National Sports law Institute 2007 Year in Review

by Paul M. Anderson, Editor & NSLI Associate Director

During 2007, the NSLI and the Sports Law program at Marquette University Law School continued to provide diverse educational opportunities for Marquette law students as well as current and future leaders in the sports industry. In addition, through various publications and events, the NSLI has continued to provide a national forum for the thoughtful consideration and discussion of American and international sports law and business issues. An overview of these activities and publications follows.

SPORTS LAW SCHOLARSHIP AND TEACHING COLLOQUIUM

On Thursday, September 27, 2007, the National Sports Law Institute of Marquette University Law School hosted a Sports Law Scholarship and Teaching Colloquium in Eisenberg Memorial Hall at the Law School. The Colloquium featured sports law professors who presented current scholarship and discussed the teaching methods used in their respective sports law courses.

The scholarship presentations included the following:

• Professor Paul Rogers, Southern Methodist University School of Law, Dallas, TX, “The Quest for Number One in College Football: Should the Antitrust Laws Sack the Bowl Championship Series?”
• Professor Jim McCurdy, Gonzaga University School of Law, Spokane, WA, “Economic Principles That Underlie a League’s Choice of Devices to Ensure All Costs and Benefits Are Taken Into Account in League Decision-Making and Other Matters”
• Professor Jeff Standen, Willamette University College of Law, Salem, OR, “Market Failures in Professional Sports”
• Professor Jo Potuto, the Richard H. Larson Professor of Constitutional Law, University of Nebraska College of Law, Lincoln, NE, “1st Amendment Issues in Athletics”
• Professor Christo Lassiter, University of Cincinnati College of Law, Cincinnati, OH, “Lex Sportiva: Thoughts Toward Developing a Criminal Law Jurisprudence for Competitive Contact Sports”
• Professor Rick Karcher, Director, Center for Law and Sports, Florida Coastal College of Law, Jacksonville, FL, “Fundamental Fairness in Union Regulation of Sports Agents”
• Professor Ed Edmonds, Associate Dean and Director of the Kresge Library, University of Notre Dame Law School, IN, “Baseball Salary Arbitration – A Twenty Year Analysis”
• Professor Mike McCann, Mississippi College School of Law, Jackson, MS, “Connecting Social Psychology to Sports Law”
• Professor Maureen Weston, Pepperdine University School of Law, and Professor Richard McLaren, University of Western Ontario, London, Ontario, Canada, “Legal Issues Arising Out of the Floyd Landis Arbitration”

The teaching presentations included:

Panel #1:
• Moderator: Professor Paul Anderson, the Associate Director of the National Sports Law Institute.
• Panelists:
  • Professor Emeritus Bob Berry, Boston College Law School, Newton, MA, who discussed simulated negotiations, brief writing, oral arguments, and drafting.
  • Professor Andre Douglas Pond Cummings, West Virginia University College of Law, Morgantown, WV, who discussed teaching race in sports law, including the American Indian mascot debate.
  • Professor Alfred Mathewson, University of New Mexico School of Law, Albuquerque, NM, who presented a free agent player negotiation exercise.
  • Professor John Sahl, Deputy Director of the Miller Institute of Professional Responsibility, and a Research Fellow of the Constitutional Law Center, The University of Akron School of Law, Akron, OH, who discussed incorporating professional responsibility and guest speakers.
  • Professor Anderson who discussed developing an advanced, practical sports law course (e.g., Amateur Sports Law Workshop) and using sports law as a means of teaching legal research.”

Panel #2:
• Moderator: Professor Matt Mitten, the Director of the National Sports Law Institute and member, Court of Arbitration for Sport.
• Panelists:
  • Professor Allan Erbsen, University of Minnesota Law School, Minneapolis, MN, who discussed his future seminar on the arbitration of international and domestic sports disputes.
  • Professor James Nafziger, Thomas B. Stoel Professor and Director, International Law Programs, Willamette University College of Law, Salem, OR, who discussed developing an
interdisciplinary sports law course.

- Professor Mike Straubel, Valparaiso University School of Law, Valparaiso, IN, who discussed the Valparaiso Sports Law Clinic.
- Professor J. Gordon Hylton, Marquette University Law School, who discussed teaching the legal history of American sport.
- Professor Mitten who discussed incorporating an international and/or comparative law component into a sports law course and Marquette’s LL.M. in Sports Law for foreign lawyers.

THE INCREASING GLOBALIZATION OF SPORTS: OLYMPIC, INTERNATIONAL AND COMPARATIVE LAW & BUSINESS ISSUES

On Friday, September 28, 2007, the National Sports Law Institute hosted a conference titled The Increasing Globalization of Sports: Olympic, International and Comparative Law & Business Issues at the Hilton Milwaukee City Center. Conference sponsors included the law firms of Foley & Lardner, LLP and Greenberg & Hoeschen, LLC, along with the Sports & Entertainment Law Section of the State Bar of Wisconsin.

Panel #1: The Global Expansion of Sport and Its Implications.
- Moderator: John Collins, partner, Collins & Collins, Chicago, IL and member, NSLI Board of Advisors.
- Panelists:
  - Casey Shilts, Chief Operating Officer, Hicks Sports Group LLC, and Executive Vice President, Hicks Holdings LLC, Dallas, TX and member, NSLI Board of Advisors, “American Ownership of Overseas Franchises (i.e. Liverpool Football Club)”
  - Mary Kay Braza, partner and chair of the Sports Industry Team at Foley & Lardner, LLP, Milwaukee, WI, “U.S. Leagues Focus on the World-wide Market”

Panel #2: Global Sports Marketing and Legal Protection of Intellectual Property.
- Moderator: Professor André Douglas Pond Cummings, West Virginia University College of Law, Morgantown, WV.
- Panelists:
  - Anne Wall, Owner, Marketing Navigators, Inc, Oconomowoc, WI and member, NSLI Board of Advisors, “Intellectual Property Rights in China”
  - Michael J. Mellis, Senior Vice President and General Counsel, MLB Advanced Media, Inc., New York, NY, “Online TV Piracy and Live Sports Telecasts”

Panel #3: Resolution of International Sports Disputes.
- Moderator: Professor Mitten, Director, National Sports Law Institute.
- Panelists:
  - Professor Allan Erbsen, University of Minnesota Law School, Minneapolis, MN, “The Jurisprudence of the Court of Arbitration for Sport”
• Professor Richard McLaren, University of Western Ontario, London, Ontario, Canada, Counsel to McKenzie Lake Lawyers LLP, member, Court of Arbitration for Sport, Lausanne, Switzerland, and member, NSLI Board of Advisors, “WADA Drug Testing Standards”
• Professor Mike Straubel, Director, Sports Law Clinic, Valparaiso School of Law, Valparaiso, IN, “UNESCO Anti-Doping Convention and WADA Code Amendments”
• Gary Johansen, Associate General Counsel, United States Olympic Committee, Colorado Springs, CO, “USOC Perspective on CAS & WADA: Resolution of Sports Disputes Internationally”

Panel #4: Comparative Analysis of Sports League Structure, Governance and Player Restraints.
• Moderator: Jim McKeown, partner, chair of the Antitrust Practice Group, and member, Sports Industry Team, Foley & Lardner LLP, Milwaukee, WI.
• Panelists:
  • Professor James Nafziger, Thomas B. Stoel Professor and Director, International Law Programs, Willamette University College of Law, Salem, OR, “A Comparison of the European and North American Models of Sports Organization”
  • Dr. Anastasios Kaburakis, Director of Sports Management Graduate Program, Assistant Professor of Sports Law and Sports Management, Southern Illinois University, Edwardsville, IL, “A Comparative Analysis of Player Restraints and Transfer Rules in European Union and United States Professional and Amateur Sports”
  • Professor Stephen Ross, Director, Penn State Institute for Sports Law, Policy and Research, The Pennsylvania State University, Dickinson School of Law, University Park, PA, “Internal League Governance Matters On An International Level”

The conference packet containing approximately 400 pages of materials and handouts can be ordered by calling (414) 288-5815, sending an email to paul.anderson@marquette.edu, or visiting the NSLI’s publication webpage at http://law.marquette.edu/jw/pubs under “conference materials.

THE STATE OF SPORTS IN AMERICA IN THE 21ST CENTURY

On March 29, 2007, the National Sports Law Institute hosted Christine Brennan, USA Today sports columnist and on-air commentator for ABC News and ESPN for a discussion titled “From the Press Box to the Locker Room: The State of Sports in America in the 21st Century.”

PUBLICATIONS

Marquette Sports Law Review
Under the leadership of 2006-2007 Editor-in-Chief Lindsay Potrafke, Volume 17, Number 12 of the Marquette Sports Law Review was published in the spring of 2007. This issue included the following articles, surveys and comments:

• Susan K. Menge, Should Players Have to Pass to Play?: A Legal Analysis of Implementing Genetic Testing in the National Basketball Association
• Barbara Osborne, “No Drinking, No Drugs, No Lesbians”: Sexual Orientation Discrimination in Intercollegiate Athletics

Christine Brennan
• Anthony S. Marinac, *Dworkin on the Half-Forward Flank: The Jurisprudence of AFL’s Spirit of the Laws*
• National Sports Law Institute of Marquette University Law School, *Entertainment Law in the State of Wisconsin*
• Megan Ryther, *2006 Annual Survey: Recent Developments in Sports Law*
• Brent D. Showalter, *Steroid Testing Policies in Professional Sports: Regulated by Congress or the Responsibility of the Leagues?*
• Megan Ryther, *Swimming Upstream: Men’s Olympic Swimming Sinks While Title IX Swims*

Under the leadership of 2007-2008 Editor-in-Chief Spencer Larche, Volume 18, Number 1, was published in the fall of 2007. This issue included the following articles, and comments:

• Richard H. McLaren, *WADA Drug Testing Standards*
• Martin J. Greenberg & Jay S. Smith, *A Study of Division I Assistant Football and Men’s Basketball Coaches’ Contracts*
• Diane Heckman, *Educational Athletic Employment and Civil Rights: Examining Discrimination Based on Disability, Age, and Race*
• Andres F. Quintana, *Muhammad Ali: The Greatest in Court*
• Brent D. Showalter, *Technical Foul: David Stern’s Excessive Use of Rule-Making Authority*
• Jeremy J. Geisel, *Disbarring Jerry Maguire: How Broadly Defining “Unauthorized Practice of Law” Could Take the “Lawyer” Out of “Lawyer-Agent” Despite the Current State of Athlete Agent Legislation*

*For The Record*

*For the Record* is the official newsletter of the National Sports Law Institute. Articles published in Volume 18 included:

• Hank Abromson, *Representing the Individual Sports Performer*
• Martin Greenberg, *Good Drafting Makes Good Contracts*
• Martin Greenberg and Evan Schmit, *Sports Condominiums*

*Sports Facility Reports (SFR)* is an online newsletter published online annually at http://law.marquette.edu/jw/sfr. SFR provides information related to the sports facility industry. Volume 8 included the following compilations of research:

• REPORT: A Comparison of Team Values in Professional Team Sports - 2 Year Update
You Make the Call. . .

The You Make the Call. . . online newsletter provides in-depth analysis of significant cases impacting the sports industry. It is published online 2 times annually at http://law.marquette.edu/jw/ymtc. Volume 9, Number 1, the spring/summer 2007 issue included cases covering the following areas of law:

- Administrative Law
- Alternative Dispute Resolution
- Americans with Disabilities Act
- Antitrust Law
- Bankruptcy Law
- Constitutional Law
- Contract Law
- Criminal Law
- Discrimination Law
- Education Law
- Employment Law
- Gambling Law
- Gender Equity Law
- Insurance Law
- Intellectual Property Law
- Labor Law
- Medical Malpractice
- Miscellaneous
- Property Law
- Tax Law
- Title IX
- Tort Law
- Workers’ Compensation

NATIONAL SPORTS LAW INSTITUTE
BOARD OF ADVISORS

The NSLI’s Board of Advisors assists the NSLI as it contributes to the advancement of knowledge regarding legal, ethical, and business issues affecting the sports industries, provides advice and guidance on matters affecting Marquette University Law School’s Sports Law program, participates in the governance of the NSLI, assists in conference and event planning, and assists in nominating and selecting the winners of the NSLI’s professional awards. The following individuals joined the Board in 2007: Willie Derrick Crawford, Counsel for Policy & Litigation and Compliance Officer, National Football League, New York, New York; Edward T. Goines, Principal, Sui Generis, PC, San Francisco, California; Robert Kaler, Chief Operating Officer & General Counsel, United States Soccer Federation Foundation Inc., Washington, D.C.; Katie Pothier, Executive Vice President/General Counsel, San Diego Padres, San Diego, California; Rick Schlesinger, Executive Vice President - Business Operations,
During 2007, the Board also created several committees including an Executive Committee, Nominating Committee, Conference and Educational Programs Advisory Committee Publications Advisory Committee Awards Advisory Committee Career Counseling Advisory Committee and a Sports Law Moot Court Team Advisory Committee. The current chair is Clark Griffith, Attorney at Law, Clark C. Griffith, P.A., and Commissioner, Northern League of Professional Baseball, Minneapolis, MN. The current vice-chair and chair-elect is Casey Shilts, Chief Operating Officer, Hicks Sports Group LLC, and Executive Vice President, Hicks Holdings LLC, Dallas, TX.

PROFESSIONAL ACHIEVEMENT AWARDS

Master of the Game Award
This Award honors an individual who has made significant contributions to the sports industry and who exemplifies the highest level of professionalism in his or her field. The 2007 winner of the Master of the Game Award was Michael Conley, Executive Director, World Sport Chicago, and CEO, MAC Management Group, Chicago, Illinois.

Joseph E. O’Neill Award
This Award was established by the O’Neill family, the law firm of Davis & Kuelthau, S.C and the National Sports Law Institute after Mr. O’Neill’s untimely death in 1992. The award is given annually to an individual in the sports industry who has made a significant contribution to the field and done so while exemplifying the highest ethical standards. The 2007 winner of the Joseph E. O’Neill Award was Marquette University Law School Dean Emeritus Frank DeGuire. During his tenure as Dean of Marquette University Law School, Dean DeGuire was instrumental in founding the National Sports Law Institute. He continues to serve as a member of the NSLI’s Board of Advisors.
Alumni Career Panels
During 2007, the NSLI hosted two Sports Law Alumni Career Panels. The first panel took place on March 8th and included Michael Baird (L’05), Associate Attorney, Stupar, Schuster & Cooper, SC, Milwaukee, WI; Eryn Doherty (L’00); Katie Featherston (L’06); and Bill Miller (L’96). The second panel occurred on September 27th, 2008, and included Dan Foutz (L’04), Business Development, Turner Sports - Play ON! Sports, Atlanta, GA, and Greg Heller (L’95), Vice President & General Counsel, Atlanta Braves, Atlanta, GA.

Annual Golf Outing
On September 29, 2008, the Marquette University Law School’s Sports Law Society and the National Sports Law Institute’s Sports Law Alumni Association hosted the Annual Sports Law Golf Classic at Scenic View Country Club. Proceeds from the Classic support scholarships for Marquette sports law students, with $692.00 contributed to the scholarship fund from the 2007 Golf Classic.

Sports Law Alumnus of the Year Award
Each year this award is given to an alumnus who has supported the NSLI and the MLUS Sports Law Program while making a significant impact on the sports industry. In 2007, the award was renamed the Charles W. Mentkowski Award in honor Professor Charles Mentkowski, the first chair of the NSLI’s Board of Advisors. The 2007 recipient was Professor Martin J. Greenberg, a member of the class of 1971, former Director of the National Sports Law Institute, and current member of the NSLI’s Board of Advisors.

STUDENT SCHOLARSHIPS & ACHIEVEMENTS

Annual Alumni Scholarships & Annual Alumni Achievement Award
Alumni Scholarships are given each year to support scholarships for the editors of the Marquette Sports Law Review. The 2006-2007 recipients of these scholarships were Lindsay Potrafke, Megan Ryther, James Swiatko, Jr., and Brent Showalter.

The Alumni Achievement Award is given to a second year student based on his or her performance in sports law, performance as a member of the Marquette Sports Law Review, service to the Sports Law Society, and service to NSLI and Sports Law Program events and activities. The 2007 winner of this award was Aaron Glass.

Carl Scheer Venue Excellence Award
This award was created through the generosity of the Martin J. Greenberg family trust. It is given to a student in the Sports Venues; From Election Day to Game Day seminar in recognition of his or her performance in class and contribution to the Sports Law Program. The recipient of the 2007 award was Jay Smith.

Francis D. & Jane Keogh Kelly Scholarship
This scholarship recognizes a student in the Sports Law Program for excellence in the study of sports law and service to the Program. The recipient of the 2006-2007 scholarship was Spencer Larche.
Joseph E. O’Neill Prize for Student Writing

This prize is awarded to the student who has published the best article in the Marquette Sports Law Review during the academic year as judged by the Sports Law Review’s Advisory Board. The 2007 recipient was Brent Showalter. Brent’s article "Steroid Testing Policies in Professional Sports: Regulated by Congress or the Responsibility of the Leagues?" appeared in the spring 2007 issue of the Marquette Sports Law Review.

Joseph E. Tierney Jr. Award

This award was created by the NSLI in remembrance of Joseph Tierney, Jr., a former NSLI Board Member and strong supporter of the Institute. The award is given to the student in the Sports Law Program who graduates with the highest grade point average in sports law classes that satisfy the requirements for the Sports Law Certificate. The recipient of the 2007 award was Megan Ryther.

Martin J. Greenberg Award

This award is presented in honor of former NSLI Director Martin J. Greenberg. It is given annually to the third year law student who has excelled in the study of sports law and service to the Sports Law Program. The recipients of the 2007 were Judy Massuda and Lindsay Potrafke.

Sports Law Certificate Recipients

The following alumni earned the National Sports Law Institute’s Sports Law Certificate upon graduating from Marquette University Law School in May or December of 2007: {back row from left} David Angeluzzi, Sean Sweeney, Jeff Wilson, Jay Smith, Jaime Erickson, Sherrod Edwards, Jeremy Geisel, Brent Showalter, and Steven Ries; {front row from left} Lindsay Potrafke, James Swiatko, Jr., Todd Krumholz, Judy Massuda, Sarah Ponath, and Megan Ryther; (not pictured) Christopher Katers and Justin Leinwand.

Sports Law Moot Court Team

NSLI DIRECTORS’ PUBLICATIONS AND ACTIVITIES

Professor Matt Mitten, the NSLI’s Director, published the following articles:


Professor Mitten participated in the following conferences and seminars:

- Speaker, Legal Issues Regarding Medical Eligibility to Participate, Third Annual Institute for Sports Medical and Sports Law Conference, Chicago, IL, December 6, 2007
- Speaker, Introduction to Tort Law and its Application to Sports, St. Ursula Academy, Toledo, OH, November 16, 2007
- Organizer and Speaker, Sports Law Scholarship and Teaching Colloquium, Marquette University Law School, Milwaukee, WI, September 27, 2007
- Guest Lecturer, Interscholastic and Intercollegiate Governance and Risk Management Issues, Northwestern University Graduate Sports Management Program, Chicago, IL, July 12, 2007
- Speaker, “Hot” Topics in Sports Law, Marquette University Racine Alumni Networking Reception, Racine, WI, May 15, 2007
- Speaker, Legal Issues Regarding Medical Eligibility to Participate in Competitive Sports, University of Wisconsin-Madison 30th Annual Sports Medicine Symposium, Madison, WI, May 10, 2007
Professor Paul Anderson, the NSLI’s Associate Director, published the following chapters and articles:

- Edited, drafted and supervised the production of *Entertainment Law in the State of Wisconsin*

Professor Anderson participated in the following conferences, seminars, and discussions:

- *Economics and Law (i.e. Sports Law)*, Marquette University College of Business Administration Economics Association, November 14, 2007
- *Developing an advanced, practical sports law course (e.g., Amateur Sports Law Workshop); using sports law as a means of teaching legal research*, Sports Law Scholarship and Teaching Colloquium, Marquette University Law School, September 27, 2007
- *Legal and Ethical Considerations in Representing Athletes*, Sports & Entertainment Law Section of the State Bar of Wisconsin, State Bar Convention, May 9, 2007, Milwaukee, Wisconsin.
- *Can the NCAA and College Sports walk and chew gum? A discussion of the College Sports (NCAA and Member Universities) Tax-exempt status*, (with Professor Mark Nagel, University of South Carolina, Dr. Richard Southall, University of Memphis, and Dr. Robert McCormick, Clemson University), Sports & Recreation Law Annual Conference, March 1, 2007, Chapel Hill, North Carolina.
The National Sports Law Institute of Marquette University Law School, P.O. BOX 1881, Milwaukee, Wisconsin 53201-1881, publishes For The Record 4 times per year. Address corrections should be sent to the NSLI at this address.

For The Record is a forum for sports law, business and ethical issues. It endeavors to provide current, practical information as well as public policy and scholarly viewpoints that are of professional and academic interest to NSLI members and interested parties.

Requests for permission to reproduce or republish any material from For The Record should be addressed to Paul M. Anderson, editor of For The Record. Submissions for publication should be typed, double-spaced and submitted in duplicate. If possible, any submission should be accompanied with a disc copy of the submission saved in WordPerfect or Microsoft Word of any format. Other arrangements can be made with the editor.

The opinions expressed in For The Record are those of the authors and do not represent the opinions, policies, or views of the NSLI, Marquette University Law School, or Marquette University.

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