Other Football Leagues

League: Arena Football League (AFL)

Team: Arizona Rattlers
Principal Owner: Bobby Hernreich
Team Website

Stadium: U.S. Airways Center
Date Built: 1992
Facility Cost (millions): $90 M
Facility Financing: The City of Phoenix contributed $35 M with $28 M going to construct the arena and $7 M for the land. The Phoenix Suns contributed $55 M. The city has a 30-year commitment from the Suns to repay a portion of the contribution at $500,000 per year, with an annual 3% increase. The city will also receive 40% of revenue from luxury boxes and advertising.
Facility Website

UPDATE: Bobby Hernreich, co-owner of the Sacramento Kings, is the new owner of the Arizona Rattlers. Hernreich will be the majority owner, while Robert Sarver will retain minority ownership. Terms of the deal were not disclosed.

After $67 million and four years of renovations inside and out, the U.S. Airways Center has become a model arena to other franchises. Renovations started in 2001 when the Suns spent $15 million to widen concourses, rebuild concessions, add rest rooms and build their first premium club with 1,400 seats. Prior to this, the Center had suites to accommodate a limited amount of wealthier patrons but it still lacked other premium experiences, such as clubs and restaurants, to increase revenue. In 2003, the Suns spent $35 million to build a 15,000-square-foot glass pavilion, complete with will-call and ticket windows. Finally, in 2004, a new scoreboard and a second club were constructed. The Suns determined that renovating its arena would be just as profitable as building one from scratch.
NAMING RIGHTS: US Airways is paying $26 M over 30 years for the naming rights that expire in 2019. In January 2006, the name of the arena was changed from America West Arena to the US Airways Center after America West and US Airways merged in 2005.

Team: Austin Wranglers  
Principal Owner: Doug MacGregor, Jim Schneider, Jeff Clarke, Flynn Kile, Perry Coughlin, John Craparo, Bob Davis, Tim McClure, Charles McMurtry, Bret Plymire, Tom Hogan, Glyn Milburn, Jeff Hunt, Andre Wadsworth, Leonard Davis, Mike Williams, Mark Brunell, Tony Boselli, and Deion Sanders.  
Team Website

Stadium: Frank Erwin Center  
Date Built: 1977  
Facility Cost (millions): $34  
Facility Website

Team: Chicago Rush  
Principal Owner: Mike Ditka, Arthur Price, Peter Levin, and Alan M. Levin  
Team Website

Stadium: Allstate Arena  
Date Built: 1979 (renovated in 1999)  
Facility Cost (millions): Renovation cost $20 M  
Facility Website

NAMING RIGHTS: Allstate Insurance Company is paying $10 M over ten years for a naming rights deal that expires in 2009. In addition, Allstate paid $20 million to renovate the arena in 1999.

Team: Colorado Crush  
Principal Owner: Pat Bowlen, E. Stanley Kroenke, John Elway and Michael Young  
Team Website

Stadium: Pepsi Center  
Date Built: 1999  
Facility Cost (millions): $164.5  
Facility Financing: Financed mostly through private loans. The team also received $15 M from Liberty Media, $4.5 M for infrastructure, $2.25 M in construction sales tax rebates and $2.1 M annually in property tax exemptions.  
Facility Website

UPDATE: Nuggets owner, Stan Kroenke had a penthouse built atop the Pepsi Center. The two-story penthouse is located on the northwest side of the arena. One of the penthouse's four balconies is rumored to be 1120 square feet, which is larger than some of the available apartments downtown in that area. The penthouse also has four bedrooms, a nap room, exercise
room and an outdoor hot tub. The loft is approximately 12,000 square feet and will be used whenever Kroenke is in town and also for visiting dignitaries.

**NAMING RIGHTS**: Pepsi is paying $68 M over 20 years for the naming rights that expire in 2019.

**Team: Columbus Destroyers**  
**Principal Owner**: John H. McConnell, Jim Renacci, Steve Germain, and Joey Galloway  
**Team Website**

**Stadium**: Nationwide Arena  
**Date Built**: 2000  
**Facility Cost (millions)**: $150  
**Facility Financing**: Nationwide Insurance contributed 90% of the $150 M costs and Dispatch Printing Co. contributed 10%.  
**Facility Website**

**NAMING RIGHTS**: Nationwide acquired the naming rights to the arena indefinitely as part of a deal to provide 90% of the financing for the arena's construction. The naming rights deal is not traditional but it is the largest central Ohio has seen.

**Team: Dallas Desperados**  
**Principal Owner**: Jerry Jones  
**Team Website**

**Stadium**: American Airlines Center  
**Date Built**: 2001  
**Facility Cost (millions)**: $420  
**Facility Financing**: The city capped its spending at $125 M. The Mavericks owner, Mark Cuban and Stars owner, Tom Hicks, covered the remaining amount. Team owners spent $295 M in private investment dollars. The funds to repay the public portion of the financing are coming from a 5% car rental tax, 2% hotel tax and a $3.4 M per-year lease agreement with the teams for 30 years.  
**Facility Website**

**UPDATE**: The American Airlines Center is equipped as a state-of-the-art Wi-Fi access venue. The fans in premium-section seats can order food, drinks and security personnel using PDAs. In addition, the Dallas Area Rapid Transit (DART) just opened a station at the American Airlines Center, thus connecting the Center to downtown Dallas.

**NAMING RIGHTS**: With one of the largest naming rights deals, American Airlines is paying $195 M over 30 years for the naming rights that expire in 2031. In 2003, when American Airlines restructured to prevent filing for bankruptcy, the annual payments were restructured as well.
Team: Georgia Force  
Principal Owner: Arthur M. Blank  
Team Website

Stadium: Philips Arena  
Date Built: 1999  
Facility Cost (millions): $213.5  
Facility Financing: The facility was financed through $149.5 M in government-backed bonds to be paid back at $12.5 M a year for 30 years. A 3% car rental tax was created to pay for $62 M of the public infrastructure costs and Time Warner contributed $20 M for the remaining infrastructure costs.  
Facility Website

UPDATE: The Philips Arena will receive $10 million worth of renovations to attract diners, season ticket-holders, and families. A new Hangtime Lodge will be constructed at $2.7 million to attract conventioneers. Five million dollars will go toward reconstructing Headlines Bar & Grill. Previously it was used for large groups but will be transformed into a sit-down restaurant. Furthermore, $1.5 million will be used to add children's activities to make the arena more family-friendly.

NAMING RIGHTS: Philips Electronics is paying $180 M over 20 years for the naming rights that expire in 2019.

Team: Grand Rapids Rampage  
Principal Owner: Dan DeVos  
Team Website

Stadium: Van Andel Arena  
Date Built: 1996  
Facility Cost (millions): $75  
Facility Website

UPDATE: The Huntington Club, a new VIP club opened this year at Van Andel Arena, offering sports fans a new venue to get a meal and a drink. The construction cost for the club was $350,000 and was built in what is now the Arena's largest banquet room.

NAMING RIGHTS: Centennial Wireless has agreed to terms on a naming rights deal for the field at Van Andel Arena, known as Centennial Wireless Field at Van Andel Arena. Additionally, Centennial Wireless will be title sponsor of the Grand Rapids Rampage home opener, known as the Centennial Wireless Kickoff Classic. The deal runs through the 2008 season.

Team: Kansas City Brigade  
Principal Owner: Tyler Prochnow and Neil Smith  
Team Website
**Stadium:** Kemper Arena  
**Date Built:** 1974  
**Facility Cost (millions):** $23  
**Facility Website**

**UPDATE:** The Brigade will have new home when it opens the 2008 season. A 20,000 seat, voter approved venue will open in October 2007. The venue will cost $276 million. Anschutz Entertainment Group (AEG) will contribute $50 M to the cost and will have a 35-year contract to manage the venue. Most of the remaining costs will be covered by a $1.50/night hotel surcharge and a $4/day car rental tax.

**NAMING RIGHTS:** The naming rights for the new venue have already been sold to Sprint. The agreement is reported to be worth $62.5 M. The arena will be named the Sprint Center.

**Team:** Las Vegas Gladiators  
**Principal Owner:** Jim Ferraro  
**Team Website**

**Stadium:** Orleans Arena  
**Date Built:** 2003  
**Facility Cost (millions):** $85  
**Facility Website**

**UPDATE:** The team announced before its 2007 season that it would be moving from the Thomas & Mack Center to the Orleans Arena, which is part of the larger Orleans Hotel & Casino.

**Team:** Los Angeles Avengers  
**Principal Owner:** Casey Wasserman  
**Team Website**

**Stadium:** Staples Center  
**Date Built:** 1999  
**Facility Cost (millions):** $375  
**Facility Financing:** Bank of America underwrote a $305 M loan to finance construction. The city provided $38.5 M in bonds and $20 M in Los Angeles Convention Center reserves. This money will eventually be repaid through arena revenues. An additional $12 M in tax incremental financing was also provided by the city’s Community Redevelopment Agency.  
**Facility Website**

**UPDATE:** In September 2005, AEG set in motion a $2.5 billion deal for the construction of LA Live. LA Live is a downtown development project next to the AEG owned Staples Center that combines theaters, nightclubs, shops, an ESPN studio, condominiums and hotels. In June 2007, AEG secured Wachovia Bank as a founding partner but did not disclose the amount the bank will finance. MacFarlane, an urban real estate development investor, will also finance the project offering $400 million. The remainder of the financing will be provided by the city and through
Live's condominium sales. AEG believes that this will revitalize the downtown area and is expected to be completed in 2010.

**NAMING RIGHTS:** Staples, an office supply company, is paying $100 M over 20 years for the naming rights that expire in 2019.

**Team: Nashville Kats**  
**Principal Owner:** K.S. Adams, Jr.  
[Team Website]

**Stadium:** Sommet Arena  
**Date Built:** 1997  
**Facility Cost (millions):** $144  
**Facility Financing:** General obligation bonds issued by the City of Nashville.  
[Facility Website]

**NAMING RIGHTS:** In May 2007, the Nashville Predators LLC signed a long-term naming rights deal with the Franklin-based Sommet Group. Sommet (pronounced So-May) Group is a collection of companies whose services include human resources administration, payroll processing, and insurance and risk management. Details of the deal were not released, but the naming rights deal has raised conjecture that the Predators may remain in Nashville despite relocation rumors.

**Team: New Orleans Voodoo**  
**Principal Owner:** Tom Benson & Rita Benson LeBlanc  
[Team Website]

**Stadium:** New Orleans Arena  
**Date Built:** 1999  
**Facility Cost (millions):** $100  
**Facility Financing:** Publicly funded with revenue bonds.  
[Facility Website]

**UPDATE:** After Hurricane Katrina in 2005, the New Orleans Arena underwent heavy reconstruction and the New Orleans Voodoo suspended operations for the 2006 season. The team came back strong this season becoming the first team in the league's 21 year history to sell out its season tickets.

**Team: New York Dragons**  
**Principal Owner:** Charles B. Wang & Sanjay Kumar  
[Team Website]

**Stadium:** Nassau Coliseum  
**Date Built:** 1972  
**Facility Cost (millions):** $31.3
**Facility Financing**: Funded through tax-exempt bond issue.

**UPDATE**: Charles Wang, majority owner of the Dragons, has signed an agreement with Nassau County officials to develop the 77-acre property around the Nassau Veterans Memorial Coliseum in Uniondale. The development will include a 60-story tower, $200 M in renovations to the arena, and a new 50,000-square foot athletic complex. Construction is set to begin in 2006 or 2007 and finish by 2009. The highlight of the development is what will be the tallest building on Long Island, which will house a five-star hotel, luxury condominiums, and a 10,000-square foot observatory deck. The development will also include a 110,000-square foot conference center and additional residential structures.

**Team: Orlando Predators**
**Principal Owner**: A group of a dozen investors

**Stadium**: Amway Arena (formerly TD Waterhouse Centre)
**Date Built**: 1989
**Facility Cost (millions)**: $102
**Facility Financing**: Publicly financed.

**UPDATE**: In Spring 2007, the Florida Senate unveiled a plan to split $100 million three-ways to help fund or renovate its Florida arenas, including St. Pete Times Forum, Amway Arena, and Tropicana Field. Furthermore, the Florida House of Representatives approved a plan that authorizes a $2 million-a-year rebate over 30 years for a new Magic arena and a renovated arena for the Tampa Bay Lightning hockey team.

**NAMING RIGHTS**: The TD Waterhouse Centre was renamed Amway Arena following a $7.8 million, five-year naming rights deal with Orlando Magic. The city will receive $2.1 million from the deal, which will be used for building improvements.

**Team: Philadelphia Soul**
**Principal Owner**: Bon Jovi & Craig A. Spencer

**Stadium**: Wachovia Center
**Date Built**: 1996
**Facility Cost (millions)**: $206
**Percentage of Arena Publicly Financed**: 11%
**Facility Financing**: $140 M was financed through a private bank. Comcast contributed $45 M, and $30 M will come from the naming rights revenue. The state provided $17 M and the City of Philadelphia is lending $8.5 M for infrastructure improvements. Additionally, $10 M came from state capital redevelopment assistance funding for general site improvements.
UPDATE: The Wachovia Center underwent a $7.5 M renovation. All of the Center's 100 suites were renovated and a new center-hung scoreboard was also added as part of the renovations.

NAMING RIGHTS: CoreStates Bank purchased the naming-rights, for the Center and the Spectrum for $1.4 M a year until 2023. CoreStates was acquired by First Union, which then merged with Wachovia Bank in 2001, keeping the Wachovia name. In 2003 the Center and Spectrum acquired the new name.

Team: San Jose SaberCats
Principal Owner: San Jose SaberCats, LP
Team Website

Stadium: HP Pavilion at San Jose
Date Built: 1993
Facility Cost (millions): $162.5
Facility Financing: $132.5 M funded by the City of San Jose; $30 M funded by HP Pavilion
Management
Facility Website

UPDATE: San Jose Mayor Chuck Reed endorsed new subsidies for the San Jose Sharks (NFL) to buy better audio and visual equipment for the HP Pavilion. The new equipment, including a scoreboard, a sound system, and a flashing light display to ring the arena's interior, will cost $16.5 million. The city and the team will each pay for half of the costs.

NAMING RIGHTS: Hewlett-Packard is paying $47 M over 15 years for the naming rights that expire in 2016. HP will pay an additional $800,000 per year if San Jose acquires an NBA team.

Team: Tampa Bay Storm
Principal Owner: Peter C. Woody Kern
Team Website

Stadium: St. Pete Times Forum
Date Built: 1996
Facility Cost (millions): $160
Facility Financing: Construction and infrastructure costs were paid by a combination of private money from the Tampa Bay Lightning of the NHL ($66 M) and public money ($94 M).
Facility Website

UPDATE: In Spring 2007, the Florida Senate unveiled a plan to split $100 million three-ways to help fund or renovate its Florida arenas, including St. Pete Times Forum, Amway Arena, and Tropicana Field. Furthermore, the Florida House of Representatives approved a plan that authorizes a $2 million-a-year rebate over 30 years for a new Magic arena and a renovated arena for the Tampa Bay Lightning hockey team.

NAMING RIGHTS: The St. Petersburg Times is paying $25.2 M over 12 years for the naming rights that expire in 2014. In September 2004, McDonald's bought the naming rights to the
Forum's ticket office for an undisclosed amount. The ticket office is now called the McDonald's Box Office.

**Team: Utah Blaze**  
**Principal Owner:** John Garff, Robert Garff, and Jason Jones  
[Team Website](#)

**Stadium:** Energy Systems Arena (formerly the Delta Center)  
**Date Built:** 1991  
**Facility Cost (millions):** $94  
**Facility Financing:** Mostly financed by team owner. The city donated the land and $20 M for parking and support facilities.  
[Facility Website](#)

**UPDATE:** In November 2006, Jazz owner Larry Miller sold the arena naming rights to controversial EnergySystems, a company that specializes in disposing of nuclear waste, for an undisclosed amount over a ten year period. The EnergySystems Arena name change has led many consumers to boycott Miller's other businesses, such as movie theaters, car dealerships, and a television station.

**NAMING RIGHTS:** EnergySystems bought the naming rights for an undisclosed amount, which expires in 2016.
League: Arena Football League 2 (AF2)

Team: Alabama Steeldogs
Principal Owner: Buddy King & Scott Meyers
Team Website

Stadium: Birmingham-Jefferson Convention Complex
Date Built: 1974
Facility Website

UPDATE: In 2007, the team changed its name from the Birmingham Steeldogs to the Alabama Steeldogs to identify more with its fan base. In addition, the team is searching for new ownership for the 2008 season. The Steeldogs' current owners would like to keep the team in Alabama, but they need another owner to take a significant portion of the team to do that.

Team: Albany Conquest
Principal Owner: Dr. Walter Robb
Team Website

Arena: The Times Union
Date Built: 1990
Facility Website

NAMING RIGHTS: Last year the county signed a $3.5 M 10-year naming-rights contract with the Times Union which will expire in 2016. The newspaper agreed to pay $350,000 a year, as well as provide advertising and other promotional benefits.

Team: Amarillo Dusters
Principal Owner: Texas Panhandle Football LLC
Team Website

Stadium: Amarillo National Bank Field
Date Built: 1960's
Facility Website

NAMING RIGHTS: Amarillo National Bank acquired the field naming rights for the 2006 season at the Amarillo Civic Center. The field will be known as Amarillo National Bank Field. The terms of the agreement were not disclosed.

Team: Arkansas Twisters
Principal Owner: Tim Berryman
Team Website

Stadium: Alltel Arena
Date Built: 1999
Facility Cost (millions): $83
Facility Financing: Proceeds from a one-year, one-cent sales tax in Pulaski County were contributed to building the new arena. Twenty million dollars were given from the State of Arkansas, $10 M from suite lease agreements, and $15.7 M in interest income from invested funds.

Facility Website

NAMING RIGHTS: Alltel is paying $7 M over 15 years for a naming rights deal that expires in 2014.

Team: Bakersfield Blitz
Principal Owner: Bakersfield Sports Partners
Team Website

Stadium: Rabobank Arena
Date Built: 1998
Facility Cost (millions): $38
Facility Financing: Publicly financed by the City of Bakersfield.
Facility Website

NAMING RIGHTS: Rabobank has acquired the naming rights for the arena. The 10-year deal is worth $2.5 M and expires in 2015.

Team: Bossier/Shreveport Battlewings
Principal Owner: Dan Newman, Jerry Anderson, and Boyd Barker
Team Website

Stadium: CenturyTel Center
Date Built: 2000
Facility Website

NAMING RIGHTS: CenturyTel has a 10-year, $5 M naming rights deal for the Center.

Team: Central Valley Coyotes
Principal Owner: Santa Rosa Rancheria Tachi-Yokut Tribe
Team Website

Stadium: Selland Arena
Date Built: 1966
Facility Website

UPDATE: Selland Arena underwent $15 million in renovations in the past year. Seating was expanded to hold 8,400 fans, the locker rooms were remodeled, and the scoreboard and video board were replaced.
Team: Cincinnati Jungle Kats
Principal Owner:
Team Website

Stadium: U.S. Bank Arena
Date Built: 1975
Facility Website

UPDATE: The Jungle Kats was a new expansion team that had its inaugural season in 2007.

NAMING RIGHTS: U.S. Bank is currently under a 10-year, $3 M naming rights deal for the arena.

Team: Florida Firecats
Principal Owner: Andrew Vallozzi
Team Website

Stadium: Germain Arena
Date Built: 1998
Facility Cost (millions): $25
Facility Financing: The venue was privately financed.
Facility Website

NAMING RIGHTS: Germain Motor Company is paying $7 M over 20 years for a naming rights deal that expires in 2018.

Team: Green Bay Blizzard
Principal Owner: Brian Noble
Team Website

Stadium: Resch Center
Date Built: 2002
Facility Cost (millions): $49
Facility Financing: Financed primarily through an 8% room rental tax at the Resch Center and KI Convention Center. $5 M came from various naming rights opportunities throughout the Center. $1 M from the State of Wisconsin and the Village of Ashwaubenon. Additional funding came from the sale of bricks to fill the plaza in front of the Center.
Facility Website

NAMING RIGHTS: The Resch Center is named after Dick Resch, president of KI. Resch and KI donated $5 M in cash and furnishings for the Resch Center and the KI Convention Center, located next door to the Center.

Team: Louisville Fire
Principal Owner: Louisville Fire Arena Football Ownership Group; headed by Will Wolford
Team Website
Stadium: Freedom Hall  
Date Built: 1956

**UPDATE:** Freedom Hall is part of a larger complex, The Kentucky Exposition Center, which recently received a $52 million expansion in October 2006. The Expo Center added 166,500 square feet of exhibit space and 57,000 square feet of meeting and conference space. Phase two will cost an additional $50 million and is expected to be completed in fall 2007.

Team: Lubbock Renegades  
Principal Owner:
Team Website

Stadium: City Bank Coliseum  
Date Built: 1971
Facility Website

**UPDATE:** The Renegades finished their first AF2 season in 2007.

**NAMING RIGHTS:** The City Bank Coliseum renewed its partnership and naming rights agreement with the Lubbock Municipal Coliseum into 2010. The specifics of the naming right deal were not revealed.

Team: Macon Knights  
Principal Owner: Beverly Olson
Team Website

Stadium: Macon Coliseum  
Date Built: 1968 (renovated in 1996)
Facility Website

**UPDATE:** After shutting down for the 2006 season, AF2 will be back in Macon for the 2008 season.

Team: Mahoning Valley Thunder  
Principal Owner: Dr. Michael Slyk, Dr. Jon Saadey and Tim Chesney
Team Website

Stadium: Chevrolet Centre  
Date Built: 2005
Facility Website

**UPDATE:** The Valley Thunder is an expansion team that concluded their inaugural season in 2007.

Team: Manchester Wolves  
Principal Owner: Steve Schubert, Angello Mazella, Dick Anagnost, Don Winterton, Jim
Watson, C.B. Sullivan, and Steve Grzywacz

**Team Website**

**Stadium:** Verizon Wireless Arena  
**Date Built:** 2001  
**Facility Cost (millions):** $67  
**Facility Website**

**NAMING RIGHTS:** Verizon is paying $11.4 M over 15 years for a naming rights deal that expires in 2016.

**Team:** Oklahoma City Yard Dawgz  
**Principal Owner:** Phil Miller  
**Team Website**

**Stadium:** Oklahoma City Ford Center  
**Date Built:** 2002  
**Facility Cost (millions):** $89  
**Facility Financing:** The Ford Center was publicly financed by a temporary one-cent sales tax.  
**Facility Website**

**UPDATE:** In September 2007, Phil Miller purchased the Yard Dawgs franchise from the Tulsa based SBC Pro Sports, LLC. Phil Miller will now serve as owner/operator of Pro Sports Ventures, Inc., the parent company for the franchise.

**NAMING RIGHTS:** Coinciding with its opening in 2002, Ford Motor Co. has a 15-year, $8.1 M naming rights deal for the Center.

**Team:** Quad City Steamwheelers  
**Principal Owner:** Jim Foster  
**Team Website**

**Stadium:** i-wireless Center (formerly The Mark of the Quad Cities)  
**Date Built:** 1993  
**Facility Cost (millions):** $36  
**Facility Financing:** The arena was funded by $28 M from a state grant, $6.1 M from general obligation bonds and $2 M in private funds.  
**Facility Website**

**UPDATE:** In the fall of 2006, Jim Foster sold the Quad City Steamwheelers franchise to Mike Bawden of Bawden & Lareau Public Relations. The terms of the deal were not disclosed.

**NAMING RIGHTS:** The Mark of the Quad Cities will now be known as the i-wireless center as of June 2007. The Iowa-based cellular telephone company is paying $4.25 million over the next ten years.
**Team: Rio Grande Valley Dorados**  
**Principal Owner:** Rio Grande Valley Professional Football, Ltd.  
[Team Website]

**Stadium:** Dodge Arena  
**Date Built:** 2003  
**Facility Cost (millions):** $20  
[Facility Website]

**NAMING RIGHTS:** Dodge has a 10-year, $2 M naming rights deal for the arena. The deal runs through 2012.

**Team: South Georgia Wildcats**  
**Principal Owner:** Stuart Brown, Silvio Fazzini, Mike Flynn, Jeff Harlow, John Hunt, Edwin Mulitalo, Kyle Richardson, Mike Storen, and Frank Wainright  
[Team Website]

**Stadium:** Albany Civic Center  
**Date Built:** 1983  
[Facility Website]

**UPDATE:** In June 2006, it was announced that John W. Hunt Jr. would replace Mike Storen as the Wildcats managing partner. Storen will continue to serve as a team liason.

**Team: Spokane Shock**  
**Principal Owner:** Brady Nelson  
[Team Website]

**Stadium:** Spokane Arena  
**Date Built:** 1994  
**Facility Cost (millions):** $44.5  
[Facility Website]

**UPDATE:** The Shock was an expansion franchise that began play in 2006. Group Health entered a $75,000 contract obtaining exclusive advertising rights among health insurance providers, medical providers, and hospitals for the Spokane Arena.

**Team: Stockton Lightning**  
**Principal Owner:** Michael Reinsdorf  
[Team Website]

**Stadium:** Stockton Arena  
**Date Built:** 2005  
**Facility Cost (millions):** $64  
**Facility Financing:** Publicly financed by the City of Stockton.  
[Facility Website]
Team: Tennessee Valley Vipers  
Principal Owner: HSV Sports, LLC  
Team Website

Stadium: Von Braun Center  
Date Built: 1975  
Facility Website

UPDATE: The Vipers returned to Huntsville in 2006, following a one year absence. The Vipers played in Huntsville from 2000-2004, until the team left the AF2 and went to a new indoor football league. The Team also changed its name to the Raptors and moved to Rockford, Illinois. The owner of the new Vipers, HSV Sports, LLC, was granted the rights to the Vipers' name, trademarks and history.

NAMING RIGHTS: The facility is named in honor of Wernher von Braun, a former German rocket scientist, who after World War II, laid the foundation for the United States space program, which was thought by the locals to put Huntsville on the map.

Team: Tulsa Talons  
Principal Owner: Henry Primeaux, Sr. and Paul Ross  
Team Website

Stadium: Tulsa Convention Center  
Date Built: 1962  
Facility Website

UPDATE: The Tulsa Convention Center will undergo both an expansion and renovation, which is scheduled to be completed in 2008. The expansion will include a 35,000-square-foot ballroom and 20,000 square feet of meeting space. There are rumors the Talons will stop operation during this time until the Convention Center is completed.

Team: Wilkes-Barre/Scranton Pioneers  
Principal Owner: Big Win Ventures  
Team Website

Stadium: Wachovia Arena  
Date Built: 1999  
Facility Website

UPDATE: The 8,300-seat facility is managed by SMG and has been recognized by many magazines as one of the best in the country for arenas under a 10,000-seat capacity.

NAMING RIGHTS: Wachovia is paying $2.3 M over 10 years for a naming rights deal that expires in 2009.
League: Canadian Football League (CFL)

Team: B.C. Lions  
Principal Owner: David Braley  
Team Website

Stadium: B.C. Place Stadium  
Date Built: 1983  
Facility Website

UPDATE: The B.C. Place Stadium is the future host of the 2010 Winter Olympic Games Opening and Closing Ceremonies.

Team: Calgary Stampeders  
Principal Owner: Ted Hellard  
Team Website

Stadium: McMahon Stadium  
Date Built: 1960

UPDATE: In 2006, McMahon Stadium received an upgrade with artificial turf in hopes of becoming home to more sports, in particular World Class soccer.

Team: Edmonton Eskimos  
Principal Owner: Publicly owned  
Team Website

Stadium: Commonwealth Stadium  
Date Built: 1978  
Facility Cost (millions): $20.9 ($22.2 renovation in 2001)  
Facility Website

UPDATE: The stadium houses a $6.2 million Jumbo Tron, the largest and most advanced system of its kind in the world. Furthermore, the Commonwealth Stadium has the only all natural grass field in the Canadian Football League (CFL).

Team: Hamilton Tiger-Cats  
Principal Owner: Robert F. Young  
Facility Website

UPDATE: Owner Bob Young announced that he bought the former Hamilton Squash Club to house the club's business, ticket, and retail center. This change will move team operations back into the downtown. Young bought the 42,000 square-foot building for $3 million and will invest another $1 million in the building to be used for renovations.
Team: Montreal Alouettes  
Principal Owner: Robert Wetenhall  
Team Website

Stadium: Percival Molson Memorial Stadium  
Date Built: 1915  
Facility Website

**UPDATE**: The city of Montreal will contribute $30 million toward the Percival Molson Memorial Stadium's expansion. The Alouettes hope to add 5,000 seats to their 20,202 seat stadium. The project is expected to be completed by 2009 and the team hopes the expansion will produce an additional $2.5 million per year.

Team: Ottawa Renegades  
Principal Owner: Randy Gilles  
Team Website

Stadium: Frank Clair Stadium  
Date Built: 1908

**UPDATE**: The Renegades did not participate in the 2006-2007 seasons. Operations were suspended until new ownership can be found. The CFL recently ended negotiations with a group led by William Palmer regarding the Renegades return to the capital city. CFL Commissioner Mark Cohon said several other groups have expressed strong interest in the franchise and the CFL will now concentrate on them. The Renegades will not return until the CFL is certain the team will remain stable for a long time.

Team: Saskatchewan Roughriders  
Principal Owner: Community owned  
Team Website

Stadium: Mosaic Stadium at Taylor Field  
Date Built: 1946

**UPDATE**: The Saskatchewan Roughriders have imposed their own smoking ban at their Stadium during CFL games. Not only is there a concern for non-smokers, but the stadium managers believe that it could potentially damage the stadium's turf.

**NAMING RIGHTS**: In June 2006, The Mosaic Company entered a 10-year naming rights deal worth $3.75 M.

Team: Toronto Argonauts  
Principal Owner: David Cynamon and Howard Sokolowski  
Team Website
Stadium: Rogers Centre  
Date Built: 1989  
Facility Cost (millions): $570 Canadian  
Facility Financing: The Rogers Centre was financed with $360 M from local government, $150 M from 30 corporations and $60 M from luxury seat fees.  
Facility Website

UPDATE: Toronto Argonauts owners are considering the possibility of moving the team to BMO Field, home of Major League Soccer's (MLS) Toronto FC, but the owners are still in the early stages of investigating their options.

Team: Winnipeg Blue Bombers  
Principal Owner: Lyle Bauer  
Team Website

Stadium: Canada Inns Stadium  
Date Built: 1953

UPDATE: The Winnipeg Football Club has been making plans to either renovate its existing Canada Inns Stadium or build an entirely new stadium. The board of directors sought architectural and financial consultants for various plans. The club will propose its project to prospective partners soon.

NAMING RIGHTS: Canada Inns has a 10-year, $1.750 M naming rights deal for the home of the Blue Bombers.
League: National Indoor Football League (NIFL)

Team: Atlanta Thoroughbreds
Principal Owner: NIFL
Team Website

Stadium: John H. Lewis Gymnasium
Date Built:

UPDATE: After its first season in 2007, the Atlanta Thoroughbreds are in financial debt. There is discussion that the team will move to a new league and possibly a new location.

Team: Beaumont Drillers
Principal Owner: Roy Reap
Team Website

Stadium: Ford Arena
Date Built: 2003

UPDATE: Nextel has become the exclusive wireless provider of the Beaumont Drillers. As part of the deal, Drillers' players will wear a Nextel patch on their jerseys. Terms of the deal were not disclosed.

NAMING RIGHTS: Ford is paying $1.25 M over five years for a naming rights deal that expires in 2008.

Team: Cincinnati Marshals
Principal Owner: Cincinnati Indoor Football Club LLC
Team Website

Stadium: US Bank Arena
Date Built: 1975
Facility Website

NAMING RIGHTS: U.S. Bank is currently under a 10-year, $3 M naming rights deal for the arena.

Team: Colorado Springs Wild Riders
Principal Owner: NIFL

Stadium: Colorado Sports Center
Facility Website

UPDATE: The team played its inaugural season in 2007. The Wild Riders were originally named the Colorado Candoos but was changed before the beginning of the season.
Team: Columbia Stingers  
Principal Owner: Tony Pewonski  

Stadium: Colonial Center  
Facility Website  

UPDATE: Before the Stingers began their inaugural 2007 season, concerns were raised about owner Tony Pewonski's business practices. Employees of Pewonski's former teams have filed lawsuits against him alleging that Pewonski owes them thousands of dollars in salaries that were never paid. Stingers spokesperson Wendi Caraballo says that Pewonski is not longer associated with the team due to concerns raised by his prior business dealings.

Team: Fayetteville Guard  
Principal Owner: Richard King  
Team Website  

Stadium: Crown Coliseum  
Date Built: 1997  
Facility Website  

UPDATE: Fayetteville County Manager James Martin says there are not enough funds this year to expand convention space at the Crown Expo Center, the larger entity of the Crown Coliseum. But Martin hopes that in a few years the county can spend $5 million on new heating and cooling systems for the arena.

Team: Greensboro Revolution  
Principal Owner: Tony Pewonski  
Team Website  

Stadium: Greensboro Coliseum  
Date Built: 1959  
Facility Website  

UPDATE: Owner Tony Pewonski says that he is unsure the team will be able to play in 2008.

Team: San Antonio Steers  
Principal Owner: Mark Richer (General Manager)  
Team Website  

Stadium: San Antonio Rose Palace  
Facility Website  

UPDATE: The San Antonio Steers played their inaugural season in 2007.
Team: San Bernardino Bucking Bulls
Principal Owner: Jamie LaMunyon
Team Website

Stadium: NOS Event Center (Orange Pavilion)
Date Built: 1995
Facility Website

Team: San Diego Shockwave
Principal Owner: Robert and Jeff Sprows
Team Website

Stadium: Cox Arena
Date Built: 1997
Facility Website

UPDATE: After the Shockwave completed its inaugural season in 2007, the team has decided to cease operation for a year while the west division builds strong national recognition. The Shockwave will return in 2009, but in the meantime has been researching the possibility of building a new sports complex.

Team: Tri-Valley Ranchers
Team Website

Stadium: Alameda County Fairgrounds (Amador Pavilion)
Facility Website

Team: Wyoming Cavalry
Principal Owner: Casper Professional Football, LLC Casper
Team Website

Stadium: Casper Events Center
Date Built: 1982
Facility Website
League: United Indoor Football League

Team: Billings Outlaws
Principal Owner: Wally Yovetich
Team Website

Stadium: MetraPark Arena
Date Built: 1975
Facility Website

**UPDATE**: The Yellowstone County commissioners are exploring a way to improve their MetraPark Arena. The commissioners would like to replace the worn seat cushions, replace the bleachers, and to repair the roof. The estimated cost to make the repairs is $1.4 million.

Team: Bloomington Extreme
Principal Owner: Ed Brady
Team Website

Arena: US Cellular Coliseum
Date Built: 2006
Facility Cost (millions): $37
Facility Financing: Funded by the City of Bloomington
Facility Website

Team: Colorado Ice
Principal Owner: Danny DeGrande
Team Website

Stadium: Budweiser Events Center
Date Built: 2003
Facility Cost (millions): $60
Facility Website

**UPDATE**: The Colorado Ice was a 2007 United Indoor Football League expansion team.

Team: Evansville Bluecats
Principal Owner: Ed Voliva, Ann Voliva, John Voliva, and Tara Voliva
Team Website

Stadium: Roberts Stadium
Date Built: 1956
Facility Website

**UPDATE**: In 2007, the arena hired a consultant to determine whether the arena needs renovating and how much the upgrades would cost. The arena received its last renovation in 1990.
Team: Lexington Horsemen
Principal Owner: Lennie and Vicki House
Team Website

Stadium: Rupp Arena
Date Built: 1976
Facility Cost (millions): $53
Facility Website

UPDATE: The Horsemen's future is unclear since the team has been unable to generate revenue. Owner Lennie House is considering ceasing operation before the 2008 season.

Team: Ohio Valley Greyhounds
Principal Owner: Lou Stein
Team Website

Stadium: Wesbanco Arena
Date Built: 1981
Facility Website

UPDATE: In 2005, George Kellas, former managing partner of the Ohio Valley Greyhounds, put the team up for sale on eBay. Kellas's asking price was $135,000. Lou Stein bought the team but the details of the sale were not disclosed.

Team: Omaha Beef
Principal Owner: Noodle Development and Duane Davis
Team Website

Arena: Omaha Civic Auditorium
Date Built: 1954
Facility Website

Team: River City Rage
Principal Owner: Tye Elliott and MAC Meetings and Events
Team Website

Arena: Family Arena
Date Built: 1999
Facility Cost (millions):
Facility Website

Team: Rock River Raptors
Principal Owner: Rob Lowe and Dave DeSanti
Team Website
**Arena:** Rockford Metro Centre  
**Date Built:** 1979  
**Facility Cost (millions):** $3.8 M renovation was completed in 2005.  
[Facility Website](#)

**Team:** Sioux City Bandits  
**Principal Owner:** Bob Scott  
[Team Website](#)

**Stadium:** Gateway Arena at the Tyson Events Center  
**Date Built:** 2003  
[Facility Website](#)

**Team:** Sioux Falls Storm  
**Principal Owner:** Kent & Laura Vucurevich  
[Team Website](#)

**Stadium:** Sioux Falls Arena  
**Date Built:**  
[Facility Website](#)
Intense Football League

**Team: Alaska Wild**  
**Principal Owner:** David Weatherholt  
[Team Website](#)

**Stadium:** Sullivan Arena  
[Facility Website](#)

**UPDATE:** The 2007 season was the first for the Alaska Wild.

**Team: Centex Barracudas**  
**Principal Owner:** Dr. Frederick Barnett  
[Team Website](#)

**Stadium:** Bell County Expo Center  
**Date Built:**  
[Facility Website](#)

**UPDATE:** Bell County Expo Center officials are pushing for a renovation in the near future to compete with other arenas and to attract bigger events. The officials believe the renovations would cost around $15 million. To pay for the renovation, the county would impose a 2-3% hotel tax increase.

**Team: Corpus Christi Hammerheads**  
**Principal Owner:** Chad Dittman  
[Team Website](#)

**Stadium:** Central Pavilion Arena  
**Date Built:** 2006  
[Facility Website](#)

**UPDATE:** The Hammerheads were not asked to come back to the American Bank Center after their lease expired after the 2006 season. The team played at the new Central Pavilion Arena in Robstown, Texas for the 2007 season.

**Team: Frisco Thunder**  
**Principal Owner:** Jake and Vinita Reed  
[Team Website](#)

**Stadium:** DeJa Blue Arena  
**Date Built:** 1997  
[Facility Website](#)

**NAMING RIGHTS:** Deja Blue, the bottled water brand sold by Dr. Pepper, owns the naming rights to the arena, but the terms have not been disclosed.
**Team: Katy Ruff Riders**  
**Principal Owner**: Brandon Smith  
[Team Website](#)  

**Stadium**: Leonard E. Merrell  
**Date Built**: 2005  
[Facility Website](#)  

**UPDATE**: The Katy Ruff Riders were a new IFL expansion team for the 2007 season.  

**Team: Louisiana Swashbucklers**  
**Principal Owner**: Thom Hager & Brenda Hager  
[Team Website](#)  

**Stadium**: James E. Sudduth Coliseum  
**Date Built**: N/A  
[Facility Website](#)  

**Team: Odessa Roughnecks**  
**Principal Owner**: Tommy Benizio & Abby Benizio  
[Team Website](#)  

**Stadium**: Ector County Coliseum  
**Arena**: Ector County Coliseum  
**Date Built**: 1954 (renovated in 1991)  
**Facility Cost (millions)**: $1.6 M for renovations.  

**UPDATE**: Ector County Commissioners approved $38.1 million in city renovations. One million will be used to install a new air conditioning system in the Coliseum, and an additional $85,000 will be used to build a new stage. The county plans to pay for these renovations by raising taxes.  

**Team: San Angelo Stampede Express**  
**Principal Owner**: Darlene Jones & Patsy McIntire  
[Team Website](#)  

**Stadium**: San Angelo Coliseum  
**Date Built**: N/A