



Other Basketball Leagues

American Basketball Association (ABA)

Team: Alexandria - Mongolia Unite

Principal Owner: Shawn Battle, Daryl Mackey and Nadmid Tsevegsuren

[Team Website](#)

UPDATE: The Unite was formed in 2006. The team will play in Alexandria, Virginia, but the team will feature players from Mongolia.

Team: Arkansas Aeros

Principal Owner: Charles Wilkerson

[Team Website](#)

Arena: All-Star Sports Arena

Team: Atlanta Vision

Principal Owner: Atlanta Vision LLC, owned by Quentin and Akilah Townsend
[Team Website](#)

Arena: The Samson's Center

Team: Baltimore Pearls

Principal Owner: Matthew E. Bradby
[Team Website](#)

Arena: Northwestern Senior High School

UPDATE: Matthew Bradby purchased the team from Melvin Coles in June 2006. Bradby is a Baltimore area pastor and entrepreneur.

Team: Beijing Aoshen Olympian

Principal Owner: George Pickering (U.S. Contact)
[Team Website](#)

Arena: Maywood Community Center

Team: Bellevue Blackhawks

Principal Owner: Puget Sound Sports and Entertainment, LLC
[Team Website](#)

Arena: Renton High School

Team: Bellingham Slam

Principal Owner: Action Entertainment Group, Inc., owned by John Dominguez
[Team Website](#)

Arena: Whatcom Pavilion at Whatcom Community College

Team: Big Valley Shockwave

Principal Owner: William G. Davidson III and Kenny Trader, Jr.
[Team Website](#)

UPDATE: The Shockwave is a 2006 expansion team that will begin play in November.

Team: Birmingham Magicians

Principal Owner: Reginald McDaniel
[Team Website](#)

Arena: Knox Gymnasium at Miles College

UPDATE: The Magicians organization has opted to defer playing until the 2007-2008 season.

Team: Brooklyn Wonders

Front Office: Leigh Sutton
[Team Website](#)

Arena: Sophia Grace Fund

UPDATE: The Wonders are a 2006 expansion team.

Team: Buffalo Silverbacks

Principal Owner: Dan Robbie and Thaddeus Wier

[Team Website](#)

Arena: Buffalo State College's Sports Arena

UPDATE: The Team began play during the 2005 season and was sold halfway through the season to Dan Robbie and Thaddeus Wier. The Team was evicted from its original home, Erie Community College's Burt Flickinger Center. It played in six different home arenas during the 2005-2006 season. The Silverbacks will continue play in 2006-2007 and has reached a tentative agreement to make Buffalo State College's Sports Arena its home. The Team name was changed from the Rapid to the Silverbacks following the 2005-2006 season.

Team: Cape Code Frenzy

Front Office: Ian McCarthy

[Team Website](#)

Team: Carson, CA Buzz

Principal Owner: Jaime Garcia

[Team Website](#)

Arena: Long Beach City College

Team: Chicago Rockstars

Principal Owner: Marques Sullivan

[Team Website](#)

Arena: Emil and Patricia Jones Convocation Center

Team: Detroit Wheels

Principal Owner: Antoine Joubert

[Team Website](#)

Arena: Cobo Arena

[Facility Website](#)

UPDATE: In January 2005, the Detroit team changed management, ownership and its name (from the Motown Jammers). The Team continued the Jammers scheduled games.

Team: Fresno Heat Wave

Principal Owner: Reggie Davis

[Team Website](#)

Arena: Selland Arena

Date Built: 1966

[Facility Website](#)

Team: Gallup Outlaws

Principal Owner: Keith and Debora Money

[Team Website](#)

Arena: Gallup Junior High School

UPDATE: The Outlaws are returning for the 2006-2007 season after taking a hiatus from playing. The Team is under new ownership and has changed its name from the Talons to the Gallups.

Team: Hammond Rollers

Principal Owner: Denise Pulphus
[Team Website](#)

Arena: Hammond Civic Center

Team: Hollywood Fame

Principal Owner: AJ Discala, Nick Lachey, Geoff Stults, Stacy Keibler, John Salley, Brady Anderson, Kyle Boller, Brian Vickers
[Team Website](#)

Arena: Pan Pacific Recreation Center Pan Pacific Recreation Center

Team: Houston Undertakers

Principal Owner: Larry Donnell Leonard II
[Team Website](#)

Team: Jacksonville Jam

Principal Owner: Felix Krupczynski
[Team Website](#)

Arena: University of North Florida Arena
[Facility Website](#)

UPDATE: The Jam is one of the newest additions to the ABA, added in June 2006, to begin play in November.

Team: Knoxville Noise

Principal Owner: Gavin and Ashley Raiteri
[Team Website](#)

Team: Las Vegas Venom

Principal Owner: Las Vegas Venom, LLC
[Team Website](#)

UPDATE: In 2006 the Las Vegas Venom, LLC acquired the ABA rights to the Las Vegas market. The new ownership group is headed by former UNLV and NBA player, Tyrone Nesby. The Team will begin play in 2006.

Team: Little Rock River Catz

Principal Owner: Charles Wilkerson,
[Team Website](#)

UPDATE: On July 3, 2006, the ABA announced that it would return to Little Rock, Arkansas. The new Little Rock team will begin play in 2006.

Team: Maryland Nighthawks

Principal Owner: Tom Doyle
[Team Website](#)

Arena: Montgomery College's Rockville campus

Team: Mexicali Centinelas

Principal Owner: David Alejandro Perada & Carlos Thomas
[Team Website](#)

Team: Miami Tropics

Principal Owner: Imperiali Organization
[Team Website](#)

Arena: Health & Sports Center at Barry University

Team: Mississippi Miracle

Principal Owner: Rev. Ronald V. Myers, Sr. M.D
[Team Website](#)

Arena: Washington County Convention Center

UPDATE: Rev. Ronald Myers, Sr. and his group of investors purchased the Team in January 2006. The new ownership changed the name from the Stingers to the Miracle.

Team: Monterrey Veneno

Principal Owner: Carlos Thomas, Roberto Mayer, Hugo Diaz, Alfredo Gonzalez and Salvador Thomas
[Team Website](#)

Arena: Monterrey Gym

Team: Montreal Matrix

Front Office: Serena Locker-Coles
[Team Website](#)

Arena: Centre Pierre Charbonneau

Team: Newark Express

Principal Owner: Marsha Blount and Jacqueline Halyard
[Team Website](#)

Arena: Essex County College

Team: Norfolk Navigators

Principal Owner: James Keys
[Team Website](#)

Team: Oregon Riptide

Principal Owner: J. Brice
[Team Website](#)

Arena: Warner Pacific College

Team: Orlando Orange Men

Principal Owner: Jimmy Lyons and A.J. DiScala
[Team Website](#)

UPDATE: In June 2006 the ABA announced that an expansion team will be located in Orlando. The Team will begin play in 2006.

Team: Palm Beach Imperials

Front Office: Imperiali Organization
[Team Website](#)

Arena: Florida Atlantic University

Team: Pittsburgh Xplosion

Principal Owner: Freddie Lewis & Richard Hersperger
[Team Website](#)

Arena: Mellon Arena

Team: Quad Cities

Principal Owner: Tom McGinn
[Team Website](#)

Team: Quebec City

Principal Owner: Groupe Conseil Reference Inc.
[Team Website](#)

Team: Richmond Warriors

Principal Owner: Ann Iverson and George Christopher

[Team Website](#)

Arena: U-Turn Sports Performance Academy

Team: Rochester Razorsharks

Principal Owner: Dr. Sev Hrywnak

[Team Website](#)

Arena: Blue Cross Arena at the Rochester War Memorial

Date Built: 1955

Facility Cost (millions): \$7.5

[Facility Website](#)

NAMING RIGHTS: Blue Cross is paying \$2.975 M over fifteen years for a naming rights deal that expires in 2013.

Team: San Diego Wildcats

Principal Owner: Adriana Ramirez, Charles Hoge and Matthew B. Allison

[Team Website](#)

Team: Southern Alabama Bounce

Principal Owner: Wayne "Tree" Rollins

[Team Website](#)

Team: Southern Georgia 36ers

Front Office: Victor Calhoun

[Team Website](#)

Team: St. Louis Stunners

Principal Owner: Stunners Basketball & Entertainment, Inc

[Team Website](#)

Team: Strong Island Sound

Principal Owner: Darren Cioffi and Michele Wuestman

[Team Website](#)

Arena: Suffolk County Community College

Team: Tacoma Navigators

Principal Owner: Puget Sound Sports and Entertainment, LLC

[Team Website](#)

Arena: Mt. Tahoma High School Gymnasium

Team: Tampa Bay Strong Dogs

Principal Owner: Tatsuya Okawa

[Team Website](#)

Arena: Bob Martinez Sports Center

Team: Tennessee Mud Frogs

Principal Owner: Patrick Chatman

[Team Website](#)

Team: Texas Tycoons

Principal Owner: Charles Key

[Team Website](#)

Team: Tijuana Dragons

Front Office: Carlos Atilano

[Team Website](#)

Arena: Auditorio Fausto Gutierrez Moreno

Team: Toledo Ice

Principal Owner: Nathaniel Hopkins

[Team Website](#)

Arena: The Seagate Convention Centre

Date Built: 1987

[Facility Website](#)

Team: Twin City Ballers

Principal Owner: Sidney Brooks

[Team Website](#)

Arena: Benton Harbor High School

Team: Vermont Frost Heaves

Principal Owner: Alexander Wolff

[Team Website](#)

Arena: The Team will play home games at multiple venues around the state of Vermont.

Team: Waco Wranglers

Principal Owner: Ozzie V. Denson and Toni R. Oppliger

[Team Website](#)

Arena: Deering Center at Reicher High School

Team: Wilmington NC

Principal Owner: Peter Gratale, Mark Janas, Kevin Whitted and De'Neia Whitted

[Team Website](#)

Arena: Cape Fear Community College Arena

Continental Basketball Association (CBA)

Team: Albany Patroons

Principal Owner: Jim Coyne and Benito R. Fernandez

[Team Website](#)

Arena: Washington Avenue Armory

Date Built: Late 1890s as a munitions depot.

[Facility Website](#)

UPDATE: A naming rights deal is being sought for the Armory because of the return of the Patroons.

Team: Butte Daredevils

Principal Owner: Apex Sportstainment

[Team Website](#)

Arena: Butte Civic Center

UPDATE: The Daredevils recently joined the CBA. The 2006-2007 season will be the inaugural season for the Team.

Team: Gary Steelheads

Principal Owner: A group of investors led by Jewell G. Harris Sr.

[Team Website](#)

Arena: Genesis Convention Center

Date Built: 1981

Facility Cost (millions): \$5 M renovation was completed in 2000.

[Facility Website](#)

Team: Great Falls Explorers

Principal Owner: Joe Clark

[Team Website](#)

Arena: Four Seasons Arena

Team: Rockford Lightning

Principal Owner: Wayne Timpe

[Team Website](#)

Arena: Metro Centre

Date Built: 1979

[Facility Website](#)

UPDATE: In 2005 a \$3.8 M renovation was completed.

Team: San Jose Skyrocks

Principal Owner: Kazumi & James Hasegawa

[Team Website](#)

Arena: San Jose Civic Auditorium

[Facility Website](#)

Team: Yakima Sun Kings

Principal Owner: John Uceny

[Team Website](#)

Arena: Yakima Valley SunDome

Date Built: 1990

[Facility Website](#)

UPDATE: The Yakima National Tribal Council has undergone steps to purchase the Sun Kings and keep them in Yakima. If the purchase is successful the price will be \$140,000.

National Basketball Developmental League (NBDL)

Team: Albuquerque Thunderbirds

Principal Owner: Southwest Basketball, LLC

[Team Website](#)

Arena: Tingley Coliseum

Date Built: 1957, after seventeen years of construction.

Facility Cost: \$500,000

Facility Financing: Paid for with Work Project Administration money.

UPDATE: The Huntsville Flight were relocated to Albuquerque for the 2005-06 season. The Tingley Coliseum has undergone \$9.6 M in renovations since 1999.

Team: Anaheim Arsenal

Principal Owner: Roy Englebrecht

[Team Website](#)

Arena: Anaheim Convention Center

[Facility Website](#)

UPDATE: Anaheim is a new team planned for the 2006-07 season.

Team: Arkansas RimRockers

Principal Owner: Arkansas RimRockers, LLC

[Team Website](#)

Arena: Alltel Arena

Date Built: 1999

Facility Cost (millions): \$65.7

[Facility Website](#)

NAMING RIGHTS: Alltel is paying \$7 M over fifteen years for a naming rights deal that expires in 2014. After the 2004-05 season, the RimRockers moved from the ABA to the NBDL.

Team: Austin Toros

Principal Owner: Southwest Basketball, LLC

[Team Website](#)

Arena: Austin Convention Center

Date Built: 1992

[Facility Website](#)

Team: Bakersfield Jam

Principal Owner: Bakersfield Professional Sports, LLC

[Team Website](#)

Arena: Rabobank Arena

Date Built: 1998

[Facility Website](#)

UPDATE: Bakersfield is a new team planned for the 2006-07 season.

Team: Colorado 14ers

Principal Owner: Timothy D. Wiens and John Frew

[Team Website](#)

Arena: Broomfield Events Center

UPDATE: Colorado is a new team planned for the 2006-07 season.

Team: Dakota Wizards

Principal Owner: Steve McCormick and Bill Sorensen

[Team Website](#)

Arena: Bismarck Civic Center

[Facility Website](#)

UPDATE: The Wizards are a former member of the CBA. The Team's inaugural NBDL season will be 2006-2007.

Team: Florida Flame

Front Office: Terry Thimlar (General Manager)

[Team Website](#)

UPDATE: The Flame has temporarily shut down operations for the 2006-2007 season because the Team lacks a home venue. The Team hopes to find a home arena and return for the 2007-2008 season.

Team: Fort Worth

Principal Owner: David Kahn

[Team Website](#)

Arena: Fort Worth Convention Center

[Facility Website](#)

Team: Idaho Stampede

Front Office: Steve Brandes (General Manager)

[Team Website](#)

Arena: Bank of America Centre

Date Built: 1997

[Facility Website](#)

UPDATE: The Stampede left the CBA to join the NBDL for the 2006-2007 season.

NAMING RIGHTS: At the end of 2004, Bank of America chose not to renew its \$1 M 10-year naming rights deal. Although the naming rights deal expired, the Centre will remain the Bank of America Centre until a new naming rights partner is found.

Team: Sioux Falls Skyforce

Principal Owner: D. Greg Heineman

[Team Website](#)

Arena: Sioux Falls Arena

UPDATE: Sioux Falls is a new team planned for the 2006-07 season.

Team: Tulsa 66ers

Principal Owner: Southwest Basketball, LLC

[Team Website](#)

Arena: Tulsa Expo Square Pavilion

Date Built: 1966

Facility Cost (millions): \$3.5

Facility Financing: Paid for with a bond issue.

[Facility Website](#)

United States Basketball League (USBL)

Team: Albany Patroons

Principal Owner: Jim Coyne and Benito R. Fernandez

[Team Website](#)

Arena: Washington Avenue Armory

Date Built: Late 1890s as a munitions depot.

[Facility Website](#)

Team: Brooklyn Kings

Principal Owner: Brooklyn Kings Basketball Club, LLC

[Team Website](#)

Arena: Long Island University - Schwartz Center

Date Built: 1963

[Facility Website](#)

Team: Dodge City Legend

Principal Owner: Dodge City Basketball, Inc.

[Team Website](#)

Arena: Dodge City Civic Center

Team: Kansas Cagerz

Principal Owner: Kansas Sportz, LLC
[Team Website](#)

Arena: Salina Bicentennial Center
[Facility Website](#)

Team: Long Island Primetime

Front Office: Matt Brown (General Manager)
[Team Website](#)

Arena: Louis Armstrong Gymnasium at the Elmcor Youth and Adult Activities Center

Team: Nebraska Cranes

Principal Owner: Joel Weins
[Team Website](#)

Arena: Kearney Events Center
Date Built: 2000
[Facility Website](#)

Team: NEPA Breakers

Principal Owner: NEPA Sports Group
[Facility Website](#)

Arena: Lackawanna Health and Fitness Center

Team: Oklahoma Storm

Front Office: Bryan Gates (General Manger)
[Team Website](#)

Arena: Mark Price Arena

Women's National Basketball Association (WNBA)

Team: Charlotte Sting

Affiliate: Charlotte Bobcats

Principal Owner: Robert Johnson

[Team Website](#)

Arena: Charlotte Bobcats Arena

Date Built: 2005

Facility Cost (millions): \$265

Facility Financing: The facility was paid for with two bond issues, backed by revenue from city tourist taxes. Bank of America, Duke Energy and Wachovia are underwriting \$100 M in exchange for approximately \$50 M from the sale of real estate downtown, where the venue is located. \$16.8 M is coming from exclusive food and beverage rights, and there is a 3% seat tax at events in city arenas generating \$15 M. The balance is coming from the team.

[Facility Website](#)

Team: Chicago Sky

Principal Owner: Michael Alter

[Team Website](#)

Arena: UIC Pavilion

Date Built: 1982

Facility Cost (millions): \$10

UPDATE: The 2006-07 season is the Sky's first season in the WNBA. The Sky is only the second WNBA team owned and operated independent from the NBA.

Team: Connecticut Sun

Principal Owner: Chris Sienko

[Team Website](#)

Arena: Mohegan Sun Arena

Date Built: 2001

[Facility Website](#)

UPDATE: The Sun was formerly the Orlando Miracle, affiliated with the Magic prior to the 2003 season. When Mohegan Sun purchased the team, it became the first WNBA team independently owned and operated from the NBA. The arena is within the Mohegan Sun Resort and Casino.

Team: Detroit Shock

Affiliate: Detroit Pistons

Principal Owner: William Davidson

[Team Website](#)

Arena: The Palace of Auburn Hills

Date Built: 1988

Facility Cost (millions): \$70

Facility Financing: Privately financed by a bank loan and equity contribution by team ownership.

[Facility Website](#)

UPDATE: In the spring of 2006, a \$25 M renovation was completed at the Palace. The renovations include a new entrance, new dining options, retail facilities and a new box office. The 60,000 square foot new atrium is the largest aspect of the renovation. In March 2006, Comcast and the Pistons agreed to a naming rights deal for the new atrium. The atrium will be named the Comcast Pavilion. The terms of the deal were not disclosed; however, reports are that Comcast paid about \$1 M for the naming rights.

NAMING RIGHTS: In 1998 the owners of The Palace hired a marketing company to negotiate the rights to rename the arena, but no deal ever developed. As of July 2006, there are still no plans to sell the naming rights to the Palace.

Team: Houston Comets

Affiliate: Houston Rockets

Principal Owner: Leslie L. Alexander

[Team Website](#)

Arena: Toyota Center

Date Built: 2003

Facility Cost (millions): \$235

Facility Financing: The city spent \$20 M on the land for the arena. The sports authority sold \$182 M in bonds to build the arena and secured \$125 M of that with money from hotel and car rental taxes. The garage project is paid for by a private business. The Rockets are responsible for cost overruns and have pledged to spend \$20 M on enhancements.

[Facility Website](#)

NAMING RIGHTS: In July 2003, the Rockets signed a 20-year, \$100 million deal with Gulf States Toyota Inc., which will expire in 2023. The major lure for Toyota to sign the naming rights deal with Houston was the signing of Yao Ming, who is very popular in the Asian market. While Toyota Motor Sales USA and Toyota Motor Corporation in Japan signed off on the deal and will fund an undisclosed portion of the purchase, Gulf States Toyota and the dealerships that it represents will be paying most of the fee. While the naming rights deal is for 20 years, it can be extended to 30 years to match the deal that the Rockets currently have to stay in the arena.

Team: Indiana Fever

Affiliate: Indiana Pacers

Principal Owner: Pacers Sports & Entertainment, owned by Melvin and Herbert Simon

[Team Website](#)

Arena: Conseco Fieldhouse

Date Built: 1999

Facility Cost (millions): \$183

Facility Financing: Financing for the facility is a public/private partnership. Public contributions totaled \$79 M, which included \$50 M from a professional sports developmental tax district around the new facility, \$4.7 M in infrastructure, \$9.3 M from Capital Improvement Board cash reserves and \$7 M from the Circle Centre Mall revenues. The Pacer contributed \$57 M and other private sources paid for the rest.

[Facility Website](#)

UPDATE: In June 2006, the Pacers announced the addition of a new limited membership club at Conseco Fieldhouse. The club will be named Legends and will have approximately 600 seats. It will be the first major addition to Conseco Fieldhouse since it opened in 1999. Membership to Legends will include tickets for 45 Pacer games, 18 WNBA Fever games, food and beverages, VIP Parking, access to a private bar and a personal seat nameplate. Membership will cost \$5,750 per seat.

Conseco Fieldhouse was also recently awarded the 2008-2012 men's and women's Big Ten basketball tournaments.

NAMING RIGHTS: Conseco, an insurance and financial services company, is paying \$40 M over 20 years for the naming rights that expire in 2019.

Team: Los Angeles Sparks

Affiliate: Los Angeles Lakers

Principal Owner: Dr. Jerry Buss

[Team Website](#)

Arena: Staples Center

Date Built: 1999

Facility Cost (millions): \$375

Facility Financing: Bank of America underwrote a \$305 M loan to finance construction. The city provided \$38.5 M in bonds and \$20 M in Los Angeles Convention Center reserves. This money will eventually be repaid through arena revenues. An additional \$12 M in tax incremental financing was also provided by the city's Community Redevelopment Agency.

[Facility Website](#)

UPDATE: AEG Worldwide held a groundbreaking ceremony in September 2005 for it's \$4.2 B, 4 million-square-foot development LA Live. AEG is funding \$1 B with the remaining \$3.2 B coming from private investors. The project is an attempt to revitalize downtown LA by connecting the Staple Center to the Los Angeles Convention Center with a state-of-the-art sports and entertainment development.

NAMING RIGHTS: Staples, and office supply company, is paying \$100 M over 20 years for the naming rights that expire in 2019.

Team: Minnesota Lynx

Affiliate: Minnesota Timberwolves

Principal Owner: Glen Taylor

[Team Website](#)

Arena: Target Center

Date Built: 1990

Facility Cost (millions): \$104

Facility Financing: Financed through a tax exempt bond issue.

[Facility Website](#)

NAMING RIGHTS: Target was paying \$18.8 M over 15 years for the naming rights that expired in 2005. The agreement appears to have been extended because the venue has retained the Target name.

Team: New York Liberty

Affiliate: New York Knicks
Principal Owner: Cablevision
[Team Website](#)

Arena: Madison Square Garden
Date Built: 1968
Facility Cost (millions): \$43
Facility Financing: \$200 M in renovations completed in 1991.
[Facility Website](#)

UPDATE: Madison Square Garden ("MSG") officials are planning to construct a new arena sometime in the near future. In February 2006, MSG was close to reaching a deal with developers. The deal would move MSG one block west of its current location onto Ninth Avenue. The proposed Madison Square Garden V would cost \$750 M.

Team: Phoenix Mercury

Affiliate: Phoenix Suns
Principal Owner: Robert Sarver
[Team Website](#)

Arena: US Airways Center
Date Built: 1992
Facility Cost (millions): \$90
Facility Financing: The City of Phoenix contributed \$35 M with \$28 M going to construct the arena and \$7 M for the land. The Phoenix Suns contributed \$55 M. The city has a 30-year commitment from the Suns to repay a portion of the contribution at \$500,000 per year, with an annual 3% increase. The city will also receive 40% of revenue from luxury boxes and advertising.
[Facility Website](#)

NAMING RIGHTS: US Airways is paying \$26 M over 30 years for the naming rights that expire in 2019. In January 2006, the name of the arena was changed from America West Arena to the US Airways Center after America West and US Airways merged in 2005.

Team: Sacramento Monarchs

Affiliate: Sacramento Kings

Principal Owner: Gavin and Joseph Maloof

[Team Website](#)

Arena: ARCO Arena

Date Built: 1988

Facility Cost (millions): \$40

Facility Financing: Privately financed.

[Facility Website](#)

UPDATE: The Maloofs have been pushing for a new arena for the past few years. The Team, city and county have been discussing the possibility for a new arena. The most recent proposal would require voter approval of a sales tax increase that would finance the arena.

NAMING RIGHTS: ARCO is paying \$750,000 per year for ten years for the naming rights that expire in 2007. The naming rights deal was originally signed in 1985 as a 99-year deal for only \$7.5 M. In 1997, the deal was renegotiated. Since then ARCO was bought by British Petroleum, but the company is going to keep the ARCO name because of its recognition on the west coast.

Team: San Antonio Silver Stars

Affiliate: San Antonio Spurs

Principal Owner: Peter Holt

[Team Website](#)

Arena: AT&T Center

Date Built: 2002

Facility Cost (millions): \$175

Facility Financing: \$146.5 M was generated through a county tax increase and an increase in hotel and rental car taxes. SS&E contributed \$28.5 M themselves, which they raised through a \$1.00 increase in ticket fees for NBA games and a \$1.00 parking surcharge.

[Facility Website](#)

NAMING RIGHTS: AT&T is paying \$41 M for 20 years for the naming rights that expire in 2022.

Team: Seattle Storm

Affiliate: Seattle Super Sonics
Principal Owner: Howard Schultz
[Team Website](#)

Arena: Key Arena
Date Built: 1995
Facility Cost (millions): \$94
Facility Financing: The arena cost the city \$75 M and the Supersonics \$19 M.
[Facility Website](#)

UPDATE: In July 2006, the Storm were sold to a group of investors from Oklahoma City. The group, which is headed by Clay Bennett, paid \$350 M for the Sonics and the Seattle Storm.

NAMING RIGHTS: Key Bank is paying \$15.1 M over 15 years for the naming rights that expire in 2010.

Team: Washington Mystics

Affiliate: Washington Wizards
Principal Owner: Lincoln Holdings LLC
[Team Website](#)

Arena: Verizon Center
Date Built: 1997
Facility Cost (millions): \$260
Facility Financing: Private loans financed the building. The District of Columbia provided \$60 M in infrastructure costs.
[Facility Website](#)

UPDATE: The name of the arena changed from the MCI Center to the Verizon Center in March 2006. The change was the result of Verizon's merger with MCI.

NAMING RIGHTS: Verizon is paying \$44 M over 15 years for the naming rights that expire in 2017.