

# Sports Law Alumni News

Volume 3, Issues 3 & 4

Spring/Summer 2005

## **NSLI FALL CONFERENCE**

On September 30, 2005, the National Sports Law Institute will host "The Broad Scope of Professional Team Sports: Emerging Legal and Business Issues." The conference will be held at the Marquette University Alumni Memorial Union. Five conference panels will address cutting edge legal and business issues related to minor league baseball, antitrust issues in emerging sports, football, soccer and motorsports. Along with several distinguished participants, several alums will also be participating in the conference on the following panels:

### **Minor League Baseball**

- > **Greg Heller** (L'96), Senior Counsel, Turner Sports/ Atlanta Braves, Turner Broadcasting System, Atlanta, GA  
TOPIC: "Operational and Legal Issues Faced in Being Legal Counsel to a Minor League Baseball Team"
- > **Bill Miller** (L'96), Executive Vice President/ Professional Sports, The Leib Group, LLC, Mequon, WI  
TOPIC: "Naming Rights Agreements in Professional Baseball"

### **Soccer (MLS, NPSL, A-League)**

- > **Robb Arent** (L'96), Senior Sports Finance Consultant, The Leib Group, LLC, Mequon, WI  
TOPIC: "Legal Issues in Start-Up Soccer"
- > **Martin Greenberg** (L'71), Managing Member, ScheerGame Sports Development, LLC, and Greenberg & Hoeschen, LLC, Milwaukee, WI  
TOPIC: "Legal Hurdles in Securing and Bringing a Major League Soccer (MLS) Franchise to a Community"

## **Motorsports (IRL, NASCAR, Roush Racing)**

- > **Lynn Martinec** (L'99), Director, Business Affairs, Indy Racing League, Indianapolis, IN  
TOPIC: "Managing Your Contracts from a Business Perspective"
- > **John Miller** (L'95), Vice President, Business Development, Roush Racing, Concord, NC  
TOPIC: "Issues in Representing a Motorsports Team"

## **Football (AFL, AFL2, XFL)**

- > **Robb Arent** (L'96), Senior Sports Finance Consultant, The Leib Group, LLC, Mequon, WI  
TOPIC: "Legal Issues in Start-Up Football"
- > **Dan Foutz** (L'04), General Manager, San Diego Riptide, San Diego, CA  
TOPIC: "Legal Issues Affecting AFL2 From a Team Point of View"

The conference will run from 9 am until 5:30 pm, followed by a reception in the Union's Lynch Lounge. For further details check out the conference website at <http://law.marquette.edu/jw/2005conference>.

All alums are invited to attend the conference at the discounted price of \$99.00 (class of 2005 alums can attend at no cost). The Wisconsin Board of Bar Examiners has already approved the conference for 8 CLE credits. If you are interested in attending you can register for the conference simply by filling out the sheet found on page 4 of this newsletter or by sending SLAA Chair Paul Anderson an email at [paul.anderson@mu.edu](mailto:paul.anderson@mu.edu).

**NATIONAL SPORTS LAW INSTITUTE OF  
MARQUETTE UNIVERSITY LAW SCHOOL**

Editor: Paul Anderson, Chair  
Associate Director  
National Sports Law Institute  
Marquette University Law School  
1103 W. Wisconsin Ave., P.O. Box 1881  
Milwaukee, WI 53201-1881

Phone: 414-288-5815  
Fax: 414-288-5818  
Email: [munsli@mu.edu](mailto:munsli@mu.edu)  
Website: <http://law.marquette.edu/jw/slaa>



**WELCOME TO THE NEWEST SPORTS  
LAW ALUMNI ASSOCIATION  
MEMBERS**

Michael Baird (L'05), Stupar, Schuster &  
Cooper, SC, Milwaukee, Wisconsin

Derek Gruber (L'05), Milwaukee, Wisconsin

Timothy Kraft (L'05), Associate, Davis &  
Kuelthau, Wauwatosa, Wisconsin

Chad LeBlanc (L'05), Sun Prairie, Wisconsin

Robert McEwan (SMU'05), Associate,  
Loughmiller & Puhl, LLP, McKinney,  
Texas

Jenna Merten (L'05), Assistant District  
Attorney, Milwaukee County District  
Attorney, Milwaukee, Wisconsin

Tyler Qualio (L'02), Certified Financial  
Planner <sup>TM</sup>, Reynolds Financial Group,  
Joliet, Illinois

Erich Struckmeyer (L'05), Chicago, Illinois

Melissa Vittone (L'05), Chicago, Illinois

**CONGRATULATIONS TO THE FOLLOWING ALUMNI  
MEMBERS IN NEW POSITIONS**

Robb Arent (L'96), formerly with World Sports Ventures (holding company for three professional soccer teams including a Division 1 club in the United Kingdom, the Milwaukee Wave and Wave United), is now a Senior Sports Finance Consultant with The Leib Group, LLC, in Mequon, Wisconsin.

Timothy Baldwin (L'01), formerly with Maxwell & Baldwin, LLP, is now with Gimbel, Reilly, Guerin & Brown, in Milwaukee, Wisconsin.

Ryan Bird (L'01), formerly with Padway & Padway in Milwaukee is now with Herzog & O'Connor, PC, in Scottsdale, Arizona.

Genni Birren (L'04), is interning with Major League Soccer as she completes her M.S. in Sports Business from New York University this fall.

Chris Buckler (L'04), is in Athletic Academics -- Football, at the University of Alabama in Tuscaloosa, Alabama.

Dan Foutz (L'04), has been promoted from Director of Football Operations to General Manager of the San Diego Riptide, in San Diego, California.

Basil Loeb (L'01), has joined Schmidtkofer & Toth LLC, in Wauwatosa, Wisconsin.

William Miller (L'96), Executive Vice President/Professional Sports, for The Leib Group, LLC, will begin teaching "Sports Business & Finance," as an Adjunct Professor at the University of Wisconsin-Parkside's Sports & Activities Department this fall.

James Sullivan (L'01), has moved his business, MVP Sports Group, from Minneapolis to Las Vegas, Nevada.

Christy Marie Sitter (L'02), formerly with Marrone, Robinson, Frederick & Foster, Burbank, is now an associate attorney with LaPolt Law, in Hollywood, California specializing in music law.

Nyea Sturman (L'03), has graduated from the MBA program at the University of Oregon-Warsaw Sports Marketing Center, in Eugene, and now is Partnership Services Manager for the Orlando Magic in Orlando, Florida.

## SPORTS LAW ALUMNI ASSOCIATION MEMBER PROFILES

**HENRY ABROMSON** has been a staff attorney for Ober, Kaler, Grimes & Shriver, in Baltimore, Maryland, since October of 2004. He is a member of their Construction Litigation Group and is currently involved in a complex construction litigation matter between a contractor and equipment supplier for a power plant located in Puerto Rico. He is also working towards a Master of Business Administration in Sports Business from Marquette University, which he expects to earn in December of 2005.

Prior to this he was an intern for the Milwaukee Brewers and was responsible for drafting, reviewing, and editing contracts including Sponsorship Agreements, Service Provider Agreements, and Letters of Intent. He also assisted with the revision and drafting of the Drug & Alcohol and Nutritional Supplement policies within the Brewers organization with respect to the club and its minor league affiliates. Before this he also was an intern with the Legal Department of Intersport, Inc., and the Westmoreland County Public Defenders Office.

A 2004 graduate of Marquette University Law School, Hank received the National Sports Law Institute's Sport Law Certificate, was Lead Articles Editor of the *Marquette Sports Law Review*, and the winner of the 2003 James Brosky Dispute Resolution Essay Competition. He received his B.S. in Marketing from Pennsylvania State University.

\*\*\*

**JOHN F. DODDS**, has more than 17 years of experience as a life insurance consultant operating an independent life insurance firm, the Partners Financial Group. He specializes in estate and business planning for high net worth individuals, business owners and other professionals. John serves as an insurance and tax resource for attorneys and has clients in 18 states.

A 1985 graduate of Marquette University Law School, John has been a member of the National Sports Law Institute since its inception. As an agent, he has represented college basketball players and Arena Football League players. John owns and operates MarquetteHoops.com, the "unofficial" website of Marquette basketball, which

is part of the Fox Sports network. In addition, John is at Green Bay Packer home games as a consultant to the media including ESPN, newspapers, and radio stations.

From 1999 to 2004, John broadcast his DoddsOnSports Radio Show on Saturdays in Milwaukee. John has been a guest host or guest contributor to Packer post-game shows on WISN radio and CGV Channel 58.

John received a B.S. in Finance from the Marquette Business School in 1982.

\*\*\*

**DAN FOUTZ** became the General Manager of the San Diego Riptide of arenafootball2, in March of 2005. As General Manager he oversees the operation of the entire arena football organization, from sales, marketing, community relations and business operations and nourishes community and business partnerships to effect positive growth and efficiency in organization. Before this, he served as Director of Football and Game Operations. In this role he processed player contracts, league transactions, workers compensation, legal claims, injury claims, housing and movement, planned and directed all aspects of game operations, organized logistical aspects of training camp, practice facilities, recruiting, film and player development, and developed business relationships with sponsors and season ticket holders.

Before joining the Riptide, Dan served in various capacities with the Cleveland Browns, Lammi Sports Management, the Milwaukee Wave, the Miami University Athletic Department and the Greater Cleveland Sports Commission.

A 2004 graduate of Marquette University Law School, Dan received the National Sports Law Institute's Sports Law Certificate, was a Senior Member of the *Marquette Sports Law Review*, president of the Alternative Dispute Resolution Society, and a starting linebacker for the Marquette University Club Football team. He was also a student mediator for the Marquette University Mediation Clinic. He received his B.A. in Business Administration from Miami University.

**DANEZ M. MARRABLE** became Director of Academic and Student-Athlete Services of Winthrop University in June of 2005. As Director, she is in charge of all aspects of student athlete services including academics, compliance, CHAMPS/Life Skills programs, and is responsible for maintaining the Student Services website. As of the 2005-06 academic year, Danez will also be teaching Principles of Academic Learning, a mandatory freshman course. Before becoming Director, she was the Athletics Academic Coordinator with Winthrop, and was responsible for all academic efforts for the athletic department. This included tutoring, student-athlete counseling, and working as a liaison between faculty and the athletic department.

A 2004 graduate of Marquette University Law School, Danez received the National Sports Law Institute's Sports Law Certificate, and was a Senior Member of the *Marquette Sports Law Review*. She also received a M.S. in Physical Education, and a B.A. in Business Administration from Ohio University.

### 2005 FALL CONFERENCE REGISTRATION

\_\_\_\_\_  
Name

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Email

Complimentary (class of 2005) |  \$99 Alum Cost

Check (Made payable to NSLI)

\_\_\_\_\_  
Credit Card Number Exp. Date

I will pay at the event

Please mail this form to the address on page 2, fax it to (414) 288-5818, or email it to paul.anderson@mu.edu.

### ANNUAL FALL SPORTS LAW GOLF CLASSIC

On Saturday, October 1, 2005, the Marquette University Law School's Sports Law Society and the Sports Law Alumni Association will co-host the Annual Fall Sports Law Golf Classic. The Classic will begin at 8 am at Scenic View Country Club in Slinger, Wisconsin.

The outing is in a four-man scramble format. We are looking for teams of alums, students, faculty, or combinations of these groups. The cost for an alum to participate is \$70, while spouses and guests may participate for \$80. Registration includes 18 holes of golf, a cart, a lunch and drink ticket, and several gifts courtesy of the NSLI and our sponsors. If you are interested in joining us please fill out the registration form on the web at <http://law.marquette.edu/jw/golf05>.



If you cannot join us for the outing please consider becoming a hole sponsor, or donating items that can be given as prizes to those who take part in the outing. If you would like to make a donation, or sponsor a hole, please visit the golf outing website at

<http://law.marquette.edu/jw/golf05>.

The primary purpose of the Sports Law Alumni Association's sponsorship of the golf outing is to raise funds for the Marquette University Law School Sports Law Scholarship fund. All proceeds will be contributed to this fund.