



## SOCCER LEAGUES

*{Appendix 5, to **Sports Facility Reports**, [Volume 15](#)}*  
*Research completed as of August 1, 2014*

### MAJOR ARENA SOCCER LEAGUE (MASL)

#### **Team: Baltimore Blast**

**Principal Owner:** Edwin F. Hale, Sr.

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Baltimore Arena

**Date Built:** 1962

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The City of Baltimore is still looking to start a private-public partnership for a new 18,500-seat arena to replace the aging 1st Mariner Arena, which will cost around \$500 million. Private funding would go towards the new stadium, while public funding would be used to build a convention center. In March 2012, the state legislature declined to give \$2,500,000 for design proposals until a more firm commitment to the project from the City of Baltimore is verbalized. As of July 2014, no commitment had been made.

**NAMING RIGHTS:** Baltimore Blast owner and 1st Mariner Bank President and CEO Ed Hale acquired the naming rights to the arena through his company, Arena Ventures, LLC, as a result of a national competitive bidding process conducted by the City of Baltimore. Arena Ventures agreed to pay the City \$75,000 annually for ten years for the naming rights, which ran from 2003 to 2013. The arena will henceforth revert to its former name, the Baltimore Arena.

## **Team: Brownsville Barracudas**

**Principal Owner:** Oscar Ruvalcaba

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Barracudas FC Sports Complex

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** The 2014–2015 season will be the Barracudas first season as a professional club. There is little news related to sponsorships or the facility.

**NAMING RIGHTS:** N/A

## **Team: Chicago Mustangs**

**Principal Owner:** Armando Gamboa

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Grand Sports Arena

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Mustangs were champions of the PASL (a league that formed part of MASL) in the 2013–2014 season. The team will compete in MASL beginning in 2014–2015 and recently held tryouts to fill open roster spots.

**NAMING RIGHTS:** N/A

## **Team: Dallas Sidekicks**

**Principal Owner:** Ronnie & Missy Davis

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Allen Event Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** 52.6

**Facility Financing:** Public

[Facility Website](#)

**UPDATE:** The Sidekicks will play in the inaugural game of the MASL's first season. However, the team has been professional since 1984, winning four championships in the team's history.

The Allen Event Center is a city-owned, multi-use facility in Allen, Texas. The center opened in 2009 and plays host to concerts and other events in addition to soccer games.

**NAMING RIGHTS:** N/A

## **Team: Detroit Waza Flo**

**Principal Owner:** Dominic & Mario Scicluna

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Taylor Sportsplex

**Date Built:** 2002

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Waza Flo played their first professional season in 2006–2007. Like the other former PASL teams, Waza Flo will play in the MASL in 2014–2015.

The Taylor Sportsplex is a city-owned, sports facility mainly used to play soccer and ice hockey.

**NAMING RIGHTS:** N/A

## **Team: Harrisburg Heat**

**Principal Owner:** John Wilsbach

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Pennsylvania Farm Show Complex & Expo Center

**Date Built:** 1939

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Harrisburg Heat first played professional soccer in the Farm Show Complex's large arena in 1991. The team played there until 2003, when it moved to a smaller arena in the Complex. Upon competing in the MASL in 2014–2015, the team will move back to the large arena.

The Farm Show Complex is owned by the Pennsylvania Department of Agriculture.

**NAMING RIGHTS:** N/A

## **Team: Hidalgo La Fiera**

**Principal Owner:** Victor Fernandez

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** State Farm Arena

**Date Built:** 2003

**Facility Cost (\$/Mil):** 23

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Hidalgo La Fiera was originally a Mexican professional team, the Monterrey Flash. The team moved to Texas in 2012 and changed names to the Rio Grande Valley Flash. In 2013, the team adopted the Hidalgo La Fiera moniker and will compete in the MASL in 2014–2015.

**NAMING RIGHTS:** Formerly the Dodge Arena, State Farm purchased the naming rights to the arena in 2010.

## **Team: Las Vegas Legends**

**Principal Owner:** Meir Cohen

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Orleans Arena

**Date Built:** 2003

**Facility Cost (\$/Mil):** 85

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team was founded as part of the PASL in 2012. The Legends have been successful over the past two years, with two semi-final finishes in the playoffs.

**NAMING RIGHTS:** The Orleans Arena is operated by Coast Casinos, a subsidiary of Boyd Gaming Corporation.

## **Team: Milwaukee Wave**

**Principal Owner:** Jim Lindenberg

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** UW–Milwaukee Panther Arena

**Date Built:** 1950

**Facility Cost (\$/Mil):** 10

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In June 2013, the University of Wisconsin–Milwaukee announced that it will return to the UW–Milwaukee Panther Arena for the 2013–2014 season. The school played on campus at the Klotsche Center during the 2012–2013 season, after having played at the former–U.S. Cellular Arena through the 2011–2012 season. The rental fee will be \$14,000 per game, a 17% decrease from the prior agreement, and will increase at a rate of 3% annually. With a lower overall rental rate, a lower facility fee of \$1.50 per ticket, and attendance incentives, school officials anticipate the savings from the previous agreement to be 20%.

In May 2013, the Milwaukee Wave signed a two-year extension with UW–Milwaukee Panther Arena to continue to play its home matches at the arena.

**NAMING RIGHTS:** With the return of the University of Wisconsin–Milwaukee to the arena and the expiration of U.S. Cellular’s 6-year naming rights deal, the Wisconsin Center District agreed to a 10-year partnership with the school to occupy the arena. UW–M has the option to extend to 2024.

## **Team: Missouri Comets**

**Principal Owner:** TOTA, LLC (Headed by Mickey Scheetz, Edward L. Scheetz, and Brian Budzinski)

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Independence Events Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** 68

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** As of February 1, 2013, the Center was \$59,000 behind on its projected budget for the year. This comes on the heels of a report in October 2012 that stated the Center was entering the current fiscal year with a loss of \$97,000.

**NAMING RIGHTS:** Efforts continue to be underway to find a naming rights partner. The city manager proclaimed that when a deal comes to fruition, it will be a big sponsorship deal.

## **Team: Ontario Fury**

**Principal Owner:** Bernie Lilavois

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Citizens Business Bank Arena

**Date Built:** 2008

**Facility Cost (\$/Mil):** 130

**Facility Financing:** Public

[Facility Website](#)

**UPDATE:** Ontario was founded in 2013 and had a tough inaugural season in the PASL. The team will compete in the MASL starting in 2014–2015.

**NAMING RIGHTS:** The Arena is owned by the city of Ontario, California, and is operated by AEG.

## **Team: Oxford City Football Club of Texas**

**Principal Owner:** Oxford City F.C.

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Ford Arena

**Date Built:** 2003

**Facility Cost (\$/Mil):** 32

**Facility Financing:** Public

[Facility Website](#)

**UPDATE:** Oxford City F.C. purchased the Texas Strikers, formerly of the PASL, in 2014. The team was renamed and is slated to compete in the MASL in the upcoming season.

**NAMING RIGHTS:** In 2003, Ford paid \$1.25 million for five years of naming rights.

## **Team: Rochester Lancers**

**Principal Owner:** Christopher Wilmot, Steven Stokes, Dom Vieira, John Coraggioso, Luis Ribeiro, and Salvatore Fantauzzo

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Blue Cross Arena at the War Memorial

**Date Built:** 1955 (1998 renovation)

**Facility Cost (\$/Mil):** 7.5 (41 for renovation)

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team will play in the MASL beginning in 2014–2015. In 2012, the team offered Allen Iverson a contract.

**NAMING RIGHTS:** In July 1998, Blue Cross Blue Shield and the City of Rochester announced a naming rights deal. The deal runs for fifteen years, ending on October 30, 2013, with a total payment of \$2.975 million. The deal was renewed in November 2013 until 2028 under the same terms of the original agreement. This includes an annual fee of \$195,000.

## **Team: Sacramento Surge**

**Principal Owner:** Airrick Harvey

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Estadio Azteca Soccer Arena

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Surge's first competitive season was in the PASL in 2012. The team will compete in the MASL in 2014–2015.

**NAMING RIGHTS:** N/A

## **Team: St. Louis Ambush**

**Principal Owner:** Andrew Haines, Leah Haines, Will Clark, Shelly Clark, Glen Goldstein, Dawn Goldstein

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Family Arena

**Date Built:** 1999

**Facility Cost (\$/Mil):** 30

**Facility Financing:** Publicly funded

[Facility Website](#)

**UPDATE:** In June 2013, the MISL announced it awarded a franchise to St. Louis for the 2013–2014 season. The team will play in the MASL beginning in 2014–2015.

The Family Arena has put over \$800,000 into renovations to improve the facility by adding two large video boards and ribbon boards in each end zone. The additions were made in February and March 2013.

**NAMING RIGHTS:** N/A

## **Team: Saltillo Rancho Seco**

**Principal Owner:** Marco Antonio Davila de Leon

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Autonomous University of Coahuila Arena

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team was founded in 2011 and played its first season in the PASL in 2013–2014. The team will be one of the original members of the MASL.

**NAMING RIGHTS:** N/A



## **Team: San Diego Sockers**

**Principal Owner:** David Pike & Carl Savoia

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Valley View Casino Center

**Date Built:** 1966

**Facility Cost (\$/Mil):** 6.4

**Facility Financing:** Private

[Facility Website](#)

**UPDATE:** The self-proclaimed proudest franchise in indoor soccer history began play in 1978. After a 5-year hiatus, the Sockers returned to play in 2009.

**NAMING RIGHTS:** In 2010, AEG, San Pasqual Band of Diegueno Mission Indians, and the city of San Diego agreed to a 5-year deal for \$1.5 million to name the arena “Valley View Casino Center.”

## **Team: Seattle Impact**

**Principal Owner:** Dion Earl

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** ShoWare Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** 84.5

**Facility Financing:** Public

[Facility Website](#)

**UPDATE:** The 2014–15 MASL season will be the first season for the Seattle Impact.

**NAMING RIGHTS:** The city of Kent sold the naming rights for the arena to VisionOne, Inc. in 2008. The deal is for \$3.175 million over ten years.

## **Team: Syracuse Silver Knights**

**Principal Owner:** Syracuse Pro Sports, LLC

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** War Memorial Arena at the Oncenter

**Date Built:** 1951  
**Facility Cost (\$/Mil):** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** Head coach and team owner Tommy Tanner hopes to begin talks with Oncenter management about extending the team's lease at War Memorial Arena. The team finalized a deal with Oncenter and Onondaga County officials that gives both parties one-year renewal options after the 2014–2015 season.

**NAMING RIGHTS:** N/A

## **Team: Tulsa Revolution**

**Principal Owner:** Adam Mellor & Shannon Clark  
**Current Value (\$/Mil):** N/A  
[Team Website](#)

**Stadium:** Cox Business Center  
**Date Built:** 1964  
**Facility Cost (\$/Mil):** N/A  
**Facility Financing:** Public  
[Facility Website](#)

**UPDATE:** The team began play in the PASL in 2013–2014. However, the team can trace its roots back to 1992 when it was called the Tulsa Ambush. It will be one of the founding members of the MASL.

**NAMING RIGHTS:** N/A

## **Team: Turlock Express**

**Principal Owner:** Arturo Pulido & Matt Warner  
**Current Value (\$/Mil):** N/A  
[Team Website](#)

**Stadium:** Turlock Soccer Center  
**Date Built:** N/A  
**Facility Cost (\$/Mil):** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Express began as a semi-pro team in 2004 and was a charter member of the PASL in 2011. The team is comprised of largely local talent.

**NAMING RIGHTS:** N/A

## **Team: Wichita B–52s**

**Principal Owner:** Joseph Pindell

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Hartman Arena

**Date Built:** 2009

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** After 2013–2014, the Wichita Wings folded, but another investment group announced the intention to start a team once again. After securing a lease with the Hartman Arena, the team began play in the PASL during 2013–2014.

In October 2012, Venuworks announced that the company would be assuming the management role of the Arena. Terms of the agreement were not released. Venuworks manages over fifty venues in twelve states.

**NAMING RIGHTS:** The stadium is named for Willis Hartman, former owner of the Wichita Wings.

## MAJOR LEAGUE SOCCER (MLS)

\*MLS announced a new TV deal on May 12, 2014. The joint broadcast deal is with ESPN, Fox Sports, and Univision. The deal is worth \$720 million over 8 years.

### **Team: Chicago Fire**

**Principal Owner:** Andell Holdings, LLC (Headed by Andrew Hauptman)

**Value September 2008 (\$/Mil):** 41 **2014:** 102\*

[Team Website](#)

**Stadium:** Toyota Park

**Date Built:** 2006

**Facility Cost (\$/Mil):** 98

**Facility Financing:** The Village of Bridgeview financed Toyota Park.

[Facility Website](#)

**UPDATE:** March of 2014 saw Giordano's Famous Stuffed Pizza become the official pizza of the Chicago Fire. In April 2014, the Fire announced the Soccer in the Community (SITC) program. SITC is an organized, grassroots effort to grow the game of soccer in the Chicagoland community. The stated purpose is to deepen the club's connection with the area.

**NAMING RIGHTS:** Toyota agreed to a 10-year naming rights deal, worth \$7.5 million, expiring in 2015.

### **Team: Club Deportivo Chivas USA**

**Principal Owner:** Jorge Vergara Madrigal and Antonio Cue

**Value September 2008 (\$/Mil):** 24 **2014:** 64

[Team Website](#)

**Stadium:** StubHub Center (Shared with the L.A. Galaxy)

**Date Built:** 2003

**Facility Cost (\$/Mil):** 150 (for the entire sports complex)

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** On March 4, 2013, it was announced that StubHub entered into an agreement with AEG to become the new naming rights partner of the 125-acre multi-sport facility on the campus of California State University, Dominguez Hills, formerly known as the Home Depot Center. In June of 2014, Chivas USA announced involvement in the "No Victory Without Honor" program, a partnership with Coast Soccer League to bolster positive attitudes amongst players, coaches, and

referees. Time Warner Deportes has also been announced as an official broadcast partner of Chivas USA, broadcasting 10 games in the upcoming season.

**NAMING RIGHTS:** StubHub agreed to a naming rights deal in March 2013, taking effect June 1, 2013. The financial terms and length of agreement were not released.

## **Team: Colorado Rapids**

**Principal Owner:** Kroenke Sports Enterprises (Headed by E. Stanley Kroenke)

**Value September 2008 (\$/Mil):** 31   **2014:** 76

[Team Website](#)

**Stadium:** Dick's Sporting Goods Park

**Date Built:** 2007

**Facility Cost (\$/Mil):** 131 for the stadium, 24-field complex, and infrastructure improvements

**Facility Financing:** Kroenke Sports and Commerce City split the cost, each paying roughly \$65 million. The city paid through the issuance of bonds that did not require taxpayer subsidies.

[Facility Website](#)

**UPDATE:** May of 2014 brought big change for the Rapids, as Ciao Telecom was announced as the new jersey sponsor for the team. This change will also see new technologies integrated into Dick's Sporting Goods Park as the partnership progresses.

**NAMING RIGHTS:** Dick's Sporting Goods is paying \$30 million for the naming rights to the complex. The 15-year agreement expires in 2021.

## **Team: Columbus Crew**

**Principal Owner:** Clark Hunt, Ron Pizzuti, and a group of local investors

**Value September 2008 (\$/Mil):** 23   **2014:** 73

[Team Website](#)

**Stadium:** Crew Stadium

**Date Built:** 1999

**Facility Cost (\$/Mil):** 28.5

**Facility Financing:** The Hunt Sports Group privately funded Crew Stadium.

[Facility Website](#)

**UPDATE:** In February 2013, the Columbus Crew announced new corporate partnerships with Papa John's Pizza and White Castle restaurants. Both restaurants' products were offered at Crew Stadium concessions starting in the 2013 season. In March 2014, the Crew renewed a partnership with La Mega 103.1 for Spanish radio broadcasting of games. The Time Warner Cable SportsChannel also became the television home of the Crew around the same time. New video boards have also been installed to enhance the fan experience.

**NAMING RIGHTS:** The naming rights for Columbus Crew Stadium remain unsold. Columbus Crew president and general manager Mark McCullers is working with Mayor Michael Coleman and the Columbus Partnership, a group of thirty local chief executives to find a team sponsor.

## **Team: D.C. United**

**Principal Owner:** William H.C. Chang

**Value September 2008 (\$/Mil):** 35    **2014:** 71

[Team Website](#)

**Stadium:** RFK Stadium

**Date Built:** 1961

**Facility Cost (\$/Mil):** 24

**Facility Financing:** Congressionally authorized bonds funded the stadium.

[Facility Website](#)

**UPDATE:** Ahead of the 2014 season, DC United announced that Comcast SportsNet will expand coverage of United games. The push for a new stadium continues, and beginning in July of 2014, public hearings began to voice concerns and support about the proposed Buzzard Point stadium project.

**NAMING RIGHTS:** The naming rights for RFK Stadium remain unsold.

## **Team: FC Dallas**

**Principal Owner:** Hunt Sports Group (headed by Clark Hunt)

**Value September 2008 (\$/Mil):** 39    **2014:** 97

[Team Website](#)

**Stadium:** Toyota Stadium

**Date Built:** 2005

**Facility Cost (\$/Mil):** 65 (105 for the entire complex)

**Facility Financing:** Collin County contributed \$20 million, the city contributed \$20 million, and the local school district contributed \$15 million. The Hunt Sports Group contributed private funds.

[Facility Website](#)

**UPDATE:** FC Dallas and Time Warner Cable agreed to the most extensive television broadcast deal in the club's 18-year history prior to the 2013 season. Time Warner Cable SportsChannel is scheduled to air twenty-two FC Dallas regular-season matches in 2013. The end of 2013 saw FC Dallas announce its management of a new soccer park at Elm Fork, which the team sees as a step forward for the growth of soccer in the area.

**NAMING RIGHTS:** FC Dallas agreed to a long-term deal with Toyota to rename the stadium Toyota Stadium. The surrounding complex will be called Toyota Soccer Center. The length and terms of the deal were not released.

## **Team: Houston Dynamo**

**Principal Owner:** AEG, Golden Boy Promotions, and Brener International Group

**Value September 2008 (\$/Mil):** 33   **2014:** 125

[Team Website](#)

**Stadium:** BBVA Compass Stadium

**Date Built:** 2012

**Facility Cost (\$/Mil):** 95

**Facility Financing:** The Dynamo gave \$60 million towards construction costs and the city paid for \$15.5 million. BBVA Compass provided a \$20 million loan from which the city paid the \$15.5 million. To cover the infrastructure costs, the city and county funded the project an additional \$20 million.

[Facility Website](#)

**UPDATE:** In July 2014, the Dynamo announced BHP Billiton as the new shirt sponsor for the team. The agreement also makes BHP the premier sponsor for the team.

**NAMING RIGHTS:** BBVA Compass agreed to a 10-year, \$20 million deal that expires in 2021.

## **Team: Los Angeles Galaxy**

**Principal Owner:** AEG (Headed by Phillip Anschutz)

**Value September 2008 (\$/Mil):** 100   **2014:** 170

[Team Website](#)

**Stadium:** StubHub Center (Shared with Chivas USA)

**Date Built:** 2003

**Facility Cost (\$/Mil):** 150 (for the entire sports complex)

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Ahead of Manchester United's US tour in summer 2014, the Galaxy partnered with Chevrolet and Manchester United to create the Chevrolet FC Cup, which included youth camps and games and culminated with the Galaxy taking on Manchester United at the Rose Bowl. The Galaxy also teamed with Unlimited to create an exclusive clothing line and have also launched a Sports Science division for its program.

On March 4, 2013, it was announced that StubHub entered into an agreement with AEG to become the new naming rights partner of the 125-acre multi-sport facility on the campus of California State University, Dominguez Hills, formerly known as the Home Depot Center.

**NAMING RIGHTS:** StubHub agreed to a naming rights deal in March 2013, taking effect June 1, 2013. The financial terms and length of agreement were not released.

## **Team: Montreal Impact**

**Principal Owner:** Joey Saputo; The Fonds de Solidarité

**Value September 2008 (\$/Mil):** N/A    **2014:** 96

[Team Website](#)

**Stadium:** Saputo Stadium

**Date Built:** 2008

**Facility Cost (\$/Mil):** 15

**Facility Financing:** Financing of the stadium came through private funding and a donation from the Saputo Family.

[Facility Website](#)

**UPDATE:** The Impact announced a partnership with AllerjectMC in 2014 to raise public awareness of severe allergies and anaphylaxis. The Impact also announced a bundle of new partners, including Tim Hortons, Buonanotte, the Federation of Egg Producers Quebec, Techno-Bloc, and La Cage Aux Sports.

In July 2013, the Montreal Impact and MLS announced that an official complaint was made to Montreal police following profanity-laden threats were made towards one of the first team's players on social media.

**NAMING RIGHTS:** Saputo Stadium (Stade Saputo) was named after the Saputo family because of their contribution to the construction of the stadium.

## **Team: New England Revolution**

**Principal Owner:** Kraft Sports Group (Headed by Robert K. Kraft and Jonathon A. Kraft)

**Value September 2008 (\$/Mil):** 27    **2014:** 89

[Team Website](#)

**Stadium:** Gillette Stadium

**Date Built:** 2002

**Facility Cost (\$/Mil):** 325

**Facility Financing:** The New England Patriots paid for the \$325 million stadium. The state contributed \$72 million for infrastructure, \$40 million of which the Patriots will pay back over twenty-five years.



### [Facility Website](#)

**UPDATE:** In Summer 2014, the Revolution partnered with Autism Speaks to put on an Autism Awareness match.

**NAMING RIGHTS:** Gillette agreed to extend its naming rights agreement and signed a \$240 million, 15-year agreement, which will conclude in 2025.

## **Team: New York City FC**

**Principal Owner:** Manchester City Football Club and New York Yankees

**Value September 2008 (\$/Mil):** N/A    **2014:** N/A

[Team Website](#)

**Stadium:** TBD

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

Facility Website: N/A

**UPDATE:** After announcing NYCFC in 2013, the team has finally announced some of the players that will be on the roster, including Spain international David Villa and former England captain Frank Lampard.

Over the past two years, MLS began discussions with the city of New York and other stakeholders about the possibility of constructing a new stadium in the Flushing Meadows Corona Park in Queens, NY. The Club is continuing to review other potential sites as well. The team is currently arranging to play in an interim home beginning in 2015.

**NAMING RIGHTS:** N/A

## **Team: New York Red Bulls**

**Principal Owner:** Red Bull GmbH

**Value September 2008 (\$/Mil):** 36    **2014:** 114

[Team Website](#)

**Stadium:** Red Bull Arena

**Date Built:** 2010

**Facility Cost (\$/Mil):** 200+

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In January 2014, the Red Bulls announced an exclusive partnership with the New Jersey Youth Soccer Association. The partnership is targeting further grassroots development and growth of soccer. The team also renewed its partnership with the National Soccer Coaches Association of America, making the Red Bulls the exclusive partner of the organization in New York and New Jersey.

**NAMING RIGHTS:** Red Bull holds the naming rights for an indefinite number of years at the cost of \$30 million.

## **Team: Philadelphia Union**

**Principal Owner:** Keystone Sports and Entertainment, LLC (Headed by Jay Sugarman)

**Value September 2008 (\$/Mil):** N/A    **2014:** 90

[Team Website](#)

**Stadium:** PPL Park

**Date Built:** 2010

**Facility Cost (\$/Mil):** 122

**Facility Financing:** Keystone Sports and Entertainment contributed \$49 million towards the cost of the stadium project. Keystone also received \$43 million from the state and \$30 million from Delaware County towards the cost of acquiring the land and building the soccer stadium.

[Facility Website](#)

**UPDATE:** In early 2014, the Union reached an agreement to extend its partnership with PA 529 College Savings Program, running until 2015.

In April 2013, Philadelphia Union reached an agreement with Turkey Hill Dairy to extend their partnership for an additional three years, expiring in 2015. The agreement includes Turkey Hill ice cream stands and signage seen throughout PPL Park.

**NAMING RIGHTS:** PPL Corp. agreed to an 11-year, \$20 million naming rights deal with the Philadelphia Union beginning in 2010.

## **Team: Portland Timbers**

**Principal Owner:** Peregrine Sports, LLC (Headed by Merritt Paulson)

**Value September 2008 (\$/Mil):** N/A    **2014:** 141

[Team Website](#)

**Stadium:** Providence Park

**Date Built:** 1926 (renovation in 2011)

**Facility Cost (\$/Mil):** 31 for the 2011 renovation

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Portland, Oregon will be the host city for the 2014 AT&T MLS All-Star Game, to be played at Providence Park. On February 10, 2014, the Timbers announced a deeply integrated partnership with Providence Health & Services, a non-profit organization providing health services and education across Oregon.

**NAMING RIGHTS:** Formerly JELD-WEN Field, a multi-year deal was struck with Providence Health & Services giving the company exclusive naming rights.

## **Team: Real Salt Lake**

**Principal Owner:** SCP Worldwide (Headed by David Checketts); Dell Loy Hansen

**Value September 2008 (\$/Mil):** 30   **2014:** 85

[Team Website](#)

**Stadium:** Rio Tinto Stadium

**Date Built:** 2008

**Facility Cost (\$/Mil):** 110

**Facility Financing:** The stadium will receive \$35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy City, Utah, has also committed \$10 million of its own redevelopment agency dollars that include the hotel and broadcast center. Real Salt Lake invested more than \$72.5 million of private funds in the overall project, including the contribution of \$7.5 million to the creation of youth soccer fields in Salt Lake County.

[Facility Website](#)

**UPDATE:** In October 2013, Real Salt Lake announced that LifeVantage would be the jersey front sponsor from 2014 to 2024.

**NAMING RIGHTS:** Rio Tinto Group, a business-to-business mining company, agreed to a 15-year naming rights deal for \$22.5–30 million, expiring in 2023.

## **Team: San Jose Earthquakes**

**Principal Owner:** Earthquakes Soccer, LLC (Headed by Lew Wolff and John Fisher) in partnership with Athletics Investment Group

**Value September 2008 (\$/Mil):** N/A   **2014:** 75

[Team Website](#)

**Stadium:** Buck Shaw Stadium at Santa Clara University

**Date Built:** 1962

**Facility Cost (\$/Mil):** 5

**Facility Financing:** Wolff funded the \$4 million renovations that brought the stadium up to MLS standards in 2008.

## Facility Website

**UPDATE:** In September 2009, plans were unveiled for a \$60 million, 15,000-seat stadium that will be three-sided and feature grass seating on the open end. In March 2010, land adjacent to Norman Mineta International Airport was zoned for the stadium. In March 2011, demolition began on the building that was on the site of the new stadium. The club announced the addition of club seats that will not require a seat license. Also, the stadium is said to be designed to have the first field-side suites—the "U" shape of the stadium will allow for twelve suites. Each suite will sell for \$350,000 over a five-year period—with each already having been reported as sold. The suite addition will add another \$10 million to the projected \$60 million cost. Wolff will finance the stadium privately. Wolff will have to pay the city \$5 million for the land if he pays before June 2012 and \$7 million if he pays after that date. In October 2012, groundbreaking commenced on the new stadium. In the process, a Guinness World Record was set for most participants in a groundbreaking ceremony; there were 6,256 people on hand for the ceremony. The stadium will be opened for the 2015 MLS season. For information on the new stadium, check out: <http://www.sjearthquakes.com/newstadium>.

**NAMING RIGHTS:** There are no naming rights sold, as the team currently plays at Buck Shaw Stadium at Santa Clara University. Additionally, no naming rights have been sold for the new stadium.

## **Team: Seattle Sounders FC**

**Principle Owner:** Majority Owner - Joe Roth; Minority Owners - Adrian Hanauer, Drew Carey, and Paul G. Allen

**Value September 2008 (\$/Mil):** N/A    **2014:** 175

[Team Website](#)

**Stadium:** CenturyLink Field (formerly Qwest Field)

**Date Built:** 2002

**Facility Cost (\$/Mil):** 430

**Facility Financing:** CenturyLink Field was financed by several different sources. Sixty-six percent of the stadium was publicly funded, while Paul Allen contributed \$100 million. Sports related lottery games brought in an additional \$127 million. Sales taxes from events held at stadium generated \$101 million. Admissions and parking taxes contributed \$56 million. Finally, existing hotel-motel taxes brought in another \$15.

[Facility Website](#)

**UPDATE:** In September 2013, Seattle extended its partnership with Xbox to be the jersey sponsor until at least the end of the 2014 season. The deal originated in 2009.

**NAMING RIGHTS:** CenturyLink announced it would extend its naming-rights deal through the 2018–2019 season. Qwest, who had a \$60–100 million naming-rights deal with the Seattle Seahawks, was purchased by CenturyLink in 2010. Qwest Field was renamed CenturyLink Field in June 2011.

## Team: Sporting Kansas City

**Principal Owner:** Sporting Club (Headed by Neal Patterson, Clifford Illig, Robb Heineman, Greg Maday and Pat Curran)

**Value September 2008 (\$/Mil):** 22    **2014:** 108

[Team Website](#)

**Stadium:** Sporting Park

**Date Built:** 2011

**Facility Cost (\$/Mil):** 200

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** On July 21, 2014 Sporting announced VML as its official marketing partner. The three-year deal is designed to integrate KC's existing sponsors physically and digitally. Coors Light also became the official beer of the park, with the deal including new experiences for fans as well as a designated driver program.

Sporting Kansas City hosted the 2013 AT&T MLS All-Star Game at Sporting Park.

**NAMING RIGHTS:** In January 2013, Sporting KC and Livestrong mutually agreed to part ways, ending their naming rights deal early. It was also revealed that Sporting had only paid \$250,000 of the \$1,000,000 that was owed. As a result, Sporting KC dropped the Livestrong name, and renamed the stadium merely Sporting Park.

## Team: Toronto FC

**Principal Owner:** Maple Leaf Sports & Entertainment Ltd.

**Value September 2008 (\$/Mil):** 44 US    **2014:** 121

[Team Website](#)

**Stadium:** BMO Field

**Date Built:** 2007

**Facility Cost (\$/Mil):** 64 Canadian; 62 US

**Facility Financing:** Maple Leaf Sports & Entertainment contributed \$8 million towards the construction of the stadium and \$10 million towards securing the naming rights of the stadium. The Canadian Federal Government contributed \$27 million, with Ontario's government adding an additional \$8 million. The City of Toronto paid \$9.8 million to have the rights to the stadium. (All figures are in Canadian Dollars)

[Facility Website](#)

**UPDATE:** On April 3, 2014, the team announced that the Toronto City Council voted 39–3 in favor of expanding and improving upon BMO Field. The project will cost around \$10 million, will include the addition of a partial roof, and seating for a total of 30,000. USMNT player

Michael Bradley and former England international Jermain Defoe were high-profile additions in the offseason.

In February 2013, Toronto FC and Labatt Breweries of Canada announced a new partnership with the Budweiser brand. The partnership gives Budweiser the pouring rights at BMO Field and naming rights to the new Budweiser King Club at BMO Field.

**NAMING RIGHTS:** Bank of Montreal agreed to a 10-year naming rights deal worth \$23.7 million (Canadian) that is set to expire in 2016.

## **Team: Vancouver Whitecaps**

**Principal Owner:** Greg Kerfoot, Steve Luczo, Jeff Mallett and Steve Nash

**Value September 2008 (\$/Mil):** N/A    **2014:** 86

[Team Website](#)

**Stadium:** BC Place

**Date Built:** 1969

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** On May 3, 2014, the Whitecaps celebrated the 40th anniversary of the club by playing a match against the San Jose Earthquakes, with proceeds going to mental health organizations. The team also paired with Harbor Air Seaplanes to attract fans across southwestern British Columbia.

**NAMING RIGHTS:** There are no naming rights for the stadium at the moment. BC Place is expected to get corporate naming rights soon, but no announcement has been made as of July 2013. Telus had won the rights, but the British Columbian government, owner of the stadium, backed out of the deal at the last moment. Some news outlets suggest that a potential deal with Telus may not be completely dead.

## NORTH AMERICAN SOCCER LEAGUE (NASL)

### **Team: Atlanta Silverbacks**

**Principal Owner:** Boris Jerkunica, John Latham and Stephen Pratten

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Silverbacks Park

**Date Built:** 2006

**Facility Cost (\$/Mil):** 15

**Facility Financing:** The stadium was self-financed.

[Facility Website](#)

**UPDATE:** There are plans to finish stages three and four of a multi-year renovation plan, but nothing has been confirmed in regards to start dates for those projects. One reason for a lack of news about these renovations is that the team is currently up for sale, and new owners may not want to go forward with the proposed renovations.

**NAMING RIGHTS:** The stadium is named for the team mascot.

### **Team: Carolina RailHawks**

**Principal Owner:** Majority–Traffic Sports USA; Minority–Dr. H. Paul Singh

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** WakeMed Soccer Park

**Date Built:** 2002

**Facility Cost (\$/Mil):** 14.5 (6.3 for the renovation in 2012)

**Facility Financing:** Money to build the soccer park came from \$14.5 million in county-wide hotel room and prepared food and beverage taxes. The Town of Cary assumed responsibility for operations and maintenance in 2004 from the Capital Area Soccer League.

[Facility Website](#)

**UPDATE:** WakeMed Soccer Park finished a project in late 2012 that increased seating in the stadium. An additional 3,000 seats were added; the project cost \$6,300,000.

**NAMING RIGHTS:** WakeMed signed a new naming rights deal in 2012 that will run until 2015 for a total of \$315,000.

## **Team: FC Edmonton**

**Principal Owner:** Fath Group (Headed by Tom and Dave Fath)

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Clarke Stadium

**Date Built:** 1938 (Rebuilt in 2012)

**Facility Cost (\$/Mil):** .007 (Can)

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The city of Edmonton has started discussions centered around a new, 20,000 seat soccer stadium in the downtown area. FC Edmonton has continued to push for more work to be done on Clarke Stadium, but the city is requiring an average attendance of 4,500 fans for game over three years. If this mark it met, a \$20 million expansion will move forward.

Clarke Stadium was improved in 2012 to increase capacity to 4,000 seats and room for 1,000 standing room only fans; the east side stands opened May 12, 2013.

**NAMING RIGHTS:** There are no corporate sponsorship deals for naming rights of Clarke Stadium. Clarke Stadium is named after Joseph Andrew Clarke, former mayor of Edmonton.

## **Team: Fort Lauderdale Strikers**

**Principal Owner:** Traffic Sports

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Lockhart Stadium

**Date Built:** 1959

**Facility Cost (\$/Mil):** 5 (renovation in 1998)

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Fort Lauderdale Strikers and Traffic Sports are actively pursuing a long-term home at a soccer-specific stadium in South Florida.

See <http://www.strikers.com/index.php/stadium/our-future-home.html> for updated information.

**NAMING RIGHTS:** N/A



## **Team: Minnesota United FC**

**Principal Owner:** Bill McGuire

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** NSC Stadium

**Date Built:** 1990

**Facility Cost (\$/Mil):** 20.3

**Facility Financing:** State funds were used to build the facility, but no operating subsidy is provided. The original state investment was \$14.7 million, and to date the State has invested just over \$20 million in the NSC campus. In 2000, the NSC Foundation financed the majority of an ambitious construction phase through private investment.

[Facility Website](#)

**UPDATE:** Bill McGuire was announced as the owner of the former Minnesota Stars in November 2012. After taking over, the team officially changed its name to Minnesota United FC.

**NAMING RIGHTS:** N/A

## **Team: New York Cosmos**

**Principal Owner:** New York Cosmos LLC

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Shuart Stadium

**Date Built:** 1963 (renovated 2013)

**Facility Cost (\$/Mil):** 20.3

**Facility Financing:** The stadium, also known as Hofstra Stadium, is owned and operated by Hofstra University. It is home to Hofstra's lacrosse teams.

[Facility Website](#)

**UPDATE:** The former centerpiece of American soccer was reborn in 2010. The club assembled some well-known individuals to head up the operation and began competitive play in the NASL in 2013. In the first competitive season back on the field, the team won the championship.

In January 2013, the team submitted a proposal for a new stadium and development project. For more information visit: <http://cosmosstadium.com/>

**NAMING RIGHTS:** N/A

## **Team: Ottawa Fury**

**Principal Owner:** Ottawa Sports and Entertainment Group

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** TD Place Stadium

**Date Built:** 1908

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Ottawa NASL team was announced on June 20, 2011. The team joined the NASL upon completion of the renovations to TD Place Stadium in 2014. TD Place is located in Lansdowne Park, an area that is undergoing significant renovation.

**NAMING RIGHTS:** Formerly Frank Clair Stadium, TD Place got its name on January 7, 2014 when a deal was announced with Toronto-Dominion Bank.

## **Team: Puerto Rico Islanders**

**Principal Owner:** Andy Guillemard, Isaac Nieves, Jorge Pierluisi, Mario Gaztambide and Stuart Klapper, and Josen Rossi

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Juan Ramón Loubriel Stadium

**Date Built:** 1974

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** The stadium was publicly financed by the municipality of Bayamon.

**Facility Website:** N/A

**UPDATE:** In mid-2012, step one of renovations to the stadium was complete. This included tearing up the playing surface to add a new drainage system and to make the field FIFA approved in length. The stadium also finished new locker rooms and bathrooms. An investment of nearly \$3 million was needed to convert the stadium into a real soccer field. Once renovations are complete, nearly \$7 million will have been spent.

**NAMING RIGHTS:** N/A

## **Team: San Antonio Scorpions FC**

**Principal Owner:** Gordon Hartman

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Toyota Field

**Date Built:** 2013

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** The stadium was privately funded primarily by Gordon Hartman, founder of the Scorpions.

**Facility Website:** N/A

[Facility Website](#)

**UPDATE:** Toyota Field opened April 13, 2013, and replaced North East Independent School District's Heroes Stadium as the home of the Scorpions. The stadium seats 8,000 and has sixteen suites. With proposed future expansions, the stadium could one day seat 18,500 and have thirty-two suites. The stadium also features the Sky Suite observation deck on the Suite Level and Miller Lite Beer Garden twenty feet from the back of the south goal.

In March 2013, MillerCoors and Glazer's Distributors partnered with Soccer for a Cause and the San Antonio Scorpions FC on a five-year agreement. Under the partnership, Miller Lite becomes the "Official Beer" of the San Antonio Scorpions. Toyota Field will now have the Miller Lite Beer Garden on its south end and the Miller Lite logo will appear on the team jerseys.

**NAMING RIGHTS:** On August 28, 2012, Toyota announced its sponsorship of the stadium. In addition to signing on as sponsor for the stadium, the automaker also signed on to sponsor the nearby Morgan's Wonderland theme park. Specific details of the agreements were not revealed.

## **Team: Tampa Bay Rowdies**

**Principal Owner:** Citrus Sports Group (Headed by Andrew Nestor, Hinds Howard, David Laxer, and Jeffrey MacDonald)

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Al Lang Stadium

**Date Built:** 1977

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In 2013, the Rowdies have been working with the City of St. Petersburg to make improvements to Al Lang Stadium. Included in these changes is a realigning of the playing field to make the atmosphere more fan-friendly. In 2014, Bill Edwards publicly complained about the

city's performance in maintaining the facility. He pledged to help pay for improvements to create a soccer-specific facility.

**NAMING RIGHTS:** N/A

## UNITED SOCCER LEAGUES (USL PRO)

### **Team: Antigua Barracuda FC**

**Principal Owner:** Gordon Derrick

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Sir Vivian Richards Stadium

**Date Built:** 2006

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** Built with financial assistance from the People's Republic of China

[Facility Website](#)

**UPDATE:** Sir Vivian Richards Stadium was built to be ready in time for the 2007 International Cricket Council (ICC) World Cup. It has a seating capacity of 20,000, of which 10,000 are permanent seats.

**NAMING RIGHTS:** Named after Antigua's greatest cricketing icon.

### **Team: Charleston Battery**

**Principal Owner:** Charleston Battery, LLC (headed by Anthony Bakker)

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Blackbaud Stadium

**Date Built:** 1999

**Facility Cost (\$/Mil):** 5.7

**Facility Financing:** Privately funded.

[Facility Website](#)

**UPDATE:** In February 2013, it was announced that SPARC, a local software business, was signing on to be a named jersey sponsor for the club. The company will have an increased marketing presence within the stadium as well. Terms of the deal were not released.

**NAMING RIGHTS:** Although the financial details were undisclosed, Blackbaud agreed to a two-year deal for 2010 and 2011. While the stadium still bears the Blackbaud, no details on an updated naming rights agreement have been publicly disclosed. It should be noted that team owner Tony Bakker is the founder of Blackbaud Software Company.

## **Team: Charlotte Eagles**

**Principal Owner:** Pat Stewart, Missionary Athletes International

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Dickson Field

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The proposed Matthews Sportsplex is a possible home venue in the near future for the Eagles. Groundbreaking for the Sportsplex occurred May 17, 2012. It will feature twelve multi-use fields, including a stadium that can seat up to 7,000 people. Phase one was completed in Summer 2013. The county pledged \$32 million toward the project's construction, with Matthews committing \$2 million. For information visit:

<http://matthewsnc.gov/Departments/EconomicDevelopment/SportsplexProject.aspx>

For the 2013 season, the Eagles moved into Dickson Field, on the campus of Queens University of Charlotte. The team continues play at Dickson Field in 2014 while the City of Matthews discuss the construction of the stadium itself.

**NAMING RIGHTS:** N/A

## **Team: Dayton Dutch Lions**

**Principal Owner:** Dutch Lions Capital Group (Headed by Erik Tammer and Mike Mossel)

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Dayton Outpatient Center Stadium

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** In April 2013, Expedient Technology Solutions announced a renewal of its partnership with the Dayton Dutch Lions FC, continuing a relationship that began in 2012.

In April 2013, the Dayton Dutch Lions FC announced a partnership with Dayton Outpatient Center, making the Center the primary sponsor for the Dayton Dutch Lions FC.

**NAMING RIGHTS:** In 2014, the team reached a 30-year agreement with the West Carrollton school district.

## **Team: Harrisburg City Islanders**

**Principal Owner:** Eric Pettis, Chris Barker, Bryan Gobin, Chuck Fox, Jay Chadwick

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Skyline Sports Complex

**Date Built:** 1987 (renovation in 2008)

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In March 2013, the Harrisburg City Islanders announced a partnership agreement with Adidas America for new uniform kits for their tenth season.

**NAMING RIGHTS:** N/A

## **Team: Orange County Blues**

**Principal Owner:** Ali & Maryam Mansouri

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Anteater Stadium

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The former Los Angeles Blues changed names to the Orange County Blues in 2014. The team began play in Anteater Stadium in 2013.

**NAMING RIGHTS:** Anteater Stadium is the home of the UC Irvine men's and women's soccer teams as well as the Orange County Blues, and is owned by the University of California – Irvine.

## **Team: Oklahoma City Energy FC**

**Principal Owner:** Prodigal LLC (headed by Bob Funk, Jr.)

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Pribil Stadium

**Date Built:** 1951  
**Facility Cost (\$/Mil):** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In July 2013, USL PRO announced an expansion franchise in Oklahoma City, OK, joining the league for the 2014 season.

Prodigal LLC has made the first steps toward designing and building the club a soccer-specific stadium through its partnership with local design firm ADG, Inc. The first version of the stadium would seat 7,000 people and would be capable of expanding to 20,000 seats. Talks are ongoing for the placement of the stadium, but the team will play in Pribil Stadium, owned by Bishop McGuinness Catholic High School, during the 2014 season.

**NAMING RIGHTS:** N/A

## **Team: Orlando City SC Lions**

**Principal Owner:** Phil Rawlins, Brendan Flood, Gary Mellor, John Bonner, Wayne Estopinal, Scott Bates, Tony Sutton, Hassan Miyanji, and Legacy Soccer Partners  
**Current Value (\$/Mil):** N/A  
[Team Website](#)

**Stadium:** ESPN Wide World of Sports Complex  
**Date Built:** 1997  
**Facility Cost (\$/Mil):** 100  
**Facility Financing:** Private  
[Facility Website](#)

**UPDATE:** In 2013, team ownership announced that their bid to join MLS as an expansion team had been accepted and that the team would begin play in 2015. The first marquee signing for the club occurred in Summer 2014, when Brazilian Kaka joined the team. Upon the team joining MLS, the USL team will migrate north to Louisville and become Louisville City FC.

The team will play its first MLS season in the Citrus Bowl, while the soccer-specific stadium built for the squad will open in 2016. The project is financed publicly and privately and will cost around \$84 million.

**NAMING RIGHTS:** N/A



## **Team: Phoenix Football Club**

**Principal Owner:** BDR Sports LLC

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Sun Devil Soccer Stadium

**Date Built:** 2000

**Facility Cost (\$/Mil):** N/A **Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The USL Pro revoked the team's franchise rights on November 1, 2013. Citing multiple violations of the franchise agreement, it appears that the 2013 season will be the only season for the squad.

**NAMING RIGHTS:** N/A

## **Team: Pittsburgh Riverhounds**

**Principal Owner:** Terry Shallenberger

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Highmark Stadium

**Date Built:** 2012

**Facility Cost (\$/Mil):** 10.2

**Facility Financing:** The facility was entirely privately financed.

[Facility Website](#)

**UPDATE:** On March 26, 2014, the team filed for Chapter 11 bankruptcy, but will compete in the USL Pro for the 2014 season. Shallenberger subsequently expanded his role and pledged to get the team back in the black.

For the 2013 season, the Riverhounds moved into their new venue, Highmark Stadium. The stadium seats 3,500 people for sporting events and 15,000 for concerts.

**NAMING RIGHTS:** Highmark Stadium is named for local health insurance company, Highmark. Terms of the deal were not released.

## **Team: Richmond Kickers**

**Principal Owner:** Bob Ukrop (President of the Richmond Kickers Youth Soccer Club)

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** City Stadium

**Date Built:** 1929

**Facility Cost (\$/Mil):** .08

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In January 2013, the club announced a partnership to become the official USL Pro affiliate of DC United.

**NAMING RIGHTS:** N/A

## **Team: Rochester Rhinos**

**Principal Owner:** Rob Clark; Adirondack Sports Club LLC

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Sahlen's Stadium

**Date Built:** 2006

**Facility Cost (\$/Mil):** 35

**Facility Financing:** Jointly financed between the State of New York, the City of Rochester, and the Rochester Rhinos.

[Facility Website](#)

**UPDATE:** In January 2013, the team announced that it would be the official USL Pro partner of the New England Revolution.

**NAMING RIGHTS:** Sahlen's Packing Co. Inc., a Buffalo-based maker of hot dogs and other meat products, reached an agreement for the naming rights for the downtown stadium. The contract includes an initial 5-year agreement with Rochester Rhinos holding company Adirondack Sports Club, LLC, and a 5-year renewal beginning in 2016.

## **Team: Sacramento Republic FC**

**Principal Owner:** Warren Smith

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Bonney Field

**Date Built:** 2014

**Facility Cost (\$/Mil):** 3

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team made its USL Pro debut in 2014. While the first few games of 2014 were played at Hughes Field, the new Bonney Field, owned and operated by Ovations Food Service, opened on June 20, 2014. The owner of the team is pushing for a larger, soccer-specific stadium in the downtown area in order to push an MLS expansion for 2016.

**NAMING RIGHTS:** N/A

## **Team: VSI Tampa Bay FC**

**Principle Owner:** VisionPro Sports Institute

**Current Value (\$/Mil):** N/A

**Team Website:** N/A

**Stadium:** Plant City Stadium

**Date Built:** 1987

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The club ceased operations of all of its teams after the 2013 season.

**NAMING RIGHTS:** N/A

## **Team: Wilmington Hammerheads**

**Principal Owner:** Bill Rudisill, Dr. Clyde Harris, Cindy Harris, Dr. Mario Basegoda, and Dr. Sara Borcharding

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** Legion Stadium

**Date Built:** 1930's

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In January 2014, the team announced a partnership with Toronto FC that will see a minimum of four Toronto players loaned to the team.

**NAMING RIGHTS:** N/A