



## OTHER FOOTBALL LEAGUES

{Appendix 3.1, to **Sports Facility Reports**, [Volume 15](#)}

Research completed as of August 1, 2014

### AMERICAN INDOOR FOOTBALL (AIF)

**League Update:** The American Indoor Football Association (AIFA) will add the Baltimore Mariners and a Scranton franchise in 2014. AIFA lost the Arizona Outlaws, California Eagles, Carolina Force of Concord, Macon Steel, Maryland Reapers, North Alameda Knights, Ontario Warriors, Nevada Lynx, and Tri-State Redhawks after the 2012 season.

#### **Baltimore Mariners**

**Principle Owner:** C&G Sports Management, LLC. Thomas Conserette Sr., Thomas Conserette Jr., Scatt Garrity, and John McDonough.

**Year Established:** 2014 (originally 2007)

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Baltimore Arena

**Date Built:** 1962

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Baltimore Mariners are an expansion franchise for the 2014 season. They won the 2014 AIF Championship, beating the Cape Fear Heroes 45-44.

Baltimore is considering constructing a new downtown arena and paying for it with a restaurant tax and a restructured hotel tax. The City would need to come up with another \$250 million in financing to complete the project. The total project would cost \$1 billion and include a convention center and new arena.

**NAMING RIGHTS:** N/A

## Wilkes Barre/Scranton Soldiers

**Principle Owner:** Joseph Dopko Jr.  
**Year Established:** 2014  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website:** N/A

**Arena:** N/A  
**Date Built:** N/A  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website:** N/A

**UPDATE:** The Scranton franchise is an expansion franchise for the 2014 season. The Soldiers are currently looking for venues to play in.

**NAMING RIGHTS:** N/A

## Washington Eagles

**Principle Owner:** Darryl Overton and Matthew Steeple  
**Year Established:** 2013  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Gardens Ice House Arena  
**Date Built:** N/A  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Washington Eagles began play during the 2013 season.

**NAMING RIGHTS:** There are currently no naming rights for the Gardens Ice House Arena.

## West Virginia Badgers

**Principle Owner:** Adwela Dawes, Andre McDonald, and Lucas Taylor

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

**Team Website:** N/A

**Arena:** Ranson Civic Center

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Badgers moved to Ranson, West Virginia for the 2013 season and changed their name to the West Virginia Badgers.

**NAMING RIGHTS:** There is currently no naming rights deal for the Ranson Civic Center.

## York Capitals

**Principle Owner:** John Morris

**Year Established:** 2013

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** York City Ice Arena

**Date Built:** Renovated 2004

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The York Capitals began play during the 2013 season.

**NAMING RIGHTS:** Currently, there are no naming rights for the York City Ice Arena.

## **ARENA FOOTBALL LEAGUE (AFL)**

**LEAGUE UPDATE:** Two teams folded after the 2012 season: Georgia Force and Kansas City Command. One team, the Milwaukee Mustangs, will remain dormant during the 2013 season, hoping to return for the 2014 season. This puts the league in its 25th season with 14 franchises. Commissioner Jerry Kurz runs the new Arena Football League.

The Arena Football League and CBS agreed to a deal to broadcast AFL games on both CBS and CBS Sports Network beginning in March of 2013, with ArenaBowl XXVI to be shown on CBS.

Arena Football is the highest-level professional indoor football league and the second longest running professional football league, after the National Football League, in the United States.

### **Arizona Rattlers**

**Principal Owner:** Ron Shurts

**Year Established:** 1992

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** US Airways Center

**Date Built:** 1992

**Facility Cost (\$/Mil):** \$90

**Percentage of Arena Publicly Financed:** 39%

**Facility Financing:** The City of Phoenix contributed \$35 million, \$28 million of which went towards arena construction and \$7 million towards the land. The Phoenix Suns, who also use the arena, contributed \$55 million. The city has a 30-year commitment from the Suns to repay a portion of the contribution at \$500,000 per year, with an annual 3% increase. The city will also receive 40% of revenue from luxury boxes and advertising.

[Facility Website](#)

**NAMING RIGHTS:** America West Airlines paid \$26 million in 1992 for a 30-year lease to have the naming rights to the arena. In 2005, when America West merged with US Airways, the current lease transferred to US Airways.

## Cleveland Gladiators

**Principal Owner:** Dan Gilbert

**Year Established:** 1997

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Quicken Loans Arena

**Date Built:** 1994

**Facility Cost (\$/Mil):** \$152

**Percentage of Arena Publicly Financed:** 48%

**Facility Financing:** Tax-exempt bonds issued by Cuyahoga County, liquor and cigarette taxes, and the sale of naming rights financed the Quicken Loans Arena.

[Facility Website](#)

**UPDATE:** Dan Gilbert, founder of Quicken Loans, bought the team in January 2012. Gilbert also owns the Lake Erie Monsters, a minor league hockey team, who share the facility with the Gladiators. Quicken Loans is also home to the NBA's Cleveland Cavaliers.

In 2014, the Gladiators set an AFL record for most wins in a single season with 17.

**NAMING RIGHTS:** In 2005, after purchasing the Cleveland Cavaliers, Dan Gilbert paid an unspecified amount to remodel the arena and change its name from Gund Arena to Quicken Loans Arena (AKA the Q Arena).

## Iowa Barnstormers

**Principal Owner:** Jeff Lamberti

**Year Established:** 1995

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Wells Fargo Arena

**Date Built:** 2005

**Facility Cost (\$/Mil):** \$99

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The facility is named after Wells Fargo Financial Services, which has been the corporate sponsor of the multi-purpose arena since it opened. For this sponsorship, Wells Fargo will pay \$11.5 million over twenty years.

## Jacksonville Sharks

**Principal Owner:** Jacksonville Sports Group

**Year Established:** 2010

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Sea Best Field at Jacksonville Veterans Memorial Arena

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$130

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Jacksonville Sharks won their fourth straight Division Title for the American Conference in the South Division during the 2013 season.

**NAMING RIGHTS:** In December 2010, the Jacksonville Sharks signed a three-year extension with Beaver Street Fisheries, whereby Beaver Street retains field-naming rights. In honor of the Beaver Street Fisheries' flagship brand, Sea Best, the Jacksonville Sharks will play all of their home games on Sea Best Field at the Jacksonville Veterans Memorial Arena.

## Los Angeles KISS

**Principal Owner:** Gene Simmons, Paul Stanley, Doc McGhee, and Brett Bouchy

**Year Established:** 2014

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Honda Center

**Date Built:** 1993

**Facility Cost (\$/Mil):** 123

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The AFL fulfilled its goal of bringing football to Los Angeles with the introduction of the LA KISS in 2014. Headed by KISS band members Gene Simmons and Paul Stanley, the team first competed in 2014. The LA KISS play at the Honda Center in Anaheim.

**NAMING RIGHTS:** Honda purchased the naming rights to the old Anaheim Arena on October 3, 2006. Honda purchased the naming rights for \$60 million over 15 years.

## **New Orleans VooDoo**

**Principle Owner:** Dan Newman

**Year Established:** 2002

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Smoothie King Center

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$110

**Percentage of Arena Publicly Financed:** 100%

**Facility Financing:** Publicly funded through revenue bonds.

[Facility Website](#)

**UPDATE:** In March 2013, the New Orleans VooDoo and the Team Automotive Group—Team Honda and Team Toyota—announced a partnership that makes Team Automotive Group the Official Automobile Partner of the New Orleans VooDoo.

**NAMING RIGHTS:** In February 2014, Smoothie King purchased the naming rights to New Orleans Arena, renaming it Smoothie King Center. The deal is for ten years, with an option to renew for another ten years. No purchase price has been reported for the agreement.

## **Orlando Predators**

**Principal Owner:** David Pearsall (Former owner Brett Bouchy sold his share of the team to Pearsall Holdings, LP in July 2013)

**Year Established:** 1991

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Amway Center

**Date Built:** 2010

**Facility Cost (\$/Mil):** \$480

**Percentage of Arena Publicly Financed:** 87.5%

**Facility Financing:** The NBA's Orlando Magic, which also calls the Amway Center home, contributed \$50 million. Richard Devos, owner of the Orlando Magic, contributed another \$10 million. The rest was publicly financed.

[Facility Website](#)

**UPDATE:** In July 2013, it was reported that owner Brett Bouchy sold his share of the team to Pearsall Holdings, LP amid a lawsuit by the city and a countersuit by Bouchy. The city is suing the team because it claims the team owes it money. The claim is that the team is trying to make money off a sponsor that they do not have a right to. The team says it has lost \$50,000 in advertising because of signage mistakes and operational mishaps the city has made in the Amway Arena.

The Orlando Predators and the Amway Center will host ArenaBowl XXVI in August 2013.

In March 2013, the Orlando Predators and Action Audio Apps announced a partnership that will allow the Predators to be the first ever professional team to provide fans exclusive live access to on-the-field audio via Action Audio Apps at all home games. During the game, select players and coaches will be wired with the most technologically advanced microphones on the market.

**NAMING RIGHTS:** Amway—as part of their naming rights agreement with Amway Arena—had first right of refusal for the naming rights of the new facility. Amway exercised its option and signed a 10-year, \$40 million agreement to become the sponsor of the new Amway Center.

## Philadelphia Soul

**Principal Owner:** Craig A. Spencer and Ron Jaworski

**Year Established:** 2004

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Wells Fargo Center

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$206

**Percentage of Arena Publicly Financed:** 11%

**Facility Financing:** A private bank financed \$140 million, providing the majority of the funding. The rest of the funding came from the State of Pennsylvania and City of Philadelphia for infrastructure improvements and state capital redevelopment assistance funding for general site improvements.

[Facility Website](#)



**UPDATE:** The Philadelphia Soul were the 2013 East Division Champions.

**NAMING RIGHTS:** Wells Fargo will pay \$1.4 million per year for the naming rights of the arena until 2023.

## **Pittsburgh Power**

**Principal Owner:** Matt Shaner

**Year Established:** 2010

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Consol Energy Center

**Date Built:** 2010

**Facility Cost (\$/Mil):** \$290

**Percent of Arena Publicly Financed:** 0%

**Facility Financing:** Isle of Capri Casinos, Majestic Star Casino, and Forest City Enterprises privately financed the Consol Energy Center.

[Facility Website](#)

**UPDATE:** A labor dispute almost ended the Power's 2012 season before it started. Owner Matt Shaner negotiated the collective bargaining agreement with the union, discussing multi-tiered salary levels for the players. Worried about a possible strike, Shaner initially fired his entire roster. He reacquired all but two players before the season began.

**NAMING RIGHTS:** Consol Energy Inc. purchased the naming rights to the arena. Consol is estimated to be paying \$40–80 million for the rights. The agreement is for twenty-one years and is set to expire in 2031.

## **Portland Thunder**

**Principal Owner:** Terry W. Emmert

**Year Established:** 2014

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Moda Center

**Date Built:** 1995

**Facility Cost (\$/Mil):** \$267

**Percentage of Arena Publicly Financed:** 82%

**Facility Financing:** Public and private funds. The plan called for the public money to be supplied by city bonds backed by event revenues. The city also contributed \$34.5 million for roadwork and utilities. Portland Trailblazer's owner, Paul Allen, contributed \$46 million in private money.

[Facility Website](#)

**UPDATE:** The Portland Thunder joined the league as an expansion team in 2014 along with the L.A. Kiss. Emmert purchased membership rights to the league from the defunct Milwaukee Mustangs franchise. The team's name was chosen through the organization's "Name the Team contest." The winner was chosen by Emmert from hundreds of names submitted by fans.

**NAMING RIGHTS:** Moda Health entered into an agreement with Paul Allen's Vulcan Inc. to change the name of the Rose Garden to the Moda Center for a period of ten years in exchange for \$40 million.

## San Antonio Talons

**Principal Owner:**

**Year Established:** 1995

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Alamodome

**Date Built:** 1993

**Facility Cost (\$/Mil):** \$186

**Percent of Arena Publicly Financed:** N/A

**Facility Financing:** Funds were received through a 0.5% sales tax for five years.

[Facility Website](#)

**UPDATE:** The San Antonio Talons were new to the league in 2012 and led by their head coach, Lee Johnson, they were the 2012 Central Division Champions. The team was formerly known as the Tulsa Talons, but relocated to San Antonio after the 2011 season.

In January of 2014, the AFL took over ownership of the San Antonio Talons from David Lynd. The AFL cited the ownership group's failure to meet its obligations as the primary reason for taking over the team.

**NAMING RIGHTS:** There are currently no naming rights for the Alamodome.

## San Jose SaberCats

**Principal Owner:** Darren Arbet  
**Year Established:** 1995  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** SAP Center  
**Date Built:** 1993  
**Facility Cost (\$/Mil):** \$162.5  
**Percent of Arena Publicly Financed:** 82%  
**Facility Financing:** \$132.5 million funded by the City of San Jose and \$30 million funded by HP Pavilion Management  
[Facility Website](#)

**UPDATE:** In July 2013, SAP America, Inc., Sharks Sports & Entertainment, Inc., and the City of San Jose announced a 5-year agreement in which the arena would be renamed SAP Center and cutting-edge technology would be implemented to help improve the fan experience. Additionally, as part of the agreement, \$375,000 per year will be directed to the Sharks Foundation to enhance the lives of youth and families in the community.

**NAMING RIGHTS:** SAP America, Inc. entered into a 5-year agreement on July 9, 2013, for the naming rights; financial details have not been disclosed.

## Spokane Shock

**Principal Owner:** Brady Nelson  
**Year Established:** 2006  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Spokane Veterans Memorial Arena  
**Date Built:** 1994  
**Facility Cost (\$/Mil):** \$44.8  
**Percentage of Arena Publicly Financed:** 100%  
**Facility Financing:** Three main public funding initiatives led to the stadium's construction. The first was a property tax bond issued at \$38 million. Then, a 2% hotel tax was imposed to further fund the construction. Finally, the voters approved a 0.1% increase in sales tax to finance the rest of the arena.  
[Facility Website](#)

**NAMING RIGHTS:** There are currently no naming rights deals for the Spokane Veterans Memorial Arena. In 2005, corporate sponsors were sought out, but no deals were developed.

## Tampa Bay Storm

**Principal Owner:** Jeff Vinik

**Year Established:** 1987

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Tampa Bay Times Forum

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$139

**Percentage of Arena Publicly Financed:** 62%

**Facility Financing:** Construction of St. Pete Times Forum was financed by \$66.8 million in revenue bonds from the stadium authority, \$28.8 million in revenue bonds from the state, and private sources.

[Facility Website](#)

**UPDATE:** In August 2012, the Arena Football League awarded the Tampa Bay Storm the Source One Support Staff of the Year Award. This is the first organizational award for the five-time ArenaBowl Champions.

The Tampa Bay Times Forum was renovated in 2011 for \$45 million, paid for by the owners of the Tampa Bay Lightning, the NHL team that shares the arena. The refurbishing plans included new seats, new concourse flooring and concession stands, easier access to the concourse, enhancement of existing suites, and an outdoor deck overlooking downtown Tampa.

**NAMING RIGHTS:** The St. Petersburg Times is paying \$33 million over 12 years for the naming rights to the arena, which expire in 2014. On January 1, 2012, the arena's name changed from St. Pete Times Forum to the Tampa Bay Times Forum due to the newspaper changing its name. The naming rights agreement was expanded at this time and is effective until Aug. 31, 2018.

## CANADIAN FOOTBALL LEAGUE (CFL)

**League Update:** The CFL has announced the addition of a new franchise, the Ottawa REDBLACKS, for the 2014 season. The CFL is the highest level of professional football in Canada.

### **B.C. Lions**

**Principal Owner:** David Braley  
**Year Established:** 1954  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Stadium:** B.C. Place  
**Date Built:** 1983  
**Facility Cost (\$/Mil):** C\$126  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The 2013 season marks the 60th season for the B.C. Lions.

Vancouver, British Columbia was chosen to host the 2014 Grey Cup Championship Game at B.C. Place. Vancouver last hosted the Grey Cup Championship Game in 2011 and it brought over 130,000 visitors and C\$118 million to the city.

In May 2013, the B.C. Lions Football Club and Coast Capital Savings announced a 3-year partnership agreement, making Coast Capital Savings a premier partner and the official credit union.

**NAMING RIGHTS** There are currently no naming rights deals for the B.C. Place.

### **Calgary Stampeders**

**Principal Owner:** Calgary Flames Limited Partnership  
**Year Established:** 1935  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Stadium:** McMahon Stadium  
**Date Built:** 1960  
**Facility Cost (\$/Mil):** C\$1.05  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Calgary Flames, an NHL franchise, purchased a majority stake in the Calgary Stampeders in 2012. The Flames' stake increased from 5% to 70%.

Over the past two years, the Stampeders have installed a number of upgrades to McMahon Stadium. Improvements include a new 30x50 foot scoreboard with high definition video and replays, an 11x40 foot auxiliary scoreboard, new FieldTurf, new seat covers, new LED signage, and concourse expansions.

**NAMING RIGHTS:** The stadium was constructed on the University of Alberta (Calgary) campus. It is named after Calgary residents Frank McMahon and his brother, George McMahon. They donated C\$300,000 to the school and guaranteed the balance of money for the stadium's original construction.

## Edmonton Eskimos

**Principal Owner:** Publicly owned  
**Year Established:** 1949  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Stadium:** Commonwealth Stadium  
**Date Built:** 1978  
**Facility Cost (\$/Mil):** C\$20.9 (C\$22.2 renovation in 2001)  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In July 2013, a council committee approved a C\$5.3 million upgrade to the JumboTron and sound system for Commonwealth Stadium. These improvements are being made in anticipation of hosting the 2014 FIFA U-20 Women's Cup and the 2015 FIFA Women's World Cup. The current ticket tax will be in place for up to fifteen years or until the C\$8 million is repaid for the stadium's new seats. The city will also put up C\$1.9 million for new dressing rooms at the stadium. There were numerous delays in the upgrades to Commonwealth Stadium, however the renovations are expected to be completed by Labour Day, 2014.

**NAMING RIGHTS:** There are currently no naming rights deals for the Commonwealth Stadium.

## Hamilton Tiger-Cats

**Principal Owner:** Robert F. Young  
**Year Established:** 1950  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Stadium:** Tim Hortons Field  
**Date Built:** 2014  
**Facility Cost (\$/Mil):** \$C145.7  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The new stadium, Tim Hortons Field, is expected to cost around C\$145.7 million and construction is expected to be completed in time for the 2014 CFL season and 2015 Pan American Games, which will be held in Hamilton. During the 2013 CFL season, the Tiger-Cats will play their home games at Alumni Stadium, on the campus of the University of Guelph.

Construction of Tim Hortons field is still incomplete as of July 29, 2014. Although the Tiger-Cats remain optimistic that construction will be finished prior to the start of the 2014 season, the public is doubtful.

**NAMING RIGHTS:** Tim Hortons agreed to a 10-year partnership for the naming rights to the stadium opening in 2014.

## Montreal Alouettes

**Principal Owner:** Robert Wetenhall  
**Year Established:** 1946  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Stadium:** Percival Molson Memorial Stadium  
**Date Built:** 1915  
**Facility Cost (\$/Mil):** C\$100,000  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In June 2013, the Montreal Alouettes and MNP, LLP, one of the largest accounting and consulting firms in Canada, entered into a 3-year partnership. The MNP brand will be visible throughout Percival Molson Memorial Stadium and a new MNP Alumni Lounge will be created where guests can interact with former Alouette players.

**NAMING RIGHTS:** There are currently no naming rights deals for the Percival Molson Memorial Stadium.

## **Ottawa Redblacks**

**Principal Owner:** Jeff Hunt

**Year Established:** 2014

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Frank Clair Stadium

**Date Built:** 1908 (Major renovations scheduled to be complete in 2014)

**Facility Cost (\$/Mil):** N/A

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** The CFL's newest franchise will be the Ottawa REDBLACKS when they begin play in 2014. The team name represents Ottawa's sports history and pays tribute to the Ottawa men and women who serve the country.

Following a vote of 21-3 by the Ottawa City Council, plans proposed by the Ottawa Sports and Entertainment Group will move forward to transform Frank Clair Stadium into a leading sports facility, residential, and retail complex.

Jeff Hunt paid a C\$7 million fee to the CFL in return for control of the franchise and the right to host the 2014 Grey Cup Game.

**NAMING RIGHTS:** Originally known as Lansdowne Park, it was renamed in 1993 to honor Frank Clair, coach and general manager for the Ottawa Rough Riders during the 1960s and 1970s.



## Saskatchewan Roughriders

**Principal Owner:** Community owned

**Year Established:** 1910

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Mosaic Stadium at Taylor Field

**Date Built:** 1946

**Facility Cost (\$/Mil):** N/A

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** N/A

[Facility Website](#)

[New Facility Website \(opening 2017\)](#)

**UPDATE:** In September 2012, designs were unveiled for the new 33,000-seat stadium to be built as part of the Regina Revitalization Project. The Project consists of three components: (1) the redevelopment of a section of land adjacent to the Warehouse District; (2) the decommissioning of the current Mosaic stadium and redevelopment of those lands; and (3) a new stadium build at Evraz Place.

In January 2013, the City of Regina approved the proposed stadium funding model and conceptual design. The total cost of the Project is C\$278 million. The Provincial Government will provide a grant of C\$80 million over the next four years, the City of Regina will contribute C\$73 million, and the Saskatchewan Roughriders will contribute C\$25 million. The Roughriders' contribution will be generated through naming rights, sponsorships, and other sources. The Province will also extend a 30-year, C\$100 million loan to the City of Regina, which will be repaid through a facility fee of \$12 per game, meaning 45% of the stadium funding will come from users of the facility. The City plans to pay for the stadium for thirty years after construction is completed in 2017. Over the thirty years, C\$200 million is earmarked for maintenance and rehabilitation. The Roughriders will also fund C\$15 million worth of leasehold improvements for the club areas of the stadium. Further, Regina citizens will contribute to the new stadium through an increase of 0.45% in property taxes for the next ten years.

The Saskatchewan Roughriders and the City of Regina will host the 101st Grey Cup in 2013 at Mosaic Stadium at Taylor Field. Studies expect the 2013 Grey Cup to generate over C\$123 million in provincial economic impact.

On May 22, 2014, details regarding the new stadium were released. The new Mosaic Stadium will have a capacity of 33,000, and can be expanded to 40,000 for special events such as the Grey Cup. Construction began in June 2014 and completion is expected in June 2017. Compared to the old stadium, the new Mosaic Stadium will have individual seating, sixty-eight percent of seats located in a sunken lower bowl, wider seats, and improved washrooms and concessions.

In 2014 the Saskatchewan Roughriders were voted as the third strongest brand among professional sports in Canada, falling just behind the Montreal Canadiens and Toronto Maple Leafs.

**NAMING RIGHTS:** In June 2006, The Mosaic Company entered a 10-year naming rights deal worth C\$3.75 million.

In May of 2014, the Mosaic Company purchased an extension for the naming rights to Mosaic Stadium. The new agreement will last until 2037. No financial details have been released.

## Toronto Argonauts

**Principal Owner:** David Braley

**Year Established:** 1873

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Rogers Centre

**Date Built:** 1989

**Facility Cost (\$/Mil):** C\$570

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** The Rogers Centre was financed with C\$360 million from local government, C\$150 million from thirty corporations and C\$60 million from luxury seat fees.

[Facility Website](#)

**UPDATE:** In 2012, the 100th Grey Cup held at Rogers Centre generated more than C\$133.1 million to the province, with C\$94.7 million occurring in the City of Toronto. The Grey Cup was won by the Toronto Argonauts, the sixteenth in franchise history.

In September 2013, the Argonauts signed a lease agreement with the Rogers Centre through Dec. 31, 2017. However, the deal will not be renewed past that date and the Argonauts must find a new home in time for the 2018 season. If a new home is found prior to the 2018 season, the Argonauts have the option to terminate the lease with the Rogers Centre early.

**NAMING RIGHTS:** In 2006, Rogers Communications paid C\$25 million for the stadium naming rights.

## Winnipeg Blue Bombers

**Principal Owner:** Community owned

**Year Established:** 1930

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Investors Group Field

**Date Built:** 2013

**Facility Cost (\$/Mil):** C\$200

**Percentage of Stadium Publicly Financed:** 57.5%

**Facility Financing:** The Winnipeg Blue Bombers will pay back C\$85 million of the cost over a forty-year period.

[Facility Website](#)

**UPDATE:** During the 2013 season, the Winnipeg Blue Bombers began play at Investors Group Field. The stadium is located on the campus of the University of Manitoba and features 33,422 seats, 46 luxury suites, a permanent Hall of Fame, and an inflatable bubble for winter months.

During Spring 2014, several areas of the arena were damaged by water during the spring thaw, including the visitor's locker room and some suites.

**NAMING RIGHTS:** Investors Group structured a 12-year deal for the naming rights. No financial information has been released.

# CHAMPIONS PROFESSIONAL INDOOR FOOTBALL LEAGUE (CPIFL)

**League Update:** The inaugural season for the CPIFL was 2013. CPIFL brought together teams from the AFL, IFL, and APFL.

The CPIFL is an indoor football league based in the Midwestern region of the U.S.

Commissioner James Bain stepped down from his position in 2014 after two years of serving the league.

On July 31, 2014, it was reported that executives in the CPIFL and the LSFL (Lone Star Football League) were forming committees to explore the possibility of merging the two leagues and creating a new premier indoor football league. Discussions are ongoing and league officials hope to finalize the details in time to start the new league in 2015.

## **Bloomington Edge**

**Principal Owner:** Sandra Hunnewell and Hockey Sensations LLC.

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** U.S. Cellular Coliseum

**Date Built:** 2006

**Facility Cost (\$/Mil):** \$37

**Percentage of Arena Publicly Financed:** 100%

**Facility Financing:** Funded by the City of Bloomington.

[Facility Website](#)

**UPDATE:** The Edge was formerly known as the Bloomington Extreme. The team was known as the Extreme based on naming rights with a local auto dealer, Extreme Motors. When Jim Morris acquired the team, a new naming rights deal was established with another auto company, Heller Ford, changing the team's name to the Edge.

In 2013, Hockey Sensations LLC, led by Sandra Hunnewell, purchased the team from principal owner Jim Morris

**NAMING RIGHTS:** In 2005, U.S. Cellular purchased the naming rights to the arena for \$1.75 million over ten years. In 2012, U.S. Cellular sold ten percent of its markets to Sprint Nextel Corporation for \$480 million, including the Bloomington Market. Despite this sale, the naming rights to U.S. Cellular Coliseum remain the same.

## Kansas Koyotes

**Principal Owner:** Nick Baumgartner and Pat Park

**Year Established:** 2003

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Landon Arena

**Date Built:** 1987

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Koyotes played in the APFL from 2003–2012, before joining the CPIFL as a charter member in 2013.

**NAMING RIGHTS:** Landon Arena is named for former Kansas Governor Alfred M. Landon.

## Lincoln Haymakers

**Principal Owner:** Ho-Chunk Indoor Football, LLC

**Year Established:** 2004

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

**Team Website:** N/A

**Arena:** Pershing Center

**Date Built:** 1962

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** The Haymakers were a CPIFL charter member in 2013.

In April of 2014, it was announced that Lincoln is considering tearing down the Pershing Center. The Haymakers moved to the newly constructed Pinnacle Bank Arena in 2013.

**NAMING RIGHTS:** Pinnacle Bank Arena is named for the local banking chain. Pinnacle Bank will pay \$11.25 million for 25-year exclusive naming rights to the stadium. The bank will pay

\$280,000 annually for the naming rights until September 2023, when payments increase to \$563,333 annually until the contract concludes in 2037.

## MidMissouri Outlaws

**Principal Owner:** Chad Jackson and Ethan Henson

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Mathewson Exhibition Center

**Date Built:** 1988

**Facility Cost (\$/Mil):** \$7.6

**Percentage of Arena Publicly Financed:** 100%

**Facility Financing:** Publicly owned

[Facility Website](#)

**UPDATE:** Owner Chad Jackson is a founding member of the CPIFL. As such, the Outlaws were a charter member of the league. In 2013, it was announced the MidMissouri Outlaws would leave the CPIFL and return to the Central Plains Football League, and outdoor league the Outlaws participated in back in 2007.

**NAMING RIGHTS:** The Mathewson Exhibition Center is named for Missouri Senator, James L. Mathewson.

## Oklahoma Defenders

**Principal Owner:** Lamar Baker

**Year Established:**

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Cox Business Center

**Date Built:** 1964

**Facility Cost (\$/Mil):** \$23

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Defenders were an expansion franchise in the APFL in 2012 and became a charter member of the CPIFL in 2013.

**NAMING RIGHTS:** In June 2013, Cox Cable paid \$2.2 million for a 10-year naming rights deal.

## Omaha Beef

**Principal Owner:** Cornhusker Beef

**Year Established:** 1999

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Ralston Arena

**Date Built:** 2012

**Facility Cost (\$/Mil):** \$36.8

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** Owned by the City of Ralston

[Facility Website](#)

**UPDATE:** Ralston Arena opened for the 2013 season and serves as the new home for the Omaha Beef. The Beef offered former NFL quarterback Tim Tebow a contract in April of 2013, which Tebow did not accept.

According to Omaha's financial report, Ralston Arena lost money in 2013. With University of Nebraska-Omaha opening a new arena nearby, it is uncertain if the Arena will actually make any money.

The Beef were a charter member of the CPIFL in 2013.

**NAMING RIGHTS:** There are currently no naming rights deals for Ralston Arena.

## Salina Bombers

**Principal Owner:** Chris Vercher, Jake Leighty, and Jake Sharp

**Year Established:** 2012

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Bicentennial Center

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** City of Salina is the primary owner of the Bicentennial Center.

[Facility Website](#)

**UPDATE:** The Bombers were a charter member of the CPIFL in 2013.

**NAMING RIGHTS:** There are currently no naming rights deals for the Bicentennial Center.

## Sioux City Bandits

**Principal Owner:** Bob Scott

**Year Established:** 2000

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Gateway Arena at the Tyson Events Center

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$52

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Bandits were a charter member of the CPIFL after having played in the APFL the prior two seasons.

**NAMING RIGHTS:** In 2001, Tyson Foods paid \$4 million to name the Tyson Events Center and Gateway paid an additional \$750,000 to name the arena.

## Wichita Wild

**Principal Owner:** Wink Hartman

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Hartman Arena

**Date Built:** 2009

**Facility Cost (\$/Mil):** N/A



**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Wild defeated the Salina Bombers to win the Champions Bowl I in June 2013.

The Wild was a charter member of the CPIFL in 2013, after playing four seasons in the IFL.

Following the 2014 season, Hartman put the Wild up for sale after losing \$2 million over eight years. Currently, he is still seeking buyer.

**NAMING RIGHTS:** There are currently no naming rights deals for the Hartman Arena.

## CONTINENTAL INDOOR FOOTBALL LEAGUE (CIFL)

**League Update:** The CIFL added the Northern Kentucky River Monsters for the 2014 season. The CIFL also lost four teams after the 2012 season: Chicago Pythons, Evansville Rage, Indianapolis Enforcers, and Marion Blue Racers (to the XIFL).

The CIFL is an indoor football league based in the midwestern region of the U.S.

### **Dayton Sharks**

**Principle Owner:** Corwyn Thomas  
**Year Established:** 2012  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website:** N/A

**Arena:** Hara Arena  
**Date Built:** 1964  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Dayton Sharks were founded in late 2012 by Corwyn Thomas.

**NAMING RIGHTS:** There are currently no naming rights deals for the Hara Arena.

### **Detroit Thunder**

**Principle Owner:** Terrence and Lawrence Foster  
**Year Established:** 2013  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Taylor Sportsplex  
**Date Built:** 2002  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Detroit Thunder was an expansion team for the 2013 season. The Thunder are currently in negotiations to locate a permanent home, having played the 2013 season at the Taylor Sportsplex.

**NAMING RIGHTS:** There are currently no naming rights deals for Taylor Sportsplex.

## **Erie Explosion**

**Principle Owner:** Bill Stafford

**Year Established:** 2013

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Erie Insurance Arena

**Date Built:** 1983

**Facility Cost (\$/Mil):** \$9.3

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In December 2011, a \$42 million renovation and expansion project began at the Erie Insurance Arena. The first phase resulted in the installation of new restrooms and concession areas, renovations to locker rooms, expansion of the lobby, widening of concourses, and the demolition of a two level parking deck. The arena was opened in October 2012 for fall, winter, and spring events. The arena was then closed in May 2013 to allow the second phase to begin. The arena is scheduled to re-open in October 2013. The Governor of Erie pledged \$32 million over two years for the project, with the additional \$10 million in funding coming from an Erie County capital-improvement bond. Renovations and expansions were finished in September 2013.

The Erie Explosion won the 2013 CIFL Championship over the Saginaw Sting.

**NAMING RIGHTS:** The Erie Insurance Group purchased the naming rights in May 2012. It is a 10-year, \$3 million naming rights deal.

## **Kentucky Drillers**

**Principle Owner:** Rick Kranz  
**Year Established:** 2013  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website:** N/A

**Arena:** East Kentucky Expo Center  
**Date Built:** 2005  
**Facility Cost (\$/Mil):** \$29  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** There are currently no naming rights for East Kentucky Expo Center.

## **Northern Kentucky River Monsters**

**Principle Owner:** Jill and Wayne Chitwood  
**Year Established:** 2014  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** The Bank of Kentucky Center  
**Date Built:** 2008  
**Facility Cost (\$/Mil):** \$64  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Northern Kentucky River Monsters will be an expansion team for the 2014 season.

**NAMING RIGHTS:** The Bank of Kentucky owns the naming rights for the facility. It acquired the rights when it agreed to cover 10% of the cost of the arena, up to \$6 million.

## Port Huron Patriots

**Principle Owner:** Jude Carter  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website:** N/A

**Arena:** McMorrان Place  
**Date Built:** 1960  
**Facility Cost (\$/Mil):** \$3.5  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** Jude Carter purchased the Port Huron Patriots from its previous owners midway through the 2012 season.

**NAMING RIGHTS:** There are currently no naming rights deals for the McMorrان Place.

## Saginaw Sting

**Principle Owner:** Stuart Schweigert, Rob Licht, and Tom O'Brien  
**Year Established:** 2008  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Dow Event Center  
**Date Built:** 1972 (renovated 2003)  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Renovations for the facility cost \$17 million.  
[Facility Website](#)

**UPDATE:** The Saginaw Sting lost the 2013 CIFL Championship to the Erie Explosion; the Sting have won the championship in three of their five seasons of play.

LaMarr Woodley, Saginaw Native and NFL player, contributed \$175,000 for renovations to the Dow Event Center.

**NAMING RIGHTS:** In 2004, Dow Chemical Company gained naming rights for ten years, paying \$250,000 annually. In 2014, the Dow Chemical Company renewed its naming rights agreement with the Dow Event Center. Updates included a new emphasis on "The Dow" for branding purposes and a slight increase in the monetary portion of the contract, as well as some changes to the cost sharing agreement between SMG and the Saginaw Spirit.

## **INDOOR FOOTBALL LEAGUE (IFL)**

**League Update:** One new team was added to the IFL for the 2013 season: Texas Revolution (former Allen Wranglers). For the 2014 season, the Bemidji Axemen were added.

The IFL also lost eight teams: Allen Wranglers (became Texas Revolution), Bloomington Edge (to CPIFL), Everett Raptors (bankruptcy), Lehigh Valley Steelhawks (to PIFL), New Mexico Stars (to LSIFL), Omaha Beef (to CPIFL), Reading Express (dormancy during 2013 season), and Wichita Wild (to CPIFL).

The IFL is a professional indoor football league that formed when the Intense Football League and the United Indoor Football league merged. The league is comprised of players with a variety of backgrounds, including former NFL players.

### **Bemidji Axemen**

**Principal Owner:**

**Year Established:**

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Sanford Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** 35

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

### **Cedar Rapids Titans**

**Principal Owner:** Chris Kokalis

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** U.S. Cellular Center

**Date Built:** 1979

**Facility Cost (\$/Mil):** 8

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** Owned by the City of Cedar Rapids.

[Facility Website](#)

**UPDATE:** The Titans temporarily played at the Cedar Rapids Ice Arena for the 2012 and 2013 season while the U.S. Cellular Center was under renovation. The team resumed play in the U.S. Cellular Center in 2014.

The Titans were named the Indoor Football League Franchise of the year for 2014.

**NAMING RIGHTS:** U.S. Cellular just renewed its agreement for the naming rights to the Center. The previous agreement paid \$150,000 annually. Under the new agreement, the company is paying \$3.8 million for ten years.

## Chicago Slaughter

**Principal Owner:** Jim McMahon

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

**Team Website:** N/A

**Arena:** Sears Centre Arena

**Date Built:** 2006

**Facility Cost (\$/Mil):** \$62

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In December 2010, the Chicago Slaughter signed a contract to play all of their home games at the Sears Centre through the 2013 season.

In 2014, the Chicago Slaughter canceled the season at the Sears Centre. Financial difficulties were cited as the primary reason for the lost season.

**NAMING RIGHTS:** Sears Holding, LLC has naming rights that expire in 2016. A new loan is being discussed for \$88.4 million over the next twenty years, with interest.



## Colorado Ice

**Principal Owner:** Tom Wigley  
**Year Established:** 2006  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Budweiser Events Center  
**Date Built:** 2003  
**Facility Cost (\$/Mil):** \$28  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by Larimer County  
[Facility Website](#)

**UPDATE:** Budweiser Events Center is also home to the Colorado Lightning indoor soccer team.

**NAMING RIGHTS:** In 2002, a local Anheuser-Busch distributor purchased the naming rights to the arena for \$1.5 million over twenty years.

## Green Bay Blizzard

**Principal Owner:** Larry and Kathy Treankler  
**Year Established:** 2003  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Resch Center  
**Date Built:** 2002  
**Facility Cost (\$/Mil):** \$49  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** An 8% room rental tax at the Resch Center and KI Convention Center primarily financed the arena. Another \$5 million came from various naming rights opportunities throughout the Center and an additional \$1 million came from the State of Wisconsin and the Village of Ashwaubenon. Final funding came from the sale of bricks to fill the plaza in front of the Center.  
[Facility Website](#)

**UPDATE:** In June 2013, the owners of the Green Bay Blizzard put the team up for sale. Local businessman Larry Treankler and his wife, Kathy, purchased the Blizzard in 2013.

**NAMING RIGHTS:** The Resch Center is named after Dick Resch, President of KI. Resch and KI donated \$5 million in cash and furnishings for the Resch Center and KI Convention Center, which is located next door to the Center.

## Nebraska Danger

**Principal Owner:** Charlie Bosselman  
**Year Established:** 2010  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Eihusen Arena at the Heartland Events Center  
**Date Built:** 2006  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Nebraska Danger was selected as the 2013 Franchise of the Year in the IFL. They set a team record with ten wins and led the league in attendance for the third consecutive season.

**NAMING RIGHTS:** N/A

## Reading Express

**Principal Owner:** Ted K. Lavender and Lisa Lavender  
**Year Established:** 2006  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website:** N/A

**Arena:** Sovereign Center  
**Date Built:** 2001  
**Facility Cost (\$/Mil):** \$25.9  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Reading Express went dormant for the 2013 season to work on rebuilding the team and remained dormant through the 2014 season,

**NAMING RIGHTS:** Sovereign BankCorp. has a \$9 million naming rights deal for thirty years, which is scheduled to expire in 2030.

## Sioux Falls Storm

**Principal Owner:** Todd Tryon

**Year Established:** 2000

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Sioux Falls Arena

**Date Built:** 1961

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Sioux Falls Storm won the 2013 IFL Championship, their third straight and seventh overall indoor football championship.

**NAMING RIGHTS:** There are currently no naming rights deals for the Sioux Falls Arena.

## Texas Revolution

**Principal Owner:** Tommy Benizio

**Year Established:** 2013

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Allen Event Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$70

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Texas Revolution is the former Allen Wranglers franchise and began play in 2013.

**NAMING RIGHTS:** There are currently no naming rights deals for the Allen Event Center.

## **Tri-Cities Fever**

**Principal Owner:** JR and Teri Carr

**Year Established:** 2005

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Toyota Center

**Date Built:** 1988

**Facility Cost (\$/Mil):** 10

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Owners JR and Teri Carr had been debating whether to play the 2014 season or shut the franchise down, and decided in July 2013 to play the 2014 season.

**NAMING RIGHTS:** In 2005, the City of Kennewick, Washington reached a naming rights agreement with Toyota for \$2 million over ten years.

## **Wyoming Cavalry**

**Principal Owner:** Dave Blaylock, Mitch Zimmerman, Mike Layton, and Argeri Layton

**Year Established:** 2000

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Casper Events Center

**Date Built:** 1982

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATES:** The Casper Events Center received \$5.6 million in renovations, including new seat cushions and upgraded electrical and plumbing systems.

**NAMING RIGHTS:** The City of Casper owns the naming rights to the events center.

## LONE STAR FOOTBALL LEAGUE (LSFL)

**League Update:** The LSFL is a regional professional football league located in Texas that began in 2012. The League was formed by five former SIFL teams.

In 2014, it was reported that the LSFL and the CPIFL were in discussions to merge the two leagues into a new Premier Indoor Football League.

The LSFL has been in a legal battle with the Rio Grande Valley SOL after Rio Grande Valley (RGV) filed an injunction and lawsuit against the team. The legal dispute surrounded the addition of Ricky Bailey as an owner of the RGV. Per league rules, all owners must go through a vetting process and, in this case, procedure was not followed.

### **Amarillo Venom**

**Principal Owner:** Stephanie and Toby Tucker

**Year Established:** 2003

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Amarillo Civic Center

**Date Built:** 1964

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Amarillo Venom won the 2012 and 2013 LSFL Championships.

In June 2014, the Amarillo Civic Center was flooded after a water main ruptured and spilled eighteen inches of water into the basement. Repairs are estimated to cost \$50,000.

**NAMING RIGHTS:** The City of Amarillo owns the naming rights to the facility.

## Laredo Rattlesnakes

**Principle Owner:** Chad Dittman  
**Year Established:** 2003  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Laredo Energy Arena  
**Date Built:** 2004  
**Facility Cost (\$/Mil):** \$49.5  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** In November 2000, voters approved a 1/8 cent sales tax to help fund an unknown percentage of the construction.  
[Facility Website](#)

**NAMING RIGHTS:** N/A

## New Mexico Stars

**Principal Owner:** Paul Parsons, Samuel Rodriguez, and Ernie Guill.  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Santa Ana Star Center  
**Date Built:** 2006  
**Facility Cost (\$/Mil):** \$47  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by Global Spectrum.  
[Facility Website](#)

**UPDATE:** The New Mexico Stars joined the LSFL for the 2013 season. In 2013, the New Mexico Stars were sold to the head coach, Chris Williams, and the LSFL. Williams owned 51% and the LSFL owned 49%. Then in 2014 the team was sold to Paul Parsons, Samuel Rodriguez, and Ernie Guill.

**NAMING RIGHTS:** There are currently no naming rights deals for the Santa Ana Star Center.

## Rio Grande Valley Sol

**Principal Owner:** Jennifer Andrews  
**Year Established:** 2014  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** State Farm Arena  
**Date Built:** 2003  
**Facility Cost (\$/Mil):** 23  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** After joining the league in 2014, the Sol were ruled ineligible for postseason play after the team violated league by-laws by failing to make a payment. Further, the addition of Rick Bailey as a vested owner prior to league approval contravened league by-laws, and the Sol are currently involved in a lawsuit against the LSFL for the situation regarding the ownership.

**NAMING RIGHTS:** In 2014, State Farm Insurance purchased the naming rights to the arena for another 5 years.

## San Angelo Bandits

**Principal Owner:** Randy Sanders  
**Year Established:** 2013  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Foster Communications Coliseum  
**Date Built:** 1958 (Renovated 2006)  
**Facility Cost (\$/Mil):**  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by City of San Angelo  
**Facility Website:** N/A

**UPDATE:** The San Angelo Bandits were supposed to play the Rio Grande Valley Sol in the Championship game but the Sol were disqualified because the Sol fell behind on payments.

**NAMING RIGHTS:** In March 2011, the city of San Angelo sold the naming rights to Foster Communications.

## PROFESSIONAL INDOOR FOOTBALL LEAGUE (PIFL)

**League Update:** The inaugural season for the PIFL was 2012. The PIFL, a regional professional football league, is composed of five former SIFL teams, one former IFL team, and one expansion team. The PIFL is looking to potential expansion sites for the 2014 season: Nashville, TN; Chattanooga, TN; Wilkes-Barre, PA; Trenton, NJ; Birmingham, AL; Hampton Roads, VA; and venues in FL.

The League lost two members in the Albany Panthers and the Knoxville Knighthawks, but added the Georgia Fire and Harrisburg Stampede.

### **Alabama Hammers**

**Principle Owner:** Jeff Knight

**Year Established:** 2010

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Von Braun Center

**Date Built:** 1975

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Alabama Hammers won the 2013 PIFL Championship Cup.

**NAMING RIGHTS:** Once the renovations are complete, the Arena will be renamed the Propst Arena in honor of Bill Propst, whose \$5 million donation made the renovations possible.

### **Albany Panthers**

**Principle Owner:** Rod Chappell

**Year Established:** 2009

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Albany James H. Gray, Sr. Civic Center

**Date Built:** 1976



**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Panthers played in the SIFL for the first two seasons of the franchise. The Panthers won the 2011 and 2012 SIFL Championships.

The Albany Panthers did not field a team for the 2014 season.

**NAMING RIGHTS:** The Civic Center is named after the Mayor of Albany, James H. Gray.

## Columbus Lions

**Principle Owner:** John Hargrove  
**Year Established:** 2007  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Columbus Civic Center  
**Date Built:** 1996  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In January 2013, the Columbus Lions announced the addition of Duke Liberatore and Dr. Jan McBarron to the team's ownership group.

**NAMING RIGHTS:** The Columbus Civic Center is currently seeking naming rights deals, but no deals have been finalized yet.

## Knoxville Nighthawks

**Principal Owner:** Jeff Knight  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website:** N/A

**Stadium:** James White Memorial Civic Auditorium and Coliseum

**Date Built:** 1961

**Facility Cost (\$/Mil):** \$5.5

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** The city owns the stadium.

[Facility Website](#)

**UPDATE:** The Nighthawks did not field a team for the 2014 season. The team's primary concern was finding new, local ownership.

**NAMING RIGHTS:** There are currently no naming rights deals for the James White Memorial Civic Auditorium and Coliseum.

## Georgia Fire

**Principle Owner:** Glenn W. Clark

**Year Established:** 2014

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Forum Civic Center

**Date Built:** 1994

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Georgia Fire were an expansion team in 2014, brought in to replace the Albany Panthers.

**NAMING RIGHTS:** N/A

## Harrisburg Stampede

**Principle Owner:** Marques Colston

**Year Established:** 2007

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Hershey's Giant Center

**Date Built:** 2000  
**Facility Cost (\$/Mil):** 65  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Harrisburg Stampede defeated the Cape Fear Heroes to win the 2013 AIF Championship. This season was the first under new owner, New Orleans Saints wide receiver Marques Colston. After the 2013 season, the Stampede moved to the PIFL to replace the Knoxville Knighthawks.

**NAMING RIGHTS:** Hershey Entertainment & Resorts Company and GIANT Food Stores own the naming rights to the Arena. The original deal was for ten years and was renewed in 2011 for another ten years, lasting until 2021.

## Lehigh Valley Steelhawks

**Principle Owner:** Glenn W. Clark  
**Year Established:** 2010  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Stabler Arena  
**Date Built:** 1979  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Lehigh Valley Steelhawks were an expansion team for the 2011 IFL season and moved to the PIFL for the 2013 season.

**NAMING RIGHTS:** N/A

## Richmond Raiders

**Principle Owner:** Mike and Elizabeth Fraizer

**Year Established:** 2008

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Richmond Coliseum

**Date Built:** 1971

**Facility Cost (\$/Mil):** \$20

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Richmond Raiders lost to the Alabama Hammers in the 2013 PIFL Championship.

**NAMING RIGHTS:** There are currently no naming rights deals for the Richmond Coliseum.

## ULTIMATE INDOOR FOOTBALL LEAGUE

**League Update:** The Ultimate Indoor Football League (UIFL) is a regional professional indoor football league that began in 2011. Prior to the 2013 championship weekend, three of the four teams that had been eliminated announced their intentions to join the Xtreme Indoor Football League (XIFL). The UIFL has started exploring options regarding the future of the league.

### **Capital City Revolt**

**Principle Owner:** N/A

**Year Established:** 2015

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Colonial Life Arena

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$65

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** In November 2000, voters approved a 1/8 cent sales tax to help fund an unknown percentage of the construction.

[Facility Website](#)

**UPDATES:** The Capital City revolt will be joining the UIFL for the 2015 season.

### **Corpus Christi Fury**

**Principle Owner:** Chad Dittman

**Year Established:** 2003

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** American Bank Center

**Date Built:** 2004

**Facility Cost (\$/Mil):** \$49.5

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** In November 2000, voters approved a 1/8 cent sales tax to help fund an unknown percentage of the construction.

[Facility Website](#)

**UPDATE:** The Corpus Christi Hammerheads ended their existence in 2012 after nine seasons. The Corpus Christi Fury made their debut in March 2013, as a member of the Ultimate Indoor Football League.

**NAMING RIGHTS:** In 2004, American Bank signed a 10-year naming rights agreement, paying \$175,000 per year for the first five years and \$180,000 per year for the following five years.

## Florida Tarpons

**Principle Owner:** David A. Reichert

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Germain Arena

**Date Built:** 1998

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Tarpons won the 2013 UIFL Ultimate Bowl Championship.

**NAMING RIGHTS:** Germain Motor Company bought the naming rights in 2004.

## UNITED FOOTBALL LEAGUE (UFL)

**League Update:** The United Football League (UFL), its member teams, and charter member William Hambrecht are currently being sued by seventy-eight players. The players are seeking full wages and compensation for the services they provided to the UFL during the 2012 season, which they claim the defendants have failed to pay. The damages sought total more than \$750,000, with a request of \$750,000 in punitive damages for defendants' prior actions.

The league ceased operations in October 2012, cutting the season short after only four weeks of play. The plan was to finish the 2012 schedule in spring 2013 and begin a new season in fall 2013; however, the league did not return to play in spring 2013. The new goal is to resume play in spring 2014.

The UFL is a league that consists mainly of former NFL players. All UFL franchises compete in markets where no NFL franchises currently plays in.

### **Las Vegas Locomotives**

**Principal Owner:** William Hambrecht

**Year Established:** 2009

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

**Team Website:** N/A

**Stadium:** Sam Boyd Stadium

**Date Built:** 1971

**Facility Cost (\$/Mil):** \$3.5

**Percentage of Stadium Publicly Financed:** 0%

**Facility Financing:** Private donations financed the facility.

[Facility Website](#)

**NAMING RIGHTS:** The University of Las Vegas owns the naming rights to the stadium. Originally, it was named Las Vegas Stadium when it was built in 1971 at a cost of \$3.5 million. The facility was renamed the Las Vegas Silver Bowl in 1978 and then as Sam Boyd Stadium in honor of local gaming pioneer, Sam Boyd, beginning in 1984.

## Omaha Nighthawks

**Principal Owner:** William Hambrecht  
**Year Established:** 2010  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website:** N/A

**Stadium:** TD Ameritrade Park  
**Date Built:** 2011  
**Facility Cost (\$/Mil):** \$131  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** The Park is being financed by the city, with some additional private funding.  
[Facility Website](#)

**NAMING RIGHTS:** In 2009, TD Ameritrade purchased the naming rights to the stadium. Sources put the deal for the naming rights for approximately \$750,000 a year, with annual escalators.

## Sacramento Mountain Lions

**Principal Owner:** Paul Pelosi  
**Year Established:** 2009  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Stadium:** Raley Field  
**Date Built:** 2000  
**Facility Cost (\$/Mil):** \$46.5  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** Bonds financed by the River City Stadium Financing Authority; bond payments paid from ticket, concession, advertising, and other revenues, not taxes.  
[Facility Website](#)

**UPDATE:** In August 2012, the Sacramento Mountain Lions announced they would play their home games at Raley Field, home of the Pacific Coast League's Sacramento River Cats.

**NAMING RIGHTS:** Raley's, a regional chain of supermarkets, owns the naming rights to the stadium. Raley's will pay \$15 million over twenty years for the naming rights, a deal that expires in 2019.



## Virginia Destroyers

**Principal Owner:** Bill Mayer

**Year Established:** 2009

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

**Team Website:** N/A

**Stadium:** Virginia Beach Sportsplex

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$6.8

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There are currently no naming rights deals for the Virginia Beach Sportsplex.

## XTREME INDOOR FOOTBALL LEAGUE

**League Update:** The inaugural season for the XIFL is 2014, co-founded by LaMonte Coleman, Andrew Haines, and Kacee Smith. There are four teams set to play in 2014: three from the UIFL, one from the CIFL, and an expansion team.

### **Alabama Outlawz**

**Principle Owner:** Lee Ellison  
**Year Established:** 2014  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Bill Harris Arena  
**Date Built:** N/A  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Alabama Outlawz are a charter member of the XIFL in 2014.

**NAMING RIGHTS:** There are currently no naming rights deals with Bill Harris Arena.

### **Cape Fear Heroes**

**Principle Owner:** Barbara Spigner  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Cumberland County Crown Coliseum at the Crown Center  
**Date Built:** 1997  
**Facility Cost (\$/Mil):** 55  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by Civic City Commission.  
[Facility Website](#)

**UPDATE:** In Fall 2012, Barbara Spigner acquired the remaining interest in the Cape Fear Heroes from AIF.

The Cape Fear Heroes won the 2012 AIF Championship with an undefeated season. The Cape Fear Heroes were runners-up in the 2014 AIF Championship

Beginning in the spring of 2014, the Crown Coliseum underwent minor renovations. Improvements include minor fixes to the facilities, reupholstering ripped seats, deep cleaning of the concourse and bathroom floors, and a revamp of the facilities website, logo, and marketing efforts.

The Cape Fear Heroes are moving to the Xtreme Indoor Football league for the 2015 season.

**NAMING RIGHTS:** There are currently no naming rights deals for the Cumberland County Crown Coliseum at the Crown Center.

## Georgia Rampage

**Principle Owner:** Amer W. Awad and Kacee Smith

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Northwest Georgia Trade and Convention Center

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Georgia Rampage are a charter member of the XIFL in 2014; they previously played in the UIFL.

**NAMING RIGHTS:** There are currently no naming rights for the Northwest Georgia Trade and Convention Center.

## Florida Marine Raiders

**Principle Owner:** Mike Mink and Robert Tannenbaum

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Lakeland Center

**Date Built:** 1974

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Florida Marine Raiders, formerly the Lakeland Raiders, are a charter member of the XIFL, after playing two seasons in the UIFL.

**NAMING RIGHTS:** There are currently no naming rights deals for the Lakeland Center.

## Savannah Steam

**Principle Owner:** Bobby Dammarell

**Year Established:** 2014

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Savannah Civic Center

**Date Built:** 1974

**Facility Cost (\$/Mil):** 8

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** .

[Facility Website](#)

**UPDATE:** The Savannah Steam moved from Pennsylvania to Savannah, GA for the 2015 season. This followed the sale of the team to a Georgia ownership group. The team will pay the civic center \$8,000 for every game played.

**NAMING RIGHTS:** There are currently no naming rights deals for the Savannah Civic Center.

## St. Louis Attack

**Principle Owner:** Missouri Sports Holdings LC

**Year Established:** 2014

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Family Arena

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$27

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The St. Louis Attack replaced the UIFL Missouri Monsters as a charter member of the XIFL in 2014.

Greenside Lawn Care will sponsor the St. Louis Attack for the 2014 season.

**NAMING RIGHTS:** There are currently no naming rights deals for Family Arena.