

Sports Law Alumni News

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Summer 2003

SPORTS LAW ALUMNI SCHOLARSHIP DRIVE

After several months of planning, we are now ready to begin what will become an annual drive to encourage donations to support the Annual Sports Law Alumni Scholarship fund. The fund was created by the Sports Law Alumni Association to show support for the NSLI, Marquette's Sports Law Program, and particularly the *Marquette Sports Law Review*. Scholarship funds are allocated annually to the editors of the *Marquette Sports Law Review*.

Several members of the Sports Law Alumni Association have volunteered to serve on a Scholarship Committee in the past. Since that time we have created a database of graduates who may be interested in donating to the Scholarship fund. Committee members will sign letters that will be sent out to alums, specifically those in their graduating class, seeking donations for the Annual Scholarship fund. The letters will be developed with the assistance of the Law School's Advancement office.

If you are interested in assisting in this project, please send an email to SLAA Chair Paul Anderson at paul.anderson@mu.edu.



Student Outreach

Many of our students are interested in talking to graduates who have gone through the Sports Law Program, who work in an area of the sports industry that they are interested in, or who would be willing to talk to them about steps they can take to prepare themselves for employment after law school. In an effort to serve these students we would like to create a Student Outreach portion of the SLAA website that will include links to phone numbers or emails of SLAA members who would be available to talk to students. If you are interested in speaking to our current law students please send your email and phone number to SLAA Chair Paul Anderson at paul.anderson@mu.edu.

From the desk of Jason Kraiss, Director of Development Programs, Marquette University Law School:

As of July 29 I will be relocating my office to Sensenbrenner Hall, Room 340A. If I can ever be of assistance to you, do not hesitate to contact me directly at (414) 288-5285 or jason.kraiss@mu.edu. Thank you.

Alums in New Positions

Schuyler Baehman (L'99), formerly Senior Staff Writer with Street & Smith's *Sports Business Daily*, in Charlotte, North Carolina, was recently promoted to the position of Assistant Managing Editor.

Ante Udovicic (L'98), was recently named the Athletic Director at South Milwaukee High School in South Milwaukee, Wisconsin.

SPECIAL OFFER FOR SLAA MEMBERS: "International Sports Law & Business in the 21st Century" Conference

You will soon be receiving the full conference brochure in the mail (details are also available at <http://law.marquette.edu/jw/isl>), however, we have two special offers for alums who are interested in attending our fall conference.

- (1) 2003 graduates are able to attend one NSLI conference or seminar at no cost during the first full year after graduation.
- (2) All other SLAA members are able to attend the conference at the academic rate of \$195.00 for both days (a savings of \$200).

Interested alums can simply fill in this rate on the conference registration form.

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SCHUYLER J. BAEHMAN is the Assistant Managing Editor for *The Sports Business Daily*, the leading online publication for the sports industry. The Charlotte, NC-based publication covers sports business news dealing with marketing, media, leagues and governing bodies, franchises, law, the Olympics and more.

Along with directing the daily content of the publication, Mr. Baehman writes original pieces for publication including a weekly interview feature of the leading executives in the industry. Previous subjects have included NSLI favorites Ulice Payne and Craig Leipold, as well as Fox Sports TV Group Chair David Hill, ESPN's Mark Shapiro and Nike Golf President Bob Wood.

Mr. Baehman graduated from Marquette University Law School in 2000, and received the NSLI's Sports Law Certificate. Winner of the Martin J. Greenberg Award, he served as Lead Articles Editor of the *Marquette Sports Law Journal*. During a summer internship at the NSLI, Mr. Baehman from time to time contributed articles for the NSLI's newsletter, including one on lawsuits brought by season-ticket holders after a marquee player is traded. A graduate of the University of Wisconsin – Madison, and a native of Appleton, Mr. Baehman has co-authored a play titled, "Serenity," which recently won an award at the first-ever Carolina Playwright Festival in Charlotte.

Association Member Profiles

ROBB ARENT: The Queens, New York native is currently the Vice President of Finance and Business Operations/General Counsel for Wisconsin Sports Management. The Milwaukee company owns and operates two professional soccer teams, the Milwaukee Wave of the Major Indoor Soccer League and the A-League's Milwaukee Wave United.

During his 18 months with Wisconsin Sports Management, Robb was instrumental in improving the organization's financial health, negotiating a 10-year lease moving the Wave from the Bradley Center to lead tenant at the U.S. Cellular Arena, coordinating the acquisition of the Wave United, and signing America's winningest indoor soccer coach to a multi-year contract.

Robb graduated from Indiana University with a B.S. in Finance (financial accounting emphasis) and an Economics minor. He earned a J.D. from Marquette University School of Law. He was a member of the Marquette Sports Law Institute, interning in the Miller Brewing Company legal department, and participating on the Marquette Sports Law Journal.

While earning his degrees, Robb spent seven years as a sports writer covering the NBA, NFL, Major League Baseball, and collegiate basketball. Upon graduation from law school, he joined the Professional Sports Advisory Group of Arthur Andersen in Milwaukee.

In 1998, Robb joined the Berkman Sports Group, the operator of seven minor league sports teams (hockey and arena football), as Vice President of Finance and General Counsel. He also has provided sports financing consulting through the Leib Group and served as financial officer of the XFL's San Francisco Demons football team before accepting his current position.

Robb is a newly-elected board member of the Wisconsin Bar's Sports and Entertainment Law Section. He resides in River Hills, Wisconsin with his wife Lisa and three retrievers. They are expecting their first child, a daughter, in August.

ERIKA T. OLANDER is an associate with the law firm of Schwei & Wendt, S.C., located in Brookfield, Wisconsin. Schwei & Wendt is a general practice firm where Ms. Olander has focused primarily on Family Law and Probate issues, as well as some Corporate Transactions.

Ms. Olander is a 2002 graduate of Marquette University Law School where she received the National Sports Law Institute's Sports Law Certificate. While at Marquette, she served as Lead Articles Editor of the Sports Law Review. Erika is also a 1999 graduate of UW-Madison, where she majored in Journalism.