

Sports Facility Reports



Sports Facility Reports, Volume 9, Appendix 1.1

Minor League Baseball™

League: International League (AAA)

Team: *Buffalo Bisons*

Affiliate: Cleveland Indians (1995)

Principal Owner: Robert E. Rich, Jr.

[Team Website](#)

Stadium: Dunn Tire Park

Date Built: 1988

[Facility Website](#)

NAMING RIGHTS: In 1999, the Bisons agreed to an 8-year, \$2.5 M naming rights deal with Dunn Tire Corporation. The deal runs through the 2008 season.

Team: *Charlotte Knights*

Affiliate: Chicago White Sox (1999)

Principal Owner: Bill Allen & Don Beaver

[Team Website](#)

Stadium: Knights Stadium

Date Built: 1990

[Facility Website](#)

UPDATE: In May 2008, the Knights pushed back the proposed opening of its new 10,000 seat, downtown stadium from 2009 to 2010. The delay was caused by lawsuits filed by Jerry Reese, a resident who is challenging the construction project, which caused major construction to halt. However, county officials have threatened to countersue and hold Reese liable for any extra expenses caused by the delay. Additionally, the Knights have not finalized a financing package to pay for the stadium. Construction of the new stadium is expected to cost \$48 million.

Team: *Columbus Clippers*

Affiliate: Washington Nationals (2007)

Principal Owner: Franklin County, Ohio government

[Team Website](#)

Stadium: Cooper Stadium

Date Built: 1932 (renovated and reopened in 1977)

[Facility Website](#)

UPDATE: The Clippers entered into 20 year, \$3.5 million sponsorship packages with Time Warner Cable and American Electric Power at the Huntington Park, the team's new stadium that is scheduled to open in 2009. Time Warner's deal gives it naming rights to the media center at the ballpark as well as making it the ballpark's cable television and Internet services provider. Time Warner will also receive signage placed on televisions throughout the park. American Electric's agreement will give it naming rights to the party pavilion on the top floor of a building being constructed next to the left field wall that will hold 400 fans. With these two deals, the Clippers have generated \$36 million in corporate sponsorships at the new stadium.

NAMING RIGHTS: In Feb. 2006, Huntington Bancshares, Inc. entered into a 23-year, \$12 M naming rights agreement for the Clippers' new ballpark to be called Huntington Park. The other major corporate sponsors include The Columbus Dispatch paying \$6 M for scoreboard naming rights and \$6 M from Nationwide Insurance & Nationwide Realty for concourse naming rights.

Team: Durham Bulls

Affiliate: Tampa Bay Devil Rays (1998)

Principal Owner: Capitol Broadcasting Co.

[Team Website](#)

Stadium: Durham Bulls Athletic Park

Date Built: 1995

Facility Cost (millions): \$16

[Facility Website](#)

UPDATE: In 2008, the famous Snorting Bull that sat atop the blue monster at Durham Bulls Athletic Park was moved to the stadium's concourse to make room for a new, two-sided bull.

NAMING RIGHTS: On April 5, 2007, the City of Durham voted to name the playing field of Durham Bulls Athletic Park as Goodmon Field in honor of Jim Goodmon for his role in helping spark the revitalization of the city's downtown. Goodmon is the President and CEO of Capital Broadcasting Company, the parent company of the Durham Bulls Baseball Club.

Team: Indianapolis Indians

Affiliate: Pittsburgh Pirates (2005)

Principal Owner: Indians, Inc.

[Team Website](#)

Stadium: Victory Field

Date Built: 1996

Facility Cost (millions): \$20

[Facility Website](#)

Update: In April 2008, the Pirates extended its working agreement with the Indianapolis Indians through 2012.

NAMING RIGHTS: The Indians have not sold the naming rights to Victory Field. Instead, the stadium's name is drawn from the Indians' former home, which was named to reflect the victory in World War II.

Team: Lehigh Valley IronPigs

Affiliate: Philadelphia Phillies (2007)

Principal Owner: Joseph Finley and Craig Stein

[Team Website](#) - Lehigh Valley IronPigs

Stadium: Coca-Cola Park

Date Built: 2008

Facility Cost (millions): \$49

[Facility Website](#) - Coca-Cola Park

UPDATE: Owners Joseph Finley and Craig Stein completed the planned move of the Philadelphia Phillies'AAA affiliate from Ottawa, Ontario, Canada to Allentown, Pennsylvania. The Lehigh Valley IronPigs opened Coca-Cola

Park in April 2008. The stadium features the Majestic Clubhouse, a 3000 square foot retail space. Also, in right field is the Bud Light Trough, a bar area in right field where fans can socialize while still watching the game. The stadium is also unique in that the main entrance is in right field, though fans with club level tickets have a separate entrance behind home plate. Accompanying the move, in June 2008, the Phillies announced that the IronPigs will be its minor league affiliate through at least 2012.

Team: Louisville Bats

Affiliate: Cincinnati Reds (2000)

Principal Owner: Louisville Baseball Club, Inc. (Rick Sweet)

[Team Website](#)

Stadium: Louisville Slugger Field

Date Built: 2000

Facility Cost (millions): \$39

Facility Financing: The field was financed through a partnership between the City of Louisville, the Bats, Hillerich & Bradsby, the Brown Foundation, Human Inc. and the Humana Foundation.

[Facility Website](#)

Update: Hillerich & Bradsby Chairman Jack Hillerich sold his share in the Bats to other Bats partners in April 2008. Also, the Louisville Bats and Louisville Slugger Field hosted the 2008 AAA All-Star Game in July 2008, making Louisville the first International League city to host the event twice.

NAMING RIGHTS: Hillerich & Bradsby, makers of the famous Louisville Slugger baseball bat, paid \$2 M for lifetime naming rights to the stadium.

Team: Norfolk Tides

Affiliate: Baltimore Orioles (2007)

Principal Owner: Tides Baseball Club, LP

[Team Website](#)

Stadium: Harbor Park

Date Built: 1993

Facility Cost (millions): \$16

Facility Financing: Harbor Park was financed through rent from the Tides and revenue from non-sports events held at the park.

[Facility Website](#)

Team: Pawtucket Red Sox

Affiliate: Boston Red Sox (1973)

Principal Owner: Pawtucket Red Sox Baseball Club Inc. (Ben Mondor)

[Team Website](#)

Stadium: McCoy Stadium

Date Built: 1942

[Facility Website](#)

Team: Richmond Braves

Affiliate: Atlanta Braves (1966)

Principal Owner: Atlanta Braves (Liberty Media)

[Team Website](#) - Richmond Braves

[Team Website](#) - Gwinnett Braves

Stadium: The Diamond

Date Built: 1985

Facility Cost (millions): \$8

[Facility Website](#)

Future Stadium: Gwinnett County Ballpark
Scheduled Opening: 2009
Estimated Facility Cost (millions): \$45
< a href= <http://www.gwinnettbraves.com/stadium.html>>Facility Website

UPDATE: In January 2008, it was announced that the Richmond Braves would move to Gwinnett County, Georgia, a suburb of Atlanta, after spending four decades in Richmond, Virginia. The Richmond Braves' lease agreement runs through 2010, but the club has the option to terminate after the 2008 season. The Gwinnett Braves will play in Gwinnett County Ballpark, a new 10,000 seat stadium that is scheduled to open for the 2009 season. Current plans call for the team to sign a 30 year, \$250,000 annual lease. Gwinnett County and the Atlanta Braves have had disputes over the naming rights to the new stadium as the Braves do not want the stadium's naming rights to be sold to a competitor of one of the Braves' major sponsors, such as Coca-Cola or Delta Airlines. Gwinnett County has stated that this restriction could limit the value of a naming rights agreement.

Team: *Rochester Red Wings*
Affiliate: Minnesota Twins (2003)
Principal Owner: Rochester Community Baseball, Inc.
[Team Website](#)

Stadium: Frontier Field
Date Built: 1996
[Facility Website](#)

UPDATE: After the 2007 season, Frontier Field underwent a \$2.4 million renovation. The team paid \$800,000 of the expenses while a \$1.6 million grant from Monroe County covered the rest. The entire playing surface was replaced after years of complaints that the field was too rocky, with the goal of improving drainage. Also, a new videoboard was installed in left field. Finally, much of the stadium bowl was recaulked and steel throughout the stadium was painted.

NAMING RIGHTS: In 1996, Frontier Telephone entered into a 20-year, \$3.5 M naming rights agreement.

Team: *Scranton/Wilkes-Barre Yankees*
Affiliate: New York Yankees (2007)
Principal Owner: Lackawanna and Luzerne Counties & Mandalay Sports Entertainment
[Team Website](#)

Stadium: PNC Field
Date Built: 1989
Facility Cost (millions): \$25
[Facility Website](#)

NAMING RIGHTS: On Feb. 1, 2007, PNC Financial Services Group bought the naming rights to Lackawanna County Stadium from the county for nearly \$1.1 M or \$365,000 a year for 3 years through the 2009 season. PNC will have the option to renew yearly after that for up to 7 additional years, though new terms will have to be agreed upon after the first 3 years are up.

Team: *Syracuse Chiefs*
Affiliate: Toronto Blue Jays (1978)
Principal Owner: Community Owned Baseball Club of Central New York, Inc.
[Team Website](#)

Stadium: Alliance Bank Stadium
Date Built: 1997
Facility Cost (millions): \$16
[Facility Website](#)

UPDATE: At the end of the 2007 season, the artificial field turf was replaced with a new natural grass surface that should be ready in time for start of the 2008 season. The project will cost \$1.5 M, most of which the county will bond

for \$1.125 M. The rest of the money will come from a turf replacement fund paid for by the Chiefs and revenue from the use of the parking lot by University Hospital employees.

NAMING RIGHTS: In 2005, Alliance Bank signed a 20-year, \$2.8 M naming rights deal with the Syracuse Chiefs. The deal runs through the 2025 season.

Team: Toledo Mud Hens

Affiliate: Detroit Tigers (1987)

Principal Owner: Toledo Mud Hens Baseball Club, Inc.

[Team Website](#)

Stadium: Fifth Third Field

Date Built: 2002

Facility Cost (millions): \$39.2

[Team Website](#)

NAMING RIGHTS: The Toledo Mud Hens have a 15-year, \$5 M naming rights deal with Fifth Third Bank that began in 2002.

League: Mexican League (AAA)

Team: Piratas de Campeche (Campeche Pirates)

Principal Owner: Gabriel Escalante Castillo

[Team Website](#)

Stadium: Estadio Nelson Barrera Romellón

Date Built: 2001

[Facility Website](#)

Team: Dorados de Chihuahua (Chihuahua Golds)

Principal Owner: Marcelo de los Santos Anaya

[Team Website](#)

Stadium: Monumental Chihuahua

Date Built: 2004

Team: Vaqueros Laguna (Laguna Cowboys)

Principal Owner: Ricardo Martin Bringas

[Team Website](#)

Stadium: Estadio Revolución

Date Built: 1932

Team: Diablos Rojos del Mexico (Mexico City Red Devils)

Principal Owner: Alfredo Harp Helú

[Team Website](#)

Stadium: Foro Sol

Date Built: 2000

[Facility Website](#)

Team: Petroleros de Minatitlan (Minatitlan Oilers)

Principal Owner: N/A

[Team Website](#)

Stadium: Parque 18 de marzo de 1938
Date Built: 1992
[Facility Website](#)

Team: *Acereros de Monclova (Monclova Steelers)*
Principal Owner: Donaciano Garza Gutierrez
[Team Website](#)

Stadium: Estadio Monclova
Date Built: 1974

Team: *Sultanes de Monterrey (Monterrey Sultans)*
Principal Owner: Jose Maiz Garcia
[Team Website](#)

Stadium: Estadio Monterrey
Date Built: 1997

Team: *Tecolotes de Nuevo Laredo (Nuevo Laredo Owls)*
Principal Owner: Victor Lozano Rendon
[Team Website](#)

Stadium: Estadio Nuevo Laredo
Date Built: 2008

Team: *Guerreros de Oaxaca (Oaxaca Warriors)*
Principal Owner: Luis Narchi Karam
[Team Website](#)

Stadium: Estadio de béisbol Eduardo Vasconcelos
Date Built: 1950
[Facility Website](#)

Team: *Pericos de Puebla (Puebla Parrots)*
Principal Owner: N/A
[Team Website](#)

Stadium: Parque Hermanos Serdán
Date Built: 1973
[Facility Website](#)

Team: *Tigres de Quintana Roo (Quintana Roo Tigers)*
Principal Owner: Carlos Peralta Quintero
[Team Website](#)

Stadium: Estadio Beto Ávila
Date Built: 1996

Team: *Saraperos de Saltillo (Saltillo Saraperos)*
Principal Owner: Juan Manuel Ley Lopez
[Team Website](#)

Stadium: Estadio Francisco I. Madero
Date Built: 1970

Team: *Olmecas de Tabasco (Tabasco Olmecs)*

Principal Owner: N/A

[Team Website](#)

Stadium: Parque Centenario 27 de febrero

Date Built: 1964

Team: *Potros de Tijuana (Tijuana Colts)*

Principal Owner: N/A

[Team Website](#)

Stadium: Estadio Calimax

Date Built: 1977

Team: *Rojos del Aguila de Veracruz (Veracruz Red Eagles)*

Principal Owner: N/A

[Team Website](#)

Stadium: Parque Deportivo Universitario Beto Ávila

Date Built: 1992

[Facility Website](#)

Team: *Leones de Yucatan (Yucatan Lions)*

Principal Owner: N/A

[Team Website](#)

Stadium: Estadio Kukulcán

Date Built: 1982

[Facility Website](#)

League: Pacific Coast League (AAA)

Team: Albuquerque Isotopes

Affiliate: Florida Marlins (2003)

Principal Owner: Albuquerque Baseball Club, LLC

[Team Website](#)

Stadium: Isotopes Park

Date Built: 2003

Facility Cost (millions): \$30

[Facility Website](#)

NAMING RIGHTS: After Albuquerque Sports Stadium was extensively remodeled in 2003 to become Isotopes Park, the team was asking at least \$450,000 a year on a 10-year contract from a corporation wanting its name on the stadium. As of August 2007, the stadium's name still remains Isotopes Park.

Team: Colorado Springs Sky Sox

Affiliate: Colorado Rockies (1993)

Principal Owner: Elmore Group LLC (David G. Elmore)

[Team Website](#)

Stadium: Security Service Field

Date Built: 1988

Facility Cost (millions): \$3.7

[Facility Website](#)

UPDATE: In March 2008, the Sky Sox and parent Colorado Rockies extended their player development deal through the 2010 season. Additionally, in September 2007, the family of Tyler Follon, a teenager who suffered brain damage after being injured by the Sky Sox's mascot, filed a lawsuit against the club. No resolution has been reached in this suit.

NAMING RIGHTS: Security Service Credit Union entered into a 12-year naming rights agreement beginning in 2005. Terms of the deal were not disclosed.

Team: Fresno Grizzlies

Affiliate: San Francisco Giants (1998)

Principal Owner: Fresno Baseball LLC

[Team Website](#)

Stadium: Chukchansi Park

Date Built: 2002

Facility Cost (millions): \$46

[Facility Website](#)

NAMING RIGHTS: On September 13, 2006, the Fresno Grizzlies announced a 15-year, \$16 M naming rights deal for Grizzlies Stadium with Chukchansi Gold Resort & Casino to now call it Chukchansi Park. The deal results in an obligation of \$1 M a year over the life of the agreement. In addition, \$1 M of the total investment will be funded in the first year for stadium capital improvements and deferred maintenance.

Team: Iowa Cubs

Affiliate: Chicago Cubs (1981)

Principal Owner: Michael Gartner

[Team Website](#)

Stadium: Principal Park

Date Built: 1992

[Facility Website](#)

UPDATE: In June 2008, flooding in Iowa made Principal Park unplayable and the club was forced to postpone games. When the team returned to the field, it played in front of an official crowd of zero due to the evacuation of downtown Des Moines.

NAMING RIGHTS: In August 2004, the Principal Financial Group, Inc. bought the naming rights for \$2.5 M to Sec Taylor Stadium and changed the name to Principal Park. The playing field is known as Sec Taylor Field.

Team: Las Vegas 51s

Affiliate: Los Angeles Dodgers (2001)

Principal Owner: Stevens Baseball Group

[Team Website](#)

Stadium: Cashman Field

Date Built: 1983

Facility Cost (millions): \$26 (including 100,000 sq. ft. convention center and 1,954 seat theatre)

[Facility Website](#)

UPDATE: In March 2008, the Stevens Baseball Group purchased the team from Mandalay Sports Entertainment. Terms of the transaction were not released.

Team: Memphis Redbirds

Affiliate: St. Louis Cardinals (1998)

Principal Owner: Memphis Redbirds Baseball Foundation Inc.

[Team Website](#)

Stadium: AutoZone Park

Date Built: 2000

Facility Cost (millions): \$46

[Facility Website](#)

NAMING RIGHTS: AutoZone entered into a 25-year, \$4.7 M naming rights deal with the Memphis Redbirds that runs through the 2024 season

Team: Nashville Sounds

Affiliate: Milwaukee Brewers (2005)

Principal Owner: Al Gordon (AmeriSports Companies LLC)

[Team Website](#)

Stadium: Herschel Greer Stadium

Date Built: 1978

[Facility Website](#)

UPDATE: In April 2007, plans for the Sounds' new home, First Tennessee Field, fell through and construction was cancelled. In January 2008, the Tennessee General Assembly passed a bill that would assist Double-A, Triple-A, and major league teams in covering the debt incurred in building a new stadium by granting a portion of state and local sales tax revenue generated by the stadium and adjoining hotels and restaurants. Nashville Mayor Karl Dean called this move an act of bad faith by the Sounds because the club had been asked to not push the bill forward. As a result, Dean vowed to end negotiating a new stadium deal with the Sounds.

NAMING RIGHTS: Herschel Greer Stadium was named for a prominent Nashville Businessman who was President of a previous minor league team that played in Nashville. First Tennessee Bank had entered into a naming rights agreement for the new stadium in a deal worth \$4.125 M over a 15 year term, but the new stadium project was cancelled.

Team: New Orleans Zephyrs

Affiliate: New York Mets (2007)

Principal Owner: Donald Beaver

[Team Website](#)

Stadium: Zephyr Field
Date Built: 1997
Facility Cost (millions): \$25
[Facility Website](#)

UPDATE: Prior to the 2008 season, the Zephyrs completed \$1.27 M in renovations to Zephyr Field paid for by the state of Louisiana. First, new Bermuda grass was installed, a new infield was cut, and a new warning track was installed. Also, improvements were made to improve drainage. Furthermore, a device was installed in left field and connected to a radar gun so that fans can know the speed of pitches. Finally, the Zephyrs have asked the state legislature for \$2 million to complete renovations after the 2008 season.

Team: *Oklahoma RedHawks*
Affiliate: Texas Rangers (1983)
Principal Owner: Oklahoma Baseball Club, LLC (Scott Pruitt)
[Team Website](#)

Stadium: AT&T Bricktown Ballpark
Date Built: 1998
Facility Cost (millions): \$34.2
[Facility Website](#)

UPDATE: The RedHawks renamed an alley outside Bricktown Ballpark Flaming Lips Alley in honor of the band from Oklahoma City.

NAMING RIGHTS: AT&T, formerly SBC Communications Inc., has a 10-year naming rights deal with the RedHawks. Terms of the deal were not disclosed. In March 2006, the name of the ballpark was changed from SBC Bricktown Ballpark to AT&T Bricktown Ballpark

Team: *Omaha Royals*
Affiliate: Kansas City Royals (1969)
Principal Owner: Matt Minker, Warren Buffett, and Walter Scott
[Team Website](#)

Stadium: Johnny Rosenblatt Stadium
Date Built: 1948
Facility Cost (millions): \$7.5 M renovation in 2002.
[Facility Website](#)

UPDATE: In 2008, the city of Omaha unveiled plans for a new \$140 million downtown stadium. This stadium will host the College World Series beginning in 2011 and through at least 2035. The Royals may play in the new stadium, but the club has not reached an agreement as of yet. Sarpy County, Nebraska, a county outside of Omaha, has hired a consulting firm to determine the feasibility of building a stadium to house the Royals.

NAMING RIGHTS: Omaha Municipal Stadium was renamed Johnny Rosenblatt Stadium to honor the former Omaha mayor who was instrumental in bringing professional baseball and the College World Series to Omaha.

Team: *Portland Beavers*
Affiliate: San Diego Padres (2001)
Principal Owner: Merritt Paulson (Shortstop, LLC)
[Team Website](#)

Stadium: PGE Park
Date Built: 1926
Facility Cost (millions): \$38.5 M renovation completed in 2001.
Facility Financing: The stadium was financed in 1926 by selling plaques, a.k.a. seat-licenses for \$100. After only two months, it had raised \$300,000.
[Facility Website](#)

UPDATE: Beavers owner Merritt Paulson is attempting to lure a Major League Soccer franchise to Portland. Under the plan, Paulson would finance \$80 million in renovations that would make PGE park a soccer-only facility and the Beavers would move to a new stadium.

NAMING RIGHTS: The stadium currently is under a 10-year, \$7 M naming rights deal with Pacific Gas and Electric (PGE).

Team: *Round Rock Express*

Affiliate: Houston Astros (2005)

Principal Owner: Eddie Maloney, Nolan Ryan, Reese Ryan, Reid Ryan, Brad Sanders, Bret Sanders, and Don Sanders

[Team Website](#)

Stadium: The Dell Diamond

Date Built: 2000

Facility Cost (millions): \$20; \$1.6 M expansion (2004)

[Facility Website](#)

UPDATE: The Texas Rangers named Round Rock Express co-owner Nolan Ryan team president in January 2008. Ryan's status as co-owner will not be affected by his new position.

NAMING RIGHTS: Dell Computers currently has a 15-year, \$2.5 M naming rights deal with the Express. The deal runs through the 2014 season.

Team: *Sacramento River Cats*

Affiliate: Oakland Athletics (2000)

Principal Owner: Sacramento River Cats Baseball Club, LLC

[Team Website](#)

Stadium: Raley Field

Date Built: 2000

Facility Cost (millions): \$40

[Facility Website](#)

UPDATE: In May 2008, the River Cats purchased Merlino's Freeze, a frozen fruit slush dessert, in an attempt to resurrect the brand in the Sacramento region. Finally, the club led all minor league teams in attendance for the eighth consecutive season.

NAMING RIGHTS: Raley's, a regional chain of supermarkets, has a 20-year, \$15 M naming right deal with the River Cats.

Team: *Salt Lake Bees*

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Larry Miller

[Team Website](#)

Stadium: Franklin Covey Field

Date Built: 1994

Facility Cost (millions): \$22

[Facility Website](#)

UPDATE: For the 2008 season, the Bees installed a new \$850,000 scoreboard with a video display. Also, a permanent pavilion was added above the centerfield berm.

NAMING RIGHTS: Franklin Covey currently has a 10-year, \$1.4 M naming rights deal with the Salt Lake Bees that will expire after the 2008 season. There has been no announcement as to whether Franklin Covey will extend the deal or whether the stadium will have a new name for the 2008 season.

Team: Tacoma Rainiers

Affiliate: Seattle Mariners (1995)

Principal Owner: Schlegel Sports Group (Kirby Schlegel)

[Team Website](#)

Stadium: Cheney Stadium

Date Built: 1960

Facility Cost (millions): \$.940

Facility Financing: The stadium was publicly financed by the city, while Ben Cheney provided \$100,000 for cost overruns.

[Facility Website](#)

NAMING RIGHTS: The ballpark is named for Tacoma businessman Ben Cheney who was instrumental in bringing a Pacific Coast League team to Tacoma. In 2002, the city of Tacoma hired The Superlative Group, a Cleveland-based marketing company, to find corporate sponsors for the Tacoma Dome, the city's new convention center, Cheney Stadium, and the Broadway Center for the Performing Arts. As of now, no naming rights deal had been found for Cheney Stadium.

Team: Tucson Sidewinders

Affiliate: Arizona Diamondbacks (1998)

Principal Owner: SK Baseball LLC

[Team Website](#)

Stadium: Tucson Electric Park

Date Built: 1998

Facility Cost (millions): \$35

Facility Financing: The stadium was publicly financed by Pima County.

[Facility Website](#)

UPDATE: The Sidewinders announced that when the club moves to Reno after the 2008 season, it will continue to be the Diamondbacks' AAA affiliate through 2010. The City of Reno broke ground on a new stadium in February 2008 and expects the stadium to be completed in time for opening day 2009. The total start-up cost for the new stadium is estimated at \$81 million, which includes a series of land exchanges and relocating a fire station. To pay for the stadium, a rental car tax imposed by the state legislature will generate \$27 million. Also, Washoe County will issue up to \$32 million in bonds. Finally, the Reno team's name has not yet been announced.

NAMING RIGHTS: Tucson Electric currently has a 10 year, \$2 M naming rights deal for the stadium with the Sidewinders. The deal expires in 2008. No naming rights deal has been reached for the team's new stadium in Reno.

League: Eastern League (AA)

Team: Akron Aeros

Affiliate: Cleveland Indians (1989)

Principal Owner: Mike and Greg Agganis

[Team Website](#)

UPDATE: For the 2008 season, the Aeros introduced a recycling program at Canal Park that encourages fans to recycle plastic bottles and aluminum cans.

Stadium: Canal Park

Date Built: 1997

Facility Cost (millions): \$31

[Facility Website](#)

Team: Altoona Curve

Affiliate: Pittsburgh Pirates (1999)

Principal Owner: Curve Baseball LP

[Team Website](#)

Stadium: Blair County Ballpark

Date Built: 1999

Facility Cost (millions): \$12

[Facility Website](#)

Team: Binghamton Mets

Affiliate: New York Mets (1992)

Principal Owner: David Maines, William Maines, George Scherer, and Michael Urda

[Team Website](#)

Stadium: NYSEG Stadium

Date Built: 1992

[Facility Website](#)

NAMING RIGHTS: New York State Electric and Gas has a naming rights agreement with the Binghamton Mets for its stadium. Terms of the deal were not disclosed.

Team: Bowie Baysox

Affiliate: Baltimore Orioles (1993)

Principal Owner: Maryland Baseball Holding, LLC (Ken Young)

[Team Website](#)

Stadium: Prince George's Stadium

Date Built: 1994

[Facility Website](#)

Team: Connecticut Defenders

Affiliate: San Francisco Giants (2003)

Principal Owner: Lou DiBella

[Team Website](#)

Stadium: Senator Thomas J. Dodd Memorial Stadium

Date Built: 1995

[Facility Website](#)

NAMING RIGHTS: The stadium is named for Eastern Connecticut native Thomas Dodd, who was a United States Senator and Representative from Connecticut.

Team: Erie SeaWolves

Affiliate: Detroit Tigers (2001)

Principal Owner: Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer (Mandalay Sports Entertainment)

[Team Website](#)

Stadium: Jerry Uht Park

Date Built: 1995

[Facility Website](#)

NAMING RIGHTS: Longtime Erie resident and local benefactor Gerard T. "Jerry" Uht, Sr. established an endowment in 1995 with the Erie Community Foundation (ECF) to perpetually support the new downtown baseball stadium. In response to his generosity, the city named the stadium in his honor.

Team: Harrisburg Senators

Affiliate: Washington Nationals (1991)

Principal Owner: Senators Partners, LLC

[Team Website](#)

Stadium: Commerce Bank Park

Date Built: 1987

[Facility Website](#)

UPDATE: \$ 30 M of renovations to Commerce Bank Park are still planned, but these improvements will not be begin until 2009. With the change in ownership prior to the 2008 season, the club was hopeful that it could begin renovations earlier but was unable to do so.

NAMING RIGHTS: Commerce Bank signed a 15-year, \$3.5 M naming rights deal with the Harrisburg Senators in 2004, and Riverside Stadium was renamed Commerce Bank Park.

Team: New Britain Rock Cats

Affiliate: Minnesota Twins (1995)

Principal Owner: New Britain Baseball, Inc.

[Team Website](#)

Stadium: New Britain Stadium

Date Built: 1996

[Facility Website](#)

Team: New Hampshire Fisher Cats

Affiliate: Toronto Blue Jays (2003)

Principal Owner: Arthur P. Solomon

[Team Website](#)

Stadium: MerchantsAuto.com Stadium

Date Built: 2005

Facility Cost (millions): \$20

Facility Financing: MerchantsAuto.com Stadium was privately financed.

[Facility Website](#)

UPDATE: In January 2008, the Fisher Cats partnered with the Ted Williams Museum and Hitters Hall of Fame to create a second home for the museum, to be located at MerchantsAuto.com Stadium.

NAMING RIGHTS: In April 2006, Merchants Automotive Group purchased the naming rights for the new Fisher Cats Ballpark and renamed it MerchantsAuto.com Stadium. The terms of the deal were not disclosed.

Team: Portland Sea Dogs

Affiliate: Boston Red Sox (2003)

Principal Owner: Daniel Burke (Portland, Maine Baseball, Inc.)

[Team Website](#)

Stadium: Hadlock Field

Date Built: 1994

[Facility Website](#)

UPDATE: In July 2007, the Boston Red Sox extended its player development relationship with the Portland Sea Dogs through 2012.

NAMING RIGHTS: Hadlock Field is named after Edson Hadlock, Jr., a baseball coach at Portland High School from 1950-1978.

Team: *Reading Phillies*

Affiliate: Philadelphia Phillies (1967)

Principal Owner: Craig Stein

[Team Website](#)

Stadium: FirstEnergy Stadium

Date Built: 1951

Facility Cost (millions): \$.656

Facility Financing: The stadium was publicly financed by the City of Reading.

[Facility Website](#)

UPDATE: In June 2008, the Philadelphia Phillies extended its player development deal with the Reading Phillies through the 2010 season.

NAMING RIGHTS: FirstEnergy signed a 15-year, \$2.25 M naming rights deal with the Reading Phillies in 2002, and GPU Stadium was renamed FirstEnergy Stadium.

Team: *Trenton Thunder*

Affiliate: New York Yankees (2003)

Principal Owner: Garden State Baseball, LP

[Team Website](#)

Stadium: Samuel J. Plumeri Sr. Field at Mercer County Waterfront Park

Date Built: 1994

Facility Cost (millions): \$18.3

[Facility Website](#)

UPDATE: In July 2008, Trenton Thunder General Manager Rick Brenner announced he was leaving his position with the Thunder to run a start-up franchise in the South Atlantic League.

League: Southern League (AA)

Team: Birmingham Barons

Affiliate: Chicago White Sox (1986)

Principal Owner: Don Logan, Jeff Logan, and Stan Logan (Birmingham Barons, LLC)

[Team Website](#)

Stadium: Regions Park

Date Built: 1988

Facility Cost (millions): \$14.5

Facility Financing: The stadium was publicly financed by the City of Hoover.

[Facility Website](#)

UPDATE: For the 2008, the Barons introduced a new logo and uniforms to differentiate its look from that of the parent Chicago White Sox. The club expects these changes to lead to the best merchandise sales since Michael Jordan played for the Barons in the mid 1990s.

NAMING RIGHTS: Hoover Metropolitan Stadium was renamed Regions Park in March 2007 after Regions Financial Corporation purchased the naming rights in a 9-season agreement that will last through the 2015 calendar year. Details of an agreement between the Barons and Regions were not released, but the Barons agreed to pay the Hoover park board \$110,000 per year over the next 9 years for naming rights. Barons General Manager Jonathan Nelson would not say how much Regions will pay the Barons for the name change.

Team: Carolina Mudcats

Affiliate: Florida Marlins (2003)

Principal Owner: Steve Bryant (Carolina Mudcats Professional Baseball Club, Inc.)

[Team Website](#)

Stadium: Five County Stadium

Date Built: 1991

[Facility Website](#)

NAMING RIGHTS: Five County Stadium is located in Wake County, N.C., but it is in close proximity to the intersection of the county lines between Wake, Franklin, Nash, and Johnston Counties. Those four counties, along with nearby Wilson County, are the "Five Counties" that the stadium is named after.

Team: Chattanooga Lookouts

Affiliate: Cincinnati Reds (1988)

Principal Owner: Frank Burke, Daniel Burke, and Charles Eshbach

[Team Website](#)

Stadium: AT&T Field

Date Built: 2000

Facility Cost (millions): \$10

[Facility Website](#)

NAMING RIGHTS: BellSouth entered into a 10-year, \$1 M naming rights deal with the Chattanooga Lookouts in 2000 for the naming rights to their new stadium. On March 15, 2007, the Lookouts unveiled a new name and logo for their ballpark. The name of the ballpark was changed from BellSouth Park to AT&T Field to reflect the merger between AT&T and BellSouth Corp.

Team: Huntsville Stars

Affiliate: Milwaukee Brewers (1999)

Principal Owner: Miles Prentice

[Team Website](#)

Stadium: Joe W. Davis Stadium
Date Built: 1985
[Facility Website](#)

NAMING RIGHTS: Joe W. Davis Stadium is named after Joe Davis, the long time mayor of Huntsville, AL, who was instrumental in gaining support for the stadium's construction and subsequent moving of the Nashville, TN Double-A baseball franchise to Huntsville.

Team: *Jacksonville Suns*
Affiliate: Los Angeles Dodgers (2001)
Principal Owner: Peter Bragan, Sr.
[Team Website](#)

Stadium: The Baseball Grounds of Jacksonville
Date Built: 2003
Facility Cost (millions): \$34
Facility Financing: The stadium was publicly financed by the City of Jacksonville through taxes as part of the Better Jacksonville Plan.
[Facility Website](#)

Team: *Mississippi Braves*
Affiliate: Atlanta Braves (1984)
Principal Owner: Atlanta Braves (Liberty Media)
[Team Website](#)

Stadium: Trustmark Park
Date Built: 2005
Facility Cost (millions): \$25
[Facility Website](#)

NAMING RIGHTS: Trustmark entered into a naming rights agreement with the Mississippi Braves for their new stadium in 2005, which will be called Trustmark Park. The agreement is for 15 years, but the price paid by Trustmark is unknown.

Team: *Mobile BayBears*
Affiliate: Arizona Diamondbacks (2007)
Principal Owner: Mike Savit (HWS Group)
[Team Website](#)

Stadium: Hank Aaron Stadium
Date Built: 1997
[Facility Website](#)

NAMING RIGHTS: Hank Aaron Stadium is named after Mobile native Hank Aaron, MLB's former all-time home run leader.

Team: *Montgomery Biscuits*
Affiliate: Tampa Bay Rays (2004)
Principal Owner: Tom Dickson & Sherrie Myers (Montgomery Professional Baseball, LLC)
[Team Website](#)

Stadium: Montgomery Riverwalk Stadium
Date Built: 2004
[Facility Website](#)

UPDATE: In March 2008, the Tampa Bay Rays extended its player development deal with the Montgomery Biscuits through 2010.

Team: Tennessee Smokies

Affiliate: Chicago Cubs (2007)

Principal Owner: SPBC, LLC

[Team Website](#)

Stadium: Smokies Park

Date Built: 2000

Facility Cost (millions): \$20

[Facility Website](#)

Team: West Tenn Diamond Jaxx

Affiliate: Seattle Mariners (2007)

Principal Owner: Bob Lozinak (Lozinak Baseball Properties, LLC)

[Team Website](#)

Stadium: Pringles Park

Date Built: 1998

Facility Cost (millions): \$8

[Facility Website](#)

UPDATE: In 2008, a new ownership group led by David Freeman, owner of the Nashville Predators, and Reese Smith purchased the Diamond Jaxx.

NAMING RIGHTS: Proctor & Gamble signed a 15-year, \$1.2 M naming rights deal with the West Tenn Diamond Jaxx in 1998. Proctor & Gamble named the new stadium Pringles Park after its Pringles potato chips product, which is manufactured in Jackson. It was the first naming rights deal on the AA level.

League: Texas League (AA)

Team: Arkansas Travelers

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Arkansas Travelers Baseball, Inc.

[Team Website](#)

Stadium: Dickey-Stephens Park

Date Built: 2007

Facility Cost (millions): \$40.4

Facility Financing: The ballpark is being funded by a North Little Rock voter-approved one-cent sales tax.

[Facility Website](#)

NAMING RIGHTS: Little Rock financier Warren Stephens donated an 11-acre plot of land for the ballpark and named the ballpark in honor of two pairs of baseball-loving brothers; Stephens Inc. founders Jack and Witt Stephens, and Hall of Fame Catcher Bill Dickey and his brother Skeeter, also a former Major League ballplayer. Both Dickey brothers worked for Stephens Inc. following their baseball careers. Bill, who caught for the 1925 Little Rock Travelers, also managed the club for one season following a 17-year Hall-of-Fame career with the New York Yankees that included seven World Series titles.

Team: Corpus Christi Hooks

Affiliate: Houston Astros (2000)

Principal Owner: Nolan Ryan, Reid Ryan, Don Sanders, Reese Ryan, Eddie Maloney, Bret Sanders, Brad Sanders, and Jay Miller

[Team Website](#)

Stadium: Whataburger Field

Date Built: 2005

[Facility Website](#)

UPDATE: In February 2008, Hooks owner Nolan Ryan was named president of the Texas Rangers. Ryan's position with the Rangers will not affect his ownership of the Hooks.

NAMING RIGHTS: Whataburger, Inc. entered into a 15-year naming rights deal with the Corpus Christie Hooks beginning in 2005 for its new stadium. Financial terms of the deal were not disclosed.

Team: Frisco RoughRiders

Affiliate: Texas Rangers (2003)

Principal Owner: Ken Stickney (Mandalay Sports Entertainment)

[Team Website](#)

Stadium: Dr Pepper Ballpark

Date Built: 2003

[Facility Website](#)

UPDATE: Prior to the 2008 season, the RoughRiders built a three story playground at Dr Pepper Ballpark to attract more families to RoughRiders games.

NAMING RIGHTS: Dr Pepper Snapple Group entered into a 10-year naming rights deal with the Frisco RoughRiders in 2004 to name the stadium Dr Pepper/Seven Up Ballpark. Financial terms of the deal were not disclosed. On March 31, 2006, the beverage company and the RoughRiders announced that the name Dr Pepper/Seven Up Ballpark was changing to Dr Pepper Ballpark.

Team: Midland RockHounds

Affiliate: Oakland Athletics (1999)

Principal Owner: Miles Prentice and Bob Richmond

[Team Website](#)

Stadium: Citibank Ballpark
Date Built: 2002
[Facility Website](#)

NAMING RIGHTS: In 2002, First American Bank entered into a naming rights deal for the new ballpark. The terms of the deal were not disclosed. The venue's name was changed to Citibank Ballpark in 2005 when Citibank bought First American Bank.

Team: *Northwest Arkansas Naturals*
Affiliate: Kansas City Royals (1995)
Principal Owner: Rich Products Corp.
[Team Website](#)

Stadium: Arvest Ballpark
Date Built: 2008
Facility Cost (millions): \$32
Facility Financing: Arvest Ballpark was financed by up to \$50 M in voter-approved bonds.
[Facility Website](#)

UPDATE: The Northwest Arkansas Naturals, formerly the Wichita Wranglers, began their first season in Arvest Ballpark in 2008. The Naturals name is a play on the state's nickname as the Natural State.

NAMING RIGHTS: On September 15, 2007, the Naturals announced they had reached a 10-year agreement with a 10-year option for renewal with Arvest Bank to name their new ballpark Arvest Ballpark.

Team: *San Antonio Missions*
Affiliate: San Diego Padres (2007)
Principal Owner: David G. Elmore (Elmore Sports Group)
[Team Website](#)

Stadium: Nelson W. Wolff Municipal Stadium
Date Built: 1994
[Facility Website](#)

NAMING RIGHTS: The stadium is named after Nelson W. Wolff, who is a former Texas legislator and San Antonio councilman and mayor. Currently, he is the County Judge for Bexar County.

Team: *Springfield Cardinals*
Affiliate: St. Louis Cardinals (2005)
Principal Owner: St. Louis Cardinals
[Team Website](#)

Stadium: Hammons Field
Date Built: 2004
Facility Cost (millions): \$32
Facility Financing: The stadium was funded entirely by John Q. Hammons.
[Facility Website](#)

NAMING RIGHTS: The stadium is named after John Q. Hammons, who funded the ballpark.

Team: *Tulsa Drillers*
Affiliate: Colorado Rockies (2003)
Principal Owner: Chuck Lamson
[Team Website](#)

Stadium: Drillers Stadium
Date Built: 1981
[Facility Website](#)

UPDATE: In July 2008, the Tulsa City Council approved an extension of a special improvement district that would help to finance the proposed \$60 million stadium that would house the Tulsa Drillers. The proposal in its current state would include \$25 million in bonds, \$5 million from a lease with the Drillers, and \$30 million in private contributions. Also, the Tulsa County Public Facilities Authority voted to amend its contract with the Tulsa Drillers to give the team the option to renew its lease for three successive one-year terms through 2012. The lease was scheduled to terminate after the 2009 season.

League: California League (A-Advanced)

Team: *Bakersfield Blaze*

Affiliate: Texas Rangers (2005)

Principal Owner: D.G. Elmore

[Team Website](#)

Stadium: Sam Lynn Ballpark

Date Built: 1941

[Facility Website](#)

NAMING RIGHTS: The ballpark is named after Sam Lynn, who was the owner of the Coca-Cola Bottling plant in Bakersfield during the 1930s. His sponsoring and backing of the Bakersfield Coca-Cola's, a semi-pro baseball team, along with other youth leagues, helped bring baseball popularity back to the San Joaquin Valley.

Team: *High Desert Mavericks*

Affiliate: Seattle Mariners (2007)

Principal Owner: Bobby Brett

[Team Website](#)

Stadium: Stater Bros. Stadium

Date Built: 1991

Facility Cost (millions): \$6.5

[Facility Website](#)

NAMING RIGHTS: Prior to the 2006 season, the Adelanto City Council decided to honor Stater Bros. by changing the stadium's name from Maverick Stadium to Stater Bros. Stadium in recognition of the regional grocery chain, which built the first major retail center in Adelanto. Stater Brothers paid for the new sign above the stadium's main entrance.

Team: *Inland Empire 66ers*

Affiliate: Los Angeles Dodgers (2007)

Principal Owner: David G. Elmore & Donna Tuttle (Elmore Sports Group)

[Team Website](#)

Stadium: Arrowhead Credit Union Park

Date Built: 1996

[Facility Website](#)

NAMING RIGHTS: Arrowhead Credit Union has a 10-year, \$750,000 naming rights deal with the 66ers that began in 2002 and runs through the 2011 season.

Team: *Lake Elsinore Storm*

Affiliate: San Diego Padres (2001)

Principal Owner: Gary Jacobs

[Team Website](#)

Stadium: The Diamond

Date Built: 1994

Facility Cost (millions): \$22

[Facility Website](#)

Team: *Lancaster JetHawks*

Affiliate: Boston Red Sox (2007)

Principal Owner: Peter Carfagna

[Team Website](#)

Stadium: Clear Channel Stadium
Date Built: 1996
Facility Cost (millions): \$14.5
[Facility Website](#)

NAMING RIGHTS: In 2005, Clear Channel Communications entered into a 10-year, \$770,000 naming rights deal with the JetHawks and the City of Lancaster. The City of Lancaster and the JetHawks will divide the revenue from the deal equally. The deal runs through the 2014 season.

Team: *Modesto Nuts*
Affiliate: Colorado Rockies (2005)
Principal Owner: Michael Savit (HWS Sports IV)
[Team Website](#)

Stadium: John Thurman Field
Date Built: 1955
Facility Cost (millions): \$3.93
Facility Financing: Publicly financed by the City of Modesto
[Facility Website](#)

NAMING RIGHTS: Originally named Del Webb Field, the Modesto ballpark was renamed for state assemblyman John Thurman in 1983. In 2007, the Nuts began pursuing a naming rights sponsor for the stadium. The Nuts would retain 60% of the naming rights fee, and the city, which has final approval over the stadium name, would receive 40%.

Team: *Rancho Cucamonga Quakes*
Affiliate: Los Angeles Angels of Anaheim (2001)
Principal Owner: Hank Stickney, Scott Ostlund, and Chuck Buquet (Valley Baseball Club Inc.)
[Team Website](#)

Stadium: The Epicenter
Date Built: 1993
[Facility Website](#)

Team: *San Jose Giants*
Affiliate: San Francisco Giants (1988)
Principal Owner: Progress Sports Management
[Team Website](#)

Stadium: Municipal Stadium
Date Built: 1942
Facility Cost (millions): \$.080
Facility Financing: Publicly financed as part of President Franklin Roosevelt's Work Progress Administration (WPA).
[Facility Website](#)

UPDATE: In 2008, the San Jose City Council approved a lease extension with the Giants that will keep the team in San Jose through at least 2013. The deal created a new stadium capital fund and grants the Giants certain development options that it previously did not have, but the City Council's must approve any changes the Giants wish to make. The City of San Jose also made a one-time contribution of \$200,000 that will pay to repair leaky concrete and replace seats. However, the club's long-term future is still in doubt as the Oakland Athletics' planned move to Fremont has not yet received final approval. Baseball rules permit a major league franchise to displace a minor league team if the markets overlap.

Team: *Stockton Ports*
Affiliate: Oakland Athletics (2005)
Principal Owner: Tom Volpe (7th Inning Stretch, LLC)
[Team Website](#)

Stadium: Stockton Ballpark or Banner Island Ballpark

Date Built: 2005

Facility Cost (millions): \$23.9

[Facility Website](#)

UPDATE: In May 2008, a Building Industry Association of the Delta stated that it planned to sue the city of Stockton. It claims the city turned its permit center into a money-maker, illegally charging excessive fees to fund activities unrelated to development. The lawsuit claims that the city's transfer of millions of dollars from its permit center to its General Fund was illegal. The general fund was used to help finance the construction of Stockton Ballpark.

NAMING RIGHTS: The city of Stockton owns the naming rights of the ballpark and has been trying to find a naming rights sponsor since the ballpark opened. As of July 2008, the ballpark remains without a corporate name.

The name "Banner Island Ballpark" is actually an unofficial name that is used among fans and the administration of the Stockton Ports. The City of Stockton owns the naming rights of the ballpark and until the rights are sold the stadium is officially known as the Stockton Ballpark. In fact, the signage at the ballpark says Stockton Ballpark. The ballpark gets its unofficial name from the area of which it is located, Banner Island. Banner Island was once an island in the San Joaquin River delta, but through time the island was connected to the mainland through infill and only southern shore remains. Despite the fact the area is no longer an island, the Banner Island name has stuck.

Team: *Visalia Oaks*

Affiliate: Arizona Diamondbacks (2007)

Principal Owner: Tom Seidler and Kevin O'Malley

[Team Website](#)

Stadium: Recreation Park

Date Built: 1946

[Facility Website](#)

UPDATE: In February 2008, the Visalia City Council announced that the total cost of renovations to Recreation Park would be \$18.6 million, which is nearly \$7 million more than the city had originally approved.

NAMING RIGHTS: As an additional source of revenue for the small venue, naming rights for Recreation Park in the \$100,000 range are being considered.

League: Florida State League (Advanced A)

Team: *Brevard County Manatees*

Affiliate: Milwaukee Brewers (2005)

Principal Owner: Tom Winters, Dewight Titus, and Charlie Baumann

[Team Website](#)

Stadium: Space Coast Stadium

Date Built: 1994

Facility Cost (millions): \$6.2

[Facility Website](#)

NAMING RIGHTS: The stadium received its name because of its proximity to the Kennedy Space Center.

Team: *Clearwater Threshers*

Affiliate: Philadelphia Phillies (1985)

Principal Owner: Philadelphia Phillies

[Team Website](#)

Stadium: Bright House Field

Date Built: 2004

Facility Cost (millions): \$25

[Facility Website](#)

NAMING RIGHTS: Florida-based cable company Bright House Networks paid \$1.7 million for the naming rights to the stadium in a ten-year deal.

Team: *Daytona Cubs*

Affiliate: Chicago Cubs (1993)

Principal Owner: Big Game Florida, LLC

[Team Website](#)

Stadium: Jackie Robinson Ballpark

Date Built: 1914

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Jackie Robinson, the first African-American to play in the major leagues. Daytona Beach was the first city to allow Robinson to play during spring training in 1946.

Team: *Dunedin Blue Jays*

Affiliate: Toronto Blue Jays (1987)

Principal Owner: Toronto Blue Jays

[Team Website](#)

Stadium: Knology Park

Date Built: 1990

Facility Cost (millions): \$2.4

[Facility Website](#)

NAMING RIGHTS: In 2004, Cable company Knology entered into a 5 year, \$400,000 naming rights agreement with the Dunedin Blue Jays.

Team: *Jupiter Hammerheads*

Affiliate: Florida Marlins (1998)

Principal Owner: Florida Marlins

[Team Website](#)

Stadium: Roger Dean Stadium
Date Built: 1998
Facility Cost (millions): \$28
[Facility Website](#)

NAMING RIGHTS: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal.

Team: *Fort Myers Miracle*
Affiliate: Minnesota Twins (1993)
Principal Owner: Marvin Goldklang (Greater Miami Baseball Club, LP)
[Team Website](#)

Stadium: Bill Hammond Stadium
Date Built: 1991
Facility Cost (millions): \$14
[Facility Website](#)

UPDATE: In June 2008, Mike Veeck, a member of the Goldklang Group, which owns the Miracle, announced that he will sever all ties with the group's minor league clubs that have major league affiliations, including the Miracle. Also, in September 2007, the Miracle announced that \$750,000 from a hotel bed tax will be used to upgrade Hammond Stadium's lighting and seating.

NAMING RIGHTS: The stadium is named in honor of former Lee County Commissioner, Bill Hammond, who was instrumental in getting the Lee County Sports complex built to draw the Twins from their previous spring training facility in Orlando, Florida.

Team: *Lakeland Flying Tigers*
Affiliate: Detroit Tigers (1967)
Principal Owner: Detroit Tigers
[Team Website](#)

Stadium: Joker Marchant Stadium
Date Built: 1966
[Facility Website](#)

NAMING RIGHTS: Joker Marchant Stadium was named in honor of the late Joker Marchant, Lakeland's former parks and recreation director.

Team: *Palm Beach Cardinals*
Affiliate: St. Louis Cardinals (2003)
Principal Owner: St. Louis Cardinals
[Team Website](#)

Stadium: Roger Dean Stadium
Date Built: 1998
Facility Cost (millions): \$28
[Facility Website](#)

NAMING RIGHTS: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal.

Team: *St. Lucie Mets*
Affiliate: New York Mets (1988)
Principal Owner:
[Team Website](#)

Stadium: Tradition Field
Date Built: 1988
[Facility Website](#)

NAMING RIGHTS: Core Communities, LLC purchased the naming rights to the stadium in a ten-year deal. The stadium is named after the company's Town of Tradition, a community planned near the stadium.

Team: *Sarasota Reds*
Affiliate: Cincinnati Reds (2005)
Principal Owner:
[Team Website](#)

Stadium: Ed Smith Stadium
Date Built: 1989
[Facility Website](#)

UPDATE: In February 2008, Sarasota County commissioners approved \$17.6 million toward renovations of Ed Smith Stadium, the home of the Sarasota Reds and the site of the Cincinnati Reds' spring training. This contribution is part of a planned \$41 million renovation. However, the major league club reached an agreement to move their spring training to Goodyear, Arizona, so it is unclear whether the planned renovation will go forward. Sarasota is actively courting another team to replace the Reds, but no agreement has been reached.

NAMING RIGHTS: The stadium is named after Ed Smith, a local civic leader and supporter of youth sports.

Team: *Vero Beach Devil Rays*
Affiliate: Tampa Bay Rays (2007)
Principal Owner:
[Team Website](#)

Stadium: Holman Stadium
Date Built: 1953
[Facility Website](#)

NAMING RIGHTS: Vero Beach Cadillac dealer Bud Holman secured the naming rights to the stadium when the Dodgers initially moved their spring training to Vero Beach in 1953.

Team: *Tampa Yankees*
Affiliate: New York Yankees
Principal Owner: New York Yankees
[Team Website](#)

Stadium: George M. Steinbrenner Field
Date Built: 1996
[Facility Website](#)

UPDATE: In February 2008, Tampa city officials voted to rename the New York Yankees' spring training facility Steinbrenner Field in honor of Yankees owner George Steinbrenner.

NAMING RIGHTS: The stadium is named after New York Yankees owner George Steinbrenner.

Midwest League

Team: *Beloit Snappers*

Affiliate: Minnesota Twins (2005)

Principal Owner: Beloit Professional Baseball Association, Inc.

[Team Website](#)

Stadium: Harry C. Pohlman Field

Date Built: 1982

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Harry C. Pohlman, who was a long-time coach in the Beloit school system and in American Legion baseball. Pohlman was also an original member of the Beloit Brewers Board of Directors.

Team: *Burlington Bees*

Affiliate: Kansas City Royals (2001)

Principal Owner: City of Burlington, Iowa

[Team Website](#)

Stadium: Community Field

Date Built: 1947 (rebuilt in 1973)

[Facility Website](#)

Team: *Cedar Rapids Kernels*

Affiliate: Los Angeles Angels of Anaheim

Principal Owner: Cedar Rapids Baseball Club, Inc.

[Team Website](#)

Stadium: Dale and Thomas Popcorn Field at Veterans Memorial Stadium

Date Built: 2002

Facility Cost (millions): \$16.49

[Facility Website](#)

UPDATE: In March 2008, the Kernels entered into a four year naming rights agreement with Dale & Thomas Popcorn to rename the stadium's playing field Dale and Thomas Popcorn Field at Veterans Memorial Stadium. The terms of the agreement that will run through 2012 were not disclosed.

NAMING RIGHTS: The city of Cedar Rapids owns Veterans Memorial Stadium and chose its name to honor veterans of all wars. In 2008, Dale and Thomas Popcorn purchased naming rights for the playing field.

Team: *Clinton LumberKings*

Affiliate: Texas Rangers (2003)

Principal Owner:

[Team Website](#)

Stadium: Alliant Energy Field

Date Built: 1937

[Facility Website](#)

NAMING RIGHTS: In 2002, Alliant Energy paid \$450,000 for the naming rights to what was formerly Riverview Stadium in a ten-year agreement.

Team: *Dayton Dragons*

Affiliate: Cincinnati Reds (2000)

Principal Owner: Mandalay Sports Entertainment

[Team Website](#)

Stadium: Fifth Third Field
Date Built: 2000
Facility Cost (millions): \$22
[Facility Website](#)

NAMING RIGHTS: Ohio-based Fifth Third bank purchased the naming rights to the Dragons' home stadium for twenty years for a total of \$4.5 million.

Team: *Fort Wayne Wizards*
Affiliate: San Diego Padres (1999)
Principal Owner: Hardball Capital
[Team Website](#)

Stadium: Memorial Stadium
Date Built: 1993
[Facility Website](#)

UPDATE: The Wizards will play in a new stadium beginning in the 2009 season. The stadium is part of a \$125 million public-private partnership that also includes a new downtown hotel, condominiums, and a shopping district. The cost of the stadium alone is estimated at \$30 million. Also, in June 2008, the club announced that a name change may accompany the move to the new stadium. The club will give fans the opportunity to submit suggestions and then club executives will evaluate the submissions to determine the club's name for the 2009 season.

Team: *Great Lakes Loons*
Affiliate: Los Angeles Dodgers (2006)
Principal Owner: Michigan Baseball Foundation
[Team Website](#)

Stadium: Dow Diamond
Date Built: 2007
Facility Cost (millions) \$33
[Facility Website](#)

NAMING RIGHTS: Dow Chemical donated the land for the stadium and also purchased naming rights. The name Dow Diamond refers both to the slang for the playing surface and the red diamond in Dow's logo.

Team: *Kane County Cougars*
Affiliate: Oakland Athletics (2003)
Principal Owner: Cougar Baseball Partnership/American Sports Enterprises, Inc.
[Team Website](#)

Stadium: Philip B. Elfstrom Stadium
Date Built: 1991
[Facility Website](#)

UPDATE: In January 2009, the Kane County Forest Preserve District, which owns Elfstrom stadium, agreed to allow the Cougars to sell the naming rights to Elfstrom Stadium. Any agreement reached is expected to help pay for a stadium expansion and renovation that is estimated to cost \$10.5 million. The construction would include the addition of sky box-type suites, a covered concourse, additional general seating and concession areas, and new administrative offices and ticket booths. Furthermore, several bids on the project have been rejected for being too costly, which led to the sale of naming rights being included in the project.

NAMING RIGHTS: Elfstrom Stadium is named after Philip B. Elfstrom, the former Kane County Forest Preserve President, and the person most responsible for bringing minor league baseball to Kane County.

Team: *Lansing Lugnuts*
Affiliate: Toronto Blue Jays (2005)

Principal Owner: Tom Dickson (Take Me Out to the Ballgame, LLC)
[Team Website](#)

Stadium: Oldsmobile Park
Date Built: 1996
Facility Cost (millions): \$12.8
[Facility Website](#)

Team: *Peoria Chiefs*
Affiliate: Chicago Cubs (2005)
Principal Owner: Peoria Chiefs Community Baseball Club, LLC
[Team Website](#)

Stadium: O'Brien Field
Date Built: 2002
Facility Cost (millions): \$16
[Facility Website](#)

NAMING RIGHTS: In 2001, O'Brien Automotive Group agreed to a seven-year deal, with an option for five additional years, for \$150,000 a year.

Team: *Quad Cities River Bandits*
Affiliate: St. Louis Cardinals
Principal Owner: Main Street Iowa
[Team Website](#)

Stadium: Modern Woodmen Park
Date Built: 1931 (renovated in 2004)
[Facility Website](#)

UPDATE: During the summer of 2008, many areas in Iowa were victims of flooding, including the Quad Cities area. While the team lost two games because of flooding, Woodmen Park did not sustain any permanent damage.

NAMING RIGHTS: In December 2007, Modern Woodmen of America purchased the naming rights to the facility for ten years at a total of \$2 million.

Team: *South Bend Silver Hawks*
Affiliate: Arizona Diamondback (1997)
Principal Owner: South Bend Professional Baseball Club, LLC
[Team Website](#)

Stadium: Stanley Coveleski Regional Stadium
Date Built: 1987
Facility Cost (millions): \$11
[Facility Website](#)

UPDATE: In October 2007, the city of South Bend hired HOK Sport to prepare a master plan for the ballpark district near Stanley Coveleski Regional Stadium and the adjacent blocks as well as a plan for improvements for the stadium itself.

NAMING RIGHTS: The stadium is named for Stan Coveleski, the hall of fame pitcher who once lived in South Bend.

Team: *West Michigan Whitecaps*
Affiliate: Detroit Tigers
Principal Owner: Lew Chamberlin and Denny Baxter (Whitecaps Professional Baseball, LLP)
[Team Website](#)

Stadium: Fifth Third Ballpark
Date Built: 1994
Facility Cost (millions) \$6
[Facility Website](#)

NAMING RIGHTS: Fifth Third Bank purchased the stadium and acquired the naming rights in 2001.

Team: *Wisconsin Timber Rattlers*
Affiliate: Seattle Mariners (1995)
Principal Owner: Craig Dickman
[Team Website](#)

Stadium: Time Warner Cable Field at Fox Cities Stadium
Date Built: 1995
[Facility Website](#)

NAMING RIGHTS: In March 2007, Time Warner Cable entered into a ten-year agreement for the naming rights to the Wisconsin Timber Rattlers' home playing field. Financial terms of the agreement were not available.

South Atlantic League (A)

Team: Asheville Tourists

Affiliate: Colorado Rockies (1994)

Principal Owner: Palace Sports and Entertainment

[Team Website](#)

Stadium: McCormick Field

Date Built: 1924

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Dr. Lewis McCormick, Asheville's former city bacteriologist who was the first man in the United States to make a scientific fight against the house fly.

Team: Augusta GreenJackets

Affiliate: San Francisco Giants (2005)

Principal Owner: Ripken Baseball (Cal Ripken Jr.)

[Team Website](#)

Stadium: Lake Olmstead Stadium

Date Built: 1995

[Facility Website](#)

UPDATE: City officials and Ripken Baseball have proposed a new, \$20 to \$25 million mixed-use stadium to replace the twelve-year-old Lake Olmstead Stadium. The proposal is currently in the preliminary stages.

Team: Charleston RiverDogs

Affiliate: New York Yankees (2005)

Principal Owner: Marv Goldklang (South Carolina Baseball Group, LP)

[Team Website](#)

Stadium: Joseph P. Riley, Jr. Park

Date Built: 1997

Facility Cost (millions): \$19.5

[Facility Website](#)

UPDATE: In June 2008, RiverDogs co-owner Mike Veeck announced that he will sell his ownership interest in the team but planned to remain as club president.

Team: Columbus Catfish

Affiliate: Tampa Bay Rays

Principal Owner: Arthur Solomon

[Team Website](#)

Stadium: Golden Park

Date Built: 1926

[Facility Website](#)

UPDATE: Art Solomon purchased the club in April 2008 and will move the team to a Bowling Green Kentucky beginning in the 2009 season. The team will also play in a new stadium in its first city in Bowling Green.

Team: Delmarva Shorebirds

Affiliate: Baltimore Orioles (1997)

Principal Owner: 7th Inning Stretch, LP

[Team Website](#)

Stadium: Arthur W. Perdue Stadium

Date Built: 1996

[Facility Website](#)

Team: *Greensboro Grasshoppers*

Affiliate: Florida Marlins (2003)

Principal Owner: Cooper Brantley, Len White, and Wes Elingburg (Greensboro Baseball, LLC)

[Team Website](#)

Stadium: NewBridge Bank Park

Date Built: 2005

[Facility Website](#)

NAMING RIGHTS: In November 2007, NewBridge Bank signed a ten-year naming rights deal for the Greensboro Grasshoppers' home stadium. The deal is estimated to total nearly \$3 million.

Team: *Greenville Drive*

Affiliate: Boston Red Sox (2005)

Principal Owner: RB3, LLC

[Team Website](#)

Stadium: Fluor Field at the West End

Date Built: 2006

[Facility Website](#)

UPDATE: In February 2009, the Red Sox and the Drive announced a new four-year player development deal that runs through 2012. Also, the club entered into a ten year naming rights deal with the Fluor Corporation that changed the name of the stadium to Fluor Field at the West End beginning with the 2009 season. Financial terms of the agreement were not disclosed.

Team: *Hagerstown Suns*

Affiliate: Washington Nationals (2007)

Principal Owner: Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer

[Team Website](#)

Stadium: Municipal Stadium

Date Built: 1931

[Facility Website](#)

Team: *Hickory Crawdads*

Affiliate: Pittsburgh Pirates (1999)

Principal Owner: Don Beaver, Luther Beaver, Charles Young (Hickory Baseball, Inc.)

[Team Website](#)

Stadium: L.P. Frans Stadium

Date Built: 1993

[Facility Website](#)

Team: *Kannapolis Intimidators*

Affiliate: Chicago White Sox (2001)

Principal Owner: Smith Family Baseball, Inc.

[Team Website](#)

Stadium: Fieldcrest Cannon Stadium

Date Built: 1995

Facility Cost (millions): \$6.8

[Facility Website](#)

Team: Lake County Captains
Affiliate: Cleveland Indians (1991)
Principal Owner:
[Team Website](#)

Stadium: Classic Park
Date Built: 2003
Facility Cost (millions): \$20
[Facility Website](#)

Team: Lakewood BlueClaws
Affiliate: Philadelphia Phillies (2001)
Principal Owner: American Baseball Company, LLC
[Team Website](#)

Stadium: FirstEnergy Park
Date Built: 2001
[Facility Website](#)

UPDATE: In July 2007, the BlueClaws played one game as the BruceClaws in honor of Bruce Springsteen playing Giants Stadium. The club wore special jerseys that depicted a "guitar overlaid atop the state of New Jersey" and played Springsteen's music throughout the contest.

Team: Lexington Legends
Affiliate: Houston Astros (2001)
Principal Owner: William Shea
[Team Website](#)

Stadium: Applebee's Park
Date Built: 2001
[Facility Website](#)

Team: Rome Braves
Affiliate: Atlanta Braves
Principal Owner: Atlanta Braves
[Team Website](#)

Stadium: State Mutual Stadium
Date Built: 2003
[Facility Website](#)

NAMING RIGHTS: Rome-based State Mutual Insurance Company purchased the naming rights to the stadium.

Team: Savannah Sand Gnats
Affiliate: New York Mets (2007)
Principal Owner: Hardball Capital
[Team Website](#)

Stadium: Grayson Stadium
Date Built: 1927
[Facility Website](#)

UPDATE: In March 2008, owner John Simmons, who lives in Illinois, announced that he would sell the Sand Gnats to Hardball Capital, an Atlanta-based ownership group that will bring in local investors.

Team: West Virginia Power
Affiliate: Milwaukee Brewers (2005)

Principal Owner: Alan Levin
[Team Website](#)

Stadium: Appalachian Power Park
Date Built: 2005
Facility Cost (millions): \$23
[Facility Website](#)

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