

# Sports Facility Reports



*[Sports Facility Reports, Volume 9, Appendix 3.1](#)*

## Other Football Leagues

### League: Arena Football League (AFL)

**Team:** Arizona Rattlers

**Principal Owner:** Bobby Hernreich

[Team Website](#)

**Stadium:** U.S. Airways Center

**Date Built:** 1992

**Facility Cost (millions):** \$90 M

**Facility Financing:** The City of Phoenix contributed \$35 M with \$28 M going to construct the arena and \$7 M for the land. The Phoenix Suns contributed \$55 M. The city has a 30-year commitment from the Suns to repay a portion of the contribution at \$500,000 per year, with an annual 3% increase. The city will also receive 40% of revenue from luxury boxes and advertising.

[Facility Website](#)

**UPDATE:** Bobby Hernreich, co-owner of the Sacramento Kings, is the new owner of the Arizona Rattlers. Hernreich will be the majority owner, while Robert Sarver will retain minority ownership. Terms of the deal were not disclosed.

In 2008, Rattlers Managing Partner Brett Bouchy announced plans to install a VIP section in the front row at the 25-yard line at U.S. Airways Center, relocating the players' bench to the corner of the field.

**NAMING RIGHTS:** US Airways is paying \$26 M over 30 years for the naming rights that expire in 2019. In January 2006, the name of the arena was changed from America West Arena to the US Airways Center after America West and US Airways merged in 2005.

**Team:** Chicago Rush

**Principal Owner:** Mike Ditka, Arthur Price, Peter Levin, and Alan M. Levin

[Team Website](#)

**Stadium:** Allstate Arena

**Date Built:** 1979 (renovated in 1999)

**Facility Cost (millions):** Renovation cost \$20 M

[Facility Website](#)

**NAMING RIGHTS:** Allstate Insurance Company is paying \$10 M over ten years for a naming rights deal that expires in 2009. In addition, Allstate paid \$20 million to renovate the arena in 1999.

**Team:** Cleveland Gladiators  
**Principal Owner:** Bernie Kosar  
[Team Website](#)

**Stadium:** Quicken Loans Arena  
**Date Built:** 1994  
**Facility Cost (millions):** \$100  
[Facility Website](#)

**UPDATE:** The team announced on October 16, 2007 that it would be relocating from Las Vegas, Nevada to Cleveland, Ohio. The team has also moved to the Eastern Division of the National Conference. It will still be known as the Gladiators and retain the team colors of red, silver, and black.

**Team:** Colorado Crush  
**Principal Owner:** Pat Bowlen, E. Stanley Kroenke, John Elway and Michael Young  
[Team Website](#)

**Stadium:** Pepsi Center  
**Date Built:** 1999  
**Facility Cost (millions):** \$164.5  
**Facility Financing:** Financed mostly through private loans. The team also received \$15 M from Liberty Media, \$4.5 M for infrastructure, \$2.25 M in construction sales tax rebates and \$2.1 M annually in property tax exemptions.  
[Facility Website](#)

**UPDATE:** Nuggets owner Stan Kroenke had a penthouse built atop the Pepsi Center. The two-story penthouse is located on the northwest side of the arena. One of the penthouse's four balconies is rumored to be 1120 square feet, which is larger than some of the available apartments downtown in that area. The loft is approximately 12,000 square feet and will be used whenever Kroenke is in town and also for visiting dignitaries.

**NAMING RIGHTS:** Pepsi is paying \$68 M over 20 years for the naming rights that expire in 2019.

**Team:** Columbus Destroyers  
**Principal Owner:** John H. McConnell, Jim Renacci, Steve Germain, and Joey Galloway  
[Team Website](#)

**Stadium:** Nationwide Arena  
**Date Built:** 2000  
**Facility Cost (millions):** \$150  
**Facility Financing:** Nationwide Insurance contributed 90% of the \$150 M costs and Dispatch Printing Co. contributed 10%.  
[Facility Website](#)

**NAMING RIGHTS:** Nationwide acquired the naming rights to the arena indefinitely as part of a deal to provide 90% of the financing for the arena's construction. The naming rights deal is not traditional but it is the largest central Ohio has seen.

**Team:** Dallas Desperados  
**Principal Owner:** Jerry Jones  
[Team Website](#)

**Stadium:** American Airlines Center  
**Date Built:** 2001  
**Facility Cost (millions):** \$420  
**Facility Financing:** The city capped its spending at \$125 M. The Mavericks owner, Mark Cuban and Stars owner, Tom Hicks, covered the remaining amount. Team owners spent \$295 M in private investment dollars. The funds to repay the public portion of the financing are coming from a 5% car rental tax, 2% hotel tax and a \$3.4 M per-year lease agreement with the teams for 30 years.  
[Facility Website](#)

**UPDATE:** The American Airlines Center is equipped as a state-of-the-art Wi-Fi access venue. The fans in premium-section seats can order food, drinks and security personnel using PDAs. In addition, the Dallas Area Rapid Transit (DART) just opened a station at the American Airlines Center, thus connecting the Center to downtown Dallas.

**NAMING RIGHTS:** With one of the largest naming rights deals, American Airlines is paying \$195 M over 30 years for the naming rights that expire in 2031. In 2003, when American Airlines restructured to prevent filing for bankruptcy, the annual payments were restructured as well.

**Team:** Georgia Force  
**Principal Owner:** Arthur M. Blank  
[Team Website](#)

**Stadium:** Philips Arena  
**Date Built:** 1999  
**Facility Cost (millions):** \$213.5  
**Facility Financing:** The facility was financed through \$149.5 M in government-backed bonds to be paid back at \$12.5 M a year for 30 years. A 3% car rental tax was created to pay for \$62 M of the public infrastructure costs and Time Warner contributed \$20 M for the remaining infrastructure costs.  
[Facility Website](#)

**UPDATE:** The Philips Arena will receive \$10 million worth of renovations to attract diners, season ticket-holders, and families. A new Hangtime Lodge will be constructed at \$2.7 million to attract conventioners. \$ 5 million will go toward reconstructing Headlines Bar & Grill. Previously it was used for large groups but will be transformed into a sit-down restaurant. Furthermore, \$1.5 million will be used to add children's activities to make the arena more family-friendly.

**NAMING RIGHTS:** Philips Electronics is paying \$180 M over 20 years for the naming rights that expire in 2019.

**Team:** Grand Rapids Rampage  
**Principal Owner:** Dan DeVos  
[Team Website](#)

**Stadium:** Van Andel Arena  
**Date Built:** 1996  
**Facility Cost (millions):** \$75  
[Facility Website](#)

**UPDATE:** The Huntington Club, a new VIP club, opened this year at Van Andel Arena, offering sports fans a new venue to get a meal and a drink. The construction cost for the club was \$350,000 and was built in what is now the Arena's largest banquet room.

**NAMING RIGHTS:** Centennial Wireless has agreed to terms on a naming rights deal for the field at Van Andel Arena, known as Centennial Wireless Field at Van Andel Arena. Additionally, Centennial Wireless will be the title sponsor of the Grand Rapids Rampage home opener, known as the Centennial Wireless Kickoff Classic. The deal runs through the 2008 season.

**Team:** Kansas City Brigade  
**Principal Owner:** Tyler Prochnow and Neil Smith  
[Team Website](#)

**Stadium:** Sprint Center  
**Date Built:** 2007  
**Facility Cost (millions):** \$276  
[Facility Website](#)

**UPDATE:** On October 10, 2007, the 20,000 seat Sprint Center opened on time and on budget. The Kansas City Brigade moved from Kemper Center to Sprint Center and began their 2008 season in the new facility.

**NAMING RIGHTS:** The naming rights agreement for the Sprint Center is reported to be worth \$62.5 M.

**Team:** Los Angeles Avengers  
**Principal Owner:** Casey Wasserman  
[Team Website](#)

**Stadium:** Staples Center  
**Date Built:** 1999  
**Facility Cost (millions):** \$375

**Facility Financing:** Bank of America underwrote a \$305 M loan to finance construction. The city provided \$38.5 M in bonds and \$20 M in Los Angeles Convention Center reserves. This money will eventually be repaid through arena revenues. An additional \$12 M in tax incremental financing was also provided by the city's Community Redevelopment Agency.  
[Facility Website](#)

**UPDATE:** The first phase of LA Live, a downtown development project next to the AEG owned Staples Center, opened in October 2007. The next phase is scheduled to open in October 2008. When completed in 2010, the complex will combine theaters, nightclubs, shops, an ESPN studio, condominiums and hotels. AEG, the owner of the Staples Center, believes that this will revitalize the downtown area.

**NAMING RIGHTS:** Staples, an office supply company, is paying \$100 M over 20 years for the naming rights that expire in 2019.

**Team:** New Orleans Voodoo  
**Principal Owner:** Tom Benson & Rita Benson LeBlanc  
[Team Website](#)

**Stadium:** New Orleans Arena  
**Date Built:** 1999  
**Facility Cost (millions):** \$100  
**Facility Financing:** Publicly funded with revenue bonds.  
[Facility Website](#)

**UPDATE:** New Orleans will host its second Arena Football League Championship Game when ArenaBowl XXII is played at New Orleans Arena on Sunday, July 27, 2008.

**Team:** New York Dragons  
**Principal Owner:** Charles B. Wang & Sanjay Kumar  
[Team Website](#)

**Stadium:** Nassau Coliseum  
**Date Built:** 1972  
**Facility Cost (millions):** \$31.3  
**Facility Financing:** Funded through tax-exempt bond issue.  
[Facility Website](#)

**UPDATE:** Charles Wang, majority owner of the Dragons, has signed an agreement with Nassau County officials to develop the 77-acre property around the Nassau Veterans Memorial Coliseum in Uniondale. The development will include a 60-story tower, \$200 M in renovations to the arena, and a new 50,000-square foot athletic complex. Construction is set to begin in 2006 or 2007 and finish by 2009. The highlight of the development is what will be the tallest building on Long Island, which will house a five-star hotel, luxury condominiums, and a 10,000-square foot observatory deck. The development will also include a 110,000-square foot conference center and additional residential structures.

**Team:** Orlando Predators  
**Principal Owner:** A group of a dozen investors.  
[Team Website](#)

**Stadium:** Amway Arena (formerly TD Waterhouse Centre)  
**Date Built:** 1989

**Facility Cost (millions):** \$102  
**Facility Financing:** Publicly financed.  
[Facility Website](#)

**UPDATE:** In Spring 2007, the Florida Senate unveiled a plan to split \$100 million three-ways to help fund or renovate its Florida arenas, including St. Pete Times Forum, Amway Arena, and Tropicana Field. Furthermore, the Florida House of Representatives approved a plan that authorizes a \$2 million-a-year rebate over 30 years for a new Magic arena and a renovated arena for the Tampa Bay Lightning hockey team.

**NAMING RIGHTS:** The TD Waterhouse Centre was renamed Amway Arena following a \$7.8 million, five-year naming rights deal with the Orlando Magic. The city will receive \$2.1 million from the deal, which will be used for building improvements.

**Team:** Philadelphia Soul  
**Principal Owner:** Jon Bon Jovi & Craig A. Spencer  
[Team Website](#)

**Stadium:** Wachovia Center  
**Date Built:** 1996  
**Facility Cost (millions):** \$206  
**Percentage of Arena Publicly Financed:** 11%  
**Facility Financing:** \$140 M was financed through a private bank. Comcast contributed \$45 M, and \$30 M will come from the naming rights revenue. The state provided \$17 M and the City of Philadelphia is lending \$8.5 M for infrastructure improvements. Additionally, \$10 M came from state capital redevelopment assistance funding for general site improvements.  
[Facility Website](#)

**NAMING RIGHTS:** CoreStates Bank purchased the naming-rights for the Center and the Spectrum for \$1.4 M a year until 2023. CoreStates was acquired by First Union, which then merged with Wachovia Bank in 2001, keeping the Wachovia name. In 2003 the Center and Spectrum acquired the new name.

**Team:** San Jose SaberCats  
**Principal Owner:** San Jose SaberCats, LP  
[Team Website](#)

**Stadium:** HP Pavilion at San Jose  
**Date Built:** 1993  
**Facility Cost (millions):** \$162.5  
**Facility Financing:** \$132.5 M funded by the City of San Jose; \$30 M funded by HP Pavilion Management.  
[Facility Website](#)

**UPDATE:** San Jose Mayor Chuck Reed endorsed new subsidies for the San Jose Sharks (NFL) to buy better audio and visual equipment for the HP Pavilion. The new equipment, including a scoreboard, a sound system, and a flashing light display to ring the arena's interior, will cost \$16.5 million. The city and the team will each pay for half of the costs.

**NAMING RIGHTS:** Hewlett-Packard is paying \$47 M over 15 years for the naming rights that expire in 2016. HP will pay an additional \$800,000 per year if San Jose acquires an NBA team.

**Team:** Tampa Bay Storm  
**Principal Owner:** Dr. Bob Nucci and Woody Kern  
[Team Website](#)

**Stadium:** St. Pete Times Forum  
**Date Built:** 1996  
**Facility Cost (millions):** \$160  
**Facility Financing:** Construction and infrastructure costs were paid by a combination of private money from the

Tampa Bay Lightning of the NHL (\$66 M) and public money (\$94 M).

[Facility Website](#)

**NAMING RIGHTS:** The St. Petersburg Times is paying \$25.2 M over 12 years for the naming rights that expire in 2014. In September 2004, McDonald's bought the naming rights to the Forum's ticket office for an undisclosed amount. The ticket office is now called the McDonald's Box Office.

**Team:**Utah Blaze

**Principal Owner:** John Garff, Robert Garff, and Jason Jones

[Team Website](#)

**Stadium:** Energy Solutions Arena (formerly the Delta Center)

**Date Built:** 1991

**Facility Cost (millions):** \$94

**Facility Financing:** Mostly financed by team owner. The city donated the land and \$20 M for parking and support facilities.

[Facility Website](#)

**NAMING RIGHTS:** EnergySolutions bought the naming rights for an undisclosed amount in November 2006; the deal expires in 2016.

## League: Arena Football League 2 (AF2)

**Team:** Alabama Steeldogs  
**Principal Owner:** Buddy King & Scott Meyers  
[Team Website](#)

**Stadium:** Birmingham-Jefferson Convention Complex  
**Date Built:** 1974  
[Facility Website](#)

**UPDATE:** On October 26, 2007, owner/managing partner Scott Myers announced that the Steeldogs would not put a team on the field during the 2008 season. Myers had been seeking new majority ownership to help finance the team, but was not able to find one. Myers said that the team hopes to return for the 2009 season.

**Team:** Albany Conquest  
**Principal Owner:** Dr. Walter Robb  
[Team Website](#)

**Arena:** The Times Union  
**Date Built:** 1990  
[Facility Website](#)

**NAMING RIGHTS:** In 2006 the county signed a \$3.5 M 10-year naming-rights contract with the Times Union which will expire in 2016. The newspaper agreed to pay \$350,000 a year, as well as provide advertising and other promotional benefits.

**Team:** Amarillo Dusters  
**Principal Owner:** Texas Panhandle Football LLC  
[Team Website](#)

**Stadium:** Amarillo National Bank Field  
**Date Built:** 1964  
[Facility Website](#)

**NAMING RIGHTS:** Amarillo National Bank acquired the field naming rights for the 2006 season at the Amarillo Civic Center. The field will be known as Amarillo National Bank Field. The terms of the agreement were not disclosed.

**Team:** Arkansas Twisters  
**Principal Owner:** Tim Berryman  
[Team Website](#)

**Stadium:** Alltel Arena  
**Date Built:** 1999  
**Facility Cost (millions):** \$83  
**Facility Financing:** Proceeds from a one-year, one-percent sales tax in Pulaski County were contributed to building the new arena. Twenty million dollars were given from the State of Arkansas, \$10 M from suite lease agreements, and \$15.7 M in interest income from invested funds.  
[Facility Website](#)

**NAMING RIGHTS:** Alltel is paying \$7 M over 15 years for a naming rights deal that expires in 2014.

**Team:** Austin Wranglers  
**Principal Owner:** Doug MacGregor, Jim Schneider, Jeff Clarke, Flynn Kile, Perry Coughlin, John Craparo, Bob Davis, Tim McClure, Charles McMurtry, Bret Plymire, Tom Hogan, Glyn Milburn, Jeff Hunt, Andre Wadsworth, Leonard Davis, Mike Williams, Mark Brunell, Tony Boselli, and Deion Sanders.  
[Team Website](#)

**Stadium:** Frank Erwin Center  
**Date Built:** 1977  
**Facility Cost (millions):** \$34  
[Facility Website](#)

**NAMING RIGHTS:** The building is named for former University of Texas Board of Regents member Frank Erwin, who was instrumental in the university making great strides in the expansion of its facilities during his term. Originally known as the Special Events Center, the facility was renamed in 1980 to honor Erwin, who passed away that same year. The University has been in recent discussions about selling the naming rights for the Erwin Center.

**Team:** Boise Burn  
**Principal Owner:** Eric Trapp  
[Team Website](#)

**Stadium:** Qwest Arena  
**Date Built:** 1997  
**Facility Cost (millions):** \$50  
[Facility Website](#)

**Team:** Bossier/Shreveport Battlewings  
**Principal Owner:** Dan Newman, Jerry Anderson, and Boyd Barker  
[Team Website](#)

**Stadium:** CenturyTel Center  
**Date Built:** 2000  
[Facility Website](#)

**NAMING RIGHTS:** CenturyTel has a 10-year, \$5 M naming rights deal for the Center.

**Team:** Central Valley Coyotes  
**Principal Owner:** Santa Rosa Rancheria Tachi-Yokut Tribe  
[Team Website](#)

**Stadium:** Selland Arena  
**Date Built:** 1966  
[Facility Website](#)

**UPDATE:** Selland Arena underwent \$15 million in renovations in the past year. Seating was expanded to hold 8,400 fans, the locker rooms were remodeled, and the scoreboard and video board were replaced.

**Team:** Corpus Christi Sharks  
**Principal Owner:** Joe Avezzano  
[Team Website](#)

**Stadium:** American Bank Center  
**Date Built:** 2004  
**Facility Cost (millions):** \$49.5  
[Facility Website](#)

**UPDATE:** The Corpus Christi Sharks are a 2007 expansion team of the AF2.

**Team:** Daytona Beach ThunderBirds  
**Principal Owner:** Tom Herter, L. Gale Lemerand, and Zack McDonald  
[Team Website](#)

**Stadium:** Ocean Center  
**Date Built:** 1985



**Facility Cost (millions):** \$76

[Facility Website](#)

**UPDATE:** The Daytona Beach ThunderBirds were a new AF2 expansion team for the 2008 season.

Ocean Center is currently under expansion construction. The opening of the new Ocean Center is slated for summer 2008. The current Ocean Center is 225,000 square feet, and the expansion will add 227,491 square feet, for a total of 452,491.

**Team:** Florida Firecats

**Principal Owner:** Andrew Vallozzi

[Team Website](#)

**Stadium:** Germain Arena

**Date Built:** 1998

**Facility Cost (millions):** \$25

**Facility Financing:** The venue was privately financed.

[Facility Website](#)

**NAMING RIGHTS:** Germain Motor Company is paying \$7 M over 20 years for a naming rights deal that expires in 2018.

**Team:** Green Bay Blizzard

**Principal Owner:** Brian Noble and Dave Krieg

[Team Website](#)

**Stadium:** Resch Center

**Date Built:** 2002

**Facility Cost (millions):** \$49

**Facility Financing:** Financed primarily through an 8% room rental tax at the Resch Center and KI Convention Center. \$5 M came from various naming rights opportunities throughout the Center. \$1 came M from the State of Wisconsin and the Village of Ashwaubenon, and additional funding came from the sale of bricks to fill the plaza in front of the Center.

[Facility Website](#)

**NAMING RIGHTS:** The Resch Center is named after Dick Resch, president of KI. Resch and KI donated \$5 M in cash and furnishings for the Resch Center and the KI Convention Center, located next door to the Center.

**Team:** Iowa Barnstormers

**Principal Owner:**

[Team Website](#)

**Stadium:** Wellmark Field at Wells Fargo Arena

**Date Built:** 2005

**Facility Cost (millions):** \$99

[Facility Website](#)

**Team:** Lexington Horsemen

**Principal Owner:** Lennie and Vicki House

[Team Website](#)

**Stadium:** Rupp Arena

**Date Built:** 1976

**Facility Cost (millions):** \$53

**Facility Financing:**

[Facility Website](#)

**Team:** Louisville Fire

**Principal Owner:** Louisville Fire Arena Football Ownership Group; headed by Will Wolford.

[Team Website](#)

**Stadium:** Freedom Hall

**Date Built:** 1956

[Facility Website](#)

**Team:** Lubbock Renegades

**Principal Owner:**

[Team Website](#)

**Stadium:** City Bank Coliseum

**Date Built:** 1971

[Facility Website](#)

**NAMING RIGHTS:** The City Bank Coliseum renewed its partnership and naming rights agreement with the Lubbock Municipal Coliseum into 2010. The specifics of the naming right deal were not revealed.

**Team:** Mahoning Valley Thunder

**Principal Owner:** Dr. Michael Slyk, Dr. Jon Saadey and Tim Chesney

[Team Website](#)

**Stadium:** Chevrolet Centre

**Date Built:** 2005

[Facility Website](#)

**NAMING RIGHTS:** In November 2005, General Motors acquired the naming rights to the arena. Choosing Chevrolet for the naming rights was highly appropriate because one of the brand's more successful cars, the Cobalt, is manufactured in nearby Lordstown, Ohio.

**Team:** Manchester Wolves

**Principal Owner:** Steve Schubert, Angello Mazella, Dick Anagnost, Don Winterton, Jim Watson, C.B. Sullivan, and Steve Grzywacz.

[Team Website](#)

**Stadium:** Verizon Wireless Arena

**Date Built:** 2001

**Facility Cost (millions):** \$67

[Facility Website](#)

**NAMING RIGHTS:** Verizon is paying \$11.4 M over 15 years for a naming rights deal that expires in 2016.

**Team:** Oklahoma City Yard Dawgz

**Principal Owner:** Phil Miller

[Team Website](#)

**Stadium:** Oklahoma City Ford Center

**Date Built:** 2002

**Facility Cost (millions):** \$89

**Facility Financing:** The Ford Center was publicly financed by a temporary one-percent sales tax.

[Facility Website](#)

**UPDATE:** In September 2007, Phil Miller purchased the Yard Dawgz franchise from the Tulsa based SBC Pro Sports, LLC. Phil Miller will now serve as owner/operator of Pro Sports Ventures, Inc., the parent company for the franchise.

**NAMING RIGHTS:** Coinciding with its opening in 2002, Ford Motor Co. has a 15-year, \$8.1 M naming rights deal for the Center.

**Team:** Peoria Pirates  
[Team Website](#)

**Stadium:** Carver Arena at Peoria Civic Center  
**Date Built:** 1982  
[Facility Website](#)

**Team:** Quad City Steamwheelers  
**Principal Owner:** Jim Foster  
[Team Website](#)

**Stadium:** i-wireless Center (formerly The Mark of the Quad Cities)  
**Date Built:** 1993  
**Facility Cost (millions):** \$36  
**Facility Financing:** The arena was funded by \$28 M from a state grant, \$6.1 M from general obligation bonds and \$2 M in private funds.  
[Facility Website](#)

**NAMING RIGHTS:** As of June 2007, The Mark of the Quad Cities will be known as the i-wireless Center. The Iowa-based cellular telephone company is paying \$4.25 million over the next 10 years.

**Team:** Rio Grande Valley Dorados  
**Principal Owner:** Rio Grande Valley Professional Football, Ltd.  
[Team Website](#)

**Stadium:** Dodge Arena  
**Date Built:** 2003  
**Facility Cost (millions):** \$20  
[Facility Website](#)

**NAMING RIGHTS:** Dodge has a 10-year, \$2 M naming rights deal for the arena. The deal runs through 2012.

**Team:** South Georgia Wildcats  
**Principal Owner:** Stuart Brown, Silvio Fazzini, Mike Flynn, Jeff Harlow, John Hunt, Edwin Mulitalo, Kyle Richardson, Mike Storen, and Frank Wainright.  
[Team Website](#)

**Stadium:** Albany Civic Center  
**Date Built:** 1983  
[Facility Website](#)

**Team:** Spokane Shock  
**Principal Owner:** Brady Nelson  
[Team Website](#)

**Stadium:** Spokane Veterans Memorial Arena  
**Date Built:** 1994  
**Facility Cost (millions):** \$44.5  
[Facility Website](#)

**Team:** Stockton Lightning  
**Principal Owner:** Michael Reinsdorf  
[Team Website](#)

**Stadium:** Stockton Arena  
**Date Built:** 2005  
**Facility Cost (millions):** \$64  
**Facility Financing:** Publicly financed by the City of Stockton.  
[Facility Website](#)

**Team:** Tennessee Valley Vipers  
**Principal Owner:** HSV Sports, LLC  
[Team Website](#)

**Stadium:** Von Braun Center  
**Date Built:** 1975  
[Facility Website](#)

**NAMING RIGHTS:** The facility is named in honor of Wernher von Braun, a former German rocket scientist, who, after World War II, laid the foundation for the United States space program, which was thought by the locals to put Huntsville on the map.

**Team:** Texas Copperheads  
**Principal Owner:** Bryan Blake  
[Team Website](#)

**Stadium:** Richard E. Berry Educational Support Center  
**Date Built:** 2006  
**Facility Cost (millions):** \$72.9  
[Facility Website](#)

**NAMING RIGHTS:** The Board of Trustees of the Cypress-Fairbanks Independent School District voted unanimously in 2003 to name the district's future multipurpose center in honor of superintendent of schools, Rick Berry.

**Team:** Tri-Cities Fever  
**Principal Owner:** Doug MacGregor  
[Team Website](#)

**Stadium:** Toyota Center  
**Date Built:** 1988  
[Facility Website](#)

**NAMING RIGHTS:** In October 2005, Toyota purchased the naming rights to the Three Rivers Coliseum for 10 years.

**Team:** Tulsa Talons  
**Principal Owner:** Henry Primeaux, Sr. and Paul Ross  
[Team Website](#)

**Stadium:** Tulsa Convention Center  
**Date Built:** 1962  
[Facility Website](#)

**UPDATE:** The Tulsa Convention Center is planning to break ground in September 2008 on a project that will include many beneficial changes to the current building as well as new construction. In what is now the north, flat lot, construction will begin on a 30,000 square foot ballroom, which will be the largest in Oklahoma. In addition, seven new meeting rooms will be constructed across the hallway from the ballroom. There are rumors the Talons will stop operation during this time until the Convention Center is completed.

**Team:** Wilkes-Barre/Scranton Pioneers  
**Principal Owner:** Big Win Ventures  
[Team Website](#)

**Stadium:** Wachovia Arena  
**Date Built:** 1999  
[Facility Website](#)

**NAMING RIGHTS:** Wachovia is paying \$2.3 M over 10 years for a naming rights deal that expires in 2009.

## League: Canadian Football League (CFL)

**Team:** B.C. Lions  
**Principal Owner:** David Braley  
[Team Website](#)

**Stadium:** B.C. Place Stadium  
**Date Built:** 1983  
[Facility Website](#)

**UPDATE:** The B.C. Place Stadium is the future host of the 2010 Winter Olympic Games Opening and Closing Ceremonies. Renovations to suites, seating, washrooms, concession stands, and the existing roof liner will occur before the 2010 games. A new retractable roof will be put in place after the 2010 games.

**Team:** Calgary Stampeders  
**Principal Owner:** Ted Hellard  
[Team Website](#)

**Stadium:** McMahon Stadium  
**Date Built:** 1960  
[Team Website](#)

**Team:** Edmonton Eskimos  
**Principal Owner:** Publicly owned  
[Team Website](#)

**Stadium:** Commonwealth Stadium  
**Date Built:** 1978  
**Facility Cost (millions):** \$20.9 (\$22.2 renovation in 2001)  
[Facility Website](#)

**Team:** Hamilton Tiger-Cats  
**Principal Owner:** Robert F. Young  
[Facility Website](#)

**Team:** Montreal Alouettes  
**Principal Owner:** Robert Wetenhall  
[Team Website](#)

**Stadium:** Percival Molson Memorial Stadium  
**Date Built:** 1915  
[Facility Website](#)

**UPDATE:** The city of Montreal will contribute \$30 million toward the Percival Molson Memorial Stadium's expansion. The Alouettes hope to add 5,000 seats to their 20,202 seat stadium. The project is expected to be completed by 2009 and the team hopes the expansion will produce an additional \$2.5 million per year.

**Team:** Saskatchewan Roughriders  
**Principal Owner:** Community owned  
[Team Website](#)

**Stadium:** Mosaic Stadium at Taylor Field  
**Date Built:** 1946

**UPDATE:** The Saskatchewan Roughriders have imposed their own smoking ban at their Stadium during CFL games. Not only is there a concern for non-smokers, but the stadium managers believe that it could potentially damage the stadium's turf.

**NAMING RIGHTS:** In June 2006, The Mosaic Company entered a 10-year naming rights deal worth \$3.75 M.

**Team:** Toronto Argonauts

**Principal Owner:** David Cynamon and Howard Sokolowski

[Team Website](#)

**Stadium:** Rogers Centre

**Date Built:** 1989

**Facility Cost (millions):** \$570 Canadian

**Facility Financing:** The Rogers Centre was financed with \$360 M from local government, \$150 M from 30 corporations and \$60 M from luxury seat fees.

[Facility Website](#)

**UPDATE:** Toronto Argonauts owners are considering the possibility of moving the team to BMO Field, home of Major League Soccer's (MLS) Toronto FC, but the owners are still in the early stages of investigating their options.

**Team:** Winnipeg Blue Bombers

**Principal Owner:** Lyle Bauer

[Team Website](#)

**Stadium:** Canada Inns Stadium

**Date Built:** 1953

**UPDATE:** The Winnipeg Football Club has been making plans to either renovate its existing Canada Inns Stadium or build an entirely new stadium. The board of directors sought architectural and financial consultants for various plans. The club will propose its project to prospective partners soon.

**NAMING RIGHTS:** Canada Inns has a 10-year, \$1.750 M naming rights deal for the home of the Blue Bombers.

## League: United Indoor Football League

**Team:** Billings Outlaws  
**Principal Owner:** Wally Yovetich  
[Team Website](#)

**Stadium:** Rimrock Auto Arena at MetraPark  
**Date Built:** 1975  
[Facility Website](#)

**NAMING RIGHTS:** On February 21, 2007, Rimrock Auto Group announced a 10-year, \$1 million naming rights deal for the arena. On July 1, 2007, it became known as the Rimrock Auto Arena at MetraPark.

**Team:** Bloomington Extreme  
**Principal Owner:** Ed Brady  
[Team Website](#)

**Arena:** US Cellular Coliseum  
**Date Built:** 2006  
**Facility Cost (millions):** \$37  
**Facility Financing:** Funded by the City of Bloomington.  
[Facility Website](#)

**Team:** Colorado Ice  
**Principal Owner:** Danny DeGrande  
[Team Website](#)

**Stadium:** Budweiser Events Center  
**Date Built:** 2003  
**Facility Cost (millions):** \$60  
[Facility Website](#)

**Team:** Omaha Beef  
**Principal Owner:** Noodle Development and Duane Davis  
[Team Website](#)

**Arena:** Omaha Civic Auditorium  
**Date Built:** 1954  
**Facility Cost (millions):** \$25 M renovation completed in 1997.  
[Facility Website](#)

**Team:** River City Rage  
**Principal Owner:** Tye Elliott and MAC Meetings and Events  
[Team Website](#)

**Arena:** Family Arena  
**Date Built:** 1999  
**Facility Cost (millions):**  
[Facility Website](#)

**Team:** Sioux City Bandits  
**Principal Owner:** Bob Scott  
[Team Website](#)

**Stadium:** Gateway Arena at the Tyson Events Center  
**Date Built:** 2003  
[Facility Website](#)



**Team:** Sioux Falls Storm  
**Principal Owner:** Kent & Laura Vucurevich  
[Team Website](#)

**Stadium:** Sioux Falls Arena  
**Date Built:**  
[Facility Website](#)

**UPDATE:** In April 2007, the city of Sioux Falls began looking for architects to develop long-range master plans for the Sioux Falls Arena. The architectural firm that lands the contract will evaluate the buildings to determine what maintenance issues could surface during the next 10 years. The studies should provide city officials with an idea of how much taxpayers will need to spend to maintain the venue. Sioux Falls is also considering the idea of building a new Arena.

**Team:** Wichita Wild  
**Principal Owner:** Wink Hartman  
[Team Website](#)

**Stadium:** Britt Brown Arena at the Kansas Coliseum  
**Date Built:** 1977  
[Facility Website](#)

## Continental Indoor Football League

**Team:** Chesapeake Tide  
**Principal Owner:** Martin M. Johnson  
[Team Website](#)

**Stadium:** The Show Place Arena  
[Facility Website](#)

**Team:** Chicago Slaughter  
[Team Website](#)

**Stadium:** Sears Centre  
**Date Built:** 2006  
[Facility Website](#)

**Team:** Flint Phantoms  
**Principal Owner:** The Perani Group  
[Team Website](#)

**Stadium:** Perani Arena  
**Date Built:** 1969  
[Facility Website](#)

**Team:** Fort Wayne Freedom  
[Team Website](#)

**Stadium:** Allen County War Memorial Coliseum  
**Date Built:** 1952 (renovated 2002)  
[Facility Website](#)

**Team:** Kalamazoo Xplosion  
**Principal Owner:** Mike Johnson, Esteban Rivera, and Mike Trumbell  
[Team Website](#)

**Stadium:** Wings Stadium  
**Date Built:** 1974  
[Facility Website](#)

**Team:** Lehigh Valley Outlawz  
[Team Website](#)

**Stadium:** Stabler Arena  
**Date Built:** 1979  
[Facility Website](#)

**Team:** Marion Mayhem  
[Team Website](#)

**Stadium:** Veterans Memorial Coliseum  
**Date Built:** 1950  
[Facility Website](#)

**UPDATE:** The Veterans Memorial Coliseum is currently being renovated. The Coliseum's "facelift" includes remodeled restrooms, new doors and windows, and an outside stucco covering.

**Team:** Miami Valley Silverbacks  
[Team Website](#)

**Stadium:** Hobart Arena  
**Date Built:** 1950  
[Facility Website](#)

**NAMING RIGHTS:** In 2007, the naming rights to the field at Hobart Arena were purchased by Rapid Fire, a regional chain that sells firearms and firearm accessories. The field that the Silverbacks play is now officially named Rapid Fire Field at Hobart Arena. Terms of the purchasing agreement were not disclosed.

**Team:** Milwaukee Bonecrushers  
**Principal Owner:** John Burns  
[Team Website](#)

**Stadium:** U.S. Cellular Arena  
**Date Built:** 1950  
[Facility Website](#)

**Team:** Muskegon Thunder  
**Principal Owner:** MVP Fortress  
[Team Website](#)

**Stadium:** L.C. Walker Arena  
**Date Built:** 1960  
[Facility Website](#)

**NAMING RIGHTS:** The L.C. Walker family gave the city permission to sell naming rights to the arena in 2005. Since then, the arena has tried to attract local corporate sponsors, but has been unsuccessful since it does not support a major professional sports team and it is not a new facility. Local media has reported that the city of Muskegon will vote on whether to hire a sports management company from Ohio to sell the naming rights for the arena. City officials expect a 10-year contract for the buildings naming rights to bring in \$100,000 a year to help offset losses from operations and maintenance on the city owned area.

**Team:** New England Surge  
**Principal Owner:** David McLaren  
[Team Website](#)

**Stadium:** DCU Center  
**Date Built:** 1982  
[Facility Website](#)

**NAMING RIGHTS:** In 2004, the naming rights were purchased for \$5 million by DCU (Digital Federal Credit Union).

**Team:** New Jersey Revolution  
[Team Website](#)

**Stadium:** Mennen Sports Arena  
**Date Built:** 1973  
[Facility Website](#)

**Team:** Rochester Raiders  
**Principal Owner:** Bob Bartosiewicz and Dave McCarthy  
[Team Website](#)

**Stadium:** Blue Cross Arena  
**Date Built:** 1955  
[Facility Website](#)

**Team:** Rock River Raptors  
[Team Website](#)

**Stadium:** Rockford MetroCentre  
**Date Built:** 1981  
[Facility Website](#)

**UPDATE:** In November 2006, the MetroCentre Authority, in partnership with the City of Rockford and Winnebago County, unveiled plans for a \$23 million MetroCentre renovation. Renovations began in the summer of 2007. Projects already completed include a state-of-the-art video scoreboard, club boxes, a club lounge, a 200-person group terrace, additional bathrooms, and new concession stands and food courts. Other amenities to be completed in 2008 include an exterior façade update, new box office and main entrance, 11 luxury corporate suites, and a retail center.

**Team:** Saginaw Sting  
**Principal Owner:** Mike Johnson, Mike Trumbell and Esteban Rivera  
[Team Website](#)

**Stadium:** Dow Event Center  
**Date Built:** 1972  
[Facility Website](#)

**NAMING RIGHTS:** In September 2004, The Saginaw County Building Authority and the County Board of Commissioners awarded naming rights to the Saginaw County Event Center to Dow. The cost of the sponsorship is \$250,000 per year, for 10 years.

## American Indoor Football Association

**Team:** Arizona Adrenaline

**Principal Owner:** Wade Cunningham and Scott Simmons

[Team Website](#)

**Stadium:** Prescott True Value Hardware Field at Tim's Toyota Center

**Date Built:** 2006

[Facility Website](#)

**Team:** Augusta Colts

**Principal Owner:** John Sisson

[Team Website](#)

**Stadium:** James Brown Arena at Augusta-Richmond County Civic Center

**Date Built:** 1974

[Facility Website](#)

**UPDATE:** The antiquated James Brown Arena could be torn down to make way for a new arena. Augusta Mayor Deke Copenhaver has said that a new building would also bear Brown's name. However, others say that the building should be preserved since Brown lay in his gold casket there during his final memorial service and should be renovated to a standard that honors Brown and better suits concerts.

**NAMING RIGHTS:** The arena was renamed in honor of musician James Brown on August 22, 2006.

**Team:** Baltimore Mariners

**Principal Owner:** John Morris

[Team Website](#)

**Stadium:** 1st Mariner Arena

**Date Built:** 1962

[Facility Website](#)

**UPDATE:** In May 2007, a study released by the Maryland Stadium Authority stated that 1st Mariner Arena has served its useful life and that Baltimore must build a new arena or risk losing events. A proposal to repair the arena's aging systems was rejected, citing an estimated cost of \$60 million and the study suggests that the city should demolish 1st Mariner Arena and build a new arena on the same site or elsewhere in Baltimore. The proposed new arena would only seat 15,000 - 16,000 people. The study assumes that Baltimore will never be successful in attracting a NHL or NBA team in the future, either of which would require a minimum of 18,000 - 20,000 seats. City officials are saying that the private sector would need to bear the brunt of the estimated \$162 million construction cost of the new arena. The city is also considering giving up ownership of the arena.

**NAMING RIGHTS:** In 2003, 1st Mariner Bank purchased the naming rights to the arena for 10 years.

**Team:** Canton Legends

**Principal Owner:** Joe Hoffman

[Team Website](#)

**Stadium:** Canton Memorial Civic Center

**Date Built:** 1951

[Facility Website](#)

**Team:** Carolina Speed

**Principal Owner:** Larry Kennedy Jr.

[Team Website](#)

**Stadium:** Cabarrus Arena and Events Center  
**Date Built:** 2002  
[Facility Website](#)

**Team:** Columbus Lions  
**Principal Owner:** Keith Norred  
[Team Website](#)

**Stadium:** Columbus Civic Center  
**Date Built:** 1996  
[Facility Website](#)

**Team:** Erie RiverRats  
**Principal Owner:** Jeff Hauser  
[Team Website](#)

**Stadium:** Louis J. Tullio Arena  
**Date Built:** 1983  
[Facility Website](#)

**NAMING RIGHTS:** The arena is named after former Erie mayor Louis J. Tullio. There are no current plans to sell the naming rights to the arena.

**Team:** Fayetteville Guard  
**Principal Owner:** Richard King  
[Team Website](#)

**Stadium:** Crown Coliseum  
**Date Built:** 1997  
[Facility Website](#)

**UPDATE:** Fayetteville County Manager James Martin says there are not enough funds this year to expand convention space at the Crown Expo Center, the larger entity of the Crown Coliseum. But Martin hopes that in a few years the county can spend \$5 million on new heating and cooling systems for the arena.

**Team:** Florence Phantoms  
**Principal Owner:**  
[Team Website](#)

**Stadium:** Florence Civic Center  
[Facility Website](#)

**Team:** Florida Stingrays  
**Principal Owner:** Jarrod Williams Sr.  
[Team Website](#)

**Stadium:** Lee County Civic Center  
**Date Built:** 1978  
[Facility Website](#)

**Team:** Huntington Heroes  
[Team Website](#)

**Stadium:** Big Sandy Superstore Arena  
**Date Built:** 1977  
[Facility Website](#)

**NAMING RIGHTS:** The naming rights for the facility, formerly known as the Huntington Civic Center, were purchased by Big Sandy Superstores, a regional chain of furniture and appliance stores.

**Team:** Mississippi Mudcats  
**Principal Owner:** Todd Ellis  
[Team Website](#)

**Stadium:** BancorpSouth Arena  
**Date Built:** 1993  
[Facility Website](#)

**Team:** New Mexico Wildcats  
**Principal Owner:** John Morris  
[Team Website](#)

**Stadium:** Santa Ana Star Center  
**Date Built:**  
[Facility Website](#)

**UPDATE:** The New Mexico Wildcats were a new AIFA expansion team for the 2008 season.

**NAMING RIGHTS:** In July 2006, Santa Ana Star Casino purchased the naming rights to the arena in a five-year, \$2.5 million deal.

**Team:** Reading Express  
**Principal Owner:** Ted and Lisa Lavender  
[Team Website](#)

**Stadium:** Sovereign Center  
**Date Built:** 2001  
[Facility Website](#)

**Team:** Utah Saints  
**Principal Owner:** Michael Curran  
[Team Website](#)

**Stadium:** Utah Olympic Oval  
**Date Built:** 2001  
[Facility Website](#)

**UPDATE:** The Utah Saints were a new AIFA expansion team for the 2008 season.

**Team:** Wyoming Cavalry  
**Principal Owner:** Casper Professional Football, LLC Casper  
[Team Website](#)

**Stadium:** Casper Events Center  
**Date Built:** 1982  
[Facility Website](#)

## Intense Football League

**Team:** Alaska Wild  
**Principal Owner:** David Weatherholt  
[Team Website](#)

**Stadium:** Sullivan Arena  
**Date Built:** 1983  
[Facility Website](#)

**Team:** Centex Barracudas  
**Principal Owner :** Dr. Frederick Barnett  
[Team Website](#)

**Stadium:** Bell County Expo Center  
**Date Built:**  
[Facility Website](#)

**UPDATE:** Bell County Expo Center officials are pushing for a renovation in the near future to compete with other arenas and to attract bigger events. The officials believe the renovations would cost around \$15 million. To pay for the renovation, the county would impose a 2-3% hotel tax increase.

**Team:** Corpus Christi Hammerheads  
**Principal Owner:** Chad Dittman  
[Team Website](#)

**Stadium:** Central Pavilion Arena  
**Date Built:** 2006  
[Facility Website](#)

**UPDATE:** The Hammerheads were not asked to come back to the American Bank Center after their lease expired after the 2006 season. The team played at the new Central Pavilion Arena in Robstown, Texas for the 2007 season. However, the long-term plan is for the Hammerheads to play in the Heritage Center arena, a county facility currently under construction.

**Team:** Fairbanks Grizzlies  
**Principal Owner :** Jay McDiarmid  
[Team Website](#)

**Stadium:** Carlson Center  
**Date Built:** 2007  
[Facility Website](#)

**UPDATE:** The Fairbanks Grizzlies were a new IFL expansion team for the 2008 season.

**Team:** Frisco Thunder  
**Principal Owner :** Jake and Vinita Reed  
[Team Website](#)

**Stadium:** DeJa Blue Arena at Dr. Pepper StarCenter  
**Date Built:** 1997  
[Facility Website](#)

**NAMING RIGHTS:** DeJa Blue, the bottled water brand sold by Dr. Pepper, owns the naming rights to the arena. Terms of the deal have not been disclosed.



**Team:** Katy Ruff Riders  
**Principal Owner :** Brandon Smith  
[Team Website](#)

**Stadium:** Leonard E. Merrell  
**Date Built:** 2005  
[Facility Website](#)

**Team:** Louisiana Swashbucklers  
**Principal Owner:** Thom Hager & Brenda Hager  
[Team Website](#)

**Stadium:** James E. Sudduth Coliseum  
**Date Built:** N/A  
Facility Website

**Team:** Odessa Roughnecks  
**Principal Owner:** Tommy Benizio & Abby Benizio  
[Team Website](#)

**Stadium:** Ector County Coliseum  
**Arena:** Ector County Coliseum  
**Date Built:** 1954 (renovated in 1991)  
**Facility Cost (millions):** \$1.6 M for renovations.

**UPDATE:** Ector County Commissioners approved \$38.1 million in city renovations. One million will be used to install a new air conditioning system in the Coliseum, and an additional \$85,000 will be used to build a new stage. The county plans to pay for these renovations by raising taxes.

**Team:** San Angelo Stampede Express  
**Principal Owner:** Darlene Jones & Patsy McIntire  
[Team Website](#)

**Stadium:** San Angelo Coliseum  
**Date Built:** 1958  
Facility Website

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