OTHER HOCKEY LEAGUES

League Update: The league’s inaugural season began in October 2015 with four teams: the Boston Pride, the Buffalo Beauts, the Connecticut Whale, and the New York Riveters. All the teams are owned and paid for through the non-profit NWHL Foundation. The foundation depends on donations to fulfill its goal of being able to pay the players and provide education and training opportunities to youths to increase female participation in hockey throughout the country. The players’ pay ranges from the $10,000 minimum up to $25,000.

In December 2015, the NWHL signed their first corporate sponsorship deal with Dunkin’ Donuts. As part of the multi-year agreement, Dunkin’ Donuts became the official coffee and quick-service restaurant of the NWHL. The Dunkin’ Donuts logo is also featured on all team jerseys, signage on league goal posts and behind each bench, and advertising on the league and team websites.

In April 2016, former National Women’s Hockey League executive Mike Moran filed a lawsuit against the NWHL. In the ongoing lawsuit, Moran is seeking to recoup over $200,000 he invested during the league’s inaugural season. Before leaving the league, Moran made payments to cover ice time, to hire a public relations firm, and to help the league meet its first payroll in October. Moran left the NWHL last year.

The National Hockey League and the NWHL hosted the first Outdoor Women’s Classic presented by Scotiabank. The exhibition game was played two days prior to the NHL Winter Classic. The game featured the Boston Pride versus Les Canadiennes of the Canadian Women’s Hockey League.

Team: Boston Pride

Year Established: 2015
Team Website
Twitter: @TheBostonPride

Arena: Warrior Ice Arena
**UPDATE**: During the Outdoor Women’s Classic, after falling on the ice, Pride player Denna Laing sustained a severe spinal cord injury. The injury left Laing with limited movement of her arms and no feeling in her legs. Despite previous reports, Laing chose not to sue the NHL, who hosted the event, and the New England Patriots, who own Gillette Stadium, where the game was played.

In March 2016, the Pride won the inaugural NWHL Isobel Cup Championship.

In July 2016, the NWHL announced the Pride would play at Warrior Ice Arena during the 2016-2017 season. The new facility is scheduled to open in September 2016.

**NAMING RIGHTS**: Currently, Warrior Ice Arena does not have a naming rights sponsor.

**Team: Buffalo Beauts**

**Year Established**: 2015  
**Team Website**  
**Twitter**: @BuffaloBeauts

**Arena**: The First Niagara Rink at HarborCenter  
**Date Built**: 2014  
**Facility Cost ($/Mil)**: $172.2  
**Percentage of Arena Publicly Financed**: Zero percent, however, the Harbor Center is publicly subsidized, receiving $57 million in local and state tax breaks.  
**Facility Financing**: N/A  
**Facility Website**  
**Twitter**: @HarborCtr

**UPDATE**: In December 2015, Dunkin’ Donuts entered into a personal services agreement with the Beauts and Beauts’ star Meghan Duggan.

In January 2016, Buffalo and HarborCenter hosted the inaugural National Women’s Hockey League All-Star Game. The game featured a skills competition and two periods of four-on-four hockey.

**NAMING RIGHTS**: In November 2014, First Niagara Financial Group reached a naming rights agreement. Details of the agreement remain undisclosed.
Team: Connecticut Whale

Year Established: 2015
Team Website: 
Twitter: @CTWhale_NWHL

Arena: Northford Ice Pavilion
Date Built: 1998
Facility Cost ($/Mil): N/A
Percentage of Arena Publicly Financed: N/A
Facility Financing:
Facility Website
Twitter: @NorthfordIce

UPDATE: In January 2016, Northford Ice Pavilion completed a $4.5 million expansion. As part of the expansion, a third ice rink was added.

In May 2016, the Whale announced they would be moving to the Northford Ice Pavilion for the 2016-2017 season. The Whale played the previous season at the Chelsea Piers.

NAMING RIGHTS: Northford Ice Pavilion does not have a naming rights sponsor.

Team: New York Riveters

Year Established: 2015
Team Website: 
Twitter: @NYRiveters

Arena: Barnabas Health Hockey House (Prudential Center’s practice facility)
Date Built: 2007
Facility Cost ($/Mil): $375
Percentage of Arena Publicly Financed: 66%
Facility Financing: The City of Newark funded $210 million and the New Jersey Devils funded the remainder.
Facility Website
Twitter: N/A

UPDATE: On August 1, 2016, the NWHL announced the Riveters would be moving to the Barnabas Health Hockey House for the 2016-2017 season.

NAMING RIGHTS: In March 2016, the New Jersey Devils (NHL) and Barnabas Health agreed to a multi-year, multi-million dollar partnership that included the naming rights to the Prudential Center’s practice facility. The practice facility was renamed Barnabas Health Hockey House. Terms of the agreement were not available.
AMERICAN HOCKEY LEAGUE (AHL) (AAA)

League Update: Over Summer 2016, the AHL announced changes to its divisions. The Roadrunners were placed in the Pacific Division. The Florida Panthers affiliate team moved from Maine to Springfield, Massachusetts, creating a new franchise. The new franchise was named the Thunderbirds. The Thunderbirds replaced the Roadrunners in the Atlantic Division.

The AHL also announced changes to the playoff format. Starting with the 2016-2017 season, each division will send its top four teams to the playoffs. The top four teams will be based on points percentage.

Team: Albany Devils

Affiliate: New Jersey Devils  
Principal Owner: New Jersey Devils  
Team Website  
Twitter: @AlbanyDevils

Arena: Times Union Center  
Date Built: 1990  
Facility Cost ($/Mil): $68  
Facility Financing: N/A  
Facility Website  
Twitter: @TUCenter

UPDATE: In April 2016, the New Jersey Devils and SMG (the management company of Times Union Center) announced an extension to the current lease. The Albany Devils will continue to play at Times Union Center through the 2018-2019 season.

In June 2016, Albany County Legislature began reviewing thirty-two bids for the rights to complete renovations to Times Union Center. The renovations include an atrium project among other renovations. The lowest bid came in at $19.6 million.

NAMING RIGHTS: In January 2007, the County signed a $3.5 million, ten-year naming-rights contract with Times Union that expires in 2016. The newspaper agreed to pay $350,000 a year and to provide advertising and other promotional benefits. In February 2016, a five-year deal was struck to keep Times Union Center as the name of the arena. The deal is for approximately $1.75 million.

Team: Bakersfield Condors

Affiliate: Edmonton Oilers  
Principal Owner: Edmonton Oilers  
Team Website  
Twitter: @Condors
**Arena**: Rabobank Arena.
**Date Built**: 1998
**Facility Cost ($/Mil)**: $38
**Facility Financing**: The arena is publicly financed and owned by the City of Bakersfield.
**Facility Website**
**Twitter**: @RabobankArena

**NAMING RIGHTS**: In 2014, Rabobank announced they had renewed their naming rights agreement for ten years. Under the new contract, Robobank is paying $350,000 per year.

**Team: Binghamton Senators**

**Affiliate**: Ottawa Senators
**Principal Owner**: Thomas Mitchell
**Team Website**
**Twitter**: @SenatorsAHL

**Arena**: Floyd L. Maines Veterans Memorial Arena
**Date Built**: 1973
**Facility Cost ($/Mil)**: $7.5
**Facility Financing**: N/A
**Facility Website**
**Twitter**: N/A

**UPDATE**: The Ottawa Senators are rumored to be looking at moving the Binghamton Senators to Belleville, Ottawa. The Senators current agreement with both Binghamton and Floyd L. Maines Veterans Memorial Arena runs through the 2018-2019 season. If the Senators do move to Belleville, the AHL has not determined whether a new AHL franchise would be placed in Binghamton.

**NAMING RIGHTS**: On July 1, 2014, the arena was renamed Floyd L. Maines Veteran Memorial Arena. The agreement is for five years and can be extended to fifteen years. Over the life of the agreement, the Maines family pays $75,000 per year.

**Team: Bridgeport Sound Tigers**

**Affiliate**: New York Islanders
**Principal Owner**: Jonathan Ledecky and Scott Malkin
**Team Website**
**Twitter**: @TheSoundTigers

**Arena**: Webster Bank Arena
**Date Built**: 2001
**Facility Cost ($/Mil)**: $35
Facility Financing: 100% publicly funded.
Facility Website
Twitter: @Webster_Arena

UPDATE: In August 2014, former owner Wang sold a minority ownership to Ledecky and Malkin. Included in the sale were designs that after two years, Ledecky and Malkin would become majority owners. In June 2016, Wang started transitioning out of his ownership role altogether.

NAMING RIGHTS: In January 2011, Webster Bank purchased the naming rights to the arena through 2021 for $3.5 million over ten years.

Team: Charlotte Checkers

Affiliate: Carolina Hurricanes
Principal Owner: Michael Kahn
Team Website
Twitter: @CheckersHockey

Arena: Bojangles’ Coliseum
Date Built: 1955
Facility Cost ($/Mil): $4
Facility Financing: N/A
Facility Website
Twitter: @BojanglesCol

UPDATE: The City of Charlotte approved $16 million in renovations to Bojangles’ Coliseum. Included in the renovations were: new seats, updated concession stands and club areas, a new scoreboard and video display, and a new sound system.

NAMING RIGHTS: In 2008, Bojangles’ Restaurant’s Inc. agreed to a deal for the naming rights to the Coliseum. The deal is worth $1.25 million over ten years.

Team: Chicago Wolves

Affiliate: St. Louis Blues
Principal Owner: Don Levin, William Buddy Meyers, and Seth Gold
Team Website
Twitter: @Chicago_Wolves

Arena: Allstate Arena
Date Built: 1980, renovated in 1999
Facility Cost ($/Mil): $11
Facility Financing: N/A
Facility Website
Twitter: @AllstateArena
NAMING RIGHTS: In August 2014, the Village of Rosemont approved a new contract with AllState Corp. The new contract is valued at $15 million per year for ten years.

Team: Cleveland Monsters (formerly the Lake Erie Monsters)

Affiliate: Columbus Blue Jackets  
Principal Owner: Dan Gilbert  
Team Website  
Twitter: @monstershockey

Arena: Quicken Loans Arena  
Date Built: 1994  
Facility Cost ($/Mil): $100  
Facility Financing: N/A  
Facility Website  
Twitter: @TheQArena

UPDATE: On August 9, 2016, the Lake Erie Monsters changed their name to the Cleveland Monsters.

The Monsters announced a deal that would make Constellation the season presenting sponsor of the Monsters.

NAMING RIGHTS: Naming rights for Quicken Loans Arena was part of Dan Gilbert’s $375 million purchase of the Cleveland Cavaliers (NBA) and its properties in 2005.

Team: Grand Rapids Griffins

Affiliate: Detroit Red Wings  
Principal Owner: Dan DeVos and David Van Andel  
Team Website  
Twitter: @griffinshockey

Arena: Van Andel Arena  
Date Built: 1996  
Facility Cost ($/Mil): $75  
Facility Financing: The DeVos family contributed $15 million; the Van Andel family contributed $11.5 million; and other private interests contributed $8.5 million. State taxes funded the remainder.  
Facility Website  
Twitter: @VanAndelArena

NAMING RIGHTS: Van Andel Arena is named for Amway founder Jay Van Andel, who gave $11.5 million toward the arena.
Team: Hartford Wolf Pack

Affiliate: New York Rangers  
Principal Owner: Madison Square Garden L.P.  
Team Website  
Twitter: @WolfPackAHL

Arena: XL Center  
Date Built: 1975 (heavily renovated in 1980 after the original roof collapsed)  
Facility Cost ($/Mil): $30  
Facility Financing: N/A  
Facility Website  
Twitter: @XLCenter

UPDATE: In January 2016, the Rangers and the Wolf Pack agreed to an extension to keep the Wolf Pack in Hartford for the 2016-2017 season. While it is likely Hartford will continue to host an AHL team, it is also likely the Rangers will no longer be affiliated with a Hartford AHL team after the 2016-2017 season. It is rumored the Rangers will move the Wolf Pack to Bridgeport before the 2017-2018 season.

In November 2015, a $250 million renovation plan for the XL Center was proposed to the State of Connecticut. The goal was to transform the XL Center into a more modern venue. The project would be funded entirely by the State and spread across several fiscal years. The State has not yet made a decision as to whether to fund the renovation.

NAMING RIGHTS: While terms of the deal were not released, XL Capital Insurance purchased the naming rights to the arena in December 2007 and re-named the arena the XL Center. The six-year deal was expected to reach upwards of seven figures and allowed XL to place its logo on the front of the building and on the playing surface. The naming rights agreement expired in 2013. Despite the deal expiring, the arena is still named the XL Center.

Team: Hershey Bears

Affiliate: Washington Capitals  
Principal Owner: Hershey Entertainment & Resorts Company  
Team Website  
Twitter: @TheHersheyBears

Arena: GIANT Center  
Date Built: 2002  
Facility Cost ($/Mil): $64  
Facility Financing: The State contributed $25 million toward building the arena.  
Facility Website

UPDATE: In April 2015, it was announced that GIANT Center would receive a new HD scoreboard and other video upgrades. The updates were expected to cost $4.7 million and were
funded by Hershey Entertainment & Resorts Co. The new scoreboard was installed and ready prior to the 2015-2016 season.

NAMING RIGHTS: In May 2011, GIANT Food, a grocery store chain, signed a ten-year contract renewing the naming rights. GIANT Food has held the naming rights since 2002.

Team: Iowa Wild

Affiliate: Minnesota Wild
Principal Owner: Minnesota Sports & Entertainment, led by Craig Leipold
Team Website
Twitter: @IAWild

Arena: Wells Fargo Arena
Date Built: 2005
Facility Cost ($/Mil): $117
Facility Financing: Iowa Events Center, later renamed Wells Fargo Arena, was funded through various sources. The Vision Iowa Board approved a $50 million grant for the arena, as well as an additional $5 million grant for the Iowa Hall of Pride, located in the Hy-Vee Hall within the Center. The Polk County Board of Supervisors directed the $158.9 million sale of Essential County Purpose General Obligation Bonds for the construction of the Center. These bonds will be repaid with revenue from Prairie Meadows Racetrack and Casino, owned by Polk County. The City of Des Moines provided $3 million to Polk County for the realignment of Third Street and the construction of a skywalk.
Facility Website
Twitter: @IAEventsCenter

UPDATE: In May 2015, Iowa Events Center officials announced that $2.5 million in renovations would be made. The renovations included new LED sports lighting, new exterior marquees, an upgrade to HD televisions, and new HD camera equipment. The upgrades were completed prior to the 2015-2016 season.

NAMING RIGHTS: Wells Fargo agreed to pay Polk County $11.5 million over twenty years, beginning on February 1, 2005, for naming rights to the arena.

Team: Lehigh Valley Phantoms

Affiliate: Philadelphia Flyers
Principal Owner: Brooks Group
Team Website
Twitter: @LVPhantoms

Arena: PPL Center
Date Built: 2014
Facility Cost ($/Mil): $177 (estimated)
UPDATE: Lehigh Valley will host the 2017 AHL All-Star game. In addition to the All-Star Game, a skills competition will also take place.

NAMING RIGHTS: PPL Corporation owns the naming rights to PPL Center after agreeing to pay an undisclosed amount for ten years.

Team: Manitoba Moose

Affiliate: Winnipeg Jets
Principal Owner: True North Sports & Entertainment
Team Website
Twitter: @ManitobaMoose

Arena: MTS Iceplex
Date Built: 2010
Facility Cost ($/Mil): C$26.6 million
Facility Financing: Federal and provincial governments funded 45% of the arena (roughly $12 million)
Facility Website
Twitter: @MTSIceplex

UPDATE: In September 2015, True North announced MTS Iceplex would undergo $7.5 million in renovations. With the goal to expand MTS Iceplex, the renovations included: 21,000 square-feet of dressing, training, medical, and equipment rooms; a shared hydrotherapy room; offices; and storage. The renovations are a two-level add-on to the east side of the complex. The project was funded entirely by True North’s ownership and was completed over Summer 2016.

NAMING RIGHTS: In June 2011, True North Sports & Entertainment and MTS announced an expansion of their long-standing partnership, including continuing the naming rights to MTS Iceplex. Under the new ten-year agreement, MTS remains the exclusive telecommunications provider to MTS Centre and MTS Iceplex. The agreement includes a provision that would allow MTS to extend its partnership with True North past 2030.

Team: Milwaukee Admirals

Affiliate: Nashville Predators
Principal Owner: Milwaukee Admirals, LLC, headed by Harris Turer
Team Website
Twitter: @mkeadmirals

Arena: University of Wisconsin-Milwaukee Panther Arena
Date Built: 1950
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @UWMPantherArena

UPDATE: In March 2016, Admirals owner Turer announced the Admirals were moving to Panther Arena beginning with the 2016-2017 season. As part of the agreement, the team signed a ten-year lease.

Also included in the agreement to play at Panther Arena, the Admirals will invest $2 million of the $6.3 million planned renovations for the arena. The renovations are scheduled to take place over the next three years.

NAMING RIGHTS: In 2014, the University of Wisconsin-Milwaukee and the Wisconsin Center District announced the arena would be named University of Wisconsin-Milwaukee Panther Arena. The renaming of the arena is part of an ongoing ten-year partnership agreement.

Team: Ontario Reign

Affiliate: Los Angeles Kings
Principal Owner: Anschutz Entertainment Group (AEG)
Team Website
Twitter: @ontarioreign

Arena: Citizens Business Bank Arena
Date Built: 2008
Facility Cost ($/Mil): $150
Facility Financing: N/A
Facility Website
Twitter: @CBBankArena

UPDATE: In June 2016, AEG Facilities, who have operated Citizens Business Bank Arena since its opening, and the City of Ontario agreed to part ways. AEG spokesman Michael Ross stated AEG would focus on managing the Reign now that they will not manage the arena. The City of Ontario hired SMG World to operate the arena.

NAMING RIGHTS: In 2006, Citizens Business Bank Arena and the City of Ontario entered into a ten-year agreement for the naming rights to the arena. Financial terms of the agreement remain undisclosed.

Team: Providence Bruins

Affiliate: Boston Bruins
Principal Owner: H. Larue Renfroe
Team Website
Twitter: @AHLBruins

Arena: Dunkin' Donuts Center  
**Date Built:** 1972, renovated in 2008  
**Facility Cost ($/Mil):** 13  
**Facility Financing:** Publicly funded  
Facility Website  
Twitter: @DunkinDonutsCtr

**NAMING RIGHTS:** Dunkin' Donuts originally paid $8.65 million over ten years for naming rights to the arena. That deal expired in May 2011. In June 2011, Dunkin’ Donuts and the Convention Center Authority reached a deal to extend the deal through 2021 for $4.25 million.

**Team: Rochester Americans**

**Affiliate:** Buffalo Sabres  
**Principal Owner:** Terry Pegula  
Team Website  
Twitter: @Amerkshockey

**Arena:** Blue Cross Arena at the War Memorial  
**Date Built:** 1955, renovated in 1998  
**Facility Cost ($/Mil):** $7.5  
**Facility Financing:** N/A  
Facility Website  
Twitter: @BlueCrossArena

**UPDATE:** In June 2016, The Blue Cross Arena announced $10 million in renovations. The $10 million would be funded by state tax dollars from a discretionary capital fund.

**NAMING RIGHTS:** In 2013, Blue Cross reached an agreement with the City of Rochester to extend its naming rights agreement for another fifteen years. Terms of the agreement were the same terms as the original agreement. Blue Cross paid $2.975 million under the original agreement. Blue Cross will pay $195,000 each year through 2028.

**Team: Rockford IceHogs**

**Affiliate:** Chicago Blackhawks  
**Principal Owner:** Centre Events, Dr. Kris Tumilowicz, and Craig Drecktrah  
Team Website  
Twitter: @goicehogs

**Arena:** BMO Harris Bank Center  
**Date Built:** 1979, renovated in 2005, renovated in 2007–13  
**Facility Cost ($/Mil):** $3.8 for 2005 renovations, $25 for 2013 renovations
Facility Financing: N/A
Facility Website
Twitter: @BMOHarrisCenter

UPDATE: In June 2016, the Chicago Blackhawks extended their affiliation agreement with the Rockford IceHogs. The new agreement takes effect before the 2017-2018 season and will last through the 2021-2022 season.

NAMING RIGHTS: The Rockford MetroCentre became BMO Harris Bank Center in 2011, pursuant to a naming-rights agreement. BMO Harris is paying $1.3 million over five years for the naming rights, which expire in 2016. The Rockford Area Venues and Entertainment Authority are currently negotiating with BMO Harris Bank to extend the naming rights deal.

Team: St. John’s IceCaps (formerly Hamilton Bulldogs)

Affiliate: Montreal Canadiens
Principal Owner: True North Sports & Entertainment Limited
Team Website
Twitter: @IceCapsAHL

Arena: Mile One Centre
Date Built: 2001
Facility Cost ($/Mil): $20.5 Canadian; $24.3 US
Facility Financing: N/A
Facility Website
Twitter: @MileOne_Centre

UPDATE: In March 2015, the Hamilton Bulldogs announced they would be moving to St. John’s for the 2015-2016 season. The Bulldogs replaced the former St. John’s team, who moved to Winnipeg.

In July 2016, the Canadiens announced the St. John’s IceCaps will move to Laval in time for the 2017-2018 season. St. John’s is currently looking to replace the IceCaps with a new franchise.

NAMING RIGHTS: The naming rights were sold and transferred before the arena opened. Danny Williams, the former owner of Cable Atlantic, owns the naming rights and decided to name the arena based on the arena’s location at the beginning of the Trans-Canada Highway. The Williams Family Foundation trademarked the name “Mile One.”
Team: San Antonio Rampage

Affiliate: Colorado Avalanche
Principal Owner: Spurs Sports and Entertainment
Team Website
Twitter: @sarampage

Arena: AT&T Center
Date Built: 2002
Facility Cost ($/Mil): $175
Facility Financing: $146.5 million was generated through a county tax increase and an increase in hotel and rental car taxes. The San Antonio Spurs (NBA) contributed $28.5 million, which it raised through a $1.00 increase in ticket fees for NBA games and a $1.00 parking surcharge.
Facility Website
Twitter: @attcenter

UPDATE: In April 2015, the Rampage and the Colorado Avalanche entered into a five-year affiliation agreement.

In October 2015, $111.5 million in renovations to the AT&T Center were completed. The renovations included new seats, new video boards inside and outside the arena, and expanded lounges and dining areas. Bexar County paid for $85 million and the Spurs Sports & Entertainment paid the remaining $26.5 million.

NAMING RIGHTS: AT&T Inc. is paying $41 million over twenty years for naming rights. The deal will expire in 2022.

Team: San Diego Gulls

Affiliate: Anaheim Ducks
Principal Owner: Henry and Susan Samueli
Team Website
Twitter: @SDGullsAHL

Arena: Valley View Casino Center
Date Built: 1966
Facility Cost ($/Mil): $6.4
Facility Financing: N/A
Facility Website
Twitter: @VVCasinoCenter

NAMING RIGHTS: In March 2015, it was announced that Valley View Casino & Hotel and AEG, the owners of the facility, agreed to a multi-year naming rights extension for an undisclosed amount of money.
Team: San Jose Barracuda

Affiliate: San Jose Sharks  
Principal Owner: San Jose Sports and Entertainment Enterprises  
Team Website  
Twitter: @sjbarracuda

Arena: SAP Center at San Jose  
Date Built: 1993  
Facility Cost ($/Mil): $162.5  
Facility Financing: $132.5 million was funded by the City of San Jose; $30 million was funded by HP Pavilion Management.  
Facility Website  
Twitter: @SAPCenter

UPDATE: On May 8, 2015, the Sharks and the City of San Jose announced an extension to the SAP Center lease. The extension will keep the Sharks at SAP Center through 2025. Beginning in 2026, the lease renews on an annual basis through 2040.

Sports business research firm, SportsEconomics, completed a 2015 study for the San Jose City Council that found the annual financial impact of the Sharks and the SAP Center on the City’s economy is nearly $211 million. The Sharks and the SAP Center provide 2,500 jobs.

NAMING RIGHTS: On July 9, 2013, SAP America, Inc. entered into a five-year agreement for the naming rights at $3.35 million per year.

Team: Springfield Thunderbirds (formerly Portland Pirates)

Affiliate: Florida Panthers  
Principal Owner: Springfield Hockey, LLC led by Ron Cain  
Team Website  
Twitter: @thunderbirdsahl

Arena: MassMutual Center  
Date Built: 1972, renovated in 2005  
Facility Cost ($/Mil): $10.3 ($71 for the 2005 renovations)  
Facility Financing: N/A  
Facility Website  
Twitter: @MM_Center

UPDATE: The Thunderbirds are a new AHL franchise set to play during the 2016-2017 season.

In May 2016, the AHL approved the sale and move of the Portland Pirates to Springfield, Massachusetts. The team will replace the departing Springfield Falcons, who were sold to the Phoenix Coyotes and subsequently moved to Tucson.
NAMING RIGHTS: Massachusetts Mutual Life Insurance Company is paying $5 million for a fifteen-year naming rights deal. The deal began in 2005.

Team: Stockton Heat

Affiliate: Calgary Flames  
**Principal Owner:** Calgary Flames  
[Team Website](#)  
[Twitter: @AHLHeat](#)

**Facility:** Stockton Arena  
**Date Built:** 2005  
**Facility Cost ($/Mil):** $64  
**Facility Financing:** Publicly financed by the City of Stockton  
[Facility Website](#)  
[Twitter: @StocktonArena](#)

NAMING RIGHTS: There are currently no naming rights for Stockton arena.

Team: Syracuse Crunch

Affiliate: Tampa Bay Lightning  
**Principal Owner:** Howard Dolgon  
[Team Website](#)  
[Twitter: @SyracuseCrunch](#)

**Facility:** War Memorial Arena at The Oncenter  
**Date Built:** 1951  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
[Facility Website](#)  
[Twitter: @TheOneCenter](#)

NAMING RIGHTS: There is currently no naming-rights agreement for War Memorial Arena at The Oncenter.

Team: Texas Stars

Affiliate: Dallas Stars  
**Principal Owner:** Hicks Holdings, LLC, led by Thomas O. Hicks Jr., Mack H. Hicks, and Alex Hicks  
[Team Website](#)  
[Twitter: @TexasStars](#)

**Facility:** H-E-B Center at Cedar Park
**Date Built:** 2009  
**Facility Cost ($/Mil):** $55  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** @HEBCenter

**NAMING RIGHTS:** In April 2016, H-E-B, a San Antonio based grocery chain, acquired the naming rights to Cedar Park Center. The financial terms of the multi-year deal were undisclosed.

**Team: Toronto Marlies**

**Affiliate:** Toronto Maple Leafs  
**Principal Owner:** Maple Leaf Sports & Entertainment  
**Team Website**  
**Twitter:** @TorontoMarlies

**Arena:** Ricoh Coliseum  
**Date Built:** 1921, renovated in 2003  
**Facility Cost ($/Mil):** $1.5 Canadian ($38 Canadian for 2003 renovation)  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** @RICOHColiseum

**UPDATE:** Over Summer 2015, Ricoh Coliseum installed a new scoreboard.

**NAMING RIGHTS:** Ricoh Canada Inc. paid C$7.5 million over ten years for naming rights to the arena. Despite the deal expiring in 2013, the venue continues to be named Ricoh Coliseum.

**Team: Tucson Roadrunners (formerly Springfield Falcons)**

**Affiliate:** Phoenix Coyotes  
**Principal Owner:** Phoenix Coyotes  
**Team Website**  
**Twitter:** @RoadrunnersAHL

**Arena:** Tucson Convention Center  
**Date Built:** 1971  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website**  
**Twitter:** @TCCTucson

**UPDATE:** In May 2016, the AHL Board of Governors approved the sale of the Springfield Falcons to the Phoenix Coyotes. Shortly thereafter, the Coyotes announced the team would move to Tucson, Arizona to be closer to the Coyotes. One month later, the Coyotes announced the new team would be named the Tucson Roadrunners.
In preparation for the Roadrunners, the City of Tucson budgeted $3.7 million for renovations to Tucson Convention Center. It is likely the renovations will include renovating the locker rooms, repairing the “ice plant” to maintain the ice rink, replacing the dasher boards, adding new video capabilities for broadcasting, and creating a press box.

**NAMING RIGHTS:** Tucson Convention Center is owned by the City of Tucson.

**Team: Utica Comets**

**Affiliate:** Vancouver Canucks  
**Principal Owner:** Canucks Sports and Entertainment  
[Team Website](#)  
[Twitter: @UticaComets](#)

**Arena:** Utica Memorial Auditorium  
**Date Built:** 1960, renovated in 2013  
**Facility Cost ($/Mil):** $4.5 ($5 for 2013 renovations)  
**Facility Financing:** N/A  
[Facility Website](#)  
[Twitter: N/A](#)

**NAMING RIGHTS:** There are currently no naming rights to Utica Memorial Auditorium.

**Team: Wilkes-Barre/Scranton Penguins**

**Affiliate:** Pittsburgh Penguins  
**Principal Owner:** Pittsburgh Penguins  
[Team Website](#)  
[Twitter: @WBSPenguins](#)

**Arena:** Mohegan Sun Arena at Casey Plaza  
**Date Built:** 1999  
**Facility Cost ($/Mil):** $44  
**Facility Financing:** N/A  
[Facility Website](#)  
[Twitter: @MoheganSunArena](#)

**UPDATE:** In June 2014, it was announced that Mohegan Sun Arena at Casey Plaza is expanding in order to compete with other teams. Two years later, expansion plans are still waiting for approval. Current projections expect the expansion to cost at least $3.5 million.

In August 2016, the Luzerne County Convention Center Authority announced plans to fix the faulty ice rink. Construction flaws have led to leaks and temperature variations in the ice. Temporary repairs for the 2016-2017 season cost approximately $20,000 and a permanent solution is expected to cost up to $1 million. Plans are for the ice to be fixed by Summer 2017.
NAMING RIGHTS: Mohegan Sun agreed to pay $2.38 million over ten years for naming rights to the arena. The agreement expires in 2020.

**EAST COAST HOCKEY LEAGUE (ECHL) (AA)**

**League Update:** For the first time, ECHL will be a part of the EA SPORTS NHL 17 videogame. The game will include ECHL teams, players, and jerseys.

In October 2015, the ECHL signed GEICO as their newest sponsor. GEICO became the Official Auto Insurance of the ECHL. The goalposts in all team arenas were changed to GEICO blue and outfitted with the GEICO logo.

In March 2016, the ECHL Board of Governors approved the Evansville IceMen moving to Owensboro, Kentucky. The Board also approved the IceMen going dormant for the 2016-2017 season to allow renovations to the Owensboro Sportscenter.

**Team: Adirondack Thunder**

**Affiliate:** Stockton Heat (AHL), Calgary Flames (NHL)

**Principal Owner:** Calgary Sports and Entertainment

[Team Website](#)

[Twitter: @ECHLThunder](#)

**Arena:** Glen Falls Civic Center

**Date Built:** 1979

**Facility Cost ($/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

[Twitter: N/A](#)

**UPDATE:** In January 2016, Glen Falls National Bank purchased the promotional rights to the new marquee sign at the Civic Center. Financial terms of the five-year agreement were undisclosed.

In February 2016, the State of New York provided the Glen Falls Civic Center with a $2 million grant toward improvements. The $2 million was used toward a new scoreboard, new locker rooms, a new covering to go over the ice, and new portable chairs for floor seating during other events.

**NAMING RIGHTS:** The arena is named for the town it is located in: Glen Falls, New York.
Team: Alaska Aces

Affiliate(s): Utica Comets (AHL), Vancouver Canucks (NHL)
Principal Owner: Dan Coffey, Jerry Mackie, Rod Udd, Al Haynes, Steve Adams, Jeff Van Abel, and Steve Agni
Team Website
Twitter: @AlaskaAces

Arena: Sullivan Arena
Date Built: 1983
Facility Cost ($/Mil): $25
Facility Financing: N/A
Facility Website
Twitter: N/A

UPDATE: In June 2016, the Aces signed a one-year renewable contract with the Vancouver Canucks (NHL). The Aces will serve as the Canucks and Comets (AHL) ECHL affiliate during the 2016-2017 season.

NAMING RIGHTS: Sullivan Arena is named after a former Anchorage Mayor, George M. Sullivan, and is owned by the Municipality of Anchorage.

Team: Allen Americans

Affiliate: San Jose Sharks (NHL), San Jose Barracuda (AHL)
Principal Owner: Rodney Steven, Brandon Steven, and Johnny Steven
Team Website
Twitter: @allenamericans

Arena: Allen Event Center
Date Built: 2009
Facility Cost ($/Mil): $70 (includes two parking garages)
Facility Financing: The City provided $47 million in bonds, with MGHerring Group funding the remaining $23 million. The City will reimburse MGHerring with revenue from the facility.
Facility Website
Twitter: @AllenEventCntr

UPDATE: Prior to the 2016-2017 season, the Americans will switch to the Western Conference, Mountain Division, from the Central Division.

NAMING RIGHTS: The arena is named for the town it is located in: Allen, Texas.
Team: Atlanta Gladiators

Affiliate(s): Providence Bruins (AHL), Boston Bruins (NHL)
Principal Owner: Gwinnett County Hockey, LLC, headed by Toby Jeffreys
Team Website
Twitter: @atlgladiators

Arena: Infinite Energy Arena
Date Built: 2003
Facility Cost ($/Mil): $65
Facility Financing: Funded by Gwinnett County
Facility Website
Twitter: @Infinite_Center

UPDATE: The Gwinnet Gladiators and the Arena at Gwinnett Center agreed to a five-year extension to keep the team in Duluth through the 2018-2019 season.

In August 2015, the Gladiators and the Boston Bruins agreed to a two-year deal to make the Gladiators the Bruin’s ECHL affiliate.

In September 2015, the Gwinnett Gladiators changed their name to the Atlanta Gladiators beginning with the 2015-2016 season

NAMING RIGHTS: In August 2015, Infinite Energy agreed to a twenty-year, $18 million contract in exchange for the naming rights to the Arena at Gwinnett Center.

Team: Brampton Beast

Affiliate: St. John’s IceCaps (AHL), Montreal Canadians (NHL)
Principal Owner: Gregg Rosen
Team Website
Twitter: @BramptonBeast

Arena: Powerade Centre
Date Built: 1998
Facility Cost ($/Mil): $26.5
Facility Financing: N/A
Facility Website
Twitter: @poweradecentre

UPDATE: In March 2016, Brampton City Council agreed to give the Beast $1.5 million in public funds over the next three years. Of these funds, $1.2 million is part of a sponsorship and advertising deal that will help the Beast mitigate projected losses over the next few seasons. In the team’s first three seasons in the ECHL, the Beast have lost $4 million.
NAMING RIGHTS: In 2005, Coca-Cola entered into a ten-year naming rights deal with the Beast. The Brampton Centre for Sports and Entertainment was then renamed Powerade Centre. The arena continues to go by the name Powerade Centre despite the contract with Coca-Cola expiring.

Team: Cincinnati Cyclones

Affiliate(s): Milwaukee Admirals (AHL), Nashville Predators (NHL)  
Principal Owner: Nederlander Entertainment  
Team Website  
Twitter: @CincyCyclones

Arena: U.S. Bank Arena  
Date Built: 1975  
Facility Cost ($/Mil): $20  
Facility Financing: N/A  
Facility Website  
Twitter: @USBANKARENA

UPDATE: The Cyclones will be joining the Eastern Conference, South Division.

NAMING RIGHTS: U.S. Bank paid $3 million for a ten-year naming rights deal that ended in 2011. No new information has been released regarding the naming rights to the stadium; however, the stadium continues to be named U.S. Bank Arena.

Team: Colorado Eagles

Affiliate: San Antonio Rampage (AHL), Colorado Avalanche (NHL)  
Principal Owner: Martin Lind and Ralph Backstrom  
Team Website  
Twitter: @ColoradoEagles

Arena: Budweiser Events Center  
Date Built: 2003  
Facility Cost ($/Mil): $60  
Facility Financing: N/A  
Facility Website  
Twitter: @BudEventsCenter

UPDATE: In July 2016, the Eagles reached an agreement with the Avalanche to serve as their ECHL affiliate. The agreement is for four years.

NAMING RIGHTS: Budweiser is paying $1.5 million over twenty years for naming rights to the arena. The deal expires in 2023.
Team: Elmira Jackals

Affiliate(s): Rochester Americans (AHL), Buffalo Sabres (NHL)
Principal Owner: Nate Cook
Team Website
Twitter: @JackalsHockey

Arena: First Arena
Date Built: 2000
Facility Cost ($/Mil): 15.5
Facility Financing: Lauridon Sports Management, Inc. officials agreed to invest $7.25 million toward the arena. State aid, a loan from the U.S. Housing and Urban Development Department, and revenue from the Chemung County hotel room tax funded the remaining $8.25 million.
Facility Website
Twitter: @FirstArena

UPDATE: While new permanent ownership is sought, Chemung County Industrial Development Agency acquired temporary ownership of First Arena. It is likely that any deal with a permanent owner will include ownership of both First Arena and the Elmira Jackals. Jackals President and current arena co-owner Nate Cook will run the team until a new owner is found.

NAMING RIGHTS: First Transit purchased the naming rights to The Coach USA Center and renamed it First Arena. The original ten-year, $1 million agreement expired in 2010. Despite not having a new agreement, the arena continues to be named First Arena.

Team: Florida Everblades

Affiliate(s): Charlotte Checkers (AHL), Carolina Hurricanes (NHL)
Principal Owner: Craig Brush and Peter Karmanos Jr.
Team Website
Twitter: @FL_Everblades

Arena: Germain Arena
Date Built: 1998
Facility Cost ($/Mil): 25
Facility Financing: N/A
Facility Website
Twitter: @GermainArena

NAMING RIGHTS: Germain Motor Company is paying $7 million over twenty years for naming rights to the arena. The deal expires in 2018.
Team: Fort Wayne Komets

Affiliate: N/A
Principal Owner: Summit Sports, Inc., comprised of Michael Franke, David Franke, and Scott Sproat
Team Website
Twitter: @FWKomets

Arena: Allen County War Memorial Coliseum
Date Built: 1952
Facility Cost ($/Mil): $2.6 ($26 for the 1989 renovation; $35 for the 2002 renovation)
Facility Financing: N/A
Facility Website
Twitter: @acwmc

UPDATE: In July 2015, the Komets and the Colorado Avalanche agreed to a new two-year affiliation agreement. However, with one season remaining, the Komets and the Avalanche mutually agreed to break off their affiliation. The Komets have not yet secured another affiliation agreement.

NAMING RIGHTS: The arena is named as a living memorial to the United States war veterans.

Team: Greenville Swamp Rabbits

Affiliate(s): New York Rangers (NHL); Hartford Wolf Pack (AHL)
Principal Owner: Chestnut Street Sports, LLC
Team Website
Twitter: @SwampRabbits

Arena: Bon Secours Wellness Arena
Date Built: 1998
Facility Cost ($/Mil): $63
Facility Financing: N/A
Facility Website
Twitter: @BSWArena

UPDATE: In August 2015, the Greenville Road Warriors changed their name to the Greenville Swamp Rabbits.

Bon Secours Wellness Arena was chosen to host the 2017 SEC Women’s Basketball Tournament.

NAMING RIGHTS: After fifteen years of being known as the BI-LO Center, the naming rights to the arena were sold to the Bon Secours St. Francis Hospital System for $4.5 million over ten years.
Team: Idaho Steelheads

Affiliate(s): Texas Stars (AHL), Dallas Stars (NHL)  
Principal Owner: Idaho Sports Properties/Block 22; headed by John Cunningham  
Team Website  
Twitter: @Steelheads  

Arena: CenturyLink Arena  
Date Built: 1997  
Facility Cost ($/Mil): $50  
Facility Financing: N/A  
Facility Website  
Twitter: @centurylinkboi

UPDATE: In June 2016, the Steelheads and the Dallas Stars renewed their affiliation agreement. The new agreement will run through the 2017-2018 season.

NAMING RIGHTS: In August 2011, CenturyLink took over Qwest Communications and the venue’s name was changed from Qwest Arena to CenturyLink Arena Boise.

Team: Indy Fuel

Affiliate: Rockford Icehogs (AHL), Chicago Blackhawks (NHL)  
Principal Owner: Jim Hallett, Sean Hallett, and Jerry Williams.  
Team Website  
Twitter: @IndyFuel  

Arena: Indiana Farmers Coliseum  
Date Built: 1939 (Renovated in 2014)  
Facility Cost ($/Mil): N/A (Renovations $53 million)  
Facility Financing: N/A  
Facility Website  
Twitter: N/A

NAMING RIGHTS: In December 2014, Indiana Farmers Mutual Insurance Co. reached a deal for ten years, worth $6 million.

Team: Kalamazoo Wings

Affiliate: Syracuse Crunch (AHL), Tampa Bay Lightning (NHL)  
Principal Owner: William D. Johnston  
Team Website  
Twitter: @KalamazooWings  

Arena: Arena at Wings Event Center
Date Built: 1974
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @WECkzoo

UPDATE: The Wings Event Center owners spent $1.6 million in renovations and to rename the arena the Arena at Wings Event Center. Among the renovations will be new signage, new dashers, a new concrete base to the hockey rink, a new water filtration system, and a new compressor system.

In May 2016, the Wings signed an affiliation deal with the Tampa Bay Lightning. The deal is for the 2016-2017 season.

NAMING RIGHTS: There is no naming rights deals for Wings Event Center.

Team: Manchester Monarchs

Affiliate: Ontario Reign (AHL), Los Angeles Kings (NHL)
Principal Owner: PPI Sports LLC
Team Website
Twitter: @MonarchsHockey

Arena: SNHU Arena
Date Built: 2001
Facility Cost ($/Mil): $68
Facility Financing: 100%, publicly owned by the City of Manchester
Facility Website
Twitter: @VWArenaNH

UPDATE: In August 2016, PPI Sports purchased the Manchester Monarchs from the Los Angeles Kings and AEG. As part of the agreement, the Monarchs remain the affiliate of the Kings.

NAMING RIGHTS: In February 2016, arena management and Southern New Hampshire University agreed to a deal for the naming rights to the arena. The multi-year agreement includes internships for SNHU students and use of the arena for university athletic events and graduation ceremonies.
Team: Missouri Mavericks

**Affiliate:** Bridgeport Sound Tigers (AHL), New York Islanders (NHL)
**Principal Owner:** Lamar Hunt, Jr.
**Team Website**
**Twitter:** @MissouriMavs

**Arena:** Silverstein Eye Centers Arena  
**Date Built:** 2009  
**Facility Cost ($/Mil):** $68  
**Facility Financing:** To finance the arena, Kansas City issued $64.9 million in bonds and used $4 million in tax increment financing funds.
**Facility Website**
**Twitter:** @SECArenaKC

**UPDATE:** In June 2015, it was announced the Mavericks would be a new farm team for the New York Islanders. The deal is for two years.

Prior to the 2016-2017 season, the Mavericks will join the Mountain Division in the Western Conference.

**NAMING RIGHTS:** In September 2015, the Independence Events Center was renamed the Silverstein Eye Centers Arena after the naming rights were purchased. The deal is for $2.75 million over ten years.

Team: Norfolk Admirals

**Affiliate:** Bakersfield Condors (AHL), Edmonton Oilers (NHL)
**Principal Owner:** Edmonton Oilers
**Team Website**
**Twitter:** @NorfolkAdmirals

**Arena:** Norfolk Scope  
**Date Built:** 1971  
**Facility Cost ($/Mil):** $35  
**Facility Financing:** 34% (City paid $12 million)
**Facility Website**
**Twitter:** @sevenvenues

**UPDATE:** The Norfolk City Council voted to approve a new three-year contract with the Edmonton Oilers. Under the contract, the Norfolk Admirals will stay in Norfolk. The Admirals will pay $1 per year in rent to the City and the City will receive admissions tax and food and beverage commissions.

**NAMING RIGHTS:** The arena is named for the town it is located in: Norfolk, Virginia.
Team: Orlando Solar Bears

Affiliate(s): Toronto Marlies (AHL), Toronto Maple Leafs (NHL)
Principal Owner: Orlando Pro Hockey Operations, L.P; controlled by Joe Haleski, Jason Siegel, and Bob Ohrablo

Team Website
Twitter: @OrlandoHockey

Arena: The Amway Center
Date Built: 2008
Facility Cost ($/Mil): $480
Facility Financing: The City of Orlando, on behalf of the Central Florida Community, owns and operates the arena. There was a public-private partnership to help construct the arena. The Orlando Magic (NBA) paid the City of Orlando $2.75 million per year for thirty years in exchange for exclusive marketing rights.

Facility Website
Twitter: @AmwayCenter

NAMING RIGHTS: Amway Corporation is paying the City of Orlando $40 million as part of a ten-year naming rights agreement for the Amway Center, which is also home to NBA’s Orlando Magic. In December 2006, Amway purchased the original naming rights to Amway Center. The deal included a right of first refusal to have its name on the new arena.

Team: Quad City Mallards

Affiliate: Iowa Wild (AHL), Minnesota Wild (NHL)
Principal Owner: T&M Management Services, Ltd.

Team Website
Twitter: @myqcmallards

Arena: iWireless Center
Date Built: 1993
Facility Cost ($/Mil): 33.4
Facility Financing: N/A

Facility Website
Twitter: @iwirelessCenter

UPDATE: In October 2015, $5 million in renovations to iWireless Center were completed. Upgrades included new box office area, new Mallards offices, new concession areas, and a retractable seating area.

NAMING RIGHTS: iWireless is paying $4.25 million over ten years for the naming rights to the arena (formerly called The MARK of the Quad Cities), which expire in 2017. iWireless announced they will not be extending their ten-year sponsorship.
Team: Rapid City Rush

Affiliate: Tucson Roadrunners (AHL), Arizona Coyotes (NHL)
Principal Owner: Scott Mueller (Minority Owners are Barry Peterson and Donnie Ward)
Team Website
Twitter: @RapidCityRush

Arena: Rushmore Plaza Civic Center Arena
Date Built: 1977 (Ice arena completed in 2008)
Facility Cost ($/Mil): $24 for the Ice Arena
Facility Financing: N/A
Facility Website
Twitter: @RushmorePlazaCC

UPDATE: In July 2016, the Coyotes renewed their affiliation agreement with the Rush. The deal is for the 2016-2017 season.

NAMING RIGHTS: There is no naming rights deal in place for the arena. The arena is named for its location near Mt. Rushmore.

Team: Reading Royals

Affiliate(s): Lehigh Valley Phantoms (AHL), Philadelphia Flyers (NHL)
Principal Owner: Jack Gulati
Team Website
Twitter: @RRoyalsHockey

Arena: Santander Arena
Date Built: 2001
Facility Cost ($/Mil): $25
Facility Financing: A State grant funded $12.5 million and Burkes County funded the other $12.5 million, partially through a five percent hotel room tax.
Facility Website
Twitter: @Santander_Arena

UPDATE: In July 2016, the Royals and the Flyers renewed their affiliation agreement. The new multi-year agreement will begin with the 2016-2017 season.

NAMING RIGHTS: Sovereign Bank owns the naming rights to the stadium, but the terms of the deal were undisclosed. In 2013, Sovereign Bank rebranded itself as Santander Bank and updated the name of the Arena to reflect the brand change.
Team: South Carolina Stingrays

Affiliate(s): Hershey Bears (AHL), Washington Capitals (NHL)
Principal Owner: Anita Zucker and Jonathan Zucker
Team Website
Twitter: @SCStingrays

Arena: North Charleston Coliseum
Date Built: 1993
Facility Cost ($/Mil): $20
Facility Financing: N/A
Facility Website
Twitter: @NChasColiseum

UPDATE: In March 2016, the Stingrays and the Capitals extended their affiliation agreement. The new agreement is through the 2017-2018 season.

NAMING RIGHTS: There is no naming rights agreements in place.

Team: Toledo Walleye

Affiliate(s): Grand Rapids Griffins (AHL), Detroit Red Wings (NHL)
Principal Owner: Toledo Arena Sports, Inc.
Team Website
Twitter: @ToledoWalleye

Arena: Huntington Center
Date Built: 2009
Facility Cost ($/Mil): $105
Facility Financing: Lucas County financed the Huntington Center by raising the hotel-motel lodging tax from eight percent to ten percent to generate $5 million. The county also issued $60 million in bonds and notes, and secured additional public funding through State and local leaders. An additional $2.1 million came from a six-year naming-rights deal with Huntington Bank.
Facility Website
Twitter: @Huntington_Ctr

NAMING RIGHTS: Huntington Bancshares, Inc. purchased the naming rights to the arena in 2010. The agreement runs through 2016 and is worth $2.1 million. There are also three six-year renewal options.
Team: Tulsa Oilers

Affiliate: Manitoba Moose (AHL), Winnipeg Jets (NHL)
Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven
Team Website
Twitter: @tulsa_oilers

Arena: Bank of Oklahoma Center (BOK Center)
Date Built: 2008
Facility Cost ($/Mil): $178
Facility Financing: N/A
Facility Website
Twitter: @BOKCenter

UPDATE: The Oilers renewed their affiliation agreement with the Winnipeg Jets for the 2016-2017 season.

NAMING RIGHTS: The Bank of Oklahoma purchased the naming rights for $11 million over twenty years. The naming rights deal expires in 2027.

Team: Utah Grizzlies

Affiliate(s): Anaheim Ducks (NHL); San Diego Gulls (AHL)
Principal Owner: David Elmore and Donna Tuttle
Team Website
Twitter: @UtahGrizz

Arena: Maverik Center
Date Built: 1996–97
Facility Cost ($/Mil): $58
Facility Financing: $7 million from the Salt Lake City Olympic Committee and $46 million from the City of West Valley secured with bonds.
Facility Website
Twitter: @Maverik_Center

NAMING RIGHTS: In 2010, Maverik, a grocery chain, agreed to a naming rights deal with the Grizzlies. Details of the agreement were not released.

Team: Wheeling Nailers

Affiliate(s): Wilkes-Barre/Scranton Penguins (AHL), Pittsburgh Penguins (NHL)
Principal Owner: The Hockey Club of the Ohio Valley
Team Website
Twitter: @WheelingNailers
Arena: WesBanco Arena
Date Built: 1977
Facility Cost ($/Mil): $7 ($3.2 for a renovation in 2005)
Facility Financing: N/A
Facility Website
Twitter: @WesBancoArena

UPDATE: In June 2016, renovations taking place over the past year and a half were completed. The total cost of the renovations exceeded $6 million. The renovations included a new lobby, a new video board, and new seats.

NAMING RIGHTS: WesBanco Inc. is paying $2.3 million over ten years for naming rights to the arena. The original deal expired in 2014. In 2013, WesBanco renewed its naming rights agreement with the arena for an additional ten years and $2.5 million dollars.

Team: Wichita Thunder

Affiliate: Binghampton Senators (AHL), Ottawa Senators (NHL)
Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon, and Johnny Steven
Team Website
Twitter: @Wichita_Thunder

Arena: INTRUST Bank Arena
Date Built: 2010
Facility Cost ($/Mil): $205.5
Facility Financing: N/A
Facility Website
Twitter: @INTRUSTTarena

UPDATE: In July 2016, the Thunder announced their new affiliation agreement with the Ottawa Senators. It will be the first affiliation for the Thunder franchise and will last through the 2016-2017 season.

NAMING RIGHTS: In January 2008, INTRUST Bank purchased naming rights to the incomplete arena for $8.75 million. The deal is for twenty-five years. Furthermore, Cessna Aircraft Company will pay $3 million over twenty years for naming rights to an adjacent outdoor plaza. A ten-year agreement was reached with House of Schwan for naming rights to the public lounge in INTRUST Bank Arena. Deals are also in place with Spirit AeroSystems for naming rights to the concourse and Cessna Aircraft for naming rights to the plaza. Pepsi Co. agreed to provide non-alcoholic beverages for ten years. In total from all agreements, the County expects to receive $17.114 million.
SOUTHERN PROFESSIONAL HOCKEY LEAGUE (SPHL) (AA)

League Update: The SPHL announced the previously ceased Mississippi Surge would move to Roanoke, Virginia, under new ownership. The team will be revived as the Roanoke Rail Yard Dawgs.

In May 2016, the SPHL announced the Louisiana IceGators will suspend play for the 2016-2017 season. Renovations to the Cajundome & Convention Center make the arena unplayable.

Team: Columbus Cottonmouths

Affiliate: N/A  
Principal Owner: Jacob and Wanda Amos  
Team Website  
Twitter: @Cottonmouths

Arena: Columbus Civic Center  
Date Built: 1996  
Facility Cost ($/Mil): $45  
Facility Financing: N/A  
Facility Website  
Twitter: @ColCivicCenter

NAMING RIGHTS: There is no naming rights agreement for Columbus Civic Center.

Team: Evansville Thunderbolts

Affiliate: N/A  
Principal Owner: Mike Hall  
Team Website  
Twitter: N/A

Arena: Ford Center  
Date Built: 2011  
Facility Cost ($/Mil): $127.5  
Facility Financing: N/A  
Facility Website  
Twitter: @TheFordCenter

UPDATE: In February 2016, the SPHL announced the expansion of the Evansville Thunderbolts for the 2016-2017 season.

In July 2016, the Thunderbolts announced Old National Bank as the Title Sponsor for the 2016-2017 season. La Quinta Inn & Suites was also announced as the official hotel for teams, training camp, and visiting fans.
NAMING RIGHTS: In 2011, a deal was struck with Tri-State Ford for the naming rights to the arena. Ford will pay $4.2 million over the next ten years.

Team: Fayetteville FireAntz

Affiliate: N/A
Principal Owner: Kevin MacNaught
Team Website
Twitter: @FireAntzHockey

Arena: Cumberland County Crown Coliseum
Date Built: 1997
Facility Cost ($/Mil): $55
Facility Financing: N/A
Facility Website
Twitter: @CrownComplexNC

NAMING RIGHTS: There is no naming-rights agreement in place for Crown Coliseum.

Team: Huntsville Havoc

Affiliate: N/A
Principal Owner: Huntsville Sports Ventures, LLC
Team Website
Twitter: N/A

Arena: Propst Arena at the Von Braun Center
Date Built: 1975
Facility Cost ($/Mil): $15
Facility Financing: N/A
Facility Website
Twitter: @VonBraunCenter

NAMING RIGHTS: The facility is currently named in honor of Wernher von Braun, a former German rocket scientist. After World War II, von Braun laid the foundation for the United States space program, putting Huntsville on the map. The hockey arena located at the Von Braun Center is named the Propst Arena in honor of the $5 million donation made by Huntsville businessman, Bill Propst, and his wife, Eloise Propst.
Team: Knoxville Ice Bears

Affiliate: N/A
Principal Owner: A group of local owners, including John Langley and Mike Murray
Team Website
Twitter: @icebears

Arena: Knoxville Civic Auditorium and Coliseum
Date Built: 1961
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @theKCAC

UPDATE: In early 2016, the Knoxville City Council began exploring options as to whether to renovate or replace the Knoxville Civic Auditorium and Coliseum. Conventions, Sports & Leisure, a consulting firm, estimated the cost to renovate is between $141 million and $205 million.

NAMING RIGHTS: The arena is named after James White, the founder of Knoxville.

Team: Macon Mayhem

Affiliate: N/A
Principal Owner: Bob Kerzner
Team Website
Twitter: @MaconMayhem

Arena: Macon Centreplex
Date Built: 1968 (renovated 1996)
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @MaconCentreplex

UPDATE: In March 2016, the Macon-Bibb County Commissioners started considering ways to improve the Macon Centreplex. No decision has been made whether to renovate the arena.

NAMING RIGHTS: The arena is named after its location and has no naming rights sponsor.
Team: Mississippi RiverKings

Affiliate: N/A
Principal Owner: The Maddox Foundation
Team Website
Twitter: @RiverKings

Arena: Landers Center
Date Built: 2000
Facility Cost ($/Mil): $27.5
Facility Financing: N/A
Facility Website
Twitter: @LandersCenter

NAMING RIGHTS: In December 2011, Landers Auto Group purchased the naming rights to the DeSoto Civic Center for $1 million. The deal is for ten years, and the Landers Auto Group will pay $100,000 for the first five years; $115,000 in the sixth year; and an additional $10,000 each year after that. Landers will pay $155,000 in the tenth and final year. Landers Auto Group paid to change signage at the Center. In addition to naming rights to the arena, Landers received its name on all other signage, a suite, and twenty-five tickets to all arena events.

Team: Pensacola Ice Flyers

Affiliate: N/A
Principal Owner: Greg Harris
Team Website
Twitter: @PcolaIceFlyers

Arena: Pensacola Bay Center
Date Built: 1985
Facility Cost ($/Mil): $20.5
Facility Financing: N/A
Facility Website
Twitter: @pcolabaycenter

NAMING RIGHTS: In October 2012, SMG, the management company of the arena, presented a plan to rebrand the venue with a new name and new logo. The name was changed to Pensacola Bay Center from Pensacola Civic Center.
Team: Peoria Rivermen

**Affiliate:** N/A  
**Principal Owner:** Illinois Pro Sports, LLC, comprised of David Holt, John Butler, Bart Rogers, and Bruce Saur  
Team Website  
Twitter: [@Peoria_Rivermen](http://twitter.com/Peoria_Rivermen)

**Arena:** Peoria Civic Center  
**Date Built:** 1982  
**Facility Cost ($/Mil):** $64  
**Facility Financing:** N/A  
Facility Website  
Twitter: [@PeoriaCivicCtr](http://twitter.com/PeoriaCivicCtr)

**NAMING RIGHTS:** There is no naming rights agreements in place for the arena. However, in August 2015, the box office was renamed the Toyota Box Office. The terms of the agreement remain undisclosed.

Team: Roanoke Rail Yard Dawgs

**Affiliate:** N/A  
**Principal Owner:** Breakaway Sports and Entertainment, LLC.  
Team Website  
Twitter: [@RailYardDawgs](http://twitter.com/RailYardDawgs)

**Arena:** Berglund Center  
**Date Built:** N/A  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
Facility Website  
Twitter: [@BerglundCtr](http://twitter.com/BerglundCtr)

**UPDATE:** In October 2015, the SPHL announced the expansion of the Roanoke Rail Yard Dawgs. The Rail Yard Dawgs will begin play in the 2016-2017 season

**NAMING RIGHTS:** In 2014, the naming rights to the Roanoke Civic Center were awarded to Berglund Automotive Group. Berglund’s winning bid included a ten-year contract worth $1.75 million and one free car per year for promotional purposes.
FEDERAL HOCKEY LEAGUE (FHL)

League Update: Prior to the 2015-2016 season, the Dayton Demonz changed their name to the Dayton Demolition under new owner Bill Dadds. In January 2016, the FHL took over ownership of the Demolition. The FHL attempted to work out an arrangement to provide Demolition’s ownership with financial and operational support. Even with new ownership, the Demolition will be dormant for the 2016-2017 season due to issues with arena availability.

In July 2016, Bulldogs owner Bruce Bennett announced the Brewster Bulldogs would cease operations for the 2016-2017 season. Bennett will continue to focus on running his other team, the Danbury Titans, with an eye toward bringing the Bulldogs back under new ownership for the 2017-2018 season.

The FHL expanded to include the St. Clair Shores Fighting Saints and the returning Watertown Wolves.

Team: Berlin River Drivers

Affiliate: N/A
Principal Owner: Bruce Bennet
Team Website
Twitter: @GoRiverDrivers

Arena: Notre Dame Arena
Date Built: 1947, renovation in 2006
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: N/A

NAMING RIGHTS: No information about naming rights is available.

Team: Danbury Titans

Affiliate: Elmira Jackals (ECHL)
Principal Owner: Bruce Bennett
Team Website
Twitter: @DanburyTitans

Arena: Danbury Ice Arena
Date Built: 1999; expansion in 2004
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @DanburyArena
UPDATE: Owner Bruce Bennett announced he would forego ownership of the Brewster Bulldogs so he could focus on the Danbury Titans.

NAMING RIGHTS: The arena is named after the city it is located in: Danbury, Connecticut.

Team: Danville Dashers

Affiliate:
Principal Owner: Barry Soskin
Team Website
Twitter: @DanvilleDashers

Arena: David S. Palmer Arena
Date Built: 1980
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The arena is named after the former mayor of Danville, David S. Palmer, because he was instrumental in the plan for the arena.

Team: Port Huron Prowlers

Affiliate:
Principal Owner: Barry Soskin
Team Website
Twitter: @phprowlers

Arena: McMorran Place (Arena)
Date Built: 1960
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
Twitter: @McMorranPlace

UPDATE: The Port Huron Prowlers were a new team beginning with the 2015-2016 season.

NAMING RIGHTS: There is currently no naming-rights deals for McMorran Place.
Team: St. Clair Shores Fighting Saints

Affiliate:
Principal Owner: Global Hockey Management
Team Website
Twitter: @SaintsFHL

Arena: Civic Ice Arena
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: In May 2016, the FHL announced the addition of the Fighting Saints.

NAMING RIGHTS: There is currently no naming rights deals for Civic Ice Arena. The facility is owned by the City of St. Clair Shores.

Team: Watertown Wolves

Affiliate: N/A
Principal Owner: Dr. Michael Wainberg, Top Shelf Hockey, LLC.
Team Website
Twitter: @watertownwolves

Arena: Watertown Municipal Arena at the Alex Duffy Fairgrounds
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: In May 2016, the Watertown City Council approved a one-year contract for the Wolves to return to playing at the Watertown Municipal Arena at the Alex Duffy Fairgrounds for the 2016-2017 season.

The Wolves return to the Watertown Municipal Arena at the Alex Duffy Fairgrounds after $10.3 million in renovations were completed. The renovations included: building a two-story addition to the arena, which included a new entrance and lobby; a hospitality room; additional office space; and a new concession area. The second floor was designed to accommodate collapsible bleachers.

NAMING RIGHTS: There is currently no naming rights agreement for the arena. It is named for the city it is located in: Watertown, New York.