



Minor League Baseball™

League: International League (AAA)

Team: Buffalo Bisons

Affiliate: Cleveland Indians (1995)

Principal Owner: Robert E. Rich, Jr.

[Team Website](#)

Stadium: Dunn Tire Park

Date Built: 1988

[Facility Website](#)

NAMING RIGHTS: The Bisons currently have an 8-year \$2.5 M naming rights deal with Dunn Tire Corporation. The deal runs through the 2006 season.

Team: Charlotte Knights

Affiliate: Chicago White Sox (1999)

Principal Owner: Bill Allen & Don Beaver

[Team Website](#)

Stadium: Knights Stadium

Date Built: 1990

UPDATE: Over the past few years the Knights have been trying to get a new stadium built. The Knights want to build a stadium in Charlotte's Center City. The stadium has not been approved; however, it appears that the Knights are getting close to an agreement with the city and county. Recently, the Knights selected an architect for the proposed stadium.

Team: Columbus Clippers

Affiliate: New York Yankees (1979)

Principal Owner: Columbus Baseball Team, Inc.

[Team Website](#)

Stadium: Cooper Stadium
Date Built: 1932 (renovated and reopened in 1977)
[Facility Website](#)

UPDATE: In 2005, the Franklin County Commissioners announced plans to move the Clippers to a new downtown stadium. Construction of the new Clippers' stadium is scheduled to begin in the fall of 2006. The new stadium is scheduled to open during the 2008 season.

NAMING RIGHTS: Huntington Bancshares, Inc. has entered an agreement to purchase the naming rights for the Clippers' new ballpark, which is expected to open in 2008. The deal is worth \$12 M over a 23 year period.

Team: Durham Bulls
Affiliate: Tampa Bay Devil Rays (1998)
Principal Owner: Capitol Broadcasting Co.
[Team Website](#)

Stadium: Durham Bulls Athletic Park
Date Built: 1995
Facility Cost (millions): \$16
[Facility Website](#)

Team: Indianapolis Indians
Affiliate: Pittsburgh Pirates (2005)
Principal Owner: Indians, Inc.
[Team Website](#)

Stadium: Victory Field
Date Built: 1996
Facility Cost (millions): \$20
[Facility Website](#)

Team: Louisville Bats
Affiliate: Cincinnati Reds (2000)
Principal Owner: Louisville Baseball Club, Inc.
[Team Website](#)

Stadium: Louisville Slugger Field
Date Built: 2000
Facility Cost (millions): \$39
Facility Financing: The field was financed through a partnership between the City of Louisville, the Bats, Hillerich & Bradsby, the Brown Foundation, Human Inc. and the Humana Foundation.
[Facility Website](#)

NAMING RIGHTS: The Louisville Slugger baseball bat company paid \$2 M for lifetime naming rights to the stadium.

Team: Norfolk Tides
Affiliate: New York Mets (1969)
Principal Owner: Tides Baseball Club, LP
[Team Website](#)

Stadium: Harbor Park
Date Built: 1993
Facility Cost (millions): \$16
Facility Financing: Harbor Park was financed through rent from the Tides and revenue from non-sports events held at the park.
[Facility Website](#)

Team: Ottawa Lynx
Affiliate: Baltimore Orioles
Principal Owner: Joseph Finley and Craig Stein
[Team Website](#)

Stadium: Lynx Stadium
Date Built: 1993
Facility Cost (millions): \$17
[Facility Website](#)

Team: Pawtucket Red Sox
Affiliate: Boston Red Sox (1973)
Principal Owner: Pawtucket Red Sox Baseball Club Inc.
[Team Website](#)

Stadium: McCoy Stadium
Date Built: 1942
[Facility Website](#)

Team: Richmond Braves
Affiliate: Atlanta Braves (1966)
Principal Owner: Ted Turner
[Team Website](#)

Stadium: The Diamond
Date Built: 1985
Facility Cost (millions): \$8

UPDATE: The Richmond Braves opened the Diamond Bar & Grill in 2005. The grill is located on the first base side of the stadium. It is a full service, air-conditioned, sports bar that is open 45 minutes prior to every home game and remains open throughout the course of the game.

Team: Rochester Red Wings
Affiliate: Minnesota Twins (2003)

Principal Owner: Rochester Community Baseball Inc.

[Team Website](#)

Stadium: Frontier Field

Date Built: 1996

[Facility Website](#)

NAMING RIGHTS: In 1996 Frontier Telephone entered into a naming rights agreement. The deal is for 20 years and is worth \$3.5 M.

Team: Scranton/Wilkes-Barre Red Barons

Affiliate: Philadelphia Phillies (1989)

Principal Owner: Joseph Finley and Craig Stein

[Team Website](#)

Stadium: Lackawanna County Stadium

Date Built: 1989

UPDATE: The team was recently sold to Joseph Finley and Craig Stein. Finley and Stein will be moving the team to Allentown, PA in 2008 to play in a new \$34 M ballpark. The team will spend one year playing in Ottawa, Canada during the 2007 season. The team's name and logo will also change, but a decision on the name and logo has not been made.

Team: Syracuse Sky Chiefs

Affiliate: Toronto Blue Jays (1978)

Principal Owner: Community Owned Baseball Club of Central New York, Inc.

[Team Website](#)

Stadium: Alliance Bank Stadium

Date Built: 1997

Facility Cost (millions): \$16

[Facility Website](#)

NAMING RIGHTS: In 2005, Alliance Bank signed a \$2.8 M, 20 year naming rights deal with the Syracuse Sky Chiefs. The deal runs through the 2025 season.

Team: Toledo Mud Hens

Affiliate: Detroit Tigers (1987)

Principal Owner: Toledo Mud Hens Baseball Club Inc.

[Team Website](#)

Stadium: Fifth Third Field

Date Built: 2002

Facility Cost (millions): \$39.2

NAMING RIGHTS: The Toledo Mud Hens have a 15 year, \$5 M naming rights deal with Fifth Third Bank that began in 2002.

League: Mexican League (AAA)

Team: Acereros de Monclova

Principal Owner: N/A

[Team Website](#)

Stadium: Estadio Monclova

Date Built: N/A

Team: Cafeteros de Cordoba

Principal Owner: N/A

[Team Website](#)

Stadium: Nuestro Estadio

Date Built: N/A

Team: Diablos Rojos del Mexico

Principal Owner: N/A

[Team Website](#)

Stadium: Foro Sol

Date Built: 2000

Team: Guerreros de Oaxaca

Principal Owner: N/A

[Team Website](#)

Stadium: Parque L.E. Vasconcelos

Date Built: 1950

[Facility Website](#)

Team: Leones de Yucatan

Principal Owner: N/A

[Team Website](#)

Stadium: Estadio Kukulcán

Date Built: 1982

Team: Olmecas de Tabasco

Principal Owner: N/A

[Team Website](#)

Stadium: Centenario 27 de Febrero
Date Built: N/A

Team: Pericos de Puebla
Principal Owner: N/A
[Team Website](#)

Stadium: Parque Hermanos Serdan
Date Built: N/A

Team: Piratas de Campeche
Principal Owner: N/A
[Team Website](#)

Stadium: Nelson Barrera Romellón
Date Built: N/A

Team: Potros de Tijuana
Principal Owner: N/A
[Team Website](#)

Stadium: Estadio Calimax
Date Built: 1976

Team: Rieleros de Aguascalientes
Principal Owner: N/A
[Team Website](#)

Stadium: Alberto Romo Chavez
Date Built: 1938

Team: Rojos del Aguila de Veracruz
Principal Owner: N/A
[Team Website](#)

Stadium: D. Universitario Beto Avila
Date Built: N/A

Team: Saraperos de Saltillo
Principal Owner: N/A
[Team Website](#)

Stadium: Parque Francisco I. Madero
Date Built: N/A

Team: Sultanes de Monterrey
Principal Owner: N/A
[Team Website](#)

Stadium: Estadio Monterrey
Date Built: 1997

Team: Tigres de la Angelopolis
Principal Owner: N/A
[Team Website](#)

Stadium: Estadio Hermanos Serdán
Date Built: N/A

Team: Tuneros de San Luis
Principal Owner: N/A
[Team Website](#)

Stadium: 20 de Noviembre
Date Built: N/A

Team: Vaqueros Laguna
Principal Owner: N/A
[Team Website](#)

Stadium: Estadio Revolucion
Date Built: N/A
[Facility Website](#)

League: Pacific Coast League (AAA)

Team: Albuquerque Isotopes
Affiliate: Florida Marlins (2003)
Principal Owner: Ken Young
[Team Website](#)

Stadium: Isotopes Park
Date Built: 2003
Facility Cost (millions): \$30

Team: Colorado Springs Sky Sox
Affiliate: Colorado Rockies (1993)
Principal Owner: David G. Elmore
[Team Website](#)

Stadium: Security Service Field

Date Built: 1988

Facility Cost (millions): \$3.7

[Facility Website](#)

UPDATE: Security Service Field just completed a \$4 M renovation in time for the 2005 season. The renovation included a new state-of-the-art home clubhouse for the Sky Sox, new umpire facilities, upgraded luxury boxes, a new main gate, plaza and entrance area, and new seats in the lower bowl.

NAMING RIGHTS: Security Service Credit Union entered into a 12-year naming rights agreement beginning in 2005. Terms of the deal were not disclosed.

Team: Fresno Grizzlies

Affiliate: San Francisco Giants (1998)

Principal Owner: Fresno Diamond Group

[Team Website](#)

Stadium: Grizzlies Stadium

Date Built: 2002

Facility Cost (millions): \$46

[Facility Website](#)

Team: Iowa Cubs

Affiliate: Chicago Cubs (1981)

Principal Owner: Michael Gartner

[Team Website](#)

Stadium: Principal Park

Date Built: 1992

Team: Las Vegas 51s

Affiliate: Los Angeles Dodgers (2001)

Principal Owner: Peter Guber, Paul Schaeffer, Hank Stickney, Ken Stickney

[Team Website](#)

Stadium: Cashman Field

Date Built: 1983

Facility Cost (millions): \$26 (including 100,000 sq. ft. convention center and 1,954 seat theatre)

[Facility Website](#)

UPDATE: In the summer of 2005 Mandalay Entertainment put the 51's on the market. As of August 2006, Mandalay remains the owner of the 51's. Mandalay is seeking at least \$20 M for the team.

Team: Memphis Redbirds
Affiliate: St. Louis Cardinals (1998)
Principal Owner: Memphis Redbirds Baseball Foundation Inc.
[Team Website](#)

Stadium: AutoZone Park
Date Built: 2000
Facility Cost (millions): \$46
[Facility Website](#)

NAMING RIGHTS: AutoZone entered into a 25-year, \$4.7 M naming rights deal with the Memphis Redbirds that runs through the 2024 season

Team: Nashville Sounds
Affiliate: Milwaukee Brewers (2005)
Principal Owner: Al Gordon
[Team Website](#)

Stadium: Herschel Greer Stadium
Date Built: 1978
[Facility Website](#)

UPDATE: In February 2006, the Nashville Metro Council approved a new \$43 M stadium for the Sounds. The stadium will be named First Tennessee Field and will be located on the Cumberland River. It will hold approximately 11,000 fans and is scheduled to be completed in time for the opening of the 2008 season.

NAMING RIGHTS: First Tennessee Bank entered into a naming rights agreement for the new stadium. The agreement is worth \$4.125 M over a 15 year term.

Team: New Orleans Zephyrs
Affiliate: Washington Nationals (2005)
Principal Owner: Donald Beaver
[Team Website](#)

Stadium: Zephyr Field
Date Built: 1997
Facility Cost (millions): \$25
[Facility Website](#)

UPDATE: The Zephyrs cancelled its final home games of 2005 due to Hurricane Katrina. Zephyr Field suffered some wind and water damage from Katrina. However, the Zephyrs were able to return to New Orleans for the 2006 season and opened the season at Zephyr Field.

Team: Oklahoma Redhawks
Affiliate: Texas Rangers (1983)

Principal Owner: Oklahoma Baseball Club, LLC

[Team Website](#)

Stadium: AT&T Bricktown Ballpark

Date Built: 1998

Facility Cost (millions): \$34.2

[Facility Website](#)

UPDATE: AT&T, formerly SBC Communications Inc., has a 10-year naming rights deal with the Redhawks. Terms of the deal were not disclosed. In March 2006, the name of the ballpark was changed from SBC Bricktown Ballpark to AT&T Bricktown Ballpark.

Team: Omaha Royals

Affiliate: Kansas City Royals (1969)

Principal Owner: Matt Minker, Warren Buffett, Walter Scott

[Team Website](#)

Stadium: Rosenblatt Stadium

Date Built: 1948

Facility Cost (millions): \$7.5 M renovation in 2002.

[Facility Website](#)

UPDATE: In early 2006, Rosenblatt Stadium put in a \$1.26 M screen above the left field stands. The video screen is the most recent of over \$30 M of improvements that have been made to Rosenblatt Stadium since the late 1980's in order to keep the College World Series ("CWS"). Rosenblatt Stadium has hosted the CWS since 1950. Currently, an agreement is in place to keep the CWS at Rosenblatt through 2010.

Team: Portland Beavers

Affiliate: San Diego Padres (2001)

Principal Owner: Beavers PCL Baseball LLC

[Team Website](#)

Stadium: PGE Park

Date Built: 1926

Facility Cost (millions): \$.5; \$38 M renovation completed in 2001.

Facility Financing: The stadium was financed in 1926 by selling plaques, a.k.a. seat-licenses for \$100. After only two months, it had raised \$300,000.

[Facility Website](#)

UPDATE: In late 2005, the Beavers and the City of Portland reached an agreement that will keep the Beavers in Portland through at least 2010.

NAMING RIGHTS: The stadium currently is under a 10-year, \$7 M naming rights deal with Pacific Gas and Electric (PGE).

Team: Round Rock Express
Affiliate: Houston Astros (2005)
Principal Owner: Nolan Ryan, Reid Ryan, Don Sanders, Con Maloney, Rich Hollander
[Team Website](#)

Stadium: The Dell Diamond
Date Built: 2000
Facility Cost (millions): \$20; \$1.6 M expansion (2004)
[Facility Website](#)

NAMING RIGHTS: Dell Computers currently has a 15-year, \$2.5 M naming rights deal with the Express. The deal runs through the 2014 season.

Team: Sacramento River Cats
Affiliate: Oakland Athletics (2000)
Principal Owner: Sacramento River Cats Baseball Club LLC
[Team Website](#)

Stadium: Raley Field
Date Built: 2000
Facility Cost (millions): \$40
[Facility Website](#)

Team: Salt Lake Bees
Affiliate: Los Angeles Angels of Anaheim (2001)
Principal Owner: Larry Miller
[Team Website](#)

Stadium: Franklin Covey Field
Date Built: 1994
Facility Cost (millions): \$22
[Facility Website](#)

UPDATE: Utah Jazz owner, Larry Miller purchased the Bees in early 2005. When Miller purchased the team, they were named the Salt Lake Stingers. Miller decided to change the team's name, and thus, the team opened the 2006 season as the Bees.

NAMING RIGHTS: Franklin Covey currently has a 10-year, \$1.4 M naming rights deal with the Salt Lake Bees that will expire in 2007.

Team: Tacoma Rainiers
Affiliate: Seattle Mariners (1995)
Principal Owner: George Foster
[Team Website](#)

Stadium: Cheney Stadium

Date Built: 1960

Facility Cost (millions): \$.940

Facility Financing: The stadium was publicly financed by the city, while Ben Cheney provided \$100,000 for cost overruns.

[Facility Website](#)

Team: Tucson Sidewinders

Affiliate: Arizona Diamondbacks (1998)

Principal Owner: Tucson Baseball LLC

[Team Website](#)

Stadium: Tucson Electric Park

Date Built: 1998

Facility Cost (millions): \$35

Facility Financing: The stadium was publicly financed by Pima County.

[Facility Website](#)

NAMING RIGHTS: Tucson Electric currently has a 10 year, \$2 M naming rights deal for the stadium with the Sidewinders. The deal expires in 2008.

League: Eastern League (AA)

Team: Akron Aeros

Affiliate: Cleveland Indians (1989)

Principal Owner: Mike Agganis, Greg Agganis

[Team Website](#)

Stadium: Canal Park

Date Built: 1997

Facility Cost (millions): \$31

[Facility Website](#)

Team: Altoona Curve

Affiliate: Pittsburgh Pirates (1999)

Principal Owner: Curve Baseball LP

[Team Website](#)

Stadium: Blair County Ballpark

Date Built: 1999

Facility Cost (millions): \$12

[Facility Website](#)

Team: Binghamton Mets
Affiliate: New York Mets (1992)
Principal Owner: David Maines, William Maines, George Scherer, Michael Urda
[Team Website](#)

Stadium: NYSEG Stadium
Date Built: 1992

NAMING RIGHTS: New York State Electric and Gas has a naming rights agreement with the Binghamton Mets for its stadium. Terms of the deal were not disclosed.

Team: Bowie Baysox
Affiliate: Baltimore Orioles (1993)
Principal Owner: Comcast-Spectacor, LP
[Team Website](#)

Stadium: Prince George's Stadium
Date Built: 1994

Team: Connecticut Defenders
Affiliate: San Francisco Giants (2003)
Principal Owner: Lou DiBella
[Team Website](#)

Stadium: Senator Thomas J. Dodd Memorial Stadium
Date Built: 1995

UPDATE: In 2005, boxing promoter Lou DiBella purchased the Norwich Navigators. DiBella subsequently changed the team's name to the Connecticut Defenders. The team began 2006 as the Defenders.

Team: Erie SeaWolves
Affiliate: Detroit Tigers (2001)
Principal Owner: Alan Levin
[Team Website](#)

Stadium: Jerry Uht Park
Date Built: 1995

Team: Harrisburg Senators
Affiliate: Washington Nationals (1991)
Principal Owner: Harrisburg Civic Baseball Club, Inc.
[Team Website](#)

Stadium: Commerce Bank Park
Date Built: 1987

NAMING RIGHTS: Commerce Bank signed a 15-year, \$3.5 M naming rights deal with the Harrisburg Senators in 2004, and Riverside Stadium was renamed Commerce Bank Park.

Team: New Britain Rock Cats

Affiliate: Minnesota Twins (1995)

Principal Owner: New Britain Baseball, Inc.

[Team Website](#)

Stadium: New Britain Stadium

Date Built: 1996

[Facility Website](#)

UPDATE: In February 2006, the Rock Cats and the City of New Britain signed a new lease agreement that will keep the Rock Cats at New Britain Stadium for the next 20 years.

Team: New Hampshire Fisher Cats

Affiliate: Toronto Blue Jays (2003)

Principal Owner: Arthur P. Solomon

[Team Website](#)

Stadium: MERCHANTSAUTO.COM Stadium

Date Built: 2005

Facility Cost (millions): \$20

Facility Financing: Fisher Cats Ballpark is a privately financed ballpark.

[Facility Website](#)

UPDATE: The Fisher Cats moved into its new home, Fisher Cats Ballpark, for the 2005 season. Drew Weber also sold his controlling interest in the team in 2005. Art Solomon is the new controlling owner. Solomon bought 60% of the team from Weber in July 2005. Weber retained a 40% ownership share in the Fisher Cats.

NAMING RIGHTS: Merchantsauto.com recently purchased the naming rights for the Fisher Cats new ballpark. The terms of the deal were not disclosed.

Team: Portland Sea Dogs

Affiliate: Boston Red Sox (2003)

Principal Owner: Daniel Burke

[Team Website](#)

Stadium: Hadlock Field

Date Built: 1994

Team: Reading Phillies

Affiliate: Philadelphia Phillies (1967)

Principal Owner: Craig Stein

[Team Website](#)

Stadium: FirstEnergy Stadium
Date Built: 1950
Facility Cost (millions): \$.656
Facility Financing: Publicly financed by the City of Reading
[Facility Website](#)

NAMING RIGHTS: FirstEnergy signed a 15-year, \$2.25 M naming rights deal with the Reading Phillies in 2002 and GPU Stadium was renamed FirstEnergy Stadium.

Team: Trenton Thunder
Affiliate: New York Yankees (2003)
Principal Owner: Garden State Baseball LLP
[Team Website](#)

Stadium: Samuel J. Plumeri Sr. Field at Mercer County Waterfront Park
Date Built: 1994
Facility Cost (millions): \$18.3

League: Southern League (AA)

Team: Birmingham Barons
Affiliate: Chicago White Sox (1986)
Principal Owner: Don Logan, Jeff Logan and Stan Logan
[Team Website](#)

Stadium: Hoover Metropolitan Stadium
Date Built: 1988
Facility Cost (millions): \$14.5
Facility Financing: The stadium was publicly financed by the City of Hoover.

UPDATE: Hoover Metropolitan Stadium is scheduled to undergo a \$2.5 M facelift during 2006. Phase 1 of the renovations began in February and was completed by April in time for the start of the season. The phase 1 changes included painting the concourse, replacing ceilings and refurbishing restrooms. Phase 2 of the renovations will begin after the season. The phase 2 renovations will include redesigning stadium entrances, doubling the number of media facilities and replacing seats in the stadium's lower level.

Team: Carolina Mudcats
Affiliate: Florida Marlins (2003)
Principal Owner: Steve Bryant
[Team Website](#)

Stadium: Five County Stadium

Date Built: 1991

[Facility Website](#)

Team: Chattanooga Lookouts

Affiliate: Cincinnati Reds (1988)

Principal Owner: Frank Burke, Daniel Burke, and Charles Eshbach

[Team Website](#)

Stadium: BellSouth Park

Date Built: 2000

Facility Cost (millions): \$10

[Facility Website](#)

UPDATE: BellSouth entered into a 10-year, \$1 M naming rights deal with the Chattanooga Lookouts in 2000 for the naming rights to their new stadium.

Team: Huntsville Stars

Affiliate: Milwaukee Brewers (1999)

Principal Owner: Miles Prentice

[Team Website](#)

Stadium: Joe W. Davis Municipal Stadium

Date Built: 1985

[Facility Website](#)

UPDATE: In early 2006, the Stars and the City of Huntsville entered into a new 5-year lease. As part of the lease, the city agreed to pay \$1 M for stadium repairs.

Team: Jacksonville Suns

Affiliate: Los Angeles Dodgers (2001)

Principal Owner: Peter Bragan Sr.

[Team Website](#)

Stadium: The Baseball Grounds of Jacksonville

Date Built: 2003

Facility Cost (millions): \$34

Facility Financing: The stadium was publicly financed by the City of Jacksonville through taxes as part of the Better Jacksonville Plan.

[Facility Website](#)

Team: Mississippi Braves

Affiliate: Atlanta Braves (1984)

Principal Owner: Ted Turner

[Team Website](#)

Stadium: Trustmark Park
Date Built: 2005
Facility Cost (millions): \$25
[Facility Website](#)

NAMING RIGHTS: Trustmark entered into a naming rights agreement with the Mississippi Braves for their new stadium in 2005, which will be called Trustmark Park. The agreement is for 15 years, but the price paid by Trustmark is unknown.

Team: Mobile BayBears
Affiliate: San Diego Padres (1987)
Principal Owner: Mike Savit
[Team Website](#)

Stadium: Hank Aaron Stadium
Date Built: 1997
[Facility Website](#)

Team: Montgomery Biscuits
Affiliate: Tampa Bay Devil Rays (2004)
Principal Owner: Tom Dickson & Sherrie Meyers
[Team Website](#)

Stadium: Montgomery Riverwalk Stadium
Date Built: 2004
[Facility Website](#)

Team: Tennessee Smokies
Affiliate: Arizona Diamondbacks (2005)
Principal Owner: SPBC, LLC
[Team Website](#)

Stadium: Smokies Park
Date Built: 2000
Facility Cost (millions): \$20
[Facility Website](#)

Team: West Tennessee Diamond Jaxx
Affiliate: Chicago Cubs (1988)
Principal Owner: Bob Lozinak
[Team Website](#)

Stadium: Pringles Park
Date Built: 1998
Facility Cost (millions): \$8
[Facility Website](#)

NAMING RIGHTS: Proctor & Gamble signed a 15-year, \$1.2 M naming rights deal with the West Tenn Diamond Jaxx in 1998, naming its new stadium Pringles Park. It was the first naming rights deal on the AA level.

League: Texas League (AA)

Team: Arkansas Travelers

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Arkansas Travelers Baseball, Inc.

[Team Website](#)

Stadium: Ray Winder Field

Date Built: 1932

[Facility Website](#)

UPDATE: The Travelers will begin the 2007 season in a new ballpark. The ballpark will be named Dickey-Stephens Park. The construction of the ballpark is being financed by a voter-approved 1% sales tax increase.

Team: Corpus Christi Hooks

Affiliate: Houston Astros (2000)

Principal Owner: Nolan Ryan, Reid Ryan, Don Sanders, Reese Ryan, Eddie Maloney, Bret Sanders, Brad Sanders, Jay Miller

[Team Website](#)

Stadium: Whataburger Field

Date Built: 2005

[Facility Website](#)

NAMING RIGHTS: Whataburger, Inc. entered into a 15-year naming rights deal with the Corpus Christie Hooks beginning in 2005 for its new stadium. Financial terms of the deal were not disclosed.

Team: Frisco Roughriders

Affiliate: Texas Rangers (2003)

Principal Owner: Mandalay Entertainment

[Team Website](#)

Stadium: Dr. Pepper/Seven Up Ballpark

Date Built: 2003

[Facility Website](#)

NAMING RIGHTS: Dr. Pepper/Seven Up entered into a 10-year naming rights deal with the Frisco Roughriders in 2004. Financial terms of the deal were not disclosed.

Team: Midland Rockhounds
Affiliate: Oakland Athletics
Principal Owner: Miles Prentice and Bob Richmond
[Team Website](#)

Stadium: Citibank Ballpark
Date Built: 2002
[Facility Website](#)

NAMING RIGHTS: In 2002, First American Bank entered into a naming rights deal for the new ballpark. The terms of the deal were not disclosed. The venue's name was changed to Citibank Ballpark in 2005 when Citibank bought First American Bank.

Team: San Antonio Missions
Affiliate: Seattle Mariners (2001)
Principal Owner: David Elmore
[Team Website](#)

Stadium: Nelson W. Wolff Stadium
Date Built: 1994
[Facility Website](#)

Team: Springfield Cardinals
Affiliate: St. Louis Cardinals (2005)
Principal Owner: St. Louis Cardinals
[Team Website](#)

Stadium: Hammons Field
Date Built: 2005
Facility Cost (millions): \$32
Facility Financing: The stadium was funded entirely by John Q. Hammons.
[Facility Website](#)

Team: Tulsa Drillers
Affiliate: Colorado Rockies (2003)
Principal Owner: Went Hubbard
[Team Website](#)

Stadium: Drillers Stadium
Date Built: 1981
[Facility Website](#)

Team: Wichita Wranglers
Affiliate: Kansas City Royals (1995)
Principal Owner: Rich Products Corp.
[Team Website](#)

Stadium: Lawrence-Dumont Stadium

Date Built: 1934

[Facility Website](#)

League: California League (A-Advanced)

Team: Bakersfield Blaze

Affiliate: Texas Rangers (2005)

Principal Owner: Bakersfield Baseball LLC

[Team Website](#)

Stadium: Sam Lynn Ballpark

Date Built: 1941

[Facility Website](#)

Team: High Desert Mavericks

Affiliate: Kansas City Royals

Principal Owner: Bobby Brett

[Team Website](#)

Stadium: Mavericks Stadium

Date Built: 1991

[Facility Website](#)

Team: Inland Empire 66ers

Affiliate: Seattle Mariners (2001)

Principal Owner: David Elmore, Donna Tuttle

[Team Website](#)

Stadium: Arrowhead Credit Union Park

Date Built: 1996

[Facility Website](#)

NAMING RIGHTS: Arrowhead Credit Union has a 10-year, \$750,000 naming rights deal with the 66ers that began in 2002 and runs through the 2011 season.

Team: Lake Elsinore Storm

Affiliate: San Diego Padres

Principal Owner: Gary Jacobs

[Team Website](#)

Stadium: The Diamond

Date Built: 1994

[Facility Website](#)

Team: Lancaster JetHawks
Affiliate: Arizona Diamondbacks (2001)
Principal Owner: Mike & Judy Ellis
[Team Website](#)

Stadium: Clear Channel Stadium
Date Built: 1996
[Facility Website](#)

NAMING RIGHTS: Clear Channel Communications entered into a 10-year, \$770,000 naming rights deal with the Lancaster JetHawks and the City of Lancaster in 2005. The City of Lancaster and the JetHawks will divide the revenue from the deal equally. The deal runs through the 2014 season.

Team: Modesto Nuts
Affiliate: Colorado Rockies (2005)
Principal Owner: Chris Chen
[Team Website](#)

Stadium: John Thurman Field
Date Built: 1952
Facility Cost (millions): \$3.93
Facility Financing: Publicly financed by the City of Modesto
[Facility Website](#)

Team: Rancho Cucamonga Quakes
Affiliate: Los Angeles Angels of Anaheim (2001)
Principal Owner: Jack Cooley, Scott Ostlund, Hank Stickney
[Team Website](#)

Stadium: The Epicenter
Date Built: 1993
[Facility Website](#)

Team: San Jose Giants
Affiliate: San Francisco Giants (1988)
Principal Owner: Progress Sports Management
[Team Website](#)

Stadium: Municipal Stadium
Date Built: 1942
Facility Cost (millions): \$.080
Facility Financing: Publicly financed as part of President Franklin Roosevelt's Work Progress Administration (WPA).
[Facility Website](#)

UPDATE: Before the opening of the 2005 season, the San Jose Giants agreed to a two-year player development extension with the San Francisco Giants, meaning San Jose will be the Advanced Class-A affiliate for San Francisco through the 2006 season.

Team: Stockton Ports
Affiliate: Oakland Athletics (2005)
Principal Owner: Tom Volpe
[Team Website](#)

Stadium: Banner Island Ballpark
Date Built: 2005
Facility Cost (millions): \$23.9

UPDATE: The Stockton Ports moved into its new stadium, Banner Island Ballpark, in time for the 2005 season.

Team: Visalia Oaks
Affiliate: Tampa Bay Devil Rays (2005)
Principal Owner: Tom Seidler & Kevin O'Malley
[Team Website](#)

Stadium: Recreation Park
Date Built: 1946
[Facility Website](#)

League: Carolina League (A-Advanced)

Team: Frederick Keys
Affiliate: Baltimore Orioles (1989)
Principal Owner: Comcast-Spectator
[Team Website](#)

Stadium: Harry Grove Stadium
Date Built: 1990

Team: Kinston Indians
Affiliate: Cleveland Indians (1987)
Principal Owner: Cam McRae & North Johnson
[Team Website](#)

Stadium: Grainger Stadium
Date Built: 1949
[Facility Website](#)

Team: Lynchburg Hillcats
Affiliate: Pittsburgh Pirates (1995)
Principal Owner: Lynchburg Baseball Corp.
[Team Website](#)

Stadium: Calvin Falwell Field
Date Built: 1940
[Facility Website](#)

Team: Myrtle Beach Pelicans
Affiliate: Atlanta Braves (1999)
Principal Owner: Capitol Broadcasting Company, Inc.
[Team Website](#)

Stadium: Coastal Federal Field
Date Built: 1999
Facility Cost (millions): \$13
[Facility Website](#)

NAMING RIGHTS: Coastal Federal Bank has a 10-year, \$1 M naming rights agreement with the Myrtle Beach Pelicans that began in 1999 and runs through the 2008 season.

Team: Potomac Nationals
Affiliate: Washington Nationals (2005)
Principal Owner: Art Silber
[Team Website](#)

Stadium: G. Richard Pfitzner Stadium
Date Built: 1984
[Facility Website](#)

UPDATE: The then Potomac Cannons signed a two-year player development contract with the then Montreal Expos (now Washington Nationals) after the 2004 season to be the Expos' A-Advanced affiliate. After the Montreal Expos became the Washington Nationals, the Potomac Cannons changed its name to the Potomac Nationals for the 2005 season.

Team: Salem Avalanche
Affiliate: Houston Astros (2003)
Principal Owner: Kelvin Bowles
[Team Website](#)

Stadium: Lewis-Gale Medical Center Field at Salem Memorial Baseball Stadium
Date Built: 1995
[Facility Website](#)

UPDATE: The Avalanche hosted the 2006 Virginia Carolina League/California League All-Star game on June 27, 2006.

NAMING RIGHTS: In April 2006 the Lewis-Gale Medical Center purchased the naming rights to the Salem Memorial Baseball Stadium. The name of the ballpark was changed to Lewis-Gale Medical Center Field at Salem Memorial Baseball Stadium. The term of the naming rights agreement is 5 years, but it is unclear how much Lewis-Gale will pay for the naming rights.

Team: Wilmington Blue Rocks

Affiliate: Boston Red Sox (2005)

Principal Owner: Wilmington Blue Rocks, LP

[Team Website](#)

Stadium: Judy Johnson Field at Daniel S. Frawley Stadium

Date Built: 1993

[Facility Website](#)

Team: Winston-Salem Warthogs

Affiliate: Chicago White Sox (1997)

Principal Owner: Billy Prim & Andrew "Flip" Filipowski

[Team Website](#)

Stadium: Ernie Shore Field

Date Built: 1956

[Facility Website](#)

League: Florida State League (A-Advanced)

Team: Brevard County Manatees

Affiliate: Milwaukee Brewers (2005)

Principal Owner: Central Florida Baseball Group, LLC

[Team Website](#)

Stadium: Space Coast Stadium

Date Built: 1994

[Facility Website](#)

Team: Clearwater Threshers

Affiliate: Philadelphia Phillies (1985)

Principal Owner: The Philadelphia Phillies

[Team Website](#)

Stadium: Bright House Networks Field

Date Built: 2004

Facility Cost (millions): \$25

Facility Financing: The park was jointly financed by the State of Florida, Pinellas County, the City of Clearwater and the Philadelphia Phillies.

[Facility Website](#)

NAMING RIGHTS: Bright House Networks has a 10-year, \$1.7 M naming rights deal with the Clearwater Threshers for its ballpark. The deal runs through the 2013 season.

Team: Daytona Cubs

Affiliate: Chicago Cubs (1993)

Principal Owner: Andrew K. Rayburn

[Team Website](#)

Stadium: Jackie Robinson Ballpark

Date Built: 1914

[Facility Website](#)

UPDATE: In 2005 Jackie Robinson Ballpark underwent \$1.4 M worth of renovations. The renovations included the construction of the Jackie Robinson Museum at Jackie Robinson Ballpark. The renovations also included new field lights, a new scoreboard, a river walk and a renovated clubhouse and concession stands. The renovations were paid for by a combination of federal, state, county and city money.

Team: Dunedin Blue Jays

Affiliate: Toronto Blue Jays (1987)

Principal Owner: Toronto Blue Jays

[Team Website](#)

Stadium: Knology Park

Date Built: 1990

Facility Cost (millions): \$2.4

Facility Financing: Publicly financed by the City of Dunedin.

[Facility Website](#)

NAMING RIGHTS: The ballpark was renamed Knology Park in 2004 when Knology and the Blue Jays entered a 5-year naming rights deal worth \$400,000.

Team: Fort Myers Miracle

Affiliate: Minnesota Twins (1993)

Principal Owner: Marvin Goldklang

[Team Website](#)

Stadium: William Hammond Stadium

Date Built: 1991

[Facility Website](#)

Team: Jupiter Hammerheads
Affiliate: Florida Marlins (2002)
Principal Owner: Florida Marlins
[Team Website](#)

Stadium: Roger Dean Stadium
Date Built: 1998
Facility Cost (millions): \$28
Facility Financing: Publicly financed by Palm Beach County.
[Facility Website](#)

NAMING RIGHTS: In 1998, Roger Dean Automotive paid \$1 M for the naming rights to the ballpark. The 10-year agreement expires in 2008.

Team: Lakeland Tigers
Affiliate: Detroit Tigers (1967)
Principal Owner: Mike Ilitch
[Team Website](#)

Stadium: Joker Marchant Stadium
Date Built: 1966
Facility Cost (millions): \$.500
Facility Financing: Publicly financed by the City of Lakeland.
[Facility Website](#)

UPDATE: The Tigers hosted the 2006 Florida State League All-Star game on June 17, 2006.

Team: Palm Beach Cardinals
Affiliate: St. Louis Cardinals (2003)
Principal Owner: St. Louis Cardinals
[Team Website](#)

Stadium: Roger Dean Stadium
Date Built: 1998
Facility Cost (millions): \$28
Facility Financing: Publicly financed by Palm Beach County.
[Facility Website](#)

NAMING RIGHTS: In 1998, Roger Dean Automotive paid \$1 M for the naming rights to the ballpark. The 10-year agreement expires in 2008. This is the same deal that applies to the Jupiter Hammerheads. The Cardinals and Hammerheads share Roger Dean Stadium.

Team: St. Lucie Mets
Affiliate: New York Mets (1988)
Principal Owner: Fred Wilpon
[Team Website](#)

Stadium: Tradition Field

Date Built: 1988

[Facility Website](#)

NAMING RIGHTS: The stadium was renamed Tradition Field in 2004 when the naming rights were sold. The naming rights agreement has a term of 10 years.

Team: Sarasota Reds

Affiliate: Cincinnati Reds (2005)

Principal Owner: Cincinnati Reds

[Team Website](#)

Stadium: Ed Smith Stadium

Date Built: 1989

[Facility Website](#)

Team: Tampa Yankees

Affiliate: New York Yankees (1994)

Principal Owner: George Steinbrenner

[Team Website](#)

Stadium: Legends Field

Date Built: 1996

[Facility Website](#)

Team: Vero Beach Dodgers

Affiliate: Los Angeles Dodgers (1980)

Principal Owner: Los Angeles Dodgers, Inc.

[Team Website](#)

Stadium: Holman Stadium

Date Built: 1953

Facility Cost (millions): .100

Facility Financing: Privately financed by the Dodgers.

League: Midwest League (A)

Team: Beloit Snappers

Affiliate: Minnesota Twins (2005)

Principal Owner: Beloit Professional Baseball Association, Inc.

[Team Website](#)

Stadium: Pohlman Field

Date Built: 1982

[Facility Website](#)

Team: Burlington Bees

Affiliate: Kansas City Royals

Principal Owner: Burlington Baseball Association

[Team Website](#)

Stadium: Community Field

Date Built: 1973

[Facility Website](#)

UPDATE: The Bees recently completed a \$3 M renovation to Community Field. The renovations included new concession stands, new entrances, an enlarged press box and upgrades to restrooms and locker rooms. The improvements were completed in time for the opening of the 2005 season. They were paid for by a combination of state grant money, the City of Burlington, Des Moines County and donations. More improvements are planned for 2006 and beyond.

Team: Cedar Rapids Kernels

Affiliate: Los Angeles Angels of Anaheim (1993)

Principal Owner: Cedar Rapids Baseball Club, Inc.

[Team Website](#)

Stadium: Veterans Memorial Stadium

Date Built: 2002

Team: Clinton LumberKings

Affiliate: Texas Rangers (2003)

Principal Owner: Clinton Baseball Club, Inc.

[Team Website](#)

Stadium: Alliant Energy Field

Date Built: 1937

[Facility Website](#)

UPDATE: The LumberKings opened the 2006 season at the newly renovated Alliant Energy Field. The improvements include a new clubhouse, a larger picnic area, a new concession building and new seats.

NAMING RIGHTS: Alliant Energy has a 10-year, \$450,000 naming rights deal with the Clinton LumberKings for their stadium. The deal runs through the 2011 season.

Team: Dayton Dragons

Affiliate: Cincinnati Reds (2000)

Principal Owner: Mandalay Sports Entertainment
[Team Website](#)

Stadium: Fifth Third Field
Date Built: 2000

NAMING RIGHTS: The Dayton Dragons have a 20-year, \$4.3 M naming rights deal with Fifth Third Bank that began with the 2000 season.

Team: Fort Wayne Wizards
Affiliate: San Diego Padres (1999)
Principal Owner: Chris Schoen & Jason Freier
[Team Website](#)

Stadium: Memorial Stadium
Date Built: 1993

UPDATE: In February 2006, General Sports and Entertainment, LLC sold the Wizards to Hardball Capital. Hardball is headed by Chris Schoen and Jason Freier.

Team: Kane County Cougars
Affiliate: Oakland Athletics (2003)
Principal Owner: Cougar Baseball Partnership
[Team Website](#)

Stadium: Phillip B. Elfstrom Stadium
Date Built: 1991

Team: Lansing Lugnuts
Affiliate: Toronto Blue Jays (2005)
Principal Owner: Tom Dickson
[Team Website](#)

Stadium: Oldsmobile Park
Date Built: 1996

NAMING RIGHTS: Oldsmobile has a 15-year, \$1.5 M naming rights deal with the Lansing Lugnuts for its stadium. The deal runs through the 2010 season.

Team: Peoria Chiefs
Affiliate: Chicago Cubs (2005)
Principal Owner: Peoria Chiefs Community Baseball Club, LLC
[Team Website](#)

Stadium: O'Brien Field
Date Built: 2002

Facility Cost (millions): \$23

Facility Financing: \$16 M was financed privately by the ownership group. The remaining \$7 M was paid by the City of Peoria.

[Facility Website](#)

NAMING RIGHTS: The Chiefs and O'Brien Automotive Group have a 7-year naming rights deal in place. The agreement is worth \$1.05 M.

Team: South Bend Silver Hawks

Affiliate: Arizona Diamondbacks (1997)

Principal Owner: Joe Kernan

[Team Website](#)

Stadium: Stanley Coveleski Regional Stadium

Date Built: 1987

UPDATE: In early 2006, Joe Kernan purchased the Silver Hawks from Palisades Baseball Inc. Kernan's purchase will keep the Silver Hawks in South Bend.

Team: Southwest Michigan Devil Rays

Affiliate: Tampa Bay Devil Rays (2005)

Principal Owner: Michigan Baseball Foundation

[Team Website](#)

Stadium: C.O. Brown Stadium

Date Built: 1990

[Facility Website](#)

UPDATE: The Devil Rays were sold to the non-profit Michigan Baseball Foundation in January 2006. The Team is playing the 2006 season in Battle Creek at C.O. Brown Stadium, but the Devil Rays will move to Midland, MI following the season. A new stadium is being built in Midland for the team.

Team: Swing of the Quad Cities

Affiliate: St. Louis Cardinals (2005)

Principal Owner: Kevin Krause

[Team Website](#)

Stadium: John O'Donnell Stadium

Date Built: 1931

Team: West Michigan Whitecaps

Affiliate: Detroit Tigers (1997)

Principal Owner: Lew Chamberlain

[Team Website](#)

Stadium: Fifth Third Ballpark
Date Built: 1994
Facility Cost (millions): \$6 M
[Facility Website](#)

NAMING RIGHTS: The West Michigan Whitecaps have a naming rights deal with Fifth Third Bank that began with the 2002 season. Terms of the deal are unknown.

Team: Wisconsin Timber Rattlers
Affiliate: Seattle Mariners (1993)
Principal Owner: Appleton Baseball Club, Inc.
[Team Website](#)

Stadium: Fox Cities Stadium
Date Built: 1995
Facility Cost (millions): \$5
Facility Financing: Privately financed by the Appleton Baseball Club.

League: South Atlantic League (A)

Team: Asheville Tourists
Affiliate: Colorado Rockies (1994)
Principal Owner: Palace Sports & Entertainment
[Team Website](#)

Stadium: McCormick Field
Date Built: 1992
Facility Cost (millions): .200
Facility Financing: McCormick Field was publicly funded by the City of Asheville.

Team: Augusta GreenJackets
Affiliate: San Francisco Giants (2005)
Principal Owner: Ripken Baseball Group, Inc.
[Team Website](#)

Stadium: Lake Olmstead Stadium
Date Built: 1995
[Facility Website](#)

UPDATE: Ripken Baseball Group, Inc. purchased the Greenjackets in June 2005 from HWS Baseball Group. The group assumed full operation of the team October 1, 2005.

Team: Charleston RiverDogs
Affiliate: New York Yankees (2005)

Principal Owner: Marv Goldklang
[Team Website](#)

Stadium: Joseph P. Riley Jr. Ballpark
Date Built: 1997
[Facility Website](#)

Team: Columbus Catfish
Affiliate: Los Angeles Dodgers
Principal Owner: David Heller
[Team Website](#)

Stadium: Golden Park
Date Built: 1951

Team: Delmarva Shorebirds
Affiliate: Baltimore Orioles
Principal Owner: Comcast
[Team Website](#)

Stadium: Arthur W. Perdue Stadium
Date Built: 1996

Team: Greensboro Grasshoppers
Affiliate: Florida Marlins
Principal Owner: Cooper Brantley, Len White, Wes Elingburg
[Team Website](#)

Stadium: First Horizon Park
Date Built: 2005
[Facility Website](#)

NAMING RIGHTS: First Horizon National, a Memphis based bank, purchased the naming rights to the ballpark in 2004. First Horizon will pay \$3 M over the 10-year agreement.

Team: Greenville Drive
Affiliate: Boston Red Sox
Principal Owner: RB3, LLC
[Team Website](#)

Stadium: West End Field
Date Built: 2006
[Facility Website](#)

UPDATE: The Greenville Drive opened the 2006 season in its new ballpark, West End Field. West End Field is modeled after Fenway Park. The ballpark includes a miniature version of the Green Monster and a Pesky Pole down the right field line.

Team: Hagerstown Suns
Affiliate: New York Mets
Principal Owner: Mandalay Sports Entertainment
[Team Website](#)

Stadium: Municipal Stadium
Date Built: 1930
[Facility Website](#)

Team: Hickory Crawdads
Affiliate: Pittsburgh Pirates
Principal Owner: Don Beaver, Luther Beaver, Charles Young
[Team Website](#)

Stadium: L.P. Frans Stadium
Date Built: 1993

Team: Kannapolis Intimidators
Affiliate: Chicago White Sox
Principal Owner: Smith Family Baseball
[Team Website](#)

Stadium: Fieldcrest Cannon Stadium
Date Built: 1995
Facility Cost (millions): \$8
[Facility Website](#)

NAMING RIGHTS: Fieldcrest Cannon, Inc. owns the naming rights to the stadium. The terms of the deal were not disclosed.

Team: Lake County Captains
Affiliate: Cleveland Indians
Principal Owner: Peter Carfagna, Rita Murphy-Carfagna, & Ray Murphy
[Team Website](#)

Stadium: Classic Park
Date Built: 2003
Facility Cost (millions): \$20
[Facility Website](#)

NAMING RIGHTS: Classic Automotive Group has a 15-year naming rights deal that expires in 2020. Classic reportedly paid \$4.26 M for the rights.

Team: Lake Wood BlueClaws
Affiliate: Philadelphia Phillies
Principal Owner: American Baseball Company
[Team Website](#)

Stadium: FirstEnergy Park
Date Built: 2001
[Facility Website](#)

NAMING RIGHTS: FirstEnergy has a 20-year, \$4.5 M naming rights deal with the Lake Wood BlueClaws that runs through the 2020 season.

Team: Lexington Legends
Affiliate: Houston Astros
Principal Owner: William Shea
[Team Website](#)

Stadium: Applebee's Park
Date Built: 2001
Facility Cost (millions): \$13.5
[Facility Website](#)

UPDATE: Applebee's has a 10-year naming rights deal with the Lexington Legends for its stadium. The deal expires in 2011. Applebee's paid a reported \$3 M for the naming rights.

Team: Rome Braves
Affiliate: Atlanta Braves
Principal Owner: Time Warner
[Team Website](#)

Stadium: State Mutual Stadium
Date Built: 2003
Facility Cost (millions): \$15.8
[Facility Website](#)

UPDATE: State Mutual Insurance has a naming rights deal with the Rome Braves that began in 2003. Terms of the deal were not disclosed.

Team: Savannah Sand Gnats
Affiliate: Washington Nationals
Principal Owner: John Simmons
[Team Website](#)

Stadium: Grayson Stadium
Date Built: 1941

UPDATE: Historic Grayson Stadium underwent a renovation in time for the 2005 season. The renovations to the stadium included a fresh coat of green paint, new lighting and renovations to the concession stands.

Team: West Virginia Power
Affiliate: Milwaukee Brewers
Principal Owner: Alan Levin
[Team Website](#)

Stadium: Appalachian Power Park
Date Built: 2005
Facility Cost (millions): \$23
Facility Financing: \$18 M of the financing for the stadium came from the city and the state. The owners of the West Virginia Power contributed the remaining \$5 M.
[Facility Website](#)

NAMING RIGHTS: Appalachian Power, a unit of American Electric Power, has a 10-year naming rights deal with the West Virginia Power. Official terms of the deal are unknown but it is rumored to average \$125,000 per year.

League: New York-Penn League (A - Short Season)

Team: Aberdeen Iron Birds
Affiliate: Baltimore Orioles
Principal Owner: Ripken Baseball Group Inc.
[Team Website](#)

Stadium: Ripken Stadium
Date Built: 2002
Facility Cost (millions): \$18
[Facility Website](#)

Team: Auburn Doubledays
Affiliate: Toronto Blue Jays
Principal Owner: Auburn Community Owned Non-Profit Baseball Association
[Team Website](#)

Stadium: Falcon Park
Date Built: 1995
[Facility Website](#)

Team: Batavia Muckdogs
Affiliate: Philadelphia Phillies

Principal Owner: Genesee County Professional Baseball, Inc.
[Team Website](#)

Stadium: Dwyer Stadium
Date Built: 1996
Facility Cost (millions): \$3
Facility Financing: Publicly financed by Genesee County

Team: Brooklyn Cyclones
Affiliate: New York Mets
Principal Owner: Fred Wilpon
[Team Website](#)

Stadium: KeySpan Park
Date Built: 2001
Facility Cost (millions): \$39

NAMING RIGHTS: KeySpan Energy owns the naming rights to the stadium. The terms of the agreement were not disclosed.

Team: Hudson Valley Renegades
Affiliate: Tampa Bay Devil Rays
Principal Owner: Marv Goldklang
[Team Website](#)

Stadium: Dutchess Stadium
Date Built: 1994
[Facility Website](#)

Team: Jamestown Jammers
Affiliate: Florida Marlins
Principal Owner: Robert Rich, Sr.
[Team Website](#)

Stadium: Russell Diethrick Park
Date Built: 1941
[Facility Website](#)

Team: Lowell Spinners
Affiliate: Boston Red Sox
Principal Owner: Drew Weber & Joann Weber
[Team Website](#)

Stadium: Edward LeLacheur Park
Date Built: 1998

Facility Cost (millions): \$10.4

[Facility Website](#)

Team: Mahoning Valley Scrappers

Affiliate: Cleveland Indians

Principal Owner: Alan Levin

[Team Website](#)

Stadium: Eastwood Field

Date Built: 1999

[Facility Website](#)

Team: Oneonta Tigers

Affiliate: Detroit Tigers

Principal Owner: Oneonta Athletic Corp., Inc.

[Team Website](#)

Stadium: Damaschke Field

Date Built: 1940

Team: State College Spikes

Affiliate: St. Louis Cardinals

Principal Owner: Minor League Heroes, LP

[Team Website](#)

Stadium: Medlar Field

Date Built: 2006

[Facility Website](#)

Team: Staten Island Yankees

Affiliate: New York Yankees

Principal Owner: Stanley Getzler, Josh Getzler & George Steinbrenner

[Team Website](#)

Stadium: Richmond County Bank Ballpark at St. George

Date Built: 2001

[Facility Website](#)

NAMING RIGHTS: Richmond County Bank owns the naming rights to the ballpark. The terms of the agreement were not disclosed.

Team: Tri-City ValleyCats

Affiliate: Houston Astros

Principal Owner: Martin Barr, John Burton, William Gladstone, Richard Murphy, Alfred Roberts, Stephen Siegel

[Team Website](#)

Stadium: Joseph L. Bruno Stadium
Date Built: 2002
Facility Cost (millions): \$14
Facility Financing: Publicly funded by the State of New York.

Team: Vermont Lake Monsters
Affiliate: Washington Nationals
Principal Owner: Ray Pecor
[Team Website](#)

Stadium: Centennial Field
Date Built: 1922
[Facility Website](#)

Team: Williamsport Crosscutters
Affiliate: Pittsburgh Pirates
Principal Owner: Paul Velte
[Team Website](#)

Stadium: Bowman Field
Date Built: 1923
Facility Cost (millions): \$.075
Facility Financing: Privately funded through fundraising efforts by J. Walton Bowman.
[Facility Website](#)

League: Northwest League (A - Short Season)

Team: Boise Hawks
Affiliate: Chicago Cubs
Principal Owner: Base Capital
[Team Website](#)

Stadium: Memorial Stadium
Date Built: 1989
[Facility Website](#)

Team: Eugene Emeralds
Affiliate: San Diego Padres
Principal Owner: David Elmore
[Team Website](#)

Stadium: Civic Stadium
Date Built: 1938
Facility Cost (millions): \$.018

Facility Financing: The property was purchased through a \$6,000 city bond. An additional \$12,000 was raised through a regional campaign spearheaded by the Eugene School District.
[Facility Website](#)

Team: Everett AquaSox
Affiliate: Seattle Mariners
Principal Owner: Peter Carfagna
[Team Website](#)

Stadium: Everett Memorial Stadium
Date Built: 1984
Facility Cost (millions): \$4 M renovation in 1994.
[Facility Website](#)

Team: Salem-Keizer Volcanoes
Affiliate: San Francisco Giants
Principal Owner: Jerry Walker, Bill Tucker
[Team Website](#)

Stadium: Volcanoes Stadium
Date Built: 1997

Team: Spokane Indians
Affiliate: Texas Rangers
Principal Owner: Bobby Brett, George Brett, J.B. Brett
[Team Website](#)

Stadium: Avista Stadium
Date Built: 1958
Facility Cost (millions): \$.534
[Facility Website](#)

NAMING RIGHTS: Avista Corporation has a naming rights deal with the Spokane Indians for its stadium. Exact terms of the deal are unknown but its average payout is between \$70,000 and \$80,000.

Team: Tri-City Dust Devils
Affiliate: Houston Astros
Principal Owner: George Brett
[Team Website](#)

Stadium: Dust Devil Stadium
Date Built: 1995

Team: Yakima Bears
Affiliate: Arizona Diamondbacks

Principal Owner: Short Season LLC

[Team Website](#)

Stadium: Yakima County Stadium

Date Built: 1993

League: Southern League (AA)

Team: *Birmingham Barons*

Affiliate: Chicago White Sox (1986)

Principal Owner: Don Logan, Jeff Logan, and Stan Logan (Birmingham Barons, LLC)

[Team Website](#)

Stadium: Regions Park

Date Built: 1988

Facility Cost (millions): \$14.5

Facility Financing: The stadium was publicly financed by the City of Hoover.

[Facility Website](#)

UPDATE: For the 2008, the Barons introduced a new logo and uniforms to differentiate its look from that of the parent Chicago White Sox. The club expects these changes to lead to the best merchandise sales since Michael Jordan played for the Barons in the mid 1990s.

NAMING RIGHTS: Hoover Metropolitan Stadium was renamed Regions Park in March 2007 after Regions Financial Corporation purchased the naming rights in a 9-season agreement that will last through the 2015 calendar year. Details of an agreement between the Barons and Regions were not released, but the Barons agreed to pay the Hoover park board \$110,000 per year over the next 9 years for naming rights. Barons General Manager Jonathan Nelson would not say how much Regions will pay the Barons for the name change.

Team: *Carolina Mudcats*

Affiliate: Florida Marlins (2003)

Principal Owner: Steve Bryant (Carolina Mudcats Professional Baseball Club, Inc.)

[Team Website](#)

Stadium: Five County Stadium

Date Built: 1991

[Facility Website](#)

NAMING RIGHTS: Five County Stadium is located in Wake County, N.C., but it is in close proximity to the intersection of the county lines between Wake, Franklin, Nash, and Johnston Counties. Those four counties, along with nearby Wilson County, are the "Five Counties" that the stadium is named after.

Team: Chattanooga Lookouts

Affiliate: Cincinnati Reds (1988)

Principal Owner: Frank Burke, Daniel Burke, and Charles Eshbach

[Team Website](#)

Stadium: AT&T Field

Date Built: 2000

Facility Cost (millions): \$10

[Facility Website](#)

NAMING RIGHTS: BellSouth entered into a 10-year, \$1 M naming rights deal with the Chattanooga Lookouts in 2000 for the naming rights to their new stadium. On March 15, 2007, the Lookouts unveiled a new name and logo for their ballpark. The name of the ballpark was changed from BellSouth Park to AT&T Field to reflect the merger between AT&T and BellSouth Corp.

Team: Huntsville Stars

Affiliate: Milwaukee Brewers (1999)

Principal Owner: Miles Prentice

[Team Website](#)

Stadium: Joe W. Davis Stadium

Date Built: 1985

[Facility Website](#)

NAMING RIGHTS: Joe W. Davis Stadium is named after Joe Davis, the long time mayor of Huntsville, AL, who was instrumental in gaining support for the stadium's construction and subsequent moving of the Nashville, TN Double-A baseball franchise to Huntsville.

Team: Jacksonville Suns

Affiliate: Los Angeles Dodgers (2001)

Principal Owner: Peter Bragan, Sr.

[Team Website](#)

Stadium: The Baseball Grounds of Jacksonville

Date Built: 2003

Facility Cost (millions): \$34

Facility Financing: The stadium was publicly financed by the City of Jacksonville through taxes as part of the Better Jacksonville Plan.

[Facility Website](#)

Team: Mississippi Braves

Affiliate: Atlanta Braves (1984)

Principal Owner: Atlanta Braves (Liberty Media)

[Team Website](#)

Stadium: Trustmark Park
Date Built: 2005
Facility Cost (millions): \$25
[Facility Website](#)

NAMING RIGHTS: Trustmark entered into a naming rights agreement with the Mississippi Braves for their new stadium in 2005, which will be called Trustmark Park. The agreement is for 15 years, but the price paid by Trustmark is unknown.

Team: *Mobile BayBears*
Affiliate: Arizona Diamondbacks (2007)
Principal Owner: Mike Savit (HWS Group)
[Team Website](#)

Stadium: Hank Aaron Stadium
Date Built: 1997
[Facility Website](#)

NAMING RIGHTS: Hank Aaron Stadium is named after Mobile native Hank Aaron, MLB's former all-time home run leader.

Team: *Montgomery Biscuits*
Affiliate: Tampa Bay Rays (2004)
Principal Owner: Tom Dickson & Sherrie Myers (Montgomery Professional Baseball, LLC)
[Team Website](#)

Stadium: Montgomery Riverwalk Stadium
Date Built: 2004
[Facility Website](#)

UPDATE: In March 2008, the Tampa Bay Rays extended its player development deal with the Montgomery Biscuits through 2010.

Team: *Tennessee Smokies*
Affiliate: Chicago Cubs (2007)
Principal Owner: SPBC, LLC
[Team Website](#)

Stadium: Smokies Park
Date Built: 2000
Facility Cost (millions): \$20
[Facility Website](#)

Team: *West Tenn Diamond Jaxx*
Affiliate: Seattle Mariners (2007)

Principal Owner: Bob Lozinak (Lozinak Baseball Properties, LLC)

[Team Website](#)

Stadium: Pringles Park

Date Built: 1998

Facility Cost (millions): \$8

[Facility Website](#)

UPDATE: In 2008, a new ownership group led by David Freeman, owner of the Nashville Predators, and Reese Smith purchased the Diamond Jaxx.

NAMING RIGHTS: Proctor & Gamble signed a 15-year, \$1.2 M naming rights deal with the West Tenn Diamond Jaxx in 1998. Proctor & Gamble named the new stadium Pringles Park after its Pringles potato chips product, which is manufactured in Jackson. It was the first naming rights deal on the AA level.

League: Texas League (AA)

Team: Arkansas Travelers

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Arkansas Travelers Baseball, Inc.

[Team Website](#)

Stadium: Dickey-Stephens Park

Date Built: 2007

Facility Cost (millions): \$40.4

Facility Financing: The ballpark is being funded by a North Little Rock voter-approved one-cent sales tax.

[Facility Website](#)

NAMING RIGHTS: Little Rock financier Warren Stephens donated an 11-acre plot of land for the ballpark and named the ballpark in honor of two pairs of baseball-loving brothers; Stephens Inc. founders Jack and Witt Stephens, and Hall of Fame Catcher Bill Dickey and his brother Skeeter, also a former Major League ballplayer. Both Dickey brothers worked for Stephens Inc. following their baseball careers. Bill, who caught for the 1925 Little Rock Travelers, also managed the club for one season following a 17-year Hall-of-Fame career with the New York Yankees that included seven World Series titles.

Team: Corpus Christi Hooks

Affiliate: Houston Astros (2000)

Principal Owner: Nolan Ryan, Reid Ryan, Don Sanders, Reese Ryan, Eddie Maloney, Bret Sanders, Brad Sanders, and Jay Miller

[Team Website](#)

Stadium: Whataburger Field

Date Built: 2005

[Facility Website](#)

UPDATE: In February 2008, Hooks owner Nolan Ryan was named president of the Texas Rangers. Ryan's position with the Rangers will not affect his ownership of the Hooks.

NAMING RIGHTS: Whataburger, Inc. entered into a 15-year naming rights deal with the Corpus Christie Hooks beginning in 2005 for its new stadium. Financial terms of the deal were not disclosed.

Team: *Frisco RoughRiders*

Affiliate: Texas Rangers (2003)

Principal Owner: Ken Stickney (Mandalay Sports Entertainment)

[Team Website](#)

Stadium: Dr Pepper Ballpark

Date Built: 2003

[Facility Website](#)

UPDATE: Prior to the 2008 season, the RoughRiders built a three story playground at Dr Pepper Ballpark to attract more families to RoughRiders games.

NAMING RIGHTS: Dr Pepper Snapple Group entered into a 10-year naming rights deal with the Frisco RoughRiders in 2004 to name the stadium Dr Pepper/Seven Up Ballpark. Financial terms of the deal were not disclosed. On March 31, 2006, the beverage company and the RoughRiders announced that the name Dr Pepper/Seven Up Ballpark was changing to Dr Pepper Ballpark.

Team: *Midland RockHounds*

Affiliate: Oakland Athletics (1999)

Principal Owner: Miles Prentice and Bob Richmond

[Team Website](#)

Stadium: Citibank Ballpark

Date Built: 2002

[Facility Website](#)

NAMING RIGHTS: In 2002, First American Bank entered into a naming rights deal for the new ballpark. The terms of the deal were not disclosed. The venue's name was changed to Citibank Ballpark in 2005 when Citibank bought First American Bank.

Team: *Northwest Arkansas Naturals*
Affiliate: Kansas City Royals (1995)
Principal Owner: Rich Products Corp.
[Team Website](#)

Stadium: Arvest Ballpark
Date Built: 2008
Facility Cost (millions): \$32
Facility Financing: Arvest Ballpark was financed by up to \$50 M in voter-approved bonds.
[Facility Website](#)

UPDATE: The Northwest Arkansas Naturals, formerly the Wichita Wranglers, began their first season in Arvest Ballpark in 2008. The Naturals name is a play on the state's nickname as the Natural State.

NAMING RIGHTS: On September 15, 2007, the Naturals announced they had reached a 10-year agreement with a 10-year option for renewal with Arvest Bank to name their new ballpark Arvest Ballpark.

Team: *San Antonio Missions*
Affiliate: San Diego Padres (2007)
Principal Owner: David G. Elmore (Elmore Sports Group)
[Team Website](#)

Stadium: Nelson W. Wolff Municipal Stadium
Date Built: 1994
[Facility Website](#)

NAMING RIGHTS: The stadium is named after Nelson W. Wolff, who is a former Texas legislator and San Antonio councilman and mayor. Currently, he is the County Judge for Bexar County.

Team: *Springfield Cardinals*
Affiliate: St. Louis Cardinals (2005)
Principal Owner: St. Louis Cardinals
[Team Website](#)

Stadium: Hammons Field
Date Built: 2004
Facility Cost (millions): \$32
Facility Financing: The stadium was funded entirely by John Q. Hammons.
[Facility Website](#)

NAMING RIGHTS: The stadium is named after John Q. Hammons, who funded the ballpark.

Team: *Tulsa Drillers*

Affiliate: Colorado Rockies (2003)

Principal Owner: Chuck Lamson

[Team Website](#)

Stadium: Drillers Stadium

Date Built: 1981

[Facility Website](#)

UPDATE: In July 2008, the Tulsa City Council approved an extension of a special improvement district that would help to finance the proposed \$60 million stadium that would house the Tulsa Drillers. The proposal in its current state would include \$25 million in bonds, \$5 million from a lease with the Drillers, and \$30 million in private contributions. Also, the Tulsa County Public Facilities Authority voted to amend its contract with the Tulsa Drillers to give the team the option to renew its lease for three successive one-year terms through 2012. The lease was scheduled to terminate after the 2009 season.

League: California League (Advanced-A)

Team: *Bakersfield Blaze*

Affiliate: Texas Rangers (2005)

Principal Owner: D.G. Elmore

[Team Website](#)

Stadium: Sam Lynn Ballpark

Date Built: 1941

[Facility Website](#)

NAMING RIGHTS: The ballpark is named after Sam Lynn, who was the owner of the Coca-Cola Bottling plant in Bakersfield during the 1930s. His sponsoring and backing of the Bakersfield Coca-Cola's, a semi-pro baseball team, along with other youth leagues, helped bring baseball popularity back to the San Joaquin Valley.

Team: *High Desert Mavericks*

Affiliate: Seattle Mariners (2007)

Principal Owner: Bobby Brett

[Team Website](#)

Stadium: Stater Bros. Stadium

Date Built: 1991

Facility Cost (millions): \$6.5

[Facility Website](#)

NAMING RIGHTS: Prior to the 2006 season, the Adelanto City Council decided to honor Stater Bros. by changing the stadium's name from Maverick Stadium to Stater Bros. Stadium in recognition of the regional grocery chain, which built the first major retail center in Adelanto. Stater Brothers paid for the new sign above the stadium's main entrance.

Team: *Inland Empire 66ers*

Affiliate: Los Angeles Dodgers (2007)

Principal Owner: David G. Elmore & Donna Tuttle (Elmore Sports Group)

[Team Website](#)

Stadium: Arrowhead Credit Union Park

Date Built: 1996

[Facility Website](#)

NAMING RIGHTS: Arrowhead Credit Union has a 10-year, \$750,000 naming rights deal with the 66ers that began in 2002 and runs through the 2011 season.

Team: *Lake Elsinore Storm*

Affiliate: San Diego Padres (2001)

Principal Owner: Gary Jacobs

[Team Website](#)

Stadium: The Diamond

Date Built: 1994

Facility Cost (millions): \$22

[Facility Website](#)

Team: *Lancaster JetHawks*

Affiliate: Boston Red Sox (2007)

Principal Owner: Peter Carfagna

[Team Website](#)

Stadium: Clear Channel Stadium

Date Built: 1996

Facility Cost (millions): \$14.5

[Facility Website](#)

NAMING RIGHTS: In 2005, Clear Channel Communications entered into a 10-year, \$770,000 naming rights deal with the JetHawks and the City of Lancaster. The City of Lancaster and the JetHawks will divide the revenue from the deal equally. The deal runs through the 2014 season.

Team: *Modesto Nuts*

Affiliate: Colorado Rockies (2005)

Principal Owner: Michael Savit (HWS Sports IV)

[Team Website](#)

Stadium: John Thurman Field

Date Built: 1955

Facility Cost (millions): \$3.93

Facility Financing: Publicly financed by the City of Modesto

[Facility Website](#)

NAMING RIGHTS: Originally named Del Webb Field, the Modesto ballpark was renamed for state assemblyman John Thurman in 1983. In 2007, the Nuts began pursuing a naming rights sponsor for the stadium. The Nuts would retain 60% of the naming rights fee, and the city, which has final approval over the stadium name, would receive 40%.

Team: *Rancho Cucamonga Quakes*

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Hank Stickney, Scott Ostlund, and Chuck Buquet (Valley Baseball Club Inc.)

[Team Website](#)

Stadium: The Epicenter

Date Built: 1993

[Facility Website](#)

Team: *San Jose Giants*

Affiliate: San Francisco Giants (1988)

Principal Owner: Progress Sports Management

[Team Website](#)

Stadium: Municipal Stadium

Date Built: 1942

Facility Cost (millions): \$.080

Facility Financing: Publicly financed as part of President Franklin Roosevelt's Work Progress Administration (WPA).

[Facility Website](#)

UPDATE: In 2008, the San Jose City Council approved a lease extension with the Giants that will keep the team in San Jose through at least 2013. The deal created a new stadium capital fund and grants the Giants certain development options that it previously did not have, but the City Council's must approve any changes the Giants wish to make. The City of San Jose also made a one-time contribution of \$200,000 that will pay to repair leaky concrete and replace seats. However, the club's long-term future is still in doubt as the Oakland Athletics' planned move to Fremont has not yet received final approval. Baseball rules permit a major league franchise to displace a minor league team if the markets overlap.

Team: *Stockton Ports*

Affiliate: Oakland Athletics (2005)

Principal Owner: Tom Volpe (7th Inning Stretch, LLC)

[Team Website](#)

Stadium: Stockton Ballpark or Banner Island Ballpark

Date Built: 2005

Facility Cost (millions): \$23.9

[Facility Website](#)

UPDATE: In May 2008, a Building Industry Association of the Delta stated that it planned to sue the city of Stockton. It claims the city turned its permit center into a money-maker, illegally charging excessive fees to fund activities unrelated to development. The lawsuit claims that the city's transfer of millions of dollars from its permit center to its General Fund was illegal. The general fund was used to help finance the construction of Stockton Ballpark.

NAMING RIGHTS: The city of Stockton owns the naming rights of the ballpark and has been trying to find a naming rights sponsor since the ballpark opened. As of July 2008, the ballpark remains without a corporate name.

The name "Banner Island Ballpark" is actually an unofficial name that is used among fans and the administration of the Stockton Ports. The City of Stockton owns the naming rights of the ballpark and until the rights are sold the stadium is officially known as the Stockton Ballpark. In fact, the signage at the ballpark says Stockton Ballpark. The ballpark gets its unofficial name from the area of which it is located, Banner Island. Banner Island was once an island in the San Joaquin River delta, but through time the island was connected to the mainland through infill and only southern shore remains. Despite the fact the area is no longer an island, the Banner Island name has stuck.

Team: *Visalia Oaks*

Affiliate: Arizona Diamondbacks (2007)

Principal Owner: Tom Seidler and Kevin O'Malley

[Team Website](#)

Stadium: Recreation Park

Date Built: 1946

[Facility Website](#)

UPDATE: In February 2008, the Visalia City Council announced that the total cost of renovations to Recreation Park would be \$18.6 million, which is nearly \$7 million more than the city had originally approved.

NAMING RIGHTS: As an additional source of revenue for the small venue, naming rights for Recreation Park in the \$100,000 range are being considered.

League: Florida State League (Advanced A)

Team: *Brevard County Manatees*

Affiliate: Milwaukee Brewers (2005)

Principal Owner: Tom Winters, Dewight Titus, and Charlie Baumann

[Team Website](#)

Stadium: Space Coast Stadium

Date Built: 1994

Facility Cost (millions): \$6.2

[Facility Website](#)

NAMING RIGHTS: The stadium received its name because of its proximity to the Kennedy Space Center.

Team: *Clearwater Threshers*

Affiliate: Philadelphia Phillies (1985)

Principal Owner: Philadelphia Phillies

[Team Website](#)

Stadium: Bright House Field

Date Built: 2004

Facility Cost (millions): \$25

[Facility Website](#)

NAMING RIGHTS: Florida-based cable company Bright House Networks paid \$1.7 million for the naming rights to the stadium in a ten-year deal.

Team: *Daytona Cubs*

Affiliate: Chicago Cubs (1993)

Principal Owner: Big Game Florida, LLC

[Team Website](#)

Stadium: Jackie Robinson Ballpark

Date Built: 1914

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Jackie Robinson, the first African-American to play in the major leagues. Daytona Beach was the first city to allow Robinson to play during spring training in 1946.

Team: *Dunedin Blue Jays*

Affiliate: Toronto Blue Jays (1987)

Principal Owner: Toronto Blue Jays

[Team Website](#)

Stadium: Knology Park

Date Built: 1990

Facility Cost (millions): \$2.4

[Facility Website](#)

NAMING RIGHTS: In 2004, Cable company Knology entered into a 5 year, \$400,000 naming rights agreement with the Dunedin Blue Jays.

Team: *Jupiter Hammerheads*

Affiliate: Florida Marlins (1998)

Principal Owner: Florida Marlins

[Team Website](#)

Stadium: Roger Dean Stadium

Date Built: 1998

Facility Cost (millions): \$28

[Facility Website](#)

NAMING RIGHTS: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal.

Team: *Fort Myers Miracle*

Affiliate: Minnesota Twins (1993)

Principal Owner: Marvin Goldklang (Greater Miami Baseball Club, LP)

[Team Website](#)

Stadium: Bill Hammond Stadium

Date Built: 1991

Facility Cost (millions): \$14

[Facility Website](#)

UPDATE: In June 2008, Mike Veeck, a member of the Goldklang Group, which owns the Miracle, announced that he will sever all ties with the group's minor league clubs that have major league affiliations, including the Miracle. Also, in September 2007, the Miracle announced that \$750,000 from a hotel bed tax will be used to upgrade Hammond Stadium's lighting and seating.

NAMING RIGHTS: The stadium is named in honor of former Lee County Commissioner, Bill Hammond, who was instrumental in getting the Lee County Sports complex built to draw the Twins from their previous spring training facility in Orlando, Florida.

Team: *Lakeland Flying Tigers*

Affiliate: Detroit Tigers (1967)

Principal Owner: Detroit Tigers
[Team Website](#)

Stadium: Joker Marchant Stadium
Date Built: 1966
[Facility Website](#)

NAMING RIGHTS: Joker Marchant Stadium was named in honor of the late Joker Marchant, Lakeland's former parks and recreation director.

Team: *Palm Beach Cardinals*
Affiliate: St. Louis Cardinals (2003)
Principal Owner: St. Louis Cardinals
[Team Website](#)

Stadium: Roger Dean Stadium
Date Built: 1998
Facility Cost (millions): \$28
[Facility Website](#)

NAMING RIGHTS: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal.

Team: *St. Lucie Mets*
Affiliate: New York Mets (1988)
Principal Owner:
[Team Website](#)

Stadium: Tradition Field
Date Built: 1988
[Facility Website](#)

NAMING RIGHTS: Core Communities, LLC purchased the naming rights to the stadium in a ten-year deal. The stadium is named after the company's Town of Tradition, a community planned near the stadium.

Team: *Sarasota Reds*
Affiliate: Cincinnati Reds (2005)
Principal Owner:
[Team Website](#)

Stadium: Ed Smith Stadium
Date Built: 1989
[Facility Website](#)

UPDATE: In February 2008, Sarasota County commissioners approved \$17.6 million toward renovations of Ed Smith Stadium, the home of the Sarasota Reds and the site of the Cincinnati Reds' spring training. This contribution is part of a planned \$41 million renovation. However, the major league club reached an agreement to move their spring training to Goodyear, Arizona, so it is unclear whether the planned renovation will go forward. Sarasota is actively courting another team to replace the Reds, but no agreement has been reached.

NAMING RIGHTS: The stadium is named after Ed Smith, a local civic leader and supporter of youth sports.

Team: *Vero Beach Devil Rays*

Affiliate: Tampa Bay Rays (2007)

Principal Owner:

[Team Website](#)

Stadium: Holman Stadium

Date Built: 1953

[Facility Website](#)

NAMING RIGHTS: Vero Beach Cadillac dealer Bud Holman secured the naming rights to the stadium when the Dodgers initially moved their spring training to Vero Beach in 1953.

Team: *Tampa Yankees*

Affiliate: New York Yankees

Principal Owner: New York Yankees

[Team Website](#)

Stadium: George M. Steinbrenner Field

Date Built: 1996

[Facility Website](#)

UPDATE: In February 2008, Tampa city officials voted to rename the New York Yankees' spring training facility Steinbrenner Field in honor of Yankees owner George Steinbrenner.

NAMING RIGHTS: The stadium is named after New York Yankees owner George Steinbrenner.

Midwest League

Team: Beloit Snappers

Affiliate: Minnesota Twins (2005)

Principal Owner: Beloit Professional Baseball Association, Inc.

[Team Website](#)

Stadium: Harry C. Pohlman Field

Date Built: 1982

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Harry C. Pohlman, who was a long-time coach in the Beloit school system and in American Legion baseball. Pohlman was also an original member of the Beloit Brewers Board of Directors.

Team: Burlington Bees

Affiliate: Kansas City Royals (2001)

Principal Owner: City of Burlington, Iowa

[Team Website](#)

Stadium: Community Field

Date Built: 1947 (rebuilt in 1973)

[Facility Website](#)

Team: Cedar Rapids Kernels

Affiliate: Los Angeles Angels of Anaheim

Principal Owner: Cedar Rapids Baseball Club, Inc.

[Team Website](#)

Stadium: Dale and Thomas Popcorn Field at Veterans Memorial Stadium

Date Built: 2002

Facility Cost (millions): \$16.49

[Facility Website](#)

UPDATE: In March 2008, the Kernels entered into a four year naming rights agreement with Dale & Thomas Popcorn to rename the stadium's playing field Dale and Thomas Popcorn Field at Veterans Memorial Stadium. The terms of the agreement that will run through 2012 were not disclosed.

NAMING RIGHTS: The city of Cedar Rapids owns Veterans Memorial Stadium and chose its name to honor veterans of all wars. In 2008, Dale and Thomas Popcorn purchased naming rights for the playing field.

Team: Clinton LumberKings

Affiliate: Texas Rangers (2003)

Principal Owner:

[Team Website](#)

Stadium: Alliant Energy Field

Date Built: 1937

[Facility Website](#)

NAMING RIGHTS: In 2002, Alliant Energy paid \$450,000 for the naming rights to what was formerly Riverview Stadium in a ten-year agreement.

Team: *Dayton Dragons*

Affiliate: Cincinnati Reds (2000)

Principal Owner: Mandalay Sports Entertainment

[Team Website](#)

Stadium: Fifth Third Field

Date Built: 2000

Facility Cost (millions): \$22

[Facility Website](#)

NAMING RIGHTS: Ohio-based Fifth Third bank purchased the naming rights to the Dragons' home stadium for twenty years for a total of \$4.5 million.

Team: *Fort Wayne Wizards*

Affiliate: San Diego Padres (1999)

Principal Owner: Hardball Capital

[Team Website](#)

Stadium: Memorial Stadium

Date Built: 1993

[Facility Website](#)

UPDATE: The Wizards will play in a new stadium beginning in the 2009 season. The stadium is part of a \$125 million public-private partnership that also includes a new downtown hotel, condominiums, and a shopping district. The cost of the stadium alone is estimated at \$30 million. Also, in June 2008, the club announced that a name change may accompany the move to the new stadium. The club will give fans the opportunity to submit suggestions and then club executives will evaluate the submissions to determine the club's name for the 2009 season.

Team: *Great Lakes Loons*

Affiliate: Los Angeles Dodgers (2006)

Principal Owner: Michigan Baseball Foundation

[Team Website](#)

Stadium: Dow Diamond

Date Built: 2007

Facility Cost (millions) \$33

[Facility Website](#)

NAMING RIGHTS: Dow Chemical donated the land for the stadium and also purchased naming rights. The name Dow Diamond refers both to the slang for the playing surface and the red diamond in Dow's logo.

Team: *Kane County Cougars*

Affiliate: Oakland Athletics (2003)

Principal Owner: Cougar Baseball Partnership/American Sports Enterprises, Inc.

[Team Website](#)

Stadium: Philip B. Elfstrom Stadium

Date Built: 1991

[Facility Website](#)

UPDATE: In January 2009, the Kane County Forest Preserve District, which owns Elfstrom stadium, agreed to allow the Cougars to sell the naming rights to Elfstrom Stadium. Any agreement reached is expected to help pay for a stadium expansion and renovation that is estimated to cost \$10.5 million. The construction would include the addition of sky box-type suites, a covered concourse, additional general seating and concession areas, and new administrative offices and ticket booths. Furthermore, several bids on the project have been rejected for being too costly, which led to the sale of naming rights being included in the project.

NAMING RIGHTS: Elfstrom Stadium is named after Philip B. Elfstrom, the former Kane County Forest Preserve President, and the person most responsible for bringing minor league baseball to Kane County.

Team: *Lansing Lugnuts*

Affiliate: Toronto Blue Jays (2005)

Principal Owner: Tom Dickson (Take Me Out to the Ballgame, LLC)

[Team Website](#)

Stadium: Oldsmobile Park

Date Built: 1996

Facility Cost (millions): \$12.8

[Facility Website](#)

Team: *Peoria Chiefs*

Affiliate: Chicago Cubs (2005)

Principal Owner: Peoria Chiefs Community Baseball Club, LLC

[Team Website](#)

Stadium: O'Brien Field

Date Built: 2002

Facility Cost (millions): \$16

[Facility Website](#)

NAMING RIGHTS: In 2001, O'Brien Automotive Group agreed to a seven-year deal, with an option for five additional years, for \$150,000 a year.

Team: *Quad Cities River Bandits*

Affiliate: St. Louis Cardinals

Principal Owner: Main Street Iowa

[Team Website](#)

Stadium: Modern Woodmen Park

Date Built: 1931 (renovated in 2004)

[Facility Website](#)

UPDATE: During the summer of 2008, many areas in Iowa were victims of flooding, including the Quad Cities area. While the team lost two games because of flooding, Woodmen Park did not sustain any permanent damage.

NAMING RIGHTS: In December 2007, Modern Woodmen of America purchased the naming rights to the facility for ten years at a total of \$2 million.

Team: *South Bend Silver Hawks*

Affiliate: Arizona Diamondback (1997)

Principal Owner: South Bend Professional Baseball Club, LLC

[Team Website](#)

Stadium: Stanley Coveleski Regional Stadium

Date Built: 1987

Facility Cost (millions): \$11

[Facility Website](#)

UPDATE: In October 2007, the city of South Bend hired HOK Sport to prepare a master plan for the ballpark district near Stanley Coveleski Regional Stadium and the adjacent blocks as well as a plan for improvements for the stadium itself.

NAMING RIGHTS: The stadium is named for Stan Coveleski, the hall of fame pitcher who once lived in South Bend.

Team: *West Michigan Whitecaps*

Affiliate: Detroit Tigers

Principal Owner: Lew Chamberlin and Denny Baxter (Whitecaps Professional Baseball, LLP)

[Team Website](#)

Stadium: Fifth Third Ballpark

Date Built: 1994

Facility Cost (millions) \$6

[Facility Website](#)

NAMING RIGHTS: Fifth Third Bank purchased the stadium and acquired the naming rights in 2001.

Team: *Wisconsin Timber Rattlers*

Affiliate: Seattle Mariners (1995)

Principal Owner: Craig Dickman

[Team Website](#)

Stadium: Time Warner Cable Field at Fox Cities Stadium

Date Built: 1995

[Facility Website](#)

NAMING RIGHTS: In March 2007, Time Warner Cable entered into a ten-year agreement for the naming rights to the Wisconsin Timber Rattlers' home playing field. Financial terms of the agreement were not available.

South Atlantic League (A)

Team: *Asheville Tourists*

Affiliate: Colorado Rockies (1994)

Principal Owner: Palace Sports and Entertainment

[Team Website](#)

Stadium: McCormick Field

Date Built: 1924

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Dr. Lewis McCormick, Asheville's former city bacteriologist who was the first man in the United States to make a scientific fight against the house fly.

Team: *Augusta GreenJackets*

Affiliate: San Francisco Giants (2005)

Principal Owner: Ripken Baseball (Cal Ripken Jr.)

[Team Website](#)

Stadium: Lake Olmstead Stadium

Date Built: 1995

[Facility Website](#)

UPDATE: City officials and Ripken Baseball have proposed a new, \$20 to \$25 million mixed-use stadium to replace the twelve-year-old Lake Olmstead Stadium. The proposal is currently in the preliminary stages.

Team: Charleston RiverDogs

Affiliate: New York Yankees (2005)

Principal Owner: Marv Goldklang (South Carolina Baseball Group, LP)

[Team Website](#)

Stadium: Joseph P. Riley, Jr. Park

Date Built: 1997

Facility Cost (millions): \$19.5

[Facility Website](#)

UPDATE: In June 2008, RiverDogs co-owner Mike Veeck announced that he will sell his ownership interest in the team but planned to remain as club president.

Team: Columbus Catfish

Affiliate: Tampa Bay Rays

Principal Owner: Arthur Solomon

[Team Website](#)

Stadium: Golden Park

Date Built: 1926

[Facility Website](#)

UPDATE: Art Solomon purchased the club in April 2008 and will move the team to a Bowling Green Kentucky beginning in the 2009 season. The team will also play in a new stadium in its first city in Bowling Green.

Team: Delmarva Shorebirds

Affiliate: Baltimore Orioles (1997)

Principal Owner: 7th Inning Stretch, LP

[Team Website](#)

Stadium: Arthur W. Perdue Stadium

Date Built: 1996

[Facility Website](#)

Team: Greensboro Grasshoppers

Affiliate: Florida Marlins (2003)

Principal Owner: Cooper Brantley, Len White, and Wes Elingburg (Greensboro Baseball, LLC)

[Team Website](#)

Stadium: NewBridge Bank Park

Date Built: 2005

[Facility Website](#)

NAMING RIGHTS: In November 2007, NewBridge Bank signed a ten-year naming rights deal for the Greensboro Grasshoppers' home stadium. The deal is estimated to total nearly \$3 million.

Team: *Greenville Drive*

Affiliate: Boston Red Sox (2005)

Principal Owner: RB3, LLC

[Team Website](#)

Stadium: Fluor Field at the West End

Date Built: 2006

[Facility Website](#)

UPDATE: In February 2009, the Red Sox and the Drive announced a new four-year player development deal that runs through 2012. Also, the club entered into a ten year naming rights deal with the Fluor Corporation that changed the name of the stadium to Fluor Field at the West End beginning with the 2009 season. Financial terms of the agreement were not disclosed.

Team: *Hagerstown Suns*

Affiliate: Washington Nationals (2007)

Principal Owner: Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer

[Team Website](#)

Stadium: Municipal Stadium

Date Built: 1931

[Facility Website](#)

Team: *Hickory Crawdads*

Affiliate: Pittsburgh Pirates (1999)

Principal Owner: Don Beaver, Luther Beaver, Charles Young (Hickory Baseball, Inc.)

[Team Website](#)

Stadium: L.P. Frans Stadium

Date Built: 1993

[Facility Website](#)

Team: *Kannapolis Intimidators*

Affiliate: Chicago White Sox (2001)

Principal Owner: Smith Family Baseball, Inc.

[Team Website](#)

Stadium: Fieldcrest Cannon Stadium

Date Built: 1995

Facility Cost (millions): \$6.8

[Facility Website](#)

Team: *Lake County Captains*

Affiliate: Cleveland Indians (1991)

Principal Owner:

[Team Website](#)

Stadium: Classic Park

Date Built: 2003

Facility Cost (millions): \$20

[Facility Website](#)

Team: *Lakewood BlueClaws*

Affiliate: Philadelphia Phillies (2001)

Principal Owner: American Baseball Company, LLC

[Team Website](#)

Stadium: FirstEnergy Park

Date Built: 2001

[Facility Website](#)

UPDATE: In July 2007, the BlueClaws played one game as the BruceClaws in honor of Bruce Springsteen playing Giants Stadium. The club wore special jerseys that depicted a "guitar overlaid atop the state of New Jersey" and played Springsteen's music throughout the contest.

Team: *Lexington Legends*

Affiliate: Houston Astros (2001)

Principal Owner: William Shea

[Team Website](#)

Stadium: Applebee's Park

Date Built: 2001

[Facility Website](#)

Team: *Rome Braves*

Affiliate: Atlanta Braves

Principal Owner: Atlanta Braves

[Team Website](#)

Stadium: State Mutual Stadium

Date Built: 2003

[Facility Website](#)

NAMING RIGHTS: Rome-based State Mutual Insurance Company purchased the naming rights to the stadium.

Team: Savannah Sand Gnats

Affiliate: New York Mets (2007)

Principal Owner: Hardball Capital

[Team Website](#)

Stadium: Grayson Stadium

Date Built: 1927

[Facility Website](#)

UPDATE: In March 2008, owner John Simmons, who lives in Illinois, announced that he would sell the Sand Gnats to Hardball Capital, an Atlanta-based ownership group that will bring in local investors.

Team: West Virginia Power

Affiliate: Milwaukee Brewers (2005)

Principal Owner: Alan Levin

[Team Website](#)

Stadium: Appalachian Power Park

Date Built: 2005

Facility Cost (millions): \$23

[Facility Website](#)