



OTHER HOCKEY LEAGUES

{Appendix 4.1, to [Sports Facility Reports, Volume 12](#)}

Research completed as of August 11, 2011

AMERICAN HOCKEY LEAGUE (AHL) (AAA)

UPDATE: The AHL changed its structure from North and South Divisions to Eastern and Western Conferences after the 2010-11 season. There are three divisions within each conference and the schedule was reduced to 76 games.

Team: Abbotsford Heat

Affiliate: Calgary Flames

Principal Owner: Calgary Flames

[Team Website](#)

Arena: Abbotsford Entertainment & Sports Centre

Date Built: 2009

Facility Cost (\$/Mil): 64.7 Canadian

Facility Financing: N/A

[Facility Website](#)

UPDATE: The Chilliwack Bruins were sold after the 2010-11 season and the prior owners cited the Heat as the reason they were forced to sell, claiming the Heat split the territory and made it financially infeasible for the Bruins to remain there.

NAMING RIGHTS: There are currently no naming rights deals for the Abbotsford Entertainment & Sports Centre.

Team: Adirondack Phantoms

Affiliate: Philadelphia Flyers

Principal Owner: Brooks Group

[Team Website](#)

Arena: Glens Falls Civic Center

Date Built: 1979

Facility Cost (\$/Mil): 7

Facility Financing: N/A

[Facility Website](#)

UPDATE: The City of Allentown, Pennsylvania is going ahead with plans for a new \$80 million arena scheduled to be completed by 2013. The Phantoms previously intended to move to Allentown, but after several delays are now declining to comment and stating that the Allentown Arena project is completely separate from the teams operation in Glens Falls, New York.

NAMING RIGHTS: There is currently no naming rights deal for the Glens Falls Civic Center.

Team: Albany Devils

Affiliate: New Jersey Devils

Principal Owner: New Jersey Devils

[Team Website](#)

Arena: Times Union Center

Date Built: 1990

Facility Cost (\$/Mil): 68 million

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: In January 2007, the county signed a \$3.5 million, 10-year naming-rights contract with the Times Union that will expire in 2016. The newspaper agreed to pay \$350,000 a year as well as provide advertising and other promotional benefits.

Team: Binghamton Senators

Affiliate: Ottawa Senators

Principal Owner: Thomas Mitchell

[Team Website](#)

Arena: Broome County Veterans Memorial Arena

Date Built: 1973

Facility Cost (\$/Mil): 7.5

Facility Financing: N/A

[Facility Website](#)

UPDATE: The Senators won the 2011 Calder Cup, the AHL's Championship trophy, in June 2011.

NAMING RIGHTS: There are no current naming rights deals for Veterans Memorial Arena.

Team: Bridgeport Sound Tigers

Affiliate: New York Islanders

Principal Owner: Charles Wang

[Team Website](#)

Arena: Webster Bank Arena

Date Built: 2001

Facility Cost (\$/Mil): 35

Facility Financing: 100% publicly funded.

[Facility Website](#)

UPDATE: In 2011, the Sound Tigers took over day-to-day management of the arena. Centerplate had been running the arena since its opening in 2001 and will continue to provide hospitality services.

NAMING RIGHTS: In January 2011, Webster Bank agreed to purchase the naming rights to the arena for \$35 million over 10 years.

Team: Charlotte Checkers

Affiliate: Carolina Hurricanes

Principal Owner: Michael Kahn

[Team Website](#)

Arena: Time Warner Cable Arena

Date Built: 2005

Facility Cost (\$/Mil): 260

Facility Financing: 100% publicly funded.

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The Charlotte Bobcats (NBA) exchanged the naming rights to the arena for the termination of a contract that prohibited satellite TV companies from showing Bobcats games. No information was released detailing if Time Warner had plans to pay for the naming rights at some point in the future.

Team: Chicago Wolves

Affiliate: Vancouver Canucks

Principal Owner: Don Levin, William Meyers, and Seth Gold

[Team Website](#)

Arena: Allstate Arena

Date Built: 1980 (renovated in 1999)

Facility Cost (\$/Mil): 11

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Allstate Insurance Company agreed to a ten-year extension of its naming rights agreement in 2010. The deal will last until 2020 and is worth \$11 million.

Team: Grand Rapids Griffins

Affiliate: Detroit Red Wings

Principal Owner: Dan DeVos and David Van Andel

[Team Website](#)

Arena: Van Andel Arena

Date Built: 1996

Facility Cost (\$/Mil): 75

Facility Financing: The DeVos family contributed \$15 million and the Van Andel family contributed \$11.5 million. Other private interests paid \$8.5 million and state taxes were used to fund the remainder.

[Facility Website](#)

UPDATE: During the 2010-11 season, the Griffins had an average attendance of 7,241, representing an increase of 3.2% over the 2009-10 campaign and a total increase of 10.6% since the 2005-06 season. The Griffins' average attendance was fifth best in the AHL and earned the team the 2011 Ticket Sales Department of the Year Award.

NAMING RIGHTS: Grand Action was responsible for securing the name to the Van Andel Arena, named for Amway founder, Jay Van Andel, who gave \$11.5 million toward the arena.

Team: Hamilton Bulldogs

Affiliate: Montreal Canadiens

Principal Owner: Michael Andlauer

[Team Website](#)

Arena: Copps Coliseum

Date Built: 1985

Facility Cost (\$/Mil): 42.7

Facility Financing: The city borrowed \$17.79 million from the Ontario Municipal Board, \$8 million came from federal and provincial government contributions, \$10.9 million came from taxpayers and city reserves, and \$3.5 million came from public contributions.

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The coliseum is named after Vic Copps, a long-time Hamilton mayor and father of Federal Heritage Minister Sheila Copps. In 2001, Ontario considered selling the naming rights of the coliseum to generate more revenue, but the city ceased its search after Sheila Copps claimed a name change would be an insult to her father Vic.

Team: Hartford Wolf Pack

Affiliate: New York Rangers

Principal Owner: Madison Square Garden L.P.

[Team Website](#)

Arena: XL Center

Date Built: 1975 (Heavily renovated in 1980 after the original roof collapsed).

Facility Cost (\$/Mil): 75 million

Facility Financing: N/A

[Facility Website](#)

UPDATE: Rumors continue to circulate that the city would like to build a state-of-the-art facility in 2013, but no plans have been solidified.

NAMING RIGHTS: While terms of the deal were not released, XL Capital Insurance purchased the naming rights to the Coliseum in December 2007 and has re-named it the XL Center. The six-year deal is expected to reach upwards of seven figures, allowing XL to place its logo on the front of the building as well as the playing surface.

Team: Hershey Bears

Affiliate: Washington Capitals

Principal Owner: Hershey Entertainment & Resorts Company

[Team Website](#)

Arena: GIANT Center

Date Built: 2002

Facility Cost (\$/Mil): 95 for the arena, roads, parking lots, and infrastructures; 65 for the arena itself.

Facility Financing: The state contributed \$25 million towards building the arena.

[Facility Website](#)

UPDATE: The Bears lost in the first round of the Calder Cup Playoffs in 2011. This was the first time since the 2007-08 season that the Bears did not win the Calder Cup.

NAMING RIGHTS: GIANT Food, a grocery store chain, is paying \$4.5 million over ten years for a naming rights deal that expires in 2012.

Team: Houston Aeros

Affiliate: Minnesota Wild

Principal Owner: Minnesota Sports & Entertainment (Craig Leipold)

[Team Website](#)

Arena: Toyota Center

Date Built: 2003

Facility Cost (\$/Mil): 235

Facility Financing: The city spent \$20 million on the land for the arena. The sports authority sold \$182 million in bonds to build the arena and secured \$125 million from hotel and car rental taxes. The garage project is paid for by a private business. The Houston Rockets (NBA) are responsible for cost overruns and have pledged to spend \$20 million on enhancements.

[Facility Website](#)

UPDATE: The Aeros hired John Torchetti to be their new head coach prior to the 2011-12 season. The announcement came on the heels of a season in which the Aeros made it to the Calder Cup Finals and their head coach was promoted to the NHL's Wild.

NAMING RIGHTS: In July 2003, the Rockets signed a 20-year, \$100 million deal with Gulf States Toyota Inc., which will expire in 2023. The major lure for Toyota to sign the naming rights deal with Houston was the NBA's Houston Rockets signing of Yao Ming. While Toyota Motor Sales USA and Toyota Motor Corporation in Japan signed off on the deal and will fund an undisclosed portion of the purchase, Gulf States Toyota and the dealerships that it represents will be paying most of the fee. Although the naming rights deal is for 20 years, it can be extended to 30 years to match the deal that the Rockets currently have to stay in the arena.

Team: Lake Erie Monsters

Affiliate: Colorado Avalanche

Principal Owner: Dan Gilbert

[Team Website](#)

Arena: Quicken Loans Arena

Date Built: 1994

Facility Cost (\$/Mil): 100

Facility Financing: N/A

[Facility Website](#)

UPDATE: The Lake Erie Monsters won the AHL Award of Excellence for Fan Experience for the 2010-11 season. The Monsters enjoyed their highest average attendance in franchise history during the 2010-11 season and averaged the most fans per game during the Calder Cup playoffs.

NAMING RIGHTS: Naming rights for the Quicken Loans Arena was part of Dan Gilbert's \$375 million purchase of the Cleveland Cavaliers (NBA) and their properties in 2005.

Team: Manchester Monarchs

Affiliate: Los Angeles Kings

Principal Owner: Anschutz Entertainment Group (AEG)

[Team Website](#)

Arena: Verizon Wireless Arena

Date Built: 2001

Facility Cost (\$/Mil): 67

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Verizon is paying \$11.4 million over fifteen years for a naming rights deal that expires in 2016.

Team: St. John's IceCaps (formerly the Manitoba Moose)

Affiliate: Vancouver Canucks

Principal Owner: True North Sports & Entertainment Limited; headed by Kevin Maclean

[Team Website](#)

Arena: Mile One Centre

Date Built: 2001

Facility Cost (\$/Mil): 20.5 Canadian; 24.3 US

Facility Financing: N/A

[Facility Website](#)

UPDATE: In 2011, the NHL's Atlanta Thrashers were bought and moved to Winnipeg, Canada as the Jets, forcing the Moose to find a new home. The Canucks affiliate moved to St. John's and was renamed the IceCaps. The team will begin playing in the AHL in the 2011-12 season.

NAMING RIGHTS: The naming rights were sold and transferred before the arena ever opened. Danny Williams, the former owner of Cable Atlantic, owns the naming rights and decided to name the arena based on its location at the beginning of the Trans-Canada Highway. The Williams Family Foundation trademarked the name "Mile One," so when the naming rights agreement expires after 2011 the city might be forced to rename the arena.

Team: Milwaukee Admirals

Affiliate: Nashville Predators

Principal Owner: Milwaukee Admirals, LLC (headed by Harris Turer)

[Team Website](#)

Arena: Bradley Center

Date Built: 1988

Facility Cost (\$/Mil): 90

Facility Financing: Money for the arena was donated by the Pettit family as a gift to the people of Wisconsin and in memory of Jane Bradley Pettit's father, Harry Lynde Bradley.

[Facility Website](#)

UPDATE: Bradley Center officials say the arena needs \$23 million in renovations, but are not sure where that money will come from since the Wisconsin Governor rejected a proposal to provide \$10 million for Bradley Center renovations.

NAMING RIGHTS: There is no current naming rights agreement for the Bradley Center because the Pettit family, whose \$90 million bequest allowed the arena to be built, felt it would diminish Harry and Jane (Pettit) Bradley's legacy.

Team: Norfolk Admirals

Affiliate: Tampa Bay Lightning

Principal Owner: Norfolk Tides Baseball Club; managing partner Ken Young

[Team Website](#)

Arena: Norfolk Scope Arena

Date Built: 1971

Facility Cost (\$/Mil): 28.1 (23 federally funded)

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: There are currently no naming rights agreements for the arena. The arena gets its name from a shortened form of the word kaleidoscope to reflect the wide variety of events that take place at the arena.

Team: Oklahoma City Barons

Affiliate: Edmonton Oilers

Principal Owner: Prodigal Hockey, LLC (President Bob Funk, Jr.)

[Team Website](#)

Arena: Cox Convention Center

Date Built: 1972

Facility Cost (\$/Mil): 71 renovation in 2005

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Cox Communications agreed to a naming rights agreement with the city. The terms of this agreement were not disclosed.

Team: Peoria Rivermen

Affiliate: St. Louis Blues

Principal Owner: Sports Capital Partners Worldwide

[Team Website](#)

Arena: Carver Arena at Peoria Civic Center

Date Built: 1982

Facility Cost (\$/Mil): 64

Facility Financing: N/A

[Facility Website](#)

UPDATE: The Peoria Civic Center Authority renewed its agreement with SMG to continue operating the arena until August 2014.

NAMING RIGHTS: There are no naming rights agreements in place for the arena.

Team: Portland Pirates

Affiliate: Phoenix Coyotes

Principal Owner: Portland Pirates, LLC; headed by Brian Petrovek

[Team Website](#)

Arena: Cumberland County Civic Center

Date Built: 1977

Facility Cost (\$/Mil): 5

Facility Financing: N/A

[Facility Website](#)

UPDATE: A Portland city committee recommended that the County Commissioners ask voters to approve \$30-33 million for renovations to the Civic Center. The Commissioners will decide whether to go forward, and put the issue on the November 2011 ballot.

NAMING RIGHTS: There are no naming rights agreements in place for the Civic Center.

Team: Providence Bruins

Affiliate: Boston Bruins

Principal Owner: H. Larue Renfroe

[Team Website](#)

Arena: Dunkin' Donuts Center

Date Built: 1972

Facility Cost (\$/Mil): 13

Facility Financing: Publicly funded

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Dunkin' Donuts originally paid \$8.65 million over ten years for a naming rights deal that expired in May 2011. In June 2011, Dunkin' Donuts and the Convention Center Authority reached a deal to extend the deal for 10 years, at \$425,000 annually.

Team: Rochester Americans

Affiliate: Buffalo Sabres

Principal Owner: Terry Pegula (60%); Steve Donner (40%)

[Team Website](#)

Arena: Blue Cross Arena at the War Memorial

Date Built: 1955

Facility Cost (\$/Mil): 7.5 (41 renovation and expansion completed in 1998).

Facility Financing: N/A

[Facility Website](#)

UPDATE: Buffalo Sabres owner Terry Pegula purchased the Americans from Curt Styres in early 2011. As a result, the Americans renewed their affiliation with the Sabres after a three-year separation.

NAMING RIGHTS: Blue Cross is paying \$2.975 million over fifteen years for a naming rights deal that expires in 2013.

Team: Rockford IceHogs

Affiliate: Chicago Blackhawks

Principal Owner: Centre Events, Dr. Kris Tumilowicz, and Craig Drecktrah

[Team Website](#)

Arena: Rockford MetroCentre

Date Built: 1979

Facility Cost (\$/Mil): 3.8 renovation was completed in 2005.

Facility Financing: N/A

[Facility Website](#)

UPDATE: In late 2010, an audit committee found that there were problems with some of the renovations done in 2008-09. The renovations were completed in a short period, which may have caused the work to be rushed and led to the problems. Arena managers are working with the architects and builders to make all necessary repairs.

NAMING RIGHTS: There are no current naming rights agreements for the MetroCentre.

Team: San Antonio Rampage

Affiliate: Florida Panthers

Principal Owner: Spurs Sports and Entertainment

[Team Website](#)

Arena: AT&T Center

Date Built: 2002

Facility Cost (\$/Mil): 175

Facility Financing: \$146.5 million was generated through a county tax increase and an increase in hotel and rental car taxes. The San Antonio Spurs (NBA) contributed \$28.5 million themselves, which they raised through a \$1.00 increase in ticket fees for NBA games and a \$1.00 parking surcharge.

[Facility Website](#)

UPDATE: The Rampage return to their position as an affiliate of the Florida Panthers for the 2011-12 season. The team was associated with the Panthers from 2002-05 until becoming an affiliate of the Phoenix Coyotes.

NAMING RIGHTS: AT&T Inc. is paying \$41 million over 20 years for naming rights that expire in 2022.

Team: Springfield Falcons

Affiliate: Columbus Blue Jackets

Principal Owner: Falcons Hockey Entertainment, LLC

[Team Website](#)

Arena: MassMutual Center

Date Built: 1972

Facility Cost (\$/Mil): 71 in 2005

Facility Financing: N/A

[Facility Website](#)

UPDATE: The Columbus Blue Jackets picked up the one-year option to keep their affiliation with the Falcons through the 2011-12 season.

NAMING RIGHTS: Massachusetts Mutual Life Insurance Company is paying \$5 million for a naming rights deal that began in 2005.

Team: Syracuse Crunch

Affiliate: Anaheim Ducks

Principal Owner: Howard Dolgon

[Team Website](#)

Arena: War Memorial Arena at The Oncenter

Date Built: 1951

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: N/A

Team: Texas Stars

Affiliate: Dallas Stars

Principal Owner: Dallas Stars

[Team Website](#)

Arena: Cedar Park Center

Date Built: 2009

Facility Cost (\$/Mil): 55

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Cedar Park Center is named for Cedar Park, Texas where the arena is located. There are no naming rights agreements in place.

Team: Toronto Marlies

Affiliate: Toronto Maple Leafs

Principal Owner: Maple Leafs Sports & Entertainment

[Team Website](#)

Arena: Ricoh Coliseum

Date Built: 1921

Facility Cost (\$/Mil): 38 for renovation in 2003

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Ricoh Canada Inc. is paying \$10 million over ten years for a naming rights deal that expires in 2013.

Team: Wilkes-Barre/Scranton Penguins

Affiliate: Pittsburgh Penguins

Principal Owner: Pittsburgh Penguins

[Team Website](#)

Arena: Mohegan Sun Arena at Casey Plaza

Date Built: 1999

Facility Cost (\$/Mil): 44

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Mohegan Sun agreed to pay \$2.3 million over ten years for naming rights to the arena. The agreement expires in 2019.

Team: Worcester Sharks

Affiliate: San Jose Sharks

Principal Owner: San Jose Sports and Entertainment Enterprises—headed by Greg Jamison, President & CEO.

[Team Website](#)

Arena: DCU Center

Date Built: 1982

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: The arena is in the midst of renovations that began in 2009 and are expected to be completed in 2012 or 2013.

NAMING RIGHTS: Digital Federal Credit Union is paying \$5.2 million over ten years for a naming rights deal that expires in 2014.

CENTRAL HOCKEY LEAGUE (CHL) (AA)

UPDATE: The CHL and IHL merged, and the IHL teams became part of the CHL in 2011.

Team: Allen Americans

Affiliate: Dallas Stars (NHL), Texas Stars (AHL)

Principal Owner: Steve Duchesne

[Team Website](#)

Arena: Allen Event Center

Date Built: 2009

Facility Cost (\$/Mil): 70 (includes two parking garages)

Facility Financing: The city provided \$47 million in bonds with the remaining \$23 million coming from the MGHerring Group. MGHerring will be reimbursed by the city with revenue from the facility

[Facility Website](#)

UPDATE: The Americans' inaugural season was very successful. The team won the CHL Southern Conference Championship, earning the Governor's Cup before advancing to the Ray Miron President's Cup Finals.

NAMING RIGHTS: The arena is named for the town it is located in, Allen, Texas. There are no naming rights agreements in place for the arena.

Team: Arizona Sundogs

Affiliate: Phoenix Coyotes (NHL), San Antonio Rampage (AHL)

Principal Owner: Eric Lacroix and Shawn P. Fowler

[Team Website](#)

Arena: Tim's Toyota Center

Date Built: 2006

Facility Cost (\$/Mil): 25

Facility Financing: Prescott Valley paid \$3 million for the arena with 2% of the local sales tax generated within an adjacent entertainment area set aside each year to cover debt service on the private-sector bonds used to finance the arena.

[Facility Website](#)

UPDATE: The Sundogs will host the 2012 CHL All-Star Game in January 2012, in which they will take on a team of CHL All-Stars. The Northern Arizona University men's basketball team will also take on Brigham Young University during the 2011-12 season at the arena.

NAMING RIGHTS: A local Toyota dealership in Prescott Valley, Arizona, purchased the naming rights to the Center. Terms of the deal were not disclosed.

Team: Bloomington Blaze (formerly the Prairie Thunder)

Affiliate: N/A

Principal Owner: Tom Leighton

[Team Website](#)

Arena: U.S. Cellular Coliseum

Date Built: 2006

Facility Cost (\$/Mil): 37

Facility Financing: Funded by the City of Bloomington.

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: U.S. Cellular purchased naming rights to the Coliseum in 2005. As part of the agreement, U.S. Cellular will pay \$1.75 million over 10 years.

Team: Bossier-Shreveport Mudbugs

Affiliate: N/A

Principal Owner: John Madden and Rob Walker

[Team Website](#)

Arena: N/A

Date Built: N/A

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

UPDATE: In June 2011, the team ceased operations. Although the Mudbugs won the President's Cup in the 2010-11 season, management cited severe economic conditions and the limited timeline imposed to secure sufficient revenue for the upcoming season as the reasons for discontinuing operations.

NAMING RIGHTS: N/A

Team: Dayton Gems

Affiliate: Chi-Town Shooters (AAHL)

Principal Owner: GDHP, LLC lead by Rob Garfield

[Team Website](#)

Arena: Hara Arena

Date Built: 1964

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: N/A

Team: Evansville IceMen

Affiliate: N/A

Principal Owner: Ron Geary

[Team Website](#)

Arena: New Evansville Arena

Date Built: 2011

Facility Cost (\$/Mil): 127.5

Facility Financing: N/A

[Facility Website](#)

UPDATE: The IceMen are slated to start the season at the new arena, but there have been some breakdowns in lease negotiations between the team and the city. The team is optimistic the lease will be worked out before the season begins.

NAMING RIGHTS: The arena is named for its location in Evansville, Indiana. There are no naming rights agreements in place.

Team: Fort Wayne Komets

Affiliate: N/A

Principal Owner: Franke family

[Team Website](#)

Arena: Allen County War Memorial Coliseum

Date Built: 1952

Facility Cost (\$/Mil): 2.6 (26 for the 1989 renovation; 35 for the 2002 renovation)

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The arena is named as a living memorial to the nation's war veterans.

Team: Laredo Bucks

Affiliate: N/A

Principal Owner: Glenn Hart and Julian "Kiki" DeAyala

[Team Website](#)

Arena: Laredo Energy Arena

Date Built: 2002

Facility Cost (\$/Mil): 36.5

Facility Financing: Publicly financed through a sales tax increase.

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: There are no current naming rights deals in place for the arena.

Team: Missouri Mavericks

Affiliate: N/A

Principal Owner: Independence Professional Hockey, LLC (Matt Adams, Mark Adams, Mike Carper, Brad Lund)

[Team Website](#)

Arena: Independence Events Center

Date Built: 2009

Facility Cost (\$/Mil): 60 million

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The arena is named for the town it is located in, Independence, Missouri. There are no naming rights deals.

Team: Quad City Mallards

Affiliate: N/A

Principal Owner: QCHT, LLC

[Team Website](#)

Arena: i wireless Center

Date Built: 1993

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The team agreed to a 10-year naming rights agreement with the wireless service beginning in 2005. Terms of the agreement were not disclosed.

Team: Rapid City Rush

Affiliate: N/A

Principal Owner: Scott Mueller, Barry Peterson, and Donnie Ward

[Team Website](#)

Arena: Rushmore Plaza Civic Center Arena

Date Built: 1977 (Ice arena completed in 2008)

Facility Cost (\$/Mil): 24 for the Ice Arena

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: There is no naming rights deal in place for the arena. The arena is named for its location near Mt. Rushmore.

Team: Rio Grande Valley Killer Bees

Affiliate: N/A

Principal Owner: Joe Sakulenzki

[Team Website](#)

Arena: State Farm Arena

Date Built: 2003

Facility Cost (\$/Mil): 23

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: State Farm agreed to purchase the naming rights to the arena in February 2010. Terms of the agreement were not disclosed.

Team: Texas Brahmas

Affiliate: N/A

Principal Owner: Stuart Fraser, Dr. Salvatore Trazzera, Frank Trazzera, Knute Anderson and Jim Makens

[Team Website](#)

Arena: NYTEX Sports Centre

Date Built: 1999

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: NYTEX Sports, a management firm located in New York and Texas, purchased the arena in March of 2007 and renamed it NYTEX Centre in June of the same year.

Team: Tulsa Oilers

Affiliate: Colorado Avalanche (NHL), Lake Erie Monsters (AHL)

Principal Owner: Jeff Lund

[Team Website](#)

Arena: Bank of Oklahoma Center (BOK Center)

Date Built: 2008

Facility Cost (\$/Mil): 178

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The Bank of Oklahoma purchased naming rights for \$11 million over 20 years.

Team: Wichita Thunder

Affiliate: N/A

Principal Owner: Brian Slagel

[Team Website](#)

Arena: INTRUST Bank Arena

Date Built: 2010

Facility Cost (\$/Mil): 205.5

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: INTRUST Bank purchased naming rights for the incomplete arena in January 2008. It paid \$8.75 million for 25 years. Furthermore, Cessna Aircraft Company will pay \$3 million over 20 years to name an adjacent outdoor plaza.

EAST COAST HOCKEY LEAGUE (ECHL) (AA)

Team: Alaska Aces

Affiliate(s): St. Louis Blues (NHL), Peoria Rivermen (AHL)

Principal Owner: Terry Parks

[Team Website](#)

Arena: Sullivan Arena

Date Built: 1983

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The Arena is named after former Anchorage Mayor George M. Sullivan and is now owned by the Municipality of Anchorage.

Team: Bakersfield Condors

Affiliate(s): Minnesota Wild (NHL), Houston Aeros (AHL)

Principal Owner: Jonathan Fleisig

[Team Website](#)

Arena: Rabobank Arena

Date Built: 1998

Facility Cost (\$/Mil): 38

Facility Financing: Publicly financed by the City of Bakersfield.

[Facility Website](#)

UPDATE: In June 2011, the Condors won the ECHL Award of Excellence. The award is given to the ECHL team that executes a well-rounded business plan including, but not limited to, sales, marketing, media relations, and merchandising, while also distinguishing themselves in their community, on and off the ice.

NAMING RIGHTS: Rabobank acquired naming rights to the then Centennial Gardens Convention Center in 2005. The agreement is reportedly for 10 years at \$250,000 per year.

Team: Cincinnati Cyclones

Affiliate(s): Florida Panthers (NHL), Nashville Predators (NHL), Rochester Americans (AHL), and Milwaukee Admirals (AHL)

Principal Owner: Nederlander Entertainment

[Team Website](#)

Arena: U.S. Bank Arena

Date Built: 1975

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: U.S. Bank is currently under a 10-year, \$3 million naming rights deal for the arena.

Team: Colorado Eagles

Affiliate: N/A

Principal Owner: Martin Lind & Ralph Backstrom

[Team Website](#)

Arena: Budweiser Event Center

Date Built: 2003

Facility Cost (\$/Mil): 60

Facility Financing: N/A

[Facility Website](#)

UPDATE: After the 2010-11 season, the Eagles joined the ECHL, which is one of two minor leagues that are recognized by the collectively bargained agreement between the NHL and NHLPA.

NAMING RIGHTS: Budweiser is paying \$1.5 million over twenty years for a naming rights deal that expires in 2023.

Team: Elmira Jackals

Affiliate(s): Anaheim Ducks (NHL), Ottawa Senators (NHL), Binghamton Senators (AHL), and Syracuse Crunch (AHL)

Principal Owner: Dr. Mostafa Afr

[Team Website](#)

Arena: First Arena

Date Built: 2000

Facility Cost (\$/Mil): 15.5

Facility Financing: Lauridon Sports Management, Inc., officials agreed to put \$7.25 million into the arena. State aid, a loan from the U.S. Housing and Urban Development Department, and revenue from the Chemung County hotel room tax will make up the remaining \$8.25 million.

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The arena was called The Coach USA Center when it opened, but became First Arena when First Transit purchased Coach USA in 2003. First transit took over the original 10-year agreement that ran through 2010. Information about a renewal was not available, and the arena name is unchanged. Terms of the agreement were not disclosed.

Team: Florida Everblades

Affiliate(s): Carolina Hurricanes (NHL), Tampa Bay Lightning (NHL), Charlotte Checkers (AHL), Norfolk Admirals (AHL), and Plymouth Whalers (CHL)

Principal Owner: Craig Bush, Peter Karmanos Jr., and Thomas Thewes

[Team Website](#)

Arena: Germain Arena

Date Built: 1998

Facility Cost (\$/Mil): 25

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Germain Motor Company is paying \$7 million over twenty years for a naming rights deal that expires in 2018.

Team: Greenville Road Warriors

Affiliate(s): New York Rangers (NHL), Philadelphia Flyers (NHL), and Adirondack Phantoms (AHL)

Principal Owner: Neil Smith

[Team Website](#)

Arena: BI-LO Center

Date Built: 1998

Facility Cost (\$/Mil): 63

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: BI-LO, a southeastern supermarket chain, purchased naming rights to the arena as it was under construction. The length and value of the agreement was not disclosed.

Team: Gwinnett Gladiators

Affiliate(s): Columbus Blue Jackets (NHL), Chicago Wolves (AHL), Springfield Falcons (AHL)

Principal Owner: Gwinnett County Hockey, LLC

[Team Website](#)

Arena: Gwinnett Center

Date Built: 2003

Facility Cost (\$/Mil): 65

Facility Financing: Funded by Gwinnett County

[Facility Website](#)

UPDATE: The Gladiators extended their lease with the Gwinnet Center to remain there through at least the next three seasons. The Gladiators are also looking for a new NHL affiliate after the team decided not to renew with the Atlanta Thrashers before the Thrashers were sold.

NAMING RIGHTS: The arena is currently named for the county in which it resides. There are no naming rights deals in place.

Team: Idaho Steelheads

Affiliate(s): Dallas Stars (NHL), Texas Stars (AHL)

Principal Owner: Idaho Sports Properties/Block 22, headed by John Cunningham

[Team Website](#)

Arena: Qwest Arena

Date Built: 1997

Facility Cost (\$/Mil): 50

Facility Financing: N/A

[Facility Website](#)

UPDATE: In November 2010, a member of the Greater Boise Auditorium District Board proposed tearing down the arena and building a larger arena that would include a convention center. The proposal is one solution to bring more convention business and the economic stimulation that comes with it to Boise. However, the proposal faces a lot of opposition and no formal plans have been made.

NAMING RIGHTS: Qwest Communications signed a naming rights deal with Idaho Sports Properties/Block 22 in October 2005 for \$4 million over 15 years.

Team: Kalamazoo Wings

Affiliate: New York Islanders (NHL), Bridgeport Sounds (AHL)

Principal Owner: William Johnston

[Team Website](#)

Arena: Wings Stadium

Date Built: 1974

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The arena is named for the team that plays there. There are no naming rights deals in place.

Team: Las Vegas Wranglers

Affiliate: Phoenix Coyotes (NHL), San Antonio Rampage (AHL)

Principal Owner: Wranglers Hockey, LLC

[Team Website](#)

Arena: Orleans Arena

Date Built: 1996

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The arena gets its name from “The Orleans” hotel and casino that the arena is a part of.

Team: Ontario Reign

Affiliate(s): Los Angeles Kings (NHL), Manchester Monarchs (AHL)

Principal Owner: Anschutz Entertainment Group

[Team Website](#)

Arena: Citizens Business Bank Arena

Date Built: 2008

Facility Cost (\$/Mil): 130

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: In 2006, Citizens Business Bank agreed to a 10-year, multi-million dollar naming rights agreement. The exact financial details were not disclosed.

Team: Reading Royals

Affiliate(s): Toronto Maple Leafs (NHL), Boston Bruins (NHL), and Toronto Marlies (AHL), Providence Bruins (AHL)

Principal Owner: SMG & AEG

[Team Website](#)

Arena: Sovereign Center

Date Built: 2001

Facility Cost (\$/Mil): 25

Facility Financing: \$12.5 million came from a state grant and the other \$12.5 million was contributed by Burkes County, partially through a 5% hotel room tax.

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Sovereign Bank owns the naming rights to the stadium, but the terms of the deal were not disclosed.

Team: South Carolina Stingrays

Affiliate(s): Washington Capitals (NHL) and Hershey Bears (AHL)

Principal Owner: Jerry Zucker, Edwin Pearlstine, and the Greenwald Family

[Team Website](#)

Arena: North Charleston Coliseum

Date Built: 1993

Facility Cost (\$/Mil): 20

Facility Financing: N/A

[Facility Website](#)

UPDATE: In August 2010, an \$18 million renovation to the coliseum began. Renovations included an extension to the building's north and south sides to add 30,000 square-feet of space, more ticket booths, a larger concession area, and 2 expanded food courts with 40 new points of sale. The luxury suite areas will be upgraded so they are comparable to an NBA-caliber arena. The project is expected to be completed by October 2011.

NAMING RIGHTS: There are no naming rights agreements currently in place.

Team: Stockton Thunder

Affiliate(s): Edmonton Oilers (NHL), San Jose Sharks (NHL), Worcester Sharks (AHL), and Oklahoma City Barons (AHL)

Principal Owner: Stockton Hockey Franchise Group, Inc

[Team Website](#)

Arena: Stockton Arena

Date Built: 2005

Facility Cost (\$/Mil): 64

Facility Financing: Publicly financed by the City of Stockton.

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The arena is currently named after the city, but officials are continuing to look for a naming-rights buyer.

Team: Toledo Walleye

Affiliate(s): Detroit Red Wings (NHL), Chicago Blackhawks (NHL), Grand Rapids Griffins (AHL), and Rockford IceHogs (AHL)

Principal Owner: Toledo Arena Sports Inc.

[Team Website](#)

Arena: Huntington Center

Date Built: 2009

Facility Cost (\$/Mil): 105

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Huntington Bancshares, Inc. purchased the naming rights to the arena in 2010. The agreement runs for 6 years and is worth \$2.1 million. There are also three 6-year renewal options.

Team: Trenton Devils

Affiliate(s): New Jersey Devils (NHL), Albany Devils (AHL)

Principal Owner: New Jersey Devils

[Team Website](#)

Arena: Sun National Bank Center

Date Built: 1999

Facility Cost (\$/Mil): 53

Facility Financing: \$31.1 million in bonds issued by Mercer County paid for the arena; the remainder came from the city and the state.

[Facility Website](#)

UPDATE: The Trenton Devils suspended operations in July 2011 and will not play the 2011-12 season; it is unclear if they will play again. The New Jersey Devils are restructuring the organization's player development system to be more in line with other NHL franchises. Trenton was the only ECHL team that was completely owned by an NHL club.

NAMING RIGHTS: The Devils and Sun National Bank agreed to a naming rights deal in November 2009, but details of the agreement were not disclosed.

Team: Utah Grizzlies

Affiliate(s): New York Islanders (NHL), Calgary Flames (NHL), Bridgeport Sound Tigers (AHL), and Abbotsford Heat (AHL)

Principal Owner: Grizzlier Hockey Corporation Inc.; headed by David Elmore and Donna Tuttle

[Team Website](#)

Arena: Maverik Center

Date Built: 1997

Facility Cost (\$/Mil): 58

Facility Financing: \$7 million from the Salt Lake City Olympic Committee and \$46 million from the City of West Valley secured with bonds.

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: Grocery chain Maverik agreed to a naming rights deal with the Grizzlies in 2010. Details of the agreement were not released.

Team: Victoria Salmon Kings

Affiliate(s): N/A

Principal Owner: Graham Lee

Arena: Save-On-Foods Memorial Centre

Date Built: 2005

Facility Cost (\$/Mil): 30

Facility Financing: The city borrowed \$30 million to finance the arena.

[Facility Website](#)

UPDATE: In May 2011, the Salmon Kings withdrew from the ECHL. The Salmon Kings left the league because the team's owners recently purchased a WHL franchise with the intent of moving the new team to Victoria, leaving the Salmon Kings without a home.

NAMING RIGHTS: Save-On-Foods is paying \$1.25 million over ten years for a naming rights deal that expires in 2015.

Team: Wheeling Nailers

Affiliate(s): Pittsburgh Penguins (NHL), Montreal Canadiens (NHL), Hamilton Bulldogs (AHL), and Wilkes-Barre/Scranton Penguins (AHL)

Principal Owner: Jim and Rob Brooks

[Team Website](#)

Arena: WesBanco Arena

Date Built: 1977

Facility Cost (\$/Mil): 7 (3.2 for a renovation in 2005)

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: WesBanco is paying \$2.3 million over ten years for a naming rights deal that expires in 2013.

SOUTHERN PROFESSIONAL HOCKEY LEAGUE (SPHL) (AA)

Team: Augusta RiverHawks

Affiliate: N/A

Principal Owner: Bob and Diane Kerzner

[Team Website](#)

Arena: James Brown Arena

Date Built: 1974

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The Civic Center was renamed the James Brown Arena in 2006, in honor of the musician and singer.

Team: Columbus Cottonmouths

Affiliate: N/A

Principal Owner: Jacob and Wanda Amos

[Team Website](#)

Arena: Columbus Civic Center

Date Built: 1996

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: There are no naming rights agreements in place for the Columbus Civic Center.

Team: Fayetteville FireAntz

Affiliate: N/A

Principal Owner: Howard Bullard and Kevin MacNaught

[Team Website](#)

Arena: Cumberland County Crown Coliseum

Date Built: 1997

Facility Cost (\$/Mil): 55

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: N/A

Team: Huntsville Havoc

Affiliate: N/A

Principal Owner: Huntsville Sports Ventures, LLC

[Team Website](#)

Arena: Von Braun Center

Date Built: 1975

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: Renovations are ongoing at the arena. When the renovations are completed, the arena will be renamed the Propst Arena in honor of the \$5 million donation made by Huntsville businessman, Bill Propst.

NAMING RIGHTS: The facility is currently named in honor of Wernher von Braun, a former German rocket scientist who, after World War II, laid the foundation for the United States space program, putting Huntsville on the map. It will be renamed Propst Arena after the renovations are complete.

Team: Knoxville Ice Bears

Affiliate: N/A

Principal Owner: A local ownership group headed by John Langley and Rita Harris

[Team Website](#)

Arena: The General James White Civic Auditorium and Coliseum

Date Built: 1961

Facility Cost (\$/Mil): N/A

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The arena is named after James White, the founder of Knoxville. There are no naming rights deals in place.

Team: Louisiana IceGators

Affiliate: New York Islanders (NHL)

Principal Owner: Danny Smith

[Team Website](#)

Arena: Cajundome

Date Built: 1985

Facility Cost (\$/Mil): 60

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: There are no naming rights deals in place for the Cajundome.

Team: Mississippi RiverKings

Affiliate: Hartford Wolf Pack (AHL), New York Rangers (NHL)

Principal Owner: Maddox Hockey, Inc.

[Team Website](#)

Arena: Desoto Civic Center

Date Built: 2000

Facility Cost (\$/Mil): 27.5

Facility Financing: N/A

[Facility Website](#)

UPDATE: The RiverKings moved to the SPHL in June 2011. The move ended the team's 19-year affiliation with the CHL, a league in which they were one of three original members.

NAMING RIGHTS: The stadium is named after the county in which it is located. There are currently no naming rights deals in place.

Team: Mississippi Surge

Affiliate: N/A

Principal Owner: Surge Ice, LLC (Tim Kerr)

[Team Website](#)

Arena: Mississippi Coast Coliseum

Date Built: 1977; renovations in 2007

Facility Cost (\$/Mil): N/A (68 for renovations in 2007)

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The arena is named for its location and has no current naming rights sponsor.

Team: Pensacola Ice Flyers

Affiliate: N/A

Principal Owner: Tim Kerr

[Team Website](#)

Arena: Pensacola Civic Center

Date Built: 1985

Facility Cost (\$/Mil): 21.5

Facility Financing: N/A

[Facility Website](#)

UPDATE: No update.

NAMING RIGHTS: The arena is named for the town in which it is located. There are no naming rights agreements in place.