

Sports Facility Reports



Sports Facility Reports, Volume 9, Appendix 5

Soccer

Major Indoor Soccer League (MISL)

The management committee of the MISL announced on June 2, 2008 that the league ceased operations as of May 31, 2008. Management is currently formulating a plan to restructure the league and return at some point in the future, but there are no details available.

Major League Soccer (MLS)

Team: Chicago Fire

Principal Owner: Andell Holdings

[Team Website](#)

Stadium: Toyota Park

Date Built: 2006

Facility Cost (millions): \$70

Facility Financing: The Village of Bridgeview was responsible for financing Toyota Park.

[Facility Website](#)

UPDATE: In September 2007, Andell Holdings purchased the Chicago Fire from Anshutz Entertainment Group (AEG) . Andell Holdings is a Los Angeles-based private investment firm owned by Andrew and Ellen Hauptman. The exact purchase price was undisclosed but was rumored to be \$30-\$35 million. Additionally, the club entered into a three year, multi-million dollar sponsorship with Best Buy in 2008.

NAMING RIGHTS: AEG and Toyota agreed to a 10-year naming rights deal, and although the terms of the deal were not disclosed, it is believed to be worth \$10 million.

Team: Club Deportivo Chivas USA

Principal Owner: Jorge Vergara and Antonio Cue

[Team Website](#)

Stadium: Home Depot Center

Date Built: 2003

Facility Cost (millions): \$150

[Facility Website](#)

UPDATE: On June 8, 2008 Chivas USA confirmed that it is in talks to build fields and possibly a youth stadium at Willowick Golf Course in Santa Ana, California, sparking speculation that Chivas USA itself was contemplating a move to the city.

NAMING RIGHTS: Home Depot is paying \$70 M over ten years for a naming rights deal that expires in 2012.

Team: Colorado Rapids

Principal Owner: Kroenke Sports Enterprises; headed by Stan Kroenke

[Team Website](#)

Stadium: Dick's Sporting Goods Park

Date Built: 2007

Facility Cost (millions): \$131

Facility Financing: Kroenke Sports and Commerce City split the cost each paying roughly \$65 million. The city paid through the issuance of bonds that did not require taxpayer subsidies.

[Facility Website](#)

UPDATE: Further strengthening the relationship with Arsenal was KSE UK's branch acquisition of a 50% share in Arsenal Broadband Limited - previously owned by ITV plc - entitling KSE UK to an interest in Arsenal.com. The Rapids wanted to become more global and believe that the Arsenal can help them achieve this goal more quickly.

The club followed this move up by announcing in June 2007 that the club has forged a club-to-club partnership with Club de Futbol Pachuca, champions of the Primera Division de Mexico. Highlighting the partnership is the establishment of the Pachuca Academy at Dick's Sporting Goods Park, which also includes a home-and-home annual series between the clubs and an exchange of best practices.

NAMING RIGHTS: Dick's Sporting Goods is paying an estimated \$40 million for a 20-year naming rights deal that will expire in 2027.

Team: Columbus Crew

Principal Owner: Hunt Sports Group; headed by Clark Hunt

[Team Website](#)

Stadium: Columbus Crew Stadium

Date Built: 1999

Facility Cost (millions): \$28.5

Facility Financing: Privately financed by Hunt Sports Group.

[Facility Website](#)

UPDATE: The Crew is closing in on a new \$19.5 million practice facility in Hilliard Ohio that could be ready by the end of June. The project would include indoor and outdoor practice fields for the Crew and eight lighted fields for youth-league players.

NAMING RIGHTS: The Crew has not been able to secure a naming rights deal but is optimistic that a partner will be found.

Team: D.C. United

Principal Owner: D.C. United Holdings

[Team Website](#)

Stadium: RFK Stadium

Date Built: 1961

Facility Cost (millions): \$19

Facility Financing: The stadium was funded with Congressionally-authorized bonds.

UPDATE: Talks are still ongoing in regards to the proposal to build a new facility in Poplar Point. A coalition of DC council members is drafting legislation authorizing DC's mayor to spend \$150 million in public money to help subsidize the stadiums construction. Additionally the club has unveiled a new sponsorship agreement with Volkswagen. It is a five-year deal and includes VW's participation in several different aspects of the game day experience at RFK. They are converting the vacant north end of the stadium into the Volkswagen Garage, an interactive entertainment area where they will model new cars, T-shirts and lounge spots.

Team: FC Dallas

Principal Owner: Hunt Sports Group; headed by Clark Hunt

[Team Website](#)

Stadium: Pizza Hut Park

Date Built: 2005

Facility Cost (millions): \$65

Facility Financing: Collin County contributed \$20 M, the city contributed \$20 M, and the local school district contributed \$15 M.

[Facility Website](#)

UPDATE: Over the winter FC Dallas combined forces with TT Pro League, the professional soccer league in Trinidad and Tabago. It is a unique partnership as it is with an entire league and

not just one team. The relationship will include player swaps, use of practice facilities, and sharing of ideas and strategies.

NAMING RIGHTS: Pizza Hut is paying \$25 M over twenty years for a naming rights deal that expires in 2025.

Team: Houston Dynamo

Principal Owner: AEG

[Team Website](#)

Stadium: Robertson Stadium

Date Built: 1941

Facility Financing: A joint project of the Houston Independent School District and the Works Progress Administration.

UPDATE: The team is negotiating a plan to build a new multi-million dollar stadium, which they hope to be completed for the 2010 season. Mayor Bill White assures residents that their taxes will not increase to fund the new project since it will be privately financed by Hunt Sports Group. The stadium will be built on Minute Maid Park's parking lot C and will seat around 22,000 people. White and AEG President Tim Leiweke recently met and are nearing a deal on the Dynamo's new stadium. The only sticking points left are how the \$110 million facility will be financed. Meanwhile the club closed in on negotiations to extend their current lease at Robertson Stadium that will keep the club there until at least the 2009 season.

Team: Kansas City Wizards

Principal Owner: Neal Patterson and Cliff Illig

[Team Website](#)

Stadium: Community America Ballpark

Date Built: 2003

Facility Cost (millions): \$12

Facility Financing: The construction was financed by about \$7 million in private money and about \$5 million in state STAR bonds, which will be repaid by sales taxes generated by Wyandotte County's Village West Tourism District.

UPDATE: The Wizards had a new home for the start of the 2008 season. The club made the move from Arrowhead Stadium to Community America Ballpark in Kansas City, Kansas. The

capacity of the stadium has been upped to 10,000 due to temporary modifications. They will play there through the 2009 season. In addition progress on a new soccer specific stadium for the Three Trails TIF, at the site of the old Bannister Mall, is still being made. Over the winter the city council unanimously approved the stadium plan. The \$949 million project is at the site of the closed Bannister Mall and the surrounding Benjamin Plaza shopping center. It will be replaced by the new stadium, a 12-field tournament-style soccer complex, a 250-room hotel, up to 1.1 million square feet of retail space and up to 1.7 million square feet of office space in the 467-acre area. The plan also calls for creating a \$10 million neighborhood benefit district, with \$2 million advanced up front by the developer, which would provide grants, loans and other assistance for commercial and residential property owners near the development site. The only hurdle left to clear is the \$30.8 million tax increment financing plan that is being reviewed by the government.

Team: Los Angeles Galaxy

Principal Owner: AEG

[Team Website](#)

Stadium: Home Depot Center

Date Built: 2003

Facility Cost (millions): \$150 M

[Facility Website](#)

NAMING RIGHTS: Home Depot is paying \$70 M over ten years for a naming rights deal that expires in 2012.

Team: New York Red Bulls

Principal Owner: Red Bull

[Team Website](#)

Stadium: The Meadowlands

Date Built: 1976

Facility Cost (millions): \$75

Facility Financing: Financed through a \$78 M bond issue handled by the sports authority.

Created in 1971, the stadium is part of a larger sports complex that includes a horse-race track that generates revenues that go toward paying off the bond debt.

[Facility Website](#)

UPDATE: In August of 2007 Red Bull announced plans to build a permanent training center in Hanover, N.J. The training center will include six soccer fields, a 50,000 square-foot two-story building and a fieldhouse. The construction started last fall and is set to be completed by December of this year. Red Bull Park, which broke ground in 2007, has been plagued by numerous delays and is now slated to be completed in 2009. It will be located in Harrison, NJ and is expected to have a capacity of around 25,000. Red Bull is paying for the estimated \$130 million project, which includes naming rights to the stadium.

Team: New England Revolution

Principal Owner: Robert Kraft
[Team Website](#)

Stadium: Gillette Stadium

Date Built: 2002

Facility Cost (millions): \$325

Facility Financing: The New England Patriots paid for the \$325 M stadium. The state contributed \$72 M for infrastructure, \$40 M of which is to be paid back by the Patriots over 25 years.

[Facility Website](#)

NAMING RIGHTS: Gillette agreed to a \$120 million, 15-year naming rights agreement, which will conclude in 2017.

Team: Philadelphia

Principal Owner: Keystone Sports and Entertainment, LLC
[Team Website](#)

Stadium: Unnamed

Date Built: Construction currently underway.

Facility Cost: Reported \$115 million

UPDATE: MLS commissioner Don Garber announced the leagues sixteenth franchise in February. Philadelphia, who's team name is yet to be announced, will begin play in the 2010 season. They will play in a new soccer specific stadium being built on the waterfront in Chester, PA. The stadium will be the anchor of a larger \$500 million shopping, entertainment, and residential development.

Team: Real Salt Lake

Principal Owner: Sports Capital Partners

[Team Website](#)

Stadium: Rice-Eccles Stadium

Date Built: 1927; renovated in 1998.

Facility Cost: \$133,000; \$50 million renovation.

Facility Financing: The \$50 M renovation was funded with \$10 M from the Eccles Foundation. The remainder was paid for by the University of Utah athletics department bonds and contributions from the Salt Lake Olympic Committee.

[Facility Website](#)

UPDATE: Construction on a new \$110 million stadium started in February 2007. The \$110 million stadium will receive \$35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy has also committed \$10 million of its own redevelopment agency dollars. The Stadium Project in Salt Lake City is near 80% completed and will host its first game in October of this year. RSL also opened a new training facility sponsored by XanGo in Lehi, Utah in July of 2007. XanGo is a juice manufacturer based in Lehi and built the field on their corporate campus.

Team: Seattle Sounders FC

Principle Owner: Majority Owner - Joe Roth; Minority Owners - Adrian Hanaur, Drew Carey, and Paul Allen

[Team Website](#)

Stadium: Qwest Field

Date Built: 2002

Facility Cost (millions): \$430

Facility Financing: \$100 M from Seattle Seahawks owner Paul Allen. \$127 M from new sports related lottery games. \$101 M in sales taxes from events held at the stadium. \$56 M in admissions and parking taxes. \$15 M from existing hotel-motel taxes.

UPDATE: Seattle Sounders FC will join the MLS in 2009. They will play their games at Qwest Field the current home of the USL First Division Seattle Sounders and also the NFL's Seattle Seahawks. It is rumored that Seattle paid a record \$30 million expansion fee, \$10 million more than the previous expansion fee. X-Box and Microsoft have signed a five-year \$20 million sponsorship deal with the club.

Team: Toronto FC

Principal Owner: Maple Leaf Sports & Entertainment Ltd.

[Team Website](#)

Stadium: BMO Field

Facility Cost (millions): \$64 Canadian; \$62 US

Facility Financing: Maple Leaf Sports & Entertainment will contribute \$8 M towards the construction of the stadium and \$10 M towards securing the naming rights of the stadium. The Canadian Federal Government will contribute \$27 M, with Ontario's government adding an additional \$8 M. The city of Toronto will pay \$9.8 M to have the rights to the stadium. The stadium is expected to be finished in time for the 2007-08 season.

[Facility Website](#)

UPDATE: In April of this year BMO signed a one-year contract acquiring the title sponsor rights to all 30 of the clubs MLS TV broadcasts for the 2008 season. There are also talks of expanding BMO field from 20,000 capacity to 30,000. The project is estimated to cost anywhere from \$15-\$20 million, and also includes the possibility of the Toronto Argonauts, a Canadian Football League team, moving to BMO field next season. A decision will be made later this year. Additionally, in June Toronto FC became the league's first club to employ the ProZone system, which uses eight cameras placed around the stadium, to track the players every movement on the field.

NAMING RIGHTS: Bank of Montreal (BMO) agreed to a 10-year naming rights deal, which will expire in 2017.

United Soccer League (USL) First Division

Team: Atlanta Silverbacks

Principal Owner: Boris Jerkunica, John Latham, and Stephen Pratten

[Team Website](#)

Stadium: RE/MAX Greater Atlanta Stadium

Date Built: 2006 (Phase II)

[Facility Website](#)

UPDATE: Expansion of RE/MAX Greater Atlanta Stadium continued this winter with the addition of a 5,500 square foot building space under the east side stands. The new building will have permanent bathroom facilities, home and visitor locker rooms and a training room. The final two phases of the Silverbacks' soccer-specific stadium will include expansion to 15,000 seats, a health club, and a relocation of the administrative headquarters for the Atlanta Silverbacks. The total cost of construction will be \$20 million. In addition, the expansion will include a new VIP plateau on the hill overlooking the stadium, concession areas, stairs on the east and west side of the stadium, and a new paved road to the top of the parking lot.

NAMING RIGHTS: RE/MAX Greater Atlanta signed a multi-year naming rights deal in May 2006. The details of the agreement were not disclosed.

Team: California Victory

Principal Owner: Dmitry Piterman

[Team Website](#)

Stadium: Kezar Stadium

Date Built: 1925

Facility Cost (millions): \$300,000

Facility Financing: Publicly financed by the city and county of San Francisco.

UPDATE: The Victory ceased operations after one season in the USL first division due to the loss of support of their parent club Deportivo Alavez.

Team: Carolina RailHawks

Principal Owner:

[Team Website](#)

Stadium: WakeMed Soccer Park

Date Built: 2002

Facility Cost (millions): \$14.5

Facility Financing: Publicly financed through a countywide hotel room and prepared food and beverage taxes.

[Facility Website](#)

NAMING RIGHTS: WakeMed's naming rights agreement with Cary is good for 3 years and cost \$300,000 per year

UPDATE: After being the corporate sponsor for four years SAS relinquished their naming rights for the 2008 season. Taking over will be WakeMed Health & Hospitals, which is a private, not-for-profit health care organization based in Raleigh, N.C.

Team: Charleston Battery

Principal Owner: Charleston Battery, LLC; headed by Tony Bakker

Stadium: Blackbaud Stadium

Date Built: 1999

Facility Cost (millions): \$6

Facility Financing: Privately funded.

NAMING RIGHTS: Blackbaud is paying \$200,000 annually for ten years for a naming rights deal that expires in 2009.

Team: Miami FC

Principal Owner: Traffic Sports USA

[Team Website](#)

Stadium: Tropical Park Stadium

UPDATE: In 2007, the team held a contest for Miami area schools for a nickname and mascot. The nickname Miami Blues and a flaming soccer player named Hotshot won the contest. While the nickname has not stuck, Hotshot became the official mascot in the 2008 season.

Team: Minnesota Thunder

Principal Owner: WingField Corporation N.V.

[Team Website](#)

Stadium: National Sports Center

Date Built: 1990

UPDATE: In October of 2007 the Thunder announced that the franchise was acquired by a new ownership group, WingField Corporation N.V. The corporation is based in Brussels, Belgium and headed up by Dean Johnson and Henk Habers. Additionally, the team moved back to the National Sports Center in Blaine, MN to play their home games. They had previously called the NSC home until 2003 when they moved to James Griffin Stadium. The Thunder signed a lease at the NSC until the 2011 season.

Team: Montreal Impact

Principal Owner: A non-profit organization backed by the Government of Quebec, Hydro-Quebec, and Saputo

[Team Website](#)

Stadium: Saputo Stadium

Date Built: 2008

Facility Cost (millions): \$15

Facility Financing: Private funding and a donation from the Saputo Family.

NAMING RIGHTS: Saputo Stadium was named after the Saputo family because of their contribution to the construction of the stadium.

UPDATE: In May of 2008 the Impact began play at their new \$15 million, 13,000 capacity Saputo Stadium. It will host all Montreal Impact home games, as well as other soccer events, including regional, provincial, national and international matches.

Team: Portland Timbers

Principal Owner: Shortstop LLC; headed by Merritt Paulson

[Team Website](#)

Stadium: PGE Park

Date Built: 1926

Facility Cost (millions): \$38.5 renovation was completed in 2001.

[Facility Website](#)

UPDATE: In January the team announced that a new playing surface would be installed for the 2008 season. The organization has chosen to install FieldTurf to replace the existing AstroTurf.

NAMING RIGHTS: Portland General Electric is paying \$7 M over ten years for a naming rights deal that expires in 2011.

Team: Puerto Rico Islanders

Principal Owner: Andy Guillemard, Isaac Nieves, Jorge Pierluisi, Mario Gaztambide and Stuart Klapper

[Team Website](#)

Stadium: Juan Ramón Loubriel Stadium

Date Built: 1974

Facility Financing: Publicly financed by the municipality of Bayamon.

Team: Rochester Raging Rhinos

Principal Owner: Adirondack Sports Club LLC

[Team Website](#)

Stadium: Paetec Park

Date Built: 2006

Facility Cost (millions): \$35

Facility Financing: Jointly financed between the State of New York, the City of Rochester, and the Rhinos.

[Facility Website](#)

UPDATE: In March, Adirondack Sports Club LLC purchased the franchise rights of the greater Rochester Area, and became the new owners of the Rochester Rhinos. Rob Clark, who heads up the group, made the purchase in an effort to save the club which was in serious financial trouble. Following the purchase the team changed their name from the Rochester Raging Rhinos to the Rochester Rhinos, and unveiled a new uniform and logo. Clark also secured an undisclosed lease agreement keeping the Rhinos at Paetec Park for the near future. Additionally, the team signed a new concession deal with Famous Dave's Legendary Pit Barbeque. As the main concessionaire, Famous Dave's will operate the five buildings, two bar areas and one smoke-pit trailer. In their five buildings they will offer pork ribs and pork sandwiches, hamburgers, hotdogs and several stadium-type items such as french fries.

NAMING RIGHTS: PaeTec will be paying \$2.1 M over twelve years for the naming rights.

Team: Seattle Sounders

Principal Owner: Adrian Hanauer

[Team Website](#)

Stadium: Qwest Field

Date Built: 2002

Facility Cost (millions): \$430

Facility Financing: \$100 M from Seattle Seahawks owner Paul Allen. \$127 M from new sports related lottery games. \$101 M in sales taxes from events held at the stadium. \$56 M in admissions and parking taxes. \$15 M from existing hotel-motel taxes.

[Facility Website](#)

UPDATE: With the arrival of Seattle Sounders FC, the latest MLS expansion franchise, 2008 will be the last season for the USL's Seattle Sounders. Owner Adrian Hanauer has a minority share in the new MLS franchise and the new team will be allowed to retain key players from the old Sounders.

NAMING RIGHTS: The Seahawks entered into a 15-year, \$75 M naming rights deal with Qwest Communications in June 2002. The deal includes the naming rights to both the stadium and the entire complex, including the exhibition center. The stadium is known as Qwest Field and the entire complex is known as the Qwest Center.

Team: Vancouver Whitecaps FC

Principal Owner: Greg Kerfoot
[Team Website](#)

Stadium: Swangard Stadium
Date Built: 1969

UPDATE: The Whitecaps have been in ongoing negotiations with the city of Vancouver to build a new stadium in the Waterfront Station area on Burrard Inlet. The talks have been wrought with conflict since the idea was conceived in 2003. There is a large contingent of the community that thinks that the stadium would detract from the historic quality of the area. There has also been a lot of tension between the Whitecaps and the port authority as to the value of the land. Talks have broken down several times and the project is in danger of not being realized.

USL Second Division

Team: Bermuda Hogges

Principal Owner: Shaun Goater, Kyle Lightbourne, and Paul Scope

[Team Website](#)

Stadium: Bermuda National Stadium (The Carpet)

Team: Charlotte Eagles

Owner: Missionary Athletes International

[Team Website](#)

Stadium: Restart Field at Charlotte Christian School

UPDATE: The club is planning to relocate to the Matthews Sportplex, which is currently under construction and expected to be completed by this fall. The development will include a 6,000 seat stadium where the Eagles will play their home games.

Team: Cincinnati Kings

Principal Owner: Yacoub Abdallahi

[Team Website](#)

Stadium: Town and Country Soccer Stadium

[Facility Website](#)

UPDATE: In 2008 the Kings announced that they would be relegating themselves to the Premier Development League (PDL). The PDL is the fourth tier of soccer in the United States, a rung below the USL second division. It serves mostly as a league for college players who are off for the summer; players are generally not paid.

Team: Cleveland City Stars

Principal Owner: Cleveland Soccer Foundation

[Team Website](#)

Stadium: Krenzler Field

Date Built: 1985

[Facility Website](#)

UPDATE: In April of 2008 the Stars announced two major partnerships. The first is with Dick's Sporting Goods who will become the official ball kids sponsor. Dick's will sponsor events that will allow the fans of the club to meet the players and will also allow the ball kids to take a more active part in the teams matches. The second partnership is with Sports Time Ohio, a local television station. The station has agreed to air a certain number of the clubs games available to the local viewing audience.

NAMING RIGHTS: The field is owned by Cleveland State University and was named in honor of Judge Alvin I. Krenzler, a long-time supporter of the university. It was Krenzler's contribution that made completion of the facility possible.

Team: Crystal Palace Baltimore

Principal Owner: Crystal Palace FC

[Team Website](#)

Stadium: UMBC Stadium

Date Built: 1976

[Facility Website](#)

UPDATE: Last August the president of the University of Maryland Baltimore County (UMBC) announced that UMBC stadium would be Crystal Palace's new home. The stadium seats 3,800 and is home to the University's lacrosse, field hockey, and track teams.

NAMING RIGHTS: The field is named for the University.

Team: Harrisburg City Islanders

Principal Owner : Eric Pettis

[Team Website](#)

Stadium: Skyline Sports Complex

Date Built: 1987

[Facility Website](#)

Team: Pittsburgh Riverhounds

Principal Owner: Greentree SportsPlex, Gene Klein, Hill Family Partnership

[Team Website](#)

Stadium: Chartiers Valley High School Field

UPDATE: After skipping the 2007 season, the Riverhounds were back competing in the USL second division in 2008. They are playing their games at Chartiers Valley High School, a local high school in Bridgeville, PA. The team has changed ownership three times in nine years but seems to have a bright future. Ownership is eyeing a new home at a multi-purpose facility that is slated to be built soon in Montour Junction, PA.

Team: New Hampshire Phantoms

Principal Owner: Annibale Todesca

[Team Website](#)

Stadium: Southern New Hampshire University Athletic Complex

[Facility Website](#)

UPDATE: The Phantoms took a voluntary relegation to the Premier Development League due to financial difficulties.

Team: Real Maryland Monarchs

Principle Ownership: Victor Moran

[Team Website](#)

Stadium: Maryland Soccerplex
Date Built: 1999

Team: Richmond Kickers

Principal Owner: Tom Depcrynski
[Team Website](#)

Stadium: University of Richmond Stadium
Date Built: 1929
Facility Cost: \$80,000
[Facility Website](#)

UPDATE: In 2008 the Richmond Kickers Youth program announced they were partnering with the Poseidon Swimming Foundation to build a multi-million dollar sports facility. The plans include four artificial turf fields, two natural grass fields, and an indoor swimming facility. The soccer fields will all be lighted and will host youth tournaments and games.

Team: Western Mass Pioneers

Principal Owner: LIIC, Inc.
[Team Website](#)

Stadium: Lusitano Stadium
Date Built: 1918

Team: Wilmington Hammerheads

Principal Owner: Bill Rudisill, Bruce Cavanaugh, David Schroeder and Dale Boyd
[Team Website](#)

Stadium: Legion Stadium
[Facility Website](#)

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