



Minor League Baseball™

League: International League (AAA)

Team: Buffalo Bisons

Affiliate: New York Mets (2009)

Principal Owner: Robert E. Rich, Jr.

[Team Website](#)

Stadium: Coca-Cola Field

Date Built: 1988

Facility Cost (millions): \$42

[Facility Website](#)

NAMING RIGHTS: In 2008, the Bisons agreed to a 10-year naming rights deal with the Coca-Cola Company. This is the fourth corporate name for the downtown Buffalo stadium.

Team: Charlotte Knights

Affiliate: Chicago White Sox (1999)

Principal Owner: Bill Allen & Don Beaver

[Team Website](#)

Stadium: Knights Stadium

Date Built: 1990

[Facility Website](#)

UPDATE: Construction of the new stadium was originally expected to cost \$35 million, now the price tag is more likely to exceed the \$60 million mark. The naming rights for the new stadium would be somewhere between \$500,000 and \$1 million a year. The new stadium is on an indefinite hold and looks like nothing will happen until mid-decade.

Team: Columbus Clippers

Affiliate: Cleveland Indians (2009)

Principal Owner: Franklin County, State of Ohio

[Team Website](#)

Stadium: Huntington Park

Date Built: 2009

Facility Cost (millions): \$49

[Facility Website](#)

UPDATE: In 2009, BaseballParks.com named Huntington Park its Ballpark of the Year. It was given the award over eleven other new or renovated facilities. The list included Yankee Stadium, Citi Field and the renovated Kauffman Stadium.

NAMING RIGHTS: In February 2006, Huntington National Bank entered into a 23-year, \$12 M naming rights agreement for the Clippers' new ballpark to be called Huntington Park. The other major corporate sponsors include The Columbus Dispatch, paying \$6 M for scoreboard naming rights, and \$6 M from Nationwide Insurance & Nationwide Realty for concourse naming rights.

Team: Durham Bulls

Affiliate: Tampa Bay Rays (1998)

Principal Owner: Capitol Broadcasting Co.

[Team Website](#)

Stadium: Durham Bulls Athletic Park

Date Built: 1995

Facility Cost (millions): \$16

[Facility Website](#)

NAMING RIGHTS: On April 5, 2007, the City of Durham voted to name the playing field of Durham Bulls Athletic Park as Goodmon Field in honor of Jim Goodmon for his role in helping spark the revitalization of the city's downtown. Goodmon is the President and CEO of Capital Broadcasting Company, the parent company of the Durham Bulls Baseball Club.

Team: Gwinnett Braves

Affiliate: Atlanta Braves (1966)

Principal Owner: Atlanta Braves (Liberty Media)

[Team Website](#)

Stadium: Coolray Field

Opening: 2009

Estimated Facility Cost (millions): \$65

< a href=http://www.gwinnettbraves.com/stadium.html>Facility Website

UPDATE: The Braves signed a multi-million dollar naming rights deal with Atlanta-based Coolray Heating & Cooling. The former Gwinnett Stadium will now be called Coolray Field. It is a 16-year deal worth \$4.5 million. Coolray will receive a sign at the main entrance, an LED

marquee on Georgia State Highway 20 and signage on top of the scoreboard. Originally, the county's contract with the Braves called for the club to receive the first \$350,000 annually paid in naming rights, the county to receive the next \$350,000 and anything over that to be divided evenly. The Braves took over naming rights negotiations last fall when Gwinnett County was unable to market the stadium to potential sponsors.

The Gwinnett Braves named North Johnson as their new GM, replacing Bruce Baldwin, who stepped down in October of 2009, after 23 seasons with the organization.

NAMING RIGHTS: The Gwinnett Braves have signed a 16 year, \$4.5 million naming rights agreement with Atlanta-based Coolray Heating & Cooling.

Team: Indianapolis Indians
Affiliate: Pittsburgh Pirates (2005)
Principal Owner: Indians, Inc.
[Team Website](#)

Stadium: Victory Field
Date Built: 1996
Facility Cost (millions): \$20
[Facility Website](#)

UPDATE: The Indians debuted a new, 760 square foot HD panel on the left-field wall featuring interactive videos, advertisements, and real time scores and statistics. For 2010, the team landed two new sponsors, Tire Barn and General Mills; while Community Hospitals made a larger commitment to advertise on the new board.

NAMING RIGHTS: The Indians have not sold the naming rights to Victory Field. Instead, the stadium's name is drawn from the Indians' former home, which was named to reflect the victory in World War II.

Team: Lehigh Valley IronPigs
Affiliate: Philadelphia Phillies (2007)
Principal Owner: Joseph Finley and Craig Stein
[Team Website](#)

Stadium: Coca-Cola Park
Date Built: 2008
Facility Cost (millions): \$49
[Facility Website](#)

UPDATE: Chuck Domino, President and GM of the IronPigs, as well as the Double-A Eastern League Reading Phillies, stepped down from those positions. He is now the Chief Executive Manager of Double-A Eastern League Connecticut, who relocated to Richmond for the 2010 season. The Iron Pigs lead all Minor League Baseball clubs with an average of 9,075 fans per game, which is up 1.6% from 8,934 per game at the same point last season.

NAMING RIGHTS: In 2008, the Lehigh Valley IronPigs signed a naming rights agreement with Coca Cola.

Team: Louisville Bats

Affiliate: Cincinnati Reds (2000)

Principal Owner: Louisville Baseball Club, Inc. (Rick Sweet)

[Team Website](#)

Stadium: Louisville Slugger Field

Date Built: 2000

Facility Cost (millions): \$27.8 (initial) \$39 (final)

Facility Financing: The field was financed through a partnership between the City of Louisville, the Bats, Hillerich & Bradsby, the Brown Foundation, Human Inc. and the Humana Foundation.

[Facility Website](#)

NAMING RIGHTS: Hillerich & Bradsby, makers of the famous Louisville Slugger baseball bat, paid \$2 M for lifetime naming rights to the stadium.

Team: Norfolk Tides

Affiliate: Baltimore Orioles (2007)

Principal Owner: Tides Baseball Club, LP

[Team Website](#)

Stadium: Harbor Park

Date Built: 1993

Facility Cost (millions): \$16

Facility Financing: Harbor Park was financed through rent from the Tides and revenue from non-sports events held at the park.

[Facility Website](#)

UPDATE: In June of 2010, the United Football League announced that it has conditionally approved bringing a team to Norfolk, Virginia in 2011. Tides Owner Ken Young has been talking about allowing Harbor Park as a venue for the UFL team.

Team: Pawtucket Red Sox

Affiliate: Boston Red Sox (1973)

Principal Owner: Pawtucket Red Sox Baseball Club Inc. (Ben Mondor)

[Team Website](#)

Stadium: McCoy Stadium

Date Built: 1942

[Facility Website](#)

Naming Rights: McCoy Stadium was named in honor of Thomas P. McCoy, former mayor of Pawtucket, Rhode Island. It was dedicated on June 6, 1946 and re-dedicated on July 5, 1992.

Team: Rochester Red Wings
Affiliate: Minnesota Twins (2003)
Principal Owner: Rochester Community Baseball, Inc.
[Team Website](#)

Stadium: Frontier Field
Date Built: 1996
Facility Cost (millions): \$35.3
[Facility Website](#)

UPDATE: PBS and Campbell Media Group are producing a 13-episode reality series on the 2009 season of the Rochester Red Wings. The series, called Minor League, was available to 385 PBS affiliates in the U.S and Canada.

NAMING RIGHTS: In 1996, Frontier Telephone entered into a 20-year, \$3.5 M naming rights agreement.

Team: Scranton/Wilkes-Barre Yankees
Affiliate: New York Yankees (2007)
Principal Owner: Lackawanna and Luzerne Counties & Mandalay Sports Entertainment
[Team Website](#)

Stadium: PNC Field
Date Built: 1989
Facility Cost (millions): \$25
[Facility Website](#)

NAMING RIGHTS: On February 1, 2007, PNC Financial Services Group bought the naming rights to Lackawanna County Stadium from the county for nearly \$1.1 M or \$365,000 a year for 3 years through the 2009 season. PNC now has a yearly renewal option for up to an additional 7 years.

Team: Syracuse Chiefs
Affiliate: Washington Nationals (2009)
Principal Owner: Community Owned Baseball Club of Central New York, Inc.
[Team Website](#)

Stadium: Alliance Bank Stadium
Date Built: 1997
Facility Cost (millions): \$16
[Facility Website](#)

NAMING RIGHTS: In 2005, Alliance Bank signed a 20-year, \$2.8 M naming rights deal with the Syracuse Chiefs. The deal runs through the 2025 season.

Team: Toledo Mud Hens

Affiliate: Detroit Tigers (1987)

Principal Owner: Toledo Mud Hens Baseball Club, Inc.

[Team Website](#)

Stadium: Fifth Third Field

Date Built: 2002

Facility Cost (millions): \$39.2

[Team Website](#)

NAMING RIGHTS: The Toledo Mud Hens have a 15-year, \$5 M naming rights deal with Fifth Third Bank that began in 2002.

League: Mexican League (AAA)

Team: Piratas de Campeche (Campeche Pirates)

Principal Owner: Gabriel Escalante Castillo

[Team Website](#)

Stadium: Estadio Nelson Barrera Romellón

Date Built: 2001

[Facility Website](#)

Team: Dorados de Chihuahua (Chihuahua Golds)

Principal Owner: Marcelo de los Santos Anaya

[Team Website](#)

Stadium: Monumental Chihuahua

Date Built: 2004

Team: Vaqueros Laguna (Laguna Cowboys)

Principal Owner: Ricardo Martin Bringas

[Team Website](#)

Stadium: Estadio Revolución

Date Built: 1932

Team: Diablos Rojos del Mexico (Mexico City Red Devils)

Principal Owner: Alfredo Harp Helú

[Team Website](#)

Stadium: Foro Sol

Date Built: 2000

[Facility Website](#)

Team: Petroleros de Minatitlan (Minatitlan Oilers)

Principal Owner: N/A

[Team Website](#)

Stadium: Parque 18 de marzo de 1938

Date Built: 1992

[Facility Website](#)

Team: Acereros de Monclova (Monclova Steelers)

Principal Owner: Donaciano Garza Gutierrez

[Team Website](#)

Stadium: Estadio Monclova

Date Built: 1974

Team: Sultanes de Monterrey (Monterrey Sultans)
Principal Owner: Jose Maiz Garcia
[Team Website](#)

Stadium: Estadio Monterrey
Date Built: 1997

Team: Tecolotes de Nuevo Laredo (Nuevo Laredo Owls)
Principal Owner: Victor Lozano Rendon
[Team Website](#)

Stadium: Estadio Nuevo Laredo
Date Built: 2008

Team: Guerreros de Oaxaca (Oaxaca Warriors)
Principal Owner: Luis Narchi Karam
[Team Website](#)

Stadium: Estadio de béisbol Eduardo Vasconcelos
Date Built: 1950
[Facility Website](#)

Team: Pericos de Puebla (Puebla Parrots)
Principal Owner: N/A
[Team Website](#)

Stadium: Parque Hermanos Serdán
Date Built: 1973
[Facility Website](#)

Team: Broncos de Reynosa (Reynosa Broncos)
Principal Owner: N/A
[Team Website](#)

Stadium: Estadio Adolfo Lopez Mateos
Date Built: 2007

Team: Tigres de Quintana Roo (Quintana Roo Tigers)
Principal Owner: Carlos Peralta Quintero
[Team Website](#)

Stadium: Estadio Beto Ávila
Date Built: 1996

Team: Saraperos de Saltillo (Saltillo Saraperos)
Principal Owner: Juan Manuel Ley Lopez
[Team Website](#)

Stadium: Estadio Francisco I. Madero
Date Built: 1970
[Facility Website](#)

Team: Olmecas de Tabasco (Tabasco Olmecs)
Principal Owner: N/A
[Team Website](#)

Stadium: Parque Centenario 27 de febrero
Date Built: 1964

Team: Rojos del Aguila de Veracruz (Veracruz Red Eagles)
Principal Owner: N/A
[Team Website](#)

Stadium: Parque Deportivo Universitario Beto Ávila
Date Built: 1992
[Facility Website](#)

Team: Leones de Yucatan (Yucatan Lions)
Principal Owner: N/A
[Team Website](#)

Stadium: Estadio Kukulcán
Date Built: 1982
[Facility Website](#)

League: Pacific Coast League (AAA)

Team: Albuquerque Isotopes

Affiliate: Los Angeles Dodgers (2009)

Principal Owner: Albuquerque Baseball Club, LLC

[Team Website](#)

Stadium: Isotopes Park

Date Built: 2003

Facility Cost (millions): \$30

[Facility Website](#)

NAMING RIGHTS: After Albuquerque Sports Stadium was extensively remodeled in 2003 to become Isotopes Park, the team was asking at least \$450,000 a year on a 10-year contract from a corporation wanting its name on the stadium. As of October 2010, the stadium's name remains Isotopes Park.

Team: Colorado Springs Sky Sox

Affiliate: Colorado Rockies (1993)

Principal Owner: Elmore Group LLC (David G. Elmore)

[Team Website](#)

Stadium: Security Service Field

Date Built: 1988

Facility Cost (millions): \$3.7

[Facility Website](#)

NAMING RIGHTS: Security Service Credit Union entered into a 12-year naming rights agreement beginning in 2005. Terms of the deal were not disclosed.

Team: Fresno Grizzlies

Affiliate: San Francisco Giants (1998)

Principal Owner: Fresno Baseball LLC

[Team Website](#)

Stadium: Chukchansi Park

Date Built: 2002

Facility Cost (millions): \$46

[Facility Website](#)

NAMING RIGHTS: On September 13, 2006, the Fresno Grizzlies announced a 15-year, \$16 M naming rights deal for Grizzlies Stadium with Chukchansi Gold Resort & Casino to call the stadium Chukchansi Park. The deal results in an obligation of \$1 M a year over the life of the agreement. In addition, \$1 M of the total investment will be funded in the first year for stadium capital improvements and deferred maintenance.

Team: Iowa Cubs
Affiliate: Chicago Cubs (1981)
Principal Owner: Michael Gartner
[Team Website](#)

Stadium: Principal Park
Date Built: 1992
[Facility Website](#)

UPDATE: The Iowa Cubs played a game at Wrigley Field on August 9, 2009 against the Las Vegas 51s. The game is part of the Cubs' attempt to promote their minor-league affiliates. In May of 2009, concrete fell at Principal Park, no fans were injured as only a few workers were in the ballpark.

NAMING RIGHTS: In August 2004, the Principal Financial Group, Inc. bought the naming rights for \$2.5 M to Sec Taylor Stadium and changed the name to Principal Park. The playing field is known as Sec Taylor Field.

Team: Las Vegas 51s
Affiliate: Toronto Blue Jays (2009)
Principal Owner: Stevens Baseball Group
[Team Website](#)

Stadium: Cashman Field
Date Built: 1983
Facility Cost (millions): \$26 (including 100,000 sq. ft. convention center and 1,954 seat theatre)
[Facility Website](#)

UPDATE: Drew Dondero has replaced Don Logan as the president of the 51s. Logan had served as the team president for the past 10 years and will remain with the franchise as GM & minority owner.

Team: Memphis Redbirds
Affiliate: St. Louis Cardinals (1998)
Principal Owner: Memphis Redbirds Baseball Foundation Inc.
[Team Website](#)

Stadium: AutoZone Park
Date Built: 2000
Facility Cost (millions): \$46
[Facility Website](#)

UPDATE: Global Spectrum is the new management group for the Redbirds and AutoZone Park.

The Memphis Redbirds Baseball Foundation (MRBF) for the second time in 2009, failed to make a scheduled bond payment. The MRBF is required to pay US Bank \$5.4 million a year as part of their financing with the bank.

NAMING RIGHTS: AutoZone entered into a 25-year, \$4.7 M naming rights deal with the Memphis Redbirds that runs through the 2024 season

Team: Nashville Sounds

Affiliate: Milwaukee Brewers (2005)

Principal Owner: MFP Baseball (Frank Ward)

[Team Website](#)

Stadium: Herschel Greer Stadium

Date Built: 1978

[Facility Website](#)

NAMING RIGHTS: Herschel Greer Stadium was named for a prominent Nashville businessman who was the president of a previous minor league team that played in Nashville. First Tennessee Bank had entered into a naming rights agreement for the new stadium in a deal worth \$4.125 M over a 15-year term, but the new stadium project was cancelled.

Team: New Orleans Zephyrs

Affiliate: Florida Marlins (2009)

Principal Owner: Donald Beaver

[Team Website](#)

Stadium: Zephyr Field

Date Built: 1997

Facility Cost (millions): \$25

[Facility Website](#)

UPDATE: The Louisiana Stadium & Exposition District has approved a seven-year lease agreement for the Zephyrs to play at Zephyr Field through 2016.

Team: Oklahoma City RedHawks

Affiliate: Texas Rangers (1983)

Principal Owner: Oklahoma Baseball Club, LLC (Scott Pruitt)

[Team Website](#)

Stadium: AT&T Bricktown Ballpark

Date Built: 1998

Facility Cost (millions): \$34.2

[Facility Website](#)

UPDATE: The Rangers' affiliation with the RedHawks expires at the end of this season. The Rangers may not renew the affiliation. Nolan Ryan, new owner of the MLB Texas Rangers,

already owns the Round Rock Express, the Astros' Triple-A PCL affiliate; there has been speculation that the Rangers would like to have all of its farm teams in Texas.

NAMING RIGHTS: AT&T, formerly SBC Communications Inc., has a 10-year naming rights deal with the RedHawks. Terms of the deal were not disclosed. In March 2006, the name of the ballpark was changed from SBC Bricktown Ballpark to AT&T Bricktown Ballpark

Team: Omaha Royals
Affiliate: Kansas City Royals (1969)
Principal Owner: Warren Buffett
[Team Website](#)

Stadium: Johnny Rosenblatt Stadium
Date Built: 1948
Facility Cost (millions): \$7.5 M renovation in 2002.
[Facility Website](#)

New Stadium: Sarpy County Ballpark (Working title)
Date Built: 2011
Facility Cost (millions): \$26

UPDATE: The City of Omaha has reached a tentative deal with the Royals that would give the city a cut any time merchandise is sold with the Rosenblatt Stadium name on it. For use of the trademark, the City of Omaha is looking for a 7.5% merchandising fee for use of the Rosenblatt trademark.

The Omaha Royals and Sarpy County, Nebraska officials held a groundbreaking ceremony at the site of the team's new ballpark in 2009. Ovation Food Services has been awarded a new long-term deal to provide food and beverage services to the new Sarpy County Ballpark.

NAMING RIGHTS: Omaha Municipal Stadium was renamed Johnny Rosenblatt Stadium to honor the former Omaha mayor who was instrumental in bringing professional baseball and the College World Series to Omaha. The new ballpark will open in 2011, the same year the College World Series moves to a new downtown Omaha stadium.

Team: Portland Beavers
Affiliate: San Diego Padres (2001)
Principal Owner: Merritt Paulson (Shortstop, LLC)
[Team Website](#)

Stadium: PGE Park
Date Built: 1926
Facility Cost (millions): \$38.5 M renovation completed in 2001.
Facility Financing: The stadium was financed in 1926 by selling plaques, a.k.a. seat-licenses for \$100. After only two months, it had raised \$300,000.
[Facility Website](#)

UPDATE: The team agreed to have all 144 of the Beavers regular-season games air on KCMD-AM.

The City of Beaverton is lobbying for a new ballpark for the Beavers. It still lacks a specific site, and is estimated to cost \$59 million, with taxpayers expected to foot 60% of the bill through higher property and utility taxes for 25 years. Beaverton would issue more than \$50 million in revenue bonds for the project.

The National Park Service placed Memorial Coliseum on the National Register of Historic Places. Earlier in 2009, the city had looked to demolish the Coliseum in hopes of building a new stadium for the Beavers.

The stadium is undergoing over \$11 million in renovations to facilitate the Portland Timbers, a professional soccer team that is joining Major League Soccer for the 2011 season.

NAMING RIGHTS: The stadium is currently under a 10-year, \$7 million naming rights deal with Pacific Gas and Electric (PGE).

Team: Reno Aces

Affiliate: Arizona Diamondbacks (1998)

Principal Owner: SK Baseball LLC

[Team Website](#)

Stadium: Aces Ballpark

Date Built: 2009

Facility Cost (millions): \$50

Facility Financing: The stadium was publicly financed by the city of Reno.

[Facility Website](#)

NAMING RIGHTS: There is currently no naming rights agreement in place for Aces Ballpark.

Team: Round Rock Express

Affiliate: Houston Astros (2005)

Principal Owner: Eddie Maloney, Nolan Ryan, Reese Ryan, Reid Ryan, Brad Sanders, Bret Sanders, and Don Sanders

[Team Website](#)

Stadium: The Dell Diamond

Date Built: 2000

Facility Cost (millions): \$20; \$1.6 M expansion (2004)

[Facility Website](#)

NAMING RIGHTS: Dell Computers currently has a 15-year, \$2.5 M naming rights deal with the Express. The deal runs through the 2014 season.

Team: Sacramento River Cats
Affiliate: Oakland Athletics (2000)
Principal Owner: Sacramento River Cats Baseball Club, LLC
[Team Website](#)

Stadium: Raley Field
Date Built: 2000
Facility Cost (millions): \$40
[Facility Website](#)

UPDATE: Ovations Food Services will run concessions at Raley Field, taking over Centerplate's contract at the ballpark. Centerplate's contract had managed concessions since 2003.

River Cats Owner and former Sharks President Art Savage, died in November of 2009. Susan Savage took over ownership.

NAMING RIGHTS: Raley's, a regional chain of supermarkets, has a 20-year, \$15 M naming right deal with the River Cats.

Team: Salt Lake Bees
Affiliate: Los Angeles Angels of Anaheim (2001)
Principal Owner: Larry Miller
[Team Website](#)

Stadium: Spring Mobile Ballpark
Date Built: 1994
Facility Cost (millions): \$22
[Facility Website](#)

UPDATE: Bees GM Marc Amicone has been selected Pacific Coast League Executive of the Year by the league's owners and GMs.

Cleveland-based ticketing operation Veritix has become the exclusive ticketing provider for the Spring Mobile Ballpark.

NAMING RIGHTS: The Salt Lake Bees signed a naming rights agreement with Spring Mobile. The naming rights agreement will be a minimum of five years with options for fifteen years. Franklin Covey previously had a 10-year naming rights deal that cost \$1.4 million.

Team: Tacoma Rainiers
Affiliate: Seattle Mariners (1995)
Principal Owner: Schlegel Sports Group (Kirby Schlegel)
[Team Website](#)

Stadium: Cheney Stadium
Date Built: 1960

Facility Cost (millions): \$.940

Facility Financing: The stadium was publicly financed by the city, while Ben Cheney provided \$100,000 for cost overruns.

[Facility Website](#)

NAMING RIGHTS: The ballpark is named for Tacoma businessman Ben Cheney who was instrumental in bringing a Pacific Coast League team to Tacoma. In 2002, the city of Tacoma hired The Superlative Group, a Cleveland-based marketing company, to find corporate sponsors for the Tacoma Dome, the city's new convention center, Cheney Stadium, and the Broadway Center for the Performing Arts. No naming rights deal is in place for Cheney Stadium.

League: Eastern League (AA)

Team: Akron Aeros

Affiliate: Cleveland Indians (1989)

Principal Owner: Mike and Greg Agganis

[Team Website](#)

Stadium: Canal Park

Date Built: 1997

Facility Cost (millions): \$31

[Facility Website](#)

Team: Altoona Curve

Affiliate: Pittsburgh Pirates (1999)

Principal Owner: Robert Lozinak

[Team Website](#)

Stadium: Blair County Ballpark

Date Built: 1999

Facility Cost (millions): \$12

[Facility Website](#)

Team: Binghamton Mets

Affiliate: New York Mets (1992)

Principal Owner: David Maines, William Maines, George Scherer, and Michael Urda

[Team Website](#)

Stadium: NYSEG Stadium

Date Built: 1992

[Facility Website](#)

UPDATE: Recently Scott Brown was the team's GM, but left to become the new GM of the Myrtle Beach Pelicans of the Carolina League (Advanced A).

NAMING RIGHTS: New York State Electric and Gas has a naming rights agreement with the Binghamton Mets for its stadium. Terms of the deal were not disclosed.

Team: Bowie Baysox

Affiliate: Baltimore Orioles (1993)

Principal Owner: Maryland Baseball Holding, LLC (Ken Young)

[Team Website](#)

Stadium: Prince George's Stadium

Date Built: 1994

[Facility Website](#)

Team: Erie SeaWolves

Affiliate: Detroit Tigers (2001)

Principal Owner: Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer (Mandalay Sports Entertainment)

[Team Website](#)

Stadium: Jerry Uht Park

Date Built: 1995

[Facility Website](#)

NAMING RIGHTS: Longtime Erie resident and local benefactor Gerard T. "Jerry" Uht, Sr. established an endowment in 1995 with the Erie Community Foundation (ECF) to perpetually support the new downtown baseball stadium. In response to his generosity, the city named the stadium in his honor.

Team: Harrisburg Senators

Affiliate: Washington Nationals (1991)

Principal Owner: Senators Partners, LLC

[Team Website](#)

Stadium: Metro Bank Park

Date Built: 1987

[Facility Website](#)

UPDATE: Hershey-Harrisburg, Pennsylvania ranks as the top minor league market in the U.S., according to SPORTSBUSINESS JOURNAL's 2009 rankings, compiled by David Broughton

NAMING RIGHTS: Commerce Bank signed a 15-year, \$3.5 M naming rights deal with the Harrisburg Senators in 2004, and Riverside Stadium was renamed Commerce Bank Park. The ballpark was renamed Metro Bank Park after Commerce Bank changed its name.

Team: New Britain Rock Cats

Affiliate: Minnesota Twins (1995)

Principal Owner: New Britain Baseball, Inc.

[Team Website](#)

Stadium: New Britain Stadium

Date Built: 1996

[Facility Website](#)

Team: New Hampshire Fisher Cats

Affiliate: Toronto Blue Jays (2003)

Principal Owner: Arthur P. Solomon

[Team Website](#)

Stadium: MerchantsAuto.com Stadium

Date Built: 2005

Facility Cost (millions): \$20

Facility Financing: MerchantsAuto.com Stadium was privately financed.

[Facility Website](#)

UPDATE: Baseball Digest named Double-A Eastern League New Hampshire Fisher Cats President & GM and Single-A Midwest League Bowling Green Hot Rods President Rick Brenner as its Baseball Executive of the Year.

NAMING RIGHTS: In April 2006, Merchants Automotive Group purchased the naming rights for the new Fisher Cats Ballpark and renamed it MerchantsAuto.com Stadium. The terms of the deal were not disclosed.

Team: Portland Sea Dogs

Affiliate: Boston Red Sox (2003)

Principal Owner: Daniel Burke (Portland, Maine Baseball, Inc.)

[Team Website](#)

Stadium: Hadlock Field

Date Built: 1994

[Facility Website](#)

NAMING RIGHTS: Hadlock Field is named after Edson Hadlock, Jr., a baseball coach at Portland High School from 1950-1978.

Team: Reading Phillies

Affiliate: Philadelphia Phillies (1967)

Principal Owner: Philadelphia Phillies

[Team Website](#)

Stadium: FirstEnergy Stadium

Date Built: 1951

Facility Cost (millions): \$.656

Facility Financing: The stadium was publicly financed by the City of Reading.

[Facility Website](#)

NAMING RIGHTS: FirstEnergy signed a 15-year, \$2.25 million naming rights deal with the Reading Phillies in 2002, and GPU Stadium was renamed FirstEnergy Stadium.

Team: Richmond Flying Squirrels

Affiliate: San Francisco Giants (2003)

Principal Owner: Lou DiBella

[Team Website](#)

Stadium: The Diamond

Date Built: 1985

[Facility Website](#)

UPDATE: Double-A Eastern League Reading Phillies and Triple-A International League Lehigh Valley Iron Pigs President & GM Chuck Domino has relinquished his positions. The move paves the way for him to become Chief Executive Manager of the Flying Squirrels

The Double-A Connecticut Defenders have relocated to Richmond, becoming the Flying Squirrels, and will play at The Diamond, which previously housed the Triple-A International League Richmond Braves.

NAMING RIGHTS: There are no naming rights agreement for The Diamond.

Team: Trenton Thunder

Affiliate: New York Yankees (2003)

Principal Owner: Garden State Baseball, LP

[Team Website](#)

Stadium: Samuel J. Plumeri Sr. Field at Mercer County Waterfront Park

Date Built: 1994

Facility Cost (millions): \$18.3

[Facility Website](#)

League: Southern League (AA)

Team: Birmingham Barons

Affiliate: Chicago White Sox (1986)

Principal Owner: Don Logan, Jeff Logan, and Stan Logan (Birmingham Barons, LLC)

[Team Website](#)

Stadium: Regions Park

Date Built: 1988

Facility Cost (millions): \$14.5

Facility Financing: The stadium was publicly financed by the City of Hoover.

[Facility Website](#)

NAMING RIGHTS: Hoover Metropolitan Stadium was renamed Regions Park in March 2007 after Regions Financial Corporation purchased the naming rights in a 9-season agreement that will last through the 2015 calendar year. Details of an agreement between the Barons and Regions were not released, but the Barons agreed to pay the Hoover park board \$110,000 per year over the next 9 years for naming rights. Barons General Manager Jonathan Nelson would not say how much Regions will pay the Barons for the name change.

Team: Carolina Mudcats

Affiliate: Cincinnati Reds (2009)

Principal Owner: Steve Bryant (Carolina Mudcats Professional Baseball Club, Inc.)

[Team Website](#)

Stadium: Five County Stadium

Date Built: 1991

[Facility Website](#)

NAMING RIGHTS: Five County Stadium is located in Wake County, N.C., but it is in close proximity to the intersection of the county lines between Wake, Franklin, Nash, and Johnston Counties. Those four counties, along with nearby Wilson County, are the "Five Counties" that the stadium is named after.

Team: Chattanooga Lookouts

Affiliate: Los Angeles Dodgers (2009)

Principal Owner: Frank Burke, Daniel Burke, and Charles Eshbach

[Team Website](#)

Stadium: AT&T Field

Date Built: 2000

Facility Cost (millions): \$10

[Facility Website](#)

NAMING RIGHTS: BellSouth entered into a 10-year, \$1 M naming rights deal with the Chattanooga Lookouts in 2000 for the naming rights to their new stadium. On March 15, 2007,

the Lookouts unveiled a new name and logo for their ballpark. The name of the ballpark was changed from BellSouth Park to AT&T Field to reflect the merger between AT&T and BellSouth Corp.

Team: Huntsville Stars
Affiliate: Milwaukee Brewers (1999)
Principal Owner: Miles Prentice
[Team Website](#)

Stadium: Joe W. Davis Stadium
Date Built: 1985
[Facility Website](#)

NAMING RIGHTS: Joe W. Davis Stadium is named after Joe Davis, the long time mayor of Huntsville, Alabama, who was instrumental in gaining support for the stadium's construction and subsequent moving of the Nashville, Tennessee Double-A baseball franchise to Huntsville.

Team: Jacksonville Suns
Affiliate: Florida Marlins (2009)
Principal Owner: Peter Bragan, Sr.
[Team Website](#)

Stadium: The Baseball Grounds of Jacksonville
Date Built: 2003
Facility Cost (millions): \$34
Facility Financing: The stadium was publicly financed by the City of Jacksonville through taxes as part of the Better Jacksonville Plan.
[Facility Website](#)

Team: Mississippi Braves
Affiliate: Atlanta Braves (1984)
Principal Owner: Atlanta Braves (Liberty Media)
[Team Website](#)

Stadium: Trustmark Park
Date Built: 2005
Facility Cost (millions): \$25
[Facility Website](#)

NAMING RIGHTS: Trustmark entered into a naming rights agreement with the Mississippi Braves for their new stadium in 2005, the stadium is called Trustmark Park. The agreement is for 15 years, but the price paid by Trustmark is unknown.

Team: Mobile BayBears
Affiliate: Arizona Diamondbacks (2007)

Principal Owner: Mike Savit (HWS Group)

[Team Website](#)

Stadium: Hank Aaron Stadium

Date Built: 1997

[Facility Website](#)

UPDATE: The Hank Aaron Stadium opened the Hank Aaron Museum for the 2010 season. Mobile is the childhood home of the MLB Hall of Famer. Among other things, the museum will have exhibits showing how his house looked when Aaron was growing up, and exhibits showing his promotion to the major leagues.

NAMING RIGHTS: Hank Aaron Stadium is named after Mobile native Hank Aaron, MLB's former all-time home run leader.

Team: Montgomery Biscuits

Affiliate: Tampa Bay Rays (2004)

Principal Owner: Tom Dickson & Sherrie Myers (Montgomery Professional Baseball, LLC)

[Team Website](#)

Stadium: Montgomery Riverwalk Stadium

Date Built: 2004

[Facility Website](#)

Team: Tennessee Smokies

Affiliate: Chicago Cubs (2007)

Principal Owner: SPBC, LLC

[Team Website](#)

Stadium: Smokies Park

Date Built: 2000

Facility Cost (millions): \$20

[Facility Website](#)

Team: West Tenn Diamond Jaxx

Affiliate: Seattle Mariners (2007)

Principal Owner: Bob Lozinak (Lozinak Baseball Properties, LLC)

[Team Website](#)

Stadium: Pringles Park

Date Built: 1998

Facility Cost (millions): \$8

[Facility Website](#)

UPDATE: Pringles Park will host the Ohio Valley Conference baseball tournament from 2010 to 2012.

NAMING RIGHTS: Proctor & Gamble signed a 15-year, \$1.2 M naming rights deal with the West Tenn Diamond Jaxx in 1998. Proctor & Gamble named the new stadium Pringles Park after its Pringles potato chips product, which is manufactured in Jackson. It was the first naming rights deal on the AA level.

League: Texas League (AA)

Team: Arkansas Travelers

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Arkansas Travelers Baseball, Inc.

[Team Website](#)

Stadium: Dickey-Stephens Park

Date Built: 2007

Facility Cost (millions): \$40.4

Facility Financing: The ballpark is being funded by a North Little Rock voter-approved one-cent sales tax.

[Facility Website](#)

NAMING RIGHTS: Little Rock financier Warren Stephens donated an 11-acre plot of land for the ballpark and named the ballpark in honor of two pairs of baseball-loving brothers; Stephens Inc. founders Jack and Witt Stephens, and Hall of Fame Catcher Bill Dickey and his brother Skeeter, also a former Major League ballplayer. Both Dickey brothers worked for Stephens Inc. following their baseball careers. Bill, who caught for the 1925 Little Rock Travelers, also managed the club for one season following a 17-year Hall-of-Fame career with the New York Yankees that included seven World Series titles.

Team: Corpus Christi Hooks

Affiliate: Houston Astros (2000)

Principal Owner: Nolan Ryan, Reid Ryan, Don Sanders, Reese Ryan, Eddie Maloney, Bret Sanders, Brad Sanders, and Jay Miller

[Team Website](#)

Stadium: Whataburger Field

Date Built: 2005

[Facility Website](#)

NAMING RIGHTS: Whataburger, Inc. entered into a 15-year naming rights deal with the Corpus Christie Hooks beginning in 2005 for its new stadium. Financial terms of the deal were not disclosed.

Team: Frisco RoughRiders

Affiliate: Texas Rangers (2003)

Principal Owner: Ken Stickney (Mandalay Sports Entertainment)

[Team Website](#)

Stadium: Dr Pepper Ballpark

Date Built: 2003

[Facility Website](#)

NAMING RIGHTS: Dr. Pepper Snapple Group entered into a 10-year naming rights deal with the Frisco RoughRiders in 2004 to name the stadium Dr. Pepper/Seven Up Ballpark. Financial terms of the deal were not disclosed. On March 31, 2006, the beverage company and the RoughRiders announced that the name Dr Pepper/Seven Up Ballpark was changing to Dr. Pepper Ballpark.

Team: Midland RockHounds

Affiliate: Oakland Athletics (1999)

Principal Owner: Miles Prentice and Bob Richmond

[Team Website](#)

Stadium: Citibank Ballpark

Date Built: 2002

[Facility Website](#)

NAMING RIGHTS: In 2002, First American Bank entered into a naming rights deal for the new ballpark. The terms of the deal were not disclosed. The venue's name was changed to Citibank Ballpark in 2005 when Citibank bought First American Bank.

Team: Northwest Arkansas Naturals

Affiliate: Kansas City Royals (1995)

Principal Owner: Rich Products Corp.

[Team Website](#)

Stadium: Arvest Ballpark

Date Built: 2008

Facility Cost (millions): \$32

Facility Financing: Arvest Ballpark was financed by up to \$50 million in voter-approved bonds.

[Facility Website](#)

NAMING RIGHTS: On September 15, 2007, the Naturals announced they had reached a 10-year agreement with a 10-year option for renewal with Arvest Bank to name their new ballpark Arvest Ballpark.

Team: San Antonio Missions

Affiliate: San Diego Padres (2007)

Principal Owner: David G. Elmore (Elmore Sports Group)

[Team Website](#)

Stadium: Nelson W. Wolff Municipal Stadium

Date Built: 1994

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Nelson W. Wolff, who is a former Texas legislator and San Antonio councilman and mayor. Currently, he is the County Judge for Bexar County.

Team: Springfield Cardinals
Affiliate: St. Louis Cardinals (2005)
Principal Owner: St. Louis Cardinals
[Team Website](#)

Stadium: Hammons Field
Date Built: 2004
Facility Cost (millions): \$32
Facility Financing: The stadium was funded entirely by John Q. Hammons.
[Facility Website](#)

NAMING RIGHTS: The stadium is named after John Q. Hammons, who funded the ballpark.

Team: Tulsa Drillers
Affiliate: Colorado Rockies (2003)
Principal Owner: Chuck Lamson
[Team Website](#)

New Stadium: Oneok Field
Date Built: 2010
Facility Cost (millions): \$60
Facility Financing: The Tulsa Stadium Trust provided \$25 million in bonds, \$5 million from a lease with the Drillers, and \$30 million in private contributions.
[Facility Website](#)

UPDATE: The new facility has 6,200 seats, 30 suites, and cost \$60 million. Financing for the ballpark included \$25 million in bonds, \$5 million from a lease with the Drillers, and \$30 million in private contributions. The Drillers signed a 30-year lease with the Tulsa Stadium Trust, which was created to own the ballpark, with the city of Tulsa as the sole beneficiary.

NAMING RIGHTS: The naming rights to the new ballpark were purchased by the natural gas company Oneok. The 20-year naming rights agreement was obtained for \$5 million.

League: California League (A-Advanced)

Team: Bakersfield Blaze

Affiliate: Texas Rangers (2005)

Principal Owner: D.G. Elmore

[Team Website](#)

Stadium: Sam Lynn Ballpark

Date Built: 1941

[Facility Website](#)

UPDATE: The Blaze have hired Justin Kozubal as GM.

NAMING RIGHTS: The ballpark is named after Sam Lynn, who was the owner of the Coca-Cola Bottling plant in Bakersfield during the 1930s. His sponsoring and backing of the Bakersfield Coca-Cola's, a semi-pro baseball team, along with other youth leagues, helped bring baseball popularity back to the San Joaquin Valley.

Team: High Desert Mavericks

Affiliate: Seattle Mariners (2007)

Principal Owner: Bobby Brett

[Team Website](#)

Stadium: Stater Bros. Stadium

Date Built: 1991

Facility Cost (millions): \$6.5

[Facility Website](#)

NAMING RIGHTS: Prior to the 2006 season, the Adelanto City Council decided to honor Stater Bros. by changing the stadium's name from Maverick Stadium to Stater Bros. Stadium in recognition of the regional grocery chain, which built the first major retail center in Adelanto. Stater Brothers paid for the new sign above the stadium's main entrance.

Team: Inland Empire 66ers

Affiliate: Los Angeles Dodgers (2007)

Principal Owner: David G. Elmore & Donna Tuttle (Elmore Sports Group)

[Team Website](#)

Stadium: Arrowhead Credit Union Park

Date Built: 1996

[Facility Website](#)

NAMING RIGHTS: Arrowhead Credit Union has a 10-year, \$750,000 naming rights deal with the 66ers that began in 2002 and runs through the 2011 season.

Team: *Lake Elsinore Storm*

Affiliate: San Diego Padres (2001)

Principal Owner: Gary Jacobs

[Team Website](#)

Stadium: The Diamond

Date Built: 1994

Facility Cost (millions): \$22

[Facility Website](#)

Team: Lancaster JetHawks

Affiliate: Houston Astros (2009)

Principal Owner: Peter Carfagna

[Team Website](#)

Stadium: Clear Channel Stadium

Date Built: 1996

Facility Cost (millions): \$14.5

[Facility Website](#)

NAMING RIGHTS: In 2005, Clear Channel Communications entered into a 10-year, \$770,000 naming rights deal with the JetHawks and the City of Lancaster. The City of Lancaster and the JetHawks will divide the revenue from the deal equally. The deal runs through the 2014 season.

Team: Modesto Nuts

Affiliate: Colorado Rockies (2005)

Principal Owner: Michael Savit (HWS Sports IV)

[Team Website](#)

Stadium: John Thurman Field

Date Built: 1955

Facility Cost (millions): \$3.93

Facility Financing: Publicly financed by the City of Modesto

[Facility Website](#)

NAMING RIGHTS: Originally named Del Webb Field, the Modesto ballpark was renamed for state assemblyman John Thurman in 1983. In 2007, the Nuts began pursuing a naming rights sponsor for the stadium. The Nuts would retain 60% of the naming rights fee, and the city, which has final approval over the stadium name, would receive 40%.

Team: Rancho Cucamonga Quakes

Affiliate: Los Angeles Angels of Anaheim (2001)

Principal Owner: Bobby Brett and J.B Brett

[Team Website](#)

Stadium: The Epicenter

Date Built: 1993

[Facility Website](#)

Team: San Jose Giants

Affiliate: San Francisco Giants (1988)

Principal Owner: Progress Sports Management

[Team Website](#)

Stadium: Municipal Stadium

Date Built: 1942

Facility Cost (millions): \$.080

Facility Financing: Publicly financed as part of President Franklin Roosevelt's Work Progress Administration (WPA).

[Facility Website](#)

UPDATE: The San Jose Giants' new home uniforms have been made more similar to those worn by the MLB Giants. The MLB A's want the rights to allow a move to San Jose, but the MLB Giants own those rights and seem to be using their minor league team in San Jose to strengthen their claim to the county. In addition, a group of San Jose Giants fans started a coalition called Stand For San Jose, to oppose public funds or subsidies for a new A's ballpark.

Team: Stockton Ports

Affiliate: Oakland Athletics (2005)

Principal Owner: Tom Volpe (7th Inning Stretch, LLC)

[Team Website](#)

Stadium: Stockton Ballpark or Banner Island Ballpark

Date Built: 2005

Facility Cost (millions): \$23.9

[Facility Website](#)

NAMING RIGHTS: The city of Stockton owns the naming rights of the ballpark and has been trying to find a naming rights sponsor since the ballpark opened. As of July 2010, the ballpark remains without a corporate name.

The name "Banner Island Ballpark" is actually an unofficial name that is used among fans and the administration of the Stockton Ports. The City of Stockton owns the naming rights of the ballpark and until the rights are sold the stadium is officially known as the Stockton Ballpark. In fact, the signage at the ballpark says Stockton Ballpark. The ballpark gets its unofficial name from the area in which it is located, Banner Island.

Team: Visalia Rawhide

Affiliate: Arizona Diamondbacks (2007)

Principal Owner: Tom Seidler and Kevin O'Malley

[Team Website](#)

Stadium: Recreation Park

Date Built: 1946

[Facility Website](#)

NAMING RIGHTS: As an additional source of revenue for the small venue, naming rights for Recreation Park in the \$100,000 range are being considered.

Carolina League (Advanced A)

Team: *Frederick Keys*

Affiliate: Baltimore Orioles (1989)

Principal Owner: Maryland Baseball Holding LLC.

[Team Website](#)

Stadium: Harry Grove Stadium

Date Built: 1990

Facility Cost (millions): \$3

[Facility Website](#)

NAMING RIGHTS: The family of Harry Groves, one of the founders of the Frederick Hustlers, donated \$250,000 for the construction of the ballpark. The Frederick Hustlers were a professional baseball team that played between 1915 and WWII.

Team: *Kinston Indians*

Affiliate: Cleveland Indians (1987)

Principal Owner: Cam McRae

[Team Website](#)

Stadium: Grainger Stadium

Date Built: 1949

[Facility Website](#)

NAMING RIGHTS: The name of the stadium comes from its location on Grainger Ave in Kinston, North Carolina.

Team: *Lynchburg Hillcats*

Affiliate: Pittsburgh Pirates (1995)

Principal Owner: Lynchburg Baseball Corp.

[Team Website](#)

Stadium: Calvin Falwell Field

Date Built: 1939

Facility Cost : \$289,000

Facility Financing: The city of Lynchburg paid \$189,000 and \$100,000 came from the Work Progress Administration as part of a New Deal program.

[Facility Website](#)

NAMING RIGHTS: The ballpark was named in honor of Calvin Falwell, former president of the Lynchburg Baseball Corp.

Team: *Myrtle Beach Pelicans*

Affiliate: Atlanta Braves (1999)

Principal Owner: Myrtle Beach Pelicans LP. (Chuck Greenberg)

[Team Website](#)

Stadium: BB&T Coastal Field

Date Built: 1999

Facility Cost (millions): \$13

Facility Financing:

[Facility Website](#)

UPDATE: Recently, Scott Brown, former GM of the Binghamton Mets of the AA Eastern League, became the new GM of the Pelicans.

Naming Rights: BB&T owns the naming rights to BB&T Coastal Field.

Team: *Potomac Nationals*

Affiliate: Washington Nationals(2005)

Principal Owner: Art Silber

[Team Website](#)

Stadium: G. Richard Pfitzner Stadium

Date Built: 1984

[Facility Website](#)

UPDATE: The Potomac Nationals have proposed a new ballpark for Prince William County. In addition, there has also been a stadium proposal for Loudoun County. In this latest proposal, the stadium would seat 5,000 for baseball with a total capacity of 7,000 for other events.

NAMING RIGHTS: The ballpark was originally named Davis Ford Park, then renamed William County Stadium, and finally, in 1995, named G. Richard Pfitzner Stadium. Pfitzner was influential in moving the team from Alexandria to Prince William County.

Team: *Salem Red Sox*

Affiliate: Boston Red Sox (2009)

Principal Owner: Fenway Sports Group

[Team Website](#)

Stadium: Lewis-Gale Field

Date Built: 1995

Facility Cost (millions): \$10.1

[Facility Website](#)

UPDATE: The Salem Red Sox have named Todd Stephenson VP & GM.

NAMING RIGHTS: The naming rights to the ballpark were sold to Lewis-Gale Hospital in 2006.

Team: *Wilmington Blue Rocks*

Affiliate: Kansas City Royals (2007)

Principal Owner: Matt Minker and Tom Palmer

[Team Website](#)

Stadium: Daniel S. Frawley Stadium

Date Built: 1993

[Facility Website](#)

NAMING RIGHTS: Daniel S. Frawley Stadium is named after the mayor who helped bring the Blue Rocks to Wilmington.

Team: *Winston-Salem Dash*

Affiliate: Chicago White Sox (1997)

Principal Owner: Billy Prim and Andrew Phillipowski

[Team Website](#)

Stadium: BB&T Ballpark

Date Built: 2010

Facility Cost (millions): \$47

Facility Financing:

[Facility Website](#)

UPDATE: BB&T has agreed to a 15-year deal with the Single-A Carolina League Winston-Salem Dash to rename the team's ballpark BB&T Ballpark. Financial terms were not disclosed.

BB&T Ballpark has a large video scoreboard in centerfield, with a field-level LED board that stretches 190 feet along the right field wall and will be used for sponsor messages and other game-situation messages. There is also a full playground beyond centerfield and a concrete concourse that circles the entire field. A 250 person club restaurant available to season ticket holders is located above the concourse and home plate. The concessions are provided by Legends Hospitality Management, a joint venture between the MLB Yankees and the NFL Cowboys.

NAMING RIGHTS: BB&T has signed a 15-year deal for the naming rights to BB&T Ballpark.

League: Florida State League (Advanced A)

Team: *Bradenton Marauders*

Affiliate: Pittsburgh Pirates (2010)

Principal Owner:

[Team Website](#)

Stadium: McKechnie Field

Date Built: 1923 (renovated in 1991-93)

[Facility Website](#)

UPDATE: For the 2010 season, the Sarasota Reds moved and changed names to become the Bradenton Marauders.

NAMING RIGHTS: The stadium is named after Pittsburgh native, former Bradenton resident and Hall of Fame manager Bill McKechnie. The stadium was originally built in 1923 and was renovated in 1991-93

Team: *Brevard County Manatees*

Affiliate: Milwaukee Brewers (2005)

Principal Owner: Tom Winters, Dewight Titus, and Charlie Baumann

[Team Website](#)

Stadium: Space Coast Stadium

Date Built: 1994

Facility Cost (millions): \$6.2

[Facility Website](#)

NAMING RIGHTS: The stadium received its name because of its proximity to the Kennedy Space Center.

Team: *Charlotte Stone Crabs*

Affiliate: Tampa Bay Rays (2007)

Principal Owner: Ripken Baseball

[Team Website](#)

Stadium: Mosaic Field at Charlotte Sports Park

Date Built: 1988

[Facility Website](#)

UPDATE: The Rays and The Mosaic Company have agreed to terms on a 15-year naming-rights deal for the team's Spring Training venue, which will be called Mosaic Field at Charlotte Sports Park. The ballpark is the home of the Charlotte Stone Crabs and the MLB Rays spring training facility. It will be branded with interior and exterior signage, including the main scoreboard, all entry points, the marquee located at the park's main entrance, the top of the dugouts and at the

press box level behind home plate. Mosaic will also sponsor a number of community events each year, including a series of baseball clinics with Rays staff.

NAMING RIGHTS: The Mosaic Company has a 15-year naming-rights deal for Mosaic Field at Charlotte Sports Park.

Team: *Clearwater Threshers*

Affiliate: Philadelphia Phillies (1985)

Principal Owner: Philadelphia Phillies

[Team Website](#)

Stadium: Bright House Field

Date Built: 2004

Facility Cost (millions): \$25

[Facility Website](#)

NAMING RIGHTS: Florida-based cable company Bright House Networks paid \$1.7 million for the naming rights to the stadium in a ten-year deal.

Team: *Daytona Cubs*

Affiliate: Chicago Cubs (1993)

Principal Owner: Big Game Florida, LLC

[Team Website](#)

Stadium: Jackie Robinson Ballpark

Date Built: 1914

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Jackie Robinson, the first African-American to play in the major leagues. Daytona Beach was the first city to allow Robinson to play during spring training in 1946.

Team: *Dunedin Blue Jays*

Affiliate: Toronto Blue Jays (1987)

Principal Owner: Toronto Blue Jays

[Team Website](#)

Stadium: Knology Park

Date Built: 1990

Facility Cost (millions): \$2.4

[Facility Website](#)

NAMING RIGHTS: In 2004, cable company Knology entered into a 5 year, \$400,000 naming rights agreement with the Dunedin Blue Jays.

Team: Fort Myers Miracle

Affiliate: Minnesota Twins (1993)

Principal Owner: Marvin Goldklang (Greater Miami Baseball Club, LP)

[Team Website](#)

Stadium: Bill Hammond Stadium

Date Built: 1991

Facility Cost (millions): \$14

[Facility Website](#)

UPDATE: The University of Florida and the Fort Myers Miracle have been in a legal battle over the use of former Florida Quarterback Tim Tebow's name and likeness.

NAMING RIGHTS: The stadium is named in honor of former Lee County Commissioner, Bill Hammond, who was instrumental in getting the Lee County Sports complex built to draw the Twins from their previous spring training facility in Orlando, Florida.

Team: Jupiter Hammerheads

Affiliate: Florida Marlins (1998)

Principal Owner: Florida Marlins

[Team Website](#)

Stadium: Roger Dean Stadium

Date Built: 1998

Facility Cost (millions): \$28

[Facility Website](#)

UPDATE: Roger Dean Stadium has hired Marshall Jennings as GM of the Palm Beach Cardinals.

NAMING RIGHTS: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal.

Team: Lakeland Flying Tigers

Affiliate: Detroit Tigers (1967)

Principal Owner: Detroit Tigers

[Team Website](#)

Stadium: Joker Marchant Stadium

Date Built: 1966

[Facility Website](#)

NAMING RIGHTS: Joker Marchant Stadium was named in honor of the late Joker Marchant, Lakeland's former parks and recreation director.

Team: *Palm Beach Cardinals*

Affiliate: St. Louis Cardinals (2003)

Principal Owner: St. Louis Cardinals

[Team Website](#)

Stadium: Roger Dean Stadium

Date Built: 1998

Facility Cost (millions): \$28

[Facility Website](#)

UPDATE: Roger Dean Stadium has hired Marshall Jennings as GM of the Palm Beach Cardinals.

NAMING RIGHTS: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal.

Team: *St. Lucie Mets*

Affiliate: New York Mets (1988)

Principal Owner:

[Team Website](#)

Stadium: Tradition Field

Date Built: 1988

[Facility Website](#)

UPDATE: The Mets and Digital, a visual effects company, signed a multiyear marketing partnership that includes naming rights to the Mets' spring training facility in Port St. Lucie, Florida. The company will have extensive branding inside and outside of Digital Domain Park, including at the entrance to the complex, on the exterior facade and at each fan entrance at the facility, which also is home to the Single-A Florida State League St. Lucie Mets and rookie-level Gulf Coast League Gulf Coast Mets.

NAMING RIGHTS: Core Communities, LLC purchased the naming rights to the stadium in a ten-year deal. The stadium is named after the company's Town of Tradition, a community planned near the stadium.

Team: *Tampa Yankees*

Affiliate: New York Yankees

Principal Owner: New York Yankees

[Team Website](#)

Stadium: George M. Steinbrenner Field

Date Built: 1996

[Facility Website](#)

UPDATE: Former owner of the New York Yankees and the namesake of the stadium, George Steinbrenner passed away in July of 2010.

NAMING RIGHTS: The stadium is named after the late New York Yankees owner George Steinbrenner.

Midwest League

Team: *Beloit Snappers*

Affiliate: Minnesota Twins (2005)

Principal Owner: Beloit Professional Baseball Association, Inc.

[Team Website](#)

Stadium: Harry C. Pohlman Field

Date Built: 1982

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Harry C. Pohlman, who was a long-time coach in the Beloit school system and in American Legion baseball. Pohlman was also an original member of the Beloit Brewers Board of Directors.

Team: *Burlington Bees*

Affiliate: Kansas City Royals (2001)

Principal Owner: City of Burlington, Iowa

[Team Website](#)

Stadium: Community Field

Date Built: 1947 (rebuilt in 1973)

[Facility Website](#)

Team: *Cedar Rapids Kernels*

Affiliate: Los Angeles Angels of Anaheim

Principal Owner: Cedar Rapids Baseball Club, Inc.

[Team Website](#)

Stadium: Dale and Thomas Popcorn Field at Veterans Memorial Stadium

Date Built: 2002

Facility Cost (millions): \$16.49

[Facility Website](#)

NAMING RIGHTS: The city of Cedar Rapids owns Veterans Memorial Stadium and chose its name to honor veterans of all wars. In 2008, Dale and Thomas Popcorn purchased naming rights for the playing field. The terms of the agreement that will run through 2012 were not disclosed.

Team: *Clinton LumberKings*

Affiliate: Seattle Mariners (2009)

Principal Owner:

[Team Website](#)

Stadium: Alliant Energy Field

Date Built: 1937

[Facility Website](#)

NAMING RIGHTS: In 2002, Alliant Energy paid \$450,000 for the naming rights to what was formerly Riverview Stadium in a ten-year agreement.

Team: *Dayton Dragons*

Affiliate: Cincinnati Reds (2000)

Principal Owner: Mandalay Sports Entertainment

[Team Website](#)

Stadium: Fifth Third Field

Date Built: 2000

Facility Cost (millions): \$22

[Facility Website](#)

NAMING RIGHTS: Ohio-based Fifth Third Bank purchased the naming rights to the Dragons' home stadium in 2000 for twenty years, totaling \$4.5 million.

Team: *Fort Wayne TinCaps*

Affiliate: San Diego Padres (1999)

Principal Owner: Hardball Capital

[Team Website](#)

Stadium: Parkview Field

Date Built: 2009

Facility Cost (millions) \$30

[Facility Website](#)

Team: *Great Lakes Loons*

Affiliate: Los Angeles Dodgers (2006)

Principal Owner: Michigan Baseball Foundation

[Team Website](#)

Stadium: Dow Diamond

Date Built: 2007

Facility Cost (millions) \$33

[Facility Website](#)

UPDATE: The Loons promoted Dave Gomola to the newly created position of Dow Diamond Events GM.

NAMING RIGHTS: Dow Chemical donated the land for the stadium and also purchased naming rights. The name Dow Diamond refers both to the slang for the playing surface and the red diamond in Dow's logo.

Team: *Kane County Cougars*

Affiliate: Oakland Athletics (2003)

Principal Owner: Cougar Baseball Partnership/American Sports Enterprises, Inc.

[Team Website](#)

Stadium: Philip B. Elfstrom Stadium

Date Built: 1991

[Facility Website](#)

NAMING RIGHTS: Elfstrom Stadium is named after Philip B. Elfstrom, the former Kane County Forest Preserve President, and the person most responsible for bringing minor league baseball to Kane County. The Kane County Forest Preserve District, which owns Elfstrom stadium, agreed to allow the Cougars to sell the naming rights to Elfstrom Stadium. Any agreement reached is expected to help pay for a stadium expansion and renovation that will cost \$10.5 million.

Team: *Lansing Lugnuts*

Affiliate: Toronto Blue Jays (2005)

Principal Owner: Tom Dickson (Take Me Out to the Ballgame, LLC)

[Team Website](#)

Stadium: Cooley Law School Stadium

Date Built: 1996

Facility Cost (millions): \$12.8

[Facility Website](#)

UPDATE: With the extinction of Oldsmobile, the team and city had to find another suitor. In February of 2010, Cooley Law School agreed to pay \$1.485 million for an 11-year contract of the naming rights to the stadium with the City of Lansing and the Lansing Lugnuts.

NAMING RIGHTS: In February of 2010, Cooley Law School agreed to \$1.485 million for an 11-year contract of the naming rights to the stadium with the City of Lansing and the Lansing Lugnuts.

Team: *Peoria Chiefs*

Affiliate: Chicago Cubs (2005)

Principal Owner: Peoria Chiefs Community Baseball Club, LLC

[Team Website](#)

Stadium: O'Brien Field

Date Built: 2002

Facility Cost (millions): \$16

[Facility Website](#)

NAMING RIGHTS: In 2001, O'Brien Automotive Group agreed to a seven-year deal, with an option for five additional years, for \$150,000 a year. O'Brien Automotive Group did not exercise their naming rights option at the end of the 2008 season. The ballpark is still named O'Brien

Field while the Chiefs attempt to find a new sponsor. The naming rights to the facility are being offered on a per day basis for \$6,000 a day.

Team: *Quad Cities River Bandits*

Affiliate: St. Louis Cardinals

Principal Owner: Main Street Iowa

[Team Website](#)

Stadium: Modern Woodmen Park

Date Built: 1931 (renovated in 2004)

[Facility Website](#)

NAMING RIGHTS: In December 2007, Modern Woodmen of America purchased the naming rights to the facility for ten years at a total of \$2 million.

Team: *South Bend Silver Hawks*

Affiliate: Arizona Diamondback (1997)

Principal Owner: South Bend Professional Baseball Club, LLC

[Team Website](#)

Stadium: Stanley Coveleski Regional Stadium

Date Built: 1987

Facility Cost (millions): \$11

[Facility Website](#)

NAMING RIGHTS: The stadium is named for Stan Coveleski, the hall of fame pitcher who once lived in South Bend.

Team: *West Michigan Whitecaps*

Affiliate: Detroit Tigers

Principal Owner: Lew Chamberlin and Denny Baxter (Whitecaps Professional Baseball, LLP)

[Team Website](#)

Stadium: Fifth Third Ballpark

Date Built: 1994

Facility Cost (millions) \$6

[Facility Website](#)

NAMING RIGHTS: Fifth Third Bank purchased the stadium and acquired the naming rights in 2001.

Team: *Wisconsin Timber Rattlers*

Affiliate: Milwaukee Brewers (2009)

Principal Owner: Craig Dickman

[Team Website](#)

Stadium: Time Warner Cable Field at Fox Cities Stadium

Date Built: 1995

[Facility Website](#)

NAMING RIGHTS: In March 2007, Time Warner Cable entered into a ten-year agreement for the naming rights to the Wisconsin Timber Rattlers' home playing field. Financial terms of the agreement were not available.

South Atlantic League (A)

Team: *Asheville Tourists*

Affiliate: Colorado Rockies (1994)

Principal Owner: Palace Sports and Entertainment

[Team Website](#)

Stadium: McCormick Field

Date Built: 1924

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Dr. Lewis McCormick, Asheville's former city bacteriologist who was the first man in the United States to make a scientific fight against the house fly.

Team: *Augusta GreenJackets*

Affiliate: San Francisco Giants (2005)

Principal Owner: Ripken Baseball (Cal Ripken Jr.)

[Team Website](#)

Stadium: Lake Olmstead Stadium

Date Built: 1995

[Facility Website](#)

Team: *Bowling Green Hot Rods*

Affiliate: Tampa Bay Rays

Principal Owner: Arthur Solomon

[Team Website](#)

Stadium: Bowling Green Ballpark

Date Built: 2009

[Facility Website](#)

Team: *Charleston RiverDogs*

Affiliate: New York Yankees (2005)

Principal Owner: Marv Goldklang (South Carolina Baseball Group, LP)

[Team Website](#)

Stadium: Joseph P. Riley, Jr. Park

Date Built: 1997

Facility Cost (millions): \$19.5

[Facility Website](#)

Team: *Delmarva Shorebirds*

Affiliate: Baltimore Orioles (1997)

Principal Owner: 7th Inning Stretch, LP

[Team Website](#)

Stadium: Arthur W. Perdue Stadium

Date Built: 1996

[Facility Website](#)

Team: *Greensboro Grasshoppers*

Affiliate: Florida Marlins (2003)

Principal Owner: Cooper Brantley, Len White, and Wes Elingburg (Greensboro Baseball, LLC)

[Team Website](#)

Stadium: NewBridge Bank Park

Date Built: 2005

[Facility Website](#)

UPDATE: Minor League Baseball has named Greensboro Grasshoppers VP/Baseball Operations Katie Dannemiller the 2009 Rawlings Woman Executive of The Year.

NAMING RIGHTS: In November 2007, NewBridge Bank signed a ten-year naming rights deal for the Greensboro Grasshoppers' home stadium. The deal is estimated to total nearly \$3 million.

Team: *Greenville Drive*

Affiliate: Boston Red Sox (2005)

Principal Owner: RB3, LLC

[Team Website](#)

Stadium: Fluor Field at the West End

Date Built: 2006

[Facility Website](#)

UPDATE: South Carolina, in response to the decreased tourism demand, has increased its advertising across the state and in Charlotte, while starting a partnership with the Greenville Drive.

NAMING RIGHTS: The club entered into a ten year naming rights deal with the Fluor Corporation in 2009. The naming rights agreement changed the name of the ballpark to Fluor Field at the West End.

Team: *Hagerstown Suns*

Affiliate: Washington Nationals (2007)

Principal Owner: Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer

[Team Website](#)

Stadium: Municipal Stadium

Date Built: 1931

[Facility Website](#)

Team: *Hickory Crawdads*

Affiliate: Pittsburgh Pirates (1999)

Principal Owner: Don Beaver, Luther Beaver, Charles Young (Hickory Baseball, Inc.)

[Team Website](#)

Stadium: L.P. Frans Stadium

Date Built: 1993

[Facility Website](#)

Team: *Kannapolis Intimidators*

Affiliate: Chicago White Sox (2001)

Principal Owner: Smith Family Baseball, Inc.

[Team Website](#)

Stadium: Fieldcrest Cannon Stadium

Date Built: 1995

Facility Cost (millions): \$6.8

[Facility Website](#)

UPDATE: The Kannapolis Intimidators reached an agreement with Rowan County to extend the lease agreement for Fieldcrest Cannon Stadium through 2010, with team options through 2015. The yearly payment for use of the ballpark has dropped from \$75,000 to \$56,000. The team is looking at a partnership with Rowan County to purchase Fieldcrest Cannon Stadium.

Team: *Lake County Captains*

Affiliate: Cleveland Indians (1991)

Principal Owner:

[Team Website](#)

Stadium: Classic Park

Date Built: 2003

Facility Cost (millions): \$20

[Facility Website](#)

Team: *Lakewood BlueClaws*

Affiliate: Philadelphia Phillies (2001)

Principal Owner: American Baseball Company, LLC

[Team Website](#)

Stadium: FirstEnergy Park

Date Built: 2001

[Facility Website](#)

Team: Lexington Legends

Affiliate: Houston Astros (2001)

Principal Owner: Lexington Professional Baseball Company, LLC.

[Team Website](#)

Stadium: Applebee's Park

Date Built: 2001

[Facility Website](#)

Team: Rome Braves

Affiliate: Atlanta Braves

Principal Owner: Atlanta Braves

[Team Website](#)

Stadium: State Mutual Stadium

Date Built: 2003

[Facility Website](#)

NAMING RIGHTS: Rome-based State Mutual Insurance Company purchased the naming rights to the stadium.

Team: Savannah Sand Gnats

Affiliate: New York Mets (2007)

Principal Owner: Hardball Capital

[Team Website](#)

Stadium: Grayson Stadium

Date Built: 1927

[Facility Website](#)

UPDATE: The Savannah Sand Gnats named John Katz as their new team President. Katz was previously the GM of the Salem Red Sox.

Team: West Virginia Power

Affiliate: Pittsburgh Pirates (2009)

Principal Owner: Alan Levin

[Team Website](#)

Stadium: Appalachian Power Park

Date Built: 2005

Facility Cost (millions): \$23

[Facility Website](#)

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