



COLLEGE FOOTBALL

{Appendix 7, to [Sports Facility Reports, Volume 12](#)}

Research completed as of July 25, 2011

DIVISION 1 FOOTBALL FBS SCHOOLS

ATLANTIC COAST CONFERENCE

Team: Boston College Eagles

School: Boston College

Year Team Established: 1893

[Team Website](#)

Stadium: Alumni Stadium

Principal Owner: Boston College

Date Built: 1957 (renovated in 1995)

Facility Costs: \$250,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: Former Boston College Athletic Director William Flynn led a fundraising campaign when the Eagles could no longer play their games at Fenway Park. He was able to raise \$370,000 in donations to finance the costs of Alumni Stadium.

[Facility Website](#)

NAMING RIGHTS: Boston College owns the naming rights to Alumni Stadium.

Team: Clemson Tigers

School: Clemson University

Year Team Established: 1889

[Team Website](#)

Stadium: Clemson Memorial Stadium “Death Valley”

Principal Owner: Clemson University

Date Built: 1942

Facility Costs: \$125,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: In January 2011, a plan to construct a new practice facility and complete the new additions to the WestZone of Memorial Stadium was announced. Enhancements will include a new Clemson Football Gallery, a theatre detailing Clemson Football history, a new Clemson Football Exhibit, and a new indoor practice facility featuring state of the art turf. Expected cost of the project upon completion is \$50 million.

NAMING RIGHTS: Clemson owns the naming rights to Clemson Memorial Stadium.

Team: Duke Blue Devils

School: Duke University

Year Team Established: 1895

[Team Website](#)

Stadium: Wallace Wade Stadium

Principal Owner: Duke University

Date Built: 1929

Facility Costs: \$4 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was paid for through private donations.

[Facility Website](#)

NAMING RIGHTS: From 1929 to 1967 the stadium was named Duke Stadium. Then in 1967 the Board of Trustees unanimously agreed to rename the stadium after former legendary coach Wallace Wade.

Team: Florida State Seminoles

School: Florida State University

Year Team Established: 1947

[Team Website](#)

Stadium: Bobby Bowden Field at Doak S. Campbell Stadium

Principal Owner: Florida State University

Date Built: 1950

Facility Costs: \$250,000

Percentage of Stadium Publicly Financed: 80%

Facility Financing: Local boosters were able to raise \$50,000 of the costs by selling 1,000 five-year season tickets at the price of \$50 per ticket

[Facility Website](#)

UPDATE: A brand new playing surface was installed during summer 2010.

NAMING RIGHTS: Florida State University owns the naming rights to the field and stadium. It named the stadium after former University President Doak Campbell and renamed the field after former head coach Bobby Bowden in 2004.

Team: Georgia Tech Yellow Jackets

School: Georgia Institute of Technology

Year Team Established: 1892

[Team Website](#)

Stadium: Bobby Dodd Stadium at Historic Grant Field

Principal Owner: Georgia Tech

Date Built: 1913; major renovations in 2003

Facility Costs: \$15,000; \$75 million in renovations

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was entirely financed by Georgia Tech. The major donation for construction came from John W. Grant, who gave \$15,000.

[Facility Website](#)

NAMING RIGHTS: Georgia Tech's football facility was known as Grant Field until April 1988, when the Georgia State Board of Regents voted to add the name Bobby Dodd to the Stadium in honor of the legendary coach. Georgia Tech students assisted with the original construction. Georgia Tech owns the naming rights to the stadium.

Team: Maryland Terrapins

School: The University of Maryland

Year Team Established: 1892

[Team Website](#)

Stadium: Capital One Field at Byrd Stadium

Principal Owner: University System of Maryland

Date Built: 1950; expansion in 2007

Facility Costs: \$1 million; \$58 million in expansion costs

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

NAMING RIGHTS: The stadium was originally named after Harry "Curley" Byrd, a multi-sport athlete, football coach, and university president in the first half of the 20th century. In 2006, Maryland entered into a naming rights agreement with Chevy Chase Bank for \$20 million. The stadium name was changed when Capital One acquired Chevy Chase Bank.

Team: Miami Hurricanes

School: The University of Miami

Year Team Established: 1926

[Team Website](#)

Stadium: Sun Life Stadium

Principal Owner: Stephen Ross (Principal) and H. Wayne Huizenga

Date Built: 1987

Facility Costs: \$115 million

Percentage of Stadium Publicly Financed: 10%

Facility Financing: 90 % privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.

[Facility Website](#)

UPDATE: In March 2011, Sun Life Stadium transformed into a relief center for aid relief for the earthquake disaster in Japan. Volunteers spent days collecting cash, clothing and other nonperishable goods to send overseas.

In July 2011, WWE's WrestleMania was held at Sun Life Stadium in front of a sell-out crowd.

NAMING RIGHTS: In 2010, Sun Life Financial entered into a five-year contract with Sun Life Financial for the naming rights to the stadium. The contract will pay \$7.5 million per year for the naming rights.

Team: North Carolina Tar Heels

School: University of North Carolina at Chapel Hill

Year Team Established: 1888

[Team Website](#)

Stadium: Kenan Memorial Stadium

Principal Owner: University of North Carolina at Chapel Hill

Date Built: 1927

Facility Costs: \$303,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% financed by the University of North Carolina. In June 1926, nearly 40 alumni contributed just under \$30,000. When William Kenan visited the facility in November, he decided to fund the rest of the stadium to establish a memorial for his late parents.

[Facility Website](#)

UPDATE: The University has decided to expand Kenan Memorial Stadium. Alumnus Charlie Loudermilk Sr. made a \$7.5 million commitment that will create "The Loudermilk Center for Excellence," a 150,000-square-foot facility being built on the stadium's east side. The center will serve all of Carolina's nearly 800 student-athletes across 28 sports.

As part of the Kenan Stadium renovation project, the Loudermilk Center is scheduled for completion in September 2011. The \$70 million project is being funded by private gifts and premium seating sales. It will provide new classroom space for athletes, an advanced computer lab, a writing lab, reading rooms, and office space. The facility will also house a new strength and conditioning center for Carolina's Olympic Sports Programs.

NAMING RIGHTS: The university decided to name the stadium after the Kenan family for their generous donations and dedication to the university and its athletic programs.

Team: North Carolina State Wolfpack

School: North Carolina State University

Year Team Established: 1892

[Team Website](#)

Stadium: Carter-Finley Stadium

Principal Owner: North Carolina State University

Date Built: 1966

Facility Costs: \$3.2 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% financed by North Carolina State University

[Facility Website](#)

NAMING RIGHTS: North Carolina State University named the stadium after Harry and Wilbert Carter, both graduates of the university and then added the name of Albert E. Finley, another major contributor to the university. North Carolina State owns the naming rights.

Team: Virginia Cavaliers

School: The University of Virginia

Year Team Established: 1888

[Team Website](#)

Stadium: Scott Stadium

Principal Owner: The University of Virginia

Date Built: 1931

Facility Costs: \$300,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: Scott Stadium was 100% financed by the University of Virginia

[Facility Website](#)

NAMING RIGHTS: The official name of the field and stadium is the Carl Smith Center, home of David A. Harris III Field at Scott Stadium. Scott Stadium bears the name of the donor and University Rector Frederic Scott. David A. Harrison III provided a gift allowing natural grass to be reinstalled in the stadium. The university owns the naming rights to the stadium.

Team: Virginia Tech Hokies

School: Virginia Polytechnic Institute and State University

Year Team Established: 1892

[Team Website](#)

Stadium: Lane Stadium

Principal Owner: Virginia Tech

Date Built: 1965

Facility Costs: \$3.5 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The university was responsible for the stadium financing through donations and contributions from alumni.

[Facility Website](#)

NAMING RIGHTS: The stadium is named for the late Edward H. Lane, a graduate of the university. Lane led an educational foundation project that raised more than \$3 million for the original construction.

Team: Wake Forest Demon Deacons

School: Wake Forest University

Year Team Established: 1888

[Team Website](#)

Stadium: BB&T Field

Principal Owner: Wake Forest University

Date Built: 1968

Facility Costs: \$4 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was 100% financed by Wake Forest University

[Facility Website](#)

NAMING RIGHTS: BB&T Bank owns the naming rights to the Demon Deacon's field.

BIG 12 CONFERENCE

Team: Baylor Bears

School: Baylor University

Year Team Established: 1899

[Team Website](#)

Stadium: Floyd Casey Stadium

Principal Owner: Baylor University

Date Built: 1930

Facility Costs: \$1.5 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: A bond sales program raised \$1.5 million for the costs.

[Facility Website](#)

NAMING RIGHTS: Originally named Baylor Stadium, in 1989, the stadium was renamed Floyd Casey Stadium after longtime university supporter and trustee Carl B. Casey and his wife contributed \$5 million of an \$8 million renovation project in honor of his father Floyd.

Team: Iowa State Cyclones

School: Iowa State University

Year Team Established: 1892

[Team Website](#)

Stadium: Jack Trice Stadium

Principal Owner: Iowa State University

Date Built: 1975

Facility Costs: \$7.6 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed

[Facility Website](#)

UPDATE: Beginning in summer 2011, Iowa State is starting construction on a new 60,000 square foot, two-story complex to house the Cyclone Football Team and its operational functions. While it is not a direct renovation to Jack Trice Stadium, there are plans in the works to connect the new complex to the playing field.

NAMING RIGHTS: The stadium is named in honor of Jack Trice, Iowa State's first African-American Athlete.

Team: Kansas Jayhawks

School: The University of Kansas

Year Team Established: 1890

[Team Website](#)

Stadium: Memorial Stadium

Principal Owner: The University of Kansas

Date Built: 1921

Facility Costs: \$275,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: Funding started with a donation from Colonel John McCook, who donated \$2,500 to start a funding drive. In 1920, students and faculty started a drive to build a new facility and collected more than \$200,000 to build what would eventually become the first concrete structure.

[Facility Website](#)

UPDATE: In summer 2010, Kansas entered into an agreement with Darktronics for a new LED video display. The project was completed before the 2010 Kansas Football Season.

NAMING RIGHTS: The stadium has had several names, but Kansas changed the name and dedicated the stadium to the students who fought and died in World War I.

Team: Kansas State Wildcats

School: Kansas State University

Year Team Established: 1896

[Team Website](#)

Stadium: Bill Snyder Family Stadium

Principal Owner: Kansas State University

Date Built: 1968

Facility Costs: \$1.6 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% privately financed through student fees, athletics gate receipts, and contributions.

[Facility Website](#)

UPDATE: In summer 2011, Kansas State made improvements to Bill Snyder Family Stadium to prepare for the 2011 football season. The improvements consist of a view level restroom addition and the installation of a new field surface. The total cost of the project is estimated at \$2 million; the field will cost \$600,000.

NAMING RIGHTS: In 2005, the stadium was renamed in honor of legendary head football coach Bill Snyder by a proclamation of the Kansas Board of Regents.

Team: Missouri Tigers

School: University of Missouri

Year Team Established: 1890

[Team Website](#)

Stadium: Faurot Field at Memorial Stadium “The Zou”

Principal Owner: University of Missouri

Date Built: 1926

Facility Costs: \$350,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium cost \$350,000 and was financed through stadium bonds that were paid off from revenues generated from Don Faurot’s powerhouse split “T” teams of the 1930’s and 1940’s.

[Facility Website](#)

UPDATE: In May 2011, Daktronics upgraded the sound system at Memorial Stadium/Faurot Field. Using a Herman JBL VLA end zone loudspeaker system wrapped around the Tigers’ new scoreboard, Daktronics covered the 85-year-old stadium with even sound distribution.

NAMING RIGHTS: The University of Missouri owns the naming rights and the playing field is named after legendary coach Don Faurot.

Team: Oklahoma Sooners

School: The University of Oklahoma

Year Team Established: 1895

[Team Website](#)

Stadium: Gaylord Family Oklahoma Memorial Stadium

Principal Owner: The University of Oklahoma

Date Built: 1925

Facility Costs: \$293,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: In 1921, university students started a movement for construction of a student union. By 1925, the idea grew to include a combined football stadium and union.

[Facility Website](#)

NAMING RIGHTS: The stadium was originally named Oklahoma Memorial Stadium to honor university associated persons who died in World War I. The stadium underwent a name change after the Gaylord Family donated \$50 million toward renovations.

Team: Oklahoma State Cowboys

School: Oklahoma State University

Year Team Established: 1890

[Team Website](#)

Stadium: Boone Pickens Stadium

Principal Owner: Oklahoma State University

Date Built: 1914; renovations in 2003 and 2008

Facility Costs: \$260 million in renovations.

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was 100% privately financed. The stadium was rededicated in 2009 after an aggressive fundraising effort led by Boone Pickens. He made a \$70 million gift and spurred the “Next Level Campaign,” which generated more than \$100 million in gifts and pledges. Pickens capped the effort in 2005 with a monumental gift of \$165 million.

[Facility Website](#)

UPDATE: After the 2010 football season, Oklahoma State announced that it would build a \$16 million practice facility across the street from Boone Pickens Stadium.

NAMING RIGHTS: Oklahoma State owns the naming rights. The stadium is named after Boone Pickens in recognition of his generous donations to the university’s athletic department, the single largest gift to an athletics department ever.

Team: Texas Longhorns

School: The University of Texas at Austin

Year Team Established: 1893

[Team Website](#)

Stadium: Darrel K. Royal - Texas Memorial Stadium

Principal Owner: The University of Texas at Austin

Date Built: 1924

Facility Costs: \$275,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed through donations and gifts.

[Facility Website](#)

UPDATE: In the summer of 2011, the team locker room and facilities underwent renovations. The renovations will be completed before the 2011 season. The renovations include 135 new wide-space lockers connected to a state of the art exhaust system. The project also includes a nutrition bar, a lounge area with gaming stations, a new 60-inch LED television in the center of the room along with five other LED screens throughout the area, and a new sound system.

NAMING RIGHTS: The University of Texas at Austin owns the naming rights.

Team: Texas A&M Aggies

School: Texas A&M University

Year Team Established: 1894

[Team Website](#)

Stadium: Kyle Field

Principal Owner: Texas A&M University

Date Built: 1927

Facility Costs: \$345,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

NAMING RIGHTS: Texas A&M owns the naming rights to the stadium. The stadium was named after Edwin James Kyle, who served as a Dean and Athletic Council President.

Team: Texas Tech Red Raiders

School: Texas Tech University

Year Team Established: 1925

[Team Website](#)

Stadium: Jones AT&T Stadium

Principal Owner: Texas Tech University

Date Built: 1947; major renovations in 2003 and 2006

Facility Costs: \$400,000; \$53.9 million in renovations

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed by private gifts. AT&T was the main contributor.

[Facility Website](#)

UPDATE: In summer 2010, *The Sporting News* proclaimed that Jones AT&T Stadium was the best home field advantage in all of college football.

NAMING RIGHTS: The stadium was officially renamed from Jones Stadium to Jones SBC Stadium in 2000 following major corporate gifts (in excess of \$25 million) from SBC Communications (now AT&T). The stadium was renamed again in 2006 to Jones AT&T Stadium after SBC changed its name to AT&T. The “Jones” in Jones Stadium comes from former Texas Tech President Clifford B. Jones.

BIG EAST CONFERENCE

Team: Cincinnati Bearcats

School: University of Cincinnati

Year Team Established: 1885

[Team Website](#)

Stadium: Nippert Stadium

Principal Owner: University of Cincinnati

Date Built: 1924

Facility Costs: \$10.5 million

Percentage of Stadium Publicly Financed: N/A

Facility Financing: 100% privately financed. Funds were being privately raised in hopes of building a new stadium. James N. Gamble, of Procter and Gamble, provided the funds needed to complete the horseshoe shaped stadium.

[Facility Website](#)

UPDATE: There was a possibility for expansion in 2010. However, the university lacked the funds to expand and stated that any expansion, including adding new seats, would be in the cards for the future. Nothing has been done since.

The stadium also has served public service purposes over the past year. In May 2011, the first annual Nippert Stadium Steps Challenge took place for Cincinnati students to raise money for underprivileged students in public schools.

NAMING RIGHTS: The stadium was named after Gamble's grandson, James Gamble Nippert. Nippert was a UC football player who was injured during a 1923 game and died as a result of his injuries.

Team: Connecticut Huskies

School: University of Connecticut

Year Team Established: 1896

[Team Website](#)

Stadium: Rentschler Field

Principal Owner: State of Connecticut

Date Built: 2003

Facility Costs: \$91.2 million

Percentage of Stadium Publicly Financed: The State of Connecticut contributed an unspecified percentage of funds and has invested more than \$92 million in the stadium to attract the best events and concerts to the state.

Facility Financing: The facility is the result of teamwork and dedication between the State's Office of Policy and Management, the Town of East Hartford, United Technologies Corporation,

and the assistance of numerous public and private sector organizations. The State of Connecticut owns the stadium.

[Facility Website](#)

UPDATE: Beginning the week of April 25, 2011, the turf at Rentschler Field was replaced. After eight seasons, the State of Connecticut and UConn decided that it was time for an upgrade. The replacement is the result of regular wear and tear on a football field.

NAMING RIGHTS: The stadium is named after Frederick Brant Rentschler. Rentschler was the founder of the aircraft company Pratt & Whitney, which created revolutionary aircraft engines.

Team: Louisville Cardinals

School: University of Louisville

Year Team Established: 1912

[Team Website](#)

Stadium: Papa John's Cardinal Stadium

Principal Owner: University of Louisville

Date Built: 1998

Facility Costs: \$63 million

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: In 2010, the stadium was expanded to increase its capacity to 55,000 and the south end zone was left in a certain way so future expansions could take place. Expansions are still taking place. Louisville is in the process of adding 33 luxury suites, 1,750 upscale lodge seats, and an expanded upper deck.

NAMING RIGHTS: Papa John's Pizza founder and CEO John Schnatter, a native of nearby Jeffersonville, Indiana, donated \$5 million for the naming rights to the stadium.

Team: Pittsburgh Panthers

School: University of Pittsburgh

Year Team Established: 1890

[Team Website](#)

Stadium: Heinz Field

Principal Owner: City of Pittsburgh (NFL's Pittsburgh Steelers)

Date Built: 2001

Facility Costs: \$281 million

Percentage of Stadium Publicly Financed: 69%

Facility Financing: The Steelers contributed \$76.5 million for the stadium, the state provided \$75 million, and the remainder came from the Allegheny Regional Asset District, which administered a 1% county sales tax.

[Facility Website](#)

UPDATE: In recent years, there have been talks of expanding the stadium, and Art Rooney, owner of the NFL's Pittsburgh Steelers, recently commented that studies are being done to determine whether Heinz Field's 65,000 person capacity can be expanded by several thousand. Early estimates are that between 2,500 and 4,000 seats will be added.

On January 1, 2011, Heinz Field hosted the NHL Winter Classic. The game was between the Pittsburgh Penguins and the Washington Capitals.

NAMING RIGHTS: H.J. Heinz bought the exclusive naming rights for the Steelers' home field for \$57 million. The deal expires in 2021 and has an average annual payout of \$2.9 million.

Team: Rutgers Scarlet Knights

School: Rutgers, The State University of New Jersey

Year Team Established: 1869

[Team Website](#)

Stadium: High Point Solutions Stadium (formerly Rutgers Stadium "R House")

Principal Owner: Rutgers

Date Built: 1994

Facility Costs: \$28 million

Percentage of Stadium Publicly Financed: 70%

Facility Financing: Financing for the stadium came from the New Jersey Sports and Exposition Authority bond issue. The bonds accounted for 70% of the financing and private donations and contributions accounted for 30%.

[Facility Website](#)

NAMING RIGHTS: In June of 2011, Rutgers Stadium was renamed High Point Solutions Stadium after a naming rights deal was announced. The deal is for ten years and reportedly worth \$6.5 million.

Team: South Florida Bulls

School: University of South Florida

Year Team Established: 1997 (FCS); 2001 (FBS)

[Team Website](#)

Stadium: Raymond James Stadium

Principal Owner: Tampa Bay Sports Authority

Date Built: 1998

Facility Costs: \$168.5 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The stadium was publicly funded through a .05% sales-tax increase.

[Facility Website](#)

UPDATE: Almost half of the \$7.8 million in public money going toward renovating Raymond James Stadium in 2011 will be spent on the luxury suites. The money, which mostly comes from tourist taxes, will pay for new carpeting, furnishings, ice makers, and refrigerators in the 195 suites.

Over the next two years, the Hillsborough County Administrator projects spending nearly \$18.7 million in maintenance and replacement work. This includes nearly \$1.2 million on stadium seats and \$1 million on the sound system. The largest future expenses will be the new scoreboard, estimated at \$7.7 million.

During the summer of 2011, Raymond James hosted Kenny Chesney along with Zac Brown Band and other country groups. Sports Authority netted record profits after the concert, some of which will go toward renovations in the future.

NAMING RIGHTS: Raymond James Financial purchased the naming rights for \$32.5 million over 13 years. Raymond James naming rights extend through 2015.

Team: Syracuse Orange

School: Syracuse University

Year Team Established: 1889

[Team Website](#)

Stadium: Carrier Dome “The Loud House”

Principal Owner: Syracuse University

Date Built: 1980

Facility Costs: \$28 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% private donations and contributions

[Facility Website](#)

NAMING RIGHTS: The Carrier Corporation made a \$2.75 million naming gift.

Team: West Virginia Mountaineers

School: West Virginia University

Year Team Established: 1891

[Team Website](#)

Stadium: Mountaineer Field at Milan Puskar Stadium

Principal Owner: West Virginia University

Date Built: 1980

Facility Costs: \$22 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% funded by the university and all renovations were funded by Milan Puskar.

[Facility Website](#)

UPDATE: During the 2011 offseason, West Virginia Athletic Director Oliver Luck has been advocating for the sale of beer at the stadium; beer has never been sold in the stadium. The rationale for selling beer is to increase revenues and because every Big East opponent sells beer at their stadiums. The Board passed the policy to allow alcohol to be served and only a few administrative details have to be finalized.

NAMING RIGHTS: The stadium was renamed “Milan Puskar Stadium” in 2004 after Puskar made a \$20 million donation to the university.

BIG TEN CONFERENCE

Team: Illinois Fighting Illini

School: University of Illinois at Urbana-Champaign

Year Team Established: 1890

[Team Website](#)

Stadium: Memorial Stadium

Principal Owner: University of Illinois at Urbana-Champaign

Date Built: 1923

Facility Costs: \$1.7 million

Percentage of Stadium Publicly Financed: 0 %

Facility Financing: Donations of approximately \$1.7 million contributed by more than 200,000 students, alumni, and other friends of the university made the construction possible. The Athletic Association later allocated \$509,850 to the project for the construction of the south stands and other stadium additions.

[Facility Website](#)

NAMING RIGHTS: The stadium was built and named as a memorial to Illinois men and women who gave their lives for their country during World War I. Their names appear on 200 columns that support the east and west sides of the stadium

Team: Indiana Hoosiers

School: Indiana University Bloomington

Year Team Established: 1887

[Team Website](#)

Stadium: Memorial Stadium “The Rock”

Principal Owner: Indiana University
Date Built: 1960
Facility Costs: \$4.65 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)

NAMING RIGHTS: Indiana University owns the naming rights to Memorial Stadium. The stadium was named to honor those who served in World War I.

Team: Iowa Hawkeyes

School: The University of Iowa
Year Team Established: 1889
[Team Website](#)

Stadium: Kinnick Stadium
Principal Owner: The University of Iowa
Date Built: 1929
Facility Costs: \$497,151
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations and gifts to the university.
[Facility Website](#)

UPDATE: In early June 2011, Iowa City's Zoning and Planning Commission announced that clean up around Kinnick Stadium should fall on the university and not the city's. The Commission told the city that the university has the primary responsibility for taking care of the "serious trash, litter and public urination issues." The city took action after noticing a lack of complete cleanup after home games during the 2010 season.

There are legal actions in the works to ban the mobile food vendors that roam the streets around Kinnick Stadium. Advocates of the plan claim the vendors are a nuisance; opponents of the ban believe that the mobile vendors are a part of the game day atmosphere.

Kinnick Stadium officials are pursuing grants from the Department of Homeland Security for additional security cameras outside of the stadium.

NAMING RIGHTS: The University of Iowa owns the naming rights for the stadium and named it after 1939 Heisman Trophy winner Nile Kinnick after he died serving his country in World War II.

Team: Michigan Wolverines

School: University of Michigan
Year Team Established: 1879
[Team Website](#)

Stadium: Michigan Stadium “The Big House”

Principal Owner: University of Michigan

Date Built: 1927

Facility Costs: \$950,000

Percentage of Stadium Publicly Financed:

Facility Financing: Fielding Yost, a successful businessman interested in coal, oil, and real estate, devised a plan to finance the construction and facilities through a \$1.5 million issue of 3,000 bonds at a par value of \$500 at 3% interest. The money ended up being not only enough for the stadium, but also for other athletic facilities.

[Facility Website](#)

UPDATE: Michigan is still finishing up the addition of new premium seating areas inside the stadium, which started in 2010. New premium seating areas and additional concourse space is now available. The parking lot areas have been improved, including more handicap spots. Additionally, carry-in bags, water bottles, and smoking are all now prohibited in the stadium.

The Michigan Athletic Director has also stated that he is committed to keeping Michigan Stadium the largest in college football and will do whatever it takes to expand in the future to include more fans in the Michigan experience.

NAMING RIGHTS: The University of Michigan owns the naming rights to Michigan Stadium.

Team: Michigan State Spartans

School: Michigan State University

Year Team Established: 1896

[Team Website](#)

Stadium: Spartan Stadium

Principal Owner: Michigan State University

Date Built: 1923

Facility Costs: \$16 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: N/A

[Facility Website](#)

UPDATE: On June 26, 2011, U2 stopped at Spartan Stadium on their U2 360 Tour, the first time the band played in East Lansing since a bar show in 1981.

Michigan State has followed its rival, the University of Michigan, and will ban carry-in bags beginning in September 2011 due to security concerns. This includes diaper bags, camera and binocular cases, seat backs with pockets, and other similar bags.

NAMING RIGHTS: Michigan State owns the naming rights to the stadium.

Team: Minnesota Golden Gophers

School: University of Minnesota, Twin Cities

Year Team Established: 1882

[Team Website](#)

Stadium: TCF Bank Stadium

Principal Owner: University of Minnesota, Twin Cities

Date Built: 2009

Facility Costs: \$288.5 million

Percentage of Stadium Publicly Financed: 48% or roughly \$105 million

Facility Financing: On March 24, 2005, TCF Bank announced that it would contribute \$35 million toward the stadium project, which would give them naming rights as well. The state declared that it would contribute 48% of the stadium costs while the university would raise the remaining 52%. The university's portion of the funding came from the TCF donation, a \$50 per semester student fee, private donations, and the sale of university property. Many private corporations financed the stadium for advertising rights within. Private financing totaled \$111 million.

[Facility Website](#)

UPDATE: The Minnesota Vikings had to use TCF Bank Stadium during the 2010-11 NFL season because the Metrodome roof collapsed and caused damage to the field. The band U2 also performed at TCF Bank Stadium in June of 2011.

NAMING RIGHTS: TCF owns the naming rights to the stadium worth \$35 million over 25 years.

Team: Nebraska Cornhuskers

School: The University of Nebraska-Lincoln

Year Team Established: 1890

[Team Website](#)

Stadium: Memorial Stadium

Principal Owner: University of Nebraska-Lincoln

Date Built: 1923

Facility Costs: \$430,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: In the fall of 1922, a fund drive, which collected \$430,000 in construction funds, was undertaken by faculty, students, alumni, and friends of the university.

[Facility Website](#)

UPDATE: In October, 2010, the Athletic Director held a press conference stating that Nebraska would expand Memorial Stadium by adding 5,000 seats. The estimated cost of the expansion is \$55.5 million and will include 30 new skybox suites to the east end of the stadium. The expansion will also add 2,800 new general admission seats and 2,250 heated and covered club

seats. The main feature of the expansion will be a new three-story grand lobby to preserve the stadium's original gate. The expansion will likely lead to \$7 million more in revenue each year. The expansion is projected to wrap up in 2013.

NAMING RIGHTS: The university owns the naming rights to the stadium. Memorial Stadium was named in honor of the men and women who fought and served in World War I and the Spanish-American War.

Team: Northwestern Wildcats

School: Northwestern University

Year Team Established: 1882

[Team Website](#)

Stadium: Ryan Field

Principal Owner: Northwestern University

Date Built: 1942

Facility Costs: \$1.42 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was 100% privately financed through fund raising drives and private donations.

[Facility Website](#)

UPDATE: On June 17, 2011 Comedy Central's Stephen Colbert, a Northwestern Alum, gave the commencement speech at the 153rd graduation ceremony at Ryan Field.

Northwestern has selected Populous, a renowned sports architecture firm, to develop a master plan for the university. Athletic Director Jim Phillips called it a "monumental milestone" that will likely lead to the renovation of Ryan Field.

NAMING RIGHTS: Patrick Ryan, who has the Chairman of the school's Board of Trustees, paid \$8 million in 1997.

Team: Ohio State Buckeyes

School: The Ohio State University

Year Team Established: 1890

[Team Website](#)

Stadium: Ohio Stadium "The Horseshoe"

Principal Owner: The Ohio State University

Date Built: 1922

Facility Costs: \$1.34 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: Local business men raised the \$1.3 million through private donations.

[Facility Website](#)

UPDATE: Following the 2010 high school football season, the Ohio High School Athletic Association decided to move its state championship football games back to Ohio Stadium. The decision came after the association realized how much extra revenue could be made. It is projected that \$4-5 million could be generated over the next few years.

NAMING RIGHTS: The university owns the name rights to the stadium.

Team: Penn State Nittany Lions

School: Pennsylvania State University

Year Team Established: 1887

[Team Website](#)

Stadium: Beaver Stadium “Happy Valley”

Principal Owner: Pennsylvania State University

Date Built: 1960

Facility Costs: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Beaver Stadium was in the running to host the NHL Winter Classic on January 1, 2012, but, recent reports have speculated that Citizens Bank Park, home of the Phillies, could be the location for the event.

CBS Sports ranked Beaver Stadium as a top ten stadium in college football. The ranking was based on game atmosphere, tradition, history, fans, and architecture. Beaver Stadium ranked 7th overall.

Beaver Stadium will not host any night games in 2011. There is no specific reason for not hosting any night games other than it was not given any prime-time spots on national television.

NAMING RIGHTS: Pennsylvania State University owns the naming rights to the facility and it is named after James A. Beaver, a former Governor of Pennsylvania and President of the University’s Board of Trustees.

Team: Purdue Boilermakers

School: Purdue University

Year Team Established: 1887

[Team Website](#)

Stadium: Ross-Ade Stadium

Principal Owner: Purdue University

Date Built: 1924

Facility Costs: \$70 million in renovations
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)

NAMING RIGHTS: Ross-Ade was dedicated at the 1924 game against in-state rival Indiana. The stadium is named for its two principal benefactors, Alumni David E. Ross, the late President of the Board of Trustees, and the late George Ade, playwright and humorist. Ross conceived the idea for the stadium, and Ade purchased and presented to the university the 65-acre tract on which the stadium is located.

Team: Wisconsin Badgers

School: University of Wisconsin-Madison
Year Team Established: 1889
[Team Website](#)

Stadium: Camp Randall Stadium
Principal Owner: University of Wisconsin-Madison
Date Built: 1913
Facility Costs: \$15,000
Percentage of Stadium Publicly Financed: 100%
Facility Financing: The land was given to the university after the Civil War ended and it was originally used by the track and field teams until football moved in. The university asked the state for \$40,000 and received half of its original request.
[Facility Website](#)

UPDATE: In May 2011, Athletic Director Barry Alvarez shot down ideas to serve beer inside of Camp Randall.

Camp Randall will host the Camp Randall Hockey Classic in the winter of 2012.

NAMING RIGHTS: The University of Wisconsin owns the naming rights to the stadium. The stadium received its name because it lies on the grounds of Camp Randall, a Union Army Training Camp during the Civil War.

CONFERENCE USA

Team: East Carolina Pirates

School: East Carolina University

Year Team Established: 1932

[Team Website](#)

Stadium: Dowdy-Ficklen Stadium

Principal Owner: East Carolina University

Date Built: 1963

Facility Costs: \$238,387

Percentage of Stadium Publicly Financed: 0%

Facility Financing: All of the funds for the facility were privately raised. The goal was to raise \$200,000; the fundraiser collected \$238,000. All of the extra money went to the stadium.

[Facility Website](#)

UPDATE: During the 2010 season, several Pirate fans were injured when several rows of bleachers collapsed. The university met with contractors to determine the reason for the collapse, but as of July 2011, East Carolina athletics has not made an official statement.

NAMING RIGHTS: The university owns the naming rights to the stadium. The stadium is named after Ron and Mary Ellen Dowdy after they pledged a \$1 million gift to the ECU Scholarship Foundation. The stadium is also named for James Skinner Ficklen, the owner of Greenville's E.B. Skinner Tobacco Company. Skinner was a booster of the college and established a scholarship fund in his name.

Team: Houston Cougars

School: University of Houston

Year Team Established: 1946

[Team Website](#)

Stadium: Robertson Stadium

Principal Owner: University of Houston

Date Built: 1941

Facility Costs: \$650,000

Percentage of Stadium Publicly Financed: 100%

Facility Financing: Robertson Stadium was a joint project between the Houston School District, and the Works Progress Administration (WPA), a federal agency created under President Roosevelt's New Deal. In March 1941, a resolution was passed to provide \$650,000 for stadium construction.

[Facility Website](#)

UPDATE: In the past year, the University of Houston Athletics Department released early concepts of a new football stadium and renovated basketball pavilion. The new football stadium will replace the current stadium.

With an estimated cost of \$120 million, the new football stadium will house 40,000 fans initially and design plans leave working room to add up to another 10,000 to 15,000 seats. The new stadium will offer premium seating opportunities, including 22 luxury suites, 200 logo box seats and club seating for 650. The east side of the new facility will house a Hall of Fame, locker room facilities, academic and athletic meeting spaces, and sport medicine accommodations.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: Memphis Tigers

School: University of Memphis

Year Team Established: 1912

[Team Website](#)

Stadium: Liberty Bowl Memorial Stadium

Principal Owner: City of Memphis

Date Built: 1965

Facility Costs: \$3.7 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The City of Memphis completely funded the project.

[Facility Website](#)

NAMING RIGHTS: The City of Memphis owns the naming rights to the stadium.

Team: Marshall Thundering Herd

School: Marshall University

Year Team Established: 1895

[Team Website](#)

Stadium: Joan C. Edwards Stadium “The Joan”

Principal Owner: Marshall University

Date Built: 1991

Facility Costs: \$30 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% privately funded.

[Facility Website](#)

UPDATE: The Marshall University Board of Governors decided to provide \$30 million in funding for athletic facilities, including a new practice facility that will connect to Joan C. Edwards Stadium. The practice facility will cost roughly \$25 million.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: Rice Owls

School: Rice University

Year Team Established: 1912

[Team Website](#)

Stadium: Rice Stadium

Principal Owner: Rice University

Date Built: 1950

Facility Costs: N/A

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed

[Facility Website](#)

UPDATE: In the summer of 2011, the Houston Texans used Rice Stadium during the NFL lockout to organize voluntary team workouts.

NAMING RIGHTS: Rice University owns the naming rights to the stadium and chose to name the stadium after the university.

Team: Southern Methodist Mustangs

School: Southern Methodist University

Year Team Established: 1915

[Team Website](#)

Stadium: Gerald J. Ford Stadium

Principal Owner: Southern Methodist University

Date Built: 2000

Facility Costs: \$42 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% privately financed through donations and gifts by students, former student athletes, and other alumni.

[Facility Website](#)

UPDATE: Gerald J. Ford Stadium underwent significant renovations throughout the 2010 season. Daktronics installed a new videoboard and a custom sound system that provides pound bass energy, smooth mid-and high-range frequencies, and high impact entertainment throughout the stadium.

Ford Stadium's Club Level was upgraded with new wall murals that were painted throughout the third floor. The Hall of Champions was also filled with tributes to former SMU champions.

NAMING RIGHTS: The stadium is named after Gerald J. Ford, a banking billionaire who provided significant contributions to the stadium project. This Gerald Ford is not to be confused with former president Gerald R. Ford.

Team: Southern Miss Golden Eagles

School: University of Southern Mississippi

Year Team Established: 1912

[Team Website](#)

Stadium: M.M. Roberts Stadium

Principal Owner: University of Southern Mississippi

Date Built: Originally built in 1932; demolished and rebuilt in 1976.

Facility Costs: \$6.3 million when it was rebuilt in 1976.

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed. All funds were raised through a capital finance campaign. The stadium paid for its reconstruction in 1976 through a renovation capital campaign called “Building Dominance,” which financed several other projects on the campus.

[Facility Website](#)

UPDATE: In October 2010, the National Center for Spectator Sports Safety and Security at the University of Southern Mississippi deployed the Avigilon HD Surveillance System as a permanent laboratory tool for the purpose of studying techniques to mitigate the security risks inherent in large spectator sport venues. The Center is committed to advancing stadium security around the globe, and Southern Miss will serve as a venue for testing. The new system capabilities include being able to send text messages to In Stadium Solutions (ISS) for immediate referral to stadium security.

NAMING RIGHTS: The university owns the naming rights to the stadium and named the stadium after M.M. Roberts, who provided significant contributions to the stadium refinancing.

Team: Tulane Green Wave

School: Tulane University

Year Team Established: 1893

[Team Website](#)

Stadium: Louisiana Superdome

Principal Owner: Louisiana Stadium/Expo District

Date Built: 1975

Facility Costs: \$134 million

Percentage of Stadium Publicly Financed: N/A

Facility Financing: The stadium was financed through a bond issued backed by a hotel tax.

[Facility Website](#)

UPDATE: The Superdome is closed for an \$85 million renovation that will completely modernize the facility. Enhancements began in late January 2011 and concluded in late July 2011. Significant enhancements include expansion of the plaza concourse; additional concession points of sale and restrooms on the plaza level; and replacement and reconfiguration of the east and west side plaza seating units, offering 3,100 new seats. The renovation will add three additional elevators and expand the exterior plaza gates A and C.

Premium lounges and a permanent grand staircase will be added. Also, a natural green vine wall will cover the ramps and sides of the grand staircase leading up to Gate C of the Superdome. On La Salle Street, under the green vine wall will be benches for patrons to relax and enjoy the La Salle Street Square.

The Superdome will host the 2012 NCAA Men's Basketball Championship, the 2013 NCAA Women's Basketball Championship, and has also secured the 2013 Super Bowl.

NAMING RIGHTS: The stadium naming rights were previously owned by the State of Louisiana, but the New Orleans Saints (NFL) have owned the stadium rights since 2009. If there are any future deals between the Saints and a private party, 100% of the revenue would go directly to the Saints.

Team: Tulsa Golden Hurricane

School: The University of Tulsa

Year Team Established: 1895

[Team Website](#)

Stadium: Skelly Field at H.A. Chapman Stadium

Principal Owner: University of Tulsa

Date Built: 1930

Facility Costs: \$275,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: All financing for the stadium was collected through private gifts and donations.

[Facility Website](#)

NAMING RIGHTS: The Chapman Family Trust provided major monetary contributions for the naming rights to the stadium. William Skelly also donated \$125,000 for the construction if another \$175,000 could be raised. The other money was raised and Skelly donated the money to the university.

Team: UAB Blazers

School: University of Alabama at Birmingham

Year Team Established: 1991

[Team Website](#)

Stadium: Legion Field

Principal Owner: City of Birmingham

Date Built: 1926

Facility Costs: \$439,000

Percentage of Stadium Publicly Financed: N/A – Likely publicly financed because the City of Birmingham owns the stadium.

Facility Financing: N/A

[Facility Website](#)

UPDATE: Although Legion Field has been home to the Blazers since their inaugural season in 1991, UAB is looking to add a football stadium on campus. The new master plan includes a horseshoe-shaped, on campus football stadium.

NAMING RIGHTS: Because the city owns the stadium, in 1927 it was named in honor of the American Legion and stands as a memorial to those who gave their lives in the service of America.

Team: UCF Knights

School: University of Central Florida

Year Team Established: 1979

[Team Website](#)

Stadium: Bright House Networks Stadium

Principal Owner: University of Central Florida

Date Built: 2007

Facility Costs: \$54 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed. The stadium was part of a \$60 million project that included financing costs, reserve requirements, infrastructure, roads, parking, and practice fields for football, soccer and baseball. The funding came through the stadium's naming rights, revenues from suites and club seat leases, ticket and concession sales, donations, corporate sponsorships, and advertising. No public money or tuition was used to build or operate the stadium.

[Facility Website](#)

NAMING RIGHTS: On August 8, 2006, UFC announced a 15-year, \$15 million stadium naming rights deal with cable company Bright House. The deal is set to expire in 2021.

Team: UTEP Minors

School: University of Texas at El Paso

Year Team Established: 1914

[Team Website](#)

Stadium: Sun Bowl Stadium

Principal Owner: UTEP

Date Built: 1963

Facility Costs: \$275,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: Much of the stadium is financed through the various sponsorships generated by the Sun Bowl.

[Facility Website](#)

UPDATE: The stadium was recently selected as “Best Stadium in Conference USA” by *The Sporting News*.

NAMING RIGHTS: The Sun Bowl owns the naming rights to the stadium.

IA INDEPENDENTS

Team: Army Black Knights

School: United States Military Academy

Year Team Established: 1890

[Team Website](#)

Stadium: Michie Stadium

Principal Owner: United States Military Academy

Date Built: 1924

Facility Costs: \$300,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Bleacher Report put Michie Stadium in its “College Football 2011: The 24 Most Unusual Stadiums in the Country.” The article stated that the atmosphere and river provide one of the most unique places to watch a football game.

NAMING RIGHTS: The original stadium was dedicated in honor of Dennis Mahan Michie, who was instrumental in starting the game of football at Army in 1890. He organized, managed, and coached the first team.

Team: BYU Cougars

School: Brigham Young University

Year Team Established: 1922

[Team Website](#)

Stadium: LaVell Edwards Stadium

Principal Owner: Brigham Young University

Date Built: 1964

Facility Costs: N/A

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was 100% privately financed through donations and gifts.

[Facility Website](#)

UPDATE: Prior to the 2010 season, LaVell Edwards Stadium was renovated to create more wheelchair access and increase seating. Bleacher Report put LaVell Edwards Stadium in its “College Football 2011: The 24 Most Unusual Stadiums in the Country.”

NAMING RIGHTS: Originally known as Cougar Stadium, the stadium was renamed for legendary head football coach LaVell Edwards upon his retirement at the conclusion of the 2000 season.

Team: Navy Midshipmen

School: United States Naval Academy

Year Team Established: 1879

[Team Website](#)

Stadium: Navy-Marine Corps Memorial Stadium

Principal Owner: U.S. Naval Academy

Date Built: 1959

Facility Costs: \$3 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was 100% privately financed. Most of the financing for construction and renovations has come through the Naval Academy Foundation and the Naval Academy Athletic Association.

[Facility Website](#)

UPDATE: Navy-Marine Corps Memorial Stadium hosted the 2011 Major League Lacrosse Championship. It also hosts the annual ZOOMA Women’s Half Marathon for physically challenged women.

NAMING RIGHTS: The facility is named in memory and honor of those who served and died in service to the United States.

Team: Notre Dame Fighting Irish

School: University of Notre Dame

Year Team Established: 1887

[Team Website](#)

Stadium: Notre Dame Stadium

Principal Owner: Notre Dame

Date Built: 1930

Facility Costs: \$750,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was 100% privately financed through university donors and alumni. The subsequent renovations were financed by \$53 million in tax-exempt, fixed-rate bonds. The bonds were sold in 26 states.

[Facility Website](#)

UPDATE: For the first time in 21 years, Notre Dame Stadium will host a night game against the USC Trojans on October 22, 2011.

NAMING RIGHTS: The university owns the naming rights to the stadium and the stadium will continue to be named after the university.

MID-AMERICAN CONFERENCE

Team: Akron Zips

School: The University of Akron

Year Team Established: 1891

[Team Website](#)

Stadium: Infocision Stadium

Principal Owner: The University of Akron

Date Built: 2009

Facility Costs: \$61.6 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% school financed.

[Facility Website](#)

NAMING RIGHTS: Infocision paid \$10 million for naming rights to the stadium, Summa Health System paid \$5 million for the naming rights to the field, FirstMerit Foundation paid \$1 million for the naming rights to the club level, and Towpath Credit Union paid \$100,000 for the naming rights to the press box.

Team: Ball State Cardinals

School: Ball State University

Year Team Established: 1926

[Team Website](#)

Stadium: Scheumann Stadium

Principal Owner: Ball State University

Date Built: 1967

Facility Costs: \$13.7 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility and its renovations were funded by private donors and gifts provided to the university by students, faculty, and alumni.

[Facility Website](#)

UPDATE: The North Central Conference in Indiana will attempt to host an all-day football conference “tournament” during the 2011 football season. The tournament will not follow a traditional football format; instead, it will include the eight conference teams playing games all day. The event previously took place at the NFL’s Indianapolis Colt’s stadium, but due to high costs, the Conference feels that Scheumann Stadium is a valuable alternative.

NAMING RIGHTS: The university owns the naming rights to the stadium. After the 2007 renovations, the stadium was renamed for former athletic standout John Scheumann and his wife June in recognition of their \$4 million gift to the project.

Team: Bowling Green Falcons

School: Bowling Green State University

Year Team Established: 1919

[Team Website](#)

Stadium: Doyt L. Perry Stadium

Principal Owner: Bowling Green State University

Date Built: 1966

Facility Costs: \$3 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed by the university.

[Facility Website](#)

NAMING RIGHTS: Bowling Green State owns the naming rights to the stadium and the stadium is named after former coaching great Doyt L. Perry for his work with the team from 1955 to 1964.

Team: Buffalo Bulls

School: University at Buffalo

Year Team Established: 1894

[Team Website](#)

Stadium: University at Buffalo Stadium

Principal Owner: University at Buffalo

Date Built: 1993

Facility Costs: \$23 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% school financed. The funding was provided through the New York State Dormitory Authority, which provides financing and construction services to public and

private universities, not for profit healthcare facilities and other institutions which serve the public good.

[Facility website](#)

UPDATE: The Buffalo 2010-11 Empire State Games were held at the stadium. The event is New York State's premier amateur athletic competition.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: Central Michigan Chippewas

School: Central Michigan University

Year Team Established: 1896

[Team Website](#)

Stadium: Kelly/Shorts Stadium

Principal Owner: Central Michigan University

Date Built: 1972

Facility Costs: \$2.2 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% school financed.

[Facility Website](#)

UPDATE: For the 2010 season, Kelly/Shorts Stadium was named the best stadium in the MAC by *The Sporting News*.

The Central Michigan University Board of Trustees gave President George Ross the go-ahead to pursue the construction of a hotel that will connect to the newly constructed suites located inside Kelly/Shorts Stadium. Renovations will also be done to the east side of the stadium. The hotel will be on the east side of the stadium where the outdoor practice facility is located.

Part of the project also includes the addition of stadium suites, as well as new restrooms and concession spaces for the east side of the stadium. The suites will be connected to the hotel by an atrium made of glass.

NAMING RIGHTS: The stadium was dedicated in November 1972 and named Perry Shorts Stadium in honor of R. Perry Shorts, a former CMU athlete. In 1983, the CMU Board of Trustees voted to rename the facility Kelly/Shorts Stadium in honor of Bill Kelly, who coached at CMU from 1951 to 1966.

Team: Eastern Michigan Eagles

School: Eastern Michigan University

Year Team Established: 1891

[Team Website](#)

Stadium: Rynearson Stadium
Principal Owner: Eastern Michigan University
Date Built: 1969
Facility Costs: \$1.4 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% school financed.
[Facility Website](#)

UPDATE: In late August 2011, Rynearson Stadium will host the 2011 Big Day Prep Showdown VII. The event features two of the better football teams in the state and is considered the premier opening week high school football event in the State of Michigan. The event was previously named the “Outstanding Locally Created Event by the National Association of Sports Commissions.”

NAMING RIGHTS: EMU owns the rights to the stadium, and it is named for the late Elton J. Rynearson, Sr., who coached football at EMU for 26 seasons.

Team: Kent State Golden Flashes

School: Kent State University
Year Team Established: 1920
[Team Website](#)

Stadium: Dix Stadium
Principal Owner: Kent State
Date Built: 1969
Facility Costs: \$3.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% university financed.
[Facility Website](#)

UPDATE: The Kent State Athletics Department had a personnel change and this year will place a greater emphasis on selling tickets for Dix Stadium and bringing people to Golden Flashes games. The athletic department has goals that far exceed selling the NCAA mandated 90,000 tickets per season.

The Board of Trustees also recently named the Hall of Fame Plaza at Dix Stadium in honor of alumni and former student-athletes George Jenkins and Jim Phelan. The Hall of Fame recognizes players who have retired jerseys, have played in the NFL, or have been inducted into the university’s Varsity “K” Hall of Fame.

NAMING RIGHTS: Kent State owns the naming rights to the stadium and is named in honor of former Kent State Board of Trustees member Robert Dix. The stadium was originally named Memorial Stadium.

Team: Miami (OH) Redhawks

School: Miami University (OH)

Year Team Established: 1888

[Team Website](#)

Stadium: Yager Stadium

Principal Owner: Miami (OH)

Date Built: 1983

Facility Costs: \$13.5 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% privately financed through benefactors and other private donors.

[Facility Website](#)

NAMING RIGHTS: The stadium is named for Fred C. Yager, Class of 1914, who was the lead benefactor in the project to build the stadium.

Team: Northern Illinois Huskies

School: Northern Illinois University

Year Team Established: 1899

[Team Website](#)

Stadium: Brigham Field at Huskie Stadium

Principal Owner: Northern Illinois University

Date Built: 1965

Facility Costs: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The first home game of the 2011 football season will not be at Huskie Stadium. Instead the game will be played at the NFL's Chicago Bear's Soldier Field against the Wisconsin Badgers.

In May 2011, Brigham Field at Huskie Stadium was named one of the best stadiums in all FBS Conferences, sharing the honors with places like Death Valley, Tiger Stadium, and others. One stadium from each major conference was chosen.

NAMING RIGHTS: The stadium and field have had several name changes during the stadium's existence. The university owns the naming rights and the stadium itself is named for the Northern Illinois mascot. The playing surface is named in honor of Robert J. Brigham, a former player, coach, and athletic director at the school.

Team: Ohio Bobcats

School: Ohio University

Year Team Established: 1894

[Team Website](#)

Stadium: Peden Stadium

Principal Owner: Ohio University

Date Built: 1929

Facility Costs: \$185,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was 100% financed by the university.

[Facility Website](#)

NAMING RIGHTS: The university owns the naming rights to the stadium. The stadium was named after former Bobcat head coach Don Peden. A coach and Director of Athletics at Ohio for 27 years, he was one of the founders of the Mid-American Conference and was monumental in the development of college athletics.

Team: Temple Owls

School: Temple University

Year Team Established: 1894

[Team Website](#)

Stadium: Lincoln Financial Field

Principal Owner: City of Philadelphia

Date Built: 2003

Facility Costs: \$513 million

Percentage of Stadium Publicly Financed: 39%

Facility Financing: The facility, also used by the NFL's Philadelphia Eagles, was financed through the state, the city, the NFL, and the Eagles. The MLB's Philadelphia Phillies' and the Eagles' new stadiums were funded by a combined \$304 million from the city, \$482 million from the two teams, and \$170 million from the state. The Eagles contributed \$310 million.

[Facility Website](#)

UPDATE: Kenny Chesney performed at Lincoln Financial on June 18, 2011, the fourth time he has performed there in five years.

In July 2011, Lincoln Financial Field hosted an "international friendly" soccer match between the MLS's Philadelphia Union and La Liga's Real Madrid C.F.

NAMING RIGHTS: Lincoln Financial Group agreed to pay \$139.6 million over 20 years for the naming rights to the stadium. The agreement expires in 2022 and has an average annual

payout of \$6.7 million. The deal also includes signs in the stadium, suites at home and road games, tickets for the Pro Bowl, commercial time on the Eagles' preseason game broadcasts and television shows, and information kiosks in the stadium

Team: Toledo Rockets

School: University of Toledo

Year Team Established: 1917

[Team Website](#)

Stadium: Glass Bowl

Principal Owner: University of Toledo

Date Built: 1937

Facility Costs: \$335,000

Percentage of Stadium Publicly Financed: 81%

Facility Financing: The project was paid for with \$272,000 from the federal government and roughly \$42,000 from the City of Toledo and the university.

[Facility Website](#)

NAMING RIGHTS: In 1946, Wayne Kohn, a Libby Owens Ford engineer, conceived the idea of using glass to rebuild the stadium. Glass blocks were installed throughout the stadium and a glass electric scoreboard was built in the south end zone. A new two-tier press box of blue vitrolite and glass blocks was also constructed. Lights were installed, beginning a tradition of night football at UT. It is now known as the Glass Bowl.

Team: Western Michigan Broncos

School: Western Michigan University

Year Team Established: 1906

[Team Website](#)

Stadium: Waldo Stadium

Principal Owner: Western Michigan University

Date Built: 1939

Facility Costs: \$250,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was 100% financed through donations and gifts to the university. The donors who contributed money for the construction of the stadium were awarded season tickets by WMU.

[Facility Website](#)

UPDATE: Prior to the start of the 2011 season, the Broncos will host “Football Night in Kalamazoo.” The event will take place at Waldo Stadium and will feature prominent former WMU football stars now playing in the NFL. Greg Jennings of the Green Bay Packers leads the list of former players set to return. The event will consist of autograph signings, meet-and-greets, silent actions, and live auctions to raise money for the Broncos football team.

NAMING RIGHTS: Western Michigan owns the naming rights and dedicated the stadium to WMU President Emeritus Dwight B. Waldo, the school's first president and a strong advocate of Broncos athletics.

MOUNTAIN WEST CONFERENCE

Team: Air Force Falcons

School: United States Air Force Academy

Year Team Established: 1955

[Team Website](#)

Stadium: Falcon Stadium

Principal Owner: U.S. Air Force Academy

Date Built: 1962

Facility Costs: \$3.5 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% funded through donations by Air Force personnel and civilian sources.

[Facility Website](#)

UPDATE: The AFA teamed up with the City of Colorado Springs to celebrate Independence Day. The celebration took place on Monday, July 4, 2011, at Falcon Stadium. The event was open to the general public and consisted of live bands, family-friendly games, food, and other events.

NAMING RIGHTS: The university owns the naming rights to the stadium. There are currently talks among the Academy administration about changing the name. Since Fisher DeBerry earned election to the College Football Hall of Fame, university proponents have crusaded to name the stadium after him because of his coaching success at the AFA while opponents feel it should remain Falcon Stadium.

Team: Boise State Broncos

School: Boise State University

Year Team Established: 1932

[Team Website](#)

Stadium: Bronco Stadium “The Blue”

Principal Owner: Boise State University

Date Built: 1970

Facility Costs: \$2.2 million

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Because of Boise State’s great success over the past five years, Athletic Director Gene Bleymaier has stated there are major plans in the works for renovating Bronco Stadium. The master plan calls for an expansion in many phases from 33,500 to 53,000 seats. Most of the early expansion would be focused on the north end zone, where a two-story complex would be built to house the football offices, weight room, training room, equipment room, and locker room. The facility would replace the Clunky Varsity Center. The project would cost up to \$100 million.

The first step of expansion is to finish the football facility on the former East Junior High site. A gift of \$2.5 million has already been received to start the project but another \$2.5 is needed. The master plan calls for lowering the playing surface, which would allow for 3,399 field-level seats and give the stadium a more intimate feeling.

The Athletic Director wants to build a wall of 13,200 seats in the north end zone, replacing the bleachers. The two-story football facility would be built underneath the grand stand. Future phases include completing the horseshoe in the south end zone, adding suites, and renovating the concourse on the east side.

NAMING RIGHTS: The university owns the naming rights to the stadium. With potential expansion in the near future, there is a good possibility that Bronco Stadium’s name could be changed to reflect a major donor to the university.

Team: Colorado State Rams

School: Colorado State University

Year Team Established: 1893

[Team Website](#)

Stadium: Hughes Stadium

Principal Owner: Colorado State University

Date Built: 1968

Facility Costs: \$3 million

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Fort Collins received an \$85,000 grant from Great Outdoors Colorado to help pay for an under-construction 18-hole disc golf course at Hughes Stadium. This is done as a partnership between the city and CSU intended to make the area more of a year round draw. CSU is spending \$2.5 million for better signs, irrigated landscaping, parking lot paving, and the Ram Town pre-game family area on the stadium grounds.

On June 3, 2011, CSU announced a 10-year \$5.2 million strategic partnership with Coca-Cola. The university will receive \$5.2 million in cash to fund student scholarships, internships, and academic support programs. The non-cash investments will include worldwide marketing opportunities, merchandising, new menu boards and equipment at Hughes Stadium.

NAMING RIGHTS: The university owns the naming rights to the stadium and it is named after Harry Hughes, a former head coach at CSU for 31 years.

Team: New Mexico Lobos

School: The University of New Mexico

Year Team Established: 1892

[Team Website](#)

Stadium: University Stadium

Principal Owner: The University of New Mexico

Date Built: 1960

Facility Costs: \$750,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The project was 100% funded by the university.

[Facility Website](#)

UPDATE: In June 2011, the university began seeking millions from the state for upgrades to its athletic and university facilities. The school seeks \$800,000 for artificial turf at University Stadium. The project totals about \$150 million, including academic building improvements for chemistry and health science classrooms, new space for the Tingley Hospital, and expansion of an alumni building. The football stadium improvements will total \$2.3 million.

NAMING RIGHTS: The University of New Mexico owns the naming rights to the stadium.

Team: San Diego State Aztecs

School: San Diego State University

Year Team Established: 1921

[Team Website](#)

Stadium: Qualcomm Stadium

Principal Owner: City of San Diego

Date Built: 1968

Facility Costs: \$27 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The City of San Diego issued a \$27 million bond to finance construction of the stadium.

[Facility Website](#)

UPDATE: Studies by San Diego State and the NFL's San Diego Chargers are taking place to determine whether to build a new stadium. Both teams are looking for public financing to help cover costs, but the stadium will be privately owned, which does not please the city because it is looking for a new convention center that could double as the football stadium for these two teams.

Qualcomm also hosts various events during the year ranging from concerts, to conventions and expos. In June 2011, it hosted the ABBA National Dog Show.

NAMING RIGHTS: Qualcomm Corporation paid \$18 million cash for 20-year naming rights in 1997. The deal expires in 2017 and has an average annual payout of \$900,000.

Team: TCU Horned Frogs

School: Texas Christian University

Year Team Established: 1896

[Team Website](#)

Stadium: Amon G. Carter Stadium

Principal Owner: Texas Christian University

Date Built: 1930

Facility Costs: \$350,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was 100% privately financed when Amon G. Carter began a quiet campaign to raise the money for a stadium that would seat roughly 30,000. Fort Worth residents were set to raise 60% of the money for the stadium. Eventually the sides settled on selling mortgage bonds to construct a \$350,000 stadium that would seat 27,000, but had the capacity to expand to 60,000.

[Facility Website](#)

UPDATE: In April 2010, TCU announced \$105 million in renovation to the west side and north end zone of the stadium to better enhance the football fans' experience, upgrade amenities and transform the historic Fort Worth into the "Camden Yards" of collegiate football stadiums.

The renovations, which are fully funded by donor support, began immediately and will continue until the end of 2012. The Amon G. Carter Foundation began the renovation process with a \$15 million gift.

The renovations will consist of significant upgrades and new concession stands for better access and reduced wait times; elevators and escalators to better facilitate stadium crowds; a new, raised seating bowl on the west and north end zone for enhanced field views; new suites, club seating, lounges, and men's and women's restrooms on the west side of the stadium; and a new press box.

NAMING RIGHTS: TCU owns the naming rights to the stadium and it is named after Amon G. Carter for his significant contributions to the athletics department.

Team: UNLV Rebels

School: University of Nevada Las Vegas

Year Team Established: 1968

[Team Website](#)

Stadium: Sam Boyd Stadium

Principal Owner: University of Nevada Las Vegas

Date Built: 1971

Facility Costs: \$3.5 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was financed through private donations.

[Facility Website](#)

UPDATE: In June 2011, Sam Boyd Stadium hosted the "Super-Motocross" Championship.

The stadium also hosted several friendly soccer matches between international teams, including a Mexico v. Venezuela match that took place in June 2011.

NAMING RIGHTS: The university owns the naming rights to the stadium. When the \$3.5 million stadium was built in 1971 it was originally named Las Vegas Stadium. The stadium was renamed the Las Vegas Silver Bowl in 1978, and in 1984 it was renamed Sam Boyd Stadium in honor of local gaming pioneer Sam Boyd.

Team: Wyoming Cowboys

School: University of Wyoming

Year Team Established: 1892

[Team Website](#)

Stadium: War Memorial Stadium
Principal Owner: University of Wyoming
Date Built: 1950
Facility Costs: \$1.5 million
Percentage of Stadium Publicly Financed: 0%
Facility Financing: 100% privately financed through donations.
[Facility Website](#)

UPDATE: Over the past year, new turf was installed and the stadium colors changed from “prairie gold” back to the old “gameday gold.”

NAMING RIGHTS: A \$5 million gift was donated to the university and matched by the state to rename the playing surface Jonas Field. The stadium itself is named in honor of those who have served our country.

PAC 12 CONFERENCE

Team: Arizona Wildcats

School: University of Arizona
Year Team Established: 1899
[Team Website](#)

Stadium: Arizona Stadium
Principal Owner: University of Arizona
Date Built: 1928
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)

UPDATE: Arizona is currently in the process of raising money for a construction project focused on the north end zone. An anonymous gift of \$11 million, plus an extra \$2 million from Jeff and Sharon Stevens raised the total to \$27 million. The project itself will cost \$72.3 million. It will feature a multi-level building in the north end zone that holds 5,000 seats, a luxury lodge area, cafeteria, football offices, and locker room. If donations continue to be pledged to the project, construction could start as early as January 1, 2012.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: Arizona State Sun Devils

School: Arizona State University

Year Team Established: 1897

[Team Website](#)

Stadium: Sun Devil Stadium

Principal Owner: Arizona State University

Date Built: 1958

Facility Costs: \$1 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The city and state paid for the stadium.

[Facility Website](#)

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: California Golden Bears

School: University of California, Berkeley

Year Team Established: 1886

[Team Website](#)

Stadium: Memorial Stadium

Principal Owner: University of California, Berkeley

Date Built: 1923

Facility Costs: \$1.4 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: When the university launched a statewide campaign in October, 1921 to build a football stadium on campus in honor of the WWI participants who lost their lives, the responses and results were staggering. In only one month, generous supporters of the university pledged more than \$1 million, and just two years later, the stadium was built.

[Facility Website](#)

UPDATE: Currently the stadium is under renovation. The renovation began in 2010 and the targeted finishing date is September 2012. The project cost is \$321 million.

Improvements include additional seating, lowering the playing field, additional suites, club level seats, and other preferred seating. Additional bathrooms will be installed on all levels, and the video system will be improved. There will be new athletic offices including a new workout facility, kitchen, cafeteria, and conditioning area.

NAMING RIGHTS: The university owns the naming rights and the stadium is named after those who served and died in service to their country in World War I.

Team: Colorado Buffaloes

School: University of Colorado at Boulder

Year Team Established: 1890

[Team Website](#)

Stadium: Folsom Field

Principal Owner: University of Colorado

Date Built: 1924

Facility Costs: \$65,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% university financed.

[Facility Website](#)

UPDATE: There is a good possibility that CU will be expanding its stadium in the future. With the Buffaloes beginning their first season in Pac-12 conference play in 2011, it will want to increase seating to attract more fans and more revenue.

NAMING RIGHTS: The university owns the naming rights and the stadium is named after legendary coach Fred Folsom. However, in the spring of 2011, the Denver Post reported that Frontier Airlines is a possible front runner to purchase the naming rights to the stadium. Other companies are in consideration as well. Keeping the name Folsom Field will be a priority, but the stadium may take on any name the sponsor deems appropriate for its product.

Team: Oregon Ducks

School: The University of Oregon

Year Team Established: 1893

[Team Website](#)

Stadium: Autzen Stadium

Principal Owner: The University of Oregon

Date Built: 1967

Facility Costs: \$2.5 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The university financed 100% through donations.

[Facility Website](#)

UPDATE: In recent years, Bleacher Report has consistently ranked Autzen Stadium in its “Top 10 Stadiums in College Football” report.

NAMING RIGHTS: The university owns the rights to the facility and it is named after the Thomas J. Autzen Foundation, which contributed \$250,000 of the original \$2.5 million raised to construct the stadium.

Team: Oregon State Beavers

School: Oregon State University

Year Team Established: 1893

[Team Website](#)

Stadium: Reser Stadium

Principal Owner: Oregon State University

Date Built: 1953

Facility Costs: \$1 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% privately financed.

[Facility Website](#)

UPDATE: After the December 2010 “Civil War” game between Oregon and OSU, a photographer captured an image of a white male wearing a #9 Oregon jersey surrounded by several individuals holding a burning object in the air. After the crowd cleared the field, it was discovered that the individual had burned part of the field resulting in \$1,500 in damage. Oregon State Police are worked with both universities and Joshua David Britton was arrested and charged in the case.

NAMING RIGHTS: Formerly known as Parker Stadium, Reser got its name in 1999 when Pat Reser of Beaverton, Oregon, made a personal seven-figure gift to OSU Athletics.

Team: Stanford Cardinals

School: Stanford University

Year Team Established: 1892

[Team Website](#)

Stadium: Stanford Stadium

Principal Owner: Stanford University

Date Built: 1921

Facility Costs: \$200,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed through donations

[Facility Website](#)

UPDATE: The 2011 University Commencement Ceremony was held outdoors at Stanford Stadium. Mexican President Felipe Calderon was giving his commencement address when an unidentified plane flew low over the stadium with a banner protesting the lack of government action against the drug war situation in Mexico.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: UCLA Bruins

School: University of California, Los Angeles

Year Team Established: 1919

[Team Website](#)

Stadium: The Rose Bowl

Principal Owner: City of Pasadena

Date Built: 1922

Facility Costs: \$275,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Currently, the Rose Bowl is undergoing \$152 million in renovations. The improvements to the stadium, although subtle, will make remarkable improvements to the experience while maintaining its iconic historical status. Improvements include a new press box, less cluttered stadium rim, new video board, wider tunnels, added aisles, elliptical field, restoration of historic field hedge, added concessions, and added restrooms. The expansion has already begun and will continue through 2013. Primary funding is coming from the city and private groups are also contributing to the process. On June 5, 2011, another private group donated \$3 million to the renovation project.

NAMING RIGHTS: The City of Pasadena owns the naming rights to the stadium and it was given the name “Rose Bowl” by a police reporter named Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

Team: USC Trojans

School: University of Southern California

Year Team Established: 1888

[Team Website](#)

Stadium: Memorial Coliseum

Principal Owner: University of Southern California

Date Built: 1923

Facility Costs: \$800,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: According to the Los Angeles Business Journal, L.A. Coliseum Officials say they cannot afford to make the planned \$60 million in renovations. The \$60 million was previously being promised to USC. The announcement means that USC will either have to renovate the stadium on its own instead of paying rent to the commission, or ask to receive a master lease, giving the university authority over the coliseum.

NAMING RIGHTS: Memorial Coliseum was commissioned in 1921 as a memorial to the veterans of World War I. The city owns the naming rights to the stadium.

Team: Utah Utes

School: University of Utah

Year Team Established: 1892

[Team Website](#)

Stadium: Rice-Eccles Stadium

Principal Owner: University of Utah

Date Built: 1927

Facility Costs: \$133,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed.

[Facility Website](#)

UPDATE: In May 2011, the band U2 performed at the stadium to a sell-out crowd. The stadium also hosted several MLS games as well as the United States Cup and other athletic events.

NAMING RIGHTS: The university owns the naming rights to the stadium. It is named after Robert Rice, a health club pioneer from the State of Utah who funded the original renovation project, and Spencer Eccles, a University of Utah alumnus who donated \$10 million toward the major renovation project.

Team: Washington Huskies

School: The University of Washington

Year Team Established: 1889

[Team Website](#)

Stadium: Husky Stadium

Principal Owner: University of Washington

Date Built: 1920

Facility Costs: \$600,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: A student fund drive, in which students and businessmen sold plaques at \$50 and \$100 levels, provided the capital necessary to get the construction project off the ground.

[Facility Website](#)

UPDATE: After the 2010 season, fire inspectors found significant structural deficiencies and safety hazards inside the stadium. Previous plans to renovate the stadium had been met by harsh critics who did not want to change the aura of the stadium. The problems with the stadium put

the renovation plans at the forefront of UW's athletic plans. The Board of Regents approved a \$250 million project in November 2010.

The project will not use any public or university funds, but plans to use 30-year bonds. UW will also be seeking major gift donations of \$50 million as well as \$200 million in new revenue from naming rights. The project includes new lower bowl seats and south stands, suites, boxes, club seating, removal of the track, lowering the field by four feet, and a football operations building on the stadium's west side. The project is slotted to be completed by the start of the 2013 UW football season.

NAMING RIGHTS: The university owns the naming rights to the stadium but is in the market for a sponsor to collect revenue for the stadium renovations.

Team: Washington State Cougars

School: Washington State University

Year Team Established: 1893

[Team Website](#)

Stadium: Martin Stadium

Principal Owner: Washington State University

Date Built: 1972

Facility Costs: \$1 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed through donations.

[Facility Website](#)

UPDATE: During summer of 2011, Washington State University students are hosting "Movie Night at Martin Stadium." The event gives people in the community the chance to enjoy some time in the stadium and watch a movie projected on the scoreboard screen.

NAMING RIGHTS: The stadium, which has had several different names throughout its history, is now named after Clarence Martin, former Governor of Washington State because his son, Dan Martin, gave the team \$250,000 in a funding project. Washington State owns the naming rights.

SOUTHEASTERN CONFERENCE

Team: Alabama Crimson Tide

School: University of Alabama

Year Team Established: 1892

[Team Website](#)

Stadium: Bryant-Denny Stadium

Principal Owner: University of Alabama

Date Built: 1929

Facility Costs: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: In April 2011, deadly storms swept through the southern United States and ravaged the area. Sparing nothing, the storms destroyed homes and stores, and more than 100 people lost their lives. These deadly storms struck Tuscaloosa and a tornado was caught on tape less than 200 yards away from Bryant-Denny Stadium. Luckily there was no structural damage, but a massive clean-up effort in and around the stadium ensued.

NAMING RIGHTS: The university owns the naming rights to the stadium and it is named after two Alabama greats. The first individual is Paul W. Bryant, for his winning tradition as a coach at Alabama and George Denny, former University of Alabama President.

Team: Arkansas Razorbacks

School: University of Arkansas

Year Team Established: 1894

[Team Website](#)

Stadium: Donald W. Reynolds Razorback Stadium

Principal Owner: University of Arkansas

Date Built: 1938

Facility Costs: \$492,000

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The stadium was financed under President Roosevelt's New Deal.

[Facility Website](#)

UPDATE: Spray paint marks have appeared on the stadium where construction of a new football operations facility that will attach to Reynolds Stadium is set to begin. Donations are paying for the project and the facility should be available for the start of the 2013 season. The facility will permanently house the football operations and offices.

NAMING RIGHTS: The stadium is named after the Donald Reynolds Foundation, which donated \$20 million for the 2001 renovation that added roughly 20,000 seats to the stadium. The university still owns the naming rights.

Team: Auburn Tigers

School: Auburn University

Year Team Established: 1892

[Team Website](#)

Stadium: Jordan-Hare Stadium

Principal Owner: Auburn University

Date Built: 1939

Facility Costs: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Prior to the 2010 football season, there was speculation about an expansion to Jordan-Hare Stadium. The athletic director and other sources within the athletic department quickly shot down the idea. Speculation has continued, but nothing was concrete as of June 2011.

NAMING RIGHTS: The stadium is named for James Ralph "Shug" Jordan, Auburn's all-time winningest football coach, and Clifford Leroy Hare, a member of Auburn's first football team, president of the old Southern Conference, and longtime chairman of Auburn's Faculty Athletic Committee. Legendary coach Pat Dye has also had his name forever attached to Jordan-Hare Stadium, as the turf officially became known as Pat Dye Field at Jordan-Hare Stadium prior to the 2005 Iron Bowl. Dye, who served as head coach and Athletics Director at Auburn from 1981-92 and was inducted into the College Football Hall of Fame in December 2005, led Auburn to a 99-39-4 record and four SEC Championships in his 12 seasons.

Team: Florida Gators

School: University of Florida

Year Team Established: 1906

[Team Website](#)

Stadium: Ben Hill Griffin Stadium "The Swamp"

Principal Owner: University of Florida

Date Built: 1930

Facility Costs: \$118,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The University Committee took out \$118,000 in personal loans to cover the costs of the original building during the Great Depression. Initially they had hoped for all public

funding, but the funds were not provided because the public felt that a stadium was unnecessary at that time.

[Facility Website](#)

UPDATE: In early spring 2011, Florida Athletics unveiled three new statues outside the stadium. The statues honor Florida's three Heisman Trophy winners, Steve Spurrier, Danny Wuerffel, and Tim Tebow.

NAMING RIGHTS: The stadium was renamed in 1930 in honor of citrus tycoon Ben Hill Griffin, Jr., an alumnus and major benefactor of the university and its sports programs.

Team: Georgia Bulldogs

School: University of Georgia

Year Team Established: 1892

[Team Website](#)

Stadium: Sanford Stadium

Principal Owner: University of Georgia

Date Built: 1929

Facility Costs: \$360,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: Dr. Steadman Vincent Sanford had an idea to have members of the athletic association sign notes guaranteeing a bank loan to fund the stadium construction. The guarantors would be granted lifetime seats. The response was overwhelming, and in 1928 a loan of \$150,000 supported by fans and alumni allowed construction to begin on a stadium.

[Facility Website](#)

NAMING RIGHTS: Georgia owns the naming rights to the stadium and it is named after the late Dr. Steadman Vincent Sanford, former President of the University and Chancellor of the University System of Georgia.

Team: Kentucky Wildcats

School: University of Kentucky

Year Team Established: 1881

[Team Website](#)

Stadium: Commonwealth Stadium

Principal Owner: University of Kentucky

Date Built: 1973

Facility Costs: \$12 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was made possible thanks to a \$12 million donation by the construction firm of Huber, Hunt, and Nichols.

[Facility Website](#)

UPDATE: In summer 2011, the band U2 held an outdoor concert at Commonwealth Stadium.

NAMING RIGHTS: The university owns the naming rights to the stadium, which is named for the Commonwealth of Kentucky.

Team: LSU Tigers

School: Louisiana State University

Year Team Established: 1893

[Team Website](#)

Stadium: Tiger Stadium “Death Valley”

Principal Owner: Louisiana State University

Date Built: 1924

Facility Costs: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: LSU’s Tiger Stadium ranks as one of “The 100 Best Venues in Sport” by BusinessInsider.com, a professional business website and blog. Specifically, Tiger Stadium was listed as 23rd in the world and ranked as the second best college football venue.

As of June 2011, LSU and the Tiger Athletic Foundation were surveying season ticket holders to gauge interest in a possible expansion of premium seating in Tiger Stadium. The Athletic Director stated that there is no set number of club seats and suites projected to be added, and cost would be a concern. LSU is also considering adding a club lounge that would be accessible to fans in lower level seats along the east sideline.

NAMING RIGHTS: LSU owns the naming rights to the stadium and is named after the team nickname.

Team: Mississippi State Bulldogs

School: Mississippi State University

Year Team Established: 1895

[Team Website](#)

Stadium: Davis Wade Stadium

Principal Owner: Mississippi State University

Date Built: 1914

Facility Costs: N/A

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% university financed through student, faculty, and donor gifts.

[Facility Website](#)

UPDATE: In April 2011, Mississippi State revealed renderings for a proposed stadium expansion. The expansion will be part of the university's "Today. Tomorrow. Forever." initiative. The inside of the stadium will have new end zone seating, premium seating at field level and much more. The expansion could include 5,000 to 7,000 new seats.

NAMING RIGHTS: The university owns the naming rights to the stadium and it is named after the large financial commitment to renovations made by Floyd Davis Wade Sr.

Team: Ole Miss Rebels

School: University of Mississippi

Year Team Established: 1890

[Team Website](#)

Stadium: Vaught-Hemingway Stadium

Principal Owner: University of Mississippi

Date Built: 1915

Facility Costs: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: During the summer of 2011, the Ole Miss Athletic Department announced 100 changes taking place in and around Vaught-Hemingway Stadium to ensure an improved gameday experience.

Renovations include fixes to the stadium acoustic problems and removing the giant Ole Miss helmet on the side of the stadium. The concourse will be renovated and mini cell phone towers will be installed around the stadium to increase cell phone reception.

NAMING RIGHTS: The university owns the naming rights to the stadium. When the stadium opened, it was named for Judge William Hemingway, a professor of law and Chairman of the University's Committee on Athletics. On October 12, 1982, legendary Ole Miss coach Johnny Vaught's name was added to the stadium.

Team: South Carolina Gamecocks

School: University of South Carolina

Year Team Established: 1892

[Team Website](#)

Stadium: Williams-Brice Stadium "The Cockpit"

Principal Owner: University of South Carolina

Date Built: 1934

Facility Costs: N/A

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The stadium was completely funded under President Roosevelt's New Deal.

[Facility Website](#)

UPDATE: Williams-Brice Stadium is currently undergoing renovations. The upgrades include a new athletic training facility, team locker rooms, and enclosure of the north end zone to expand stadium seating and add office space. The north end zone project is slated to be finished for the 2012 season. The stadium is projected to add 6,000 to 8,000 seats.

NAMING RIGHTS: During the 1971 stadium expansion, a significant gift from the estate of Mrs. Martha Williams-Brice helped increase the capacity of the stadium from 43,000 to more than 54,000. The name was officially changed from Carolina Stadium to Williams-Brice Stadium during a dedication ceremony before the September 9, 1972 home-opener against Virginia.

Team: Tennessee Volunteers

School: University of Tennessee, Knoxville

Year Team Established: 1891

[Team Website](#)

Stadium: Neyland Stadium

Principal Owner: State of Tennessee

Date Built: 1921

Facility Costs: \$430,000

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The funding for the stadium was provided by the State of Tennessee.

[Facility Website](#)

UPDATE: When football fans enter Neyland Stadium in 2011, they will see something new on hundreds of TV screens in suites, at the club level, and on concourses. FanConnect HD, from "10 Foot Wave," will be delivering an in-venue TV network that combines live-game video with real time stats, game information and integrated sponsorship slots into a new HD television channel. The ads will generate revenue for the Vol Network.

NAMING RIGHTS: The university owns the naming rights to the stadium and is named for General Robert R. Neyland, the man most responsible for the growth and development of Tennessee's proud football tradition. Neyland served as head coach from 1926 to 1952, with two interruptions for military service.

Team: Vanderbilt Commodores

School: Vanderbilt University

Year Team Established: 1890

[Team Website](#)

Stadium: Vanderbilt Stadium

Principal Owner: Vanderbilt University
Date Built: 1922
Facility Costs: \$1.5 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)

UPDATE: The band U2 performed at Vanderbilt stadium on July 2, 2011.

NAMING RIGHTS: Vanderbilt owns the naming rights to the stadium.

SUN BELT CONFERENCE

Team: Arkansas State Red Wolves

School: Arkansas State University
Year Team Established: 1911
[Team Website](#)

Stadium: ASU Stadium
Principal Owner: Arkansas State University
Date Built: 1974
Facility Costs: \$2.5 million
Percentage of Stadium Publicly Financed: 44%
Facility Financing: The original cost of the stadium was \$2.5 million, \$1.4 million of which was raised by friends and alumni. The other money was provided by the state.
[Facility Website](#)

UPDATE: In July 2010, new field turf was installed at ASU Stadium. The new field has an advanced look with the addition of two Red Wolves logos, two Sun Belt Conference logos and a black trim that outlines the field.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: FAU Owls

School: Florida Atlantic University
Year Team Established: 2001
[Team Website](#)

Stadium: FAU Football Stadium
Principal Owner: FAU
Date Built: Currently under construction
Facility Costs: \$70 million
Percentage of Stadium Publicly Financed: 0%

Facility Financing: To help fund the stadium, FAU secured a \$12 million development rights deal with Crocker Partners LLC. The funding from the deal provides FAU with the money it needs to secure a bond for the stadium. On July 1, 2010, FAU trustees voted to approve a \$44.6 million finance plan from Regions Bank.

UPDATE: FAU is building a brand new stadium that is due to open in fall 2011. The \$70 million, 30,000 seat stadium will be on the FAU campus. The players and coaches will no longer be required to make the 15-minute drive to Lockhart Stadium.

NAMING RIGHTS: FAU owns the naming rights to the stadium.

Team: FIU Golden Panthers

School: Florida International University

Year Team Established: 2002

[Team Website](#)

Stadium: FIU Stadium “The Cage”

Principal Owner: Florida International University

Date Built: 1995

Facility Costs: \$3 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The stadium was originally built as part of the County Parks system.

[Facility Website](#)

UPDATE: FIU has a four phase plan for renovation. Phases one and two have been completed and there are two more, one currently underway and another planned for 2013. Phase three of the expansion targeted increase and expansion of the north side of the stadium where the student section is. FIU is also in the process of adding a 100,000 square foot Student Services Complex that includes admissions, bursar, housing, and financial aid, as well as study halls and conference auditoriums.

Phase four, set to begin in 2013, will include increasing the seating capacity to 45,000; expanding the upper concourse; and constructing additional luxury suites and club suites, the FIU Alumni Center, a restaurant overlooking the field, Main Street FIU, and a two-story expansion of the fieldhouse.

NAMING RIGHTS: FIU owns the naming rights to the stadium.

Team: Louisiana – Lafayette Ragin’ Cajuns

School: University of Louisiana at Lafayette

Year Team Established: 1901

[Team Website](#)

Stadium: Cajun Field

Principal Owner: University of Louisiana at Lafayette

Date Built: 1971

Facility Costs: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Cajun Field hosted a community event this spring before its spring football game. Children ages 3-12 were invited to come to the stadium, receive tours, meet the players, and engage in other fun activities.

NAMING RIGHTS: The university owns the naming rights to the stadium, which is named after the school nickname.

Team: ULM Warhawks

School: University of Louisiana at Monroe

Year Team Established: 1931

[Team Website](#)

Stadium: Malone Stadium

Principal Owner: University of Louisiana at Monroe

Date Built: 1978

Facility Costs: \$2.5 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% university financed.

[Facility Website](#)

NAMING RIGHTS: Malone Stadium is named for James Malone, the winningest coach in school history.

Team: Middle Tennessee Blue Raiders

School: Middle Tennessee State University

Year Team Established: 1911

[Team Website](#)

Stadium: Johnny "Red" Floyd Stadium

Principal Owner: Middle Tennessee State University

Date Built: 1933

Facility Costs: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: During its last renovation, Johnny “Red” Floyd Stadium installed a Shaw Sportex PowerBlade HP + synthetic turf system. The Blue Raiders’ playing surface has received praise and been called the standard for athletic playing surfaces.

NAMING RIGHTS: The university owns the naming rights to the stadium. The stadium was officially named Johnny “Red” Floyd Stadium in 1979 to honor Johnny “Red” Floyd, the schools most prominent football coach.

Team: North Texas Mean Green

School: University of North Texas

Year Team Established: 1913

[Team Website](#)

Stadium: UNT Stadium at Mean Green Village

Principal Owner: University of North Texas

Date Built: 2011

Facility Costs: Estimated \$78 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility will be financed through the sale of suites, club, and luxury boxes as well as through gifts and donations to the university. In May 2009, Governor Rick Perry signed a bill into law requiring UNT students to pay a \$10 student athletic fee to help fund the construction project.

[Facility Website](#)

UPDATE: In 2010, UNT was ranked one of the best universities to attend and was a part of the “Best in the West” series done by the Princeton Review. With this in mind, the entire university is undergoing renovations to enhance their appeal and attract more students, majors and programs.

The new UNT football stadium is replacing the old Mean Green Stadium and will have all state of the art features to enhance the UNT community and football gameday experience. Features will include: bowl seating close to the field, 21 luxury suites tailored for comfort and entertainment, a club level with food and beverage service, a touchdown terrace for larger groups and VIP events, state of the art sound system, a giant video screen, more restrooms, an in-house ticketing booth and much more for everyone at the stadium. It is a LEED certified building, demonstrating UNT’s commitment to being “mean green.”

The stadium will seat more than 30,000 with the ability to expand to more than 50,000 in the future.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: Troy Trojans

School: Troy University

Year Team Established: 1946

[Team Website](#)

Stadium: Veterans Memorial Stadium

Principal Owner: Troy University

Date Built: 1950

Facility Costs: \$65,000

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% university financed through donations and gifts

[Facility Website](#)

UPDATE: The latest expansion was financed in part by the sale of stadium naming rights to the video rental chain “Movie Gallery.” However, after Movie Gallery went bankrupt and ceased operations in 2010, the stadium reverted to its original name.

NAMING RIGHTS: Troy University owns the naming rights to the stadium, which reverted to its original name when the naming rights deal with Movie Gallery ceased.

Team: Western Kentucky Hilltoppers

School: Western Kentucky University

Year Team Established: 1908

[Team Website](#)

Stadium: Houchens Industries – L.T. Smith Stadium

Principal Owner: Western Kentucky University

Date Built: 1968

Facility Costs: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

NAMING RIGHTS: On July 19, 2007, WKU reported that Houchens Industries, a long-time corporate support of WKU, made a \$5 million commitment to the expansion and renovation project for the football stadium; the university renamed the stadium.

WESTERN ATHLETIC CONFERENCE

Team: Fresno State Bulldogs

School: Fresno State University

Year Team Established: 1921

[Team Website](#)

Stadium: Bulldogs Stadium

Principal Owner: Fresno State

Date Built: 1968

Facility Costs: \$7 million

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Bulldog Stadium will have a new playing surface beginning in 2011. The athletics department decided that turf will be the new playing surface after grass was the playing surface for 30 years. The construction will be completed a few weeks before the Bulldogs' home opener on September 17th. The project will cost \$1.2 million and will be funded through donations to the Bulldog Foundation, the fundraising arm of the department. No state funds are being used for the project.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: Hawai'i Warriors

School: University of Hawai'i at Manoa

Year Team Established: 1909

[Team Website](#)

Stadium: Aloha Stadium

Principal Owner: State of Hawai'i

Date Built: 1975

Facility Costs: \$37 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The facility was paid for by the State of Hawai'i because it is a major attraction in Hawai'i and hosts various events that pump money into Hawai'i's economy.

[Facility Website](#) ?

UPDATE: In summer 2011, Aloha Stadium hosted the "Aloha Stadium Swap Meet," which serves as Hawai'i's largest open flea market.

NAMING RIGHTS: The State of Hawai'i owns the naming rights to the stadium.

Team: Idaho Vandals

School: Idaho University

Year Team Established: N/A

[Team Website](#)

Stadium: William H. Kibbie-ASUI Activity Center “Kibbie Dome”

Principal Owner: Idaho University

Date Built: 1971

Facility Costs: \$4 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed through university donations and gifts.

[Facility Website](#)

UPDATE: The Kibbie Dome closed for enhancements and safety improvements to the facility and will not re-open until the start of the 2011 football season. The areas of focus for the improvements are the east wall and the north and south concourses. The second phase of the project, publicly funded, focuses on the demolition and reconstruction of the east wall. Currently made of combustible wood material, the wall will be replaced with vertical steel trusses and translucent panels.

NAMING RIGHTS: The Kibbie-ASUI Activity Center was named after William H. Kibbie, a former student who donated \$300,000 toward building of the facility. Kibbie attended the University of Idaho for a few weeks in 1936 before having to withdrawn due to family hardship.

Team: Louisiana Tech Bulldogs

School: Louisiana Tech University

Year Team Established: 1901

[Team Website](#)

Stadium: Joe Aillet Stadium

Principal Owner: Louisiana Tech University

Date Built: 1968

Facility Costs: N/A

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed.

[Facility Website](#)

NAMING RIGHTS: The stadium is named after Joe Aillet, a member of the Louisiana Tech Athletics Hall of Fame and the National Football Foundation College Football Hall of Fame. He guided his teams to a 151-86-9 record and nine conference championships during his coaching tenure.

Team: Nevada Wolf Pack

School: University of Nevada

Year Team Established: 1896

[Team Website](#)

Stadium: Mackay Stadium

Principal Owner: University of Nevada

Date Built: 1966

Facility Costs: \$6.5 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: 100% privately financed by the university through private donations.

[Facility Website](#)

NAMING RIGHTS: Since the early 1900's, Nevada's football team has played in facilities named after university benefactor Clarence Mackay.

Team: New Mexico State Aggies

School: New Mexico State University

Year Team Established: 1893

[Team Website](#)

Stadium: Aggie Memorial Stadium

Principal Owner: New Mexico State University

Date Built: 1978

Facility Costs: \$4 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: Funded by the New Mexico Legislature as part of a capital outlay project.

[Facility Website](#)

UPDATE: In June 2011, the Aggies held "Aggies Football 101 Women's Clinic." The women-only program allowed them to visit the stadium, meet coaches and players, tour the facility, experience actual drills, or just sit back and relax.

NAMING RIGHTS: The university owns the naming rights to the stadium.

Team: SJSU Spartans

School: San Jose State University

Year Team Established: 1892

[Team Website](#)

Stadium: Spartan Stadium

Principal Owner: San Jose State University

Date Built: 1933
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)

UPDATE: During the 2011 NFL lockout, the San Francisco 49ers' used Spartan Stadium for individual and private team workouts.

NAMING RIGHTS: SJSU owns the naming rights to the stadium.

Team: Utah State Aggies

School: Utah State University
Year Team Established: 1892
[Team Website](#)

Stadium: Romney Stadium
Principal Owner: Utah State University
Date Built: 1968
Facility Costs: N/A
Percentage of Stadium Publicly Financed: N/A
Facility Financing: N/A
[Facility Website](#)

NAMING RIGHTS: The stadium was named after Dick Romney, who coached the Aggies to four conference championships, compiling a 128-91-16 record in 29 seasons.

BCS BOWL GAMES

Bowl: BCS National Championship Game

Official Bowl Name: BCS National Championship Game

Year Established: 1998

[Bowl Website](#)

Stadium: The national championship game rotates between four different locations each year. The Fiesta Bowl hosted the BCS National Championship in 2011, the Sugar Bowl will host in 2012, the Orange Bowl will host in 2013, and the Rose Bowl will host in 2014. The Cotton Bowl would like to be added to the rotation, however, a decision on that possibility will not be made until 2015.

Bowl: Alamo Bowl

Official Bowl Name: Valero Alamo Bowl

Year Bowl Established: 1993

[Bowl Website](#)

Stadium: Alamodome

Principal Owner: VIA Transit Authority and operated by the City of San Antonio, Texas

Date Built: 1993

Facility Cost: \$186 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The Alamodome was 100% financed by the City of San Antonio when it was constructed in 1993. The city still owns and operates the facility.

[Facility Website](#)

NAMING RIGHTS: The city owns the naming rights to the facility, which is used for several different purposes, and its name comes from the historical nickname given to San Antonio after the famous “Battle of the Alamo.”

Bowl: Armed Forces Bowl

Official Bowl Name: Bell Helicopter Armed Forces Bowl

Year Bowl Established: 2003

[Bowl Website](#)

Stadium: Gerald J. Ford Stadium

Principal Owner: Southern Methodist University

Date Built: 2000

Facility Cost: \$42 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was 100% privately financed through donations and gifts by students, former student athletes and other alumni. In 1997, university officials announced that fundraising efforts were then significant enough to begin developing a new stadium. The project was completed in 2000.

[Facility Website](#)

UPDATE: The game is traditionally played at Amon G. Carter Stadium on Texas Christian University's campus, however, on August 15, 2010, TCU announced plans for the renovation of Amon G. Carter Stadium immediately following the 2010 season. Thus, the 2010 and 2011 bowl games were moved to Gerald J. Ford Stadium on the campus of Southern Methodist University.

Gerald J. Ford Stadium underwent significant renovations throughout the 2010-11 season. Darktronics installed a new videoboard and a new custom sound system that provides pound bass energy, smooth mid- and high-range frequencies, and high impact entertainment throughout the stadium.

NAMING RIGHTS: The stadium is named after Gerald J. Ford, a banking billionaire who provided significant contributions to the stadium project. This Gerald Ford is not to be confused with former president Gerald R. Ford.

Bowl: BBVA Compass Bowl

Official Bowl Name: Banco Bilbao Vizcaya Argentaria Compass Bowl

Year Bowl Established: 2006

[Bowl Website](#)

Stadium: Legion Field

Principal Owner: City of Birmingham, Alabama

Date Built: 1926

Facility Cost: \$439,000

Percentage of Stadium Publicly Financed: N/A – Likely publicly financed because the City of Birmingham owns the stadium.

Facility Financing: N/A

[Facility Website](#)

UPDATE: This stadium is primarily used by the UAB Blazers; however, the Blazers are looking to relocate to their campus, so the future of Legion Field is currently being discussed.

The Bowl itself is now sponsored by BBVA after Papa John's declined to renew its sponsorship in 2010.

NAMING RIGHTS: Because the city owns the stadium, in 1927 it was named in honor of the American Legion and stands as a memorial to those who gave their lives in the service of America.

Bowl: Beef ‘O’ Brady’s Bowl

Official Bowl Name: Beef ‘O’ Brady’s Bowl St. Petersburg

Year Bowl Established: 2008

[Bowl Website](#)

Stadium: Tropicana Field

Principal Owner: City of St. Petersburg, Florida

Date Built: 1998

Facility Cost: \$138 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The City of St. Petersburg issued general obligation bonds to fund construction. The bond debt is being partially serviced through a 1% increase in the countywide bed tax. A tourism development commission issued additional bonds for \$62 million to renovate the stadium. The debt is serviced by a combination of bed tax revenues, stadium revenues, and city general fund monies. In addition, the team qualified for the state rebate program designed to attract new teams to Florida. A \$65 million renovation project was completed in 1998, \$14 million of which was funded by the MLB’s Tampa Bay Rays.

[Facility Website](#)

UPDATE: The Tampa Bay Rays and the city are still debating over a new facility on the St. Petersburg-side of Tampa Bay. Because the Rays have a contract with the city through 2027, the city is insistent that the stadium remain in St. Petersburg. Renovations to Tropicana Field have been discussed, but nothing would be completed until 2013 and the Rays would have to spend significant time away from the field in order for this to be achieved.

NAMING RIGHTS: Tropicana, owned by PepsiCo, holds the naming rights to Tropicana Field. The agreement lasts for 30 years with a payment of \$1.5 million a year, totaling \$50 million.

Bowl: Belk Bowl

Official Bowl Name: Belk Bowl

Year Bowl Established: 2002

[Bowl Website](#)

Stadium: Bank of America Stadium

Principal Owner: NFL’s Carolina Panthers

Date Built: 1996

Facility Cost: \$248 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: Private investors and the sale of permanent seat licenses that qualify buyers to obtain season tickets financed the stadium. The City of Charlotte donated the land for the stadium, which is valued at almost \$50 million. The city also made more than \$10 million in public infrastructure improvements.

[Facility Website](#)

NAMING RIGHTS: In 2004, the stadium received its current name after Bank of America purchased the naming rights for 20 years. The deal is set to expire in 2024.

Bowl: Capital One Bowl

Official Bowl Name: Capital One Bowl

Year Bowl Established: 1947

[Bowl Website](#)

Stadium: Florida Citrus Bowl Stadium

Principal Owner: City of Orlando, Florida

Date Built: 1936

Facility Cost: \$115,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The playing surface was renovated at the end of 2010 to now have AstroTurf®. The new field is part of the city's \$10 million investment to improve the stadium.

NAMING RIGHTS: There is no naming rights deal for the stadium.

Bowl: Champs Sports Bowl

Official Bowl Name: Champs Sports Bowl

Year Bowl Established: 1990

[Bowl Website](#)

Stadium: Florida Citrus Bowl Stadium

Principal Owner: City of Orlando, Florida

Date Built: 1936

Facility Cost: \$115,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The playing surface turf was renovated at the end of 2010 to now have AstroTurf®. The new field is part of the city's \$10 million investment to improve the stadium.

NAMING RIGHTS: There is no naming rights deal for the stadium.

Bowl: Chick-fil-A Bowl

Official Bowl Name: Chick-fil-A Bowl

Year Bowl Established: 1968

[Bowl Website](#)

Stadium: Georgia Dome

Principal Owner: State of Georgia

Date Built: 1992

Facility Cost: \$214 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The state legislature authorized donation of the land for the stadium, valued at \$14 million. The remaining \$200 million was raised with industrial revenue bonds authorized by the stadium authority. Construction debt is covered by money generated by the stadium and from 39% of a 7% hotel/motel tax imposed in Fulton County.

[Facility Website](#)

UPDATE: The 2011 NCAA football season will kick off at the Georgia Dome when the University of Georgia faces off against Boise State.

NAMING RIGHTS: The State of Georgia owns the naming rights to the facility, and there is no current naming rights deal in place.

Bowl: Cotton Bowl

Official Bowl Name: AT&T Cotton Bowl Classic

Year Bowl Established: 1937

[Bowl Website](#)

Stadium: Cowboys Stadium

Principal Owner: City of Arlington, Texas; NFL's Dallas Cowboys (Jerry Jones)

Date Built: 2009

Facility Cost: \$1.15 billion

Percentage of Stadium Publicly Financed: 28%

Facility Financing: The city sales tax increased by .5%, the hotel occupancy tax by 2%, and car rental by 5%. The City of Arlington contributed \$325 million in funding and Cowboys owner Jerry Jones covered all remaining costs with \$150 million from the NFL.

[Facility Website](#)

UPDATE: Cowboys Stadium had its fair share of structural problems during the 2010-11 NFL season. Several NFL teams complained that the jumbotron caused problems for teams punting the ball and the structure was hit several times during the season.

During the week of Super Bowl XLV, Cowboys Stadium experienced several structural issues. First, due to an unusual weather pattern across Texas, snow, sleet and ice coated the top of

Cowboys Stadium. When the temperatures elevated, large chunks of ice slid off the structure and injured several people including media crews.

In addition, more than 1,250 fans arrived at Texas Stadium and discovered that their temporary seats were declared unsafe by the fire authority and were either forced to watch the game from standing locations or be relocated. Several hundred people did not even gain access to the stadium and subsequently filed a lawsuit against Jerry Jones and the NFL for the loss of the opportunity to watch the game.

NAMING RIGHTS: In May 2009, Jerry Jones announced that the official name of the new stadium was Cowboys Stadium. There are no outside naming rights deals.

Bowl: Fiesta Bowl

Official Bowl Name: Tostitos Fiesta Bowl

Year Bowl Established: 1971

[Bowl Website](#)

Stadium: University of Phoenix Stadium

Principal Owner: Arizona Sports & Tourism Authority (Global Spectrum)

Date Built: 2006

Facility Cost: \$455 million

Percentage of Stadium Publicly Financed: Roughly 2%

Facility Financing: The NFL's Arizona Cardinals contributed \$147 million, the Arizona Sports and Tourism Authority contributed more than \$298 million, and the City of Glendale, Arizona contributed \$9.5 million.

[Facility Website](#)

UPDATE: The Fiesta Bowl hosted the 2011 BCS National Championship game between the Auburn Tigers and the Oregon Ducks. The national championship game rotates on a yearly basis between the Fiesta Bowl, the Orange Bowl, the Sugar Bowl, and the Rose Bowl.

The City of Glendale and the Arizona Cardinals are making a pitch to the NFL about the possibility of hosting the 2015 Super Bowl. The city has agreed to pursue the option and the Cardinals have agreed to assist in the effort.

Stadium authorities also found some structural roof damage after the National Championship Game and repairs are currently taking place. The estimated cost of the repairs is \$4-5 million.

NAMING RIGHTS: The University of Phoenix acquired the naming rights to the stadium in 2006. The deal is worth \$154.5 million over 20 years and is set to expire in 2027.

Bowl: Gator Bowl

Official Bowl Name: Progressive Gator Bowl

Year Bowl Established: 1946

[Bowl Website](#)

Stadium: EverBank Field

Principal Owner: City of Jacksonville, Florida

Date Built: 1946

Facility Cost: \$121 million renovation in 1995.

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The City of Jacksonville is responsible for the stadium financing. The stadium was financed through city bonds, state rebates, lodging taxes and ticket surcharges.

[Facility Website](#)

UPDATE: The City of Jacksonville and the NFL's Jacksonville Jaguars are struggling economically. The Jaguars supposedly lost money during the 2010-11 NFL season, yet the city is allowing the Jaguars to keep their \$4 million share of the EverBank naming rights deal while the City of Jacksonville is \$65 million in debt. The city continues to court the Jaguars because it is likely that the Jaguars would relocate and the field would only be used by other tenants, leading the city to potentially lose even more money.

NAMING RIGHTS: EverBank, a privately owned company, paid \$16.6 million for a 5-year naming rights deal in 2010.

Bowl: GoDaddy.com Bowl

Official Bowl Name: GoDaddy.com Bowl

Year Bowl Established: 1999

[Bowl Website](#)

Stadium: Ladd-Peebles Stadium

Principal Owner: City of Mobile, Alabama

Date Built: 1948

Facility Cost: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The stadium is currently run by the Ladd-Peebles Stadium Board and is running on a month-to-month contract. The Mobile City Council and the Board are in talks about a long-term contract for allowing the Board to operate the stadium at a cost of \$1.2 million over the next three years. However, the contract discussions are stalled because Mayor Sam Jones has contested the legality of the contract, saying that the Board's approval in a hastily called meeting violated Alabama's open-meetings law. There have been reports that the mayor will withdraw his suit, but nothing has been confirmed.

NAMING RIGHTS: The stadium was originally named for Ernest F. Ladd, a prestigious local banker, who died in 1941. In 1997, it was renamed to honor both Ladd and E.B. Peebles, a civic leader who was instrumental in the revitalization of the Senior Bowl.

Bowl: Hawai'i Bowl

Official Bowl Name: Sheraton Hawai'i Bowl

Year Bowl Established: 2000

[Bowl Website](#)

Stadium: Aloha Stadium

Principal Owner: State of Hawai'i

Date Built: 1975

Facility Costs: \$37 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The facility was paid for by the State of Hawai'i because it is a major attraction and hosts various events that pump money into Hawai'i's economy.

[Facility Website](#)

UPDATE: This summer, Aloha Stadium hosted the "Aloha Stadium Swap Meet," which serves as Hawai'i's largest open flea market.

NAMING RIGHTS: The State of Hawai'i owns the naming rights to the stadium.

Bowl: Holiday Bowl

Official Bowl Name: Bridgepoint Education Holiday Bowl

Year Bowl Established: 1978

[Bowl Website](#)

Stadium: Qualcomm Stadium

Principal Owner: City of San Diego, California

Date Built: 1968

Facility Cost: \$27 million; \$78 million renovation in 1997.

Percentage of Stadium Publicly Financed: N/A

Facility Financing: The City of San Diego significantly contributed to the initial project. The 1997 renovation was paid for in part by the naming rights to the stadium and in part by \$60 million from the sale of bonds.

[Facility Website](#)

UPDATE: In 2011 Qualcomm Stadium hosted several major sporting events including many international soccer matches for teams like Real Madrid C.F. The City of San Diego is still paying off the debt from the renovations to the stadium in 1997. The NFL's San Diego Chargers at that time threatened to leave the city because the stadium was out-dated. The city contributed as much money as possible to renovate the field to keep the team in San Diego. Currently the

stadium and the City of San Diego are facing the same problems with tenants they experienced prior to the 1997 renovations.

NAMING RIGHTS: Qualcomm Corporation paid \$18 million cash for a 20-year naming rights deal in 1997. The deal is set to expire in 2017.

Bowl: Humanitarian Bowl

Official Bowl Name: uDrove Humanitarian Bowl

Year Bowl Established: 1997

[Bowl Website](#)

Stadium: Bronco Stadium “The Blue”

Principal Owner: Boise State University

Date Built: 1970

Facility Costs: \$2.2 million

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Because of Boise State’s great success over the past five years, Athletic Director Gene Bleymaier has stated there are major plans in the works to renovate Bronco Stadium. The master plan calls for an expansion from 33,500 to 53,000 seats to be completed in many phases. Most of the early expansion would be focused on the north end zone, where a two story complex would be built to house the football offices, weight room, training room, equipment room and locker room. The facility would replace the Clunky Varsity Center. The project could cost up to \$100 million.

The first step of the expansion is to finish the track and high school football facility on the former East Junior High site. A gift of \$2.5 million has already been received to start the project, but another \$2.5 million is needed. The master plan calls for lowering the playing surface, which would allow for 3,399 field-level seats and give the stadium a more intimate feeling.

The Athletic Director also wants to build a wall of 13,200 seats in the north end zone, replacing the bleachers. The two-story football facility would be built underneath the grand stand. Future phases include completing the horseshoe in the south end zone, adding suites on the east side and renovating the concourse on the east side.

NAMING RIGHTS: The university owns the naming rights to the stadium. With potential expansion in the near future, there is a good possibility that Bronco Stadium’s name could be changed to reflect a major donor to the university.

Bowl: Independence Bowl

Official Bowl Name: AdvoCare 100 Independence Bowl

Year Bowl Established: 1976

[Bowl Website](#)

Stadium: Independence Stadium

Principal Owner: City of Shreveport, Louisiana

Date Built: 1925

Facility Cost: N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Roughly \$30 million was put into Independence Stadium at the close of the 2010 season. The improvements are wrapping up and have enlarged the seating capacity from 43,000 to approximately 53,000. There is a new enclosed seating area in the upper south end zone, new concessions stands and restroom facilities, and new artificial turf.

NAMING RIGHTS: The origin of the stadium name stems from the strong military presence in northwest Louisiana when the stadium was originally built.

Bowl: Insight Bowl

Official Bowl Name: Insight Bowl

Year Bowl Established: 1989

[Bowl Website](#)

Stadium: Sun Devil Stadium

Principal Owner: Arizona State University

Date Built: 1958

Facility Costs: \$1 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The city and state paid for the financing for a new stadium for the university.

[Facility Website](#)

UPDATE: The 2010 Insight Bowl set a new attendance record of 53,453 people at Sun Devil Stadium when the University of Missouri took on the University of Iowa, breaking the previous record by 8,363 people.

NAMING RIGHTS: Arizona State owns the naming rights to the stadium.

Bowl: Kraft Fight Hunger Bowl

Official Bowl Name: Kraft Fight Hunger Bowl

Year Bowl Established: 2002

[Bowl Website](#)

Stadium: AT&T Park

Principal Owner: China Basin Ballpark Corp., a subsidiary of MLB's San Francisco Giants

Date Built: 2000

Facility Cost: \$325 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The stadium was financed with \$121 million from a naming rights deal, sponsorships, concession rights, and charter seats; a \$170 million loan secured by the Giants; and \$15 million in tax increment financing by the city's redevelopment agency.

[Facility Website](#)

UPDATE: For the 2011 season, AT&T Park will serve as the home for the University of California Golden Bears football team, while the Bears' stadium is being renovated. AT&T Park increased revenues during the 2010 MLB season due to the Giants making a strong post-season push and winning the 2010 World Series.

NAMING RIGHTS: The Pacific Telephone & Telegraph Company, a local San Francisco company, purchased the naming rights to the park for \$50 million over 24 years in 1996. SBC Communications purchased Pacific Bell. When SBC merged with AT&T Corporation in 2005, the stadium was given the name AT&T Park. The deal is set to expire in 2020.

Bowl: Las Vegas Bowl

Official Bowl Name: MAACO Bowl Las Vegas

Year Bowl Established: 1992

[Bowl Website](#)

Stadium: Sam Boyd Stadium

Principal Owner: University of Nevada, Las Vegas

Date Built: 1971

Facility Costs: \$3.5 million

Percentage of Stadium Publicly Financed: 0%

Facility Financing: The facility was financed through private donations.

[Facility Website](#)

UPDATE: In June 2011, Sam Boyd Stadium hosted the "Super-Motocross" championship. The stadium also hosted several friendly soccer matches between international teams, including a Mexico v. Venezuela match that took place in June 2011.

NAMING RIGHTS: The university owns the naming rights to the stadium. Originally the stadium was named Las Vegas Stadium when it was built in 1971 at a cost of \$3.5 million. The

facility was renamed the Las Vegas Silver Bowl in 1978 and then renamed Sam Boyd Stadium in honor of local gaming pioneer Sam Boyd in 1984.

Bowl: Liberty Bowl

Official Bowl Name: AutoZone Liberty Bowl

Year Bowl Established: 1959

[Bowl Website](#)

Stadium: Liberty Bowl Memorial Stadium

Principal Owner: City of Memphis, Tennessee

Date Built: 1965

Facility Cost: \$3.7 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The stadium was financed by the City of Memphis for the University of Memphis and other purposes.

[Facility Website](#)

UPDATE: The 2011 AutoZone Liberty Bowl will air on ABC television for the first time on December 31, 2011.

NAMING RIGHTS: The City of Memphis owns the naming rights to the stadium.

Bowl: Little Caesars Pizza Bowl

Official Bowl Name: Little Caesars Pizza Bowl

Year Bowl Established: 1997

[Bowl Website](#)

Stadium: Ford Field

Principal Owner: Detroit/Wayne County Stadium Authority

Date Built: 2002

Facility Cost: \$430 million

Percentage of Stadium Publicly Financed: 36%

Facility Financing: Ford Field was financed through tourism excise taxes (2% rental car tax and 1% hotel room tax) that were used to pay off Wayne County revenue bonds, which provided \$219 million toward construction costs. The team paid for the other 49% of the costs: \$45 million came from the Downtown Development Authority, \$70 million came from the NFL's Detroit Lions, and \$50 million came from corporate contributions.

[Facility Website](#)

UPDATE: In December 2010, the NFL's Minnesota Vikings played a home game at Ford Field against the New York Giants after the Vikings' Metrodome's inflatable roof collapsed due to a rip in the roofing material caused by heavy snow.

Rock and country artist Kid Rock held his 40th birthday party at Ford “40” Field to kick off the tour of his new album Born Free in early 2011. Ford Field also hosted two group stage matches of the 2011 CONCACAF Gold Cup Soccer Tournament in June 2011.

NAMING RIGHTS: Ford Motor Company is paying \$40 million for a 20-year naming rights deal that expires in 2022.

Bowl: Meineke Car Care Bowl

Official Bowl Name: Meineke Car Care Bowl of Texas

Year Bowl Established: 2006

[Bowl Website](#)

Stadium: Reliant Stadium

Principal Owner: Harris County

Date Built: 2002

Facility Cost: \$352 million

Percentage of Stadium Publicly Financed: 73%

Facility Financing: Bob McNair contributed \$115 million toward construction of Reliant Stadium. This portion was made up of \$50 million in personal seat licenses, \$10 million from parking and ticket taxes for other events, and \$50 million from team ownership. Public financing amounted to \$237 million through a hotel and rental car tax.

[Facility Website](#)

UPDATE: Reliant Stadium was supposed to host an exhibition NHL game between the Phoenix Coyotes and Dallas Stars; however, the Stars called off the game because the cost of putting ice on the stadium ground was too expensive.

NAMING RIGHTS: Reliant Energy paid \$300 million for 32 years for naming rights to the entire Astrodome complex, which houses Reliant Stadium. The deal is the highest paying naming rights agreement for any NFL stadium. The deal expires in 2032 and averages an annual \$10 million payout.

Bowl: Military Bowl

Official Bowl Name: Military Bowl presented by Northrop Grumman

Year Bowl Established: 2008

[Bowl Website](#)

Stadium: RFK Stadium

Principal Owner: Washington Convention and Sports Authority

Date Built: 1961

Facility Cost: \$20 million

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The RFK Stadium ownership team has a new name and logo in hopes of changing the aura of being an old-fashioned company. The new name and logo were released in June 2011, and the ownership team hopes it will attract new and youthful events at all of its properties, including RFK. The new ownership name is “Events DC.”

NAMING RIGHTS: The ownership group decided to name the stadium after former Senator Robert Francis Kennedy.

Bowl: Music City Bowl

Official Bowl Name: Franklin American Mortgage Company Music City Bowl

Year Bowl Established: 1998

[Bowl Website](#)

Stadium: LP Field

Principal Owner: Jackson County Sports Complex Authority/ Operated by the NFL’s Tennessee Titans

Date Built: 1999

Facility Cost: \$290 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: The City of Nashville financed \$149.5 million from excess hotel/motel taxes and surplus funds. The State provided \$70 million: \$55 million from bonds repaid through sales taxes, \$12 million for infrastructure, and \$2 million in the form of land donations.

[Facility Website](#)

UPDATE: The Tennessee Titans and the Jackson County Sports Complex Authority continue to have conflicts about how the stadium should be used. In June 2011, U2 performed at a sold out Vanderbilt Stadium when they could have performed in front of 10,000 more fans and taken in more money at LP Field. The Titans did not want to bring U2 in because they did not get permission from the Country Music Association and were worried about the field recovering in time for the pre-season.

The Country Music Association hosted its annual musical festival at LP Field at the end of June 2011.

NAMING RIGHTS: Louisiana Pacific agreed to a 10-year, \$30 million naming rights agreement in 2006. The agreement will end in 2016.

Bowl: New Mexico Bowl

Official Bowl Name: Gildan New Mexico Bowl

Year Bowl Established: 2006

[Bowl Website](#)

Stadium: University Stadium

Principal Owner: University of New Mexico
Date Built: 1960
Facility Costs: \$750,000
Percentage of Stadium Publicly Financed: 0%
Facility Financing: The project was 100% funded by the university.
[Facility Website](#)

UPDATE: In June 2011, the university began seeking millions of dollars from the state for upgrades to its athletic and university facilities. The school is seeking \$800,000 for artificial turf at University Stadium. The full list of projects totals about \$150 million, including academic building improvements for chemistry and health science classrooms, new space for the Tingley Hospital, and expansion of an alumni building. The football stadium improvements will total \$2.3 million.

NAMING RIGHTS: The University of New Mexico owns the naming rights to the stadium.

Bowl: New Orleans Bowl

Official Bowl Name: R+L Carriers New Orleans Bowl
Year Bowl Established: 2001
[Bowl Website](#)

Stadium: Louisiana Superdome
Principal Owner: Louisiana Stadium/Expo District
Date Built: 1975
Facility Costs: \$134 million
Percentage of Stadium Publicly Financed: N/A
Facility Financing: The stadium was financed through a bond backed by a hotel tax.
[Facility Website](#)

UPDATE: The Superdome is closed for an \$85 million renovation that will completely modernize the facility. Enhancements began in late January 2011, and concluded in late July 2011. Significant enhancements include expansion of the plaza concourse, additional concession points of sale and restrooms on the plaza level, and replacement and reconfiguration of the east and west side plaza seating units, which will now offer 3,100 new seats. Also, the stadium will add three additional elevators and expand the exterior plaza gates A and C.

Premium lounges and a permanent grand staircase will be added. Also, a natural green vine wall will cover the ramps and sides of the grand staircase leading up to Gate C of the Superdome. On La Salle Street, under the green vine wall, will be benches for patrons to relax and enjoy the La Salle Street Square.

The Superdome will host the 2012 NCAA Men's Basketball Championship, the 2013 NCAA Women's Basketball Championship, and has also secured the 2013 Super Bowl.

NAMING RIGHTS: The stadium naming rights used to be owned by the State of Louisiana, but the New Orleans Saints (NFL) have owned the rights since 2009. If there were any future deals between the Saints and a private party, 100% of the revenue would go directly to the Saints.

Bowl: Orange Bowl

Official Bowl Name: Discover Orange Bowl

Year Bowl Established: 1935

[Bowl Website](#)

Stadium: Sun Life Stadium

Principal Owner: Stephen Ross (Principal) and H. Wayne Huizenga

Date Built: 1987

Facility Costs: \$115 million

Percentage of Stadium Publicly Financed: 10%

Facility Financing: 90 % privately funded with money generated by leasing luxury boxes and clubhouse seats. The remaining 10% came from the State of Florida.

[Facility Website](#)

UPDATE: The Orange Bowl is part of the BCS National Championship game rotation. It will host the BCS National Championship game in 2013.

In March 2011, Sun Life Stadium transformed into a relief center for aid relief for the earthquake disaster in Japan. Volunteers spent days collecting cash, clothing, and other nonperishable goods to send overseas.

The WWE announced in early July 2011 that WWE's Wrestlemania will be held at Sun Life Stadium. The event expects to sell out.

NAMING RIGHTS: In 2010, Sun Life Stadium's principal entered into a five-year contract with Sun Life Financial for the naming rights to the stadium. The contract will pay \$7.5 million per year for the naming rights.

Bowl: Outback Bowl

Official Bowl Name: Outback Bowl

Year Bowl Established: 1986

[Bowl Website](#)

Stadium: Raymond James Stadium

Principal Owner: Tampa Bay Sports Authority

Date Built: 1998

Facility Costs: \$168.5 million

Percentage of Stadium Publicly Financed: 100%

Facility Financing: This stadium was publicly funded through a .05% sales-tax increase.

[Facility Website](#)

UPDATE: Almost half of the \$7.8 million in public money going toward renovating Raymond James Stadium next year will be spent on luxury suites. The money, which mostly comes from tourist taxes, will pay for new carpeting, furnishings, icemakers, and refrigerators in the 195 suites.

Over the next two years, the Hillsborough County Administrator projects spending nearly \$18.7 million in maintenance and replacement work. This includes nearly \$1.2 million on stadium seats and \$1 million on the sound system. The largest future expense will be the new scoreboard, estimated at \$7.7 million.

During the summer of 2011, Raymond James Stadium hosted Kenny Chesney and Zac Brown Band, as well as other country groups. The Tampa Bay Sports Authority netted record profits after the concert, some of which will go toward future stadium renovations.

NAMING RIGHTS: Raymond James Financial purchased the naming rights for \$32.5 million for 13 years through 2015.

Bowl: Pinstripe Bowl

Official Bowl Name: New Era Pinstripe Bowl

Year Bowl Established: 2010

[Bowl Website](#)

Stadium: Yankee Stadium

Principal Owner: New York Yankees

Date Built: 2009

Facility Cost: \$1.3 billion

Percentage of Stadium Publicly Financed: 17%

Facility Financing: The City of New York contributed \$220 million: \$75 million from New York City parking facilities and \$135 million in other logistical stadium development. The New York Yankees contributed \$1.1 billion to the project.

[Facility Website](#)

UPDATE: BabyCakes, a famous bakery in New York City, is now serving frozen cookies and its other famous treats inside the Legends Suite at Yankee Stadium.

NAMING RIGHTS: The Steinbrenner family and the Yankees own the naming rights to the facility.

Bowl: Poinsettia Bowl

Official Bowl Name: San Diego County Credit Union Poinsettia Bowl

Year Bowl Established: 2005

[Bowl Website](#)

Stadium: Qualcomm Stadium

Principal Owner: City of San Diego, California

Date Built: 1968

Facility Cost: \$27 million, \$78 million renovation in 1997.

Percentage of Stadium Publicly Financed: N/A

Facility Financing: The City of San Diego significantly contributed to the project. The 1997 renovation was paid for in part by the naming rights to the stadium and an additional \$60 million from the sale of bonds.

[Facility Website](#)

UPDATE: In 2011, Qualcomm Stadium hosted several major sporting events including many international soccer matches for teams like Real Madrid C.F. The City of San Diego is still paying off the debt from the renovations to the stadium in 1997. At that time, the NFL's San Diego Chargers threatened to leave the city because the stadium was out-dated. The city contributed as much money as possible to renovate the field to keep the team in San Diego. Currently, the stadium and the City of San Diego are facing the same problems with tenants they experienced prior to the 1997 renovations.

NAMING RIGHTS: Qualcomm Corporation paid \$18 million cash for 20-year naming rights in 1997. The deal is set to expire in 2017.

Bowl: Rose Bowl

Official Bowl Name: The Rose Bowl Game® presented by Vizio

Year Bowl Established: 1902

[Bowl Website](#)

Stadium: The Rose Bowl

Principal Owner: City of Pasadena, California

Date Built: 1922

Facility Costs: \$275,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The Rose Bowl is part of the BCS National Championship rotation. The Rose Bowl will host the BCS National Championship in 2014.

Currently the Rose Bowl is undergoing \$152 million in renovations. The improvements to the stadium, although subtle, will make remarkable improvements to the experience while maintaining its iconic historical status. Improvements include a new press box, less cluttered stadium rim, new video board, wider tunnels, additional aisles, elliptical field, restoration of historic field hedge, and additional concessions and restrooms. The expansion has already begun and will continue through 2013. Primary funding is coming from the city and private groups are also contributing to the process. On June 5, 2011, another private group donated \$3 million to the renovation project.

NAMING RIGHTS: The City of Pasadena owns the naming rights to the stadium and it was given the name “Rose Bowl” by a police reporter named Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

Bowl: Sugar Bowl

Official Bowl Name: Allstate Sugar Bowl

Year Bowl Established: 1935

[Bowl Website](#)

Stadium: Louisiana Superdome

Principal Owner: Louisiana Stadium/Expo District

Date Built: 1975

Facility Costs: \$134 million

Percentage of Stadium Publicly Financed: N/A

Facility Financing: The stadium was financed through a bond backed by a hotel tax.

[Facility Website](#)

UPDATE: The Sugar Bowl is part of the BCS National Championship rotation. The Sugar Bowl will host the BCS National Championship in 2012.

The Superdome is closed for an \$85 million renovation that will completely modernize the facility. Enhancements began in late January 2011, and concluded in late July 2011. Significant enhancements include expansion of the plaza concourse, additional concession points of sale and restrooms on the plaza level, and replacement and reconfiguration of the east and west side plaza seating units, which will now offer 3,100 new seats. In addition, the stadium will add three additional elevators and expand the exterior plaza gates A and C.

Premium lounges and a permanent grand staircase will be added. Also, a natural green vine wall will cover the ramps and sides of the grand staircase leading up to Gate C of the Superdome. On La Salle Street, under the green vine wall, will be benches for patrons to relax and enjoy the La Salle Street Square.

The Superdome will host the 2012 NCAA Men's Basketball Championship, the 2013 NCAA Women's Basketball Championship, and has also secured the 2013 Super Bowl.

NAMING RIGHTS: The stadium naming rights used to be owned by the State of Louisiana, but the New Orleans Saints (NFL) have owned the rights since 2009. In any future deals between the Saints and a private party, 100% of the revenue will go directly to the Saints.

Bowl: Sun Bowl

Official Bowl Name: Hyundai Sun Bowl

Year Bowl Established: 1935

[Bowl Website](#)

Stadium: Sun Bowl Stadium

Principal Owner: University of Texas at El Paso

Date Built: 1963

Facility Costs: \$275,000

Percentage of Stadium Publicly Financed: N/A

Facility Financing: Much of the stadium is financed through the various sponsorships generated by the Sun Bowl.

[Facility Website](#)

UPDATE: The Stadium was recently selected "Best Stadium in Conference USA" by The Sporting News.

NAMING RIGHTS: The stadium is named for the game it hosts.

Bowl: TicketCity Bowl

Official Bowl Name: TicketCity Bowl

Year Bowl Established: 2011

[Bowl Website](#)

Stadium: The Cotton Bowl Stadium

Principal Owner: City of Dallas, Texas

Date Built: 1932

Facility Cost: Renovations \$57 million in 2007.

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

[Facility Website](#)

NAMING RIGHTS: There are no current naming rights deals for The Cotton Bowl Stadium.