



## OTHER FOOTBALL LEAGUES

{Appendix 3.1, to [Sports Facility Reports, Volume 13](#)}

Research completed as of July 2, 2012

### ARENA FOOTBALL LEAGUE (AFL)

**LEAGUE UPDATE:** In 2012, the Arena Football League added one new team, the San Antonio Talons. Meanwhile, two teams folded after the 2011 season: Dallas Vigilantes and Tulsa Talons. This puts the league in its 24th season with 18 franchises. Commissioner Jerry Kurz runs the New Arena Football League. The league hopes to expand in either 2013 or 2014.

Arena Football is the highest level of professional indoor football league in the U.S. and is the second longest running professional football league in the U.S., after the National Football League

#### Arizona Rattlers

**Principal Owner:** Mike Galloway

**Year Established:** 1992

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** US Airways Center

**Date Built:** 1992

**Facility Cost (\$/Mil):** \$90

**Percentage of Arena Publicly Financed:** 39%

**Facility Financing:** The City of Phoenix contributed \$35 million, \$28 million of which went towards arena construction and \$7 million towards the land. The Phoenix Suns, who also use the arena, contributed \$55 million. The city has a 30-year commitment from the Suns to repay a portion of the contribution at \$500,000 per year, with an annual 3% increase. The city will also receive 40% of revenue from luxury boxes and advertising.

[Facility Website](#)

**NAMING RIGHTS:** America West Airlines paid \$26 million in 1992 for a 30-year lease to have the naming rights to the arena. In 2005, when America West merged with US Airways, the current lease transferred to US Airways.

## Chicago Rush

**Principal Owner:** Bill Niro

**Year Established:** 2001

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Allstate Arena

**Date Built:** 1980

**Facility Cost (\$/Mil):** \$19

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** The City of Rosemont issued \$19 million in bonds to finance the cost of the arena with exclusive contracts with several entities.

[Facility Website](#)

**UPDATE:** Allstate Arena has gone green. In 2010, Allstate Arena recycled over 70 tons of cardboard, aluminum, glass, plastic, and paper waste generated from sporting and other events held in the arena.

The Chicago Rush clinched a playoff berth in early July 2011, and owners are hopeful that the team's success will bring sponsorship and fans to Allstate Arena. Also, new WNBA President Laurel Richie stated that Allstate Arena could serve as an example for marketing opportunities for businesses and the WNBA, as Allstate Arena is also home to the WNBA team the Chicago Sky.

The Chicago Rush presented their new mascot, Bruiser the Bulldog, on June 3, 2012.

**NAMING RIGHTS:** In 1999, Allstate Corporation, an insurance company, paid \$20 million to remodel the Rosemont Horizon and purchase the naming rights to the arena, changing the name to Allstate Arena.

## Cleveland Gladiators

**Principal Owner:** Dan Gilbert

**Year Established:** 1997

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Quicken Loans Arena

**Date Built:** 1994

**Facility Cost (\$/Mil):** \$152

**Percentage of Arena Publicly Financed:** 48%

**Facility Financing:** Tax-exempt bonds issued by Cuyahoga County, liquor and cigarette taxes, and the sale of naming rights financed the Quicken Loans Arena.

[Facility Website](#)

**UPDATE:** Dan Gilbert, founder of Quicken Loans, bought the team in January 2012. Gilbert also owns the Lake Erie Monsters, a minor league hockey team, who share the facility with the Gladiators.

The Cleveland Gladiators won the Division Title for the American Conference in the Eastern division for the 2012 season.

**NAMING RIGHTS:** In 2005, after purchasing the Cleveland Cavaliers, Dan Gilbert, paid an unspecified amount to remodel the arena and change its name from Gund Arena to Quicken Loans Arena (AKA the Q Arena).

## Georgia Force

**Principal Owner:** Doug MacGregor and Donn Jennings

**Year Established:** 2002

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** The Arena at Gwinnett Center

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$65

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In February 2011, the Georgia Force announced that it was partnering with Cooliris Liveshare to increase the in-game fan experience. Through a new mobile phone application, Force fans are now able to take and share photographs of their experiences at Georgia Force home games. Photos taken during the game by Liveshare users are uploaded automatically to the Georgia Force Facebook page and website. The best of the fan photos are selected to appear on the Georgia Force video boards during the games.

**NAMING RIGHTS:** There are currently no naming rights deals for The Arena at Gwinnett Center.

## Iowa Barnstormers

**Principal Owner:** Jeff Lamberti  
**Year Established:** 1995  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Wells Fargo Arena  
**Date Built:** 2005  
**Facility Cost (\$/Mil):** \$99  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In April 2012, Wells Fargo Arena suffered from a power outage after a thunderstorm. The Barnstormers' were delayed for over twenty minutes due to the outage. Later, during the same game, spectators were asked to leave due to an emergency by the public address system. However, this appeared to be a false alarm.

**NAMING RIGHTS:** The facility is named after Wells Fargo Financial Services, which has been the corporate sponsor of the multi-purpose arena since it opened. For this sponsorship, Wells Fargo will pay \$11.5 million over 20 years.

## Jacksonville Sharks

**Principal Owner:** Jacksonville Sports Group  
**Year Established:** 2010  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Sea Best Field at Jacksonville Veterans Memorial Arena  
**Date Built:** 2003  
**Facility Cost (\$/Mil):** \$130  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Jacksonville Sharks won their Division Title for the American Conference in the South Division. The Sharks later went on to win the 2011 season championship.

**NAMING RIGHTS:** In December 2010, the Jacksonville Sharks signed a three-year extension with Beaver Street Fisheries, whereby Beaver Street retains field-naming rights. In honor of the

Beaver Street Fisheries' flagship brand, Sea Best, the Jacksonville Sharks will play all of their home games on Sea Best Field at the Jacksonville Veterans Memorial Arena.

## **Kansas City Command**

**Principal Owner:** Chris Likens

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Sprint Center

**Date Built:** 2007

**Facility Cost (\$/Mil):** \$276

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** A partnership between the City of Kansas City and AEG Worldwide financed the Sprint Center.

[Facility Website](#)

**UPDATE:** The Kansas City Command entered the 2011 season with a new franchise name. Prior to 2011, Kansas City's Arena Football Team was known as the Kansas City Brigade.

**NAMING RIGHTS:** In 2005, Sprint agreed to pay \$2.5 million per year for 25 years to obtain the naming rights to the arena.

## **Milwaukee Mustangs**

**Principal Owner:** Chris Rebholz, Todd Hansen, and Dave Bahl

**Year Established:** 2009

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** The BMO Harris Bradley Center

**Date Built:** 1988

**Facility Cost (\$/Mil):** \$90

**Percentage of Arena Publicly Financed:** 0%

**Facility Financing:** A donation by the Pettit family, as a gift to the people of Wisconsin and in memory of Harry Lynde Bradley, financed the building of the arena.

[Facility Website](#)

**UPDATE:** The Milwaukee Mustangs opened the 2011 season with a new team name. The Mustangs were called the Milwaukee Iron from 2009-2010. This rebranding is to help the

team's marketing efforts, which have hampered the team in the past. The Mustangs are named after an older team which played for the AFL from 1994-2001.

**NAMING RIGHTS:** The Pettits donated the money for the Bradley Center. The donation was conditioned on the fact that the facility would always be named the Bradley Center after Jane Bradley Pettit's father, Harry Lynde Bradley. In 2012, BMO Harris Bank announced a naming sponsorship to expand the arena's name to the BMO Harris Bradley Center. The sponsorship totals over \$18 million for six years.

## **New Orleans VooDoo**

**Principle Owner:** Dan Newman

**Year Established:** 2002

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** New Orleans Arena

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$110

**Percentage of Arena Publicly Financed:** 100%

**Facility Financing:** Publicly funded through revenue bonds.

[Facility Website](#)

**UPDATE:** Before the start of the 2011 season, the arena football franchise in Shreveport-Bossier, Louisiana moved to New Orleans and became the New Orleans VooDoo.

The New Orleans Arena hosted the 2012 SEC Men's basketball tournament in addition to many concerts and entertainment events.

The team is scheduled to host the ArenaBowl XXV on Aug. 10, 2012. New Orleans also hosted the ArenaBowl in 2007 and 2008 as a neutral site.

**NAMING RIGHTS:** There are no current naming rights deals for the New Orleans Arena.

## Orlando Predators

**Principal Owner:** Brett Bouchy  
**Year Established:** 1991  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Amway Center  
**Date Built:** 2010  
**Facility Cost (\$/Mil):** \$480  
**Percentage of Arena Publicly Financed:** 87.5%  
**Facility Financing:** The NBA's Orlando Magic, which also calls the Amway Center home, contributed \$50 million. Richard Devos, owner of the Orlando Magic, contributed another \$10 million. The rest was publicly financed.  
[Facility Website](#)

**UPDATE:** For the 2011 season, the Predators moved into the brand new Amway Center, which has already been awarded the LEED Gold certification for its sustainable design and construction methods.

**NAMING RIGHTS:** Amway—as part of their naming rights agreement with Amway Arena—had first right of refusal for the naming rights of the new facility. Amway exercised its option and signed a 10-year, \$40 million agreement to become the sponsor of the new Amway Center.

## Philadelphia Soul

**Principal Owner:** Craig A. Spencer and Ron Jaworski  
**Year Established:** 2004  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Wells Fargo Center  
**Date Built:** 1996  
**Facility Cost (\$/Mil):** \$206  
**Percentage of Arena Publicly Financed:** 11%  
**Facility Financing:** A private bank financed \$140 million, providing the majority of the funding. The rest of the funding came from the state and city of Philadelphia for infrastructure improvements, and the state capital redevelopment assistance funding for general site improvements.  
[Facility Website](#)

**UPDATE:** After two seasons of inactivity, the Philadelphia Soul returned to the Arena Football League in 2011.

In April 2012, the Soul had to move their last home game, against the San Jose SaberCats, due to a scheduling conflict. The Philadelphia Flyers were scheduled to have the Wells Fargo Center for a playoff game, causing the Soul to have to move its game to Saturday rather than Sunday.

**NAMING RIGHTS:** Wells Fargo will pay \$1.4 million per year for the naming rights of the arena until 2023.

## **Pittsburgh Power**

**Principal Owner:** Matt Shaner

**Year Established:** 2010

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Consol Energy Center

**Date Built:** 2010

**Facility Cost (\$/Mil):** \$290

**Percent of Arena Publicly Financed:** 0%

**Facility Financing:** Isle of Capri Casinos, Majestic Star Casino, and Forest City Enterprises privately financed the Consol Energy Center.

[Facility Website](#)

**UPDATE:** In the first game in 2011, the Pittsburgh Power set an Arena Football League attendance record for an inaugural game with a crowd of 13,904.

A labor dispute almost ended the Power's 2012 season before it started. Owner Matt Shaner negotiated the collective bargaining agreement with the union to discuss multi-tiered salary levels for the players. Worried about a possible strike, Shaner initially fired his entire roster. He later acquired back all but two players on the team before the season began.

**NAMING RIGHTS:** Consol Energy Inc. purchased the naming rights to the arena. Consol is estimated to be paying \$40-80 million for the rights. The agreement is for 21 years and it set to expire in 2031.



## San Antonio Talons

**Principal Owner:** David Lynd  
**Year Established:** 1995  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Alamodome  
**Date Built:** 1993  
**Facility Cost (\$/Mil):** \$186  
**Percent of Arena Publicly Financed:** N/A  
**Facility Financing:** Funds were received through a 0.5% sales tax for five years.  
[Facility Website](#)

**UPDATE:** The San Antonio Talons are new to the league in 2012 and are led by head coach, Lee Johnson. The team was formerly known as the Tulsa Talons but relocated to San Antonio after the 2011 season.

**NAMING RIGHTS:** There are currently no naming rights for the Alamodome.

## San Jose SaberCats

**Principal Owner:** Darren Arbet  
**Year Established:** 1995  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** HP Pavilion  
**Date Built:** 1993  
**Facility Cost (\$/Mil):** \$162.5  
**Percent of Arena Publicly Financed:** 82%  
**Facility Financing:** \$132.5 million funded by the City of San Jose and \$30 million funded by HP Pavilion Management  
[Facility Website](#)

**UPDATE:** After being inactive for the 2010 season, the SaberCats returned to the Arena Football League for the 2011 season.

**NAMING RIGHTS:** Hewlett-Packard is paying \$72 million over 18 years for the naming rights to the arena, which expire in 2018.

## Spokane Shock

**Principal Owner:** Brady Nelson  
**Year Established:** 2006  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Spokane Veterans Memorial Arena

**Date Built:** 1994

**Facility Cost (\$/Mil):** \$44.8

**Percentage of Arena Publicly Financed:** 100%

**Facility Financing:** Three main public funding initiatives led to the stadium's construction. The first was a property tax bond issued at \$38 million. Then, a 2% hotel tax was imposed to further fund the construction. Finally, the voters approved a 0.1% increase in sales tax to finance the rest of the arena.

[Facility Website](#)

**NAMING RIGHTS:** There are currently no naming rights deals for the Spokane Veterans Memorial Arena. In 2005, corporate sponsors were sought out, but no deals were developed.

## Tampa Bay Storm

**Principal Owner:** Tampa Bay Sports and Entertainment Group  
**Year Established:** 1987  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Tampa Bay Times Forum

**Date Built:** 1996

**Facility Cost (\$/Mil):** \$139

**Percentage of Arena Publicly Financed:** 62%

**Facility Financing:** Construction of St. Pete Times Forum was financed by \$66.8 million in revenue bonds from the stadium authority, \$28.8 million in revenue bonds from the state, and private sources.

[Facility Website](#)

**UPDATE:** The Tampa Bay Times Forum was renovated recently for \$40 million, paid for by the owners of the Tampa Bay Lightning, the NHL team that shares the arena. The refurbishing plans included new seats, new concourse flooring and concession stands, easier access to the concourse, enhancement of existing suites, and an outdoor deck overlooking downtown Tampa.

**NAMING RIGHTS:** The St. Petersburg Times is paying \$33 million over 12 years for the naming rights to the arena, which expires in 2014. On January 1, 2012, the arena's name changed from St. Pete Times Forum to the Tampa Bay Times Forum due to the newspaper changing its name. The naming rights agreement was expanded at this time and is effective until Aug. 31, 2018.

## Utah Blaze

**Principal Owner:** Dave Affleck

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** EnergySolutions Arena

**Date Built:** 1991

**Facility Cost (\$/Mil):** \$94

**Percentage of Arena Publicly Financed:** 22%

**Facility Financing:** A city land grant and private contributions from the owner of the Utah Jazz, an NBA team, who also plays at EnergySolutions Arena financed the building of the arena.

[Facility Website](#)

**UPDATE:** After playing all of their 2010 home games in the Maverik Center, the Utah Blaze returned to the EnergySolutions Arena for the 2011 season.

**NAMING RIGHTS:** EnergySolutions bought the naming rights to the arena for an undisclosed amount. The rights expire in 2016.

## UNITED FOOTBALL LEAGUE (UFL)

**League Update:** The league lost the Hartford Colonials for the 2012 season. The league is in its 4th season, although support for the league is diminishing. While the league was expecting a replacement for the Hartford Colonials, no team was added for the 2012 season. In the 2011 season, the final two weeks of regular season play was cancelled for budget reasons.

The UFL is a league that consists mainly of former NFL players. All UFL franchises compete in markets where no NFL franchises currently plays in.

### **Las Vegas Locomotives**

**Principal Owner:** William Hambrecht and Rob Ryan

**Year Established:** 2009

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Sam Boyd Stadium

**Date Built:** 1971

**Facility Cost (\$/Mil):** \$3.5

**Percentage of Stadium Publicly Financed:** 0%

**Facility Financing:** Private donations financed the facility.

[Facility Website](#)

**UPDATE:** The Locomotives played in the 2011 championship game but fell short of winning against the Virginia Destroyers.

The World Football Challenge 2012 will be hosting the Real Madrid vs. Juventus on August 5, 2012 at the Sam Boyd Stadium.

**NAMING RIGHTS:** The University of Las Vegas owns the naming rights to the stadium. Originally, it was named Las Vegas Stadium when it was built in 1971 at a cost of \$3.5 million. The facility was renamed the Las Vegas Silver Bowl in 1978 and then as Sam Boyd Stadium in honor of local gaming pioneer Sam Boyd beginning in 1984.

### **Omaha Nighthawks**

**Principal Owner:** Zach Nelson

**Year Established:** 2010

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** TD Ameritrade Park

**Date Built:** 2011

**Facility Cost (\$/Mil):** \$131

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** The Park is being financed by the city, with some additional private funding.

[Facility Website](#)

**UPDATE:** In its first year, TD Ameritrade Park earned a net operating profit of \$5.6 million and was able to pay the cost of the ballpark's contribution to the debt payments and then some.

**NAMING RIGHTS:** In 2009, TD Ameritrade purchased the naming rights to the stadium. Sources put the deal for the naming rights for approximately \$750,000 a year with annual escalators.

## Sacramento Mountain Lions

**Principal Owner:** Paul Pelosi

**Year Established:** 2009

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Hornet Stadium

**Date Built:** 1969

**Facility Cost (\$/Mil):** N/A

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The franchise originated as the California Redwoods, but the team name was changed when the team relocated to Sacramento to become the Sacramento Mountain Lions in 2010.

The Mountain Lions share Hornet Stadium with the Sacramento State Hornets, forcing the team to practice twice a week at the local high school, Foothill High School.

**NAMING RIGHTS:** Hornet Stadium is named for the NCAA's Sacramento State Hornets, who share the stadium.

## Virginia Destroyers

**Principal Owner:** Bill Mayer

**Year Established:** 2009

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Virginia Beach Sportsplex

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$6.8

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Virginia Destroyers were the champions of 2011 title game. The franchise had previously been known as the Florida Tuskers. The Florida Tuskers made it to the championship game the first two seasons of the UFL, only to be defeated by the Las Vegas Locomotives both times.

The Virginia Destroyers are in discussions with the Sportsplex about adding extra bleachers. The new bleachers would add roughly 3,000 seats.

**NAMING RIGHTS:** There are currently no naming rights deals for the Virginia Beach Sportsplex.

## CANADIAN FOOTBALL LEAGUE (CFL)

**League Update:** The CFL will be celebrating its 100th anniversary. In honor of this, the CFL teams will be sporting new uniforms designed by Reebok for the 2012 season.

The CFL is the highest level of professional football in Canada.

### **B.C. Lions**

**Principal Owner:** David Braley

**Year Established:** 1954

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** B.C. Place

**Date Built:** 1983

**Facility Cost (\$/Mil):** C\$126

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The B.C. Lions' head coach for the 2011 season, Wally Buono, was named coach of the year after the Lions won the Title game, defeating the Winnipeg Blue Bombers. After the honor, the coach stepped down to focus on being the club's general manager and vice-president of football operations.

**NAMING RIGHTS** There are currently no naming rights deals for the B.C. Place.

## Calgary Stampeders

**Principal Owner:** John Forzani, Ted Hellard, and Doug Mitchell

**Year Established:** 1935

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** McMahon Stadium

**Date Built:** 1960

**Facility Cost (\$/Mil):** C\$1.05

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Calgary Flames, an NHL franchise, purchased a majority stake in the Calgary Stampeders in 2012. The Flames' stake will increase from 5% to 70%.

**NAMING RIGHTS:** The stadium was constructed on the University of Alberta (Calgary) campus. It is named after Calgary residents Frank McMahon and his brother, George McMahon. They donated C\$300,000 to the school and guaranteed the balance of money for the stadium's original construction.

## Edmonton Eskimos

**Principal Owner:** Publicly owned

**Year Established:** 1949

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Commonwealth Stadium

**Date Built:** 1978

**Facility Cost (\$/Mil):** C\$20.9 (C\$22.2 renovation in 2001)

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In 2011, the Edmonton City Council approved a three-year \$12 million (Canadian) plan to replace the seats at Commonwealth Stadium.



In 2012, the concrete ceiling of Commonwealth Stadium collapsed, injuring a worker. The contractor was working in the dressing room when the steam room ceiling began collapsing and trapped him inside. After a fire and rescue team freed him, he was sent to the hospital where he suffered several bruises and soreness.

**NAMING RIGHTS:** There are currently no naming rights deals for the Commonwealth Stadium.

## Hamilton Tiger-Cats

**Principal Owner:** Robert F. Young

**Year Established:** 1950

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Ivor Wynne Stadium

**Date Built:** 1930

**Facility Cost (\$/Mil):** N/A

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In 2011, the city of Hamilton announced its plan to build a new stadium for the Tiger-Cats. The new stadium will be on the site of the team's current stadium, Ivor Wynne Stadium. The new stadium is expected to cost around \$154 million (Canadian) and construction is expected to be completed in time for the 2015 Pan American Games, which will be held in Hamilton.

**NAMING RIGHTS:** There are currently no naming rights deals for the Ivor Wynne Stadium.

## Montreal Alouettes

**Principal Owner:** Robert Wetenhall

**Year Established:** 1946

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Percival Molson Memorial Stadium

**Date Built:** 1915

**Facility Cost (\$/Mil):** C\$100,000

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** N/A

### [Facility Website](#)

**UPDATE:** McGill University owns the Percival Molson Memorial Stadium, which is used by the university's football team and the Montreal Alouettes. Captain Percival Molson, a McGill University graduate and standout athlete who died in battle during World War I, left \$75,000 (Canadian) to the university to help pay construction costs for the stadium.

**NAMING RIGHTS:** There are currently no naming rights deals for the Percival Molson Memorial Stadium.

## **Saskatchewan Roughriders**

**Principal Owner:** Community owned

**Year Established:** 1910

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Mosaic Stadium at Taylor Field

**Date Built:** 1946

**Facility Cost (\$/Mil):** N/A

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In May 2011, the city of Regina announced a formal plan to redevelop 53 acres of land in the heart of Regina. The revitalization project would include constructing a new stadium for the Roughriders. Despite not having land or funding as of June 2012, the City of Regina is moving forward with design concepts for the new stadium.

**NAMING RIGHTS:** In June 2006, The Mosaic Company entered a 10-year naming rights deal worth \$3.75 million (Canadian).

## **Toronto Argonauts**

**Principal Owner:** David Braley

**Year Established:** 1873

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Rogers Centre

**Date Built:** 1989

**Facility Cost (\$/Mil):** C\$570

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** The Rogers Centre was financed with C\$360 million from local government, C\$150 million from 30 corporations and C\$60 million from luxury seat fees.

[Facility Website](#)

**NAMING RIGHTS:** In 2006, Rogers Communications paid C\$25 million for the stadium naming rights.

## **Winnipeg Blue Bombers**

**Principal Owner:** Community owned

**Year Established:** 1930

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** Canad Inns Stadium

**Date Built:** 1953

**Facility Cost (\$/Mil):** C\$2.5

**Percentage of Stadium Publicly Financed:** 100%

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** In May 2010, the province of Manitoba broke ground on a new home for the Winnipeg Blue Bombers. The new C\$190 million stadium will be financed through a mixture of private investment and government funds. The stadium will be located on the campus of the University of Manitoba and will feature 33,000 seats, 40 luxury suites, a permanent Hall of Fame, and an inflatable bubble for winter months. The stadium will be named Investors Group Field and is scheduled to be ready for play by September 2012.

**NAMING RIGHTS:** Canad Inns has a 10-year, C\$1.75 million naming rights deal for the home of the Blue Bombers. Investors Group Field will be a 12-year deal. No financial information has been released as of July 2012.

## INDOOR FOOTBALL LEAGUE (IFL)

**League Update:** Three new teams were added to the IFL for the 2012 season: Cedar Rapids Titans, Everett Rapids, and New Mexico Stars.

The IFL also lost eight teams: Amarillo Venom, Arizona Adrenaline, Fairbanks Grizzlies, La Crosse Spartans, Richmond Revolution, Seattle Timberwolves, Wenatchee Valley Venom, and West Texas Roughnecks.

The IFL is a professional indoor football league that formed when the Intense Football League and the United Indoor Football league merged. The league is comprised of various different players, including former NFL players.

### **Allen Wranglers**

**Principal Owner:** Jon Frankel and Michael Wilson

**Year Established:** 2000

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Allen Event Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$70

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Prior to the 2011 season, the Allen Wranglers were located in Arkansas and called the Arkansas Diamonds.

**NAMING RIGHTS:** There are currently no naming rights deals for the Allen Event Center.

### **Bloomington Edge**

**Principal Owner:** Jim Morris

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** U.S. Cellular Coliseum  
**Date Built:** 2006  
**Facility Cost (\$/Mil):** \$37  
**Percentage of Arena Publicly Financed:** 100%  
**Facility Financing:** Funded by the City of Bloomington.  
[Facility Website](#)

**UPDATE:** In October 2011, U.S. Cellular Coliseum became home to a new Central Hockey League team. The Edge was formerly known as the Bloomington Extreme. The team was known as the Extreme based on naming rights with a local auto dealer, Extreme Motors. When Jim Morris acquired the team, a new naming rights deal was established with another auto company, Heller Ford, changing the team's name to the Edge.

**NAMING RIGHTS:** In 2005, U.S. Cellular purchased the naming rights to the arena for \$1.75 million over 10 years.

## **Cedar Rapids Titans**

**Principal Owner:** Chris Kokalis  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** U.S. Cellular Center  
**Date Built:** 1979  
**Facility Cost (\$/Mil):** 8  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by the City of Cedar Rapids.  
[Facility Website](#)

**UPDATE:** The Titans will temporarily play at the Cedar Rapids Ice Arena for the 2012 season while the U.S. Cellular Center is under renovation.. The team will continue play in the U.S. Cellular Center in 2013.

**NAMING RIGHTS:** U.S. Cellular just renewed its agreement for the naming rights to the Center. The previous agreement paid \$150,000 annually. Under the new agreement, the company is paying \$3.8 million for ten years.

## Chicago Slaughter

**Principal Owner:** Jim McMahon  
**Year Established:** 2006  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Sears Centre Arena  
**Date Built:** 2006  
**Facility Cost (\$/Mil):** \$62  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In December 2010, the Chicago Slaughter signed a contract to play all of its home games at the Sears Centre through the 2013 season.

**NAMING RIGHTS:** Sears Holding, LLC has naming rights that expire in 2016. A new loan is being discussed for \$88.4 million over the next 20 years with interest.

## Colorado Ice

**Principal Owner:** Tom Wigley  
**Year Established:** 2006  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Budweiser Events Center  
**Date Built:** 2003  
**Facility Cost (\$/Mil):** \$28  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by Larimer County  
[Facility Website](#)

**UPDATE:** Budweiser Events Center is also home to the Colorado Lightning indoor soccer team.

**NAMING RIGHTS:** In 2002, a local Anheuser-Busch distributor purchased the naming rights to the arena for \$1.5 million over 20 years.

## Everett Raptors

**Principal Owner:** Tom Dowling  
**Year Established:** 2009  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Comcast Arena at Everett  
**Date Built:** 2003  
**Facility Cost (\$/Mil):** \$83.3  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Raptors were formerly known as the Seattle Timberwolves, but adopted the new team name when they moved to Everett, Washington in 2011. The inaugural season for the Raptors began in 2012.

**NAMING RIGHTS:** Comcast Corp. signed a 10-year naming rights deal for \$7.5 million.

## Green Bay Blizzard

**Principal Owner:** Titledown Football Group  
**Year Established:** 2003  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Resch Center  
**Date Built:** 2002  
**Facility Cost (\$/Mil):** \$49  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** An 8% room rental tax at the Resch Center and KI Convention Center primarily financed the arena. Another \$5 million came from various naming rights opportunities throughout the Center and an additional \$1 million came from the State of Wisconsin and the Village of Ashwaubenon. Final funding came from the sale of bricks to fill the plaza in front of the Center.  
[Facility Website](#)

**UPDATE:** In November 2010, the Blizzard agreed to a 3-year extension for the team to continue playing its home games at the Resch Center through the 2013 season.

**NAMING RIGHTS:** The Resch Center is named after Dick Resch, President of KI. Resch and KI donated \$5 million in cash and furnishings for the Resch Center and KI Convention Center, which is located next door to the Center.

## **Lehigh Valley Steelhawks**

**Principle Owner:** Glenn W. Clark  
**Year Established:** 2010  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Stabler Arena  
**Date Built:** 1979  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Lehigh Valley Steelhawks were an expansion team for the 2011 IFL season. The Steelhawks were 2nd in the Atlantic Division during its first year as an indoor football team.

**NAMING RIGHTS:** N/A

## **Nebraska Danger**

**Principal Owner:** Charlie Bosselman  
**Year Established:** 2010  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Eihusen Arena at the Heartland Events Center  
**Date Built:** 2006  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Nebraska Danger is an expansion team for the 2011 IFL season. For this season the Danger was selected as having the IFL's best fans and ranked 4th in the Great Plains Division.

**NAMING RIGHTS:** N/A



## New Mexico Stars

**Principal Owner:** Jerry Dunn and Dart Clark

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Santa Ana Star Center

**Date Built:** 2006

**Facility Cost (\$/Mil):** \$47

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** Owned by Global Spectrum.

[Facility Website](#)

**UPDATE:** The 2012 season will be the first season for the newly developed team.

**NAMING RIGHTS:** There are currently no naming rights deals for the Santa Ana Star Center.

## Omaha Beef

**Principal Owner:** Jeff Sprowls

**Year Established:** 1999

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Omaha Civic Auditorium

**Date Built:** 1954

**Facility Cost (\$/Mil):** A \$25 million renovation was completed in 1997.

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Ralston Sports and Events Center is being built for the 2013 season. The Beef have played all home games at the Omaha Civic Auditorium since the team's inception in 1999. The 2013 season will be the team's 13th season and final season.

**NAMING RIGHTS:** There are currently no naming rights deals for the Omaha Civic Auditorium.

## Reading Express

**Principal Owner:** Ted K. Lavender  
**Year Established:** 2006  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Sovereign Center  
**Date Built:** 2001  
**Facility Cost (\$/Mil):** \$25.9  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In 2011, the Express moved to the IFL from the American Indoor Football Association (AIFA).

In June 2011, Lavender announced that he would be putting the Express up for sale, but will continue to run the team until it is sold. The team will go dormant in the league for the 2013 season to work on rebuilding the team for future seasons.

**NAMING RIGHTS:** Sovereign BankCorp. has a \$9 million naming rights deal for 30 years, which is scheduled to expire in 2030.

## Sioux Falls Storm

**Principal Owner:** Todd Tryon  
**Year Established:** 2000  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Sioux Falls Arena  
**Date Built:** 1961  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** Sioux Falls updated its scoreboards for the first time since 1991 in 2011. The new scoreboards cost \$550,000.

**NAMING RIGHTS:** There are currently no naming rights deals for the Sioux Falls Arena.

## Tri-Cities Fever

**Principal Owner:** Doug MacGregor and Teri Carr

**Year Established:** 2005

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Toyota Center

**Date Built:** 1988

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Fever won the Intense Conference Championship in 2011, but lost in the 2011 United Bowl.

**NAMING RIGHTS:** In 2005, the City of Kennewick, Washington reached a naming rights agreement with Toyota for \$2 million over 10 years.

## Wichita Wild

**Principal Owner:** Wink Hartman

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Hartman Arena

**Date Built:** 2009

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In June 2011, James Snodgrass was named the new general manager of the Hartman Arena.

**NAMING RIGHTS:** There are currently no naming rights deals for the Hartman Arena.

## Wyoming Cavalry

**Principal Owner:** Mike Layton

**Year Established:** 2000

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Casper Events Center

**Date Built:** 1982

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In 2011, the Wyoming Cavalry moved to the IFL from the American Indoor Football Association (AIFA).

**NAMING RIGHTS:** The City of Casper owns the naming rights to the events center.

## CONTINENTAL INDOOR FOOTBALL LEAGUE (CIFL)

**League Update:** In July 2012, the Indoor Football, Inc. took ownership. This is the first change of ownership since the league started in 2006. Under the new ownership, the league hopes to expand and to have more competitive franchises.

The CIFL is an indoor football league based in the Midwestern region of the U.S.

### **Chicago Pythons**

**Principle Owner:** Michael Duran

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** The Megaplex

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In 2012, the Chicago Pythons were added to the league as an expansion team. The team started out the season as the Chicago Vipers but changed its name just four weeks into the season when it came under new ownership. The change in ownership also caused the Chicago team to change venues for home games mid-season, which altered the team's original schedule for a few games.

**NAMING RIGHTS:** There are currently no naming rights deals for The Megaplex.

### **Dayton Silverbacks**

**Principle Owner:** MRL Sports Entertainment, LLC

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website: Temporarily Suspended](#)

**Arena:** Hara Arena  
**Date Built:** 1964  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In 2011, the Miami Valley Silverbacks moved to Dayton, Ohio, and became the Dayton Silverbacks.

The Dayton Silverbacks went to the Championship game on June 2, 2012 but fell short to the Saginaw Sting.

**NAMING RIGHTS:** There are currently no naming rights deals for the Hara Arena.

## Evansville Rage

**Principle Owner:** David Reed  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Swonder Ice Arena  
**Date Built:** 2002  
**Facility Cost (\$/Mil):** \$12  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by the City of Evansville.  
[Facility Website](#)

**UPDATE:** The Rage joined the CIFL as an expansion team in 2012.

The Rage was able to add an extra home game due to a mix up regarding ownership for the Chicago Pythons.

**NAMING RIGHTS:** There are currently no naming rights deals for the Swonder Ice Arena.

## Indianapolis Enforcers

**Principle Owner:** K.C. Carter  
**Year Established:** 2010  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** The SportZone.  
**Date Built:** 2006  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Enforcers were an expansion team for the 2011 season. For this season, the Enforcers were left without a place to play their home games; therefore, it was a travel team. The Enforcers will play at the SportZone for the 2012 season.

**NAMING RIGHTS:** There are currently no naming rights deals for The SportZone.

## **Port Huron Patriots**

**Principle Owner:** David and Cindy Kinsman  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** McMorran Place  
**Date Built:** 1960  
**Facility Cost (\$/Mil):** \$3.5  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Patriots were an expansion team for the 2012 season.

**NAMING RIGHTS:** There are currently no naming rights deals for the McMorran Place.

## **Saginaw Sting**

**Principle Owner:** Stuart Schweigert, Rob Licht, and Tom O'Brian  
**Year Established:** 2008  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Dow Event Center

**Date Built:** 1972 (renovated 2003)

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** Renovations for the facility cost \$17 million.

[Facility Website](#)

**UPDATE:** The Sting was a member of the UIFL in 2010. The team was suspended from the UIFL in 2011, and moved to the CIFL for the 2012 season.

The Sting won the Championship of the CIFL in its first year on June 2, 2012 by defeating the Dayton Silverbacks.

**NAMING RIGHTS:** In 2004, Dow Chemical Company gained naming rights for 10 years, paying \$250,000 annually.



## AMERICAN INDOOR FOOTBALL (AIF)

**League Update:** The American Indoor Football Association (AIFA) ceased operations in 2011, but has returned for the 2012 season as the AIF. The former AIFA leaders broke off from the Southern Indoor Football League (SIFL). The Roc City Thunder and the Sin City BlackJacks are scheduled to join the league for the 2013 season.

### **Arizona Outlaws**

**Principle Owner:** CNT Football LLC  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website:** N/A

**Arena:** Tim's Toyota Center  
**Date Built:** 2006  
**Facility Cost (\$/Mil):** 36  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by City of Prescott Valley.  
[Facility Website](#)

**UPDATE:** The Outlaws are led by head coach Terry Foster. The franchise will play its first game in 2012.

**NAMING RIGHTS:** N/A

### **California Eagles**

**Principle Owner:** Dan Whited  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** Stockton Arena  
**Date Built:** 2005  
**Facility Cost (\$/Mil):** 69  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** Owned by City of Prescott Valley.  
[Facility Website](#)

**UPDATE:** The Eagles franchise began play in the 2012 season. The team may also be referred to as the Stockton Eagles based on its location in Stockton, CA.

In late-April 2012, the Eagles cancelled the remainder of its home games for the season. There is doubt as to whether the team will return to play for the 2013 season.

**NAMING RIGHTS:** Stockton Arena is named for its location in Stockton, CA.

## Cape Fear Heroes

**Principle Owner:** American Indoor Football

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Cumberland County Crown Coliseum at the Crown Center

**Date Built:** 1997

**Facility Cost (\$/Mil):** 55

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** Owned by Civic City Commission.

[Facility Website](#)

**UPDATE:** The Heroes are a new franchise set to begin play in the 2012 season.

**NAMING RIGHTS:** There are currently no naming rights deals for the Cumberland County Crown Coliseum at the Crown Center.

## Carolina Force of Concord

**Principle Owner:** American Indoor Football

**Year Established:** 2012

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Cabarrus Arena and Events Center

**Date Built:** 2002

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** Owned by Cabarrus County government.

[Facility Website](#)

**UPDATE:** The Force is a new franchise set to begin play in the 2012 season.

**NAMING RIGHTS:** The Arena and Events Center is named after the city it is located in. There are no naming rights deals at this time.

## Harrisburg Stampede

**Principle Owner:** Justin Coble

**Year Established:** 2007

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Pennsylvania Farm Show Complex & Expo Center

**Date Built:** 1966

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Harrisburg Stampede moved to the SIFL from the AIFA in 2011, and then returned to the AIF in 2012 after the SIFL folded.

The Stampede is under new ownership for the 2012 season.

**NAMING RIGHTS:** There are currently no naming rights deals for the Pennsylvania Farm Show Complex & Expo.

## Macon Steel

**Principle Owner:** American Indoor Football

**Year Established:** 2012

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

**Team Website:** N/A

**Arena:** Macon Coliseum

**Date Built:** 1968 (renovated in 1996)

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Macon Steel is a new franchise set to play in the AIF in the 2012 season.

**NAMING RIGHTS:** The Coliseum is named for the city it is located in. There are currently no naming rights deals.

## **Maryland Reapers**

**Principle Owner:** Charles Thompson and Nichele Rhone

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

**Team Website:** N/A

**Arena:** The Gardens Ice House

**Date Built:** 1995

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Reapers are a new franchise set to begin play in 2012.

**NAMING RIGHTS:** There are currently no naming rights deals for The Gardens Ice House.

## **North Alameda Knights**

**Principle Owner:** American Indoor Football

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

**Team Website:** N/A

**Arena:** N/A

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** The Knights are a new franchise set to begin play in 2012. The Knights are a traveling team and do not have a home arena that they will play at.

**NAMING RIGHTS:** N/A

## Ontario Warriors

**Principle Owner:** American Indoor Football

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Citizens Business Bank Arena

**Date Built:** 2008

**Facility Cost (\$/Mil):** 150

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** Owned by City of Ontario.

[Facility Website](#)

**UPDATE:** The Warriors joined the league for the 2012 season as a new franchise based in Ontario, CA. During this first season, the Warriors failed to follow league rules and were suspended for a portion of the season.

**NAMING RIGHTS:** Citizens Business Bank is a locally based financial institution that bought the naming rights to the arena. Details of the agreement were not disclosed.

## Nevada Lynx

**Principle Owner:** American Indoor Football

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** N/A

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** The Lynx joined the AIF for the 2012 season as a new franchise set to begin play in 2012. The Lynx will play the 2012 season as a traveling team but will make Laughlin, NV home for the 2013 season.

**NAMING RIGHTS:** N/A

## Tri-State Redhawks

**Principle Owner:** American Indoor Football  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
**Team Website:** N/A

**Arena:** N/A  
**Date Built:** N/A  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website:** N/A

**UPDATE:** The Redhawks are a new franchise that began play in 2012 and will play as a traveling team.

**NAMING RIGHTS:** N/A

## Virginia Badgers

**Principle Owner:** Adwela Dawes  
**Year Established:** 2011  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** N/A  
**Date Built:** N/A  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
**Facility Website:** N/A

**UPDATE:** The Badgers are a new franchise set to begin play in 2012.

The Badgers will play the 2012 season as a traveling team. The team is likely to have a home at Fredericksburg Field House or Fredericksburg Expo Center for future seasons.

**NAMING RIGHTS:** N/A

## SOUTHERN INDOOR FOOTBALL LEAGUE (SIFL)

**League Update:** After the 2011 season, the teams of the SIFL broke off into three other leagues- Lone Star Football League, Professional Indoor Football League, and three teams re-joined the American Indoor Football.

## LONE STAR FOOTBALL LEAGUE (LSFL)

**League Update:** 2012 embarks the first season of the Lone Star Football League. The LSFL is a regional professional football league located in Texas. The League was formed by five former SIFL teams.

### **Abilene Ruff Riders**

**Principle Owner:** BCPSA, LLC

**Year Established:** 2006

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Taylor County Expo Center

**Date Built:** 1973

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In 2011, the Ruff Riders moved to the Lone Star Football League from the SIFL after the SIFL folded. The previous year the Ruff Riders moved from the IFL to the SIFL.

**NAMING RIGHTS:** There are currently no naming rights deals for the Taylor County Expo Center.

### **Amarillo Venom**

**Principal Owner:** Randy Sanders

**Year Established:** 2003

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Amarillo Civic Center  
**Date Built:** 1964  
**Facility Cost (\$/Mil):** N/A  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** The Amarillo Venom was previously a team in the IFL.

**NAMING RIGHTS:** The City of Amarillo owns the naming rights to the facility.

## Corpus Christi Hammerheads

**Principle Owner:** Chad Dittman  
**Year Established:** 2003  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)

**Arena:** American Bank Center  
**Date Built:** 2004  
**Facility Cost (\$/Mil):** \$49.5  
**Percentage of Arena Publicly Financed:** N/A  
**Facility Financing:** In November 2000, voters approved a 1/8 cent sales tax to help fund an unknown percentage of the construction.  
[Facility Website](#)

**UPDATE:** The Corpus Christi Hammerheads moved to the SIFL from the IFL in 2011. After the SIFL folded, the Hammerheads joined the Lone Star Football League with several other former SIFL teams.

**NAMING RIGHTS:** There are currently no naming rights deals for the American Bank Center.

## Loredo Rattlesnakes

**Principle Owner:** Chad Dittman  
**Year Established:** 2003  
**Most Recent Purchase Price (\$/Mil):** N/A  
**Current Value (\$/Mil):** N/A  
**Percent Change from Last Year:** N/A  
[Team Website](#)



**Arena:** Laredo Energy Arena

**Date Built:** 2004

**Facility Cost (\$/Mil):** \$49.5

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** In November 2000, voters approved a 1/8 cent sales tax to help fund an unknown percentage of the construction.

[Facility Website](#)

**UPDATE:** The Rattlesnakes were set to join the SIFL along with other teams owned by Chad Dittman, but the team decided to wait until the Lone Star Football League was formed to make the move. The team was going to be named the Laredo Rattlers but was served a cease and desist letter by the Arena Football League because of the existing Arizona Rattlers.

**NAMING RIGHTS:** N/A

## Rio Grande Valley Magic

**Principle Owner:** Chad Dittman

**Year Established:** 2010

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** State Farm Arena

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$20

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Rio Grande Valley Magic was an expansion team for the 2011 season for the SIFL. After the SIFL folded, the Rio Grande joined the Lone Star Football League with the other Texan teams.

**NAMING RIGHTS:** In 2010, State Farm Insurance purchased the naming rights to the arena for an unspecified amount.

## West Texas Roughnecks

**Principal Owner:** Jay and Dale Morris

**Year Established:** 2003

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Ector County Coliseum

**Date Built:** 1954

**Facility Cost (\$/Mil):** \$1.6 for renovations in 1991.

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

| **UPDATE:** The Roughnecks are joined the LSFL in 2012 from the IFL, where the team played from 2009-2011.

| **NAMING RIGHTS:** Ector County currently owns the naming rights to the facility.

## PROFESSIONAL INDOOR FOOTBALL LEAGUE (PIFL)

**League Update:** The inaugural season for the PIFL is 2012. The PIFL is a regional professional football league is composed of five former SIFL teams and one expansion team.

### **Alabama Hammers**

**Principle Owner:** Joe Stroud

**Year Established:** 2010

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Von Braun Center

**Date Built:** 1975

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Hammers were an expansion team for the 2011 season in the SIFL. After the SIFL folded, the team moved to the newly developed PIFL.

The Von Braun Center recently experienced a \$25 million renovation that includes changing the façade of the Arena to a modern glass frontage, and adding seats and restrooms.

**NAMING RIGHTS:** Once the renovations are complete, the Arena will be renamed the Propst Arena in honor of Bill Propst, whose \$5 million donation made the renovations possible.

### **Albany Panthers**

**Principle Owner:** Rod Chappell

**Year Established:** 2009

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** James H. Gray, Sr. Civic Center

**Date Built:** 1976

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Panthers played in the SIFL for the first two seasons of the franchise. The Panthers won the 2012 SIFL Championship by defeating the Richmond Raiders.

**NAMING RIGHTS:** The Civic Center is named after the Mayor of Albany, James H. Gray.

## **Columbus Lions**

**Principle Owner:** John Hargrove

**Year Established:** 2007

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Columbus Civic Center

**Date Built:** 1996

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Lions were previously a team in the SIFL, and won their division title in 2011.

**NAMING RIGHTS:** The Columbus Civic Center is currently seeking naming rights deals, but no deals have been finalized yet.

## **Knoxville Nighthawks**

**Principal Owner:** Jeff Knight

**Year Established:** 2011

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Stadium:** James White Memorial Civic Auditorium and Coliseum

**Date Built:** 1961

**Facility Cost (\$/Mil):** 5.5

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** The city owns the stadium.

[Facility Website](#)

**UPDATE:** The Nighthawks began their franchise in 2012 with the PILF. The team started the season with five losses and won their first game ever on May 5, 2012.

**NAMING RIGHTS:** There are currently no naming rights deals for the James White Memorial Civic Auditorium and Coliseum.

## Louisiana Swashbucklers

**Principle Owner:** Thom Hager

**Year Established:** 2005

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Lake Charles Civic Center

**Date Built:** 1972

**Facility Cost (\$/Mil):** N/A

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Swashbucklers were in the SIFL for the 2009-2011 seasons before moving to the PIFL. In the 2011 season, the Swashbucklers made it to the championship game but lost to the Albany Panthers.

**NAMING RIGHTS:** There are currently no naming rights deals for the Lake Charles Civic Center.

## Richmond Raiders

**Principle Owner:** Mike and Elizabeth Fraizer

**Year Established:** 2008

**Most Recent Purchase Price (\$/Mil):** N/A

**Current Value (\$/Mil):** N/A

**Percent Change from Last Year:** N/A

[Team Website](#)

**Arena:** Richmond Coliseum

**Date Built:** 1971

**Facility Cost (\$/Mil):** \$20

**Percentage of Arena Publicly Financed:** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Richmond Raiders moved to the SIFL from the AIFA in 2011. After the SIFL folded, the Raiders moved to the PIFL.

**NAMING RIGHTS:** There are currently no naming rights deals for the Richmond Coliseum.

