

Sports Facility Reports



Sports Facility Reports, Volume 10, Appendix 6

Motorsports

Facility: Atlanta Motor Speedway

Location: Hampton, GA

Facility Description: 1.54 mile quad-oval

Events: American Commercial Lines 200 (NASCAR Truck Series), Kobalt Tools 500 (NASCAR Sprint Cup), Labor Day Classic (Pep Boys Auto) 500 (NASCAR Sprint Cup), Degree V12 300 (NASCAR Nationwide Series)

Principal Owner: Speedway Motorsports, Inc.

Date Built: 1960; Renovations in 2006

Facility Cost (millions): \$1.8; \$23 in renovations

Facility Financing: Privately financed by Dr. Warren Gremmel, Bill Boyd, Jack Black, Art Lester, and Garland Bagley.

[Facility Website](#)

UPDATE: Labor Day weekend 2009, AMS is to hold its first NASCAR Sprint Cup night race. Due to the popularity of this event and the desire of fans to camp at the track, AMS created additional camping space near the track.

Facility: Auto Club Speedway of Southern California

Location: Fontana, CA

Facility Description: 2.0 mile D-shaped oval

Events: San Bernadino County 200 (NASCAR Truck Series), Auto Club 500 (NASCAR Sprint Cup), Pepsi 500 (NASCAR Sprint Cup), Stater Bros. 300 (NASCAR Nationwide Series), Camping World 300 (NASCAR Nationwide Series)

Principal Owner: International Speedway Corp.

Date Built: 1997

Facility Cost (millions): \$100

Facility Financing: Privately funded through a joint venture by Penske Speedways, Inc. and Kaiser Ventures Inc.

[Facility Website](#)

NAMING RIGHTS: The Auto Club of Southern California has a 10-year naming rights deal with California Speedway, which was signed in 2008. Terms of the deal were not disclosed, but industry sources said that it is worth between \$50-75 million.

UPDATE: NASCAR has changed the scheduling of ACS's August Sprint Club Race to October in the hopes that the new time slot will prove more popular with fans. NASCAR has been struggling in the L.A. market.

Facility: Autodromo Hermanos Rodriguez

Location: Mexico City, Mexico

Facility Description: 2.518 mile road course

Events: NASCAR Corona Series, and the A1 Grand Prix Series

Principal Owner: Government of Mexico City

Date Built: 1963

[Facility Website](#)

Facility: Bristol Motor Speedway

Location: Bristol, TN

Facility Description: 0.533 mile concrete oval

Events: O'Reilly 200 (NASCAR Truck Series), Food City 500 (NASCAR Sprint Cup), Sharpie 500 (NASCAR Sprint Cup), Scotts Turf Builder 300 (NASCAR Nationwide Series), Food City 250 (NASCAR Nationwide Series)

Principal Owner: Speedway Motorsports, Inc.

Date Built: 1961

Facility Cost: \$600,000

Facility Financing: Privately financed by Carl Moore, Larry Carrier and R.G. Pope.

[Facility Website](#)

UPDATE: In August 2008, O'Reilly Auto Parts extended its partnership with BMS through 2011. The company will remain the title sponsor for the track's NASCAR Truck Series event and will maintain its status as the Official Auto Parts Store of BMS.

Facility: Chicagoland Speedway

Location: Joliet, IL

Facility Description: 1.5 mile tri-oval

Events: Chicagoland 225 (NASCAR Truck Series), Lifelock.com 400 (NASCAR Sprint Cup), Dollar General 300 (NASCAR Nationwide Series), Peak Antifreeze and Motor Oil Indy 300 (IndyCar)

Principal Owner: Raceway Associates, LLC

Date Built: 2001

Facility Cost (millions): \$130

[Facility Website](#)

UPDATE: In August 2009, Chicagoland Speedway will host its first NASCAR Truck Series event. The speedway added the Skyline Terrace in May 2009, a new corporate camping area. A new fan-interactive display area called Champions Park has been added to the track complex. The track is still looking for a naming rights partner for it.

Facility: Circuit Gilles Villeneuve

Location: Montreal, Canada

Facility Description: 2.709 mile road course

Events: NAPA Autoparts 200 (NASCAR Nationwide Series)

Principal Owner: City of Montreal

Date Built: 1977

[Facility Website](#)

UPDATE: Starting in June 2009, le circuit began a repaving project in the tight turn areas. The purpose is to lay down a track surface with a higher cohesive strength than the one originally in

place. The track surface in the circuit turns must withstand harsh braking and acceleration without cracking or buckling.

Formula One took Montreal off of its schedule in 2009, but it may return as soon as 2010 due to economic pressures to hold an F1 event in North America.

Facility: Darlington Raceway

Location: Darlington, SC

Facility Description: 1.366 mile egg-shaped oval

Events: Southern 500 presented by GoDaddy.com (NASCAR Sprint Cup), Diamond Hill Plywood 200 (NASCAR Nationwide Series)

Principal Owner: International Speedway Corp.

Date Built: 1950

Facility Financing: Privately financed by Harold Brasington.

[Facility Website](#)

UPDATE: To celebrate the 60th anniversary of the building of the raceway, the 2009 NASCAR Sprint Series event held at Darlington will revert to its original name: the Southern 500. GoDaddy.com signed on as the event's presenting sponsor.

Facility: Daytona International Speedway

Location: Daytona Beach, FL

Facility Description: 2.5 mile tri-oval

Events: NextEra Energy Resources 250 (NASCAR Truck Series), Budweiser Shootout (NASCAR Sprint Cup), Daytona 500 (NASCAR Sprint Cup), Coke Zero 400 (NASCAR Sprint Cup), Gatorade Duels (NASCAR Sprint Cup), Camping World 300 (NASCAR Nationwide Series), Subway Jalapeño 250 powered by Coca-Cola (NASCAR Nationwide Series)

Principal Owner: International Speedway Corp.

Date Built: 1959

Facility Cost (millions): \$3

[Facility Website](#)

UPDATE: In June 2009, Daytona implemented a texting service by which fans can text for help from their grandstand seats during an event. In April, the demolition of the old Daytona Beach Kennel Club began so as to make room for improvements to the speedway, which should be

completed by early 2010. In the fall of 2008, the speedway began a renovation project of several grandstands (DePalma, Oldfield, Segrave, Keech, and Lockhart) to update seats and alter configurations. ISC has also been discussing building a hotel-and-retail complex near the track to attract visitors year round.

Facility: Dover International Speedway

Location: Dover, DE

Facility Description: 1.0 mile oval

Events: AAA Insurance 200 (NASCAR Truck Series), Dover 400 (NASCAR Sprint Cup), Autism Speaks 400 (NASCAR Sprint Cup), Dover 200 (NASCAR Nationwide Series), Helluva Good! 200 (NASCAR Nationwide Series)

Principal Owner: Dover Motorsports, Inc.

Date Built: 1969

[Facility Website](#)

UPDATE: In 2009, the facility's Monster Makeover capital improvement project will enter Phase III. This will include improvements to pit row, including widening lanes, installing SAFER barriers, and adding a new pit stall. These improvements add to the ones completed in Phase II throughout 2008: the creation of the Monster Monument, improvements to Victory Plaza, an expansion of FanZone, and the addition of a new emergency services building. The track has also begun conducting public tours of the facility on most non-race weekends.

Facility: Gateway International Raceway

Location: Madison, IL

Facility Description: 1.25 mile oval

Events: Camping World 200 (NASCAR Truck Series), Missouri-Illinois Dodge Dealers 250 (NASCAR Nationwide Series)

Principal Owner: Dover Motorsports, Inc.

Date Built: 1996

[Facility Website](#)

UPDATE: GIR has started to offer print-at-home tickets to NASCAR events through GatewayRaceway.com. The track has also begun utilizing Facebook and Twitter as part of its public relations and advertising campaigns.

Facility: Homestead-Miami Speedway

Location: Homestead, FL

Facility Description: 1.5 mile oval; 2.21 mile road course

Events: Ford 200 (NASCAR Truck Series), Ford 400 (NASCAR Sprint Cup), Ford 300 (NASCAR Nationwide Series), Firestone Indy 300 (IndyCar)

Principal Owner: International Speedway Corp.

Date Built: 1995

Facility Cost (millions): \$70

[Facility Website](#)

UPDATE: In November 2008, it was announced that HMS will be the first venue to ever host all of the premier American motorsports championships. In anticipation of its historic 2009 season, HMS launched a new and improved website.

Facility: Indianapolis Motor Speedway

Location: Indianapolis, IN

Facility Description: 2.5 mile oval; 2.605 mile road course

Events: Allstate 400 at the Brickyard (NASCAR Sprint Cup), Indianapolis 500 (IndyCar)

Principal Owner: The Hulman-George Family

Date Built: 1909

Facility Cost (millions): \$3

Facility Financing: Privately financed by Carl Fisher, James Allison, Frank Wheeler, and Arthur Newby.

[Facility Website](#)

UPDATE: 2009 starts IMS's three-year-long Centennial Era celebration that will commemorate the 100th anniversary of the opening of the track in 2009 and the 100th anniversary of the Indianapolis 500 in 2011. IMS has also begun posting information to Twitter in addition to Facebook and MySpace.

Facility: Iowa Speedway

Location: Newton, IA

Facility Description: 0.875 mile tri-oval; 1.3 mile road course

Events: Iowa 200 (NASCAR Truck Series), U.S. Cellular 250 (NASCAR Nationwide Series), Iowa Corn 250 (IndyCar)

Principal Owner: U.S. Motorsport Entertainment Corp.

Date Built: 2005

Facility Cost (millions): \$70

Facility Financing: UBG Financial Corp., the City of Newton, and a group of seven Iowa private investors.

[Facility Website](#)

UPDATE: Iowa Speedway was added to the NASCAR schedule for the 2009 season, replacing Autodromo Hermanos Rodriguez.

Portable showers were installed near RV parking in June.

Facility: Infineon Raceway

Location: Sonoma, CA

Facility Description: 2.52 mile road course

Events: Toyota/Save Mart 350 (NASCAR Sprint Cup) and Indy Grand Prix of Sonoma County 300 (IndyCar)

Principal Owner: Speedway Motorsports, Inc.

Date Built: 1968

Facility Cost (millions): \$70

Facility Financing: Privately financed by Robert Marshall Jr. and Jim Coleman.

[Facility Website](#)

NAMING RIGHTS: Infineon Technologies, based in Munich Germany, has a ten year naming rights agreement for the raceway. The agreement runs through 2011.

UPDATE: The raceway is now offering a 'buy now, pay later' plan for event tickets and camping space rentals. The track will customize payment plans after a \$50 deposit is made. Special for the 2009 season, Infineon will offer packages that allow fans to be passengers for two 100-mph laps around the track.

In September 2008, the raceway was sued for violations to the Americans with Disabilities Act and similar California state laws.

Facility: Kansas Speedway

Location: Kansas City, KS

Facility Description: 1.5 mile tri-oval

Events: O'Reilly Auto Parts 250 (NASCAR Truck Series), Price Chopper 400 (NASCAR Sprint Cup), Kansas Lottery 300 (NASCAR Nationwide Series), Road Runner Turbo Indy 300 (IndyCar),

Principal Owner: International Speedway Corp.

Date Built: 2001

[Facility Website](#)

UPDATE: The speedway has announced that beginning with the 2010 season, the grandstands and enclosed areas of the complex will be smoke free.

In June, ISC announced its plan to build a casino adjoining the speedway in partnership with Baltimore-based Cordish Co.

Facility: Kentucky Speedway

Location: Sparta, KY

Facility Description: 1.5 mile tri-oval

Events: Built Ford Tough 225 (NASCAR Truck Series), Meijer 300 presented by Ritz (NASCAR Nationwide Series), Meijer Indy 300 (IndyCar)

Principal Owner: Speedway Motorsports, Inc.

Date Built: 2000

Facility Cost (millions): \$152

[Facility Website](#)

UPDATE: The sale of the Kentucky Speedway to Speedway Motorsports, Inc., was finalized in late 2008. In a continued effort to secure a NASCAR Sprint Cup Series date, the government of the State of Kentucky has included the track in its 2009 economic incentives bill intended to increase local investment and bring more sporting events to the area. The track is to benefit if it secures a date. There has also been discussion in the state government of designating the track a 'legacy expansion' project, thereby allowing it increased tax incentives for expansion if it secures a Sprint Cup Series date. Approximately \$13.5 million worth of improvements have been detailed, including expansion of grandstands, more parking and entrances, and new restrooms.

In 2009, the track will begin to offer infield camping sites for racing events.

Facility: Las Vegas Motor Speedway

Location: Las Vegas, NV

Facility Description: 1.5 mile tri-oval; 2.5 mile road course

Events: Las Vegas 350 (NASCAR Truck Series), Shelby 427 (NASCAR Sprint Cup), Sam's Town 300 (NASCAR Nationwide Series)

Principal Owner: Speedway Motorsports, Inc.

Date Built: 1996

Facility Cost (millions): \$200

[Facility Website](#)

UPDATE: In August 2008, SAFER barriers were installed along the inside wall of LVMS's back straightaway. In 2009, LVMS began connecting with fans through various social networking sites.

Facility: Lowe's Motor Speedway

Location: Concord, NC

Facility Description: 1.5 mile quad-oval; 2.25 mile road course

Events: North Carolina Education Lottery 200 (NASCAR Truck Series), Sprint All-Star Race (NASCAR Sprint Cup), NASCAR Sprint Showdown (NASCAR Sprint Cup), Coca-Cola 600 (NASCAR Sprint Cup), NASCAR Banking 500 only from Bank of America (NASCAR Sprint Cup), Carquest Auto Parts 300 (NASCAR Nationwide Series), Dollar General 300 (NASCAR Nationwide Series)

Principal Owner: Speedway Motorsports, Inc.

Date Built: 1960

Facility Cost (millions): \$1.25

Facility Financing: Privately financed by O. Bruton Smith.

[Facility Website](#)

NAMING RIGHTS: Lowe's signed a 10-year naming rights agreement in 1999 for \$35 M. In November 2008, a one-year extension was signed.

UPDATE: In time for the May Race Weeks 2009 at LMS, the Nationwide Insurance Fan Pit Stop and Fans First Welcome Center were opened to feed and assist fans and improve the race day experience overall. A new luxury motor coach lot has also been added. To celebrate 50 years of racing at LMS, the retaining walls of the track will be painted gold.

Facility: Martinsville Speedway

Location: Martinsville, VA

Facility Description: 0.526 mile oval

Events: Kroger 250 (NASCAR Truck Series), Kroger 200 (NASCAR Truck Series), Tums Fast Relief 500 (NASCAR Sprint Cup), Goody's Fast Pain Relief 500 (NASCAR Sprint Cup)

Principal Owner: International Speedway Corp.

Date Built: 1947

Facility Financing: Privately funded by H. Clay Earles.

[Facility Website](#)

UPDATE: The speedway is offering a variety of discount ticket packages for the 2009 race season.

Facility: Memphis Motorsports Park

Location: Memphis, TN

Facility Description: 0.75 mile oval; 1.7 mile road course

Events: MemphisTravel.com 200 (NASCAR Truck Series), NASCAR Nationwide Series 250 (NASCAR Nationwide Series)

Principal Owner: Gulf Coast Entertainment, LLC

Date Built: 1986

Facility Financing: Privately funded by a group of investors headed by Ed Gatlin.

[Facility Website](#)

UPDATE: In January, Dover Motorsports announced that it had a definitive agreement to sell Memphis Motorsports Park to Gulf Coast Entertainment for \$10 million in cash and a 2% non-dilutable interest in Gulf Coast Entertainment.

In March, a new CompuLink timing and scoring system was installed in the Park's drag strip.

Facility: Michigan International Speedway

Location: Brooklyn, MI

Facility Description: 2.0 mile tri-oval

Events: Michigan 200 (NASCAR Truck Series), Michigan 400 (NASCAR Sprint Cup), Lifelock 400 (NASCAR Sprint Cup), Carfax 250 (NASCAR Nationwide Series)

Principal Owner: International Speedway Corp. (NASCAR)

Date Built: 1968

Facility Cost (millions): \$4-6

Facility Financing: Privately financed by Lawrence H. LoPatin.

[Facility Website](#)

UPDATE: In June 2009, MIS unveiled its plans for a new solar-powered suite/media center. The center will feature a state-of-the-art media center on the first floor and thirty-one suites on the second floor. The second floor will feature movable walls so that the size of the individual suites can be tailored to a corporation's needs. The project is to be completed for the 2010 season and will cost \$17 million and will make the track one of the largest U.S. producers of green energy in sports. For the 2009 season, MIS and its food and beverage provider, Americrown, will be rolling back concession prices.

Throughout 2008, MIS worked to replace its Turn 1 grandstands, selling the used steel and aluminum to other short tracks. A new sound system was also installed in time for the 2009 season.

Facility: The Milwaukee Mile

Location: West Allis, WI

Facility Description: 1.0 mile oval

Events: Copart 200 (NASCAR Truck Series), NorthernTool.com 250 (NASCAR Nationwide Series), ABC Supply Co./A.J. Foyt 225 (IndyCar)

Principal Owner: Milwaukee Mile Holdings, LLC

Date Built: 1903

[Facility Website](#)

UPDATE: In February 2009, the Wisconsin State Fair Park Board, which controls the Mile, voted to terminate the promoter agreement it had with Milwaukee Mile Holdings, LLC, and draw up a new promoter agreement with Wisconsin Motorsports, LLC. The new deal is for an initial term of 10 years, with an option of up to 30 years. Since then, Wisconsin Motorsports has run into financial difficulties and is having trouble finding investors. It owes money to both NASCAR and IndyCar and both groups are hesitant to confirm future races at the track if the money is not paid.

In March, it was announced that the Mile was partnering with Famous Dave's restaurants to create the all-you-can-eat 'Famous Dave's Corner.' Admission to this corner includes the price of a race day ticket as well as food and beverage.

Facility: Nashville Superspeedway

Location: Lebanon, TN

Facility Description: 1.333 mile oval; 1.8 mile road course

Events: Toyota Tundra 200 (NASCAR Truck Series), Nashville 300 (NASCAR Nationwide Series), Federated Auto Parts 300 (NASCAR Nationwide Series)

Principal Owner: Dover Motorsports, Inc.

Date Built: 2001

Facility Financing: Privately financed by Dover Motorsports, Inc.

[Facility Website](#)

UPDATE: For the 2009 season, the superspeedway will sell All Access Passes on race weekends. The passes grant fans access to parts of the track that have previously been restricted.

Facility: New Hampshire Motor Speedway

Location: Loudon, NH

Facility Description: 1.058 mile oval; 1.6 mile road course

Events: Helluva Good! 200 (NASCAR Truck Series), Lenox Industrial Tools 301 (NASCAR Sprint Cup), Sylvania 300 (NASCAR Sprint Cup), Camping World RV Sales 200 (NASCAR Nationwide Series)

Principal Owner: Speedway Motorsports, Inc

Date Built: 1990

[Facility Website](#)

UPDATE: In June, NHMS began its Green Team Initiative, a single-stream recycling program for the RV and general parking areas at the speedway. In late spring, the infield was redesigned so as to greatly increase its usable space.

Overall, the infield was expanded and new fencing was installed. Victory Lane was redesigned as part of this renovation, but there are plans for future changes to this area of the speedway. In March, a new crash fence was installed.

Facility: O'Reilly Raceway Park at Indianapolis

Location: Indianapolis, IN

Facility Description: 0.686 mile oval; 2.5 mile road course

Events: AAA Insurance 200 (NASCAR Truck Series), Kroger 200 (NASCAR Nationwide Series)

Principal Owner: National Hot Rod Association

Date Built: 1960

[Facility Website](#)

NAMING RIGHTS: O'Reilly Auto Parts purchased the track's naming rights in June 2006. However, details of the multi-year, multi-million dollar deal were not disclosed.

UPDATE: In spring, a section of permanent grandstands was installed along the Park's drag strip. The new grandstands are aluminum and feature seat backs as well as a section for handicap seating. They are replacing old wooden benches. During 2009, the Park has also been building a new 7,500-square-foot administrative office on the Park's north side.

Facility: Phoenix International Raceway

Location: Avondale, AZ

Facility Description: 1.0 mile oval; 2.5 mile road course

Events: Lucas Oil 150 (NASCAR Truck Series), Checker O'Reilly Auto Parts 500 (NASCAR Sprint Cup), Subway Fresh Fit 500 (NASCAR Sprint Cup), Able Body Labor 200 (NASCAR Nationwide Series), Bashas' Supermarkets 200 (NASCAR Nationwide Series)

Principal Owner: International Speedway Corp.

Date Built: 1964

[Facility Website](#)

UPDATE: In April 2009, PIR partnered with Coca-Cola Recycling to expand the raceway's recycling program. Camping patrons receive bags for recyclables upon entry that will be collected daily by Coca-Cola Recycling. Recyclables will also be collected in the grandstands and administrative areas. The Coca-Cola Recycling Education Vehicle is also present at the track. Also in April, the raceway launched its new-design website.

Facility: Pocono Raceway

Location: Long Pond, PA

Facility Description: 2.5 mile tri-oval

Events: Pocono 500 (NASCAR Sprint Cup), Sunoco Red Cross Pennsylvania 500 (NASCAR Sprint Cup)

Principal Owner: Joe and Rose Mattioli

Date Built: 1968

Facility Financing: Privately financed by the Mattioli Family.

[Facility Website](#)

UPDATE: In March, the raceway launched the Pocono Raceway Ticket Marketplace as a secure way for season ticket holders to resell individual race tickets.

For the 2009 season, the raceway redesigned the entrance to its parking areas and added additional parking. Bucket seats were also retrofitted into certain areas of the grandstands as premium seating.

Facility: Richmond International Raceway

Location: Richmond, VA

Facility Description: 0.75 mile oval

Events: Chevy Rock & Roll 400 (NASCAR Sprint Cup), Crown Royal Presents the Dan Lowry 400 (NASCAR Sprint Cup), Lipton Tea 250 (NASCAR Nationwide Series), Virginia 529 College 250 (NASCAR Nationwide Series), SunTrust Indy Challenge (IndyCar)

Principal Owner: International Speedway Corp.

Date Built: 1946

[Facility Website](#)

UPDATE: Like all International Speedway Corp. facilities, RIR has implemented an in-facility texting service by which fans in the grandstand area can communicate directly with the facility's command post if assistance is needed. In response to the sluggish economy, RIR has expanded its concession menu and dropped prices to encourage fans to buy.

Facility: Talladega Superspeedway

Location: Talladega, AL

Facility Description: 2.66 mile tri-oval

Events: Mountain Dew 250 (NASCAR Truck Series), Aaron's 499 (NASCAR Sprint Cup), AMP Energy 500 (NASCAR Sprint Cup), Aaron's 312 (NASCAR Nationwide Series)

Principal Owner: International Speedway Corp.

Date Built: 1969

Facility Cost (millions): \$4

Facility Financing: Privately funded by William H.G. France, founder of NASCAR and International Speedway Corp.

[Facility Website](#)

UPDATE: A pedestrian bridge has been set over the superspeedway's main entrance to help with the flow of foot traffic. For the 2009 season, value pricing on several combo meals offered at facility concession stands will be reduced. The decision to rework concession prices came after the superspeedway learned that concession prices weigh on a fan's decision to attend a race.

Facility: Texas Motor Speedway

Location: Ft. Worth, TX

Facility Description: 1.50 mile quad-oval

Events: WinStar World Casino 400 (NASCAR Truck Series), Lone Star 350 (NASCAR Truck Series), Samsung 500 (NASCAR Sprint Cup), Dickies 500 (NASCAR Sprint Cup), O'Reilly 300 (NASCAR Nationwide Series), O'Reilly Challenge (NASCAR Nationwide Series)

Principal Owner: Speedway Motorsports Inc.

Date Built: 1996

Facility Cost (millions): \$250

[Facility Website](#)

UPDATE: In April 2009, a \$2 million capital improvement project called Burnout Alley was opened. The Alley is located in the upper half of the backstretch area, which has been turned into a lavish motor coach area with 74 expansive sites with numerous amenities, such as concierge service and free wireless internet. Cost per season per site is \$15,000.

The Speedway Club at TMS has added hair salon to the list of amenities it offers its members.

Facility: Watkins Glen International

Location: Watkins Glen, NY

Facility Description: 2.45 mile road course

Events: Helluva Good! Sour Cream Dips at The Glen (NASCAR Sprint Cup), Zippo 200 (NASCAR Nationwide Series), Camping World Grand Prix at The Glen (IndyCar)

Principal Owner: International Speedway Corp.

Date Built: 1957

Facility Financing: Privately financed by Cameron Argetsinger.

[Facility Website](#)

UPDATE: WGI has instituted a curbside pick-up and redemption center recycling program for the 2009 racing season. Fans that drop off bags of sorted recyclables at a redemption center in the facility can receive WGI gear. WGI has also replaced most of its fleet vehicles with new hybrid vehicles.

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