



## MINOR LEAGUE BASEBALL™

{Appendix 1.1, to [Sports Facility Reports, Volume 13](#)}

*Research completed as of July 17, 2012*

### INTERNATIONAL LEAGUE (AAA)

#### **Team: Buffalo Bisons**

**Affiliate:** New York Mets (2009)

**Principal Owner:** Robert E. Rich, Jr.

[Team Website](#)

**Stadium:** Coca-Cola Field

**Date Built:** 1988

**Facility Cost (\$/Mil):** \$42

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Fans experienced some new highlights on opening day in April 2012. Seventeen suites have been renovated and are available for rent and there is a new team shop. Additionally, new items on the menu include roast beef from Charlie the Butcher, Wardynski's Italian sausage, Sahlen's hot dogs, Head Stone hot sauce and Consumer's craft brews.

**NAMING RIGHTS:** In 2008, the Bisons agreed to a 10-year naming rights deal with the Coca-Cola Company.

## **Team: Charlotte Knights**

**Affiliate:** Chicago White Sox (1999)

**Principal Owner:** Bill Allen & Don Beaver

[Team Website](#)

**Stadium:** Knights Stadium

**Date Built:** 1990

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Knights were supposed to build a new park, but were delayed by several lawsuits. The park, which will be privately funded, is expected to take 18 to 22 months to complete and will cost roughly \$54 million. The county is requiring that construction begin before October 1, 2012, so that the stadium is ready for the 2014 season. Additionally, in June 2012, the county approved giving the Knights \$8 million towards the new stadium. The team had originally asked for \$11 million. The plan also calls for the Knights to receive \$7.25 million from Mecklenburg's hotel and motel occupancy tax. This tax is dedicated to tourism. The team still needs to find a way to finance its own costs.

**NAMING RIGHTS:** No naming rights agreements are currently in place, but the Knights are counting on a naming rights deal to help finance the new stadium.

## **Team: Columbus Clippers**

**Affiliate:** Cleveland Indians (2009)

**Principal Owner:** Franklin County, Ohio

[Team Website](#)

**Stadium:** Huntington Park

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$49

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** In February 2006, Huntington National Bank entered into a 23-year, \$12 million naming rights agreement for the Clippers' new ballpark to be called Huntington Park. Other major corporate sponsors include The Columbus Dispatch, paying \$6 million for scoreboard naming rights, and Nationwide Insurance & Nationwide Realty for concourse naming rights at a cost of \$6 million.

## **Team: Durham Bulls**

**Affiliate:** Tampa Bay Rays (1998)

**Principal Owner:** Capitol Broadcasting Co.

[Team Website](#)

**Stadium:** Durham Bulls Athletic Park

**Date Built:** 1995

**Facility Cost (\$/Mil):** \$16

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The ACC Baseball Tournament was held at Durham Bulls Athletic Park on May 25-29, 2011, the fifth time the tournament was held at the park. It will return to Athletic Park in 2013. The Bulls also struck a deal with Duke in 2010 to become the home stadium for Blue Devil baseball games.

**NAMING RIGHTS:** On April 5, 2007, the City of Durham voted to name Athletic Park's playing field "Goodmon Field" in honor of Jim Goodmon for his role in helping spark the revitalization of Durham's downtown. Goodmon is the President and CEO of Capital Broadcasting Company, the parent company of the Durham Bulls Baseball Club.

## **Team: Gwinnett Braves**

**Affiliate:** Atlanta Braves (1966)

**Principal Owner:** Atlanta Braves (Liberty Media)

[Team Website](#)

**Stadium:** Coolray Field

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$64

**Facility Financing:** The Gwinnett County incurred about \$77.5 million of debt that will be paid back over 30 years. Additionally, rental-car tax, as well as taxpayer money, has been earmarked to pay off stadium debt.

[Facility Website](#)

**NAMING RIGHTS:** In 2010, the Gwinnett Braves signed a 16-year, \$4.5 million naming rights agreement with Atlanta-based Coolray Heating & Cooling. The deal will expire in 2026.

## **Team: Indianapolis Indians**

**Affiliate:** Pittsburgh Pirates (2005)

**Principal Owner:** Indians, Inc.

[Team Website](#)

**Stadium:** Victory Field

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$20

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The Indians have not sold the naming rights to Victory Field. Instead, the stadium is called Victory Field to commemorate the U.S. victory in World War II.

## **Team: Lehigh Valley IronPigs**

**Affiliate:** Philadelphia Phillies (2007)

**Principal Owner:** Joseph Finley and Craig Stein

[Team Website](#)

**Stadium:** Coca-Cola Park

**Date Built:** 2008

**Facility Cost (\$/Mil):** \$49

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** There are now apps for iPhones and Androids that include pitch-by-pitch descriptions, live audio streaming of the team broadcast, schedules, IronPigs news, a ballpark diagram, social media integration, and the ability to order food from your seat.

**NAMING RIGHTS:** In 2007, the Lehigh Valley IronPigs signed a 10-year naming rights agreement with Coca Cola. Financial details were not disclosed.

## **Team: Louisville Bats**

**Affiliate:** Cincinnati Reds (2000)

**Principal Owner:** Louisville Baseball Club, Inc. (Rick Sweet)

[Team Website](#)

**Stadium:** Louisville Slugger Field

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$27.8 (initial), \$39 (final)

**Facility Financing:** The field was financed through a partnership between the City of Louisville, the Bats, Hillerich & Bradsby, the Brown Foundation, Humana Inc., and the Humana Foundation.

[Facility Website](#)

**UPDATE:** According to a study conducted by Forbes Magazine that was released in 2012, the Bats came in at number seven in a list of the most valuable teams in minor league baseball.

**NAMING RIGHTS:** Hillerich & Bradsby, makers of the famous Louisville Slugger baseball bat, paid \$2 million for lifetime naming rights to the Stadium.

## **Team: Norfolk Tides**

**Affiliate:** Baltimore Orioles (2007)

**Principal Owner:** Tides Baseball Club, LP

[Team Website](#)

**Stadium:** Harbor Park

**Date Built:** 1993

**Facility Cost (\$/Mil):** \$16

**Facility Financing:** Harbor Park was financed through rent from the Tides and revenue from non-sports events held at the park.

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Pawtucket Red Sox**

**Affiliate:** Boston Red Sox (1973)

**Principal Owner:** Pawtucket Red Sox Baseball Club Inc. (Ben Mondor)

[Team Website](#)

**Stadium:** McCoy Stadium

**Date Built:** 1942 (renovation in 1999)

**Facility Cost (\$/Mil):** \$1.2 (\$16 for renovation)

**Facility Financing:** \$500,000 for the original stadium came from the federal government's WPA program. The rest of the funding came from other sources.

[Facility Website](#)

**NAMING RIGHTS:** McCoy Stadium is named in honor of Thomas P. McCoy, former mayor of Pawtucket, Rhode Island. The stadium was dedicated on June 6, 1946 and re-dedicated on July 5, 1992.

## **Team: Rochester Red Wings**

**Affiliate:** Minnesota Twins (2003)

**Principal Owner:** Rochester Community Baseball, Inc.

[Team Website](#)

**Stadium:** Frontier Field

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$35.3

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Buffalo Bills' Linebacker Nick Barnett and Punter Brian Moorman signed autographs prior to a Redwings game in June 2012.

**NAMING RIGHTS:** In 1996, Frontier Telephone entered into a 20-year, \$3.5 million naming rights agreement.

## **Team: Scranton/Wilkes-Barre Yankees**

**Affiliate:** New York Yankees (2007)

**Principal Owner:** Lackawanna and Luzerne Counties & Mandalay Sports Entertainment

[Team Website](#)

**Stadium:** PNC Field

**Date Built:** 1989

**Facility Cost (\$/Mil):** \$25

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** PNC Field is currently undergoing demolition in preparation for renovations of the ballpark to be completed by 2013. The renovations will be paid for by the state, the Lackawanna County Stadium Authority and Mandalay Baseball Properties. Mandalay is reportedly in the process of buying the team and the Yankees. During construction, the team is playing their entire season on the road.

**NAMING RIGHTS:** On February 1, 2007, PNC Financial Services Group bought the naming rights to Lackawanna County Stadium from the county for nearly \$1.1 million through the 2009 season. PNC now has a yearly renewal option for up to an additional 7 years.

## **Team: Syracuse Chiefs**

**Affiliate:** Washington Nationals (2009)

**Principal Owner:** Community Owned Baseball Club of Central New York, Inc.

[Team Website](#)

**Stadium:** Alliance Bank Stadium

**Date Built:** 1997

**Facility Cost (\$/Mil):** \$16

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Alliance Bank Stadium will host the first ever Syracuse Beer Festival on September 15, 2012. Guests will be able to try beers from around the world as well as seasonal foods.

**NAMING RIGHTS:** In 2005, Alliance Bank signed a 20-year, \$2.8 million naming rights deal with the Syracuse Chiefs. The deal is set to expire after the 2025 season.

## **Team: Toledo Mud Hens**

**Affiliate:** Detroit Tigers (1987)

**Principal Owner:** Toledo Mud Hens Baseball Club, Inc.

[Team Website](#)

**Stadium:** Fifth Third Field

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$39.2

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The Toledo Mud Hens have a 15-year, \$5 million naming rights deal with Fifth Third Bank that will expire after the 2016 season.



## MEXICAN LEAGUE (AAA)

### **Team: Piratas de Campeche (Campeche Pirates)**

**Principal Owner:** Gabriel Escalante Castillo

[Team Website](#)

**Stadium:** Estadio Nelson Barrera Romellón

**Date Built:** 2001

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named after the Mexican League's home run king, Nelson Barrera.

### **Team: Dorados de Chihuahua (Chihuahua Golds)**

**Principal Owner:** Marcelo de los Santos Anaya

[Team Website](#)

**Stadium:** Estadio Chihuahua

**Date Built:** 2004

**NAMING RIGHTS:** N/A

### **Team: Vaqueros Laguna (Laguna Cowboys)**

**Principal Owner:** Ricardo Martin Bringas

[Team Website](#)

**Stadium:** Estadio Revolución

**Date Built:** 1932

[Facility Website](#)

**NAMING RIGHTS:** N/A

## **Team: Diablos Rojos del Mexico (Mexico City Red Devils)**

**Principal Owner:** Alfredo Harp Helú

[Team Website](#)

**Stadium:** Foro Sol

**Date Built:** 2000

[Facility Website](#)

**UPDATE:** Lady Gaga closed her Monster Ball Tour in May 2011 at Foro Sol in front of two sold out crowds. Miley Cyrus also performed for the first time in Mexico with her Gypsy Heart Tour in May 2011. Pearl Jam played at the stadium on November 24, 2011, as part of their 20th anniversary tour.

**NAMING RIGHTS:** N/A

## **Team: Petroleros de Minatitlan (Minatitlan Oilers)**

**Principal Owner:** N/A

[Team Website](#)

**Stadium:** Parque 18 de marzo de 1938

**Date Built:** 1992

[Facility Website](#)

**NAMING RIGHTS:** The stadium was named to commemorate the day when President Lázaro Cárdenas announced that the oil industry in Mexico would be nationalized.

## **Team: Acereros de Monclova (Monclova Steelers)**

**Principal Owner:** Donaciano Garza Gutierrez

[Team Website](#)

**Stadium:** Estadio Monclova

**Date Built:** 1974

[Facility Website](#)

**NAMING RIGHTS:** N/A

## **Team: Sultanes de Monterrey (Monterrey Sultans)**

**Principal Owner:** Jose Maiz Garcia

[Team Website](#)

**Stadium:** Estadio de Beisbol Monterrey

**Date Built:** 1990

[Facility Website](#)

**NAMING RIGHTS:** N/A

## **Team: Tecolotes de Nuevo Laredo (Nuevo Laredo Owls)**

**Principal Owner:** Victor Lozano Rendon

**Stadium:** Estadio Nuevo Laredo

**Date Built:** 2008

**UPDATE:** In March 2011, it was announced that the Tecolotes would not play the 2011-12 season, but may return for the 2013 season. The owner has been trying to sell the team to the City of León, Guanajuato.

**NAMING RIGHTS:** N/A

## **Team: Guerreros de Oaxaca (Oaxaca Warriors)**

**Principal Owner:** Luis Narchi Karam

[Team Website](#)

**Stadium:** Estadio de béisbol Eduardo Vasconcelos

**Date Built:** 1950

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named after former Governor of Oaxaca, Eduardo Vasconcelos.

## **Team: Pericos de Puebla (Puebla Parrots)**

**Principal Owner:** Ricardo Henaine Mezher

[Team Website](#)

**Stadium:** Parque Hermanos Serdán

**Date Built:** 1973

[Facility Website](#)

**NAMING RIGHTS:** N/A

## **Team: Broncos de Reynosa (Reynosa Broncos)**

**Principal Owner:** N/A

[Team Website](#)

**Stadium:** Estadio Adolfo López Mateos

**Date Built:** 1963

[Facility Website](#)

**NAMING RIGHTS:** The stadium was named after Adolfo López Mateos, who was President of Mexico from 1958–64.

## **Team: Tigres de Quintana Roo (Quintana Roo Tigers)**

**Principal Owner:** Carlos Peralta Quintero

[Team Website](#)

**Stadium:** Estadio Beto Ávila

**Date Built:** 1996

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named after former Mexican League and Major League Baseball star Beto Ávila.

## **Team: Saraperos de Saltillo (Saltillo Saraperos)**

**Principal Owner:** Juan Manuel Ley Lopez

[Team Website](#)

**Stadium:** Parque Francisco I. Madero

**Date Built:** 1963

[Facility Website](#)

**UPDATE:** The stadium was renovated in 2011.

**NAMING RIGHTS:** N/A

**Team: Olmecas de Tabasco (Tabasco Olmecs)**

**Principal Owner:** N/A

[Team Website](#)

**Stadium:** Parque Centenario 27 de febrero

**Date Built:** 1964

[Facility Website](#)

**NAMING RIGHTS:** N/A

**Team: Rojos del Aguila de Veracruz (Veracruz Red Eagles)**

**Principal Owner:** N/A

[Team Website](#)

**Stadium:** Parque Deportivo Universitario Beto Ávila

**Date Built:** 1992

[Facility Website](#)

**NAMING RIGHTS:** N/A

**Team: Leones de Yucatan (Yucatan Lions)**

**Principal Owner:** N/A

[Team Website](#)

**Stadium:** Estadio Kukulcán

**Date Built:** 1982

[Facility Website](#)

**NAMING RIGHTS:** N/A

## PACIFIC COAST LEAGUE (AAA)

### **Team: Albuquerque Isotopes**

**Affiliate:** Los Angeles Dodgers (2009)

**Principal Owner:** Albuquerque Baseball Club, LLC

[Team Website](#)

**Stadium:** Isotopes Park

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$30

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There are currently no naming rights agreements for Isotopes Park.

### **Team: Colorado Springs Sky Sox**

**Affiliate:** Colorado Rockies (1993)

**Principal Owner:** Elmore Group, LLC (David G. Elmore)

[Team Website](#)

**Stadium:** Security Service Field

**Date Built:** 1988 (Renovated in 2005)

**Facility Cost (\$/Mil):** \$3.7 (\$6.5 for the renovation)

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Security Service Credit Union entered into a 12-year naming rights agreement beginning in 2005. Terms of the deal were not disclosed.

### **Team: Fresno Grizzlies**

**Affiliate:** San Francisco Giants (1998)

**Principal Owner:** Fresno Baseball, LLC

[Team Website](#)

**Stadium:** Chukchansi Park

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$46

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** On September 13, 2006, the Fresno Grizzlies announced a 15-year, \$16 M naming rights deal for Grizzlies Stadium with Chukchansi Gold Resort & Casino to call the

stadium Chukchansi Park. The deal results in an obligation of \$1 million per year over the life of the agreement. In addition, \$1 million of the total investment will be funded in the first year for stadium capital improvements and deferred maintenance.

## **Team: Iowa Cubs**

**Affiliate:** Chicago Cubs (1981)

**Principal Owner:** Michael Gartner

[Team Website](#)

**Stadium:** Principal Park

**Date Built:** 1992

**Facility Cost (\$/Mil):** \$12

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** In August 2004, the Principal Financial Group, Inc. bought the naming rights to Sec Taylor Stadium for \$2.5M and changed the name to Principal Park. The playing field is known as Sec Taylor Field.

## **Team: Las Vegas 51s**

**Affiliate:** Toronto Blue Jays (2009)

**Principal Owner:** Stevens Baseball Group

[Team Website](#)

**Stadium:** Cashman Field

**Date Built:** 1983

**Facility Cost (\$/Mil):** \$26 (including 100,000 sq. ft. convention center and 1,954 seat theatre)

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The stadium was built in 1983 on land donated by James "Big Jim" Cashman, a Las Vegas community leader and Southern Nevada Pioneer. The stadium is named in his honor.

## **Team: Memphis Redbirds**

**Affiliate:** St. Louis Cardinals (1998)

**Principal Owner:** Global Spectrum (Subsidiary of the Philadelphia-based, Comcast Spectator)

[Team Website](#)

**Stadium:** AutoZone Park

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$46

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** AutoZone entered into a 25-year, \$4.7 million naming rights deal with the Memphis Redbirds that runs through the 2024 season.

## **Team: Nashville Sounds**

**Affiliate:** Milwaukee Brewers (2005)

**Principal Owner:** MFP Baseball (Frank Ward)

[Team Website](#)

**Stadium:** Herschel Greer Stadium

**Date Built:** 1978

**Facility Cost (\$/Mil):** \$1

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Herschel Greer Stadium was named for a prominent Nashville businessman who was the president of a previous minor league team that played in Nashville.

## **Team: New Orleans Zephyrs**

**Affiliate:** Miami Marlins (2009)

**Principal Owner:** Donald Beaver

[Team Website](#)

**Stadium:** Zephyr Field

**Date Built:** 1997

**Facility Cost (\$/Mil):** \$25

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There are currently no naming rights agreements in place.



## **Team: Oklahoma City RedHawks**

**Affiliate:** Houston Astros (2011)

**Principal Owner:** Mandalay Baseball Properties

[Team Website](#)

**Stadium:** Newcastle Field at Bricktown

**Date Built:** 1998

**Facility Cost (\$/Mil):** \$34.2

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** In April 2012, a naming rights agreement was entered into with Newcastle Casino, which is owned by the Chickasaw Nation.

## **Team: Omaha Storm Chasers (formerly the Omaha Royals)**

**Affiliate:** Kansas City Royals (1969)

**Principal Owner:** Warren Buffett

[Team Website](#)

**Stadium:** Werner Park

**Date Built:** 2011

**Facility Cost (\$/Mil):** \$36

**Facility Financing:** The 31-acre tract for the stadium and parking was donated by its owners to be the centerpiece of a new development. The county paid just over \$24.6 million for the stadium, and the team covered the rest.

[Facility Website](#)

**NAMING RIGHTS:** Werner Enterprises, a trucking and logistics firm and long-time sponsor of the team agreed to a naming rights deal for \$305,000 per year over 5 years, with an option to extend the deal.

## **Team: Reno Aces**

**Affiliate:** Arizona Diamondbacks (1998)

**Principal Owner:** SK Baseball, LLC

[Team Website](#)

**Stadium:** Aces Ballpark

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$50

**Facility Financing:** The stadium was publicly financed by the City of Reno.

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place for Aces Ballpark.

## **Team: Round Rock Express**

**Affiliate:** Texas Rangers (2011)

**Principal Owner:** Eddie Maloney, Nolan Ryan, Reese Ryan, Reid Ryan, Brad Sanders, Bret Sanders, and Don Sanders

[Team Website](#)

**Stadium:** The Dell Diamond

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$25

**Facility Financing:** The City of Round Rock contributed \$8.4 million from revenue bonds backed by their hotel-motel tax. The owners of the Round Rock Express, Ryan-Sanders Baseball, paid for the remainder of the stadium's construction cost.

[Facility Website](#)

**NAMING RIGHTS:** Dell Computers currently has a 15-year, \$2.5 million naming rights deal with the Express. The deal is set to expire after the 2014 season.

## **Team: Sacramento River Cats**

**Affiliate:** Oakland Athletics (2000)

**Principal Owner:** Sacramento River Cats Baseball Club, LLC

[Team Website](#)

**Stadium:** Raley Field

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$40

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Stadium changes were unveiled at the 2012 season opener. A new ticket plaza, beer garden, a preferred parking area and padded seats behind home plate were the most significant upgrades to the stadium.

**NAMING RIGHTS:** Raley's, a regional supermarket chain has a 20-year, \$15 million naming right deal with the River Cats.

## **Team: Salt Lake Bees**

**Affiliate:** Los Angeles Angels of Anaheim (2001)

**Principal Owner:** Larry Miller

[Team Website](#)

**Stadium:** Spring Mobile Ballpark

**Date Built:** 1994

**Facility Cost (\$/Mil):** \$22

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The Salt Lake Bees signed a naming rights agreement with Spring Mobile in 2009. The naming rights agreement will be a minimum of five years with options for fifteen years.

## **Team: Tacoma Rainiers**

**Affiliate:** Seattle Mariners (1995)

**Principal Owner:** Schlegel Sports Group (Kirby Schlegel)

[Team Website](#)

**Stadium:** Cheney Stadium

**Date Built:** 1960 (renovated in 2011)

**Facility Cost (\$/Mil):** \$.940 (\$30 for renovations)

**Facility Financing:** The stadium was publicly financed by the city, while Ben Cheney provided \$100,000 for cost overruns.

[Facility Website](#)

**NAMING RIGHTS:** The ballpark is named for Tacoma businessman Ben Cheney who was instrumental in bringing a Pacific Coast League team to Tacoma. In 2002, the City of Tacoma hired The Superlative Group, a Cleveland-based marketing company, to find corporate sponsors for the Tacoma Dome, the city's new convention center, Cheney Stadium, and the Broadway Center for the Performing Arts.

## **Team: Tucson Padres (formerly the Portland Beavers)**

**Affiliate:** San Diego Padres (2001)

**Principal Owner:** Jeff Moorad

[Team Website](#)

**Stadium:** Kino Veterans Memorial Stadium

**Date Built:** 1991

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** The stadium was built by Pima County as part of a multi-purpose sports complex. It was completely financed, and is still controlled by the Pima County Stadium District.

[Facility Website](#)

**NAMING RIGHTS:** The stadium was previously named for the local electric utility, Tucson Electric Power, until the agreement expired in 2010. There are no current naming rights deals.

## EASTERN LEAGUE (AA)

### **Team: Akron Aeros**

**Affiliate:** Cleveland Indians (1989)  
**Principal Owner:** Mike and Greg Agganis  
[Team Website](#)

**Stadium:** Canal Park  
**Date Built:** 1997  
**Facility Cost (\$/Mil):** \$31  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

### **Team: Altoona Curve**

**Affiliate:** Pittsburgh Pirates (1999)  
**Principal Owner:** Robert Lozinak  
[Team Website](#)

**Stadium:** People's Natural Gas Field  
**Date Built:** 1999  
**Facility Cost (\$/Mil):** \$12  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The stadium was renamed to People's Natural Gas Field in 2012.

**NAMING RIGHTS:** In January 2012, the Altoona Curve and People's Natural Gas entered into a naming rights agreement. The terms of the deal have not been released.

### **Team: Binghamton Mets**

**Affiliate:** New York Mets (1992)  
**Principal Owner:** David Maines, William Maines, George Scherer, and Michael Urda  
[Team Website](#)

**Stadium:** NYSEG Stadium  
**Date Built:** 1992  
**Facility Cost (\$/Mil):** \$4.5  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** New York State Electric and Gas has a naming rights agreement with the Binghamton Mets for its stadium. Terms of the deal were not disclosed.

## **Team: Bowie Baysox**

**Affiliate:** Baltimore Orioles (1993)

**Principal Owner:** Maryland Baseball Holding, LLC (Ken Young)

[Team Website](#)

**Stadium:** Prince George's Stadium

**Date Built:** 1994

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Erie SeaWolves**

**Affiliate:** Detroit Tigers (2001)

**Principal Owner:** Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer (Mandalay Sports Entertainment)

[Team Website](#)

**Stadium:** Jerry Uht Park

**Date Built:** 1995

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Longtime Erie resident and local benefactor Gerard T. "Jerry" Uht, Sr. established an endowment in 1995 with the Erie Community Foundation (ECF) to perpetually support the new downtown baseball stadium. In response to his generosity, the city named the stadium in his honor.

## **Team: Harrisburg Senators**

**Affiliate:** Washington Nationals (1991)

**Principal Owner:** Senators Partners, LLC

[Team Website](#)

**Stadium:** Metro Bank Park

**Date Built:** 1987

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In September 2011, Metro Bank Park was flooded by tropical storm Lee. Aside from the clubhouse taking on water, the park held up fairly well. Re-sodding was not necessary; however, re-seeding the field cost about \$20,000.

**NAMING RIGHTS:** Commerce Bank signed a 15-year, \$3.5 million naming rights deal with the Harrisburg Senators in 2004, and Riverside Stadium was renamed Commerce Bank Park. The ballpark was renamed Metro Bank Park after Commerce Bank changed its name.

## **Team: New Britain Rock Cats**

**Affiliate:** Minnesota Twins (1995)

**Principal Owner:** New Britain Baseball, Inc.

[Team Website](#)

**Stadium:** New Britain Stadium

**Date Built:** 1996

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: New Hampshire Fisher Cats**

**Affiliate:** Toronto Blue Jays (2003)  
**Principal Owner:** Arthur P. Solomon  
[Team Website](#)

**Stadium:** Northeast Delta Dental Stadium  
**Date Built:** 2005  
**Facility Cost (\$/Mil):** \$20  
**Facility Financing:** The stadium was privately financed.  
[Facility Website](#)

**UPDATE:** The 2011 Eastern League All-Star Game was hosted by the Fisher Cats on July 13, 2011.

**NAMING RIGHTS:** Beginning in 2011, the stadium is known as Northeast Delta Dental Stadium as part of a long-term partnership that includes, among other things, fundraising for the local Children's Hospital. Financial details were not disclosed.

## **Team: Portland Sea Dogs**

**Affiliate:** Boston Red Sox (2003)  
**Principal Owner:** Daniel Burke (Portland, Maine Baseball, Inc.)  
[Team Website](#)

**Stadium:** Hadlock Field  
**Date Built:** 1994  
**Facility Cost (\$/Mil):** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** Hadlock Field is named after Edson Hadlock, Jr., a baseball coach at Portland High School from 1950-1978.

## **Team: Reading Phillies**

**Affiliate:** Philadelphia Phillies (1967)  
**Principal Owner:** Philadelphia Phillies  
[Team Website](#)

**Stadium:** FirstEnergy Stadium  
**Date Built:** 1951 (renovations in 2011)  
**Facility Cost (\$/Mil):** \$.656 (\$10 for renovations)  
**Facility Financing:** The Stadium was publicly financed by the City of Reading.  
[Facility Website](#)



**UPDATE:** In June 2012, City Council approved the Reading Phillies' bid to refinance a \$3 million loan that helped pay for recent renovations.

**NAMING RIGHTS:** FirstEnergy signed a 15-year, \$2.25 million naming rights deal with the Reading Phillies in 2002.

## **Team: Richmond Flying Squirrels**

**Affiliate:** San Francisco Giants (2003)

**Principal Owner:** Lou DiBella

[Team Website](#)

**Stadium:** The Diamond

**Date Built:** 1985

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Trenton Thunder**

**Affiliate:** New York Yankees (2003)

**Principal Owner:** Garden State Baseball, LP

[Team Website](#)

**Stadium:** Samuel J. Plumeri Sr. Field at Mercer County Waterfront Park

**Date Built:** 1994

**Facility Cost (\$/Mil):** \$18.3

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## SOUTHERN LEAGUE (AA)

### **Team: Birmingham Barons**

**Affiliate:** Chicago White Sox (1986)

**Principal Owner:** Don Logan, Jeff Logan, and Stan Logan (Birmingham Barons, LLC)

[Team Website](#)

**Stadium:** Regions Park

**Date Built:** 1988

**Facility Cost (\$/Mil):** \$14.5

**Facility Financing:** The stadium was publicly financed by the City of Hoover.

[Facility Website](#)

**UPDATE:** The SEC baseball tournament is held at Regions Park every May.

**NAMING RIGHTS:** In March 2007, Regions Financial Corporation purchased the naming rights in a 9-season agreement that is set to expire after the 2015 calendar year. Details of an agreement between the Barons and Regions were not released, but the Barons agreed to pay the Hoover Park Board \$110,000 per year over 9 years for naming rights.

### **Team: Carolina Mudcats**

**Affiliate:** Cleveland Indians (2012)

**Principal Owner:** Steve Bryant (Carolina Mudcats Professional Baseball Club, Inc.)

[Team Website](#)

**Stadium:** Five County Stadium

**Date Built:** 1991

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Original Carolina Mudcats moved to Pensacola in 2010 becoming the Pensacola Blue Wahoos. Prior to the 2012 season, the Kinston Indians moved from Kinston to Zebulon and took on the old name, Carolina Mudcats.

**NAMING RIGHTS:** Five County Stadium is located in Wake County, N.C., but it is in close proximity to the intersection of the county lines between Wake, Franklin, Nash, and Johnston Counties. Those four counties, along with nearby Wilson County, are the "Five Counties" that the stadium is named after.

## **Team: Chattanooga Lookouts**

**Affiliate:** Los Angeles Dodgers (2009)

**Principal Owner:** Frank Burke, Daniel Burke, and Charles Eshbach

[Team Website](#)

**Stadium:** AT&T Field

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$10

**Facility Financing:** Privately Financed

[Facility Website](#)

**NAMING RIGHTS:** BellSouth entered into a 10-year, \$1 million deal with the Chattanooga Lookouts in 2000 for the naming rights to their new stadium. On March 15, 2007, the Lookouts unveiled a new name and logo for their ballpark. The name of the ballpark was changed from BellSouth Park to AT&T Field to reflect the merger between AT&T and BellSouth Corp. No information on an extension to the deal has been released, but the stadium name remains unchanged.

## **Team: Huntsville Stars**

**Affiliate:** Milwaukee Brewers (1999)

**Principal Owner:** Miles Prentice

[Team Website](#)

**Stadium:** Joe W. Davis Stadium

**Date Built:** 1985

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Joe W. Davis Stadium is named after Joe Davis, the longtime mayor of Huntsville, Alabama, who was instrumental in gaining support for the stadium's construction and subsequent moving of the Nashville, Tennessee Double-A baseball franchise to Huntsville.

## **Team: Jackson Generals**

**Affiliate:** Seattle Mariners (2007)

**Principal Owner:** David Freeman and Reese Smith

[Team Website](#)

**Stadium:** Pringles Park

**Date Built:** 1998

**Facility Cost (\$/Mil):** \$8

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In June 2011, Pringles Park hosted the 2011 Southern League Home Run Derby and All-Star Game. It will also host the Ohio Valley Conference baseball tournament through 2012.

**NAMING RIGHTS:** Proctor & Gamble signed a 15-year, \$1.2 million naming rights deal with the then West Tenn Diamond Jaxx in 1998. Proctor & Gamble named the new Stadium Pringles Park after its Pringles potato chips product. It was the first naming rights deal on the AA level.

## **Team: Jacksonville Suns**

**Affiliate:** Miami Marlins (2009)

**Principal Owner:** Peter Bragan, Sr.

[Team Website](#)

**Stadium:** The Baseball Grounds of Jacksonville

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$34

**Facility Financing:** The stadium was publicly financed by the City of Jacksonville through taxes as part of the "Better Jacksonville Plan."

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Mississippi Braves**

**Affiliate:** Atlanta Braves (1984)

**Principal Owner:** Atlanta Braves (Liberty Media)

[Team Website](#)

**Stadium:** Trustmark Park

**Date Built:** 2005

**Facility Cost (\$/Mil):** \$28

**Facility Financing:** The Park was built with private money as a part of a large mixed-use development.

[Facility Website](#)

**NAMING RIGHTS:** Trustmark entered into a naming rights agreement with the Mississippi Braves for their new stadium in 2005, the stadium is called Trustmark Park. The agreement is for 15 years, but the price paid by Trustmark is unknown.

## **Team: Mobile BayBears**

**Affiliate:** Arizona Diamondbacks (2007)

**Principal Owner:** Mike Savit (HWS Group)

[Team Website](#)

**Stadium:** Hank Aaron Stadium

**Date Built:** 1997

**Facility Cost (\$/Mil):** \$8

**Facility Financing:** The franchise owner, Eric Margenau, paid \$4M and the City of Mobile matched the contribution.

[Facility Website](#)

**NAMING RIGHTS:** Hank Aaron Stadium is named after Mobile native Hank Aaron, MLB's former all-time home run leader.

## **Team: Montgomery Biscuits**

**Affiliate:** Tampa Bay Rays (2004)

**Principal Owner:** Tom Dickson & Sherrie Myers (Montgomery Professional Baseball, LLC)

[Team Website](#)

**Stadium:** Montgomery Riverwalk Stadium

**Date Built:** 2004

**Facility Cost (\$/Mil):** \$26

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Pensacola Blue Wahoos**

**Affiliate:** Cincinnati Reds (2012)

**Principal Owner:** Quint Studer & Rishy Studer

[Team Website](#)

**Stadium:** Vince J. Whibbs Sr. Community Maritime Park

**Date Built:** 2012

**Facility Cost (\$/Mil):** \$18.5

**Facility Financing:** A public/private partnership received \$56 million to pay for the entire mixed-use development project. \$45.6 million came from bonds. Most of the bonds issued were a part of the “Build America Bonds” program.

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named after former Pensacola Mayor and activist for the Community Maritime Park project, Vincent John Whibbs, Sr.

## **Team: Tennessee Smokies**

**Affiliate:** Chicago Cubs (2007)

**Principal Owner:** SPBC, LLC

[Team Website](#)

**Stadium:** Smokies Park

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$20

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## [TEXAS LEAGUE \(AA\)](#)

### **Team: Arkansas Travelers**

**Affiliate:** Los Angeles Angels of Anaheim (2001)

**Principal Owner:** Arkansas Travelers Baseball, Inc.

[Team Website](#)

**Stadium:** Dickey-Stephens Park

**Date Built:** 2007

**Facility Cost (\$/Mil):** \$40.4

**Facility Financing:** The ballpark was funded by a North Little Rock voter-approved one-cent sales tax.

[Facility Website](#)

**NAMING RIGHTS:** Little Rock financier Warren Stephens donated an 11-acre plot of land for the ballpark and named it in honor of two pairs of baseball-loving brothers: Stephens Inc. founders Jack and Witt Stephens, and Hall of Fame Catcher Bill Dickey and his brother Skeeter, also a former Major League ballplayer. Both Dickey brothers worked for Stephens Inc. following their baseball careers.

### **Team: Corpus Christi Hooks**

**Affiliate:** Houston Astros (2000)

**Principal Owner:** Nolan Ryan, Reid Ryan, Don Sanders, Reese Ryan, Eddie Maloney, Bret Sanders, Brad Sanders, and Jay Miller

[Team Website](#)

**Stadium:** Whataburger Field

**Date Built:** 2005

**Facility Cost (\$/Mil):** \$27.7

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Whataburger, Inc. entered into a 15-year naming rights deal with the Corpus Christi Hooks beginning in 2005. Financial details were not disclosed.

## **Team: Frisco RoughRiders**

**Affiliate:** Texas Rangers (2003)

**Principal Owner:** Ken Stickney (Mandalay Sports Entertainment)

[Team Website](#)

**Stadium:** Dr Pepper Ballpark

**Date Built:** 2003

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Dr Pepper Snapple Group entered into a 10-year naming rights deal with the Frisco RoughRiders in 2004 to name the Stadium Dr Pepper/Seven Up Ballpark. Financial terms of the deal were not disclosed. On March 31, 2006, the beverage company and the RoughRiders announced that the name Dr Pepper/Seven Up Ballpark was changing to Dr Pepper Ballpark.

## **Team: Midland RockHounds**

**Affiliate:** Oakland Athletics (1999)

**Principal Owner:** Miles Prentice and Bob Richmond

[Team Website](#)

**Stadium:** Citibank Ballpark

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$45

**Facility Financing:** \$39 million in bonds backed by a quarter-cent city sales tax increase funded most of the project.

[Facility Website](#)

**NAMING RIGHTS:** In 2002, First American Bank entered into a naming rights deal for the new ballpark. The terms of the deal were not disclosed. The venue's name was changed to Citibank Ballpark in 2005 when Citibank bought First American Bank.



## **Team: Northwest Arkansas Naturals**

**Affiliate:** Kansas City Royals (1995)

**Principal Owner:** Rich Products Corp.

[Team Website](#)

**Stadium:** Arvest Ballpark

**Date Built:** 2008

**Facility Cost (\$/Mil):** \$32

**Facility Financing:** Arvest Ballpark was financed by \$50 million in voter-approved bonds.

[Facility Website](#)

**NAMING RIGHTS:** On September 15, 2007, the Naturals announced they had reached a 10-year agreement with a 10-year option for renewal with Arvest Bank to name the stadium Arvest Ballpark.

## **Team: San Antonio Missions**

**Affiliate:** San Diego Padres (2007)

**Principal Owner:** David G. Elmore (Elmore Sports Group)

[Team Website](#)

**Stadium:** Nelson W. Wolff Municipal Stadium

**Date Built:** 1994

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The stadium hosted the Texas League All-Star Game in June 2011.

**NAMING RIGHTS:** The stadium is named after Nelson W. Wolff, a former Texas legislator and San Antonio council member and mayor. Currently, Wolff is the County Judge for Bexar County.

## **Team: Springfield Cardinals**

**Affiliate:** St. Louis Cardinals (2005)

**Principal Owner:** St. Louis Cardinals

[Team Website](#)

**Stadium:** Hammons Field

**Date Built:** 2004

**Facility Cost (\$/Mil):** \$32

**Facility Financing:** The stadium was funded entirely by John Q. Hammons.

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named after John Q. Hammons, who funded the ballpark.

## **Team: Tulsa Drillers**

**Affiliate:** Colorado Rockies (2003)

**Principal Owner:** Chuck Lamson

[Team Website](#)

**New Stadium:** ONEOK Field

**Date Built:** 2010

**Facility Cost (\$/Mil):** \$60

**Facility Financing:** The Tulsa Stadium Trust provided \$25 million in bonds, the Driller's lease provided \$5 million, and private donors contributed \$30 million.

[Facility Website](#)

**UPDATE:** In September 2011, the 2011 Susan G. Komen Race for the Cure Tulsa was held at ONEOK Field.

**NAMING RIGHTS:** The naming rights to the new ballpark were purchased by the natural gas company ONEOK. The agreement spans for 20 years and is reportedly worth \$5 million.

## CALIFORNIA LEAGUE (ADVANCED A)

### **Team: Bakersfield Blaze**

**Affiliate:** Cincinnati Reds (2011)

**Principal Owner:** D.G. Elmore

[Team Website](#)

**Stadium:** Sam Lynn Ballpark

**Date Built:** 1941

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The ballpark got a few upgrades before opening day in 2012. The owners spent around \$200,000 on improvements that include a re-surfaced parking lot, refurbished restrooms, new fencing, picnic area improvements, a new beer patio, and press box improvements, among others.

**NAMING RIGHTS:** The ballpark is named after Sam Lynn, former owner of the Coca-Cola Bottling plant in Bakersfield during the 1930s. Lynn's financial support of the Bakersfield Coca-Cola's, a semi-pro baseball team, along with other youth leagues, increased baseball's popularity in San Joaquin Valley.

### **Team: High Desert Mavericks**

**Affiliate:** Seattle Mariners (2007)

**Principal Owner:** Bobby Brett

[Team Website](#)

**Stadium:** Stater Bros. Stadium

**Date Built:** 1991

**Facility Cost (\$/Mil):** \$6.5

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Prior to the 2006 season, the Adelanto City Council decided to honor Stater Bros. by changing the stadium's name from Maverick Stadium to Stater Bros. Stadium in recognition of the regional grocery chain, which built the first major retail center in Adelanto. Stater Bros. paid for the new sign above the stadium's main entrance.

## **Team: Inland Empire 66ers**

**Affiliate:** Los Angeles Angels of Anaheim (2011)

**Principal Owner:** David G. Elmore & Donna Tuttle (Elmore Sports Group)

[Team Website](#)

**Stadium:** San Manuel Stadium

**Date Built:** 1996

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The stadium became “San Manuel Stadium” in March 2012.

**NAMING RIGHTS:** The San Manuel Tribe bought the naming rights to the stadium in March 2012. Details have not been released.

## **Team: Lake Elsinore Storm**

**Affiliate:** San Diego Padres (2001)

**Principal Owner:** Gary Jacobs

[Team Website](#)

**Stadium:** The Diamond

**Date Built:** 1994

**Facility Cost (\$/Mil):** \$22

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Lancaster JetHawks**

**Affiliate:** Houston Astros (2009)

**Principal Owner:** Peter Carfagna

[Team Website](#)

**Stadium:** Clear Channel Stadium

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$14.5

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** In 2005, Clear Channel Communications entered into a 10-year, \$770,000 naming rights deal with the JetHawks and the City of Lancaster. The City of Lancaster and the JetHawks will divide the revenue from the deal equally. The deal is set to expire in 2014.

## **Team: Modesto Nuts**

**Affiliate:** Colorado Rockies (2005)

**Principal Owner:** Michael Savit (HWS Sports IV)

[Team Website](#)

**Stadium:** John Thurman Field

**Date Built:** 1955

**Facility Cost (\$/Mil):** \$3.93

**Facility Financing:** Publicly financed by the City of Modesto

[Facility Website](#)

**NAMING RIGHTS:** Originally named Del Webb Field, the Modesto ballpark was renamed for State Assemblyman John Thurman in 1983. In 2007, the Nuts began pursuing a naming rights sponsor for the stadium. The Nuts would retain 60% of the naming rights fee, and the city, which has final approval over the stadium name, would receive 40%.

## **Team: Rancho Cucamonga Quakes**

**Affiliate:** Los Angeles Dodgers (2011)

**Principal Owner:** Bobby Brett and George Brett

[Team Website](#)

**Stadium:** The Epicenter

**Date Built:** 1993

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: San Jose Giants**

**Affiliate:** San Francisco Giants (1988)

**Principal Owner:** Progress Sports Management

[Team Website](#)

**Stadium:** Municipal Stadium

**Date Built:** 1942

**Facility Cost (\$/Mil):** \$.080

**Facility Financing:** Publicly financed as part of President Franklin Roosevelt's Work Progress Administration (WPA).

[Facility Website](#)

**UPDATE:** As of June 2012, the San Jose Giants are suing the city over land being saved for a potential move by the Oakland A's to San Jose. Before the city agrees to spend \$85,000 in maintenance on Municipal Stadium, councilmembers want to know how much Giants owners are spending to sue the city.

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Stockton Ports**

**Affiliate:** Oakland Athletics (2005)

**Principal Owner:** Tom Volpe (7th Inning Stretch, LLC)

[Team Website](#)

**Stadium:** Stockton Ballpark ("Banner Island Ballpark")

**Date Built:** 2005

**Facility Cost (\$/Mil):** \$23.9

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** On June 27, 2012 it was announced that the California Collegiate Athletic Association Baseball Championship would be returning to Banner Island Park in 2013. Additionally, the 2013 WCC Championship will also be held at the park.

**NAMING RIGHTS:** The City of Stockton owns the naming rights of the ballpark and has been trying to find a naming rights sponsor since the ballpark opened. As of June 2012, the ballpark remains without a corporate name.

The name "Banner Island Ballpark" is actually an unofficial name that is used among fans and the administration of the Stockton Ports. Until the rights are sold, the stadium is officially known as the Stockton Ballpark.

## **Team: Visalia Rawhide**

**Affiliate:** Arizona Diamondbacks (2007)

**Principal Owner:** Tom Seidler and Kevin O'Malley

[Team Website](#)

**Stadium:** Recreation Park

**Date Built:** 1946 (renovation in 2009)

**Facility Cost (\$/Mil):** N/A (\$11.6 for renovation)

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## CAROLINA LEAGUE (ADVANCED A)

### **Team: Frederick Keys**

**Affiliate:** Baltimore Orioles (1989)

**Principal Owner:** Maryland Baseball Holding, LLC.

[Team Website](#)

**Stadium:** Harry Grove Stadium

**Date Built:** 1990

**Facility Cost (\$/Mil):** \$3

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The City of Frederick, Maryland, owns the stadium and is responsible for its maintenance. Due to the slumping economy, the city sent a Request for Proposals (RFP) in early 2011 in the hopes of finding a new tenant to help ease the financial burden. The Keys currently pay \$30,000 in rent. The city wanted to raise it to \$50,000 but was unable to do so. In September 2011, a 10-year lease was approved that will keep the Keys playing at Harry Grove Stadium through the 2021 season.

**NAMING RIGHTS:** The family of Harry Groves, one of the founders of the Frederick Hustlers, donated \$250,000 for the construction of the ballpark. The Frederick Hustlers were a professional baseball team that played between 1915 and WWII.

### **Team: Lynchburg Hillcats**

**Affiliate:** Atlanta Braves (2011)

**Principal Owner:** Lynchburg Baseball Corp.

[Team Website](#)

**Stadium:** Calvin Falwell Field

**Date Built:** 1939

**Facility Cost (\$/Mil):** \$0.289

**Facility Financing:** The City of Lynchburg paid \$189,000, while \$100,000 came from the Work Progress Administration as part of President Roosevelt's New Deal.

[Facility Website](#)

**NAMING RIGHTS:** The ballpark was named in honor of Calvin Falwell, former President of the Lynchburg Baseball Corp.



## **Team: Myrtle Beach Pelicans**

**Affiliate:** Texas Rangers (2011)

**Principal Owner:** Myrtle Beach Pelicans LP (Chuck Greenberg)

[Team Website](#)

**Stadium:** TicketReturn.com Field at Pelicans Ballpark

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$13

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** In April 2012, TicketReturn.com signed a one-year naming rights deal with the facility.

## **Team: Potomac Nationals**

**Affiliate:** Washington Nationals (2005)

**Principal Owner:** Art Silber

[Team Website](#)

**Stadium:** G. Richard Pfitzner Stadium

**Date Built:** 1984

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Potomac Nationals are working with Prince William County to build a new stadium. The location was chosen in April 2012. The new stadium will be paid for by Art Silber and is expected to cost \$25 million. The total cost of the project is expected to be \$50 million when parking and other costs are considered. Silber also expects there to be a 2-year, \$20 million naming rights agreement for the new stadium. The stadium should be ready for the 2014 season.

**NAMING RIGHTS:** The ballpark was originally named Davis Ford Park, then renamed William County Stadium, and finally, in 1995, named G. Richard Pfitzner Stadium. Pfitzner was influential in moving the team from Alexandria to Prince William County.

## **Team: Salem Red Sox**

**Affiliate:** Boston Red Sox (2009)

**Principal Owner:** Fenway Sports Group

[Team Website](#)

**Stadium:** Lewis-Gale Field at Salem Memorial Baseball Stadium

**Date Built:** 1995

**Facility Cost (\$/Mil):** \$10.1

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The naming rights to the ballpark were sold to Lewis-Gale Hospital in 2006.

## **Team: Wilmington Blue Rocks**

**Affiliate:** Kansas City Royals (2007)

**Principal Owner:** Matt Minker and Tom Palmer

[Team Website](#)

**Stadium:** Daniel S. Frawley Stadium

**Date Built:** 1993

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Daniel S. Frawley Stadium is named after the mayor who helped bring the Blue Rocks to Wilmington.

## **Team: Winston-Salem Dash**

**Affiliate:** Chicago White Sox (1997)

**Principal Owner:** Billy Prim and Andrew Phillipowski

[Team Website](#)

**Stadium:** BB&T Ballpark

**Date Built:** 2010

**Facility Cost (\$/Mil):** \$47

**Facility Financing:** The facility was partly paid for with public funds and the naming rights agreement was crucial to being able to pay back the debt.

[Facility Website](#)

**UPDATE:** In April 2012, the city council approved plans for a 200-unit apartment complex near the park. The apartments are the first residential component of the mixed-use development being built around the facility.

**NAMING RIGHTS:** BB&T has signed a 15-year deal for the naming rights to BB&T Ballpark that is set to expire after 2024. Terms of the agreement were not disclosed.

## FLORIDA STATE LEAGUE (ADVANCED A)

### **Team: Bradenton Marauders**

**Affiliate:** Pittsburgh Pirates (2010)

**Principal Owner:** Pittsburgh Pirates

[Team Website](#)

**Stadium:** McKechnie Field

**Date Built:** 1923 (renovated in 1991-93)

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In February 2012, it was announced that the stadium might be getting some upgrades before the 2013 spring training season for the Pittsburgh Pirates. The city may invest \$8 million for improvements including new seating, a tiki bar, a boardwalk around the stadium, restroom improvements, and more concession stands.

**NAMING RIGHTS:** The stadium is named after a Pittsburgh native and former Bradenton resident: Hall of Fame manager Bill McKechnie. The stadium was originally built in 1923 and was renovated in 1991-93.

### **Team: Brevard County Manatees**

**Affiliate:** Milwaukee Brewers (2005)

**Principal Owner:** Tom Winters, Dewight Titus, and Charlie Baumann

[Team Website](#)

**Stadium:** Space Coast Stadium

**Date Built:** 1994

**Facility Cost (\$/Mil):** \$6.2

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** It was announced in the spring of 2012 that the Washington Nationals, who use Space Coast for spring training, may relocate as early as 2014.

**NAMING RIGHTS:** The stadium received its name in honor of NASA's achievements and because of its proximity to the Kennedy Space Center.

## **Team: Charlotte Stone Crabs**

**Affiliate:** Tampa Bay Rays (2007)

**Principal Owner:** Ripken Baseball

[Team Website](#)

**Stadium:** Charlotte Sports Park

**Date Built:** 1988 (renovation in 2009)

**Facility Cost (\$/Mil):** N/A (\$27 for the renovation)

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is no current naming rights agreement in place, after a deal with The Mosaic Company was deferred in the face of strong public opposition.

## **Team: Clearwater Threshers**

**Affiliate:** Philadelphia Phillies (1985)

**Principal Owner:** Philadelphia Phillies

[Team Website](#)

**Stadium:** Bright House Field

**Date Built:** 2004

**Facility Cost (\$/Mil):** \$25

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In June 2012, tropical storm Debby completely flooded the field.

**NAMING RIGHTS:** Florida-based cable company Bright House Networks paid \$1.7 million in 2004 for the naming rights to the stadium in a ten-year deal.

## **Team: Daytona Cubs**

**Affiliate:** Chicago Cubs (1993)

**Principal Owner:** Big Game Florida, LLC

[Team Website](#)

**Stadium:** Jackie Robinson Ballpark (“The Jack”)

**Date Built:** 1914

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In June 2012, a \$1.3 million renovation of The Jack was announced. Additionally, a proposed 10-year lease should go to the City Commission by late July or early August that would keep the Cubs at The Jack through 2023.

**NAMING RIGHTS:** The stadium is named after Jackie Robinson, the first African-American to play in the major leagues. Daytona Beach was the first city to allow Robinson to play during spring training in 1946.

## **Team: Dunedin Blue Jays**

**Affiliate:** Toronto Blue Jays (1987)  
**Principal Owner:** Toronto Blue Jays  
[Team Website](#)

**Stadium:** Florida Auto Exchange Stadium  
**Date Built:** 1990  
**Facility Cost (\$/Mil):** \$2.4  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** In 2011, a local used car dealership entered into a naming rights agreement that will pay the city \$181,000 annually through 2017.

## **Team: Fort Myers Miracle**

**Affiliate:** Minnesota Twins (1993)  
**Principal Owner:** Marvin Goldklang (Greater Miami Baseball Club, LP)  
[Team Website](#)

**Stadium:** Bill Hammond Stadium  
**Date Built:** 1991  
**Facility Cost (\$/Mil):** \$14  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In July 2012, the Minnesota Twins announced that they want to rename Hammond stadium. They also want player dormitories built next to the stadium. Lee County Sports Authority Director, Jeff Mielke, said that the county will unfortunately have to let the team rename the stadium and keep the profits. However, there is no guarantee that player dorms will be built. The dorms would be part of a \$45 million renovation of the stadium.

**NAMING RIGHTS:** The stadium is currently named in honor of former Lee County Commissioner, Bill Hammond, who was instrumental in getting the Lee County Sports Complex built to draw the Twins from their previous spring training facility in Orlando, Florida.

## **Team: Jupiter Hammerheads**

**Affiliate:** Miami Marlins (1998)

**Principal Owner:** Miami Marlins

[Team Website](#)

**Stadium:** Roger Dean Stadium

**Date Built:** 1998

**Facility Cost (\$/Mil):** \$28

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal through 2017.

## **Team: Lakeland Flying Tigers**

**Affiliate:** Detroit Tigers (1967)

**Principal Owner:** Detroit Tigers

[Team Website](#)

**Stadium:** Joker Marchant Stadium

**Date Built:** 1966 (renovated in 2003)

**Facility Cost (\$/Mil):** N/A (\$11 for renovations)

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Joker Marchant Stadium is named in honor of the late Joker Marchant, Lakeland's former Parks and Recreation Director.

## **Team: Palm Beach Cardinals**

**Affiliate:** St. Louis Cardinals (2003)

**Principal Owner:** St. Louis Cardinals

[Team Website](#)

**Stadium:** Roger Dean Stadium

**Date Built:** 1998

**Facility Cost (\$/Mil):** \$28

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal through 2017.

## **Team: St. Lucie Mets**

**Affiliate:** New York Mets (1988)

**Principal Owner:**

[Team Website](#)

**Stadium:** Tradition Field

**Date Built:** 1988

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Core Communities, LLC, purchased the naming rights to the stadium in a ten-year deal. The stadium is named after the company's Town of Tradition, a community planned near the stadium.

## **Team: Tampa Yankees**

**Affiliate:** New York Yankees

**Principal Owner:** New York Yankees

[Team Website](#)

**Stadium:** George M. Steinbrenner Field

**Date Built:** 1996

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named after the late New York Yankees owner George Steinbrenner.



## MIDWEST LEAGUE (A)

### **Team: Beloit Snappers**

**Affiliate:** Minnesota Twins (2005)

**Principal Owner:** Beloit Professional Baseball Association, Inc.

[Team Website](#)

**Stadium:** Harry C. Pohlman Field

**Date Built:** 1982

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named after Harry C. Pohlman, a long-time coach in the Beloit school system and in American Legion baseball. Pohlman was also an original member of the Beloit Brewers Board of Directors.

### **Team: Burlington Bees**

**Affiliate:** Oakland Athletics (2011)

**Principal Owner:** City of Burlington, Iowa

[Team Website](#)

**Stadium:** Community Field

**Date Built:** 1947 (rebuilt in 1973)

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

### **Team: Cedar Rapids Kernels**

**Affiliate:** Los Angeles Angels of Anaheim

**Principal Owner:** Cedar Rapids Baseball Club, Inc.

[Team Website](#)

**Stadium:** Perfect Game Field at Veterans Memorial Stadium

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$16.49

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The City of Cedar Rapids owns Veterans Memorial Stadium and chose its name to honor veterans of all U.S. wars. In 2009, Perfect Game USA announced a five-year naming rights deal with the Kernels. Details were not released, but the deal extends through the 2013 season.

## **Team: Clinton LumberKings**

**Affiliate:** Seattle Mariners (2009)

**Principal Owner:** N/A

[Team Website](#)

**Stadium:** Ashford University Field

**Date Built:** 1937

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Ashford University bought the naming rights to the stadium in 2011. The deal extends through 2014.

## **Team: Dayton Dragons**

**Affiliate:** Cincinnati Reds (2000)

**Principal Owner:** Mandalay Sports Entertainment

[Team Website](#)

**Stadium:** Fifth Third Field

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$22

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Ohio-based Fifth Third Bank purchased the naming rights to the Dragons' home stadium in 2000 for twenty years, totaling \$4.5 million.

## **Team: Fort Wayne TinCaps**

**Affiliate:** San Diego Padres (1999)

**Principal Owner:** Hardball Capital

[Team Website](#)

**Stadium:** Parkview Field

**Date Built:** 2009

**Facility Cost (\$/Mil)** \$30

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Parkview was honored by PETA in 2012 for its selection of meat-free, dairy-free and vegan meals.

**NAMING RIGHTS:** Hardball Capital bought the naming rights to the stadium in 2008 for \$3 million over 10 years.

## **Team: Great Lakes Loons**

**Affiliate:** Los Angeles Dodgers (2006)

**Principal Owner:** Michigan Baseball Foundation

[Team Website](#)

**Stadium:** Dow Diamond

**Date Built:** 2007

**Facility Cost (\$/Mil)** \$33

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Dow Chemical donated the land for the stadium and purchased naming rights. The name Dow Diamond refers both to the slang for the playing surface and the red diamond in Dow's logo.

## **Team: Kane County Cougars**

**Affiliate:** Kansas City Royals (2011)

**Principal Owner:** Cougar Baseball Partnership/American Sports Enterprises, Inc.

[Team Website](#)

**Stadium:** Fifth Third Ballpark

**Date Built:** 1991

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Fifth Third Bank bought naming rights to the stadium in December 2011. The deal is for five years.

## **Team: Lansing Lugnuts**

**Affiliate:** Toronto Blue Jays (2005)

**Principal Owner:** Tom Dickson (Take Me Out to the Ballgame, LLC)

[Team Website](#)

**Stadium:** Cooley Law School Stadium

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$12.8

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** In February 2010, Cooley Law School agreed to \$1.485 million for an 11-year contract of the naming rights to the stadium with the City of Lansing and the Lansing Lugnuts.

## **Team: Peoria Chiefs**

**Affiliate:** Chicago Cubs (2005)

**Principal Owner:** Peoria Chiefs Community Baseball Club, LLC

[Team Website](#)

**Stadium:** O'Brien Field

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$16

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** In 2001, O'Brien Automotive Group agreed to a seven-year deal, with an option for five additional years, for \$150,000 a year. O'Brien Automotive Group did not exercise their naming rights option at the end of the 2008 season. The ballpark is still named O'Brien Field while the Chiefs attempt to find a new sponsor.

## **Team: Quad Cities River Bandits**

**Affiliate:** St. Louis Cardinals

**Principal Owner:** Main Street Iowa

[Team Website](#)

**Stadium:** Modern Woodmen Park

**Date Built:** 1931 (renovated in 2004)

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** In December 2007, Modern Woodmen of America purchased the naming rights to the facility for ten years for \$2 million.

## **Team: South Bend Silver Hawks**

**Affiliate:** Arizona Diamondback (1997)

**Principal Owner:** South Bend Professional Baseball Club, LLC

[Team Website](#)

**Stadium:** Stanley Coveleski Regional Stadium

**Date Built:** 1987

**Facility Cost (\$/Mil):** \$11

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The stadium underwent major renovations before the 2012 season. The renovations included a larger entryway to the stadium, a new Fun Zone for children, and new outdoor suites.

**NAMING RIGHTS:** The stadium is named for Stan Coveleski, the Hall of Fame pitcher who once lived in South Bend.

## **Team: West Michigan Whitecaps**

**Affiliate:** Detroit Tigers

**Principal Owner:** Lew Chamberlin and Denny Baxter (Whitecaps Professional Baseball, LLP)

[Team Website](#)

**Stadium:** Fifth Third Ballpark

**Date Built:** 1994

**Facility Cost (\$/Mil)** \$6

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Prior to the 2012 season, the ballpark underwent some renovations. Most notably, a new video board was installed.

**NAMING RIGHTS:** Fifth Third Bank agreed to a ten-year naming rights extension that runs through 2021. The terms of the agreement were not disclosed.

## **Team: Wisconsin Timber Rattlers**

**Affiliate:** Milwaukee Brewers (2009)

**Principal Owner:** Craig Dickman

[Team Website](#)

**Stadium:** Time Warner Cable Field at Fox Cities Stadium

**Date Built:** 1995

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In June 2012, the team announced that the stadium would get a facelift. Renovations include adding a second level to the stadium that will house six new suites as well as a banquet hall. Renovations are expected to be completed prior to the 2013 season.

It has been reported that Fox Cities Convention and Visitors Bureau will contribute \$400,000 to the project if the Grand Chute Town Board approves.

**NAMING RIGHTS:** In March 2007, Time Warner Cable entered into a ten-year agreement for the naming rights to the Wisconsin Timber Rattlers' home playing field. Financial terms of the agreement were not disclosed.

## **SOUTH ATLANTIC LEAGUE (A)**

### **Team: Asheville Tourists**

**Affiliate:** Colorado Rockies (1994)

**Principal Owner:** Palace Sports and Entertainment

[Team Website](#)

**Stadium:** McCormick Field

**Date Built:** 1924

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named after Dr. Lewis McCormick, Asheville's former city bacteriologist who was the first man in the United States to make a scientific fight against the housefly.

### **Team: Augusta GreenJackets**

**Affiliate:** San Francisco Giants (2005)

**Principal Owner:** Ripken Baseball (Cal Ripken Jr.)

[Team Website](#)

**Stadium:** Lake Olmstead Stadium

**Date Built:** 1995

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

### **Team: Bowling Green Hot Rods**

**Affiliate:** Tampa Bay Rays

**Principal Owner:** Arthur Solomon

[Team Website](#)

**Stadium:** Bowling Green Ballpark

**Date Built:** 2009

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Charleston RiverDogs**

**Affiliate:** New York Yankees (2005)

**Principal Owner:** Marvin Goldklang (South Carolina Baseball Group, LP)

[Team Website](#)

**Stadium:** Joseph P. Riley, Jr. Park (“The Joe”)

**Date Built:** 1997

**Facility Cost (\$/Mil):** \$19.5

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named for Joseph. P. Riley, who has served as mayor of Charleston since 1975.

## **Team: Delmarva Shorebirds**

**Affiliate:** Baltimore Orioles (1997)

**Principal Owner:** 7th Inning Stretch, LP

[Team Website](#)

**Stadium:** Arthur W. Perdue Stadium

**Date Built:** 1996

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Greensboro Grasshoppers**

**Affiliate:** Miami Marlins (2003)

**Principal Owner:** Cooper Brantley, Len White, and Wes Elingburg (Greensboro Baseball, LLC)

[Team Website](#)

**Stadium:** NewBridge Bank Park

**Date Built:** 2005

**Facility Cost (\$/Mil):** 22.5

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In May 2012, it was announced that the owners of the Grasshoppers were preparing to buy NewBridge Bank Park.



**NAMING RIGHTS:** In November 2007, NewBridge Bank signed a ten-year naming rights deal for the Greensboro Grasshoppers' home stadium. The deal is estimated to total nearly \$3 million.

## **Team: Greenville Drive**

**Affiliate:** Boston Red Sox (2005)

**Principal Owner:** RB3, LLC

[Team Website](#)

**Stadium:** Fluor Field at the West End

**Date Built:** 2006

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The club entered into a ten-year naming rights deal with the Fluor Corporation in 2009. The naming rights agreement changed the name of the ballpark to Fluor Field at the West End.

## **Team: Hagerstown Suns**

**Affiliate:** Washington Nationals (2007)

**Principal Owner:** Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer

[Team Website](#)

**Stadium:** Municipal Stadium

**Date Built:** 1931

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In April 2012, an eighteen-year-old high school senior died while working at the stadium. The boy fell from a four-wheel-drive vehicle and sustained serious head injuries that resulted in his death.

## **Team: Hickory Crawdads**

**Affiliate:** Texas Rangers (2009)

**Principal Owner:** Don Beaver, Luther Beaver, Charles Young (Hickory Baseball, Inc.)

[Team Website](#)

**Stadium:** L.P. Frans Stadium

**Date Built:** 1993

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** There is currently no naming rights agreement in place.

## **Team: Kannapolis Intimidators**

**Affiliate:** Chicago White Sox (2001)

**Principal Owner:** Smith Family Baseball, Inc.

[Team Website](#)

**Stadium:** CMC-Northeast Stadium

**Date Built:** 1995

**Facility Cost (\$/Mil):** \$6.8

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The stadium was renamed prior to the 2012 season.

**NAMING RIGHTS:** Carolina Medical Center Northeast bought the naming rights to the stadium in April 2012. The terms of the five-year deal have not been released.

## **Team: Lake County Captains**

**Affiliate:** Cleveland Indians (1991)

**Principal Owner:** Cascia, LLC

[Team Website](#)

**Stadium:** Classic Park

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$20

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The owners of the Captains paid the City of Eastlake \$4.2 million in 2005 for naming rights to the facility. The team then signed a 15-year naming rights agreement with Classic Auto Group.

## **Team: Lakewood BlueClaws**

**Affiliate:** Philadelphia Phillies (2001)

**Principal Owner:** American Baseball Company, LLC

[Team Website](#)

**Stadium:** FirstEnergy Park

**Date Built:** 2001

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The BlueClaws and FirstEnergy Park will host the 2013 South Atlantic League All-Star game.

**NAMING RIGHTS:** FirstEnergy Corp. acquired the naming rights to the stadium in a 20-year, \$4.8 million deal that expires in 2020.

## **Team: Lexington Legends**

**Affiliate:** Houston Astros (2001)

**Principal Owner:** Lexington Professional Baseball Company, LLC

[Team Website](#)

**Stadium:** Whitaker Bank Ballpark

**Date Built:** 2001

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** In 2011, The Legends agreed to sell the naming rights to their stadium to Whitaker Bank through 2020. The deal also has an option for an additional five years, but the financial details were not disclosed.

## **Team: Rome Braves**

**Affiliate:** Atlanta Braves

**Principal Owner:** Atlanta Braves

[Team Website](#)

**Stadium:** State Mutual Stadium

**Date Built:** 2003

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** When the stadium was built, Rome-based State Mutual Insurance Company purchased the naming rights to the stadium for \$1.8 million over 18 years.

## **Team: Savannah Sand Gnats**

**Affiliate:** New York Mets (2007)

**Principal Owner:** Hardball Capital

[Team Website](#)

**Stadium:** Grayson Stadium

**Date Built:** 1927

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** The stadium is named for Spanish-American War veteran General William L. Grayson, who helped get the money allocated to rebuild the stadium after a hurricane severely damaged it in 1940.

## **Team: West Virginia Power**

**Affiliate:** Pittsburg Pirates (2009)

**Principal Owner:** Alan Levin

[Team Website](#)

**Stadium:** Appalachian Power Park

**Date Built:** 2005

**Facility Cost (\$/Mil):** \$23

**Facility Financing:** N/A

[Facility Website](#)

**NAMING RIGHTS:** Appalachian Power bought the naming rights to the stadium in 2005. Financial details were not disclosed and the deal is set to expire in 2015.