COLLEGE FOOTBALL

{Appendix 7, to Sports Facility Reports, Volume 15}
Research completed as of July 1, 2014

FBS (DIVISION I-A) SCHOOLS

AMERICAN ATHLETIC CONFERENCE (ACC)

Conference Update: At the start of the 2014–2015 season, the AAC will add East Carolina University, Tulane University, and the University of Tulsa from C-USA, while the University of Louisville will leave for the ACC and Rutgers, the State University of New Jersey, will leave for the Big Ten. At the start of the 2015–2016 season, the United States Naval Academy is also expected to join the AAC.

Team: Cincinnati Bearcats

School: University of Cincinnati
Year Team Established: 1885
Team Website

Stadium: Nippert Stadium
Principal Owner: University of Cincinnati
Date Built: 1924
Facility Costs: $10.5 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: 100% privately financed. Funds were eventually privately raised in hopes of building a new stadium. James N. Gamble, of Procter and Gamble, provided the funds needed to complete the horseshoe shaped stadium.
Facility Website

UPDATE: In June 2013, the university had raised about $41 million of the estimated $86 million needed to expand its stadium’s capacity to over 40,000. This was done through private donations and suite sales. The project will not use public funds and additional fundraising is
expected to cover the remaining balance. In 2014, the stadium closed to begin renovations and is scheduled to reopen for the 2015–2016 season.

**NAMING RIGHTS:** The stadium was named after Gamble’s grandson, James Gamble Nippert. Nippert was a UC football player who was injured during a 1923 game and died as a result of his injuries.

**Team: Connecticut Huskies**

**School:** University of Connecticut  
**Year Team Established:** 1896  
[Team Website](#)  

**Stadium:** Rentschler Field  
**Principal Owner:** State of Connecticut  
**Date Built:** 2003  
**Facility Costs:** $91.2 million  
**Percentage of Stadium Publicly Financed:** The State of Connecticut contributed an unspecified percentage of funds and has invested more than $92 million in the stadium to attract the best events and concerts to the state.  
**Facility Financing:** The facility is the result of teamwork and dedication between the State’s Office of Policy and Management, the Town of East Hartford, United Technologies Corporation, and numerous public and private sector organizations.  
[Facility Website](#)  

**UPDATE:** In 2013, the State Bond Commission approved $2.8 million dollars for facility repairs, roughly $1.7 million of which was used to replace the facility’s scoreboards.

**NAMING RIGHTS:** The stadium is named after Frederick Brant Rentschler. Rentschler was the founder of the aircraft company, Pratt & Whitney, which created revolutionary aircraft engines.

**Team: East Carolina Pirates**

**School:** East Carolina University  
**Year Team Established:** 1932  
[Team Website](#)  

**Stadium:** Dowdy-Ficklen Stadium  
**Principal Owner:** East Carolina University  
**Date Built:** 1963  
**Facility Costs:** $300,000; $1.6 million in renovations in 1991  
**Percentage of Stadium Publicly Financed:** 0%
Facility Financing: All of the funds for the facility were privately raised. The goal was to raise $200,000; the fundraiser ultimately collected $238,000.

UPDATE: In the spring of 2014, Dowdy-Fricklen Stadium replaced its sod for the upcoming football season. By 2016, ECU also plans to expand its stadium to hold at least 58,000 spectators. The upgrades will resemble NC State’s stadium, adding a 2nd level to the pressbox side of the stadium. A new pressbox will be constructed atop that 2nd level.

NAMING RIGHTS: The university owns the naming rights to the stadium. The stadium is named after Ron and Mary Ellen Dowdy, who pledged a $1 million gift to the ECU Scholarship Foundation. The stadium is also named after James Skinner Ficklen, the owner of Greenville’s E.B. Skinner Tobacco Company. Skinner was a booster of the college and established a scholarship fund in his name.

Team: Houston Cougars

School: University of Houston
Year Team Established: 1946
Team Website

Stadium: TDECU Stadium
Principal Owner: University of Houston System
Date Built: 2014 (under construction)
Facility Costs: $105,000,000 (estimated)
Percentage of Stadium Publicly Financed: 53% (as of June 4, 2014)
Facility Financing: In 2012, the University of Houston raised 80% of the funding needed for its new stadium. The financing included $40 million in bonds/auxillary revenue, $40 million in gifts and donations, and $5 million from Higher Education Assistance Funds (HEAF). The schools expects to secure the remaining $20 million from undisclosed sources in the near future.
Facility Website

UPDATE: The university’s new football stadium is expected to open in August 2014 and will seat 40,000 spectators.

NAMING RIGHTS: The university announced in July 2014 that it had reached a naming-rights sponsorship agreement with Texas Dow Employees Credit Union. The facility is now named TDECU Stadium.

Team: Memphis Tigers

School: University of Memphis
Year Team Established: 1912
Team Website
Stadium: Liberty Bowl Memorial Stadium (Rex Dockery Field)  
Principal Owner: City of Memphis  
Date Built: 1965  
Facility Costs: $3.7 million; $19.5 million in renovations in 1987  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The City of Memphis completely funded the project.  
Facility Website

UPDATE: In 2013, the university received a permit to remove roughly 2,000 seats to make way for handicapped accessibility. The removal is part of a $12 million project to make the stadium ADA compliant.

NAMING RIGHTS: The City of Memphis owns the naming rights to the stadium. In December 1983, City of Memphis officials named the playing surface Rex Dockery Field in honor of the late Tiger coach who was killed in a plane crash.

Team: Southern Methodist Mustangs

School: Southern Methodist University  
Year Team Established: 1915  
Team Website

Stadium: Gerald J. Ford Stadium  
Principal Owner: Southern Methodist University  
Date Built: 2000  
Facility Costs: $42 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed through donations and gifts by students, former student-athletes, and other alumni.  
Facility Website

UPDATE: In the fall of 2013, SMU completed its stadium renovations, adding luxury seating areas and nine suites on the 3rd floor. The project repurposed what were viewed as “underutilized” parts of the stadium to provide a better experience for the fans.

NAMING RIGHTS: The stadium is named after Gerald J. Ford, a banking billionaire, who provided significant contributions to the stadium project. This Gerald Ford is not to be confused with former president Gerald R. Ford.

Team: South Florida Bulls

School: University of South Florida  
Year Team Established: 1997 (FCS); 2001 (FBS)  
Team Website
Stadium: Raymond James Stadium  
Principal Owner: Tampa Bay Sports Authority  
Date Built: 1998  
Facility Costs: $168.5 million  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The stadium was publicly funded through a .05% sales-tax increase.  
Facility Website

UPDATE: The Tampa Bay Buccaneers, Raymond James Stadium’s main tenant, and Aramark Sports & Entertainment announced plans to renovate the stadium’s fourteen existing concourse concessions and add four beverage stands. The Buccaneers are funding the $7 million project, which is expected to be complete by August 2014. The stadium is also expected to undergo an additional $17.7 million upgrade, ranging from new scoreboards and high-definition screens to new carpeting and seat covers.

NAMING RIGHTS: Raymond James Financial purchased the naming rights to the stadium for $32.5 million, paid over thirteen years. Raymond James’ naming rights extend through 2015.

Team: Temple Owls

School: Temple University  
Year Team Established: 1894  
Team Website

Stadium: Lincoln Financial Field  
Principal Owner: City of Philadelphia  
Date Built: 2003  
Facility Costs: $512 million  
Percentage of Stadium Publicly Financed: 39%  
Facility Financing: The facility, also used by the NFL’s Philadelphia Eagles, was financed through the state, city, NFL, and Eagles. The MLB’s Philadelphia Phillies’ and the Eagles’ new stadiums were funded by a combined $304 million from the city, $482 million from the two teams, and $170 million from the state. The Eagles contributed $310 million.  
Facility Website

UPDATE: In 2013, Lincoln Financial Field began a two-year renovation. In the first year, it expanded its stadium store, improved concourse lighting, painted, recarpeted, and redesigned entrance areas. The 2014 upgrades will include new HD video boards, LED ribbon boards, HD TVs, 1,600 seats, and bridges connecting the upper concourse. The entire project will cost an estimated $125 million and is expected to be completed in August 2014.

NAMING RIGHTS: Lincoln Financial Group agreed to pay $139.6 million over twenty years for the naming rights to the stadium. The agreement expires in 2022 and has an average annual payout of $6.7 million. The deal also includes signs in the stadium, suites at home and road
games, tickets for the Pro Bowl, commercial time on the Eagles' preseason game broadcasts and television shows, and information kiosks throughout the stadium.

Team: Tulane Green Wave

School: Tulane University  
Year Team Established: 1893  
Team Website

Stadium: Mercedes-Benz Superdome  
Principal Owner: Louisiana Stadium/Expo District  
Date Built: 1975  
Facility Costs: $134 million; $85 million renovation in 2011  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: The stadium was financed through a bond issue backed by a hotel tax.  
Facility Website

UPDATE: In the hopes of winning a bid to host a future Super Bowl, stadium officials are looking to make significant upgrades to the stadium, particularly upgrading its big screens.

NAMING RIGHTS: Mercedes-Benz obtained the naming rights for the Superdome in a ten-year deal that is expected to expire in 2020. Terms of the deal have not been released.

Team: Tulsa Golden Hurricane

School: The University of Tulsa  
Year Team Established: 1895  
Team Website

Stadium: Skelly Field at H.A. Chapman Stadium  
Principal Owner: University of Tulsa  
Date Built: 1930  
Facility Costs: $275,000; estimated $18 million in renovations in 2008  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: All financing for the stadium was collected through private gifts and donations.  
Facility Website

Update: During the 2013–2014 season, the Golden Hurricane played on new turf, which is designed to reduce the field’s surface temperature.

NAMING RIGHTS: The Chapman Family Trust provided major monetary contributions for the naming rights to the stadium. William Skelly pledged to donate $125,000 for the construction if
another $175,000 could be raised. The $175,000 was raised, leading Skelly to donate his $125,000 pledge to the university.

Team: UCF Knights

School: University of Central Florida  
Year Team Established: 1979  
Team Website

Stadium: Bright House Networks Stadium  
Principal Owner: University of Central Florida  
Date Built: 2007  
Facility Costs: $54 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed. The stadium was part of a $60 million project that included financing costs, reserve requirements, infrastructure, roads, parking, and practice fields for football, soccer, and baseball. The funding came from the stadium’s naming rights, revenues from suites and club seat leases, ticket and concession sales, donations, corporate sponsorships, and advertising. No public money or tuition was used to build or operate the stadium.  
Facility Website

UPDATE: In 2013, UCF announced that they were undertaking an engineering study to determine the feasibility of an open-air tiki bar on the east side of the stadium. Early estimates have the cost of the bar at just over $1 million. The goal is to have the bar open by the 2014 season. Additionally, UCF has proposed a $35 million expansion that includes additional suites and an upper deck to the stadium’s east side.

ATLANTIC COAST CONFERENCE (ACC)

Conference Update: At the start of the 2014–2015 season, the ACC will add the University of Louisville, while the University of Maryland, a charter member of the conference, will leave for the Big Ten.

Team: Boston College Eagles

School: Boston College  
Year Team Established: 1893  
Team Website

Stadium: Alumni Stadium  
Principal Owner: Boston College  
Date Built: 1957 (renovated in 1995)  
Facility Costs: $250,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Former Boston College Athletic Director, William Flynn, led a fundraising campaign when the Eagles could no longer play their games at Fenway Park. He was able to raise $370,000 in donations to finance the costs of Alumni Stadium.
Facility Website

NAMING RIGHTS: Boston College owns the naming rights to Alumni Stadium.

Team: Clemson Tigers

School: Clemson University  
Year Team Established: 1889  
Team Website

Stadium: Clemson Memorial Stadium ("Death Valley")  
Principal Owner: Clemson University  
Date Built: 1942  
Facility Costs: $125,000  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A
Facility Website

UPDATE: During the 2013–2014 season, Howard’s Rock, a historical relic and tradition at Death Valley, was secured in a more protective case. This followed an earlier incident in June 2013, when the rock was vandalized and a piece of it was chipped away.

NAMING RIGHTS: Clemson owns the naming rights to Clemson Memorial Stadium.
Team: Duke Blue Devils

School: Duke University
Year Team Established: 1895
Team Website

Stadium: Wallace Wade Stadium
Principal Owner: Duke University
Date Built: 1929
Facility Costs: $4 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was paid for through private donations.
Facility Website

UPDATE: In early 2014, the Board of Trustees approved renovations to the stadium, which are expected to begin after the 2014–2015 season. The $15 million project has been funded entirely with private donations.

NAMING RIGHTS: From 1929 to 1967, the stadium was named Duke Stadium. In 1967, the Board of Trustees unanimously agreed to rename the stadium after former legendary coach, Wallace Wade.

Team: Florida State Seminoles

School: Florida State University
Year Team Established: 1947
Team Website

Stadium: Bobby Bowden Field at Doak S. Campbell Stadium
Principal Owner: Florida State University
Date Built: 1950
Facility Costs: $250,000
Percentage of Stadium Publicly Financed: 80%
Facility Financing: Local boosters were able to raise $50,000 of the costs by selling 1,000 five-year season tickets at the price of $50 per ticket.
Facility Website

NAMING RIGHTS: Florida State University owns the naming rights to the field and stadium. It named the stadium after former University President, Doak Campbell, and renamed the field after former head coach, Bobby Bowden, in 2004.
Team: Georgia Tech Yellow Jackets

School: Georgia Institute of Technology  
Year Team Established: 1892  
Team Website

Stadium: Bobby Dodd Stadium at Historic Grant Field  
Principal Owner: Georgia Tech  
Date Built: 1913; major renovations in 2003  
Facility Costs: $15,000; $75 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was entirely financed by Georgia Tech. The major donation for construction came from John W. Grant, who gave $15,000.  
Facility Website

NAMING RIGHTS: Georgia Tech’s football facility was known as Grant Field until April 1988, when the Georgia State Board of Regents voted to add the name Bobby Dodd, in honor of the legendary coach. Georgia Tech students assisted with the original construction. Georgia Tech owns the naming rights to the stadium.

Team: Louisville Cardinals

School: University of Louisville  
Year Team Established: 1912  
Team Website

Stadium: Papa John’s Cardinal Stadium  
Principal Owner: University of Louisville  
Date Built: 1998  
Facility Costs: $63 million; $72 million of renovations in 2010  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The university is in the process of beginning renovations to the Howard L. Schnellenberger Football Complex, located at the north end of the stadium. In late 2013, at least $6 million had been raised to fund the project through two separate $3 million donations from Sun Tan City and Planet Fitness. Also in late 2013, the athletic department issued a request proposing to conduct a study on whether it is economically feasible to expand the north end of the stadium.

NAMING RIGHTS: Papa John’s Pizza founder and CEO, John Schnatter, a native of nearby Jeffersonville, Indiana, donated $5 million for the naming rights to the stadium.
Team: Miami Hurricanes

School: The University of Miami  
Year Team Established: 1926  
Team Website

Stadium: Sun Life Stadium  
Principal Owner: Stephen Ross (Principal) and H. Wayne Huizenga  
Date Built: 1987  
Facility Costs: $115 million; completed $250 million of capital improvements in 2007  
Percentage of Stadium Publicly Financed: 10%  
Facility Financing: 90% privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.  
Facility Website

UPDATE: In June 2014, the Miami-Dade County Commission approved a plan that will require the county to pay the Miami Dolphins incentives for hosting major events. In return, Dolphins’ owner, Steve Ross, agreed to fund the majority of the $350 million project to upgrade the facility. Ross may seek some state assistance to help pay for the project.

NAMING RIGHTS: In 2010, Sun Life Financial entered into a five-year contract for naming rights to the stadium. The contract pays $7.5 million per year for the naming rights.

Team: North Carolina Tar Heels

School: University of North Carolina at Chapel Hill  
Year Team Established: 1888  
Team Website

Stadium: Kenan Memorial Stadium  
Principal Owner: University of North Carolina at Chapel Hill  
Date Built: 1927  
Facility Costs: $303,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University of North Carolina completely financed the stadium. In June 1926, nearly forty alumni contributed just under $30,000. When William Kenan visited the facility in November, he decided to fund the rest of the stadium to establish a memorial for his late parents.  
Facility Website

NAMING RIGHTS: The university decided to name the stadium after the Kenan family for their generous donations and dedication to the university and its athletic programs.
Team: North Carolina State Wolfpack

School: North Carolina State University  
Year Team Established: 1892  
Team Website

Stadium: Carter-Finley Stadium  
Principal Owner: North Carolina State University
Date Built: 1966  
Facility Costs: $3.2 million; $97 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: North Carolina State University completely financed the stadium.
Facility Website

NAMING RIGHTS: North Carolina State University initially named the stadium after Harry and Wilbert Carter, both graduates of the university and then added the name of Albert E. Finley, another major contributor to the university. North Carolina State owns the naming rights.

Team: Pittsburgh Panthers

School: University of Pittsburgh  
Year Team Established: 1890  
Team Website

Stadium: Heinz Field  
Principal Owner: Sports & Exhibition Authority of Pittsburgh and Allegheny County (NFL’s Pittsburgh Steelers)
Date Built: 2001  
Facility Costs: $281 million  
Percentage of Stadium Publicly Financed: 69%  
Facility Financing: The Steelers contributed $76.5 million for the stadium, the state provided $75 million, and the remainder came from the Allegheny Regional Asset District, which administered a 1% county sales tax.
Facility Website

UPDATE: In 2014, the Pittsburgh Steelers confirmed that an additional 3,000 seats and a high-definition scoreboard would be added to Heinz Field. The team plans to increase its annual lease payments by $2.1 million and also add a $1 surcharge to game tickets starting in 2015 to pay for the renovations. The project is expected to be complete before the start of the 2015 season.

NAMING RIGHTS: H.J. Heinz bought the exclusive naming rights for the Steelers’ home field for $57 million. The deal expires in 2021 and has an average annual payout of $2.9 million.
Team: Syracuse Orange

School: Syracuse University
Year Team Established: 1889
Team Website

Stadium: Carrier Dome (“The Loud House”)
Principal Owner: Syracuse University
Date Built: 1980
Facility Costs: $28 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% private donations and contributions
Facility Website

UPDATE: In early 2014, within a couple of days of becoming Syracuse University’s new Chancellor, Kent Syverud stated that the university is exploring different ways to address the need to either renovate or replace the Carrier Dome.

NAMING RIGHTS: The Carrier Corporation made a $2.75 million naming gift.

Team: Virginia Cavaliers

School: The University of Virginia
Year Team Established: 1888
Team Website

Stadium: Carl Smith Center, home of David A. Harrison III Field at Scott Stadium
Principal Owner: The University of Virginia
Date Built: 1931
Facility Costs: $300,000; $86 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University of Virginia completely financed Scott Stadium.
Facility Website

NAMING RIGHTS: The official name of the field and stadium is the Carl Smith Center, home of David A. Harrison III Field at Scott Stadium. Scott Stadium bears the name of donor and University Rector, Frederic Scott. David A. Harrison III provided a gift allowing natural grass to be reinstalled in the stadium. The university owns the naming rights to the stadium.
Team: Virginia Tech Hokies

School: Virginia Polytechnic Institute and State University
Year Team Established: 1892
Team Website

Stadium: Lane Stadium
Principal Owner: Virginia Tech
Date Built: 1965
Facility Costs: $3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The university was responsible for the stadium financing through donations and contributions from alumni.
Facility Website

NAMING RIGHTS: The stadium is named for the late Edward H. Lane, a graduate of the university. Lane led an educational foundation project that raised more than $3 million for the original construction. The field was named Worsham Field in 1992, to honor Wes and Janet Worsham, who donated $1 million to the university's Second Century Campaign.

Team: Wake Forest Demon Deacons

School: Wake Forest University
Year Team Established: 1888
Team Website

Stadium: BB&T Field
Principal Owner: Wake Forest University
Date Built: 1968
Facility Costs: $4 million; $48 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Wake Forest University completely financed the stadium.
Facility Website

UPDATE: Wake Forest University is still involved in a seven-phase upgrade to its football stadium and the surrounding area. Three phases remain incomplete and are awaiting additional funding. The fifth phase will upgrade Deacon Hill, a fan interaction area. The next phase of the renovation will include remodeling the locker room areas. The final phase of the renovation will upgrade tailgating areas around the stadium.

NAMING RIGHTS: BB&T Bank owns the naming rights to the Demon Deacon’s field.
BIG 12 CONFERENCE

Team: Baylor Bears

School: Baylor University  
Year Team Established: 1899  
Team Website

Stadium: Baylor Stadium (McLane Stadium)  
Principal Owner: Baylor University  
Date Built: 2014  
Facility Costs: $250 million  
Percentage of Stadium Publicly Financed: 14% (at least)  
Facility Financing: Elizabeth and Drayton McLane Jr. gave the university a gift for an unspecified amount. The school announced that it was the largest gift in university history. In addition to the gift, $35 million in TIF funding was approved to pay for the stadium. Two other significant donations from the Williams and Umphrey families are being used to construct the stadium and bridge that will connect the stadium to the rest of the campus.

Facility Website

UPDATE: The Bears are set to debut in their new stadium at the start of the 2014–2015 season. The stadium can hold 45,000 spectators and is expandable to 55,000. The city of Waco has informed Baylor that, unless they can find a use for Floyd Casey Stadium, the stadium will likely be torn down. However, Waco Independent School District’s Board of Trustees announced its plan to acquire the stadium and its surrounding land.

NAMING RIGHTS: Drayton McLane Jr., who made a naming rights gift to the university, has asked to name the stadium Baylor Stadium. However, the university will likely include McLane in its name. The field at Baylor Stadium has been named John Eddie Williams Field, after the university received a major gift from alumni John Eddie Williams Jr. The bridge connecting the stadium to the campus will be named after the Umphrey family for its donation to fund the bridge.

Team: Iowa State Cyclones

School: Iowa State University  
Year Team Established: 1892  
Team Website

Stadium: Jack Trice Stadium  
Principal Owner: Iowa State University  
Date Built: 1975  
Facility Costs: $7.6 million
**Percentage of Stadium Publicly Financed:** 0%
**Facility Financing:** 100% privately financed

**Facility Website**

**UPDATE:** In June 2014, the Iowa Board of Regents unanimously approved the plan to expand the south end of the stadium, adding 5,000 seats. The renovations also include improving the surrounding parking lots and landscaping and adding a twin video board and sound system. A $25 million donation from Reiman Publications will help fund nearly half of the $60 million project, with the remaining funds coming from revenue generated by the football program.

**NAMING RIGHTS:** The stadium is named in honor of Jack Trice, Iowa State’s first African-American athlete.

**Team: Kansas Jayhawks**

**School:** The University of Kansas  
**Year Team Established:** 1890  
**Team Website**

**Stadium:** Memorial Stadium  
**Principal Owner:** The University of Kansas  
**Date Built:** 1921  
**Facility Costs:** $275,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** Funding started with Colonel John McCook, who donated $2,500 to start a funding drive. In 1920, students and faculty started a drive to build a new facility and collected more than $200,000 to build what would eventually become the first concrete structure.  
**Facility Website**

**UPDATE:** In 2014, the athletic department hired HNTB, an architecture and engineering firm, to develop renovation ideas for the stadium. While the project is still in its discussion phase, the university’s desired improvements would cost an estimated $80-$150 million.

**NAMING RIGHTS:** The stadium has had several names, but Kansas ultimately changed the name to Memorial and dedicated the stadium to the students who fought and died in World War I.

**Team: Kansas State Wildcats**

**School:** Kansas State University  
**Year Team Established:** 1896  
**Team Website**

**Stadium:** Bill Snyder Family Stadium
**Principal Owner:** Kansas State University  
**Date Built:** 1968  
**Facility Costs:** $1.6 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The stadium was 100% privately financed through student fees, athletics gate receipts, and contributions.  
[Facility Website](#)

**UPDATE:** The university’s renovations to the west side of the stadium finished in 2014. The improvements include new premium seating, upgraded broadcast facilities, a K-State Athletics Hall of Honor, and improved field lighting, necessary for high definition television broadcasting. The university also announced a $65 million project to expand the north end of the stadium. The project would enclose the stadium and add 1,000 seats behind the north endzone and two new video boards in the northwest and northeast corners of the stadium.

**NAMING RIGHTS:** In 2005, the stadium was renamed in honor of legendary head football coach, Bill Snyder, by a proclamation of the Kansas Board of Regents.

**Team: Oklahoma Sooners**

**School:** The University of Oklahoma  
**Year Team Established:** 1895  
[Team Website](#)

**Stadium:** Gaylord Family - Oklahoma Memorial Stadium  
**Principal Owner:** The University of Oklahoma  
**Date Built:** 1925  
**Facility Costs:** $293,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** In 1921, university students started a movement for construction of a student union. By 1925, the idea grew to include a combined football stadium and union.  
[Facility Website](#)

**UPDATE:** The university is planning a major expansion to its stadium, which is expected to cost $350-$400 million. The planned renovations include additional seating in the south end zone, upgrading and adding suits in the south end zone, building a new press box, and upgrading the existing team facilities. The renovations, if approved, are expected to begin at the end of the 2014–2015 season.

**NAMING RIGHTS:** The stadium was originally named Oklahoma Memorial Stadium to honor university-associated persons who died in World War I. The stadium underwent a name change after the Gaylord Family donated $50 million toward renovations.
Team: Oklahoma State Cowboys

School: Oklahoma State University  
**Year Team Established:** 1890  
[Team Website](#)  

**Stadium:** Boone Pickens Stadium  
**Principal Owner:** Oklahoma State University  
**Date Built:** 1913; renovations in 2003 and 2008  
**Facility Costs:** $260 million in renovations  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility was 100% privately financed. The stadium was rededicated in 2009 after an aggressive fundraising effort led by Boone Pickens. He made a $70 million gift and spurred the “Next Level Campaign,” which generated more than $100 million in gifts and pledges. Pickens capped the effort in 2005 with a monumental gift of $165 million.  
[Facility Website](#)  

**UPDATE:** In 2014, the stadium underwent minor renovations when the playing field was resurfaced with AstroTurf and a slightly new design.  

**NAMING RIGHTS:** Oklahoma State owns the naming rights. The stadium is named after Boone Pickens in recognition of his generous donations to the university’s athletic department, one of which was the single largest gift ever to an athletics department.

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Team: TCU Horned Frogs

School: Texas Christian University  
**Year Team Established:** 1896  
[Team Website](#)  

**Stadium:** Amon G. Carter Stadium  
**Principal Owner:** Texas Christian University  
**Date Built:** 1930  
**Facility Costs:** $350,000; $164 million in renovations  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility was 100% privately financed when Amon G. Carter began a quiet campaign to raise the money for a stadium that would seat roughly 30,000. Fort Worth residents were set to raise 60% of the money for the stadium. Eventually, the sides settled on selling mortgage bonds to construct a $350,000 stadium that would hold 27,000 fans, with the capacity to expand to 60,000 seats.  
[Facility Website](#)  

**NAMING RIGHTS:** TCU owns the naming rights to the stadium, which is titled after Amon G. Carter for his significant contributions to the athletics department.
Team: Texas Longhorns

School: The University of Texas at Austin  
Year Team Established: 1893  
Team Website

Stadium: Darrell K Royal - Texas Memorial Stadium  
Principal Owner: The University of Texas at Austin  
Date Built: 1924  
Facility Costs: $275,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Completely financed through private donations and gifts.  
Facility Website

UPDATE: In May 2013, the University of Texas’ Board of Regents approved a $62 million proposal for improvements to Royal-Texas Memorial Stadium. The improvements will add a practice gym for the women’s volleyball team and additional athletic offices. In 2014, the university announced that it will conduct a feasibility study on replacing the south end of the stadium with a multi-level stand of seating.

NAMING RIGHTS: The University of Texas at Austin owns the naming rights.

Team: Texas Tech Red Raiders

School: Texas Tech University  
Year Team Established: 1925  
Team Website

Stadium: Jones AT&T Stadium  
Principal Owner: Texas Tech University  
Date Built: 1947; major renovations in 2003 and 2006  
Facility Costs: $400,000; $53.9 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Completely financed by private gifts. AT&T was the main contributor.  
Facility Website

UPDATE: In 2014, the university announced its hopes to raise more than $100 million to upgrade twenty-five different facility projects for seventeen different sports. A major portion of the funding raised is expected to support upgrading the south end zone of Jones AT&T Stadium.

NAMING RIGHTS: The stadium was officially renamed from Jones Stadium to Jones SBC Stadium in 2000 following major corporate gifts (in excess of $25 million) from SBC Communications (now AT&T). The stadium was renamed again in 2006 to Jones AT&T Stadium after SBC changed its name to AT&T. The “Jones” in Jones Stadium comes from former Texas Tech President Clifford B. Jones.
Team: West Virginia Mountaineers

School: West Virginia University
Year Team Established: 1891
Team Website

Stadium: Mountaineer Field at Milan Puskar Stadium
Principal Owner: West Virginia University
Date Built: 1980
Facility Costs: $22 million; $29.25 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The university completely funded the stadium, while Milan Puskar completely funded the renovations.
Facility Website

UPDATE: In 2014, the university’s athletic department released its $106 million proposal to renovate different athletic facilities, including Milan Puskar Stadium. The proposed renovations would be funded by a $75 million bond, $25 million in private funding, and $6 million from a multimedia rights contract.

NAMING RIGHTS: The stadium was renamed “Milan Puskar Stadium” in 2004 after Puskar made a $20 million donation to the university.
BIG TEN CONFERENCE

Conference Update: At the start of the 2014–2015 season, the Big Ten will add the University of Maryland from the ACC and Rutgers, the State University of New Jersey, from the AAC.

Team: Illinois Fighting Illini

School: University of Illinois at Urbana-Champaign
Year Team Established: 1890
Team Website

Stadium: Memorial Stadium
Principal Owner: University of Illinois at Urbana-Champaign
Date Built: 1923
Facility Costs: $1.7 million
Percentage of Stadium Publicly Financed: 0 %
Facility Financing: Donations of approximately $1.7 million, contributed by more than 200,000 students, alumni, and other friends of the university, made the construction possible. The Athletic Association later allocated $509,850 to the project for the construction of the south stands and other stadium additions.
Facility Website

NAMING RIGHTS: The stadium was built and named as a memorial to Illinois men and women who gave their lives for their country during World War I. Their names appear on 200 columns that support the east and west sides of the stadium.

Team: Indiana Hoosiers

School: Indiana University Bloomington
Year Team Established: 1887
Team Website

Stadium: Memorial Stadium (“The Rock”)
Principal Owner: Indiana University
Date Built: 1960
Facility Costs: $4.56 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The university plans to upgrade a large gravel parking lot near the football stadium in 2014, which will cost an estimated $6.8 million. The project will include paving the lot for
roughly 1,900 parking spaces, planting trees throughout the parking area, and adding a grassy tailgating area for fans.

**NAMING RIGHTS:** Indiana University owns the naming rights to Memorial Stadium. The stadium was named to honor those who served in World War I.

**Team: Iowa Hawkeyes**

**School:** The University of Iowa  
**Year Team Established:** 1889  
[Team Website](#)

**Stadium:** Kinnick Stadium  
**Principal Owner:** The University of Iowa  
**Date Built:** 1929  
**Facility Costs:** $497,151; $89 million in renovations completed in 2006  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed through donations and gifts to the university.  
[Facility Website](#)

**UPDATE:** In 2013, Kinnick Stadium’s high definition video boards and sound system upgrades were completed.

**NAMING RIGHTS:** The University of Iowa owns the naming rights for the stadium and named it after the 1939 Heisman Trophy winner, Nile Kinnick, after he died serving his country in World War II.

**Team: Maryland Terrapins**

**School:** The University of Maryland  
**Year Team Established:** 1892  
[Team Website](#)

**Stadium:** Capital One Field at Byrd Stadium  
**Principal Owner:** University System of Maryland  
**Date Built:** 1950; expansion in 2007  
**Facility Costs:** $1 million; $50.8 million in expansion costs  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** The stadium was originally named after Harry “Curley” Byrd, a multi-sport athlete, football coach, and university president in the first half of the 20th century. In
2006, Maryland entered into a naming rights agreement with Chevy Chase Bank for $20 million. The stadium name was changed when Capital One acquired Chevy Chase Bank.

Team: Michigan Wolverines

School: University of Michigan
Year Team Established: 1879
Team Website

Stadium: Michigan Stadium (“The Big House”)
Principal Owner: University of Michigan
Date Built: 1927
Facility Costs: $950,000; $226 million in renovations in 2010
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Fielding Yost, a successful businessman interested in coal, oil, and real estate, devised a plan to finance the construction and facilities through a $1.5 million issue of 3,000 bonds at a par value of $500 at 3% interest. The money not only ended up being enough for the stadium, but also for other athletic facilities.
Facility Website

NAMING RIGHTS: The University of Michigan owns the naming rights to Michigan Stadium.

Team: Michigan State Spartans

School: Michigan State University
Year Team Established: 1896
Team Website

Stadium: Spartan Stadium
Principal Owner: Michigan State University
Date Built: 1923
Facility Costs: $16 million; $64 million expansion prior to 2005
Percentage of Stadium Publicly Financed: 0%
Facility Financing: N/A
Facility Website

UPDATE: Spartan Stadium is still expected to undergo a $20 million renovation, including a new $10 million scoreboard, new locker rooms, concession areas, a media room, and a sports recruiting room. Funding for the renovation will be split between private donations and athletic department funds and is expected to be complete in July 2014.

NAMING RIGHTS: Michigan State University owns the naming rights to the stadium.
Team: Minnesota Golden Gophers

School: University of Minnesota, Twin Cities
Year Team Established: 1882
Team Website

Stadium: TCF Bank Stadium
Principal Owner: University of Minnesota, Twin Cities
Date Built: 2009
Facility Costs: $288.5 million
Percentage of Stadium Publicly Financed: 48% (roughly $105 million)
Facility Financing: On March 24, 2005, TCF Bank announced that it would contribute $35 million toward the stadium project, which gave them naming rights. The state declared that it would contribute 48% of the stadium costs, while the university would raise the remaining 52%. The university’s portion of the funding came from the TCF donation, a $50 per semester student fee, private donations, and the sale of university property. Many private corporations financed the stadium for advertising rights within. Private financing totaled $111 million.
Facility Website

UPDATE: As part of the $1 billion being paid by local taxpayers for the Minnesota Vikings’ new stadium, $6.6 million is being used to renovate TCF Bank Stadium, the Vikings’ temporary home until their new stadium is built. Renovations include a hydronic heated field and temporary bleachers that can hold an additional 2,000 fans. These renovations are expected to be complete in July 2014.

NAMING RIGHTS: TCF owns the naming rights to the stadium worth $35 million over twenty-five years.

Team: Nebraska Cornhuskers

School: The University of Nebraska-Lincoln
Year Team Established: 1890
Team Website

Stadium: Memorial Stadium
Principal Owner: University of Nebraska-Lincoln
Date Built: 1923
Facility Costs: $430,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: In the fall of 1922, faculty, students, alumni, and friends of the university held a fund drive that collected $430,000 in construction funds for the stadium.
Facility Website

UPDATE: Expansion of the east side of Memorial Stadium was completed in 2013. The expansion includes about 6,000 new seats, including thirty-eight new skybox suites. The project,
which cost about $63.5 million, is expected to be paid off in about seven years through private donations and revenue from the new seating.

NAMING RIGHTS: The university owns the naming rights to the stadium. Memorial Stadium was named in honor of the men and women who fought and served in World War I and the Spanish-American War.

Team: Northwestern Wildcats

School: Northwestern University
Year Team Established: 1882
Team Website

Stadium: Ryan Field
Principal Owner: Northwestern University
Date Built: 1942
Facility Costs: $1.42 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% privately financed through fund raising drives and private donations.
Facility Website

UPDATE: Ryan Field will undergo a small renovation during the summer of 2014, upgrading its current scoreboard with one that is three times in size and adding new LED ribbon boards above both end zones.

NAMING RIGHTS: Patrick Ryan, who was the Chairman of the school’s Board of Trustees, paid $8 million for the rights in 1997.

Team: Ohio State Buckeyes

School: The Ohio State University
Year Team Established: 1890
Team Website

Stadium: Ohio Stadium (“The Horseshoe”)
Principal Owner: The Ohio State University
Date Built: 1922
Facility Costs: $1.3 million; refurbished for $194 million in 2001
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Local businessmen raised the $1.3 million through private donations.
Facility Website
UPDATE: Ohio Stadium is undergoing renovations that are expected to be complete by the start of the 2014–2015 season. The renovations include an additional 2,600 seats, a new tunnel for the players to enter the field through, a new playing surface, and upgraded high-definition sports lighting.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: Penn State Nittany Lions

School: Pennsylvania State University
Year Team Established: 1887
Team Website

Stadium: Beaver Stadium (“Happy Valley”)
Principal Owner: Pennsylvania State University
Date Built: 1960
Facility Costs: $93 million expansion and renovation in 2001
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In 2014, Penn State began its project to replace the stadium’s two scoreboards. Each new scoreboard will also include a thirty-five foot by twenty-five foot Nittany Lion logo, each illuminated by LED lights. The scoreboards are expected to be installed by the start of the 2014–2015 season.

NAMING RIGHTS: Pennsylvania State University owns the naming rights to the facility and it is named after James A. Beaver, a former Governor of Pennsylvania and President of the University’s Board of Trustees.

Team: Purdue Boilermakers

School: Purdue University
Year Team Established: 1887
Team Website

Stadium: Ross-Ade Stadium
Principal Owner: Purdue University
Date Built: 1924
Facility Costs: $70 million in renovations
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website
UPDATE: Purdue has announced it will remove about 6,100 upper bleachers from its south end zone. This was done in part to reduce maintenance costs and begin moving towards its planned renovations. Future renovations to the stadium are expected to include two new scoreboards in each endzone, a video ribbon, an upgraded sound system, and improved seating and lighting throughout the stadium. The costs will likely range from $30-$60 million, which is expected to be funded through donations and television revenues. A project of this size is expected to take two to three years to complete.

NAMING RIGHTS: Ross-Ade was dedicated at the 1924 game against in-state rival, Indiana. The stadium is named for its two principal benefactors, alumni David E. Ross, the late President of the Board of Trustees, and the late George Ade, playwright and humorist. Ross conceived the idea for the stadium, and Ade purchased and presented to the university the sixty-five-acre tract on which the stadium is located.

Team: Rutgers Scarlet Knights

School: Rutgers, The State University of New Jersey
Year Team Established: 1869
Team Website

Stadium: High Point Solutions Stadium
Principal Owner: Rutgers University
Date Built: 1994
Facility Costs: $28 million; $102 million expansion in 2009
Percentage of Stadium Publicly Financed: 70%
Facility Financing: Financing for the stadium came from the New Jersey Sports and Exposition Authority bond issue. The bonds accounted for 70% of the financing and private donations and contributions accounted for 30%.
Facility Website

UPDATE: Although Rutgers University just expanded High Point Solutions Stadium, Big Ten commissioner, Jim Delaney, stated that with Rutgers joining the conference in 2014, he hopes the university will build a new stadium. Currently, there are no plans to do so.

NAMING RIGHTS: In June 2011, Rutgers Stadium was renamed High Point Solutions Stadium after a naming rights deal was announced. The ten-year deal is reportedly worth $6.5 million. In the contract, a clause states that if Tim Pernetti is no longer the Athletic Director, High Point Solutions has the option to break their contract with Rutgers. As of June 2013, High Point Solutions has not made a decision as to whether or not to continue with the relationship.
Team: Wisconsin Badgers

School: University of Wisconsin-Madison
Year Team Established: 1889
Team Website

Stadium: Camp Randall Stadium
Principal Owner: University of Wisconsin-Madison
Date Built: 1917
Facility Costs: $15,000; $109.5 million renovation concluded in 2005
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The land was given to the university after the Civil War ended and the track and field teams originally used it until football moved in. The university asked the state for $40,000 and received half of its original request.
Facility Website

UPDATE: At the start of the 2013–2014 season, Camp Randall Stadium revealed its completed renovations, including a brand new locker room for the players and a new scoreboard for the fans.

NAMING RIGHTS: The University of Wisconsin owns the naming rights to the stadium. The stadium received its name because it lies on the grounds of Camp Randall, a Union Army Training Camp during the Civil War.
**CONFERENCE USA**

**Conference Update:** At the start of the 2014–2015 season, C-USA will add Western Kentucky University from the Sun Belt and Old Dominion University from the FCS Division, while East Carolina University, Tulane University, and the University of Tulsa will leave for the AAC. At the start of the 2015–2016 season, C-USA is also expected to add the University of North Carolina at Charlotte.

**Team: FAU Owls**

**School:** Florida Atlantic University  
**Year Team Established:** 2001  
**Team Website**

**Stadium:** FAU Football Stadium  
**Principal Owner:** FAU  
**Date Built:** 2011  
**Facility Costs:** $70 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** To help fund the stadium, FAU secured a $12 million development rights deal with Crocker Partners, LLC. The funding from the deal provides FAU with the money it needs to secure a bond for the stadium. On July 1, 2010, FAU trustees voted to approve a $44.6 million finance plan from Regions Bank.  
**Facility Website**

**UPDATE:** FAU’s new stadium opened in the Fall 2011. The $70 million, 30,000-seat stadium is on the FAU campus.

**NAMING RIGHTS:** FAU owns the naming rights to the stadium. In April 2013, plans to have the stadium named for the GEO Group fell through after a public relations outcry. The GEO Group is a prison company, and many felt the name was inappropriate for a school system’s building. The naming deal was originally for $6 million.

**Team: FIU Golden Panthers**

**School:** Florida International University  
**Year Team Established:** 2002  
**Team Website**

**Stadium:** FIU Stadium (“The Cage”)  
**Principal Owner:** Florida International University  
**Date Built:** 1995  
**Facility Costs:** $3 million  
**Percentage of Stadium Publicly Financed:** 100%
**Facility Financing:** The stadium was originally built as part of the County Parks system. [Facility Website](#)

**UPDATE:** FIU has a four-phase plan to renovate its football stadium. Phases one through three are complete and phase four is still awaiting completion. Phase four is expected to include increasing the seating capacity to 45,000, expanding the upper concourse, and constructing additional luxury suites, club suites, an FIU Alumni Center, a restaurant overlooking the field, Main Street FIU, and a two-story expansion of the Fieldhouse.

**NAMING RIGHTS:** FIU owns the naming rights to the stadium.

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**Team: Louisiana Tech Bulldogs**

**School:** Louisiana Tech University  
**Year Team Established:** 1901  
[Team Website](#)

**Stadium:** Joe Aillet Stadium  
**Principal Owner:** Louisiana Tech University  
**Date Built:** 1968  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed. [Facility Website](#)

**UPDATE:** The university announced it will began expanding Joe Aillet Stadium in the spring of 2014. The project includes adding an end zone complex that will close the south end zone of the stadium. As of late 2013, the university raised $3 million in donations and expects the project to be complete by the start of the 2015–2016 season.

**NAMING RIGHTS:** The stadium is named after Joe Aillet, a member of the Louisiana Tech Athletics Hall of Fame and the National Football Foundation College Football Hall of Fame. He guided his teams to a 151-86-9 record and nine conference championships during his coaching tenure.

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**Team: Marshall Thundering Herd**

**School:** Marshall University  
**Year Team Established:** 1895  
[Team Website](#)

**Stadium:** Joan C. Edwards Stadium (“The Joan”)  
**Principal Owner:** Marshall University  
**Date Built:** 1991
Facility Costs: $30 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium was 100% privately funded.
Facility Website

UPGRADES: At the start of the 2013–2014 season, additional luxury suites and a new elevator were completed at Joan C. Edwards Stadium. In 2014, the stadium’s playing field surface was replaced with new AstroTurf.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: Middle Tennessee Blue Raiders

School: Middle Tennessee State University
Year Team Established: 1911
Team Website
Stadium: Johnny “Red” Floyd Stadium
Principal Owner: Middle Tennessee State University
Date Built: 1933
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In 2014, a new playing surface, including a new design, was installed at the stadium.

NAMING RIGHTS: The university owns the naming rights to the stadium. The stadium was officially named Johnny “Red” Floyd Stadium in 1979 to honor Johnny “Red” Floyd, the school’s most prominent football coach.

Team: North Texas Mean Green

School: University of North Texas
Year Team Established: 1913
Team Website
Stadium: Apogee Stadium
Principal Owner: University of North Texas
Date Built: 2011
Facility Costs: Estimated $78 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility will be financed through the sale of suites, club, and luxury boxes, as well as through gifts and donations to the university. In May 2009, Governor Rick
Perry signed into law a bill requiring UNT students to pay a $10 student athletic fee to help fund the construction project.

**UPDATE:** In 2012, Apogee Stadium became the first collegiate stadium to achieve Leadership in Energy and Environmental Design-Platinum certification, which ranks highest among the varying levels of LEED certifications.

**NAMING RIGHTS:** The university owns the naming rights to the stadium and reached a twenty-year deal with Apogee in 2011.

**Team: Old Dominion**

**School:** Old Dominion University  
**Year Team Established:** 1930  
[Team Website](#)

**Stadium:** Foreman Field at S.B. Ballard Stadium  
**Principal Owner:** Old Dominion University  
**Date Built:** 1936  
**Facility Costs:** $300,000; $24,800,000 in renovations in 2009  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** The stadium was originally built using state and federal funds provided during the Great Depression.  
[Facility Website](#)

**NAMING RIGHTS:** Foreman Field is named after Norfolk attorney, A.H. Foreman, who is also one of the founders of Norfolk Division of William & Mary, later becoming ODU. The stadium is named after Stephen and B.J. Ballard and SB Construction, the company that does much of the campus’s construction projects, after they made a $2.5 million donation towards the 2009 renovations at Foreman Field.

**Team: Rice Owls**

**School:** Rice University  
**Year Team Established:** 1912  
[Team Website](#)

**Stadium:** Rice Stadium  
**Principal Owner:** Rice University  
**Date Built:** 1950  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** 0%
Facility Financing: The stadium was 100% privately financed.
Facility Website

UPDATE: Talks dating back to 2011 regarding a $44.5 million renovation project have been put to rest in Houston. It was reported that alumni and donors simply did not support the plans.

NAMING RIGHTS: Rice University owns the naming rights to the stadium and chose to name the stadium after the university.

Team: Southern Miss Golden Eagles

School: University of Southern Mississippi
Year Team Established: 1912
Team Website

Stadium: M.M. Roberts Stadium (Carlisle-Faulkner Field)
Principal Owner: University of Southern Mississippi
Date Built: Originally built in 1932; demolished and rebuilt in 1976.
Facility Costs: $6.3 million when it was rebuilt in 1976; $32.5 million expansion in 2008
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed. All funds were raised through a capital finance campaign. The stadium paid for its reconstruction in 1976 through a renovation capital campaign called “Building Dominance,” which financed several other projects on the campus.
Facility Website

NAMING RIGHTS: The university owns the naming rights to the stadium and named the stadium after M.M. Roberts, who provided significant contributions to the stadium refinancing.

Team: UAB Blazers

School: University of Alabama at Birmingham
Year Team Established: 1991
Team Website

Stadium: Legion Field
Principal Owner: City of Birmingham
Date Built: 1926
Facility Costs: $439,000
Percentage of Stadium Publicly Financed: N/A – Likely publicly financed because the City of Birmingham owns the stadium.
Facility Financing: N/A
Facility Website
UPDATE: Although Legion Field has been home to the Blazers since their inaugural season in 1991, UAB is looking to add a football stadium on campus. However, that plan was put on the back burner before the start of the 2013–2014 season, when UAB President reiterated that a new stadium, which would cost an estimated $75 million to construct, is not a top priority for the university.

NAMING RIGHTS: Because the city owns the stadium, in 1927 it was named in honor of the American Legion and stands as a memorial to those who gave their lives in the service of America.

Team: UTEP Minors

School: University of Texas at El Paso
Year Team Established: 1914
Team Website

Stadium: Sun Bowl Stadium
Principal Owner: UTEP
Date Built: 1963
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: Much of the stadium is financed through the various sponsorships generated by the Sun Bowl.
Facility Website

UPDATE: UTEP is set to replace its current video boards with four new ones, one of them being the largest video board in Conference USA. They are also replacing the stadium’s sound system. The entire project will cost the university about $3.4 million.

NAMING RIGHTS: The Sun Bowl Association owns the naming rights to the stadium.

Team: UTSA Roadrunners

School: University of Texas at San Antonio
Year Team Established: 2011
Team Website

Stadium: Alamodome
Principal Owner: City of San Antonio, Texas
Date Built: 1993
Facility Costs: $186 million
Percentage of Stadium Publicly Financed: 100%
**Facility Financing:** The Alamodome was 100% financed by the City of San Antonio when it was constructed in 1993. The city still owns and operates the facility.

**UPDATE:** UTSA is currently in a long-term lease deal through 2035. The deal essentially ends talk that the school might build its own stadium. Moreover, after losing its bid to host the 2017 College Football Championship game, there have been discussions about improving the stadium to put it in a better position to win a future bid. Improvements are expected to include adding luxury suites, installing new video display technology, improving the locker rooms, and constructing new media/broadcast support areas.

**NAMING RIGHTS:** The city owns the naming rights to the facility, which is used for several different purposes. Its name comes from the historical nickname given to San Antonio after the famous “Battle of the Alamo.”

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**Team: Western Kentucky Hilltoppers**

**School:** Western Kentucky University  
**Year Team Established:** 1908  
**Team Website**

**Stadium:** Houchens Industries–L.T. Smith Stadium  
**Principal Owner:** Western Kentucky University  
**Date Built:** 1968  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A

**NAMING RIGHTS:** On July 19, 2007, WKU reported that Houchens Industries, a long-time corporate support of WKU, made a $5 million commitment to the expansion and renovation project for the football stadium; the university renamed the stadium after the company.
FBS INDEPENDENTS

Team: Army Black Knights

School: United States Military Academy
Year Team Established: 1890
Team Website

Stadium: Blaik Field at Michie Stadium
Principal Owner: United States Military Academy
Date Built: 1924
Facility Costs: $300,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The original stadium was dedicated in honor of Dennis Mahan Michie, who was instrumental in starting the game of football at Army in 1890. He organized, managed, and coached the first team. In 1999, the field was named “Blaik Field” in honor of Earl "Red" Blaik, the winningest coach in Army history.

Team: BYU Cougars

School: Brigham Young University
Year Team Established: 1922
Team Website

Stadium: LaVell Edwards Stadium
Principal Owner: Brigham Young University
Date Built: 1964
Facility Costs: N/A
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% privately financed through donations and gifts.
Facility Website

NAMING RIGHTS: Originally known as Cougar Stadium, the stadium was renamed for legendary head football coach, LaVell Edwards, upon his retirement at the conclusion of the 2000 season.
Team: Navy Midshipmen

School: United States Naval Academy  
Year Team Established: 1879  
Team Website

Stadium: Navy-Marine Corps Memorial Stadium  
Principal Owner: U.S. Naval Academy  
Date Built: 1959  
Facility Costs: $3 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% privately financed. Most of the financing for construction and renovations has come through the Naval Academy Foundation and the Naval Academy Athletic Association.  
Facility Website

UPDATE: In June 2012, Navy announced a three-year plan to expand the stadium by 4,000 seats. The $16 million dollar project will also include new video boards in the end zones and new club level seating. Inside the stadium, the press box and locker rooms will also be renovated.

NAMING RIGHTS: The facility is named in memory and honor of those who died while serving the United States.

Team: Notre Dame Fighting Irish

School: University of Notre Dame  
Year Team Established: 1887  
Team Website

Stadium: Notre Dame Stadium  
Principal Owner: University of Notre Dame  
Date Built: 1930  
Facility Costs: $750,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% privately financed through university donors and alumni. The subsequent renovations were financed by $53 million in tax-exempt, fixed-rate bonds. The bonds were sold in twenty-six states.  
Facility Website

UPDATE: In early 2014, the university officially announced that Notre Dame Stadium will undergo a $400 million renovation, adding new buildings with classrooms, recreational sports facilities, and a dining hall. It also includes adding 3,000 to 4,000 new seats to the stadium, more club seating, improved scoreboards, and a new press box. The project is set to begin within the next two years and will take almost three years to complete.
NAMING RIGHTS: The university owns the naming rights to the stadium.
**MID-AMERICAN CONFERENCE** (MAC)

**Team: Akron Zips**

**School:** The University of Akron  
**Year Team Established:** 1891  
[Team Website]

**Stadium:** InfoCision Stadium  
**Principal Owner:** The University of Akron  
**Date Built:** 2009  
**Facility Costs:** $61.6 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% school financed.  
[Facility Website]

**NAMING RIGHTS:** InfoCision paid $10 million for naming rights to the stadium, Summa Health System paid $5 million for the naming rights to the field, FirstMerit Foundation paid $1 million for the naming rights to the club level, and Towpath Credit Union paid $100,000 for the naming rights to the press box.

**Team: Ball State Cardinals**

**School:** Ball State University  
**Year Team Established:** 1926  
[Team Website]

**Stadium:** Scheumann Stadium  
**Principal Owner:** Ball State University  
**Date Built:** 1967  
**Facility Costs:** $13.6 million renovation completed in 2007  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility and its renovations were funded by private donors and gifts provided to the university by students, faculty, and alumni.  
[Facility Website]

**UPDATE:** In the fall of 2013, the university installed new high-definition video boards at Scheumann Stadium.

**NAMING RIGHTS:** The university owns the naming rights to the stadium. After the 2007 renovations, the stadium was renamed for former athletic standout, John Scheumann, and his wife, June, in recognition of their $4 million gift to the project.
Team: Bowling Green Falcons

School: Bowling Green State University
Year Team Established: 1919
Team Website

Stadium: Doyt L. Perry Stadium
Principal Owner: Bowling Green State University
Date Built: 1966
Facility Costs: $3 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed by the university.
Facility Website

NAMING RIGHTS: Bowling Green State owns the naming rights to the stadium, which stadium is named after former coaching great, Doyt L. Perry, for his work with the team from 1955 to 1964.

Team: Buffalo Bulls

School: University at Buffalo
Year Team Established: 1894
Team Website

Stadium: UB Stadium
Principal Owner: University at Buffalo
Date Built: 1993
Facility Costs: $23 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% school financed. The funding was provided through the New York State Dormitory Authority, which provides financing and construction services to public and private universities, not for profit healthcare facilities, and other institutions that serve the public good.
Facility Website

UPDATE: The university is still expected to expand UB Stadium in the future. The plans suggest an addition to the stadium’s east side and premium amenities, including a hospitality area. The university hopes to complete the project by 2015. Additionally, the university of Buffalo announced that the equipment room would be named after the Ronald Balter family. In 2014, the university revealed that the facility upgrades would cost about $50 million.

NAMING RIGHTS: The university owns the naming rights to the stadium.
Team: Central Michigan Chippewas

School: Central Michigan University  
Year Team Established: 1896  
Team Website

Stadium: Kelly/Shorts Stadium  
Principal Owner: Central Michigan University  
Date Built: 1972  
Facility Costs: $2.2 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% school financed.  
Facility Website

UPDATE: In December 2013, Central Michigan’s Board of Trustees approved the construction of a Courtyard by Marriott hotel on the east side of the stadium. The hotel is expected to be complete by August 2015, and Lodgco will fund the estimated $12-$15 million project. Lodgco will also pay a rental fee of $175,000 to CMU for thirty years and then $200,000 every year after that.

NAMING RIGHTS: The stadium was dedicated in November 1972 and named Perry Shorts Stadium in honor of R. Perry Shorts, a former CMU athlete. In 1983, the CMU Board of Trustees voted to rename the facility Kelly/Shorts Stadium in honor of Bill Kelly, who coached at CMU from 1951 to 1966.

Team: Eastern Michigan Eagles

School: Eastern Michigan University  
Year Team Established: 1891  
Team Website

Stadium: Rynearson Stadium  
Principal Owner: Eastern Michigan University  
Date Built: 1969  
Facility Costs: $1.4 million; $13 million in renovations in 1991–92  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% school financed.  
Facility Website

NAMING RIGHTS: EMU owns the rights to the stadium, and it is named for the late Elton J. Rynearson, Sr., who coached football at EMU for twenty-six seasons.
Team: Kent State Golden Flashes

School: Kent State University
Year Team Established: 1920
Team Website

Stadium: Dix Stadium
Principal Owner: Kent State
Date Built: 1969
Facility Costs: $3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% University financed.
Facility Website

UPDATE: Dix Stadium began a $60 million campaign in 2013 to upgrade many of Kent State’s athletic facilities. The university plans to renovate Dix Stadium by upgrading some of its seating and suites in the west stands, building a new coaches office on the north end of the stadium, installing a new players lounge, adding more meeting and film rooms, and upgrading the existing locker room facilities.

NAMING RIGHTS: Kent State owns the naming rights to the stadium, which is named in honor of former Kent State Board of Trustees member, Robert Dix. The stadium was originally named Memorial Stadium.

Team: Massachusetts Minutemen

School: University of Massachusetts
Year Team Established: 1879
Team Website

Stadium: Gillette Stadium
Principal Owner: Robert Kraft
Date Built: 2002
Facility Cost ($/Mil): $325
Percentage of Stadium Publicly Financed: 0%
Facility Website

UPDATE: Because Gillette Stadium’s planning board deemed a 25,000 square foot, two-story office complex on the east side of the stadium a minor renovation to the facility, the addition will now move expeditiously, as it will not require a lengthy site plan review. In addition, owner Kraft plans to remove 1,500 seats from the south end zone after the 2014–2015 season and build a private lounge for New England Patriot season ticket holders.
NAMING RIGHTS: Global Gillette purchased the naming rights for $240 million. The deal lasts until 2031 and its annual value is expected to be $8 million.

Team: Miami (OH) Redhawks

School: Miami University
Year Team Established: 1888
Team Website

Stadium: Yager Stadium
Principal Owner: Miami University
Date Built: 1983
Facility Costs: $13.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium was 100% privately financed through benefactors and other private donors.
Facility Website

UPDATE: The Physical Facilities Department at Miami (OH) announced that the construction of a new indoor practice facility just north of Yager Stadium is expected to be complete by December 2014. The $13 million project will be completely funded by donations, and the facility is being designed to account for a future addition to the north stands at Yager Stadium.

NAMING RIGHTS: The stadium is named after alumnus, Fred C. Yager, who was the lead benefactor in the project to build the stadium.

Team: Northern Illinois Huskies

School: Northern Illinois University
Year Team Established: 1899
Team Website

Stadium: Brigham Field at Huskie Stadium
Principal Owner: Northern Illinois University
Date Built: 1965
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The stadium and field have had several name changes during the stadium’s existence. The university owns the naming rights and the stadium itself is named after the Northern Illinois mascot. The playing surface is named in honor of Robert J. Brigham, a former player, coach, and athletic director at the school.
Team: Ohio Bobcats

School: Ohio University
Year Team Established: 1894
Team Website

Stadium: Peden Stadium
Principal Owner: Ohio University
Date Built: 1929
Facility Costs: $185,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% financed by the university.
Facility Website

NAMING RIGHTS: The university owns the naming rights to the stadium. The stadium was named after former Bobcat head coach, Don Peden. A coach and Director of Athletics at Ohio for twenty-seven years, he was one of the founders of the Mid-American Conference and was monumental in the development of college athletics.

Team: Toledo Rockets

School: University of Toledo
Year Team Established: 1917
Team Website

Stadium: Glass Bowl
Principal Owner: University of Toledo
Date Built: 1937
Facility Costs: $313,588
Percentage of Stadium Publicly Financed: 81%
Facility Financing: The project was paid for with $272,000 from the federal government and $41,558 from the City of Toledo and the university.
Facility Website

NAMING RIGHTS: In 1946, Wayne Kohn, a Libby Owens Ford engineer, conceived the idea of using glass to rebuild the stadium. Glass blocks were installed throughout the stadium and a glass electric scoreboard was built in the south end zone. A new, two-tier press box of blue vitrolite and glass blocks was also constructed. Lights were installed, beginning a tradition of night football at UT. It is now known as the Glass Bowl.
Team: Western Michigan Broncos

School: Western Michigan University
Year Team Established: 1906
Team Website

Stadium: Waldo Stadium
Principal Owner: Western Michigan University
Date Built: 1939
Facility Costs: $250,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% financed through donations and gifts to the university. The donors who contributed money for the construction of the stadium were awarded season tickets by WMU.
Facility Website

UPDATE: In May 2014, WMU Athletics revealed the renovations to its football facility at Waldo Stadium.

NAMING RIGHTS: Western Michigan owns the naming rights and dedicated the stadium to WMU President Emeritus, Dwight B. Waldo, the school’s first president and a strong advocate of Broncos athletics.
TEAM: Air Force Falcons

School: United States Air Force Academy  
Year Team Established: 1955  
Team Website

Stadium: Falcon Stadium  
Principal Owner: U.S. Air Force Academy  
Date Built: 1962  
Facility Costs: $3.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% funded through donations by Air Force personnel and civilian sources.  
Facility Website

UPDATE: Air Force is still expected to renovate its football stadium. They are expected to cost around $20 million. The project would remove the east grandstand to allow for an open-air concourse. Air Force also wants to add more press box space and private skyboxes. The school would finally add more concession areas and restrooms.

NAMING RIGHTS: The university owns the naming rights to the stadium. There are currently talks among the Academy administration about changing the name. Since Fisher DeBerry earned election to the College Football Hall of Fame, university proponents have crusaded to name the stadium after him because of his coaching success at the AFA. However, opponents feel it should remain Falcon Stadium.

TEAM: Boise State Broncos

School: Boise State University  
Year Team Established: 1932  
Team Website

Stadium: Albertsons Stadium (The Blue)  
Principal Owner: Boise State University  
Date Built: 1970  
Facility Costs: $2.2 million  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: The university owns the naming rights to the stadium. In 2014, Albertsons LLC purchased the naming rights to Bronco Stadium. The deal is worth an estimated $12.5 million and lasts for 15 years.

**Team: Colorado State Rams**

**School:** Colorado State University  
**Year Team Established:** 1893  
[Team Website](#)

**Stadium:** Sonny Lubick Field at Hughes Stadium  
**Principal Owner:** Colorado State University  
**Date Built:** 1968  
**Facility Costs:** $3 million  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** CSU is raising money to build a $246 million, 40,000 seat stadium on its campus. In the meantime, the university is installing a $575,000 scoreboard that will not increase in size but provide a better quality screen for fans.

NAMING RIGHTS: The university owns the naming rights to the stadium, which is named after Harry Hughes, a former head coach at CSU for thirty-one years.

**Team: Fresno State Bulldogs**

**School:** Fresno State University  
**Year Team Established:** 1921  
[Team Website](#)

**Stadium:** Bulldogs Stadium  
**Principal Owner:** Fresno State University  
**Date Built:** 1980  
**Facility Costs:** $7 million  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The university’s “Athletics Master Plan” contains several improvements expected for Bulldog Stadium, which include replacing and upgrading the scoreboards, improving access to the stadium and seating, replacing the natural grass surface with an artificial surface, enhancing the restrooms and concessions, building new visitor locker rooms, and doing multiple
renovations to the west side of the stadium. It is unclear when any of these improvements will begin.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: Hawai’i Warriors

School: University of Hawai’i at Manoa
Year Team Established: 1909
Team Website

Stadium: Aloha Stadium
Principal Owner: State of Hawai’i
Date Built: 1975
Facility Costs: $37 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The facility was paid for by the State of Hawai’i because it is a major attraction that hosts various events that generate money for the Hawaiian economy.
Facility Website

UPDATE: A current plan to replace 3,000 seats per year continues in 2014. The stadium is also undergoing roof replacement, waterproofing, resurfacing, and reinforcement of its exterior support beams.

NAMING RIGHTS: The State of Hawai’i owns the naming rights to the stadium.

Team: Nevada Wolf Pack

School: University of Nevada
Year Team Established: 1896
Team Website

Stadium: Mackay Stadium
Principal Owner: University of Nevada
Date Built: 1966
Facility Costs: $6.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed by the university through private donations.
Facility Website

UPDATE: In May 2013, the athletics department introduced a plan to pursue $6–$8 million in stadium renovations. The plan includes the addition of new suites and a club seating level, as well as new chairbacks in at least five sections of the stadium. The renovations are still in the
planning stage. The university hopes to start the project after the 2014–2015 seasons and have it complete by the start of the 2015–2016 season.

**NAMING RIGHTS:** Since the early 1900s, Nevada’s football team has played in facilities named after university benefactor, Clarence Mackay.

**Team: New Mexico Lobos**

**School:** The University of New Mexico  
**Year Team Established:** 1892  
[Team Website](#)

**Stadium:** University Stadium (Branch Field)  
**Principal Owner:** The University of New Mexico  
**Date Built:** 1960  
**Facility Costs:** $750,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The project was 100% funded by the university.  
[Facility Website](#)

**UPDATE:** At the start of the 2013–2014 season, University Stadium housed the conference’s largest LED video board.

**NAMING RIGHTS:** The University of New Mexico owns the naming rights to the stadium.

**Team: San Diego State Aztecs**

**School:** San Diego State University  
**Year Team Established:** 1921  
[Team Website](#)

**Stadium:** Qualcomm Stadium  
**Principal Owner:** City of San Diego  
**Date Built:** 1967  
**Facility Costs:** $27 million  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** The City of San Diego issued a $27 million bond to finance construction of the stadium.  
[Facility Website](#)

**UPDATE:** Discussions about renovating Qualcomm Stadium continue, but no plans have been finalized. As an alternative to renovating, the San Diego Chargers have also been in discussion with the city about constructing a brand new “football-only” stadium.
NAMING RIGHTS: Qualcomm Corporation paid $18 million cash for twenty-year naming rights in 1997. The deal expires in 2017 and has an average annual payout of $900,000.

Team: SJSU Spartans

School: San Jose State University  
Year Team Established: 1892  
Team Website

Stadium: Spartan Stadium  
Principal Owner: San Jose State University  
Date Built: 1933  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The University expects to break ground on its recently approved $38.5 million renovation plan in the near future. The athletic department recently stated that the project is still in the fundraising process. The construction calls for improvements to Vermeil-Walsh Athletic Complex, including new locker rooms, coaches offices, meeting rooms, training facilities, and a hall of fame. Improvements are also expected to the west side of the stadium, which will receive a new entry plaza and ticket windows. The north side renovations will include new concession stands and restrooms.

NAMING RIGHTS: SJSU owns the naming rights to the stadium.

Team: UNLV Rebels

School: University of Nevada, Las Vegas  
Year Team Established: 1968  
Team Website

Stadium: Sam Boyd Stadium  
Principal Owner: University of Nevada, Las Vegas  
Date Built: 1971  
Facility Costs: $3.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was financed through private donations.  
Facility Website

UPDATE: In 2014, the university announced that it installed a new $400,000 LED video board in the north endzone of Sam Boyd Stadium.
NAMING RIGHTS: The university owns the naming rights to the stadium. When the $3.5 million stadium was built in 1971, it was originally named Las Vegas Stadium. The stadium was renamed the Las Vegas Silver Bowl in 1978, and in 1984, it was renamed Sam Boyd Stadium in honor of local gaming pioneer, Sam Boyd.

Team: Utah State Aggies

School: Utah State University
Year Team Established: 1892
Team Website

Stadium: Romney Stadium
Principal Owner: Utah State University
Date Built: 1968
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In March 2014, the university Vice President and Athletic Director announced that the university’s Board of Trustees approved the planned renovations to Romney Stadium. They are now working on a funding plan to determine how the project will be financed. The plans include a new press box, suites, club seats, concessions, and restrooms on the west side of the stadium, new concessions and restrooms on the east side of the stadium, new video boards on both the north and south ends of the stadium, and additional seating throughout.

NAMING RIGHTS: The stadium was named after Dick Romney, who coached the Aggies to four conference championships, compiling a 128-91-16 record in twenty-nine seasons.

Team: Wyoming Cowboys

School: University of Wyoming
Year Team Established: 1892
Team Website

Stadium: Jonah Field at War Memorial Stadium
Principal Owner: University of Wyoming
Date Built: 1950
Facility Costs: $1.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations.
Facility Website

UPDATE: In 2013, the stadium’s field surface was replaced with FieldTurf.
NAMING RIGHTS: A $5 million gift was donated to the university and matched by the state to rename the playing surface Jonas Field. The stadium itself is named in honor of those who have served our country.
**PAC-12 CONFERENCE**

**Team: Arizona Wildcats**

**School:** University of Arizona  
**Year Team Established:** 1899  
**Team Website**

**Stadium:** Arizona Stadium  
**Principal Owner:** University of Arizona  
**Date Built:** 1928  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website**

**NAMING RIGHTS:** The university owns the naming rights to the stadium.

**Team: Arizona State Sun Devils**

**School:** Arizona State University  
**Year Team Established:** 1897  
**Team Website**

**Stadium:** Sun Devil Stadium (Frank Kush Field)  
**Principal Owner:** Arizona State University  
**Date Built:** 1958  
**Facility Costs:** $1 million  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** The city and state paid for the stadium.  
**Facility Website**

**UPDATE:** In April 2014, the university began Phase 1 of its $225 million renovations to Sun Devil Stadium. The renovations include a terrace pavilion on the north plaza, a new video board in the north end zone, a new sound system, a new student section, new escalators, and rebuilt concessions and restrooms. The project is expected to run through the 2017 off-season.

**NAMING RIGHTS:** The university owns the naming rights to the stadium.
Team: California Golden Bears

School: University of California, Berkeley  
Year Team Established: 1886  
Team Website

Stadium: Memorial Stadium  
Principal Owner: University of California, Berkeley  
Date Built: 1923  
Facility Costs: $1.4 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: When the university launched a statewide campaign in October 1921 to build a football stadium on campus in honor of the WWI participants who lost their lives, the responses and results were staggering. In only one month, generous supporters of the university pledged more than $1 million, and just two years later, the stadium was built.  
Facility Website

UPDATE: After renovating Memorial Stadium in 2012 left the university roughly $445 million in debt, it has increased opportunities for new tenants to rent the stadium to host their events. With additional tenants, the university hopes it can bring in additional revenue to support its annual debt obligation of $18.1 million.

NAMING RIGHTS: The university owns the naming rights and the stadium is named after those who served and died in service to their country in World War I.

Team: Colorado Buffaloes

School: University of Colorado at Boulder  
Year Team Established: 1890  
Team Website

Stadium: Folsom Field  
Principal Owner: University of Colorado  
Date Built: 1924  
Facility Costs: $65,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% university financed.  
Facility Website

UPDATE: In December 2013, the university’s Board of Regents approved a $143 million athletic facilities upgrade, which are expected to be funded through $50 million in donations and the remainder through bonds. In May 2014, the university began the upgrades, which include a new multi-purpose practice facility and performance sports center. The project is expected to be complete in the fall of 2015.
NAMING RIGHTS: The university owns the naming rights and the stadium is named after legendary coach, Fred Folsom. However, in the spring of 2011, the Denver Post reported that Frontier Airlines is a possible front-runner to purchase the naming rights to the stadium. Other companies are in consideration as well. Keeping the name Folsom Field will be a priority, but the stadium may take on any name the sponsor deems appropriate for its product. As of August 2014, the name of the stadium has not changed.

Team: Oregon Ducks

School: The University of Oregon  
Year Team Established: 1893  
Team Website

Stadium: Autzen Stadium  
Principal Owner: The University of Oregon  
Date Built: 1967  
Facility Costs: $2.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The university financed 100% through donations.  
Facility Website

UPDATE: Before the start of the 2013–2014 season, the “Zen North” project, located at the north side of Autzen Stadium, was completed. The project added about 78,000 plants, 474 LED light fixtures, 306 large trees, and six miles of irrigation outside of the stadium. It also included five large pyramids depicting well-known, former Oregon football players and win poles representing every game played at Autzen Stadium. Poles representing a Ducks’ win are colored yellow and poles representing a home loss are colored with the opposing team’s school color.

NAMING RIGHTS: The university owns the rights to the facility and it is named after the Thomas J. Autzen Foundation, which contributed $250,000 of the original $2.5 million raised to construct the stadium.

Team: Oregon State Beavers

School: Oregon State University  
Year Team Established: 1893  
Team Website

Stadium: Reser Stadium  
Principal Owner: Oregon State University  
Date Built: 1953  
Facility Costs: $1 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed.
**UPDATE:** Oregon State is expected to expand its football stadium in the near future. The expansion would likely include a new locker room, equipment room, and medical center and cost about $40–$42 million to complete. The university is currently in, what it calls, a “quiet phase,” which means conversing in private with potential donors who would make significant contributions to fund the project. The school hopes to begin the project in spring of 2015 and complete it by the fall of 2016.

**NAMING RIGHTS:** Formerly known as Parker Stadium, Reser got its name in 1999 when Pat Reser of Beaverton, Oregon, made a personal seven-figure gift to OSU Athletics.

**Team: Stanford Cardinal**

**School:** Stanford University  
**Year Team Established:** 1892  
[Team Website](#)

**Stadium:** Stanford Stadium  
**Principal Owner:** Stanford University  
**Date Built:** 1921  
**Facility Costs:** $200,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed through donations  
[Facility Website](#)

**NAMING RIGHTS:** The university owns the naming rights to the stadium.

**Team: UCLA Bruins**

**School:** University of California, Los Angeles  
**Year Team Established:** 1919  
[Team Website](#)

**Stadium:** The Rose Bowl  
**Principal Owner:** City of Pasadena  
**Date Built:** 1922  
**Facility Costs:** $275,000  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** Currently, the Rose Bowl is undergoing $180 million in renovations. As of January 2014, the project was entering its fourth phase, which is expected to continue into 2018. The
phase will include new aisles, handrails, locker rooms, tunnels bathrooms, and electrical and plumbing systems.

**NAMING RIGHTS:** The City of Pasadena owns the naming rights to the stadium and it was named “Rose Bowl” by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

**Team: USC Trojans**

**School:** University of Southern California  
**Year Team Established:** 1888  
[Team Website](#)

**Stadium:** Memorial Coliseum  
**Principal Owner:** University of Southern California  
**Date Built:** 1923  
**Facility Costs:** $800,000  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In September 2013, the university announced its plan to begin improving the stadium, which will cost up to $100 million to complete. Initially, the university plans to improve the concessions and stadium’s overall cleanliness. Within the next year, it will develop a construction plan and fundraising plan for the improvements. No major improvements are expected for another two years.

**NAMING RIGHTS:** Memorial Coliseum was commissioned in 1921 as a memorial to the veterans of World War I. The city owns the naming rights to the stadium.

**Team: Utah Utes**

**School:** University of Utah  
**Year Team Established:** 1892  
[Team Website](#)

**Stadium:** Rice-Eccles Stadium  
**Principal Owner:** University of Utah  
**Date Built:** 1927  
**Facility Costs:** $133,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed.  
[Facility Website](#)
UPDATE: In January 2014, Dr. Chris Hill released the renovation plans to Rice-Eccles Stadium. The renovation would add 10,000 seats to the stadium and enclose the south end zone. However, the plans to move forward with the renovations are not a sure thing, as the university awaits other Pac-12 schools’ decisions about possibly reducing their stadium sizes.

NAMING RIGHTS: The university owns the naming rights to the stadium. It is named after Robert Rice, a health club pioneer from the State of Utah who funded the original renovation project, and Spencer Eccles, a University of Utah alumnus who donated $10 million toward the major renovation project.

Team: Washington Huskies

School: The University of Washington
Year Team Established: 1889
Team Website

Stadium: Husky Stadium
Principal Owner: University of Washington
Date Built: 1920
Facility Costs: $600,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: A student fund drive, in which students and businessmen sold plaques at $50 and $100 levels, provided the capital necessary to get the construction project off the ground.
Facility Website

UPDATE: At the start of the 2013–2014 season, Husky Stadium revealed its completed, $280 million renovation.

NAMING RIGHTS: The university owns the naming rights to the stadium but is in the market for a sponsor to collect revenue for the stadium renovations.

Team: Washington State Cougars

School: Washington State University
Year Team Established: 1893
Team Website

Stadium: Martin Stadium
Principal Owner: Washington State University
Date Built: 1972
Facility Costs: $1 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations.
Facility Website

**UPDATE:** As of March 2014, the Football Operations Building was still under construction. Once the building is complete, construction will move to the football stadium. This phase will see renovations to the weight rooms, locker rooms, and the equipment room. The school also announced that the scoreboard would be relocated to the east side of the field.

**NAMING RIGHTS:** The stadium, which has had several different names throughout its history, is now named after Clarence Martin, former Governor of Washington State because his son, Dan Martin, gave the team $250,000 in a funding project. Washington State owns the naming rights.
SOUTHEASTERN CONFERENCE (SEC)

Team: Alabama Crimson Tide

School: University of Alabama
Year Team Established: 1892
Team Website

Stadium: Bryant-Denny Stadium
Principal Owner: University of Alabama
Date Built: 1929
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: While the university is focused on improving its rowing and baseball facilities, it still plans to install new digital signage and televisions around the concourses of Bryant-Denny Stadium before the start of the 2014–2015 season.

NAMING RIGHTS: The university owns the naming rights to the stadium, which is named after two Alabama greats. The first is Paul W. Bryant, for his winning tradition as a coach at Alabama. The second individual is George Denny, former University of Alabama President.

Team: Arkansas Razorbacks

School: University of Arkansas
Year Team Established: 1894
Team Website

Stadium: Donald W. Reynolds Razorback Stadium
Principal Owner: University of Arkansas
Date Built: 1938
Facility Costs: $492,000
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was financed under President Roosevelt’s New Deal.
Facility Website

UPDATE: At the start of the 2013–2014 season, the school announced that they had moved forward with a market and cost analysis for the expansion of the north end zone seating area. An additional concourse behind the new seating is also planned. Early estimates have the renovation costs between $78 and $95 million. The school stated that no university funds will be required and the project will be funded through athletic revenues.
NAMING RIGHTS: The stadium is named after the Donald Reynolds Foundation, which donated $20 million for the 2001 renovation that added roughly 20,000 seats to the stadium. The university still owns the naming rights.

Team: Auburn Tigers

School: Auburn University
Year Team Established: 1892
Team Website

Stadium: Jordan-Hare Stadium
Principal Owner: Auburn University
Date Built: 1939
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The university made several changes to the stadium before the start of the 2013–2014 season. Some of those improvements include installing ninety-seven new flat-screen TVs in the concourses, installing new ticket scanners, and improving the concessions with better foods.

NAMING RIGHTS: The stadium is named for James Ralph "Shug" Jordan, Auburn's winningest football coach, and Clifford Leroy Hare, a member of Auburn's first football team, president of the old Southern Conference, and longtime chairman of Auburn's Faculty Athletic Committee. Legendary coach Pat Dye has also had his name forever attached to Jordan-Hare Stadium, as the turf officially became known as Pat Dye Field at Jordan-Hare Stadium prior to the 2005 Iron Bowl. Dye, who served as head coach and Athletics Director at Auburn from 1981-92 and was inducted into the College Football Hall of Fame in December 2005, led Auburn to a 99-39-4 record and four SEC Championships in his twelve seasons.

Team: Florida Gators

School: University of Florida
Year Team Established: 1906
Team Website

Stadium: Ben Hill Griffin Stadium (“The Swamp”)
Principal Owner: University of Florida
Date Built: 1930
Facility Costs: $118,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University Committee took out $118,000 in personal loans to cover the costs of the original building during the Great Depression. Initially, they had hoped for all public funding, but the funds were not provided because the public felt that a stadium was unnecessary at that time.

NAMING RIGHTS: The stadium was renamed in 1930 in honor of citrus tycoon, Ben Hill Griffin, Jr., an alumnus and major benefactor of the university and its sports programs.

Team: Georgia Bulldogs

School: University of Georgia
Year Team Established: 1892
Team Website

Stadium: Sanford Stadium
Principal Owner: University of Georgia
Date Built: 1929
Facility Costs: $360,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Dr. Steadman Vincent Sanford had an idea to have members of the athletic association sign notes guaranteeing a bank loan to fund the stadium construction. The guarantors would be granted lifetime seats. The response was overwhelming, and in 1928 a loan of $150,000 supported by fans and alumni allowed construction to begin on a stadium.

NAMING RIGHTS: Georgia owns the naming rights to the stadium and it is named after the late Dr. Steadman Vincent Sanford, former President of the University and Chancellor of the University System of Georgia.

Team: Kentucky Wildcats

School: University of Kentucky
Year Team Established: 1881
Team Website

Stadium: Commonwealth Stadium
Principal Owner: University of Kentucky
Date Built: 1973
Facility Costs: $12 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was made possible thanks to a $12 million donation by the construction firm of Huber, Hunt, and Nichols.

NAMING RIGHTS:
UPDATE: The $110 million renovations to Commonwealth Stadium have begun and are expected to be complete by the 2015–2016 football season. The renovations will reduce the stadium’s capacity from 67,000 to 61,000.

NAMING RIGHTS: The university owns the naming rights to the stadium, which is named for the Commonwealth of Kentucky.

Team: LSU Tigers

School: Louisiana State University
Year Team Established: 1893
Team Website

Stadium: Tiger Stadium (“Death Valley”)
Principal Owner: Louisiana State University
Date Built: 1924
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: LSU expanded its football stadium’s south end zone in 2014. The $75 million project added 24 suites, 3,000 club seats, 1,500 regular seats, and room for 400 to 600 standing room spectators. The stadium now can hold more than 100,000 spectators making it the third-largest stadium in the SEC.

NAMING RIGHTS: LSU owns the naming rights to the stadium, which is named for the team’s nickname.

Team: Mississippi State Bulldogs

School: Mississippi State University
Year Team Established: 1895
Team Website

Stadium: Davis Wade Stadium at Scott Field
Principal Owner: Mississippi State University
Date Built: 1914
Facility Costs: N/A
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% university financed through student, faculty, and donor gifts.
Facility Website
UPDATE: Mississippi State’s $75 million renovations to Davis Wade Stadium will be complete by the start of the 2014–2015 season. The renovations will increase the seating capacity to 61,337 and add a new concourse to the west side of the stadium, new restrooms, and new concessions. It will also close off the north endzone and add a new HD video board in place of the old JumboTron.

NAMING RIGHTS: The university owns the naming rights to the stadium, which is named after the large financial commitment to renovations made by Floyd Davis Wade Sr.

Team: Missouri Tigers

School: University of Missouri  
Year Team Established: 1890  
Team Website

Stadium: Faurot Field at Memorial Stadium (“The Zou”)  
Principal Owner: University of Missouri  
Date Built: 1926  
Facility Costs: $350,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium cost $350,000 and was financed through stadium bonds that were paid off from revenues generated from Don Faurot’s powerhouse split “T” teams of the 1930’s and 1940’s.  
Facility Website

UPDATE: The university completed its renovation to the west side press box and northern concourse before the start of the 2013–2014 season. The university is expected to complete the upper bowl construction on the east side of the stadium before the start of the 2014–2015 season. The new section will add 5,200 general admission seats and 800 club seats.

NAMING RIGHTS: The University of Missouri owns the naming rights and the playing field is named after legendary coach Don Faurot.

Team: Ole Miss Rebels

School: University of Mississippi  
Year Team Established: 1890  
Team Website

Stadium: Vaught-Hemingway Stadium  
Principal Owner: University of Mississippi  
Date Built: 1915  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A
**Facility Financing:** N/A

**Facility Website**

**UPDATE:** A plan to expand Vaught-Hemingway Stadium was approved in February 2014. The current plan is to close the north end zone and add suites and skyboxes to the south and west sides of the stadium. The exact cost or number of additional seats has not been determined.

**NAMING RIGHTS:** The university owns the naming rights to the stadium. When the stadium opened, it was named for Judge William Hemingway, a professor of law and Chairman of the University’s Committee on Athletics. On October 12, 1982, legendary Ole Miss coach Johnny Vaught’s name was added to the stadium.

**Team: South Carolina Gamecocks**

**School:** University of South Carolina  
**Year Team Established:** 1892  
**Team Website**

**Stadium:** Williams-Brice Stadium (“The Cockpit”)  
**Principal Owner:** University of South Carolina  
**Date Built:** 1934  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** 100%  
**Facility Financing:** The stadium was completely funded under President Roosevelt’s New Deal.  
**Facility Website**

**UPDATE:** South Carolina’s plan to replace the asphalt parking lots around the stadium with new brick walk ways separated by trees has been approved by its Board of Trustees. The $14.5 million project is expected to begin at the end of the 2014–2015 season and finish in time for the start of the 2015–2016 season.

**NAMING RIGHTS:** During the 1971 stadium expansion, a significant gift from the estate of Mrs. Martha Williams-Brice helped increase the capacity of the stadium from 43,000 to more than 54,000. The name was officially changed from Carolina Stadium to Williams-Brice Stadium during a dedication ceremony before the September 9, 1972 home opener against Virginia.

**Team: Tennessee Volunteers**

**School:** University of Tennessee, Knoxville  
**Year Team Established:** 1891  
**Team Website**

**Stadium:** Neyland Stadium  
**Principal Owner:** State of Tennessee
Date Built: 1921  
Facility Costs: $430,000  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The funding for the stadium was provided by the State of Tennessee.
**Stadium:** Vanderbilt Stadium  
**Principal Owner:** Vanderbilt University  
**Date Built:** 1922  
**Facility Costs:** $1.5 million  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)  

**UPDATE:** In September 2013, the Athletics Department surveyed fans to gauge the interest of stadium renovations. The survey asked the fans to “put a price on football” to determine what they care most about in their stadium. This survey is the first step in seeking massive renovations of Vanderbilt Stadium.

**NAMING RIGHTS:** Vanderbilt University owns the naming rights to the stadium.
Conference Update: At the start of the 2014–2015 season, the Sun Belt will add Appalachian State University and Georgia Southern University from the FCS Division and also the University of Idaho and New Mexico State University, both former independent programs. The conference will lose Western Kentucky University to C-USA.

Team: Appalachian State Mountaineers

School: Appalachian State Mountaineers
Year Team Established: 1928
Team Website

Stadium: Kidd Brewer Stadium
Principal Owner: Appalachian State University
Date Built: 1962
Facility Costs: $32 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: Formerly Conrad Stadium, the university changed its name to Kid Brewer Stadium in 1988 to honor Kidd Brewer, one of the most successful head coaches in the university’s football history.

Team: Arkansas State Red Wolves

School: Arkansas State University
Year Team Established: 1911
Team Website

Stadium: Centennial Bank Stadium
Principal Owner: Arkansas State University
Date Built: 1974
Facility Costs: $2.5 million
Percentage of Stadium Publicly Financed: 44%
Facility Financing: The original cost of the stadium was $2.5 million, $1.4 million of which was raised by friends and alumni. The state provided the rest of the funding.
Facility Website
UPDATE: In September 2012, ASU officials announced a $22 million renovation project to the north end zone. The project consists of building a new state-of-the-art football operations facility. New locker rooms and a training field will be located inside the building.

NAMING RIGHTS: In 2013, Centennial Bank purchased Liberty Bank, and the stadium’s naming rights were absorbed by Centennial. The stadium was renamed Centennial Bank Stadium for the 2014–2015 season.

Team: Georgia Southern Eagles

School: Georgia Southern University
Year Team Established: 1924
Team Website

Stadium: Allen E. Paulson Stadium
Principal Owner: University System of Georgia
Date Built: 1984
Facility Costs: $4.7 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: Allen E. Paulson donated more than $1 million to fund the stadium.
Facility Website

UPDATE: In 2012, the students voted to pay a $25 student fee to fund a $10 million expansion to the football stadium. In the summer of 2013, the university began renovating the north stands, which added 6,000 seats and was completed in May 2014.

NAMING RIGHTS: The stadium is named after Allen E. Paulson, after donating more than $1 million for the stadium’s construction.

Team: Idaho Vandals

School: Idaho University
Year Team Established: 1892
Team Website

Stadium: William H. Kibbie-ASUI Activity Center (“Kibbie Dome”)
Principal Owner: Idaho University
Date Built: 1971
Facility Costs: $4 million; $27 million in renovations in 2011.
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through university donations and gifts.
Facility Website
UPDATE: In July 2013, a new video board was installed in Kibbie Dome. The cost of the board was an estimated $1.15 million.

NAMING RIGHTS: The Kibbie-ASUI Activity Center was named after William H. Kibbie, a former student who donated $300,000 toward building of the facility. Kibbie attended the University of Idaho for a few weeks in 1936 before having to withdraw due to family hardship.

Team: Louisiana–Lafayette Ragin’ Cajuns

School: University of Louisiana at Lafayette
Year Team Established: 1901
Team Website

Stadium: Cajun Field
Principal Owner: University of Louisiana at Lafayette
Date Built: 1971
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The first of three construction projects is set to finish in time for the the Cajuns’ 2014–2015 season. The $21 million project was funded by student fees and university revenues. The other two projects, a new practice facility and new locker rooms and offices, are expected to be complete by May 2015.

NAMING RIGHTS: The university owns the naming rights to the stadium, which is named after the school nickname.

Team: Louisiana–Monroe Warhawks

School: University of Louisiana at Monroe
Year Team Established: 1931
Team Website

Stadium: Malone Stadium
Principal Owner: University of Louisiana at Monroe
Date Built: 1978
Facility Costs: $2.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% university financed.
Facility Website

UPDATE: Malone Stadium will have new turf installed in time for the 2014–2015 season.
NAMING RIGHTS: Malone Stadium is named for James Malone, the winningest coach in school history.

Team: New Mexico State Aggies

School: New Mexico State University
Year Team Established: 1893
Team Website

Stadium: Aggie Memorial Stadium
Principal Owner: New Mexico State University
Date Built: 1978
Facility Costs: $4 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: Funded by the New Mexico Legislature as part of a capital outlay project.
Facility Website

UPDATE: In 2012, a request for $6 million for improvements to Aggie Memorial Stadium was approved. An estimated $2.5 million will go towards press box upgrades, while the remaining $3.5 million will go towards concession and restroom improvements. In June 2014, after receiving a $1 million donation, the university installed new synthetic field turf at Aggie Memorial Stadium.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: South Alabama Jaguars

School: University of South Alabama
Year Team Established: 2009
Team Website

Stadium: Ladd-Peebles Stadium
Principal Owner: City of Mobile, Alabama
Date Built: 1948
Facility Costs: $10 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed by a local banker who wanted to honor his mentor, Ernest F. Ladd.
Facility Website

UPDATE: The stadium’s turf was replaced before the start of the 2013–2014 season.

NAMING RIGHTS: The city of Mobile owns the naming rights to the stadium.
Team: Texas State Bobcats

School: Texas State University  
Year Team Established: 1899  
Team Website

Stadium: Jim Wacker Field at Bobcat Stadium  
Principal Owner: Texas State University  
Date Built: 1981  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: Texas State University owns the naming rights to the stadium.

Team: Troy Trojans

School: Troy University  
Year Team Established: 1946  
Team Website

Stadium: Veterans Memorial Stadium  
Principal Owner: Troy University  
Date Built: 1950  
Facility Costs: $65,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% university financed through donations and gifts  
Facility Website

UPDATE: Plans to renovate Veterans Memorial Stadium were announced in 2012. The proposed expansion will include football locker rooms, a weight room, meeting rooms, ten to fourteen suites, administrative offices, video and technological areas, a recruiting lounge, and an academic center.

NAMING RIGHTS: Troy University owns the naming rights to the stadium, which reverted to its original name when the naming rights deal with Movie Gallery ceased.
COLLEGE FOOTBALL PLAYOFFS (CFP)

UPDATE: Starting with the 2014–2015 season through the 2025–2026 season, Division I FBS schools will have the opportunity to compete in the College Football Playoff (CFP). The CFP will consist of a championship game, with two semifinal bowl games preceding it.

Championship Game

Update: The two Division I FBS schools who win the semifinal bowl games will face one another in the championship game. Unlike the BCS, the championship game will be managed by the conferences and will not be a “bowl game.”

Official Name: College Football Championship Game
Year Established: 2014

Stadium: There is a separate bidding process that allows any city and stadium to bid to host the championship game. Moreover, any one of the six playoff cities can bid to host the championship game in addition to the “bowl game” it will host. The exception is that cities may not host both a semifinal and championship game in the same season. In the upcoming 2014–2015 season, Arlington, Texas will host both the Cotton Bowl (a non-semifinal bowl game in 2014–2015) and the championship game. In the 2015–2016 season, Glendale, Arizona will host the championship game, and in the 2016–2017 season, Tampa Bay, Florida will host the game.

“New Years Six”

Update: Four Division I FBS schools will participate in two semifinal bowl games to determine who will play in the College Football Championship Game. A selection committee will rank teams to play in the two bowl games, and all teams will be given equal opportunity to participate. There will not be an automatic qualification designation. When deciding which teams will participate in the semifinal games, a committee will consider factors such as strength of schedule, win-loss record, and whether a team is a conference champion.

Official Name: Playoff Semifinal
Year Established: 2014

Stadium: The semifinal games will rotate on an annual basis among six historical bowls: Rose Bowl, Cotton Bowl, Fiesta Bowl, Orange Bowl, Sugar Bowl, and Peach Bowl. The games will be played at the bowl’s respective location. In the upcoming 2014–2015 season, the Sugar Bowl and Rose Bowl will host the two semifinal bowl games. In the 2015–2016 season, the Orange Bowl and Cotton Bowl will host the two games, and in 2016–2017 season, the Fiesta Bowl and
Peach Bowl will host the two games. When a bowl game is not hosting a semifinal game, the site for that game will host its traditional bowl game.

**Bowl: Peach Bowl**

**Update:** Although Chick-fil-A has the complete naming rights to the Atlanta-based game, the Chick-fil-A Bowl will be called the Peach Bowl, or the Chick-fil-A Peach Bowl, under the new College Football Playoff, giving the bowls six parallel names.

**Official Bowl Name:** Chick-fil-A Peach Bowl  
**Year Bowl Established:** 1968  
**Bowl Website**

**Stadium:** Georgia Dome  
**Principal Owner:** State of Georgia  
**Date Built:** 1992  
**Facility Costs:** $214 million; $300 million in renovations in 2006  
**Percentage of Stadium Publicly Financed:** 77%  
**Facility Financing:** 77% Public; 23% Private  
**Facility Website**

**NAMING RIGHTS:** The State of Georgia owns the naming rights to the Georgia Dome.

**Bowl: Cotton Bowl**

**Official Bowl Name:** The AT&T Cotton Bowl  
**Year Bowl Established:** 1937  
**Bowl Website**

**Stadium:** Cowboys Stadium  
**Principal Owner:** City of Arlington  
**Date Built:** 2009  
**Facility Costs:** $1.2 billion  
**Percentage of Stadium Publicly Financed:** 27%  
**Facility Financing:** $325 million financed by the public, $150 million financed by the NFL, and $525 million financed by the Dallas Cowboys.  
**Facility Website**

**NAMING RIGHTS:** The Dallas Cowboys own the naming rights to Cowboys Stadium.
Bowl: Fiesta Bowl
Official Bowl Name: Tostitos Fiesta Bowl
Year Bowl Established: 1971
Bowl Website

Stadium: University of Phoenix Stadium
Principal Owner: Arizona Sports & Tourism Authority (Global Spectrum)
Date Built: 2006
Facility Cost: $455 million
Percentage of Stadium Publicly Financed: Roughly 2%
Facility Financing: The NFL’s Arizona Cardinals contributed $147 million, the Arizona Sports and Tourism Authority contributed more than $298 million, and the City of Glendale, Arizona contributed $9.5 million.
Facility Website

NAMING RIGHTS: The University of Phoenix acquired the naming rights to the stadium in 2006. The deal is worth $154.5 million over twenty years and is set to expire in 2027.

Bowl: Orange Bowl

Official Bowl Name: Discover Orange Bowl
Year Bowl Established: 1935
Bowl Website

Stadium: Sun Life Stadium
Principal Owner: Stephen Ross (Principal) and H. Wayne Huizenga
Date Built: 1987
Facility Costs: $115 million
Percentage of Stadium Publicly Financed: 10%
Facility Financing: The first 90% was privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.
Facility Website

UPDATE: In June 2014, the Miami-Dade County Commission approved a plan that will require the county to pay the Miami Dolphins incentives for hosting major events. In return, Dolphins’ owner, Steve Ross, has agreed to fund the majority of the $350 million project to upgrade the facility. Ross may seek some state assistance to help pay for the project.

NAMING RIGHTS: In 2010, Sun Life Stadium’s principal entered into a five-year contract with Sun Life Financial for the naming rights to the stadium. The contract will pay $7.5 million per year for the naming rights.
Bowl: Rose Bowl

**Official Bowl Name:** The Rose Bowl Game® presented by Vizio  
**Year Bowl Established:** 1902  
[**Bowl Website**](#)

**Stadium:** The Rose Bowl  
**Principal Owner:** City of Pasadena, California  
**Date Built:** 1922  
**Facility Costs:** $275,000  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[**Facility Website**](#)

**UPDATE:** Currently, the Rose Bowl is undergoing $180 million in renovations. As of January 2014, the project was entering its fourth phase, which is expected to continue into 2018. The phase will include new aisles, handrails, locker rooms, tunnels bathrooms, and electrical and plumbing systems.

**NAMING RIGHTS:** The City of Pasadena owns the naming rights to the stadium and it was named “Rose Bowl” by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

Bowl: Sugar Bowl

**Official Bowl Name:** Allstate Sugar Bowl  
**Year Bowl Established:** 1935  
[**Bowl Website**](#)

**Stadium:** Mercedes-Benz Superdome  
**Principal Owner:** Louisiana Stadium/Expo District  
**Date Built:** 1975  
**Facility Costs:** $134 million; $85 million renovation in 2011  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** The stadium was financed through a bond issued backed by a hotel tax.  
[**Facility Website**](#)

**UPDATE:** In the hopes of winning a bid to host a future Super Bowl, officials are looking to make significant upgrades to the stadium, particularly upgrading its big screens.

**NAMING RIGHTS:** Mercedes-Benz obtained the naming rights for the Superdome in a ten-year deal that is expected to expire in 2020. Terms of the deal have not been released.