

# Sports Law Alumni News

Volume 5, Issue 1

Summer 2006

## ANNUAL FALL SPORTS LAW GOLF CLASSIC

On Saturday, October 7, 2006, the Marquette University Law School's Sports Law Society and the Sports Law Alumni Association will co-host the Annual Fall Sports Law Golf Classic. The Classic will begin at 8 am at Scenic View Country Club in Slinger, Wisconsin.

The outing is in a four-person scramble format. We are looking for teams of alumni, students, faculty, or combinations of these groups. The cost for an alum to participate is \$70, while spouses and guests may participate for \$80. Registration includes 18 holes of golf, a cart, a lunch and drink ticket, and gifts courtesy of the NSLI and our sponsors. In a few weeks we will be mailing out the invitations to participate.

If you cannot join us for the outing, please consider becoming a hole sponsor, or donating items that can be given as prizes to those who take part in the outing. You will soon receive a mailing requesting donations.

The primary purpose of the Sports Law Alumni Association's sponsorship of the golf outing is to raise funds for the Marquette University Law School Sports Law Scholarship fund. All proceeds will be contributed to this fund.



## NSLI FALL CONFERENCE

### Individual Performer Sports: Current Legal and Business Issues

On October 6, 2006, the National Sports Law Institute will host "Individual Performer Sports: Current Legal and Business Issues." The conference will be held at the Marquette University Alumni Memorial Union. Five conference panels will address cutting edge legal and business issues related to tennis, golf, track and field, poker, swimming and other individual performer sports.

The conference will run from 9 am until 5:30 pm, followed by a reception in the Union's Lynch Lounge. For further details, see the conference website at <http://law.marquette.edu/jw/2006conference>.

All alumni are invited to attend the conference at the discounted price of \$99.00 (class of 2006 alumni can attend at no cost). If you are interested in attending you can register online or contact SLAA Chair Paul Anderson an email at [paul.anderson@mu.edu](mailto:paul.anderson@mu.edu).

#### EDITOR'S NOTE

Beginning with this issue, *Sports Law Alumni News* will be published twice per year in Summer and Winter.

**NATIONAL SPORTS LAW INSTITUTE OF  
MARQUETTE UNIVERSITY LAW SCHOOL**

Editor: Paul Anderson, Chair  
Associate Director  
National Sports Law Institute  
Marquette University Law School  
1103 W. Wisconsin Ave., P.O. Box 1881  
Milwaukee, WI 53201-1881

Phone: 414-288-5815  
Fax: 414-288-5818  
Email: [munsli@mu.edu](mailto:munsli@mu.edu)  
Website: <http://law.marquette.edu/jw/slaa>



**CONGRATULATIONS TO THE  
FOLLOWING ALUMNI MEMBERS IN  
NEW POSITIONS**

Henry Abromson (L'04), joined Greber & Associates in Frederick, Maryland as an associate attorney.

Chris Buckler (L'04), formerly with the University of Alabama has joined Marietta College in Marietta, Ohio, as Assistant Football Coach/Recruiting Coordinator and Assistant Track Coach.

Danez Marrable (L'03), formerly the Athletics Academic Coordinator at Winthrop University is now the Academic Counselor (men's basketball and softball), for the University of Georgia's Athletic Association.

Bill Miller (L'95), has joined the University of Wisconsin-Parkside as an assistant professor in the sports management program.

Brent Moberg (L'04), has been named Director of Compliance for Northern Illinois University in Dekalb, Illinois.

Krist Schoepfer (L'01), formerly with the University of Wisconsin-Parkside, has become an Assistant Professor at Winthrop University.

James Sullivan (L'01), Founder and President of MVP Sports Group, is now also Executive Vice President of Poker Royalty, LLC, in Las Vegas, Nevada.

**WELCOME TO THE NEWEST SPORTS LAW  
ALUMNI ASSOCIATION MEMBERS**

**MARK DODDS**, *Director of Event Marketing, JUST MARKETING INTERNATIONAL, THE INTELLIGENT MOTORSPORTS AGENCY, Zionsville, IN*

**KATIE FEATHERSTON**, *Attorney, Quarles & Brady LLP, Milwaukee, WI (L'06)*

**MATTHEW GRANITZ**, *Eggert & Cermele, Milwaukee, WI (L'06)*

**JON GONZALEZ**, *Assurant Health, Milwaukee, WI (L'06)*

**LORI GOODWIN**, *Louisville, KY (L'06)*

**JEFF HERBERT**, *Milwaukee, WI (L'06)*

**KATE LINDGREN**, *Sports Museum Consultant, Wisconsin Sports Development Corporation, Madison, WI (L'06)*

**SUSAN MENGE**, *Associate Attorney, Cook & Franke, S.C., Milwaukee, WI (L'06)*

**DARREN MERTEN**, *Assistant Vice President, Church & School Division, B.C. Ziegler and Company, Milwaukee, WI (L'06)*

**MARY OLSON**, *Mequon, WI (L'06)*

**DAN PETERSON**, *Reinhart Boerner Van Deuren, S.C., Milwaukee, WI (L'06)*

**MICHAEL J. REDDING**, *Reinhart Boerner Van Deuren SC, Milwaukee, WI (L'06)*

**JENNI SPIES**, *Assistant District Attorney, Milwaukee County District Attorney's Office, Milwaukee, WI (L'06)*

**MATTHEW WEISS**, *Seattle, WA (L'06)*

## SPORTS LAW ALUMNI ASSOCIATION MEMBER PROFILES

**CHRIS J. BUCKLER** is an assistant football and track coach at Marietta College in Marietta, OH. He is the Recruiting Coordinator, Defensive Line Coach, and Head Coach for the JV football team. In addition to his athletic responsibilities, he teaches one section each of Sports Law and Event Management in the college's sport management program. Marietta College is a member of the Ohio Athletic Conference (OAC) and NCAA Division III.

Prior to joining the Pioneers' staff, Chris spent eighteen months working for the University of Alabama's Crimson Tide football program and five months for the football program at Chowan University. During his time at the Alabama, he had academic advising, recruiting, and limited coaching duties. The Tide finished 10-2 last year and won the AT&T Cotton Bowl. While at Chowan, Chris was the passing game coordinator and strength and conditioning coach.

During his time at Marquette, Chris spent time playing and coaching the Marquette Club football team. As Director of Operations, he accomplished unprecedented recruiting and fund raising success. Also, he was able to utilize various skills acquired during law school. The program began contracting home and away games, as well as, various sponsorship deals. His other activities during law school included the Sports Law Society, St. Thomas More Society, and the *Marquette Sports Law Review*.

Chris graduated from Miami University - Oxford (B.S., Business and Education 2001), Marquette University Law School (J.D., 2004), and the University of Alabama - Tuscaloosa (M.A., Education 2006). He is admitted to practice law in Wisconsin. He is a member of the American Bar Association's (ABA) Forum on the Entertainment & Sports Industries, American Football Coaches Association (AFCA), National Strength and Conditioning Association (NSCA), and the United States Track and Field Olympic Coaches Association.

**John Earl Drana** received his undergraduate degree in Economics and Political Science from the University of Wisconsin and his law degree from Marquette University Law School. While at

Marquette, he served as the Editor-in-Chief of the *Marquette Sports Law Journal*.

In 1988, John worked for the Honorable Herb Kohl, United States Senator and owner of the Milwaukee Bucks. In 1990, John served under current SEC Commissioner, Mike Slive, as the legal intern for the Commissioners Office of Conference USA where he drafted the athlete code of conduct and participated in the negotiations of the Conference's inaugural television contract.

Since 1992, John has worked as a sports and labor law attorney and has represented corporations and athletes in all aspects of contract negotiations and administration of such contracts, including player contracts, collective bargaining, grievance handling and arbitration, and worker's compensation.

John is a Certified Registered Agent with the National Football League Players Association and serves on the National Football League Players Association Worker's Compensation Attorney Panel. In addition to representing professional athletes in player contract negotiations, John manages their marketing interests in endorsement contracts, licensing and sponsorship agreements, television and media relations, speaking engagements, charity functions, personal appearances and autograph sessions, crisis communications and career planning.

John has also represented various corporations in sports television and media programming arrangements, licensing and sponsorship agreements with athletes and various professional sports leagues, and has represented clients in sports related arbitration.

In addition to being a frequent lecturer on sports law issues, John has served as a Board member of the State Bar of Wisconsin's Sports & Entertainment Section. He has also served as a member of the Board of Directors for The Matthew Hasselbeck Foundation, The Ahman Green Youth Foundation and Wisconsin's Professional Golf Association (PGA) Junior Foundation.

## SPORTS LAW ALUMNI ASSOCIATION MEMBER PROFILES

**Brad L.F. Hoeschen** is a graduate of Marquette University Law School. He currently practices real estate and sports law. Hoeschen received his undergraduate degree from Loyola University-New Orleans. Hoeschen has developed a sophisticated practice dedicated to real estate. His practice includes complex litigation related to boundary disputes, contractual interpretation and land use. He is also actively involved in drafting development agreements and assisting condominium associations.

Hoeschen is also committed to using this expertise for the benefit of his community. He is member of Board of Directors of Select Milwaukee, a non-profit agency that provides services to low and moderate income people interested in buying their first home. Hoeschen was also recently named to the Board of Directors of the Woodlands School, where he is actively involved in helping the school with its lease and securing additional property. Finally, Hoeschen serves on the Parish Council for Sacred Heart of Jesus Catholic Church, where he has helped lead an innovative effort to sell off the church's school building for renovation into senior living apartments.

Hoeschen is a regular writer and lecturer for Continuing Legal Education courses in the real estate field. He has taught courses in boundary disputes, real estate closing, riparian rights, condominium document drafting, 1031 exchanges and lease drafting.

While in law school, Hoeschen served as an Associate Justice of Marquette Moot Court. Prior to completing law school Hoeschen was a successful print and broadcast journalist in Milwaukee and New Orleans. Hoeschen is also an accomplished public speaker, competing as a finalist at the Interstate Oratory Competition and receiving dozens of other public speaking awards.

**Kristin R. Muenzen** is a Trial Attorney with the United States Department of Justice in Washington, DC. She is a member of the Environment & Natural Resources Division -- Land Acquisition Section. Her practice involves acquiring land for use by the federal

government through condemnation proceedings under the Fifth Amendment.

Prior to joining the Department of Justice, Kristin clerked for the Hon. Christine O.C. Miller at the United States Court of Federal Claims in Washington, DC. On par with federal district courts in its trial functions, that Court has nationwide jurisdiction over money claims, other than in tort, founded on federal statutes, executive regulations, government contracts, and the Constitution, and hears cases involving patent and copyright infringement, tax refunds, Indian claims, federal contract bid protests, civilian and military pay claims, and vaccine injury claims. Kristin also worked for a year as an associate for a small general practice firm in Ithaca, New York, immediately after graduating from Marquette.

Kristin graduated from Ithaca College, *magna cum laude*, in 2000 and from Marquette University Law School, *cum laude*, in 2003. She is admitted to practice in New York, Wisconsin, and before the United States Court of Federal Claims and the United States Court of Appeals for the Ninth Circuit. During law school, Kristin participated on the Marquette Sports Law Moot Court team, and was the editor-in-chief of the *Marquette Sports Law Review*.

**NYEA STURMAN** is the Partnership Business Manager for the Orlando Magic. She works in the Corporate Partnerships department and focuses on operational efficiency and strategic initiatives, market research, financial analysis, contract execution, and inventory management.

Nyea graduated from Cornell University (B.S Industrial and Labor Relations), University of Oregon (M.B.A, Sports Business) and from Marquette University Law School in 2003. While in school, Nyea interned with the Milwaukee Bucks, the Pettit National Ice Center, and the National Football League. She is admitted to practice in New York and Wisconsin and is a member of the Sports Lawyers Association (SLA). During law school, Nyea also served as the Executive Editor of the *Marquette Sports Law Review* and the President of the Sports Law Society.