MAJOR INDOOR SOCCER LEAGUE (MISL)

Team: Baltimore Blast

Principal Owner: Edwin F. Hale, Sr.
Current Value ($/Mil): N/A
Team Website

Stadium: 1st Mariner Arena
Date Built: 1962
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: The City of Baltimore is looking to start a private-public partnership for a new arena to replace the aging 1st Mariner Arena, which will cost around $300 million.

NAMING RIGHTS: Baltimore Blast owner and 1st Mariner Bank President and CEO Ed Hale acquired the naming rights to the arena through his company Arena Ventures, LLC as a result of a national competitive bidding process conducted by the City of Baltimore. Arena Ventures agreed to pay the City $75,000 annually for 10 years for the naming rights starting in 2003.

Team: Chicago Riot

Principal Owner: Peter Wilt
Current Value ($/Mil): N/A
Team Website

Stadium: Odeum Sports and Expo Center
Date Built: 1981
Facility Cost ($/Mil): N/A
Facility Financing: N/A
UPDATE: The Riot played in the MISL league for the first time in the 2010-11 season. The Odeum Sports and Expo Center is 130,000 square feet with 3 complete all turf playing fields, eight locker rooms with complete shower facilities, a seating capacity of 3,500, parking for 2,000 vehicles on site, and full service food and beverage facilities.

NAMING RIGHTS: N/A

Team: Milwaukee Wave

Principal Owner: Jim Lindenberg
Current Value ($/Mil): N/A
Team Website

Stadium: U.S. Cellular Arena
Date Built: 1950
Facility Cost ($/Mil): $10
Facility Financing: N/A
Facility Website

UPDATE: N/A


Team: Missouri Comets

Principal Owner: TOTA, LLC (Mickey Scheetz, Edward L. Scheetz, Brian Budzinski)
Current Value ($/Mil): N/A
Team Website

Stadium: Independence Events Center
Date Built: 2009
Facility Cost ($/Mil): $68
Facility Financing: N/A
Facility Website

UPDATE: The Comets joined the MISL in the 2010-11 season. The Independence Events Center is a state-of-the-art, multi-purpose facility featuring an intimate arena with 5,800 fixed seats, 25 luxury suites, 2,000 paved parking spaces on site, a first-class grill and community ice facility. The Independence Events Center will host more than 100 events each year and expects more than 500,000 visitors annually. The events center is also home to the Central Hockey League franchise the Missouri Mavericks.

NAMING RIGHTS: N/A
Team: Norfolk Sharx

Principal Owner: Marcie Laumann, co-owner: Eddie Abrams
Current Value ($/Mil): N/A
Team Website

Stadium: Norfolk Scope Arena
Date Built: 1971
Facility Cost ($/Mil): $35
Facility Financing: Federal funds covered $23 million of the cost
Facility Website

UPDATE: The Sharx are joining the MISL in the 2011-12 season. The Norfolk Scope Arena is also home of the Norfolk Admirals, American Hockey League.

NAMING RIGHTS: N/A

Team: Rochester Lancers

Principal Owner: Christopher Wilmot
Current Value ($/Mil): N/A
Team Website

Stadium: Blue Cross Arena at the War Memorial
Date Built: 1955
Facility Cost ($/Mil): $7.5
Facility Financing: N/A
Facility Website

UPDATE: The Lancers will join the MISL for the 2011-12 season. The Blue Cross Arena is also home to the Rochester Razor Sharks, Premier Basketball League; the Rochester Americans, American Hockey League; and the Rochester Nighthawks, National Lacrosse League.

NAMING RIGHTS: N/A

Team: Syracuse Scorpions

Principal Owner: Tommy Tanner
Current Value ($/Mil): N/A
Team Website. (Site may be under construction)

Stadium: War Memorial Arena at the Oncenter
Date Built: 1951
Facility Cost ($/Mil): N/A
UPDATE: The Scorpions will be joining the MISL for the 2011-12 season. The War Memorial Arena is also home to the Syracuse Crunch of the American Hockey League.

NAMING RIGHTS: N/A

Team: Wichita Wings

Principal Owner: Willis “Wink” Hartman
Current Value ($/Mil): N/A
Team Website

Stadium: Hartman Arena
Date Built: 2009
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: The Wichita Wings have named LeBaron Hollimon as head coach of the team. The Wings are joining the MISL for the 2011-12 season after being inactive since 2001. Hartman Arena is a 6,500-seat, multi-purpose facility with 15 acres of parking, built with the environment in mind. The building runs on electricity from a 150-foot tall wind turbine when there are no events. Recycled materials were used for the steel, insulation, and plastics in the building. New, innovative recycling ideas are in place inside the arena and carpoolers are rewarded with free parking at events. Hartman Arena is also home to the Wichita Wild Indoor Pro Football Team.

NAMING RIGHTS: N/A
MAJOR LEAGUE SOCCER (MLS)

Team: Chicago Fire

Principal Owner: Andell Holdings, LLC
Value September 2008 ($/Mil): $41
Team Website

Stadium: Toyota Park
Date Built: 2006
Facility Cost ($/Mil): $98
Facility Financing: The Village of Bridgeview was responsible for financing Toyota Park.
Facility Website

UPDATE: The Chicago Fire Soccer Club and the Village of Bridgeview, in conjunction with Dreams, Inc., a leader in the sports products industry, announced that Dreams, Inc. will manage the retail, game day and online merchandise operations for the club, including opening the Fire’s first-ever retail store. The Fire’s new team store, located between Gate’s D and E at the entrance of Toyota Park opened in April 2011.

NAMING RIGHTS: Toyota agreed to a 10-year naming rights deal, worth $7.5 million, expiring in 2015.

Team: Club Deportivo Chivas USA

Principal Owner: Jorge Vergara Madrigal and Antonio Cue
Value September 2008 ($/Mil): $24
Team Website

Stadium: Home Depot Center (Shared with the L.A. Galaxy)
Date Built: 2003
Facility Cost ($/Mil): $150 (for entire sports complex)
Facility Financing: N/A
Facility Website

UPDATE: In March 2011, the Home Depot Center upgraded their Club Seat program and added new concession stand items. The Club Seat program has been restructured to create a more exclusive area, offering complimentary in-seat food and beverages with the price of a club seat ticket. The club seat ticket also includes parking and access to the American Express Stadium Club restaurant and bar. The facility is rolling out a recycling program with partner Waste Management. Fans will now have options for disposing of waste into three bins: landfill, paper, or plastic. The 98 newly labeled bins are recycled, 55-gallon trash receptacles that have been in place at the facility since it opened in 2003 and are strategically placed in 32 clusters of three throughout the stadium.
In fall 2011, the Home Depot Center will host Major League Soccer’s championship event for the fourth time in League history. MLS Cup 2011 will kick off on November 20, 2011.

The U.S. Men's National Team played its first match of 2011 against 2010 FIFA World Cup Finalist Chile on Saturday, Jan. 22, at The Home Depot Center.

**NAMING RIGHTS:** Home Depot is paying $70 million over ten years for a naming rights deal that expires in 2013.

**Team: Colorado Rapids**

**Principal Owner:** Kroenke Sports Enterprises; headed by Stanley Kroenke  
**Value September 2008 ($/Mil):** $31  
[Team Website](#)

**Stadium:** Dick's Sporting Goods Park  
**Date Built:** 2007  
**Facility Cost ($/Mil):** $131 for the stadium, 24-field complex, and infrastructure improvements  
**Facility Financing:** Kroenke Sports and Commerce City split the cost, each paying roughly $65 million. The city paid through the issuance of bonds that did not require taxpayer subsidies.  
[Facility Website](#)

**UPDATE:** N/A

**NAMING RIGHTS:** Dick's Sporting Goods is paying $30 million for the naming rights to the complex. The agreement expires in 2021.

**Team: Columbus Crew**

**Principal Owner:** Clark Hunt, Ron Pizzuti, and a group of local investors  
**Value September 2008 ($/Mil):** $23  
[Team Website](#)

**Stadium:** Columbus Crew Stadium  
**Date Built:** 1999  
**Facility Cost ($/Mil):** $28.5  
**Facility Financing:** Privately financed by Hunt Sports Group  
[Facility Website](#)

**UPDATE:** On February 2, 2011, Crew Stadium will host one of the Quarterfinal matches for the CONCACAF Champions League. Crew Stadium hosted the U.S. Women's National Soccer Team match vs. Japan on May 14, 2011.

**NAMING RIGHTS:** The naming rights for Columbus Crew Stadium remain unsold. Columbus Crew president and general manager Mark McCullers is working with Mayor Michael Coleman and the Columbus Partnership, a group of 30 local chief executives to find a team sponsor.
Team: D.C. United

Principal Owner: William H.C. Chang
Value September 2008 (S/Mil): $35
Team Website

Stadium: RFK Stadium
Date Built: 1961
Facility Cost (S/Mil): $24
Facility Financing: The stadium was funded with congressionally authorized bonds.
Facility Website

UPDATE: In June 2011, DC United’s field at RFK Stadium was re-sodded, completely removing the old playing surface to provide a new, more level pitch. On June 19, 2011 RFK hosted the Quarterfinal of the 2011 CONCACAF Gold Cup in which the U.S. Men’s National Team beat Jamaica.

NAMING RIGHTS: The naming rights for RFK Stadium remain unsold.

Team: FC Dallas

Principal Owner: Hunt Sports Group; headed by Clark Hunt
Value September 2008 (S/Mil): $39
Team Website

Stadium: Pizza Hut Park
Date Built: 2005
Facility Cost (S/Mil): $65 ($105 for entire complex)
Facility Financing: Collin County contributed $20 million, the city contributed $20 million, and the local school district contributed $15 million. The Hunt Sports Group contributed private funds.
Facility Website

UPDATE: On May 1, 2011, the FC Dallas game against the Los Angeles Galaxy broke the record for the largest single-game attendance at Pizza Hut Park, which was originally set the previous year against Inter Milan. The game drew 21,867 fans.

Pizza Hut Park is the second of three soccer-specific stadiums in Major League Soccer to have been built through the initiative of the Hunt Sports organization.

NAMING RIGHTS: Pizza Hut is paying $30 million over 21 years for a naming rights deal that expires in 2025.
Team: Houston Dynamo

Principal Owner: AEG, Golden Boy Promotions, and Brener International Group
Value September 2008 (S/Mil): $33

Stadium: Robertson Stadium
Date Built: 1941; 1998 renovations
Facility Cost ($/Mil): $0.65; $6 for renovations.
Facility Financing: The stadium renovation was a gift from the John and Julie O'Quinn Foundation. Due to their generosity, the field at Robertson Stadium was named John O'Quinn Field. The widow of the man whom the stadium is named donated $500,000 to make the stadium suitable for soccer matches.

UPDATE: The Dynamo has announced that they will be building their own stadium, to be completed in April 2012. The new stadium will be a state-of-the-art, open-air stadium designed to host Dynamo matches as well as additional sporting and concert events. When it opens, the 22,000-seat stadium will be the first soccer-specific stadium in Major League Soccer located in a city's downtown district.

This is a $110 million dollar project. The project will be financed with an estimated $75 million from Dynamo ownership. The city of Houston and Harris County are providing $10 million each that will be funded by taxes generated by the stadium complex. The city is providing the land, which cost around $15 million.

Aside from Major League Soccer and international soccer matches, the new Dynamo stadium will also host Texas Southern University football, concerts, boxing matches, and much more. With its downtown location, the new stadium will be a part of a true stadium district, which currently features Minute Maid Park, home of MLB’s Houston Astros, the Houston Toyota Center, home of the NBA’s Houston Rockets. The George R. Brown Convention Center, Discovery Green, and The House of Blues are also located near the stadium district.

This is the fourth sports project Populous will have designed for Houston; the firm also designed Minute Maid Park, the Houston Toyota Center, and Reliant Stadium. The firm has designed more than 70 professional soccer stadiums around the world, including the recent main stadium for the 2010 FIFA World Cup, the Soccer City Stadium in Johannesburg and the upcoming stadium in Natal, Brazil for the 2014 World Cup. Populous’ Major League Soccer portfolio also includes new stadiums for the Colorado Rapids and Sporting Kansas City.

NAMING RIGHTS: Naming rights have not been sold as the team currently plays at Robertson Stadium at the University of Houston. The search for a sponsor for its new venue is already underway.
Team: Los Angeles Galaxy

Principal Owner: AEG  
Value September 2008 ($/Mil): $100  
Team Website

Stadium: Home Depot Center (Shared with Chivas USA)  
Date Built: 2003  
Facility Cost ($/Mil): $150 (for entire sports complex)  
Facility Financing: N/A  
Facility Website

UPDATE: In March 2011, the Home Depot Center upgraded its Club Seat program and added new exclusive area, offering complimentary in-seat food and beverages with the price of a club seat ticket. The club seat ticket also includes parking and access to the American Express Stadium Club restaurant and bar. The facility is rolling out a recycling program with partner Waste Management. Fans will now have options for disposing of waste into three bins; landfill, paper and plastic. The 98 newly labeled bins are recycled, 55-gallon trash receptacles that have been in place at the facility since it opened in 2003 and are strategically placed in 32 clusters of three throughout the stadium.

In fall 2011, the Home Depot Center will host Major League Soccer’s championship event for the fourth time in League history. MLS Cup 2011 will kick off on November 20, 2011.

The U.S. Men's National Team played its first match of 2011 against 2010 FIFA World Cup Finalist Chile on Saturday, Jan. 22, at The Home Depot Center.

NAMING RIGHTS: Home Depot is paying $70 million over ten years for a naming rights deal that expires in 2013.

Team: Montreal Impact

Principal Owner: Joey Saputo  
Value September 2008 ($/Mil): N/A  
Team Website

Stadium: Saputo Stadium  
Date Built: 2008  
Facility Cost ($/Mil): $15  
Facility Financing: Private funding and a donation from the Saputo Family.  
Facility Website

UPDATE: The Impact is an expansion team and will move from the North American Soccer League to MLS in 2012.
NAMING RIGHTS: Saputo Stadium (Stade Saputo) was named after the Saputo family because of their contribution to the construction of the stadium.

Team: New England Revolution

Principal Owner: Kraft Sports Group; headed by Robert Kraft and Jonathon Kraft  
Value September 2008 ($/Mil): $27  
Team Website

Stadium: Gillette Stadium  
Date Built: 2002  
Facility Cost ($/Mil): $325  
Facility Financing: The New England Patriots paid for the $325 million stadium. The state contributed $72 million for infrastructure, $40 million of which is to be paid back by the Patriots over 25 years.  
Facility Website

UPDATE: Before the start of the 2010 season, Gillette Stadium was fitted with FIFA 2-star rated Field Turf Duraspine PRO, making it the first facility in North America to install the new system.

NAMING RIGHTS: Gillette agreed to extend its naming rights agreement and signed a $240 million, 15-year agreement, which will conclude in 2025. Gillette Stadium is also the home to the New England Patriots of the NFL.

Team: New York Red Bulls

Principal Owner: Red Bull GMBH  
Value September 2008 ($/Mil): $36  
Team Website

Stadium: Red Bull Arena  
Date Built: 2010  
Facility Cost ($/Mil): $200+  
Facility Financing: N/A  
Facility Website

UPDATE: Red Bull Arena hosted a first round Gold Cup Group B doubleheader on June 13, 2011 with Guatemala and Grenada followed by Honduras and Jamaica.

Red Bull Arena hosted the 2011 AT&T MLS All-Star Game on July 27, 2011 in a match featuring MLS All-Stars versus legendary club Manchester United.

NAMING RIGHTS: Red Bull holds the naming rights for $30 million, for an indefinite number of years.
Team: Philadelphia Union

Principal Owner: Jay Sugarman; Keystone Sports and Entertainment, LLC
Value September 2008 ($/Mil): N/A
Team Website

Stadium: PPL Park
Date Built: 2010
Facility Cost ($/Mil): $122
Facility Financing: Keystone Sports and Entertainment contributed $49 million toward the cost of the stadium project. Keystone also received $43 million from the state and $30 million from Delaware County toward the costs of acquiring the land and building the soccer stadium.
Facility Website

UPDATE: In September 2010, Mid-Atlantic Construction Magazine named PPL Park the "Sports/Recreation Project of the Year." The company grants the award to premier construction projects in the Mid-Atlantic region.

On February 25, 2011, the Delaware County Planning Commission awarded PPL Park the 2010 William H. Bates Memorial Award. The honor is presented annually to real-estate developers that improve a Delaware County property.

NAMING RIGHTS: PPL Corp agreed to a 10-year, $20 million naming rights deal with the Philadelphia Union beginning in 2010.

Team: Portland Timbers

Principal Owner: Shortstop, LLC; headed by Merritt Paulson
Value September 2008 ($/Mil): N/A
Team Website

Stadium: JELD-WEN Field
Date Built: 1926
Facility Cost ($/Mil): $31 renovation (2011)
Facility Financing: N/A
Facility Website

UPDATE: The Portland Timbers played their first season in the MLS in 2011. In preparation for the season, JELD-WEN Field underwent a $31 million renovation, which was completed in April 2011. The renovation elevated JELD-WEN Field’s facilities to Major League Soccer standards and enhanced the fan experience at the stadium.

Some of the new features include the east side KeyBank Club, an expanded Adidas Team Store, new concession stands and more group and family viewing decks. New Field Turf was installed as part of the renovation. JELD-WEN field is also home to Portland State University’s football team.
**NAMING RIGHTS:** Formerly PGE Park, a multiyear deal was struck with JELD-WEN giving the company exclusive naming rights.

**Team: Real Salt Lake**

**Principal Owner:** SCP Worldwide; David Checketts and Dell Loy Hansen  
**Value September 2008 ($/Mil):** $30  
[Team Website](#)

**Stadium:** Rio Tinto Stadium  
**Date Built:** 2008  
**Facility Cost ($/Mil):** $110  
**Facility Financing:** The stadium will receive $35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy City, Utah, has also committed $10 million of its own redevelopment agency dollars that include the hotel and broadcast center. Real Salt Lake invested more than $72.5 million of private funds in the overall project, including the contribution of $7.5 million to the creation of youth soccer fields in Salt Lake County.  
[Facility Website](#)

**UPDATE:** On March 1, 2011 Real Salt Lake hosted one of the Quarterfinal matches of the CONCACAF Champions League at Rio Tinto Stadium.

**NAMING RIGHTS:** Rio Tinto Group, a business-to-business mining company, agreed to a 15-year naming rights deal for $22.5-30 million expiring in 2023.

**Team: San Jose Earthquakes**

**Principal Owner:** Earthquakes Soccer LLC; headed by Lew Wolff and John Fisher  
**Value September 2008 ($/Mil):** N/A  
[Team Website](#)

**Stadium:** Buck Shaw Stadium at Santa Clara University  
**Date Built:** 1962  
**Facility Cost ($/Mil):** $5  
**Facility Financing:** Wolff funded the $4 million renovations that brought the stadium up to MLS standards in 2008.  
[Facility Website](#)

**UPDATE:** In September 2009, plans were unveiled for a $60 million, 15,000-seat stadium that will be three-sided and feature grass seating on the open end. In March 2010, land adjacent to Norman Mineta International Airport was zoned for the stadium. In March 2011, demolition began on the building that is currently on the site of the new stadium. Owner Lew Wolff hopes to have the stadium open by 2012 and no later than 2013.
NAMING RIGHTS: There are no naming rights sold as the team currently plays at Buck Shaw Stadium at Santa Clara University. No naming rights have been sold for the new stadium.

Team: Seattle Sounders FC

Principle Owner: Majority Owner - Joe Roth; Minority Owners - Adrian Hanauer, Drew Carey, and Paul Allen
Value September 2008 ($/Mil): N/A
Team Website

Stadium: CenturyLink Field (formerly Qwest Field)
Date Built: 2002
Facility Cost ($/Mil): $430
Facility Financing: Sixty-six percent of the stadium is publicly funded. Paul Allen contributed $100 million. Sports related lottery games brought in $127 million. Sales taxes from events held at the stadium generated $101 million. Admissions and parking taxes contributed $56 million. Existing hotel-motel taxes brought in another $15.
Facility Website

UPDATE: The NFL’s Seattle Seahawks, Sounders FC, and First and Goal Inc. announced they will install the largest solar energy array to date in the state of Washington on the roof of CenturyLink Field Event Center. The project will consist of 3,750 individual solar panels manufactured in the United States by California-based Solyndra. The panels take advantage of the facility's new white "cool roof" which conserves energy by reducing the amount of heat absorbed by the roof surface and lowering the need for building cooling. The system will cover more than 2.5 acres, or approximately 80% of the Event Center roof. The panels are projected to generate over 830,000 kWh of electricity annually, the equivalent of powering 95 Seattle-area homes for a year. The system is expected to be fully operational in late summer 2011.

NAMING RIGHTS: CenturyLink announced it would extend its naming-rights deal through the 2018-19 season. Qwest, who had a $60-$100 million naming-rights deal with the Seattle Seahawks, was purchased by CenturyLink earlier this year. Qwest Field was renamed CenturyLink Field in June 2011. The Sounders share the stadium with the Seattle Seahawks of the National Football League.

Team: Sporting Kansas City

Principal Owner: OnGoal, LLC; Neal Patterson, Cliff Illig, Robb Heineman, Greg Maday and Pat Curran (Sporting Group)
Value September 2008 ($/Mil): $22
Team Website

Stadium: LIVESTRONG Sporting Park
Date Built: 2011
Facility Cost ($/Mil): $200
Facility Financing: N/A
**UPDATE:** LIVESTRONG Sporting Park is the $200 million new home of Sporting Kansas City. The state-of-the-art stadium is not only one of the best soccer stadiums of its size in the world, but as a result of LIVESTRONG’s partnership with Sporting Club, a portion of all stadium revenues, including ticket sales and concessions, will fund LIVESTRONG’s work in the fight against cancer. LIVESTRONG Sporting Park is the first philanthropic stadium in the world.

**NAMING RIGHTS:** Sporting KC struck a deal with the Lance Armstrong Foundation in 2008, giving its new stadium's naming rights and a cut of their earnings to the cancer charity for free.

**Team: Toronto FC**

**Principal Owner:** Maple Leaf Sports & Entertainment Ltd.
**Value September 2008 ($/Mil):** $44 US

**Stadium:** BMO Field
**Date Built:** 2007
**Facility Cost ($/Mil):** $64 Canadian; $62 US
**Facility Financing:** Maple Leaf Sports & Entertainment contributed $8 million towards the construction of the stadium and $10 million towards securing the naming rights of the stadium. The Canadian Federal Government contributed $27 million, with Ontario's government adding an additional $8 million. The City of Toronto paid $9.8 million to have the rights to the stadium. (All figures are in Canadian Dollars)

**UPDATE:** N/A

**NAMING RIGHTS:** Bank of Montreal agreed to a 10-year naming rights deal worth $23.7 million (Canadian) that is set to expire in 2016.

**Team: Vancouver Whitecaps**

**Principal Owner:** Greg Kerfoot, Steve Luczo, Jeff Mallett, Steve Nash
**Value September 2008 ($/Mil):** N/A

**Stadium:** Empire Fields, BC Place
**Date Built:** 1969
**Facility Cost ($/Mil):** N/A
**Facility Financing:** N/A

**UPDATE:** The Vancouver Whitecaps will join the MLS for the 2011 season as an expansion
team.

BC Place Stadium will be closed from the spring of 2010 until the summer of 2011, in order to permit the construction of its new retractable roof. While these final renovations are being completed, the Whitecaps will play their first few home matches at a specially-erected temporary stadium located at Empire Field at the PNE, the former site of Empire Stadium. The team will move into BC Place after the stadium undergoes about $365 million (CAN) in upgrades.

NAMING RIGHTS: N/A
NORTH AMERICAN SOCCER LEAGUE (NASL)

Team: Atlanta Silverbacks

Principal Owner: N/A
Current Value ($/Mil): N/A
Team Website

Stadium: Stadium at Atlanta Silverbacks Park
Date Built: 2006
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: In April 2011 the stadium field surface was updated with new FieldTurf. Atlanta Silverbacks Park is the primary playing facility for the Silverbacks men’s and women’s pro teams, the Silverbacks Reserves, and all of the recreational teams in Park leagues. It also houses practices for local youth club soccer teams and high school teams.

A fourth field has been under construction and is nearing completion. Bulldozers and work crews have been developing the space in preparation for the arrival of the new FieldTurf that will be laid down in the summer.

The new field will be named Renegades Field because it will serve as the home field for a local rugby football club, the Atlanta Renegades. The Renegades entered into a long-term lease, which contributed toward the field’s construction. The new field will also allow the Silverbacks to serve more recreational sports participants and host larger events.

NAMING RIGHTS: N/A

Team: Carolina RailHawks

Principal Owner: Wellman Family Limited partnership (Selby and Brian Wellman), HTCFC, INC (Bob Young), Singh Holdings (Dr. H. Paul Singh) and Boris Jerkunica.
Current Value ($/Mil): N/A
Team Website

Stadium: WakeMed Soccer Park
Date Built: 2002
Facility Cost ($/Mil): $14.5
Facility Financing: Money to build the soccer park came from $14.5 million in county-wide hotel room and prepared food and beverage taxes. The Town of Cary assumed responsibility for operations and maintenance in 2004 from the Capital Area Soccer League.
Facility Website
**UPDATE:** The Town of Cary is working with an architectural firm to design stadium improvements as identified in the WakeMed Soccer Park Master Plan that was completed in the fall of 2010. Phase 1 of the improvements include additional seating for 3,000, two additional team locker rooms, and indoor multipurpose space.

**NAMING RIGHTS:** WakeMed's naming rights agreement with the Town of Cary is good for 3 years at $300,000 per year, expiring at the end of 2010. The stadium is still using WakeMed’s name, but no updated agreement has been released.

**Team: FC Edmonton**

**Principal Owner:** Fath Group (Tom and Dave Fath)
**Current Value ($/Mil):** N/A
**Team Website**

**Stadium:** Foote Field
**Date Built:** 2001
**Facility Cost ($/Mil):** $10.5
**Facility Financing:** N/A
**Facility Website**

**UPDATE:** FC Edmonton’s first season in the NASL will be played in the 3,500 capacity Foote Field, although it won't become a permanent home.

Foote Field is a multi-use sport training and competition facility built at the University of Alberta's South Campus.

**NAMING RIGHTS:** The facility is named for University of Alberta alumnus and philanthropist Eldon Foote who donated $2 million to the Faculty of Physical Education and Recreation towards the construction of this multi-faceted sports facility.

**Team: FC Tampa Bay**

**Principal Owner:** Citrus Sports Group (Andrew Nestor, Hinds Howard, David Laxer, Jeffrey MacDonald)
**Current Value ($/Mil):** N/A
**Team Website**

**Stadium:** Al Lang Stadium
**Date Built:** 1977
**Facility Cost ($/Mil):** N/A
**Facility Financing:** N/A
**Facility Website**
UPDATE: Formerly known as the Tampa Bay Rowdies, the team moved to the NASL for the 2011 season. Along with the name change, they have also changed stadiums, and will be playing at Al Lang Stadium for the 2011-12 season.

The stadium has undergone renovations in preparation for its new use as a soccer venue. The renovations started at the beginning of February 2011 and were completed by April. Upgrades include repainting the entire stadium, refurbishing the press box, concession stands, merchandising, customer service, box office and seating sections. The signage for the field boxes and seat section indicators all display the FC Tampa Bay colors and logo. The players’ locker room was also upgraded.

NAMING RIGHTS: N/A

Team: Fort Lauderdale Strikers

Principal Owner: Traffic Sports
Current Value ($/Mil): N/A
Team Website

Stadium: Lockhart Stadium
Date Built: 1959
Facility Cost ($/Mil): $5 renovation in 1998
Facility Financing: N/A
Facility Website

UPDATE: Formerly known as Miami FC, the team changed its name for the 2011 season.

NAMING RIGHTS: N/A

Team: Montreal Impact

Principal Owner: A non-profit organization backed by the Government of Quebec, Hydro-Quebec, and Joey Saputo
Current Value ($/Mil): N/A
Team Website

Stadium: Saputo Stadium
Date Built: 2008
Facility Cost ($/Mil): $17 ($23 million dollar expansion in 2012) (Canadian)
Facility Financing: Private funding and a donation from the Saputo Family.
Facility Website

UPDATE: The Montreal Impact will begin playing in the MLS in 2012. Not only will Montreal see an upgrade in the level of competition in 2012, but the move to MLS will also bring $23 million in improvements to Saputo Stadium before the new MLS team begins play. The $23 million renovation was funded by the Provincial Government of Quebec. The new
stadium will expand the current seating from 13,034 to 20,341 seats, add more concessions stands and two team stores.

NAMING RIGHTS: N/A

Team: NSC Minnesota Stars

Principal Owner: North American Soccer League
Current Value ($/Mil): N/A
Team Website

Stadium: NSC Stadium
Date Built: 1990
Facility Cost ($/Mil): $20.3
Facility Financing: State funds were used to build the facility, but no operating subsidy is provided. The original state investment was $14.7 million, and to date the State has invested just over $20 million in the NSC campus. Since 2000 however, the NSC Foundation has financed the majority of an ambitious construction phase through private investment.
Facility Website

UPDATE: N/A

NAMING RIGHTS: N/A

Team: Puerto Rico Islanders

Principal Owner: Andy Guillemard, Isaac Nieves, Jorge Pierluisi, Mario Gaztambide and Stuart Klapper, and Rossi
Current Value ($/Mil): N/A
Team Website

Stadium: Juan Ramón Loubriel Stadium
Date Built: 1974
Facility Cost ($/Mil): N/A
Facility Financing: Publicly financed by the municipality of Bayamon.
Facility Website

UPDATE: At the end of the 2011 Season, the municipality will begin remodeling the Juan Ramon Loubriel Stadium, which will have increased capacity and much more.

NAMING RIGHTS: N/A
Team: San Antonio Scorpions FC

Principal Owner: Gordon Hartman
Current Value ($/Mil): N/A
Team Website

Stadium: North East Independent School District's Heroes Stadium
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website: N/A

UPDATE: The Scorpions plan to construct a 5,000-seat playing facility on privately owned land near STAR Soccer by the 2013 season. The facility can be expanded to accommodate 10,000 seats. In the interim, the team will play 2012 NASL home games in North East Independent School District's 11,000-seat Heroes Stadium, and any Scorpions profits will benefit nearby Morgan's Wonderland.

NAMING RIGHTS: N/A

USL PRO

Team: Antigua Barracuda FC

Principal Owner: Gordon Derrick
Current Value ($/Mil): N/A
Team Website

Stadium: Sticky Wicket Stadium
Date Built: 2004
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website: N/A

UPDATE: Founded in 2010, the team plays in the American Division of the new USL Professional Division, the third tier of the American Soccer Pyramid.

NAMING RIGHTS: N/A
Team: Charleston Battery

Principal Owner: Charleston Battery, LLC; headed by Anthony Bakker  
Current Value ($/Mil): N/A  
Team Website

Stadium: Blackbaud Stadium  
Date Built: 1999  
Facility Cost ($/Mil): $6  
Facility Financing: Privately funded.  
Facility Website: N/A

UPDATE: Previously in the USL Second Division, the Battery joined the American Division of the new USL Professional Division for the 2011 season. In an attempt to go green and become more environmentally friendly, the stadium installed solar panels for its electricity.

NAMING RIGHTS: Blackbaud was paying $200,000 annually for ten years for a naming rights deal that expired in 2009. Blackbaud has agreed to a new two-year deal for 2010 and 2011, but the financial details are undisclosed.

Team: Charlotte Eagles

Principal Owner: Pat Stewart, Missionary Athletes International  
Current Value ($/Mil): N/A  
Team Website

Stadium: Charlotte Christian Stadium  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: The Eagles moved to the USL Pro Division for the 2011 season. The proposed Matthews Sportsplex is a possible home venue in the near future for the Eagles. The Eagles will play an exhibition match against the Bolton Wanderers at Transamerica Field on the campus of the University of North Carolina at Charlotte in July.

NAMING RIGHTS: N/A
Team: Dayton Dutch Lions

Principal Owner: Dutch Lions Capital Group Erik Tammer and Mike Mossel
Current Value ($/Mil): N/A
Team Website

Stadium: Bellbrook High School Miami Valley South Stadium
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website: N/A

UPDATE: Founded in 2009, the team plays in the National Division of the new USL Professional Division, having promoted themselves from the USL Premier Development League at the end of the 2010 season.

NAMING RIGHTS: N/A

Team: FC New York

Principal Owner: Doug Peterson, Jo-Ellen Treiber
Current Value ($/Mil): N/A
Team Website

Stadium: Belson Stadium of St. John’s University
Date Built: 2002
Facility Cost ($/Mil): N/A
Facility Funding: The stadium was primarily funded by a $6 million gift from Mr. and Mrs. Belson. Mr. Belson is a graduate of the School of Law, a member of the University's Board of Trustees and a generous benefactor of St. John's.
Facility Website: N/A

UPDATE: Founded in 2009, the team moved to the USL Pro Division for the 2011 season.

NAMING RIGHTS: N/A
Team: Harrisburg City Islanders

Principal Owner: Eric Pettis, Chris Barker, Bryan Gobin, Chuck Fox, Jay Chadwick
Current Value ($/Mil): N/A
Team Website

Stadium: Skyline Sports Complex
Date Built: 1987
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: The Islanders moved to the USL Pro Division for the 2011 season.

NAMING RIGHTS: N/A

Team: Los Angeles Blues

Principal Owner: Maryam Mansouri
Current Value ($/Mil): N/A
Team Website

Stadium: California State University’s (Fullerton) Titan Stadium and Centennial High School’s Husky Stadium
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: Founded in 2010, the Blues played its inaugural season in the USL Pro Division in the 2011 season.

NAMING RIGHTS: N/A

Team: Orlando City

Principal Owner: Orlando Sports Holdings; Phil Rawlins, Brendan Flood, Gary Mellor, John Bonner, Wayne Estopinal, and Legacy Soccer Partners
Current Value ($/Mil): N/A
Team Website

Stadium: The Florida Citrus Bowl
Date Built: 1936
Facility Cost: $115,000 ($38 million renovation)
Facility Financing: N/A
UPDATE: Founded in 2010, the team is establishing new soccer history in Orlando, an area that has been without professional soccer since 1997’s Orlando Sun Dogs.

USL Orlando and the Austin Aztex merged to create Orlando City. Orlando City began playing at the Florida Citrus Bowl in the 2011 season.

NAMING RIGHTS: N/A

Team: Pittsburgh Riverhounds

Principal Owner: David Wilke, Jay Hill, David Binder
Current Value ($/Mil): N/A
Team Website

Stadium: Chartiers Valley High School Field
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: For the 2011 season, the Riverhounds joined the USL PRO Division created by the United Soccer League.

NAMING RIGHTS: N/A

Team: Richmond Kickers

Principal Owner: The Soccer Co.
Current Value ($/Mil): N/A
Team Website

Stadium: Richmond City Stadium
Date Built: 1929
Facility Cost: $80,000
Facility Financing: N/A
Facility Website

UPDATE: The Kickers joined the USL Pro Division for the 2011 season. The team has played at Richmond City Stadium since 2003, but a new development may displace them in the future. A Richmond-based development group is preparing to submit a proposal to the city for a large, mixed-use development at the site of City Stadium. Details of the potential development were unclear, but City Councilman Douglas G. Conner Jr. confirmed it would include a significant amount of retail, plus structured parking.
NAMING RIGHTS: N/A

Team: Rochester Rhinos

Principal Owner: Rob Clark; Adirondack Sports Club LLC
Current Value ($/Mil): N/A
Team Website

Stadium: Sahlen’s Stadium
Date Built: 2006
Facility Cost ($/Mil): $35
Facility Financing: Jointly financed between the State of New York, the City of Rochester, and the Rochester Rhinos.
Facility Website (May be under construction)

UPDATE: The Rhinos joined the USL Pro Division for the 2011 Season.

NAMING RIGHTS: Sahlen Packing Co. Inc., a Buffalo-based maker of hot dogs and other meat products, reached an agreement for the naming rights for the downtown stadium. The contract includes an initial five-year agreement with Rochester Rhinos holding company Adirondack Sports Club LLC and a five-year renewal beginning in 2016.

Team: Wilmington Hammerheads

Principal Owner: Bill Rudisill, Dr. Clyde Harris, Cindy Harris, Dr. Mario Basegoda, Dr. Sara Borcherding
Current Value ($/Mil): N/A
Team Website

Stadium: Legion Stadium
Date Built: 1930’s
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: After opening bids on Jan. 20, 2011, a bid of $780,560 by Sports Construction Management Inc. of Linwood, N.C., was declared the provisional winner to remove the natural-grass field at Legion Stadium and replace it with synthetic turf. That contract was approved by the Wilmington City Council by a 7-0 vote. The city, New Hanover County and New Hanover County Schools will equally split the cost of the project up to a $1 million total.

NAMING RIGHTS: N/A