



SOCCER LEAGUES

{Appendix 5, to *Sports Facility Reports, Volume 14*}

Research completed as of July 18, 2013

MAJOR INDOOR SOCCER LEAGUE (MISL)

Team: Baltimore Blast

Principal Owner: Edwin F. Hale, Sr.

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: 1st Mariner Arena

Date Built: 1962

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The City of Baltimore is still looking to start a private-public partnership for a new 18,500-seat arena to replace the aging 1st Mariner Arena, which will cost around \$500 million. Private funding would go towards the new stadium, while public funding would be used to build a convention center. In March 2012, the state legislature declined to give \$2,500,000 for design proposals until a more firm commitment to the project from the City of Baltimore is verbalized. As of February 2013, no verbal commitment had been made. Throughout 2013, the arena will be celebrating its 50th year in existence.

NAMING RIGHTS: Baltimore Blast owner and 1st Mariner Bank President and CEO Ed Hale acquired the naming rights to the arena through his company, Arena Ventures, LLC, as a result of a national competitive bidding process conducted by the City of Baltimore. Arena Ventures agreed to pay the City \$75,000 annually for ten years for the naming rights, which started in 2003.

Team: Milwaukee Wave

Principal Owner: Jim Lindenberg

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: U.S. Cellular Arena

Date Built: 1950

Facility Cost (\$/Mil): 10

Facility Financing: N/A

[Facility Website](#)

Update: In June 2013, the University of Wisconsin–Milwaukee announced that it will return to the U.S. Cellular Arena for the 2013–14 season. This agreement will run through the 2017–18 season. The school played on campus at the Klotsche Center during the 2012–13 season after having played at the U.S. Cellular Arena through the 2011–12 season. The rental fee will be \$14,000 per game, a 17% decrease from the prior agreement, and will increase at a rate of 3% annually. With a lower overall rental rate, a lower facility fee of \$1.50 per ticket, and attendance incentives, school officials anticipate the savings from the previous agreement to be 20%.

In May 2013, the Milwaukee Wave signed a two-year extension with U.S. Cellular Arena to continue to play its home matches at the arena.

NAMING RIGHTS: In 2007, U.S. Cellular renewed its naming rights deal for six more years at a cost of \$2.4 million.

Team: Missouri Comets

Principal Owner: TOTA, LLC (Headed by Mickey Scheetz, Edward L. Scheetz, and Brian Budzinski)

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Independence Events Center

Date Built: 2009

Facility Cost (\$/Mil): 68

Facility Financing: N/A

[Facility Website](#)

UPDATE: As of February 1, 2013, the Center was \$59,000 behind on its projected budget for the year. This comes on the heels of a report in October 2012 that stated the Center was entering the current fiscal year with a loss of \$97,000.

NAMING RIGHTS: Efforts continue to be underway to find a naming rights partner. The city manager proclaimed that it will be a big sponsorship deal.

Team: Rochester Lancers

Principal Owner: Christopher Wilmot, Steven Stokes, Dom Vieira, John Coraggioso, Luis Ribeiro, and Salvatore Fantauzzo

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Blue Cross Arena at the War Memorial

Date Built: 1955 (1998 renovation)

Facility Cost (\$/Mil): 7.5 (41 for renovation)

Facility Financing: N/A

[Facility Website](#)

NAMING RIGHTS: In July 1998, Blue Cross Blue Shield and the City of Rochester announced a naming rights deal. The deal runs for fifteen years ending on October 30, 2013, with a total payment of \$2.975 million. Talks are underway to restructure that deal.

Team: St. Louis Ambush

Principal Owner: Andrew Haines, Leah Haines, Will Clark, Shelly Clark, Glen Goldstein, Dawn Goldstein

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Family Arena

Date Built: 1999

Facility Cost (\$/Mil): 30

Facility Financing: Publicly funded

[Facility Website](#)

UPDATE: In June 2013, the MISL announced it awarded a franchise to St. Louise for the 2013–14 season.

The Family Arena has put over \$800,000 into renovations to improve the facility by adding two large video boards and ribbon boards in each end zone. The additions were made in February and March 2013.

NAMING RIGHTS: N/A

Team: Syracuse Silver Knights

Principal Owner: Syracuse Pro Sports, LLC

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: War Memorial Arena at the Oncenter

Date Built: 1951

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Head coach and team owner Tommy Tanner hopes to begin talks with Oncenter management about extending the team's lease at War Memorial Arena. The Silver Knights have one ear left on their original three-year deal. Tanner is hoping to get a three-year extension.

NAMING RIGHTS: N/A

Team: Wichita Wings

Principal Owner: Willis "Wink" Hartman

Current Value (\$/Mil): N/A

Team Website: N/A

Stadium: Hartman Arena

Date Built: 2009

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: It is unlikely that the Wichita Wings will continue its existence in the 2013–14 season. Owner Wink Hartman has been unsuccessful in selling the team. MISL president Tim Holt indicated at the end of May that a potential buyer would have to surface within thirty to forty-five days to allow sufficient time to complete the scheduling process for the season; as of mid-July there has not been a report of any sale.

In October 2012, Venuworks announced that the company would be assuming the management role of the Arena. Terms of the agreement were not released. Venuworks manages over fifty venues in twelve states.

NAMING RIGHTS: The stadium is named for Willis Hartman, former owner of the Wichita Wings.

MAJOR LEAGUE SOCCER (MLS)

Team: Chicago Fire

Principal Owner: Andell Holdings, LLC (Headed by Andrew Hauptman)

Value September 2008 (\$/Mil): 41 **2013:** 41.8*

*All 2013 values found at <http://theshinguardian.com/2013/04/30/greed-is-good-why-mls-must-feed-the-monster/>

[Team Website](#)

Stadium: Toyota Park

Date Built: 2006

Facility Cost (\$/Mil): 98

Facility Financing: The Village of Bridgeview financed Toyota Park.

[Facility Website](#)

UPDATE: In May 2013, the Chicago Fire Soccer Club and Dunkin' Donuts announced a multi-year partnership naming Dunkin' Donuts the Official Coffee of the Chicago Fire Soccer Club. Through the partnership, Dunkin' Donuts will have a presence at FireFest, the Fire's family friendly interactive area, and will provide coffee sampling for five different Fire home matches during the 2013 season. Additionally, the Dunkin' Donuts race will be featured at halftime and fans will receive a coupon book upon entrance into Toyota Park.

NAMING RIGHTS: Toyota agreed to a ten-year naming rights deal, worth \$7.5 million, expiring in 2015.

Team: Club Deportivo Chivas USA

Principal Owner: Jorge Vergara Madrigal and Antonio Cue

Value September 2008 (\$/Mil): 24 **2013:** 28.5

[Team Website](#)

Stadium: StubHub Center (Shared with the L.A. Galaxy)

Date Built: 2003

Facility Cost (\$/Mil): 150 (for the entire sports complex)

Facility Financing: N/A

[Facility Website](#)

UPDATE: On March 4, 2013, it was announced that StubHub entered into an agreement with AEG to become the new naming rights partner of the 125-acre multi-sport facility on the campus of California State University, Dominguez Hills, formerly known as the Home Depot Center.

In August 2012, it was announced that the StubHub Center would become an official Paralympic training site.

NAMING RIGHTS: StubHub agreed to a naming rights deal in March 2013, taking effect June 1, 2013. The financial terms and length of agreement were not released.

Team: Colorado Rapids

Principal Owner: Kroenke Sports Enterprises (Headed by E. Stanley Kroenke)

Value September 2008 (\$/Mil): 31 **2013:** 40.5

[Team Website](#)

Stadium: Dick's Sporting Goods Park

Date Built: 2007

Facility Cost (\$/Mil): 131 for the stadium, 24-field complex, and infrastructure improvements

Facility Financing: Kroenke Sports and Commerce City split the cost, each paying roughly \$65 million. The city paid through the issuance of bonds that did not require taxpayer subsidies.

[Facility Website](#)

UPDATE: In July 2013, the Colorado Rapids announced a multi-year partnership with Budweiser that includes entitlement to Budweiser Eighteen76, a soccer fans bar and restaurant within Dick's Sporting Goods Park.

NAMING RIGHTS: Dick's Sporting Goods is paying \$30 million for the naming rights to the complex. The fifteen-year agreement expires in 2021.

Team: Columbus Crew

Principal Owner: Clark Hunt, Ron Pizzuti, and a group of local investors

Value September 2008 (\$/Mil): 23 **2013:** 36

[Team Website](#)

Stadium: Crew Stadium

Date Built: 1999

Facility Cost (\$/Mil): 28.5

Facility Financing: The Hunt Sports Group privately funded Crew Stadium.

[Facility Website](#)

UPDATE: The U.S. Men's National Team's FIFA World Cup Qualifying match against Mexico will be held at Crew Stadium on September 10, 2013.

Prior to the April 27, 2013, MLS match between the Columbus Crew and D.C. United, the scoreboard on the south side of Crew Stadium caught fire. The fire was small and was contained and extinguished without any injuries, but delayed the start of the match by fifty minutes. The cause of the fire has not been released.

In early 2013 Crew Stadium announced that the annual music festival "Rock on the Range" would be expanded from two days to three. The concert will be held in early May.

In February 2013, the Columbus Crew announced new corporate partnerships with Papa John's Pizza and White Castle restaurants. Both restaurants' products were offered at Crew Stadium concessions starting in the 2013 season.

NAMING RIGHTS: The naming rights for Columbus Crew Stadium remain unsold. Columbus Crew president and general manager Mark McCullers is working with Mayor Michael Coleman and the Columbus Partnership, a group of thirty local chief executives to find a team sponsor.

Team: D.C. United

Principal Owner: William H.C. Chang

Value September 2008 (\$/Mil): 35 **2013:** 39.4

[Team Website](#)

Stadium: RFK Stadium

Date Built: 1961

Facility Cost (\$/Mil): 24

Facility Financing: Congressionally authorized bonds funded the stadium.

[Facility Website](#)

UPDATE: In January 2013, RFK Stadium renovated the D.C. United team shop. Renovations included a new paint job and new wall graphics. In addition, there continues to be mounting support for a new stadium to be built in Buzzard Point, though no official announcements have been made.

NAMING RIGHTS: The naming rights for RFK Stadium remain unsold.

Team: FC Dallas

Principal Owner: Hunt Sports Group (headed by Clark Hunt)

Value September 2008 (\$/Mil): 39 **2013:** 49.2

[Team Website](#)

Stadium: FC Dallas Stadium

Date Built: 2005

Facility Cost (\$/Mil): 65 (105 for the entire complex)

Facility Financing: Collin County contributed \$20 million, the city contributed \$20 million, and the local school district contributed \$15 million. The Hunt Sports Group contributed private funds.

[Facility Website](#)

UPDATE: FC Dallas and Time Warner Cable agreed to the most extensive television broadcast deal in the club's eighteen-year history prior to the 2013 season. Time Warner Cable SportsChannel is scheduled to air twenty-two FC Dallas regular-season matches in 2013.

NAMING RIGHTS: FC Dallas is actively searching for a new naming rights deal to replace Pizza Hut, the stadium's former sponsor.

Team: Houston Dynamo

Principal Owner: AEG, Golden Boy Promotions, and Brener International Group

Value September 2008 (\$/Mil): 33 **2013:** 73.2

[Team Website](#)

Stadium: BBVA Compass Stadium

Date Built: 2012

Facility Cost (\$/Mil): 95

Facility Financing: The Dynamo gave \$60 million towards construction costs and the city paid for \$15.5 million. BBVA Compass provided a \$20 million loan from which the city paid the \$15.5 million. To cover the infrastructure costs, the city and county funded the project an additional \$20 million.

[Facility Website](#)

UPDATE: In December 2012, BBVA Compass Stadium was awarded a Leadership in Energy and Environmental Design (LEED) Silver certification from the U.S. Green Building Council.

NAMING RIGHTS: BBVA Compass agreed to a ten-year \$20 million deal that expires in 2021.

Team: Los Angeles Galaxy

Principal Owner: AEG (Headed by Phillip Anschutz)

Value September 2008 (\$/Mil): 100 **2013:** 137

[Team Website](#)

Stadium: StubHub Center (Shared with Chivas USA)

Date Built: 2003

Facility Cost (\$/Mil): 150 (for the entire sports complex)

Facility Financing: N/A

[Facility Website](#)

UPDATE: On March 4, 2013, it was announced that StubHub entered into an agreement with AEG to become the new naming rights partner of the 125-acre multi-sport facility on the campus of California State University, Dominguez Hills, formerly known as the Home Depot Center.

In August 2012, it was announced that the StubHub Center would become an official Paralympic training site. Also in August, the StubHub Center unveiled its new website.

NAMING RIGHTS: StubHub agreed to a naming rights deal in March 2013, taking effect June 1, 2013. The financial terms and length of agreement were not released.

Team: Montreal Impact

Principal Owner: Joey Saputo; The Fonds de Solidarité

Value September 2008 (\$/Mil): N/A **2013:** 64.4

[Team Website](#)

Stadium: Saputo Stadium

Date Built: 2008

Facility Cost (\$/Mil): 15

Facility Financing: Financing of the stadium came through private funding and a donation from the Saputo Family.

[Facility Website](#)

UPDATE: In July 2013, the Montreal Impact and MLS announced that an official complaint was made to Montreal police following profanity-laden threats were made towards one of the first team's players on social media. The Impact is taking this incident very seriously and will not accept threats of any kind made by individuals in regard to its players, coaches, or administrative staff, in order to ensure their safety.

The Montreal Impact finished renovations at Saputo Stadium in 2012. The team had to play five games at a nearby stadium while renovations were completed. The renovations included additional seating and a new roof.

NAMING RIGHTS: Saputo Stadium (Stade Saputo) was named after the Saputo family because of their contribution to the construction of the stadium.

Team: New England Revolution

Principal Owner: Kraft Sports Group (Headed by Robert K. Kraft and Jonathon A. Kraft)

Value September 2008 (\$/Mil): 27 **2013:** 36.2

[Team Website](#)

Stadium: Gillette Stadium

Date Built: 2002

Facility Cost (\$/Mil): 325

Facility Financing: The New England Patriots paid for the \$325 million stadium. The state contributed \$72 million for infrastructure, \$40 million of which the Patriots will pay back over twenty-five years.

[Facility Website](#)

NAMING RIGHTS: Gillette agreed to extend its naming rights agreement and signed a \$240 million, fifteen-year agreement, which will conclude in 2025.

Team: New York City FC

Principal Owner: Manchester City Football Club and New York Yankees

Value September 2008 (\$/Mil): N/A **2013:** N/A

[Team Website](#)

Stadium: TBD

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

Facility Website: N/A

UPDATE: In May 2013, MLS announced that the Manchester City Football Club and the New York Yankees partnered to acquire MLS's twentieth expansion club, New York City FC. The team expects to begin play in 2015.

Over the past year, MLS began discussions with the city of New York and other stakeholders about the possibility of constructing a new stadium in the Flushing Meadows Corona Park in Queens, NY. The Club is also continuing to review other potential sites as well. The team is currently arranging to play in an interim home beginning in 2015.

NAMING RIGHTS: N/A

Team: New York Red Bulls

Principal Owner: Red Bull GmbH

Value September 2008 (\$/Mil): 36 **2013:** 75.6

[Team Website](#)

Stadium: Red Bull Arena

Date Built: 2010

Facility Cost (\$/Mil): 200+

Facility Financing: N/A

[Facility Website](#)

UPDATE: In March 2013, the New York Red Bulls announced partnerships with Rush Soccer and adidas. Rush Soccer is the largest youth soccer organization in the United States and is committed to making soccer a pleasant, safe, and rewarding experience for everyone involved regardless of age or ability.

NAMING RIGHTS: Red Bull holds the naming rights for an indefinite number of years at the cost of \$30 million.

Team: Philadelphia Union

Principal Owner: Keystone Sports and Entertainment, LLC (Headed by Jay Sugarman)

Value September 2008 (\$/Mil): N/A **2013:** 59

[Team Website](#)

Stadium: PPL Park

Date Built: 2010

Facility Cost (\$/Mil): 122

Facility Financing: Keystone Sports and Entertainment contributed \$49 million towards the cost of the stadium project. Keystone also received \$43 million from the state and \$30 million from Delaware County towards the cost of acquiring the land and building the soccer stadium.

[Facility Website](#)

UPDATE: In April 2013, Philadelphia Union reached an agreement with Turkey Hill Dairy to extend their partnership for an additional three years, expiring in 2015. The agreement includes Turkey Hill ice cream stands and signage seen throughout PPL Park. Turkey Hill Dairy is the fifth largest-selling premium ice cream and one of the leading refrigerated iced tea brands, and will continue to be available to fans at PPL Park.

In March 2012, Philadelphia Union added Farmers Insurance to their list of corporate partners. The partnership is a multi-year agreement and includes signage in PPL Park and involvement in soccer events held at the stadium and throughout the community.

NAMING RIGHTS: PPL Corp. agreed to a eleven-year, \$20 million naming rights deal with the Philadelphia Union beginning in 2010.

Team: Portland Timbers

Principal Owner: Peregrine Sports, LLC (Headed by Merritt Paulson)

Value September 2008 (\$/Mil): N/A **2013:** 75.9

[Team Website](#)

Stadium: JELD-WEN Field

Date Built: 1926 (renovation in 2011)

Facility Cost (\$/Mil): 31 for the 2011 renovation

Facility Financing: N/A

[Facility Website](#)

UPDATE: In July 2013, MLS announced that Portland, Oregon will be the host city for the 2014 AT&T MLS All-Star Game, to be played at JELD-WEN Field.

In March 2013, it was announced that JELD-WEN Field's FieldTurf surface earned FIFA Recommended 2-Star status, the highest synthetic turf rating, for a third consecutive year; one of two fields in the U.S. to pass the FIFA 2-Star testing three straight years.

In August of 2012, the JELD-WEN Field website ran an article discussing the river that runs underneath the stadium. Tanner Creek runs less than ten feet under the stadium, most notably under the Timbers Army fan section.

Portland State University will host Eastern Oregon University in its college football season-opener on August 29, 2013 at JELD-WEN Field.

NAMING RIGHTS: Formerly PGE Park, a multi-year deal was struck with JELD-WEN giving the company exclusive naming rights.

Team: Real Salt Lake

Principal Owner: SCP Worldwide (Headed by David Checketts); Dell Loy Hansen

Value September 2008 (\$/Mil): 30 **2013:** 58

[Team Website](#)

Stadium: Rio Tinto Stadium

Date Built: 2008

Facility Cost (\$/Mil): 110

Facility Financing: The stadium will receive \$35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy City, Utah, has also committed \$10 million of its own redevelopment agency dollars that include the hotel and broadcast center. Real Salt Lake invested more than \$72.5 million of private funds in the overall project, including the contribution of \$7.5 million to the creation of youth soccer fields in Salt Lake County.

[Facility Website](#)

NAMING RIGHTS: Rio Tinto Group, a business-to-business mining company, agreed to a fifteen-year naming rights deal for \$22.5–30 million expiring in 2023.

Team: San Jose Earthquakes

Principal Owner: Earthquakes Soccer, LLC (Headed by Lew Wolff and John Fisher) in partnership with Athletics Investment Group

Value September 2008 (\$/Mil): N/A **2013:** 26

[Team Website](#)

Stadium: Buck Shaw Stadium at Santa Clara University

Date Built: 1962

Facility Cost (\$/Mil): 5

Facility Financing: Wolff funded the \$4 million renovations that brought the stadium up to MLS standards in 2008.

[Facility Website](#)

UPDATE: In September 2009, plans were unveiled for a \$60 million, 15,000-seat stadium that will be three-sided and feature grass seating on the open end. In March 2010, land adjacent to Norman Mineta International Airport was zoned for the stadium. In March 2011, demolition began on the building that is currently on the site of the new stadium. The club announced the addition of club seats that will not require a seat license. Also, the stadium is said to be designed to have the first field-side suites—the "U" shape of the stadium will allow for twelve suites. Each suite will sell for \$350,000 over a five-year period—with each already having been reported as sold. The suite addition will add another \$10 million to the projected \$60 million cost. Wolff will finance the stadium privately. Wolff will have to pay the city \$5 million for the land if he pays before June 2012 and \$7 million if he pays after that date. In October 2012, groundbreaking commenced on the new stadium. In the process, a Guinness World Record was set for most participants in a groundbreaking ceremony; there were 6,256 people on hand for the ceremony. The stadium will be opened in time for the 2014 season. For information on the new stadium, check out: <http://www.sjearthquakes.com/newstadium>.

NAMING RIGHTS: There are no naming rights sold as the team currently plays at Buck Shaw Stadium at Santa Clara University. Additionally, no naming rights have been sold for the new stadium.

Team: Seattle Sounders FC

Principle Owner: Majority Owner - Joe Roth; Minority Owners - Adrian Hanauer, Drew Carey, and Paul G. Allen

Value September 2008 (\$/Mil): N/A **2013:** 118

[Team Website](#)

Stadium: CenturyLink Field (formerly Qwest Field)

Date Built: 2002

Facility Cost (\$/Mil): 430

Facility Financing: CenturyLink Field was financed by several different sources. Sixty-six percent of the stadium was publicly funded, while Paul Allen contributed \$100 million. Sports related lottery games brought in an additional \$127 million. Sales taxes from events held at the

stadium generated \$101 million. Admissions and parking taxes contributed \$56 million. Finally, existing hotel-motel taxes brought in another \$15.

[Facility Website](#)

UPDATE: In January 2013, the Seahawks and Sounders announced that they would be expanding the team Pro Shop. The move will double the amount of retail space at the stadium. Also, in late 2012, the teams announced a new beverage carrier at the stadium: Delaware North Companies Sportservice.

NAMING RIGHTS: CenturyLink announced it would extend its naming-rights deal through the 2018–19 season. Qwest, who had a \$60–100 million naming-rights deal with the Seattle Seahawks, was purchased by CenturyLink in 2010. Qwest Field was renamed CenturyLink Field in June 2011.

Team: Sporting Kansas City

Principal Owner: Sporting Club (Headed by Neal Patterson, Clifford Illig, Robb Heineman, Greg Maday and Pat Curran)

Value September 2008 (\$/Mil): 22 **2013:** 65

[Team Website](#)

Stadium: Sporting Park

Date Built: 2011

Facility Cost (\$/Mil): 200

Facility Financing: N/A

[Facility Website](#)

NAMING RIGHTS: Sporting Kansas City will host the 2013 AT&T MLS All-Star Game at Sporting Park.

U.S. Soccer selected Sporting Park to host the U.S. Men's National Team on October 11, 2013, in the team's final home qualifying match for the 2014 FIFA World Cup. The U.S. Soccer Federation is also currently exploring a proposed project that would bring a new National Training and Coaching Development Center to Kansas City, Kansas.

In January 2013, Sporting KC and Livestrong mutually agreed to part ways, ending their naming rights deal early. It was also revealed that Sporting had only paid \$250,000 of the \$1,000,000 that was owed. As a result, Sporting KC dropped the Livestrong name, and renamed the stadium merely Sporting Park.

Team: Toronto FC

Principal Owner: Maple Leaf Sports & Entertainment Ltd.

Value September 2008 (\$/Mil): 44 US **2013:** 72.6

[Team Website](#)

Stadium: BMO Field

Date Built: 2007

Facility Cost (\$/Mil): 64 Canadian; 62 US

Facility Financing: Maple Leaf Sports & Entertainment contributed \$8 million towards the construction of the stadium and \$10 million towards securing the naming rights of the stadium. The Canadian Federal Government contributed \$27 million, with Ontario's government adding an additional \$8 million. The City of Toronto paid \$9.8 million to have the rights to the stadium. (All figures are in Canadian Dollars)

[Facility Website](#)

UPDATE: In February 2013, Toronto FC and Labatt Breweries of Canada announced a new partnership with the Budweiser brand. The partnership gives Budweiser the pouring rights at BMO Field and naming rights to the new Budweiser King Club at BMO Field.

NAMING RIGHTS: Bank of Montreal agreed to a ten-year naming rights deal worth \$23.7 million (Canadian) that is set to expire in 2016.

Team: Vancouver Whitecaps

Principal Owner: Greg Kerfoot, Steve Luczo, Jeff Mallett and Steve Nash

Value September 2008 (\$/Mil): N/A **2013:** 64.5

[Team Website](#)

Stadium: BC Place

Date Built: 1969

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: In early 2013, workers of BC Place were undergoing labor negotiations. Picket lines were removed on January 31, and employees returned to work while negotiations continued. As the stadium has lights on the outside, throughout the year the lights change to correspond with meaningful events; changes to the colors are updated on the stadium website as the changes occur.

NAMING RIGHTS: There are no naming rights for the stadium at the moment. BC Place is expected to get corporate naming rights soon, but no announcement has been made as of July 2013. Telus had won the rights, but the British Columbia government, owner of the stadium, backed out of the deal at the last moment.

NORTH AMERICAN SOCCER LEAGUE (NASL)

Team: Atlanta Silverbacks

Principal Owner: Boris Jerkunica, John Latham and Stephen Pratten

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Silverbacks Park

Date Built: 2006

Facility Cost (\$/Mil): 15

Facility Financing: The stadium was self-financed.

[Facility Website](#)

UPDATE: There are plans to finish stages three and four of a multi-year renovation plan, but nothing has been confirmed in regards to start dates for those projects. One reason for a lack of news about these renovations is that the team is currently up for sale, and new owners may not want to go forward with the proposed renovations.

NAMING RIGHTS: The stadium is named for the team mascot.

Team: Carolina RailHawks

Principal Owner: Majority–Traffic Sports USA; Minority–Dr. H. Paul Singh

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: WakeMed Soccer Park

Date Built: 2002

Facility Cost (\$/Mil): 14.5 (6.3 for the renovation in 2012)

Facility Financing: Money to build the soccer park came from \$14.5 million in county-wide hotel room and prepared food and beverage taxes. The Town of Cary assumed responsibility for operations and maintenance in 2004 from the Capital Area Soccer League.

[Facility Website](#)

UPDATE: WakeMed Soccer Park finished a project in late 2012 that increased seating in the stadium. An additional 3,000 seats were added; the project cost \$6,300,000.

NAMING RIGHTS: WakeMed signed a new naming rights deal in 2012 that will run until 2015 for a total of \$315,000.

Team: FC Edmonton

Principal Owner: Fath Group (Headed by Tom and Dave Fath)

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Clarke Stadium

Date Built: 1938 (Rebuilt in 2012)

Facility Cost (\$/Mil): .007 (Can)

Facility Financing: N/A

[Facility Website](#)

UPDATE: At the recent NASL meetings, there were several discussions about a soccer-specific new stadium in Edmonton. The goal is to build a 10,000 seat indoor soccer stadium. Previous renovation plans for Clare stadium were halted when the team could not meet city codes for the project. In the meantime, Clarke Stadium was improved in 2012 to increase capacity to 4,000 seats and room for 1,000 standing room only fans; the east side stands opened May 12, 2013.

NAMING RIGHTS: There are no corporate sponsorship deals for naming rights of Clarke Stadium. Clarke Stadium is named after Joseph Andrew Clarke, former mayor of Edmonton.

Team: Fort Lauderdale Strikers

Principal Owner: Traffic Sports

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Lockhart Stadium

Date Built: 1959

Facility Cost (\$/Mil): 5 (renovation in 1998)

Facility Financing: N/A

[Facility Website](#)

UPDATE: The Fort Lauderdale Strikers and Traffic Sports are actively pursuing a long-term home at a soccer-specific stadium in South Florida. See <http://www.strikers.com/index.php/stadium/our-future-home.html> for updated information.

NAMING RIGHTS: N/A

Team: Minnesota Stars FC

Principal Owner: North American Soccer League

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: NSC Stadium

Date Built: 1990

Facility Cost (\$/Mil): 20.3

Facility Financing: State funds were used to build the facility, but no operating subsidy is provided. The original state investment was \$14.7 million, and to date the State has invested just over \$20 million in the NSC campus. In 2000, the NSC Foundation financed the majority of an ambitious construction phase through private investment.

[Facility Website](#)

UPDATE: In mid 2012, the owners of NSC stadium started preparations for the possibility of adding several baseball fields to the athletic complex. The City of Blaine, and Major League Baseball's Minnesota Twins helped fund the study. The proposed site includes seventy-five acres of land.

NAMING RIGHTS: N/A

Team: Ottawa Fury

Principal Owner: Ottawa Sports and Entertainment Group

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Frank Clair Stadium

Date Built: 1908

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The Ottawa NASL team was announced on June 20, 2011. The team is expected to join the NASL upon completion of the renovations to Frank Clair stadium in 2014. Frank Clair Stadium is located in Lansdowne Park, an area that is undergoing significant renovation. The stadium is going to be renovated in an open and accessible fashion so that the stadium feels apart of the surrounding park, not just next to the park. Rob Claiborne is the architect behind the planned stadium renovation.

NAMING RIGHTS: Frank Clair Stadium was named for famed Ottawa Rough Riders coach Frank Clair in 1993. Previous to this naming, the stadium was simply known as Lansdowne Park.

Team: Puerto Rico Islanders

Principal Owner: Andy Guillemard, Isaac Nieves, Jorge Pierluisi, Mario Gaztambide and Stuart Klapper, and Josen Rossi

Current Value (\$/Mil): N/A

Team Website: N/A

Stadium: Juan Ramón Loubriel Stadium

Date Built: 1974

Facility Cost (\$/Mil): N/A

Facility Financing: The stadium was publicly financed by the municipality of Bayamon.

Facility Website: N/A

UPDATE: In mid-2012, step one of renovations to the stadium was complete. This included tearing up the playing surface to add a new drainage system and to make the field FIFA approved in length. The stadium also finished new locker rooms and bathrooms. An investment of nearly \$3 million was needed to convert the stadium into a real soccer field.

NAMING RIGHTS: N/A

Team: San Antonio Scorpions FC

Principal Owner: Gordon Hartman

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Toyota Field

Date Built: 2009

Facility Cost (\$/Mil): N/A

Facility Financing: The stadium was privately funded primarily by Gordon Hartman, founder of the Scorpions.

Facility Website: N/A

[Facility Website](#)

UPDATE: Toyota Field opened April 13, 2013, and replace North East Independent School District's Heroes Stadium as the home of the Scorpions. The stadium seats 8,000 and has sixteen suites. With proposed future expansions, the stadium could one day seat 18,500 and have thirty-two suites. The stadium also features the Sky Suite observation deck on the Suite Level and Miller Lite Beer Garden twenty feet from the back of the south goal.

In March 2013, MillerCoors and Glazer's Distributors partnered with Soccer for a Cause and the San Antonio Scorpions FC on a five-year agreement. Under the partnership, Miller Lite becomes the "Official Beer" of the San Antonio Scorpions. Toyota Field will now have the Miller Lite Beer Garden on its south end and the Miller Lite logo will appear on the team jerseys.

NAMING RIGHTS: On August 28, 2012 Toyota announced its sponsorship of the stadium. In addition to signing on as sponsor for the stadium, the automaker also signed on to sponsor the nearby Morgan's Wonderland theme park. Specific details of the agreements were not revealed.

Team: Tampa Bay Rowdies

Principal Owner: Citrus Sports Group (Headed by Andrew Nestor, Hinds Howard, David Laxer, and Jeffrey MacDonald)

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Al Lang Stadium

Date Built: 1977

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: In 2013, the Rowdies have been working with the City of St. Petersburg to make improvements to Al Lang Stadium. Included in these changes is a realigning of the playing field to make the atmosphere more fan-friendly.

NAMING RIGHTS: N/A

UNITED SOCCER LEAGUES (USL PRO)

Team: Antigua Barracuda FC

Principal Owner: Gordon Derrick

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Sir Vivian Richards Stadium

Date Built: 2006

Facility Cost (\$/Mil): N/A

Facility Financing: Built with financial assistance from the People's Republic of China

[Facility Website](#)

UPDATE: Sir Vivian Richards Stadium was built to be ready in time for the 2007 International Cricket Council (ICC) World Cup. It has a seating capacity of 20,000, of which 10,000 are permanent seats.

NAMING RIGHTS: Named after Antigua's greatest cricketing icon.

Team: Charleston Battery

Principal Owner: Charleston Battery, LLC (headed by Anthony Bakker)

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Blackbaud Stadium

Date Built: 1999

Facility Cost (\$/Mil): 5.7

Facility Financing: Privately funded.

[Facility Website](#)

UPDATE: In February 2013, it was announced that SPARC, a local software business, was signing on to be a named jersey sponsor for the club. The company will have an increased marketing presence within the stadium as well. Terms of the deal were not released.

NAMING RIGHTS: Although the financial details were undisclosed, Blackbaud agreed to a two-year deal for 2010 and 2011. While the stadium still bears the Blackbaud name in 2012, no details on an updated naming rights agreement have been publicly disclosed.

Team: Charlotte Eagles

Principal Owner: Pat Stewart, Missionary Athletes International

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Dickson Field

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The proposed Matthews Sportsplex is a possible home venue in the near future for the Eagles. Groundbreaking for the Sportsplex occurred May 17, 2012. It will feature twelve multi-use fields, including a stadium that can seat up to 7,000 people. Phase one is currently underway and is expected to be complete by summer 2013. The county pledged \$32 million toward the project's construction, with Matthews committing \$2 million. For information visit: <http://matthewsnc.gov/Departments/EconomicDevelopment/SportsplexProject.aspx>

For the 2013 season, the Eagles moved into Dickson Field, on the campus of Queens University of Charlotte.

NAMING RIGHTS: N/A

Team: Dayton Dutch Lions

Principal Owner: Dutch Lions Capital Group (Headed by Erik Tammer and Mike Mossel)

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Miami Valley Hospital Stadium (on campus of Beavercreek High School)

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

Facility Website: N/A

UPDATE: In April 2013, Expedient Technology Solutions announced a renewal of its partnership with the Dayton Dutch Lions FC, continuing a relationship that began in 2012.

In April 2013, the Dayton Dutch Lions FC announced a partnership with Dayton Outpatient Center, making the Center the primary sponsor for the Dayton Dutch Lions FC.

In February 2013, the Dayton Dutch Lions FC announced their home venue for the 2013 season; they partnered with Beavercreek High School to play at their stadium, Miami Valley Hospital Stadium.

NAMING RIGHTS: Miami Valley Hospital and Beavercreek City Schools announced a ten-year, \$1.3 million partnership in 2008.

Team: Harrisburg City Islanders

Principal Owner: Eric Pettis, Chris Barker, Bryan Gobin, Chuck Fox, Jay Chadwick

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Skyline Sports Complex

Date Built: 1987 (renovation in 2008)

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

Facility Website: [Facility Website](#)

UPDATE: In March 2013, the Harrisburg City Islanders announced a partnership agreement with adidas America for new uniform kits for their tenth season.

NAMING RIGHTS: N/A

Team: Los Angeles Blues

Principal Owner: Maryam Mansouri

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: California State University's (Fullerton) Titan Stadium

Date Built: 1992

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

NAMING RIGHTS: California State University (Fullerton) owns the stadium and named it after their mascot, the Titan.

Team: Oklahoma City

Principal Owner: Prodigal LLC (headed by Bob Funk, Jr.)

Current Value (\$/Mil): N/A

Team Website: N/A

Stadium: TBD

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

Facility Website: N/A

UPDATE: In July 2013, USL PRO announced an expansion franchise in Oklahoma City, OK, joining the league for the 2014 season.

Prodigal LLC has made the first steps toward designing and building the club a soccer-specific stadium through its partnership with local design firm ADG, Inc. The first version of the stadium would seat 7,000 people and would be capable of expanding to 20,000 seats.

NAMING RIGHTS: N/A

Team: Orlando City SC Lions

Principal Owner: Phil Rawlins, Brendan Flood, Gary Mellor, John Bonner, Wayne Estopinal, Scott Bates, Tony Sutton, Hassan Miyanji, and Legacy Soccer Partners

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: The Florida Citrus Bowl

Date Built: 1936

Facility Cost (\$/Mil): .115 (38 million renovation in 1989)

Facility Financing: N/A

[Facility Website](#)

UPDATE: On June 25, 2012, it was announced that the City of Orlando would issue at least \$175 million in bonds to help finance a renovation project. Construction is expected to begin in 2014. The renovations are scheduled to include a new lower bowl complete with 8,000 club seats, new concessions and restrooms, updated concourse, new locker rooms and media rooms, banquet space, and new suites.

In April 2013, Orlando Mayor Buddy Dyer confirmed the land purchase downtown is the preferred site for a multi-purpose soccer stadium. Orlando ownership has stated that the club is aiming for entry into MLS by the end of 2013 and play in a new downtown stadium by the 2015 MLS season. The stadium will be funded through a private-public partnership, with a significant investment from Brazilian businessman Flavio Augusto da Silva in February 2013.

In May 2013, Orlando City SC partnered with First Class Cleaners, Encompass Chiropractic Center, and Fast Signs for the 2013 season.

NAMING RIGHTS: N/A

Team: Phoenix Football Club

Principal Owner: BDR Sports LLC

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Sun Devil Soccer Stadium

Date Built: 2000

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Phoenix FC joined the league for the 2013 season and plays at Sun Devil Stadium on the campus of Arizona State University. As part of the deal, the club has promised to add an additional 4,000 seats to the stadium.

NAMING RIGHTS: N/A

Team: Pittsburgh Riverhounds

Principal Owner: David Wilke, Jay Hill, David Binder

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Highmark Stadium

Date Built: 2012

Facility Cost (\$/Mil): 10.2

Facility Financing: The facility was entirely privately financed.

[Facility Website](#)

UPDATE: For the 2013 season, the Riverhounds moved into their new stadium, Highmark Stadium. The stadium seats 3,500 people for sporting events and 15,000 for concerts.

NAMING RIGHTS: Highmark Stadium is named for local health insurance company, Highmark. Terms of the deal were not released.

Team: Richmond Kickers

Principal Owner: Bob Ukrop (President of the Richmond Kickers Board of Directors)

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Richmond City Stadium

Date Built: 1929

Facility Cost (\$/Mil): .08

Facility Financing: N/A

[Facility Website](#)

NAMING RIGHTS: N/A

Team: Rochester Rhinos

Principal Owner: Rob Clark; Adirondack Sports Club LLC

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Sahlen's Stadium

Date Built: 2006

Facility Cost (\$/Mil): 35

Facility Financing: Jointly financed between the State of New York, the City of Rochester, and the Rochester Rhinos.

[Facility Website](#)

NAMING RIGHTS: Sahlen's Packing Co. Inc., a Buffalo-based maker of hot dogs and other meat products, reached an agreement for the naming rights for the downtown stadium. The contract includes an initial five-year agreement with Rochester Rhinos holding company Adirondack Sports Club, LLC, and a five-year renewal beginning in 2016.

Team: Sacramento

Principal Owner: Warren Smith
Current Value (\$/Mil): N/A
Team Website: N/A

Stadium: TBD
Date Built: N/A
Facility Cost (\$/Mil): N/A
Facility Financing: N/A
[Facility Website:](#) N/A

UPDATE: In December 2012, USL PRO announced that an expansion franchise in Sacramento, CA will join the league for the 2014 season; the team has yet to be named. Owner Warren Smith has entered into an Exclusive Right to Negotiate with Sacramento City College relating to holding professional soccer matches at Hughes Stadium.

NAMING RIGHTS: N/A

Team: VSI Tampa Bay FC

Principle Owner: VisionPro Sports Institute
Current Value (\$/Mil): N/A
[Team Website](#)

Stadium: Plant City Stadium
Date Built: 1987
Facility Cost (\$/Mil): N/A
Facility Financing: N/A
[Facility Website](#)

UPDATE: In April 2013, Plant City commissioners approved a \$10,000 per month lease to allow the VSI Tampa Bay FC to play its 2013 home games at the 6,700-seat facility.

NAMING RIGHTS: N/A

Team: Wilmington Hammerheads

Principal Owner: Bill Rudisill, Dr. Clyde Harris, Cindy Harris, Dr. Mario Basegoda, and Dr. Sara Borcharding

Current Value (\$/Mil): N/A

[Team Website](#)

Stadium: Legion Stadium

Date Built: 1930's

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

NAMING RIGHTS: N/A