

Sports Facility Reports



Sports Facility Reports, Volume 10, Appendix 1.1

Minor League Baseball™

League: International League (AAA)

Team: *Buffalo Bisons*

Affiliate: New York Mets (2009)

Principal Owner: Robert E. Rich, Jr.

[Team Website](#)

Stadium: Coca Cola Field

Date Built: 1988

[Facility Website](#)

UPDATE: The Bisons agreed to a two-year player development contract with the New York Mets, making the Bisons the Mets AAA affiliate. The Bisons will have 37 games broadcast on Time Warner Sports in Buffalo.

NAMING RIGHTS: In 2008, the Bisons agreed to a 10-year naming rights deal with Coca Cola Company. This is the fourth corporate name for the downtown Buffalo stadium.

Team: *Charlotte Knights*

Affiliate: Chicago White Sox (1999)

Principal Owner: Bill Allen & Don Beaver

[Team Website](#)

Stadium: Knights Stadium

Date Built: 1990

[Facility Website](#)

UPDATE: The Knights hope that a new ballpark will be built in the Uptown Area of Charlotte for opening day 2010. The process has been stalled amid political and legal battles. The delay was caused by lawsuits filed by Jerry Reese, a resident who is challenging the construction project causing major construction to halt. The North Carolina Court of Appeals upheld a lower

courts ruling to dismiss Resse's complaint. Construction of the new stadium is expected to cost \$48 million.

Team: Columbus Clippers

Affiliate: Cleveland Indians (2009)

Principal Owner: Franklin County, Ohio government

[Team Website](#)

Stadium: Huntington Park

Date Built: 2009

[Facility Website](#)

UPDATE: The Columbus Clippers moved into the \$49 million Huntington Park. Additionally, the Clippers began a new affiliation with the Cleveland Indians.

NAMING RIGHTS: In Feb. 2006, Huntington National Bank entered into a 23-year, \$12 M naming rights agreement for the Clippers' new ballpark to be called Huntington Park. The other major corporate sponsors include The Columbus Dispatch paying \$6 M for scoreboard naming rights and \$6 M from Nationwide Insurance & Nationwide Realty for concourse naming rights.

Team: Durham Bulls

Affiliate: Tampa Bay Devil Rays (1998)

Principal Owner: Capitol Broadcasting Co.

[Team Website](#)

Stadium: Durham Bulls Athletic Park

Date Built: 1995

Facility Cost (millions): \$16

[Facility Website](#)

NAMING RIGHTS: On April 5, 2007, the City of Durham voted to name the playing field of Durham Bulls Athletic Park as Goodmon Field in honor of Jim Goodmon for his role in helping spark the revitalization of the city's downtown. Goodmon is the President and CEO of Capital Broadcasting Company, the parent company of the Durham Bulls Baseball Club.

Team: Indianapolis Indians

Affiliate: Pittsburgh Pirates (2005)

Principal Owner: Indians, Inc.

[Team Website](#)

Stadium: Victory Field

Date Built: 1996

Facility Cost (millions): \$20

[Facility Website](#)

NAMING RIGHTS: The Indians have not sold the naming rights to Victory Field. Instead, the stadium's name is drawn from the Indians' former home, which was named to reflect the victory in World War II.

Team: *Lehigh Valley IronPigs*

Affiliate: Philadelphia Phillies (2007)

Principal Owner: Joseph Finley and Craig Stein

[Team Website](#) - Lehigh Valley IronPigs

Stadium: Coca-Cola Park

Date Built: 2008

Facility Cost (millions): \$49

[Facility Website](#) - Coca-Cola Park

NAMING RIGHTS: In 2008 the Lehigh Valley IronPigs signed a naming rights agreement with Coca Cola.

Team: *Louisville Bats*

Affiliate: Cincinnati Reds (2000)

Principal Owner: Louisville Baseball Club, Inc. (Rick Sweet)

[Team Website](#)

Stadium: Louisville Slugger Field

Date Built: 2000

Facility Cost (millions): \$39

Facility Financing: The field was financed through a partnership between the City of Louisville, the Bats, Hillerich & Bradsby, the Brown Foundation, Human Inc. and the Humana Foundation.

[Facility Website](#)

Update: The Louisville Bats and Louisville Slugger Field hosted the 2008 AAA All-Star Game in July 2008, making Louisville the first International League city to host the event twice.

NAMING RIGHTS: Hillerich & Bradsby, makers of the famous Louisville Slugger baseball bat, paid \$2 M for lifetime naming rights to the stadium.

Team: *Norfolk Tides*

Affiliate: Baltimore Orioles (2007)

Principal Owner: Tides Baseball Club, LP

[Team Website](#)

Stadium: Harbor Park

Date Built: 1993

Facility Cost (millions): \$16

Facility Financing: Harbor Park was financed through rent from the Tides and revenue from non-sports events held at the park.

[Facility Website](#)

Update: A patio-deck was added in right-field of Harbor Park forcing the outfield wall to move twenty feet closer to home plate, making the right-field dimension 318 feet. The ballpark was home to an exhibition game between the Baltimore Orioles and Washington Nationals. Finally, in October Barak Obama held a campaign rally at the ballpark. The Obama campaign sent a check for \$2,356 to fix the damaged turf.

Team: Pawtucket Red Sox

Affiliate: Boston Red Sox (1973)

Principal Owner: Pawtucket Red Sox Baseball Club Inc. (Ben Mondor)

[Team Website](#)

Stadium: McCoy Stadium

Date Built: 1942

[Facility Website](#)

Update: For the 2009 season, the box seats at McCoy Stadium received cup holders. Four new murals of former players were added to the stadium wall. The murals are of Jacoby Ellsbury, Kelly Shoppach, Jed Lowrie, and Justin Masterson.

Team: Gwinnett Braves

Affiliate: Atlanta Braves (1966)

Principal Owner: Atlanta Braves (Liberty Media)

[Team Website](#)

Stadium: Gwinnett Stadium

Opening: 2009

Estimated Facility Cost (millions): \$65

< a href=http://www.gwinnettbraves.com/stadium.html>Facility Website

UPDATE: The Richmond Braves moved to Gwinnett County, Georgia, a suburb of Atlanta, after spending four decades in Richmond, Virginia. The Richmond Braves' lease agreement ran through 2010, but the club exercised the option to terminate after the 2008 season. The Gwinnett Braves play in Gwinnett Stadium, a new 10,000 seat stadium that opened for the 2009 season.

NAMING RIGHTS: The current economic downturn prevented naming rights from being sold for the new facility. If a naming rights agreement is not made by August 2009, a contractual provisions made with the Braves will kick in and permanently reduced the amount of revenue available to the county because the Braves will get to sell the naming rights.

Team: Rochester Red Wings

Affiliate: Minnesota Twins (2003)

Principal Owner: Rochester Community Baseball, Inc.

[Team Website](#)

Stadium: Frontier Field

Date Built: 1996

[Facility Website](#)

UPDATE: PBS and Campbell Media Group are producing a 13-episode reality series on the 2009 season of the Rochester Red Wings. The series called Minor League, will be available to 385 PBS affiliates in the U.S and Canada.

NAMING RIGHTS: In 1996, Frontier Telephone entered into a 20-year, \$3.5 M naming rights agreement.

Team: *Scranton/Wilkes-Barre Yankees*

Affiliate: New York Yankees (2007)

Principal Owner: Lackawanna and Luzerne Counties & Mandalay Sports Entertainment

[Team Website](#)

Stadium: PNC Field

Date Built: 1989

Facility Cost (millions): \$25

[Facility Website](#)

UPDATE: A change in concessionaire occurred at PNC Field when Concessions Plus was replaced with Legends Hospitality Management LLC. Legends was launched in October 2008 by the New York Yankees, Dallas Cowboys, Goldman Sachs, and CIC Partners. The Stadium Club restaurant has been replaced by Legends at PNC Field. The restaurant features well known New York Yankee ballplayers.

NAMING RIGHTS: On Feb. 1, 2007, PNC Financial Services Group bought the naming rights to Lackawanna County Stadium from the county for nearly \$1.1 M or \$365,000 a year for 3 years through the 2009 season. PNC will have the option to renew yearly after that for up to 7 additional years, though new terms will have to be agreed upon after the first 3 years are up.

Team: *Syracuse Chiefs*

Affiliate: Washington Nationals (2009)

Principal Owner: Community Owned Baseball Club of Central New York, Inc.

[Team Website](#)

Stadium: Alliance Bank Stadium

Date Built: 1997

Facility Cost (millions): \$16

[Facility Website](#)

UPDATE: The Washington Nationals agreed to a two-year player development contracts with the Syracuse Chiefs.

NAMING RIGHTS: In 2005, Alliance Bank signed a 20-year, \$2.8 M naming rights deal with the Syracuse Chiefs. The deal runs through the 2025 season.

Team: *Toledo Mud Hens*

Affiliate: Detroit Tigers (1987)

Principal Owner: Toledo Mud Hens Baseball Club, Inc.

[Team Website](#)

Stadium: Fifth Third Field

Date Built: 2002

Facility Cost (millions): \$39.2

[Team Website](#)

NAMING RIGHTS: The Toledo Mud Hens have a 15-year, \$5 M naming rights deal with Fifth Third Bank that began in 2002.

League: Mexican League (AAA)

Team: Piratas de Campeche (Campeche Pirates)

Principal Owner: Gabriel Escalante Castillo

[Team Website](#)

Stadium: Estadio Nelson Barrera Romellón

Date Built: 2001

[Facility Website](#)

Team: Dorados de Chihuahua (Chihuahua Golds)

Principal Owner: Marcelo de los Santos Anaya

[Team Website](#)

Stadium: Monumental Chihuahua

Date Built: 2004

Team: Vaqueros Laguna (Laguna Cowboys)

Principal Owner: Ricardo Martin Bringas

[Team Website](#)

Stadium: Estadio Revolución

Date Built: 1932

Team: Diablos Rojos del Mexico (Mexico City Red Devils)

Principal Owner: Alfredo Harp Helú

[Team Website](#)

Stadium: Foro Sol

Date Built: 2000

[Facility Website](#)

Team: Petroleros de Minatitlan (Minatitlan Oilers)

Principal Owner: N/A

[Team Website](#)

Stadium: Parque 18 de marzo de 1938

Date Built: 1992

[Facility Website](#)

Team: Acereros de Monclova (Monclova Steelers)

Principal Owner: Donaciano Garza Gutierrez

[Team Website](#)

Stadium: Estadio Monclova

Date Built: 1974

Team: *Sultanes de Monterrey (Monterrey Sultans)*

Principal Owner: Jose Maiz Garcia

[Team Website](#)

Stadium: Estadio Monterrey

Date Built: 1997

Team: *Tecolotes de Nuevo Laredo (Nuevo Laredo Owls)*

Principal Owner: Victor Lozano Rendon

[Team Website](#)

Stadium: Estadio Nuevo Laredo

Date Built: 2008

Team: *Guerreros de Oaxaca (Oaxaca Warriors)*

Principal Owner: Luis Narchi Karam

[Team Website](#)

Stadium: Estadio de béisbol Eduardo Vasconcelos

Date Built: 1950

[Facility Website](#)

Team: *Pericos de Puebla (Puebla Parrots)*

Principal Owner: N/A

[Team Website](#)

Stadium: Parque Hermanos Serdán

Date Built: 1973

[Facility Website](#)

Team: *Broncos de Reynosa (Reynosa Broncos)*

Principal Owner: N/A

[Team Website](#)

Stadium: Estadio Adolfo Lopez Mateos

Date Built: 2007

Team: *Tigres de Quintana Roo (Quintana Roo Tigers)*

Principal Owner: Carlos Peralta Quintero

[Team Website](#)

Stadium: Estadio Beto Ávila

Date Built: 1996

Team: *Saraperos de Saltillo (Saltillo Saraperos)*
Principal Owner: Juan Manuel Ley Lopez
[Team Website](#)

Stadium: Estadio Francisco I. Madero
Date Built: 1970

Team: *Olmecas de Tabasco (Tabasco Olmecs)*
Principal Owner: N/A
[Team Website](#)

Stadium: Parque Centenario 27 de febrero
Date Built: 1964

Team: *Rojos del Aguila de Veracruz (Veracruz Red Eagles)*
Principal Owner: N/A
[Team Website](#)

Stadium: Parque Deportivo Universitario Beto Ávila
Date Built: 1992
[Facility Website](#)

Team: *Leones de Yucatan (Yucatan Lions)*
Principal Owner: N/A
[Team Website](#)

Stadium: Estadio Kukulcán
Date Built: 1982
[Facility Website](#)

Appendix 1.2

League: Pacific Coast League (AAA)

Team: *Albuquerque Isotopes*

Affiliate: Los Angeles Dodgers (2009)

Principal Owner: Albuquerque Baseball Club, LLC

[Team Website](#)

Stadium: Isotopes Park

Date Built: 2003

Facility Cost (millions): \$30

[Facility Website](#)

UPDATE: The Albuquerque Isotopes agreed to a two-year player development contract with the Los Angeles Dodgers. The Dodgers had a previous affiliation with the Albuquerque Dukes from 1963 to 2000. The Florida Marlins were the previous affiliate of the Isotopes.

NAMING RIGHTS: After Albuquerque Sports Stadium was extensively remodeled in 2003 to become Isotopes Park, the team was asking at least \$450,000 a year on a 10-year contract from a corporation wanting its name on the stadium. As of August 2007, the stadium's name still remains Isotopes Park.

Team: *Colorado Springs Sky Sox*

Affiliate: Colorado Rockies (1993)

Principal Owner: Elmore Group LLC (David G. Elmore)

[Team Website](#)

Stadium: Security Service Field

Date Built: 1988

Facility Cost (millions): \$3.7

[Facility Website](#)

UPDATE: The Sky Sox introduced new uniforms for the 2009 season. The uniforms feature a new team logo and color scheme.

NAMING RIGHTS: Security Service Credit Union entered into a 12-year naming rights agreement beginning in 2005. Terms of the deal were not disclosed.

Team: *Fresno Grizzlies*

Affiliate: San Francisco Giants (1998)

Principal Owner: Fresno Baseball LLC

[Team Website](#)

Stadium: Chukchansi Park

Date Built: 2002

Facility Cost (millions): \$46

[Facility Website](#)

UPDATE: The Fresno City Council rewrote the Chukchansi Park lease to cut the teams rent by more than \$500,000 a year. Under the new lease terms, a \$1 city fee is added to every ticket sold and then applied as a rent credit. The Fresno Grizzlies were losing close to a million dollars a year before the changes to the stadium lease agreement.

NAMING RIGHTS: On September 13, 2006, the Fresno Grizzlies announced a 15-year, \$16 M naming rights deal for Grizzlies Stadium with Chukchansi Gold Resort & Casino to now call it Chukchansi Park. The deal results in an obligation of \$1 M a year over the life of the agreement. In addition, \$1 M of the total investment will be funded in the first year for stadium capital improvements and deferred maintenance.

Team: *Iowa Cubs*

Affiliate: Chicago Cubs (1981)

Principal Owner: Michael Gartner

[Team Website](#)

Stadium: Principal Park

Date Built: 1992

[Facility Website](#)

UPDATE: Iowa Cubs will play a game at Wrigley Field on August 9, 2009 against the Las Vegas 51s. The game is part of the Cubs attempt to promote their minor-league affiliates. Concrete fell during a game at Principal Park, no fans were injured.

NAMING RIGHTS: In August 2004, the Principal Financial Group, Inc. bought the naming rights for \$2.5 M to Sec Taylor Stadium and changed the name to Principal Park. The playing field is known as Sec Taylor Field.

Team: *Las Vegas 51s*

Affiliate: Toronto Blue Jays (2009)

Principal Owner: Stevens Baseball Group

[Team Website](#)

Stadium: Cashman Field

Date Built: 1983

Facility Cost (millions): \$26 (including 100,000 sq. ft. convention center and 1,954 seat theatre)

[Facility Website](#)

UPDATE: The Toronto Blue Jays and Las Vegas 51s signed a two-year player development deal. The Las Vegas 51s previously had an eight-year affiliation with the Los Angeles Dodgers.

Team: *Memphis Redbirds*

Affiliate: St. Louis Cardinals (1998)

Principal Owner: Memphis Redbirds Baseball Foundation Inc.

[Team Website](#)

Stadium: AutoZone Park

Date Built: 2000

Facility Cost (millions): \$46

[Facility Website](#)

UPDATE: The Memphis Redbirds Baseball Foundation, owner of the Redbirds and AutoZone Park, was in default of its March payment of \$1.625 million. Ownership was forced to dip into its reserve fund to make the payment. This was the first time since issuing \$72 million in bonds in 1998 to cover the cost of the team and ballpark that the Memphis Redbirds Baseball Foundation has been in default. Finally, the St Louis Cardinals have showed interest in purchasing the Redbirds, their AAA affiliate. The Cardinals are one of the few teams in MLB who own their own minor league teams, including their Double-A Texas League and Single-A Florida State League teams. A potential sale would be complicated by the teams nonprofit status.

NAMING RIGHTS: AutoZone entered into a 25-year, \$4.7 M naming rights deal with the Memphis Redbirds that runs through the 2024 season

Team: *Nashville Sounds*

Affiliate: Milwaukee Brewers (2005)

Principal Owner: MFP Baseball (Frank Ward)

[Team Website](#)

Stadium: Herschel Greer Stadium

Date Built: 1978

[Facility Website](#)

UPDATE: The Nashville Sounds were sold to MFP Baseball, a New York based real estate company. The Nashville City Council approved an agreement, which allows MFP Baseball to lease Greer Stadium and begin upgrading the facility. The new lease requires the Sounds to stay in the stadium for five years. The \$1.75 million in renovations to the stadium will include upgraded restrooms, concession stands, scoreboard, sound system, and seats. The new ownership group would like to restart negotiations with the city of Nashville for a new downtown stadium.

NAMING RIGHTS: Herschel Greer Stadium was named for a prominent Nashville Businessman who was President of a previous minor league team that played in Nashville. First Tennessee Bank had entered into a naming rights agreement for the new stadium in a deal worth \$4.125 M over a 15 year term, but the new stadium project was cancelled.

Team: *New Orleans Zephyrs*

Affiliate: Florida Marlins (2009)

Principal Owner: Donald Beaver

[Team Website](#)

Stadium: Zephyr Field

Date Built: 1997

Facility Cost (millions): \$25

[Facility Website](#)

UPDATE: The New Orleans Zephyrs are now the triple-A affiliate of the Florida Marlins. The player development contract was for two-years.

Team: *Oklahoma City RedHawks*

Affiliate: Texas Rangers (1983)

Principal Owner: Oklahoma Baseball Club, LLC (Scott Pruitt)

[Team Website](#)

Stadium: AT&T Bricktown Ballpark

Date Built: 1998

Facility Cost (millions): \$34.2

[Facility Website](#)

UPDATE: The RedHawks changed their name from Oklahoma to Oklahoma City to more accurately represent the franchises location. Additionally, the team introduced a new logo and color scheme.

NAMING RIGHTS: AT&T, formerly SBC Communications Inc., has a 10-year naming rights deal with the RedHawks. Terms of the deal were not disclosed. In March 2006, the name of the ballpark was changed from SBC Bricktown Ballpark to AT&T Bricktown Ballpark

Team: *Omaha Royals*

Affiliate: Kansas City Royals (1969)

Principal Owner: Matt Minker, Warren Buffett, and Walter Scott

[Team Website](#)

Stadium: Johnny Rosenblatt Stadium

Date Built: 1948

Facility Cost (millions): \$7.5 M renovation in 2002.

[Facility Website](#)

New Stadium:

Date Built: 2011

Facility Cost (millions): \$25

UPDATE: Sarpy County has approved a new 6,000-seat ballpark for the Omaha Royals. The facility will be located in Papillion, Nebraska, a suburb of Omaha. The has been playing at Rosenblatt Stadium since 1969.

NAMING RIGHTS: Omaha Municipal Stadium was renamed Johnny Rosenblatt Stadium to honor the former Omaha mayor who was instrumental in bringing professional baseball and the College World Series to Omaha. The new ballpark will open in 2011, the same year the College World Series moves to a new downtown Omaha stadium.

Team: Portland Beavers

Affiliate: San Diego Padres (2001)

Principal Owner: Merritt Paulson (Shortstop, LLC)

[Team Website](#)

Stadium: PGE Park

Date Built: 1926

Facility Cost (millions): \$38.5 M renovation completed in 2001.

Facility Financing: The stadium was financed in 1926 by selling plaques, a.k.a. seat-licenses for \$100. After only two months, it had raised \$300,000.

[Facility Website](#)

UPDATE: Beavers owner Merritt Paulson is attempting to lure a Major League Soccer franchise to Portland in 2011. Under the plan, PGE park would become a soccer-only facility. Paulson and the city of Portland must have a funding plan in place to renovate PGE Park by September 1, 2009 or risk losing the expansion MLS franchise. The Beavers had hoped to move into a new stadium in the Lents neighborhood of Portland, but the plan drew criticism for neighbors who objected to the use of park space and limited parking. The proposal to build a new stadium has since been withdrawn. The stadium situation has cast serious doubt on the future of minor league baseball in Portland.

NAMING RIGHTS: The stadium currently is under a 10-year, \$7 M naming rights deal with Pacific Gas and Electric (PGE).

Team: Reno Aces

Affiliate: Arizona Diamondbacks (1998)

Principal Owner: SK Baseball LLC

[Team Website](#)

Stadium: Aces Ballpark

Date Built: 2009

Facility Cost (millions): \$50

Facility Financing: The stadium was publicly financed by the city of Reno.

[Facility Website](#)

UPDATE: The Tucson Sidewinders relocated to Reno, Nevada and became the Reno Aces. The team moved into a new, 9,100 seat ballpark that features two party zones, 15 suites, a 150 person club suite, and two 15-person luxury dugout suites. Aces Ballpark is part of a planned \$231 million sports and entertainment district in Reno.

NAMING RIGHTS: There is currently no naming rights agreement in place for Aces Ballpark.

Team: Round Rock Express

Affiliate: Houston Astros (2005)

Principal Owner: Eddie Maloney, Nolan Ryan, Reese Ryan, Reid Ryan, Brad Sanders, Bret

Sanders, and Don Sanders

[Team Website](#)

Stadium: The Dell Diamond

Date Built: 2000

Facility Cost (millions): \$20; \$1.6 M expansion (2004)

[Facility Website](#)

NAMING RIGHTS: Dell Computers currently has a 15-year, \$2.5 M naming rights deal with the Express. The deal runs through the 2014 season.

Team: *Sacramento River Cats*

Affiliate: Oakland Athletics (2000)

Principal Owner: Sacramento River Cats Baseball Club, LLC

[Team Website](#)

Stadium: Raley Field

Date Built: 2000

Facility Cost (millions): \$40

[Facility Website](#)

UPDATE: The River Cats led all minor league teams in attendance for the ninth consecutive season drawing 700,000 people to Raley Field.

NAMING RIGHTS: Raley's, a regional chain of supermarkets, has a 20-year, \$15 M naming right deal with the River Cats.

Team: *Salt Lake Bees*

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Larry Miller

[Team Website](#)

Stadium: Spring Mobile Ballpark

Date Built: 1994

Facility Cost (millions): \$22

[Facility Website](#)

NAMING RIGHTS: The Salt Lake Bees signed a naming rights agreement with Spring Mobile. The naming rights agreement will be a minimum of five years with options for fifteen years. Franklin Covey previously had a 10-year naming rights deal that cost \$1.4 million.

Team: *Tacoma Rainiers*

Affiliate: Seattle Mariners (1995)

Principal Owner: Schlegel Sports Group (Kirby Schlegel)

[Team Website](#)

Stadium: Cheney Stadium

Date Built: 1960

Facility Cost (millions): \$.940

Facility Financing: The stadium was publicly financed by the city, while Ben Cheney provided \$100,000 for cost overruns.

[Facility Website](#)

UPDATE: The Tacoma Rainiers agreed to a five-year naming rights deal with Venture Bank in 2008 to rename the Gold Club at Cheney Stadium the Venture Bank Gold Club.

NAMING RIGHTS: The ballpark is named for Tacoma businessman Ben Cheney who was instrumental in bringing a Pacific Coast League team to Tacoma. In 2002, the city of Tacoma hired The Superlative Group, a Cleveland-based marketing company, to find corporate sponsors for the Tacoma Dome, the city's new convention center, Cheney Stadium, and the Broadway Center for the Performing Arts. As of now, no naming rights deal had been found for Cheney Stadium.

League: Eastern League (AA)

Team: *Akron Aeros*

Affiliate: Cleveland Indians (1989)

Principal Owner: Mike and Greg Agganis

[Team Website](#)

Stadium: Canal Park

Date Built: 1997

Facility Cost (millions): \$31

[Facility Website](#)

Team: *Altoona Curve*

Affiliate: Pittsburgh Pirates (1999)

Principal Owner: Robert Lozinak

[Team Website](#)

Stadium: Blair County Ballpark

Date Built: 1999

Facility Cost (millions): \$12

[Facility Website](#)

UPDATE: The Altoona Curve were sold to the family of Robert Lozinak. Curve Baseball LLP owned the franchise since 2002. The team broke attendance records in 2002, 2003 and 2004. Lozinak was a co-owner of the Curve when the franchise began playing in 1999.

Team: *Binghamton Mets*

Affiliate: New York Mets (1992)

Principal Owner: David Maines, William Maines, George Scherer, and Michael Urda

[Team Website](#)

Stadium: NYSEG Stadium

Date Built: 1992

[Facility Website](#)

NAMING RIGHTS: New York State Electric and Gas has a naming rights agreement with the Binghamton Mets for its stadium. Terms of the deal were not disclosed.

Team: *Bowie Baysox*

Affiliate: Baltimore Orioles (1993)

Principal Owner: Maryland Baseball Holding, LLC (Ken Young)

[Team Website](#)

Stadium: Prince George's Stadium

Date Built: 1994

[Facility Website](#)

Team: *Connecticut Defenders*

Affiliate: San Francisco Giants (2003)

Principal Owner: Lou DiBella

[Team Website](#)

Stadium: Senator Thomas J. Dodd Memorial Stadium

Date Built: 1995

[Facility Website](#)

UPDATE: A proposed sale of the Connecticut Defenders to Richmond Baseball LC fell through after the group failed to meet the \$15 million purchase price. If the sale had gone through, the Defenders franchise would have relocated to Richmond, Virginia. The current owners of the Defenders have sought permission from Minor League Baseball to explore relocation to the Richmond market.

NAMING RIGHTS: The stadium is named for Eastern Connecticut native Thomas Dodd, who was a United States Senator and Representative from Connecticut.

Team: *Erie SeaWolves*

Affiliate: Detroit Tigers (2001)

Principal Owner: Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer (Mandalay Sports Entertainment)

[Team Website](#)

Stadium: Jerry Uht Park

Date Built: 1995

[Facility Website](#)

NAMING RIGHTS: Longtime Erie resident and local benefactor Gerard T. "Jerry" Uht, Sr. established an endowment in 1995 with the Erie Community Foundation (ECF) to perpetually support the new downtown baseball stadium. In response to his generosity, the city named the stadium in his honor.

Team: *Harrisburg Senators*

Affiliate: Washington Nationals (1991)

Principal Owner: Senators Partners, LLC

[Team Website](#)

Stadium: Metro Bank Park

Date Built: 1987

[Facility Website](#)

UPDATE: The first phase of a \$45 million renovation of Metro Bank Park has been completed. The first phase included a new outfield wall, outfield boardwalk, left-field seating area, scoreboard, sound system, and a new administrative building. The second phase of renovations will include a new seating bowl, 20 luxury suites, a new press box, and upgrades to the home and

visiting clubhouse. The project is being funded by \$24 million in state funds and an additional \$18 million from the city of Harrisburg.

NAMING RIGHTS: Commerce Bank signed a 15-year, \$3.5 M naming rights deal with the Harrisburg Senators in 2004, and Riverside Stadium was renamed Commerce Bank Park. The ballpark was renamed Metro Bank Park after Commerce Bank changed its name.

Team: *New Britain Rock Cats*

Affiliate: Minnesota Twins (1995)

Principal Owner: New Britain Baseball, Inc.

[Team Website](#)

Stadium: New Britain Stadium

Date Built: 1996

[Facility Website](#)

Team: *New Hampshire Fisher Cats*

Affiliate: Toronto Blue Jays (2003)

Principal Owner: Arthur P. Solomon

[Team Website](#)

Stadium: MerchantsAuto.com Stadium

Date Built: 2005

Facility Cost (millions): \$20

Facility Financing: MerchantsAuto.com Stadium was privately financed.

[Facility Website](#)

UPDATE: Majority owner Arthur Solomon purchased the remaining interest in the Fisher Cats from minority owner Drew Weber.

NAMING RIGHTS: In April 2006, Merchants Automotive Group purchased the naming rights for the new Fisher Cats Ballpark and renamed it MerchantsAuto.com Stadium. The terms of the deal were not disclosed.

Team: *Portland Sea Dogs*

Affiliate: Boston Red Sox (2003)

Principal Owner: Daniel Burke (Portland, Maine Baseball, Inc.)

[Team Website](#)

Stadium: Hadlock Field

Date Built: 1994

[Facility Website](#)

UPDATE: In July 2007, the Boston Red Sox extended its player development relationship with the Portland Sea Dogs through 2012.

NAMING RIGHTS: Hadlock Field is named after Edson Hadlock, Jr., a baseball coach at Portland High School from 1950-1978.

Team: Reading Phillies

Affiliate: Philadelphia Phillies (1967)

Principal Owner: Philadelphia Phillies

[Team Website](#)

Stadium: FirstEnergy Stadium

Date Built: 1951

Facility Cost (millions): \$.656

Facility Financing: The stadium was publicly financed by the City of Reading.

[Facility Website](#)

UPDATE: The Philadelphia Phillies purchased the franchise from former principle owner Craig Stein. Control of the day-to-day operations of the franchise has remained with Stein.

NAMING RIGHTS: FirstEnergy signed a 15-year, \$2.25 M naming rights deal with the Reading Phillies in 2002, and GPU Stadium was renamed FirstEnergy Stadium.

Team: Trenton Thunder

Affiliate: New York Yankees (2003)

Principal Owner: Garden State Baseball, LP

[Team Website](#)

Stadium: Samuel J. Plumeri Sr. Field at Mercer County Waterfront Park

Date Built: 1994

Facility Cost (millions): \$18.3

[Facility Website](#)

Appendix 1.3

League: Southern League (AA)

Team: *Birmingham Barons*

Affiliate: Chicago White Sox (1986)

Principal Owner: Don Logan, Jeff Logan, and Stan Logan (Birmingham Barons, LLC)

[Team Website](#)

Stadium: Regions Park

Date Built: 1988

Facility Cost (millions): \$14.5

Facility Financing: The stadium was publicly financed by the City of Hoover.

[Facility Website](#)

NAMING RIGHTS: Hoover Metropolitan Stadium was renamed Regions Park in March 2007 after Regions Financial Corporation purchased the naming rights in a 9-season agreement that will last through the 2015 calendar year. Details of an agreement between the Barons and Regions were not released, but the Barons agreed to pay the Hoover park board \$110,000 per year over the next 9 years for naming rights. Barons General Manager Jonathan Nelson would not say how much Regions will pay the Barons for the name change.

Team: *Carolina Mudcats*

Affiliate: Cincinnati Reds (2009)

Principal Owner: Steve Bryant (Carolina Mudcats Professional Baseball Club, Inc.)

[Team Website](#)

Stadium: Five County Stadium

Date Built: 1991

[Facility Website](#)

UPDATE: The Carolina Mudcats changed affiliations from the Florida Marlins to the Cincinnati Reds. The Mudcats signed a two-year player development deal with the Reds.

NAMING RIGHTS: Five County Stadium is located in Wake County, N.C., but it is in close proximity to the intersection of the county lines between Wake, Franklin, Nash, and Johnston Counties. Those four counties, along with nearby Wilson County, are the "Five Counties" that the stadium is named after.

Team: *Chattanooga Lookouts*

Affiliate: Los Angeles Dodgers (2009)

Principal Owner: Frank Burke, Daniel Burke, and Charles Eshbach

[Team Website](#)

Stadium: AT&T Field

Date Built: 2000

Facility Cost (millions): \$10

[Facility Website](#)

UPDATE: After a 21-year affiliation with the Cincinnati Reds, the Lookouts agreed to a two-year player development contract with the Los Angeles Dodgers.

NAMING RIGHTS: BellSouth entered into a 10-year, \$1 M naming rights deal with the Chattanooga Lookouts in 2000 for the naming rights to their new stadium. On March 15, 2007, the Lookouts unveiled a new name and logo for their ballpark. The name of the ballpark was changed from BellSouth Park to AT&T Field to reflect the merger between AT&T and BellSouth Corp.

Team: *Huntsville Stars*

Affiliate: Milwaukee Brewers (1999)

Principal Owner: Miles Prentice

[Team Website](#)

Stadium: Joe W. Davis Stadium

Date Built: 1985

[Facility Website](#)

NAMING RIGHTS: Joe W. Davis Stadium is named after Joe Davis, the long time mayor of Huntsville, AL, who was instrumental in gaining support for the stadium's construction and subsequent moving of the Nashville, TN Double-A baseball franchise to Huntsville.

Team: *Jacksonville Suns*

Affiliate: Florida Marlins (2009)

Principal Owner: Peter Bragan, Sr.

[Team Website](#)

Stadium: The Baseball Grounds of Jacksonville

Date Built: 2003

Facility Cost (millions): \$34

Facility Financing: The stadium was publicly financed by the City of Jacksonville through taxes as part of the Better Jacksonville Plan.

[Facility Website](#)

UPDATE: The Jacksonville Suns reached a two-year player development contract with the Florida Marlins. The Suns had been affiliated with the Los Angeles Dodgers for the previous eight-years.

Team: *Mississippi Braves*

Affiliate: Atlanta Braves (1984)

Principal Owner: Atlanta Braves (Liberty Media)

[Team Website](#)

Stadium: Trustmark Park

Date Built: 2005

Facility Cost (millions): \$25

[Facility Website](#)

NAMING RIGHTS: Trustmark entered into a naming rights agreement with the Mississippi Braves for their new stadium in 2005, which will be called Trustmark Park. The agreement is for 15 years, but the price paid by Trustmark is unknown.

Team: *Mobile BayBears*

Affiliate: Arizona Diamondbacks (2007)

Principal Owner: Mike Savit (HWS Group)

[Team Website](#)

Stadium: Hank Aaron Stadium

Date Built: 1997

[Facility Website](#)

UPDATE: The Hank Aaron Museum and Learning Center was completed next to Hank Aaron Stadium. The museum features Hank Aarons childhood home, which was relocated next to the stadium in gaslight park.

NAMING RIGHTS: Hank Aaron Stadium is named after Mobile native Hank Aaron, MLB's former all-time home run leader.

Team: *Montgomery Biscuits*

Affiliate: Tampa Bay Rays (2004)

Principal Owner: Tom Dickson & Sherrie Myers (Montgomery Professional Baseball, LLC)

[Team Website](#)

Stadium: Montgomery Riverwalk Stadium

Date Built: 2004

[Facility Website](#)

Team: *Tennessee Smokies*

Affiliate: Chicago Cubs (2007)

Principal Owner: SPBC, LLC

[Team Website](#)

Stadium: Smokies Park

Date Built: 2000

Facility Cost (millions): \$20

[Facility Website](#)

Team: *West Tenn Diamond Jaxx*

Affiliate: Seattle Mariners (2007)

Principal Owner: Bob Lozinak (Lozinak Baseball Properties, LLC)

[Team Website](#)

Stadium: Pringles Park

Date Built: 1998

Facility Cost (millions): \$8

[Facility Website](#)

UPDATE: Pringles Park will host the Ohio Valley Conference baseball tournament from 2010 to 2012.

NAMING RIGHTS: Proctor & Gamble signed a 15-year, \$1.2 M naming rights deal with the West Tenn Diamond Jaxx in 1998. Proctor & Gamble named the new stadium Pringles Park after its Pringles potato chips product, which is manufactured in Jackson. It was the first naming rights deal on the AA level.

League: Texas League (AA)

Team: Arkansas Travelers

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Arkansas Travelers Baseball, Inc.

[Team Website](#)

Stadium: Dickey-Stephens Park

Date Built: 2007

Facility Cost (millions): \$40.4

Facility Financing: The ballpark is being funded by a North Little Rock voter-approved one-cent sales tax.

[Facility Website](#)

UPDATE: Bill Valentine, the Arkansas Travelers executive vice president for the last 33 years and general manager for the last 31 years retired before the 2009 season.

NAMING RIGHTS: Little Rock financier Warren Stephens donated an 11-acre plot of land for the ballpark and named the ballpark in honor of two pairs of baseball-loving brothers; Stephens Inc. founders Jack and Witt Stephens, and Hall of Fame Catcher Bill Dickey and his brother Skeeter, also a former Major League ballplayer. Both Dickey brothers worked for Stephens Inc. following their baseball careers. Bill, who caught for the 1925 Little Rock Travelers, also managed the club for one season following a 17-year Hall-of-Fame career with the New York Yankees that included seven World Series titles.

Team: Corpus Christi Hooks

Affiliate: Houston Astros (2000)

Principal Owner: Nolan Ryan, Reid Ryan, Don Sanders, Reese Ryan, Eddie Maloney, Bret Sanders, Brad Sanders, and Jay Miller

[Team Website](#)

Stadium: Whataburger Field

Date Built: 2005

[Facility Website](#)

NAMING RIGHTS: Whataburger, Inc. entered into a 15-year naming rights deal with the Corpus Christie Hooks beginning in 2005 for its new stadium. Financial terms of the deal were not disclosed.

Team: Frisco RoughRiders

Affiliate: Texas Rangers (2003)

Principal Owner: Ken Stickney (Mandalay Sports Entertainment)

[Team Website](#)

Stadium: Dr Pepper Ballpark

Date Built: 2003

[Facility Website](#)

NAMING RIGHTS: Dr Pepper Snapple Group entered into a 10-year naming rights deal with the Frisco RoughRiders in 2004 to name the stadium Dr Pepper/Seven Up Ballpark. Financial terms of the deal were not disclosed. On March 31, 2006, the beverage company and the RoughRiders announced that the name Dr Pepper/Seven Up Ballpark was changing to Dr Pepper Ballpark.

Team: *Midland RockHounds*

Affiliate: Oakland Athletics (1999)

Principal Owner: Miles Prentice and Bob Richmond

[Team Website](#)

Stadium: Citibank Ballpark

Date Built: 2002

[Facility Website](#)

NAMING RIGHTS: In 2002, First American Bank entered into a naming rights deal for the new ballpark. The terms of the deal were not disclosed. The venue's name was changed to Citibank Ballpark in 2005 when Citibank bought First American Bank.

Team: *Northwest Arkansas Naturals*

Affiliate: Kansas City Royals (1995)

Principal Owner: Rich Products Corp.

[Team Website](#)

Stadium: Arvest Ballpark

Date Built: 2008

Facility Cost (millions): \$32

Facility Financing: Arvest Ballpark was financed by up to \$50 M in voter-approved bonds.

[Facility Website](#)

NAMING RIGHTS: On September 15, 2007, the Naturals announced they had reached a 10-year agreement with a 10-year option for renewal with Arvest Bank to name their new ballpark Arvest Ballpark.

Team: *San Antonio Missions*

Affiliate: San Diego Padres (2007)

Principal Owner: David G. Elmore (Elmore Sports Group)

[Team Website](#)

Stadium: Nelson W. Wolff Municipal Stadium

Date Built: 1994

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Nelson W. Wolff, who is a former Texas legislator and San Antonio councilman and mayor. Currently, he is the County Judge for Bexar County.

Team: *Springfield Cardinals*

Affiliate: St. Louis Cardinals (2005)

Principal Owner: St. Louis Cardinals

[Team Website](#)

Stadium: Hammons Field

Date Built: 2004

Facility Cost (millions): \$32

Facility Financing: The stadium was funded entirely by John Q. Hammons.

[Facility Website](#)

NAMING RIGHTS: The stadium is named after John Q. Hammons, who funded the ballpark.

Team: *Tulsa Drillers*

Affiliate: Colorado Rockies (2003)

Principal Owner: Chuck Lamson

[Team Website](#)

Stadium: Drillers Stadium

Date Built: 1981

[Facility Website](#)

New Stadium: Oneok Field

Date Built: 2010

Facility Cost (millions): \$60

Facility Financing: the Tulsa Stadium Trust provided \$25 million in bonds, \$5 million from a lease with the Drillers, and \$30 million in private contributions.

[Facility Website](#)

UPDATE: The 2009 season will be the finally year the Drillers play in their current stadium before moving into Oneok Field. The new facility will have 6,200 seats, 30 suites, and cost \$60 million. Financing for the ballpark includes \$25 million in bonds, \$5 million from a lease with the Drillers, and \$30 million in private contributions. The Drillers signed a 30-year lease with the Tulsa Stadium Trust, which was created to own the ballpark, with the city of Tulsa as the sole beneficiary.

NAMING RIGHTS: The naming rights to the new ballpark were purchased by the natural gas company Oneok. The 20-year naming rights agreement was obtained for \$5 million.

League: California League (A-Advanced)

Team: *Bakersfield Blaze*

Affiliate: Texas Rangers (2005)

Principal Owner: D.G. Elmore

[Team Website](#)

Stadium: Sam Lynn Ballpark

Date Built: 1941

[Facility Website](#)

UPDATE: The Bakersfield Blaze were planning on moving to a market in the Carolina League. The plan was for the Carolina League to purchase the team and then sell the franchise to an owner in a local market Carolina market. The Blaze are currently looking for a new city to relocate to for the 2010 season.

NAMING RIGHTS: The ballpark is named after Sam Lynn, who was the owner of the Coca-Cola Bottling plant in Bakersfield during the 1930s. His sponsoring and backing of the Bakersfield Coca-Cola's, a semi-pro baseball team, along with other youth leagues, helped bring baseball popularity back to the San Joaquin Valley.

Team: *High Desert Mavericks*

Affiliate: Seattle Mariners (2007)

Principal Owner: Bobby Brett

[Team Website](#)

Stadium: Stater Bros. Stadium

Date Built: 1991

Facility Cost (millions): \$6.5

[Facility Website](#)

UPDATE: The Mavericks, along with the Bakersfield Blaze were planning on relocating to a market in the Carolina League. The Mavericks are hoping that a deal can be reached to upgrade their ballpark. Bobby Brett put the team up for sale after purchasing the Rancho Cucamonga Quakes. An owner cannot simultaneously own two teams in the California League.

NAMING RIGHTS: Prior to the 2006 season, the Adelanto City Council decided to honor Stater Bros. by changing the stadium's name from Maverick Stadium to Stater Bros. Stadium in recognition of the regional grocery chain, which built the first major retail center in Adelanto. Stater Brothers paid for the new sign above the stadium's main entrance.

Team: *Inland Empire 66ers*

Affiliate: Los Angeles Dodgers (2007)

Principal Owner: David G. Elmore & Donna Tuttle (Elmore Sports Group)

[Team Website](#)

Stadium: Arrowhead Credit Union Park

Date Built: 1996

[Facility Website](#)

NAMING RIGHTS: Arrowhead Credit Union has a 10-year, \$750,000 naming rights deal with the 66ers that began in 2002 and runs through the 2011 season.

Team: *Lake Elsinore Storm*

Affiliate: San Diego Padres (2001)

Principal Owner: Gary Jacobs

[Team Website](#)

Stadium: The Diamond

Date Built: 1994

Facility Cost (millions): \$22

[Facility Website](#)

Team: *Lancaster JetHawks*

Affiliate: Houston Astros (2009)

Principal Owner: Peter Carfagna

[Team Website](#)

Stadium: Clear Channel Stadium

Date Built: 1996

Facility Cost (millions): \$14.5

[Facility Website](#)

UPDATE: The Lancaster JetHawks agreed a two-year player development contract with the Houston Astros. The JetHawks were previously affiliated with the Boston Red Sox.

NAMING RIGHTS: In 2005, Clear Channel Communications entered into a 10-year, \$770,000 naming rights deal with the JetHawks and the City of Lancaster. The City of Lancaster and the JetHawks will divide the revenue from the deal equally. The deal runs through the 2014 season.

Team: *Modesto Nuts*

Affiliate: Colorado Rockies (2005)

Principal Owner: Michael Savit (HWS Sports IV)

[Team Website](#)

Stadium: John Thurman Field

Date Built: 1955

Facility Cost (millions): \$3.93

Facility Financing: Publicly financed by the City of Modesto

[Facility Website](#)

UPDATE: The Nuts were named business of the year by the Modesto Chamber of Commerce.

NAMING RIGHTS: Originally named Del Webb Field, the Modesto ballpark was renamed for state assemblyman John Thurman in 1983. In 2007, the Nuts began pursuing a naming rights sponsor for the stadium. The Nuts would retain 60% of the naming rights fee, and the city, which has final approval over the stadium name, would receive 40%.

Team: *Rancho Cucamonga Quakes*

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Bobby Brett and J.B Brett

[Team Website](#)

Stadium: The Epicenter

Date Built: 1993

[Facility Website](#)

UPDATE: The Quakes were sold to Bobby Brett and J.B Brett. Hank Stickney had owned the franchise since 1992 when the team was relocated from San Bernardino. The Brett's own the High Desert Mavericks and the Tri-City Dust Devils of the short-season Northwest League. The Epicenter underwent a renovation to replace all of the seats at the ballpark.

Team: *San Jose Giants*

Affiliate: San Francisco Giants (1988)

Principal Owner: Progress Sports Management

[Team Website](#)

Stadium: Municipal Stadium

Date Built: 1942

Facility Cost (millions): \$.080

Facility Financing: Publicly financed as part of President Franklin Roosevelt's Work Progress Administration (WPA).

[Facility Website](#)

UPDATE: The San Francisco Giants purchased a 25% stake in the San Jose Giants. The agreement includes an option for the Giants to gain a controlling interest in 2010 by purchasing an additional 30 percent of the franchise. The purchase comes when the Oakland A's are eyeing San Jose as a possible location for a new ballpark. Baseball rules permit a major league franchise to displace a minor league team if the markets overlap. San Jose is currently considered the home territory of the San Francisco Giants.

Team: *Stockton Ports*

Affiliate: Oakland Athletics (2005)

Principal Owner: Tom Volpe (7th Inning Stretch, LLC)

[Team Website](#)

Stadium: Stockton Ballpark or Banner Island Ballpark

Date Built: 2005

Facility Cost (millions): \$23.9

[Facility Website](#)

NAMING RIGHTS: The city of Stockton owns the naming rights of the ballpark and has been trying to find a naming rights sponsor since the ballpark opened. As of July 2008, the ballpark remains without a corporate name.

The name "Banner Island Ballpark" is actually an unofficial name that is used among fans and the administration of the Stockton Ports. The City of Stockton owns the naming rights of the ballpark and until the rights are sold the stadium is officially known as the Stockton Ballpark. In fact, the signage at the ballpark says Stockton Ballpark. The ballpark gets its unofficial name from the area of which it is located, Banner Island. Banner Island was once an island in the San Joaquin River delta, but through time the island was connected to the mainland through infill and only southern shore remains. Despite the fact the area is no longer an island, the Banner Island name has stuck.

Team: *Visalia Rawhide*

Affiliate: Arizona Diamondbacks (2007)

Principal Owner: Tom Seidler and Kevin O'Malley

[Team Website](#)

Stadium: Recreation Park

Date Built: 1946

[Facility Website](#)

UPDATE: For the 2009 season, the Visalia franchise changed its nickname from the Oaks to the Rawhide. Recreation Park was renovated, adding an additional 1,800-fixed seats and a new grass spectator area.

NAMING RIGHTS: As an additional source of revenue for the small venue, naming rights for Recreation Park in the \$100,000 range are being considered.

Carolina League (Advanced A)

Team: *Frederick Keys*

Affiliate: Baltimore Orioles (1989)

Principal Owner: Maryland Baseball Holding LLC.

[Team Website](#)

Stadium: Harry Grove Stadium

Date Built: 1990

Facility Cost (millions): \$3

[Facility Website](#)

UPDATE: A new scoreboard and video board were added to Harry Grove Stadium for the 2009 season. The upgrade was part of ongoing renovations that have occurred at the ballpark for the last few years.

NAMING RIGHTS: The family of Harry Groves, one of the founders of the Frederick Hustlers, donated \$250,000 for the construction of the ballpark. The Frederick Hustlers were a professional baseball team that played between 1915 and WWII.

Team: *Kinston Indians*

Affiliate: Cleveland Indians (1987)

Principal Owner: Cam McRae

[Team Website](#)

Stadium: Grainger Stadium

Date Built: 1949

[Facility Website](#)

NAMING RIGHTS: The name of the stadium comes from its location on Grainger Ave in Kinston, North Carolina.

Team: *Lynchburg Hillcats*

Affiliate: Pittsburgh Pirates (1995)

Principal Owner: Lynchburg Baseball Corp.

[Team Website](#)

Stadium: Calvin Falwell Field

Date Built: 1939

Facility Cost : \$289,000

Facility Financing: The city of Lynchburg paid \$189,000 and \$100,000 came from the Work Progress Administration as part of a New Deal program.

[Facility Website](#)

NAMING RIGHTS: The ballpark was named in honor of Calvin Falwell, former president of the Lynchburg Baseball Corp.

Team: Myrtle Beach Pelicans

Affiliate: Atlanta Braves (1999)

Principal Owner: Myrtle Beach Pelicans LP. (Chuck Greenberg)

[Team Website](#)

Stadium: BB&T Coastal Field

Date Built: 1999

Facility Cost (millions): \$13

Facility Financing:

[Facility Website](#)

Team: Potomac Nationals

Affiliate: Washington Nationals(2005)

Principal Owner: Art Silber

[Team Website](#)

Stadium: G. Richard Pfitzner Stadium

Date Built: 1984

[Facility Website](#)

UPDATE: The Potomac nationals have proposed a new ballpark for Prince William County. It is not known if or when a new facility will be built.

NAMING RIGHTS: The ballpark was originally named Davis Ford Park, then renamed William County Stadium, and finally in 1995 named G. Richard Pfitzner Stadium. Pfitzner was influential in moving the team from Alexandria to Prince William County.

Team: Salem Red Sox

Affiliate: Boston Red Sox (2009)

Principal Owner: Fenway Sports Group

[Team Website](#)

Stadium: Lewis-Gale Field

Date Built: 1995

Facility Cost (millions): \$10.1

[Facility Website](#)

UPDATE: The Salem franchise changed its name from the Avalanche to the Red Sox. The name change is part of the transition that began when the Fenway Sports Group purchased the franchise in 2007. Fenway Sports Group is a subsidiary of New England Sports Ventures, which owns the Boston Red Sox and Fenway Park. The Boston Red Sox replaced the Houston Astros as the teams major league affiliate. The ballpark underwent a number of changes before the 2009 season, including the removal of a 1000 seats and upgrades that make the ballpark resemble Fenway Park.

NAMING RIGHTS: The naming rights to the ballpark were sold to Lewis-Gale Hospital in 2006.

Team: *Wilmington Blue Rocks*

Affiliate: Kansas City Royals (2007)

Principal Owner: Matt Minker and Tom Palmer

[Team Website](#)

Stadium: Daniel S. Frawley Stadium

Date Built: 1993

[Facility Website](#)

NAMING RIGHTS: Daniel S. Frawley Stadium is named after the mayor who helped bring the Blue Rocks to Wilmington.

Team: *Winston-Salem Dash*

Affiliate: Chicago White Sox (1997)

Principal Owner: Billy Prim and Andrew Phillipowski

[Team Website](#)

Stadium: Gene Hooks Field at Wake Forest Baseball Park

Date Built: 1956

Facility Cost (millions):

Facility Financing:

[Facility Website](#)

UPDATE: The Winston-Salem franchise was supposed to move into a new downtown ballpark for the 2009 season, but construction was delayed after financing for the project ran out. Currently the ballpark is 60 percent complete and the hope is that it will be ready to open in 2010. The city of Winston-Salem has been in discussions to offer \$15.7 million to complete the project and then take ownership of the ballpark in 25 years. The team will play the 2009 season at Gene Hooks Field, which was sold to Wake Forest University after the end of the 2008 season. The Winston-Salem team changed its name from the Warthogs to the Dash. The name was chosen in a community-wide contest.

NAMING RIGHTS: Gene Hooks Field was formally named Ernie Shore Field after the former major league pitcher Ernie Shore. The ballpark was renamed after Wake Forest took ownership. Gene Hooks was a former Wake Forest athletic director. No official name has been chosen for the new ballpark and it is being referred to as the new Winston-Stadium Ballpark.

League: Florida State League (Advanced A)

Team: *Brevard County Manatees*

Affiliate: Milwaukee Brewers (2005)

Principal Owner: Tom Winters, Dewight Titus, and Charlie Baumann

[Team Website](#)

Stadium: Space Coast Stadium

Date Built: 1994

Facility Cost (millions): \$6.2

[Facility Website](#)

NAMING RIGHTS: The stadium received its name because of its proximity to the Kennedy Space Center.

Team: *Clearwater Threshers*

Affiliate: Philadelphia Phillies (1985)

Principal Owner: Philadelphia Phillies

[Team Website](#)

Stadium: Bright House Field

Date Built: 2004

Facility Cost (millions): \$25

[Facility Website](#)

UPDATE: The Threshers were forced to cancel a series of bobblehead giveaways featuring the starters from the Philadelphia Phillies championship team. Under MLB rules, the Tampa Bay Rays hold the exclusive rights in their home territory, and minor league teams cannot market using other MLB names or brands. The Threshers have been left with more the 8,000 bobblehead dolls.

NAMING RIGHTS: Florida-based cable company Bright House Networks paid \$1.7 million for the naming rights to the stadium in a ten-year deal.

Team: *Daytona Cubs*

Affiliate: Chicago Cubs (1993)

Principal Owner: Big Game Florida, LLC

[Team Website](#)

Stadium: Jackie Robinson Ballpark

Date Built: 1914

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Jackie Robinson, the first African-American to play in the major leagues. Daytona Beach was the first city to allow Robinson to play during spring training in 1946.

Team: Dunedin Blue Jays

Affiliate: Toronto Blue Jays (1987)

Principal Owner: Toronto Blue Jays

[Team Website](#)

Stadium: Knology Park

Date Built: 1990

Facility Cost (millions): \$2.4

[Facility Website](#)

NAMING RIGHTS: In 2004, Cable company Knology entered into a 5 year, \$400,000 naming rights agreement with the Dunedin Blue Jays.

Team: Fort Myers Miracle

Affiliate: Minnesota Twins (1993)

Principal Owner: Marvin Goldklang (Greater Miami Baseball Club, LP)

[Team Website](#)

Stadium: Bill Hammond Stadium

Date Built: 1991

Facility Cost (millions): \$14

[Facility Website](#)

NAMING RIGHTS: The stadium is named in honor of former Lee County Commissioner, Bill Hammond, who was instrumental in getting the Lee County Sports complex built to draw the Twins from their previous spring training facility in Orlando, Florida.

Team: Jupiter Hammerheads

Affiliate: Florida Marlins (1998)

Principal Owner: Florida Marlins

[Team Website](#)

Stadium: Roger Dean Stadium

Date Built: 1998

Facility Cost (millions): \$28

[Facility Website](#)

NAMING RIGHTS: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal.

Team: Lakeland Flying Tigers

Affiliate: Detroit Tigers (1967)

Principal Owner: Detroit Tigers

[Team Website](#)

Stadium: Joker Marchant Stadium

Date Built: 1966

[Facility Website](#)

NAMING RIGHTS: Joker Marchant Stadium was named in honor of the late Joker Marchant, Lakeland's former parks and recreation director.

Team: *Palm Beach Cardinals*

Affiliate: St. Louis Cardinals (2003)

Principal Owner: St. Louis Cardinals

[Team Website](#)

Stadium: Roger Dean Stadium

Date Built: 1998

Facility Cost (millions): \$28

[Facility Website](#)

UPDATE: The turf, clay infield and warning track of Rodger Dean Stadium was replaced for the 2009 season.

NAMING RIGHTS: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal.

Team: *St. Lucie Mets*

Affiliate: New York Mets (1988)

Principal Owner:

[Team Website](#)

Stadium: Tradition Field

Date Built: 1988

[Facility Website](#)

UPDATE: The marking an promotional partnership between the New York Mets and PepsiCo for Citi Field also extends to Tradition Field.

NAMING RIGHTS: Core Communities, LLC purchased the naming rights to the stadium in a ten-year deal. The stadium is named after the company's Town of Tradition, a community planned near the stadium.

Team: *Sarasota Reds*

Affiliate: Cincinnati Reds (2005)

Principal Owner:

[Team Website](#)

Stadium: Ed Smith Stadium

Date Built: 1989

[Facility Website](#)

UPDATE: The Cincinnati Reds moved their spring training from Ed Smith Stadium to a new facility in Goodyear, Arizona.

NAMING RIGHTS: The stadium is named after Ed Smith, a local civic leader and supporter of youth sports.

Team: *Charlotte Stone Crabs*

Affiliate: Tampa Bay Rays (2007)

Principal Owner: Ripken Baseball

[Team Website](#)

Stadium: Charlotte Sports Park

Date Built: 1988.

[Facility Website](#)

UPDATE: The Vero Beach Devil Rays were sold to Cal Ripken. Prior to the 2009 season the franchise relocated to Port Charlotte Florida and was renamed the Stone Crabs. The move to Port Charlotte coincided with the Tampa Rays decision to move spring training facilities to the Charlotte Sports Park. The ballpark underwent a \$27 million renovation in 2009

Team: *Tampa Yankees*

Affiliate: New York Yankees

Principal Owner: New York Yankees

[Team Website](#)

Stadium: George M. Steinbrenner Field

Date Built: 1996

[Facility Website](#)

NAMING RIGHTS: The stadium is named after New York Yankees owner George Steinbrenner.

Midwest League

Team: *Beloit Snappers*

Affiliate: Minnesota Twins (2005)

Principal Owner: Beloit Professional Baseball Association, Inc.

[Team Website](#)

Stadium: Harry C. Pohlman Field

Date Built: 1982

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Harry C. Pohlman, who was a long-time coach in the Beloit school system and in American Legion baseball. Pohlman was also an original member of the Beloit Brewers Board of Directors.

Team: *Burlington Bees*

Affiliate: Kansas City Royals (2001)

Principal Owner: City of Burlington, Iowa

[Team Website](#)

Stadium: Community Field

Date Built: 1947 (rebuilt in 1973)

[Facility Website](#)

Team: *Cedar Rapids Kernels*

Affiliate: Los Angeles Angels of Anaheim

Principal Owner: Cedar Rapids Baseball Club, Inc.

[Team Website](#)

Stadium: Dale and Thomas Popcorn Field at Veterans Memorial Stadium

Date Built: 2002

Facility Cost (millions): \$16.49

[Facility Website](#)

NAMING RIGHTS: The city of Cedar Rapids owns Veterans Memorial Stadium and chose its name to honor veterans of all wars. In 2008, Dale and Thomas Popcorn purchased naming rights for the playing field. The terms of the agreement that will run through 2012 were not disclosed.

Team: *Clinton LumberKings*

Affiliate: Seattle Mariners (2009)

Principal Owner:

[Team Website](#)

Stadium: Alliant Energy Field

Date Built: 1937

[Facility Website](#)

UPDATE: The LumberKings agreed to a two-year player development deal with the Seattle Mariners. The LumberKings had previously been affiliated with the Texas Rangers for the past six season.

NAMING RIGHTS: In 2002, Alliant Energy paid \$450,000 for the naming rights to what was formerly Riverview Stadium in a ten-year agreement.

Team: *Dayton Dragons*

Affiliate: Cincinnati Reds (2000)

Principal Owner: Mandalay Sports Entertainment

[Team Website](#)

Stadium: Fifth Third Field

Date Built: 2000

Facility Cost (millions): \$22

[Facility Website](#)

UPDATE: The Dayton Dragons have been one of the most successful minor league teams in American. The Dragons have sold out every game since the inception of the franchise in 2000 and have a season ticket waiting list of 9,000.

NAMING RIGHTS: Ohio-based Fifth Third bank purchased the naming rights to the Dragons' home stadium for twenty years for a total of \$4.5 million.

Team: *Fort Wayne TinCaps*

Affiliate: San Diego Padres (1999)

Principal Owner: Hardball Capital

[Team Website](#)

Stadium: Parkview Field

Date Built: 2009

Facility Cost (millions) \$30

[Facility Website](#)

UPDATE: The Fort Wayne franchise opened a new stadium for the 2009 season. The stadium is part of a \$125 million public-private partnership that also includes a new downtown hotel, condominiums, and a shopping district. The cost of the stadium has been estimated at \$30 million. The club changed its name from the Wizards to the TinCaps to accompany the opening of the new ballpark.

Team: *Great Lakes Loons*

Affiliate: Los Angeles Dodgers (2006)

Principal Owner: Michigan Baseball Foundation

[Team Website](#)

Stadium: Dow Diamond
Date Built: 2007
Facility Cost (millions) \$33
[Facility Website](#)

NAMING RIGHTS: Dow Chemical donated the land for the stadium and also purchased naming rights. The name Dow Diamond refers both to the slang for the playing surface and the red diamond in Dow's logo.

Team: *Kane County Cougars*
Affiliate: Oakland Athletics (2003)
Principal Owner: Cougar Baseball Partnership/American Sports Enterprises, Inc.
[Team Website](#)

Stadium: Philip B. Elfstrom Stadium
Date Built: 1991
[Facility Website](#)

UPDATE: Renovations to Elfstrom stadium occurred before the 2009 season. The renovations included the addition of luxury suites, a covered concourse, additional general seating and concession areas, new administrative offices and ticket booths.

NAMING RIGHTS: Elfstrom Stadium is named after Philip B. Elfstrom, the former Kane County Forest Preserve President, and the person most responsible for bringing minor league baseball to Kane County. The Kane County Forest Preserve District, which owns Elfstrom stadium, agreed to allow the Cougars to sell the naming rights to Elfstrom Stadium. Any agreement reached is expected to help pay for a stadium expansion and renovation that cost \$10.5 million.

Team: *Lansing Lugnuts*
Affiliate: Toronto Blue Jays (2005)
Principal Owner: Tom Dickson (Take Me Out to the Ballgame, LLC)
[Team Website](#)

Stadium: Oldsmobile Park
Date Built: 1996
Facility Cost (millions): \$12.8
[Facility Website](#)

Team: *Peoria Chiefs*
Affiliate: Chicago Cubs (2005)
Principal Owner: Peoria Chiefs Community Baseball Club, LLC
[Team Website](#)

Stadium: O'Brien Field
Date Built: 2002

Facility Cost (millions): \$16

[Facility Website](#)

UPDATE: The Peoria Chiefs are selling the naming rights to O'Brien Field for \$6,000 dollars a night. The offer includes naming rights for the day, signage atop each dugout, in-game advertising on the video board, and 50 tickets.

NAMING RIGHTS: In 2001, O'Brien Automotive Group agreed to a seven-year deal, with an option for five additional years, for \$150,000 a year. O'Brien Automotive Group did not exercise their naming rights option at the end of the 2008 season. The ballpark is still named O'Brien Field while the Chiefs attempt to find a new sponsor. The naming rights to the facility are being offered on a per day basis for \$6,000 a day.

Team: *Quad Cities River Bandits*

Affiliate: St. Louis Cardinals

Principal Owner: Main Street Iowa

[Team Website](#)

Stadium: Modern Woodmen Park

Date Built: 1931 (renovated in 2004)

[Facility Website](#)

NAMING RIGHTS: In December 2007, Modern Woodmen of America purchased the naming rights to the facility for ten years at a total of \$2 million.

Team: *South Bend Silver Hawks*

Affiliate: Arizona Diamondback (1997)

Principal Owner: South Bend Professional Baseball Club, LLC

[Team Website](#)

Stadium: Stanley Coveleski Regional Stadium

Date Built: 1987

Facility Cost (millions): \$11

[Facility Website](#)

UPDATE: The city of South Bend and HOK Sport are in the planning process for the ballpark district near Stanley Coveleski Regional Stadium and the adjacent blocks.

NAMING RIGHTS: The stadium is named for Stan Coveleski, the hall of fame pitcher who once lived in South Bend.

Team: *West Michigan Whitecaps*

Affiliate: Detroit Tigers

Principal Owner: Lew Chamberlin and Denny Baxter (Whitecaps Professional Baseball, LLP)

[Team Website](#)

Stadium: Fifth Third Ballpark

Date Built: 1994

Facility Cost (millions) \$6

[Facility Website](#)

UPDATE: Fifth Third Ballpark underwent a \$1.5 million renovation. Upgrades to the ballpark include wider seats, new netting behind home plate, removal of four poles, and improved concession stands.

NAMING RIGHTS: Fifth Third Bank purchased the stadium and acquired the naming rights in 2001.

Team: *Wisconsin Timber Rattlers*

Affiliate: Milwaukee Brewers (2009)

Principal Owner: Craig Dickman

[Team Website](#)

Stadium: Time Warner Cable Field at Fox Cities Stadium

Date Built: 1995

[Facility Website](#)

UPDATE: The Milwaukee Brewers agreed to a four year player development contract with the Wisconsin Timber Rattlers. As part of the deal, indoor batting cages were constructed at Time Warner Cable Field. Finally, a new digital scoreboard was constructed before the season.

NAMING RIGHTS: In March 2007, Time Warner Cable entered into a ten-year agreement for the naming rights to the Wisconsin Timber Rattlers' home playing field. Financial terms of the agreement were not available.

South Atlantic League (A)

Team: *Asheville Tourists*

Affiliate: Colorado Rockies (1994)

Principal Owner: Palace Sports and Entertainment

[Team Website](#)

Stadium: McCormick Field

Date Built: 1924

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Dr. Lewis McCormick, Asheville's former city bacteriologist who was the first man in the United States to make a scientific fight against the house fly.

Team: *Augusta GreenJackets*

Affiliate: San Francisco Giants (2005)

Principal Owner: Ripken Baseball (Cal Ripken Jr.)

[Team Website](#)

Stadium: Lake Olmstead Stadium

Date Built: 1995

[Facility Website](#)

UPDATE: City officials and Ripken Baseball are close to finalizing a plan for a new downtown ballpark for the GreenJacks. The plan has the backing of Georgia Governor Sonny Perdue and the parties hope that ground will be broken in the fall of 2009 with an opening date of 2011.

Team: *Bowling Green Hot Rods*

Affiliate: Tampa Bay Rays

Principal Owner: Arthur Solomon

[Team Website](#)

Stadium: Bowling Green Ballpark

Date Built: 2009

[Facility Website](#)

UPDATE: Art Solomon, who purchased club in April 2008, moved the team to Bowling Green, Kentucky for 2009 season. The team plays in the new Bowling Green Ballpark. The team had formally been located in Columbus, Georgia.

Team: *Charleston RiverDogs*

Affiliate: New York Yankees (2005)

Principal Owner: Marv Goldklang (South Carolina Baseball Group, LP)

[Team Website](#)

Stadium: Joseph P. Riley, Jr. Park

Date Built: 1997

Facility Cost (millions): \$19.5

[Facility Website](#)

Team: *Delmarva Shorebirds*

Affiliate: Baltimore Orioles (1997)

Principal Owner: 7th Inning Stretch, LP

[Team Website](#)

Stadium: Arthur W. Perdue Stadium

Date Built: 1996

[Facility Website](#)

Team: *Greensboro Grasshoppers*

Affiliate: Florida Marlins (2003)

Principal Owner: Cooper Brantley, Len White, and Wes Elingburg (Greensboro Baseball, LLC)

[Team Website](#)

Stadium: NewBridge Bank Park

Date Built: 2005

[Facility Website](#)

NAMING RIGHTS: In November 2007, NewBridge Bank signed a ten-year naming rights deal for the Greensboro Grasshoppers' home stadium. The deal is estimated to total nearly \$3 million.

Team: *Greenville Drive*

Affiliate: Boston Red Sox (2005)

Principal Owner: RB3, LLC

[Team Website](#)

Stadium: Fluor Field at the West End

Date Built: 2006

[Facility Website](#)

NAMING RIGHTS: The club entered into a ten year naming rights deal with the Fluor Corporation in 2009. The naming rights agreement changed the name of the ballpark to Fluor Field at the West End.

Team: *Hagerstown Suns*

Affiliate: Washington Nationals (2007)

Principal Owner: Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer

[Team Website](#)

Stadium: Municipal Stadium

Date Built: 1931

[Facility Website](#)

Team: *Hickory Crawdads*

Affiliate: Pittsburgh Pirates (1999)

Principal Owner: Don Beaver, Luther Beaver, Charles Young (Hickory Baseball, Inc.)

[Team Website](#)

Stadium: L.P. Frans Stadium

Date Built: 1993

[Facility Website](#)

Team: *Kannapolis Intimidators*

Affiliate: Chicago White Sox (2001)

Principal Owner: Smith Family Baseball, Inc.

[Team Website](#)

Stadium: Fieldcrest Cannon Stadium

Date Built: 1995

Facility Cost (millions): \$6.8

[Facility Website](#)

UPDATE: The Kannapolis Intimidators reached an agreement with Rowan County to extend the lease agreement for Fieldcrest Cannon Stadium through 2010, with team options through 2015. The yearly payment for use of the ballpark has dropped from \$75,000 to \$56,000. The team is looking at partnership to purchase Fieldcrest Cannon Stadium with Rowan County.

Team: *Lake County Captains*

Affiliate: Cleveland Indians (1991)

Principal Owner:

[Team Website](#)

Stadium: Classic Park

Date Built: 2003

Facility Cost (millions): \$20

[Facility Website](#)

Team: *Lakewood BlueClaws*

Affiliate: Philadelphia Phillies (2001)

Principal Owner: American Baseball Company, LLC

[Team Website](#)

Stadium: FirstEnergy Park

Date Built: 2001

[Facility Website](#)

Team: *Lexington Legends*

Affiliate: Houston Astros (2001)

Principal Owner: Lexington Professional Baseball Company, LLC.

[Team Website](#)

Stadium: Applebee's Park

Date Built: 2001

[Facility Website](#)

Team: *Rome Braves*

Affiliate: Atlanta Braves

Principal Owner: Atlanta Braves

[Team Website](#)

Stadium: State Mutual Stadium

Date Built: 2003

[Facility Website](#)

NAMING RIGHTS: Rome-based State Mutual Insurance Company purchased the naming rights to the stadium.

Team: *Savannah Sand Gnats*

Affiliate: New York Mets (2007)

Principal Owner: Hardball Capital

[Team Website](#)

Stadium: Grayson Stadium

Date Built: 1927

[Facility Website](#)

Team: *West Virginia Power*

Affiliate: Pittsburgh Pirates (2009)

Principal Owner: Alan Levin

[Team Website](#)

Stadium: Appalachian Power Park

Date Built: 2005

Facility Cost (millions): \$23

[Facility Website](#)

UPDATE: The West Virginia Power signed a two-year player development contract with the Pittsburgh Pirates. The Power had been affiliated with the Milwaukee Brewers for the previous four seasons.

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