COLLEGE FOOTBALL

(Appendix  7, to Sports Facility Reports, Volume 14)
Research completed as of July 1, 2013

DIVISION I FOOTBALL FBS SCHOOLS

AMERICAN ATHLETIC CONFERENCE

League Update: This league went into effect on July 1, 2013, and is comprised of former Big East Conference member universities (University of Cincinnati; University of Connecticut; University of Louisville; Rutgers, The State University of New Jersey; Temple University; and University of South Florida), and former Conference USA member universities (University of Central Florida University of Houston, University of Memphis, and Southern Methodist University).

Team: Cincinnati Bearcats

School: University of Cincinnati
Year Team Established: 1885
Team Website

Stadium: Nippert Stadium
Principal Owner: University of Cincinnati
Date Built: 1924
Facility Costs: $10.5 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: 100% privately financed. Funds were being privately raised in hopes of building a new stadium. James N. Gamble, of Procter and Gamble, provided the funds needed to complete the horseshoe shaped stadium.
Facility Website

UPDATE: In December 2012, the University of Cincinnati announced plans to update and expand Nippert Stadium. Renovations are expected to cost around $70 million with the main focus on adding more seating and suites. The goal is to increase capacity to over 40,000. The
The project is projected to cost between $60–70 million and utilize private donations, not public funds.

**NAMING RIGHTS:** The stadium was named after Gamble’s grandson, James Gamble Nippert. Nippert was a UC football player who was injured during a 1923 game and died as a result of his injuries.

**Team: Connecticut Huskies**

**School:** University of Connecticut  
**Year Team Established:** 1896  
[Team Website]

**Stadium:** Rentschler Field  
**Principal Owner:** State of Connecticut  
**Date Built:** 2003  
**Facility Costs:** $91.2 million  
**Percentage of Stadium Publicly Financed:** The State of Connecticut contributed an unspecified percentage of funds and has invested more than $92 million in the stadium to attract the best events and concerts to the state.  
**Facility Financing:** The facility is the result of teamwork and dedication between the State’s Office of Policy and Management, the Town of East Hartford, United Technologies Corporation, and the assistance of numerous public and private sector organizations. The State of Connecticut owns the stadium.  
[Facility Website]

**UPDATE:** In October 2012, the Capital Regional Development Authority announced they were seeking proposals for both the XL Center and Rentschler Field to be managed by one company. In February 2013, the contract was awarded to Global Spectrum.

**NAMING RIGHTS:** The stadium is named after Frederick Brant Rentschler. Rentschler was the founder of the aircraft company Pratt & Whitney, which created revolutionary aircraft engines.

**Team: Houston Cougars**

**School:** University of Houston  
**Year Team Established:** 1946  
[Team Website]

**Stadium:** Robertson Stadium  
**Principal Owner:** University of Houston  
**Date Built:** 1941  
**Facility Costs:** $650,000  
**Percentage of Stadium Publicly Financed:** 100%
Facility Financing: Robertson Stadium was a joint project between the Houston School District, and the Works Progress Administration (WPA), a federal agency created under President Roosevelt’s New Deal. In March 1941, a resolution was passed to provide $650,000 for stadium construction.

Facility Website

UPDATE: Robertson Stadium was demolished in December 2010 to make way for the new Houston Stadium. The facility is expected to open in August 2014. The groundbreaking ceremony took place on February 8, 2013. In March 2013, the University’s Board of Regents finalized the new stadium’s location as the former Robertson Stadium site. The new stadium is expected to cost upwards of $100 million. It is likely that Reliant Stadium in Houston will end up as the Cougars home stadium for the upcoming season.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Louisville Cardinals

School: University of Louisville
Year Team Established: 1912
Team Website

Stadium: Papa John’s Cardinal Stadium
Principal Owner: University of Louisville
Date Built: 1998
Facility Costs: $63 million; $72 million of renovations in 2010
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The University of Louisville installed new turf in Papa John’s Stadium in April 2013. Additionally, the University is in the process of approving $7.5 million in renovations to the Howard L. Schnellenberger Football Complex located at the north end of the stadium.

NAMING RIGHTS: Papa John’s Pizza founder and CEO John Schnatter, a native of nearby Jeffersonville, Indiana, donated $5 million for the naming rights to the stadium.

Team: Memphis Tigers

School: University of Memphis
Year Team Established: 1912
Team Website

Stadium: Liberty Bowl Memorial Stadium (Rex Dockery Field)
Principal Owner: City of Memphis
Date Built: 1965
Facility Costs: $3.7 million
Percentage of Stadium Publicly Financed: 100%

Facility Financing: The City of Memphis completely funded the project.

UPDATE: On January 8, 2013, Memphis city officials approved $12 million in funding for the Liberty Bowl to renovate and become ADA compliant. The goal is to remove 10,000 seats in order to make way for handicapped accessibility. The project is expected to be completed by September 2013.

NAMING RIGHTS: The City of Memphis owns the naming rights to the stadium. In December of 1983, city of Memphis officials named the playing surface Rex Dockery Field in honor of the late Tiger coach who was killed in a plane crash.

Team: Rutgers Scarlet Knights

School: Rutgers, The State University of New Jersey
Year Team Established: 1869

Stadium: High Point Solutions Stadium
Principal Owner: Rutgers University
Date Built: 1994
Facility Costs: $28 million; $102 million expansion in 2009
Percentage of Stadium Publicly Financed: 70%
Facility Financing: Financing for the stadium came from the New Jersey Sports and Exposition Authority bond issue. The bonds accounted for 70% of the financing and private donations and contributions accounted for 30%.

UPDATE: Although Rutgers University just expanded High Point Solutions Stadium, Big Ten commissioner Jim Delaney has stated that with Rutgers joining the conference in 2014, he hopes the university will build a new stadium. Currently, there are no plans to do so.

NAMING RIGHTS: In June of 2011, Rutgers Stadium was renamed High Point Solutions Stadium after a naming rights deal was announced. The ten-year deal is reportedly worth $6.5 million. In the contract, a clause that stated that if Tim Pernetti was no longer the Athletic Director, High Point Solutions would have the option to break their contract with Rutgers. As of June 2013, High Point Solutions has not made a decision as to whether or not to continue with the relationship.

Team: Southern Methodist Mustangs

School: Southern Methodist University
Year Team Established: 1915
Stadium: Gerald J. Ford Stadium  
Principal Owner: Southern Methodist University  
Date Built: 2000  
Facility Costs: $42 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed through donations and gifts by students, former student athletes, and other alumni.  
Facility Website

UPDATE: As SMU is set to move to the Big East for 2013, the school announced the creation of the 233-seat Hall of Champions Club. In addition, the school will add seven new suites. No cost for the project has been announced.

NAMING RIGHTS: The stadium is named after Gerald J. Ford, a banking billionaire, who provided significant contributions to the stadium project. This Gerald Ford is not to be confused with former president Gerald R. Ford.

Team: South Florida Bulls

School: University of South Florida  
Year Team Established: 1997 (FCS); 2001 (FBS)  
Team Website

Stadium: Raymond James Stadium  
Principal Owner: Tampa Bay Sports Authority  
Date Built: 1998  
Facility Costs: $168.5 million  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The stadium was publicly funded through a .05% sales-tax increase.  
Facility Website

UPDATE: In February 2013, the Tampa Bay Buccaneers, the main tenant at Raymond James Stadium, announced that Aramark Sports & Entertainment will now handle concessions at the stadium. Aramark is a Philadelphia based company that handles the concessions at several stadiums throughout the country. In addition, Raymond James is expected to be remodeled by the Buccaneers to include a new team store and several restaurants. Ten fixed retail stores are also expected to be added, in an effort to attract patrons on non-game days.

NAMING RIGHTS: Raymond James Financial purchased the naming rights for $32.5 million over thirteen years. Raymond James’ naming rights extend through 2015.

Team: Temple Owls

School: Temple University  
Year Team Established: 1894  
Team Website
Stadium: Lincoln Financial Field  
Principal Owner: City of Philadelphia  
Date Built: 2003  
Facility Costs: $512 million  
Percentage of Stadium Publicly Financed: 39%  
Facility Financing: The facility, also used by the NFL’s Philadelphia Eagles, was financed through the state, the city, the NFL, and the Eagles. The MLB’s Philadelphia Phillies' and the Eagles' new stadiums were funded by a combined $304 million from the city, $482 million from the two teams, and $170 million from the state. The Eagles contributed $310 million.
Facility Website

UPDATE: In June 2012, the Philadelphia Eagles announced that Lincoln Financial Field would be undergoing major renovations. The project is expected to increase seating and add additional suites. The preliminary cost projection ranges from $60–$100 million. The project also includes the installation of new video boards and upgrades to gate entries.

NAMING RIGHTS: Lincoln Financial Group agreed to pay $139.6 million over twenty years for the naming rights to the stadium. The agreement expires in 2022 and has an average annual payout of $6.7 million. The deal also includes signs in the stadium, suites at home and at road games, tickets for the Pro Bowl, commercial time on the Eagles' preseason game broadcasts and television shows, and information kiosks in the stadium.

Team: UCF Knights

School: University of Central Florida  
Year Team Established: 1979  
Team Website

Stadium: Bright House Networks Stadium  
Principal Owner: University of Central Florida  
Date Built: 2007  
Facility Costs: $54 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed. The stadium was part of a $60 million project that included financing costs, reserve requirements, infrastructure, roads, parking, and practice fields for football, soccer, and baseball. The funding came from the stadium’s naming rights, revenues from suites and club seat leases, ticket and concession sales, donations, corporate sponsorships, and advertising. No public money or tuition was used to build or operate the stadium.
Facility Website

UPDATE: In early 2013, UCF announced that they were undertaking an engineering study to see if an open-air tiki bar on the east side of the stadium. Early estimates have the cost of the bar at just over $1 million. The goal is to have the bar open by the 2014 season. Additionally, UCF has proposed a $35 million expansion that includes additional suites and adding an upper deck to the stadium’s east side.
ATLANTIC COAST CONFERENCE

Team: Boston College Eagles

School: Boston College
Year Team Established: 1893
Team Website

Stadium: Alumni Stadium
Principal Owner: Boston College
Date Built: 1957 (renovated in 1995)
Facility Costs: $250,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Former Boston College Athletic Director William Flynn led a fundraising campaign when the Eagles could no longer play their games at Fenway Park. He was able to raise $370,000 in donations to finance the costs of Alumni Stadium.
Facility Website

UPDATE: In the summer of 2012, the artificial surface was replace with a new field. The GameDay Grass 3D60H field is made from Horseshoe fiber. The mechanical memory of the fiber will allow the grass to stand upright longer.

NAMING RIGHTS: Boston College owns the naming rights to Alumni Stadium.
**Team: Clemson Tigers**

**School:** Clemson University  
**Year Team Established:** 1889  
[Team Website](#)

**Stadium:** Clemson Memorial Stadium ("Death Valley")  
**Principal Owner:** Clemson University  
**Date Built:** 1942  
**Facility Costs:** $125,000  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** Prior to the 2012 season, Clemson University announced that Daktronics, Inc. would be installing a new video, scoring, and sound system. The large screen is twenty-five feet tall by sixty-one feet wide. The screen is divided into multiple windows in order to show statistics, highlights/replays, and various graphics. In addition, Daktronics also installed two more screens measuring nineteen feet tall by thirty-one feet wide in two of the corners.

**NAMING RIGHTS:** Clemson owns the naming rights to Clemson Memorial Stadium.

**Team: Duke Blue Devils**

**School:** Duke University  
**Year Team Established:** 1895  
[Team Website](#)

**Stadium:** Wallace Wade Stadium  
**Principal Owner:** Duke University  
**Date Built:** 1929  
**Facility Costs:** $4 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The facility was paid for through private donations.  
[Facility Website](#)

**UPDATE:** In October 2012, Duke University announced a $250 million fundraising campaign that will see upgrades to several athletic facilities including Wallace Wade Stadium. During the project, the University is looking to remove the track around the football field, which will add additional seating, press boxes, and suites. In addition, a new building will be erected between the football and basketball stadiums that will house athletics offices, training and weight rooms, and a new store. The horseshoe stadium will also be enclosed to form a bowl.

**NAMING RIGHTS:** From 1929 to 1967 the stadium was named Duke Stadium. Then, in 1967 the Board of Trustees unanimously agreed to rename the stadium after former legendary coach Wallace Wade.
Team: Florida State Seminoles

School: Florida State University  
Year Team Established: 1947

Stadium: Bobby Bowden Field at Doak S. Campbell Stadium  
Principal Owner: Florida State University  
Date Built: 1950  
Facility Costs: $250,000  
Percentage of Stadium Publicly Financed: 80%  
Facility Financing: Local boosters were able to raise $50,000 of the costs by selling 1,000 five-year season tickets at the price of $50 per ticket.

NAMING RIGHTS: Florida State University owns the naming rights to the field and stadium. It named the stadium after former University President Doak Campbell and renamed the field after former head coach Bobby Bowden in 2004.

Team: Georgia Tech Yellow Jackets

School: Georgia Institute of Technology  
Year Team Established: 1892

Stadium: Bobby Dodd Stadium at Historic Grant Field  
Principal Owner: Georgia Tech  
Date Built: 1913; major renovations in 2003  
Facility Costs: $15,000; $75 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was entirely financed by Georgia Tech. The major donation for construction came from John W. Grant, who gave $15,000.

NAMING RIGHTS: Georgia Tech’s football facility was known as Grant Field until April 1988, when the Georgia State Board of Regents voted to add the name Bobby Dodd to the Stadium in honor of the legendary coach. Georgia Tech students assisted with the original construction. Georgia Tech owns the naming rights to the stadium.
Team: Maryland Terrapins

School: The University of Maryland
Year Team Established: 1892
Team Website

Stadium: Capital One Field at Byrd Stadium
Principal Owner: University System of Maryland
Date Built: 1950; expansion in 2007
Facility Costs: $1 million; $50.8 million in expansion costs
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: Prior to the 2012 season, Maryland University announced that the playing surface at Capital One Field had been replaced. The field was replaced with a heat-reducing synthetic turf.

NAMING RIGHTS: The stadium was originally named after Harry “Curley” Byrd, a multi-sport athlete, football coach, and university president in the first half of the 20th century. In 2006, Maryland entered into a naming rights agreement with Chevy Chase Bank for $20 million. The stadium name was changed when Capital One acquired Chevy Chase Bank.

Team: Miami Hurricanes

School: The University of Miami
Year Team Established: 1926
Team Website

Stadium: Sun Life Stadium
Principal Owner: Stephen Ross (Principal) and H. Wayne Huizenga
Date Built: 1987
Facility Costs: $115 million; completed $250 million of capital improvements in 2007
Percentage of Stadium Publicly Financed: 10%
Facility Financing: 90% privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.
Facility Website

UPDATE: In March 2013, the Florida state government approved a bill that will provide a $3 million per year tax rebate and county wide 1-cent tax increase in order to help fund renovation projects at Sun Life Stadium. The upgrades are expected to include the addition of a canopy over the stadium, increased seating, and the addition of new video board around the stadium. In May 2013, the expected renovations were halted by the Florida state government by rejecting a bill that included a bid for public financing.

NAMING RIGHTS: In 2010, Sun Life Financial entered into a five-year contract for naming rights to the stadium. The contract will pay $7.5 million per year for the naming rights.
Team: North Carolina Tar Heels

School: University of North Carolina at Chapel Hill  
Year Team Established: 1888  
Team Website

Stadium: Kenan Memorial Stadium  
Principal Owner: University of North Carolina at Chapel Hill  
Date Built: 1927  
Facility Costs: $303,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University of North Carolina completely financed the stadium. In June 1926, nearly forty alumni contributed just under $30,000. When William Kenan visited the facility in November, he decided to fund the rest of the stadium to establish a memorial for his late parents.  
Facility Website

NAMING RIGHTS: The University decided to name the stadium after the Kenan family for their generous donations and dedication to the university and its athletic programs.

Team: North Carolina State Wolfpack

School: North Carolina State University  
Year Team Established: 1892  
Team Website

Stadium: Carter-Finley Stadium  
Principal Owner: North Carolina State University  
Date Built: 1966  
Facility Costs: $3.2 million; $97 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: North Carolina State University completely financed the stadium.  
Facility Website

NAMING RIGHTS: North Carolina State University initially named the stadium after Harry and Wilbert Carter, both graduates of the university and then added the name of Albert E. Finley, another major contributor to the university. North Carolina State owns the naming rights.
Team: Pittsburgh Panthers

School: University of Pittsburgh  
Year Team Established: 1890  
Team Website

Stadium: Heinz Field  
Principal Owner: Sports & Exhibition Authority of Pittsburgh and Allegheny County (NFL’s Pittsburgh Steelers)  
Date Built: 2001  
Facility Costs: $281 million  
Percentage of Stadium Publicly Financed: 69%  
Facility Financing: The Steelers contributed $76.5 million for the stadium, the state provided $75 million, and the remainder came from the Allegheny Regional Asset District, which administered a 1% county sales tax.  
Facility Website

UPDATE: In September 2012, the Pittsburgh Steelers announced that an additional 3,000 seats would be added to Heinz Field.

NAMING RIGHTS: H.J. Heinz bought the exclusive naming rights for the Steelers’ home field for $57 million. The deal expires in 2021 and has an average annual payout of $2.9 million.

Team: Syracuse Orange

School: Syracuse University  
Year Team Established: 1889  
Team Website

Stadium: Carrier Dome (“The Loud House”)  
Principal Owner: Syracuse University  
Date Built: 1980  
Facility Costs: $28 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% private donations and contributions  
Facility Website

UPDATE: Syracuse University completed renovations to the Carrier Dome before the start of the 2012 football season. Most notably, the school added two large video screens to both ends of the stadium. In addition, wireless technology was added throughout the stadium.

In April 2012, the school announced that the locker rooms would be upgraded and a cafeteria would be added. The student-athlete lounge will also be remodeled. In totality, the renovation is expected to cost around $5 million.

NAMING RIGHTS: The Carrier Corporation made a $2.75 million naming gift.
Team: Virginia Cavaliers

School: The University of Virginia
Year Team Established: 1888
Team Website

Stadium: Carl Smith Center, home of David A. Harrison III Field at Scott Stadium
Principal Owner: The University of Virginia
Date Built: 1931
Facility Costs: $300,000; $86 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University of Virginia completely financed Scott Stadium.
Facility Website

NAMING RIGHTS: The official name of the field and stadium is the Carl Smith Center, home of David A. Harrison III Field at Scott Stadium. Scott Stadium bears the name of the donor and University Rector Frederic Scott. David A. Harrison III provided a gift allowing natural grass to be reinstalled in the stadium. The university owns the naming rights to the stadium.

Team: Virginia Tech Hokies

School: Virginia Polytechnic Institute and State University
Year Team Established: 1892
Team Website

Stadium: Lane Stadium
Principal Owner: Virginia Tech
Date Built: 1965
Facility Costs: $3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University was responsible for the stadium financing through donations and contributions from alumni.
Facility Website

UPDATE: Virginia Tech is in the process of installing a 48.2 feet tall by 108.2 feet wide high definition LED replacement of their current video board. Installation is set to be complete before the 2013 season and cost approximately $3 million. Additionally, the sound system in Lane Stadium will be upgraded as well.

NAMING RIGHTS: The stadium is named for the late Edward H. Lane, a graduate of the university. Lane led an educational foundation project that raised more than $3 million for the original construction. The field was named Worsham Field in 1992, to honor Wes and Janet Worsham, who donated $1 million to the university’s Second Century Campaign.
Team: Wake Forest Demon Deacons

School: Wake Forest University  
Year Team Established: 1888  
Team Website

Stadium: BB&T Field  
Principal Owner: Wake Forest University  
Date Built: 1968  
Facility Costs: $4 million; $48 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Wake Forest University completely financed the stadium.  
Facility Website

UPDATE: Wake Forest University is still involved in a seven-phase upgrade to the football stadium and surrounding area. Three phases remain to be completed; all are subject to funding. The first phase is to upgrade Deacon Hill, a fan interaction area. Next, the renovation will include remodeling the locker room areas. Lastly, the renovations will upgrade tailgating areas around the stadium.

NAMING RIGHTS: BB&T Bank owns the naming rights to the Demon Deacon’s field.
BIG 12 CONFERENCE

Team: Baylor Bears

School: Baylor University
Year Team Established: 1899
Team Website

Stadium: Floyd Casey Stadium
Principal Owner: Baylor University
Date Built: 1950
Facility Costs: $1.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: A bond sales program raised $1.5 million for the costs.
Facility Website

UPDATE: As Baylor University is currently constructing a new football stadium, preliminarily named Baylor Stadium, the city of Waco has informed Baylor that unless they can find a use for Floyd Casey Stadium, the likely result will be the tearing down of said stadium. As for the new stadium, an update in October 2012 noted that sewer and utility lines were installed. As for seat licenses, Baylor University announced in December 2012 that the seats were selling fast, with a limited number still available.

NAMING RIGHTS: Originally named Baylor Stadium, in 1989, the stadium was renamed Floyd Casey Stadium after longtime University supporter and trustee Carl B. Casey and his wife contributed $5 million of an $8 million renovation project in honor of his father Floyd.

Team: Iowa State Cyclones

School: Iowa State University
Year Team Established: 1892
Team Website

Stadium: Jack Trice Stadium
Principal Owner: Iowa State University
Date Built: 1975
Facility Costs: $7.6 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed
Facility Website

UPDATE: In 2007, Iowa State announced a renovation plan to Jack Trice Stadium. Although Phase I was completed in 2007, Phase II still lacks the necessary funding to commence. During this phase of the renovation, Iowa State is expected to close off the end zone and make the horseshoe stadium a bowl. Also, officials announced a remodeling of all concessions and restrooms.
NAMING RIGHTS: The stadium is named in honor of Jack Trice, Iowa State’s first African-American Athlete.

Team: Kansas Jayhawks

School: The University of Kansas
Year Team Established: 1890
Team Website

Stadium: Memorial Stadium
Principal Owner: The University of Kansas
Date Built: 1921
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Funding started with Colonel John McCook, who donated $2,500 to start a funding drive. In 1920, students and faculty started a drive to build a new facility and collected more than $200,000 to build what would eventually become the first concrete structure.
Facility Website

UPDATE: In July 2012, Kansas AD Sheahon Zenger announced that Memorial Stadium would be getting a makeover. Among the discussed changes are removal of the track around the field, the addition of more bleacher seating, and the addition of more suites. As of right now, there is no date set to start renovations, but the school is firmly in the discussion phase for the changes.

NAMING RIGHTS: The stadium has had several names, but Kansas ultimately changed the name to Memorial and dedicated the stadium to the students who fought and died in World War I.

Team: Kansas State Wildcats

School: Kansas State University
Year Team Established: 1896
Team Website

Stadium: Bill Snyder Family Stadium
Principal Owner: Kansas State University
Date Built: 1968
Facility Costs: $1.6 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium was 100% privately financed through student fees, athletics gate receipts, and contributions.
Facility Website

UPDATE: Continuing in 2012 and 2013 are Phase II and III of the stadium renovation. Phase II includes upgrading concessions and restrooms, and renovating seating. Also, a new team store,
hall of fame, and ticket office will be added. Phase III will include the addition of a strength and conditioning center. Also, a new recruiting lounge will be added.

NAMING RIGHTS: In 2005, the stadium was renamed in honor of legendary head football coach Bill Snyder by a proclamation of the Kansas Board of Regents.

Team: Oklahoma Sooners

School: The University of Oklahoma
Year Team Established: 1895
Team Website

Stadium: Gaylord Family - Oklahoma Memorial Stadium
Principal Owner: The University of Oklahoma
Date Built: 1925
Facility Costs: $293,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: In 1921, university students started a movement for construction of a student union. By 1925, the idea grew to include a combined football stadium and union.
Facility Website

NAMING RIGHTS: The stadium was originally named Oklahoma Memorial Stadium to honor university-associated persons who died in World War I. The stadium underwent a name change after the Gaylord Family donated $50 million toward renovations.

Team: Oklahoma State Cowboys

School: Oklahoma State University
Year Team Established: 1890
Team Website

Stadium: Boone Pickens Stadium
Principal Owner: Oklahoma State University
Date Built: 1913; renovations in 2003 and 2008
Facility Costs: $260 million in renovations.
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% privately financed. The stadium was rededicated in 2009 after an aggressive fundraising effort led by Boone Pickens. He made a $70 million gift and spurred the “Next Level Campaign,” which generated more than $100 million in gifts and pledges. Pickens capped the effort in 2005 with a monumental gift of $165 million.
Facility Website

NAMING RIGHTS: Oklahoma State owns the naming rights. The stadium is named after Boone Pickens in recognition of his generous donations to the university’s athletic department, one of which was the single largest gift to an athletics department ever.
Team: TCU Horned Frogs

School: Texas Christian University
Year Team Established: 1896
Team Website

Stadium: Amon G. Carter Stadium
Principal Owner: Texas Christian University
Date Built: 1930
Facility Costs: $350,000; $164 million in renovations
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% privately financed when Amon G. Carter began a quiet campaign to raise the money for a stadium that would seat roughly 30,000. Fort Worth residents were set to raise 60% of the money for the stadium. Eventually the sides settled on selling mortgage bonds to construct a $350,000 stadium that would seat 27,000, but had the capacity to expand to 60,000.
Facility Website

Naming Rights: TCU owns the naming rights to the stadium named after Amon G. Carter for his significant contributions to the athletics department.

Team: Texas Longhorns

School: The University of Texas at Austin
Year Team Established: 1893
Team Website

Stadium: Darrell K Royal - Texas Memorial Stadium
Principal Owner: The University of Texas at Austin
Date Built: 1924
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Completely financed through private donations and gifts.
Facility Website

Update: In May 2013, the University of Texas’ Board of Regents approved a $62 million proposal for improvements to Royal-Texas Memorial Stadium. The improvements will not add seating to the stadium, which seats just over 100,000 at capacity, but includes adding a practice gym for the women’s volleyball team and additional athletics offices.

Naming Rights: The University of Texas at Austin owns the naming rights.
Team: Texas Tech Red Raiders

School: Texas Tech University  
Year Team Established: 1925  
Team Website

Stadium: Jones AT&T Stadium  
Principal Owner: Texas Tech University  
Date Built: 1947; major renovations in 2003 and 2006  
Facility Costs: $400,000; $53.9 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: Completely financed by private gifts. AT&T was the main contributor.  
Facility Website

UPDATE: In January 2013, construction at Jones AT&T Stadium commenced. Texas Tech announced a $5 million project that will add 368 seats and an observation deck. In addition, the school announced the addition of eleven columns to the north end of the stadium that will retain Tech’s Spanish renaissance style.

NAMING RIGHTS: The stadium was officially renamed from Jones Stadium to Jones SBC Stadium in 2000 following major corporate gifts (in excess of $25 million) from SBC Communications (now AT&T). The stadium was renamed again in 2006 to Jones AT&T Stadium after SBC changed its name to AT&T. The “Jones” in Jones Stadium comes from former Texas Tech President Clifford B. Jones.

Team: West Virginia Mountaineers

School: West Virginia University  
Year Team Established: 1891  
Team Website

Stadium: Mountaineer Field at Milan Puskar Stadium  
Principal Owner: West Virginia University  
Date Built: 1980  
Facility Costs: $22 million; $29.25 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University completely funded the stadium, while Milan Puskar completely funded the renovations.  
Facility Website

NAMING RIGHTS: The stadium was renamed “Milan Puskar Stadium” in 2004 after Puskar made a $20 million donation to the university.
BIG TEN CONFERENCE

Team: Illinois Fighting Illini

School: University of Illinois at Urbana-Champaign
Year Team Established: 1890
Team Website

Stadium: Memorial Stadium
Principal Owner: University of Illinois at Urbana-Champaign
Date Built: 1923
Facility Costs: $1.7 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Donations of approximately $1.7 million contributed by more than 200,000 students, alumni, and other friends of the university made the construction possible. The Athletic Association later allocated $509,850 to the project for the construction of the south stands and other stadium additions.
Facility Website

UPDATE: At the commencement of the 2013 football season, the fighting Illini will unveil a new thirty-six feet tall by ninety-six feet wide HD video display, as well as two auxiliary video displays and several LED ribbon displays throughout the stadium.

NAMING RIGHTS: The stadium was built and named as a memorial to Illinois men and women who gave their lives for their country during World War I. Their names appear on 200 columns that support the east and west sides of the stadium.

Team: Indiana Hoosiers

School: Indiana University Bloomington
Year Team Established: 1887
Team Website

Stadium: Memorial Stadium (“The Rock”)
Principal Owner: Indiana University
Date Built: 1960
Facility Costs: $4.56 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: Indiana University owns the naming rights to Memorial Stadium. The stadium was named to honor those who served in World War I.
Team: Iowa Hawkeyes

School: The University of Iowa
Year Team Established: 1889
Team Website

Stadium: Kinnick Stadium
Principal Owner: The University of Iowa
Date Built: 1929
Facility Costs: $497,151; $89 million in renovations completed in 2006
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations and gifts to the university.
Facility Website

UPDATE: In April 2013, Iowa’s Board of Regents approved an $8 million proposal that will update the Kinnick Stadium video board and sound equipment. The project has been undertaken by Daktronics, Inc.

NAMING RIGHTS: The University of Iowa owns the naming rights for the stadium and named it after 1939 Heisman Trophy winner Nile Kinnick after he died serving his country in World War II.

Team: Michigan Wolverines

School: University of Michigan
Year Team Established: 1879
Team Website

Stadium: Michigan Stadium (“The Big House”)
Principal Owner: University of Michigan
Date Built: 1927
Facility Costs: $950,000; $226 million in renovations in 2010
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Fielding Yost, a successful businessman interested in coal, oil, and real estate, devised a plan to finance the construction and facilities through a $1.5 million issue of 3,000 bonds at a par value of $500 at 3% interest. The money ended up being not only enough for the stadium, but also for other athletic facilities.
Facility Website

NAMING RIGHTS: The University of Michigan owns the naming rights to Michigan Stadium.
Team: Michigan State Spartans

School: Michigan State University  
Year Team Established: 1896  
Team Website

Stadium: Spartan Stadium  
Principal Owner: Michigan State University  
Date Built: 1923  
Facility Costs: $16 million; $64 million expansion prior to 2005  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: N/A  
Facility Website

UPDATE: Final approval for a $20 million renovation project for Spartan Stadium is expected in June of 2013. The project will include the addition of a new $10 million scoreboard. New locker rooms, concession areas, a media room, and sports recruiting room are to be added. Funding for the renovation will be split between private donations and athletic department funds and is expected to be completed in the spring of 2014.

NAMING RIGHTS: Michigan State University owns the naming rights to the stadium.

Team: Minnesota Golden Gophers

School: University of Minnesota, Twin Cities  
Year Team Established: 1882  
Team Website

Stadium: TCF Bank Stadium  
Principal Owner: University of Minnesota, Twin Cities  
Date Built: 2009  
Facility Costs: $288.5 million  
Percentage of Stadium Publicly Financed: 48% (roughly $105 million)  
Facility Financing: On March 24, 2005, TCF Bank announced that it would contribute $35 million toward the stadium project, which would give them naming rights as well. The state declared that it would contribute 48% of the stadium costs while the university would raise the remaining 52%. The university’s portion of the funding came from the TCF donation, a $50 per semester student fee, private donations, and the sale of university property. Many private corporations financed the stadium for advertising rights within. Private financing totaled $111 million.  
Facility Website

UPDATE: In 2013, the Minnesota Vikings and University of Minnesota announced an agreement that will allow the Vikings to use TCF Bank for two years ($300,000 per game) while a new stadium for the Vikings is completed in downtown Minneapolis.
NAMING RIGHTS: TCF owns the naming rights to the stadium worth $35 million over twenty-five years.

Team: Nebraska Cornhuskers

School: The University of Nebraska-Lincoln
Year Team Established: 1890
Team Website

Stadium: Memorial Stadium
Principal Owner: University of Nebraska-Lincoln
Date Built: 1923
Facility Costs: $430,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: In the fall of 1922, faculty, students, alumni, and friends of the university held a fund drive that collected $430,000 in construction funds for the stadium.
Facility Website

UPDATE: Expansion of the east side of Memorial Stadium continued in 2013. Brick and concrete work has been completed, and seating is expected to be added next. The expansion is set to include thirty-eight new suites, and 5,000 new seats.

NAMING RIGHTS: The University owns the naming rights to the stadium. Memorial Stadium was named in honor of the men and women who fought and served in World War I and the Spanish-American War.

Team: Northwestern Wildcats

School: Northwestern University
Year Team Established: 1882
Team Website

Stadium: Ryan Field
Principal Owner: Northwestern University
Date Built: 1942
Facility Costs: $1.42 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% privately financed through fund raising drives and private donations.
Facility Website

UPDATE: Although renovations were announced in 2010, progress has been slow. As of early 2013, no physical progress has been made on renovating Ryan Field. In response, the Board of Trustees released a statement saying that they want to do things right with the renovation; hence, there has been a long delay in the renovating process.
NAMING RIGHTS: Patrick Ryan, who was the Chairman of the school’s Board of Trustees, paid $8 million for the rights in 1997.

Team: Ohio State Buckeyes

School: The Ohio State University
Year Team Established: 1890
Team Website

Stadium: Ohio Stadium (“The Horseshoe”)
Principal Owner: The Ohio State University
Date Built: 1922
Facility Costs: $1.3 million; refurbished for $194 million in 2001
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Local businessmen raised the $1.3 million through private donations.
Facility Website

UPDATE: The 2013 spring football game at Ohio Stadium was moved as Ohio State University completes renovations to the stadium. The most notable upgrade is the replacing of seating in the stadium. In addition, Ohio State added a new $7 million scoreboard ahead of the 2012 season. Furthermore, the athletic department has recently proposed a $9 million, 2,500-seat expansion to Ohio Stadium, which would move the stadium to the third largest stadium in the country with capacity of 104,829.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Penn State Nittany Lions

School: Pennsylvania State University
Year Team Established: 1887
Team Website

Stadium: Beaver Stadium (“Happy Valley”)
Principal Owner: Pennsylvania State University
Date Built: 1960
Facility Costs: $93 million expansion and renovation in 2001
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In 2012, Penn State announced plans to renovate the scoreboard have been pushed back until 2014. The plan now is to finish renovations to the practice football facility before beginning the replacement of the scoreboard at Beaver Stadium.
NAMING RIGHTS: Pennsylvania State University owns the naming rights to the facility and it is named after James A. Beaver, a former Governor of Pennsylvania and President of the University’s Board of Trustees.

Team: Purdue Boilermakers

School: Purdue University
Year Team Established: 1887

Team Website

Stadium: Ross-Ade Stadium
Principal Owner: Purdue University
Date Built: 1924
Facility Costs: $70 million in renovations
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A

Facility Website

UPDATE: In May 2013, Purdue Athletic Director Morgan Burke outlined potential plans for Ross-Ade Stadium. While no plans have been approved at this point, some of the renovations discussed include an indoor club with a rooftop terrace that would seat approximately 2,000 as well as a new larger video board in the south end zone. No timetable or costs have been released for the planned renovations.

NAMING RIGHTS: Ross-Ade was dedicated at the 1924 game against in-state rival Indiana. The stadium is named for its two principal benefactors, Alumni David E. Ross, the late President of the Board of Trustees, and the late George Ade, playwright and humorist. Ross conceived the idea for the stadium, and Ade purchased and presented to the university the sixty-five-acre tract on which the stadium is located.

Team: Wisconsin Badgers

School: University of Wisconsin-Madison
Year Team Established: 1889

Team Website

Stadium: Camp Randall Stadium
Principal Owner: University of Wisconsin-Madison
Date Built: 1917
Facility Costs: $15,000; $109.5 million renovation concluded in 2005
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The land was given to the university after the Civil War ended and the track and field teams originally used it until football moved in. The university asked the state for $40,000 and received half of its original request.

Facility Website
UPDATE: In early 2012, the University of Wisconsin announced an $86 million renovation to Camp Randall. Most of the renovations will take place outside of the stadium. The most notable project is a three-story academic and strength center for student-athletes. In addition, the team locker room and training rooms will be upgraded and remodeled. The north endzone will also be outfitted with a new scoreboard.

NAMING RIGHTS: The University of Wisconsin owns the naming rights to the stadium. The stadium received its name because it lies on the grounds of Camp Randall, a Union Army Training Camp during the Civil War.
CONFERENCE USA

Team: East Carolina Pirates

School: East Carolina University  
Year Team Established: 1932  
Team Website

Stadium: Dowdy-Ficklen Stadium  
Principal Owner: East Carolina University  
Date Built: 1963  
Facility Costs: $300,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: All of the funds for the facility were privately raised. The goal was to raise $200,000; the fundraiser ultimately collected $238,000.  
Facility Website

UPDATE: In the fall of 2012, an ECU student vandalized Dowdy-Fricklen Stadium. Damage was calculated at nearly $35,000. The student vandalized concession areas, then drove a cart over the field tearing up grass.

NAMING RIGHTS: The University owns the naming rights to the stadium. The stadium is named after Ron and Mary Ellen Dowdy after they pledged a $1 million gift to the ECU Scholarship Foundation. The stadium is also named for James Skinner Ficklen, the owner of Greenville’s E.B. Skinner Tobacco Company. Skinner was a booster of the college and established a scholarship fund in his name.

Team: FAU Owls

School: Florida Atlantic University  
Year Team Established: 2001  
Team Website

Stadium: FAU Football Stadium  
Principal Owner: FAU  
Date Built: 2011  
Facility Costs: $70 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: To help fund the stadium, FAU secured a $12 million development rights deal with Crocker Partners, LLC. The funding from the deal provides FAU with the money it needs to secure a bond for the stadium. On July 1, 2010, FAU trustees voted to approve a $44.6 million finance plan from Regions Bank.  
Facility Website

UPDATE: FAU’s new stadium opened in the fall of 2011. The $70 million, 30,000-seat stadium is on the FAU campus.
NAMING RIGHTS: FAU owns the naming rights to the stadium. In April 2013, plans to have the stadium named for the GEO Group fell through after a public relations outcry. The GEO Group is a prison company, and many felt the name was inappropriate for a school system’s building. The naming deal was originally for $6 million.

Team: FIU Golden Panthers

School: Florida International University
Year Team Established: 2002
Team Website

Stadium: FIU Stadium (“The Cage”)
Principal Owner: Florida International University
Date Built: 1995
Facility Costs: $3 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was originally built as part of the County Parks system.
Facility Website

UPDATE: FIU has a four-phase plan for renovation. Phases one through three are complete and phase four is planned for 2013.

Phase four, set to begin in 2013, will include increasing the seating capacity to 45,000; expanding the upper concourse, and constructing additional luxury suites and club suites, the FIU Alumni Center, a restaurant overlooking the field, Main Street FIU, and a two-story expansion of the Fieldhouse.

NAMING RIGHTS: FIU owns the naming rights to the stadium.

Team: Louisiana Tech Bulldogs

School: Louisiana Tech University
Year Team Established: 1901
Team Website

Stadium: Joe Aillet Stadium
Principal Owner: Louisiana Tech University
Date Built: 1968
Facility Costs: N/A
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed.
Facility Website

NAMING RIGHTS: The stadium is named after Joe Aillet, a member of the Louisiana Tech Athletics Hall of Fame and the National Football Foundation College Football Hall of Fame. He
guided his teams to a 151-86-9 record and nine conference championships during his coaching tenure.

**Team: Marshall Thundering Herd**

**School:** Marshall University  
**Year Team Established:** 1895  
[Team Website](#)

**Stadium:** Joan C. Edwards Stadium (“The Joan”)  
**Principal Owner:** Marshall University  
**Date Built:** 1991  
**Facility Costs:** $30 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** The stadium was 100% privately funded.  
[Facility Website](#)

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

**Team: Middle Tennessee Blue Raiders**

**School:** Middle Tennessee State University  
**Year Team Established:** 1911  
[Team Website](#)

**Stadium:** Johnny “Red” Floyd Stadium  
**Principal Owner:** Middle Tennessee State University  
**Date Built:** 1933  
**Facility Costs:** N/A  
**Percentage of Stadium Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** The University owns the naming rights to the stadium. The stadium was officially named Johnny “Red” Floyd Stadium in 1979 to honor Johnny “Red” Floyd, the school’s most prominent football coach.

**Team: North Texas Mean Green**

**School:** University of North Texas  
**Year Team Established:** 1913  
[Team Website](#)

**Stadium:** Apogee Stadium  
**Principal Owner:** University of North Texas
Date Built: 2011  
Facility Costs: Estimated $78 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility will be financed through the sale of suites, club, and luxury boxes, as well as through gifts and donations to the university. In May 2009, Governor Rick Perry signed into law a bill requiring UNT students to pay a $10 student athletic fee to help fund the construction project.
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium and came to a twenty-year deal with Apogee in 2011.

Team: Rice Owls

School: Rice University  
Year Team Established: 1912  
Team Website

Stadium: Rice Stadium  
Principal Owner: Rice University  
Date Built: 1950  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed.
Facility Website

UPDATE: Rice Stadium is set to receive major upgrades in a $44.5 million project. The major changes will take place in the south end zone. An 80,000-square foot complex will be built on the south side of the stadium that includes training and locker rooms, a sports medicine center, offices for coaching staff and support personnel, and a hall of fame.

NAMING RIGHTS: Rice University owns the naming rights to the stadium and chose to name the stadium after the university.

Team: Southern Miss Golden Eagles

School: University of Southern Mississippi  
Year Team Established: 1912  
Team Website

Stadium: M.M. Roberts Stadium (Carlisle-Faulkner Field)  
Principal Owner: University of Southern Mississippi  
Date Built: Originally built in 1932; demolished and rebuilt in 1976.  
Facility Costs: $6.3 million when it was rebuilt in 1976; $32.5 million expansion in 2008  
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed. All funds were raised through a capital finance campaign. The stadium paid for its reconstruction in 1976 through a renovation capital campaign called “Building Dominance,” which financed several other projects on the campus.

NAMING RIGHTS: The University owns the naming rights to the stadium and named the stadium after M.M. Roberts, who provided significant contributions to the stadium refinancing.

Team: Tulane Green Wave

School: Tulane University
Year Team Established: 1893

Team Website

Stadium: Mercedes-Benz Superdome
Principal Owner: Louisiana Stadium/Expo District
Date Built: 1975
Facility Costs: $134 million; $85 million renovation in 2011
Percentage of Stadium Publicly Financed: N/A
Facility Financing: The stadium was financed through a bond issued backed by a hotel tax.

Facility Website

NAMING RIGHTS: Mercedes-Benz obtained the naming rights for the Superdome in a ten-year deal that is expected to expire in 2020. Terms of the deal have not been released.
Team: Tulsa Golden Hurricane

School: The University of Tulsa
Year Team Established: 1895
Team Website

Stadium: Skelly Field at H.A. Chapman Stadium
Principal Owner: University of Tulsa
Date Built: 1930
Facility Costs: $275,000; estimated $18 million in renovations in 2008
Percentage of Stadium Publicly Financed: 0%
Facility Financing: All financing for the stadium was collected through private gifts and donations.
Facility Website

NAMING RIGHTS: The Chapman Family Trust provided major monetary contributions for the naming rights to the stadium. William Skelly also pledged to donate $125,000 for the construction if another $175,000 could be raised. The other money was raised and Skelly donated the money to the University.

Team: UAB Blazers

School: University of Alabama at Birmingham
Year Team Established: 1991
Team Website

Stadium: Legion Field
Principal Owner: City of Birmingham
Date Built: 1926
Facility Costs: $439,000
Percentage of Stadium Publicly Financed: N/A – Likely publicly financed because the City of Birmingham owns the stadium.
Facility Financing: N/A
Facility Website

UPDATE: Although Legion Field has been home to the Blazers since their inaugural season in 1991, UAB is looking to add a football stadium on campus. The new master plan includes a horseshoe-shaped, on-campus football stadium. The proposed cost for the stadium is near $75 million.

NAMING RIGHTS: Because the city owns the stadium, in 1927 it was named in honor of the American Legion and stands as a memorial to those who gave their lives in the service of America.
Team: UTEP Minors

School: University of Texas at El Paso
Year Team Established: 1914
Team Website

Stadium: Sun Bowl Stadium
Principal Owner: UTEP
Date Built: 1963
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: Much of the stadium is financed through the various sponsorships generated by the Sun Bowl.
Facility Website

NAMING RIGHTS: The Sun Bowl Association owns the naming rights to the stadium.

Team: UTSA Roadrunners

School: University of Texas at San Antonio
Year Team Established: 2011
Team Website

Stadium: Alamodome
Principal Owner: City of San Antonio, Texas
Date Built: 1993
Facility Costs: $186 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The Alamodome was 100% financed by the City of San Antonio when it was constructed in 1993. The city still owns and operates the facility.
Facility Website

UPDATE: UTSA, in 2012, signed a long-term lease deal until 2035. The deal essentially ends years of talks that the school would build its own stadium.

NAMING RIGHTS: The city owns the naming rights to the facility, which is used for several different purposes, and its name comes from the historical nickname given to San Antonio after the famous “Battle of the Alamo.”
FBS INDEPENDENTS

Team: Army Black Knights

School: United States Military Academy  
Year Team Established: 1890  
Team Website

Stadium: Blaik Field at Michie Stadium  
Principal Owner: United States Military Academy  
Date Built: 1924  
Facility Costs: $300,000  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: The original stadium was dedicated in honor of Dennis Mahan Michie, who was instrumental in starting the game of football at Army in 1890. He organized, managed, and coached the first team. In 1999, the field was named “Blaik Field” in honor of Earl "Red" Blaik, the winningest coach in Army annals.

Team: BYU Cougars

School: Brigham Young University  
Year Team Established: 1922  
Team Website

Stadium: LaVell Edwards Stadium  
Principal Owner: Brigham Young University  
Date Built: 1964  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% privately financed through donations and gifts.  
Facility Website

UPDATE: Prior to the 2012 season BYU installed new video boards on both ends of the stadium.

NAMING RIGHTS: Originally known as Cougar Stadium, the stadium was renamed for legendary head football coach LaVell Edwards upon his retirement at the conclusion of the 2000 season.
Team: Idaho Vandals

School: Idaho University
Year Team Established: N/A
Team Website

Stadium: William H. Kibbie-ASUI Activity Center (“Kibbie Dome”)
Principal Owner: Idaho University
Date Built: 1971
Facility Costs: $4 million; $27 million in renovations in 2011.
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through university donations and gifts.
Facility Website

NAMING RIGHTS: The Kibbie-ASUI Activity Center was named after William H. Kibbie, a former student who donated $300,000 toward building of the facility. Kibbie attended the University of Idaho for a few weeks in 1936 before having to withdraw due to family hardship.

Team: Navy Midshipmen

School: United States Naval Academy
Year Team Established: 1879
Team Website

Stadium: Navy-Marine Corps Memorial Stadium
Principal Owner: U.S. Naval Academy
Date Built: 1959
Facility Costs: $3 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% privately financed. Most of the financing for construction and renovations has come through the Naval Academy Foundation and the Naval Academy Athletic Association.
Facility Website

UPDATE: In June 2012 Navy announced plans to expand the stadium by 4,000 seats. The $16 million dollar project will also include new video boards in the end zones and new club level seating. Inside the stadium, the press box and locker rooms will be renovated.

NAMING RIGHTS: The facility is named in memory and honor of those who died while serving United States.
Team: New Mexico State Aggies

School: New Mexico State University  
Year Team Established: 1893  
Team Website

Stadium: Aggie Memorial Stadium  
Principal Owner: New Mexico State University  
Date Built: 1978  
Facility Costs: $4 million  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: Funded by the New Mexico Legislature as part of a capital outlay project.  
Facility Website

UPDATE: In 2012, a request for $6 million for improvements to Aggie Memorial Stadium was approved. $2.5 million will go towards press box upgrades, while the remaining $3.5 million will go towards concession and restroom improvements.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Notre Dame Fighting Irish

School: University of Notre Dame  
Year Team Established: 1887  
Team Website

Stadium: Notre Dame Stadium  
Principal Owner: University of Notre Dame  
Date Built: 1930  
Facility Costs: $750,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% privately financed through university donors and alumni. The subsequent renovations were financed by $53 million in tax-exempt, fixed-rate bonds. The bonds were sold in twenty-six states.  
Facility Website

UPDATE: In May of 2013, the University released a proposed plan to expand Notre Dame Stadium. The proposal includes building new student assembly, visitor and media centers, as well as the addition of 3,000 club seats.

NAMING RIGHTS: The University owns the naming rights to the stadium.
MID-AMERICAN CONFERENCE

Team: Akron Zips

School: The University of Akron  
Year Team Established: 1891  
Team Website

Stadium: InfoCision Stadium  
Principal Owner: The University of Akron  
Date Built: 2009  
Facility Costs: $61.6 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% school financed.  
Facility Website

NAMING RIGHTS: InfoCision paid $10 million for naming rights to the stadium, Summa Health System paid $5 million for the naming rights to the field, FirstMerit Foundation paid $1 million for the naming rights to the club level, and Towpath Credit Union paid $100,000 for the naming rights to the press box.

Team: Ball State Cardinals

School: Ball State University  
Year Team Established: 1926  
Team Website

Stadium: Scheumann Stadium  
Principal Owner: Ball State University  
Date Built: 1967  
Facility Costs: $13.6 million renovation completed in 2007  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility and its renovations were funded by private donors and gifts provided to the university by students, faculty, and alumni.  
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium. After the 2007 renovations, the stadium was renamed for former athletic standout John Scheumann and his wife June in recognition of their $4 million gift to the project.
Team: Bowling Green Falcons

School: Bowling Green State University
Year Team Established: 1919
Team Website

Stadium: Doyt L. Perry Stadium
Principal Owner: Bowling Green State University
Date Built: 1966
Facility Costs: $3 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed by the University.
Facility Website

NAMING RIGHTS: Bowling Green State owns the naming rights to the stadium and the stadium is named after former coaching great Doyt L. Perry for his work with the team from 1955 to 1964.

Team: Buffalo Bulls

School: University at Buffalo
Year Team Established: 1894
Team Website

Stadium: UB Stadium
Principal Owner: University at Buffalo
Date Built: 1993
Facility Costs: $23 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% school financed. The funding was provided through the New York State Dormitory Authority, which provides financing and construction services to public and private universities, not for profit healthcare facilities and other institutions that serve the public good.
Facility Website

UPDATE: In late 2012, the University unveiled plans to expand UB Stadium. The plans suggest an addition to the stadiums east side and premium amenities, including a hospitality area. The University hopes to complete the project by 2015. Additionally, the University of Buffalo announced that the equipment room would be named after the Ronald Balter family.

NAMING RIGHTS: The University owns the naming rights to the stadium.
Team: Central Michigan Chippewas

School: Central Michigan University  
Year Team Established: 1896  
Team Website

Stadium: Kelly/Shorts Stadium  
Principal Owner: Central Michigan University  
Date Built: 1972  
Facility Costs: $2.2 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% school financed.  
Facility Website

UPDATE: As of 2013, progress has stalled on the Stadium Hotel project. Once fully financed, the hotel will be built near the stadium.

NAMING RIGHTS: The stadium was dedicated in November 1972 and named Perry Shorts Stadium in honor of R. Perry Shorts, a former CMU athlete. In 1983, the CMU Board of Trustees voted to rename the facility Kelly/Shorts Stadium in honor of Bill Kelly, who coached at CMU from 1951 to 1966.

Team: Eastern Michigan Eagles

School: Eastern Michigan University  
Year Team Established: 1891  
Team Website

Stadium: Rynearson Stadium  
Principal Owner: Eastern Michigan University  
Date Built: 1969  
Facility Costs: $1.4 million; $13 million in renovations in 1991–92  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% school financed.  
Facility Website

NAMING RIGHTS: EMU owns the rights to the stadium, and it is named for the late Elton J. Rynearson, Sr., who coached football at EMU for twenty-six seasons.
Team: Kent State Golden Flashes

School: Kent State University
Year Team Established: 1920
Team Website

Stadium: Dix Stadium
Principal Owner: Kent State
Date Built: 1969
Facility Costs: $3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% University financed.
Facility Website

NAMING RIGHTS: Kent State owns the naming rights to the stadium and the stadium is named in honor of former Kent State Board of Trustees member Robert Dix. The stadium was originally named Memorial Stadium.

Team: Massachusetts Minutemen

School: University of Massachusetts
Year Team Established: 1879
Team Website

Stadium: Gillette Stadium
Date Built: 2002
Facility Cost ($/Mil): $325
Percentage of Stadium Publicly Financed: 0%
Facility Website

NAMING RIGHTS: Global Gillette receives naming rights for $240 million until the year 2013. The average annual value is expected to be $8 million.
Team: Miami (OH) Redhawks

School: Miami University  
Year Team Established: 1888  
Team Website

Stadium: Yager Stadium  
Principal Owner: Miami University  
Date Built: 1983  
Facility Costs: $13.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed through benefactors and other private donors.  
Facility Website

NAMING RIGHTS: The stadium is named for alumnus Fred C. Yager, who was the lead benefactor in the project to build the stadium.

Team: Northern Illinois Huskies

School: Northern Illinois University  
Year Team Established: 1899  
Team Website

Stadium: Brigham Field at Huskie Stadium  
Principal Owner: Northern Illinois University  
Date Built: 1965  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: For the 2013 season, NIU is adding a $3.3 million LED JumboTron.

NAMING RIGHTS: The stadium and field have had several name changes during the stadium’s existence. The university owns the naming rights and the stadium itself is named for the Northern Illinois mascot. The playing surface is named in honor of Robert J. Brigham, a former player, coach, and athletic director at the school.
Team: Ohio Bobcats

School: Ohio University  
Year Team Established: 1894  
Team Website

Stadium: Peden Stadium  
Principal Owner: Ohio University  
Date Built: 1929  
Facility Costs: $185,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The facility was 100% financed by the university.  
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium. The stadium was named after former Bobcat head coach Don Peden. A coach and Director of Athletics at Ohio for twenty-seven years, he was one of the founders of the Mid-American Conference and was monumental in the development of college athletics.

Team: Toledo Rockets

School: University of Toledo  
Year Team Established: 1917  
Team Website

Stadium: Glass Bowl  
Principal Owner: University of Toledo  
Date Built: 1937  
Facility Costs: $313,588  
Percentage of Stadium Publicly Financed: 81%  
Facility Financing: The project was paid for with $272,000 from the federal government and $41,558 from the City of Toledo and the university.  
Facility Website

NAMING RIGHTS: In 1946, Wayne Kohn, a Libby Owens Ford engineer, conceived the idea of using glass to rebuild the stadium. Glass blocks were installed throughout the stadium and a glass electric scoreboard was built in the south end zone. A new two-tier press box of blue vitrolite and glass blocks was also constructed. Lights were installed, beginning a tradition of night football at UT. It is now known as the Glass Bowl.
Team: Western Michigan Broncos

School: Western Michigan University
Year Team Established: 1906
Team Website

Stadium: Waldo Stadium
Principal Owner: Western Michigan University
Date Built: 1939
Facility Costs: $250,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was 100% financed through donations and gifts to the university. The donors who contributed money for the construction of the stadium were awarded season tickets by WMU.
Facility Website

UPDATE: In June 2013, WMU Athletics began replacing the turf in Waldo Stadium.

NAMING RIGHTS: Western Michigan owns the naming rights and dedicated the stadium to WMU President Emeritus Dwight B. Waldo, the school’s first president and a strong advocate of Broncos athletics.
Team: Air Force Falcons

School: United States Air Force Academy
Year Team Established: 1955

Stadium: Falcon Stadium
Principal Owner: U.S. Air Force Academy
Date Built: 1962
Facility Costs: $3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The stadium was 100% funded through donations by Air Force personnel and civilian sources.

UPDATE: In August 2012, Air Force announced that they hoped to start Falcon Stadium renovations after the 2012 season. The renovations are expected to cost around $20 million. First, the project is set to remove the east grandstand to allow for an open-air concourse. Next, Air Force wants to add more press box space, and private skyboxes. Lastly, the school is going to add more concession areas and restrooms.

NAMING RIGHTS: The University owns the naming rights to the stadium. There are currently talks among the Academy administration about changing the name. Since Fisher DeBerry earned election to the College Football Hall of Fame, university proponents have crusaded to name the stadium after him because of his coaching success at the AFA. However, opponents feel it should remain Falcon Stadium.

Team: Boise State Broncos

School: Boise State University
Year Team Established: 1932

Stadium: Bronco Stadium (The Blue)
Principal Owner: Boise State University
Date Built: 1970
Facility Costs: $2.2 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A

UPDATE: Prior to the 2012 season, Boise State added 3,500 seats. Also, the track was painted grey in order to blend in more with the surroundings; the track is no longer in use. The new 70,000 square foot football facility at the north end of the stadium, which includes coaches'
offices, meeting rooms, a player lounge, recruiting lounge, training facility with weight room, an academic and computer lab, and a brand new locker room, is expected to be finished in late 2013.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Colorado State Rams

School: Colorado State University
Year Team Established: 1893
Team Website

Stadium: Sonny Lubick Field at Hughes Stadium
Principal Owner: Colorado State University
Date Built: 1968
Facility Costs: $3 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium and it is named after Harry Hughes, a former head coach at CSU for thirty-one years.

Team: Fresno State Bulldogs

School: Fresno State University
Year Team Established: 1921
Team Website

Stadium: Bulldogs Stadium
Principal Owner: Fresno State University
Date Built: 1980
Facility Costs: $7 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium.
Team: Hawai‘i Warriors

School: University of Hawai‘i at Manoa  
Year Team Established: 1909  
Team Website

Stadium: Aloha Stadium  
Principal Owner: State of Hawai‘i  
Date Built: 1975  
Facility Costs: $37 million  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The facility was paid for by the State of Hawai‘i because it is a major attraction that hosts various events that generate money for the Hawaiian economy.  
Facility Website

UPDATE: A current plan to replace 3,000 seats per year continues in 2013.  

NAMING RIGHTS: The State of Hawai‘i owns the naming rights to the stadium.

Team: Nevada Wolf Pack

School: University of Nevada  
Year Team Established: 1896  
Team Website

Stadium: Mackay Stadium  
Principal Owner: University of Nevada  
Date Built: 1966  
Facility Costs: $6.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed by the university through private donations.  
Facility Website

UPDATE: In May 2013, a plan to pursue $6–$8 million in renovations to Mackay Stadium was introduced by the athletics department. The plan includes the addition of new suites and a club seating level, as well as new chairback in at least five sections of the stadium.

NAMING RIGHTS: Since the early 1900s, Nevada’s football team has played in facilities named after university benefactor Clarence Mackay.
Team: New Mexico Lobos

School: The University of New Mexico
Year Team Established: 1892
Team Website

Stadium: University Stadium (Branch Field)
Principal Owner: The University of New Mexico
Date Built: 1960
Facility Costs: $750,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The project was 100% funded by the university.
Facility Website

UPDATE: In 2012, installation of a new artificial turf field was completed. The field was also renamed Branch Field after a $1.5 million donation from Margaret and Turner Branch.

NAMING RIGHTS: The University of New Mexico owns the naming rights to the stadium.

Team: San Diego State Aztecs

School: San Diego State University
Year Team Established: 1921
Team Website

Stadium: Qualcomm Stadium
Principal Owner: City of San Diego
Date Built: 1967
Facility Costs: $27 million
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The City of San Diego issued a $27 million bond to finance construction of the stadium.
Facility Website

UPDATE: Discussions about renovating Qualcomm Stadium continued in late 2012; no plans have been finalized.

NAMING RIGHTS: Qualcomm Corporation paid $18 million cash for twenty-year naming rights in 1997. The deal expires in 2017 and has an average annual payout of $900,000.
Team: SJSU Spartans

School: San Jose State University
Year Team Established: 1892
Team Website

Stadium: Spartan Stadium
Principal Owner: San Jose State University
Date Built: 1933
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The University expects to break ground on its recently approved $38.5 million renovation plan by the end of 2013. The construction calls for improvements to to Vermeil-Walsh Athletic Complex, including new locker rooms, coaches offices, meeting rooms, training facilities, and a hall of fame, and to the west west side of the stadium, which will receive a new entry plaza, ticket windows. The north side renovations will also include new consession stands and restrooms.

NAMING RIGHTS: SJSU owns the naming rights to the stadium.

Team: UNLV Rebels

School: University of Nevada, Las Vegas
Year Team Established: 1968
Team Website

Stadium: Sam Boyd Stadium
Principal Owner: University of Nevada, Las Vegas
Date Built: 1971
Facility Costs: $3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was financed through private donations.
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium. When the $3.5 million stadium was built in 1971 it was originally named Las Vegas Stadium. The stadium was renamed the Las Vegas Silver Bowl in 1978, and in 1984 it was renamed Sam Boyd Stadium in honor of local gaming pioneer Sam Boyd.
Team: Utah State Aggies

School: Utah State University
Year Team Established: 1892
Team Website

Stadium: Romney Stadium
Principal Owner: Utah State University
Date Built: 1968
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: For the 2012 season, Utah State installed a new field turf.

NAMING RIGHTS: The stadium was named after Dick Romney, who coached the Aggies to four conference championships, compiling a 128-91-16 record in twenty-nine seasons.

Team: Wyoming Cowboys

School: University of Wyoming
Year Team Established: 1892
Team Website

Stadium: Jonah Field at War Memorial Stadium
Principal Owner: University of Wyoming
Date Built: 1950
Facility Costs: $1.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations.
Facility Website

NAMING RIGHTS: A $5 million gift was donated to the university and matched by the state to rename the playing surface Jonas Field. The stadium itself is named in honor of those who have served our country.
PAC-12 CONFERENCE

Team: Arizona Wildcats

School: University of Arizona  
Year Established: 1899  
Team Website

Stadium: Arizona Stadium  
Principal Owner: University of Arizona  
Date Built: 1928  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: As of June 2013, a long-term renovation project has been completed at Arizona Stadium. The renovations include the enclosure of the north end to make a stadium bowl, new seats, and a new locker room.

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: Arizona State Sun Devils

School: Arizona State University  
Year Established: 1897  
Team Website

Stadium: Sun Devil Stadium (Frank Kush Field)  
Principal Owner: Arizona State University  
Date Built: 1958  
Facility Costs: $1 million  
Percentage of Stadium Publicly Financed: 100%  
Facility Financing: The city and state paid for the stadium.  
Facility Website

UPDATE: In April 2012, renderings were released for proposed renovations to Sun Devil Stadium. The renderings are very modern and include a futuristic-looking canopy. The new stadium could cost as much as $300 million. In April 2013, the ASU confirmed the plan to temporarily move ASU football to Chase Field, home of MLB’s Arizona Diamondbacks, starting in 2015 to make way for the renovations.

NAMING RIGHTS: The University owns the naming rights to the stadium.
Team: California Golden Bears

School: University of California, Berkeley
Year Team Established: 1886
Team Website

Stadium: Memorial Stadium
Principal Owner: University of California, Berkeley
Date Built: 1923
Facility Costs: $1.4 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: When the university launched a statewide campaign in October 1921 to build a football stadium on campus in honor of the WWI participants who lost their lives, the responses and results were staggering. In only one month, generous supporters of the university pledged more than $1 million, and just two years later, the stadium was built.
Facility Website

UPDATE: After twenty-one months of construction, and over $300 million in funding, the University of California reopened a remodeled Memorial Stadium. New seats were installed, and concession areas/restrooms were completely redone.

NAMING RIGHTS: The University owns the naming rights and the stadium is named after those who served and died in service to their country in World War I.

Team: Colorado Buffaloes

School: University of Colorado at Boulder
Year Team Established: 1890
Team Website

Stadium: Folsom Field
Principal Owner: University of Colorado
Date Built: 1924
Facility Costs: $65,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% university financed.
Facility Website

UPDATE: In February 2013, Colorado AD Mike Bohn released plans for a $170 million renovation to Folsom Field. The most significant addition to the stadium will be a new student-athlete academic center located on the east side of the stadium.

NAMING RIGHTS: The University owns the naming rights and the stadium is named after legendary coach Fred Folsom. However, in the spring of 2011, the Denver Post reported that Frontier Airlines is a possible front-runner to purchase the naming rights to the stadium. Other companies are in consideration as well. Keeping the name Folsom Field will be a priority, but the
stadium may take on any name the sponsor deems appropriate for its product. As of June 2012, the name of the stadium has not changed.

Team: Oregon Ducks

School: The University of Oregon  
Year Team Established: 1893  
Team Website

Stadium: Autzen Stadium  
Principal Owner: The University of Oregon  
Date Built: 1967  
Facility Costs: $2.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The University financed 100% through donations.  
Facility Website

UPDATE: The Oregon Board of Higher Education approved a $5 million gift by Nike Co-founder Phil Knight in January 2013. Knight has gifted the University with various amounts over the years to help fund capital projects on campus. This gift will go to the improvement of foot traffic at Autzen Stadium.

NAMING RIGHTS: The University owns the rights to the facility and it is named after the Thomas J. Autzen Foundation, which contributed $250,000 of the original $2.5 million raised to construct the stadium.

Team: Oregon State Beavers

School: Oregon State University  
Year Team Established: 1893  
Team Website

Stadium: Reser Stadium  
Principal Owner: Oregon State University  
Date Built: 1953  
Facility Costs: $1 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium was 100% privately financed.  
Facility Website

UPDATE: Although no renovation plan has been formally announced, AD Bob De Carolis issued a report in late 2012 about a possible renovation. The released statement noted that OSU is conducting a study into expansion of the stadium. As well, there is a plan to add to the Valley Football Center facilities. A cost for a proposed renovation has not been figured out either.
NAMING RIGHTS: Formerly known as Parker Stadium, Reser got its name in 1999 when Pat Reser of Beaverton, Oregon, made a personal seven-figure gift to OSU Athletics.

Team: Stanford Cardinal

School: Stanford University
Year Team Established: 1892
Team Website

Stadium: Stanford Stadium
Principal Owner: Stanford University
Date Built: 1921
Facility Costs: $200,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium.

Team: UCLA Bruins

School: University of California, Los Angeles
Year Team Established: 1919
Team Website

Stadium: The Rose Bowl
Principal Owner: City of Pasadena
Date Built: 1922
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: Currently, the Rose Bowl is undergoing $180 million in renovations. As of February 2013, the project was still focusing on completing the press box and pavilion areas. In addition, foundations and underground utilities have been added to the west side restrooms.

NAMING RIGHTS: The City of Pasadena owns the naming rights to the stadium and it was named “Rose Bowl” by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.
Team: USC Trojans

School: University of Southern California  
Year Team Established: 1888  
Team Website

Stadium: Memorial Coliseum  
Principal Owner: University of Southern California  
Date Built: 1923  
Facility Costs: $800,000  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: USC signed a new lease with the Coliseum in 2012. The deal calls for USC to invest $70 million to renovate the stadium, take over the Coliseum's $1-million rent to the state, and give the university control over revenue. As of 2013, no renovation plans have been formally announced.

NAMING RIGHTS: Memorial Coliseum was commissioned in 1921 as a memorial to the veterans of World War I. The city owns the naming rights to the stadium.

Team: Utah Utes

School: University of Utah  
Year Team Established: 1892  
Team Website

Stadium: Rice-Eccles Stadium  
Principal Owner: University of Utah  
Date Built: 1927  
Facility Costs: $133,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed.  
Facility Website

UPDATE: In February 2013, Dr. Chris Hill announced plans to renovate Rice-Eccles Stadium. The renovation will add 10,000 seats to the stadium and enclose the south end zone.

NAMING RIGHTS: The University owns the naming rights to the stadium. It is named after Robert Rice, a health club pioneer from the State of Utah who funded the original renovation project, and Spencer Eccles, a University of Utah alumnus who donated $10 million toward the major renovation project.
Team: Washington Huskies

School: The University of Washington  
**Year Team Established:** 1889  
[Team Website](#)

**Stadium:** Husky Stadium  
**Principal Owner:** University of Washington  
**Date Built:** 1920  
**Facility Costs:** $600,000  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** A student fund drive, in which students and businessmen sold plaques at $50 and $100 levels, provided the capital necessary to get the construction project off the ground.  
[Facility Website](#)

**UPDATE:** In the middle of a three-year renovation project, AD Scott Woodward announced in early 2013 that the project was on time and on budget. The goal is still to finish the renovations before the 2013 season with no public event scheduled until UW opens their season against Boise State on August 31. In addition, the football operations facilities has been finalized at 80,000 square feet.

**NAMING RIGHTS:** The University owns the naming rights to the stadium but is in the market for a sponsor to collect revenue for the stadium renovations.

Team: Washington State Cougars

School: Washington State University  
**Year Team Established:** 1893  
[Team Website](#)

**Stadium:** Martin Stadium  
**Principal Owner:** Washington State University  
**Date Built:** 1972  
**Facility Costs:** $1 million  
**Percentage of Stadium Publicly Financed:** 0%  
**Facility Financing:** 100% privately financed through donations.  
[Facility Website](#)

**UPDATE:** Construction continued in early 2013 on the new football operations building. Once the building is complete, construction will move to the football stadium. This phase will see renovations to the weight rooms, locker rooms, and the equipment room. The school also announced that the scoreboard would be relocated to the east side of the field.
NAMING RIGHTS: The stadium, which has had several different names throughout its history, is now named after Clarence Martin, former Governor of Washington State because his son, Dan Martin, gave the team $250,000 in a funding project. Washington State owns the naming rights.
SOUTHEASTERN CONFERENCE

Team: Alabama Crimson Tide

School: University of Alabama
Year Team Established: 1892
Team Website

Stadium: Bryant-Denny Stadium
Principal Owner: University of Alabama
Date Built: 1929
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium and it is named after two Alabama greats. The first is Paul W. Bryant, for his winning tradition as a coach at Alabama. The second individual is George Denny, former University of Alabama President.

Team: Arkansas Razorbacks

School: University of Arkansas
Year Team Established: 1894
Team Website

Stadium: Donald W. Reynolds Razorback Stadium
Principal Owner: University of Arkansas
Date Built: 1938
Facility Costs: $492,000
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was financed under President Roosevelt’s New Deal.
Facility Website

UPDATE: In November 2012, the school announced that they had commissioned a study regarding the expansion of the north end zone seating area. An additional concourse behind the new seating is also planned. Early estimates have the renovation project between $78 and $95 million in costs.

NAMING RIGHTS: The stadium is named after the Donald Reynolds Foundation, which donated $20 million for the 2001 renovation that added roughly 20,000 seats to the stadium. The University still owns the naming rights.
Team: Auburn Tigers

School: Auburn University
Year Team Established: 1892

Stadium: Jordan-Hare Stadium
Principal Owner: Auburn University
Date Built: 1939
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A

NAMING RIGHTS: The stadium is named for James Ralph "Shug" Jordan, Auburn's winningest football coach, and Clifford Leroy Hare, a member of Auburn's first football team, president of the old Southern Conference, and longtime chairman of Auburn's Faculty Athletic Committee. Legendary coach Pat Dye has also had his name forever attached to Jordan-Hare Stadium, as the turf officially became known as Pat Dye Field at Jordan-Hare Stadium prior to the 2005 Iron Bowl. Dye, who served as head coach and Athletics Director at Auburn from 1981-92 and was inducted into the College Football Hall of Fame in December 2005, led Auburn to a 99-39-4 record and four SEC Championships in his twelve seasons.

Team: Florida Gators

School: University of Florida
Year Team Established: 1906

Stadium: Ben Hill Griffin Stadium (“The Swamp”)
Principal Owner: University of Florida
Date Built: 1930
Facility Costs: $118,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The University Committee took out $118,000 in personal loans to cover the costs of the original building during the Great Depression. Initially they had hoped for all public funding, but the funds were not provided because the public felt that a stadium was unnecessary at that time.

UPDATE: Upgrades to west concourse were completed in late 2012. The concourse and concession areas were widened, and new concession areas were set up to provide for more food options.

NAMING RIGHTS: The stadium was renamed in 1930 in honor of citrus tycoon Ben Hill Griffin, Jr., an alumnus and major benefactor of the university and its sports programs.
Team: Georgia Bulldogs

School: University of Georgia
Year Team Established: 1892
Team Website

Stadium: Sanford Stadium
Principal Owner: University of Georgia
Date Built: 1929
Facility Costs: $360,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: Dr. Steadman Vincent Sanford had an idea to have members of the athletic association sign notes guaranteeing a bank loan to fund the stadium construction. The guarantors would be granted lifetime seats. The response was overwhelming, and in 1928 a loan of $150,000 supported by fans and alumni allowed construction to begin on a stadium.
Facility Website

UPDATE: In May 2013, the University approved $2.18 million in renovations to Sanford Stadium. Previously, the outgoing university President Michael Adams stated that if renovations should take place in the future, it should only be done to the east grandstands. These remarks are notable because the west end is also quite open. The former President noted that the west side should not be enclosed, as the view into campus is a powerful statement about the university.

NAMING RIGHTS: Georgia owns the naming rights to the stadium and it is named after the late Dr. Steadman Vincent Sanford, former President of the University and Chancellor of the University System of Georgia.

Team: Kentucky Wildcats

School: University of Kentucky
Year Team Established: 1881
Team Website

Stadium: Commonwealth Stadium
Principal Owner: University of Kentucky
Date Built: 1973
Facility Costs: $12 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The facility was made possible thanks to a $12 million donation by the construction firm of Huber, Hunt, and Nichols.
Facility Website

UPDATE: Kentucky Governor Steve Beshear signed into law a bill approving building upgrades at state universities in early 2013. Included in the bill is an earmarked $110 million for renovation to Commonwealth Stadium. There are still no concrete plans for the future renovations.
NAMING RIGHTS: The University owns the naming rights to the stadium, which is named for the Commonwealth of Kentucky.

Team: LSU Tigers

School: Louisiana State University  
Year Team Established: 1893  
Team Website

Stadium: Tiger Stadium (“Death Valley”)  
Principal Owner: Louisiana State University  
Date Built: 1924  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: In September 2012, LSU replaced lights on the outside façade to match the scoreboard that was replaced in 2009. Instead of white lights, the lights alternate between purple and gold (which happen to be the teams official colors). Also in 2012, plans for an expansion to Tiger Stadium continued as a state-financing panel approved the addition of new seats to Tiger Stadium.

NAMING RIGHTS: LSU owns the naming rights to the stadium and it is named after the team nickname.

Team: Mississippi State Bulldogs

School: Mississippi State University  
Year Team Established: 1895  
Team Website

Stadium: Davis Wade Stadium at Scott Field  
Principal Owner: Mississippi State University  
Date Built: 1914  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% university financed through student, faculty, and donor gifts.  
Facility Website

UPDATE: In August 2012, Mississippi State officials announced what had long been known: Davis Wade Stadium was going to be expanded. The cost of the project is expected at $75 million and will add over 8,000 seats.
NAMING RIGHTS: The University owns the naming rights to the stadium and it is named after the large financial commitment to renovations made by Floyd Davis Wade Sr.

Team: Missouri Tigers

School: University of Missouri  
Year Team Established: 1890  
Team Website

Stadium: Faurot Field at Memorial Stadium (“The Zou”)  
Principal Owner: University of Missouri  
Date Built: 1926  
Facility Costs: $350,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: The stadium cost $350,000 and was financed through stadium bonds that were paid off from revenues generated from Don Faurot’s powerhouse split “T” teams of the 1930’s and 1940’s.  
Facility Website

UPDATE: In 2012, Missouri announced renovations to Faurot Field. The plan is to add 6,000 seats and renovate the press box. Future plans call for the addition of an upper bowl, and an additional 5,000 seats. Construction began in January of 2013 and is expected to take eighteen months to complete.

NAMING RIGHTS: The University of Missouri owns the naming rights and the playing field is named after legendary coach Don Faurot.

Team: Ole Miss Rebels

School: University of Mississippi  
Year Team Established: 1890  
Team Website

Stadium: Vaught-Hemingway Stadium  
Principal Owner: University of Mississippi  
Date Built: 1915  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium. When the stadium opened, it was named for Judge William Hemingway, a professor of law and Chairman of the University’s Committee on Athletics. On October 12, 1982, legendary Ole Miss coach Johnny Vaught’s name was added to the stadium.
Team: South Carolina Gamecocks

School: University of South Carolina
Year Team Established: 1892
Team Website

Stadium: Williams-Brice Stadium (“The Cockpit”)
Principal Owner: University of South Carolina
Date Built: 1934
Facility Costs: N/A
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The stadium was completely funded under President Roosevelt’s New Deal.
Facility Website

UPDATE: After finishing a major renovation to increase seating in 2012, USC also replaced the video board. The $6.5 million video board was installed in September 2012.

NAMING RIGHTS: During the 1971 stadium expansion, a significant gift from the estate of Mrs. Martha Williams-Brice helped increase the capacity of the stadium from 43,000 to more than 54,000. The name was officially changed from Carolina Stadium to Williams-Brice Stadium during a dedication ceremony before the September 9, 1972, home opener against Virginia.

Team: Tennessee Volunteers

School: University of Tennessee, Knoxville
Year Team Established: 1891
Team Website

Stadium: Neyland Stadium
Principal Owner: State of Tennessee
Date Built: 1921
Facility Costs: $430,000
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The funding for the stadium was provided by the State of Tennessee.
Facility Website

NAMING RIGHTS: The University owns the naming rights to the stadium and it is named for General Robert R. Neyland, the man most responsible for the growth and development of Tennessee’s proud football tradition. Neyland served as head coach from 1926 to 1952, with two interruptions for military service.
Team: Texas A&M Aggies

School: Texas A&M University
Year Team Established: 1894
Team Website

Stadium: Kyle Field
Principal Owner: Texas A&M University
Date Built: 1927
Facility Costs: $345,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In 2013, the University’s Board of Regents approved a $450 million renovation plan to improve Kyle Field and make it the largest capacity stadium in the SEC, seating over 102,000. The renovations will be completed in two phases beginning in November of 2013 and 2014, respectively, and is scheduled to be completed before the 2015 season begins. The renovations will not displace the Aggies from Kyle field during construction.

NAMING RIGHTS: Texas A&M owns the naming rights to the stadium. The stadium was named after Edwin James Kyle, who served as a Dean and Athletic Council President.

Team: Vanderbilt Commodores

School: Vanderbilt University
Year Team Established: 1890
Team Website

Stadium: Vanderbilt Stadium
Principal Owner: Vanderbilt University
Date Built: 1922
Facility Costs: $1.5 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: In early 2013, the Athletics Department surveyed fans to gauge the interest of stadium renovations. The survey asked the fans to “put a price on football” in order to determine what fans care most about in their stadium. This survey is the first step in seeking massive renovations of Vanderbilt Stadium.

NAMING RIGHTS: Vanderbilt owns the naming rights to the stadium.

SUN BELT CONFERENCE
Team: Arkansas State Red Wolves

School: Arkansas State University  
Year Team Established: 1911  
Team Website

Stadium: Liberty Bank Stadium  
Principal Owner: Arkansas State University  
Date Built: 1974  
Facility Costs: $2.5 million  
Percentage of Stadium Publicly Financed: 44%  
Facility Financing: The original cost of the stadium was $2.5 million, $1.4 million of which was raised by friends and alumni. The state provided the rest of the money.  
Facility Website

UPDATE: In September 2012, ASU officials announced a $22 million renovation project to the north end zone. The project consists of building a new state-of-the-art football operations facility. New locker rooms and a training field will be located inside the building.

NAMING RIGHTS: In September 2012, ASU announced a $5 million naming-rights donation from Liberty Bank.

Team: Louisiana–Lafayette Ragin’ Cajuns

School: University of Louisiana at Lafayette  
Year Team Established: 1901  
Team Website

Stadium: Cajun Field  
Principal Owner: University of Louisiana at Lafayette  
Date Built: 1971  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

UPDATE: In May 2013, UL officially announced the $115 million master plan for the program-wide renovations and expansion of their athletics facilities, including Cajun Field. The plans call for additional seating and luxury boxes. In addition, the plan is to leave an area south of the field open for green space.

NAMING RIGHTS: The University owns the naming rights to the stadium, which is named after the school nickname.

Team: Louisiana–Monroe Warhawks
School: University of Louisiana at Monroe  
Year Team Established: 1931  
Team Website

Stadium: Malone Stadium  
Principal Owner: University of Louisiana at Monroe  
Date Built: 1978  
Facility Costs: $2.5 million  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% university financed.  
Facility Website

NAMING RIGHTS: Malone Stadium is named for James Malone, the winningest coach in school history.

Team: South Alabama Jaguars

School: University of South Alabama  
Year Team Established: 2009  
Team Website

Stadium: Ladd-Peebles Stadium  
Principal Owner: City of Mobile, Alabama  
Date Built: 1948  
Facility Costs: $10 million in renovations  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% privately financed by a local banker who wanted to honor his mentor, Ernest F. Ladd.  
Facility Website

NAMING RIGHTS: The city of Mobile owns the naming rights to the stadium.
Team: Texas State Bobcats

School: Texas State University  
Year Team Established: 1899  
Team Website

Stadium: Jim Wacker Field at Bobcat Stadium  
Principal Owner: Texas State University  
Date Built: 1981  
Facility Costs: N/A  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: Texas State University owns the naming rights to the stadium.

Team: Troy Trojans

School: Troy University  
Year Team Established: 1946  
Team Website

Stadium: Veterans Memorial Stadium  
Principal Owner: Troy University  
Date Built: 1950  
Facility Costs: $65,000  
Percentage of Stadium Publicly Financed: 0%  
Facility Financing: 100% university financed through donations and gifts  
Facility Website

UPDATE: Plans to renovate Veterans Memorial Stadium were announced in 2012. The proposed expansion will include football locker rooms, a weight room, meeting rooms, ten to fourteen suites, administrative offices, video and technological areas, a recruiting lounge, and an academic center.

NAMING RIGHTS: Troy University owns the naming rights to the stadium, which reverted to its original name when the naming rights deal with Movie Gallery ceased.
Team: Western Kentucky Hilltoppers

School: Western Kentucky University
Year Team Established: 1908
Team Website

Principal Owner: Western Kentucky University
Date Built: 1968
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: On July 19, 2007, WKU reported that Houchens Industries, a long-time corporate support of WKU, made a $5 million commitment to the expansion and renovation project for the football stadium; the university renamed the stadium.
**BCS BOWL GAMES**

**BCS Update:** In June 2012, the BCS committee unveiled a new postseason format. The committee announced a new, four-team, seeded playoff. The championship game will be managed by the conferences and will not be a bowl game. A selection committee will rank teams to play in the playoffs. All teams will be given equal opportunity to participate. There will not be an automatic qualification designation. When deciding which teams will participate in the playoff games, the committee will consider factors such as strength of schedule, win-loss record, and whether a team is a conference champion, among others. The new format will being in the 2014–15 season and will cover a twelve-year term through the 2025–26 season.

**Bowl: BCS National Championship Game**

**Official Bowl Name:** BCS National Championship Game  
**Year Established:** 1998

*Bowl Website*

**Stadium:** Under the new format, the national championship game will rotate between six locations. The first host will be the Cotton Bowl played at Cowboys Stadium in Arlington, Texas. Future hosts include the Chick-fil-a Bowl, the Fiesta Bowl, the Orange Bowl, and the Sugar Bowl.

**Bowl: Chick-fil-a Bowl**

**Official Bowl Name:** Chick-fil-a Bowl  
**Year Bowl Established:** 1968

*Bowl Website*

**Stadium:** Georgia Dome  
**Principal Owner:** State of Georgia  
**Date Built:** 1992  
**Facility Costs:** $214 million; $300 million in renovations in 2006  
**Percentage of Stadium Publicly Financed:** 77%  
**Facility Financing:** 77% Public; 23% Private

*Facility Website*

**NAMING RIGHTS:** The State of Georgia owns the naming rights to the Georgia Dome.

**Bowl: Cotton Bowl**

**Official Bowl Name:** The AT&T Cotton Bowl  
**Year Bowl Established:** 1937

*Bowl Website*
Stadium: Cowboys Stadium  
Principal Owner: City of Arlington  
Date Built: 2009  
Facility Costs: $1.2 billion  
Percentage of Stadium Publicly Financed: 27%  
Facility Financing: $325 million financed by the public, $150 million financed by the NFL, and $525 million financed by the Dallas Cowboys.

Naming Rights: The Dallas Cowboys own the naming rights to Cowboys Stadium.

Bowl: Fiesta Bowl  
Official Bowl Name: Tostitos Fiesta Bowl  
Year Bowl Established: 1971

Stadium: University of Phoenix Stadium  
Principal Owner: Arizona Sports & Tourism Authority (Global Spectrum)  
Date Built: 2006  
Facility Cost: $455 million  
Percentage of Stadium Publicly Financed: Roughly 2%  
Facility Financing: The NFL’s Arizona Cardinals contributed $147 million, the Arizona Sports and Tourism Authority contributed more than $298 million, and the City of Glendale, Arizona contributed $9.5 million.

Naming Rights: The University of Phoenix acquired the naming rights to the stadium in 2006. The deal is worth $154.5 million over twenty years and is set to expire in 2027.

UPDATE: In July 2012, the University of Phoenix Stadium received the International Association of Venue Managers (IAVM) Venue Excellence Award for stadiums – International Award.

Naming Rights: The University of Phoenix acquired the naming rights to the stadium in 2006. The deal is worth $154.5 million over twenty years and is set to expire in 2027.

Bowl: Orange Bowl  
Official Bowl Name: Discover Orange Bowl  
Year Bowl Established: 1935

Stadium: Sun Life Stadium  
Principal Owner: Stephen Ross (Principal) and H. Wayne Huizenga  
Date Built: 1987  
Facility Costs: $115 million  
Percentage of Stadium Publicly Financed: 10%  
Facility Financing: 90% privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.
UPDATE: The Orange Bowl is part of the BCS National Championship game rotation. It hosted the BCS National Championship game in 2013.

In March 2013, the Florida state government approved a bill that will provide a $3 million per year tax rebate and county wide one-cent tax increase in order to help fund renovation projects at Sun Life Stadium. The upgrades are expected to include the addition of a canopy over the stadium, increased seating, and the addition of new video board around the stadium. In May 2013, the expected renovations were halted by the Florida state government by rejecting a bill that included a bid for public financing.

NAMING RIGHTS: In 2010, Sun Life Stadium’s principal entered into a five-year contract with Sun Life Financial for the naming rights to the stadium. The contract will pay $7.5 million per year for the naming rights.

Bowl: Rose Bowl

Official Bowl Name: The Rose Bowl Game® presented by Vizio
Year Bowl Established: 1902
Bowl Website

Stadium: The Rose Bowl
Principal Owner: City of Pasadena, California
Date Built: 1922
Facility Costs: $275,000
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
Facility Website

UPDATE: The Rose Bowl is part of the BCS National Championship rotation. The Rose Bowl will host the BCS National Championship in 2014. Currently, the Rose Bowl is undergoing $180 million in renovations. As of February 2013, the project was still focusing on completing the press box and pavilion areas. In addition, foundations and underground utilities have been added to the west side restrooms.

NAMING RIGHTS: The City of Pasadena owns the naming rights to the stadium and it was named “Rose Bowl” by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

Bowl: Sugar Bowl

Official Bowl Name: Allstate Sugar Bowl
Year Bowl Established: 1935
Bowl Website
Stadium: Mercedes-Benz Superdome  
Principal Owner: Louisiana Stadium/Expo District  
Date Built: 1975  
Facility Costs: $134 million; $85 million renovation in 2011  
Percentage of Stadium Publicly Financed: N/A  
Facility Financing: The stadium was financed through a bond issued backed by a hotel tax.  
Facility Website

NAMING RIGHTS: Mercedes-Benz obtained the naming rights for the Superdome in a ten-year deal that is expected to expire in 2020. Terms of the deal have not been released.