were not disclosed.
Team: Louisville Bats

Affiliate: Cincinnati Reds (2000)
Principal Owner: Dan Ulmer and Ed Glasscock
Team Website

Stadium: Louisville Slugger Field
Date Built: 2000
Facility Cost ($/Mil): $27.8 (initial), $39 (final)
Facility Financing: The field was financed through a partnership between the City of Louisville, the Bats, Hillerich & Bradsby, the Brown Foundation, Humana Inc., and the Humana Foundation.
Facility Website

UPDATE: In early 2013, the Cincinnati Reds organization extended its Player Development Contract with the Bats through the 2016 season. In 2013, Louisville Slugger Field finished second in the fan voting for the 10 Best Readers' Choice Travel Award for the Best Minor League Ballpark. In early 2014, the City of Louisville announced that it had hired Venue Solutions Group to evaluate Louisville Slugger Field and suggest renovations, repairs, and other improvements to be made.

Team Value: $24 million (Revenue: $12 million; Operating Income: $4.3 million)

NAMING RIGHTS: Hillerich & Bradsby, makers of the famous Louisville Slugger baseball bat, paid $2 million for lifetime naming rights to the Stadium.

Team: Norfolk Tides

Affiliate: Baltimore Orioles (2007)
Principal Owner: Ken Young (Tides Baseball Club, LP)
Team Website

Stadium: Harbor Park
Date Built: 1993
Facility Cost ($/Mil): $16
Facility Financing: Harbor Park was financed through rent from the Tides and revenue from non-sports events held at the park.
Facility Website

UPDATE: In October 2013, the Tides began a $300,000 renovation project that featured new natural grass turf, new infield dirt, and moving the fences in about 10 feet from center field around to the power alleys. This was the first renovation of the field since the park opened in 1993.

NAMING RIGHTS: There is currently no naming rights agreement in place.
Team: Pawtucket Red Sox

Affiliate: Boston Red Sox (1970)
Principal Owner: Heirs of Ben Mondor
Team Website

Stadium: McCoy Stadium
Date Built: 1942
Facility Cost ($/Mil): $1.5
Facility Financing: $500,000 for the original stadium came from the federal government’s WPA program. The rest of the funding came from other sources.
Facility Website

UPDATE: For the 2014 season, the Red Sox added a new sound system in the outfield. In March 2014, the Pawtucket City Council approved a lease extension for the Pawtucket Red Sox to remain at McCoy Stadium until 2021.

Team Value: $19 million (Revenue: $8 million; Operating Income: $0.8 million)

NAMING RIGHTS: McCoy Stadium is named in honor of Thomas P. McCoy, former mayor of Pawtucket, Rhode Island. The stadium was dedicated on June 6, 1946 and re-dedicated on July 5, 1992.

Team: Rochester Red Wings

Principal Owner: Rochester Community Baseball, Inc.
Team Website

Stadium: Frontier Field
Date Built: 1996
Facility Cost ($/Mil): $35.3
Facility Financing: The State of New York provided a $16 million grant toward construction costs, while Monroe County covered much of the rest of the expense with county-backed bonds.
Facility Website

UPDATE: In November 2013, the Red Wings unveiled a new set of logos. In June 2014, Monroe County and the Rochester Red Wings requested $4.5 million from the State of New York to refurbish Frontier Field. The proposed $7.5 million renovation project would include a baseball museum in the old firehouse, installing a new field, revamping the concourse and suites, and improving the front gate entrance. The State of New York is expected to consider the funding request in Fall 2014.

NAMING RIGHTS: In 1996, Frontier Telephone entered into a 20-year, $3.5 million naming rights agreement.
Team: Scranton/Wilkes-Barre RailRiders

**Affiliate:** New York Yankees (2007)
**Principal Owner:** SWB Yankees LLC
**Team Website**

**Stadium:** PNC Field  
**Date Built:** 1989  
**Facility Cost ($/Mil):** $22  
**Facility Financing:** Lackawanna County secured bonds for half of the costs, while a state community grant fund, overseen by Pennsylvania's Department of Community Affairs, paid for the rest.
**Facility Website**

**UPDATE:** In April 2012, the Lackawanna County Multi-Purpose Stadium Authority sold the Scranton/Wilkes-Barre Yankees to SWB Yankees, LLC for $14.6 million. Prior to the sale, the team was publicly owned for twenty-six years. As part of this sales agreement, SWB Yankees, LLC agreed to a 30-year lease with PNC Field. After the sale of the team, Luzerne County brought suit against Lackawanna County to claim half of the proceeds from the sale. Lackawanna County counter-sued, claiming that Luzerne owed it over $10 million in stadium maintenance costs.

In November 2012, the Yankees became the RailRiders, after fans voted for its new name.

The RailRiders debuted their new stadium at the beginning of the 2013 season. The new stadium was built around the existing field and cost $43.3 million. The park is one-level, with suites, party decks, and a new HD scoreboard. PNC Field was named Best New Ballpark of 2013 by Ballpark Digest. The new additions for 2014 include the Oak Grove Deck, an entrance mural, soft seating areas, a shuffleboard table, the Utz Birthday Burrow, a flying-frog carnival game called RibbitRiders, a Porcupine Putt-Putt game, and concession items.

**NAMING RIGHTS:** On February 1, 2007, PNC Financial Services Group bought the naming rights to Lackawanna County Stadium through the 2009 season from the county for nearly $1.1 million. PNC now has a yearly renewal option for up to an additional seven years.

Team: Syracuse Chiefs

**Affiliate:** Washington Nationals (2009)
**Principal Owner:** Community Baseball Club of Central New York, Inc.
**Team Website**

**Stadium:** NBT Bank Stadium  
**Date Built:** 1997  
**Facility Cost ($/Mil):** $16  
**Facility Financing:** N/A
**Facility Website**

**UPDATE:** The Onondaga County Legislature extended the team’s option to purchase the stadium for $2.8 million until the end of 2015. In December 2013, the Chiefs announced a four-year extension of their Player Development Contract with the Nationals through the 2018 season.

**NAMING RIGHTS:** The stadium was originally named P&C Stadium after the regional brand of supermarkets that are run by Syracuse-based Penn Traffic Corporation. However, in September 2004, Penn Traffic was released from its naming rights contract due to its bankruptcy. In 2005, Alliance Bank signed a 20-year, $2.8 million naming rights deal with the Syracuse Chiefs. The deal is set to expire after the 2025 season. In 2013, the stadium’s name was changed to NBT Bank Stadium after the merger of Alliance Bank into NBT Bank.

**Team: Toledo Mud Hens**

**Affiliate:** Detroit Tigers (1987)
**Principal Owner:** Toledo Mud Hens Baseball Club, Inc.
**Team Website**

**Stadium:** Fifth Third Field
**Date Built:** 2002
**Facility Cost ($/Mil):** $39.2
**Facility Financing:** The financing structure relied on a series of private revenues, including naming rights, advertising and sponsorship, and premium seating sales.
**Facility Website**

**UPDATE:** In 2013, the Mud Hens set the attendance record at Fifth Third Field with 560,080 people coming through the turnstiles. In August 2013, the Mud Hens announced that they were working with investors on a $10-$15 million expansion and renovation project near the ball park. Upgrades and additions for the 2014 season include installation of more than 200 feet of rails along the concourse area, some new ceiling panels, and new lighting fixtures at the BirdCage Bar and Grill.

Team Value: $22 million (Revenue: $11 million; Operating Income: $3.6 million)

**NAMING RIGHTS:** The Toledo Mud Hens have a 15-year, $5 million naming rights deal with Fifth Third Bank that will expire after the 2016 season.
MEXICAN LEAGUE (AAA)

Team: Rieleros de Aguascalientes (Aguascalientes Railroad Workers)

Principal Owner: Victor Manuel López López, Julio Diaz Torre Llamas, Llamas Torre Jaime Diaz, Rodolfo Landeros Verdugo, Ricardo Ibarra and Joseph Eustace Lomelín Alvarez Flores

Team Website

Stadium: Parque Alberto Romo Chávez
Date Built: 1938
Facility Website: N/A

NAMING RIGHTS: Named for former Mexican League pitcher Alberto Romo Chávez.

Team: Piratas de Campeche (Campeche Pirates)

Principal Owner: Alvaro Lebrija
Team Website

Stadium: Estadio Nelson Barrera Romellón
Date Built: 2001
Facility Website: N/A

NAMING RIGHTS: The stadium is named after the Mexican League’s home run king, Nelson Barrera.

Team: Delfines de Ciudad del Carmen (Carmen Dolphins)

Principal Owner: Virgilio Ruiz Issasi
Team Website

Stadium: Estadio Resurgimiento
Date Built: 1967
Facility Website: N/A

NAMING RIGHTS: N/A
Team: Vaqueros Laguna (Laguna Cowboys)

Principal Owner: Ricardo Martin Bringas  
Team Website

Stadium: Estadio de la Revolución  
Date Built: 1932  
Facility Website: N/A

NAMING RIGHTS: The stadium is named to commemorate the Mexican Revolution of 1910-1920.

Team: Diablos Rojos del Mexico (Mexico City Red Devils)

Principal Owner: Alfredo Harp Helú  
Team Website

Stadium: Foro Sol  
Date Built: 1993  
Facility Website

NAMING RIGHTS: The stadium’s name comes from a popular beer brand of the Cervecería Cuauhtémoc Moctezuma group.

Team: Toros de Tijuana (Tijuana Bulls)

Principal Owner: Alberto Uribe Maytorena  
Team Website

Stadium: Estadio Gasmart  
Date Built: 1976  
Facility Website

UPDATE: In February 2014, Alberto Uribe Maytorena bought Petroleros de Minatitlan from Ranulfo Márquez Hernández for close to $3 million dollars. The team name was changed to Toros de Tijuana.

NAMING RIGHTS: The stadium is named after a supermarket chain based in Baja California.
Team: Acereros de Monclova (Monclova Steelers)

Principal Owner: Altos Hornos de México
Team Website

Stadium: Estadio Monclova
Date Built: 1975
Facility Website: N/A

NAMING RIGHTS: N/A

Team: Sultanes de Monterrey (Monterrey Sultans)

Principal Owner: José Maiz García
Team Website

Stadium: Estadio Monterrey
Date Built: 1990
Facility Website: N/A

NAMING RIGHTS: N/A

Team: Guerreros de Oaxaca (Oaxaca Warriors)

Principal Owner: Alfredo Harp Helú
Team Website

Stadium: Estadio Eduardo Vasconcelos
Date Built: 1950
Facility Website: N/A

NAMING RIGHTS: The stadium is named after former Governor of Oaxaca, Eduardo Vasconcelos.

Team: Pericos de Puebla (Puebla Parrots)

Principal Owner: Rafael Moreno Valle Sánchez
Team Website

Stadium: Estadio Hermanos Serdán
Date Built: 1973
Facility Website
UPDATE: As of July 2014, the team was in the process of being sold to Grupo Industrial Monclova (GIMSA). Grupo GIMSA has plans of renovating the clubhouse and dugouts and building the team a gym.

NAMING RIGHTS: The stadium is named to honor the Serdán brothers, including Aquiles Serdán, who were politicians who died in 1910 in Puebla at the start of the Mexican revolution.

Team: Tigres de Quintana Roo (Quintana Roo Tigers)

Principal Owner: Carlos Peralta Quintero
Team Website

Stadium: Estadio Beto Ávila
Date Built: 1980
Facility Website

NAMING RIGHTS: The stadium is named after former Mexican League and Major League Baseball star Beto Ávila.

Team: Broncos de Reynosa (Reynosa Broncos)

Principal Owner: Elud Villarreal
Team Website

Stadium: Estadio Adolfo López Mateos
Date Built: 1963
Facility Website: N/A

NAMING RIGHTS: The stadium was named after Adolfo López Mateos, who was President of Mexico from 1958–1964.

Team: Saraperos de Saltillo (Saltillo Saraperos)

Principal Owner: Alejandro Garza Díaz
Team Website

Stadium: Estadio Francisco I. Madero
Date Built: 1963
Facility Website
UPDATE: In November 2013, the Assembly of Presidents of the Mexican Baseball League approved the sale of the Saraperos from Álvaro Ley López to Alejandro Garza Díaz.

NAMING RIGHTS: The stadium is named after Francisco I. Madero, a Coahuila native, who served as President of Mexico from 1911-1913.

Team: Olmecas de Tabasco (Tabasco Olmecs)

Principal Owner: N/A
Team Website

Stadium: Parque Centenario 27 de Febrero
Date Built: 1964
Facility Website

NAMING RIGHTS: The stadium’s name comes from the stadium opening on the 100-year anniversary of the expulsion of French troops that had invaded Mexico.

Team: Rojos del Aguila de Veracruz (Veracruz Red Eagles)

Principal Owner: José Antonio Galán Mansur
Team Website

Stadium: Parque Deportivo Universitario Beto Ávila
Date Built: 1992
Facility Website: N/A

NAMING RIGHTS: The stadium is named after Veracruz native and former Mexican League and Major League Baseball star, Beto Ávila.

Team: Leones de Yucatan (Yucatan Lions)

Principal Owner: Juan José and Erick Ernesto Arellano Hernández (ARHE Gustavo Ricalde Puerto Group)
Team Website

Stadium: Estadio Kukulcán
Date Built: 1982
Facility Website: N/A

UPDATE: In November 2013, Leones de Yucatan was sold from Gustavo Ricalde Puerto to Juan José and Erick Ernesto Arellano Hernández.
NAMING RIGHTS: The stadium is named after the Mayan god, Kukulcan.
Team: Albuquerque Isotopes

Affiliate: Los Angeles Dodgers (2009)
Principal Owner: Ken Young, Emmett Hammond, and Mike Koldyke
Team Website

Stadium: Isotopes Park
Date Built: 2003
Facility Cost ($/Mil): $25
Facility Financing: $10 million in general-obligation bonds and a $15 million loan from the New Mexico Finance Authority
Facility Website

UPDATE: The Sports Turf Managers Association announced that Isotopes Park was named Field of the Year for 2013. This award is presented to the best field in all of professional baseball. Before the 2014 season, the Isotopes installed a 55-by-35-foot HD10 mm pixel pitch video board. The board, which is the largest HD10 LED display in Minor League Baseball, cost $1 million dollars.

Team Value: $24 million (Revenue: $12 million; Operating Income: $4.3 million)

NAMING RIGHTS: There are currently no naming rights agreements for Isotopes Park.

Team: Colorado Springs Sky Sox

Affiliate: Colorado Rockies (1993)
Principal Owner: David G. Elmore (Elmore Group, LLC)
Team Website

Stadium: Security Service Field
Date Built: 1988
Facility Cost ($/Mil): $3.7
Facility Financing: Privately funded
Facility Website

UPDATE: Prior to the 2014 season, the Sky Sox completed a $250,000 renovation project to the field. The entire grass playing surface was removed down to the field substructure, graded, and rebuilt using a five inch layer of sand across the entire field and four different kinds of bluegrass. The infield dirt area was also replaced using the exact same mix that the Colorado Rockies use at Coors Field. In addition, much of the below-ground drainage system was dug up and replaced with new piping installed around the majority of the warning track. Before this renovation, there
was talk about a potential new stadium located in downtown Colorado Springs at an estimated cost of $60 million; however, this renovation quieted those discussions.

**NAMING RIGHTS:** The stadium was originally named Sky Sox Stadium. In 2005, Security Service Credit Union entered into a twelve-year naming rights agreement to rename the stadium Security Service Field. The deal is worth $1-$1.5 million.

**Team: El Paso Chihuahuas (formerly the Tucson Padres)**

**Affiliate:** San Diego Padres (2001)

**Principal Owner:** Alejandra de la Vega Foster, Paul Foster, Josh Hunt, and Woody Hunt (MountainStar Sports Group)

[Team Website](#)

**Stadium:** Southwest University Park  
**Date Built:** 2014  
**Facility Cost ($/Mil):** $74  
**Facility Financing:** Publicly financed through city-issued bonds paid back through a hotel occupancy tax, rent payments by owners, ticket sales, and parking revenue.

[Facility Website](#)

**UPDATE:** In 2014, the Padres Triple-A affiliate moved from Tucson to El Paso. The team was renamed the Chihuahuas. The El Paso Chihuahuas new home is the $74 million dollar Southwest University Park. When the City of El Paso City Council first approved the funding for the new stadium in September 2012, the construction cost was $50 million. By June 2013, the amount rose to $60.8 million. By September 2013, it was $64 million. Finally, the project was completed at $74 million; however, the city set a cap at $64 million. Thus, all expenses over $64 million will be paid by MountainStar Sports. MountainStar Sports has leased the stadium from the city for about $400,000 the first year. The lease amount will escalate 10 percent every five years. Altogether, the lease agreement will pay nearly $30 million over 30 years in rent, ticket surcharges, and parking revenues. Hotel occupancy taxes are expected to pay for the rest of the ballpark debt.

**NAMING RIGHTS:** In March 2014, the Chihuahuas signed a 20-year naming rights agreement with Southwest University to name the stadium Southwest University Park. The terms of the deal were not released.

**Team: Fresno Grizzlies**

**Affiliate:** San Francisco Giants (1998)

**Principal Owner:** Dick Ellsworth, Brian Glover, Chris Cummings, and William Cummings (Fresno Sports Management, LLC)

[Team Website](#)
**Stadium:** Chukchansi Park  
**Date Built:** 2002  
**Facility Cost ($/Mil):** $46  
**Facility Financing:** Publicly financed through city redevelopment agency-issued bonds  
**Facility Website**

**UPDATE:** Prior to the 2014 season, the Grizzlies created the Gar Tootelian Agriculture Zone, which features a farm-themed setting on the outfield concourse behind left field. The future of keeping the Giants in Fresno after the 2014 season is uncertain. The Grizzlies Player Development Contract with the Giants ends in 2014 and the Grizzlies are financially unstable after self-reported gross revenue losses of $1.3 million in 2013 and $1.5 million owed in back-rent payments as of April 2014.

Team Value: $21 million (Revenue: $11 million; Operating Income: $2.8 million)

**NAMING RIGHTS:** The stadium was originally named Grizzlies Stadium. On September 13, 2006, the Fresno Grizzlies announced a 15-year, $16 million naming rights deal for Grizzlies Stadium with Chukchansi Gold Resort & Casino to rename the stadium Chukchansi Park. The deal results in an obligation of $1 million per year over the life of the agreement. In addition, $1 million of the total investment will be funded in the first year for stadium capital improvements and deferred maintenance.

**Team: Iowa Cubs**

**Affiliate:** Chicago Cubs (1981)  
**Principal Owner:** Michael Gartner (Raccoon Baseball. Inc.)  
**Team Website**

**Stadium:** Principal Park  
**Date Built:** 1992  
**Facility Cost ($/Mil):** $12  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** Before the start of the 2013 season, the clubhouse facilities were upgraded, including expansion of the locker, shower, and restroom areas and the Cubs’ fitness room. The batting cage was also expanded during this time. The Cubs offered fourteen different craft beers during the 2014 season.

Team Value: $19 million (Revenue: $9 million; Operating Income: -$1.7 million)

**NAMING RIGHTS:** In August 2004, the Principal Financial Group, Inc. bought the naming rights to Sec Taylor Stadium for $2.5 million and changed the name to Principal Park. The playing field is known as Sec Taylor Field in honor of former Des Moines Register and Tribune sports editor Garner W. (Sec) Taylor.
Team: Las Vegas 51s

Principal Owner: Steve Mack, Bart Wear and Chris Kaempfer (Summerlin Las Vegas Baseball, LLC)
Team Website

Stadium: Cashman Field
Date Built: 1983
Facility Cost ($/Mil): $26 (including 100,000 sq. ft. convention center and 1,954 seat theatre)
Facility Financing: N/A
Facility Website

UPDATE: In September 2012, the 51s signed a two-year Player Development Contract with the New York Mets through the 2014 season. In October 2012, the Las Vegas Convention and Visitors Authority granted a four-year lease extension to Stars Las Vegas, the then-owners and current tenants of Cashman Field, stipulating that if the team decides to leave the facility within the lease time, they must give two seasons notice. However, the deal then changed to a ten-year lease for the stadium with the new owners of the 51s, Summerlin Las Vegas Baseball, LLC. In May 2013, Summerlin Las Vegas Baseball, LLC purchased the 51s for $20 million from Stevens Baseball Group. Summerlin Baseball, LLC is currently attempting to solicit funds for a new stadium for the 51s in Summerlin; however, the team has not been successful in securing public funds from the City of Las Vegas because Summerlin is just outside the City’s limits. The proposed $65 million stadium would be part of a mini-village including 140 stores and 17 restaurants.

NAMING RIGHTS: The stadium was built in 1983 on land donated by James "Big Jim" Cashman, a Las Vegas community leader and Southern Nevada Pioneer. The stadium is named in his honor.

Team: Memphis Redbirds

Affiliate: St. Louis Cardinals (1998)
Principal Owner: William DeWitt Jr. (St. Louis Cardinals)
Team Website

Stadium: AutoZone Park
Date Built: 2000
Facility Cost ($/Mil): $80.5
Facility Financing: Privately financed through the issuance of $72 million in tax-exempt bonds by the Center City Revenue Finance Corp, which are being repaid with a sales tax rebate for items sold in the ballpark; Memphis and Shelby County each chipped in $4.25 million to buy the land and clear utilities.
Facility Website
**UPDATE:** In March 2014, the St. Louis Cardinals acquired the Memphis Redbirds and the City of Memphis acquired AutoZone Park from the Memphis Redbirds Baseball Foundation. The City will lease the ballpark to the Redbirds through a 17-year, $5.1 million lease. The purchase agreement includes a significant, multi-season capital investment in AutoZone Park, including adding state-of-the-art features and fan-friendly amenities to the ballpark. At closing, Fundamental Advisors LP, the Foundation's sole bondholder, retired the original bonds issued by the Memphis Center City Revenue Finance Corporation and the City issued about $24 million of new debt through a local financing authority to fund the purchase of the park. The first renovation scheduled to take place under the purchase agreement is replacing the playing surface after the 2014 season.

Team Value: $22 million (Revenue: $12 million; Operating Income: $4.9 million)

**NAMING RIGHTS:** AutoZone entered into a 25-year, $4.3 million naming rights deal with the Memphis Redbirds that runs through the 2024 season.

**Team: Nashville Sounds**

**Affiliate:** Milwaukee Brewers (2005)  
**Principal Owner:** Frank Ward (MFP Baseball)  
**Team Website**

**Stadium:** Herschel Greer Stadium  
**Date Built:** 1978  
**Facility Cost ($/Mil):** $1.1  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** In January 27, 2014, the Sounds new stadium, First Tennessee Park, broke ground. The project is a public-private partnership. The Metro Sports Authority approved the sale of $65 million worth of municipal revenue bonds to pay for the project, which includes a $38 million stadium, $23 million land acquisition, and $5 million capitalized interest during construction. The Sounds are making a $50 million private investment for a new mixed-use and retail development to anchor the facility. Additionally, Embrey Development Corp. will construct a separate, privately funded $37 million, 250-unit residential development near the new ballpark. Overall, the city will own the stadium and lease it to the Sounds for through 2045. First Tennessee Bank signed a 10-year naming partnership with the Sounds for the new park, with an option to extend for another ten years. Financial terms of the deal were not released. The park is set to be open for the 2015 season and will feature a 4,200 square feet guitar shaped HD scoreboard.

**NAMING RIGHTS:** Herschel Greer Stadium was named for a prominent Nashville businessman who was the president of a previous minor league team that played in Nashville.
Team: New Orleans Zephyrs

Affiliate: Miami Marlins (2009)
Principal Owner: Donald Beaver

Stadium: Zephyr Field
Date Built: 1997
Facility Cost ($/Mil): $26
Facility Financing: The state of Louisiana funded $21 million as part of a capital outlay bill and ownership funded $5 million for amenities.

UPDATE: In 2013, a new integrated LED video and scoring system was installed in Zephyr Field. Renovations completed before the 2014 season included re-surfaced, weather-resistant concourses, new stadium lights, and a new LED line score on the scoreboard. In March 2014, the Zephyrs hired Billes Partners LLC, a local architectural firm, to conduct an analysis of the facility and to provide recommendations for enhancement projects. The Zephyrs have plans to make multi-million dollar facility enhancements in the immediate future.

NAMING RIGHTS: There are currently no naming rights agreements in place.

Team: Oklahoma City RedHawks

Affiliate: Houston Astros (2011)
Principal Owner: Mandalay Baseball Properties

Stadium: Chickasaw Bricktown Ballpark
Date Built: 1998
Facility Cost ($/Mil): $34
Facility Financing: Funded by a temporary one-cent sales tax approved by city voters in December 1993 as part of the Metropolitan Area Projects Plan (MAPS).

UPDATE: The RedHawks have been noted in Astros owner Jim Crane’s plan of moving a minor league team near Houston. However, the owners of the RedHawks have said they plan to retain ownership. The Astros affiliation with the RedHawks ends in 2014. Additionally, Chickasaw Bricktown Ballpark hosted the 2014 Phillips 66 Big 12 Baseball Championships.

NAMING RIGHTS: The stadium was originally named Southwestern Bell Park when it opened, but after five weeks that name was withdrawn after public criticism. The stadium was then rebranded as Southwestern Bell Bricktown Ballpark. The park was again renamed in 2002, when it became known as SBC Bricktown Ballpark. In 2006, AT&T paid an undisclosed sum for 10 years to rename the park A&T Bricktown Ballpark. The naming rights deal with AT&T ended
after the team was sold to Mandalay in 2010 and the ballpark was renamed RedHawks Field at Bricktown. In April 2012, a naming rights agreement was entered into with Newcastle Casino, owned by the Chickasaw Nation, to change the stadium’s name to Newcastle Field at Bricktown; however, the public was outraged when they found out the signage that was to be erected at the park had the word “Casino” in small, faint letters to the right just under the word “Newcastle.” As a result, the stadium’s name was once again changed, this time to Chickasaw Bricktown Ballpark.

Team: Omaha Storm Chasers

Affiliate: Kansas City Royals (1969)
Principal Owner: Gary Green, Larry Botel, Eric Foss, and Brian Callaghan (Alliance Baseball Omaha LLC)
Team Website

Stadium: Werner Park
Date Built: 2011
Facility Cost ($/Mil): $ 29.405
Facility Financing: Sarpy County issued bonds totaling $27,055,000 and the team contributed $2.35 million. The county's bond debt will be primarily paid off through rent collected from the Storm Chasers, sales taxes generated at the ballpark, a portion of sales at the ballpark, a hotel tax, and a 50-cent ticket surcharge on selected seats.
Facility Website

UPDATE: The 2013 season opened with a new addition to Werner Park, a statue of Bob Gibson. In 2013, the Storm Chasers were the winners of the Pacific Coast League and the Triple-A National Championship game. Changes to Werner Park for the 2014 season included an upgraded replay system with three additional angles, a new HD wireless camera, an upgraded Budweiser Downdraught Bar, two new games at the Centris Federal Credit Union Family Fun Zone, and expanded food options. Werner Park will host the 2015 Triple-A Baseball All-Star Game

Team Value: $16 million (Revenue: $8 million; Operating Income: $0.6 million)

NAMING RIGHTS: Werner Enterprises, a trucking and logistics firm and long-time sponsor of the team, agreed to a naming rights deal for $305,000 per year over five years, with an option to extend the deal. In May 2014, Werner exercised their option to extend the deal until 2020

Team: Reno Aces

Principal Owner: Stuart Katzoff, Jerry Katzoff, and Herb Simon (SK Baseball, LLC)
Team Website

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Stadium: Aces Ballpark  
Date Built: 2009  
Facility Cost ($/Mil): $58  
Facility Financing: Publicly financed by the City of Reno and Washoe County and privately financed by the Aces  
Facility Website

UPDATE: In early 2013, the Aces were forced to restructure the financing plan to pay off the $55 million construction loan for building Aces Ballpark after the owners could not issue bonds from using redevelopment and sales tax money to pay off the loan. This plan failed after the economic collapse and a property value crash in downtown Reno. As a result, the Reno City Council approved $1 million in annual general fund money, to be approved yearly, for the next 30 years so the owners could refinance the construction loan. Washoe County will consider a similar proposal for $15 million over 30 years. Before the 2014 season, the Aces installed a humidor in Aces Ballpark to store game day baseballs used in Aces games.

Team Value: $20 million (Revenue: $12 million; Operating Income: $4.3 million)

NAMING RIGHTS: There is currently no naming rights agreement in place for Aces Ballpark.

Team: Round Rock Express  
Affiliate: Texas Rangers (2011)  
Principal Owner: Nolan Ryan, Reid Ryan, and Don Sanders (Ryan-Sanders Baseball)  
Team Website

Stadium: The Dell Diamond  
Date Built: 2000  
Facility Cost ($/Mil): $25  
Facility Financing: The City of Round Rock contributed $8.4 million from revenue bonds backed by their hotel-motel tax and Ryan-Sanders Baseball funded the rest.  
Facility Website

UPDATE: Before the start of the 2013 season, a new Daktronics HD LED video board was installed in left-center field. The 36-by-55-foot board includes two 6-by-99-foot ribbon boards. Two additional premium seating options were added—the Dell Diamond Premium Seats behind home plate and the 4 Topps at the top of section 123. Handrails were also added in between sections in the seating bowl to improve fan safety. Changes for the 2014 season include new restaurant-type concessions with theme-styled looks, a new party patch off the third-base line, and a new playing surface.

Team Value: $26 million (Revenue: $14 million; Operating Income: $5.2 million)
NAMING RIGHTS: In January 2000, Dell Computer Corporation signed a 15-year, $2.5 million deal for naming rights to the stadium. In 2012, Dell Computers renewed its naming rights deal for an additional ten years. The deal is set to expire after the 2023 season.

Team: Sacramento River Cats

Affiliate: Oakland Athletics (2000)
Principal Owner: Susan Savage
Team Website

Stadium: Raley Field
Date Built: 2000
Facility Cost ($/Mil): $29.5
Facility Financing: Constructed with bonds from the River City Stadium Financing Authority and paid back from concession, ticket, advertising, and other ballpark revenues.
Facility Website

UPDATE: Before the 2013 season began, Raley Field received a new playing surface for the first time in fourteen years. New additions for the 2014 season at Raley Field include mobile ticketing, a River Cats app, a hospitality area called the Home Plate Tailgate, and various food options.

Team Value: $32 million ($20 million in revenue; $9.7 million in operating income)

NAMING RIGHTS: Raley's, a regional supermarket chain, has a 20-year, $15 million naming right deal with the River Cats.

Team: Salt Lake Bees

Affiliate: Los Angeles Angels of Anaheim (2001)
Principal Owner: Gail Miller (Miller Sports Properties)
Team Website

Stadium: Smith’s Ballpark
Date Built: 1994
Facility Cost ($/Mil): $22
Facility Financing: 93% publicly financed by the Salt Lake City General Fund and the Redevelopment Agency of Salt Lake.
Facility Website

UPDATE: In May 2014, the Bees extended their Player Development Contract with the Angels for two more years through the 2016 season.

Team Value: $19 million (Revenue: $11 million; Operating Income: $2.8 million)
NAMING RIGHTS: The stadium was originally named Franklin Quest Field, after Franklin Quest Company signed a 15-year, $1.4 million for the naming rights agreement with the Bees. In 1997, the stadium’s name was changed to Franklin Covey Field after Franklin Quest merged with the Covey Leadership Center, becoming Franklin Covey. In 2009, the Bees signed a 5-year naming rights agreement with Spring Mobile to rename the stadium Spring Mobile Ballpark. In March 2014, Smith's Food & Drug Stores Inc. signed a 6-year naming rights agreement with the Bees to rename the stadium Smith’s Ballpark. The terms of the deal were not disclosed.

Team: Tacoma Rainiers

Principal Owner: Mikal Thomsen (The Baseball Club of Tacoma)  
Team Website

Stadium: Cheney Stadium  
Date Built: 1960  
Facility Cost ($/Mil): $0.940  
Facility Financing: Publicly financed by the city, while Ben Cheney provided $100,000 for cost overruns.  
Facility Website

NAMING RIGHTS: The ballpark is named for Tacoma businessman Ben Cheney who was instrumental in bringing a Pacific Coast League team to Tacoma.
EASTERN LEAGUE (AA)

Team: Akron RubberDucks (formerly the Akron Aeros)

Affiliate: Cleveland Indians (1989)
Principal Owner: Ken Babby

Team Website

Stadium: Canal Park
Date Built: 1997
Facility Cost ($/Mil): $35.3
Facility Financing: $29.65 million from the City of Akron and $5.65 million from the State of Ohio’s capital budget

Facility Website

UPDATE: Prior to the 2013 season, a new $1.65 million HD video board was installed. The board is 26-by-68-feet and is the largest freestanding video board in Double-A baseball. The new board is accompanied by a 6-by-54-foot outfield ribbon. In October 2013, the Akron team changed their name from the Aeros to the RubberDucks to reflect both the working-class tenacity that Akron is known for as well as the team's commitment to fun and family entertainment. New additions for the 2014 season at Canal Park include a restaurant open year-round called The Game Grill + Bar, a picnic area in left field called Fowl Territory, and a picnic and premium seat area in right field called Tiki Terrace.

NAMING RIGHTS: The Ohio and Erie Canal runs behind the left-field wall of the stadium, so the stadium is named Canal Park.

Team: Altoona Curve

Affiliate: Pittsburgh Pirates (1999)
Principal Owner: Bob and Joan Lozinak

Team Website

Stadium: Peoples Natural Gas Field
Date Built: 1999
Facility Cost ($/Mil): $20
Facility Financing: $10.8 million from the State of Pennsylvania

Facility Website

UPDATE: New amenities to Peoples Natural Gas Field for the 2014 season include more graphical capabilities to the video board, a Minor League Baseball Inside the Park interactive app, and additions to the concessions menu. The stadium hosted the 2014 Eastern League All-Star game.
NAMING RIGHTS: The stadium was originally named Blair County Ballpark. In January 2012, the Altoona Curve and Peoples Natural Gas entered into a naming rights agreement. The terms of the deal have not been released.

Team: Binghamton Mets

Principal Owner: Michael Urda, David Maines, William Maines, and George Scherer

Stadium: NYSEG Stadium
Date Built: 1992
Facility Cost ($/Mil): $4.5
Facility Financing: $1.4 million of funding from New York’s Urban Development Corporation and the rest funded by the New York Mets.

UPDATE: In October 2013, Ottawa’s Finance and Economic Development Committee reportedly shifted its attention from a prospective Double-A Minor League team to an independent league team, thus ending speculation that the Mets would end up there.

NAMING RIGHTS: The stadium was originally named Binghamton Municipal Stadium. In 2001, New York State Electric and Gas signed a naming rights agreement with the Mets to name the stadium NYSEG Stadium. Terms of the deal were not disclosed.

Team: Bowie Baysox

Affiliate: Baltimore Orioles (1989)
Principal Owner: Ken Young (Maryland Baseball Holding, LLC)

Stadium: Prince George's Stadium
Date Built: 1994
Facility Cost ($/Mil): $10
Facility Financing: N/A

UPDATE: In July 2014, the Baysox were negotiating a new lease with Prince George’s County officials as the original 20-year lease expires at the end of the year. Although the lease negotiations are not being made public, Brian Shallcross, the Baysox General Manager, said the Baysox hope to update lease language to make it clear which organization handles certain repairs.
NAMING RIGHTS: There is currently no naming rights agreement in place.

Team: Erie SeaWolves

Affiliate: Detroit Tigers (2001)  
Principal Owner: Mandalay Baseball Properties  
Team Website

Stadium: Jerry Uht Park  
Date Built: 1995  
Facility Cost ($/Mil): $9  
Facility Financing: $8 million from the Commonwealth of Pennsylvania; $300,000 each from the City of Erie, Erie County, and Team Erie; and $25,000 from Millcreek Township.  
Facility Website

UPDATE: In 2013, a new $100,000 batting tunnel was added to Jerry Uht Park. In February 2014, the Erie City Council submitted a request for $12 million in funding to the Pennsylvania Office of the Budget to renovate Jerry Uht Park. The list of renovations includes offseason enclosures, concession expansion, a team store, group activity space, elevated decks/circulation corridor expansion, an exterior marquee, streetscape, pathways, lighting and walkways. In April 2014, the SeaWolves announced that they had extended their Player Development Contract with the Detroit Tigers and their lease agreement at Jerry Uht Park through the 2016 season.

NAMING RIGHTS: Longtime Erie resident and local benefactor Gerard T. "Jerry" Uht, Sr. established an endowment in 1995 with the Erie Community Foundation (ECF) to perpetually support the new downtown baseball stadium. In response to his generosity, the city named the stadium in his honor.

Team: Harrisburg Senators

Principal Owner: Michael Reinsdorf (Senators Partners, LLC)  
Team Website

Stadium: Metro Bank Park  
Date Built: 1987  
Facility Cost ($/Mil): $1.3  
Facility Financing: Publicly funded  
Facility Website

UPDATE: In 2013, The Huffington Post named Metro Bank Park as “Worthiest Minor League Ballpark in America of a Road Trip.” In January 2014, the Senators announced an extension of their Player Development Contract with the Nationals through the 2018 season. On April 1, 2014 the Senators sent out a press release that they were changing their name to the Mayflies.
NAMING RIGHTS: The stadium was originally named Riverside Stadium. In 2004, Commerce Bank signed a 15-year, $3.5 million naming rights deal with the Harrisburg Senators for the stadium to be renamed Commerce Bank Park. In 2009, the stadium’s name was changed to Metro Bank Park after Commerce Bank and Republic First Bank merged to form Metro Bank.

Team: New Britain Rock Cats

Affiliate: Minnesota Twins (1995)
Principal Owner: Josh Soloman, Jim Soloman, and Jennifer Goorno

Team Website

Stadium: New Britain Stadium
Date Built: 1996
Facility Cost ($/Mil): $10
Facility Financing: $8 million from the State of Connecticut and $2 million from the City of New Britain from issued bonds

Facility Website

UPDATE: On June 4, 2014, the Mayor of Hartford, CT, Pedro Segarra, announced that the City of Hartford had agreed to build a $60 million, 9,000-seat stadium for the Rock Cats to move in to the 2016 season. The lease will be for 25 years and the Rock Cats will pay the city $500,000 annually for rent. Hartford’s debt payments on bonding for the stadium will be $1.5-$2 million in 2017 and about $4.3 million in subsequent years.

NAMING RIGHTS: There is currently no naming rights agreement in place.

Team: New Hampshire Fisher Cats

Principal Owner: Art Solomon (DSF Sports)

Team Website

Stadium: Northeast Delta Dental Stadium
Date Built: 2005
Facility Cost ($/Mil): $21
Facility Financing: The City of Manchester officials financed the venture with $27.5 million in municipal bonds

Facility Website

UPDATE: In October 2013, the Fisher Cats extended their Player Development Contract with the Blue Jays through the 2016 season.
NAMING RIGHTS: The stadium was originally named Fisher Cats Ballpark. In 2006, the stadium was renamed Merchantsauto.com Stadium. Beginning in 2011, the stadium was renamed Northeast Delta Dental Stadium after Northeast Delta Dental signed a 10-year naming rights agreement with the Fisher Cats. The agreement includes a 5-year option. Financial details were not disclosed.

Team: Portland Sea Dogs

Principal Owner: Heirs of Dan Burke
Team Website

Stadium: Hadlock Field
Date Built: 1994
Facility Cost ($/Mil): $3
Facility Financing: N/A
Facility Website

UPDATE: In January 2013, the Sea Dogs and the Boston Red Sox agreed to an extension of their Player Development Contract through the end of 2018. The Sea Dogs made several changes to Hadlock Field before the 2014 season. The new additions include a 17-by-53-foot high density video board, a pitch count board in right field, concession items, such as Linda Bean lobster rolls, a stadium marquee sign, and light pole banners. The video board is three times larger than the previous board.

NAMING RIGHTS: Hadlock Field is named after Edson Hadlock, Jr., a baseball coach at Portland High School from 1950–1978.

Team: Reading Fightin Phils

Affiliate: Philadelphia Phillies (1967)
Principal Owner: Philadelphia Phillies
Team Website

Stadium: FirstEnergy Stadium
Date Built: 1951
Facility Cost ($/Mil): $0.656674
Facility Financing: Publicly financed by the City of Reading
Facility Website

UPDATE: For the 2013 season, new HD video boards were installed in FirstEnergy Stadium as part of a $1 million upgrade. The video boards will allow fans to finally watch replays. In January 2014, Stadium Journey named FirstEnergy Stadium the #59 Best Stadium Experience in
North America. In August 2013, FirstEnergy Stadium was named 3rd Best Minor League Ballpark in the United States by the USA TODAY Travel Media Group's 10Best.com.

**NAMING RIGHTS:** The stadium was originally named Reading Municipal Memorial Stadium. FirstEnergy. In 1999, the major utility provider in Pennsylvania GPU, Inc. signed a 15-year naming rights deal with the Fightin Phils to rename the stadium GPU Stadium. In November 2001, FirstEnergy Corp. acquired GPU, Inc. As a result, before the 2002 season, the stadium was renamed FirstEnergy Stadium.

**Team: Richmond Flying Squirrels**

**Affiliate:** San Francisco Giants (2003)

**Principal Owner:** Lou DiBella

**Team Website**

**Stadium:** The Diamond

**Date Built:** 1985

**Facility Cost ($/Mil):** $8

**Facility Financing:** $4 million combined from Henrico and Chesterfield Counties and $4 million from the public sector and private sector.

**Facility Website**

**UPDATE:** Prior to the 2013 season, the Diamond’s field was redone and new lights were installed. In February 2014, the Flying Squirrels announced that they expanded the team’s ownership group to more local investors. The franchise is now more than 20% locally owned. In June 2014, Richmond’s Mayor, Dwight Jones, announced that he is working on a proposal for a new baseball stadium in Shockoe Bottom to be presented to the City Council. This announcement is somewhat surprising after the Mayor pulled his stadium proposal just moments before a City Council vote in May 2014. The new stadium is estimated to cost about $56.3 million, seat 7,200 people, and be ready for the 2016 season.

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

**Team: Trenton Thunder**

**Affiliate:** New York Yankees (2003)

**Principal Owner:** Joe Plumeri, Joe Finley, and Joe Caruso (Garden State Baseball, LP)

**Team Website**

**Stadium:** Arm & Hammer Park

**Date Built:** 1994

**Facility Cost ($/Mil):** $16.2
Facility Financing: Fully funded by Mercer County, with a loan from the State of New Jersey and city-issued bonds. To pay off the debt, the County raised property taxes and collected $1 from each ticket sold.

Facility Website

UPDATE: In September 2012, the New York Yankees extended their affiliation with the Trenton Thunder through 2022. Before the 2013 season, the Thunder added three HD video boards, an audio system, and HD cameras to Arm & Hammer Park. The Thunder also expanded the clubhouse and added new concessions options for the 2013 season, including twenty-nine different beer options and new vegetarian food options. In May, a statue of David Eckstein was unveiled at Arm & Hammer Park and his number was retired. The Thunder were the 2013 Eastern League Champions. The official website of Minor League Baseball named the Thunder the 2013 Team of the Year.

NAMING RIGHTS: The stadium was originally named Mercer County Waterfront Park. In 2012, Church & Dwight Co. purchased the naming rights under a 20-year deal. The stadium is now called Arm & Hammer Park. The details of the deal were not disclosed.
**SOUTHERN LEAGUE (AA)**

**Team: Birmingham Barons**

**Affiliate:** Chicago White Sox (1986)

**Principal Owner:** Don Logan, Jeff Logan, and Stan Logan (Birmingham Barons, LLC)

**Team Website**

**Stadium:** Regions Field

**Date Built:** 2013

**Facility Cost ($/Mil):** $64

**Facility Financing:** Publicly funded by Birmingham through a 3.5% increase in the city’s lodging tax

**Facility Website**

**UPDATE:** In April 2013, the Barons played their first game at Regions Field, their new stadium. The stadium is located in the Parkside district and features 8,500 seats, a 360-degree concourse, twenty-three Luxury Suites, and a 400-seat Club Seating section with access to a VIP Suite Level Lounge. In July 2013, two LED displays were installed at the park.

The Barons won the Southern League in 2013. Also, the Southern League of Professional Baseball Clubs named the Barons the Organization of the Year in 2013.

In February 2014, the Barons extended their player development contract with the White Sox through the 2018 season.

**NAMING RIGHTS:** In early 2013, Regions Financial Corporation agreed to be the title sponsor of the new ballpark for twenty years. The deal is allegedly a $500,000 a year deal for naming-rights of the park.

**Team: Chattanooga Lookouts**

**Affiliate:** Los Angeles Dodgers (2009)

**Principal Owner:** Frank Burke and Charles Eshbach

**Team Website**

**Stadium:** AT&T Field

**Date Built:** 2000

**Facility Cost ($/Mil):** $10

**Facility Financing:** Privately financed by the Lookouts ownership

**Facility Website**
UPDATE: In 2013, the Lookouts switched from the first-base dugout to the third-base dugout after the Los Angeles Dodgers requested the change to protect players from direct sunlight during evening games. In 2014, AT&T Field hosted the Southern League All-Star Game. The Lookouts are currently in the process of being sold to John Hughes, who is not expected to relocate the franchise.

NAMING RIGHTS: BellSouth entered into a 10-year, $1 million deal with the Chattanooga Lookouts in 1999 for the naming rights to their new stadium. On March 15, 2007, the Lookouts unveiled a new name and logo for their ballpark. The name of the ballpark was changed from BellSouth Park to AT&T Field to reflect the merger between AT&T and BellSouth Corp. No information on an extension to the deal has been released, but the stadium name remains unchanged.

Team: Huntsville Stars

Affiliate: Milwaukee Brewers (1999)
Principal Owner: Ken Young
Team Website

Stadium: Joe Davis Stadium
Date Built: 1985
Facility Cost ($/Mil): $3
Facility Financing: N/A
Facility Website

UPDATE: In January 2014, the Southern League approved the sale of the franchise from Miles Prentice to Ken Young and the relocation of the franchise to from Huntsville, Alabama to Biloxi, Mississippi. In August 2014, construction is set to start on a brand new stadium in Biloxi called MGM Stadium at Beau Rivage. The $36 million project is being funded by $21 million in city-issued bonds and $15 million from a BP grant, pledged by Gov. Phil Bryant. It is unclear whether the MGM Stadium will be ready for the 2015 season, so the Stars may play another season in Huntsville. Additionally, a “Name the Team” contest was held for the Biloxi Baseball Club and a winner will be announced in Fall 2014. The finalists were: Beacon, Black Jacks, Mullets, Schooners, Shrimpers, and Shuckers.

NAMING RIGHTS: Joe Davis Stadium is named after Joe Davis, the longtime mayor of Huntsville, Alabama, who was instrumental in gaining support for the stadium's construction and subsequent moving of the Nashville, Tennessee Double-A baseball franchise to Huntsville.

Team: Jackson Generals

Affiliate: Seattle Mariners (2007)
Principal Owner: David Freeman and Reese Smith
Team Website
### The Ballpark at Jackson

**Stadium:** The Ballpark at Jackson  
**Date Built:** 1998  
**Facility Cost ($/Mil):** $8  
**Facility Financing:** The City of Jackson issued general obligation bonds.

**UPDATE:** As of 2013, the stadium is now going by the name The Ballpark at Jackson. In September 2013, the Generals undertook a $190,000 renovation project at The Ballpark at Jackson for new turf and a new drainage system. This project was a necessity, as many games during the 2013 season were canceled/rescheduled because of poor playing conditions.

**NAMING RIGHTS:** Proctor & Gamble signed a 15-year, $1.2 million naming rights deal with the then West Tenn Diamond Jaxx in 1998. Proctor & Gamble named the new stadium Pringles Park after its Pringles potato chips product. It was the first naming rights deal on the AA level. After the Generals and Proctor & Gamble failed to negotiate a new naming-rights deal, the park was renamed The Ballpark at Jackson.

### Jacksonville Suns

**Affiliate:** Miami Marlins (2009)  
**Principal Owner:** Peter Bragan, Jr.

**Stadium:** Bragan Field at the Baseball Grounds of Jacksonville  
**Date Built:** 2003  
**Facility Cost ($/Mil):** $34  
**Facility Financing:** The stadium was publicly financed by the City of Jacksonville through taxes as part of the “Better Jacksonville Plan.”

**UPDATE:** In September 2012, the Jacksonville City Council approved changing the name of The Baseball Grounds of Jacksonville to Bragan Field at the Baseball Grounds of Jacksonville. The change was made to honor the late Peter Bragan, Sr., who died July 7, 2012. Bragan owned the Suns’ for twenty-seven years. The stadium is the Baseball Grounds, while the grass and clay playing area are Bragan Field. Renovations for the 2014 season included a new net covering the backstop, infield playing surface, and sound system.

**NAMING RIGHTS:** The stadium was renamed Bragan Field at the Baseball Grounds of Jacksonville after the death of the Suns’ longtime owner, Peter Bragan, Sr., in July 2012.
Team: Mississippi Braves

Affiliate: Atlanta Braves (1984)
Principal Owner: Atlanta Braves (Liberty Media)
Team Website

Stadium: Trustmark Park
Date Built: 2005
Facility Cost ($/Mil): $28
Facility Financing: The Park was built with private money as a part of a large, mixed-use development.
Facility Website

UPDATE: In 2013, Trustmark Park was named the fifth-best overall ballpark experience in Minor League Baseball by Stadium Journal Magazine.

NAMING RIGHTS: Trustmark entered into a 15-year naming rights agreement with the Mississippi Braves for their new stadium, Trustmark Park, in 2005. The price paid by Trustmark is unknown.

Team: Mobile BayBears

Principal Owner: Mike Savit (HWS Group)
Team Website

Stadium: Hank Aaron Stadium
Date Built: 1997
Facility Cost ($/Mil): $8
Facility Financing: The franchise owner, Eric Margenau, paid $4 million and the City of Mobile matched the contribution.
Facility Website

UPDATE: In March 2014, Bill Shanahan, the BayBears’ President and COO since the franchise’s inception in 1996, stepped down after 18 years. Hank Aaron Stadium will host the 2015 Southern League All-Star game.

NAMING RIGHTS: Hank Aaron Stadium is named after Mobile native Hank Aaron, MLB’s former all-time home run leader.
Team: Montgomery Biscuits

Affiliate: Tampa Bay Rays (1999)
Principal Owner: Tom Dickson & Sherrie Myers (Montgomery Professional Baseball, LLC)
Team Website

Stadium: Riverwalk Stadium
Date Built: 2004
Facility Cost ($/Mil): $26
Facility Financing: The city is paying for the stadium with proceeds from a 2.5% hotel tax and rent received from the Biscuits.
Facility Website

UPDATE: Prior to the 2013 season, the infield of Montgomery Riverwalk Stadium was rebuilt. In 2013, the Biscuits celebrated their tenth anniversary. In 2013, Stadium Journey magazine ranked Riverwalk Stadium eighteenth of 101 stadiums across the country in stadium experience.

NAMING RIGHTS: There is currently no naming rights agreement in place.

Team: Pensacola Blue Wahoos

Affiliate: Cincinnati Reds (2012)
Principal Owner: Quint & Rishy Studer
Team Website

Stadium: Pensacola Bayfront Stadium
Date Built: 2012
Facility Cost ($/Mil): $18
Facility Financing: A public/private partnership received $56 million to pay for the entire mixed-use development project. $45.6 million came from city-issued bonds. Most of the bonds issued were a part of the “Build America Bonds” program. Quint & Rishy Studer also donated $2.25 million.
Facility Website

UPDATE: In 2012, Pensacola Bayfront Stadium won Ballparks.com’s Ballpark of the Year.

NAMING RIGHTS: There is currently no naming right agreement in place.

Team: Tennessee Smokies

Affiliate: Chicago Cubs (2007)
Principal Owner: Randy Boyd
Team Website
**Stadium:** Smokies Park  
**Date Built:** 2000  
**Facility Cost ($/Mil):** $19.4  
**Facility Financing:** N/A  

**Facility Website**

**UPDATE:** On June 28, 2013 the Tennessee Smokies announced that Randy Boyd would become the new owner, after purchasing the Smokies from the current ownership group, SPBC, LLC. Governor Bill Haslam and Jimmy Haslam, previous principal owners, will retain a security interest in the team. Prior to the 2014 season, the Smokies underwent major field renovations, including reshaping the backstop behind home plate, replacing the infield and outfield grass, upgrading the warning track material, and upgrading the sprinkler and drainage systems. Finally, the Smokies announced that they entered into a long-term partnership agreement with Gordon Food Service, making it the lead provider of food and concessions at Smokies Park for the 2014 season and beyond.

**NAMING RIGHTS:** There is currently no naming rights agreement in place.
TEXAS LEAGUE (AA)

Team: Arkansas Travelers

Affiliate: Los Angeles Angels of Anaheim (2001)
Principal Owner: Arkansas Travelers Baseball, Inc.
Team Website

Stadium: Dickey-Stephens Park
Date Built: 2007
Facility Cost ($/Mil): $40.4
Facility Financing: $28 million of the ballpark was funded by a North Little Rock voter-approved temporary 1% sales tax, $5.6 million was to be raised from ballpark revenue, and the rest was funded by donations from Warren Stephens and North Little Rock City Beautiful Commission.
Facility Website

UPDATE: In 2014, the Travelers hosted the Texas League All-Star game. During the 2014 season, the Travelers unveiled new logos, a new camouflage jersey, and two new mascots.

NAMING RIGHTS: Little Rock financier Warren Stephens donated an eleven-acre plot of land for the ballpark and named it in honor of two pairs of baseball-loving brothers: Stephens Inc. founders Jack and Witt Stephens, and Hall of Fame Catcher Bill Dickey and his brother Skeeter, also a former Major League ballplayer. Both Dickey brothers worked for Stephens Inc. following their baseball careers.

Team: Corpus Christi Hooks

Affiliate: Houston Astros (1991)
Principal Owner: Jim Crane
Team Website

Stadium: Whataburger Field
Date Built: 2005
Facility Cost ($/Mil): $27.7
Facility Financing: Publicly funded through a voter-approved economic development sales tax.
Facility Website

UPDATE: In May 2013, Houston Astros owner Jim Crane purchased the Hooks from Ryan-Sanders Baseball.

Team Value: $17 million (Revenue: $9 million; Operating Income: $2.7 million)
NAMING RIGHTS: Whataburger, Inc. entered into a 15-year naming rights deal with the Corpus Christi Hooks beginning in 2005. Financial details were not disclosed.

**Team: Frisco RoughRiders**

**Affiliate:** Texas Rangers (2003)  
**Principal Owner:** Chuck Greenberg (Frisco RoughRiders LP)  
[Team Website](#)

**Stadium:** Dr. Pepper Ballpark  
**Date Built:** 2003  
**Facility Cost ($/Mil):** $22.7  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** Carnival Cruise Lines announced a partnership with the RoughRiders during the 2014 season. On June 16, 2014, former Texas Rangers CEO, Chuck Greenberg, led a group of local investors to purchase the RoughRiders from Mandalay Baseball Properties LLC.

Team Value: $24 million (Revenue: $14 million; Operating Income: $4.6 million)

NAMING RIGHTS: Cadbury Schweppes entered into a 10-year naming rights deal, with an option for five additional years, with the Frisco RoughRiders in 2003 to name the stadium Dr Pepper/Seven Up Ballpark. Financial terms of the deal were not disclosed. On March 31, 2006, the beverage company and the RoughRiders announced that the name Dr Pepper/Seven Up Ballpark was changing to Dr Pepper Ballpark.

**Team: Midland RockHounds**

**Affiliate:** Oakland Athletics (1999)  
**Principal Owner:** Miles Prentice and Bob Richmond  
[Team Website](#)

**Stadium:** Security Bank Ballpark  
**Date Built:** 2002  
**Facility Cost ($/Mil):** $45 for the entire Scharbauer Sports Complex (includes football/soccer stadium)  
**Facility Financing:** $39 million in bonds, backed by a quarter-cent city sales tax increase funded most of the project. Additional money came from the team and the naming rights sponsorship.  
[Facility Website](#)

**UPDATE:** Artist, Danny Jordan, added an oil painting mural to Citibank Ballpark in 2013.

Team: Northwest Arkansas Naturals

Affiliate: Kansas City Royals (1995)
Principal Owner: Rich Products Corp.
Team Website

Stadium: Arvest Ballpark
Date Built: 2008
Facility Cost ($/Mil): $33
Facility Financing: Arvest Ballpark was financed by a voter-approved 1% sales tax.
Facility Website

UPDATE: In 2013, Coca-Cola signed a 10-year exclusive non-alcoholic beverage agreement with the Naturals for pouring and advertising rights at Arvest Ballpark.

NAMING RIGHTS: On September 5, 2007, the Naturals announced they had a reached a 10-year agreement, with a 10-year option for renewal, with Arvest Bank to name the stadium Arvest Ballpark.

Team: San Antonio Missions

Affiliate: San Diego Padres (2007)
Principal Owner: David G. Elmore (Elmore Sports Group)
Team Website

Stadium: Nelson W. Wolff Municipal Stadium
Date Built: 1994
Facility Cost ($/Mil): $10
Facility Financing: N/A
Facility Website

NAMING RIGHTS: From its opening until May 25, 1995, the stadium was called San Antonio Municipal Stadium. It was then renamed after Nelson W. Wolff, the former mayor of San Antonio who was the driving force of getting the stadium built.
**Team: Springfield Cardinals**

**Affiliate:** St. Louis Cardinals (2005)  
**Principal Owner:** Bill DeWitt Jr. (St. Louis Cardinals)  
[Team Website](#)

**Stadium:** Hammons Field  
**Date Built:** 2004  
**Facility Cost ($/Mil):** $32  
**Facility Financing:** The stadium was funded entirely by John Q. Hammons.  
[Facility Website](#)

**UPDATE:** The Springfield Cardinals were named the 2012 Baseball America’s Minor League Team of the Year. Also, Hammons Field was named the 2013 Double-A Field of the Year by Minor League Baseball and the Sports Turf Managers Association.

**NAMING RIGHTS:** The stadium is named after John Q. Hammons, who funded the ballpark.

**Team: Tulsa Drillers**

**Affiliate:** Colorado Rockies (2003)  
**Principal Owner:** Went Hubbard  
[Team Website](#)

**New Stadium:** ONEOK Field  
**Date Built:** 2010  
**Facility Cost ($/Mil):** $60  
**Facility Financing:** The Tulsa Stadium Trust provided $25 million in bonds, the Driller’s lease provided $5 million, and private donors contributed $30 million.  
[Facility Website](#)

**UPDATE:** In January 2013, the Oklahoma Court of Civil Appeals upheld the creation of the Tulsa Stadium Improvement District. Three lawsuits were filed by downtown property owners claiming that the city did not follow the proper procedures in creating the district. The lawsuits prevented the Tulsa Stadium Trust from refinancing $25 million in bonds. The Trust estimated that by refinancing, it could have saved about $14 million. Also, in April, the Tulsa City Council announced that property taxes would increase by less than one percent (from 6.59 cents per square foot to 6.65 cents per square foot) in 2014. The tax helps fund construction of ONEOK Field and its maintenance. In July, the Drillers noted the need to meet with the Tulsa Stadium Trust regarding the issue of foul balls reaching I-244. The stadium currently has a net spanning the third-base side.

In 2013, ONEOK Field was named PETA’s most vegetarian-friendly minor league ballpark. In 2013, the Drillers were awarded the prestigious Double-A Bob Freitas Award by Baseball America. This award is presented annually to the top franchises in each of the levels of Minor
League Baseball. Also in 2013, the Drillers were named the Texas League’s Organization of the Year. In 2014, the Drillers installed a new state-of-the-art ribbon video board. This 3-by-450-foot video board is the first one in Minor League Baseball.

**NAMING RIGHTS:** The naming rights to the new ballpark were purchased by the natural gas company ONEOK. The agreement spans for twenty years and is reportedly worth $5 million.
Team: Bakersfield Blaze

Affiliate: Cincinnati Reds (2011)
Principal Owner: D.G. Elmore (Elmore Sports Group)
Team Website

Stadium: Sam Lynn Ballpark
Date Built: 1941
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: On October 14, 2013, D.G. Elmore announced that he is retaking ownership of the Blaze from Gene Voiland and Chad Hathaway, after the two failed to raise enough private funds to build a new, $30 million stadium in Bakersfield. The California League announced that they are looking for a new home for the Blaze outside of Bakersfield because Sam Lynn Ballpark does not meet professional baseball standards.

NAMING RIGHTS: The ballpark is named after Sam Lynn, former owner of the Coca-Cola Bottling plant in Bakersfield during the 1930s. Lynn’s financial support of the Bakersfield Coca-Cola’s, a semi-pro baseball team, along with other youth leagues, increased baseball’s popularity in San Joaquin Valley.

Team: High Desert Mavericks

Affiliate: Seattle Mariners (2007)
Principal Owner: David Heller and Bob Herrfeldt (Main Street Baseball LLC)
Team Website

Stadium: Heritage Field at Stater Bros. Stadium
Date Built: 1991
Facility Cost ($/Mil): $6.5
Facility Financing: Privately funded
Facility Website

UPDATE: In August 2012, the Mavericks’ lease of Stater Bros. Stadium was extended for at least three more years (2015). As part of the deal, the city is no longer responsible for maintenance costs. In return, the Mavericks only pay $1 per year in rent. In 2012, the cost of rent was $110,000. In addition, the city must spend about $225,000 to upgrade Stater Bros. Stadium, which does not meet the minimum standards set by Minor League Baseball. The Mavericks also have a right to exercise a one-year option at the end of the three-year period. Prior to the 2013
season, the Mavericks made several improvements to their home park, including resealing the parking lots, adding a new game-day rental suite, expanding the clubhouses, expanding the team suites, and improving the dugouts and playing surface.

**NAMING RIGHTS:** Prior to the 2006 season, the Adelanto City Council decided to honor Stater Bros. by changing the stadium’s name from Maverick Stadium to Stater Bros. Stadium in recognition of the regional grocery chain, which built the first major retail center in Adelanto. Stater Bros. paid for the new sign above the stadium's main entrance. In April 2014, Heritage Victor Valley Medical Group purchased the naming rights of the playing field from the Mavericks. The ballpark is now named Heritage Field at Stater Bros. Stadium.

**Team: Inland Empire 66ers**

**Affiliate:** Los Angeles Angels of Anaheim (2011)  
**Principal Owner:** David Elmore & Donna Tuttle (Elmore Sports Group)  
[Team Website]

**Stadium:** San Manuel Stadium  
**Date Built:** 1996  
**Facility Cost ($/Mil):** $13  
**Facility Financing:** Publicly financed through a tax increment and city redevelopment agency bonds.  
[Facility Website]

**UPDATE:** Before the 2013 season, new signage was added to San Manuel Stadium, including signs reading “#SOUNDTHEHORN” and “66ERS.COM.” Additionally, Redlands’ Hangar 24 introduced its new beer, Baseball Beer, at San Manuel Stadium. The beer will only be available during the 66ers season. In 2013, the 66ers won the California League Championship. In December 2013, the 66ers and Angels agreed to extend their player development contract through the end of the 2016 baseball season.

**NAMING RIGHTS:** The San Manuel Band of Mission Indians bought the naming rights to the stadium in March 2012. The naming rights deal was for five years, with an option to renew.

**Team: Lake Elsinore Storm**

**Affiliate:** San Diego Padres (2001)  
**Principal Owner:** Gary Jacobs, Len Simon, and Dave Oster  
[Team Website]

**Stadium:** Lake Elsinore Diamond  
**Date Built:** 1994  
**Facility Cost ($/Mil):** $22  
**Facility Financing:** N/A
**Facility Website**

**UPDATE:** In 2013, the Storm became the first minor league team ever to build a digital highway sign with the team’s logo.

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

**Team: Lancaster JetHawks**

**Affiliate:** Houston Astros (2009)
**Principal Owner:** Peter Carfagna and family
**Team Website**

**Stadium:** The Hangar  
**Date Built:** 1996  
**Facility Cost ($/Mil):** $14.5  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** In early 2013, the JetHawks announced a partnership with LoanMart for two years. LoanMart will become the Presenting Sponsor of the club. In April 2014, the JetHawks added Pilots Pavilion, a 3,000 sq. ft. tent structure behind the third-base stands.

**NAMING RIGHTS:** In 2005, Clear Channel Communications entered into a 10-year, $770,000 deal with the JetHawks to name the stadium Clear Channel Stadium. The deal was to run through the 2014 season; however, the Clear Channel signage was removed during the 2012 season. Sometime between April 2, 2012 and April 4, 2012, the JetHawks began referring to their stadium as “The Hangar.”

**Team: Modesto Nuts**

**Affiliate:** Colorado Rockies (2005)  
**Principal Owner:** Michael Savit (HWS Group)  
**Team Website**

**Stadium:** John Thurman Field  
**Date Built:** 1955  
**Facility Cost ($/Mil):** $3.93  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:** In June 2013, the Nuts unveiled Shelley the Pistachio, a new mascot to join Al the Almond and Wally the Walnut. The name Shelley the Pistachio was voted on by the fans.
NAMING RIGHTS: Originally named Del Webb Field, the Modesto ballpark was renamed for State Assemblyman John Thurman in 1983.

Team: Rancho Cucamonga Quakes

Affiliate: Los Angeles Dodgers (2011)
Principal Owner: Bobby Brett and George Brett
Team Website

Stadium: LoanMart Field
Date Built: 1993
Facility Cost ($/Mil): $11.5
Facility Financing: N/A
Facility Website

UPDATE: The Quakes were named the 2013 California League Organization of the Year. The 2015 California-Carolina League All-Star game will be played at LoanMart Field.

NAMING RIGHTS: In April 2013, the Rancho Cucamonga Quakes announced a 10-year naming-rights partnership with LoanMart. The Quakes now play at LoanMart Field.

Team: San Jose Giants

Affiliate: San Francisco Giants (1988)
Principal Owner: San Francisco Giants and Progress Sports Management
Team Website

Stadium: Municipal Stadium
Date Built: 1942
Facility Cost ($/Mil): $0.08
Facility Financing: Publicly financed as part of President Franklin Roosevelt's Work Progress Administration (WPA).
Facility Website

UPDATE: In June 2013, San Jose’s city council voted to sue the MLB for allegedly stalling the proposed move by the Oakland Athletics to a new stadium located in South Bay. The lawsuit challenges the Giants’ right to the area where the new stadium would be built and claims violations of state and federal business regulations. The lawsuit also challenges the MLB’s antitrust exemption. In December 2013, the San Jose City Council approved a five-year lease extension to keep the Giants at Municipal Stadium through the 2018 season. Part of the extension included the ability for the Giants to sell stadium-naming rights.

NAMING RIGHTS: There is currently no naming rights agreement in place.
**Team: Stockton Ports**

**Affiliate:** Oakland Athletics (2005)
**Principal Owner:** Tom Volpe (7th Inning Stretch, LLC)

**Stadium:** Banner Island Ballpark
**Date Built:** 2005
**Facility Cost ($/Mil):** $22
**Facility Financing:** Publicly financed through bonds

**UPDATE:** In 2014, Banner island Ballpark hosted the WCC Baseball Championships and the C.I.L. Independent Baseball Showcase.

**NAMING RIGHTS:** The City of Stockton owns the naming rights of the ballpark and has been trying to find a naming rights sponsor since the ballpark opened. The name "Banner Island Ballpark" is actually an unofficial name that is used among fans and the administration of the Stockton Ports. Until the rights are sold, the stadium is officially known as the Stockton Ballpark.

**Team: Visalia Rawhide**

**Affiliate:** Arizona Diamondbacks (2007)
**Principal Owner:** Tom Seidler and Kevin O'Malley (Top of the Third. Inc.)

**Stadium:** Recreation Park
**Date Built:** 1946
**Facility Cost ($/Mil):** $0.05
**Facility Financing:** N/A

**UPDATE:** In 2013, it was announced that a splash pad would be added to Recreation Park. The splash pad is estimated to cost $400,000. The Visalia Rotary clubs covered $200,000, the city paid $100,000, and a federal community block grant covered the final $100,000. As of March 2014, the splash pad plans have been put on hold.

**NAMING RIGHTS:** There is currently no naming rights agreement in place.
CAROLINA LEAGUE (ADVANCED A)

Team: Carolina Mudcats

Affiliate: Cleveland Indians (1987)
Principal Owner: Steve Bryant
Team Website

Stadium: Five County Stadium
Date Built: 1991
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: Five County Stadium is located in Wake County, N.C., but it is in close proximity to the intersection of the county lines between Wake, Franklin, Nash, and Johnston Counties. Those four counties, along with nearby Wilson County, are the "Five Counties" that the stadium is named after.

Team: Frederick Keys

Affiliate: Baltimore Orioles (1989)
Principal Owner: Ken Young (Maryland Baseball Holding, LLC.)
Team Website

Stadium: Harry Grove Stadium
Date Built: 1990
Facility Cost ($/Mil): $3
Facility Financing: $1 million from the City of Frederick, $1.5 million from the State of Maryland, $250,000 from the Grove family, and $250,000 from Frederick County.
Facility Website

UPDATE: The potential for naming-rights at Harry Grove Stadium was explored in 2013. The stadium itself would remain Harry Grove Stadium, but aspects such as the playing field, electronic signs, playbills, and fireworks sponsorships would be potential options.

NAMING RIGHTS: The family of Harry Groves, one of the founders of the Frederick Hustlers, donated $250,000 for the construction of the ballpark. The Frederick Hustlers were a professional baseball team that played between 1915 and WWII.
Team: Lynchburg Hillcats

Affiliate: Atlanta Braves (2011)
Principal Owner: Lynchburg Baseball Corp.
Team Website

Stadium: Calvin Falwell Field
Date Built: 1939
Facility Cost ($/Mil): $0.289
Facility Financing: The City of Lynchburg paid $189,000, while $100,000 came from the Work Progress Administration as part of President Roosevelt’s New Deal.
Facility Website

UPDATE: In 2012, the Atlanta Braves and Mandalay Baseball Properties nearly purchase the Hillcats and moved them to Wilmington, NC; however, after the citizens of Wilmington voted down a referendum for a new stadium, no deal was ever made.

NAMING RIGHTS: The ballpark was named in honor of Calvin Falwell, former President of the Lynchburg Baseball Corp.

Team: Myrtle Beach Pelicans

Affiliate: Texas Rangers (2011)
Principal Owner: Myrtle Beach Pelicans LP (Chuck Greenberg)
Team Website

Stadium: TicketReturn.com Field at Pelicans Ballpark
Date Built: 1999
Facility Cost ($/Mil): $12
Facility Financing: $10 million publicly funded from city and county hospitality tax revenues and $2 million privately funded from the ownership group.
Facility Website

UPDATE: After the New Orleans Hornets changed their name to the Pelicans in January 2013, the Myrtle Beach team decided to select a new, New Orleans themed name to be used if the New Orleans team did not change their name to something other than the “Pelicans.” In the event the Myrtle Beach fans wanted to drop the name “Pelicans,” the team planned various Louisiana-themed promotions.

NAMING RIGHTS: The stadium was originally named Coastal Federal Field in 1999 after Coastal Federal Bank signed a 10-year, $1 million naming rights deal with the Pelicans. The name was changed in 2006 to BB&T Coastal Field after BB&T Corporation acquired Coastal Federal Bank. In April 2012, TicketReturn.com signed a one-year naming rights deal with the facility. In May 2013, the Pelicans hired Legends Sales and Marketing to sell the naming rights to Pelicans Ballpark.
Team: Potomac Nationals

Principal Owner: Art Silber
Team Website

Stadium: G. Richard Pfitzner Stadium
Date Built: 1984
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: The Potomac Nationals are working with Prince William County to build a new stadium. The location was chosen in April 2012. The new stadium will be paid for by Art Silber and is expected to cost $30 million. The state would be asked to cover the $15 million cost of building a nearby parking garage. Silber also expects there to be a $15 million naming rights agreement for the new stadium. The stadium should be ready for the 2016 season. During the 2013 season, the franchise set their single-season attendance record at Pfitzner Stadium.

NAMING RIGHTS: The ballpark was originally named Davis Ford Park, then renamed Prince William County Stadium, and finally, in 1995, named G. Richard Pfitzner Stadium. Pfitzner was influential in moving the team from Alexandria to Prince William County.

Team: Salem Red Sox

Affiliate: Boston Red Sox (2009)
Principal Owner: Fenway Sports Group
Team Website

Stadium: Lewis-Gale Field at Salem Memorial Baseball Stadium
Date Built: 1995
Facility Cost ($/Mil): $10.1
Facility Financing: N/A
Facility Website

UPDATE: The Red Sox were the 2013 Carolina League Champions.

NAMING RIGHTS: The stadium was originally named Salem Memorial Baseball Stadium in honor of the veterans living in Salem. The naming rights to the field were then sold to Lewis-Gale Hospital in 2006.
Team: Wilmington Blue Rocks

Affiliate: Kansas City Royals (2007)  
Principal Owner: Matt Minker, Tom Palmer, Jack Minker, and Bob Stewart  
Team Website

Stadium: Frawley Stadium  
Date Built: 1993  
Facility Cost ($/Mil): $6.1  
Facility Financing: The State of Delaware funded $3.9 million and the City of Wilmington funded $2.2 million.  
Facility Website

UPDATE: Frawley Stadium hosted the 2014 California League/Carolina League All-Star game. The All-Star game festivities included a Home Run Derby, where the players bat from the outfield and try to hit the ball into the stands behind where home plate normally resides.

NAMING RIGHTS: Frawley Stadium is named after Mayor Daniel S. Frawley, who helped bring the Blue Rocks to Wilmington. The field is named in honor of the late Negro League great Judy Johnson.

Team: Winston-Salem Dash

Affiliate: Chicago White Sox (1997)  
Principal Owner: Chicago White Sox  
Team Website

Stadium: BB&T Ballpark  
Date Built: 2010  
Facility Cost ($/Mil): $48.7  
Facility Financing: $15.3 million of the stadium’s cost was paid for with public funds and $33.4 million of the stadium’s cost was paid for with private funds.  
Facility Website

UPDATE: In March 2014, BB&T Ballpark hosted their first Division I college baseball game when Appalachian State University played Campbell University. In April 2014, Winston-Salem City Council approved a new financial deal for BB&T Ballpark. Part of the deal included the Chicago White Sox paying $7 million to take majority ownership of the team. This $7 million will be used to pay off outstanding team loans and a short-term $15 million construction loan that the team secured in 2009. Finally, the deal renegotiated the terms of the 25-year lease on BB&T Ballpark.

NAMING RIGHTS: BB&T has signed a 15-year deal for the naming rights to BB&T Ballpark that is set to expire after 2024. Terms of the agreement were not disclosed.
**FLORIDA STATE LEAGUE (ADVANCED A)**

**Team: Bradenton Marauders**

**Affiliate:** Pittsburgh Pirates (2010)  
**Principal Owner:** Pittsburgh Pirates  
[Team Website]

**Stadium:** McKechnie Field  
**Date Built:** 1923 (renovated in 1991–93)  
**Facility Cost ($/Mil):** $0.002  
**Facility Financing:** N/A  
[Facility Website]

**UPDATE:** In 2013, McKechnie Field was renovated to include enhanced sightlines to the field, expanded restroom facilities, new concession areas, an enlarged Fan Plaza, and expanded seating, putting park capacity at 8,500. McKechnie Field’s new additions cost about $10 million. As a result, Ballpark Digest awarded McKechnie Field as the 2013 Best Ballpark Renovation (over $1 million). In May 2014, Bradenton City Council approved plans for replacing the existing clubhouse and expanding the agility field at McKechnie Field. This project is set for completion by March 2015. In June 2014, McKechnie Field hosted the Florida State League All-Star game.

**NAMING RIGHTS:** The stadium is named after Pittsburgh native, former Bradenton resident, and Hall of Fame manager Bill McKechnie.

**Team: Brevard County Manatees**

**Affiliate:** Milwaukee Brewers (2005)  
**Principal Owner:** Tom Winters, Dwight Titus, and Charlie Baumann (Central Florida Baseball Group, LLC)  
[Team Website]

**Stadium:** Space Coast Stadium  
**Date Built:** 1994  
**Facility Cost ($/Mil):** $6.5  
**Facility Financing:** Publicly financed with a 1-cent hotel bed tax  
[Facility Website]

**UPDATE:** As of May 2014, Winter Park, Florida is working to secure financing for a brand new, $15 million, 2,500-seat stadium, in hopes of encouraging the Manatees to move there.
NAMING RIGHTS: The stadium received its name in honor of NASA’s achievements and because of its proximity to the Kennedy Space Center.

Team: Charlotte Stone Crabs

Affiliate: Tampa Bay Rays (2007)
Principal Owner: Ripken Baseball
Team Website

Stadium: Charlotte Sports Park
Date Built: 1987
Facility Cost ($/Mil): $15
Facility Financing: N/A
Facility Website

UPDATE: In 2014, Charlotte Sports Park, also home of the Tampa Bay Rays Spring Training, was named “Best Spring Training Facility” by 10Best.com and the USA Today.

NAMING RIGHTS: There is no current naming rights agreement in place, after a deal with The Mosaic Company was deferred in the face of strong public opposition.

Team: Clearwater Threshers

Affiliate: Philadelphia Phillies (1985)
Principal Owner: David Montgomery (Philadelphia Phillies)
Team Website

Stadium: Bright House Field
Date Built: 2004
Facility Cost ($/Mil): $30
Facility Financing: Public-private partnership that included the State of Florida, Pinellas County, the City of Clearwater, and the Phillies
Facility Website

UPDATE: In 2013, Baseball America named the Thrashers the Class-A recipient of the Bob Freitas Award, which is presented to the organization with the best overall operations at each level of Minor League Baseball. Bright House Field hosted the inaugural American Athletic Conference Baseball Championship in May 2014.

NAMING RIGHTS: Florida-based cable company Bright House Networks paid $1.7 million in 2004 for the naming rights to the stadium in a 10-year deal, with an option of two 5-year renewals. In March 2013, the Phillies and Bright House Networks agreed to exercise a 5-year option to extend the naming rights of the stadium through 2018.
Team: Daytona Cubs

Affiliate: Chicago Cubs (1993)
Principal Owner: Andy Raybum (Big Game Florida, LLC)
Team Website

Stadium: Jackie Robinson Ballpark
Date Built: 1914
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: In late 2012, the Daytona Beach city commissioners voted to enter a new 10-year lease with the Daytona Cubs. The agreement will allow the ball club to charge for parking and the city will pay $1.25 million for park improvements. In 2013, the Cubs won the Florida State League Championship. In early 2014, the Cubs completed a $1.3 million renovation project to Jackie Robinson Ballpark that included a new entrance gate, concession stands, picnic pavilion, restroom areas, and a new team workout room.

NAMING RIGHTS: Until 1988, the stadium was known as City Island Ballpark. Daytona Beach City Council renamed the ballpark after Jackie Robinson, the first African-American to play in the major leagues. Daytona Beach was the first city to allow Robinson to play during spring training in 1946. In February 2014, the Cubs announced a 5-year naming rights deal with Radiology Associates Imaging to rename the ballpark Radiology Associates Field at Jackie Robinson Ballpark. The financial terms of the partnership were not made public.

Team: Dunedin Blue Jays

Affiliate: Toronto Blue Jays (1987)
Principal Owner: Rogers Communications (Toronto Blue Jays)
Team Website

Stadium: Florida Auto Exchange Stadium
Date Built: 1990
Facility Cost ($/Mil): $2.4
Facility Financing: N/A
Facility Website

UPDATE: The 2013 All-Star game was played at the Florida Auto Exchange Stadium. Florida Auto Exchange Stadium is also the home of the Toronto Blue Jays for Spring Training. Despite unhappiness over the facilities, the Blue Jays have pledged to remain in Dunedin until their contract expires in December 2017.

NAMING RIGHTS: When the stadium was first built in 1990 it was named Dunedin Stadium at Grant Field in honor of Albert J. Grant, the mayor who originally brought a baseball stadium
to Dunedin in 1930. From 2004-2008, Dunedin Stadium was renamed Knology Park after the Georgia communication company’s 5-year, $400,000 naming rights agreement with the city. From 2008-2011, the stadium reverted back to Dunedin Stadium after no naming rights sponsors were found. In 2010, Florida Auto Exchange, a local used car dealership, entered into a naming rights agreement that will pay the city $181,000.

Team: Fort Myers Miracle

Affiliate: Minnesota Twins (1992)
Principal Owner: Jason Hochberg (SJS Beacon)
Team Website

Stadium: Hammond Stadium
Date Built: 1991
Facility Cost ($/Mil): $14
Facility Financing: N/A
Facility Website

UPDATE: The Minnesota Twins agreed to a new 30-year lease agreement with Lee County, ensuring the Twins will continue Spring Training at Hammond Stadium through 2045. In October 2013, a $48.5 million renovation project of Hammond Stadium broke ground. The final phase is set to be complete before the start of Spring Training 2015. Renovations include a new grand entrance, concession area improvements, expansion of the clubhouse, and a new team store. In April 2014, the Miracle were sold to Jason Hochberg, CEO of SJS Beacon. The previous owner Marvin Goldklang, of the Goldklang Group, had owned the team since 1989.

NAMING RIGHTS: The stadium is currently named in honor of former Lee County Commissioner, Bill Hammond, who was instrumental in getting the Lee County Sports Complex built to draw the Twins from their previous spring training facility in Orlando, Florida.

Team: Jupiter Hammerheads

Affiliate: Miami Marlins (2002)
Principal Owner: Miami Marlins
Team Website

Stadium: Roger Dean Stadium
Date Built: 1998
Facility Cost ($/Mil): $28
Facility Financing: N/A
Facility Website

UPDATE: In the beginning of the 2013 season, Roger Dean Stadium introduced a new system, GeeBo, which allows fans to order food from their seats. The food can then be delivered to them.
or picked up at a special concession stand. In April 2013, the construction on a $20 million Courtyard Marriott began beside Roger Dean Stadium.

**NAMING RIGHTS:** The family of West Palm Beach automobile dealer Roger Dean Chevrolet purchased the naming rights to the stadium in a 10-year, $1 million deal through 2009. Roger Dean renewed the deal through the 2017 season for an undisclosed sum.

**Team: Lakeland Flying Tigers**

**Affiliate:** Detroit Tigers (1967)
**Principal Owner:** Detroit Tigers
**Team Website**

**Stadium:** Joker Marchant Stadium
**Date Built:** 1966 (renovated in 2003)
**Facility Cost ($/Mil):** $0.36
**Facility Financing:** N/A
**Facility Website**

**UPDATE:** In June 2014, Governor Rick Scott signed House Bill 7095, which established a process for distributing state tax revenue for the construction or improvement of professional sports franchise facilities. The state may now award up to $3 million for a single sports franchise facility. The Bill was passed to prevent MLB teams from leaving for Arizona Spring Training. The City of Lakeland and County Commission, combined with the state funding, will finance the $37.5 million renovations of Joker Merchant Stadium, set to begin after Spring Training 2015. The proposed renovations include a new concourse in right field, an extended grandstand in left field, two new clubhouses, and 500 to 600 new seats.

**NAMING RIGHTS:** Joker Marchant Stadium is named in honor of the late Joker Marchant, who was Lakeland's former Parks and Recreation Director and instrumental in establishing the Tigertown Complex.

**Team: Palm Beach Cardinals**

**Affiliate:** St. Louis Cardinals (2003)
**Principal Owner:** Bill DeWitt Jr. (St. Louis Cardinals)
**Team Website**

**Stadium:** Roger Dean Stadium
**Date Built:** 1998
**Facility Cost ($/Mil):** $28
**Facility Financing:** N/A
**Facility Website**
UPDATE: In the beginning of the 2013 season, Roger Dean Stadium introduced a new system, GeeBo, that allows fans to order food from their seats. The food can then be delivered to them or picked up at a special concession stand. In April 2013, the construction on a $20 million Courtyard Marriott began beside Roger Dean Stadium.

NAMING RIGHTS: The family of West Palm Beach automobile dealer Roger Dean Chevrolet purchased the naming rights to the stadium in a 10-year, $1 million deal through 2009. Roger Dean renewed the deal through the 2017 season for an undisclosed sum.

**Team: St. Lucie Mets**

**Affiliate:** New York Mets (1988)

**Principal Owner:** Fred Wilbon (New York Mets)

**Team Website**

**Stadium:** Tradition Field

**Date Built:** 1988

**Facility Cost ($/Mil):** $11

**Facility Financing:** Privately funded by the Thomas J. White Development Corporation and publicly financed from a 2% hotel tax

**Facility Website**

UPDATE: Prior to the 2013 season, about $282,000 worth of renovations were completed in Tradition Field. The renovations included a new fan show and changes to the major league clubhouse, minor league executive offices, and other areas of the stadium. In March, St. Lucie County announced that a study regarding the possibility of attracting another team to Tradition Field would cost about $60 million. On July 4, 2013, a concrete block, about ¾ to 2 inches wide, fell onto a fan sitting under the roof in the upper level of the stadium. Because of concerns regarding the safety of the area, about 1,000 seats were closed off.

NAMING RIGHTS: From 1988-2004, the stadium was named after Thomas J. White, who helped bring the Mets to Port St. Lucie. In 2004, Core Communities, LLC, purchased the naming rights to the stadium in a 10-year deal for at least $150,000 per year. The stadium is named after the company's Town of Tradition, a community five miles from the stadium. The agreement was terminated in early 2010 after Core Communities failed to make $95,000 in payments due to the county at the end of 2009. In 2010, Digital Domain Holdings Corporation purchased the stadium’s naming-rights. The agreement named the stadium Digital Domain Park and was for $75,000 in 2010, $90,000 in 2011, $100,000 in 2012. It would have further increased based on the Consumer Price Index; however, the agreement terminated when the group filed for bankruptcy in September 2012. The stadium was then called Mets Stadium in the interim. In 2013, the Mets reached a 5-year deal with Tradition Land Company, LLC for naming rights of the stadium. Tradition paid $75,000 for 2013, but the fee is variable.
Team: Tampa Yankees

**Affiliate:** New York Yankees (1994)
**Principal Owner:** Hank and Hal Steinbrenner (New York Yankees)

**Team Website**

**Stadium:** George M. Steinbrenner Field
**Date Built:** 1996
**Facility Cost ($/Mil):** $30
**Facility Financing:** Publicly financed

**Facility Website**

**UPDATE:** In April 2014, Ocala (FL) City Council voted to end the purchase and sale agreement with Ocala Trophy Ltd., owners of land where a proposed $60 million stadium would have been built for the Tampa Yankees.

**NAMING RIGHTS:** The stadium was originally named Legends Field, but was renamed in 2008 to George M. Steinbrenner Field after the late New York Yankees owner and Tampa resident.
MIDWEST LEAGUE (A)

Team: Beloit Snappers

Affiliate: Oakland Athletics (2013)
Principal Owner: Beloit Professional Baseball Association, Inc.
Team Website

Stadium: Harry C. Pohlman Field
Date Built: 1982
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: In 2012, the Oakland Athletics signed a 2-year player development contract with the Snappers. In October 2013, the Pohlman Field concourse was remodeled for $82,000. The new concourse features a rain garden. In February 2014, Minor League Baseball President Pat O’Conner said the next Professional Baseball Agreement in 2020 needed to update the facilities agreement for minor league parks. O’Conner used Pohlman Field as a stadium that complies with the current facility standards but may fail compliance standards in the new PBA.

NAMING RIGHTS: The stadium was originally named Telfer Park, but was renamed in 1987 after Harry C. Pohlman, a long-time coach in the Beloit school system and American Legion baseball. Pohlman was also an original member of the Beloit Brewers Board of Directors.

Team: Burlington Bees

Affiliate: Los Angeles Angels of Anaheim (2013)
Principal Owner: Burlington Baseball Association
Team Website

Stadium: Community Field
Date Built: 1947 (rebuilt in 1973 after a fire)
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: In September 2012, the Los Angeles Angels of Anaheim signed a 2-year player development contract with the Bees. Most capital improvement projects are completed with volunteer labor and money raised by a non-profit organization, Friends of Community Field, because Burlington is the smallest market in Minor League Baseball.

NAMING RIGHTS: There is currently no naming rights agreement in place.
Team: Cedar Rapids Kernels

Affiliate: Minnesota Twins (2013)
Principal Owner: Cedar Rapids Ball Club, Inc.
Team Website

Stadium: Perfect Game Field at Veterans Memorial Stadium
Date Built: 2002
Facility Cost ($/Mil): $15
Facility Financing: 83% publicly funded, 17% privately financed
Facility Website

UPDATE: In 2012, the Kernels signed a 4-year player development contract with the Minnesota Twins. Prior to the start of the 2013 season, a new video board was installed at Veterans Memorial Park. The board is 30-by-48 feet and cost about $500,000.

NAMING RIGHTS: The City of Cedar Rapids owns Veterans Memorial Stadium and chose its name to honor veterans of all U.S. wars. In 2008, the Kernels and Dale & Thomas Popcorn announced a 5-year field naming rights partnership; however, in 2009, Perfect Game USA announced a 5-year field naming rights deal with the Kernels. Details of these deals were not released.

Team: Clinton LumberKings

Affiliate: Seattle Mariners (2009)
Principal Owner: Community-owned
Team Website

Stadium: Ashford University Field
Date Built: 1937
Facility Cost ($/Mil): $0.15
Facility Financing: N/A
Facility Website

UPDATE: In 2013, after the offices at Ashford University Field flooded for the fifth time in five years, the city agreed to pay $10,300 for repairs. However, the city said that a more permanent means of addressing the issue is needed for the future.

NAMING RIGHTS: The stadium was originally named Riverview Stadium. In 2002, the stadium was renamed Alliant Energy Field after Alliant Energy entered into a 10-year, $450,000 naming rights deal with the City of Clinton. Ashford University bought the naming rights to the stadium in 2011. The deal extends through 2014.
Team: Dayton Dragons

Affiliate: Cincinnati Reds (2000)
Principal Owner: Palisades Arcadia Baseball LLC
Team Website

Stadium: Fifth Third Field
Date Built: 2000
Facility Cost ($/Mil): $23.5
Facility Financing: Financed by the City of Dayton and the Mandalay Sports Group
Facility Website

UPDATE: In 2012, a new playing field was installed in the stadium. In 2013, the Huffington Post awarded Fifth Third Field the title of having the most loyal fans of all the minor league ballparks. In March 2014, the Dragons completed the $500,000 renovations of all 30 of their luxury suites at Fifth Third Field. In May 2014, the Dragons celebrated their 1,000th straight sellout of Fifth Third Field. On July 2, 2014, the Dayton Dragons were sold from Mandalay Baseball Properties LLC to Palisades Arcadia Baseball LLC. The terms of the deal were not disclosed, but sources say the deal is for nearly $40 million, the highest ever for a Minor League team.

Team Value: $23 million (Revenue: $11 million; Operating Income $4.8 million)

NAMING RIGHTS: Ohio-based Fifth Third Bank purchased the naming rights to the Dragons' home stadium in 1999 for twenty years, totaling $4.3 million.

Team: Fort Wayne TinCaps

Affiliate: San Diego Padres (1999)
Principal Owner: Jason Freier (Hardball Capital)
Team Website

Stadium: Parkview Field
Date Built: 2009
Facility Cost ($/Mil) $31.5
Facility Financing: 79% public funding, 21% private funding
Facility Website

UPDATE: In March 2013, Fort Wayne began the process of purchasing land near Parkview Field for development, mainly residential. In June 2014, the TinCaps set a new attendance record with 9,015 fans at Parkview Field.

NAMING RIGHTS: In 2008, Parkview Health bought the naming rights to the stadium for $3 million over ten years.
Team: Great Lakes Loons

Affiliate: Los Angeles Dodgers (2007)
Principal Owner: Michigan Baseball Foundation
Team Website

Stadium: Dow Diamond
Date Built: 2007
Facility Cost ($/Mil): $33
Facility Financing: 100% privately financed through foundation grants
Facility Website

UPDATE: In 2013, Stadium Journey Magazine ranked Dow Diamond the 6th best stadium in Minor League Baseball.

NAMING RIGHTS: Dow Chemical donated the land for the stadium and purchased naming rights for a 10-year, $2.8 million deal. The name Dow Diamond refers both to the slang for the playing surface and the red diamond in Dow's logo.

Team: Kane County Cougars

Affiliate: Chicago Cubs (2013)
Principal Owner: Dr. Bob Froehlich and Cheryl Froehlich
Team Website

Stadium: Fifth Third Bank Ballpark
Date Built: 1991
Facility Cost ($/Mil): $5
Facility Financing: N/A
Facility Website

UPDATE: In June 2014, Dr. Bob Froehlich and his wife Cheryl became the largest shareholders in the Cougars. The previous majority owners, Mike Murtaugh and Mike Woleben, will remain as board members and will retain minority ownership. The Froehlich’s have already established a family-centered board of directors.

NAMING RIGHTS: The stadium was originally named Phillip B. Elstrom Stadium after the former Kane County Forest Preserve President and most influential person for bringing Minor League Baseball to Kane County. In December 2011, Fifth Third Bank bought naming rights to the stadium in a five-year deal.
Team: Lansing Lugnuts

Affiliate: Toronto Blue Jays (2005)
Principal Owner: Tom Dickson and Sherrie Myers (Take Me Out to the Ballgame, LLC)

Stadium: Cooley Law School Stadium
Date Built: 1996
Facility Cost ($/Mil): $12.8
Facility Financing: N/A

UPDATE: In March 2014, the Lansing City Council approved a plan for Cooley Law School Stadium to receive $11 million in renovations as part of a larger project to incorporate a private mixed-use development into the outfield. The renovations include an HD video board, 360-degree walk-around concourses, enhanced picnic venues, a new playground, a new playing surface, refurbished seating, and clubhouse upgrades.

NAMING RIGHTS: In 1996, General Motors signed a 15-year, $1.5 million naming rights deal with the City of Lansing to name the stadium Oldsmobile Park. In February 2010, Cooley Law School agreed to $1.485 million for an 11-year contract of the naming rights to the stadium with the City of Lansing and the Lugnuts.

Team: Peoria Chiefs

Affiliate: St. Louis Cardinals (2013)
Principal Owner: Peoria Chiefs Community Baseball Club, LLC

Stadium: Dozer Park
Date Built: 2002
Facility Cost ($/Mil): $19.5
Facility Financing: 82% privately financed and 18% publicly financed by a TIF

UPDATE: In 2012, the Cardinals and Chiefs agreed to a 4-year Player Development Contract.

NAMING RIGHTS: In 2002, O’Brien Automotive Team signed a 7-year, $1.05 million naming rights agreement with the Chiefs to name the stadium O’Brien Field. In 2013, Caterpillar, Inc. and the Chiefs agreed to a 10-year, $2 million naming rights deal. The stadium was renamed Dozer Park, in reference to Caterpillar bulldozers.
Team: Quad Cities River Bandits

Affiliate: Houston Astros (2013)
Principal Owner: Dave Heller and Bob Herrfeldt (Main Street Iowa)
Team Website

Stadium: Modern Woodmen Park
Date Built: 1931
Facility Cost ($/Mil): $0.185
Facility Financing: N/A
Facility Website

UPDATE: In June 2013, a zip-line, carousel, Ferris wheel, and Frog Hopper were added to the stadium. The city paid for the $1 million amusements. In 2013, USA Today named Modern Woodmen Park as the Best Minor League Ballpark. Also in 2013, Modern Woodmen Park won the Best Renovation (under $1 million) award from Ballpark Digest after turning an underused concrete patio into a glass-enclosed climate-controlled Sky Deck. In March 2014, Budweiser signed a naming rights deal for the Sky Deck. Finally, the stadium added swivel seats in left field for the 2014 season.

NAMING RIGHTS: The stadium was originally named Municipal Stadium. In 1971, the stadium was renamed John O’Donnell Stadium in honor of the longtime sports editor of the Davenport Times Democrat. In December 2007, Modern Woodmen of America purchased the naming rights to the facility for ten years for $2 million.

Team: South Bend Silver Hawks

Affiliate: Arizona Diamondback (1997)
Principal Owner: Andrew Berlin
Team Website

Stadium: Four Winds Field at Stanley Coveleski Stadium
Date Built: 1987
Facility Cost ($/Mil): $11
Facility Financing: N/A
Facility Website

UPDATE: Prior to the 2013 season, Berlin made $4 million in improvements to the stadium, including a new video board and tiki bar. In February 2014, Berlin announced $400,000 in improvements to Four Winds Field, including upgraded signage, closed circuit televisions, new concession equipment, a new sound system, and a six-foot statue of Stan Coveleski.

NAMING RIGHTS: The stadium is named for Stan Coveleski, the Hall of Fame pitcher who once lived in South Bend. In September 2013, the Pokagon Band of Potawatomi Indians, owners
of Four Winds Resort, reached a 10-year field naming rights agreement with the Silver Hawks. The agreement also has an option for five more years.

Team: West Michigan Whitecaps

Affiliate: Detroit Tigers (1997)
Principal Owner: Lew Chamberlin and Denny Baxter (Whitecaps Professional Baseball, LLP)
Team Website

Stadium: Fifth Third Ballpark
Date Built: 1994
Facility Cost ($/Mil): $6.5
Facility Financing: 100% privately financed
Facility Website

UPDATE: On January 3, 2014, a fire broke out at Fifth Third Ballpark that destroyed much of the park structure along the first base line. In 2014, Fifth Third Ballpark hosted the Midwest League All-Star game. For the 2015 season, the Whitecaps plan to finish rebuilding the first base concourse and construct a new administration building and craft beer bar.

NAMING RIGHTS: The stadium was originally called Old Kent Park, but was renamed Fifth Third Ballpark in 2001 after Old Kent Bank merged with Fifth Third Bank. In 2011, Fifth Third Bank agreed to a 10-year naming rights extension that runs through 2021. The terms of the agreement were not disclosed.

Team: Wisconsin Timber Rattlers

Affiliate: Milwaukee Brewers (2009)
Principal Owner: Non-stock community-owned
Team Website

Stadium: Neuroscience Group Field at Fox Cities Stadium
Date Built: 1995
Facility Cost ($/Mil): $5.5
Facility Financing: N/A
Facility Website

UPDATE: In 2013, the stadium underwent renovations, including a new second level behind home plate that contains six new suites and 250-seats in a new club level. In addition, the renovation included an expanded team store, expanded concession stands and customer service center, an improved home clubhouse, and replacement of the cement block façade of the stadium.
**NAMING RIGHTS**: The stadium was originally named Fox Cities Stadium. In March 2007, Time Warner Cable entered into a 10-year agreement for the naming rights to the Wisconsin Timber Rattlers' home playing field. Financial terms of the agreement were not disclosed. In December 2013, Time Warner opted out of the final three years of the deal. In January 2014, the Timber Rattlers reached a 10-year field naming rights agreement for Fox Cities Stadium with the Neuroscience Group.
**SOUTH ATLANTIC LEAGUE (A)**

**Team: Asheville Tourists**

**Affiliate:** Colorado Rockies (1994)  
**Principal Owner:** DeWine Family (DeWine Seeds Silver Dollar Baseball, LLC)  
[Team Website](#)

**Stadium:** McCormick Field  
**Date Built:** 1924  
**Facility Cost ($/Mil):** $0.2  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** McCormick Field will host the 2015 South Atlantic League All-Star game. The City of Asheville is discussing a major renovation project to McCormick Field, making it the centerpiece of downtown Asheville’s South Slope redevelopment.

**NAMING RIGHTS:** The stadium is named after Dr. Lewis McCormick, Asheville’s former city bacteriologist, who was the first man in the United States to make a scientific fight against the housefly.

**Team: Augusta GreenJackets**

**Affiliate:** San Francisco Giants (2005)  
**Principal Owner:** Agon Sports & Entertainment  
[Team Website](#)

**Stadium:** Lake Olmstead Stadium  
**Date Built:** 1995  
**Facility Cost ($/Mil):** $3  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The GreenJackets have plans to build a new, $28 million stadium in North Augusta; however, the construction plans are on hold as a homeowner’s group has filed a lawsuit against the City of North Augusta.

**NAMING RIGHTS:** There is currently no naming rights agreement in place.
Team: Bowling Green Hot Rods

**Affiliate:** Tampa Bay Rays (2007)
**Principal Owner:** Stuart Katzoff, Jerry Katzoff, and Herb Simon (Manhattan Capital Sports Acquisition)

**Stadium:** Bowling Green Ballpark
**Date Built:** 2009
**Facility Cost ($/Mil):** $25
**Facility Financing:** 100% publicly financed through city-issued general obligation bonds

**UPDATE:** In December 2013, the Hot Rods were sold to Manhattan Capital Sports Acquisition after Art Solomon owned the team for five years. In January 2014, the Hot Rods announced Professional Sports Catering, LLC as the new food operator at Bowling Green Ballpark. Before the 2014 season, Bowling Green Ballpark unveiled brand new art at the first base entrance, a new kid’s zone in left field, and a beer garden down the first base line near right field.

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

Team: Charleston RiverDogs

**Affiliate:** New York Yankees (2005)
**Principal Owner:** Marvin Goldklang (Goldklang Group, LP)

**Stadium:** Joseph P. Riley, Jr. Park (“The Joe”)
**Date Built:** 1997
**Facility Cost ($/Mil):** $19.5
**Facility Financing:** Through city-sold certificates of participation

**UPDATE:** In 2013, the RiverDogs won the 40th annual Larry MacPhail Award, given to the Minor League Baseball team with the best promotions. For the 2014 season, the RiverDogs have added a commercial smoker that will allow them to sell smoked brisket, tri-tip sirloin, and smoked frog legs. Also for the 2014 season, beer shakes and a new Sushi Dog will be sold at concession stands.

**NAMING RIGHTS:** The stadium is named for Joseph. P. Riley, who has served as mayor of Charleston since 1975.
Team: Delmarva Shorebirds

Affiliate: Baltimore Orioles (1997)
Principal Owner: 7th Inning Stretch, LLC
Team Website

Stadium: Arthur W. Perdue Stadium
Date Built: 1996
Facility Cost ($/Mil): $10
Facility Financing: 24% publicly financed and 76% privately financed
Facility Website

UPDATE: The Maryland Stadium Authority recommended $5.7 million in stadium renovations in order for the stadium to remain economically viable and stay competitive in the marketplace when the stadium’s lease ends in 2015.

NAMING RIGHTS: The stadium is named after the founder of Perdue Farms, Arthur Perdue. He contributed significantly to the building of the stadium.

Team: Greensboro Grasshoppers

Principal Owner: Cooper Brantley, Len White, and Wes Elingburg (Greensboro Baseball, LLC)
Team Website

Stadium: NewBridge Bank Park
Date Built: 2005
Facility Cost ($/Mil): 22.6
Facility Financing: 100% privately funded by the Joseph M. Bryan Foundation
Facility Website

UPDATE: In 2012, the Grasshopper’s owners purchased NewBridge Bank Park. In 2014, NewBridge Park hosted the ACC Baseball Tournament Championship. In June 2014, the Grasshoppers honored former Greensboro mayor and head of the Joseph M. Bryan Foundation, Jim Melvin by erecting a bronze statue of him in right field.

NAMING RIGHTS: The stadium was originally named First Horizon Park after First Horizon National Corp. entered into a 10-year, $3 million naming rights deal with the Grasshoppers. In November 2007, NewBridge Bank signed a 10-year naming rights deal for the Greensboro Grasshoppers’ home stadium. The deal is estimated to total nearly $3 million. In 2013, NewBridge Bank extended its naming rights agreement through 2021.
Team: Greenville Drive

Affiliate: Boston Red Sox (2005)
Principal Owner: Craig Brown, Roy Bostock, and Paul Raether (RB3, LLC)
Team Website

Stadium: Fluor Field at the West End
Date Built: 2006
Facility Cost ($/Mil): $20
Facility Financing: 100% privately funded by the team’s ownership group
Facility Website

UPDATE: In 2014, Fluor Field hosted the BB&T College Baseball Series.

NAMING RIGHTS: The stadium was originally named West End Field but the name was changed in 2009 to Fluor Field at the West End after Fluor Corporation entered into a ten-year naming rights deal with the Drive.

Team: Hagerstown Suns

Principal Owner: Bruce Quinn, Tony Dahburn, Dr. Mitesh Kothari and Sheri Quinn (Hagerstown Baseball, LLC)
Team Website

Stadium: Municipal Stadium
Date Built: 1930
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: The future of the Suns in Hagerstown is unclear. The Fredricksburg City Council is discussing a $29 million stadium to house the Suns, should they decide to relocate. However, in April 2014, the Suns agreed to a 2-year lease extension at Municipal Stadium through December 31, 2016.

NAMING RIGHTS: There is currently no naming rights agreement in place.

Team: Hickory Crawdads

Affiliate: Texas Rangers (2009)
Principal Owner: Don Beaver, Luther Beaver, Charles Young (Hickory Baseball, Inc.)
Team Website
Stadium: L.P. Frans Stadium  
Date Built: 1993  
Facility Cost ($/Mil): $4.2  
Facility Financing: $1.1 million from the City of Hickory and the rest was privately financed  
Facility Website  

UPDATE: Prior to the 2014 season, the Crawdads put $1.5 million in renovations into L.P. Frans Stadium, including new field lights, reserve seating, a V.I.P. section, a Picnic Pavilion, and a re-surfaced stadium concourse and parking lot. L.P. Frans Stadium hosted the 2014 South Atlantic League All-Star game.

NAMING RIGHTS: The stadium is named after the local Pepsi-Cola bottler who partially funded the stadium.

Team: Kannapolis Intimidators

Affiliate: Chicago White Sox (2001)  
Principal Owner: Smith Family Baseball  
Team Website  

Stadium: CMC-NorthEast Stadium  
Date Built: 1995  
Facility Cost ($/Mil): $6.8  
Facility Financing: Publicly financed by Rowan County and the City of Kannapolis  
Facility Website  

UPDATE: In March 2014, Kannapolis City Council began discussing plans of building a new stadium in downtown Kannapolis. This stadium would cost no more than $25 million.

NAMING RIGHTS: The stadium was originally named Fieldcrest Cannon Stadium. In April 2012, Carolina Medical Center NorthEast bought the naming rights to the stadium. The terms of the 5-year deal have not been released.

Team: Lake County Captains

Affiliate: Cleveland Indians (1991)  
Principal Owner: Peter Carfagna, Rita Murphy Carfagna, Ray Murphy, and Katie Murphy (Cascia, LLC)  
Team Website  

Stadium: Classic Park  
Date Built: 2003  
Facility Cost ($/Mil): $20
**Facility Financing:** 100% publicly financed by the City of Eastlake

**Facility Website**

**UPDATE:** Before the 2014 season, the Captains resurfaced the playing field of Classic Park for $150,000.

**NAMING RIGHTS:** In 2005, the owners of the Captains purchased the right to sell naming rights to the Captain's facility from the City of Eastlake for $4.2 million. The team then signed a 15-year naming rights agreement with Classic Auto Group for $1.5 million.

### Team: Lakewood BlueClaws

**Affiliate:** Philadelphia Phillies (2001)

**Principal Owner:** Philadelphia Phillies; Joe Finley and Joe Plumeri (American Baseball Company, LLC); and Craig Stein

**Team Website**

**Stadium:** FirstEnergy Park

**Date Built:** 2001

**Facility Cost ($/Mil):** $23

**Facility Financing:** Financed through the Lakewood Urban Enterprise fund by state guaranteed bonds

**Facility Website**

**UPDATE:** In 2014, FirstEnergy Park hosted the MAAC Baseball Championship. The BlueClaws renovated their Upstairs Club and added new menu items for the 2014 season.

**NAMING RIGHTS:** FirstEnergy Corp. acquired the naming rights to the stadium in a 20-year, $4.8 million deal that expires in 2020.

### Team: Lexington Legends

**Affiliate:** Kansas City Royals (2013)

**Principal Owner:** William H. Shea, Jr. (Ivy Walls Management Company, LLC)

**Team Website**

**Stadium:** Whitaker Bank Ballpark

**Date Built:** 2001

**Facility Cost ($/Mil):** $13.5

**Facility Financing:** 100% privately financed

**Facility Website**
UPDATE: In 2012, the Legends unveiled a new team logo, colors, and uniform; they also announced a change in their MLB affiliate from the Houston Astros to the Kansas City Royals beginning the 2013 season. This Player Development Contract will run through the 2016 season.

NAMING RIGHTS: The stadium was originally named Applebee’s Park, but after ten years Applebee’s chose not to renew its naming rights agreement. In 2011, The Legends agreed to sell the naming rights to their stadium to Whitaker Bank through 2020. The deal also has an option for an additional five years, but the financial details were not disclosed.

Team: Rome Braves

Affiliate: Atlanta Braves (2003)  
Principal Owner: Atlanta Braves  
Team Website

Stadium: State Mutual Stadium  
Date Built: 2003  
Facility Cost ($/Mil): $16  
Facility Financing: $15 million from a Floyd County 1% special purpose tax increase and $1 million from the Braves  
Facility Website

NAMING RIGHTS: When the stadium was built, Rome-based State Mutual Insurance Company purchased the naming rights to the stadium for $1.8 million over eighteen years.

Team: Savannah Sand Gnats

Principal Owner: Hardball Capital, LLC  
Team Website

Stadium: Grayson Stadium  
Date Built: 1926  
Facility Cost ($/Mil): $0.14  
Facility Financing: N/A  
Facility Website

UPDATE: In 2013, the San Gnats won the South Atlantic League Championship. In July 2014, Columbia (SC) City Council approved using $29 million in public funds for the building of a brand new ballpark, thus moving the San Gnats to Columbia.

NAMING RIGHTS: The stadium was initially called Municipal Stadium, but was renamed in 1941 in honor of Spanish-American War veteran, General William L. Grayson, who helped get the money allocated to rebuild the stadium after a hurricane severely damaged it in 1940.
Team: West Virginia Power

Affiliate: Pittsburg Pirates (2009)
Principal Owner: Alan Levin (Palisades Baseball Ltd.)
Team Website

Stadium: Appalachian Power Park
Date Built: 2005
Facility Cost ($/Mil): $23
Facility Financing: 78% public, 22% private
Facility Website

UPDATE: The Power celebrated their 10th season in Charleston in 2014. Renovations for the 2014 season included a new “batter’s eye” and a netting around the backstop.

NAMING RIGHTS: Appalachian Power bought the naming rights to the stadium in 2005 for ten years and $1.25 million. In May 2014, the Power announced that Appalachian Power had extended their naming rights deal through the 2024 season.