



Soccer

Major Indoor Soccer League (MISL)

Team: Baltimore Blast

Principal Owner: Edwin Hale, Sr.

Arena: 1st Mariner Arena

Date Built: 1962

UPDATE: 1st Mariner Bank is paying \$750,000 annually for ten years for a naming rights deal that expires 2013.

Team: California Cougars

Principal Owner: John Thomas

Arena: Stockton Events Center

Date Built: End of 2005 or beginning of 2006

Facility Cost (millions): \$64 - \$70 M

UPDATE: 2005-06 is the Cougars inaugural season. The Events Center was scheduled to be completed by October 2005, however due to weather complications it is not projected to be completed until January of 2006. Swinerton Builders is offering to speed up construction to complete the stadium by Dec 3, 2005, the ECHL's Stockton Thunder scheduled first home game, if the city will pay \$5 M for the added costs.

Team: Chicago Storm

Principal Owner: Viktor Jakovlevic

Arena: UIC Pavilion

Date Built: 1982

Facility Cost (millions): \$10 M

Team: Cleveland Force

Principal Owner: North Coast Professional Sports, Ltd.

Arena: Wolstein Center

Date Built: 1991

Facility Cost (millions): \$55 M

UPDATE: Until January 2005, the Wolstein Center was known as the CSU Convocation Center. Because the Wolsteins donated \$6.25 M to Cleveland State University, the University recognized their philanthropy by renaming the Center after them.

Team: Kansas City Comets

Principal Owner: Don and Patty Kincaid

Arena: Kemper Arena

Date Built: 1974

Facility Cost (millions): \$22 M

Facility Financing: \$5.6 M came from general obligation bonds approved in 1954, R. Crosby Kemper Sr. donated \$3.2 M, \$575,000 came from bond interest, American Royal Association donated \$1.5 M, \$10 million dollars came from revenue bonds in conjunction with the Jackson County Sports Authority, and \$2 M came from federal grants.

UPDATE: A \$23 M expansion project was completed in 1997.

Team: Milwaukee Wave

Principal Owner: Charles Krause – Managing Partner

Arena: U.S. Cellular Arena

Date Built: 1950

UPDATE: \$10.5 M in renovations was completed in 1998. U.S. Cellular is paying \$2 M over six years for a naming rights deal that expires 2006.

Team: Philadelphia Kixx

Principal Owner: A management group led by Jeffrey B. Rotwitt

Arena: Wachovia Spectrum

Date Built: 1967

UPDATE: CoreStates Bank purchased the naming rights for \$1.4 M a year until 2023 for the Center and the Spectrum, the old arena. CoreStates was acquired by First Union, which then merged Wachovia Bank in 2001, keeping the Wachovia name. In 2003 the Center and Spectrum acquired the new name.

Team: St. Louis Steamers

Principal Owner: Wally Smerconish and Michael Hetelson

Arena: Savvis Center

Date Built: 1994

Facility Cost (millions): \$160 M

Facility Financing: The city contributed \$34.5 M for site preparation and garages; twenty corporations provided \$30 M in cash and guaranteed \$98 M in construction loans.

UPDATE: Savvis Communications is paying \$70 million in cash and stocks over 20 years for the naming rights that expire in 2020. A few months after the deal, the stock that the St. Louis Blues accepted for renaming the arena lost \$5.2 million in value. In June of 2005, Savvis announced it would pay \$5.5 M to terminate its naming rights early prior to the 2020 expiration.

Major League Soccer (MLS)

Team: Chicago Fire

Principal Owner: Anschutz Entertainment Group (AEG)

Stadium: Soldier Field

Date Built: 1924

Facility Cost (millions): \$10 M

Facility Financing: A \$621 M renovation was completed in 2002. The financing for the renovation came mostly from taxpayers, with the Bears and the NFL kicking in a combined \$250 M.

UPDATE: The Fire hope to move into the new \$70 M Bridgeview Stadium when it opens for the 2006 season.

Team: Club Deportivo Chivas USA

Principal Owner: Jorge Vergara and Antonio Cue

Stadium: Home Depot Center

Date Built: 2003

Facility Cost (millions): \$150 M

UPDATE: Home Depot is paying \$70 M over ten years for a naming rights deal that expires 2012.

Team: Colorado Rapid

Principal Owner: Kroenke Sports Enterprises

Stadium: INVESCO Field at Mile High

Date Built: 2001

Facility Cost (millions): \$364.2 M

Facility Financing: The Broncos contributed \$90 M, while a 0.1% sales tax on retail sales financed the remainder of the stadium. The new stadium's cost was capped at \$364 M, while the tax payers share was capped at \$266 M.

UPDATE: The Rapids plan to move to a new soccer-specific stadium in Commerce City by 2007.

Team: Columbus Crew

Principal Owner: Hunt Sports Group

Stadium: Crew Stadium

Date Built: 1999

Facility Cost (millions): \$28.5 M the Stadium and Hockey Arena.

Team: D.C. United

Principal Owner: AEG

Stadium: RFK Stadium

Date Built: 1961

Facility Cost (millions): \$24 M

UPDATE: As of June 2005, a local investment group led by D.C. United President Kevin Payne is reportedly negotiating a deal with AEG to purchase the United for \$20 M.

RFK underwent an \$18.5 M renovation that was completed in 2005.

Team: FC Dallas

Principal Owner: Hunt Sports Group

Stadium: Pizza Hut Park

Date Built: 2005

Facility Cost (millions): \$65 M

Facility Financing:

UPDATE: Pizza Hut is paying \$25 M over twenty years for a naming rights deal that expires 2025.

Team: Kansas City Wizards

Principal Owner: Hunt Sports Group

Stadium: Arrowhead Stadium

Date Built: 1972

Facility Cost (millions): \$43 M

Facility Financing: Paid for with a county bond.

Team: Los Angeles Galaxy

Principal Owner: AEG

Stadium: Home Depot Center

Date Built: 2003

Facility Cost (millions): \$150 M

UPDATE: Home Depot is paying \$70 M over ten years for a naming rights deal that expires 2012.

Team: MetroStars

Principal Owner: AEG

Stadium: Giants Stadium

Date Built: 1976

Facility Cost (millions): \$75 M

Facility Financing: Financed through a \$78 M bond issue handled by the sports authority.

Created in 1971, the stadium is part of a larger sports complex that includes a horse-race track that generates revenues that go toward paying off the bond debt.

UPDATE: As of the 2006 season, the MetroStars are moving to Harrison New Jersey into a brand new \$100 M stadium. AEG will contribute \$30 M to the project.

Team: New England Revolution

Principal Owner: Robert Kraft

Stadium: Gillette Stadium

Date Built: 2002

Facility Cost (millions): \$325 M

Facility Financing: The New England Patriots paid for the \$325 M stadium. The state contributed \$72 M for infrastructure, \$40 M of which is to be paid back by the Patriots over 25 years.

Team: Real Salt Lake

Principal Owner: Sports Capital Partners

Stadium: Rice-Eccles Stadium

Date Built: 1927, with a remodel that rebuilt all but a small portion of the stadium in 1998.

Facility Financing: The \$50 M remodel was funded with \$10 M from the Eccles Foundation, the remainder was paid for by athletics department bonding and contributions from the Salt Lake Olympic Committee.

UPDATE: 2005 is the inaugural year for the Real Salt Lake. The stadium belongs to the University of Utah. In 1972 Robert L. Rice donated \$1 M for renovations and the stadium was named after him. The George S. and Dolores Dore Eccles Foundation initiated the remodel, with a \$10 M gift, and the Eccles name was added to the stadium to reflect that.

Team: San Jose Earthquakes

Principal Owner: AEG

Stadium: Spartan Stadium

Date Built: 1933

United Soccer League (USL) First Division

Team: Atlanta Silverbacks

Principal Owner: Cooper Companies

Stadium: DeKalb Memorial Stadium

Date Built: 1968

UPDATE: Phase one of Atlanta Silverbacks Park is completed allowing the Silverbacks to use the fields as a training facility. Phase two, a soccer-specific stadium, is scheduled to be completed in 2006 for the Silverbacks use.

Team: Charleston Battery

Principal Owner: Charleston Battery, LLC.

Stadium: Blackbaud Stadium

Date Built: 1999

Facility Cost (millions): \$6 M

Facility Financing: Privately funded.

UPDATE: Blackbaud is paying \$200,000 annually for ten years for a naming rights deal that expires 2009.

Team: Minnesota Thunder

Principal Owner: Saeed Kadkhodaian, Ron Carter, and Jim Frosliid.

Stadium: James Griffin Stadium

Date Built: 1998

Team: Montreal Impact

Stadium: Claude Robillard Sports Complex

Date Built: 1976

UPDATE: As of 2001, the Impact became a nonprofit organization that will remain in Montreal until at least 2006 with the financial support of investors such as the Government of Québec, Hydro-Québec, and Saputo. As of May 2005, a new \$15 M stadium is being built for the Impact, with half of the funding coming from the Saputo Family.

Team: Portland Timbers

Principal Owner: Portland Timbers, LLC.

Stadium: PGE Park

Date Built: 1926

UPDATE: A \$38.5 M renovation was completed in 2001. Portland General Electric is paying \$7 M over ten years for a naming rights deal that expires in 2011.

Team: Puerto Rico Islanders

Principal Owner:

Stadium: Juan Ramón Loubriel Stadium

Date Built: 1974

Team: Richmond Kickers

Front Office: Tom Depcrynski - President

Stadium: University of Richmond Stadium

Date Built: 1985

Team: Rochester Raging Rhinos

Principal Owner: Frank DuRoss, Steve Donner, and Chris Economides

Stadium: Frontier Field

Date Built: 1996

Facility Cost (millions): \$33 M

UPDATE: The Rhinos are getting a new soccer-specific stadium, PAETEC Park, leaving Frontier Field to host only baseball. Phase one of the stadium was scheduled to be completed by fall 2004, however as of July 2005 phase one is not yet finished. PAETEC Park is part of the Rhinos bid to become a MLS team. The stadium is projected to cost \$23 M with New York is paying \$15 M and the Rhinos are paying the remainder. PaeTec will be paying \$2.1 M over seven years for the naming rights deal once the park is completed.

Frontier Communications is paying \$3.5M over 20 years for a naming rights deal that expires in 2006.

Team: Seattle Sounders

Principal Owner: Scott Oki, Neil Farnsworth, and Tor Taylor

Stadium: Qwest Field

Date Built: 2002

Facility Cost (millions): \$430

Facility Financing: \$100 M came from the Seattle Seahawks owner, \$127 M came from new sports related lottery games, \$101 M came from sales taxes in King County attributed to events

in the stadium, \$56 M came from admissions and parking taxes, and \$15 M came from existing hotel-motel taxes.

UPDATE: Qwest Communications is paying \$75 M over fifteen years for a naming rights deal that expires 2019.

Team: Toronto Lynx

Principal Owner: Nicolle Hartrell

Stadium: Centennial Park Stadium in Etobicoke

Date Built: 1975

UPDATE: As of July 2005, the Lynx management is trying either to get the Lynx into a larger new stadium for 2006, or to get the Lynx to play in the stadium planned by the Toronto Argonauts.

Team: Vancouver Whitecaps FC

Principal Owner: Greg Kerfoot

Stadium: Swangard Stadium

Date Built: 1975

Team: Virginia Beach Mariners

Principal Owner: Virginia Beach Soccer, LLC

Stadium: Virginia Beach Sportsplex

Date Built: 1999

Facility Cost (millions): \$10.6 M

UPDATE: June 2005, Virginia Beach Soccer, LLC purchased the Mariners from Mike Field.

USL Second Division

Team: Charlotte Eagles

Front Office: Tom Engstrom – General Manager

Stadium: Waddell High School in Charlotte

Team: Cincinnati Kings

Principal Owner: Yacoub Abdallahi

Stadium: Corcoran Field

UPDATE: Corcoran Field is a part of Xavier University.

Team: Harrisburg City Islanders

Front Office: Joe Sierko

Stadium: Skyline Sports Complex

Date Built: 1976

Team: Long Island Rough Riders

Principal Owner: Frank Boulton and Martin Silver

Stadium: Mitchel Athletic Complex

Date Built: 1997

Facility Cost (millions): \$22 M

Facility Financing: Paid for by Nassau County.

Team: New Hampshire Phantoms

Principal Owner: Jim Dedeus and John Motta

Stadium: Southern New Hampshire University Athletic Complex

Team: Northern Virginia Royals

Principal Owner: Mo Sheta

Stadium: Forrest Park High School

UPDATE: The Royals are affiliated with D.C. United.

Team: Pittsburgh Riverhounds

Principal Owner: Sport Facility LLC, John Swiatek – Managing Partner

Stadium: Falconi Field

Date Built: 2002

Facility Cost (millions): \$6 M

Team: Western Mass Pioneers

Front Office: Celso Correia - President

Stadium: Lusitano Stadium

Date Built: 1918

Team: Wilmington Hammerheads

Principal Owner: Bill Rudisill, Bruce Cavanaugh, David Schroeder, and Dale Boyd

Stadium: Legion Stadium