OTHER FOOTBALL LEAGUES

(Appendix 3.1, to Sports Facility Reports, Volume 16)
Research completed as of August 11, 2015

AMERICAN INDOOR FOOTBALL (AIF)

League Update: For the 2015 season, the American Indoor Football league lost the Baltimore Mariners and the Wilkes Barre/Scranton Soldiers, which were expansion teams in 2014. The League welcomed the Savannah Steam from the X-League Indoor Football. When the Continental Indoor Football League disbanded, the Saginaw Sting and Chicago Blitz joined American Indoor Football. The Buffalo Lightning and AllStarInc (ASI) Panthers joined the league as expansion teams in the 2015 season.

In June 2015, the AIF announced it will add two expansion teams in the 2016 season, the Philadelphia Yellow Jackets and a team in Muskegan, Michigan.

AllStarInc Panthers
Principle Owner: Bill Mattis
Year Established: 2014
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Santander Arena
Date Built: 2001
Facility Cost ($/Mil): $42.5
Percentage of Arena Publicly Financed: 100%
Facility Financing: Funding for the arena came from state grants, hotel tax, and an interest-free loan from Sovereign Bancorp.
Facility Website

UPDATE: ASI Panthers joined the league as an expansion team in the 2015 season.

NAMING RIGHTS: The naming rights for the arena at the time it opened belonged to Sovereign Bancorp. The deal was for a total of $9 million over thirty years. Santander Bank, a Spanish bank, acquired Sovereign Bancorp and took over the naming-rights deal in 2013, hence the current name.
Buffalo Lightning
Principle Owner: John Augustine
Year Established: 2014
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Cattaraugus Community Center
Date Built: 2011
Facility Cost ($/Mil): $26
Percentage of Arena Publicly Financed: NA
Facility Financing: N/A
Facility Website

UPDATE: The Buffalo Lightning joined the league as an expansion team in the 2015 season.

NAMING RIGHTS: There are currently no naming rights for the Cattaraugus Community Center.

Chicago Blitz
Principle Owner: Mike Oliver
Year Established: 2014
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Odeum Expo Center
Date Built: 1981
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: Not available
Maryland Eagles

Principle Owner: Darryl Overton and Matthew Steeple
Year Established: 2013
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

UPDATE: The team name changed from the Washington Eagles to Maryland Eagles at the start of the 2015 season. The team plays its games exclusively on the road.

Saginaw Sting

Principle Owner: Stuart Schweigert, Rob Licht, and Tom O’Brien
Year Established: 2008
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Dow Event Center
Date Built: 1972
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: Renovations for the facility cost $17 million.
Facility Website

UPDATE: In 2014, Saginaw County voters approved a ten-year, $225,000 levy to support the Dow Center. The levy will approximately cost each homeowner $7.88 in annual contribution to The Dow.

NAMING RIGHTS: In 2014, the Dow Chemical Company extended its initial ten-year naming-rights contract for another ten years. Dow will now pay a total of $4.2 million for the naming rights.
Savannah Steam

**Principle Owner:** Bobby Dammarell  
**Year Established:** 2013  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** DeVaul Henderson Park  
**Date Built:** 2009  
**Facility Cost ($/Mil):** $7  
**Percentage of Arena Publicly Financed:** 100%  
**Facility Financing:** The park was funded through a special purpose local option sales tax. Two-thirds of the funding was paid for by individuals passing through Bryan County and Richmond Hill.

**UPDATE:** The Savannah Steam moved from Pennsylvania to Savannah, Georgia for the 2015 season following the sale of the team to a Georgia ownership group. The team played the 2015 season at DeVaul Henderson Park, an outdoor football field.

**NAMING RIGHTS:** The park is named after late community leader DeVaul Henderson.

York Capitals

**Principle Owner:** Isaac Carn  
**Year Established:** 2013  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** York City Ice Arena  
**Date Built:** 2001  
**Facility Cost ($/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The American Indoor Football transferred the ownership to Isaac Carn in July 2015.

The York Capitals had an undefeated 2015 season and captured the championship title in May 2015.

**NAMING RIGHTS:** Currently, there are no naming rights for the York City Ice Arena.
ARENA FOOTBALL LEAGUE (AFL)

LEAGUE UPDATE: Arena Football is the highest-level professional indoor football league and the second longest running professional football league, after the National Football League, in the United States.

In 2014, the league granted a new franchise to the Las Vegas Outlaws. The league lost the Iowa Barnstormers, who joined the Indoor Football League. The San Antonio Talons folded in October when it failed to find a new owner. In January 2015, new AFL Commissioner Scott Butera said the Pittsburgh Power would go dormant for the 2015 season as the league searches for prospective owners—the previous owners expressed they were uninterested in continuing the franchise.

Arizona Rattlers

Principal Owner: Ron Shurts
Year Established: 1992
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: US Airways Center, Talking Stick Resort Arena (September 2015)
Date Built: 1992
Facility Cost ($/Mil): $90
Percentage of Arena Publicly Financed: 39%
Facility Financing: The City of Phoenix contributed $35 million, $28 million of which went towards arena construction and $7 million towards the land. The Phoenix Suns, who also use the arena, contributed $55 million. The city has a thirty-year commitment from the Suns to repay a portion of the contribution at $500,000 per year, with an annual 3% increase. The city will also receive 40% of revenue from luxury boxes and advertising.
Facility Website

NAMING RIGHTS: America West Airlines paid $26 million in 1992 for a thirty-year lease to have the naming rights to the arena. In 2005, when America West merged with US Airways, the current lease transferred to US Airways.

On December 2, 2014, The Phoenix Suns, Phoenix Mercury, and Salt River Pima-Maricopa Indian Community announced that by the start of the 2015-16 Phoenix Suns season, the arena will be renamed Talking Stick Resort Arena. The details of the multiyear deal were not released.
Cleveland Gladiators

**Principal Owner:** Dan Gilbert  
**Year Established:** 1997  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  

**Team Website**

**Arena:** Quicken Loans Arena  
**Date Built:** 1994  
**Facility Cost ($/Mil):** $152  
**Percentage of Arena Publicly Financed:** 48%  
**Facility Financing:** Tax-exempt bonds issued by Cuyahoga County, liquor and cigarette taxes, and the sale of naming rights financed the Quicken Loans Arena.  

**Facility Website**

**NAMING RIGHTS:** In 2005, after purchasing the Cleveland Cavaliers, Dan Gilbert paid an unspecified amount to remodel the arena and change its name from Gund Arena to Quicken Loans Arena (AKA the Q Arena).

Jacksonville Sharks

**Principal Owner:** Jacksonville Sports Group  
**Year Established:** 2010  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  

**Team Website**

**Arena:** Sea Best Field at Jacksonville Veterans Memorial Arena  
**Date Built:** 2003  
**Facility Cost ($/Mil):** $130  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  

**Facility Website**

**UPDATE:**  
Jacksonville Veterans Memorial Arena was awarded top ranking by Venues Today Magazine in the summer of 2015. The arena ranked first in the United States for both attendance and gross ticket sales of venues with 10,001-15,000 seats.

**NAMING RIGHTS:** In honor of the Beaver Street Fisheries’ flagship brand, Sea Best, the Jacksonville Sharks will play all of their home games on Sea Best Field at the Jacksonville Veterans Memorial Arena.
Las Vegas Outlaws
Principal Owner: Vince Neil, Arena Football League (July 2015)
Year Established: 2015
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A

Team Website

Arena: Thomas & Mack Center
Date Built: 1983
Facility Cost ($/Mil): 30
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The Thomas & Mack Center is currently undergoing a $47 million makeover, which is projected to be complete in 2016. The major overhaul includes concessions and accessibility improvements. The majority of the funds are going to mechanical upgrades, such as replacing air handlers and water boilers as well as changing aluminum wiring to copper.

It was reported in July 2015 that the Arena Football League took control of the operations of the Outlaws for the duration of the season due to poor attendance.

NAMING RIGHTS: The Thomas & Mack Center was named after Nevada bankers E. Parry Thomas and Jerome D. Mack, who donated the funds. The University of Nevada Las Vegas is launching a naming-rights initiative to seek out corporate sponsors.

Los Angeles Kiss

Principal Owner: Gene Simmons, Paul Stanley, Doc McGhee, and Brett Bouchy
Year Established: 2014
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A

Team Website

Arena: Honda Center
Date Built: 1993
Facility Cost ($/Mil): 123
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: Honda purchased the naming rights to the old Anaheim Arena on October 3, 2006 for $60 million over fifteen years.
Portland Thunder

**Principal Owner:** Terry Emmert  
**Year Established:** 2014  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  

**Team Website**

**Arena:** Moda Center  
**Date Built:** 1993  
**Facility Cost ($/Mil):** 262  
**Percentage of Arena Publicly Financed:** 17%  
**Facility Financing:** Majority of the costs came from Portland Trail Blazers owner Paul Allen or Allen-owned companies. Paul Allen contributed $46 million, the City of Portland $34.5 million, and $10 million from a bond backed by box office and parking revenues. The rest of the funding came from a loan from a consortium of lenders.  

**Facility Website**

**UPDATE:** After signing the naming-rights deal for the Moda Center, the Portland Trail Blazers began a $16 million capital improvements renovation that focused mainly on amenities for fans. The majority of the project wrapped up before the Blazers’ 2014-15 season, but suite renovations are set to be complete prior to the 2015-16 season.

**NAMING RIGHTS:** In August 2013, the Portland Trail Blazers signed a naming-rights deal with Moda Health for ten years. The financial terms of the deal were undisclosed.

New Orleans VooDoo

**Principle Owner:** Dan Newman  
**Year Established:** 2002  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  

**Team Website**

**Arena:** Smoothie King Center  
**Date Built:** 1999  
**Facility Cost ($/Mil):** $110  
**Percentage of Arena Publicly Financed:** 100%  
**Facility Financing:** Publicly funded through revenue bonds.  

**Facility Website**

**UPDATE:** In April 2015, New Orleans Pelicans owner Tom Benson announced plans to install a new center-hung HD video scoreboard. The board will be ready for the start of the 2015-16 NBA
season. This project and additional renovations at the neighboring Mercedes-Benz Superdome are estimated to cost $40 million.

It was reported in July 2015 that the Arena Football League took control of the operations of the VooDoo for the duration of the season due to poor attendance.

**NAMING RIGHTS:** In February 2014, Smoothie King purchased the naming rights to New Orleans Arena, renaming it Smoothie King Center. The deal is for ten years, with an option to renew for another ten years. No purchase price has been reported for the agreement.

**Orlando Predators**

**Principal Owner:** David Siegal  
**Year Established:** 1991  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Amway Center  
**Date Built:** 2010  
**Facility Cost ($/Mil):** $480  
**Percentage of Arena Publicly Financed:** 87.5%  
**Facility Financing:** The NBA’s Orlando Magic, which also calls the Amway Center home, contributed $50 million. Richard Devos, owner of the Orlando Magic, contributed another $10 million. The rest was publicly financed.  
[Facility Website](#)

**UPDATE:** The Orlando Predators defaulted on its lease with Amway Center in late 2013 and played the 2014 season at University of Central Florida’s CFE Arena. The lease required the attendance of at least 6,000 at home games; the Predators averaged only 5,878 according to city records. David Siegel purchased the team in July 2014 after the previous owner stepped down. Along with the purchase, the new ownership negotiated a new deal for the team to play at the Amway Center. The Predators returned to the Amway Center for the 2015 season.

**NAMING RIGHTS:** Amway—as part of its naming rights agreement with Amway Arena—had first right of refusal for the naming rights of the new facility. Amway exercised its option and signed a ten-year, $40 million agreement to become the sponsor of the new Amway Center.
Philadelphia Soul

**Principal Owner:** Craig A. Spencer and Ron Jaworski  
**Year Established:** 2004  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  

**Team Website**

**Arena:** Wells Fargo Center  
**Date Built:** 1996  
**Facility Cost ($/Mil):** $206  
**Percentage of Arena Publicly Financed:** 11%  
**Facility Financing:** A private bank financed $140 million, providing the majority of the funding. The rest of the funding came from the State of Pennsylvania and City of Philadelphia for infrastructure improvements and state capital redevelopment assistance funding for general site improvements.  
**Facility Website**

**NAMING RIGHTS:** Wells Fargo will pay $1.4 million per year for the arena naming rights until 2023.

Pittsburgh Power

**Principal Owner:** Matt Shaner  
**Year Established:** 2010  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  

**Team Website**

**Arena:** Consol Energy Center  
**Date Built:** 2010  
**Facility Cost ($/Mil):** $290  
**Percent of Arena Publicly Financed:** 0%  
**Facility Financing:** Isle of Capri Casinos, Majestic Star Casino, and Forest City Enterprises privately financed the Consol Energy Center.  
**Facility Website**

**UPDATE:** The Pittsburgh Power was dormant for the 2015 Arena Football season. The Arena Football League is currently seeking new owners.

**NAMING RIGHTS:** Consol Energy Inc. purchased the naming rights to the arena. Consol is estimated to be paying $40–80 million for the rights. The agreement is for twenty-one years and is set to expire in 2031.
San Jose SaberCats

Principal Owner: Darren Arbet, John Fry  
Year Established: 1995  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: SAP Center  
Date Built: 1993  
Facility Cost ($/Mil): $162.5  
Percent of Arena Publicly Financed: 82%  
Facility Financing: $132.5 million funded by the City of San Jose and $30 million funded by HP Pavilion Management  
Facility Website

NAMING RIGHTS: SAP America, Inc. entered into a five-year agreement on July 9, 2013, for the naming rights. The five-year deal is worth $3.35 million per year.

Spokane Shock

Principal Owner: Nader Naini, Arena Football Partners LLC  
Year Established: 2014  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Spokane Veterans Memorial Arena  
Date Built: 1994  
Facility Cost ($/Mil): $44.8  
Percentage of Arena Publicly Financed: 100%  
Facility Financing: Three main public funding initiatives led to the stadium’s construction. The first was a property tax bond issued at $38 million. Then, a 2% hotel tax was imposed to further fund the construction. Finally, the voters approved a 0.1% increase in sales tax to finance the rest of the arena.  
Facility Website

UPDATE: Ownership of the team transferred from Brady Nelson to Nader Naini of Arena Football Partners LLC in January 2014. During the negotiations, the last year (2015) of the three-year lease with the Spokane Veterans Memorial Arena was made an option year. The team played the 2015 season in Spokane.
NAMING RIGHTS: There are currently no naming-rights deals for the Spokane Veterans Memorial Arena. In 2005, corporate sponsors were sought out, but no deals were developed.

**Tampa Bay Storm**

**Principal Owner:** Jeff Vinik  
**Year Established:** 1987  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]

**Arena:** Amalie Arena  
**Date Built:** 1996  
**Facility Cost ($/Mil):** $139  
**Percentage of Arena Publicly Financed:** 62%  
**Facility Financing:** Construction of Amalie Arena was financed by $66.8 million in revenue bonds from the stadium authority, $28.8 million in revenue bonds from the state, and private sources.  
[Facility Website]

**NAMING RIGHTS:** Amalie Oil Company assumed naming rights to the arena in September 2014. The specifics of the deal were undisclosed. The previous naming-rights sponsor, the *Tampa Bay Times*, shifted to being the exclusive print sponsor of the arena.
**CANADIAN FOOTBALL LEAGUE (CFL)**

**League Update:** The CFL is the highest level of professional football in Canada.

**B.C. Lions**

**Principal Owner:** David Braley  
**Year Established:** 1954  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** C$27  
**Percent Change from Last Year:** N/A  
Team Website

**Stadium:** B.C. Place  
**Date Built:** 1983  
**Facility Cost ($/Mil):** C$126  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** N/A  
**Facility Website**

**UPDATE:**  
B.C. Pavilion Corporation (PavCo), a corporation of the British Columbia government, entered into a contract with Centaur Product in March 2015 to install synthetic multi-purpose turf for the 2015 FIFA Women’s World Cup and the 2016 World Rugby Seven Series. The cost of the total upgrade is C$1.327 million, with PavCo funding C$827,000 and Canada Soccer and Rugby Canada funding remainder.

B.C. Place hosted the FIFA Women’s World Cup final match between the US and Japan on July 5, 2015.

B.C. Place will host the World Rugby Sevens in 2016. Sixteen countries are set to compete in the event starting March 2016.

**NAMING RIGHTS** There are currently no naming-rights deals for the B.C. Place.

**Calgary Stampeders**

**Principal Owner:** Calgary Flames Limited Partnership  
**Year Established:** 1935  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website**

**Stadium:** McMahon Stadium
Date Built: 1960
Facility Cost ($/Mil): C$1.05
Percentage of Stadium Publicly Financed: 100%
Facility Financing: N/A
Facility Website

UPDATE: McMahon Stadium is among the oldest in the CFL. The Calgary Flames Limited Partnership is in talks to build a multiplex project including a new arena, football stadium, and other amenities. The project is in its infancy, and no concrete plans have been made as of summer 2015.

NAMING RIGHTS: The stadium was constructed on the University of Alberta (Calgary) campus. It is named after Calgary residents Frank McMahon and his brother, George McMahon. They donated C$300,000 to the school and guaranteed the balance of money for the stadium's original construction.

Edmonton Eskimos

Principal Owner: Publicly owned
Year Established: 1949
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Stadium: Commonwealth Stadium
Date Built: 1978
Facility Cost ($/Mil): C$20.9 (C$22.2 renovation in 2001)
Percentage of Stadium Publicly Financed: 100%
Facility Financing: N/A
Facility Website

UPDATE: In preparation for the 2015 FIFA Women’s World Cup, the existing astro-turf at Commonwealth Stadium was replaced. The project cost C$900,000, which the Canadian Soccer Association and the City of Edmonton split equally.

In June 2015, the Edmonton Eskimos and Canadian telecommunications company Telus announced a C$2.1 million project to install a free Wi-Fi network at Commonwealth Stadium.

NAMING RIGHTS: There are currently no naming-rights deals for the Commonwealth Stadium.
**Hamilton Tiger-Cats**

**Principal Owner:** Robert F. Young  
**Year Established:** 1950  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
Team Website

**Stadium:** Tim Hortons Field  
**Date Built:** 2014  
**Facility Cost ($/Mil):** C$145.7  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
Facility Website

**UPDATE:** Tim Hortons Field received a failing accessibility grade by the City of Hamilton’s Advisory Committee for Persons with Disabilities in July 2015. Poor visibility and barriers for people using mobility devices were among the issues that affected accessibility.

In July 2015, the City of Hamilton and the Tiger-Cats came to an agreement over disputed rental terms of Tim Hortons Field. In the new deal, the Tiger-Cats will pay the city C$700,000 in the first year and C$1.4 million in future years. The first year, 2015, is considered a half year since the stadium hosted the Pan Am games. The City of Hamilton is also pursuing a settlement with the Ontario Sports Solutions, Infrastructure Ontario, and the construction agency that oversaw the project to cure other deficiencies such as seats with blocked views and problems with draft beer lines.

Tim Hortons Field was renamed CIBC Hamilton Pan Am Soccer Stadium for the duration of the 2015 Pan American Games. The specifics of CIBC’s sponsorship deal were not disclosed. The venue hosted soccer events during the games.

**NAMING RIGHTS:** Tim Hortons agreed to a twenty-year partnership for the naming rights to the stadium in 2014. The City of Hamilton will make C$15 million over the duration of the deal.

**Montreal Alouettes**

**Principal Owner:** Robert Wetenhall  
**Year Established:** 1946  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
Team Website

**Stadium:** Percival-Molson Memorial Stadium  
**Date Built:** 1915
Facility Cost ($/Mil): C$100,000  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: N/A  
Facility Website

**UPDATE:** In June 2013, the Montreal Alouettes and MNP, LLP, one of the largest accounting and consulting firms in Canada, entered into a three-year partnership. The MNP brand will be visible throughout Percival Molson Memorial Stadium and a new MNP Alumni Lounge will be created where guests can interact with former Alouette players.

In November 2014, Percival-Molson Memorial Stadium hosted the Vanier Cup, the Canadian university football championship. The game pitted the University of Montreal Carabins against the McMaster Marauders. This marked the first time the Vanier Cup game has ever played in Montreal.

**NAMING RIGHTS:** There are currently no naming-rights deals for the Percival Molson Memorial Stadium.

**Ottawa REDBLACKS**

Principal Owner: Jeff Hunt  
Year Established: 2014  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Stadium: TD Place Stadium  
Date Built: 1908 (Major renovations scheduled to be complete in 2014)  
Facility Cost ($/Mil): N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

**UPDATE:** Quebec steel company Lainco filed two lawsuits in late 2014 against the City of Ottawa, Ottawa Sports and Entertainment Group, and general contractor Pomerleau for unpaid costs for the north and south side work on the stadium. Lainco is seeking a construction lien on the property for C$5.3 million. The case is currently working its way through the Ontario Superior Court. Spring Valley Classic Custom Corporation also filed a suit in late 2014 for unpaid work against the city for C$3.4 million for the design and construction of the veil around the stadium.

TD Place Stadium was one of six locations to host matches for the 2015 FIFA Women’s World Cup. The stadium was known as Lansdowne Stadium due to FIFA’s prohibition on sponsorship of stadium names.
NAMING RIGHTS: The Ottawa Sports and Entertainment Group reached an agreement with TD Bank Group in 2014. The specific details of the deal were not released, but the chair of the OSEG indicated it was a seven-figure per year deal spanning over more than ten years. Along with the naming rights deal, TD will open a retail branch and install ATMs in the stadium.

Saskatchewan Roughriders

Principal Owner: Community owned  
Year Established: 1910  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Stadium: Mosaic Stadium at Taylor Field  
Date Built: 1946  
Facility Cost ($/Mil): N/A  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: N/A  
Facility Website  
New Facility Website (opening 2017)

UPDATE: In September 2012, designs were unveiled for the new 33,000-seat stadium to be built as part of the Regina Revitalization Project. The Project consists of three components: (1) the redevelopment of a section of land adjacent to the Warehouse District; (2) the decommissioning of the current Mosaic stadium and redevelopment of those lands; and (3) a new stadium build at Evraz Place. In January 2013, the City of Regina approved the proposed stadium funding model and conceptual design. The total cost of the Project is C$278 million. The Provincial Government will provide a grant of C$80 million over the next four years, the City of Regina will contribute C$73 million, and the Saskatchewan Roughriders will contribute C$25 million. The Roughriders’ contribution will be generated through naming rights, sponsorships, and other sources. The Province will also extend a thirty-year, C$100 million loan to the City of Regina, which will be repaid through a facility fee of $12 per game, meaning 45% of the stadium funding will come from users of the facility. The City plans to pay for the stadium for thirty years after construction is completed in 2017. Over the thirty years, C$200 million is earmarked for maintenance and rehabilitation. The Roughriders will also fund C$15 million worth of leasehold improvements for the club areas of the stadium. Further, Regina citizens will contribute to the new stadium through an increase of 0.45% in property taxes for the next ten years.

On May 22, 2014, details regarding the new stadium were released. The new Mosaic Stadium will have a capacity of 33,000, and can be expanded to 40,000 for special events such as the Grey Cup. Construction began in June 2014 and completion is expected in June 2017. Compared to the old stadium, the new Mosaic Stadium will have individual seating, sixty-eight percent of seats located in a sunken lower bowl, wider seats, and improved washrooms and concessions. The new Mosaic Stadium is set to open in July 2017.
NAMING RIGHTS: In May of 2014, the Mosaic Company purchased an extension for the naming rights to Mosaic Stadium. The new agreement will last until 2037. No financial details have been released.

Toronto Argonauts

Principal Owner: David Braley, then Bell Canada and Kilmer Group (deal expected to close December 31, 2015)
Year Established: 1873
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Stadium: Rogers Centre, BMO Field in 2016
Date Built: 1989
Facility Cost ($/Mil): C$570
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The Rogers Centre was financed with C$360 million from local government, C$150 million from thirty corporations, and C$60 million from luxury seat fees.
Facility Website

UPDATE: In September 2013, the Argonauts signed a lease agreement with the Rogers Centre through Dec. 31, 2017. However, the deal will not be renewed past that date and the Argonauts must find a new home in time for the 2018 season. If a new home is found prior to the 2018 season, the Argonauts have the option to terminate the lease with the Rogers Centre early.

As part of the sale from David Braley to Bell Canada and Kilmer Group, the Toronto Argonauts will begin playing at BMO Field in the 2016 CLF Season. The venue is operated by Maple Leaf Sports and Entertainment, whose chairman is Larry Tanenbaum, who also chairs the Kilman group.

NAMING RIGHTS: In 2006, Rogers Communications paid C$25 million for the stadium naming rights and for an undisclosed number of years.
**Winnipeg Blue Bombers**

**Principal Owner:** Community owned  
**Year Established:** 1930  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  

[Team Website](#)

**Stadium:** Investors Group Field  
**Date Built:** 2013  
**Facility Cost ($/Mil):** C$200  
**Percentage of Stadium Publicly Financed:** 57.5%  
**Facility Financing:** The Winnipeg Blue Bombers will pay back C$85 million of the cost over a forty-year period.  

[Facility Website](#)

**UPDATE:** In March 2015, Triple B Stadium Inc., the consortium made up of the Winnipeg Football Club, the City of Winnipeg, the Manitoba Government and the University of Manitoba filed a lawsuit against the construction company Stuart Olson and architect, Ray Wan, for problems affecting the stadium. The complaint lists problems of leaking, drainage, cracking in concrete, and poor insulation after the completion of stadium’s construction. So far C$4.7 million has been spent in repairs. In Summer 2015, Investors Group Field dealt with more drainage issues from a flash downpour of rain.

The debt Manitoba taxpayers are owed for the construction of Investor Group Field increased by C$8.3 million from 2014 due to interest charges. The original taxpayer loan was for C$160 million and only C$1.2 million has been repaid so far. The total owed by Triple B Stadium Inc. is expected to top C$200 million in two years. Triple B Stadium has to pay a C$10 million bank loan before payments can be made to the taxpayers.

For the 2015 FIFA Women’s World Cup, Investors Group Field was renamed Winnipeg Stadium to comply with FIFA’s rules prohibiting commercial sponsors of stadiums.

Investors Group Field will host the 103rd Grey Cup on November 29, 2015.

**NAMING RIGHTS:** Investors Group structured a twelve-year deal for the naming rights. No financial information has been released.
CHAMPION INDOOR FOOTBALL (CIF)

League Update: On August 22, 2014 four Champions Professional Indoor Football League (CPIFL) teams, three Lone Star Football League (LSFL) teams, one Indoor Football League team, and two expansion teams merged to form a new league, Champion Indoor Football. One of the CPIFL teams that signed on to the merger, the Salina Bombers, folded mid-season in 2015.

The Illiana Eagles and Mesquite Marshals will join the league for the 2016 season.

Amarillo Venom

Principal Owner: Stephanie and Toby Tucker
Year Established: 2003
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Amarillo Civic Center
Date Built: 1964
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The Amarillo Venom joined the CIF from the LSFL, when the LSFL and CPIFL merged.

NAMING RIGHTS: The City of Amarillo owns the naming rights to the facility.

Dodge City Law

Principal Owner: Ricky Bertz and Joi Ponder
Year Established: 2013
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: United Wireless Arena
Date Built: 2011
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: Owned by Dodge City and Ford County
Facility Website
UPDATE: Dodge City Law was an expansion team in the CPIFL in 2014 and joined the newly merged CIP in 2015.

NAMING RIGHTS: United Wireless won the naming rights for the arena when the arena opened in 2011. The terms of the agreement are undisclosed.

Duke City Gladiators

Principal Owner: Duke City Gladiators, Inc.
Year Established: 2015
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Tingley Coliseum
Date Built: 1957
Facility Cost ($/Mil): $0.5
Percentage of Arena Publicly Financed: 100%
Facility Financing: The coliseum is part of the New Mexico State Fairgrounds. The project was funded by the Works Progress Administration funds allocated by President Franklin Roosevelt.
Facility Website

UPDATE: The Duke City Gladiators began the 2015 season as an expansion team in the CIF. The Gladiators were formed after the New Mexico Stars backed out of joining the CIF.

The team is partially public owned. The team is selling shares of the team for $1000.

NAMING RIGHTS: The coliseum is named after former New Mexico Governor Clyde Tingley.
Omaha Beef

**Principal Owner:** Cornhusker Beef  
**Year Established:** 1999  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)  

**Arena:** Ralston Arena  
**Date Built:** 2012  
**Facility Cost ($/Mil):** $36.8  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by the City of Ralston  
[Facility Website](#)  

**UPDATE:** The Beef joined the CIF from the CPIFL.  

**NAMING RIGHTS:** There are currently no naming-rights deals for Ralston Arena.  

San Angelo Bandits

**Principal Owner:** Randy Sanders  
**Year Established:** 2013  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)  

**Arena:** Foster Communications Coliseum  
**Date Built:** 1958  
**Facility Cost ($/Mil):**  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by City of San Angelo  
[Facility Website](#)  

**UPDATE:** The San Angelo Bandits joined the CIF from the Lone Star Football League.  

**NAMING RIGHTS:** In March 2011, the City of San Angelo sold the naming rights to Foster Communications.
Sioux City Bandits

Principal Owner: Bob Scott  
Year Established: 2000  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Gateway Arena at the Tyson Events Center  
Date Built: 2003  
Facility Cost ($/Mil): $52  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Sioux City Bandits joined the CIF from the CPIFL. The team won the first championship title in the new league.

NAMING RIGHTS: In 2003, Tyson Foods paid $4 million to name the Tyson Events Center for twenty years, and Gateway paid an additional $750,000 to name the arena.

Texas Revolution

Principal Owner: Championship Sports Group  
Year Established: 2013  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Allen Event Center  
Date Built: 2009  
Facility Cost ($/Mil): $70  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Texas Revolution joined the CIF from the Indoor Football League.

NAMING RIGHTS: There are currently no naming-rights deals for the Allen Event Center.
Wichita Force

**Principal Owner:** Marvin Fisher  
**Year Established:** 2015  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[T]eam Website

**Arena:** Intrust Bank Arena  
**Date Built:** 2010  
**Facility Cost ($/Mil):** $222  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website]

**UPDATE:** The Wichita Force was founded in 2014 as an expansion team after the Wichita Wild folded and the CPIFL and Lone Star Football League merged.

**NAMING RIGHTS:** In 2008, Sedgwick County and Intrust Bank reached a naming-rights deal of $8.75 million over twenty-five years. Cessna Aircraft Company named the adjacent outdoor plaza for $3 million over twenty years.
CONTINENTAL INDOOR FOOTBALL LEAGUE (CIFL)

League Update: After the 2014 season, the CIFL disbanded. Out of the ten teams, four teams moved to other leagues, and the rest folded. The Erie Explosion moved to the Professional Indoor Football League; the Marion Blue Racers moved to the X-League Indoor Football, and the Chicago Blitz and Saginaw Sting moved to American Indoor Football. The Bluegrass Warhorses, Detroit Thunder, Kentucky Xtreme, Port Huron Patriots, Dayton Sharks and Northern Kentucky River Monsters all folded.

INDOOR FOOTBALL LEAGUE (IFL)

League Update: The IFL is a professional indoor football league that formed when the Intense Football League and the United Indoor Football League merged. The league is comprised of players with a variety of backgrounds, including former NFL players.

Prior to the 2015 season, the Texas Revolution left the league for the Championship Indoor Football. The Iowa Barnstormers joined the IFL for easier regional travel. The Wyoming Cavalry folded. The league also welcomed two expansion teams in 2015: the Billings Wolves and the Wichita Falls Nighthawks.

Bemidji Axemen

Principal Owner: Phil Salberg
Year Established: 2013
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Sanford Center
Date Built: 2009
Facility Cost ($/Mil): 35
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: Sanford Health Systems purchased the naming rights for the Sanford Center for $2 million over ten years starting in 2010.
Billings Wolves

Principal Owner: Ron Benzel  
Year Established: 2014  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Rimrock Auto Arena at MetraPark  
Date Built: 1975 (Renovated in 2010 and 2011)  
Facility Cost ($/Mil): $11 (Renovation cost $27 million)  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Billings Wolves is an expansion team new to the league for the 2015 season.

NAMING RIGHTS: The “Metra” in MetraPark is an acronym for Montana Entertainment Trade and Recreation Arena. The naming rights were sold to Rimrock Auto Group in 2007 for $1 million over ten years.

Cedar Rapids Titans

Principal Owner: Chris Kokalis  
Year Established: 2011  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: U.S. Cellular Center  
Date Built: 1979  
Facility Cost ($/Mil): 8  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: Owned by the City of Cedar Rapids.  
Facility Website

NAMING RIGHTS: U.S. Cellular renewed its agreement for the naming rights to the Center in 2014. The previous agreement paid $150,000 annually. Under the new agreement, the company is paying $3.8 million for ten years.
Colorado Crush

Principal Owner: Tom and Patty Wigley  
Year Established: 2006  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Budweiser Events Center  
Date Built: 2003  
Facility Cost ($/Mil): $28  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: Owned by Larimer County  
Facility Website

UPDATE: After the 2015 season, the team changed its name to the Colorado Crush after a former Colorado Arena Football League team that operated from 2003 to 2008.

In August 2015, the Budweiser Events Center upgraded to a new center scoreboard and ribbon boards. The upgrade cost $1.8 million, which is mostly funded by Larimer County with some contribution from the events management company in charge of managing the Budweiser Events Center.

NAMING RIGHTS: In 2002, a local Anheuser-Busch distributor purchased the naming rights to the arena for $1.5 million over twenty years.

Green Bay Blizzard

Principal Owner: Larry and Kathy Treankler  
Year Established: 2003  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

Arena: Resch Center  
Date Built: 2002  
Facility Cost ($/Mil): $49  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: An 8% room rental tax at the Resch Center and KI Convention Center primarily financed the arena. Another $5 million came from various naming-rights opportunities throughout the Center, and an additional $1 million came from the State of Wisconsin and the Village of Ashwaubenon. Final funding came from the sale of bricks to fill the plaza in front of the Center.
Facility Website

NAMING RIGHTS: The Resch Center is named after Dick Resch, President of KI Industries. Resch and KI donated $5 million in cash and furnishings for the Resch Center and KI Convention Center, which is located next door to the Center. The actual field played on by the Blizzard is sponsored by U.S Cellular, and details of the deal are undisclosed.

Iowa Barnstormers

Principal Owner: Jeff Lamberti  
Year Established: 1995  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

 Arena: Wells Fargo Arena  
Date Built: 2005  
Facility Cost ($/Mil): $99  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Iowa Barnstormers moved from the Arena Football League to the Indoor Football League to cut costs on regional travel.

NAMING RIGHTS: The facility is named after Wells Fargo Financial Services, which has been the corporate sponsor of the multi-purpose arena since it opened. For this sponsorship, Wells Fargo will pay $11.5 million over twenty years, expiring in 2025.

Nebraska Danger

Principal Owner: Charlie Bosselman  
Year Established: 2010  
Most Recent Purchase Price ($/Mil): N/A  
Current Value ($/Mil): N/A  
Percent Change from Last Year: N/A  
Team Website

 Arena: Eihuksen Arena at the Heartland Events Center  
Date Built: 2006  
Facility Cost ($/Mil): N/A  
Percentage of Arena Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website
NAMING RIGHTS: Eihusen Arena is named after Virgil Eihusen of Chief Industries who donated $1.6 million to the facilities.

Sioux Falls Storm

Principal Owner: Todd Tryon
Year Established: 2000
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Denny Sanford Premier Center
Date Built: 2014
Facility Cost ($/Mil): $117
Percentage of Arena Publicly Financed: 98%
Facility Financing: The sources of financing are tax-exempt bonds, taxable bonds, sales tax fund cash from the city, and a donation from Sanford Health.
Facility Website

UPDATE: The Sioux Falls Storm played the 2015 season in the newly opened Denny Sanford Premier Center that is intended to replace the aging Sioux Falls Arena—the Storm’s former home facility.

The Sioux Falls Storm won the 2015 IFL Championship after a perfect season.

NAMING RIGHTS: Sanford Health, First Premier Bank, and Premier Bankcard are paying nearly $21 million for the naming rights to the Denny Sanford Premier Center for the next twenty-five years.
Tri-Cities Fever

Principal Owner: Teri Carr
Year Established: 2005
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Toyota Center
Date Built: 1988
Facility Cost ($/Mil): 10
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: In 2005, the City of Kennewick, Washington reached a naming-rights agreement with Toyota for $2 million over ten years.

Wichita Falls Nighthawks

Principal Owner: Drew Carnes
Year Established: 2012
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Kay Yeager Coliseum
Date Built: 2003
Facility Cost ($/Mil): 10
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: Wichita Falls was an expansion team in the Indoor Football League introduced in the 2015 season. Prior to being a member of the Indoor Football League, the team played in two different minor league football leagues.

NAMING RIGHTS: N/A
PROFESSIONAL INDOOR FOOTBALL LEAGUE (PIFL)

League Update: For the 2015 season, the league added the Erie Explosion from the Continental Indoor Football League, which disbanded after the 2014 season.

Alabama Hammers

Principle Owner: Jeff Knight
Year Established: 2010
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Von Braun Center
Date Built: 1975
Facility Cost ($/Mil): $15
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The arena at the Von Braun Center is named the Propst Arena in honor of Bill Propst, whose $5 million donation made the renovations possible.

Columbus Lions

Principle Owner: John Hargrove
Year Established: 2006
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Columbus Civic Center
Date Built: 1996
Facility Cost ($/Mil): $45
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The Columbus Lions won the 2015 PIFL championship title.

NAMING RIGHTS: The Columbus Civic Center is currently seeking naming-rights deals, but no deals have been finalized as of 2015.
Erie Explosion

**Principle Owner:** Bill Stafford  
**Year Established:** 2007  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]

**Arena:** Erie Insurance Arena  
**Date Built:** 1983  
**Facility Cost ($/Mil):** $9.3  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website]

**UPDATE:** Erie Explosion joined the PIFL after the collapse of the Continental Indoor Football League in 2015.

**NAMING RIGHTS:** The Erie Insurance Group purchased the naming rights in May 2012. It is a ten-year, $3 million naming-rights deal.

Lehigh Valley Steelhawks

**Principle Owner:** Glenn W. Clark  
**Year Established:** 2010  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]

**Arena:** PPL Center  
**Date Built:** 2014  
**Facility Cost ($/Mil):** $177  
**Percentage of Arena Publicly Financed:** 100%  
**Facility Financing:** N/A  
[Facility Website]

**UPDATE:** In August 2014, the Lehigh Valley Steelhawks agreed to a three-year deal to play its home games at the PPL Center in Allentown beginning in 2015.

**NAMING RIGHTS:** PPL Corporation owns the naming rights to the sports arena until 2024. The financial details were not disclosed.
Nashville Venom

Principle Owner: Jeff Knight
Year Established: 2013
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Nashville Municipal Auditorium
Date Built: 1962
Facility Cost ($/Mil): $5
Percentage of Arena Publicly Financed: 100%
Facility Financing: N/A
Facility Website

NAMING RIGHTS: There are currently no naming-rights deals for the Nashville Municipal Auditorium.

Richmond Raiders

Principle Owner: Mike and Elizabeth Fraizer
Year Established: 2008
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Richmond Coliseum
Date Built: 1971
Facility Cost ($/Mil): $20
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: There are currently no naming rights deals for the Richmond Coliseum.

Trenton Freedom

Principle Owner: Dennis Williams
Year Established: 2013
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website
**Arena:** Sun National Bank Center  
**Date Built:** 1999  
**Facility Cost ($/Mil):** $53  
**Percentage of Arena Publicly Financed:** 100%  
**Facility Financing:** Funding for the arena came from three sources, the state, county and city.  
[Facility Website](#)  

**NAMING RIGHTS:** Sun National Bank signed a naming-rights deal for seven years for $2.1 million in 2009.
X-LEAGUE INDOOR FOOTBALL

League Update:
In 2014, the former Xtreme Indoor Football rebranded as the X-League Indoor Football.

In July 2014, the Cape Fear Heroes announced they were joining the X-League. However, in June 2015, the team was suspended by the league and now plays independently.

In August 2014, the Corpus Christi Fury and Florida Tarpons announced they were leaving the Ultimate Indoor Football League to join the X-League. Around the same time, the Rio Grande Valley Sol left the Lone Star Football League (LSFL) to join the X-League. In October 2014, the Bloomington Edge moved from the Champions Professional Indoor Football League (CPIFL) after its merger with the LSFL to join the X-League.

The Marion Blue Races left the X-League after the 2015 and its current status is unknown.

The New Mexico Stars joined the X-League in 2015 after unsuccessfully joining the newly merged Champion Indoor Football. The Stars will begin playing in the 2016 X-League season. In 2016, the Myrtle Beach Freedom will join the X-League as an expansion team and its home facilities will be at the Myrtle Beach Convention Center.

Alabama Outlawz

Principle Owner: Lee Ellison
Year Established: 2013
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: Bill Harris Arena
Date Built: N/A
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: There are currently no naming-rights deals with Bill Harris Arena.
Bloomington Edge

Principal Owner: Omar Khokhar
Year Established: 2005
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A

Team Website

Arena: U.S. Cellular Coliseum
Date Built: 2006
Facility Cost ($/Mil): $37
Percentage of Arena Publicly Financed: 100%
Facility Financing: Funded by the City of Bloomington.
Facility Website

UPDATE:
In 2014, the Bloomington Edge joined the X-League, leaving its former league CPIFL when it merged with the LSFL.

Omar Khokhar purchased the team in 2015.

NAMING RIGHTS: In 2005, U.S. Cellular purchased the naming rights to the arena for $1.75 million over ten years. In 2012, U.S. Cellular sold ten percent of its markets to Sprint Nextel Corporation for $480 million, including the Bloomington Market. Despite this sale, the naming rights to U.S. Cellular Coliseum remain the same.

Corpus Christi Fury

Principle Owner: Chad Dittman
Year Established: 2003
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A
Team Website

Arena: American Bank Center
Date Built: 2004
Facility Cost ($/Mil): $49.5
Percentage of Arena Publicly Financed: N/A
Facility Financing: In November 2000, voters approved a 1/8-cent sales tax to help fund an unknown percentage of the construction.
Facility Website
UPDATE: The Corpus Christi Fury joined the X-League after leaving the Ultimate Indoor Football League in 2015.

NAMING RIGHTS: In 2004, American Bank signed a ten-year naming rights agreement, paying $175,000 per year for the first five years and $180,000 per year for the following five years. As of August 2015, the arena is still named the American Bank Center. No information on the naming-rights deal renewal is available.

Florida Marine Raiders

Principle Owner: Mike Mink and Robert Tannenbaum
Year Established: 2011
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A

Team Website

Arena: Lakeland Center
Date Built: 1974
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A

Facility Website

NAMING RIGHTS: There are currently no naming-rights deals for the Lakeland Center.

Florida Tarpons

Principle Owner: Michael Taylor
Year Established: 2011
Most Recent Purchase Price ($/Mil): N/A
Current Value ($/Mil): N/A
Percent Change from Last Year: N/A

Team Website

Arena: Germain Arena
Date Built: 1998
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing: N/A

Facility Website

UPDATE: The Tarpons won the 2015 X-League championship title.

NAMING RIGHTS: Germain Motor Company bought the naming rights for the arena for twenty years in 1998 for $7.0 million.
Georgia Rampage

**Principle Owner:** Amer W. Awad and Kacee Smith  
**Year Established:** 2011  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]

**Arena:** Northwest Georgia Trade and Convention Center  
**Date Built:** N/A  
**Facility Cost ($/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website]

**NAMING RIGHTS:** There are currently no naming rights for the Northwest Georgia Trade and Convention Center.

Rio Grande Valley Sol

**Principal Owner:** Jennifer Andrews  
**Year Established:** 2014  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website]

**Arena:** State Farm Arena  
**Date Built:** 2003  
**Facility Cost ($/Mil):** $23  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website]

**UPDATE:** The Rio Grande Valley Sol joined the X-League after being suspended by the Lone Star Football League.

**NAMING RIGHTS:** In 2014, State Farm Insurance extended the naming rights to the arena for to 2019.
St. Louis Attack

**Principle Owner:** Andrew Haines  
**Year Established:** 2014  
**Most Recent Purchase Price ($/Mil):** N/A  
**Current Value ($/Mil):** N/A  
**Percent Change from Last Year:** N/A  

[Team Website](#)

**Arena:** Family Arena  
**Date Built:** 1999  
**Facility Cost ($/Mil):** $27  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  

[Facility Website](#)

**NAMING RIGHTS:** There are currently no naming-rights deals for Family Arena.